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FEB-MAR 2017 / VOL.16 / ISSUE 1

THE ONLY PAN ASIA BUSINESS & NEWS MAGAZINE

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*Presents*

## GLOBAL ASIAN OF THE YEAR

*ASIA'S 100  
GREATEST BRANDS  
& LEADERS 2016  
PRIDE OF ASIA*



INDIA INR 200  
UAE AED 20  
SINGAPORE S\$ 10  
HONG KONG HK\$ 12  
QATAR QAR 20  
KUWAIT KWD 2.0  
OMAN OMR 1.5  
BANGLADESH BDT 500  
SRI LANKA LKR 500  
INDONESIA IDR 40000

**A MOMENTOUS STEP  
TOWARDS A STRONGER INDIA**

**BUILDING A STRONG  
BILATERAL CULTURE**

# BMW i8



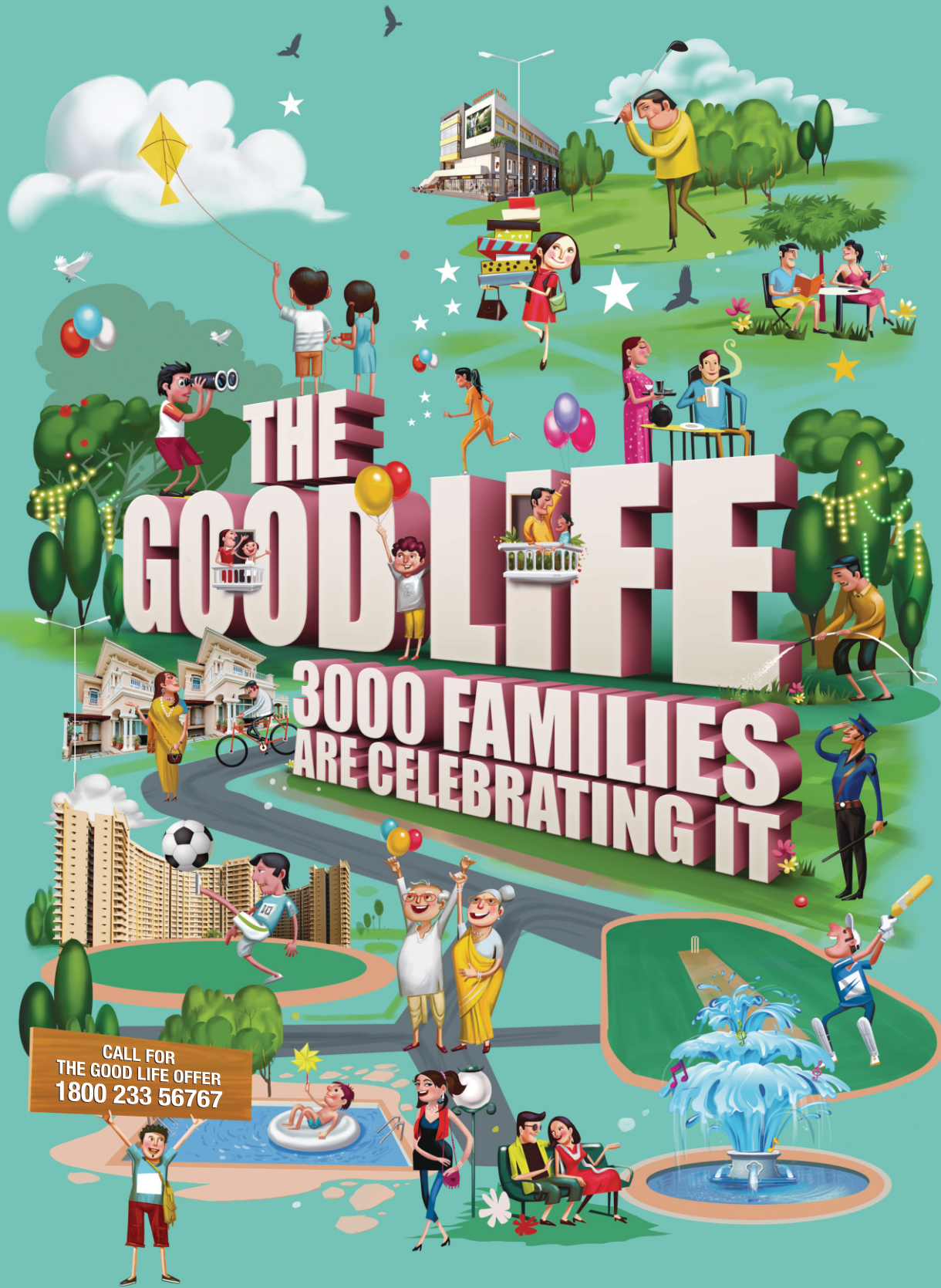
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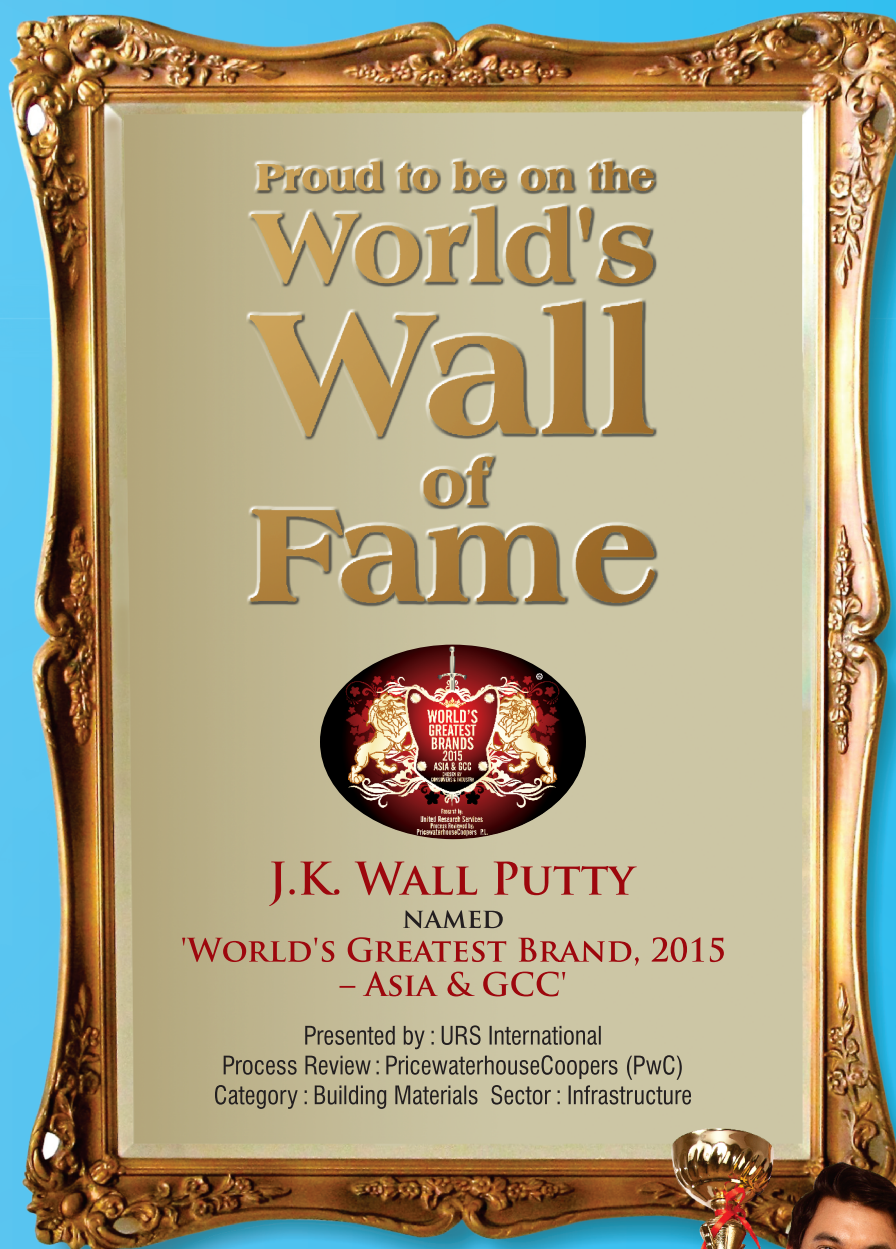
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**WEE EE CHEONG**



**Executed Mangala EOR:  
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flood project**

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YEAR 2015-16



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YEAR 2010-16



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YEAR 2004-09

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## Expanding Arms to Embrace the World

**T**wo important changes have recently started being quite evident anywhere in the world: great businesspersons have begun to justify their social responsibility by openly pledging to social causes, and organizations have commenced to expand laterally into newer fields and regions as the new mantra of growth. In a similar streak, URS-AsiaOne magazine has also made a grand social initiative at the international level, and has also outreached to top diplomats in its global mission towards helping India embrace the world.

The latest Indo-Singapore Business & Social Forum 2017, organized by URS-AsiaOne magazine and URS Media Consulting P.L. with the noble theme of Eradication of Malnutrition 2030, made a double statement – its support towards United Nations' Sustainable Development Goals & World Health Organization's targets, and the realization of its concerted efforts to bring the participation of four continents – Europe, South America, Asia and Africa – at its prestigious international platform. The Forum held at the Peony Junior Ballroom of Marina Bay Sands Hotel, Singapore on 24th January 2017 reflected a moment of great pride for the participating 200-odd leaders, who discussed and pledged their involvement in urgently improving healthcare conditions in Asia.

Asia's Greatest Brands & Leaders 2016 – Pride of Asia – Process Reviewers: PricewaterhouseCoopers P.L. was part of the Forum as were other IPRs of URS Media Consulting P.L. Malnutrition was discussed by these great leaders of Asia, and a decision was taken to continue to make important decisions and steps towards this cause until there is some significant improvement in the situation.

Some of our distinguished guests of honour & dignitaries were His Excellency Zenon Kosiniak-Kamysz – Ambassador Extraordinary and Plenipotentiary in Singapore, Republic of Poland; His Excellency Guillaume Kavaruganda – High Commissioner in Singapore, Republic of Rwanda; His Excellency James Sinclair Manley – Ambassador Extraordinary and

Plenipotentiary in Singapore, Republic of Chile; His Excellency Zakariya Hamed Hilal Al-Saadi – Consul-General to Singapore, Sultanate of Oman; His Excellency Dr István Szerdahelyi – Ambassador Extraordinary and Plenipotentiary in Singapore, Hungary; His Excellency Abdulla Ibrahim Abdulrahman S. Al-Hamar – Ambassador Extraordinary and Plenipotentiary in Singapore, State of Qatar; and Mr. Vikram Nair, Member of Parliament for Sembawang GRC, Singapore.

The other highlights of the evening included recognition of top world leaders as AsiaOne Global Asian of the Year, which is also our Cover Story, with prominent winners as Madam Ho Ching, Mr. Mukesh Ambani, Mr. Eduardo Saverin, Mr. Raghuvinder Kataria, Dr. N. M. Veeraiyan, Mr. Ajay Singh, Dr. Kamini A Rao and Dr. Archana Dhawan Bajaj.

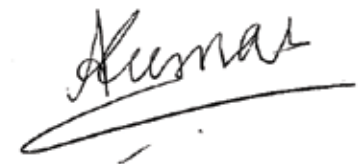
Reliance Group and HP Inc. were recognized for their excellent CSR initiatives through our CSR Brand of the Year Awards. Further, several top CFOs, CTOs and the fastest growing Healthcare Brands of 2006 were also part of the proud felicitation.

Saluting PM Narendra Modi's Momentous Step towards a Stronger India, we have dedicated our Cynosure to a fair analysis of the recent demonetisation move in India. The role of 100 Asia's Greatest Brands & Leaders has been discussed in our Special Feature inscribing their excellent contribution towards helping the Asian economy grow better than the rest of the world.

The growing Indo-UAE ties have been, of late, envious for other economies, and we have analysed the great potential they possess in Building a Strong Bilateral Culture. The growing importance of corporate social responsibility in today's time of increasing apathy and distance has been well highlighted by HP Inc's and Reliance Industries' efforts towards Lending the Hand that Cares.

A Readers' Page is being introduced in our subsequent issues. We want to keep it an open arena, where we expect our readers to pour their heart out on any topic of regional, national, international

or personal importance (social, economic, political or emotional). You may send me your articles for the Reader's Page and then some constructive feedback on our endeavours and the stories. I'm available at [anam@asiaone.co.in](mailto:anam@asiaone.co.in) for all that you feel is valuable and want to share.

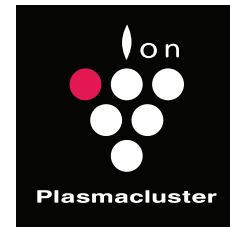


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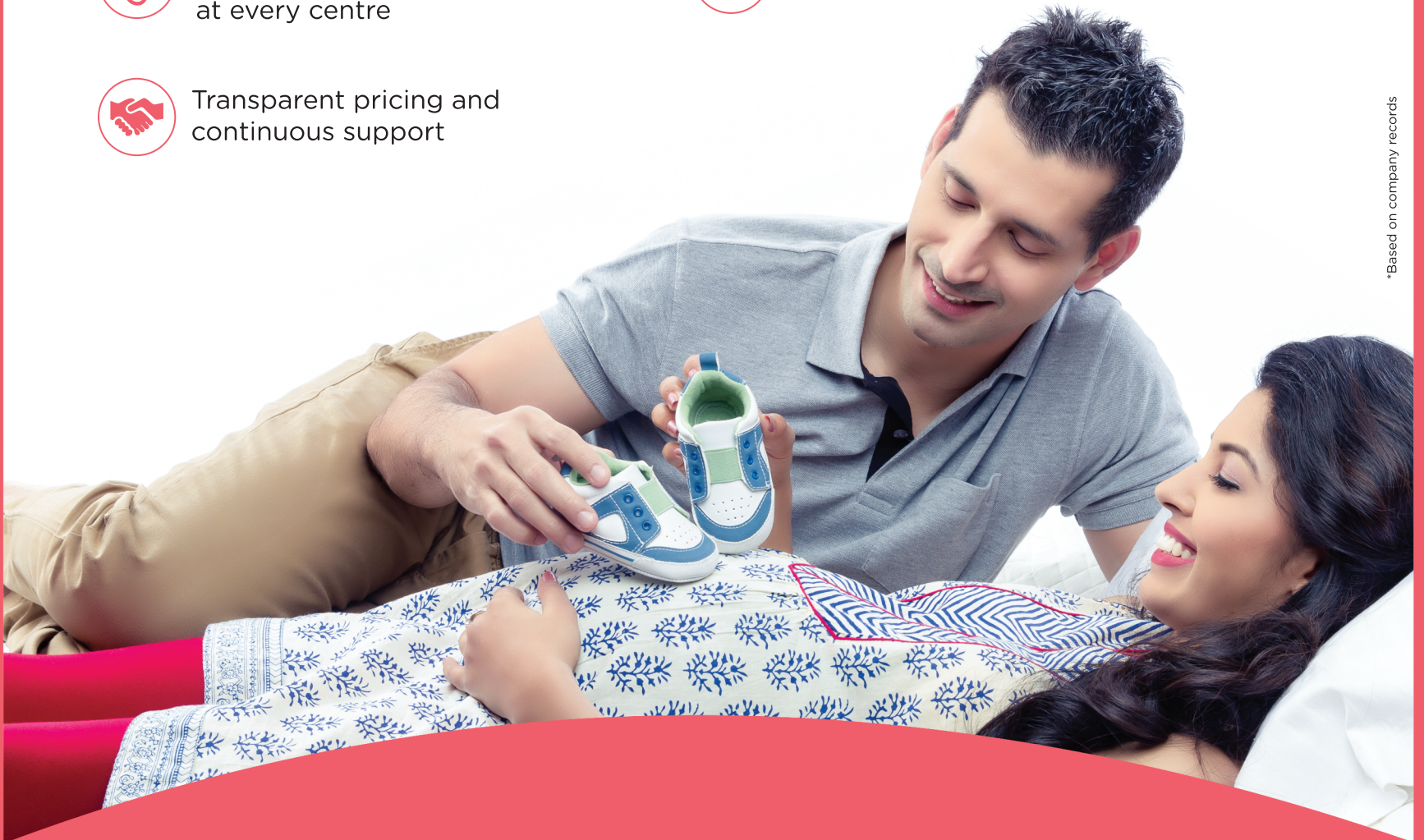
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# CONTENTS

FEBRUARY- MARCH 2017

## ASIAONE GLOBAL ASIAN OF THE YEAR

40  
**MADAM HO CHING**  
*A Woman of Worldly Wonders*

44  
**MUKESH AMBANI**  
*Riveting & Inspiring the Trade Industry*

48  
**RAGHUVINDER KATARIA**  
*Legendary Star in the Firmament*

52  
**DR. N M VEERAIYAN**  
*In Pursuit of Supreme Excellence*

58  
**EDUARDO SAVERIN**  
*Conquistador of the Tempos Modernos*

62  
**AJAY SINGH**  
*Return of the Knight*

66  
**DR. KAMINI A RAO**  
*A Symbol of Hope for Thousands*

70  
**DR. ARCHANA DHAWAN BAJAJ**  
*Moving Ahead with High Aspirations*

### EMERGING

224  
**A. MOHAMED ALI**

228  
**AJAY CHHANGANI**

240  
**ATUL BATRA**

244  
**DAVID EDWARDS**

246  
**DEEPAK MADHOK**



250  
**DIPALI SIKAND**

254  
**GUNEET VIRDI**

256  
**DR. KARAN ISRANI**

260  
**RAHUL AGGARWAL**

266  
**SUDHIR GUPTA**

## ASIA'S GREATEST LEADERS

### ICONIC

78  
**ALI RASHID LOOTAH**

90  
**DATO SRI KRISHNA**

92  
**DILIP SURANA**

120  
**DR. RAM BUXANI**

138  
**Y. RAJEEV REDDY**

### POWERFUL

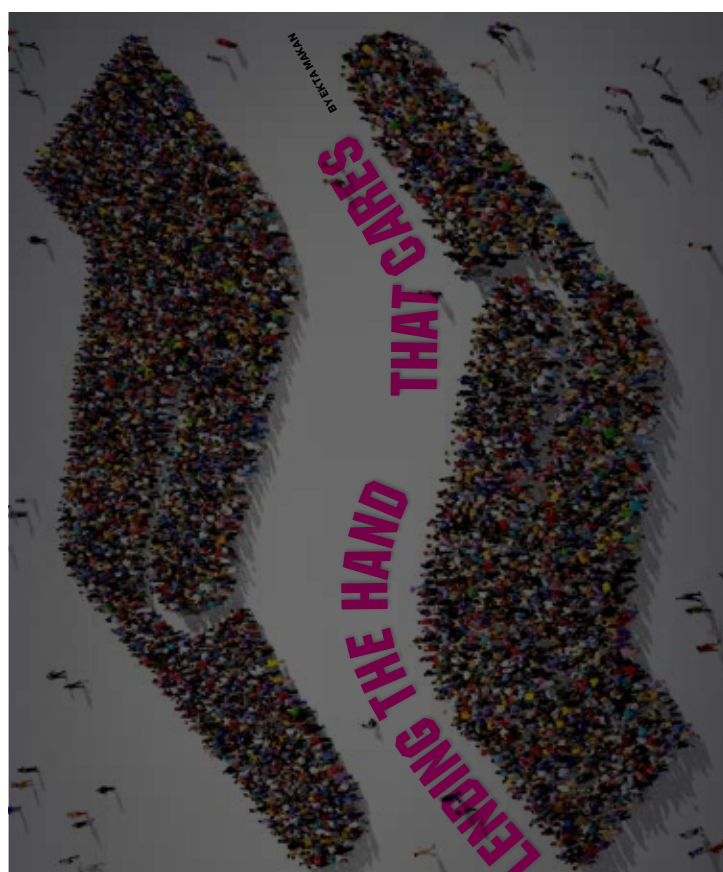
170  
**DR. JITENDRA K. DAS**

184  
**DR. MINNIE BODHANWALA**

196  
**PHILIPPE HAYDON**

204  
**SAEED AL QATAMI**

212  
**H. E. SULTAN AHMED BIN SULAYEM**





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2011



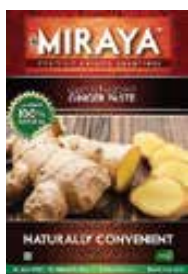
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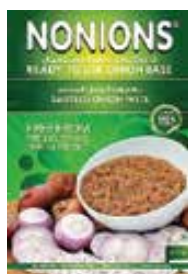
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# CONTENTS

FEBRUARY- MARCH 2017



Page 28

## CYNOSURE

### A MOMENTOUS STEP TOWARDS A STRONGER INDIA

Narendra Modi can be banked upon one thing for sure – changing India for the better!



Page 78



Page 40

## EVENT

### 140 ASIA'S GREATEST BRANDS & LEADERS

Asia's Greatest Brands & Leaders 2016 Process Reviewers PricewaterhouseCoopers P.L., AsiaOne Global Asian of the Year Awards, Knight of Honour Awards, CSR Brand of the Year Awards, Asia's Greatest CFO/CTO Awards, and the Fastest Growing Healthcare Brands 2016 Awards were organized in Singapore

## CROSS BORDER TRADE

### 272 BUILDING A STRONG BILATERAL CULTURE

As he raises his country's standing on the global Map, Narendra Modi, Indian Prime Minister keeps a close watch on the shifting sands in the India-UAE relationship

## HUMAN FACTOR

278  
**LENDING THE HAND THAT CARES**  
With a commitment to provide a flourishing environment to the upcoming generations, Corporate Social Responsibility has become an integral part of almost all the leading organizations

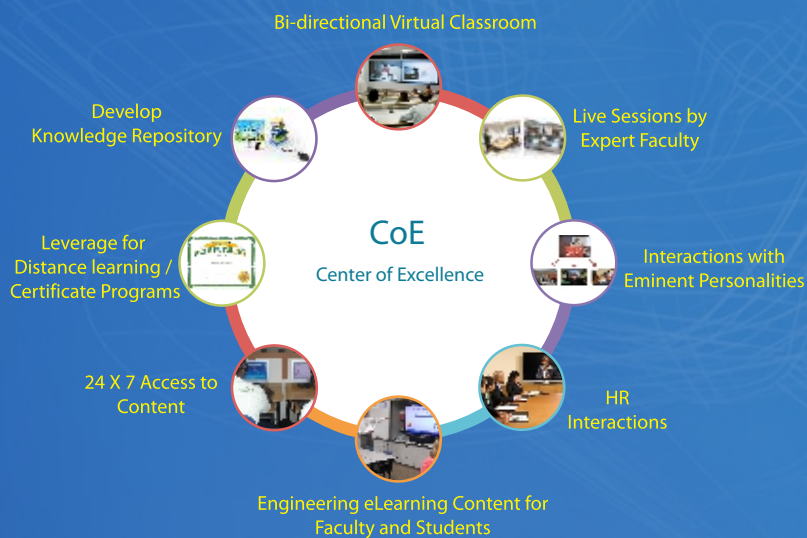
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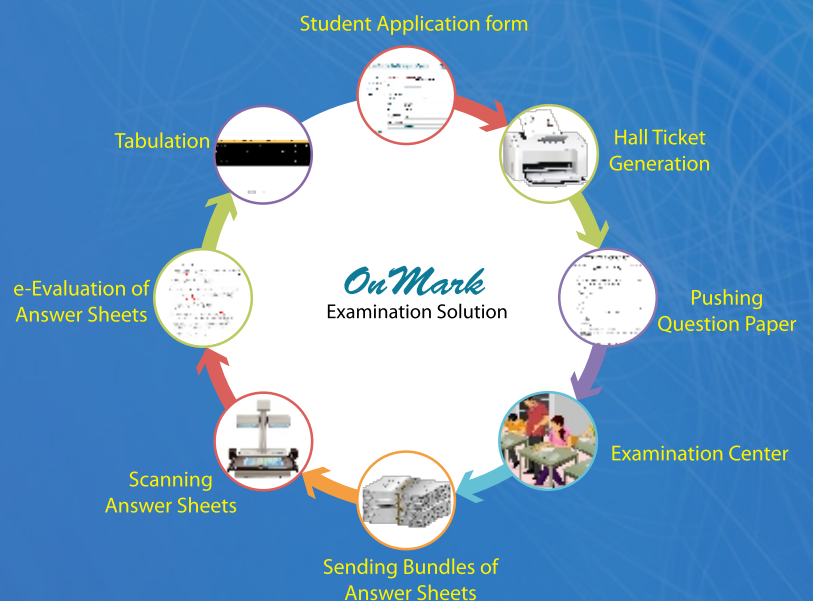
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## IMF TRIMS INDIA'S GDP GROWTH FORECAST

The latest International Monetary Fund (IMF) growth forecast has indicated a dip of one percentage point in the expected GDP growth of India for the current fiscal. The previous forecast estimated India's GDP growth for 2016-17 to be 7.6 percent. The growth rate for the next fiscal has also been cut down by 0.4 points to 7.2%. The reports came just a day after the World Bank decelerated India's GDP growth for 2016-17 fiscal to 7% from its previous estimate of 7.6%.

IMF has cited the scrapping of high denomination currency by the Indian Prime Minister, Narendra Modi in November 2016 as the reason behind the slump in the country's growth. Though, the organization has indicated a slump in the previous estimates, it is positive that the Indian economy will revive by 2018, and has estimated the growth to reach 7.7% in 2018-19 fiscal.



## STRENGTHENING INTERNAL COOPERATION

The 8th BRICS Summit was held in Goa, India on 15-16 October 2016 with the theme, "Building Responsive, Inclusive and Collective Solutions". Discussions were held on the key areas of global terror activities and improving internal ties of the five member nations. The members agreed to improve trade among themselves, and to constitute an Energy Cooperation Agency.



## INDIAN-ORIGIN DEV PATEL WINS AT BAFTA AWARDS 2017

The "Slumdog Millionaire" fame British actor, Dev Patel, has won the award for Best Supporting Actor in the movie "Lion" in the British Academy of Film and Television Arts (BAFTA) Awards.

He prevailed over Aaron Taylor-Johnson (Nocturnal Animals), Jeff Bridges (Hell or High Water), Hugh Grant (Florence Foster Jenkins), and Mahershala Ali (Moonlight).

## TURKISH CARGO CRASHES IN KYRGYZSTAN KILLING AT LEAST 37

An unfortunate mishap took place on January 16, 2017 when a Turkish cargo plane Boeing 747 cargo jet crashed into a village in Kyrgyzstan's capital, killing at least 37 people in the accident, including four crew members and 13 children and teenagers.

The plane was on its way to Manas Airport south of the capital, Bishkek, when it crashed into the residential area outside the airport destroying 23 out of 43 houses in the village. Airport officials have stated that poor visibility is the reason behind the misfortune.





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## N CHANDRASEKARAN APPOINTED AS THE NEW TATA CHAIRMAN

**S**tepping ahead with their announcement to select a new Chairman after unseating former Tata Sons Chairman, Cyrus Mistry, the board of Tata Sons finalized Natarajan Chandrasekaran, the CEO and Managing Director of TCS, as the new Chairman of the conglomerate. The decision was taken on 12 January, 2017 by a five-member search committee. The 54-year-old took charge on 21 February, 2017 as the seventh Chairman of the Group.



## PALANISWAMI IS CHIEF MINISTER OF TAMIL NADU, INDIA

**E**dappadi K Palanisamy became the 13th chief minister of Tamil Nadu State in India on February 16, 2017. The ceremony brought an end to the prolonged political crisis. He took the oath on 16th and won the crucial vote of confidence two days later. The new cabinet will have 31 ministers. He has taken several new initiatives introducing various schemes and measures such as grant of subsidy to one lakh working women per year for the purchase of mopeds or scooters.

## TRAGIC FATE BEFALLS ON BRAZIL FOOTBALL

**N**ovember 28, 2016 marked a very unfortunate day for the Associação Chapecoense de Futebol, commonly known as Chapecoense Real, the football team of Brazil. In a tragic turn of events, a charter plane boarded by team members crashed in the mountains that took away lives of seventy-six people. The reason behind this plane crash was "electrical failures" in the aircraft. Only five people managed to survive, including three players of Chapecoense Real team - Alan Ruschel, Marcos Danilo, and Jackson Follmann.

This accident becomes more tragic as Copa Sudamericana finals had been the first continental final of Chapecoense Real.



## INDIA'S ENTRY INTO NSG GROUP

**I**ndia has been struggling to enter the NSG Group amid opposition from China. Last year, China had vetoed India's entry, citing the fact that India has not signed the Nuclear Non-Proliferation Treaty (NPT), a 1968 international agreement aimed at keeping the global



nuclear stockpile in check. As entry into NSG is based on consensus and not on majority, China's confirmation is essential.

## ISRO LAUNCHES RECORD 104 SATELLITES

**B**reaking Russia's record of launching 37 satellites in a single launch, India has made history by becoming the first country to successfully launch 104 satellites into space. Launched from the



spaceport of Sriharikota in Andhra Pradesh, out of 104, three satellites are Indian and the remaining 101 are foreign. It would also send missions to Jupiter & Venus.



## SAMSUNG PLANNING TO DEMERGE

The South Korea-based tech giant, Samsung Electronics, has plans to relent to investors' pressure and split into two separate entities. Samsung Electronics may set up a holding company to resolve the cross-shareholdings with its sister companies.

Galaxy Note 7 was recalled because of issues related to battery overheating and burning, which may result in a financial loss of 6.1 trillion to Samsung.



## BRAZIL'S DILMA ROUSSEFF IMPEACHED BY SENATE

The Brazil's Senate made a historic decision last year when it impeached its first female president, Dilma Rousseff. The decision was taken after a ten-month political crisis that has brought to an end 13 years of Workers' party rule in the Latin American power.

Around 61 Senate members voted against Ms. Rousseff while only 20 were in her

support. She has been replaced by the Vice President, Michel Temer, who will be the 37th President of Brazil. Ms. Dilma Rousseff was found guilty of breaking budgetary laws and was charged with criminal responsibility in the execution of her duties including administrative misconduct and disregarding the federal budget.



## NIKKEI 225 ENTERS BULL MARKET LEAGUE

Nikkei Stock Average or Nikkei 225 has entered the bull market territory. Nikkei 225 is the stock market index for Tokyo Stock Exchange, and has become the second Asian stock index to enter the bull market. This is due to a constant rise in sectors like metals companies & energy explorers.

## MICROSOFT'S ACQUISITION OF LINKEDIN

Microsoft acquired LinkedIn – the world's largest professional social network – in an approximate \$26 billion all-cash deal. This is slightly higher than Facebook's acquisition of WhatsApp, making it one of the biggest deals in the history of technology world. LinkedIn has over 100 million active users, who unlike any social media, comprise a potential workforce. This deal may change the B2B tech strategies worldwide, and result in saving \$150 million annually for both LinkedIn and Microsoft.







# CREATING A HEALTHIER AND ENLIGHTENED WORLD

**W**ith an aim to excel and foster growth, Prestige group has not only marked its presence in Agri business but also proved its metal in the field of Education.

## PRESTIGE GROUP

Prestige has proved to be a leader in Soybean Sector and Education Sector under the leadership of Udyog Patra and Udyog Vibhushan awardee Dr. N. N. Jain. The Vision and the name of the brand reflect its priority for its customers, stakeholders and society at

large. The success factor of the Prestige Group involves continuous innovation and improvement attempts at existing products as well as exploring new horizon in the diversified areas of business. An immense successful journey of more than four decades was possible only because of its commitment to the products and services that are the best in terms of health and education. The Group strongly believes in serving back to society through its Corporate Social Responsibility initiatives such as providing medical help to the poor patients through 'Khazan-Sita Parmarthik Trust' and impart free

knowledge to the deprived section of the society.

## PRESTIGE EDUCATION SOCIETY (PES)

In 1994 Prestige group, as part of its commitment to empowerment of society, decided to establish management institute to nurture professional leaders and managers. The major focus of the group is to prepare leaders for tomorrow. Today Prestige Group sponsors world class Management, Engineering Institutions and private schools across Central India, imparting education to over 10,000 students from Kindergarten to PhD with its regular attempts of serving back to the society.

PES includes three Management campuses, one Engineering campus, one campus of Department of Law, and two Schools spread over different cities of Madhya Pradesh:

- Prestige Institute of Management and Research, Indore (PIMR)
- Department of Law
- Prestige institute of Management Gwalior (PIMG)
- Prestige Institute of Management Dewas (PIMD)
- Prestige Institute of Engineering, Management and Research (PIEMR)
- Prestige Public School (Indore) – CBSE International
- Prestige Public School (Dewas)

## PRESTIGE GROUP OF INDUSTRIES

In 1977, Prestige group started with an Animal Feed Milling Plant and in 1980-81 ventured into Soybean Processing Solvent Extraction Plant followed by Edible Oil Refining Industries. Since that humble beginning, Prestige has now expanded into diversified areas to become an agribusiness conglomerate in the last four decades with an aggregate process capacity of about a million tonne per annum. Prestige production facilities are based in Dewas, the industrial hub of Indore (M.P.). In 1988, three solvent extraction plants with combined soybean and oil seeds processing having capacity of 2000 tonnes per day and Edible Oil Refining and hydrogenation units having capacity of 300 tonnes per day were established. At present the group is working in diversified areas of industries such as Soybean processing, Feed Products, Wheat Products Food Products and International Trading etc.

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I know life comes with many imbalanced equations and no quickfix formulas.

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But I know that it is upto me, and nobody else, to ensure others see more about me and my abilities.

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## FORMER CUBAN PRESIDENT FIDEL CASTRO DIES AT 90

One of the most celebrated and the longest-serving leaders of the world, Fidel Castro, former president of Cuba, died at the age of 90 on 25th November, 2016 local time.

His younger brother Raúl Castro in a late night broadcast declared the news on State television that Fidel Castro had died and would be cremated on 26th November. Raúl Castro, who has succeeded him as the president of the country, announced with deep grief that the Chief Commander of the Cuban revolution, Fidel Castro Ruz died on 5 November, 2016, at 10:29 PM.

The Cuban government announced an official mourning on the island until 4 December with a three-day procession to carry his ashes to Santiago de Cuba for funeral.



## STARTUP BY YOUNGEST FEMALE BILLIONAIRE CRUMBLED

Elizabeth Holmes, who was considered the world's youngest self-made female billionaire, was sued by Partner Fund Management LP, a hedge fund based in San Francisco, which claimed that her biotech startup Theranos was in real a sham. According to reports, the company was misleading its investors into investing \$96.1 million into Theranos, claiming it had "proprietary technologies that worked."

The company was banned in July, and it completely shut down all its labs and wellness centres by October 2016. Ms. Holmes also faced a ban of two years from the blood-testing industry.

## THERESA MAY IS BRITISH PM

Appointed as Britain's second woman Prime Minister by Queen Elizabeth II, succeeding David Cameron who resigned after Brexit, Theresa May has vowed to focus on a one-nation programme. Her important policy decisions so far include halting the plans for Hinkley Point nuclear power plant over China's involvement in critical UK infrastructure, creating an economy that works for all, and scrapping the Department for Energy and Climate Change.



## INDIA-MADE FORD ECOSPORT TO BE EXPORTED TO US

Ford Motor Company has made an announcement that will influence the manufacturing sector of India productively. Now, Ford will be exporting India-made EcoSport to the United States and the production is expected to be commenced by 2018. Notably, Ford has struck the correct chord with its decision to manufacture Ford EcoSport in India. It has led to the opening of doors of a new segment for the customers, the compact Sport Utility Vehicle (SUV) segment. EcoSport will be the first India-made vehicle that would be imported to the US.





# A MOMENTOUS STEP TOWARDS A STRONGER INDIA

Narendra Modi can be banked upon one thing for sure – changing India for the better! He is one Indian leader who has been working to change things domestically and internationally for India without any fear. He has been consistently bold and revolutionary in cleansing and purifying the system. He has definitely taken some drastic measures trying to improve things; and without doubt, India needs these drastic steps to further improve its current political and economic scenario. The latest step of demonetisation was daring, which definitely shook things up, but all for a positive cause

**BY ANAM KUMAR**

The night of November 8, 2016 is still fresh in most people's memory, when Narendra Modi announced that all 500 and 1000 rupee notes would cease to be legal tender past midnight. Though most Indian political parties reacted that the manner of announcement without prior notice or planning was wrong, everyone agreed that the motive of demonetisation was right, and there was praise all along.

Mostly, people have saluted the PM for this historic move, which will surely make the future of India cleaner and more transparent. People understand that every change is difficult in the short run. They must also be confident that long-term gains are in the offing. Demonetization is always challenging in the short run, and can definitely turn advantageous in the medium and long run, if followed by the right policy measures.

As a matter of fact, demonetisation of Nov 8 was definitely inconvenient. The ensuing cash crunch was natural, as suddenly 86% of the currency in circulation ceased to be legal tender. However, it is important to understand demonetization better by analyzing its advantages and disadvantages.

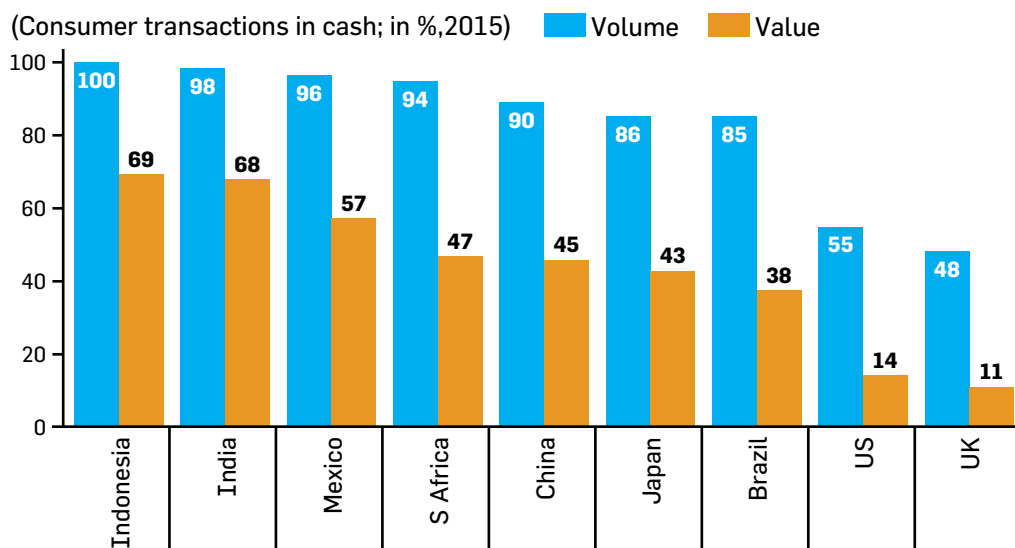
Arun Jaitley, the Finance Minister of India has asserted that, "Demonetisation should be seen according to the effect on the economy. No doubt we will continue to be the fastest growing major economy. When you are in a cusp of history and you look at the long-term impact of these steps which are going to be taken, I think India is going to become a society in the long term with a certainly better GDP, cleaner ethics, a cleaner economy."

**DEMONETISATION AND INDIA**

The current demonetisation move is

*"WHEN YOU ARE IN A CUSP OF HISTORY AND YOU LOOK AT THE LONG-TERM IMPACT OF THESE STEPS, INDIA IS GOING TO BECOME A SOCIETY IN THE LONG TERM WITH A CERTAINLY BETTER GDP, CLEANER ETHICS, AND A CLEANER ECONOMY"*

**Cash use in India is among the highest**



Source: PwC



a master stroke as simultaneously the following were targeted: a) Eliminating fake notes, b) Restricting generation of black money, c) Restricting terror funding and other subversive activities, d) Encouraging people to disclose all income and pay tax, e) Becoming more cashless and digitized, and f) Hitting the parallel economy.

Demonetisation is not new to India. It has been resorted to twice previously to combat tax evasion and the consequent black money – in 1946, which was before independence, and in 1978 by the Janata Party.

Irrespective of its impact, the current demonetisation is a golden opportunity to start afresh. The Indian economy has obtained a never-before chance to "restart", where it can reset or control extensively elements of the economy such as liquidity, inflation,



and even fiscal and external deficit. As the rate of outflow will definitely be lower than the rate of inflow, the deposits can be specifically utilized towards infrastructure, education, roads, defence, energy, health, housing and facilities for the underprivileged. It's a great opportunity for various economic reforms.

Finally, demonetisation should not be construed as an end; it is a means to a greater end. Thus, it must be complemented by other policy measures to achieve its objectives.

#### **CRITICISM OF DEMONETISATION**

It must be accepted that it was definitely poorly planned and had a paralysing effect on economic activities in the short term. India is a cash-based economy where close to 83 percent of transactions materialise in the form of

cash. As a result of demonetization, a cash deficit to the tune of Rs 8.5 trillion or 5.7 percent of the GDP is expected to materialise in the third quarter of FY17, which will reduce but continue into the fourth quarter of FY17.

Let's look at some salient criticisms:

**Wedding dampener:** In India, cash is the only mode of payment for most petty products and services for marriages. However, social evils such as dowry and unnecessary expenses were hit.

**Shrinkage of informal sector:** The informal sector accounts for more than 40 percent of India's GDP and provides employment to close to 80 percent of the labour force. Now, from the third quarter of FY17 to fourth quarter of FY19, the share of the informal economy in India

could shrink from 40 percent to 20 percent, which would result in a short-term adverse effect as employment would reduce. However, it's a great opportunity to set things right in the formal sector.

**Rural woes:** People in villages and semi-urban areas were the worst hit as they are almost entirely dependent on cash. However, it is a great opportunity to penetrate into these areas and teach the people the goodness of digitization, the organized sector and the banking system. Overall, the rural population has taken well the idea of India as a future digital economy.

**Low economic growth:** This is one of the biggest threats. Former Prime Minister Manmohan Singh, also an economist, has already suggested contraction in GDP by 2 percent. The Reserve Bank of India in its policy statement has also cut down growth forecast to 7.1 percent from 7.6 percent earlier for the current fiscal year.

**Increase in unemployment:** According to CPM's Sitaram Yechury, since 8 November, four lakh jobs have vanished, and more will follow in construction and allied sectors, jewellery, textiles, leather and real estate.

**Cost of printing new currency:** This is an additional cost to the exchequer and entirely unnecessary. However, it should motivate India to go digital.

#### **SHORT- AND MEDIUM-TERM BENEFITS**

Every criticism of demonetisation is valid; however, it's not devoid of positives. Demonetisation was a calculated move though the timing may not have been perfect. About five months back, the Income Declaration Scheme for all citizens was launched. Before that, Jan Dhan Yojana had already been implemented. Other policy measures to complement demonetisation include Revised Double Taxation Avoidance Agreement (DTAA) with Mauritius and Cyprus, The Benami Transactions (Prohibition) Amendment Act, 2016, and Pradhan Mantri Garib Kalyan Yojana (PMGKY), 2016.

Let's consider some short- and medium-term benefits:

**ECONOMIC SURVEY 2017 FORECAST**

Sector	Impact	
	Effect through End-December	Likely longer-term effect
Interest rates	Interest rates on deposits, loans and government securities declined; implicit rate on cash increased	Loan rates could fall further, if much of the deposit increase proves durable
Unaccounted income/black money	Stock of black money fell	Formalization should reduce the "flow" of unaccounted income
Formalization/digitalization	Digital transactions increased	Some will return to cash transactions but digital revolution will continue
Real estate	Prices declined	Prices could fall further; tax component could rise especially if GST imposed on real estate
GDP	Growth slowed	Could be beneficial in the long run if formalization increases and corruption falls
Uncertainty/credibility	Uncertainty increased as firms and households were unsure of the economic impact and implications for future policy; investment decisions and durable goods purchases postponed	Credibility will be strengthened if demonetisation is accompanied by complementary measures. Early and full remonetisation essential

Source: Economic Survey 2017

**Counterfeit and unaccounted**

**notes:** Deep-rooted fake notes and unaccounted cash of the past many decades were tracked. Either they came back into the system, or became detritus. However, banks struggling because of NPA (non-performing assets or bad loans) have money to lend for agriculture, infrastructure, and social sector, as also for trade and industry.

**Black money:** 40 years had passed since the last demonetization, and a large amount of black money had been generated. Black money can't be wiped out totally from the economy; however, gradual and slow processes will never be able to hit the black money generation in a way this latest demonetization move did. Further, the psychological strike on black money has deeply demotivated the generators and hoarders of black money.

**Boost in deposit base as well as**

**financial savings:** The total deposits in banks after demonetisation crossed Rs 12.44 lakh crore on December 10, 2016 according to data released by Reserve Bank of India. This has helped people switch from holding unproductive physical assets to financial assets.

**Reduction in lending rates and improved monetary transactions:**

With the rise in deposit base with the banks through CASA (current accounts, savings accounts), the blended cost of funds has come down, and so has the cost of borrowing. Consequently, several banks have lowered the interest rates.

**Marginal Cost of Funds-based Lending Rate:**

MCLR has reduced the lending rates and will boost the economic activity in the medium-term.

**Strong bonds:** Higher bank deposit base would lead to higher SLR (statutory liquidity ratio) demand.

Anticipation of monetary easing will further support bonds.

**Real estate:** Prices are down and would become more realistic in the future.

**Terrorism:** An important source of funding of terrorists is black money and counterfeit money. Demonetisation and slow release of new notes also helped in this cause, as no cash was available for funding terrorist activities.

**Gambling and Money laundering:** Will be discouraged as they thrive on cash.

**Discouraged drug peddling:** Demonetisation made it hard for drug peddlers to demand and supply products.

**Increased Tax Collection:** As per Data from the Urban Development Ministry for November 2016 showed an increase of 268% in tax collection by 47 local bodies, as compared with



*"DEMONETISATION HAS PROVIDED THE GOVERNMENT AND THE RESERVE BANK OF INDIA AN IRON LADDER WHICH, IF UTILIZED PROPERLY, MAY TAKE THE INDIAN ECONOMY HIGHER THAN JUST BEING THE WORLD'S FASTEST GROWING ECONOMY"*

November 2015. Also, till December 19 2017, direct tax mop-up rose 14.4%, indirect tax grew 26.2%, central excise was up 43.3%.

**Others:** Black money is also used to inflate prices of major assets such as real estate properties and gold. This will take a back seat for some time.

#### **LONG-TERM BENEFITS**

Long-term benefits are undeniable. Meaningful changes are already visible in terms of higher digitisation, greater tax compliance and lower realty prices.

Actually, demonetisation has provided the government and the Reserve Bank of India an iron ladder which, if utilized properly, may take the Indian economy higher than just being the world's fastest growing economy. It's time to become the most robust, most digitized and the most advanced economy in the world.

**Banking liquidity:** Increased considerably, now the money can be largely supplied back into the system through ATMs in a calculated and controlled way. The total liquidity in the economy can be controlled.

**Banking the unbanked population:** Banking habits of the entire population will improve. Opening bank accounts has almost become mandatory for every citizen. Those who can't open bank accounts on their own, are being provided these by the government as Jan Dhan accounts.

**Disclosures and income tax paid:** Of course, not all black money returned due to monetisation. However, whatever was disclosed and income tax paid on that, was a positive. This should help cushion the government's FY17 fiscal deficit target.

**Formalisation Effect:** Going digital would greatly enhance Indian economy's chance to transform into an organized economy. This is likely to enhance the government's ability to tax commercial transactions resulting in a structural improvement in tax to GDP ratio in the economy.

**Improved international image:** India's position on transparency and corruption at the global stage will improve adding to its investor appeal.

**New income tax payers:** The number of new income tax payers as well as the magnitude of reported and taxable income will rise.

**Financial inclusion:** The new notes with higher security features will make the economy more transparent. Digital transactions will rise dramatically. India has the potential

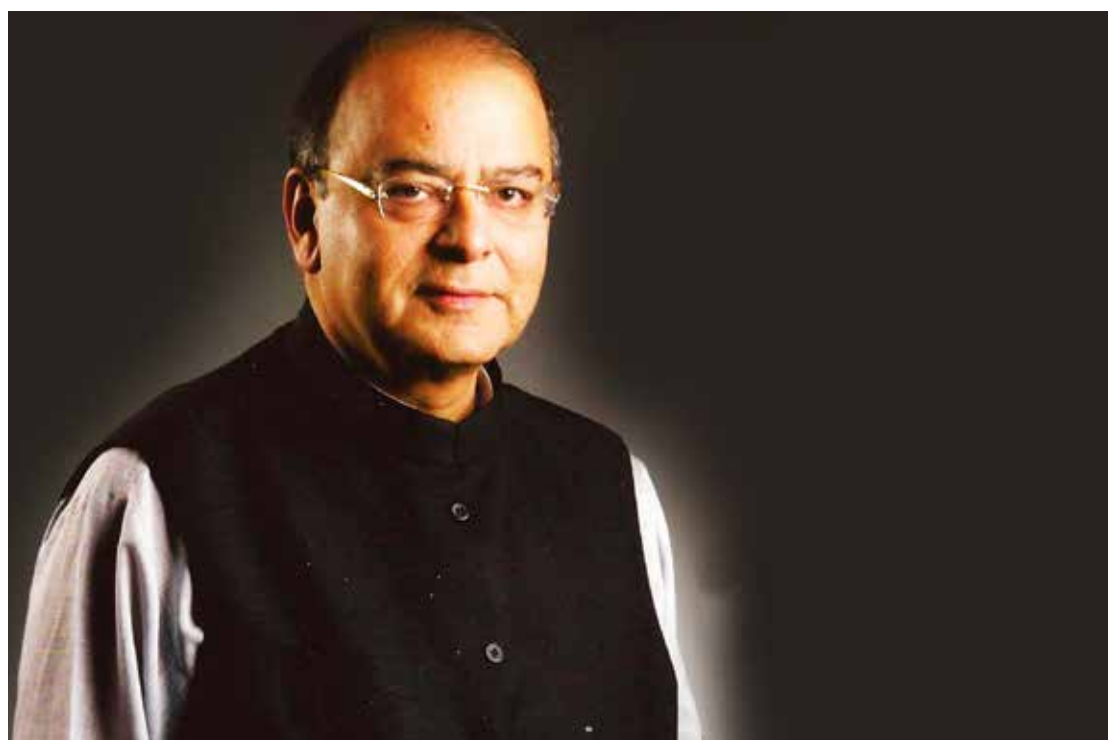
for digital financial inclusion.

#### **DIGITIZATION DRIVE**

One of the biggest advantages of demonetisation is India's expedited movement towards digitization. After the successful drive of Aadhaar Card, maximum digitization is possible. Besides banks, online wallet companies including Paytm, MobiKwik and FreeCharge will support.

**Positives of digitization:** a) Log of every purchase, b) Increased tax revenue, c) No deposits or withdrawal of currency, d) Money will be constantly in circulation or in the bank, e) Chance to lower taxes, f) Billing would increase, g) Cost of printing currency would reduce, h) Bribes will reduce, i) Tax avoidance will decrease, j) Misuse of laws would reduce, k) Social evils would reduce, and l) Day-to-day life would become easier.

**Caution in digitization:** To increase trust and reduce frauds in digital payments, cybersecurity systems must be strengthened considerably. Inter-operability of the payments system must be ensured and the newly created Unified Payment Interface (UPI) system must be popularized. However, cash is not bad. Public policy must balance both cash and digital



payments. Transition to digitalisation must be gradual, inclusive and not controlled, and digitally deprived must be supported.

**SUGGESTIONS AND RECOMMENDATIONS**

If India focuses on the right policies and measures, it will improve the economic condition at an unprecedented scale. The potential benefit to India and to the world is incalculable. India needs to seize opportunities by making smart investments in the right things boldly.

The following must be done immediately: fast, demand-driven remonetisation, a push to digital payments using incentives, bringing land and real estate (the long-suspected, main parking slot for black money) under the goods and services tax (GST) net, lowering tax rates and stamp duties, and improving the tax system.

In addition, the RBI should guarantee the public the amount of currency that the latter wants. The early elimination of withdrawal limits will build confidence; there should be no penalties on cash withdrawals. Tax reforms must be implemented and tax

administration must be improved. For inclusive growth, the poor must be distributed subsidies through the Jan Dhan Aadhar Mobile mode (JAM).

Through other measures, people must be prevented from parking their savings in physical assets such as gold and real estate. The government must keep a tight leash on the corruption front. Low bank penetration in the rural areas and low financial literacy must be improved. Government must immediately generate a lot of employment opportunities by lending massively to the infrastructure sector.

India's cash-to-GDP ratio is as high as 12%, roughly three times of even developing countries like Brazil and South Africa, as cash accounts for 98% transaction volumes and 68% of value. This needs to be reduced. There must be bold cut in tax rates.

**CONCLUSION**

Though India's economic growth is likely to dip to 6.5 per cent this fiscal, it must rebound to 6.75-7.5 per cent in the next financial year, a number that largely agrees with IMF forecast of 6.6 percent. According to Chief Economic

**DOMESTIC SUPPORT**

**Kailash Satyarthi (Nobel laureate):** "It will check human trafficking and child slavery in the country."

**Adi Godrej (Chairman of Godrej Group):** "Demonetisation is a good move for long term growth."

**Pankaj Jain (Group CEO, Logix Group):** "Recent demonetization would not only bring more transparency and enhanced financial discipline in Indian economy but would also open the doors for a host of opportunities to new-age start-ups and entrepreneurs."

**INTERNATIONAL SUPPORT**

World Bank President, Jim Yong Kim said, "I am a big fan of Modi!"

**Washington Post:** "... initiative is ambitious and ... a crackdown against black money."

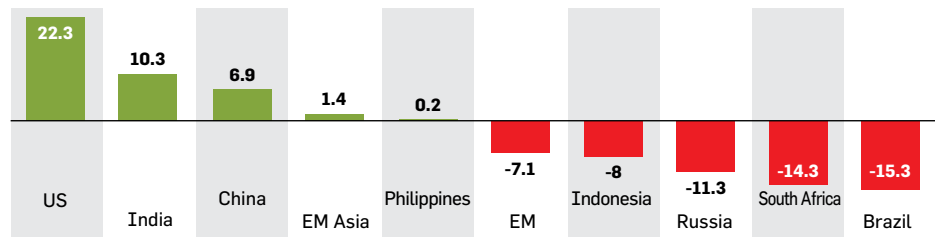
**The Independent:** "Modi does a Lee Kuan Yew to stamp out corruption in India."

**Bill Gates:** "It will help India move from shadow to a more transparent economy."

**THE MODI EFFECT**

The Indian market has done much better than its peers since the Modi government came to power

MSCI index performance between 1 April 2014 and 10 Feb 2017 (in dollar terms in %)



Source: MSCI

- The Morgan Stanley Capital International (MSCI) India Index is designed to measure the performance of the large- and mid-cap segments of the Indian market. With 76 constituents, the index covers approximately 85% of the Indian equity universe.
- The MSCI India index is up 8.89% in 2017 (up to 10 February) in dollar terms, beating the MSCI Emerging Markets index, which is up 7.87% this year. MSCI India is up 19.07% from a year ago in dollar terms.
- It means the Indian market is doing exceedingly well. The economy may be a bit sluggish but demonetization has been shrugged off. The markets' faith in Modi is undiminished.
- The reason, of course, is simple. True, our economy may have all kinds of problems and demonetisation has exacerbated them. Even then, our rates of growth are better than those of our peers. Our problems pale compared with those of China and most other countries. And then, of course, the markets seem to have full faith in Modi's abilities to deliver long-term growth.

Advisor, Arvind Subramanian, "Even under this forecast, India would remain the fastest growing major economy in the world."

Further, as per Economic Survey 2007, "Over the medium run, the implementation of GST, follow-up to demonetisation, and enacting other structural reforms should take the economy towards its potential real GDP growth of 8 per cent to 10 per cent."

Significant financial data has been collected through the demonetisation drive. Similar to the population census data – where over a period of time relevant calculations are made, and appropriate policy measures or decisions are taken – this financial data would go a long way in improving financial conditions in the economy, making financial reforms and taking action against errant depositors.

And then, of course, as Mahatma Gandhi said, "A right cause never fails".

# MACROMAN



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**STRONGER  
BONES**



# BIG DREAMS BEGIN WITH VITAMIN D MILK

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INTRODUCING



# GLOBAL ASIAN OF THE YEAR



AJAY SINGH  
SpiceJet



MADAM HO CHING  
Temasek Holdings

MUKESH AMBANI  
Reliance  
Industries Limited



EDUARDO SAVERIN  
B Capital Group

Continuing with our quest to identify global leaders who stand apart from the rest of the herd – because of the impressive sphere they have created around themselves, which is ever-expanding to influence positively the society and the economy – we have cherry-picked eight AsiaOne Global Asians of the Year (GOY). The selection process, though quite challenging, was entirely based on the breathtaking influence and impact they have generated worldwide, and, of course, in the Asian continent



**DR. ARCHANA  
DHAWAN BAJAJ**  
The Nurture IVF



**RAGHUVINDER  
KATARIA**  
Kataria Holdings

**DR. N. M. VEERAIYAN**  
Saveetha University

**DR. KAMINI RAO**  
Milann (A Brand of BACC  
Healthcare Pvt. Ltd.)

**GOY**  
2016  
GLOBAL ASIAN





# A WOMAN

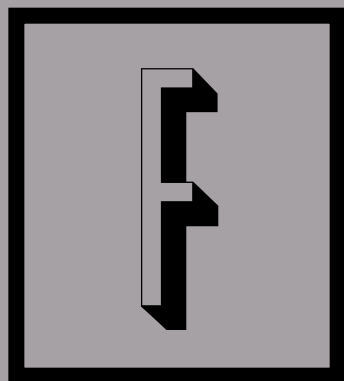
# OF

*A Champion of entrepreneurship and an advocate of diversity, the groundbreaking CEO of Temasek Holdings is making a big difference in the business world of the most viable economic destination, Singapore*

**BY EKTA MAKAN**

# WORLDLY

# WONDERS



For most magnates, the inner circle comprises a select group of only the most trusted ones, but for Madam it's bigger, as there is a nation that believes that she is the Woman to Watch. Being the wife of the current Prime Minister of Singapore, Madam Ho Ching is the most looked upon personality of the Asian origin.

Madam Ho Ching is definitely the force to be reckoned with as she is a part of the Power Woman list every year and has recently helped guide her firm to a \$266 billion portfolio last year.

#### **SETTING HIGH STANDARDS**

It's no secret that Singapore is the most vibrant city of the Asian subcontinent when it comes to the diversity of people working

## MADAM HO CHING

there, in a fragile environment; she is taking the Singapore government's investment firm, Temasek Holdings to great heights. She has scaled major investments including portfolios like major Chinese banks, Lloyds, Standard Chartered, Alibaba, Singapore Airlines etc.

Her not settling for less is now making Singapore discover new things about Madam Ho Ching. Just under a third of the brand portfolio is invested in Singapore, with 41 per cent in the rest of Asia and 24 per cent spread across North America, Europe, Australia and New Zealand.

Starting in the early 1976, Madam Ho Ching kicked off as an engineer with the Ministry of Defence. A large part of her dedication towards Singaporeans comes from her serving as the Director, Defence Materiel Organisation, the defence procurement agency of the Ministry, and chaired the concurrent position of Deputy Director of Defence Science Organisation (DSO).

She went on to join the Singapore Technologies group in 1987 as Deputy Director of Engineering and took on various senior responsibilities, before becoming its President and CEO in 1997. The repositioning and steeping growth chart in the past five years is surely credited to her kitty. She played a vital role in the formation and listing of Singapore Technologies Engineering as the largest listed defence engineering company in Asia in 1997 and also became its first Chairman.

### SOURCING INSPIRATION

She is a woman known for her bold corporate decisions, which includes investing in Indian and Chinese telecom and banking firms. Ominously, underlying the market difficulties to set up both the brand and position the city as one of the most important ones in Asia, Madam Ho Ching surpassed

every odd and served as the chairman of the Singapore Institute of Standards & Industrial Research (SISIR), and as deputy chairman of the Productivity and Standards Board (PSB), and the Economic Development Board (EDB).

It was Madam Ho Ching's dogged determination which helped expand Temasek's investment vertical in tough business environment. Temasek, which is owned by the Ministry of Finance, reported a total shareholder return of 1.5 percent for the 12 months ended March 31, 2014, down from 8.9 percent in the previous year and an average 16 percent a year since its inception in 1974. Its assets rose to a record S\$223 billion (\$163 billion), helped by an S\$5 billion capital injection from the government.

One can see the clarity of perception by Madam Ho Ching, the CEO of the brand from it stating good governance and sustainability underpin as the things that they do as an investor, institution and steward.

She strongly believes that sustainable long term returns depends on stable, well-functioning and well-governed social, environmental and economic systems.

This is why, aside from their role in investments, additionally they also have six non-profit foundations to focus on building a better world through education and innovation, caring and sharing, building bridges and promoting an Active, Beautiful & Clean world.

### LEADING THE LADDER

It was the vision of Madam Ho Ching that the brand established 17 endowments from the day of its inception. These endowments and philanthropic entities aim to build people, build communities, build capabilities and rebuild lives. To date, they have touched the lives of more than 300,000 people in Singapore and Asia.

In 2003, a policy was to contribute a portion of the annual returns above risk-adjusted cost of capital to the communities. Madam Ho Ching made sure that this money is used to seed endowments, and also establish new ones from time to time to tackle emerging needs in the community.

It was under the esteemed guidance of Madam Ho Ching that the brand established Temasek Trust in 2007 to independently provide financial oversight and governance of Temasek's philanthropic endowments and gifts. The Trust is responsible for the disciplined and sustainable disbursements of the endowments and gifts to Temasek's six Foundations, which in turn are guided by their respective strategic thrusts and mandates to drive their community programmes.

The six Foundations are Temasek Foundation International, Temasek Foundation Cares, Temasek Foundation Connects, Temasek Foundation Nurtures, Temasek Foundation Innovates and Temasek Foundation Ecosperity.

Securing accord from a smarter world, Madam Ho Ching positioned Temasek to take concentrated positions with a long or short time horizon, invest, divest or remain liquid when it makes sense. Being a commercial investment company governed by the provisions of the Singapore Company Act, their governance framework emphasizes substance over form, and long term over short term, and put institution over self. It provides for accountability and a robust balance between empowerment and compliance.

She as a poised leader has led Temasek to be an institution which has its stake in the well-being of our larger community. The brand recognizes that the environmental, social and governance factors which impact both long term sustainability of companies and businesses and the value of life.

### TAKING THE RIGHT MOVE

The hardest decision taken by an entrepreneur is when it is tempting to stick with a run of financial success for as long as possible but it's

also important to understand what you will leave on the table if you wait too long to cash out, especially when the family needs you by the side.

But some people have a clear understanding of the situation and they take no more than a couple of minutes to take the right step. Madam Ho Ching began her sabbatical in April following the surgery in February of her husband, Prime Minister Lee Hsien Loong, after he was diagnosed with prostate cancer. Lee's father, Lee Kuan Yew, who was Singapore's first prime minister, died on March 23. She very gracefully stepped down to arrange the family affairs of the man who led Singapore to independence in 1965.

After the sad dismissal of Mr. Lee Kuan Yew, the issue of leadership succession has come to the forefront. It was Madam Ho Ching who stood strong at the time of family loss

while Prime Minister Lee Hsien Loong stressed the importance of leadership renewal in his May Day Rally speech, stating that finding good future leaders for Singapore was the most crucial issue in the next general election.

The leave period was further extended till October and at the time of her absence, it was Temasek president Lee Theng Kiat, who had temporarily taken over her duties and continued to cover the company's normal business.

"She may be on sabbatical on paper, but she still makes the big decisions and gets consulted. It shows she has confidence in the team that's currently in place to run Temasek day-to-day when she's on leave", stated an economist at CIMB Private Banking in Singapore.

Today what Madam Ho Ching has achieved is big, for she has managed to take her status of being a "leading lady in business" and write a success story which is idolized.

There are so many firsts in what Madam Ho Ching has achieved by being the leading lady in business and then making it stick. To be desirable in the land filled with varied class and culture of people is perhaps even harder than to be successful in the trade fraternity. The philosophy of not compromising on the well-being of their citizens has made her different from several other preeminent compatriots who are doing good.



**"SHE IS A WOMAN KNOWN FOR HER BOLD CORPORATE DECISIONS, WHICH INCLUDES INVESTING IN INDIAN AND CHINESE TELECOM AND BANKING FIRMS"**

**GOY**  
2016  
GLOBAL ASIAN



# RIVETING & INSPIRING THE TRADE INDUSTRY

*Being Mukesh Dhirubhai Ambani is no cake-walk. His boundless energy and intelligent mind form a lethal combination for any business. At 59, he is immersed at his fine craft and is constantly yearning to excel Reliance Industries, a brand unknown to none*

**BY EKTA MAKAN**



keen sense of discipline, professionalism and poise is what keeps a man of his stature going. From wiring the entire country with Reliance Jio to driving for growth and global leadership in energy, Mr. Ambani has written a success story which is getting better with time.

India's best businessman is today redefining the nation's approach to business in the most astonishing manner. Leading the Richest Indian list for years together, the Managing Director & Chairman of Reliance Industries, Mr. Ambani is an exemplary entrepreneur carrying forward the legacy of excellence.

Mr. Ambani carries a reputation of playing a pivotal role in taking Reliance Industries to the zenith of accomplishment in his illustrious career. Despite having a stiff competition with others in the fraternity

like Tata's, Birla's etc, Mr. Ambani never failed to surprise everyone with phenomenal feat.

### **FOLLOWING INNOVATION**

A believer in game-changing businesses of the future, Mr. Ambani is a man who innovates masterpieces while challenging conventional wisdom and spotting opportunities quickly. He is a task master who is loved by his team, for the sense of belongingness that he renders to each and every individual working for his brands.

He splurges on each and every product and the services launched by the company, making him a dreamer who is also realist. He has the art to foresee huge opportunity in transforming the agriculture sector through Reliance's retail business, which has a unique value and supply chain model – famously referred to as the 'farm-to-fork' model. His varied business models like education, finance, retail, healthcare, telecom conforms to the spectacular giveaways associated with his products.

It was 2010, when Mr. Ambani inaugurated the biggest grassroots petroleum refinery plant in Jamnagar. This proved to be a stepping stone in the brand to reach new heights. It was this initiative that raised the manufacturing capacity of Reliance's Petrochemicals to grow substantially.

Mr. Ambani has been pinning down success in almost every sphere he ever has tried his hands on. Continuing to march on the path of incessant prosperity, many he is an inspiration to millions of young minds who want to achieve high in life.

For years together, Mr. Ambani has been able to keep both investors and shareholders happy, it is his humility and sense of being grounded that best explain his unmatched phenomenon. This plays a pivotal role in him being

at the top of his game for decades. And though business remains his first love, he never lets his family down.

Encouraging many young hearts, he said in an interview, "All of us in a sense, struggle continuously all the time, because we never get what we want. The important thing which I've really learned is how do you not give up, because you ever succeed in the first attempt."

### **The Radiating Effect**

Much like his poised persona and diversified operations in varied industries, Mr. Ambani's vision and thoughts firmly belong to the future. Having massive investments in his petrochemicals empire, whose cash flows give him the firepower to promote and expand his new fourth-generation mobile service. Mr. Ambani has high hopes to turn the network into a payments gateway.

Reliance's biggest advantage is its balance sheet. During the pre-2008, liquidity-fueled boom for Indian businesses, Mr. Ambani stayed away from expensive deals of the kind that have returned to haunt India Inc.

His ever booming flagship brand, Reliance Jio snagged 50 million mobile subscribers in 83 days.

Jio's network covers 18,000 cities and towns and 200,000 villages. By March, it hopes to cover 90% of the population. Ambani said he has set a target for the Jio team to reach 100 million connections as quickly as possible. Jio employs 60,000 people with the average age of 30. Among its youngest employees are Ambani's 24 year-old, US-educated twins, Isha and Akash who were present at the meeting.

As they say, there are only three things which are certain: Death, Taxes and Competition, very clearly Mr. Ambani has swiped out competition from his terrain. What Ambani has managed to do is to push down per-user revenue for his competitors, which have been forced to cut prices. There's still no evidence he's taking market share away from Bharti Airtel Ltd., Vodafone Group Plc and Idea Cellular Ltd. Regardless, the trio are guaranteed an uneasy 2017.

### **PROGRESSING IN THE RIGHT DIRECTION**

Secretively Mr. Ambani's Reliance Industries had taken a 14.12 per cent stake in East India Hotels (EIH), the company which runs the Oberoi and Trident chain of hotels; it became clear that this would be one long and interesting story surrounding a company which has been at the forefront of India's hospitality industry.

With several intricacies involved, it is completely right to believe that Mr. Ambani came in as a white knight for the Oberois, who have been living under the shadow of an open offer threat from rival ITC. Having assiduously built up the company into a major player in the luxury hotels space, it was always unlikely that the Oberois would give up control of the company in a hurry. A counter-strategy to ITC was always in the offing. What has surprised most in corporate circles is the identity of the white knight.

### **POWERED BY FAMILY**

His marriage is not a lesser known fact to everyone around. His young and vivacious children are doing well in life. Like several other businessmen, Mr. Ambani is also grooming his children to come forward and take charge. In the recent past, the boards of Reliance Jio Infocomm and Reliance Retail Ventures, the telecom and retail units of Ambani's Reliance Industries, approved the appointment of both Isha and Akash ambani as directors on their boards.

The US-educated twins are the eldest of Ambani's three children (the youngest Anant is studying in the US). While Akash is an undergraduate from Brown University where he majored in economics, Isha is a Yale University undergraduate with double majors in psychology and Asian studies. Akash has already begun working at the telecom arm in Mumbai, whereas Isha was a business analyst at McKinsey

& Company and is reportedly likely to get involved with the retail business. It will be good to see young minds helping their father reach new heights of success.

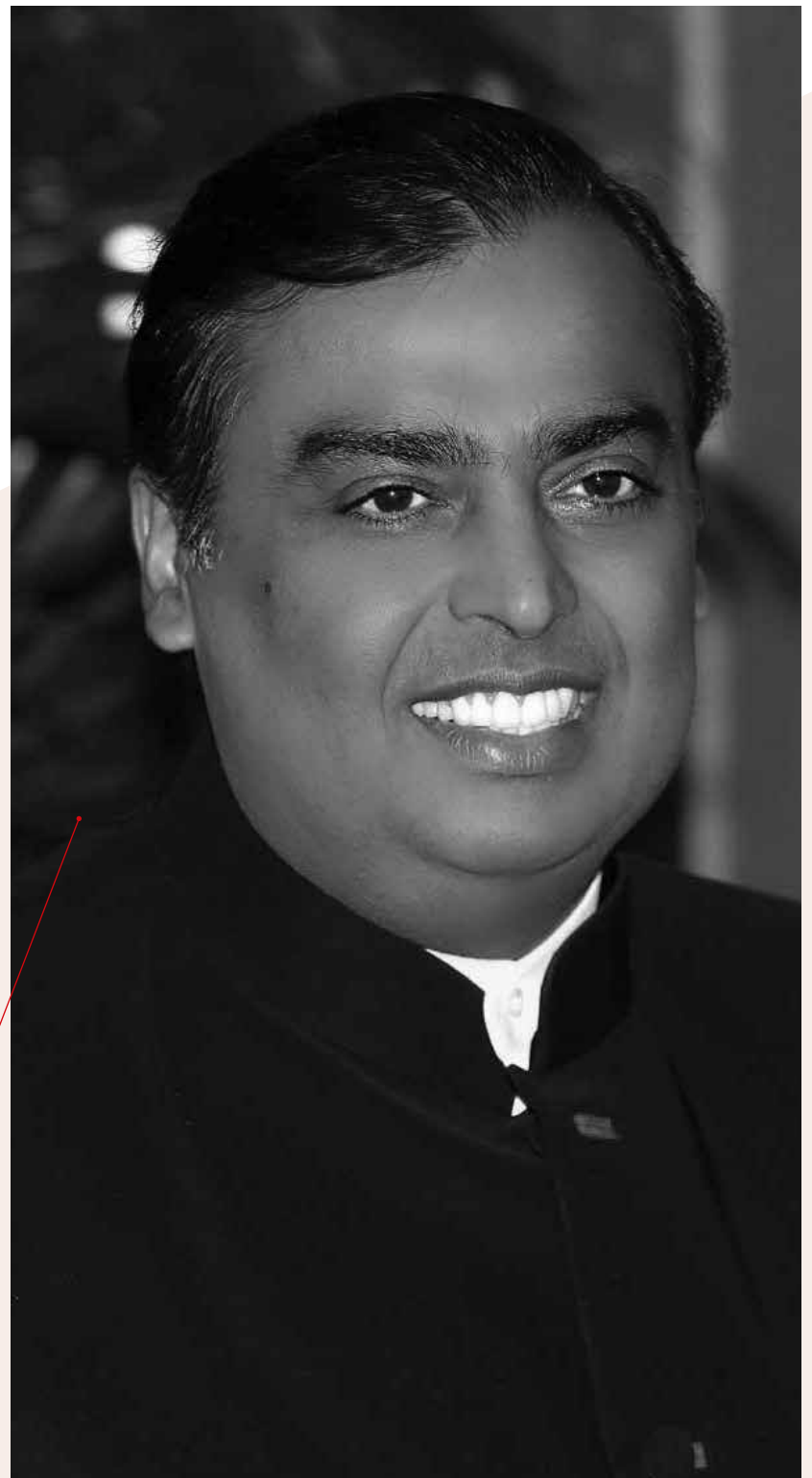
#### **KEEPING PANACHE INTACT**

From a very young age, Mr. Ambani knew that he belonged to the business world. He credits his early exposure to business to his father, who introduced him to the best practices. With him diversifying in different sectors of operations, Mr. Ambani never skipped a bit of keeping it utmost stylish. He has often hogged headlines for his lavish lifestyle to residing in one of the most valuable property called Antilia.

Though his house has been a subject of discussion for nearly five years; every aspect of it has been scrutinized the land deal, the helipads, the green status, and the parking lots. The effect the building has on people around it,

Mr. Ambani never lost his calm reading all what is written about it and rather appreciate individual's work.

Today, Mr. Ambani is regarded as a volcano of talent and supremacy that can lift a business in any sector of operation. Talking about the posh lifestyle of Mr. Ambani, you can never skip his thing for luxury cars. His collection for luxury cars has earned many eyeballs. Although the Chairman of the Reliance group has been spotted travelling along with his family in the luxurious 'Mercedes Benz S Class,' one of his most attractive toys is the 'Maybach 62'. The Maybach which is considered to be one of the most luxury cars to be ever made, costs approximately 50-Million Indian Rupees. Apart from cars, this celebrity businessman is also famous for his private Jets and Yachts.



**“HE SPLURGES ON EACH AND EVERY PRODUCT AND THE SERVICES LAUNCHED BY THE COMPANY, MAKING HIM A DREAMER WHO IS ALSO REALIST”**

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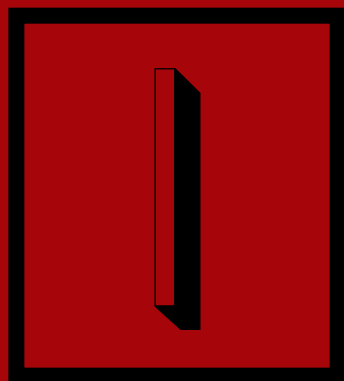




# LEGENDARY STAR IN THE FIRMAMENT

*Raghuvinder Kataria, or as he is fondly called – Raghu, did what majority of people sadly do not do: he observed, learnt and acted. Though he didn't reach the sky overnight, today he is a legendary star in the UAE's business sky*

**BY ANAM KUMAR**



In his journey of 67 years from Uganda to the UAE, he has learnt and used a simple lesson: "Personal success is achievable for anyone who practices the fundamental keys to success".

#### **BUILDING OF CHARACTER**

Raghu Kataria grew up in a small township called Jinja in Uganda, and spent his childhood days at the sugar plantations in Kakira in Uganda. The generalization that to achieve great success, one has to overcome great struggles, is true in his case. However, he had a burning desire to do something big in life, and for that his formula was simple: whatever you do, do it in the best possible way. Following this simple philosophy, he excelled in sports, then education and then

in business.

Every year during holidays, he interned in a different industry using his father's contacts. He learnt at an early age that one must derive pride, and a sense of responsibility and satisfaction in all kinds of work, even if others find them menial.

His father was a great source of inspiration and learning for him. When he would spend time with friends many of whom were from rich families, his father would remind him, "All these boys will be left a chair to sit on and you won't; you have to make your own chair."

To achieve something big in his life, Raghu Kataria decided to go to the UK for higher studies. At the age of 16, it was a tough decision to shift to the big and happening city of London from a small township in Uganda. Managing frugally with limited resources, he shared an 8ft x 10ft studio and a small folding camp-bed with his friend, while pursuing higher studies. For his monthly expenses, he would receive an allowance of £50 per month. Life was tough, but he persevered and qualified as a Chartered Accountant. After studies, he went to Hyderabad in India to help a friend with an irrigation equipment project. However, the project failed and he found himself without any money. He borrowed money, went back to London and stayed with a friend. In lieu of rent, he worked for him in his shop.

Luck favours the brave, the prepared and the hard working, and soon, he found a job with International Computers Limited (ICL) through the Job Centre in London, and worked there for 17 years under John Bishop, whom he still regards as his mentor. In 17 years, he gradually moved up and eventually became ICL's treasurer for Europe, taking care of all levels of financing, forex exposure and relationships with banks.

Working with ICL was a fascinating learning experience for him, and he was additionally exposed to the world of international trade. But something was wrong. He reminisces, "No doubt, I had a great job; I was at the top of my career. I was entertained by all the top banks. Yet, I felt frustrated."

#### **SEIZING OPPORTUNITIES**

When ICL was acquired by Standard Telephones & Cables (STC), it wanted to sell a cable business in Thailand. Unfortunately, the funding structure in Thailand was different and STC lost interest. This was when Raghu Kataria saw a glimmer of opportunity. Taking another chance, he presented a plan to the Finance Director of STC, but couldn't excite him to take a definitive decision. Though the requisite funding and excitement from STC was lacking, Raghu had such conviction in the idea that he decided to pursue the business of telephony by laying deep-sea fibre-optic cables through a concept of build-operate-transfer in Thailand. He raised investment funds from a merchant bank and from local Thai banks, and soon established a successful business – Jasmine Telecom. It prospered and in 1990 Goldman Sachs took it public.

Believing that "One must not ponder on whether it is easy or difficult to operate in emerging or developed markets, more important is to stick to fundamentals of doing business no matter what the landscape", he tried the same strategy in India. Soon, Jasmine Telecom got the opportunity to set up a mobile telephony company in India (JT Mobiles, short for Jasmine Telecom Mobiles) with some partners from Thailand and Swedish Telecom. He later merged JT Mobiles with Sunil Mittal's Bharti Mobiles to create what is known as Airtel of today – the largest mobile company in India.

After spending a considerable amount of time in the UK, India, Thailand and Uganda, building his business empire, finally in search of a safe investment destination he moved to the UAE. He found Dubai promising, as it has immense growth potential, supportive business models and encouraging economic policies. In 2009, he bought two buildings in Emaar Square for about USD 205 million, and established his new company – Kataria Holdings.

#### **MAN OF WISDOM**

Raghu Kataria feels that he did not just develop on a commercial front; more importantly, he has developed at a personal level, continuing to this day. The challenges of his early life stimulated his thoughts and enhanced his business acumen. He learnt to constantly find solutions and to never give up.

At the same time, he gives immense importance to formal education and feels that informal education is perpetual. "It's all about dreaming, thinking, meeting experts and validating and working it out. Education is not the amount of information that is put into your brain, undigested, all your life. If you have assimilated just a few ideas and made them your life and character, you have more education than any man who has got a whole library. Remember the saying, 'The ass carrying its load of sandalwood knows only the weight and not the value of the sandalwood.'"

He further shares, "Success in life and profession is obtained through sustained discipline & commitment, clarity of vision – decide exactly what you want and where you want to go, plan – make a time-bound plan to get there, act – take action on your plan, and stay committed – resolve in advance that you will persist until you succeed."

#### **AVENUES AHEAD**

Raghu Kataria has a vision to establish Kataria Holdings as a major global asset backed investment outfit. His primary strategy is to emphasize capital preservation and cash flow generation from assets

purchased at attractive current cash yields and equity-like upside optionality whilst limiting the impact of severe downturns by instituting a perpetual risk management mechanism.

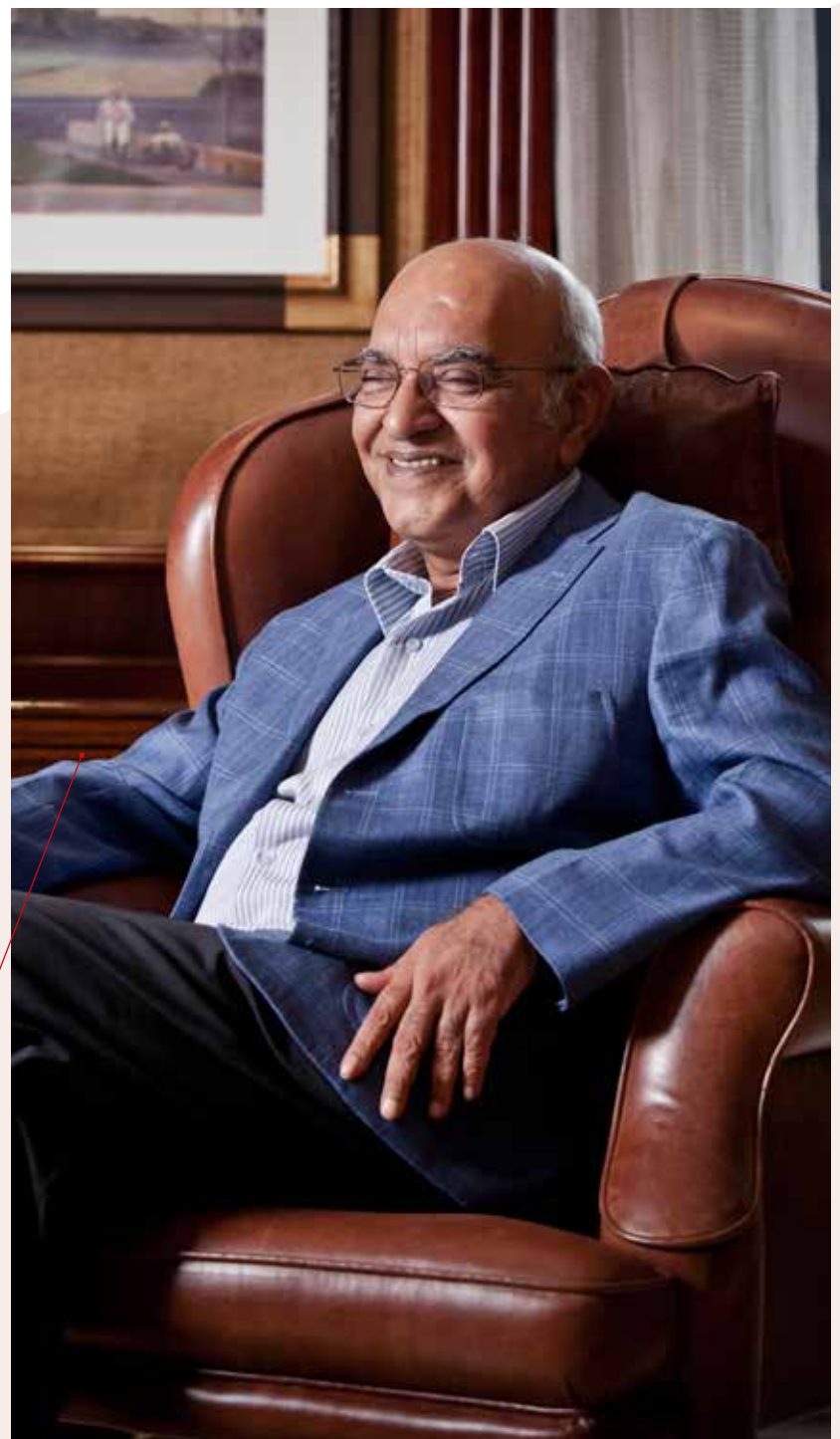
His operational strategy is based on fundamental macro-economic research to establish predictive relationships between macro-economic factors and asset returns. These principles are implemented in a rigorous, systematic investment framework. The goal of the strategy is to estimate the dynamics of risk premiums across all liquid and semi-liquid assets globally in order to identify opportunities to deploy risk to maximize reward.

#### **BACK TO THE SOCIETY**

"The world likes to deal with people and organizations they respect; and respect is not only the strength and size of the top or bottom line, it is

equally the contribution one makes to the landscape it exists in," says Raghu Kataria. Thus, Kataria Holdings is actively involved in giving back to the society in the realm of healthcare and education. It supports hospitals and patients both directly and indirectly and provides financial aid to deserving students for both their primary and higher education. Some of their recent initiatives have been the establishment of a Heart Foundation in India and supporting the establishment of the Jalila Foundation for treatment of children in United Arab Emirates.

Proving that circumstances would not be favourable always, and challenges in life would never cease to exist, Raghu Kataria has made a space for himself in this world by pure persistence and determination. He observes, "Whilst all of us may not be equally talented or intelligent yet we do have an equal opportunity to acquire talent and this is not based upon circumstances or background or intelligence or native ability." He exhorts those who follow him as a role model: "Have faith in yourselves, like the faith I had when I was young."



**"YOU CAN CHANGE YOUR LIFE  
POSITIVELY BY ACHIEVING JUST  
ONE GOAL; THIS WILL CREATE  
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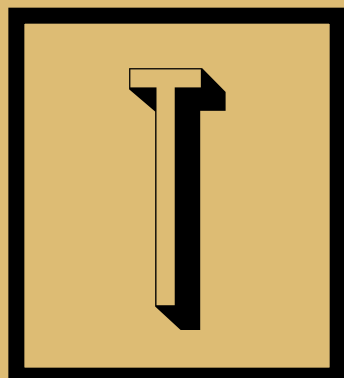


# IN

*Dr. N. M. Veeraiyan is a brilliant intellectual and academician – a name to be reckoned with in the Education Sector of India. A visionary, he established Saveetha Medical & Educational Trust in 1986, to bloom it into a full-fledged university*

**BY ANAM KUMAR**

# PURSUIT OF SUPREME EXCELLENCE



oday, as Chancellor of the prestigious Saveetha University, he is determined to transform it through his excellent vision and tremendous efforts into a top and model university in the world by 2020.

Born in a small village by the name Nalligoundanoor in Erode District, Tamil Nadu, Dr. N. M. Veeraiyan has dedicated his life towards revolutionizing the higher education. His determination, diligence and integrity towards achieving excellence have resulted in the establishment of Saveetha University – one of the leading universities in Tamil Nadu and India.

Steering the university as Founder and Chancellor, Dr. Veeraiyan has created an inspiring centre of learning comprising seven colleges, which – riding on the reputation of providing excellence to their students

for the last 29 years – offer academic programmes up to Doctoral level in the fields of health sciences including Medicine, Dental, Physiotherapy, Nursing, and also in Engineering, Law and Management Science.

Proving that “academic excellence is its mainstay”, every year Saveetha University generates excellent academic output in terms of highly sought-out job-ready graduates, several patents and hundreds of citations, in addition to its more than 2,000 Scopus-indexed research articles. All this has been possible because Dr. Veeraiyan has structured Saveetha University with outcome-based education, research-intense ecosystem, world-class infrastructure and good governance. However, striving for accomplishments, he is not satisfied by merely creating a best-in-class university, his insatiable desire is to enable the university reach the loftiest horizon in all academic aspects.

He wishes to transform his university into “a people (society) centered institution of academic excellence focusing on innovations, entrepreneurship, sustainability, and inclusive development of human capital that will contribute to peace and prosperity of the humankind”. Thus, his vision is to establish a state-of-the-art and people-centred model university, where the educational and research programmes will be driven by the society, and which will be tweaked to contribute to the transformation of the society and growth of the nation.

#### **REFORMS TO TRANSFORM**

Endowed with remarkable educational philosophy, Dr. Veeraiyan fully understands the emerging needs of the society and the economy, and has instilled the entire spectrum of the university system with demand-driven programmes.

In line with his vision, radical reform is underway focusing on five thrust areas: programmes and students’ development, research and excellence, human capital development, governance, and infrastructure. Thus, he has been instrumental in developing and implementing a dynamic programme delivery process, which is two-pronged: it not only caters to the contemporary needs of education, but also takes care of the relevant educational needs in dynamically changing times. As a result, these dynamic programmes have successfully enabled all the constituent institutions of the university to constantly engage both the society and industry throughout the delivery process – right from curricular development through teaching and learning, and research & development, to assessment. Thus, Dr. Veeraiyan is not just preparing simple graduates, he is preparing future national and international leaders equipped with the right mix of technical, business and functional skills to meet the economic and industry targets of tomorrow.

The research programmes also have an in-built entrepreneurship initiative to create innovative entrepreneurs rather than plain graduates. Consequently, he has created a Research Alliance structure, which in turn has created a pool of students and experts who, regardless of their specialization, pursue borderless research programmes resulting in higher number and higher levels of innovation and product development.

Dr. Veeraiyan’s belief that a flexible participatory governance structure and suitable work culture must be aggressively pursued as support for academic reforms for best desirable outcomes, has led to a flattened management structure in the university. This is a major initiative of Dr. Veeraiyan’s administrative reforms, where the flattened management structure has devolved reasonable powers to the respective levels while restoring accountability and responsibility among the workforce.

#### **MILA LEARNING METHOD**

Following the MILA (Multiple Interactive Learning Algorithm) system of teaching, Saveetha University has developed one of the best cognitive methods for students pursuing professional education. Dr. Veeraiyan started MILA in 2014 across all professional programmes like medicine, engineering, dental, law, nursing, physiotherapy and management. Under this method, the class size is reduced to 30 to 50 (depending on the course) and the class hour is increased to 90 to 120 minutes with high interactive sessions including practical aspects in various forms to make learning effective. MILA has significantly improved students’ skills, knowledge and professional competence.

#### **GOVERNMENT AND GOVERNANCE**

Though the current and previous governments in India have focused on the emerging trends, there is definitely room for further improvement in the higher education sector. It needs to get its act together on long-term policies and strategies. It needs to balance responsibility and efforts of public and private players in the education sector to enhance inclusivity and quality.

Dr. Veeraiyan feels, “Within the government sector, dilapidated buildings/infrastructure, lack of performance-based working system leading to irresponsible faculty members, less research intensity, less innovations are on the rise in majority of public institutions.”

There is an urgent need for the government to set a feasible model similar to one already being followed by most best-in-class and private institutions. He further shares, “Lack of ‘must perform’ condition is probably one of the detrimental factors impeding growth in the public education sector. This is the fundamental reason why students these days prefer private education where, a ‘must-perform’ is the condition, ‘do or die’ is the norm.”

He has been making concerted efforts towards reinforcing effective implementation strategies and mechanisms so that quality educational evolution becomes organic.

### CONVENTIONS VS FUTURE

The world is rapidly changing and so is the educational sector nationally and internationally. Knowledge economy is replacing the conventional economy.

The future is in innovation, dynamism and competition. All three provide lifeblood to living and thriving institutions such as universities. Equipped with extraordinary resources and the right mindset, Dr. Veeraiyan is ready to revolutionize the education system in India. "A 360-degree comprehensive assessment system fostering desirable levels of quantifiable educational attainment & the resultant impact the institutions create for the welfare of people, growth

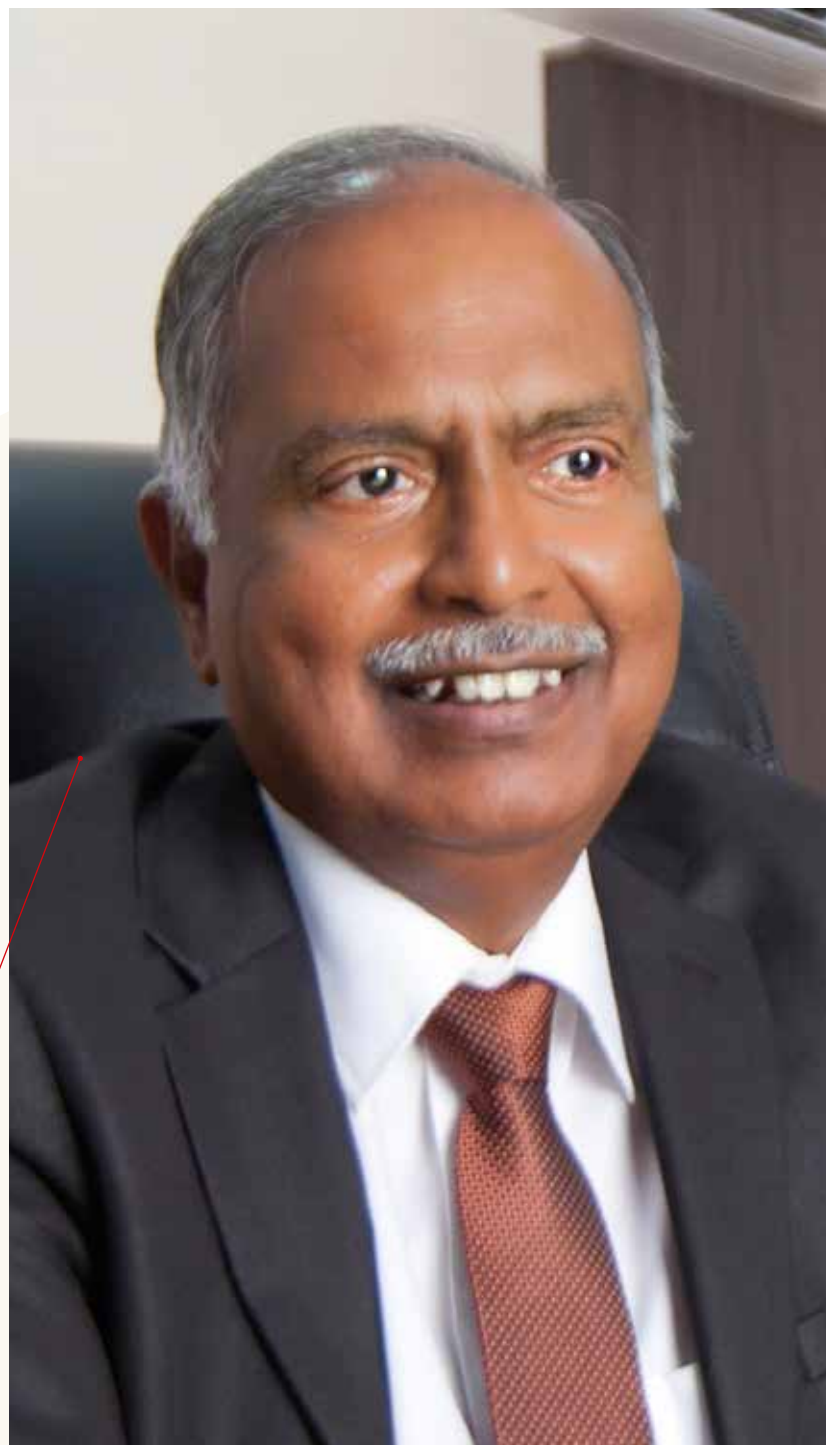
of the nation and wellbeing of the economic sectors are very much essential to pave the way for measurable growth of the education sector," he maintains.

Three major things Dr. Veeraiyan wishes to change in the current education system are: open-ended, less-prescriptive and competitive educational programmes; flexible educational system and accountable educational establishments; and comprehensive assessment pattern which truly credits the contributions made by the educational institutions.

### BUSY AND INVOLVED

Saveetha University graduates do not exit the gates of the institution and enter the competitive world as just another heap of unemployed dead weight who are a liability to the nation, they confidently walk out as ready to create lifelines and backbones in various economic sectors.

In possession of an unparalleled vision in the education sector, Dr. Veeraiyan is known as a perfectionist who would go to any extent to promote quality & excellence.



**“RESEARCH IN EDUCATION SHOULD BE SOCIETY-DRIVEN, INNOVATION-DRIVEN AND THE RESULTS SHOULD REACH THE BOTTOM MOST BENEFICIARIES”**



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## CLASSROOM COURSES

**MEDICAL:** NEET | AIIMS & OTHER MEDICAL ENT. EXAMS  
(FOR CLASS 11 & 12 STUDYING / PASSED STUDENTS)

**ENGINEERING:** IIT-JEE (MAIN & ADV.) & OTHER ENGG. ENT. EXAMS  
(FOR CLASS 11 & 12 STUDYING / PASSED STUDENTS)

**FOUNDATION:** SCHOOL / BOARD EXAMS, NTSE & OLYMPIADS  
(FOR CLASS 8, 9 & 10 STUDYING STUDENTS)

## DIGITAL & DISTANCE LEARNING PROGRAMS

NEET | AIIMS | IIT-JEE (Main & Advanced) & Other Medical /  
Engineering Ent. Exams | School / Board Exams, NTSE & Olympiads  
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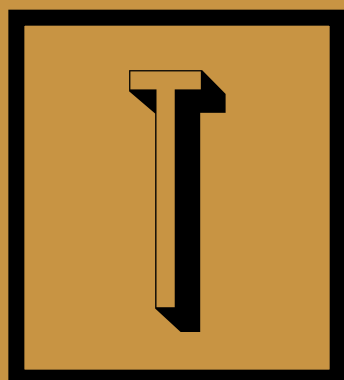
**GOY** 2016  
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# CONQUISTADOR OF THE TIEMPOS MODERNOS

*"Do you think it's alright if I win?"  
This was the innocent question 13-year-old Eduardo Saverin asked his mother before checkmating a chess grandmaster (almost impossible for a 13-year-old) in his next move in a match held in Orlando, Florida in the year 1995*

**BY ANAM KUMAR**



he above-mentioned win by Saverin at the age of 13 is so stunning that even the International Chess Magazine (ICM) mentioned Saverin's win in one of its articles. Today, this innocent boy is best known as the Co-founder of Facebook. He is also one of the richest persons in the world at a net worth of \$7.9 billion (as of February 2017). He owns 53 million or 5% of Facebook shares (as of 2015), is a Brazilian Internet entrepreneur, an economist and an angel investor. He renounced his US citizenship in 2011, and now works and lives in Singapore

#### **BORN TO BE BIG**

Born in 1982 in Sao Paulo, Brazil to a wealthy Jewish Brazilian family, he went to Harvard University in 2006 and graduated in Economics

## EDUARDO SAVERIN

(Honors). His father Roberto Saverin has several businesses in clothing, shipping and real estate, and his mother, Paula, works as a psychologist. His grandfather is the founder of Tip Top, a chain of kidswear retail shops. In his spare time, Eduardo likes to play chess and read about several things including meteorology.

Savvy, adaptable, and inherently strategic, Eduardo was the first investor of Facebook Inc., which started as any other company with a humble beginning but later rapidly emerged as one of the prodigiously successful companies of all time. He is considered the force that really made Facebook get off the ground, as he established Facebook's first income-generating partnerships with Apple, Paramount Pictures, and others. He worked as Co-founder, Chief Financial Officer and Business Manager of Facebook.

Currently, Saverin makes seed, early-stage and growth technology investments as an angel investor and mentors a variety of companies from all parts of the world. The only thing he looks for in a company before investing in it is "passion for cross-platform people-centric innovation with pan-global ambitions."

### THE BILLION DOLLAR STORY

Saverin's sensational exit from Facebook is still a matter of research and curiosity for the entire world. Everybody wanted to know what happened. Though people's imagination has run wild on several theories all this time, there is much clarity now. Saverin calls the various stories about himself nothing but "Hollywood fantasy"; however, his reluctance to share the story of his founding of Facebook and then his exit is attributed to the non-disclosure contract he signed with the other Facebook shareholders.

At Harvard University, he made a friendship with Mark Zuckerberg and as both of them realized that a dedicated social networking website for Harvard students was lacking, together they created Facebook. That was 2004!

Zuckerberg found Saverin a prospective business client because of his rich family background, because of his Brazilian background where insider trading isn't illegal, and because Saverin's appearance at Harvard gave an impression to everyone that either he knew something about business or he was connected to the Brazilian mafia. Thus, in late 2003, Zuckerberg approached Saverin, his junior, with the proposal to invest money to handle servers for a site to be launched, which would be called TheFacebook.com.

TheFacebook.com was launched in February 2004 with Saverin taking care of the servers. Though initially it was launched exclusively for students of Harvard University, it was such a big success that very soon students from other institutes wanted it to be expanded for their use. Zuckerberg and Saverin were more than happy to expand. Within three months, by April 2004, based on Facebook's exponential success, Mark Zuckerberg, Eduardo Saverin and the third co-founder – Dustin Moskovitz, established a full-fledged limited liability company under Florida law, by the name The Facebook. Just two months later, by June 2004, Harvard had accepted that thefacebook.com had achieved unprecedented popularity. Till this point, all the three co-founders had a fantastic relationship. Things started deteriorating soon.

Saverin was supposed to handle the business of Facebook, while Zuckerberg was building the product called Facebook. However, just six months after the launch of Facebook, Mark Zuckerberg and Dustin Moskovitz moved to Palo Alto, California where they took a rented house and worked on TheFacebook as they believed in the immense potential it held. Eduardo Saverin went to New York for an internship at Lehman Brothers. Saverin was supposed to set up the company, get funding, and make a business model. However, Saverin launched another start-up – a job boards site called Joboosle. Further, he started to run unauthorized ads of Joboosle on Facebook. Gradually, their relationship started to go south, and their communication narrowed down. Soon, Saverin started to feel left out, and he froze Facebook's bank account. Zuckerberg needed funds to promote his company, and to find another way out to carry on with the funding of Facebook, he established a new company that acquired the old company, and the shares of the new company were distributed to everybody except Saverin. This not only reduced Saverin's stake in the company, but also diluted his authority over the funding of Facebook.

However, the world of business is entirely different from the way we perceive and run other things in our life. It's more of rules, precedents, and business laws. As it would happen in any similar case, even when Mark Zuckerberg wanted to dilute Eduardo Saverin's stake in the company, there were legal constraints for him to do so. Though Zuckerberg had been advised by his lawyer that Saverin may claim breach of fiduciary duty later, that is exactly what happened. Saverin's exit from Facebook as its co-founder was settled between Facebook and Saverin out of court after Saverin sued Facebook over breach of fiduciary duty. Though Saverin could walk away with only 4 to 5% shares of Facebook, that stake is worth approximately \$5 billion currently.

Zuckerberg is the sole authority in Facebook now, is doing good, and the company is already worth \$350 billion.

### THE MAGNIFICENCE CONTINUES

Being one of the richest in the world, the humble Eduardo credits his grandparents for being his inspiration in life. He is proud of the fact that, "All of us, always, ended up doing something." As a matter of fact, his "something" was one of the most successful companies in

the world – Facebook, which was first registered as “Thefacebook” at his parents’ Miami home.

He married Elaine Andriejanssen in June 2015, a Chinese Indonesian woman educated at Raffles Girls’ School, whom he met while he was a student at Harvard. She also has several businesses in Massachusetts. Interestingly, Saverin broke the news of his marriage on Facebook!

When Eduardo decided to renounce his US citizenship, it was construed by most that he was doing it to avoid a lot of taxes. That changed his status from one of the most popular persons in the US to one of the most hated. However, leaving his past behind, he continues to be an excellent entrepreneur.

With the legacy of being a Co-founder of Facebook, Saverin kept a low profile for some time before launching an impressive business of assisting startups through angel investing, his

business base being in Southeast Asia. Though Saverin likes to play safe on his investments, the interest of his investments has majorly been Asian tech companies as he has made about 20 personal investments in tech startups, which include Hampton Creek – a fraught egg-free-mayonnaise company, Orami – a female-focused e-commerce company, Redmart – a Singapore-based online retailer, etc. His other investments include Flightcar – a company that lets people who park at the airport rent their cars out to other travelers, and Silvercar – a company that only rents out silver Audi A4s.

His story has been a mystery for long, as he is reticent about his personal affairs. However, his story is also strikingly extraordinary as he was with Facebook for only a few months, yet he is one of the richest and one of the most successful persons in the world after his association with Facebook. The best thing about him is that he knows deep in his heart: “I’ve done it before; I can do it again”.



**“I AM THANKFUL AND HUMBLLED TO HAVE PLAYED A PART IN FACEBOOK’S TRANSITION FROM A ONE-COLLEGE SOCIAL NETWORK TO A WORLD LEADER”**

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# RETURN

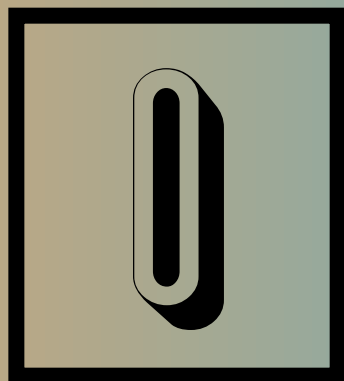
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# KNIGHT

*Breathing its last, it wanted to take wings again. But the ailing creature had been devoid of any spirit. With half-closed eyes, it dreamt of a knight in shining armour making a vehement effort to bring it back to life*

**BY ANAM KUMAR**



nly one person could save it! The man who was instrumental in its birth, who nurtured it, and who in the first place helped it soar to great heights. This man was Ajay Singh!

#### **FIT TO BE A SILVER SCREEN STORY**

The dramatization of above facts is not far from truth. Ajay Singh actually saved SpiceJet airlines from a near-death experience by coming back to its rescue as the majority shareholder.

In economic terms, Ajay Singh revived SpiceJet from near bankruptcy, when it didn't have funds to even refuel its airplanes, which were left stranded at the airports waiting for oil companies to make a move. Ajay Singh had already made his move, and after

meeting civil aviation ministry officials at Rajiv Gandhi Bhawan a decision was taken to make part payment on outstanding dues to oil companies. Within an hour, wheels had started rolling at the airports.

The near-bankruptcy stage of SpiceJet wasn't a one-day event. Flights were regularly being delayed, and also rescheduled at short notice. Employees had not been paid for a long time, and gradually they stopped reporting at airport counters. The customers experienced harrowing experiences one after the other. Word got out.

In December 2014, SpiceJet took a drastic decision and cancelled its more than 1,800 domestic flights scheduled for the month.

### **THE GOLDEN FLASHBACK**

Known earlier as Modiluft, SpiceJet was one of the first private companies that stepped into the Indian aviation sector. Ajay Singh, along with Bhupendra Kansagra, acquired & rebranded Modiluft owned by S K Modi and Lufthansa in 2005, and launched it as a Low Cost Carrier with the highest consumer value, to price-sensitive consumers.

Ajay Singh's impeccable management immediately made the airline popular as the best in India in terms of on-time performance and with least cancellations. Its aircraft utilization was also among the highest in India. He made high-level tie-ups with some of the best-known names in the world including Honeywell and Weber Seats to provide highest safety standards to its consumers. Not surprisingly, it was voted India's Favourite Domestic Airline, Top 5 Best Budget Airline in Asia, Best Low Cost Airline, and much more.

However, in August 2010, Kalanithi Maran – the Indian media baron and CMD of Sun Group – acquired 38.7

percent controlling stake in SpiceJet by paying INR 750 crore to Wilbur Ross and Kansagra family, and Ajay Singh had to quit the board. Soon, profits turned into losses, and strategies into mismanagement. One decision that started the airline's dive was Maran's decision to buy 15 Bombardier Q400s aircrafts for \$450 million to target its network in smaller towns and cities. However, with the purchase, airline's debts and expenses flew up and within a year, the debt figure reached INR 855 crore in 2012 from INR 55 crore in 2011. The company's net worth turned negative from INR 321 crore in 2011 to INR minus 147 crore in 2012. Another year, and the debt figure became INR 1678 crore in 2013.

To improve things, Maran made desperate but unprofitable deals with vendors and service providers, which further deteriorated SpiceJet's financial condition. The strategy of providing deep discounts to improve frequency of flights also boomeranged. No investor stuck with the company for long. However, the final nail in the coffin is considered by many as Directorate General of Civil Aviation's decision to impose stringent curbs on airlines' schemes. With clipped wings, SpiceJet was ready to nosedive and crash, when Ajay Singh made his appearance again as a silver lining in a dark cloud.

### **TAKE RETAKE**

It has been alleged that Singh bought 58.46 percent shares of the airline from Maran by paying Just INR 2; however, Ajay Singh's return to SpiceJet saved the airline company.

In December 2014, a tentative agreement was signed between Maran and Ajay Singh. He immediately started talking to the government. In January 2015, a formal deal was struck and Ajay Singh reentered the SpiceJet's space as its Chairman and Managing Director. He immediately got down to the basics.

However, when he met the promoters before the deal, they told him plainly that they intended to shut it down. The reason he convinced them to think otherwise was his great deal of passion in starting it in the first place and his conviction that he could quickly bring it to the same state of profitability as it was in when he left it.

He very well remembered the Kingfisher experience. When on 17th December 2014, SpiceJet shut for a day as fuel companies refused to refuel its airplanes, Ajay Singh knew that the trick was to get back right away. He asserts, "If you shut down for even a few months it is difficult to come back."

He also remembers the excitement of the early days when he had started in 2005, "We had no money to advertise but we went ahead and started the bookings anyway on May 16. We were down here in the basement of the same building. We switched on the call centre at 4.30 in the morning and the phone started ringing immediately. We thought, 'how did these people know our number'. There was a press conference at noon. By that time we had sold off all the tickets."

When he came back to the pilot seat of SpiceJet, he brought his old model of operations back, re-signed contracts, tightened revenue management, and instead of chasing market share – which according to him is an illusion in aviation, as it is not sustainable – brought operational integrity back to a level where he could convince his customers that the bad phase wouldn't come again.

Within five months under his operational expertise, SpiceJet's on-time performance was back, costs were down, he had paid off all statutory dues, and the biggest of all – after five years from 2010 – SpiceJet recorded profit again. In the third quarter of 2016, SpiceJet registered its highest-ever profits of INR 238 crore. Currently, SpiceJet has about 6,400 employees and a 13% domestic market share.

### **BEHIND THE SCENES**

Ajay Singh was born and brought up in Delhi's Maharani Bagh area.



His father belongs to Alwar, Rajasthan and his mother is from Meerut, UP. During his school time, he was the captain of cricket and hockey teams of St. Columba's School, and was part of the football team too. Interestingly, Shah Rukh Khan was a year junior and was the wicketkeeper in his cricket team. He was awarded the Sword of Honour, the school's highest award, presented to the student who excels in academics as well as sports and co-curricular activities.

An engineering graduate from IIT Delhi, an MBA Finance from Cornell University, USA, and LLB from Law Faculty, University of Delhi, he was appointed to the Board of Delhi Transport Corporation (DTC) in 1996 with the task of reviving the corporation. Under his guidance, the fleet of buses in DTC increased from about 300 to 6,000.

Two years later, he was given the

responsibility of revamping Doordarshan by the then Information & Broadcasting Minister Pramod Mahajan. He launched DD Sports and DD News. Mahajan was so impressed with his capabilities that he took him along as Officer on Special Duty to the then Ministry of Telecommunications and Information Technology, where he helped draft the National Telecom Policy and the Information Technology Act.

In between 2005 and now when he bought and sold SpiceJet to and from Kalanithi Maran – from 2010 to 2014 – he bought Daewoo Motors India Ltd., invested as an angel investor in a nanotechnology company in Bangalore and an IT company in Mumbai, invested in real estate, and is in a public private partnership with the Delhi Government for operating low-floor buses.

He has also taken active interest in BJP's election campaigns in 1999, 2004 and 2014. He is credited to have given BJP's winning slogan in 2014: "Abki baar Modi sarkar". He was recently elected as the President of the Boxing Federation of India.



**"I WILL PUT ALL MY ENERGY  
BEHIND IT (TURNING AROUND  
SPICEJET) AND TRY AND MAKE  
SURE THAT THIS THING  
SUCCEEDS AND THE AIRLINE  
DOESN'T GO DOWN"**

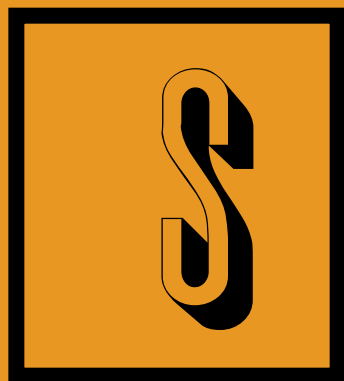
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# A SYMBOL OF HOPE FOR THOUSANDS

*Dr. Kamini A. Rao, Medical Director of Milann (A Brand of BACC Healthcare Pvt. Ltd.), is the only hope for millions of people in India and abroad faced with infertility issues*

**BY ANAM KUMAR**



he has not only helped reduce cases of infertility as an ailment, she has also worked towards minimizing the physiological, psychological and sociological implications of this condition, which is still considered a stigma in the Indian society.

In this competitive era of image building, where people shy away from openly talking about their past failures, Dr. Kamini Rao - a recipient of **Padma Sri award** - modestly and smilingly shares her preference for spending time with friends rather than occupying herself with grueling study hours in her childhood. However, if she has achieved extraordinary success in the medical profession, obviously she committed herself to be one of the best doctors in the nation with sheer dedication, focus and immense hard work, induced

## DR. KAMINI A. RAO

by her teachers and mother. She also regarded her father as her role model, who was one of the most respected doctors of Karnataka, and at an early age decided to follow his footsteps.

### TOUCHING A TOUCHY ISSUE

Choosing the IVF segment of medical profession as her career, she has given an altogether new direction to IVF treatment in India with her visionary and pioneering work. At the same time, she understands that India hasn't fully grown to accept IVF as a modern and safe remedy to infertility. Therefore, she has devoted herself to bring significant positive changes in the IVF segment in India.

"Lifestyle changes, increased levels of stress, environmental factors and dietary fads have all contributed to the increased incidence of infertility," she explains. However, because of the extreme societal pressures in India, infertility can be truly traumatic. Couples have been known to go to any extent to bear a child, and there is an urgent need for awareness and an increasing demand for the newer treatment options.

She very well understands that "Infertility is not merely a physical condition, it is an emotional and social condition as well, carrying with it intense feelings of anger, frustration, isolation, depression and grief. Infertility in India carries the burden of social stigma and a feeling of personal failure." She has been regularly sharing at various national and international platforms the need to consider infertility treatments as medically necessary.

### GLIMMER OF HOPE

Dr. Kamini Rao shares, "India faces a high burden of infertility, with 22 to 33 million couples in the reproductive age suffering from lifetime infertility. With a very large and increasing population

in child-bearing age group and no hope for alleviation in risk factors, it is imperative for the stakeholders of Indian healthcare to address this issue that has serious implications for the individual and the society."

Definitely, there has been advancement in medical science; however, a lot needs to be done especially in the rural sector of India. At the social level, awareness, affordability, access and assurance are still large issues that need to be addressed urgently.

### REFORMATIVE STREAK

She is part of the Expert Committee to formulate National Guidelines on "Accreditation, Supervision, and Regulation of Artificial Reproductive Technology (ART) Clinics in India" set up by the Ministry of Health and Family Welfare, Govt. of India, along with the Indian Council of Medical Research. As part of this committee, she has been involved along with other medical practitioners, scientists, lawyers, social activists, etc. in extensive deliberations with the aim of seeing some system of regulatory control on ART established in India at the earliest.

Both the national and state governments have been largely supportive, and have been making efforts to bring IVF treatments in the insurance schemes on the lines of heart and kidney surgeries. The Assisted Reproductive Technology Amendment Bill 2016 should also bring further positive changes in the current condition of IVF.

At her level, Dr. Kamini Rao has consistently worked for decades to improve facilities and infrastructure in the medical sector of India. She has a deep understanding of how to bring that coveted change in the society and the medical profession, which may bring back the nobility and high respect of doctors. She firmly believes that reforms are the need of the hour, and a lot of aspects need revision of perception. "There is a huge shortage of trained medical specialists in rural areas and if shortage of doctors is one problem, their unwillingness to work in the rural hinterland is another," she shares. Increasingly doctors have started to choose their calling not because of the noble intentions of healing and helping people, but because of the money involved. Young medical professionals have a starry-eyed image of the profession, and they are reluctant to face the realities and challenges of working in rural India, which still forms a formidable part of our nation. Though telemedicine and remote treatment of patients have developed in the past few years, the technology has to be refined considerably as per Indian conditions.

Dr. Kamini Rao suggests solutions to the various issues prevalent in the medical sector in India: "More incentives to doctors to practice in villages, making the medical insurance sector easily available and affordable, and a sea-change in the mentality of people throughout our society would help improve the status quo." She feels that the large IVF fraternity should not be secretive and should share its knowledge and data. All clinics should mandatorily report statistics related to treatment with the National ART registry of India, which should be published to ensure transparency and to monitor outcomes.

### BEING HUMAN

She shows concern for the deteriorating patient-doctor relationship, which has become highly commercialized. "In the olden days, patients did not sue their doctors. Physicians were highly respected in the community. Poor outcomes to treatment were considered misfortunes," she deplors. She further suggests, "This must change for the better of all, especially patients, who are almost always at the receiving end. The 'sky rocketing' medical costs, which finally are to be borne by the patients, and the degradation of once sacred doctor-patient relationship will endanger not only our fraternity but also patient care at large."

She has been credited with many firsts in India, including the birth of India's first SIFT baby, and South India's first babies born through ICSI

and Laser Assisted Hatching. She is committed to revamp the ART segment in India, in terms of technology and awareness. She maintains, "We are contributing to ART as much as any other country in the world. We have the best of clinics and our results are comparable globally. However, we still need to reach out to the masses. Today, we have reached out to maybe 5% of the population, the balance 95% needs to be reached now." She further states, "On one hand we have a very expensive technology, and on the other we have a large segment of the population that can't afford it. This mismatch has to be bridged and I think, the biggest challenge today, for ART in India, is to bridge this gap."

She has won several prestigious awards in her illustrious career, which have made her humble and have brought a renewed sense of responsibility. Thus, she has at

personal and professional levels, contributed immensely towards CSR. Milann's strong educational vertical – International Institute for Training & Research in Reproductive Health (IIRRH) – has invested heavily into training of clinicians and embryologists to provide an avenue for both research scientists and clinicians to enter the field of reproductive biology, and for those who are already familiar with this area, an opportunity to gain a greater appreciation for the processes involved in the manipulation of fertility.

Following a strictly ethical practice herself, she invokes other doctors, the youth and women to understand their value as a national resource and work for the well being of the society. "It is a proven fact that unless women are empowered to decide and plan the size of their families, have access to education and employment outside the home, developmental programs cannot succeed. I look forward to incorporating the changing demographic profile into Women and Child Health Programs. We should aim for a more holistic view of health in our deliberations," she suggests.



**“INDIA NEEDS TO DEVELOP ITS OWN INDIGENOUS TECHNOLOGIES, RATHER THAN RELYING ON IMPORTED R&D FACILITIES AND INVESTMENTS”**

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# MOVING

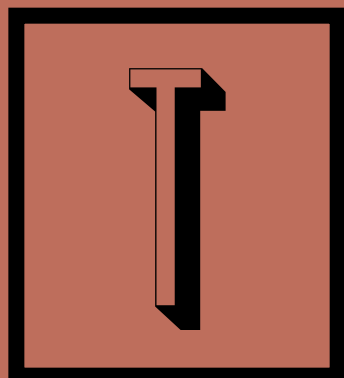
# AHEAD

*The IVF Industry is an economic case, but for a few brave souls work towards turning the IVF Bear into a Raging Bull, such is the persona of Dr. Archana Dhawan Bajaj*

**BY EKTA MAKAN**

# WITH HIGH

# ASPIRATIONS



he journey of Dr. Archana Dhawan Bajaj started many years back after she was trained out of the country, in UK, and parts of GULF. In India working environment was very different. This change in background certainly presented itself as challenge. She embraced a different experience at these places, from locations to the mindset of people was very different. Today, when she recollects her own stint of practice, what she observes is an amalgamation of improvement and enrichment of experiences and the success rate improvement is into the bargain.

The journey was not easy it was a veritable roller coaster of sorts and like wading through emotional turmoil. Dr. Bajaj recalls it as a complete ecstasy when she ever saw a childless couple of 25

**DR. ARCHANA  
DHAWAN BAJAJ**

years getting their bundle of joy. No words can describe the great feeling swamping her. She explains that at the same time, one has to be ready to accept the failures and be part of the trauma that such failures entail for childless couples. This emotional element is always there, in every IVF case.

**BUILDING ON SOLID BEDROCK**

Dr. Bajaj considers herself to be fortunate enough for being brought up in an army background. Cantonment milieu instilled in her all the values that made her a better human. It provided her with a liberal, progressive, open and cosmopolitan environment that groomed her personality well. It further instilled her to learn how to integrate with all people around. She recalls, "In a cantonment template of living, one grows seeing that both happiness and grief are a collective event." Sharing and caring is learning that she owes to her childhood environment. But she had also to live with the trauma of having a brother with Down syndrome and juvenile diabetes together.

Her father happened to be one of the most celebrated gynecologists of the time in army. Even today, he is remembered as a persona of excellence at his field of work. So in choosing her profession of a doctor, her father was a major influence. But her mother influenced her in equal measure. Her mother is an anesthetist and is working strong even today at 75. She has also earned a reputation as a great anesthetist. Her mother's commitment filtered into her too. She was such an accomplished anesthetist that she would be like a homing bird in almost all the reputed hospitals of the city. From them, she inherited her moral gain. They taught her that morality was a non negotiable element in life.

Her greatest accomplishment is yet

to come. But handing bundles of joys to childless couples losing all hope, she reckons, as the greatest accomplishment of hers.

**BUILDING THE RIGHT CULTURE**

Times are a changing as regards fertility in India. Taboo scenario is rapidly changing and is giving way to openness. There is no more element of cultural shock in fertility discourse. Fertility issues are now being openly discussed in the family, among friends and with doctors. Such scenario was missing five years back. People these days are more open to treating infertility as a medical disorder, not a curse and it can be medically treated like any other ailment.

Whatever be the kind of society childless couples happen to live in, the pressing need of having children has to be addressed religiously. That entailed the need to have some kind of facilities to cater to them. Raising IVF healthcare was a natural corollary.

To inculcate the correct kind of feeling in the strict mindset of the Indian fraternity was a task and many challenges that confronted Dr. Bajaj. The two major issues which were to be addressed by her are, infertility being a social taboo and to change the rigid ethos that only blamed wives are any infertility issues. Dr. Bajaj has successfully overcome the issue and now, men are open towards diagnosis. The treatment cost is yet another challenge. Lastly the availability of trained medical fertility centers were less.

**BRIDGING THE GAP BETWEEN INDIA & ABROAD**

The difference was stark. While in UK, IVF is strictly regulated, in India there is even not a law in place. In UK, there would be lot of audit of fertility services and the need of transparency was paramount. Working under that kind of litany, she sometimes felt stuck in a difficult situation and wished to wriggle out of it.

But in India, that kind of regulation is missing. And she would say, it proved a better situation. Despite there being no regulator breathing over your necks and no ART law in place, India fertility practice is better regulated than in UK. Self regulation here is more effective than strict ART regimen in UK. And the icing on the cake is that despite being unregulated, we are giving globally best results.

One difference that puts Indian childless couple at great disadvantage is that in UK, NHS and insurances fund IVF unlike India. But despite this disadvantage, the need to have children is more pressing here. The childless couples here would leave no stone unturned to fulfil that end. They would sell their property, their jewellery or try anything to get their bundles of joys.

**THE NURTURING EFFECT**

It should suffice to say that in Nurture everyone works from their heart. It is a great feeling being able to hand over bundle of joys to infertile couples. For every one of them Dr. Bajaj and her centre invest their passion. This intensity of feeling is the secret behind Nurture's success. And this emotional quotient is what makes Nurture different from other fertility centers.

Nurture in its last few years of running has incorporated all the advancements and new techniques worth the name in the area of fertility treatment. Those advancements are of course difficult and complicated but very rewarding. The team is applying them with finesse and great success.

Nurture certainly wants to take fertility treatments to the door steps of childless couples in far flung areas by training local doctors in the nuances of fertility treatments.

They are continuing to render their services in Kashmir, Uttaranchal, Karnal, Rohtak with great success. The team travels to these areas and organizes clinics there and train local doctors in addressing local fertility patients. In Kashmir, Radio FM gives us opportunity to make



people aware of fertility issues and treatments. And the intent is purely altruism. The society has given me so much, now it is time to give back to society. Nurture's future plans hinge on this intent of giving back.

#### **NOTICEABLE CHANGE IN THE WAVE**

There is a complete change in people's approach towards fertility. But there is a binary situation regarding this. Indian urban society is now completely open towards this but rural areas are still stuck in stereotype of old mindset. Women unable to bear children are still looked down upon in rural areas as used to happen in past. They are still considered inauspicious and bad omen for fertility rituals, marriages or other gatherings.

It is with the endless efforts of Dr. Bajaj to make fertility patients so much comfortable that they reach the level of feeling that she am one of

her own family members, a filial feeling like that of being their own mother, sister or some own dear ones. This is the best way for a doctor can elicit their insecurities and anxieties and share them.

The process is very time consuming and is mind boggling. In the process, she knows so much about the patient even the patient's own relatives are not privy to. In fact, without striking such good relationship, fertility practice is impossible. Fertility patients need to be convinced that the doctor understands their suffering. Dr. Bajaj addresses their sufferings within their means and limitations. This is exactly what carves a niche and makes her a leader par excellence.



**“NURTURE WANTS TO TAKE FERTILITY TREATMENTS TO THE DOOR STEPS OF CHILDLESS COUPLES IN FAR FLUNG AREAS BY TRAINING LOCAL DOCTORS”**



# ASIA'S GREATEST LEADERS 2016

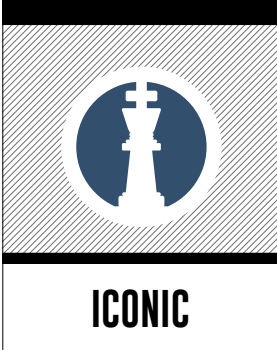
Selection of 100 "Asia's Greatest Leaders" in three categories – Iconic, Powerful and Emerging – through a Jury Panel involving a rigorous process of testing each of them on several parameters was thrilling and moving. This was also special for us because of the expanded listing from several new countries. Asia's Greatest Leaders also completed our earlier listings of World's Greatest Leaders and India's Greatest Leaders. We have tried to select the best leaders of each country, on parameters of innovation, future promise and impact.

Each of these 100 Asia's Greatest Leaders has an inspiring story of struggles, innovative solutions and persistence worth priceless learning. They are a must read for young entrepreneurs and even for veterans who wish to rekindle their desire to achieve that little something that has for some reason eluded their net of triumphs

Process Reviewers: PwC







# ALI RASHID LOOTAH

## CREATING NEW BENCHMARKS

*An idol for the whole establishment, Mr. Ali Rashid Lootah, Chairman of Nakheel Properties, has transformed the company's growth charts taking it on an incredibly exponential journey and making it one of the leading real estate developers of the Emirate*



Steering the ship of Nakheel through immensely troublesome winds of economic crisis, Mr. Ali Rashid Ahmed Lootah has sailed it towards a new and inspiring dawn. His exceptional leadership poured new hopes in the organization, and helped it overcome all the debts and return on the track. He has revamped the company, restarting some of its development projects that were stalled prior to him taking charge.

### TRACING HIS CAREER JOURNEY

Born and brought up in Dubai, Mr. Ali Lootah always had the makings of a leader. He showed great skills and dedication to

every work given to him. His educational background is also quite impressive. He pursued his university education in the United States in civil engineering. After finishing his education, he came back to Dubai, with an aspiration to revolutionize the engineering discipline in the United Arab Emirates. Wishing to form an engineering society in the UAE that would act as a licensing and regulatory body for engineering practice, with the help of some other Emirati engineers, he has successfully established the UAE Society of Engineers.

He began his career by joining the UAE's ministry of public works, where he was later appointed as assistant under-secretary of the ministry. During his tenure

at the ministry, he oversaw some landmark development projects in the UAE, changing its desert landscape into a modern city.

Following the 2009 financial crisis, property crash hit the market and affected Nakheel Properties too, leading to huge losses and great debts. A year later, Mr. Ali Rashid Lootah was given the responsibility of turning around the company's fortunes. Mr. Lootah's extreme hard work and devoted soul proved to be the game changer and the company gained its momentum in a short span of time. In the present times, Mr. Lootah is optimistic that Nakheel Properties will maintain high profits by its growing retail, leasing, and hospitality businesses.

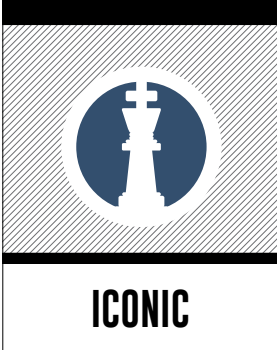
Apart from leading Nakheel Properties, he also holds several other positions in other organizations. He is the vice-chairperson of Mashreq Bank. He is a member of the board of Osool, a member of the UAE Civil Engineers Society and an ex-Member of the board of the Emirates Banks Association. He is also endowed with a vast experience of more than 26 years in the Federal Government of the UAE.

### WORKING FOR THE NATION

A voracious leader, he strongly strives hard to make Dubai the fastest growing city in the world by establishing awe-inspiring establishments and attractive landmarks. He never hesitates to go extra miles to seize every opportunity that crosses his path to drive the growth of Nakheel, city of Dubai and the nation as a whole while creating a glorious legacy for next generations. His business plans for the company are always in alignment of the vision of the Emirates to march ahead of others on the path of advancement and mark itself on the "map as a visionary city of the future."

Mr. Ali Rashid Lootah feels that along with developing the infrastructure of the nation, one must also uplift the society and its people. That is why, he actively involves himself in various CSR activities that he organizes to improve the socio-economic prosperity of the nation. Mr. Lootah makes sure that the company operates with maximum energy efficiency and has effective ecological conservation and waste management programmes in place to minimize the impact its operations have on the environment.

**“A VORACIOUS LEADER, HE STRONGLY STRIVES HARD TO MAKE DUBAI THE FASTEST GROWING CITY IN THE WORLD BY ESTABLISHING AWE-INSPIRING ESTABLISHMENTS AND ATTRACTIVE LANDMARKS”**



# AHSAN KHAN CHOWDHURY

## ASCENDING GREATER HEIGHTS

*Holding a sheer determination in his heart and aspiring spirit in his personality, Mr. Ahsan Khan Chowdhury, the dynamic Chairman and Chief Executive Officer of PRAN-RFL, is undoubtedly creating benchmarks in the business world through his leading establishments*



Transcending the ladder of achievement with his phenomenal leadership skills and visionary ideas, Mr. Ahsan Khan Chowdhury has proved it that he has the ability to be a guiding light for the new-generation business tycoons.

It was in the year 2016 that Mr. Ahsan Khan Chowdhury was appointed as the Chairman and CEO of the Conglomerate after the demise of his visionary father. Before holding this prominent position in the firm, he was the Deputy Managing Director looking after some of the most important issues of PRAN-RFL. Following the footprints of his great father, Mr. Ahsan Khan Chowdhury has come a long way on the path of success. He not only inherited

the business of his father but also his habits that help him in being a leader who knows the outcomes of his actions. Now, he is walking ahead to achieve a greater goal by implementing discipline, extraordinary management strategies, and accurate and well-calculated decisions.

### THE SUCCESS WALK

Born in Dhaka, Bangladesh, Mr. Ahsan Khan Chowdhury initially studied in his own country and later went to the USA to pursue higher education. Honing his skills in Business Administration, he received his graduation degree from the Wartburg College, Iowa in 1992.

A brilliant student, he was engaged in various activities and societies during his

college time. He was the President of the International Student Union of his college and was a Dell Association Award winner for 2 years. Mr. Ahsan Khan Chowdhury won the award for "Outstanding International Student" as well.

The 46-year-old business tycoon then embarked on his journey in the commercial sector in the year 1992 when he joined his father, Major General Amjad Khan Chowdhury's company. Founded by his father in the year 1981, the Group deals in various sectors such as real state, food, plastic, and light engineering business, etc. Feeling proud of the establishment's ever-growing state, he has an efficient workforce of more than 78,000 people and his Group has its own production facilities in 13 different locations all over Bangladesh.

### THE THRESHOLD OF EXCELLENCE

Steering the ship of his establishment, Mr. Ahsan Khan Chowdhury has introduced various strategies and steps that have helped the Group in earning extensive acceptability and recognition in national as well as international platforms in a short span of time.

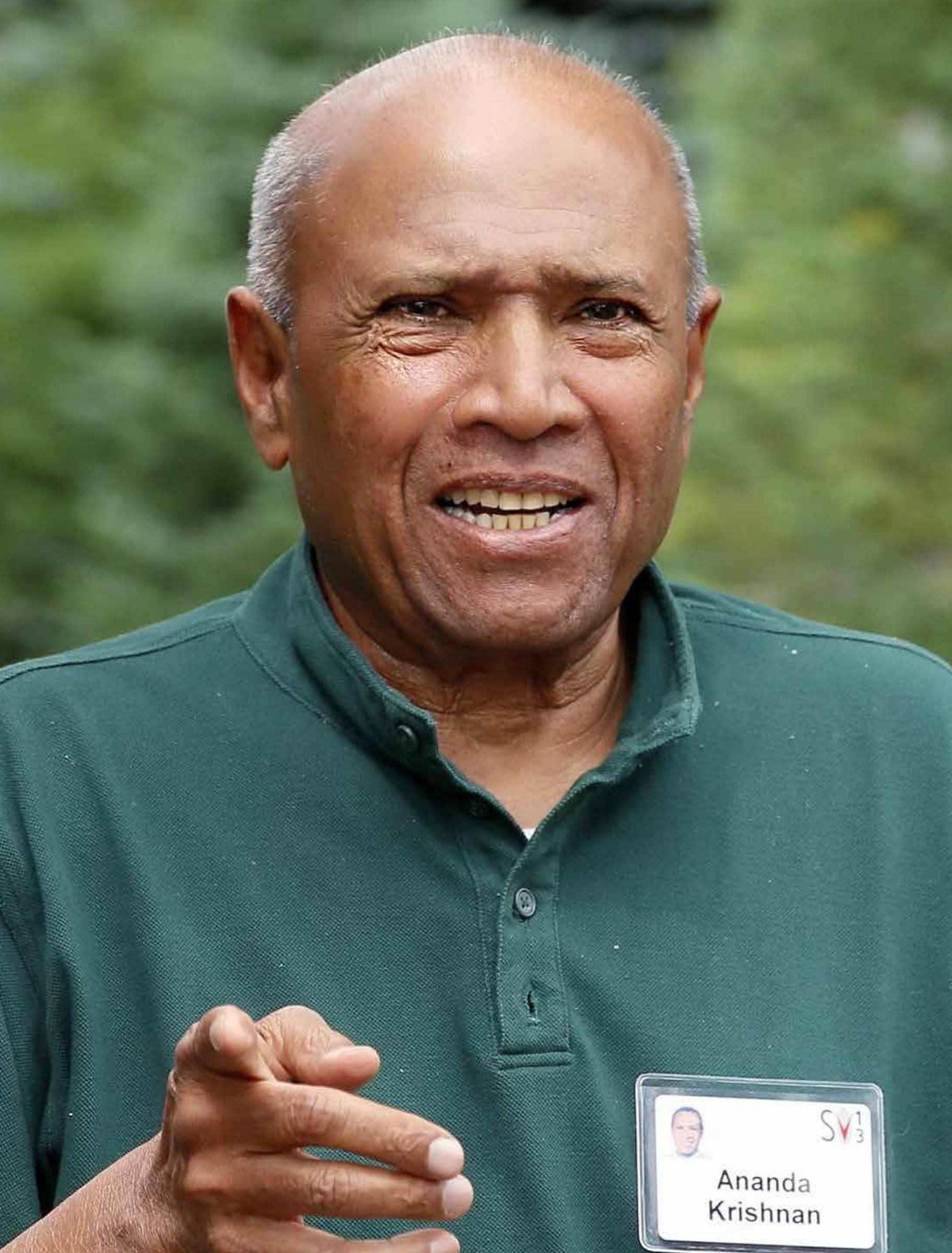
It is the fruitful outcome of the many training sessions, seminars, and courses that Mr. Ahsan Khan Chowdhury attended on Management Development, Strategic Planning, Financial Management, Sales & Marketing at home and abroad that he has an excellent understanding of the business world. Today, PRAN-RFL Group is the fastest growing corporates in Bangladesh, which contributes significantly towards the socio-economic growth and development of the country.

Apart from leading the country's prominent conglomerate, Mr. Ahsan Khan Chowdhury is also an active member of Premier Trade Bodies, Associations & Clubs in Bangladesh. For his perseverance and contribution, Mr. Ahsan Khan Chowdhury was honored with several awards. He was felicitated with the Best Exporter's Trophy for 13 consecutive years. His name is also listed among the commercially important persons of Bangladesh. In the year 2000, he was honored with the "Young Entrepreneur of the Year" award as well.

In the present times, this dynamic leader of PRAN-RFL Group has helped the Group in establishing itself as a towering name in the food and beverages sector with his matchless leadership skills and extraordinary management decisions.

**"NOW, HE IS WALKING AHEAD TO ACHIEVE A GREATER GOAL BY IMPLEMENTING DISCIPLINE, EXTRAORDINARY MANAGEMENT STRATEGIES, AND ACCURATE AND WELL-CALCULATED DECISIONS"**

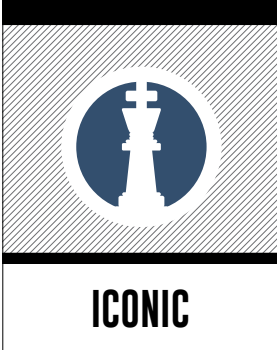




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Ananda  
Krishnan





# ANANDA KRISHNAN

## A SELF-MADE DIGNITARY

*Generosity, perseverance and calmness, these words perfectly encapsulate the essence of Mr. Ananda Krishnan's composed personality. This leading figure of Malaysia has come a long way while spreading the magic of sheer hard work and determination*



A prominent personality in the list of esteemed entrepreneurs of Malaysia, Mr. Tatparanandam Ananda Krishnan, or popularly known as Mr. Ananda Krishnan – the Founder of Maxis Communications, the largest mobile phone company of Malaysia – is a visionary whose ideas have revolutionised the industry. Apart from leading Maxis Communications, he also has shares in MEASAT Broadcast Network Systems (Astro) and has three communication satellites orbiting the earth.

Born in Kuala Lumpur, his parents were of Srilankan origin and spoke Tamil. Completing his schooling from Vivekananda Tamil School, Mr. Ananda

Krishnan went to Australia to pursue graduation in political science from the University of Melbourne with the help of Colombo Plan scholarship in 1961. He later earned masters in Business Administration from the illustrious Harvard University in the year 1964.

### ACING UP THE LADDER

Mr. Ananda Krishnan began his business journey by establishing his first entrepreneurial venture – a Malaysian consulting MAI Holdings Sdn Bhd. He also laid down the foundation of Exoil Trading that went on to purchase oil-drilling concessions in various countries. It was in the 1990s that he began expanding into the multimedia sector. With the passage

of time, Mr. Ananda Krishnan became the leader in multimedia, when he helped organize the Live Aid concert with Bob Geldof, during the 1980s.

Today, his establishment Maxis Communications is one of the largest communications service providers in the country providing a variety of communication products, applications and value-added services for consumers, large enterprises and small & medium business owners. From superior Internet experience, voice calls and text, to offering 3G and 4G LTE technologies, his company spans each and every service that one can imagine in this fastest growing world of digitization.

Besides Maxim Communications, Mr. Ananda Krishnan also owns stakes in Tanjong Public Limited Company, an investment holding company with subsidiaries involved in power generation, Powertek, Pan Malaysian Pools, Tropical Islands, TGV Cinemas, etc.

With a passion to innovate new services for the customers to make their lives easier, his company offers integrated solutions that will enhance the business growth of their customers. For that, he organizes various events and sessions to develop those skills while giving them the chance to enhance their potential.

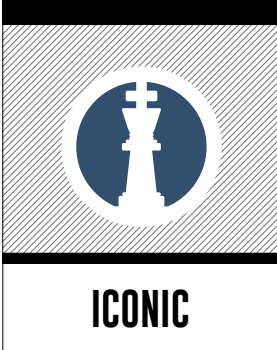
Today, he is riding ahead with positivity, passion, and collaboration while connecting millions of hearts across the world with his exceptional services in the telecommunications industry.

### WALKING WITH COMPASSION

Well known for his extraordinary entrepreneurial flair and far-sighted personality, Mr. Ananda Krishnan actively engages in philanthropic activities to enrich the lives of the people around him. His company organizes a plethora of initiatives and campaigns to uplift the downtrodden sections of the society. It also makes tremendous efforts to create positive impact on the environment leading to sustainable surroundings. Noteworthy among these contributions is the help that the company provides to the disaster-affected areas in the country.

A calm and compassionate demeanour is his identity. Mr. Ananda Krishnan is fondly called as AK or TAK among his close friends. This Malaysian tycoon keeps himself away from the limelight and loves to lead a simple life.

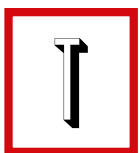
**“WITH A PASSION TO INNOVATE NEW SERVICES FOR THE CUSTOMERS TO MAKE THEIR LIVES EASIER, HIS COMPANY OFFERS SOLUTIONS THAT WILL ENHANCE THE BUSINESS GROWTH OF THEIR CUSTOMERS”**



# ANTHONY SALIM

## A DETERMINED FORCE

*Winning the hearts of thousands of people with his lip-smacking food products, Mr. Anthony Salim has become a king of the food industry in Indonesia. His innovative corporate ways and responsible personality has helped him reach new heights of the business world*



The Chief Executive Officer and President of PT Indofood CBP Sukses Makmur Tbk, Mr. Anthony Salim is the man behind the fortune of the company. His hard work and innovative ideas have helped him become a leader in the Food and Beverages industry. His instant noodle brand, Indomie, has become synonymous with noodles in Indonesia and almost everyone in the nation has tasted its delicious recipe. Not only this, the company exports its products to America, the Middle East, Asia, Europe, and Africa.

Mr. Anthony Salim earned a Bachelor of Arts degree in Business from Ewell County Technical College in London in

the year 1971. Today, Mr. Anthony Salim is counted among the most influential business people of Indonesia.

Mr. Anthony Salim owns two popular food companies in Indonesia: PT Indofood Sukses Makmur and PT Bogasari Flour Mills, and his companies' products have become staples in many households.

### ON THE PEAK OF SUCCESS

One of the best achievements he has accomplished in his business career was the rebuilding of Salim Group's business empire, after having suffered a setback as a result of the 1998 economic crisis. The son of famous Indonesian Taipan, Sudono Salim, who owned Salim Group, Mr. Anthony Salim was not deterred by the

financial crisis and strived hard to turn his companies into the market leaders among other consumer goods companies in Indonesia, especially food and beverages. The company now produces famous instant noodle brands and other products like cup noodle, soy sauce, cooking oil, milk, ketchup and margarine.

It was under his extraordinary leadership that PT Indofood gained more and more success and became a towering name in Indonesia. Expanding its empire, the firm has acquired PT Pepsi Cola Indobeverages, the company that produced 7-Up and Pepsi in Indonesia. Mr. Salim has also entered the beverages business by acquiring PT Tirta Bahagia that produced club mineral water, and now imports two famous Malaysian beverages, Cafèla Latte and Ichi Ocha.

Besides being a great leader of Indofood, Mr. Anthony Salim also heads various other establishments and organizations. He is the Chairman of First Pacific and Vice President Commissioner of PT Nestle Indofood Citarasa Indonesia. He is also the President and Chief Executive Officer of Salim Group.

### REFLECTING COMPASSION

A man of substance, Mr. Anthony Salim's sharp business acumen and matchless management strategies not only take his company to the top level but also inspire others to strive hard for their dreams. A strong commitment and sheer dedication has accentuated his growth and made him one of the well-renowned personalities of the nation.

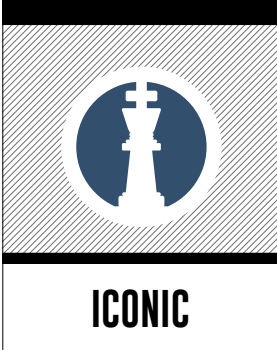
With an aim to provide sustainable food solution to the nation, Mr. Anthony Salim makes sure that the company comes up with innovative ideas that can bring revolution in the industry. Integrity, Discipline, Respect, Excellence, and Innovation are those core values that this trailblazer cherishes to reach the zenith of success.

Apart from spearheading one of the prominent establishments of Indonesia, Mr. Anthony Salim also concentrates on his corporate social responsibilities. Through Indofood, he organizes various initiatives to handle issues related to education, poverty, environment conservation, etc. Through these programs, Mr. Anthony Salim wishes to make Indonesia more powerful and peaceful.

**“MR. ANTHONY SALIM’S SHARP BUSINESS ACUMEN AND MATCHLESS MANAGEMENT STRATEGIES NOT ONLY TAKE HIS COMPANY TO THE TOP LEVEL BUT ALSO INSPIRE OTHERS TO STRIVE HARD FOR THEIR DREAMS”**







# ARUNDHATI BHATTACHARYA

## WONDERS OF A GLOBAL BANKER

*A Literature major, Mrs. Arundhati Bhattacharya 60, rarely stumbles over words. Heading the largest bank in India as the first woman chairperson in the bank's 208-year old history, she is the leading lady in the banking sector*

**B**orn to a Bengali family in the city of Kolkata, she had spend most of her childhood in Bhilai as her father, Prodyut Kumar Mukherjee worked at Bhilai Steel Plant. Her mother Kalyani Mukherjee was a homeopathy consultant in Bokaro.

She was introduced to the banking sector at an early age of 22 years when she joined State Bank of India (SBI) as a probationary officer. After 35 years of banking career with SBI, she replaced Pratip Chaudhuri, who retired on September 30, 2013 and the appointment made Bhattacharya the first woman in India to head a Fortune 500 company.

### WOMAN OF HIGH SELF-ESTEEM

Contrary to the position she holds in the largest bank of the country, money has never been a great motivator for Mrs. Bhattacharya. She traded the money she could have easily earned in a private bank for the comfort of growing with the State Bank of India.

In her words, when you spend so much time in an organization, you work with the same people in various capacities, and this contributes to a feeling of kinship. Because of the relationship she has shared with the members of the State Bank of India fraternity, she both understands and relates to the feeling of each one of them. Her closeness to the public sector units

**“CONTRARY TO THE POSITION SHE HOLDS IN THE LARGEST BANK OF THE COUNTRY, STATE BANK OF INDIA MONEY HAS NEVER BEEN A GREAT MOTIVATOR FOR MRS. ARUNDHATI BHATTACHARYA”**

are a throwback to a childhood in Bhilai.

She doesn't duck away from her mistakes as she whole-heartedly accepts that the journey with State Bank of India has been enduring with a lot many learning experiences.

### SHOULDERING ECONOMIC GROWTH

A constant quench to learn more has driven Mrs. Bhattacharya to achieve some unrealistic growth in her career. As they say, nothing comes for free, she had wanted to pursue a PhD in Finance from the Indian Institute of Technology-Kharagpur, but when she was told she had to attend classes, she dropped out. It was not a cake walk to hop from one city to another and from one function to another especially for a career woman with a very young child, but she braved all the challenges that came her way in a near four-decade long career. "I have always believed that you should not make yourself indispensable, at work or at home. When you leave, don't leave a big vacuum behind," she says.

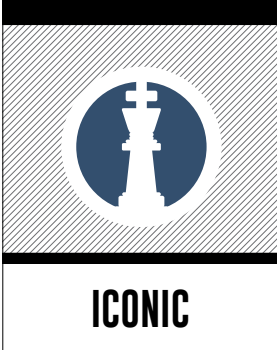
Wearing a charming smile always, Mrs. Bhattacharya keeps pessimism at bay as she believes that working in different cities like Kolkata, Lucknow, Bangalore, and New York has enabled her to face some synthetic challenges. The lady utterly enjoys the transfers as it keeps boredom away.

### ACHIEVING HIGH

She has seen a slew of promotions in the past few years. She became the Deputy Managing Director in November 2010. Two years later, she was posted as MD & CEO of SBI Capital Markets, a subsidiary of the bank. And finally the year 2013 saw her as the CFO and MD of the bank.

It is said that she made the best use of her SBI Capital market stint from November 2012. It was a dual benefiting thing as first it gave her a lot of exposure to look at a project as a whole and second she started qualified institutional placements (QIPs). Though the initial few were a hard nut to crack but later on she sailed well with many big corporate of the nation.

Mrs. Bhattacharya is a lady of utter grace and a strong persona. She has been ever-ready to take up all the challenges that came her way while climbing the success ladder high.



# CHUA SOCK KOONG

## REPRESENTING WOMAN POWER

*Hard work, resilience and determination have helped her emerge as the winner! Ms. Chua Sock Koong is not only setting new standards in the telecom industry with digital transformation but also diminishing the gender discrimination that prevails in the corporate world*



lady with an aim to transform the business world with her extraordinary visions, Ms. Chua Sock Koong is rising high and shattering the stereotypical notions that people have towards a woman's capabilities. Her personality and strong views undoubtedly make her an efficacious leader who knows her goals very well and strikes accordingly to achieve them.

Sparking a glory of pride among millions of heart, she is heading Asia's leading communications and ICT solutions group – Singtel. Shouldered with the responsibility of Singtel's global strategy, she also oversees its consumer, enterprise, and digital businesses. Named among the most

powerful women of Asia, she is a leading light illuminating the world with her strong visions and extraordinary leadership.

Holding a Bachelor of Accountancy (First Class Honours) from the University of Singapore, Ms. Chua Sock Koong is a Fellow Member of the Institute of Singapore Chartered Accountants and a CFA charterholder.

### REACHING NEW SKIES

Beginning her journey with Singtel in 1989 as Treasurer, she has come a long way. Today, Ms. Chua Sock Koong is the Group Chief Executive Officer of Singtel and is the driving force behind the company's unprecedented success throughout these years. The company has about 630 million

**“TODAY, MS. CHUA SOCK KOONG IS THE GROUP CHIEF EXECUTIVE OFFICER OF SINGTEL AND IS THE DRIVING FORCE BEHIND THE COMPANY'S UNPRECEDENTED SUCCESS THROUGHOUT THESE YEARS”**

mobile customers in 23 countries across the globe.

Ms. Chua Sock Koong has played a very significant role in the corporatization of Singtel in 1992. Apart from that, she has also helped the company in getting itself listed on Singapore Stock Exchange successfully. In 2000, she restructured the establishment to mark its unique position in the Singaporean telecom market.

Ms. Chua Sock Koong was also part of the core leadership team that developed Singtel's internationalization strategy accounting for the Group's acquisition of Optus in Australia and a host of other regional telecom investments. As CEO International, she accelerated Singtel's diversification across some of Asia's fastest growing economies, leading and overseeing investments in India's Bharti Airtel, Indonesia's Telkomsel, Thailand's AIS and Philippines' Globe. Besides spearheading Singtel, she is also a Board Member of Bharti Airtel Limited and a Member of the Singapore Management University Board of Trustees and the Public Service Commission.

### STANDING AGAINST DISCRIMINATION

An avid advocate of gender equality at the workplaces, she has been quite disappointed to find very less women in leadership roles at the global level. She shares, “The reality is that while the number of women in senior and middle management around the world has increased over the last two decades, women are still under-represented in top management.” Ms. Chua Sock Koong envisions an era with equal opportunities for both men and women and to achieve that she herself takes various steps in her establishment. She has set up diversity committees to combat gender bias and “educate leaders on inclusive leadership” and has been running mentoring programs in Singtel.

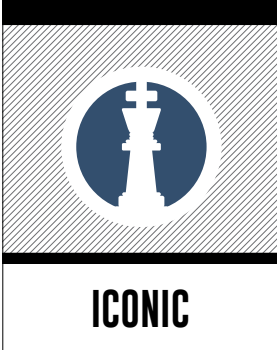
She believes that “Leaders create more leaders. Not just followers,” and feels that it is her duty to bring more women leaders to the fore. She never had an ambition to be a CEO but understanding the fact that one has to deliver to overcome gender stereotypes, she never hesitates to go extra miles for success.

Ms. Chua Sock Koong also focuses on the impact that Singtel can have on the environment and society and takes various steps to make this world a better place to live in.





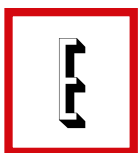




# DATO SRI KRISHNA

## A DIGNIFIED LUMINARY

*Fighting all odds and never letting the adversities diminish his unmatched optimism, the strong-willed Chairman and CEO of GATES PCM Construction Ltd., Dato Sri Krishna, not only established himself as a successful entrepreneur but also transformed himself into an inspirational icon in Singapore*



Every true leader has a story. A story that encapsulates the struggle and obstacles the person went through to emerge as the frontrunner in the world. A living legend of Singapore, Dato Sri Krishna too left a trail of such struggles behind him and worked hard to achieve his goals.

One who knows the significance of the title that his name contains can certainly understand the eminence his personality holds in the country. "Dato Sri" is an honorary title endowed by the rulers of the States in Malaysia to recognize and celebrate those that have contributed greatly to the country or the State in their area of expertise and specialization. It

was in the year 2015 that Dato Sri Krishna was conferred with this prestigious honor for his exceptional entrepreneurial journey and the tremendous contribution his work has made for the society. Presently, his professional prowess not only keeps his company on the top but also encourages others to breathe lives into their dreams through hard work and sheer determination.

### **AUTHOR OF HIS OWN DESTINY**

A gem of a person, Dato Sri Krishna's present affluence is the consequence of his meticulous efforts. For a person who grew up in a family that struggled hard to make ends meet, it was more than a dream to establish his own enterprise

**"HE FOCUSED ON GROWING HIS BUSINESS WITH A SINGLE STRATEGY – BUILDING RELATIONSHIPS THAT LAST LONGER INSTILLING A TRUST IN EACH AND EVERY PERSON CONNECTED TO THE ORGANIZATION"**

having international presence as well. However, Dato Sri Krishna is one of those leaders who had this never-ending desire to be his own boss. He wanted to overcome his financial instabilities and lead a better life.

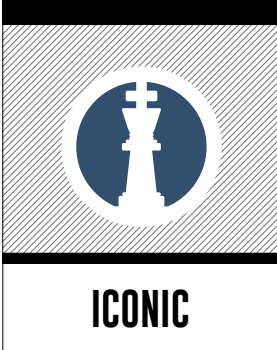
His ambitious spirit was fueled by his white heat of desire and unbreakable confidence that he was made for something big. Being faithful to his goals and walking resolutely towards them, Dato Sri Krishna established his first company Denwick Piling and Civil Engineering in 1983. This initial step was criticized by many but that never broke his trust in his abilities.

After attaining huge success in this field, Dato Sri Krishna stepped into the railway industry in 2000 and founded GATES PCM Construction Ltd. He focused on growing his business with a single strategy – building relationships that last longer instilling a trust in each and every person connected to the organization. Over the years, his establishment has emerged as the pacesetter in the industry, and he has listed his name among the major tycoons of the business world.

### **A MAGNANIMOUS LEGEND**

Apart from holding an unwavering faith in his own self, Dato Sri Krishna is a generous and kind-hearted person too. Well-known for his solicitous disposition and affectionately known as Mr. Krishna among his employees, he maintains a strong bond with his workforce. According to him, human resource management is one of the crucial aspects of a prosperous organization and that is why he focuses on establishing a family culture within GATES PCM through the active engagement of staff at events and outreach programmes. He also concentrates on grooming current employees into leaders and allowing them to rise through the ranks.

A perfect guiding light, Dato Sri Krishna's dedication, generosity, and strong optimism helped him set on an outstanding voyage of exceptional achievements. Announced the Overall Winner of the Entrepreneur of the Year Award in 2015, Dato Sri Krishna with unmatched skills and remarkable accomplishments continues to be a motivating source for the new-generation entrepreneurs of the country.



# DILIP SURANA

## THE PHARMACY POTENTATE

*With an unwavering faith, pioneer visions, and exceptional management style, Mr. Dilip Surana is marching ahead to transform the pharmaceutical sector of India. Beginning his journey with just one manufacturing plant, he has expanded his empire to international boundaries as well*



There are several Pharmaceutical majors based in India, but few have been able to match or replicate the steady rise and growth of Micro Labs. The man behind its unmatched success is Mr. Dilip G. Surana, one of India's leading visionary pharma entrepreneurs and businessmen.

Hailing from the small village near Jodhpur in Rajasthan, he took over Micro Labs from the reigns of his father, late Mr. C.M Surana. That time no one could have imagined that this calm magnate will take the enterprise towards unprecedented heights of success. Today, his company is one of the top 20 pharma companies of India.

### RULING ON STRONG STRATEGIES

A 21-year-old young man with a zest to learn the ways of trade joined his family business and quickly turned it into a

globally renowned firm. His perspicacious mind and diligent spirit helped the establishment gain new achievements every passing year. Today, with more than 20 years of experience, Mr. Dilip G. Surana is spearheading Micro Labs as its Chairman and Managing Director of Micro Labs and taking this legacy on new platforms making it a globally renowned establishment.

A commerce graduate from St. Joseph's College of Commerce, Mr. Dilip G. Surana always believed in working very hard and always gave his 100% to everything that he did. And going ahead with this constant will and dedication, he evolved Micro Labs into a diversified pharmaceutical manufacturing company with products ranging from oral solids, oral liquids, to topical and injectables.

In the year 1993, his younger brother Anand Surana also joined the league and became the Company's Director. Together,

they revolutionized the pharmaceuticals industry by making their company mark its name among the few companies in the mid-1980s to have separate strategic business units that focused on areas such as cardiology, neurology, dermatology, and nephrology. They were also the first ones to create specialized business units (SBUs) focused on different health problems. In the present times, the Suranas are considered pioneers in India in speciality marketing. The company is also regarded as a pioneer in many ways as it has introduced various molecules for the first time in India.

With 14 advanced research and manufacturing facilities designed to meet the current global standards of GMP and safety standards for personnel, his company employs more than 9,000 people while aggressively investing to increase capacity and boost exports. With Mr. Surana's efforts, today the company is committed to doing world-class research that develops bio-equivalent generics.

### STAYING HUMBLE

Keeping a low profile, he is a man who speaks less. However, whatever he says is filled with sheer determination and clear goals. His strong personality reflects the perseverance that his mind holds through which he can cross thousand miles with his head held high.

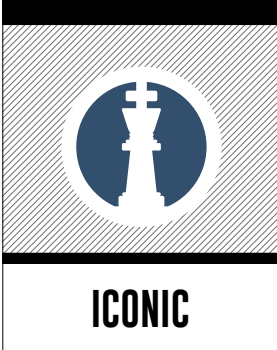
He believes that through determination, grit, and a bit of luck anyone can overcome their circumstances and achieve extraordinary success. Since childhood it is his habit not to sit when crisis strikes. He believes we should roll up our sleeves and fight it out. This fighting spirit remains unchanged to this day.

Due to his remarkable efforts in the success of Micro Labs, Mr. Surana has been a regular participant in various international seminars and summits relating to pharma industry. For his exceptional contributions, Mr. Dilip G. Surana has been honoured time and again with prestigious awards such as the 'Asia's Most Admired Business Leader presented by White Page International', 'Dynamic Entrepreneur of the year 2010', honoured as the 'Great Son of Karnataka' by Governor of Karnataka his Excellency HR Bhardwaj in 2011.

A man of substance, Mr. Surana also put his best efforts on the fore when it comes to giving back to the society. Since 1994, he has been bringing positive changes in various social issues through GDA Foundation.

**“DUE TO HIS REMARKABLE EFFORTS IN THE SUCCESS OF MICRO LABS, MR. SURANA HAS BEEN A REGULAR PARTICIPANT IN VARIOUS INTERNATIONAL SEMINARS AND SUMMITS RELATING TO PHARMA INDUSTRY”**





# GOH CHOON PHONG

## FLYING HIGH

*On August 30, 1990, Goh Choon Phong, a 27-year-old hopeful graduate of MIT's Electrical Engineering and Computer Science department, had come to a crossroads. He had to take a decision between pursuing a PhD or return to Singapore Airlines to work*



With three bachelor's degrees – computer science, management science and cognitive science – already under his belt, he had just submitted his thesis, "Model Selection for Solving Kinematics Problems," in fulfillment of his master's of science degree. Mr. Goh Choon Phong's academic pursuits at MIT were encouraged by his parents and his older brother and sisters, and sponsored by Singapore Airlines. He faced two options after completing his master's degree and he had to decide whether to pursuing a PhD in artificial intelligence or returning to Singapore to work for the airline. "At that point, everything seemed more fascinating. The idea of doing research and contributing

to knowledge creation was particularly fascinating to me," he reminisced nearly 25 years later. "Had I really [done my PhD], this could have led to a different career path for me, that's the truth." But, Singapore Airlines called him back to join as a cadet administrative officer and he went to follow that path.

Today, he is the Chief Executive Officer of the airline that is continuously going up the success ladder under his astute leadership. The flag carrier of Singapore, Singapore Airlines Limited is the second largest airline in the world by market capitalization. It is ranked 10th in the world for international passengers carried.

### BREAKING WITH TRADITION

The journey of Singapore Airlines (SIA)

begins with the first flights of Malayan Airways Limited on May 1, 1947, but the airline truly came of age in the 1970s, when it cut ties completely with its Malaysian forerunner. After earning a reputation that preceded itself, SIA was able to successfully coast through the turn of the millennium, maintaining its premium standard through regular upgrades as leadership changed hands.

But when Mr. Goh Choon Phong succeeded Chew Choon Seng, the former CEO of the firm, in January 2011, the airline's profit was at a record low. Chew had steered the airline through a rocky seven years that included recovery from the SARS outbreak and the economic slump in 2007–2009. Later, he passed the torch to Mr. Goh Choon Phong. At 47, Goh had been with the airline for more than 20 years, having served in various divisions from marketing to IT, finance, and cargo. As analysts questioned whether the airline's glory days were in the past, Goh – an unfamiliar face to most – grabbed the reins of a group known for its conservative, slow-moving nature and prepared to face the coming turbulent years head on.

### MULTIPLY AND CONQUER

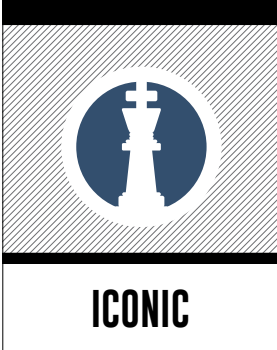
Mr. Goh's implementation of a new strategic approach for the airline was swift and nimble. To adapt the airline to a new climate, Mr. Goh aggressively rolled out a four-pronged approach that involved strengthening its core business and services, pursuing ancillary business streams, forging a multi-brand airline portfolio and targeting emerging markets through joint ventures.

Last year, Mr. Goh Choon Phong was named CAPA Asia-Pacific Airline Chief Executive of the Year, which demonstrates his matchless grip at his job and dedication towards his responsibilities as a CEO. Feeling privileged to be hold his current position, he feels that the key challenge he has in front of him is to make the airlines best in the world. And for that, he concentrates on each and every part of the organization. Be it the concerns on safety, customer service or increasing the airline network and connectivity, he pushes forward the best ways to counter the issues in all the fields that require intense attention and improvement.

**"MR. GOH CHOON PHONG'S ACADEMIC PURSUITS AT MIT WERE ENCOURAGED BY HIS PARENTS AND HIS OLDER BROTHER AND SISTERS, AND SPONSORED BY SINGAPORE AIRLINES"**







# KENICHI AYUKAWA

## THE PERCEPTIVE PALADIN

*A ferocious taskmaster, Kenichi Ayukawa has led Maruti Suzuki India Ltd through the calmest of days & loudest of storms with the same spirit, perfectly amalgamating the Japanese leadership style with Indian work culture and global practices*



law graduate from Osaka University, Kenichi Ayukawa is a man of extraordinary skills and adaptability. His calm demeanor and compassionate personality are his core strengths and he believes in leading with example and not by command.

Kenichi Ayukawa has proved his mettle as an accomplished leader and has set up a strong base for the future growth of Maruti Suzuki India Limited. He has molded himself perfectly well according to the Indian requirements and has revamped the vision of the company. This genius personality in the capacity of MD

and CEO of the company, has resolved many challenges faced by this leading car manufacturer with ease, and therefore it didn't come as a surprise to anyone when his tenure was extended by another three years in March 2016.

### INSTINCTIVE LEADER

Born in Nagasaki, Japan, Kenichi Ayukawa has spent the major portion of his life in association with Suzuki. His stint with Maruti Suzuki India Limited began in the year 2008 when he joined the team as a Board Director in Japan. He came to India on 19 July, 2012, just a day after a huge protest at the Manesar plant by the factory

workers took place. He spent the next one month interacting with the management and the workers, trying to solve the issues at hand.

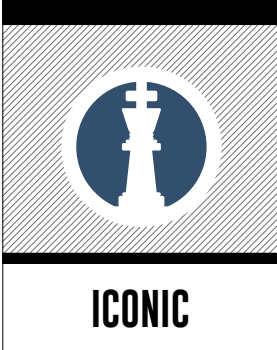
Such was his efficiency in dealing with the crisis that he was appointed as the CEO of Maruti Suzuki India Limited the next year. That time the automobile industry in the country was sinking low, with clouds of uncertainty surrounding the prowess of this leading car manufacturer to hold the top position, as its market share in the passenger vehicle segment touched an all-time low of 39.44 percent. But Kenichi Ayukawa showed the spirit of a warrior and firmed the company's stance as a winner once again. Three years later, profits of the company have doubled and the market share has risen to 46.7 percent. The company also launched several new models under his leadership. It has also scaled up its social initiatives under his tenure and the CSR spending for the year 2015 was doubled.

### PREDILECTION TO PERFECTION

A soft-spoken personality, Kenichi Ayukawa believes that the secret to success lies in effective communication. He doesn't want his staff to hide even the bad news from him as he reckons that to find a solution, one must be ready to accept the problem. Therefore, he holds a meeting with his top team every week where they discuss on quality issues only.

His behavior is very informal with his team and not an iota of ego surrounds his calm temperament. Kenichi Ayukawa makes sure to regularly interact with the union and his employees. He has bridged all the gaps between the leadership and the workers, and has encouraged everyone to contribute to the company's growth. He invites suggestions from the workforce and also looks after the effective implementation of the same. Kenichi Ayukawa sometimes observes the shop-floor workers from a distance and at other times he talks to them about their work. Kenichi Ayukawa believes in understanding the things for himself and thus regularly meets the dealers and customers as well. Whenever there is a problem at any level of production or sales, he himself gets involved and tries to solve the issues at the earliest.

**“HE HAS BRIDGED ALL THE GAPS BETWEEN THE LEADERSHIP AND THE WORKERS, AND HAS ENCOURAGED EVERYONE TO CONTRIBUTE TO THE COMPANY’S GROWTH”**



# KHALAF AHMAD AL HABTOOR

## A FEROCIOUS FORCE

*One of the most celebrated magnates of the Arab world, Mr. Khalaf Ahmad Al Habtoor is that trailblazer who is never afraid to express his views. The Founder and Chairman of Habtoor Group LLC, he has turned the fortunes of the company into golden treasure*



An established Emirati business tycoon, Mr. Khalaf Ahmad Al Habtoor has a daring soul that can go extra miles without hesitation to do what he feels is right. Gaining a global stature through hard work and a sharp business acumen, he has become akin to a powerhouse of the corporate world.

He is a man born of simple means with modest early ambitions where destiny took him far beyond his wildest imaginations, and made him the tsar of the business world.

He rose up guided by principle, unwavering self-belief, and a bold ability

to take risks. He envisioned his own future and strived hard to make it come true.

### SETTLING FOR EXTRAORDINARY SUCCESS

Climbing up the ladder, he transformed himself from being a small employee of a local construction business to being the owner of one of the largest conglomerates of the UAE. His destiny took a positive turn when he established his own company, Al Habtoor Engineering in the year 1970. The company later became the Al Habtoor Group, and over the last 45 years it has grown with the United Arab Emirates.

Apart from leading the Al Habtoor

Group, Mr. Khalaf Ahmad Al Habtoor is also the Chairman of Dubai National Insurance and Reinsurance Company and Commercial Bank of Dubai. In addition to this, he is also the member of several organizations such as Federal National Council, Dubai Chamber of Commerce and Industry, and The John F. Kennedy School of Government, Harvard University. He is also the only non-US member of The World Board of Governors of the American United Services Organisation.

His undaunted faith in himself and the courageousness he has, make him a strong force of the region. One can say that his success and achievements have given him somewhat of a platform to speak out on all manner of issues – be it a person-centric or a country-centric opinion.

### A LEADER OF DISTINCTION

Reflecting his sharp business acumen and matchless leadership, his list of achievements and accolades keeps on increasing. Some of the most prestigious awards felicitated to him are “Best Arab Tourism Investor,” Lifetime Achievement Award at the C3 US-Arab Summit in New York, International Peace Prize from the United Cultural Convention of America, The Shield of Merit Award from The United Nations, Gulf Excellence Award of the United Arab Emirates, etc. He has also received various Honorary Doctorates from institutions like Illinois College, American University of Cairo, American University College of Science and Technology in Beirut, etc.

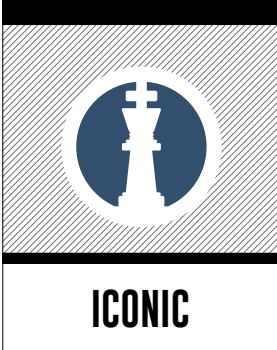
His philanthropic activities have received global recognition. He established Khalaf Ahmad Al Habtoor Foundation in January 2013 to improve the lives of people in the UAE, and works across various fields and engages in activities like support for education and scientific research, promoting sports and providing assistance. Under the guidance of Mr. Khalaf Ahmad Al Habtoor, the Foundation launched campaigns to provide humanitarian aid to support Syrian Refugees in Lebanon and support Palestine Refugees in Lebanon in 2014. It also assisted Christian Syrian families in Lebanon and distributed 14,000 portions of aid for Syrian refugees in Lebanon in the year 2013.

**“HE ROSE UP GUIDED BY PRINCIPLE, UNWAVERING SELF-BELIEF, AND A BOLD ABILITY TO TAKE RISKS HE ENVISIONED HIS OWN FUTURE AND STRIVED HARD TO MAKE IT COME TRUE”**









# KOH POH TIONG

## LEADER OF BUSINESS AND SOCIETY

*An achiever, humanitarian, and a great leader, Mr. Koh Poh Tiong is an inspiring idol whose journey can spark the light of hope among. The Director of Petra Foods Ltd. brings forth not only great business strategies but also a responsible approach towards the social causes*

**W**ith a desire to accomplish his dreams, Mr. Koh Poh Tiong has always worked with a determined focus on his goal. During his childhood, he was not an exceptional student but when he realized the importance of education, he strived hard and the rest is history. Through his steadfast dedication, he has proved that “Tough situations do not last, but tough people do” and this is the reason that today he holds various crucial positions in some of the best organizations of the world.

### WEAVING AN INSPIRATIONAL STORY

Mr. Koh Poh Tiong started his career with Mansfield Shipping and worked there for 7 years. While working in the company, he noticed the foreign executives occupied most of the higher positions while not many Singaporeans were ready to take up managerial roles. He understood that to reach that level, more time and perfection is needed. With the passage of time, Mr. Tiong climbed the steps of success ladder and today, due to his extraordinary abilities and vast experience, he has become one of the most influential personalities of

**“HE BELIEVES THAT A SICK CANNOT HELP SICK AND A POOR CANNOT HELP POOR AND HENCE, IT IS THE DUTY OF THE PRIVILEGED CLASSES TO HELP THE ONES WHO ARE SUFFERING”**

Singapore.

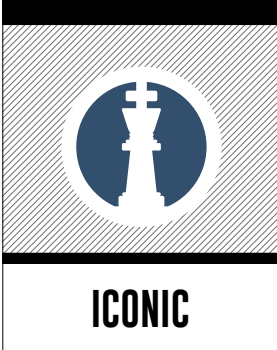
Currently, he is an independent director of Petra Foods Limited and is the Chairman and Senior Advisor of Ezra Holdings Limited, a Director and Advisor of Fraser and Neave Limited, and Chairman of Times Publishing Limited. Prior to this, he was CEO, Food & Beverage, of Fraser and Neave Limited until his retirement in October 2011. Mr. Tiong was also the Chief Executive Officer of Asia Pacific Breweries Limited from 1993 to 2008. Apart from all these roles, he also holds directorships at The Great Eastern Life Assurance Company Limited, Raffles Medical Group, SATS Ltd and United Engineers Limited.

Noted for his strong civic involvement, Mr. Koh Poh Tiong also has interest in sports and education. He has served in various sports committees such as the Singapore Youth Olympics Games Organizing Committee, Singapore Sports Council, and Football Association of Singapore. He is also Chairman of Gan Eng Seng School’s Advisory Committee and of MBA Advisory Board of Nanyang Technological University.

### TURNING TO SOCIETY

Mr. Tiong has a belief that “Great leaders do good and in turn inspire their people towards good ethics, integrity and kindness.” Hence, he is actively involved with the Singapore Kindness Movement and National Kidney Foundation. He believes that a sick cannot help sick and a poor cannot help poor and hence, it is the duty of the privileged classes to help the ones who are suffering. This great humanitarian has a motivational persona that inspires the people to take a step forward to make world a better place to live. His Singapore Kindness Movement has an aim to forge a generous society while the National Kidney Foundation helps the end-stage kidney patients.

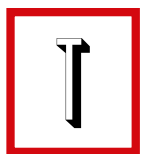
Mr. Tiong believes that a leader should have clarity of thoughts, good work ethics, and must work hard. For his contribution towards society, Mr. Tiong has been conferred with Public Service Medal and Service to Education Medal in 2007 and was also named as Outstanding Chief Executive of the year in 1988. He was felicitated with Public Service Star award for his contributions as the Chairman of the Singapore Kindness Movement.



# KOO BON – JOON

INSPIRING INNOVATION

*The man who capitalized the market of household products, Mr. Koo Boo-Joon is termed as the most recognized name in the industry. The Vice-Chairman of LG Group is the head of the group's new growth engines, also leads its key affiliates LG Electronics and LG Chem*



Today, the household products that we adorn in our living spaces have been brought to the table only after hard work and strategic planning by the team.

Mr. Koo was born in the year 1951. He earned a Bachelor of Science degree in Computer Science and Statistics from highly-regarded Seoul National University in South Korea in 1978 and later earned an MBA degree from the University of Chicago in the early 1980s. Mr. Koo worked for a while at AT&T in the U.S. He

then returned to South Korea and joined the global electronics giant LG Group. There was something beyond the ordinary when he joined the company. Koo after all was the grandson of LG Group founder In-hwoi Koo. He is also the younger brother of LG's current chairman, Bon-Moo Koo.

## THE WORLD OF ELECTRONICS

Give Mr. Koo credit for doing what no one thought could be done: he brought together a brand that stood tall for all the household needs of the consumers. Early in his career Koo held numerous executive

roles overseeing semiconductors, PCs, IT and chemicals. He returned to LG Electronics where he worked from 1986 to 1995 across a range of business areas. In assuming the top executive position at LG Electronics Koo was tasked with turning around the faltering mobile business.

He was the driving force behind the launch of mobile range by the brand. He was the one responsible for both policies making and execution. The brand underwent a lot of re-shuffling at the executive level which sailed down smoothly in the market under the esteemed leadership of Mr. Koo.

## CREATING THE BRAND

The futuristic vision of Mr. Koo enabled the brand to reach great success in the world map. The letters "L" and "G" in a circle symbolize the world, future, youth, humanity, and technology. The brand philosophy is based on Humanity. Also, it represents LG's efforts to keep close relationships with its customers around the world.

Over the course of this ten-year period, LG Electronics strived to communicate its philosophy for sustainability management – "Customer-Value Creation" and "People-Oriented Management" – and their achievements in this area. The brand has done great progress over couple of years. Mr. Koo's vision is to position LG as one of the top three global electronic companies. But the ultimate goal of the brand is to become the leader in the industry and as part of the brand strategy in order to achieve this distinction, it is very important to continuously foster and advance LG.

In order to give every advantage within such a competitive arena, Mr. Koo emphasizes on first establishing an identity that is both unique and compelling to the brand consumers.

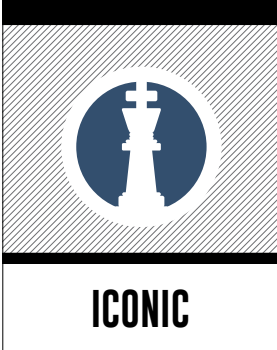
## GIVING BACK TO THE SOCIETY

Mr. Koo's focus has always been on helping the society at large. He believes that for LG Electronics to earn the trust of stakeholders as a responsible and ethical corporate citizen, they must be acting as a healthy organism in the market ecosystem and assume a proactive role in making the system healthier with the products and services.

**"THE BRAND HAS DONE GREAT PROGRESS OVER COUPLE OF YEARS. MR. KOO'S VISION IS TO POSITION LG AS ONE OF THE TOP THREE GLOBAL ELECTRONIC COMPANIES"**







# LAKSHMI MITTAL

## THE NEW - AGE MIDAS

*His name itself is a towering pillar in the global business world. The Chairman and CEO of ArcelorMittal, Mr. Lakshmi Mittal, has already experienced all the dimensions of success with his faith that any extraordinary feat is achievable if one stays committed to one's goals*



ising from a humble background to a position where the whole world gets inspiration from your exceptional success story is one of the biggest achievements a person can accomplish in his life. Mr. Lakshmi Mittal created a similar career story, and is now helming the world's largest steelmaking company – ArcelorMittal.

### A STEELY DETERMINATION

Born in a small town called Sadulpur in Rajasthan, he moved with his family to Calcutta where his father began his own business in a challenging environment. When Lakshmi Mittal graduated from

Jesuit College, St Xavier's with excellent grades in accounting and mathematics, he surprised everyone by joining his father's business, Ispat, instead of going for a career in accountancy.

A farsighted leader, he got inspired "by the massive rollers driven by rubber belts and pulleys that flattened the red-hot steel into bars," and founded his own establishment, LNM Group in 1976 at the age of 26. He had a vision in his mind to be the leading player of the steel market, and to turn that vision into reality he gradually started expanding his business at the global level. It was in the year 2004 that his dreams came true when he created Mittal Steel by merging Ispat International

and LNM Holdings. The same year Mittal Steel became the largest steelmaker in the world, with shipments of 42.1 million tonnes of steel and profits of over \$22 billion. The firm proudly employs 300,000 people in 60 countries.

Again taking an astonishing step in the year 2006, he acquired Arcelor Steel, a company created through a merger of firms from Spain, France, Luxembourg, and Belgium. This huge acquisition resulted in the formation of what now is the biggest steel firm on earth – ArcelorMittal.

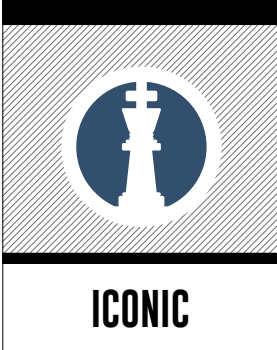
### HOLDING A GOLDEN HEART

An active philanthropist, Mr. Lakshmi Mittal has made huge contributions towards various social issues. In 2008, he made a donation of £15 million to Great Ormond Street Hospital in London. He also collaborated with the Government of Rajasthan to lay down the foundation the LNM Institute of Information Technology (LNMIIT) in Jaipur. Further, his charitable foundation – Lakshmi Niwas Mittal and Usha Mittal Foundation has also established the Usha Lakshmi Mittal Institute of Management in New Delhi, and Bal Vidya Bhawan. Passionate about sports and dedicated towards encouraging the deserving sportspersons, he has also set up Mittal Champions Trust with \$9 million to support 10 Indian athletes with world-beating potential.

Apart from leading ArcelorMittal, Mr. Lakshmi Mittal is also a member of the Foreign Investment Council in Kazakhstan, the International Investment Council in South Africa, and the World Economic Forum's International Business Council. He is also a member of the International Iron and Steel Institute's Executive Committee. He received the "Steelmaker of the Year" award in 1996 by New Steel, and the "Willy Korf Steel Vision Award" in 1998, for outstanding vision, entrepreneurship, leadership, and success in global steel development from American Metal Market and PaineWebber's World Steel Dynamics. He was also honored with Padma Vibhushan, the second-highest civilian award of the Republic of India, in the year 2008.

Though he considers himself a "global Indian", his heart belongs to India. He is considered a national icon in India and his story has inspired many young entrepreneurs.

**"HE ALSO COLLABORATED WITH THE GOVERNMENT OF RAJASTHAN TO LAY DOWN THE FOUNDATION THE LNM INSTITUTE OF INFORMATION TECHNOLOGY (LNMIIT) IN JAIPUR"**



# LIU CHUANZHI

## A TORCHBEARER OF TECHNOLOGY

*Known as the Godfather of Lenovo, Mr. Liu Chuanzhi's story is one of the most inspiring tales in the tech world. The technology that he brought to the fore three decades ago has set new benchmarks for various industry veterans*



With his cap adorned with golden feathers of achievements, Mr. Liu Chuanzhi, the Founder of Lenovo Group Limited, has been consistently creating new success stories in his giant corporation. His constant endeavors and sheer commitment towards his establishment have successfully led the company to an enviable position in the world.

Although he was born into a family of bankers, Mr. Liu Chuanzhi chose a different path and pursued a career as

an engineer, and later joined Chinese Academy of Sciences (CAS). This is where he laid down the foundation of Lenovo. In 1984, he established Legend Computers with a group of ten other engineers in Beijing. In 2003, he changed his company's name to Lenovo, through a large-scale branding campaign. Today, Lenovo has become the world's largest in PC manufacturing and the second largest in tablet computer manufacturing.

### VALUES TO CHERISH

According to Mr. Liu Chuanzhi, "building

**"HIS CONSTANT ENDEAVORS AND SHEER COMMITMENT TOWARDS HIS ESTABLISHMENT HAVE SUCCESSFULLY LED THE COMPANY TO AN ENVIABLE POSITION IN THE WORLD"**

strong team and keeping them on board for over two decades" is his biggest achievement. He feels very proud of his team and cherishes the successful years he has spent with them. He emphasizes on the core management team, strategy, and execution. He takes the best western management theories and applies them to the reality of creating a Chinese-based global brand.

Keeping true to his values – integrity, credibility, and setting a good example in business ethics – Mr. Liu Chuanzhi believes in creating a healthy and positive environment in his firm. Encouraging the young entrepreneurs of the world, Mr. Liu Chuanzhi advises them to follow their dreams with perseverance. He believes that one should understand that setbacks are part of the journey and one has to stay dedicated to the goals. Apart from perseverance, a great team and right strategy are also inevitable for establishing a company according to him.

### A LEGENDARY SPEARHEAD

Mr. Liu Chuanzhi is a dedicated person and has also served in various public departments of the country. He has served as Vice Chairman of the All-China Federation of Industry and Commerce and as Director of the Computer Technology Research Institute of the Chinese Academy of Sciences. He was also a delegate of the 16th and 17th National Congresses of the Chinese Communist Party (CCP) and of the 9th, 10th and 11th National People's Congresses (NPC) of China.

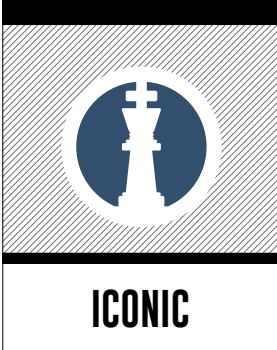
In addition, he is the Vice Chairman of the Private Business Chamber of Commerce of China, Member of the Advisory Board of Tsinghua University School of Economics & Management, Honorary Professor of EMBA Program of Guanghua School of Management, Peking University, and Chinese Guest Professor at the China Europe International Business School (CEIBS). Mr. Liu Chuanzhi is also a member of the China Entrepreneurs Club founded in 2006 whose aim is to strengthen the sense of social responsibility among China's young entrepreneurs.

Counted among the most powerful business personalities of China, Mr. Liu Chuanzhi has also been named "Asian Businessman" and one of the "Global 25 Most Influential Business Leaders."









# MICKY JAGTIANI

## CREATING EXCEPTIONAL LANDMARKS

*The Chairman and Founder of the Landmark Group, Mr. Mukesh "Micky" Jagtiani, entered the retail sector of the Middle East with an aim to bring the best products. His unmatched dedication has helped him become one of the leading business personalities*



An Indian entrepreneur who created a revolution in the retail industry through his huge establishment, Micky Jagtiani's extraordinary skills and matchless leadership proves that he is here to lead the game.

His spent his childhood in India and completed his schooling from different places such as Madras, Mumbai, and Beirut before finally migrating to London to pursue his career in accounting. However, he dropped out of the college and drove taxi for some time. Later, he moved to Bahrain to handle his deceased family's baby products shop. That decision changed his life! Expanding his pre-existing business in the nation, he laid down the foundation of Landmark Group

in the year 1973 and became its Chief Executive Officer.

After nearly three decades, his Group has turned itself into a well-known global conglomerate involved in retailing of apparel, footwear, consumer electronics, cosmetics & beauty products, home improvement, and baby products with a vast presence in more than 19 countries across the world. Apart from this, his Group has interests in hospitality & leisure, healthcare, and mall management.

### AN INSIGHTFUL INNOVATOR

Striving hard to make his organization a leader in every field it steps in, Mr. Micky Jagtiani instills passion and inspiration to do something innovative and out-of-the-box among his employees. His core values

are reflected through his leadership that has advanced the establishment on a success journey since its inception. Today, his efforts have helped the Group in evolving as the prominent retail and hospitality conglomerate of the country.

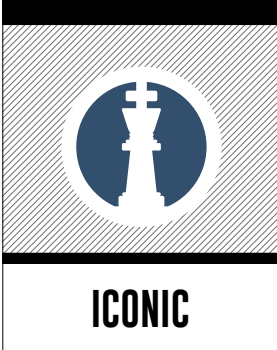
This visionary magnate leads the Group with a strong philosophy that nurtures a dynamic culture of entrepreneurship. His over 40,000 employees work towards the same goal of reaching the zenith of success, by believing in the philosophy of listening, adapting, and delivering exceptional value, which Mr. Jagtiani have established as the three cornerstone of his organisation's values.

### WEAVING MORAL FIBRES

An ardent leader and kind humanitarian, Mr. Jagtiani is also deeply engaged in various CSR initiatives through which he wishes to build a strong nation with happy people. He has a belief that every organization has a responsibility to give back to society. To effectuate this belief, he established LIFE (Landmark International Foundation of Empowerment) in 2000. By means of this organization, he provides support to underprivileged children in India through school and healthcare development programmes. Apart from that, the organization also provides homes to destitute children, establishes vocational and non-formal schools, community clinics, and medical camps for slum-dwellers, and has also built an old-age home in Chennai.

Besides this initiative, he also incorporates environment-friendly processes at his Group. For instance, his Group's central logistics and re-distribution center has reduced its water and electricity consumption by 5% and has taken steps to earn the ISO 14001 for the environment. This 64-year-old businessperson was honored with the Retail Personality of the Year at the third Annual Retail Middle East 2007 Awards for his exceptional contributions to the retail market of the Middle East. Mr. Jagtiani puts his best foot forward whether it is for the betterment of his establishment or the country. This is the reason that today he has proved his mettle among the leaders of the world and is incessantly going ahead with more advanced products and services while keeping a tap on the quality and the trust he has built in his long journey.

**"BY MEANS OF THIS ORGANIZATION, HE PROVIDES SUPPORT TO UNDERPRIVILEGED CHILDREN IN INDIA THROUGH SCHOOL AND HEALTHCARE DEVELOPMENT PROGRAMMES"**



# MOHAMMED AL AMOUDI

## ESTABLISHING A DISTINCT NAME

*He came to the fore with his investment strategies and won the world with his phenomenal skills. A leading magnate, Mohammed Al Amoudi has not only carved a niche for himself in the business world but has also revealed his immense devotion towards his social responsibilities*



One of the richest persons in the world, Mohammed Al Amoudi is a self-made man who has transcended the success ladder with his sheer hard work and exceptional entrepreneurial skills.

Mohammed Hussein Al Amoudi who is popularly known as Mohammed Al Amoudi, started investing in Sweden in the 1970s and gradually moved on to lay down the foundation of the Midroc Europe Group in 1996 with the help of Lennart Wikström. In the present time, his company has become a leading diversified group in eight countries. He is also a proud owner

of the largest oil refinery in Sweden, Preem, which manages major storage facilities of vital strategic importance.

Making most of his fortune from construction in Saudi Arabia, he has paved a new path for his successful endeavors in international markets. Mohammed Al Amoudi is regarded as one of the prominent investors in Sweden and the largest individual foreign investor in Ethiopia.

### CHERISHING THE DIVERSITIES

Born to an Ethiopian mother and a Yemeni father, Mohammed Al Amoudi cherishes this cultural as well as geographical

dichotomy with respect, and his work in both the regions have undoubtedly demonstrated his devotion towards his roots and people. While he is one of the biggest employers of Ethiopia, he also charts his successful endeavors among the eminent leaders of the Middle East.

He was 19 years old when he migrated to Saudi Arabia from Ethiopia with his family. In the new country, he developed personal connections with the ruling family and won an important contract to build the Saudi government's \$30 billion nationwide underground oil storage complex in 1988. This contract changed his life for good and transformed him into a billionaire. He returned to Ethiopia and established Mohammed International Development Research and Organization Companies (MIDROC) and the rest is history. From owning Addis Ababa Sheraton, one of the finest hotels in Africa, to operating Ethiopia's sole tyre manufacturer Addis Tyre, his extensive business knows no bounds. His broad portfolio of businesses deals in a plethora of fields like construction, energy, agriculture, mining, hotels, healthcare, and manufacturing among others.

### WINNING MILLIONS OF HEARTS

Employing more than 40,000 people in Sweden, he is known as "The Sheikh" as he has donated millions of dollars to philanthropic causes in religion, sports and education in Ethiopia, the United States, and Saudi Arabia.

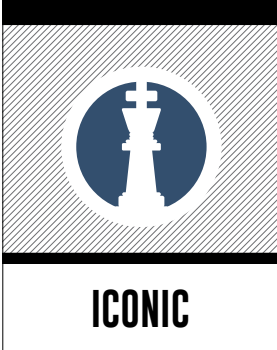
He believes that his entire philanthropic commitment is based on leading by example. He has adopted a business-like approach towards his humanitarian initiatives. In the course of his exceptionally successful business tenure, he has initiated various social campaigns and events on the issues like healthcare, education, agriculture, etc.

Leaders like Mohammed Al Amoudi are distinguished by their deeds and by awarding them, the industry tries to honour them by recognizing their tremendous efforts and contributions. The remarkable contributions that he has made to Sweden as its largest foreign investor was honoured with the Order of the Polar Star by King Carl XVI Gustaf of Sweden twice, first as Commander in 1997 and then as Commander First Class.

**“WHILE HE IS ONE OF THE BIGGEST EMPLOYERS OF ETHIOPIA, HE ALSO CHARTS HIS SUCCESSFUL ENDEAVORS AMONG THE EMINENT LEADERS OF THE MIDDLE EAST”**







# NARAIN GIRDHAR CHANRAI

## CHARTING UNPRECEDENTED SUCCESS

*With a mind set on purpose and soul determined to cross the oceans to accomplish its dreams, Narain Girdhar Chanrai is writing the saga of his success in golden letters. He is that tenacious personality who has fostered a new horizon of glorious tomorrow for his establishment*



His assiduous deeds and enthusiastic spirit make him one of the most renowned magnates of the business world. An experienced businessperson, he is holding the helms of his inherited business that has set new standards in the industry and has emerged as one of the leading conglomerates of the world.

Mr. Narain Girdhar Chanrai became the Managing Director of Kewalram in 1989, and was responsible for property development projects and manufacturing activities in textile garments in Indonesia,

Philippines, and Sri Lanka as well as palm oil refining facilities in Malaysia. Mr. Narain Girdhar also worked in various operations of Kewalram Group in countries like Africa, the UK and Singapore, and oversaw its global treasury and accounting functions.

### A LEADER IN TRUE SENSE

Mr. Narain Girdhar Chanrai holds the same entrepreneurial spirit that his ancestors had when they laid down the foundation of the group back in 19th century. Today, he is spearheading a century-old establishment that carries with itself a glorious legacy marked by the

**“MR. NARAIN GIRDHAR CHANRAI HAS A WIDE EXPERIENCE OVER VARIOUS OPERATIONS, FINANCE AND GENERAL MANAGEMENT IN DIVERSIFIED SECTORS AND GEOGRAPHIES”**

age-old trust people have in its products and services.

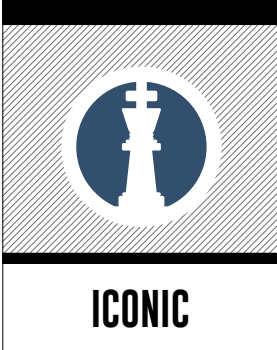
With a strong workforce of more than 5,000 people in 17 countries across the globe, he is guiding the Group towards the zenith of success. Mr. Narain Girdhar Chanrai has a wide experience over various operations, finance and general management in diversified sectors and geographies. He also served on the Board of Olam International Limited, where he was a member of audit and compliance, governance and nomination, risk capital and investment and corporate responsibility, and sustainability committees of the Board.

Besides being a stellar entrepreneur with proven success in diverse fields, he is also actively engaged in various boards and committees. He serves as the Chairman of Afprint Nigeria plc. He is also a Non Executive Director at Harrow Investment Holding Limited. Apart from this, he is also associated with firms like Olam Investments Ltd., Alceba Limited, Leonie Investments Limited, Newington International Ltd., Redington USA Inc., Trans Pacific Petroleum Limited, One Phillip Street Private Limited, and Presco Private Limited, PT Kewalram Indonesia

### NURTURING THE LEGACY

This sixth-generation businessperson is following the Group's "Tradition of Entrepreneurship" and is striving hard to establish a new success model for the generations to come. Over years, he has developed the Group into a more dignified legacy to gift it to the new generation of the Kewalram Chanrai family with a belief that they will take it ahead to even a higher position. A magnanimous leader, Mr. Narain Girdhar Chanrai makes sure that he contributes significantly towards the corporate social responsibilities that he has towards the community. For this, he directs his Group's initiatives to provide healthcare and education for the underprivileged while enhancing and improving the lives of communities in the countries that he operates in.

A dynamic leader, he has also been awarded with several awards and felicitations. For instance, he was announced the winner of the EY 2013 Family Business Award of Excellence in Singapore.



# NG CHEE TAT PHILIP

## INSPIRED BY COMMITMENT

*Popularly known as Philip, Mr. Ng Chee Tat Philip is a gem of a person who is faithful to the ethical values that he inherited from his great father Mr. Ng Teng Fong. He is not only empowering his establishment but is also making significant contributions towards the society*

**A** visionary leader with peerless leadership skills and business acumen, Mr. Ng Chee Tat Philip is spearheading one of the most prominent establishments of the nation with utmost passion and dedicated faith. The Chief Executive Officer of Far East Organization – a real estate developer – he is building innovative and functional spaces adorning the beautiful city of Singapore.

Established in 1960, the company has been contributing to the transformation

of Singapore's urban landscape with 770 developments in the residential, hospitality, retail, commercial, and industrial sectors. Today, his establishment has become the largest private property developer in Singapore. Interestingly, it is the only developer in the world to win ten FIABCI Prix d'Excellence Awards, which is considered as the highest honor in the real estate sector at the global level.

### THE QUINTESSENTIAL PERSONA

Before beginning his career journey,

**“THROUGH HIS ESTABLISHMENT, MR. NG CHEE TAT PHILIP TAKES EACH AND EVERY STEP POSSIBLE TO GIVE BACK TO HIS SOCIETY BY MAKING HUGE DONATIONS TO BRING IMPROVEMENT”**

Mr. Ng Chee Tat Philip earned several prestigious degrees from great colleges. He received his Bachelor of Science in Civil Engineering, with First Class Honours from King's College, London. Later, he pursued Master of Science in Technology & Policy specializing in Geotechnical Engineering and Policy Analysis and Master in City Planning specializing in Urban Economics from Massachusetts Institute of Technology, USA.

He is committed to helping people turn their dream of having a home into reality. His core values are strengthened by the four pillars – Business with Grace, Unity, Integrity, Love, and Diligence, which fuel his passion to be the best in the market.

Besides heading Far East Organization, Mr. Ng Chee Tat Philip also looks after various other organizations. For instance, he is the Chairman of Singapore University of Technology and a Director of Hong Kong-based Sino Group. In addition, he is an active member of organizations such as MIT Corporation, Singapore Totalisator Board and HDB Corporation Pte Ltd. He is Singapore's Non-Resident Ambassador to Chile as well.

### ENLIVENING LIVES

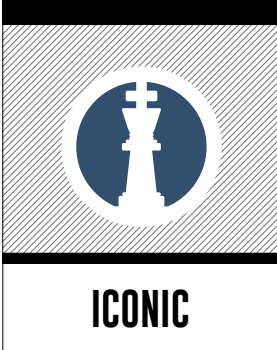
A humanitarian by heart, Mr. Ng Chee Tat Philip has made various contributions towards the education sector of the country by donating generously to universities and educational institutions in Singapore. His family donated a huge donation of more than US\$95 million to the new Jurong General Hospital in Singapore in 2011. His ethical values seek to empower his fellow human beings by showering love and trust among them. Through his establishment, Mr. Ng Chee Tat Philip takes each and every step possible to give back to his society by making huge donations to bring improvement in fields like education, healthcare, etc.

Mr. Ng Chee Tat Philip also encourages his employees to participate in volunteering projects that contribute to inspiring and improving lives, partnering charities, and non-profit organizations for the underprivileged, education and youth programmes, and initiatives that strengthen the family framework.

This 58-year-old magnate is a very religious person with inspiring views and optimistic approach towards life.







# DR. MANIKA KHANNA

## GENEROSITY PERSONIFIED

*With a determined goal in her mind and an unflinching desire to achieve that aim, Dr. Manika Khanna has revolutionized the healthcare sector through her exemplary work in Assisted Reproduction. This young and passionate infertility specialist and laparoscopic surgeon established Gaudium IVF & Gynae Solutions Centre in Delhi to diminish the fertility issues*

**S**etting her sails to pioneer the international standard fertility care in India, Dr. Manika Khanna laid down the foundation of Gaudium IVF & Gynae Solutions Centre that has now grown into one of the best IVF clinic chains of the country.

This prominent achiever is well known for attempting more than 7,600 successful IVF treatments crediting her as the youngest consistent achiever in infertility and IVF care. Recognised as "Youngest Upcoming Infertility specialist"

at the Gynae Summit at Medical College Baroda, she has conducted more than 11,000 successful deliveries as well.

### TRACING THE SUCCESS JOURNEY

Aspired to effectuate her dreams into reality, she studied hard and completed her MBBS in the year 1996. A gold medalist from Baroda Medical College, Gujarat, she completed her MD (Obstetrics & Gynaecology) in 1999, and then pursued her Diploma Training in Advanced Gynaecological Endoscopic Surgery (D.A.G.E.) at the Department of

Obstetrics and Gynaecology, University Hospital Schleswig-Holstein, Campus Keil, Germany. Later, she did an advanced training course in Assisted Reproduction in Humans (IVF) from Melbourne IVF, Australia.

Beginning her salubrious voyage in 2009 with Gaudium IVF & Gynae Solutions Centre, Dr. Manika Khanna is now one of the leading infertility experts of the country treating thousands of patients and bringing joys in their lives. She holds expertise in serious infertility conditions such as recurrent IVF failure, recurrent miscarriage, polycystic ovarian syndrome (PCOS), endometriosis and uterine fibroids. Having a rich experience of more than 17 years coupled with unmatched knowledge, she leads a team of some of the best fertility experts at her centre. Besides, she is also on the expert panel of infertility units of various renowned hospitals. In her successful career, Dr. Manika Khanna has worked at various hospitals. She was a Consultant Physician at Deen Dayal Upadhyay Hospital, New Delhi. Later, she worked as Senior Consultant and Head of Department, Gynaecology, and Obstetrics at Sri Balaji Action Medical Institute, New Delhi for several years.

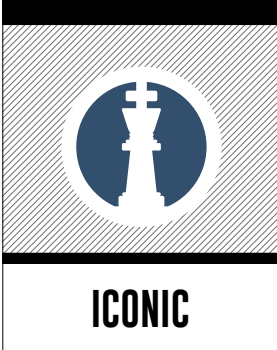
### REACHING THE PINNACLE OF EXCELLENCE

A celebrated specialist, Dr. Manika Khanna is a member of international societies such as Society of Human Reproduction and Embryology (ESHRE) and American Society for Reproductive Medicine (ASRM). She has also attended some of the prime national and international conferences on Reproductive Technology as a solicited speaker. For her wonderful contributions in the field of infertility and IVF treatment, she has been honored with several awards such as "Mahila Achiever Award", "DMA Women Excellence Award" and the prestigious "Delhi Ratan" in 2008.

Realizing the fact that the rural areas of India is still not aware about the infertility treatments and care, she has taken several steps to make fertility care available to each and every woman of the country. Her foundation, Gaudium Foundation, launched in 2014 a unique campaign for promoting women and child health, which is called Naari Jeevan Strot.

**"HAVING A RICH EXPERIENCE OF MORE THAN 17 YEARS COUPLED WITH UNMATCHED KNOWLEDGE, SHE LEADS A TEAM OF SOME OF THE BEST FERTILITY EXPERTS AT HER CENTRE"**





# PETER SEAH LIM HUAT

## DOYEN OF FINANCES

*A man with a great vision and peerless experience, the Chairman of DBS Group Holdings Ltd. Mr. Peter Seah Lim Huat has led DBS Bank towards unprecedented success. Due to his immense dedication, the company marks its name amongst the safest banks of the world*



Starting his successful voyage Mr. Peter Seah Lim Huat joined DBS Group Holdings and DBS Bank as a Director in November 2009. Later he became the Chairman of the organization in 2010. A Graduate of University of Singapore, Mr. Peter Seah holds a degree in Business Administration.

Mr. Peter Seah Lim Huat is an industry veteran who knows-it-all about the finance sector and hence comes up with some of the best ideas to change the face of the banking sector of Asia. His matchless

experience in the banking sector is remarkable and has certainly helped the organizations he is associated with grow more and more with every passing year. He worked as a banker for more than 30 years before retiring as Vice Chairman and CEO of the former Overseas Union Bank in 2001.

### MANY ROLES TO PLAY

In the present time, DBS Bank is one of the well-known banks in the world with more than 280 branches in 18 markets. It has also won various accolades and awards

**“HIS MATCHLESS EXPERIENCE IN THE BANKING SECTOR IS REMARKABLE AND HAS CERTAINLY HELPED THE ORGANIZATIONS HE IS ASSOCIATED WITH GROW MORE AND MORE WITH EVERY PASSING YEAR”**

such as “Best Offshore RMB Banking Service – Asia Pacific”, “Best Employer for Women in The Workforce 2016”, “Best CSR” and “World’s Best Digital Bank” as well. The bank was also recognized as the Leader in Global Transaction Services in 2016.

Apart from heading one of the most successful banks of the Asia, Mr. Peter Seah Lim Huat also holds crucial roles in various organizations. He is the Chairman of Compensation and Management Development Committee, Executive Committee and Nominating Committee, as well as a member of the Audit Committee and Board Risk Management Committee. In addition, he is the Chairman of DBS Bank (Hong Kong) Limited and also chairs its Board Risk Management Committee. Mr. Peter Seah also serves on the boards of big companies such as StarHub Ltd., GIC Private Limited, Level 3 Communications Inc., Asia Mobile Holdings Pte. Ltd., Fullerton Financial Holdings Pte. Ltd., STT Communications Ltd., and Singapore Airlines Limited.

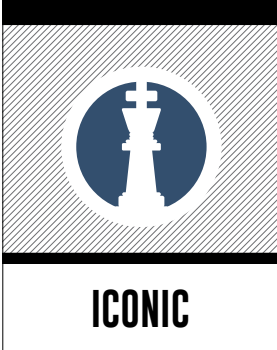
### PROMOTING SOCIAL WELFARE

Endowed with a great personality and strategic mind, Mr. Seah knows how to run a company in a way that not only focuses on the growth of the organization but also on the improvement of the society and its people. His altruistic nature reveals the kindness that his personality envelops behind the pragmatic approach of a clever banker. Mr. Peter Seah understands the fact that a company should take necessary steps to lend a helping hand to uplift its surrounding communities. Mr. Seah is the present Chairman of Singapore Health Services Pte. Ltd. and LaSalle College of the Arts Limited. LaSalle College of the Arts in Singapore is one of Goldsmiths’ partnership universities. Mr. Peter Seah was influentially involved in cementing this partnership, and had described it as “the perfect marriage between two innovative arts colleges at the forefront of contemporary arts education.”

His organization, DBS Bank, is also making strides in the field of CSR. It has launched its own foundation, namely, DBS Foundation whose aim is to strengthen the education sector of Asia and contribute to the regions that are facing crisis on economic as well as political fronts.







# DR. RAM BUXANI

## THE MAGNANIMOUS MOGUL

*Landing on the shores of Dubai some 60 years back, Dr. Ram Buxani merely owned a sheer dedication and unwavering faith in his capabilities. A small boy having big dreams in his eyes, this tenacious leader swum against the waves & reached the island of achievements*

**L**ooking back at the timeline of events that Dr. Buxani has witnessed, one can resolutely state that anyone can taste boundless success – provided one has an iron will. His evolution from an aspiring young man struggling to make ends meet to a meritorious world-renowned businessman is nothing short of a fairytale that has transformed into reality.

If one were to trace the course of Dr. Buxani's momentous life, he would find it immensely inspiring. Born into a refugee family, he had to face several hardships after the India-Pakistan partition. After his father's death, his mother had to work hard to earn a living. Owing to his family's degrading financial situation, Dr. Buxani

had to stop his studies abruptly and start working. He decided to try his luck in Dubai (then a part of the Trucial States) and he applied for a job at International Traders (Middle East) Ltd. (ITL), in response to an advertisement in a Bombay newspaper.

This changed his life forever.

### A VISIONARY STRATEGIST

Who would have thought that a young poor man from India working for a meagre salary of Rs 125 would become the Chairman of one of the leading conglomerates of the UAE?

Lacking any sort of guidance and support, Dr. Buxani has established himself as one of the leading personalities in the corporate sector and was voted as the Top Indian Leader in the Arab World by

the world-renowned business magazine – Forbes, thrice!

After 56 years, accepting new roles and responsibilities, today he is the Chairman of the Group. His market sense and conscientious nature have taken ITL Cosmos Group to new heights. What started as a textile outlet has now diversified into several sectors including IT, electronics, finance, and manufacturing and has been voted as one of the Top 100 companies in Dubai.

Apart from spearheading the Group, Dr. Buxani holds prestigious positions in various organizations. He was a pioneering promoter of IndusInd Bank and has served as the Chairman of Indian High School and the India Club. In addition to this, he also laid down the foundation of the Overseas Indians' Economic Forum and has been the forerunner of Indian Business and Professional Council. Ranked among the most influential Indians in the UAE, Dr. Buxani played a significant role in the formation of Dubai's first trade group – The Electronics Group.

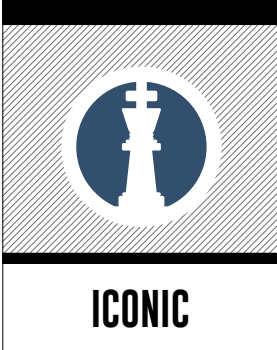
### A SUCCINCT INSPIRATION

"Success is a habit," emphasizes Dr. Buxani. In the course of his outstanding tenure at the ITL Cosmos Group, he concentrated on his goals and strengthened his skills for advancing the company on a trailblazing path, accepting the dynamic nature of the business world all along and consistently innovating when faced with a threat.

Not forgetting his passion for education, Dr. Buxani later resumed his studies and earned his Ph.D. in 2004 from a prestigious Washington International university by penning down a thesis titled Governance of Dubai: The influence of tribal tradition in decision-making, especially in the critical periods of the development of the city-state and was later conferred an honorary D.Litt. degree by the DY Patil University, Mumbai. Accentuating the growth of the UAE's education sector, he also campaigned for it. To motivate the new generation, he has also published his autobiography *Taking the High Road* bringing his visionary ideas to the fore, which has been translated into 7 languages.

A passionate individual, Dr. Buxani has consistently made his presence felt as a visionary leader and spokesman for the Indian community in the UAE.

**“TO MOTIVATE THE NEW GENERATION, HE HAS ALSO PUBLISHED HIS AUTOBIOGRAPHY TAKING THE HIGH ROAD BRINGING HIS VISIONARY IDEAS TO THE FORE, WHICH HAS BEEN TRANSLATED INTO 7 LANGUAGES”**



# DR. RAVI PILLAI

## SYMBOL OF EXCELLENCE

*An aspirational Indian entrepreneur, Dr. Ravi Pillai is a true leader who wrote his own story with hard work and steadfast dedication. He showed immense talent and went on to establish RP Group of Companies – one of the largest conglomerates of the nation*



Soaring new heights, Dr. Ravi Pillai has proved to the world that hard work and dedication can transform anyone's life. Son of a famer, his name is counted among the richest personalities of the world today. This construction tycoon has extraordinary entrepreneurial ideas that helped him in carving a distinct niche for himself in the business world.

### GAINING THE GROWTH MOMENTUM

Born in Kerala, Dr. Ravi Pillai used to trade in coconuts so he could afford schoolbooks. Making his way up the success ladder with his larger-than-life optimism is certainly an inspiration for all. He graduated from Baby John Memorial

Government College and later enrolled in Cochin University to study Business Administration. It was during his college days that he launched his first business of a chit fund in Kollam. Later, he began his engineering contract business and worked for some of the major industrial houses in Kerala such as Fertilizers and Chemicals Travancore Limited, Hindustan Newsprint Limited, and Cochin Refineries.

However, due to a labor strike, he had to shut his business. With a little amount of money that was left, he migrated to Saudi Arabia in 1978. This was one of the toughest times of his life. Dr. Ravi Pillai recalls those days and says, "I didn't know anybody there. And this was the first time I had gone abroad." However, his faith did not leave him. Initially, he

worked with Abdullah Jufan for two years before working with Nasser S. Al-Hajri. After working for another two years, Dr. Ravi Pillai established Nasser S. Al-Hajri Corporation with 150 employees. Over the years, the company grew leaps and bounds to become the flagship company of his business group. Today, his group employs more than 80,000 people and has a revenue of \$4 billion, making him one of the world's richest Indians.

He has successfully branched out his Group into healthcare, hospitality, education, IT and trading across countries like the United Arab Emirates, Qatar, Bahrain and India. He has also stormed ahead in the real estate market of Dubai. In addition, Dr. Ravi Pillai is also involved in healthcare business through Upasana Hospital and Research Centre, a 300-bed multispecialty hospital in Kollam.

### THE LEADER'S WAY

One of the key ingredients of his successful strategies is a strong workforce. He proudly takes every possible step to nurture the more than 80,000 employees in his establishment, and make their working environment friendly and comfortable. Dr. Ravi Pillai believes in the philosophy, "A company's asset is manpower. When you have money, you can buy new equipment or new vehicles, but you cannot buy manpower. When you get a cake and try to eat the whole cake, you will upset your stomach. When you share your cake with everyone around you, all are happy."

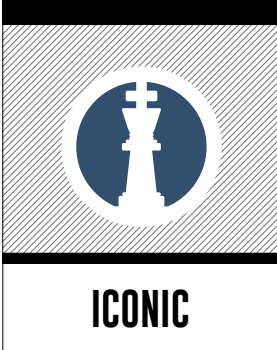
Holding a doctoral degree (Honoris Causa) from the Excelsior College, New York, Dr. Ravi Pillai was awarded the Pravasi Bharatiya Samman by the Government of India in 2008. Three years later, he was also awarded with Padma Shri by the Government of India on Republic Day. Dr. Ravi Pillai has also been felicitated with numerous awards for his matchless contributions to the society and the business sector at a global level.

In his sixties, he still has not lost that entrepreneurial spark in his eyes and wishes to further expand his empire. Dr. Ravi Pillai keeps on travelling to look for new opportunities in the world.

**"THIS CONSTRUCTION TYCOON HAS EXTRAORDINARY ENTREPRENEURIAL IDEAS THAT HELPED HIM IN CARVING A DISTINCT NICHE FOR HIMSELF IN THE BUSINESS WORLD"**







# H.E. REEM BINT EBRAHIM AL HASHIMY

## LEADING WITH GRACE

*It was February 2016, when the world witnessed Her Excellency Reem Al Hashimy sworn in as Minister of State for International Cooperation, in the UAE's Ministry of Foreign Affairs and International Cooperation*



Her Excellency continues to govern the the International Affairs Office of the UAE Prime Minister, His Highness Sheikh Mohammed Bin Rashid Al Maktoum since her first ministerial appointment in February 2008.

In the year 2013, Her Excellency oversaw a historic success and endorsement from a majority of the 168 member states of the Bureau International des Expositions, the intergovernmental organization responsible for World Expos as the Managing Director of Dubai's World Expo 2020 bid.

The upcoming Dubai Expo 2020 will be

the first to be held in the MENASA (Middle East, North Africa and South Asia region). It is Her Excellency to hold the position of the Managing Director of the Dubai Expo 2020 Higher Committee as well as Director General of the Dubai Expo 2020 Bureau, in preparation for the upcoming mega event.

The Expo was launched by His Highness Sheikh Mohammed Bin Rashid Al Maktoum in 2007 where Her Excellency has served as Chairperson of Dubai Cares, a philanthropic organisation with the aim of improving access to primary education in developing countries. With a view to drive the UAE's global competitiveness,

**“HER EXCELLENCY COMPLETED HER UNDERGRADUATE DEGREE AT TUFTS UNIVERSITY, EARNING A BA IN INTERNATIONAL RELATIONS AND FRENCH, FOLLOWED BY AN MA FROM HARVARD UNIVERSITY”**

Her Excellency chairs the Federal Competitiveness and Statistics Authority, which merged the former Emirates Competitiveness Council and the National Bureau of Statistics in 2015.

### AN EARLY START

Her Excellency completed her undergraduate degree at Tufts University, earning a BA in International Relations and French, followed by an MA from Harvard University. Prior to her current position as Minister of State, Her Excellency served as Commercial Attaché, and subsequently Deputy Chief, of the UAE Embassy to the United States of America, in Washington DC.

In February 2008, Her Excellency Reem Al Hashimy was sworn in as Minister of State in the Cabinet of the United Arab Emirates. Her Excellency has managed the International Affairs Office of the UAE Prime Minister, His Highness Sheikh Mohammed Bin Rashid Al Maktoum, since her ministerial appointment. Additionally, she holds responsibility within the Ministry of Foreign Affairs, for the UAE's bilateral relations with Sub Saharan African countries, India, Pakistan and the Small Island Developing States (SIDS).

### SERVING THE PEOPLE RIGHT

The 20-minute presentation focused on the UAE's hopes as a young country and Dubai's strengths of diversity, strong infrastructure and stability.

Reem Al Hashemi, the minister of state and managing director of the Dubai World Expo 2020 bid committee, spoke French and later switched to English before more than 200 delegates from 168 member nations of the Bureau International des Expositions (BIE), the international organization responsible for overseeing, regulating and selecting the winning nation.

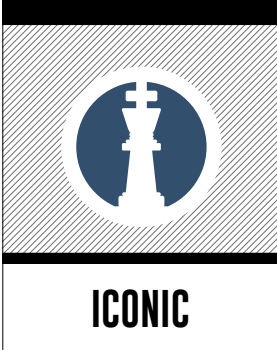
### EXCERPTS FROM HER SPEECH:

“I stand before you today to convince you that we would be honoured, privileged to host Expo 2020 in Dubai.

“We began this journey recognising that we were here to listen and learn and to formulate together what our collective future could be.” We exchanged ideas and thoughts, explored what “Connecting Minds, Creating the Future” means to all of us and together to find the road map for Dubai Expo 2020.”







# SATOSHI TSUNAKAWA

## TECHNOLOGY KNIGHT

*Technology has been a great investment sector since a long time now. Toshiba Corporation President, Mr. Satoshi Tsunakawa's day job involves looking after the most vibrant brand of the segment and earning back the investor's confidence*



He won many friends, as he is people's person who stands tall against all odds approaching the brand at large. Mr. Satoshi Tsunakawa's career contour spans a vast experience of more than 25 years working in diverse fields gaining an insight of the ways things work in the corporate world. In all these years, he dedicatedly worked for Toshiba's medical equipment business.

An esteemed personality, Mr. Satoshi Tsunakawa graduated from College of Art and Sciences Tokyo University with a degree in International Relations in the

year 1979.

### A LIFETIME OF SUCCESS

He joined Toshiba in the manufacturing planning the same year he graduated. In the beginning, he was associated with Toshiba Medical Systems Corporation's Supply Chain Management Department of Nasu Operations. Since that time, he has held an array of positions, including two with TAMS as Senior Manager for Operations and in administration of purchases, sales, and inventory.

Mr. Satoshi Tsunakawa also served as a General Manager of International Sales Department of Medical Systems

Company since April 1999, General Manager of Global Business Operations Department since April 2000 and General Manager of Strategic Business Planning Department since April 2001. In 2004, he became the President of Toshiba America Medical Systems and focused on expanding and strengthening the firm's offerings in the country, particularly on products and services suited to meeting the requirements of the competitive marketplace

### CROSSING MILES WITH FAITH

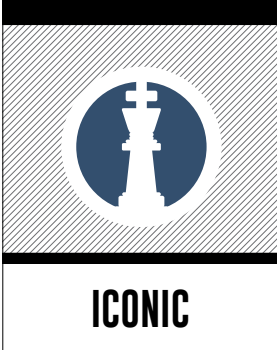
Mr. Satoshi Tsunakawa has maintained a strong track-record during his tenure in the company. He is credited for helping grow the medical equipment unit into a profit churning. In each and every position that he has held at the company, Mr. Satoshi Tsunakawa always steering the company's financial status towards a positive trend by laying out straight-cut strategies. He wishes to push forward the company's legacy in good faith, listening to all stakeholders' voices, in order to regain public trust.

Following the philosophy of honesty, integrity, and ethical value, this dedicated magnate continues to redefine the technology sector of Singapore. His efforts have not only strengthened the company's hold in its country's market but have also expanded its branches in international countries. He believes that his priority is to improve the company's finances and focus on the three key businesses of energy, memory chips, and social infrastructure while making the company a market leader.

Reflecting the firm's values and commitment, he is determined to help create a higher quality of life for the people around him while ensuring that his efforts reach the communities of the world. To effectuate his words into action, he organizes various initiatives to counter social issues of the society. He envisions his company to be "corporate citizen of Planet Earth".

The 61-year-old magnate is going extra miles to take the company on new heights and has incorporated various strategies to reach that achievement. Mr. Satoshi Tsunakawa's perseverance, resilience, and trust not only boosts the company's enthusiasm but also makes it strived hard against adversities and emerge as the winner always.

**"THE 61-YEAR-OLD MAGNATE IS GOING EXTRA MILES TO TAKE THE COMPANY ON NEW HEIGHTS AND HAS INCORPORATED VARIOUS STRATEGIES TO REACH THAT ACHIEVEMENT"**



# SRI PRAKASH LOHIA

## THE MERITORIOUS TYCOON

*With esteemed visionary ideas and sheer hard work and grit, Sri Prakash Lohia has preserved the ethos of his company and strengthened them with time. His astute business acumen and farsightedness have not only made Indorama Corporation the leader in the market but have also transformed it into a global conglomerate*



urning the wheels of destiny, Sri Prakash Lohia's extraordinary success from an Indian emigrant to being one of the richest tycoons of Indonesia is a great inspiration. It demonstrates the power of hard work and dedication with which he strived hard to build his dreams into a concrete reality.

### THE TENACIOUS TRAIL

A graduate with bachelor's degree in Commerce from the University of Delhi, he was just 19 years old when he came to Indonesia with his father Mr. Mohan Lal Lohia in 1973. To make big in life, he and his father laid down the foundation of a new company called Indorama Synthetics in 1976. In the beginning, the firm only

produced synthetic yarn, but later he and his brother Anil Prakash started to manufacture polyester fiber and PET (bottle grade polyester). It was in the year 1995 that his company also started producing resin products leading into a significant rise in the profit chart.

After three decades, Sri Prakash Lohia's company has now developed into a diversified petrochemical and textile company. His vast experience of more than 40 years with the firm helps in taking the best decisions for the welfare of Indorama Corporation.

A stellar leader, his visions, and the ethical values that he follows perfectly define his persona. With a strong belief in building a harmonious environment in his establishment, he makes special

efforts towards his employees' growth and encouragement. Sri Prakash Lohia believes that everyone must be treated equally irrespective of one's position, ethnicity, gender, or age and hence, he operates on ethical grounds for all. His strong leadership inspires performance, creates value, and helps others achieve new standards of achievement and excellence.

### INSPIRING PERSONAGE

Although he is the Chairman and Managing Director of Indorama Corporation – one of the world's largest polyester producers – he does not like to come in the limelight and rather keeps a low profile.

According to the people who know him very well, Sri Prakash Lohia is a risk-taker. He never hesitates to try new things and usually follows his gut feeling to march ahead in life. Endowed with a great personality and strategic mind, Sri Prakash Lohia knows how to run a company in a way that not only focuses on the growth of the organization but also on the improvement of the environment, society and its people.

This phenomenal leader is not just interested in his business but is also a well-known "art aficionado". Sri Prakash Lohia has the second-largest collection of colored lithographs in the world and is also one of the largest collectors of old books. He is working on an ambitious project of digitizing all his lithographs and those at other leading libraries around the world. Even his mansion in which he lives in London is an exceptional piece of art. It is a 243-year-old mansion in Mayfair, on which he spent \$75 million for renovation. This is the reason he is also known as "the Maharajah of Mayfair."

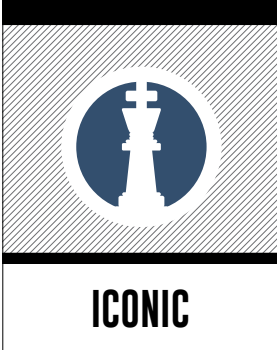
Sri Prakash Lohia went through various ups and downs to finally enter the beautiful phase of achievements. However, he never forgot his responsibilities towards the society. Sri Prakash Lohia is quite sensitive to the needs of the people he serves and aspires to have a positive impact and outreach through various CSR programs. Due to Sri Prakash Lohia's exceptional achievements and contributions, he was awarded with Pravasi Bharatiya Samman Award (Overseas Indian Award) by the President of India in the year 2012.

**“SRI PRAKASH LOHIA WENT THROUGH VARIOUS UPS AND DOWNS TO FINALLY ENTER THE BEAUTIFUL PHASE OF ACHIEVEMENTS. HOWEVER, HE NEVER FORGOT HIS RESPONSIBILITIES TOWARDS THE SOCIETY”**









# DR. TAN SEE LENG

## TRANSFORMING FATE INTO DESTINY

*An unexpected twist of fate led Dr. Tan See Leng into the world of medical care, but becoming a prominent name in the industry was not mere luck. He had to find his own way, work hard, and learn every single day to be the leader he is today*



He was all set to start his studies in the field of humanities after being awarded a scholarship to study at Oxford or Cambridge, but the destiny had planned something very different for him. Dr. Tan See Leng's mother was hospitalized the same year because of a rare autoimmune condition and she fell into coma. His frequent visits to the hospital that time made him realize that the healthcare sector of Singapore needed a major revamp. He recalls, "Seeing how the doctors were managing the whole process, medicine became

my primary objective. I switched from humanities to pure science. I thought I could treat my parents one day."

Once Dr. Tan See Leng was determined to do something big for the healthcare industry, he worked really hard to get through the medical school. He used to do a part time job by tutoring lower school students to arrange his fees. His determination paid off well and today he is counted among the most successful names in Singapore's medical domain.

### MAN OF MANY ROLES

As a young entrepreneur, he founded

a private primary health group called Healthway at the age of 27. With constant grit, he developed it to the second-largest primary healthcare group in Singapore before selling the stake to one of the leading global healthplan providers. In 2004, Dr. Tan joined Parkway as Chief Operating Officer of Mount Elizabeth Hospital and rose rapidly through the ranks and became the CEO of Parkway Holdings Limited in April 2010. Following the restructuring of the Group in 2011, he assumed his current position as the Group CEO and Managing Director of Parkway Pantai Limited, an indirect wholly owned subsidiary of IHH Healthcare Berhad. In 2012, Dr. Tan was appointed Executive Director of IHH, before becoming its Managing Director and Chief Executive Officer in January 2014.

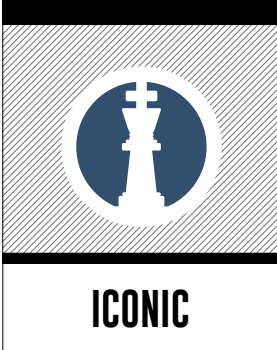
Along with this, he is an active member of various medical committees. Dr. Tan has served on Singapore Ministry of Health's MediShield Life Review Committee as well. He is also a Non-Executive Director of CFPS Holdings and a Council Member of the Singapore-Guangdong Collaboration Council. He has been reappointed Adjunct Assistant Professor of Duke-NUS Graduate Medical School Singapore, Office of Education, for the period until 2017, and serves on the Advisory Board of Lee Kong Chian School of Business at Singapore Management University as well.

### DEVELOPING STRONG WORK CULTURE

Even though Dr. Tan See Leng sits on the chair of Chief Executive Officer of the Group, he is still a very humble person at heart. Describing his management style as 'servant leadership', he always remains approachable to his counterparts and employees. He believes that in order to serve patients better, the management needs to serve the employees first. That is why he tries to stay in touch with the people working at the grassroots of the Group and calls them 'unsung heroes'.

Dr. Tan See Leng takes a small group of his frontline employees – for example, janitors, receptionists and nurses – out to tea at Mandarin Gallery every couple of months. It is usually at these two-hour-long sessions that he gains insights into the hospitals' ins and outs. He takes in account every suggestion presented and works accordingly to make working at his hospitals a nurturing experience.

**"HE TAKES IN ACCOUNT EVERY SUGGESTION PRESENTED AND WORKS ACCORDINGLY TO MAKE WORKING AT HIS HOSPITALS A NURTURING EXPERIENCE"**



# TANG KIN FEI

## AN ACCELERATING STAR

*With an impressive experience of more than three decades, Mr. Tang Kin Fei, the Group President & CEO of Sembcorp Industries is a leader whose exceptional leadership skills and exemplary visions have inculcated a surge in the company's growth*

**M**r. Tang Kin Fei is credited with leading his company's growth into varied sectors such as energy, water, and marine operating across five continents, through innovative ideas amalgamated with strategic management. He is also a Non-Independent Director of the company and serves as a Member of the Executive Resource & Compensation, Nominating, as well as Executive and Special Committees.

### ENROUTE NEW ZENITHS

Known for his extraordinary business

acumen and leadership capabilities, Mr. Tang Kin Fei began his career with Sembcorp in 1987 as General Manager of Sembawang Projects Engineering to look after its new onshore plant engineering business. With a perfect blend of sheer hard work and well-calculated steps, he transformed the business from a start-up to a relatively sizeable profit level in five years. During this tenure, Mr. Tang Kin Fei realized that the engineering and construction business had limited potential, which encouraged him to march ahead and seek new opportunities that ensured a growing business and

**“MR. TANG KIN FEI BEGAN HIS CAREER WITH SEMBCORP IN 1987 AS GENERAL MANAGER OF SEMBAWANG PROJECTS ENGINEERING TO LOOK AFTER ITS NEW ONSHORE PLANT ENGINEERING BUSINESS”**

stable economic status. This led to the foundation of the utilities business, Jurong Island, in 1995. With the passage of time, his company became a leader in the provision of centralized utilities, developing, owning and operating its own energy and water facilities. Today, Jurong Island contributes nearly 40% of Sembcorp's net profit.

In his career, Mr. Tang Kin Fei has played many roles and has associated himself with various establishments and organizations. For instance, he is an Executive Committee Member and Vice Chairman of the Singapore Business Federation's Council as well as a Council Member of the Singapore Chinese Chamber of Commerce & Industry. He also serves on several China-Singapore and Middle East-Singapore business councils. In addition, he is the Director and Member of the Governing Board of the Cambridge Centre for Advanced Research in Energy Efficiency in Singapore. He also sits on the Board of the Defence Science and Technology Agency of Singapore, chairs the College Advisory Board of Nanyang Technological University's College of Engineering, and is also the Council Chairman of Ngee Ann Polytechnic.

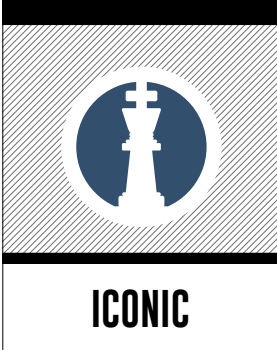
### THE PHILOSOPHIES OF PERFECTION

Just like every great leader, Mr. Tang Kin Fei also follows a few philosophies in life. He believes that learning is a continuous process and one ought to have an open mind and a sense of curiosity to understand the environment around one. One should have a learning attitude towards every situation in life so that one can emerge as a winner at the end of the day.

As a person who holds a crucial position in the establishment and who is responsible for its growth, Mr. Tang Kin Fei makes sure that his employees feel encouraged and motivated in his presence. According to him, empowering people is one of the most important tasks of a leader. "I maintain that once you hire someone you must empower them to do their jobs, allowing them to make decisions and grow in their area of expertise. My style is to manage by exception – I step in only when a problem arises," he shares.







# TANG WEE SUNG

## THE VIVACIOUS MAGNIFICO

*With sturdy steps, Mr. Tang Wee Sung commenced his voyage towards the city of success and accelerated the growth of his company, CK Tang Limited, Singapore's renowned retail conglomerate. A true achiever, he knows how to walk his talks and win the game*

**L** leading an already established brand and making it break its own outstanding records is not a child's play. One has to beat all the odds and emerge as a maverick who can bring the best and innovative ideas on the table. Marking such an extraordinary presence, Mr. Tang Wee Sung, Chairman of the CK Tang Limited comes to the fore as a true leader changing the retail scenario of Singapore with his next-generation ideas.

Holding a graduate's degree in business administration from Menlo College in California, USA, Mr. Tang Wee Sung always had the qualities of a good leader and he displayed his skills with a full spree in the decisions he took for the company.

### SPEARHEADING THE LEGACY

Back in the year 1975, Wee Sung joined his father, Mr. Tang Choon Keng's company at the age of 22. With the passage of time, he learnt the workings of the industry and became the Chairman in September 1995. The rags-to-riches story of CK Tang and its founder always inspires the young entrepreneurs of Singapore and hence it was very difficult for Mr. Wee Sung to maintain that position in the market. However, he kept his eyes focused on his goal and edged towards it with the values and teachings that he received from his father, which honed his skills as a businessperson.

He took the brand TANGS' original basement concept to the height of the

contemporary forerunner in Singapore's retail industry. Understanding the dynamically changing tastes of the modern generation, he rebranded the brand, bringing TANGS from a business built on Chinese curios to the present time's one-stop superstore and ensuring its relevance in the new industry.

One of the major steps he took was the conceptualizing of Tangs Studio in 1988. This studio was the first curated fashion and lifestyle station of Singapore, which was known for its fashion-forward merchandising mix and innovative communications concepts.

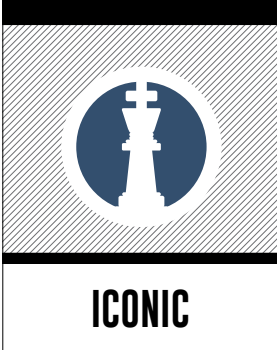
### THE EFFERVESCENT PACEMAKER

A person of lively demeanor, Mr. Tang Wee Sung is carrying forward the rich legacy that his father gave him in the form of a great enterprise and moral ethics. Under his tenure, the company expanded his prominence in the retail market in full swing. His role in collaborating the fellow Singapore retailers for the creation of island wide campaign, The Great Singapore Sale in 1994 was also commendable. The campaign that is now one of the biggest annual attractions for both international and local shoppers was the result of his sheer dedication and hard work.

Following the philosophy of honesty, integrity, and great value, this dedicated magnate continues to redefine the retail sector of Singapore. His efforts have not only strengthened the company's hold in its country's market but have also expanded its branches in countries like Malaysia.

Mr. Tang Wee Sung not only makes sure that his role as a business tycoon is filled with an inspiring vibe but his other roles as a friend, partner, and father also find their sufficient time in his schedule. An avid traveler and food lover, he is always ready to experience the rich culture of different places across the world. Apart from that, Mr. Tang Wee Sung attends modern dance and ballet performances in his leisure and is a fond collector of Chinese antiques and paintings as well. With a penchant for entertaining, he loves to host friends and business partners in his parties.

**“FOLLOWING THE PHILOSOPHY OF HONESTY, INTEGRITY, AND GREAT VALUE, THIS DEDICATED MAGNATE CONTINUES TO REDEFINE THE RETAIL SECTOR OF SINGAPORE”**



# WEE EE CHEONG

## THE GLOBAL BANKER

*Leading Singapore's third largest bank, Mr. Wee Ee Cheong is backed by a rich experience of more than 35 years in the industry. This prominent magnate has proven that with passion and determination, one can accomplish anything they wish to*

**I**t was 1979 when Mr. Wee Ee Cheong embarked on his career voyage with United Overseas Bank Limited (UOB), and going up the corporate ladder, he got the opportunity to be Deputy Chairman and President of the Bank in the year 2000. Seven years later, he was again ready to take new responsibilities of the company as he was appointed as the Chief Executive Officer of UOB.

A career banker, Mr. Wee Ee Cheong holds a Bachelor of Science in Business Administration. He also earned a Master of Arts in Applied Economics from American University, Washington, DC. Today, he is recognized as one of the leading beacons of the financial industry. Under his exceptional leadership, the

bank has grown leaps and bounds and has witnessed a huge profits.

### PROGRESSING WITH THE BRAND

When Mr. Wee Ee Cheong took over his current position, the bank dealt only with local businesses, but he moved the bank into foreign exchange and international trade financing. In 1964, UCB applied to open a branch in Hong Kong, and was renamed United Overseas Bank (UOB) from January 1965 to avoid a clash of names with an existing bank there. By this time, Mr. Wee Ee Cheong had grown the bank's trade financing business more than a hundred-fold from before he took control of its operations. He had also raised its authorised capital and issued capital, grown its loans business and enlarged its assets nearly nine-fold.

**“A PEOPLE-CENTRIC MAGNATE, MR. WEE EE CHEONG BELIEVES IN WINNING THE TRUST OF PEOPLE CONNECTED TO THE ORGANIZATION BY TREATING THEM WITH UTMOST COMPASSION AND EQUALITY”**

Under Mr. Wee Ee Cheong's direction, UOB expanded its branch network in Singapore and internationally, and further diversified into the finance business, property, insurance, realty, trustee and executor services, lease financing, and merchant banking.

### A LEADER TO FOLLOW

Apart from helming the reins of United Overseas Bank, Mr. Wee Ee Cheong also holds directorships in several UOB subsidiaries including Far Eastern Bank as its Deputy Chairman, United Overseas Insurance, United Overseas Bank (Malaysia) and United Overseas Bank (Thai) Public Company. Mr. Wee Ee Cheong is the Chairman of United Overseas Bank (China) and Vice President Commissioner of PT Bank UOB Indonesia as well. He is also an honorary council member of the Singapore Chinese Chamber of Commerce & Industry.

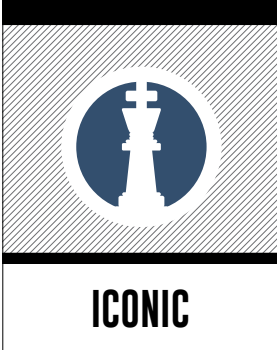
With a deep insight of UOB's key strategies, he is navigating the company's ship towards a glorious dawn of success. He has often championed the need for financial institutions to invest in developing its people. Mr. Wee Ee Cheong is that leader who never hesitates to go beyond his comfort zone to bring prosperity in his firm. His high moral standards and ethical ways of business are also some of the most admiring qualities he has as a leader. His thought leadership, keen insight, and a forward-looking mindset demonstrates the aura that he holds in his personality. A people-centric magnate, Mr. Wee Ee Cheong believes in winning the trust of people connected to the organization by treating them with utmost compassion and equality. He believes in team work and unites his fellow workers through cooperation, mutual respect and loyalty while helping them reach personal goals to be happy in life.

During his inspiring career span, Mr. Wee Ee Cheong has been felicitated with various awards and accolades. In 2013, he was awarded the Public Service Star. He also received Honorary Doctor of Letters from National University of Singapore and Nanyang Technological University. Apart from these, he has been honored with several awards such as "Businessman of the Year, Singapore Business Awards", "Credit Suisse-Ernst & Young Lifetime Achievement Award" among others.









# Y. RAJEEV REDDY

## THE BOND OF DETERMINATION

*When Y. Rajeev Reddy – the Founder of one of the most prominent hospitality chains in the world, Country Club – started off in the world of real estate development, he had nothing with him except a vision to stand tall in the domain*

**T**he man of a vision and a constructor of beautiful realities, Y. Rajeev Reddy is certainly the pole star in the constellation of real estate developers of India. Rooted to the soil of values and grown into the branches of unmatched perfection, Y. Rajeev Reddy's journey to the zenith of success is an exemplary one. He started from scratch and traversed his way to the pinnacle. He not only created splendid properties, but tremendous experiences as well on this path. His pristine determination has transformed his brand into a name

that reflects the qualities of confidence, creativity and capability.

### CARVING DESTINY

Y. Rajeev Reddy was just 21 years old when he ventured into the realm of real estate development with a heart full of desire to rule the industry. The young commerce graduate was not looking for a career but for a life in the profession – a life which he wanted to utilize for earning and spreading happiness all around. Passionate about his dreams, he built his triumph castle block-by-block, sealing each brick with the cement of hard work and innovation.

**“Y. RAJEEV REDDY WAS JUST 21 YEARS OLD WHEN HE VENTURED INTO THE REALM OF REAL ESTATE DEVELOPMENT WITH A HEART FULL OF DESIRE TO RULE THE INDUSTRY”**

His first company Amrutha Estates, which was named after his mother, started operating in the year 1981 with a project called Ashiana, a residential complex consisting of 20 deluxe flats, in the capital city of Andhra Pradesh. The project made his name an instant hit in the market and a number of successful projects flowed towards him.

Though the man – since his initial days – was involved in the creation of residential properties, he found his treasure chest hidden in the lanes of leisure industry. Starting from one club in Hyderabad, his creations in the sector sprang up to four verticals namely clubbing, holidays, hospitality, and events. Today, he has ownership of over 50 properties, 25 fitness centers, and more than 3,000 global affiliations. The corridors of Country Clubs have hosted a number of national and international celebrities, and the brand echoes the story of Y. Rajeev Reddy's conviction and hard work.

### ECLECTIC WAY OF LIFE

The dynamic entrepreneur believes that the secret to his success remains in the fact that he is still young at heart, and he uses this youthful energy to learn new things. He believes that it is never too late to mark a new beginning, and hence is ever eager to scrutinize, understand, and adapt himself to the ever-changing dynamics of the industry. Y. Rajeev Reddy reckons that the world has been through a massive technological transformation since the day he started, and whilst many people leave it for the second generation to match pace with technology, he himself has embraced the trend open-heartedly. He is a tech-savvy person, who connects with his staff through video conferences, and is very active on all the social media platforms as well.

And if one may wonder what keeps Y. Rajeev Reddy young and thriving – it is his love for fitness and sports. His day starts with power training at the gym, which is followed by an energizing session of Yoga. He loves to swim and enjoys adventure sports like paragliding, river rafting, and scuba diving. He believes that a healthy mind resides in a healthy body and thus, focuses to keep a healthy lifestyle, balancing it with enough amounts of work and play.



# INDO-SINGAPORE BUSINESS & SOCIAL FORUM 2017

Asia's Greatest Brands & Leaders 2016 – Pride of Asia and Indo-Singapore Business & Social Forum 2017 – Eradication of Malnutrition 2030 were organized on 24th January 2017, by URS-AsiaOne magazine and URS Media Consulting P.L. Characterized by the presence of top diplomatic dignitaries from four continents – Europe, South America, Asia and Africa – the Forum was a paradigm of international confluence of business and social ideas and strategies.



**Presenter**



Sabse Pure. Sabse Healthy.

**Health Partner**



**State Partner**



**A**s the theme of the Summit reflects, Indo-Singapore Business & Social Forum 2017 – Eradication of Malnutrition 2030 was a high-level Business and Social Forum where relevant discussions were held and some greatest Asian leaders of our time were felicitated. URS-AsiaOne magazine and URS Media Consulting P.L. once again successfully created an unprecedented platform where highly intellectual and insightful thoughts were created on what's best for Asia's and the world's future in the healthcare industry, especially malnutrition. The Summit was organized by URS-AsiaOne magazine and URS Media Consulting P.L. which is rapidly emerging as the Number 1 international media company towards the cause of business, political and social issues in the entire Asia & GCC region, thus supporting not only the Indian Government's initiatives such as Skilling India, Digitizing India, and Incredible India, but also United Nations' Sustainable Development Goals and World Health Organization's targets.

### ASIAONE GLOBAL ASIAN OF THE YEAR

AsiaOne Global Asian of the Year is an exclusive Intellectual Property Right of the AsiaOne magazine. It is for those who are exclusive, exceptional and extraordinary. People who have not only worked to place their brands globally, but have also embossed Asia on the world map. These extraordinary people have a generation looking up to them, aspiring to reach the personage excellence they are at. Only 8 exclusive "AsiaOne Global Asian of The Year" were felicitated at the Summit for their special work in the industry and society:

- Madam Ho Ching, Chief Executive Officer of Temasek Holdings
- Mr. Eduardo Saverin, Co-Founder of Facebook
- Mr. Raghuvinder Kataria, Chairman of Kataria Holdings
- Mr. Mukesh Ambani, Managing Director of Reliance Industries Limited
- Dr. N. M. Veeraiyan, Chancellor of Saveetha University
- Dr. Kamini A Rao, Medical Director of Milann (A Brand of BACC Healthcare Pvt. Ltd.)

- Dr. Archana Dhawan Bajaj, Founder of The Nurture IVF
- Mr. Ajay Singh, Managing Director of SpiceJet

### CSR BRAND OF THE YEAR AWARDS

Reliance Group and HP Inc. India were felicitated with CSR Brand of the Year Awards.

### WINNING LEADERS AND BRANDS

Main Leader Awardees include: Dilip Surana, Dr. Ram Buxani, Y. Rajeev Reddy, Dr. Bimal Chhajjer, J N Nagdev, Dr Jitendra Das, Dr. Manika Khamma, Dr. Minnie Bodhanwala, Nitesh Shetty, Dr. P V Mahajan, Dr. Prasant Sahoo, Vijay Jindal, A Mohamed Ali, Abhishek Agarwal, Ajay Chhangani, Amit Sujan, Amita Arora, Anubha Singh, Anurag Vij, Arun Prakash, Atul Batra, Chandrani Prasad, Deepak Madhok, Dinesh Verma, Dipali Sikand, Dr. Gauri Agarwal, Guneet Viridi, Karan Israni, Prashant Jerath, Rahul Aggarwal, Sassan Dieter Khatib-Shahidi, Shalini Kamal Sharma, Sudhir Gupta, Vikram Singh, Vishal Gupta, David Edwards, K. R. Raghunath, Kamal Singhal, Dato Sri Krishna, and many more.

Main Brand Awardees include: Dolo 650 & Microlabs, Fore School of Management, South India Shelters, Cairn India, Adani Realty, Wadia Hospitals, Gems World Academy (Singapore), Gates PCM Constructions, SpiceJet, Saveetha University, The Nurture IVF, Club Concierge, Arvind Infrastructure, Gaudium IVF, Nitesh Estates, Nova IVI, Saaol Heart Centre, ITL Cosmos Group, Bharath University, Chandigarh Citi Center, Image Consulting Business Institute, Hari Darshan, IMS Ghaziabad, CK Constructions, Country Club, St. Mark's Group of Schools, Jerath Path Labs, Sunbeam Group of Educational Institutions, StemRx, German Imaging Technologies, Blue Mount RO, IIHM, Frontier Bazaar, Seeds of Innocence, ITCAN, Rise India, V2U Healthcare, Bharat Potteries, Guneet Viridi Bespoke Beauty and Makeups, Rezlive.Com, KIS Group, Ace Homeopathy, Shantah Fertility Center, Aarvy Hospital, Genetix Biotech, Advance HydraTech Pvt Ltd, Mysore Saree Udyog, Maahi Milk, Chintels School, C&V Associates, Formula One Furniche and many more.



# “INDO-UAE BUSINESS & SOCIAL FORUM - 2017”

## THE WORLD’S GREATEST BRANDS & LEADERS 2016-17 - ASIA & GCC

URS Media Consulting Pvt. Ltd. and URS AsiaOne magazine invite the entire world to the Sea of Possibilities at the Irresistible Asia Summit. During this Irresistible Asia Summit, we aspire to create an international platform of intense discussion where the new possibilities and opportunities for the economies of Asia & GCC will be examined. The Summit will contain day-long panel discussions and the main event inclusions are given below:

- Presentations
- Key Note Speeches
- Panel Discussions
- Conversations
- Business Meets
- Brand and Leader Awards
- Gala Dinner



## PLAY GROUND TO GLOBAL BUSINESSES

Dubai is one of the freest economies in the world, and as such is a magnificent play ground attracting all industries and businesses. The entrepreneurial revolution that Dubai has created needs to be taken advantage of in this era of regional and global leadership. The World’s Greatest Leaders are expected to take the initiative and avail & create a sea of possibilities!

The Irresistible Asia Summit is a tribute to global leaders and brands, which have together created opportunities for growth for the entire world.

### SPONSOR THE SUMMIT

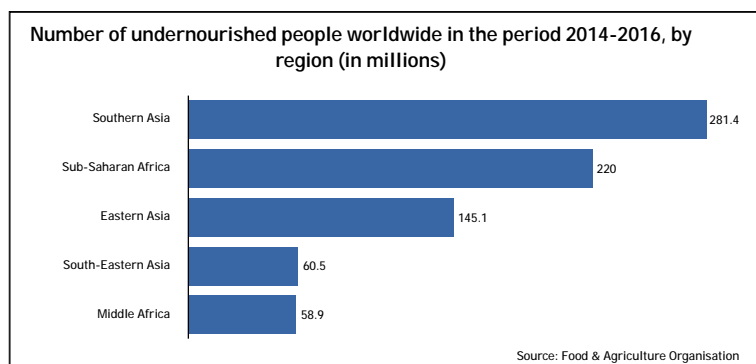


### DUBAI APRIL 2017

The contribution of URS-AsiaOne magazine is significant in the mission against malnutrition, as it is garnering the support of ASEAN region, Africa and WHO and Unicef.

Malnutrition is a global problem, consuming millions of lives every year; one in every nine people. While Africa is seen as the centre of world hunger, Asia hosts the maximum number of hungry people in the world- two-thirds of the total to be precise. The situation is alarming in South East Asian regions as well where 60.5 million people are undernourished.

The role of UNICEF, WHO, and various other organizations is notable in fighting the crisis. The combined efforts have brought down the number of undernourished from 1,010.6 million in 1990 to 794.6 million in 2014. The aim is to eradicate the problem completely by 2030.





Ambassador of Chile - His Excellency James Sinclair Manley with Dr. Jitendra Das - Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



Ambassador of Poland - His Excellency Zenon Kosiniak Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



High Commissioner of Rwanda - His Excellency Guillaume Kavaruganda with Dr. Jitendra Das - Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



Mr Juhasz Attila (Deputy Head of Mission) on behalf of Istvan Szerdahelyi Kosiniak-Kamysz with Dr. Jitendra Das - Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



Mr. Parminder Singh - MD, Twitter - South East Asia, India, MENA with Dr. Jitendra Das - Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



Mr. Sushant Hastu, Director, Citibank Singapore with Dr. Jitendra Das - Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



-Kamysz with Dr. Jitendra Das -  
rana - CMD, Micro Labs



Consul-General of Oman - His Excellency Zakariya Hamed Hilal Al-Saadi with Dr. Jitendra  
Das - Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



Ambassador of Hungary - His Excellency Dr  
Das - Director, FORE School of Ma



Mr. Musaab Abdulkareem (Political and Economic Analyst) on behalf of Ambassador of Qatar - His  
Excellency Abdulla Ibrahim Abdulrahman S. Al-Hamar with Dr. Jitendra Das - Director, FOR



Dr. Jitendra Das - Director, FORE  
ro Labs



Mr. Vikram Nair - Member of Parliament for Sembawang GRC, Singapore with Dr. Jitendra  
Das - Director, FORE School of Management and Mr. Dilip Surana - CMD, Micro Labs



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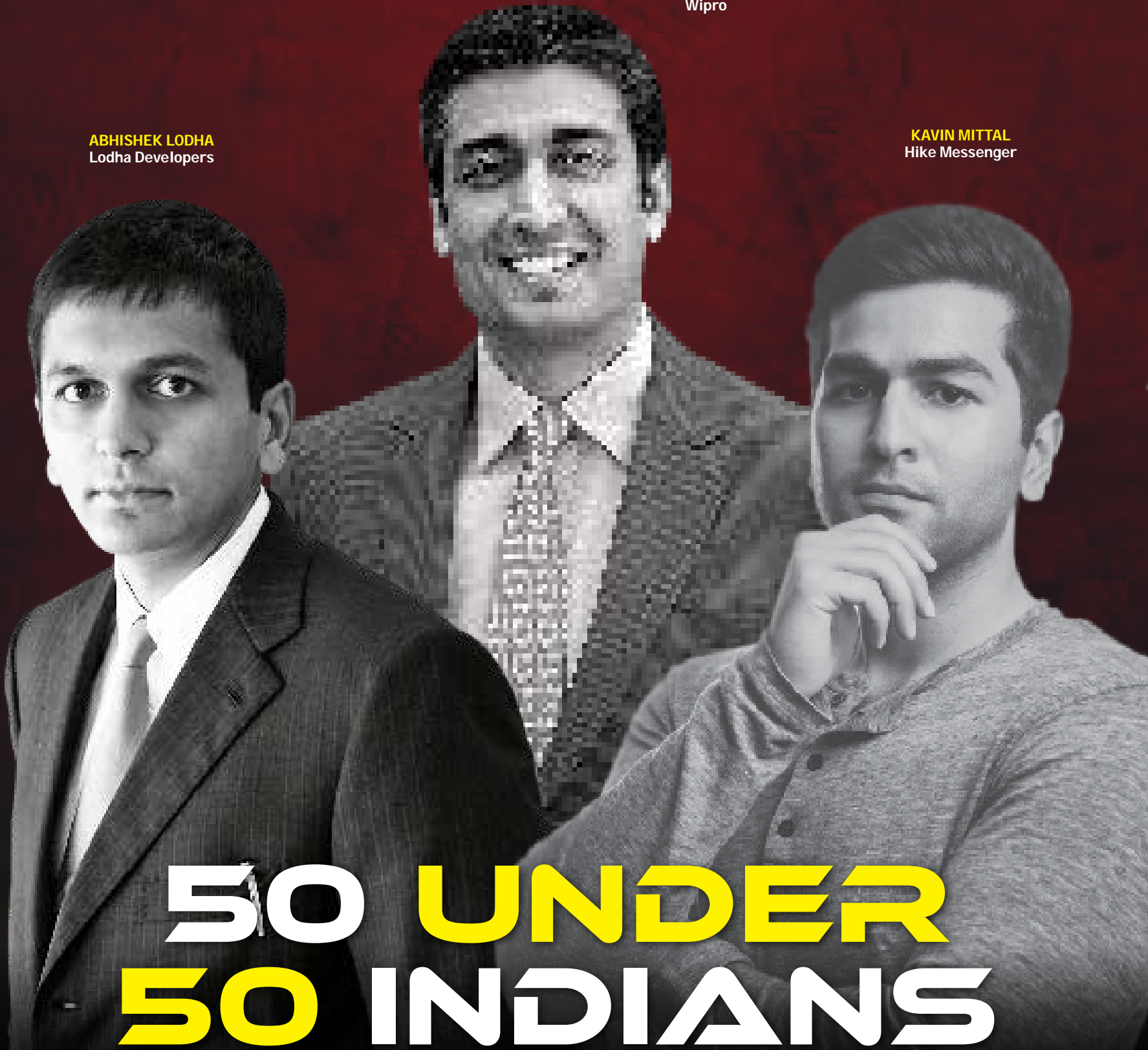
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50 is an Age of Achievements, maturity & Triumphs- both Personal & Professional. 50 Under 50 is a Compilation of The 50 Most Influential Indians Currently Under The Age of 50

**ROSHNI NADAR**  
HCL Corporation

**VIJAY SHEKHAR SHARMA**  
Paytm

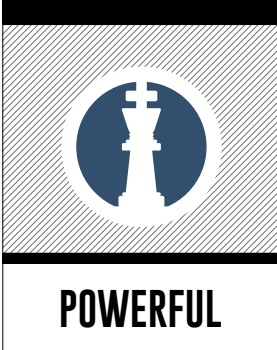
**VIRAT KOHLI**  
Cricketer

**DR. ASEEM CHAUHAN**  
Amity University

**AKHILESH YADAV**  
Politician

# NOMINATIONS OPEN





# AMAR ABROL

## TOUCHING NEW HORIZONS

*With a vision to introduce revolutionary ideas, Mr. Amar Abrol is taking the carrier of AirAsia India towards unprecedented heights. The newly appointed Chief Executive Officer and Managing Director of the prominent airline, he is marching ahead with greater goals*



ll set to create new benchmarks for other veterans, his sharp managerial skills and versatility is a treasure for AirAsia India. Under his able leadership, the company is overcoming various ups and down with smart initiatives.

Mr. Amar Abrol was born and brought up in India and earned his graduate degree in Commerce from the University of Delhi. Later, he became a Chartered Accountant from the Institute of Chartered Accountants of India.

His company is an Indian low-cost carrier that was established as a joint venture between Tata Sons Limited & AirAsia Investment Limited. The company

began its operations in the year 2014 with Bengaluru as its primary hub. Today, AirAsia India has its headquarters in Chennai and is the fourth-largest low-cost carrier in India. AirAsia India currently operates flights from Bengaluru and Delhi to Chandigarh, Goa, Guwahati, Hyderabad, Imphal, Jaipur, Kochi, Pune, and Visakhapatnam.

### TAKING NEW FLEET

After he took over the chair of CEO in April 2016, Mr. Amar Abrol propelled the airline on the growth trajectory with a full swing. He firmly believes that, "AirAsia India is poised for strong growth. I look forward to leading the team and together, giving many more Indians the opportunity to

access the exciting promise of Indian civil aviation."

Just eight months later, he has also been given the role of Managing Director of the company. He has made various investments to expand the fleet size of AirAsia India, and through his continuous rigorous efforts to achieve commercial goals, AirAsia India has become one of the significant airlines in the aviation industry.

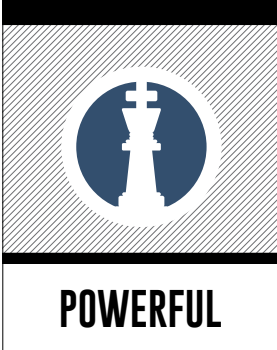
With a rich experience of more than 20 years, he has worked with various organizations learning a lot about the business world. In his career, he has gained knowledge about new business development, strategic planning, pricing, business development, and project management across Asia, Europe, and Latin America. Before being appointed as the Chief Executive officer of AirAsia India in 2016, he was the CEO of Tune Money (an AirAsia Company), a start-up that aims to deliver low-cost financial products in South East Asia. He also spent more than 18 years in American Express where he was responsible for spearheading diverse teams across different international markets such as Hong Kong, Singapore, UK, India, and Malaysia. As Mr. Amar Abrol has worked in various countries across the world, he has strong cross-cultural communication and negotiation skills, which help him in making good international relations with the clients.

### BRINGING EXCELLENCE IN AIR

Endowed with an amicable personality, he ensures that his team also grows with the company and takes various steps to groom them. Mr. Amar Abrol completely understands the significance of moral and ethical values of a business and hence ensures that the company also works according to these principles.

This intellectual leader knows how to make things happen and turn them into a positive approach altogether. Many people can have ideas that can transform the world but what counts in the world is whether one has the ability to execute that idea properly or not. An exceptional execution is the actual key to success. Being that exceptional spearhead, Mr. Amar Abrol is endowed with strong ability to generate new ideas and then execute them in the utmost manner. His commitment towards his goals is commendable. He works tirelessly to pursue potential business opportunities with new strategies and creativity setting strong examples for others to follow.

**"HE WORKS TIRELESSLY TO PURSUE POTENTIAL BUSINESS OPPORTUNITIES WITH NEW STRATEGIES AND CREATIVITY SETTING STRONG EXAMPLES FOR OTHERS TO FOLLOW"**



# DR. AMINA AL RUSTAMANI

## AN UNCONVENTIONAL DOYENNE

*In her astonishing and magnificent journey with TECOM Group, Dr. Amina Al Rustamani cherished each role and played it with immense devotion and perfection. Today, she has become a revolutionary figure of the Arab world through her constant endeavors*



Amina Al Rustamani is a name that stands for excellence and success. This voracious woman has dedication in her efforts and perfection in her work. Listed among the most influential business people of the Arab world, she is a highly educated and intellectual leader.

### THE SUCCESS MAKER

Her magnanimous pursuit began in the year 2001, when she started working at TECOM as a project engineer for Samacom. Due to her extraordinary strategic ideas and steadfast devotion towards her work, she quickly climbed the ladder of success. In a short span of time, Dr. Amina Al Rustamani took control of Dubai Media City, Dubai Studio City, and International

Media Production Zone as the Executive Director of Media for TECOM Investments.

Today, she leads the TECOM group as its Group Chief Executive Officer while effectuating her outstanding visions into reality. She is also a member of Dubai Holding and a strategic business enabler that contributes to the realization of Dubai's economic aspirations through the creation of 11 business communities across seven vibrant industry sector-focused business communities dedicated to information technology, design, media, education, sciences, wholesale, and manufacturing.

Apart from heading TECOM, she is also the Chairperson of the Dubai Design and Fashion Council, a Board member of the National Media Council, Dubai Media Incorporated, Dubai Healthcare

City Authority (DHCA), Emirates Central Cooling Systems Corporation (Empower), the Higher Colleges of Technology, Dubai Free Zones Council, Dubai Healthcare City Authority, and HULT International Business School. She has also been involved with the development of Dubai Design District and Dubai Wholesale City.

### REVOLUTIONARY PERSONAGE

A driving force behind the company's innovative strategies to transform Dubai into an innovation-led economy, she is focusing on economic diversification, competitiveness, and entrepreneurship, while working towards the company's innovative and smart services.

Having all the qualities of a great leader, she strives hard towards a future that is more secure and advanced. For that she follows an exceptional innovative strategy built on six pillars: developing sustainable smart infrastructure; making business easier; attracting the right talent and investment human capital; supporting the development and growth of start-ups; fostering dynamic industry ecosystems; and activating a vibrant community. With an intense inclination towards entrepreneurship, she offers a nurturing environment to the people who work with her and encourage them to innovate and excel in their lives.

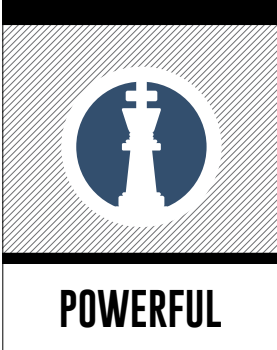
Dr. Amina Al Rustamani not only contributes towards the Emirate's development through TECOM Group but through other organizations as well. A regular contributor to leading technical journals in the fields of wireless technology, Dr. Amina Al Rustamani has also played a significant role in establishing Dubai International Film Festival.

Widely recognized as one of the Arab World's most influential and charismatic business leaders, Dr. Amina Al Rustamani has been acclaimed with various awards and honours. In appreciation of her efforts and contributions to the business sector, she was classified as the "Arabian Business" 100 Most Powerful Arab Women 2015 and 2016, and the "Gulf Business" 100 Powerful Arabs 2015. She has also been named the "Advertising Person of the Year" in 2015, and "Business Innovator of the Year" by the Asian Business Leadership Forum Awards. in 2016.

**“DR. AMINA AL RUSTAMANI NOT ONLY CONTRIBUTES TOWARDS THE EMIRATE’S DEVELOPMENT THROUGH TECOM GROUP BUT THROUGH OTHER ORGANIZATIONS AS WELL”**







# ARNOUD DE MEYER

## AIMING FOR A COMPREHENSIVE ERUDITION

*An intellectual and profound educationist, Arnoud De Meyer works as a collaborator of his students rather than a preacher. In a vast career span, this inspirational personality has led many young minds to the pinnacle of excellence igniting the spirit of innovation in their souls*

**A** strong commitment to ceaseless learning and rousing teaching is the identity of Arnoud De Meyer, President of Singapore Management University. An exemplary mentor of the vision that universities are places for immense opportunities to learn how to learn, Meyer works to catalyze positive change in the learning and performing parameters of the young generation. He doesn't believe in coddling the students, but provides them with the care, compassion, and opportunities to explore themselves as individuals, as team members, and as the part of community and the wider world.

Reckoning that today's era demands

comprehensive style of personalities to lead the world, Arnoud De Meyer focuses on the all-round development of the students in his University. His solid and practical classroom management skills remain an inspiration for all the teachers at Singapore Management University. It is under his astute guidance, that Singapore Management University remains truthful to its conviction of providing a broad-based curriculum, through interactive & experiential learning and technology-enhanced pedagogies, which can prepare the students well for the world beyond the university. Further, their rigorous studies are complemented by unparalleled co-curricular activities – involving global exposure, community service, and

**“HE DOESN'T LOOK AT TEACHING AS JUST A JOB BUT AS A PROCESS OF CONTINUOUS PERSONAL AND PROFESSIONAL GROWTH REVOLVING AROUND THE PRACTICE OF LIFELONG LEARNING”**

internship. Arnoud De Meyer makes sure that each and every student gets involved in research activities, and discovers newer and better ways of skill management. He supports them in venturing into zones which are alien to them so they can learn and improve themselves.

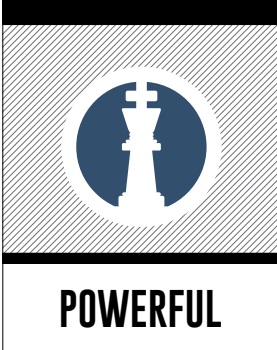
### THE ADROIT PERSONALITY

Arnoud De Meyer's proficient leadership skills are backed by his extensive educational background and vast professional experience. He holds dual master's degrees in Electrical Engineering and Business Administration, a PhD in Management, and an honorary doctorate from the State University of Ghent, Belgium. Meyer was associated for 23 years with INSEAD as a professor and as Dean for the MBA programme, Executive Education, and the Euro Asia Centre. He was also the founding Dean of INSEAD's Asia Campus in Singapore. This educator has been a part-time professor at the University of Antwerp and Ghent in Belgium, and was a visiting professor at the University of Kiel, Waseda University in Tokyo, Keio University in Tokyo, and the Birla Institute of Technology in India.

Along with being a teacher, Arnoud De Meyer has also served the Singapore's National Research Foundation and Singapore Symphonia Company Limited as a Board Member. He has been a member of many prestigious organizations like Board of Dassault Systèmes, Paris; Singapore Economic Review Committee; Infocomm Development Authority, Singapore, etc. Meyer has done extensive research in the field of Manufacturing and Technology Strategy and has penned several papers and books as well.

In the many roles he has played, his position as a teacher and mentor remains closest to his heart. For him, teaching is not only about giving but also about gaining knowledge as he thinks that a stream of light flows inside each individual that can illuminate the world of others if one is willing to believe in it. Thus, he respects each and every student and their individual talents and attributes.

He doesn't look at teaching as just a job but as a process of continuous personal and professional growth revolving around the practice of lifelong learning. Meyer takes this role as a chance to polish his own self along with preparing the students to face the competitive world.



# ARTO ARTINIAN

## CRAFTING OPULENCE

*Building an aesthetic legacy of elegant designs and modern creations influenced by the contemporary lifestyle, Mr. Arto Artinian commenced the functions of a luxurious jewellery brand, Artinian in the realm of Bangkok's fashion industry with great determination*



Accessorizing has always been an important aspect of one's fashion statement as it adds up to the charm of personality. Jewellery too has been embellishing the lives of women symbolizing their affluence in terms of prestige, wealth, and power. With the changing times, jewellery and its designs have also transformed drastically, thanks to the modern designers and artists who understand the needs of the new generation. One such exemplary personality is Mr. Arto Artinian, the President and CEO of Arto Artinian, a specialized jewellery design and manufacturing company of Bangkok.

Arto holds a degree in Business

Administration from Cyprus College and has an impressive educational background with an expertise in areas like international trade and gemology.

### A CONSCIENTIOUS PERSONALITY

Artinian's journey of establishing Artinian Co. Ltd. is that of realizing new and lucrative opportunities that awaited the right kind of attention from right kind of person. After he finished his schooling, Arto Artinian joined his father's gem business and went to Thailand in search of precious gems. This was the time, when he understood that Thailand was the best place to begin his own business. Hence, introducing the unique amalgamation of enchanting designs and aesthetic

creations, Arto Artinian laid down the foundation of Artinian Co. Ltd. along with his brother Saro Artinian in the year 1997. Established in Bangkok, his brand is now one of the famous names that are known for tailoring innovative jewellery creations for high profile retailers, international designers as well as for private clientele.

As a part of his role in the company, Arto heads the company's strategic and business directives. Apart from this, he also involves himself in incorporating ethical and moral values in the company's business deals and makes sure that it transcends its own standards of excellence. Be it the financial departments, customer services, marketing, or logistics, Arto assimilates the best practices in every department.

In addition to this, he also ensures company's full focus is lent on the continuous development at every level of service or product that it offers. These commitments and dedication are the reasons that today Artinian is revered among other exemplary business professionals of the jewellery industry.

### REFLECTING DEDICATION

Keeping high-quality workmanship as the highest priority, Arto Artinian believes in preserving the values of classical jewelry arts while combining it with the modern technologies and innovative methodologies for creating jewellery which is the epitome of aesthetics and novelty. This second-generation jeweller believes that innovation, quality, and artistry are those three pillars on which his company is standing tall. Proud of having some of the best designers, 3D designers, mold makers, jewelers, setters, gem specialists, and diamond professionals, Arto feels that perfection is the ultimate goal that he achieves in each and every creation of his company.

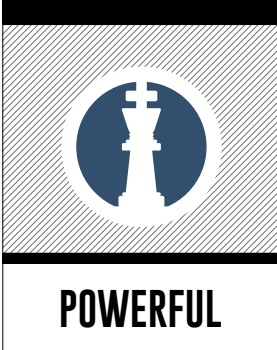
Apart from being a successful business magnate, Artinian is also a professional diplomat. Artinian was offered a position of Honorary Consul of the Republic of Armenia in 2011, which he happily accepted. As an honorary consul, he was responsible for building and maintaining strong bilateral diplomatic, economic, cultural, agricultural, and sports ties with Thailand. A "passionate promoter" of Armenian culture and rich heritage, Artinian supports and finances all the activities of the consulate.

**“ARTINIAN’S JOURNEY OF ESTABLISHING ARTINIAN CO. LTD. IS THAT OF REALIZING NEW AND LUCRATIVE OPPORTUNITIES THAT AWAITED THE RIGHT KIND OF ATTENTION FROM RIGHT KIND OF PERSON”**









# BHAVDEEP SINGH

## TURNING CHALLENGES INTO OPPORTUNITIES

*A seasoned professional and an altruistic personality, Mr. Bhavdeep Singh has proved that with a good presence of mind a person can reach at the greatest heights. As the CEO of Fortis Healthcare, he is striving hard to deliver world-class healthcare facilities to the people*



Change begins with us," weaving his thoughts into these words, Mr. Bhavdeep Singh follows his own league to transform the society.

According to him, one should first carve one's own path to lead others towards a constructive path.

A crucial member of Fortis Healthcare, the second-largest hospital chain in the country, his visionary approach in the healthcare business is commendable. His phenomenal people management experience coupled with his strong operations and business acumen has undoubtedly transformed Fortis into name synonyms with excellence, trust, and compassion.

### ACQUIRING MATCHLESS PROFICIENCY

An alumnus of Pace University, Mr. Bhavdeep Singh has an impressive educational background. He has completed several certified courses in Leadership and Executive Management from premier institutions such as the Harvard Business School, Cornell University, University of Hartford, Dial Institute of Management, and St. Joe's University in the United States.

With more than 25 years of experience, Mr. Bhavdeep Singh has held several senior executive roles in HR, Retail, and Healthcare. These diverse sectors have helped him in gaining an insight to enhance the growth of the organizations he works with. In addition to this, he has

a global expertise and he has worked across multiple geographies as well. This has resulted in his understanding of the human resources and the ways to handle various situations in a positive manner. In the present time, Mr. Bhavdeep Singh is widely known for his exceptional record of building and leading great teams whilst delivering outstanding results.

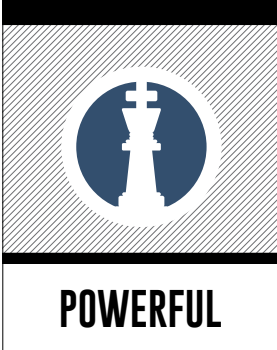
Earlier, Mr. Bhavdeep Singh used to work with Ahold, a USD 26 billion retailer with almost 800 stores. He was on the Executive Board of the establishment and stayed there for almost five years. An EVP HR of the firm, his sheer dedication led him to be the head of Ahold's US operations and new formats business. He was also associated with A&P for over 28 years and held various important senior leadership positions covering crucial aspects of the business. His key areas of responsibility included Operations, Merchandising, Marketing, Finance, Supply Chain/Logistics, HR, Labor Relations, Asset Protection, Productivity, and other support functions. In addition to this, he has also served in companies like Spencer's Retail and Reliance Fresh.

### THE ASSIDUOUS INITIATOR

According to Mr. Bhavdeep Singh, the Indian healthcare sector is poised for growth and his target for his hospitals is to accelerate this pace with utmost care and compassion. With a renewed vigor and focus, he is walking ahead to deliver clinical excellence without compromise. He looks forward to working towards building an institution known for clinical excellence and distinctive patient care.

As a proud CEO who focuses on patient care, he continues to excel in the healthcare sector by innovative new ways to eradicate the troubles that this field is facing. Under his dedicated and exemplary leadership, Fortis Healthcare is committed to provide the best possible care to every single patient every day. Recently, this new-age humanitarian has also taken the pledge to be an organ donor. Mr. Bhavdeep Singh's compassionate nature and rich knowledge not only redefine the characteristics of a true leader but also inspire others to be the trailblazers while enlightening the lives of thousands of people.

**“AS A PROUD CEO WHO FOCUSES ON PATIENT CARE, HE CONTINUES TO EXCEL IN THE HEALTHCARE SECTOR BY INNOVATIVE NEW WAYS TO ERADICATE THE TROUBLES THAT THIS FIELD IS FACING”**



# DR. BIMAL CHHAJER

## A DOCTOR WITH A MISSION

*A world-renowned personality in the field of medical science, Dr. Bimal Chhajer - Director of SAAOL Heart Center - is an innovator, impactful orator and a messiah for those who have lost all hopes of survival due to heart disease*



believing that medical field can not only cure diseases but can also heal and improve the entire lifestyle of every human being, Dr. Chhajer is

on a mission to eradicate heart diseases in India and abroad. One of his innovative therapies includes natural bypass therapy, which is highly scientific and has also been approved by the United States Food and Drug Administration – the federal agency of the United States Department of Health and Human Services. Through this therapy, Dr. Chhajer opens new tubes – which were dormant – in heart patients by using a special ECP machine. This is a non-invasive version of Bypass Surgery. Dr. Chhajer describes this treatment

equivalent to using the second heart in the human body.

### PIONEER OF INNOVATIVE TECHNIQUES

Non-invasive cardio treatment is one of his innovative specialties, which can also be called green technology in medicine, for which he has won several awards including Rajiv Gandhi Rashtriya Ekta Award, Bhaskar Award, Samaj Ratna Award, and several others.

Dr. Chhajer opened his first clinic in 1995 in Delhi based on the philosophy of Science and Art of Living (SAAOL). Though it started as an experiment, it was immensely successful, and since then he has opened several clinics in Mumbai, Kolkata, Chennai, Bengaluru

and Hyderabad, and SAAOL centers have spread all over the country. The SAAOL philosophy has influenced international medical practitioners and patients, and Dr. Chhajer has consequently established international centers in Bangladesh and Nepal. Today, there are more than 50 SAAOL centers in the Indian subcontinent, and this is the largest chain of Non-invasive Cardiology clinics in the world.

SAAOL has turned into a full-fledged SAAOL Heart Program, which is a widely accepted treatment program for Reversing Heart Disease, and in which in addition to the allopathic medicines, patients are taught yoga, meditation, zero oil cooking, stress management, exercise and medical knowledge.

His innovative concept of zero oil cooking has rapidly become popular worldwide, where he has invented a cooking process in which nutritious food is cooked without using oil while still retaining the full taste.

### DESTINED TO TRIUMPH

Hailing from a small village in West Bengal, Dr. Chhajer was a bright student since his school days, and fulfilling his dream of making a meaningful change in the society, he chose the calling of a doctor. Life generally doesn't take a course as planned, and in his case too he was destined to give a new direction to the practice of cardiology. He has made Non-Invasive or Preventive Cardiology popular in India and the world through countless successful treatments of patients. Actually, his research at All India Institute of Medical Sciences (AIIMS) has proved that heart patients can not only prevent heart diseases, they are also capable of reversing and curing heart diseases.

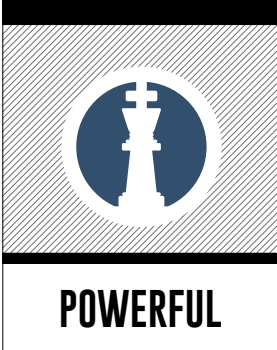
Furthering his philosophy, he believes that the youth of the country can be easily given a life training to lead a disease-free and almost spiritual life where there is no complexity and all aspects of life become simple.

An author of more than 70 books on health and for heart patients, his lectures on YouTube and in DVDs are highly popular. His revolutionary ideas on curing heart disease without even a single surgical treatment have attained a cult status, as he has already successfully cured more than one lakh heart patients without bypass surgery or angioplasty.

**“BELIEVING THAT MEDICAL FIELD CAN HEAL AND IMPROVE THE ENTIRE LIFESTYLE OF EVERY HUMAN BEING, DR. CHHAJER IS ON A MISSION TO ERADICATE HEART DISEASES IN INDIA AND ABROAD”**



saaol<sup>TM</sup>  
Science and  
Art of living



# DATUK ABDUL FARID ALIAS

## FINANCE VIRTUOSO

*A leader, who has set a benchmark in the world of finance with his exceptional performance, Mr. Datuk Abdul Farid Alias has proved that with a good presence of mind and resolute determination a person can reach the greatest heights of success*



The Chief Executive Officer of Maybank, also known as Malayan Banking Bhd, Mr. Datuk Abdul Farid Alias is well known for his apt knowledge and empiricisms he has gained after 20 years of experience in the finance sector. He is a person of high moral ethics and remarkable business sense.

An alumnus of Pennsylvania State University, Mr. Datuk Abdul Farid Alias is a graduate in Bachelor of Science in Accounting from Smeal College of Business. He is also armed with Master's degree in Business Administration, Finance from the prestigious University of Denver, USA and has studied Advanced Management Programme at Harvard Business School.

Apart from being the CEO of Maybank, he had also served as the Deputy President and Head of Global Banking of Maybank Group, where his areas of responsibility were client coverage, corporate banking, investment banking, transaction banking, global markets and international business for Maybank Group.

### UNMATCHABLE CAPABILITIES

The rich experience of Mr. Datuk Abdul Farid Alias includes areas such as investment banking, corporate finance, and capital markets and plays a key role in the all decision-making processes. His meticulous eruditions enable him to come up with result-driving ideas.

He has worked with various investment

and merchant banks such as Asean Bankers Malaysia Berhad (1992-1994), Schroders (1994-1995), Malaysian International Merchant Bankers Berhad (1996-1997), Khazanah Nasional Berhad (2005-2008), and J.P. Morgan (1997-2005) while serving for Kuala Lumpur and Singapore operations. Mr. Datuk Abdul Farid Alias has been part of several renowned organizations as well. He has served on the boards of Maybank Investment Bank Berhad and Maybank Ageas Holdings Berhad. Besides, he was a member of Board of Commissioners at PT Bank Maybank Indonesia Tbk as well as Cagamas Holdings Berhad, Malaysia's national mortgage corporation.

On August 2, 2013, one more milestone was added to the journey of Mr. Datuk Abdul Farid Alias as he was chosen to become the Chief Executive Officer of the Bank. Being the CEO of Maybank, Mr. Datuk Abdul Farid Alias has been given responsibility to spearhead overall business growth and develop regionalized strategies for the better growth of the company. Along with this, he looks after the matters associated with the execution of Maybank Group's business targets for meeting the Group's aspirations and vision.

He accepts his responsibilities with humility and honour, and makes every effort to fulfill them. At the same time, he considers himself fortunate enough to be a part of Maybank, which he feels is blessed with a group of passionate and committed leaders. There are various regional banks under the Group, and he plans to enhance collaboration among them.

Mr. Datuk Abdul Farid Alias has also been the Chairman of The Association of Banks in Malaysia (ABM) and Malaysian Electronic Payment System Sdn Bhd (MEPS). Besides, he was the Vice Chairman and a Fellow of Chartered Bankers of the Asian Institute of Chartered Bankers (AICB) and the Chartered Banker Institute (CBI) in the United Kingdom.

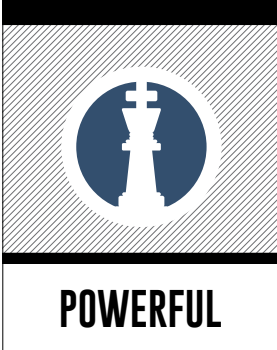
He was an eminent member of Investment Panel of Kumpulan Wang Persaraan (KWAP), Asian Bankers Association (ABA) Policy Advocacy Committee, and Emerging Markets Advisory Council (EMAC) of The Institute of International Finance based in Washington, DC, as well. The List of his influential accolades includes "CEO of the Year" award that he won at the ASEAN Business Awards 2015, which recognizes outstanding enterprises in the ASEAN business community.

**“AN ALUMNUS OF PENNSYLVANIA STATE UNIVERSITY, MR. DATUK ABDUL FARID ALIAS IS A GRADUATE IN BACHELOR OF SCIENCE IN ACCOUNTING FROM SMEAL COLLEGE OF BUSINESS”**









# ESSAM AL TAMIMI

## GAINING SUCCESS THROUGH PERSEVERANCE

*He has become one of the most prominent lawyers in the UAE, and his life is a reflection of success after immense struggles. This pioneering entrepreneur is striving hard to strengthen the country by refreshing antiquated laws & build up the indigenous legal workforce in the UAE*



He has worked through days and nights with utmost dedication to achieve his dreams. He put the best efforts possible to build his castle of success. He is Essam Al Tamimi, the Founder and Senior partner of Al Tamimi & Company, one of the largest law firms of the United Arab Emirates.

Though he was an average student at school, his destiny took a 360-degree turn when Mr. Essam Al Tamimi got admission at Al Ain University Law School. He still remembers that transformation which changed his life forever, "My life totally switched. I was suddenly in the library four hours a day, every day. Law lit something in me. After being the lowest in my school classes, I became a star pupil at college

and I was soon encouraged to consider applying to the Ivy League law courses in the US."

### HARD WORK IS THE KEY

His ship of success gained momentum when he received a degree from the Harvard University where he studied to be a lawyer. With undaunted determination, Mr. Essam Al Tamimi proceeded ahead while honing his skills with utmost perseverance.

Eventually, his sheer devotion and tenacious hard work resulted in the establishment of Al Tamimi & Company in the year 1989. Today, his company has become the largest local law firm of the Middle East with 350 lawyers across nine countries, catering to the needs of

almost every industry with its exceptional services.

It has been more than thirty years that Mr. Essam Al Tamimi has been in this field, and he still gives regular advices to private and public sector clients on a plethora of issues. He has assisted federal and local governments in drafting laws and regulations relating to a range of sectors.

Bearing a confident and outspoken personality, he holds a prominent position among the major leaders of the region, who are responsible for the growth of the nation. Mr. Essam Al Tamimi is a dedicated member of various organizations such as International Bar Association, International Court of International Arbitration, London Court of International Arbitration (LCIA), Dubai International Arbitration Centre Board of Trustees, and Foundation for International Arbitration Advocacy Board of Trustees. He is also the President of the UAE Branch of the Chartered Institute of Arbitrators and LCIA Arab Users' Council. In addition to this, Mr. Essam Al Tamimi is a registered arbitrator at the World Intellectual Property Organisation, the GCC Commercial Arbitration Centre in Bahrain and both the Dubai and Abu Dhabi Commercial Conciliation and Arbitration Centres.

### THE LIFE BEYOND

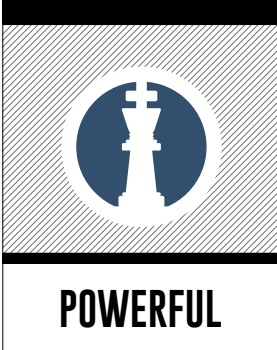
While working as a lawyer, Mr. Essam Al Tamimi regularly takes out time to devote himself towards his passion of writing. He has published various books such as Setting up Dubai and The Practical Guide to Litigation and Arbitration in the United Arab Emirates among others. He has also published a paper on women and the law in Islam.

Mr. Essam Al Tamimi wonderfully balances his personal and professional life. He loves to travel and explore the world but can never live away from his people. Interestingly, he is also a very fine cook and believes that he cooks the best fish in the world.

A renowned figure in the legal community, Mr. Essam Al Tamimi is a recipient of International Financial Law Review's (IFLR's) prestigious Lifetime Achievement Award.

**"MR. ESSAM AL TAMIMI WONDERFULLY BALANCES HIS PERSONAL AND PROFESSIONAL LIFE. HE LOVES TO TRAVEL AND EXPLORE THE WORLD BUT CAN NEVER LIVE AWAY FROM HIS PEOPLE"**





# GREG DOGAN

## REDEFINING LUXURY HOSPITALITY

*Helming the hospitality giant of the world, Mr. Greg Dogan is redefining the opulence of Shangri-La Hotels and Resorts. As the Chief Executive Officer of the prominent hotel chain, he makes continuous efforts to instill innovations in each and every product*



With sheer grit and determination, Mr. Greg Dogan is going beyond the words hospitality and services. He is focused on making his company an experience that mesmerizes people. The services that his hotels offer represent the distinct vision he has for his establishment's futuristic growth.

Based in Hong Kong, Shangri-La Asia Limited is one of the leading luxury hotel companies of Asia Pacific. It currently owns 55 hotels under the deluxe Shangri-La and mid-market Traders brands, with a rooms inventory of over 28,000. The Group has over 50 projects under development in countries like Austria, Canada, mainland China, France, India, Japan,

Macau, Maldives, Philippines, Qatar, Seychelles, Taiwan, Thailand, the United Arab Emirates, the United Kingdom and the United States.

Today, renowned for blending its Asian heritage with the local culture at each of its hotels, Shangri-La Hotels and Resorts are touching new growth trajectories under the guidance of Mr. Greg Dogan.

### THE CAREER SPAN

Stepping into the grand world of Shangri-La Group in 1997, Mr. Greg Dogan climbed the success ladder due to his great ideas and exceptional execution strategies. The first position that he held at the Group was of Executive Assistant Manager of Mactan Island Resort, Cebu and Resident Manager at Shangri-La Hotel, Jakarta.

With the passage of time, he took various other roles in the organization before being finally appointed as the CEO. Mr. Greg Dogan was previously Regional Vice President and General Manager of Makati Shangri-La, Manila following a position as Regional Vice President in Dalian, China. He has also held senior management posts at Shangri-La Hotel, Dalian; Shangri-La Hotel, Jakarta; and Shangri-La's Mactan Resort and Spa, Cebu. Mr. Greg Dogan is also the Director of Shang Properties. He is a member of GHN's Advisory Board as well.

With more than 25 years of experience in the hospitality industry, Mr. Greg Dogan has gained a deep insight into the market, and today he uses this gift to edge forward with extraordinary visions.

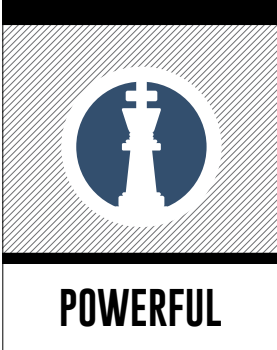
### UPHOLDING EFFECTIVE VALUES

Mr. Greg Dogan believes that transparency is one of the most important things that a company should have for its customers. Under his astute leadership, Shangri-La Group has taken an initiative called "Your Service", which allows guests to provide their feedbacks or complaints about the services provided at the hotels. This instantaneous feedback allows staff to immediately address any problems and come up with new ways to bring more comfort to the customers.

The company has invested heavily in technologies to utilize it in the utmost manner bringing new conventions on the table. The mutual respect and the genuine care he has for his company and the people connected to it is clearly visible in the constant efforts that he takes to instill perfection in the Group's ways of working.

Mr. Greg Dogan not only believes in gaining profits for his company but he strives hard to achieve that in the society and environment as well. For this, he organizes various CSR initiatives in his establishment in which his employees are encouraged to take part in several activities that make them more responsible towards the community. Mr. Greg Dogan also focuses on minimizing the environmental footprint when building new hotels by installing more efficient water and energy systems, using sustainable materials.

**"STEPPING IN INTO THE GRAND WORLD OF SHANGRI-LA GROUP IN 1997, MR. GREG DOGAN CLIMBED THE SUCCESS LADDER DUE TO HIS GREAT IDEAS AND EXCEPTIONAL EXECUTION STRATEGIES"**



# J N NAGDEV

## MAKING WORLD SPIRITUAL

*Strengthening a spiritual bond with the mesmerising scent of his incense products, Mr. J N Nagdev has crossed thousand miles of his grand success journey. His splendiferous spirit and determined dedication have taken Hari Darshan to new heights*



aving a generous, optimistic, and effervescent personality, the Founder and Mentor of Hari Darshan, Mr. J N Nagdev knows the beauty that spirituality contains in itself and he is marching ahead to acquaint the world with the positive piousness of his products.

Since the establishment of the company, he has taken tremendous strides to produce quality products instilled with innovation and spirituality and this is the reason that today Hari Darshan has become synonymous with Spiritual Incense and Fragrances.

### BRINGING POSITIVITY IN HEARTS

A Post Graduate from Shri Ram College of Commerce, he fully understands how

to successfully lead an organization, and he enthusiastically uses his management skills to inspire his employees to perform their best. He gives extra importance to involve each member of the organization in a family environment helping them gain a better insight of their own capabilities and channelize those talents to come up with innovating ways to advance the company on a transcending path of success.

According to Mr. J N Nagdev, a true leader is not just limited with leading the company towards a positive growth. Rather, one should be entrusted with the responsibility of "guiding, educating, encouraging, inspiring, and correcting the course" of his team towards the goals they are aspired to achieve. He believes that a leader's position is "not a position

that seeks answers and accountability but a position that is answerable and accountable; he should create more leaders like himself to pass on the legacy into deserving hands."

His matchless leadership and astute guidance have added several success points in the company's growth chart. Under his guidance, his company has not only inspired spirituality among millions in India but have also enchanted the people from international borders.

A pacesetter in the industry, Mr. J N Nagdev is much more in his high spirits due to the love and trust that he has gained from millions of his customers in these years. Not resting on his laurels, this voracious leader untiringly works towards enhancing Hari Darshan's already huge empire and making it one of the most powerful brands in the world.

### A SANGUINE ATTITUDE

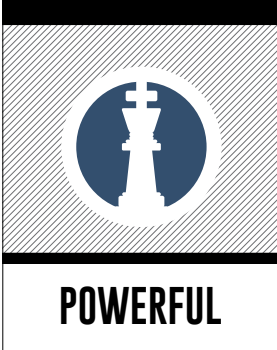
Optimism is one of the significant parts of his personality, which makes him stand apart from other visionaries of the industry. Believing that there is always a better and efficient way to reach the zenith fuels his undying passion for perfection. He feels that every problem has a solution and he has an unquenchable thirst to seek that solution that will diminish any chance of his organization's failure. And, this quest is what inspires him the most. He considers every challenge as an opportunity to take a step further towards accomplishing his visions. His continuous journey is like a river that is moving rapidly towards its destination replenishing and inspiring each and every life that it meets on its way.

A humanitarian at heart, Mr. J N Nagdev not only focuses on the commercial profits his company can make through its products but also concentrates on the ways through which he can bring a positive transformation in the society. For this, he ensures that the company is actively engaged in several CSR activities by supporting various NGOs and charities. He also encourages the entrepreneurial spirit among his employees and supports them in establishing their own firms. This step of creating more leaders also leads to the increase in the employability rates of the country helping its people in becoming more financially stable.

**"A PACESETTER IN THE INDUSTRY, MR. J N NAGDEV IS MUCH MORE IN HIS HIGH SPIRITS DUE TO THE LOVE AND TRUST THAT HE HAS GAINED FROM MILLIONS OF HIS CUSTOMERS IN THESE YEARS"**







# KULWANT SINGH

## DETERMINED TO TRIUMPH

*Kulwant Singh opened Lama Tours as a one-man army, and now reigns the tour operations in the UAE with about 500 employees, bringing hundreds of thousands of tourists to enjoy the scenic beauty. He is also the President of Indian Business and Professional Council*



Kulwant's Singh is the Chief Executive Officer and Managing Director of Lama & Carfare Groups - two of the most successful tour & travel groups in Dubai. His highly inspiring story started when he was fervently looking for a job in the construction sector in Dubai after finishing his school at Al Ain. One day, he urgently needed to fax his CV to a construction company, and unable to find a fax machine or a shop providing fax services, he entered into a travel-agency-cum-tourism-company, and requested them to use their fax machine to send his CV through.

It so happened that one of the tour operators at the company had taken a sick leave that day, and the manager of

the company, in charge of tour operations, requested Singh to show a group of tourists around as Singh was a local and knew Dubai well. Singh agreed, and by the end of the tour had a striking idea of starting his own tour company.

Easier said than done, he had no resources or capital to establish a full-fledged company. He made a choice: he started alone. It was 1997, and alone he started going from one hotel to another, requesting them to allow him to take their customers for city tours in Dubai. As much of a fantasy story as it seems, people kept joining his company one after another, and today he actually has an army of employees and a fleet of vehicles to cater to the tourism industry needs of the UAE.

He realizes himself that everything happened accidentally; however, he is proud of his lifelong career in the tourism sector, which has made him rich and successful, and has enabled him to bring happiness and smiles to millions of people all over the world.

Today, the Lama Group has expanded and diversified further, and Kulwant Singh owns three desert safari camps (two in Dubai's Conservation Zone); a cruise business; a fleet of buses, cars and stretch limos, and to top it all, two Dubai hotels: Seven Sands and Arabian Sands.

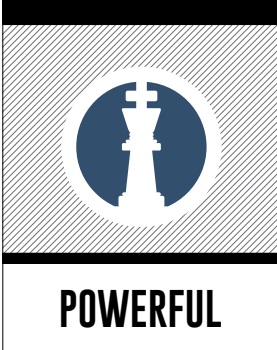
He gives the credit of his success and the swift growth of Lama Tours to his unique strategy of "hunting for customers in their own territory" rather than waiting lamely for them to arrive at his territory. He learnt this in his early years when he did not have the means and resources to make it big, but because of his insatiable desire to create his own business used to be dependent on outreaching to others. Another strategy he employs is harnessing the Indian tourism market, which has – according to him – exploded in recent years, though he has offices in Russia, China and pan-GCC.

Though tourism is a business that doesn't remain steady because of wars, deadly epidemics, economic slowdowns, atmospheric disturbances, and ups and downs of any business cycle, Singh braved all odds and emerged victorious.

Believing in the philosophy of "Let's Grow Together" or "Hum Saath Saath Hain", Kulwant Singh has made Lama Tours popular among Indian tourists travelling to Dubai. Starting humble, he has shown the world how grit and enthusiasm can make one successful in any career.

As the President of Indian Business and Professional Council (IBPC), Dubai, Kulwant Singh has made untiring efforts towards creating new ties between India and the UAE. IBPC is the only recognised representative organisation of Indian Business and Professionals in Dubai. IBPC, Dubai was formed in the year 2003 after the unification of the three Indian business organisations in Dubai namely the Indian Business Council (IBC), Overseas Indians Economic Forum (OIEF) and Business & Professional Club (BPC). Kulwant Singh as President of IBPC provides support to all Indian companies that want to establish a base in Dubai.

**“BELIEVING IN THE PHILOSOPHY OF “LET’S GROW TOGETHER” OR “HUM SAATH SAATH HAIN”, KULWANT SINGH HAS MADE LAMA TOURS POPULAR AMONG INDIAN TOURISTS TRAVELLING TO DUBAI”**



# DR. JITENDRA K. DAS

## A PANJANDRUM IN BUSINESS EDUCATION

*As the Director of FORE School of Management, Dr. Jitendra Das is dedicated towards building a platform of quality higher education for his students. Throughout, he has focused on creating a rule-based and transparent organization by establishing the best structure for all*



Having earned his BTech and MTech degrees from IIT Delhi and a Doctorate from University of Toronto, Dr. Jitendra Das chose to further pursue his passion into academics – after gathering first-hand knowledge on corporate working while working with Wipro and the DCM Group – by teaching management courses at some of the most prestigious management institutes in India.

His august stature in the realm of education can be judged by the fact that he has taught several marketing subjects at IIM Lucknow, IIM Ahmedabad, IIM Kozhikode, SP Jain Center of Management at Singapore, and the Business School of the University of Danube at Krems,

Austria. In addition, he holds the distinction of being the Founder Dean of the IIM Lucknow-Noida Campus.

He has ensured transparency and high ethical practices in his institute as he firmly believes they are the key elements of any institute's success. Through these values, he has further created personal, departmental and procedural success for everyone in his institute.

### ADVANCING THE LEGACY

With a total corporate and teaching work experience of more than 30 years, he completely understands the structural and marketing pulse of the corporate world, and prepares his students to take any challenge head on by learning and practicing on the latest and a wide range

of application software that are available at his institute.

Harvard/IIM case discussions, interactive lectures and simulations in the classroom, live projects, and industry & rural visits are just some basic tools that he has introduced for his students, thus creating a well-built structure for them and making them strong-yet-flexible and high on emotional quotient to face the highly competitive corporate world. Of course, the students are taught to become competitive on a strong base of work culture and values.

Understanding the responsibility that has been bestowed on him in the capacity of Director of FORE School of Management, he has always endeavoured towards establishing only the highest standards and benchmarks for his students and other management institutes by instilling the "FORE first" attitude in every aspect of the institution.

To ensure best results for his students, he has been personally involved in constructing a conducive academic & right learning environment in his institute, through which highly skilled MBA graduates are produced possessing great analytical abilities and contemporary knowledge about the ever-changing new business environment.

### BETTER THAN THE BEST

Dr. Das has focused on creating a complete learning environment for his students, to help them excel and bag the best corporate packages and companies, often surpassing the other premier B-schools of the country and even Indian Institutes of Management.

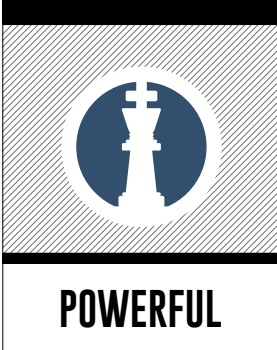
Under his guidance, FORE School of Management has been consistently offering to its students excellent infrastructure, and administrative & pedagogical software, which is equivalent or better than the best B-schools in India. The world-class approach at the institute, in terms of offering its students the highest quality of education and a technology-driven experience, has year-after-year inspired its students to perform competitively compared to other top B-schools. As a result, not only the industry has responded favorably, but the students have also been focusing on starting their own entrepreneurial ventures instead of following the herd and accepting lucrative offers of placements.

**“HE HAS ENSURED TRANSPARENCY AND HIGH ETHICAL PRACTICES IN HIS INSTITUTE AS HE FIRMLY BELIEVES THEY ARE THE KEY ELEMENTS OF ANY INSTITUTE’S SUCCESS”**









# K R RAGHUNATH

INNOVATOR, CREATOR, PROMOTER

*The Founder & Managing Director of KIS Group, K R Raghunath is probably the most innovative entrepreneur of our times. He has developed many firsts-of-their-kind sustainable clean technologies that are blazing a completely new trail for energy production globally*



he world seldom witnesses the rise of an entrepreneur who is also ready to take the responsibility of maintaining a healthy eco-sphere – one who can earn laurels not only for oneself but also for the community one is a member of. K R Raghunath – the Founder of one of the most profound sustainable energy solution providing companies, KIS – is one such person who has opened new gates for a clean and healthy environment with his business venture. He established Knowledge Integration Services Group with an aim to save the planet from the harassment it faces because of conventional energy producing methods. Along with helping to improve the

biological eco-sphere, his venture also aims to uplift the social status of many by creating job opportunities.

## CARVING NEW NICHES

K R Raghunath's approach towards business is very different from his counterparts. For him the focus is not towards filling balance sheets with high figures but to create a system which is beneficial not just for his firm but for the world at large. He takes everyone along on his path to success, be it the shareholders, his employees, or the clients. This visionary measures his progress not in the units of millions but with satisfactory smiles he has gained with his work.

**“ALONG WITH HELPING TO IMPROVE THE BIOLOGICAL ECO-SPHERE, HIS VENTURE ALSO AIMS TO UPLIFT THE SOCIAL STATUS OF MANY BY CREATING JOB OPPORTUNITIES”**

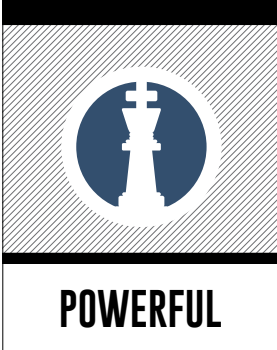
All the business activities of K R Raghunath revolve around two aspects – innovation and benefit to the environment. Thus, with his flagship venture, he has developed many innovative sustainable clean technologies for the treatment of solid and liquid waste produced from the agricultural and non-agricultural industry. Keeping his core values and visions integrated, many of the technologies have got their name registered with UNFCCC under the category of first-of-its-kind CDM projects in the world. Under his astounding leadership, the Group has grown from a pioneer to the market leader with main offices in Singapore, Indonesia and India and four subsidiaries in countries namely Malaysia, the UAE, Colombia, and Brazil in just one decade.

## SPREADING THE VIBE

The splendid acumen of this alumnus of Karnataka University and Symbiosis Institute of Management Studies can be attributed to the vast experience he gained over years working with several renowned firms which include Reliance, Colgate Palmolive, and Aditya Birla Group across countries like Malaysia, China, and India. He used these places to polish the entrepreneurial skills he always carried in himself.

K R Raghunath grew as an entrepreneur parallel to KIS Group. His exceptional work style has been appreciated by top-notch leaders globally. His extreme hard work, unrivaled innovation, and supreme skills have led the Group to the zenith of success. For his constant efforts and stupendous work, K R Raghunath has been honored with several awards like – Golden Peacock Global Award for “Corporate Governance and Sustainability 2016” by IOD, Outstanding Contribution in Sustainability by “Indian Sustainability Congress 2015”, and Green Business Award from ASSOCHAM for “Green Business 2016”.

K R Raghunath also promotes the way to greener energy through various national and international platforms. He has also presented innumerable papers on the subjects like “Case Studies of Biogas Projects” at World Renewable Energy Congress 2016; “Sustainability, A Study on Palm Oil and Utilization of Biogas” at Fedepalma, Colombia 2015; and “Success Stories of Biogas Projects” at Biogas Asia 2014.



# KAMAL SINGAL

## CREATING MILESTONES OF SUCCESS

*Going the extra miles to raise the living standard of the new generation, Mr. Kamal singal has taken a giant leap in the real estate industry of India. It is his immense dedication that is developing Arvind SmartSpaces, as a trendsetter in the real estate industry*

**I**gnited by the passion to bring a new shift in the business paradigm of India, Mr. Kamal singal focuses on a whole new perspective where innovations and panache stay in the front. He is that experienced sailor who knows how to steer the boat towards the shore triumphantly.

Holding an Executive Post Graduate Diploma in Management from the prestigious Indian Institute of Management, Mr. Kamal singal has an exceptional strategic approach towards expanding the company's presence across the globe.

Before beginning his success journey in the Lalbhai Group, he worked in different

capacities in DCM Textiles Limited for 9 years. The knowledge and strategies that he gained through his vast experience have always backed him in the times of need and helped him in emerging as the winner.

### LEADING WITH EXPERIENCE

Being associated with the Lalbhai Group since 2001, Mr. Kamal singal has now become one of the most crucial pillars of the establishment. His hard work and steadfast dedication towards the Group was the reason that he was elevated to head the real estate segment of the Group in the year 2008.

Later, in 2015, he was simultaneously appointed as the Chief Executive

Officer and Managing Director of Arvind Infrastructure. Apart from that, he also serves as the Executive Director. As a head of the real estate business of the Group, Mr. Kamal singal has helped the Group's foray into the real estate sector with phenomenal developments. Presently, under his esteemed guidance, Arvind SmartSpaces, the real estate firm, is soaring high with an aim to transform the landscape of realty.

### A FOCUSED DIGNITARY

One of the key ingredients of his success is his idea of keeping his customers at the top of the priority list. Mr. Kamal singal's immense belief in the customer centricity is also followed at his establishment very well. He believes that the trust and legacy that his company carries in it touch customers directly while establishing long-lasting relationships.

Mr. Kamal singal is a person who creates a league of his own while creating marvelous developments with impeccable quality and designs. He carves out specific goals for the organization and then follows a path that will be strategically impressive and effective for reaching those aims. By implementing various policies and taking various initiatives, he makes sure that the company stays true to its commitments.

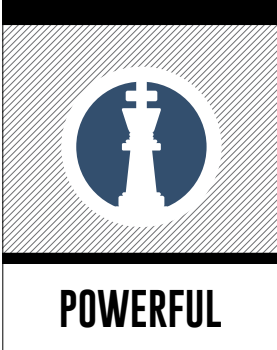
Aspired to take the company to new heights of glory, Mr. Kamal singal brings the best management strategies to the front. He regards each and every individual working in the company with an equal respect and considerations. It goes a long way in creating trust and long-lasting bonds with his employees. Further, this efficacious leader makes sure that the precision of the company's products are focused on precision, quality, trust, and perfection. His long-term insight into establishing a world-class brand is materializing rapidly.

As a prominent industry veteran, Mr. Kamal singal has also been felicitated with various awards for his great contributions in the industry. In 2016, he was proclaimed as the "Real Estate Most Enterprising CEO of the Year". His name is counted in the list of leaders who are changing the face of real estate sector in India with their business acumen and leadership qualities.

**"HIS NAME IS COUNTED IN THE LIST OF LEADERS WHO ARE CHANGING THE FACE OF REAL ESTATE SECTOR IN INDIA WITH THEIR BUSINESS ACUMEN AND LEADERSHIP QUALITIES"**







# KRISHNAN JAISHANKAR

## AN EFFICACIOUS TRAILBLAZER

*A dynamic visionary with an affluent nature, Mr. K Jaishankar, the Managing Director of Ingram Micro India is a pacesetter carving new benchmarks in the IT world through his innovative and pragmatic leadership while aiming to bring the best in the Indian market*

**R**unning a successful and renowned firm is not a child's play. It requires exceptional leadership qualities and steadfast determination to surpass the prevailing expectations of the customers & partners and offer them the unexpected profits creating a long-lasting and trusted relationship with them.

Looking at the growth chart of Ingram Micro India, a distinguished company of IT products and services, one can understand that there is certainly an efficient leadership helming its sails. And that proves to be a truth when one meets Mr. Krishnan Jaishankar. Spearheading one of the largest technology distribution companies of India, Mr. Krishnan

Jaishankar is that leader who believes in actions and never hesitates to go an extra mile to transform his vision into reality.

### LEARNING THROUGH EXPERIENCE

A determined soul, Mr. Krishnan Jaishankar hails from Mumbai and has an impressive educational background. He holds a Bachelor of Engineering Degree in Electronics & Telecommunications from National Institute of Technology. Later he received a Post Graduate degree in Marketing Management from Jamnalal Bajaj Institute of Management Studies.

Before being appointed as the Managing Director of Ingram Micro India, Mr. Jaishankar was Chief Executive Officer of Tech Pacific India. It was in

the year 2005 that he was appointed to his current position in the Ingram Micro after the merger of Tech Pacific India and Ingram Micro India. Apart from that, he also worked with some of the best organizations such as Godrej Pacific Technology Ltd, Godrej & Boyce Mfg Co Ltd, and ECIL, etc.

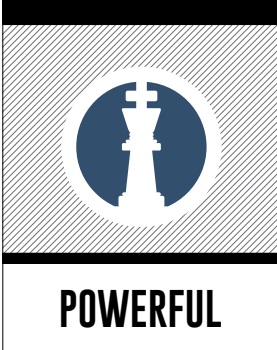
The journey of more than 16 years that he has lived with the firm is like a ladder towards the zenith of knowledge. His experience taught him a lot of things that helped him climb the steps of success. He took various executive positions such as National Sales Head, Vice President Operations & Credit and Head - Volume Division before becoming the Managing Director. In all these years, he gained an extensive experience in sales, distribution, channel management, and people management, which have carved him into a perspicacious leader.

### THE PROMINENT DECISION MAKER

IT industry has seen various ups and downs in the past years but it never weakened the decisions of Mr. Jaishankar. He is well known for his revolutionary steps taken in the business world. Mr. Jaishankar's carefully crafted decisions have helped his company reach the pinnacle of success. During the industry downturn of 2000-2001, when he was the Chief Executive Officer of Tech Pacific India, he took various steps to ensure that the company stayed focused on improving cost efficiencies and profitability and also developed a strong enterprise business around a value added distribution model. Some of the significant initiatives taken by him include the creation of a vertical organization to manage new business development and strategies to expand reach into upcountry growth markets.

Presently, Mr. Jaishankar looks after the overall operating performance of the company with a particular emphasis on driving corporate policies, strategies, and profitable growth initiatives. Understanding the responsibilities, Mr. Jaishankar puts his best efforts to accomplish the desired results. Under his esteemed leadership, the company has seen an exponential growth and is counted among the best IT distribution companies of India.

**“IN ALL THESE YEARS, HE GAINED AN EXTENSIVE EXPERIENCE IN SALES, DISTRIBUTION, CHANNEL MANAGEMENT, AND PEOPLE MANAGEMENT, WHICH HAVE CARVED HIM INTO A PERSPICACIOUS LEADER”**



# LIM MING YAN

## HEIGHTEN SUCCESS

*The President & Group Chief Executive Officer of CapitaLand Limited, Mr. Lim Ming Yan has been all smiling even when handling the most difficult situations of his tenure. With his calm demeanor and sharp business acumen, this leader is growing leaps and bounds*

**D**ealing with property development business for more than 20 years, Mr. Lim Ming Yan can very well anticipate the market positioning for years to come. Sometimes, we are so busy claiming profit figures that we forget the kind of effort that goes in building a brand. Mr. Lim Ming Yan has clearly made CapitaLand what it is today.

He graduated from the University of Birmingham, UK with a Bachelor of Science (First Class Honors) degree in Mechanical Engineering and Economics in 1985. Later, in 2002, he attended the Advanced Management Programme at Harvard Business School.

## RISING TO THE CHALLENGE

In terms of the economic forecast, China is one of the world's largest economies which have opened its arms to investments in various fields of operation. It was still a dream for Asia's largest real estate companies with headquarters and listed in Singapore to have built a mark for itself in a volatile economy in China.

It was the vision of Mr. Lim Ming Yan that had the brand driven and placed it on top of the ladder. Formed in 2000 following the merger of DBS Land and Pidemco, CapitaLand has since grown into one of Asia's largest real estate companies.

In the beginning, he worked tirelessly to turn the business around, addressing

each of the problems and talking to every disgruntled customer. He also took a year to build a core team and, eventually, he turned the business from a cost centre into a profitable unit. Reminiscing those times and expressing his optimistic spirit, he once commented, "During difficult times, that's when you learn the most... about how to deal with all the different situations, and you learn that alone, you can only do so much."

Today, under his steered guidance, the brand has become one of the most prominent names of the name. It leverages its significant asset base, design and development capabilities, active capital management strategies, and extensive market network and operational capabilities to develop high-quality real estate products and services.

## COVERING THE CORPORATE FRONT

Before holding his current position in the firm, he was the chief operating officer of CapitaLand and Chief Executive Officer of Ascott, the world's largest serviced apartment operator – owned by CapitaLand. This leading figure holds several positions in his rich career contour. Mr. Yan is also Deputy Chairman of CapitaMall Trust Management Limited, CapitaCommercial Trust Management Limited as well. He is a Board Member of several organizations such as Singapore Tourism Board, Building and Construction Authority of Singapore etc.

This 53-year-old tycoon is works really hard to create good commercial relations across the international boundaries while spreading peace and happiness as well. He has a very dynamic approach towards his business and is ever ready to innovate new ways for a better run in the future.

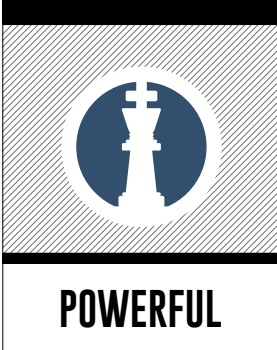
Apart from handling the Group's growth prospects and expansion in the world, Mr. Lim Ming Yan also looks after the Group's corporate social responsibilities with an aim to bring better opportunities for the society. He is also the Director of CapitaLand Hope Foundation, the Group's philanthropic arm through which he organizes various social initiatives and campaigns. This esteemed magnate was also felicitated with various awards for his matchless work in the business world. He was named Outstanding Chief Executive (Overseas) in 2006. He also received "Magnolia Award" in 2003 and 2005.

**“THIS 53-YEAR-OLD TYCOON IS WORKS REALLY HARD TO CREATE GOOD COMMERCIAL RELATIONS ACROSS THE INTERNATIONAL BOUNDARIES WHILE SPREADING PEACE AND HAPPINESS AS WELL”**









# MAHDI K M J AMJAD

## ON THE CANVAS OF INNOVATION

*A sharp eye for valuable opportunities drove Mahdi K M J Amjad – the founder of one of the most prominent real estate firms of the UAE, Omniyat – to the helm of glory and success. His bold and ahead-of-time vision has been a major contributor towards the transformation of the real estate landscape of the region*

**A**bout two decades ago, the UAE's skyline was like a blank paper and many artisans were indulged in painting it in their own colors. Prospects came springing up and a great number of visionaries grabbed them to reinvent the aura of the region. Mahdi K M J Amjad also ventured into the great sea of opportunities in the year 2005 with Omniyat and became one of the pioneers in introducing modern and technologically advanced commercial and residential buildings in the area. His

exceptional craftsmanship made him reach greater heights rapidly and within just three years he was heading a multi-billion dollar empire which was based solely on his efforts.

Under Mahdi's dynamic leadership, the firm became one among the fastest growing in the region and has been active in large-scale collaborations with award-winning and globally respected designers. His astute management style, visionary outlook, and proactive decision-making capability have propelled Omniyat to develop unique projects at vantage

**“MAHDI INHERITED THE SPIRIT AND TACTICS OF ROUSING ENTREPRENEURSHIP FROM HIS FAMILY WHICH WAS INDULGED IN TRADING ACTIVITIES FROM OVER THREE GENERATIONS”**

locations within master communities in the country which can reflect his dedication towards his passion of creating the best.

### AN INDELIBLE SPIRIT

Mahdi inherited the spirit and tactics of rousing entrepreneurship from his family which was indulged in trading activities from over three generations. He had developed a deep interest in the business from a very young age and he longed for starting something of his own. In 1995, the foundation of his distinguished commercial success was laid by Al Masa Computers, his first venture in Dubai. With tremendous skills and hard work, he made this small shop grow into a major IT regional conglomerate with a distribution network covering MENA & CIS countries.

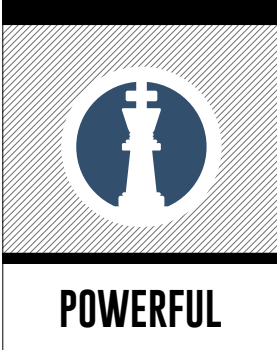
A decade later, Amjad saw lucrative opportunities rising in the real estate sector of the region and hence started Omniyat, one of the most progressive developing firms of the region. With Omniyat, Mahdi's focus was the development of most iconic projects and creating unique experiences for the buyers that can surpass their expectations of an amazing home or office. Thus, he took to building futuristic skyscrapers in collaboration with world-renowned architects and adorned the region's skyline with magnificent properties.

### REDEFINING THE SECTOR

Mahdi's out-of-the-box approach towards creating exclusive buildings which can stand against time makes him the most special of all the developers in the region. He doesn't handle the operations of Omniyat as an entrepreneur but as an artist whose canvas is the region's land. He puts unique art in the designs of each of his creations. Amjad's love for exquisiteness throbs at the heart of every development Omniyat produces. He sees potential in each fragment of the space – a potential to be a life-altering experience for his clients. And he utilizes this potential to the fullest while creating splendid properties.

His development philosophy is based on a prototype which merges his technological background established by Al Masa with supreme talents across the globe as architects, designers, contractors, and consultants to build technologically advanced and futuristic living spaces.





# NILESH VED

## MAKING A LEGACY OF HIS OWN

*He was born with a silver spoon in his mouth but Nilesh Ved chose to create his own identity into a completely new arena, challenging his expertise he gained as a business scion. Today, he stands at the forefront of Gulf's impressive retail space with Apparel Group*

**M**iddle East has been a home for many business families of Indian origin for generations. The people have grown and flourished there with exemplary acumen which is supported by the welcoming and thriving nature of the region. Nilesh Ved's great grandfather also voyaged into the deep blue of Arabian Sea from Kutch to anchor the lives of generations to follow in Oman in 1904. Sturdy steps helped the Ved family set up a huge and successful business empire in Oman and the UAE dealing in

textiles, gold, bullion, money exchange, and food distribution.

Even though the family business was faring well and he was living a sorted life, Nilesh Ved decided to step out of this comfort zone and find his own way out on his own terms in the enormous realm of lucrative opportunities the commerce space in the region offered. His wife inspired him to venture into the retail space and in 1999 he laid the foundation of a legacy called Apparel Group with her support. Today the Group boasts of about 1500 stores globally, representing more

**“ALONG WITH SOARING HIGH IN THE COMMERCIAL SKY, NILESH VED AIMS TO MAKE AN IMPACT ON THE COMMUNITY AND THE LIVES OF PEOPLE WHO ARE WORKING WITH HIM”**

than 75 international brands because of his uncanny ability to spot great business opportunities and the efficiency to rapidly close deals.

## INTERTWINING ABILITIES WITH PASSION

Despite being born in a very successful business family, Nilesh Ved had a very simple and humble upbringing. “We lived like village folks in Oman and this was the early 1970s,” he recalls. As a child he often had to shuffle between Oman and Mumbai before he shifted to Dubai. He completed his schooling from the Indian High School there and went to America for higher education. After attaining a Bachelor's degree in Business Administration from the prestigious Boston University, he returned to Dubai in 1992.

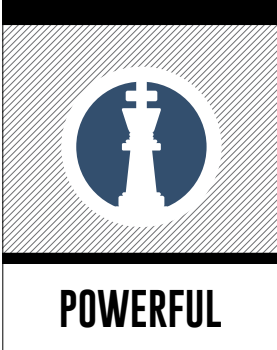
After that, Nilesh joined the family bullion business and worked there for four years until he realized that he wasn't enjoying the work. He wanted to do something different and tried to convince his family to let him step out on his own. Even though they were reluctant to let him follow his heart, the pace with which the market was picking up inspired him to go and try out there. His wife remained a strong support beside him throughout during those tough times and together they opened the first store by the name of Bossini in BurJuman Centre in the residential area of Bur Dubai in Dubai, United Arab Emirates. From then on, there was no looking back for Nilesh as he carved a niche for himself in the region and soon followed the global expansion of his business.

## ZEST TO GROW

Nilesh Ved is highly satisfied with what he has achieved over years but isn't resting on his laurels. Seeing a customer buying Apparel's products gives him the kick to achieve more and better. He is continuously expanding his business on the world map and is tying up with more recognized brands.

Along with soaring high in the commercial sky, Nilesh Ved aims to make an impact on the community and the lives of people who are working with him. He reckons that success isn't attributed to an individual only and the whole team should reap the benefits of it.





# DR. MINNIE BODHANWALA

COMPASSIONATE SOUL WITH AN ENTREPRENEURIAL SPIRIT

*In today's era of unrestrained commercialization of healthcare services, Dr. Minnie Bodhanwala is a noble soul whose philanthropic & charitable endeavors have helped save precious lives, & have restored the confidence of common man in the virtuous profession of doctors*

**A**s the CEO of two charitable semi-government hospitals in Mumbai, Dr. Minnie's dedication towards improving the standard of healthcare services in India, and her excellent vision to maintain these services affordable yet at par with top corporate hospitals is worth a thousand salutes. For the last 30 years, she has been minutely analyzing the needs and then serving people with rare health conditions, which are ignored by other hospitals in want of proper facilities or because their

treatment is not profitable.

## WOMAN OF MANY ROLES

Dr. Minnie is the CEO of Bai Jerbai Wadia Hospital for Children and Nowrosjee Wadia Maternity Hospital. She is also the Advisor to the Chairman of Wadia Group for CSR activities, Advisor to Impact India Foundation by UNDP, UNICEF and WHO. Her vision and efforts in multitudinous directions have not only helped her establish strong roots of her two hospitals, they have also inspired world bodies to come forward and establish strong ties

**“FOR THE LAST 30 YEARS, DR. MINNIE HAS BEEN MINUTELY ANALYZING THE NEEDS AND THEN SERVING PEOPLE WITH RARE HEALTH CONDITIONS, WHICH ARE IGNORED BY OTHER HOSPITALS”**

for the betterment of humankind. Thus, she has successfully set up community projects in dental health for Impact India Foundation by UNDP, UNICEF and WHO for their “Hospital-on-Wheels” project. She has also arranged dental camps at Mandsaur (Madhya Pradesh), Udaipur (Rajasthan), Gauriganj (Uttar Pradesh) thus helping thousands of poor people in these States.

## TOWERING ACHIEVEMENTS

Her innovative efforts have resulted in Wadia hospitals hosting the largest national intensive care unit (NICU). In addition, the pediatric hospital has started catering to about 30 sub-specialties, thus providing comprehensive healthcare services to children under one roof.

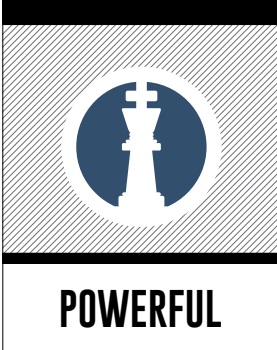
Due to her consistent efforts, the hospitals now have a dedicated Nodal Centre for Clubfoot Treatment in Maharashtra, and a dedicated clinic for Cancer, Malnutrition, HIV, TB, Epilepsy, Occupational Therapy, etc. Her hospitals have also established a Human Milk Bank and a clinic for children suffering with Multiple Disabilities and Vision Impairment, which is one-of-a-kind initiative in Maharashtra.

The IVF Center established at Wadia Hospitals under her leadership have proved to be a blessing for poor patients.

## BACK TO THE SOCIETY

Dr. Minnie is the person behind the launch of the Little Hearts Marathon. The objective of organizing this marathon is two-fold. Through this annual social event, she not only aspires to help spread awareness for prevention of cardiac diseases among children, she is also able to collect funds for those children who suffer from cardiac diseases but cannot afford expensive surgeries that are the only option for their survival. With the help of funds collected through the marathon, Wadia hospitals have so far funded more than 26 cardiac surgeries for the underprivileged children. Further, with the funds, these hospitals would very soon start their own cardiac center, which is expected to save about 1,200 lives of poor children every year.

Under her guidance, several medical camps have been organized at Rikhiapeth Ashram in Deoghar District in Jharkhand, where more than 45,000 poor women and children have been treated.



# MOAFAQ AHMED AL GADDAH

## PAVING THE SUCCESS PATH

*Rising from the humble beginnings, Moafaq Ahmed Al Gaddah, today, oversees a business empire that stretches from property development to freight industry. His journey is a proof of the fact that a relentless drive is the ultimate support that helps one achieve one's ambitions*



The life of Moafaq Ahmed Al Gaddah, founder of the MAG Group is built up of little steps – steps he took to walk six kilometers daily to reach school in a village in Syria; steps he took to cover the lanes of Kuwait as a street vendor; and steps he took to climb the success ladder sturdily. He might be travelling in the most expensive cars today, but he has not stopped walking towards bigger opportunities. For him achievements are not destinations but a starting point to walk down another path

to attain the paramount.

He was in grade nine when he visited his father in Kuwait and the Gulf city prompted him to stay and create something of his own. As Moafaq Al Gaddah was the only son in a family with three sisters, his father was quite reluctant to his idea of leaving school and starting to work at an early age. But, he was adamant and at a young age of 15 with goods worth Dh 500 he started his business as a vendor sponsored by his uncle. "I possessed nothing of real value then except for my personality and dedication to work," Mr. Al

**“HE IS VERY PARTICULAR ABOUT HIS WORK HABITS AND FOLLOWS A SET ROUTINE DAILY AS HE BELIEVES THAT DISCIPLINE IS THE FORCE BEHIND ACCOMPLISHMENTS”**

Gaddah recalls.

Though he faced many challenges when he started working, in a short span of time he started to earn 300 dinars a month which was equal to three times what an engineer was making at the time. This made him more confident about his capabilities and after two years he invested in a spare parts shop in Abu Dhabi with his cousins. He laid the foundation of MAG Group in 1983 by diversifying into the field of oil, gas, and lubricants. From there, he built his massive business empire and block-by-block cemented it with his inspiring acumen and skills.

### MAKING PERFECT HARMONY

Along with being a top entrepreneur, Moafaq Ahmed Al Gaddah is an efficient family man as well. In the quest to attain success he never forgets that his family has always been his ultimate support. He loves to spend time with them and makes sure to be with them every weekend. He wakes up at 5:30 am daily and plays a sport before having breakfast with his children. Moafaq Al Gaddah keeps his afternoon booked for his family until and unless there is any important business meeting scheduled.

He is very particular about his work habits and follows a set routine daily as he believes that discipline is the force behind accomplishments. And his achievements over the years speak for his ideology.

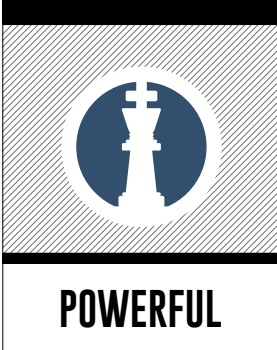
### THE BENEFACITOR OF BEINGS

The immense success and popularity which Moafaq Al Gaddah has earned over time has made him more humble and grounded. He hasn't forgotten his roots and thus wants to do something for the downtrodden section of the society. Moafaq Ahmed Al Gaddah today is counted among the most generous benefactors of the region. His philanthropic activities have included the setting up of a number of educational scholarships for Arab students & the support of Arabic language & culture through the sponsorship of conferences and seminars conducted through the League of Arab States. It also hosts the first fund for enabling the Arab family, another initiative that Moafaq founded. He regularly provides financial contributions to associations that support those with disabilities.









# MOHAN JASHANMAL

THE FUN - LOVING TRAILBLAZER

*A man with a huge smile that brightens the soul of anyone who meets him, Mohan Jashanmal Jhangiani is not only the brain behind the success of Jashanmal stores in Abu Dhabi, he has been quite instrumental in creating and strengthening India-UAE ties*



he atypical businessperson of the United Arab Emirates, Mr. Mohan Jashanmal Jhangiani, is walking ahead with his stupendous ideas and changing the retail landscape of the regions by introducing exceptional services and products in the market.

Born in Karachi, Mr. Mohan Jashanmal did his schooling from Barnes High School, a boarding in Deolali, India. He was the reigning champion of lawn tennis in Abu Dhabi and Dubai in the mid-Sixties and used to love driving sports cars in late Fifties in Kuwait.

## UNFOLDING SUCCESS

The beginning of the Jashanmal shop was quite tough. Mr. Mohan Jashanmal reminisces that there was no water and electricity in Abu Dhabi in 1964 and he had to go to Dubai to have shower. But then this hopeful leader knew how to deal with difficulties and stayed on his track to be the winner. And that he became undoubtedly. Today, he is the torchbearer of Jashanmal Group that has transformed into a household name and a reliable partner for international fashion, footwear, home appliances, travel gear and publishing companies seeking to do

**“MR. MOHAN JASHANMAL IS THE ARCHETYPE SALESMAN WHO BELIEVES IN THE OLD WORLD VALUES OF TREATING A CUSTOMER AS A WELCOME VISITOR HE NEEDS TO RELENTLESSLY SERVE”**

business in the GCC. The Group employs more than 1,000 people from various countries across the globe.

From being a spokesperson for the Indian diaspora to being the founder of Indian Club of Abu Dhabi, this versatile veteran has played diverse roles apart from handling his business empire. He had also been the Chairperson of the Indian Business & Professional Group. Mr. Mohan Jashanmal is the archetype salesman who believes in the old world values of treating a customer as a welcome visitor he needs to relentlessly serve.

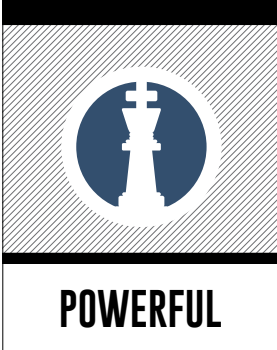
An Indian at heart, he also remains thankful to the UAE for the success that he is cherishing today. Mr. Mohan Jashanmal respects the culture of both the regions with great poise and has been bridging the gaps between Emiratis and Indian expatriates for more than half a century. The Indian community in the UAE and the Indian Government always turn to him to recommend names for the country's prestigious award - the Pravasi Bhartiya Samman - that is presented to Non Resident Indians (NRIs) all over the world. Mr. Mohan Jashanmal himself has been felicitated with this prestigious award.

## A TENDER TSAR

Cherishing the rich legacy that his family has created, Mr. Mohan Jashanmal is growing leaps and bounds to make this legacy a legend.

A charming and considerate human, he believes that “life is all about how you create happiness in whatever form you can. It's important to spread happiness and I value smiles a lot.” For the past three decades, he has been sharing his love with kids every Christmas by dressing up a Santa for his store and making little children happy with gifts. Mr. Mohan Jashanmal feels that it is very important to indulge in simple acts of generosity and kindness every day and this benevolent one never forgets to bring smiles to the people he meets in a day.

His never-say-die attitude complements his lively demeanor. Mr. Mohan Jashanmal never lets go of the hope of a happy morning. Rather, he strives hard to vanquish tough times with his inner strength and goes ahead to taste the beautiful success.



# NITESH SHETTY

## ARCHITECT OF AMAZING ACCOMPLISHMENTS

*A self-driven entrepreneur with an unforgiving eye for detail, Nitesh Shetty is a man of steely determination who firmly believes that nothing is impossible. He carries an easy and affable charm in his demeanor which often vibrates the room with vibes of positive energy*

**B**ig dreams, lateral thinking, and a pragmatic approach are the factors which fuelled the meteoric rise of probably the youngest real estate tycoon of Bengaluru – Nitesh Shetty. His brainchild Nitesh Estates have been adorning Bengaluru’s skyline for more than a decade now, and he even brought the famous luxury brand The Ritz-Carlton hotel to the country.

Nitesh’s unshakeable determination and the willingness to be on the top of his game every time have designed the

module of his success. Never shying away from taking risks and venturing into areas which others found unachievable, he made his way to the zenith himself. His is not a rag-to-riches story, but he certainly is a self-made man, if we go by the cliché of terms to describe his motivated personality. A workaholic whose race to achieve more never ceases, Nitesh Shetty is the epitome of excellence.

### INTROSPECTION OF SELF

His escapade to the gallery of luxury real estate development was initiated in

**“HIS IS NOT A RAG-TO-RICHES STORY, BUT HE CERTAINLY IS A SELF-MADE MAN, IF WE GO BY THE CLICHÉ OF TERMS TO DESCRIBE HIS MOTIVATED PERSONALITY”**

the thought of a moment – a hunger to be nothing but the number one. Nitesh pursued his career as a tennis pro for a few years. His excellent skills made him win several state-level championships; however, he soon realized that he had reached the peak of his game and there wasn’t any growth ahead. He did not want to stay in a field where he couldn’t be the best. And his heart’s calling told him that business is what can give him the thrill of palpable success and the top spot.

It was in the year 1997 when 20-year-old Nitesh borrowed a sum of Rs. 12,000 from his mother and began his entrepreneurial journey by selling billboard space in Bengaluru. It was around this time an old building on MG Road in Central Bengaluru caught his eye, which he developed into an office space called Nitesh Broadway, and marked his entry into the real estate sector. This was also the inception of the now popular Joint Development model used rampantly in the real estate world. Though initially it was difficult for him to convince the financiers as they ignored his passion considering him just another young boy, he never let this dishearten him. And from then on, there was no looking back for this self-motivated man, as he developed a plethora of properties in just over a decade including commercial spaces, condos, a shopping mall and a luxury hotel.

### SHADES OF VERVE

Nitesh Shetty is a man of many interests. His first passion tennis still remains very close to his heart. He loves to travel and dine at the finest of restaurants around the globe. He adores art and that is reflected in his marvelous creations as well.

Even though he has attained tremendous success and popularity in a short time, Nitesh remains a shy boy at heart. He doesn’t like undue attention and keeps a very small circle of close friends. A family man, he manages his personal and professional life extremely well. His life has been a roller-coaster ride, highs accompanied by lows, but he never let the bad times hamper his zest to attain laurels. Nitesh knew exactly what he wanted and with a sharp focus went for it quietly and confidently. Today, he is recognized as one of the top real estate tycoons of the country.

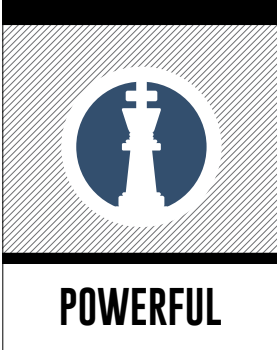


RITZ-CARLTON, BANGALORE

Nitesh

The Ritz-Carlton Bangalore





# OMAR KUTAYBA ALGHANIM

## LETTING HIS SKILLS SPEAK

*As the scion of a well-reputed business family, Omar Kutayba Alghanim had a lot of expectations attached to him when he decided to join the inherent legacy. He did not disappoint anyone and made Alghanim Industries reach newer heights of glory*

**I**t is never an easy task to sit at the helm of a well-flourished organization and to make it expand in its virtue by breaking its own records. And when one is part of the founding family, the pressure is enhanced multiple times because people usually believe that one has been given the position because one is a descendant of the family and not really worthy to be heading the organization. Therefore, when Omar Kutayba Alghanim decided to join Alghanim Industries, he had to prove his

mettle not only to his family, but also to the world that he was a deserving candidate to run the generations-old legacy. He started from scratch as a salesperson and gradually rose to the position of CEO. And his exceptional performance in all roles proved that he was chosen to lead the Conglomerate not because of nepotism but because of sheer merit.

### THE LEADER'S VISION

Omar Kutayba Alghanim is a self-driven personality, who never rests on his feet. He loves to work and has a very distinct

**“HE RECKONS THAT FOR DRIVING THE POSITIVE GROWTH OF ANY NATION, IT IS NECESSARY THAT ITS PEOPLE ARE WORKING WITH THEIR HEARTS AND NOT JUST HANDS”**

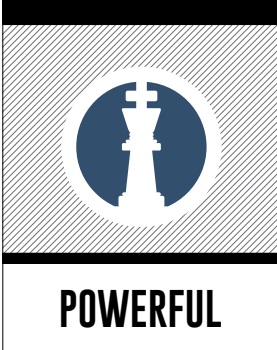
managerial style. Rather than putting the burden of his visions on the staff, he believes in putting newer people to higher positions and empowers them to take their own decisions. He doesn't want his staff to be scared of the hierarchy of the system, but rather inspires them to motivate others in the company. He stays far from favoritism and ensures that each chair in the Company is occupied by the person of superior merit and skills.

Omar is applying his detailed knowledge of the Company and unique management skills, which blend western business expertise with a deep understanding of the ethos and history of the region to take decisions in the favor of Alghanim Industries. He is devoted towards making the Company a well-trusted name globally and is working ceaselessly towards this aim. For his efforts, he has been awarded several honors which include, 'Businessman of the Year' in 2013 by Arabian Business Magazine and CEO Middle East 'Visionary of the Year' award in 2015.

### STRENGTHENING THE FUTURE

Apart from being a successful entrepreneur, Omar Kutayba Alghanim is also a concerned member of the society. He is chairing INJAZ Kuwait, a non-profit organization devoted to the cause of Arab youth. Through INJAZ Kuwait, he is helping millions of young Arabs between the age of 11 and 24 to fulfill their dreams of being successful entrepreneurs with the help of a large number of business leaders and INJAZ volunteers who mentor the young generation in finance, management, operations, and more.

The cause remains very close to his heart as he believes that the region houses loads of talents which remain unrecognized because of the lack of proper training and opportunities. And there is a lack of choice when it comes to pursuing their creative dreams, regardless of whether they want to work for a company in the Gulf's small but growing private sector, or build their own business from scratch. He reckons that for driving the positive growth of any nation, it is necessary that its people are working with their hearts and not just hands. Thus, he is giving his heart and soul to make the dream of INJAZ a tangible reality.



# DR. P V MAHAJAN

## WALKING THE PROGRESSIVE PATH

*A catalytic personality who is bringing revolution in the healthcare sector of India, Dr. P V Mahajan, the CMD of Mumbai-based StemRx Bioscience Solutions Pvt. Ltd., is one of the most respected surgeons who has redefined the realm of stem cell based research and therapy*



An aspiration to introduce the possibilities that modern science and technology hold in the unexplored realms such as stem cell therapy inspired Dr. P V Mahajan to lay down the foundation of StemRx, a stem cell therapy centre, which has become one of the pioneers in remedial uses of cellular drug in India.

Since the establishment of his avant garde centre StemRx in Mumbai, Dr. P V Mahajan has taken long strides to edge forward with stem cell therapies as the next revolution in medicine, which can actually act as a better alternative to

current therapeutic medicine.

### MAKING INNOVATIVE HEADWAYS

Dr. P V Mahajan is an alumnus of SRTRMC Medical College, Marathwada University where he was also endowed with laurels of two gold medals. A Master in Surgery (MS) from Marathwada University, Dr. Mahajan also has Diploma in Urology from Vienna College and has been a Member of American Medical Society of Vienna as well.

He was fifty years old when he took multiple training in tissue culture and attended CMEs. Gaining the core knowledge of stem cell therapy, he went

on to pursue stem cell therapeutics. According to his theories, nature has its own kit of self-repair that it gifts to humans in the form of stem cells. These stem cells, or “master cells” as called by Dr. Mahajan, are present in human body and have the ability to repair and regenerate the damaged cells in the body leading to a fast recovery in the patients. These cells are ‘Living Drug’ molecules which are capable of dynamic functions.

The novel conventions created by Dr. Mahajan have healed many lives. Studying ventures like medicine & IT, marine medicine, occupation-related medicine, minimal invasive medicine & surgeries, Dr. Mahajan is a trendsetter who is transforming the arena of healthcare sector by restoring the health of all.

### ACCENTUATING SALUBRIOUSNESS

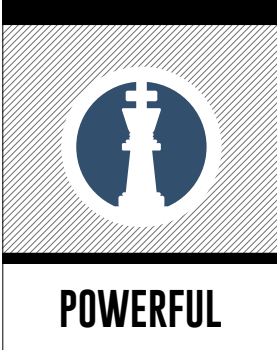
Dr. Mahajan not only believes in offering medical assistance to those in need but also likes to share his knowledge pearls with the young generation of the country. He continues to work in capacity of professor/associate professor at institutions such as Terna Medical College, Dr. R.N Cooper Hospital etc. He also held the position of the President of Rotary Club and Chairperson for Association of Certified Surgeons of Maharashtra. This dedication also finds its place in the academic association that his research centre established with ITM University of Raipur. Under this MOU, StemRx offers courses for graduate and undergraduate students in regenerative medicine & cell-based therapies. Amongst his other noteworthy ventures are academic and research collaborations with MUHS, Ohio State University and Sanostem/Stemmedica (California). Dr. Mahajan has filed patents, applied for clinical trials and has national and international publications.

Understanding that India needs to make itself well aware about this modern cure of stem cells, Dr. Mahajan also holds various awareness programs to educate the people while removing the myths associated with the stem cell therapy. It is his vast experience that Dr. P V Mahajan has been felicitated with numerous national and international recognitions in the field of medicine. He was also appointed as Consultant and Panel Doctor with the Director General of Shipping and Labor Department by the Government of India and Government of Maharashtra.

**“DR. MAHAJAN NOT ONLY BELIEVES IN OFFERING MEDICAL ASSISTANCE TO THOSE IN NEED BUT ALSO LIKES TO SHARE HIS KNOWLEDGE PEARLS WITH THE YOUNG GENERATION OF THE COUNTRY”**







# PHILIPPE HAYDON

## BOLDEST BET

*The President & CEO of the largest Herbal Healthcare brand of the country never wanted to be a pharmaceutical guy. The irony of the situation being Mr. Haydon not only positioned the brand to the best in the category but also turned it around to be a FMCG major*

**T**he bagpiper turned fortunes in the lap of the brand to make it a household name. A musician by passion, he is a man of focus and zeal. He is the vocalist and guitarist of the well-known blues-rock band Ministry of Blues since it was formed in 2006, and claims to be on a sabbatical for the last four months; up until last year, he managed to do around three gigs a month. But his alter ego had largely remained a secret to the company's 7,000 employees, with only six people aware of it.

His Chairman is quite familiar with his ardor towards music and has gifted him more than 20 guitars as gifts. In his words, he has always had a bit of a split personality—a musician and a very serious business person. He believes in taking his work as a head of a leading FMCG brand seriously but he does not like to take life too seriously.

### TAKING THE BRAND FORWARD

Himalaya, the most sought after ayurvedic Drug Company is currently planning to re-launch a full range of products which

will go in sync with it to be projected as a mainstream FMCG brand.

It has been a journey as long as 9 years when the company first launched a dental cream which went on to attain quite a cult following. The alluring part of the dental care being a hit amongst consumers was that the brand did no advertising and was only available at selected stores in major cities of the country.

The viability of the brand has not gone down from there; in fact Mr. Haydon has only pushed the brand to greater heights. There was time, Himalaya sold around 25 drugs in India and today the brand is surely to have lost count on the number of products they circulate in the market under their flagship. "The shift towards embracing alternative forms of medicine is possibly more powerful than it ever has been before. Modern doctors are also realizing that there are limitations in allopathy. They do work fast, but they do have side effects as well. There are some cases where herbal medicines are way better," he said in a recent interview.

Mr. Haydon sailed the brand from being perceived as a drug maker that was trying to make its mark in the world of allopathic medicines to being a lead player in the FMCG market. With a view to make the brand compete better in the world of business, Haydon reorganized the pharmaceuticals business in 2007.

### BANKING ON POTENTIAL

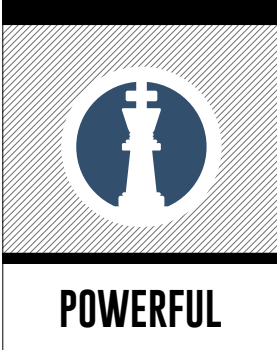
Chanting the corporate musical streams, Haydon gives all the credit of his excellence at work to his team. "You are nobody without your team. Music teaches you humility and patience. You arrange and pick up the equipment yourself. Finally, it teaches you that if you are not good enough get out and make way for someone else."

At 50, Haydon is heading an organization that has successfully driven its way to have the biggest vertical personal care contributes 42 per cent to the total sales, followed by pharmaceutical at 33 per cent, baby care at 15 per cent, animal health at 5 per cent. He is the modest of them all amongst the executive fraternity, but will never shy away from mentioning the brand virtue in personal care, the wellness and baby care portfolios have shown tremendous growth.

**"IT HAS BEEN A JOURNEY AS LONG AS 9 YEARS WHEN THE COMPANY FIRST LAUNCHED A DENTAL CREAM WHICH WENT ON TO ATTAIN QUITE A CULT FOLLOWING"**







# DR. PRASANT KUMAR SAHOO

## KEEPING HEARTS HEALTHY

*One of the leading cardiologists of the country and the State of Odisha, Dr. Prasant Kumar Sahoo has gifted a new life to hundreds of heart patients. He is a great educationist, a recognized speaker in most national cardiological meetings, and has been awarded Fellowship of several academic bodies worldwide*



r. Sahoo has emerged as one of the most trusted names for hundreds of people either suffering or at a risk of heart diseases in Odisha.

### GARNERING TREMENDOUS SKILLS

He was passionate about serving the humankind since his childhood. He belongs to a family of doctors, son of Late Dr Jaganath Sahoo (a leading dermatologist) and home maker Mrs. Sashimani, he was taught to hold education in high esteem. He did his schooling from St. Xavier's School, Durgapur and MBBS from MKCG Medical College & Hospital, Brahmapur, Odisha.

Attaining his MD degree from SCB Medical College, Odisha, he realized that, generally, there were increasing cases of heart ailments and lack of trained

interventional cardiologists in Odisha. He thus completed his course in DM (Cardiology) from LTM Medical College & Sion Hospital, University of Mumbai. He served as Sr. Lecturer (Asst. Prof.) in Cardiology for several years following which he returned to Odisha. He has been awarded FRCP from both the Royal College of Physicians of London & Royal College of Physicians & Surgeons of Glasgow (the only cardiologist to have this distinction in the State of Odisha). Moreover, he has been recognized with fellowships from American college of Cardiology (FACC); European Society of Cardiology (FESC); Society of Cardiovascular angiography & Interventions of USA (FSCAI), in addition to several Indian fellowships.

He practiced as Head of Cardiac Sciences at the Kalinga Hospital in

Bhubaneswar for eight years before starting his tenure at Apollo Hospitals in the same city in 2010. Presently, he is serving as Sr. Consultant Cardiologist and Director, Interventional Cardiology at Apollo Hospital, Bhubaneswar. He has been trained in Advanced Interventional Cardiology at University of Rouen, France and on coronary imaging techniques and rotablation at University of Miyazaki, Japan. He has many firsts to his credit in Odisha like the first AICD, CRT-D implantation, AAA & Talent devices for Aortic aneurysms, Sub-cutaneous ICD implantation, first rotablation, IVUS & OCT procedures being done by him. He has helped developed a state-of-the-art Cardiac Imaging centre (facilities for IVUS; OCT & FFR) at Apollo hospital Bhubaneswar. He has trained doctors from neighboring countries (like Bangladesh) in acquiring knowledge on advanced technologies.

### LIVING HIS PASSION

Pursuing his passion for academics, his milestones include being a recognized teacher by the National Board of Examinations, Delhi for Internal Medicine, Critical Care Medicine and Cardiology; Adjunct Associate Professor of Interventional Cardiology by the AHERF (Apollo Health Education & Research Foundation) Hyderabad; and a recognized faculty of Public Health foundation of India (PHFI, New Delhi) for courses on Hypertension. He has 62 publications in indexed journals and written 5 chapters in textbooks of Cardiology/Medicine and is co-author of a monogram on 'Dysmetabolic Syndrome'.

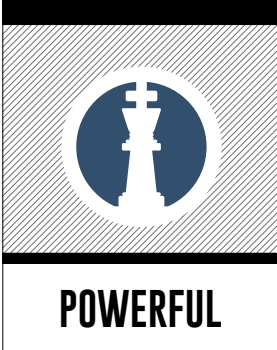
He has been extensively awarded, such as "Best Cardiologist of Odisha 2015" and "Health Leaders award" for "Excellence in Interventional Cardiology".

### CELEBRATING THE GIFT OF LIFE

His wife Dr. Suneeta Sahu, is the Head of Clinical Microbiology, at Apollo Hospital Bhubaneswar. She has been a constant source of inspiration for him in attaining greater heights. The couple have been blessed with two sons Shyam Prasad and Pratyush.

'Coronary interventions and imaging' are his passion. He has the mission and dream to provide the best of 'evidence based treatment' in his state. He is working tirelessly to achieve this dream of getting the latest technology for the backward state of Odisha, so that more patients benefit in the long run.

**“DR. PRASANT KUMAR SAHOO WAS PASSIONATE ABOUT SERVING THE HUMANKIND SINCE HIS CHILDHOOD – INSPIRED BY HIS PARENTS’ DREAM OF MAKING HIM A DOCTOR”**



# RAMAKRISHNAN CHANDRASEKARAN

## FOSTERING THE DIGITAL EXCELLENCE

*Entering the world of technology with his great intellect and determined attitude, Mr. Ramakrishnan Chandrasekaran, Executive Vice Chairman of Cognizant India, is a person well known for his revolutionary steps taken in the sphere of digital world*



A pacesetter in the IT industry, Mr. Chandrasekaran is truly an exemplification of a great leader who never left his ethical values and incorporated those in his business and delivered cutting-edge solutions and services to the customers. Launching new initiatives while expanding the company's portfolio, Mr. Chandrasekaran is bringing the best of the digital world to the industry.

Spanning a vast range of key functions ranging from corporate strategy and customer relationship management to business development and operations management, Mr. Chandrasekaran has more than 20 years of experience working in the IT services industry. It is his immense dedication, strategic steps, and

noteworthy team management that today, the firm marks its name among the most influential organizations of the country.

Mr. Ramakrishnan Chandrasekaran has an impressive educational background. He holds a Mechanical Engineering degree from the National Institute of Technology. To refine his skills and enhance his knowledge of management studies, he pursued a Master of Business Administration degree from the prestigious Indian Institute of Management Bangalore.

### THE CAREER CONTOUR

During his outstanding tenure at Cognizant, a leading provider of information technology, consulting, and business process outsourcing services,

Mr. Ramakrishnan Chandrasekaran has played a variety of roles dealing with almost every aspect of the company's growth factors. His extraordinary journey with Cognizant Technology Solutions Corp began in 1994 when he was appointed as the Assistant Vice President. Later in 1997, he was promoted to the position of its Vice President.

Due to his exceptional dedication and transforming vision, he was given the current position in the year 2013. Presently, he is responsible for maintaining the broad business relationships of the company and leading the teams to achieve greater levels of client intimacy to help key clients in their transformation journey.

Earlier, he worked with various prominent establishments where he honed his entrepreneurial skills to be at the top. For instance, he served in the companies like Tata Consultancy Services and of Kumpulan Guthrie Bhd.

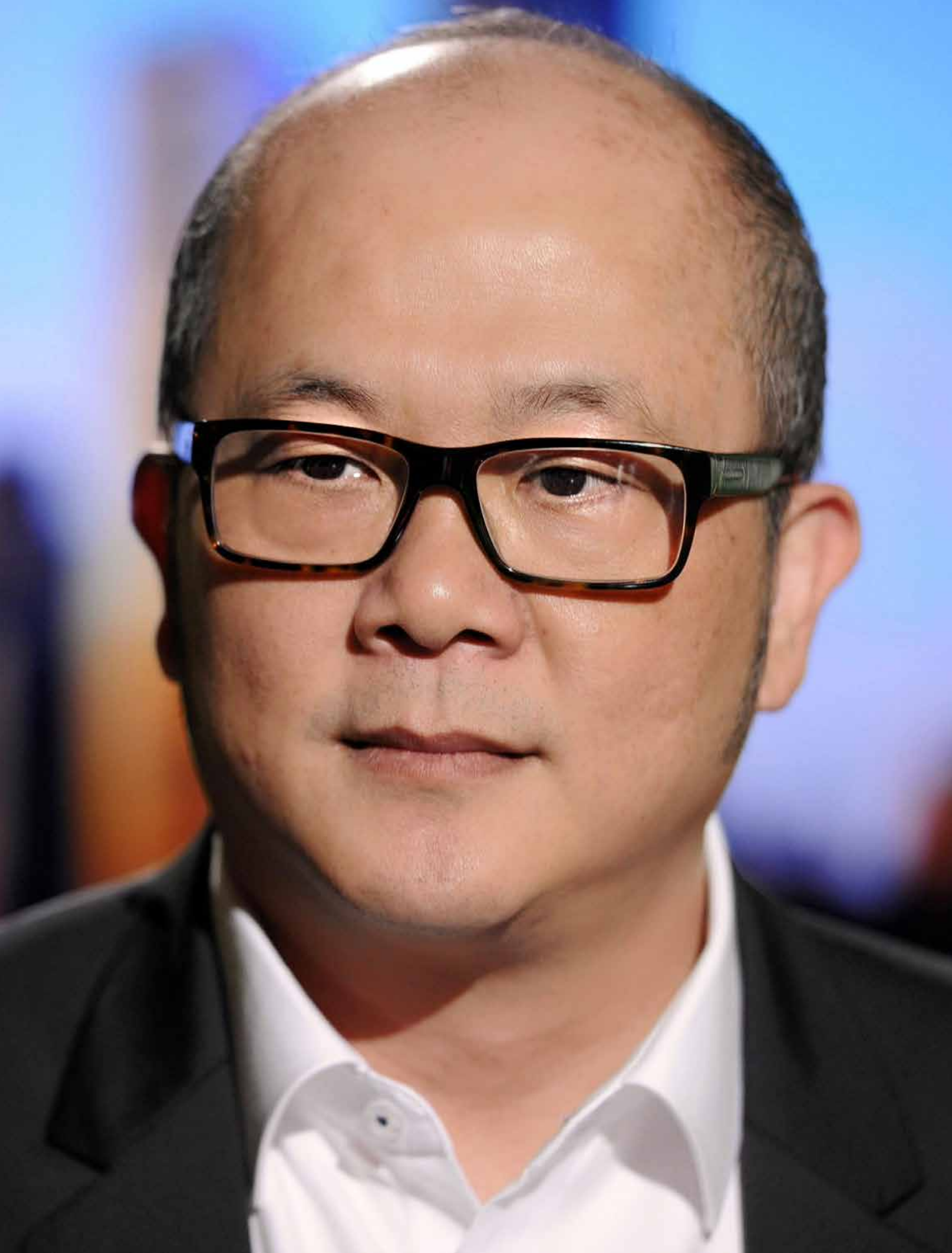
### THE OUTSTANDING MAVERICK

Mr. Ramakrishnan Chandrasekaran believes that self-confidence, innovation, and the drive to be different are the three key qualities of being a successful entrepreneur and there is no doubt in the fact that his remarkable personality is a perfect amalgamation of these ingredients. He has that confidence and the passion to create something innovative that will transform the digital world and set new benchmarks for the competitors. This is what he is continuously doing at Cognizant. With an intense focus on strengthening Cognizant's already established empire, he brings a vast global perspective, deep industry experience, and passion for innovation on the fore and excellently incorporates them in the strategic steps he takes for the firm.

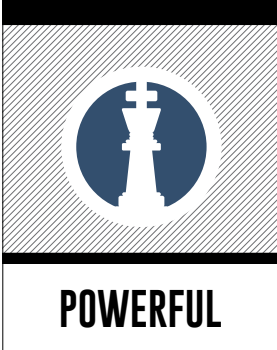
Apart from being the Executive Vice Chairman of Cognizant India, he has been Vice Chairman of NASSCOM and an Independent Director of PNB Housing Finance Limited as well. He has also been the Chairman of The Executive Council at National Association of Software and Service Companies. A 2008 recipient of the Distinguished Alumni Award from the National Institute of Technology, Trichy, Mr. Chandrasekaran has undoubtedly excelled in his life making everyone associated with him including his alma mater proud, and in turn has become one of the most respected people of India.

**“HE HAS THAT CONFIDENCE AND THE PASSION TO CREATE SOMETHING INNOVATIVE THAT WILL TRANSFORM THE DIGITAL WORLD AND SET NEW BENCHMARKS FOR THE COMPETITORS”**









# RON SIM

## BORN TO OUTSHINE

*It dates back three decades, when Mr. Ron Sim explored a booming opportunity in the healthcare segment in a versatile market like Singapore, which gave birth to OSIM International Ltd. Today, OSIM is a globally leading brand in the healthy lifestyle products industry*



Having seen a tough childhood, being one of the seven children born in a struggling family, he started early in life. He took odd jobs like selling prawn noodles and waiting on tables in order to support his family way before he turned 9 years of age. He worked at various places to fund his education, and this polished his spark of being a good salesperson.

It was the year 1980, which saw M. Sim to start his own business which specialized in trading household goods but due to uncontrollable circumstances he was forced to shut down the same at the time

of 1985 recession. It was his unrelenting perseverance that saw Mr. Sim to be an emerging trend in the healthcare sector and built Health Check & Care, now known as OSIM.

Mr. Sim is truly looked upon as a person who is an advocate of a healthy lifestyle, with the same aura in his mind; he can be seen running numerous local and overseas marathons and triathlons.

It is Mr. Sim who very intelligently eludes the efforts of managing a business to running a triathlon; as both of them require utmost strength, stamina and endurance and also demand long, grueling hours of preparation and training.

**“IT WAS HIS UNRELENTING PERSEVERANCE THAT SAW MR. SIM TO BE AN EMERGING TREND IN THE HEALTHCARE SECTOR AND BUILT HEALTH CHECK & CARE, NOW KNOWN AS OSIM”**

## PERFORMANCE EPICENTER

It all started with a humble beginning with a trading company selling general household items which later branched into home healthcare products. The eventful year's of 1986 and 1987 saw the expansion of the business to Hong Kong and Taiwan. By early months of 1990's, Mr. Sim had made the company an Asian household name, which specialized in well-being and healthy lifestyle products.

OSIM was publicly listed on the main board of the Singapore Exchange (SGX) in July 2000 under the esteemed leadership of Mr. Sim. Since then the brand has transformed into a global one in healthy lifestyle products.

Today the group operates a wide point-of-sales network, through the 3 specialty retail brands of OSIM, TWG Tea and GNC, with more than 783 outlets in 111 cities, across 25 countries in Asia, Oceania, Africa, the Middle East, Europe and North America.

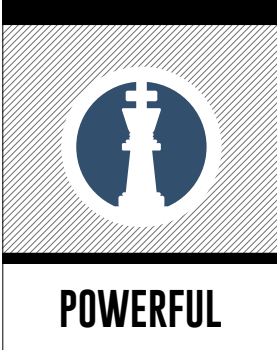
## SIM'S OSIM TURNAROUND

It was the time when Mr. Sim took it private when the market cap was \$700 million. OSIM, which popularized home massage chairs, saw its stock price fall by half from its 2014 high on a challenging sales environment in China and other key markets in Asia.

It was the zeal and tremendous efforts put in by Mr. Sim that the brand picked up again. He even stated that delisting will allow company freedom to grow. OSIM also owns GNC brand in parts of Asia, Richlife in China and TWG Tea. Sim's property portfolio includes a stake in Perennial Real Estate Holdings, which recently sought to liquidate its partnership with the Kwee family for their jointly owned iconic Capitol Singapore project.

OSIM International Limited is the global leader in branded healthy lifestyle products. Listed in the Singapore Stock Exchange, OSIM has over 30 years of experience and uncompromising dedication in developing innovative and reliable healthy lifestyle products. OSIM is the name you can trust for a healthier lifestyle and overall well-being.

Over last few years, Mr. Sim has won several awards for the company and has been recognized for these personal achievements through the Ernst & Young 'Entrepreneur of The Year 2004', the Business Times 'Businessman of the Year 2004' award among others.



# SAEED AL QATAMI

## LEADING FROM THE FRONT

*A man of action, Saeed Al Qatami, the CEO of Deyaar, has been a prominent leader whose pragmatic approach and exceptional leadership skills are accelerating the company's growth by bringing the outstanding developments that are adorning the skyline of Dubai*



dedicated to manoeuvre one of Dubai's largest real estate development companies, Saeed Al Qatami's incredible mastery in the realm of real estate development and management has demonstrated its influential mark through the achievements gained by the firm. Today, this extraordinary overseer is raising the success chart while setting new benchmarks in the industry.

On the education front, Mr. Saeed Al Qatami holds a Bachelor's Degree in Science and Mathematics from the University of South Carolina, Columbia. After being appointed at the position of the Chief Executive Officer of Deyaar in the year 2007, he ventured forth with his vision to making strong headway in contributing

to economic progress and creating growth opportunities in Dubai. Now as one of the frontrunners of the company, he is accountable for the overall operation and is also charged with setting Deyaar's overall strategic direction, identifying priorities, monitoring performance, and driving growth.

### THE INSIGHTFUL VETERAN

A leader with rich experience of more than 20 years of the global real estate sector, Mr. Saeed Al Qatami's critical insights help the company in stepping ahead into new business opportunities, while empowering and nurturing its employees on the unrivalled track record of growth and development. His customer-focused, determined, and trusted approach has not

only won the hearts of the customers but has also accredited him with a revered position among the people connected to the organization. He believes that luxury is no longer where the money is to be made, and keeping this idea in his mind he establishes properties that are affordable and are within the reach of more and more people. Understanding the needs, desires and the financial status of a wider number of people, he offers solutions that help turn the dreams of his customers into reality.

Prior to his appointment at Deyaar, Mr. Al Qatami was the Vice President – Business Development in the company. Before that, he held a range of managerial positions at Dubai Islamic Bank, including Head of Wealth Management. Earlier, he served at Standard Chartered Bank and RAKBANK in the UAE. Highly credited for developing effective management strategies, he was also responsible for managing diverse asset and liability portfolios, training subordinates to achieve higher sales targets, and increasing branch turnovers in record time in his previous organizations.

### FOLLOWING THE VIRTUOUS PATH

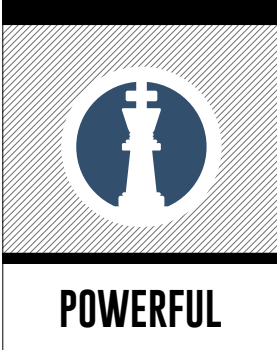
An astute believer of ethical values, he states that it is always stronger to manage a company with compliance, corporate governance, clear identified processes, procedures, and policies. If a company has a clear set of procedures, policies, and processes, the overall corporate governance becomes better and healthier. This is the philosophy that he has imbibed in Deyaar through his strategic management steps. He maintains the highest standards of ethical practices at his company and encourages others to follow the same philosophy. The practices and programmes that he launches are also designed while keeping in mind their effects on the company and the community as whole.

Apart from being a celebrated spearhead, Mr. Saeed Al Qatami makes sure that he makes significant contributions towards uplifting the society as well. Under his astute leadership, the company initiates a wide range of CSR activities. From organizing health camps to opening schools in various regions, Mr. Qatami's steps are focused on empowering his fellow beings and making their lives better.

**“UNDERSTANDING THE NEEDS, DESIRES AND THE FINANCIAL STATUS OF A WIDER NUMBER OF PEOPLE, HE OFFERS SOLUTIONS THAT HELP TURN THE DREAMS OF HIS CUSTOMERS INTO REALITY”**







# DR. S.B. MUJUMDAR

## MAN ON A MISSION

*After a decade of no growth in the education sector of the country, Dr. S.B. Mujumdar brought a fresh wave of virtue amongst the young blood. For most people, Dr. Mujumdar opened a door to professional education in India*



A distinguished academician and educationist, he is the Founder Director of SYMBIOSIS - a multi-lingual, multi-national, multi-cultural and multi-disciplinary educational complex of international repute. He is also the Chancellor of Symbiosis International University (SIU). Due to his long illustrious career, the President of India awarded the prestigious "Padmashree" to Dr. S.B. Mujumdar in 2005. Dr. Mujumdar is also the Chairman of the education wing of the prestigious Federation of Indian Chamber of Commerce and Industries (FICCI).

Dr. Mujumdar draws inspiration from the ideals of 'Vishwa Bharati' of Gurudev Rabindranath Tagore and 'Antar Bharati' of Sane Guruji. And he coined the motto

of the university to be 'Vasudhaiva Kutumbakam' which means 'Home away from Home'. His vision has blossomed into a large educational complex from his caring and concern for international students at Pune.

### EARLY LIFE

Dr. Mujumdar hailed from a small town Gadhinglaj in Kolhapur District (Maharashtra) and completed his college education at Kolhapur and Pune. He obtained a first class first in M.Sc. (Botany) and a Doctorate in Microbiology. He was the Head of the Department of Botany, Fergusson College, Pune for 20 years. He has written many standard books and published several papers in national and international books. He was

**"DR. MUJUMDAR HAILED FROM A SMALL TOWN GADHINGLAJ IN KOLHAPUR DISTRICT (MAHARASHTRA) AND COMPLETED HIS COLLEGE EDUCATION AT KOLHAPUR AND PUNE"**

also a member of the Executive Council of the Pune University for 9 years. Through his experiences at Fergusson College, he realized the difficulties faced by foreign students, particularly those from Afro Asian countries, studying in Pune.

### INCEPTION OF A WORLD-CLASS INSTITUTE

The journey of a thousand miles begins with a single step. But it is that involves deliberation and much hesitation. The Symbiosis journey however began with a surge of enthusiasm spurred on by an incident that, in itself, makes a poignant tale. It is an inspiring tale and in the words of the founder of Symbiosis, Prof. Dr. S. B. Mujumdar, it says: "It was afternoon on a hot day. I was standing near a window of my house overlooking the first hostel block, of which I was a rector. A strange thing happened. A girl walked up to the window of the boy's hostel room, quickly handed over something and disappeared. My curiosity was aroused and I kept watching the girl walking up to the window day after day and suspected, like any other rector would, that an affair was afoot. So one day, I made up my mind and walked up to the door and knocked. When the door opened, I saw a Mauritian student lying in bed. His face was pale and his eyes seemed to have sunken low.

### I WAS PUZZLED !!

When I turned to the boy for an explanation, he said, "Sir, I have an attack of jaundice and I'm feeling extremely weak. I cannot stand up, nor walk a few steps. A girl from my country brings me food. However, since ladies are not allowed to enter the boy's hostel, she hands over the lunch box through the window."

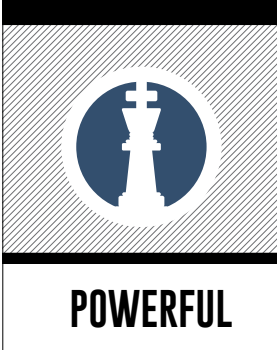
I was stunned, after all, it wasn't the type of 'affair' I had expected. I was very much pained and decided something had to be done about this. That was the instance! A golden moment! "Symbiosis was born".

### FROM RARE TO GREAT

All praises to his contribution towards the educational sector, it is hitting new highs, people are enrolling in career-driven courses and the "practical knowledge" is paid more emphasis on.

Symbiosis today comprises of 37 institutes imparting training in diverse disciplines. It has over 45,000 students who hail from all states of India.





# H.E. SHEIKHA BODOUR BINT SULTAN AL QASIMI

## BUILDING A STRONG NATION

*A modern and new age businessperson, H.E. Sheikha Bodour bint Sultan Al Qasimi, is one of the leading personalities of the UAE who has brought various revolutions in the business and education fields*

**A** new world with new possibilities is in the offing bringing with itself a blend of new culture that picks up the positivity of the past and shatters the stereotypical setbacks. To lead this developing era, new masters have also emerged on the global platform bringing with themselves innovative ideas and futuristic visions. One such maverick is H.E. Sheikha Bodour bint Sultan Al Qasimi – one of the most powerful Arab women. Member of the ruling family of Sharjah, she has set the Emirate on the journey towards advancement.

Ensuring Sharjah's long-term

sustainable growth, she works relentlessly to link international investors with opportunities in Sharjah and institute the Emirate as an attractive investment destination through Shurooq. To further accelerate this process, she has been drawing up investment-related legislation, investing in new projects, and signing and concluding partnership agreements and MoUs that help bolster investment rates and economic activities within the Emirate while strengthening the economic framework of the region.

Daughter of H.H. Sheikh Dr Sultan bin Muhammad Al Qasimi, Member of the UAE Supreme Council and Ruler

**“THE UNPARALLELED STRENGTH THAT SHE HAS IN HER DEMEANOR IMPRESSES EVERY PERSON WHO GETS THE PRIVILEGE TO MEET HER AND UNDERSTAND HER ENTREPRENEURIAL VISIONS”**

of Sharjah, and Her Highness Sheikha Jawaher bint Mohammed Al Qasimi, she has undoubtedly inherited the greatness that flows in her lineage.

### INSPIRING ENTREPRENEURIAL SPIRIT

The unparalleled strength that she has in her demeanor impresses every person who gets the privilege to meet her and understand her entrepreneurial visions. A socially active person, she loves sharing her experience with young women, encouraging her to plunge into the world and prove their mettle. For H.E. Sheikha Bodour, passion and perseverance are the keys to success. With a mantra of “do something that you are passionate about”, she stays focused on her goal and never gives up on them. She believes that if you are pursuing your passion, you will always be able to find the strength to keep going.

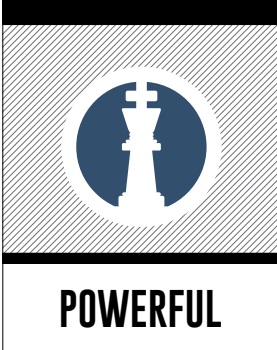
She is a person whose greatest inspiration and competition is her own self. She likes to surpass her own potential and achieves her aims while learning a lot about her own self.

### LOVE FOR LITERACY

Her love for literature can be seen in her great passion for books. This exemplary woman founded Kalimat in the year 2007, the first publishing house dedicated to the production of Arabic titles for children.

H.E. Sheikha Bodour bint Sultan Al Qasimi goes extra miles to build new ventures related to publishing and literacy in Sharjah, the United Arab Emirates, and the Arab region. For her contribution to Arab literature, Sheikha Bodour was named “Personality of the Year” at the 2013 Emirates Airline Festival of Literature, as well as “Personality of the Year” at the Sharjah Award for Educational Excellence 2013. In the year 2014, she received the Arab Woman Award in the “Education” category. She also received the first Tourism Personality of the Year accolade in 2013.

H.E. Sheikha Bodour is also the Patron and Founder of the Emirates Publishers Association (EPA), which in 2012 gained full membership of the International Publishers Association (IPA). In 2014, she became the first Arab woman to be elected to serve on the Executive Committee of IPA. She is also the Founder and Patron of the UAE Board on Books for Young People (UAEBBY), the national section of the International Board on Books for Young People.



# H.H. SHEIKHA MOZA BINT NASSER

## HOLDING A HUMANITARIAN HEART

*Her Highness Sheikha Mozah bint Nasser is a force who has been driving Qatar's social and educational reforms for more than 15 years. As the Chairperson of Qatar Foundation, she has played a major role in spearheading projects to promote peace*



A calm demeanor, charismatic personality and an altruistic soul, Her Highness Sheikha Mozah bint Nasser is that leader whose phenomenal contributions are transforming the social and educational front of Qatar. An philanthropist by heart, she goes extra miles to reach the millions of suffering people across the globe through her great deeds.

Her Highness holds a Master of Arts (MA) in Public Policy in Islam from Hamad bin Khalifa University's Qatar Faculty of Islamic Studies, and graduated from Qatar University with a degree in sociology.

She currently serves as Chairperson of Qatar Foundation for Education, Science and Community Development (QF), a private non-profit organisation founded in 1995. Education City is its flagship project, which covers over 14 million square metres and houses branch campuses of renowned international universities and institutions. The Foundation is also engaged in numerous scientific research and economic and social development projects.

### EDUCATING IN THE RIGHT MANNER

As Chairperson of the Qatar Foundation for Education, Science and Community

Development and President of the Supreme Council for Family Affairs, Sheikha Moza Bint Nasser has spearheaded various activities and projects that concentrate on introducing better education to the people of the nation. She has also laid down the foundation of several high quality, non-profit private schools and learning institutions for children and young people in Qatar.

Her Highness is also associated with UNESCO and is its Special Envoy. Taking on this responsibility, she follows her mission to promote education for all children and the improvement of the quality of education on a global level. Her Highness played an active role in setting up the Fund for Higher Education in Iraq. According to her, helping Iran is her personal goal. She believes that the nation which was once a proud nation with rich education resources has the ability to again stand on its own as a leader in educational reform and innovation.

In addition to her work at Qatar Foundation, Sheikha Moza served as the Vice Chair of the Supreme Council of Health. In her career span, she played many roles through which she helped bringing various reforms in Qatar's public schools and healthcare system. This leading woman also chairs the Sidra Medical and Research Centre, a new training and research hospital that is set to become a leading institution for women and children's specialty care.

### THE RIGHT KIND OF RULER

Spreading her philanthropist ideas, H.H. Sheikha Mozah bint Nasser has launched multiple projects globally to address issues related to not only education but poverty and unemployment as well. In 2008, she initiated the Silatech initiative counter the growing challenge of youth employment in the Middle East and North Africa. Later, she was appointed as an Alliance of Civilizations (AOC) Ambassador by the Secretary General of the UN. Her Highness also launched Education Above All (EAA) in 2012, a global initiative that aims to bring new life chances and real hope and opportunities to poor and marginalized children, youth, and women in the developing world.

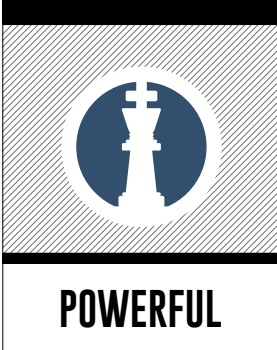
A compassionate leader, she has a global vision of creating a society with citizens who are education, responsible and independent. She has been honored with plethora of awards such as the Carnegie Medal of Philanthropy and the George Bush Award for Excellence in Public Service.

**“SHE CURRENTLY SERVES AS CHAIRPERSON OF QATAR FOUNDATION FOR EDUCATION, SCIENCE AND COMMUNITY DEVELOPMENT (QF), A PRIVATE NON-PROFIT ORGANISATION FOUNDED IN 1995”**









# H. E. SULTAN AHMED BIN SULAYEM

## MAN OF TOMORROW

*Accentuating a new revolution in the business world of the Emirate, the Group Chairman and Chief Executive Officer of DP World Limited, His Excellency Sultan Ahmed bin Sulayem's, exemplary ideas and pragmatic approach have been the real driving force of the company*



aking a firm to another level of success and making it break its own outstanding records is not a cakewalk. Bringing the best and innovative ideas to the table, His Excellency Sultan Ahmed Bin Sulayem has time and again proved his true leadership with his exceptional visions and maverick style of working.

Hailing from one of the most eminent families of Dubai, His Excellency spearheads one of the world's largest terminal and port zone operators, DP World. His father was key advisor to Dubai's ruling Maktoum family.

His visionary leadership has played a significant role in accelerating the rapid expansion of Dubai's infrastructure, including ports and free zones, contributing significantly to the stellar growth trajectory of the United Arab Emirates.

### JOURNEY TOWARDS SUCCESS

After pursuing B.S. in economics from Temple University, Pennsylvania in the late 1970s, he began his career as customs inspector at Dubai's then sleepy port. Soon he realized that Dubai could serve as an entrepot for the tea trade if

a tax-free zone was created at the port. With this idea, he went on to traverse the world studying tax-free trading zones. After his quest, he approached his family friend Sheikh Mohammed bin Rashid Al Maktoum with a proposal to build a free trade zone at the port, which led to the foundation of Dubai government's tax-free Jebel Ali Free Zone in 1985, where he was appointed as the first Chairman of the establishment.

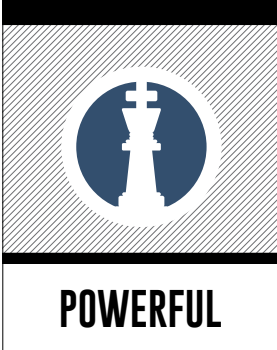
Since then, he has been a catalytic personality in Dubai's business world serving various organizations and leading them towards an exponential growth. He serves on the Board of the Executive Economic Council, Hyperloop Technologies Inc. and the Dubai Chamber of Commerce & Industry. He has also served as Director of Investment Corporation of Dubai and Bumrungrad Hospital Public Company Limited. He was also the Chairman of Dubai World and oversaw businesses in industries as diverse as real estate development, hospitality, tourism, retail, e-commerce, commodities, transportation, and logistics. In addition to this, His Excellency also served as Chairman of Port & Free Zone World FZE and remains one of the two representatives of DP World's majority shareholder on the Board.

In his vast experience of more than three decades, this prominent magnate not only worked for some of the most important establishments of Dubai but also helped in laying down the foundations of huge organizations such as Nakheel, one of the UAE's largest property developers and Istithmar World, a major investment holding company.

### THE POWERHOUSE OF PHENOMENAL ACHIEVEMENTS

Focusing on the company's constantly growing position, His Excellency Sultan Ahmed Bin Sulayem travels the world in search of bankable opportunities to extend the existing portfolio of the company. Presently, his company operates in various business sectors spanning from marine and inland terminals, maritime services, logistics and ancillary services to technology-driven trade solutions with an extensive portfolio of 77 operating marine and inland terminals supported by over 50 related businesses with a significant presence in 40 countries across six continents.

**“HAILING FROM ONE OF THE MOST EMINENT FAMILIES OF DUBAI, HIS EXCELLENCY SPEARHEADS ONE OF THE WORLD'S LARGEST TERMINAL AND PORT ZONE OPERATORS, DP WORLD”**



# SURESH NARAYANAN

## THE STAGE OF DESTINY

*Before Mr. Suresh Narayanan joined the leading fast moving consumer goods company, little did the industry know that he would scale the brand to be the best in the category within no time. Today, he leads Nestlé India Limited with great dedication and excellence*



One of the most astonishing characteristics of Suresh Narayanan is his zeal to make the brand outshine everyone in competition. "In his words, I have a simple mantra, I want the organization to have three behaviors - be fast, meaning empowerment and taking a few risks; get focused, to know what you do well and not ape what others are doing; and to be flexible in terms of market outcome, future market share and evolution. If these three behaviors are unleashed into the business, we will not only run it better, we will also come up with newer business models that will be more compelling for the future."

The Nestlé India chief and the man who

is often referred to as the consistent crisis manager has already set his sights on doubling the company's revenue in India over the next 4-5 years, according to two people within the company who asked not to be named.

### A LIFETIME OF SUCCESS

Mr. Narayanan holds a Master's Degree in Economics from the Delhi School of Economics. He has a Diploma from the IMD Program for Executive Development and has participated in the Nestlé Leadership Program of the London Business School. He has over 30 years of rich and exhaustive experience in the FMCG Industry and has held senior management and top leadership roles in

**"HE HAS OVER 30 YEARS OF RICH AND EXHAUSTIVE EXPERIENCE IN THE FMCG INDUSTRY AND HAS HELD SENIOR MANAGEMENT AND TOP LEADERSHIP ROLES IN LEADING GLOBAL COMPANIES"**

leading global companies.

Mr. Narayanan began his career as a management trainee with Hindustan Unilever, where he held numerous positions of increasing responsibility in Sales, Marketing and General Management. He has also worked with Colgate Palmolive in India. He was the Chairman and CEO of Nestlé Philippines prior to joining Nestlé India as Managing Director. Mr. Narayanan joined Nestlé in 1999 as Executive Vice President for Sales in India, where he spearheaded major structural and strategic changes in Sales and Customer Management and set up the chilled dairy business. He moved to Nestlé Indochina in 2003, as Executive Director for Sales, Marketing and Food-Services, covering the countries of Thailand, Cambodia, Myanmar, Laos and Vietnam. Two years later in 2005, he returned to India as Head of Sales for India, Sri Lanka, Bangladesh and Nepal.

In 2008, Mr. Narayanan was appointed as Managing Director of Nestlé Singapore Pte. Ltd., and remained there until 2010. During his time the overall business in Singapore witnessed sustained growth amidst the economic downturn. He was awarded the Medal of Commendation by the Government of Singapore in 2010, for excellence in employee relations. He moved to Nestlé Egypt as Chairman and CEO and Head of NEAR, where his initiatives resulted in significant business growth and investments despite the turbulence and volatility faced by the region at this time.

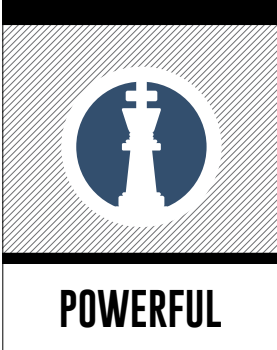
### RISING TO THE CHALLENGE

There is no greater moment to kick start an organization than post a crisis. If crisis is looked at positively, it is the greatest opportunity to recalibrate, redefine, reenergize, and refocus you. This was the belief which helped Suresh Narayanan in raising the brand equity once again after the controversy of Maggi. He took over the credentials of the brand after government laboratories claimed to have found high lead content in the noodles, and the popular snack was subsequently ordered removed from stores in many states in June 2015.

His strategic planning and hard-work have successfully reclaimed company's leadership in the instant noodles market with more than 50% market share because of his massive contribution.



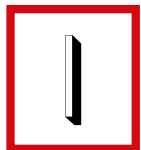




# TAN CHORH CHUAN

**PROVING KNOWLEDGE IS POWER**

*With the intention to refine higher education and offer better opportunities to the students, Professor Tan Chorh Chuan has been making strategic and revolutionary changes at National University of Singapore*



If your vision is clear and you have found the right direction, it serves as a success ladder for any person. And, Professor Tan Chorh Chuan, President of the National University of Singapore, is a spearhead who being a responsible leader takes every required initiative to bring out the best of every student. He shares, “We want our students and graduates to emerge with a deep understanding of Asia and the world. We strive for world-class research standards and aim to develop special expertise on Asia.” He believes in modern ideas of education and supports his students in creating world-class examples in research and leadership.

Under his guidance and vision, National University of Singapore has achieved several milestones. He has been actively creating global connections for the future for his students providing them exposures and opportunities in Asia and beyond.

Graduated from the National University of Singapore in the year 1983, Professor Tan Chorh Chuan received his research training at the Institute of Molecular Medicine, Oxford. He started his medical career as a renal physician and today, he is guiding numerous young minds in a direction that will lead them to attain successful careers.

He has been a member of the World Economic Forum’s Global University Leaders Forum (GULF) since 2008, and

**“HE HAS BEEN ACTIVELY CREATING GLOBAL CONNECTIONS FOR THE FUTURE FOR HIS STUDENTS PROVIDING THEM EXPOSURES AND OPPORTUNITIES IN ASIA AND BEYOND”**

was appointed Chair of GULF in 2014 for a two-year term. Professor Tan Chorh Chuan, who was once Chairperson of the International Alliance of Research Universities – a consolidate that comprises 10 leading research-intensive universities – is currently on the Steering Committee of the Association of Pacific Rim Universities. Moreover, he is the first Singaporean to be elected as an International Member of the US National Academy of Medicine.

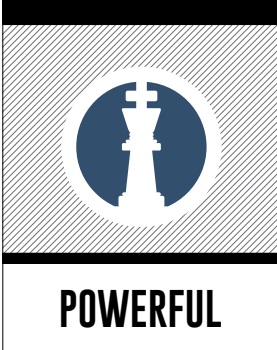
Earlier, a Commonwealth Medical and Wellcome Fellow, Professor Tan Chorh Chuan had been a Visiting Scholar to Wolfson College, Oxford. He has been associated with the Royal College of Physicians, Edinburgh, Royal College of Physicians, London, the American College of Physicians, Polish Academy of Medicine, and the Royal Geographical Society, UK.

## **REMARKABLE CAPABILITIES**

In his career, Professor Tan Chorh Chuan has served on various significant positions before he was appointed as President of the National University of Singapore in December 2008. He began his traverse in 1997 as the Dean of the NUS Faculty of Medicine and continued there till the year 2000. Afterwards, he chaired the seat as the Director of Medical Services for Ministry of Health, from the year 2000 to 2004. In that capacity, Professor Tan Chorh Chuan was responsible for leading the public health response to the 2003 SARS epidemic. Professor Tan Chorh Chuan had also played a key role in establishing the Duke-NUS Graduate Medical School where he was Deputy Chairman of the Governing Board.

The leadership skills of Professor Tan Chorh Chuan are well manifested through the instance that he had brought the NUS Medical and Dental Schools and the National University Hospital under single governance as Chief Executive of the National University Health System in the year 2008.

He has recorded several reorganization measures under his name. Professor Tan Chorh Chuan has been an important leader in Singapore’s Biomedical Sciences Initiative since its inception (2000), for which he was conferred with the National Science and Technology Medal in the year 2008. Also, he has been honored with the Public Service Star award in 2003.



# VIJAY JINDAL

## PAINTING SPECTACULAR SKYLINES

*A major force behind the growth of Zirakpur from a village to a hub of MNCs, Vijay Jindal is a visionary who sees potential at places where other minds do not reach. With the support of Pankaj Gupta and Arun Jindal, he has created a marvel in Chandigarh Citi Centre*

**I**t is an art to see the potency which a piece of land carries in itself to become the growth carrier of a city, and Vijay Jindal – Managing Director of Citi Centre Developers – is that spectacular artist who can transform these lands into prodigies of splendid architecture, which can redefine the culture of the whole region. His creativity has played a pivotal role in the development of Zirakpur, a town on the outskirts of Chandigarh into a thriving residential and commercial hub.

For over twenty years, he has extensively worked in the region with various developers and guided them towards unprecedented success. Vijay

Jindal's in-depth knowledge and rich experience resulted in Zirakpur's skyline getting bolder day by day. Over all these years, the most striking aspect about Zirakpur noted by him was the absence of a proper commercial market. To fill this void, he took the first step by purchasing a 10-acre land in the area and developed Chandigarh Citi Centre on that space. The development stands as the only comprehensive commercial hub in Zirakpur that provides spectacular commercial opportunities and augments the availability of services and products for the residents in the vicinity.

**COORDINATING FOR SPLENDOR**  
Chandigarh Citi Centre today stands

**“HIS ASTUTE GUIDANCE TRANSLATED INTO CCC BEING THE MOST PREFERRED INVESTMENT DESTINATION IN THE REGION HAS LED TO THE IMMENSE SUCCESS WHICH THE CENTRE TODAY ENJOYS”**

parallel to the meteoric rise of Zirakpur as a major commercial and residential epicenter for the city of Chandigarh and this has become possible because of the unmatched team spirit of the three wizards of the development sector. While Vijay Jindal envisioned and created the splendid Chandigarh Citi Centre (CCC), Pankaj Gupta – Project and Finance Director of CCC and Arun Jindal – Marketing Director of CCC have led this Centre towards the peak of popularity.

As a proactive economist, Pankaj Gupta smartly designed the fiscal strategies for the development and sale of spaces in CCC, paying attention to the minutest details and ensuring maximum mutual benefits for the developers and the buyers. The blueprint which Mr. Vijay Jindal created for the Centre has opened the gates to employment generation as well for about five to ten thousand people. This dynamic involvement of his played a major role in making Chandigarh Citi Centre as the most preferred commercial and residential investment project in the entire region. His business acumen skills are much evident through the numbers highlighted in CCC's development, where there are retail units, Office Suites, Professional Suites and Residential Suites.

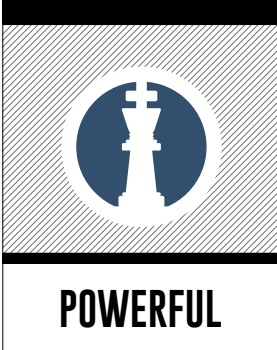
### WINNING THE WORLD

Using the exceptional fiscal benefits and the commercial viability which Chandigarh Citi Centre carries in itself, Arun Jindal devised the most prompt and extensive campaigns to attract sincere buyers from all across the globe. A highly motivated, sincere and entrepreneurial thinker, he sees CCC as the driving force for a growing regional economy looking for a viable investment choice and presents the same thought to millions of potential buyers through the most creative of marketing campaigns. His astute guidance translated into CCC being the most preferred investment destination in the region has led to the immense success which the Centre today enjoys. His ceaseless efforts have led CCC to become a win-win investment for the buyer and even the end-user. Marking his way with uniqueness, this project offers one of the biggest commitments of on-time possession of the project to all of its investors.









# VINCENT CHONG

## A VIVACIOUS MAGNIFICO

*Working in the business world for many decades, Mr. Vincent Chong, the Chief Executive Officer and President of ST Engineering, has acquired vast knowledge and peerless leadership skills that have helped him in scaling new heights in the industry*

**A** young spirited magnate, he is the new face of ST Engineering whose farsighted visions and matchless leadership are taking the Group towards transcending heights of success. Mr. Sy Feng Chong, popularly known as Vincent Chong, has excellent credentials. Having global experience as an engineer in the petrochemical industry, he has served many customers and has managed global profit centres successfully.

A tremendously dedicated person, he makes sure that any responsibility given

to him is perfectly managed by him. With a splendid educational background, he is well equipped with various skills and ideas that can advance any establishment towards a bigger platform of glory. Completing his Mechanical Engineering from the National University of Singapore with First Class Honours in 1994, he also attended executive leadership programmes at the Thunderbird School of Global Management and the Columbia Business School.

### ENDOWED WITH ADROITNESS

With twenty years of global business

**“WITH A SPLENDID EDUCATIONAL BACKGROUND, HE IS WELL EQUIPPED WITH VARIOUS SKILLS AND IDEAS THAT CAN ADVANCE ANY ESTABLISHMENT TOWARDS A BIGGER PLATFORM OF GLORY”**

experience from his career at ExxonMobil, where he spent more than half of this time located outside Singapore in Hong Kong, Japan, UK, and the US, he has held a wide span of positions from refinery process engineering, product marketing, industrial and retail operations to strategic planning.

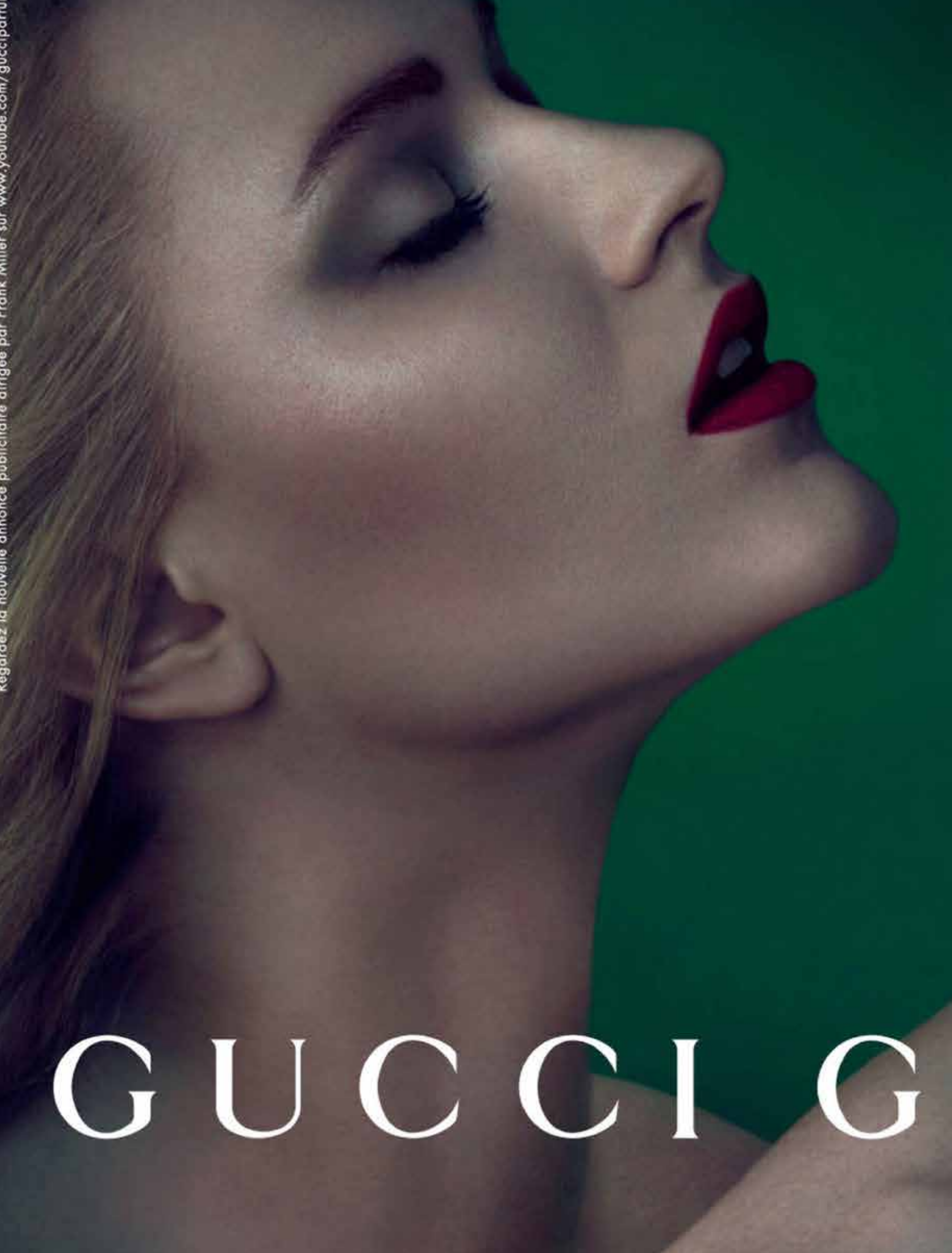
Appointed as the President and CEO of ST Engineering, a leading integrated engineering group with a global presence in the aerospace, electronics, land systems and marine sectors, he is shouldered with managing four business sectors and the corporate functions of the Group. With its headquarters in Singapore, the Group ranks among the largest companies listed on the Singapore Exchange.

A keen learner, Mr. Vincent Chong understudied his predecessor Mr. Tan Pheng Hock months before his appointment to deeply understand the workings, leading to a smooth leadership transition plan. His appointment was the result of a rigorous CEO search process by the Board to shortlist potential internal and external CEO candidates.

### JOURNEY AND VISION

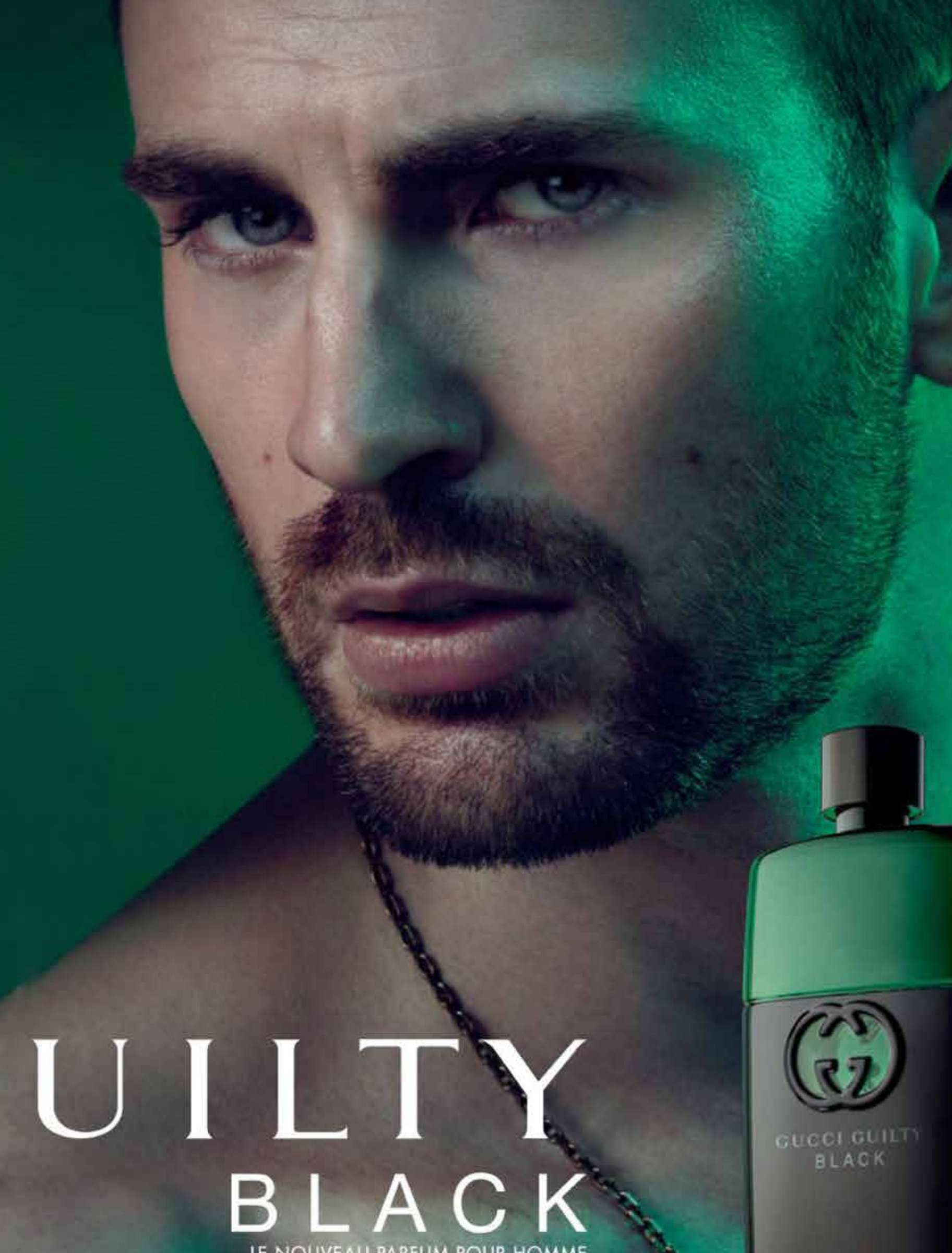
Prior to his current position, he was the Group's Deputy CEO (Corporate Development). Mr. Vincent Chong started working with the Group in 2014 as President of Strategic Plans & Business Development at ST Aerospace, ST Engineering's aerospace arm.

Previously he served as Global Director, Marine Fuels (located in Surrey, UK) where he was responsible for ExxonMobil's business in more than 200 ports across the world. As Downstream Senior Advisor, Corporate Strategic Planning (located in Irving, Texas), Mr. Vincent Chong was involved in the development of ExxonMobil's global business plans. Before joining the ST Engineering Group in 2014, he was Director of Asia Pacific Lubricants Sales at ExxonMobil Asia Pacific Private Limited, responsible for automotive and industrial lubricants business across more than 20 countries in the region. Mr. Vincent Chong sits on the Government-convened Committee on the Future Economy, made up of 30 members responsible for developing economic strategies for Singapore's future.



Regardez la nouvelle annonce publicitaire dirigée par Frank Miller sur [www.youtube.com/gucciparis](http://www.youtube.com/gucciparis)

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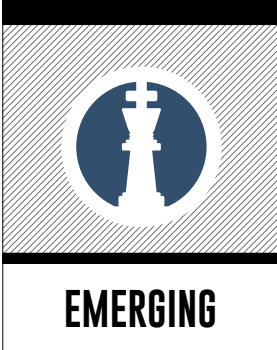


# GUILTY BLACK

LE NOUVEAU PARFUM POUR HOMME







# A. MOHAMED ALI

## COMPETITIVE YET COMPASSIONATE SOUL

*Consistently targeting to cater to customers from all walks of life, Mohamed Ali has developed projects that have all the modern features & amenities one may desire, while keeping them well within one's budget. At the same time, painstakingly he has created ethics, innovativeness & value for money as the USPs of his company*



A good manager is not one who knows everything; but one who knows where to find what is needed. Believing in this philosophy, the Managing Director of South India Shelters, Mr. Mohamed Ali, never fails to have a solution for his clients whatever may be their demand in terms of architectural need or style, and in the process, he has created a unique reputation for himself in the real estate industry of India.

Mohamed Ali understands that 360-degree results are possible through a combination of leadership, flexibility, risk management, people skills and a strategic vision. The corporate world is quite competitive, and knowledge and

implementation of all management skills is crucial for survival of any leader and his organization. Therefore, he has created a team of versatile leaders and think tanks in his company, and has delivered impressive projects after projects to achieve completely satisfied clients.

### PASSION FOR THOROUGHGOING

Mohamed Ali earned his Master of Science degree from the renowned Birla Institute of Technology and Science. At that very moment, he had started to visualize himself as an entrepreneur who had a white heat of desire to create something genuine and innovative for the public while maintaining national and international standards. Once it was clear in his mind that his true calling

lied in the field of real estate, he aspired to create something for the masses which would be both affordable and sublime at the same time.

He founded South India Shelters Pvt. Ltd. in 2002, and in a period of just about one and a half decade he has successfully met the needs of countless people in the shape of various residential projects, commercial complexes and industrial structures. The journey has been enriching both for the buyers of his projects as well as for him as each project has left him richer with the experience, professional success, greater knowledge base, a desire to do better than the last time, and above all the invaluable expertise generated while trying to serve the modern demands of the real estate industry.

With an unparalleled passion to realize his dream of turning land into landmarks, and an unmatched commitment to never compromise on quality, Mohamed Ali is known to deliver what he promises to his clients. As a result of his genuine efforts, he has already carved a niche for himself in the domain of residential property development in South India.

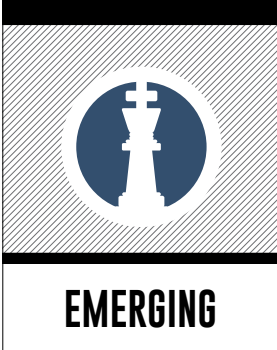
To bring a different style to residential living, he experimented with the unique Moroccan theme of housing in his project SIS Marakesh, which finally won the prestigious International Property Award for the year 2014-15 in the Asia Pacific regional competition under the category Best Residential Development – India, successfully leaving behind several other leading property developers in the region.

### GIVING BACK TO THE SOCIETY

Though the competitiveness always takes its toll, Mr. Ali likes to see the positive aspect of everything that comes his way, and has gradually and sincerely fulfilled his corporate social responsibility, bringing smiles and relief to countless and thus making a difference around him. He has always touched hearts through his philanthropic endeavours and to recognize his humane efforts, he and his family have been honoured with a Real Leaders award during the Indian Realty Awards 2013, organized by Hundred Communications in association with NDTV Profit.

Mohamed Ali is one of those real estate leaders in the Indian industry who have fulfilled their societal responsibilities by contributing towards nation building and through humanitarianism.

**“HE HAS ALWAYS TOUCHED HEARTS THROUGH HIS PHILANTHROPIC ENDEAVOURS AND TO RECOGNIZE HIS HUMANE EFFORTS, HE AND HIS FAMILY HAVE BEEN HONoured WITH A REAL LEADERS AWARD”**



# ABHISHEK AGARWAL

## THE NEWFANGLED PIONEER

*Holding onto his beliefs and staying focused on his aims to attain some astonishing victories, Mr. Abhishek Agarwal – Director of Bharat Potteries – has used his matchless skills and pragmatic approach to make the company a symbol of elegance and panache, while maintaining equilibrium at personal and professional fronts*



Young, ambitious and determined, Mr. Abhishek Agarwal doesn't believe in limitations and strives hard to achieve the unattainable through his sheer hard work and grit. Grown in a joint family, not only has he kept his family values intact, but has also incorporated them into the working of his company. Advancing the legacy of his father, Mr. Kamal Narayan Agarwal, the Founder of Bharat Potteries, Mr. Abhishek has constantly driven the company on a tremendous growth journey. Today, under his able leadership, the establishment has become a one-stop shop for those who have a love for beautiful and reliable crockery. Bharat Potteries' plethora of

assortments brings a perfect delight to the customers with their charming designs and best-in-class quality.

### DRAWING NEW HEADWAYS

Inheriting the trait from his father of being a workaholic, for Mr. Abhishek Agarwal work comes before everything else. He has also learnt from his father – whom he considers a teacher and friend – to be very disciplined. He likes to treat his staff members as adults who can be trusted to make good decisions for the betterment of the organization. In return, he gives them every possible opportunity to grow with the company. He has incorporated numerous operational changes in business, including the massive reduction

in stock levels that significantly boosted the company's working capital, and also drove up the sales level especially by lowering down the wastage.

He had started his business career immediately after pursuing his Master's degree in Business Management from Cardiff, UK. He also holds an MBA from the London School of Economics, and believes that his educational background is one of the most important driving forces behind his present success.

Holding a vision to make Bharat Potteries Ltd. the global leader in the area of ceramic business, he is in the process of launching an IPO to further grow his company into a global leader. His unmatched dedication has helped Bharat Potteries rise as a trusted name not only in India but also in Egypt, the UAE, Germany, Netherlands, the UK, Italy, and Russia. Its products are displayed in some of the most renowned chain stores like Metro, Auchan, IKEA, Wipro, HLL, Taj Group of Hotels, Pepsi, ITC Hotels, and Hyatt Hotels, as its leading clients.

### STANDING BY INHERITED ETHICS

For him, the greatest achievement of his career was to win the confidence of his elders that he was capable of handling successfully the 39-year-old brand of Bharat Potteries. Self-motivation, self-awareness, and empathy are the three impressive characteristics of this leader's effervescent personality, which help him achieve greater goals in his personal as well as professional life.

Following a unique leadership style and exceptional management skills, he encourages his employees to learn from their mistakes and shine in their lives. His goal is to transform the individual personality of every person working for the company making them a more confident and successful person.

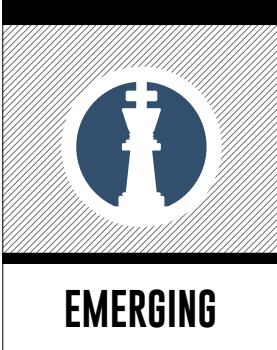
A family man, he makes his best efforts to balance his work life, and cherishes the constant support provided by his wife and daughter. His friends are his "energy drink" who boost him towards success. An impassioned initiator, Mr. Abhishek Agarwal is making giant strides through his prominent leadership and excellent expertise to make Bharat Potteries a globally renowned name.

**“HIS GOAL IS TO TRANSFORM THE INDIVIDUAL PERSONALITY OF EVERY PERSON WORKING FOR THE COMPANY MAKING THEM A MORE CONFIDENT AND SUCCESSFUL PERSON”**









# AJAY CHHANGANI

## ALTRUISTIC LEADER OF FUTURE

*Coming to the fore with his humanitarian outlook of helping the unemployed young people of the country, Mr. Ajay Chhangani has changed lives of millions of youths by developing their skills and making them self-dependent*

**R**edefining someone's personality in an efficacious manner is a tough task. However, this one step has the potential to transform one's life and advance them towards a progressive career path. Revamping the professional front of lakhs of people across India, Mr. Ajay Chhangani, the CEO of Rise India, is painting the landscape of the country's employability rate with the colors of success.

This efficient leader's visionary strategies and exceptional management skills have forwarded the company on a profitable path within just three years of its establishment, multiplying its growth every year. He has scaled new heights

of success by expanding his company's reach to more than 11 States where he has transformed the lives of more than 2.1 lakh people by equipping them with exceptional skills and knowledge.

One of the crucial Founding Members of Rise India, an Education and Training Group, Mr. Ajay Chhangani has a vast experience of more than 17 years with prowess in sectors such as Investment & Funding, Acquisitions, Management, etc. Previously, he has worked with companies such as Datapro, NIIT, KarROX, RUMI, and Usha Martin, which helped him in gaining an in-depth knowledge of the business world.

### AN OPTIMISTIC PHILOSOPHY

Idolizing his father as a true inspirational

figure of his life, Mr. Ajay Chhangani concentrated on his goal and strived hard to achieve excellence in every work he laid his hands on. According to him, his father's mantra, "if you wish to achieve something big, you have to be prepared to walk the tough path, against all possible odds, remain committed and confident, keep pursuing it till you get there," has certainly helped him in enhancing his optimism towards difficult situations and emerging a winner at the end.

A genuine personality, Mr. Ajay Chhangani believes in an open door policy. According to him, this strategy creates a friendly work culture among the people employed in an organization and encourages communication across levels to understand the challenges and provide effective & timely solutions. Offering ample learning and growth opportunities to his employees, he constantly organizes coaching, counseling, and motivational sessions with his team members, and encourages them to take bigger challenges and succeed.

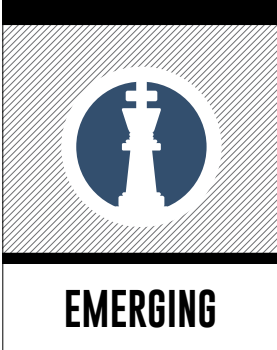
### CREATING AN INDEPENDENT FUTURE

Helming the sails of one of the most prominent Education and Training groups in India, Mr. Ajay Chhangani aims to create a flourishing society with high employability rates. His aim is to channelize the youth of India towards a better tomorrow where they are self-dependent, skilled, and confident beings working to enhance the living standards of people around them.

Mr. Ajay Chhangani feels proud of his driving training initiative that has been launched recently with brands like Tata Motors, JCB, Shriram Transport Finance, OLA on board. The Hon'ble Prime Minister, Shri Narendra Modi, has launched Mr. Ajay Chhangani's state-of-the-art campuses adding another feather in his golden cap of achievements.

Walking on the success path, Mr. Ajay Chhangani has added various other laurels to his list of accomplishments. In the year 2016, he was awarded for outstanding contribution in Education by DNA. Further, as a result of his sheer dedication and esteemed leadership Rise India won two awards from ASSOCHAM in 2015 and 2016. Besides bring a prominent entrepreneur, Mr. Ajay Chhangani is also a writer who loves to share his exceptional management tricks with others.

**"BESIDES BRING A PROMINENT ENTREPRENEUR, MR. AJAY CHHANGANI IS ALSO A WRITER WHO LOVES TO SHARE HIS EXCEPTIONAL MANAGEMENT TRICKS WITH OTHERS"**



# AMIT SUJAN

## RACING AHEAD WITH PERFECTION

*A believer of the view that every challenge brings an equal opportunity, Mr. Amit Sujan, the Chief Executive Officer of ITCAN Pte Ltd is a frontrunner who is steering the success wheel of the firm towards a flourishing direction*



An efficacious entrepreneur, fearless leader, and a promising businessman, Mr. Amit Sujan walks his talks and never hesitates to go an extra mile to accomplish his dreams. However, his steps are always well planned and calculated keeping in mind the dynamic nature of the industry, which demonstrates his brilliant strategic management.

Stepping in into the tech market, Mr. Amit established ITCAN Pte Ltd in the year 2006 with a vision to offer a wide spectrum of exceptional IT services and solutions in the market. Apart from delivering enterprise client-server/multi-tier and web-based solutions across

the entire value chain, the company also spans on-site consulting services and turnkey software projects. Its clients cover a wide variety of industries including financial institutions, banking, insurance, SME, telecom, healthcare, hi-tech, manufacturing, and pharmaceutical & Government authorities.

### ZEAL FOR INNOVATION

The passion to emerge as a pacemaker and make a change in the industry through innovative and novel ideas is the driving force behind this new-age magnate. For Mr. Amit Sujan, there are no shortcuts to success. He believes that only unwavering faith and determination coupled with positive attitude can change one's destiny

**“THE PASSION TO EMERGE AS A PACEMAKER AND MAKE A CHANGE IN THE INDUSTRY THROUGH INNOVATIVE AND NOVEL IDEAS IS THE DRIVING FORCE BEHIND THIS NEW-AGE MAGNATE”**

and can make one a true entrepreneur. His zest for innovation is the reason he is able to enhance his company's visibility among the customers.

Under his empowering leadership, the company has sailed through the setbacks and has edged forward with full energy while winning the hearts of its customers. The initiatives taken by Mr. Amit Sujan to inspire and encourage his employees help the firm in staying ahead and on the track. Offering excellent services and maintaining a healthy relationship with the customers, partners, employees, or anyone connected with the organization are the key factors that make his company hold a prominent position among other industry veterans. Today, Mr. Amit Sujan feels proud to have a strong workforce of more than 1,200 employees in national as well as international offices. His company has regional offices in places like Malaysia, Hong Kong, Australia, and India, while the Corporate HQ is in Singapore.

### RELYING ON EFFICIENCY

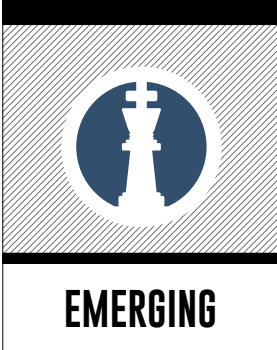
Every leader has a motto in his/her life, which infuses inspiration and passion among them. And Mr. Amit Sujan is no exception. His motto is EVER – Encourage innovation, Value teamwork, Empower team leads, and Reward performance. Trusting on these values, he has strengthened the foundation of his company and has followed the best ways to reach the top.

As an avid learner, he is quite interested in targeted networking and attends corporate events conducted by strategic partners for meaningful discussions. In addition, Mr. Amit Sujan is an active member of CEO clubs where he gets the opportunity to understand the working of the market so that he can offer the best to his customers. Interested in meeting other like-minded personalities, Mr. Amit Sujan praises the fact that new-generation entrepreneurs embrace the entrepreneurial culture and wish to familiarize themselves with the success stories of others.

As recognition of his outstanding achievements and contribution in the business clan, ITCAN is the most awarded IT organization in Singapore. He has also been felicitated with several awards such as Enterprise 50 Award (6 times winner in the year 2016/2015/2013/2011/2009/2007), and Outstanding Entrepreneur Awards.







# DR. AMITA ARORA

## ACING THE MEDICAL ARENA

*Envisioning a society where people lead a healthy and disease-free life, Dr. Amita Arora has devoted and committed herself to offer the best cures and treatments to all through homoeopathy*

**E**ndowed with an effervescent personality and outstanding skills, Dr. Amita Arora has carved a niche for herself in the field of homeopathy in India. Her unwavering resolution and generous nature amalgamates with her exceptional knowledge and expertise in homoeopathy. She has established her own facility, Ace Homoeopathy, in Gurugram as one of the most trusted and acceptable brand in homoeopathy.

### THE SCHOLASTIC CONTOUR

Dr. Amita Arora's phenomenal professional experience and prodigious educational background is the backbone of her success. This talented specialist received her education in homoeopathy from Bharati Vidyapeeth Homoeopathic Medical College, Pune. Later, she

gained further homoeopathic knowledge under the special guidance of Dr. Kedar A. Longani. She had also volunteered for National Service Scheme (NSS) for two years during her education. In addition to this, Dr. Amita Arora has done Post Graduate Diploma in Hospital Administration (PGDHA) and has received Certificate in Quality Health Management from Apollo Medvarsity, Hyderabad. She has also completed her Post Graduation in Homoeopathy from London where she submitted thesis on Allergic Bronchitis.

Dr. Amita Arora has an expertise in giving permanent relief for Respiratory (Asthma, Allergic Rhinitis, Sinusitis, Adenoids, etc.), Dermal (Acne, Psoriasis, Seborrhoeic Dermatitis, Lichen Planus, etc.), Digestive (Colitis, IBS, Gastritis, Piles, etc.), Female Ailments, and gives special attention to Child Healthcare. To support the cause

of encouraging children for sports, Ace Homoeopathy participated in the famous DELHI- NCR football tournament htGIFA – Great Indian Football Action.

In the span of more than 15 years of her experience, she has worked at a renowned Homoeopathic Centre for Allergies for seven years as Senior Homoeopathic Consultant. The knowledge that she gained through her work has made her one of the most remarkable professionals of the healthcare sector in India.

### THE PERFECT PERSONA

A calm and considerate person, she understands the root of her patients' illness before starting treatment. Her eye to detail and equanimous demeanor help her patients share their troubles easily. She wishes to create awareness among people about the significance of traditional medicinal practices. It is her determined faith that she has successfully cured some of those cases that were potentially incurable by modern system of medicines.

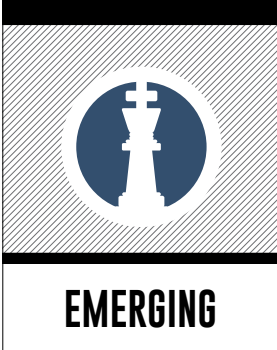
The spine of Ace Homoeopathy, Dr. Amita Arora has developed the faith of the people towards homoeopathy through her hard work. She has proved homeopathy as the best and affordable medicine through her brilliant knowledge and showing fruitful results to her patients.

Trailblazers like her are gems of the healthcare industry and deserve recognition. In the year 2014, she received Woman of Excellence award. Later, in 2015, she was felicitated with Arch of Excellence in healthcare for individual achievement and nation building.

She has been recognized at various national and international conferences, and has received Appreciation Awards for her contribution towards Homoeopathy. World Homeopathic Association (UK) has awarded her membership. She was nominated as Leader of Tomorrow by IndiaMart.com in 2012. She has also been awarded as Rashtriya Chikitsa Shiromani (in 2015) by Ex-Law Minister Shri Somnath Bharti. In July 2015, she became the Co-Founder Secretary of International Homoeopathic Foundation. She also organised International Homoeopathic Congress 2016 in New Delhi as Chief Organising Secretary.

As a true leader with a sense of renewed responsibility, she is moving ahead, curing people, spreading smiles on the suffering faces, and educating them about the positives of homoeopathy.

**“HER UNWAVERING RESOLUTION AND GENEROUS NATURE AMALGAMATES WITH HER EXCEPTIONAL KNOWLEDGE AND EXPERTISE IN HOMOEOPATHY, AND RESULTS IN MIRACULOUS OUTCOMES”**



# DR. ANUBHA SINGH

## THE BREEZE OF COMPASSION

*Sowing the seeds of bliss in the barren gardens of people facing fertility problems, Dr. Anubha Singh, Medical Director of Shantah Fertility Centre finds happiness in the smiles of others. The leading medical professional has become a ray of light in many dark lives*



he is compassionate, caring, and a thorough professional – she is Dr. Anubha Singh, who is using her medical expertise to fulfill desires of many couples to have their own baby. She is removing the clouds of uncertainty and doubt shrouding the methods of fertility care in India by her exceptional performance and poised demeanor. With her assistance, a number of families have been able to embrace the miracle called life.

Dr. Anubha Singh finds herself lucky to be a promoter of assisted reproductive and fertility care in a country where most people prefer to stay silent about such problems. She is using her capability in

the best manner possible to make people understand that problems related to reproduction are not a stigma. She rather encourages people to openly discuss such issues and get the right treatments done. Thus, Dr. Anubha has emerged as one of the most trusted names for the couples who are facing problems in conceiving.

### POLISHING EXPERTISE

Dr. Anubha Singh has developed tremendous medical skills based on a very strong educational background and the passion to utilize that to the fullest. After completing her graduation in India, she went to the United Kingdom for higher studies. There she received extensive methodological training in obstetrics

and gynecology from some of the most reputed hospitals including University College London Hospital, Royal London Hospital, and Royal Free Hampstead. She also attained Fellowship in Reproductive Medicine and Assisted Conception at Homerton University Hospital, London. During her stay in the UK, Dr. Anubha Singh was actively involved in several research projects and publications on the subject honing her skills to the maximum.

Her learning process has still not ceased and she remains well updated with all the new developments in technologies and treatments for fertility issues. She does extensive readings and also shares her views and knowledge via social media regarding this topic. Dr. Anubha Singh is a member of British Fertility Society, American Society for Reproductive Medicine and Royal College of Obstetrician and Gynecologists.

### CREATING BONDS OF TRUST

Dr. Anubha Singh understands that people are very sensitive about the issue of reproductive problems and are not very much conversant about it. She reckons that there is a certain amount of social and emotional stigma attached with it. That's why the first and foremost step of treatment at her clinic is making the patients feel comfortable with the doctors. Dr. Anubha doesn't take her patients as cases, but friends in distress and tries her best to become an emotional anchor with them. She is a perfectionist in creating bonds with every couple that enters the premises of Shantah Fertility Centre, which remain intact even after the course of treatments. Her affable charm and vast experience make her name a trusted source for treatment of couples in distress.

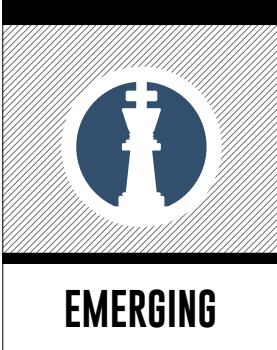
Dr. Anubha Singh, along with treating the fertility-related issues, provides consulting services about healthy pregnancy and conception. She is highly active on social media and keeps on sharing information about the lifestyle and routine which the couples can follow for a good reproductive cycle. She also gets involved in various programmes and initiatives to spread awareness about the issue and helps people understand the problems that lead to delays in pregnancy and conception. Dr. Anubha Singh's kind and able guidance have been the reason behind hundreds of happy families.

**“DR. ANUBHA SINGH, ALONG WITH TREATING THE FERTILITY-RELATED ISSUES, PROVIDES CONSULTING SERVICES ABOUT HEALTHY PREGNANCY AND CONCEPTION”**









# ANURAG VIJ

## AN EXEMPLARY EDUCATIONIST

*An assiduous leader, benevolent soul, and an unwavering spirit, Ms. Anurag Vij's mission to pass on the treasure of knowledge to the new generation turned true with the establishment of The Chintels School. A fierce Founder, she is an inspiration to the thousands of young minds*



he created a revolution by establishing The Chintels School back in the year 1989, and since then she has not looked back. Instead, she is venturing forth with her visionary beliefs. An ardent believer of educational enlightenment, Ms. Anurag Vij finds an intense joy in spreading the joy of learning among the innocent minds while preparing them for the futuristic situations.

The foundation of the institution was cemented by her dedication to impart quality education to children and adorning their childhood with the precious jewels of knowledge and moral values. Since the inception of her school, Ms. Anurag Vij has been carving her path into the mountains of difficulties and is inspiring people

that she meets in her journey. Through her untiring efforts, she is bringing motivational changes to the lives of her students. A coeducational day school affiliated with the Council for the Indian School Certificate Examinations, New Delhi, under her impeccable guidance and vision her School has established itself as one of the leading schools of the region.

### HOLDING A PERSPICUOUS VISION

Today's world is bringing new challenges with every new dawn and it has raised the level of competition among the individuals. At this time, it is the guidance that helps the young ones in emerging as winners. Ms. Anurag Vij is a guiding light that instills ethical values coupled with pragmatic skills in a child's personality to

fuse positivity into their lives.

Walking ahead with the motto of "Always More, Always Better" of Jyoti (Light), Preeti (Love), Shanti (Peace) and Neeti (Justice), she strives to make the journey of her children a valuable learning experience. Ms. Anurag Vij's hard work, grit, and courage have driven the school towards a progressive path where it is adding new feathers to its cap of immense success. Today, The Chintels School has transformed into a huge success with thousands of students enrolled in a state-of-the-art infrastructural development equipped with latest technologies and facilities.

### CULTIVATING TOMORROW

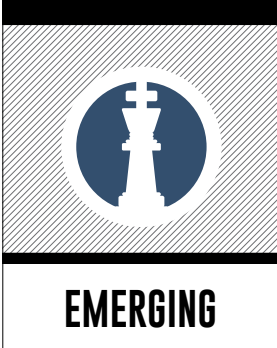
Her school follows a philosophy of encompassing core life skills among the students. Promoting a disciplined-yet-fun learning surrounding in the school's premises, Ms. Anurag Vij never hesitates to go for making giant strides in terms of infrastructural innovations as well as excellent workforce.

The teaching methodology that she has adopted for her students is an exemplary fabrication of traditional classroom instruction methods and breakthrough technology directed towards making the students into global citizens.

Apart from an efficient team of highly qualified and experience teachers, Ms. Anurag Vij has taken careful steps while introducing the school's infrastructure. From the illustrious architecture of the building to the introduction of digital learning in the classrooms, her school houses it all that can offer a holistic development among the students.

Her extraordinary endeavors reflect in the magnificence that the school holds in its exponential growth. The students who complete their journey in her school emerge as winners, embracing their talents and nurturing them to accomplish their dreams. Her school is not an institution but a family, a family that carries forward the glorious legacy of Ms. Anurag Vij's noble visions and proving to the world that they are the voices of tomorrow who will stand tall in the world and lead it towards a splendiferous dawn.

**“APART FROM AN EFFICIENT TEAM OF HIGHLY QUALIFIED AND EXPERIENCE TEACHERS, MS. ANURAG VIJ HAS TAKEN CAREFUL STEPS WHILE INTRODUCING THE SCHOOL'S INFRASTRUCTURE”**



# ARUN PRAKASH

## CREATING HIS OWN DESTINY

*Developing and then effectively using the unique cutting-edge technology and the best product mix possible, Arun Prakash – the founder and CEO of Genetix Biotech Asia Pvt. Ltd. – has set up a multi-million dollar company. In the process, he has proved that nothing is impossible if one is determined to achieve one's dreams*

**W**hen Arun Prakash decided to venture out in the life-science space, the world knew very little about the stream. His vision was questioned by many but his persistence to fill the demand-supply gap in the Indian market encouraged him to go ahead with his plan. This first-generation entrepreneur stepped into the difficult zone of importing and selling life-science products in the country with very little capital and a big heart to achieve the unattained. He set up Genetix Biotech Asia in the year 1989 and grew the operations massively from an indenting company to one involved in distribution and manufacturing in less than two decades.

Arun Prakash's steely determination

has always been his driving force in accomplishing his goals. He is not scared of failures and faces every competition confidently. His sole aim is to be the global leader when it comes to life-science solutions and he is striving endlessly to make this dream a tangible reality. He has a very rich insight into the market trends, which helps him in reinventing and recreating his leadership skills.

### TRIUMPHANT ON A ROBUST BACKGROUND

Arun Prakash's tremendous entrepreneurial skills and superlative market flair is supported by an equally impressive educational background. He gained his bachelor's degree in Biological Sciences and postgraduate degree

in Organic Chemistry from Jabalpur University. He completed a Diploma course in Marketing and Advertising from Bharatiya Vidya Bhavan and in International Trade from the Indian Institute of Foreign Trade.

Before setting up his own company in 1989, Arun Prakash worked with Burroughs Wellcome Pharmaceuticals and a startup chemical company Spectrochem as a Product and Marketing Manager. His experience with these firms helped him gain a better understanding of the market trends. He realized that there was a lot of scope for the life-science culture in the country and decided to grab this opportunity at the right time. His educational backdrop made him understand the need and possibility of a thriving business which could deal with life-science products in India, and hence he started the journey of Genetix Biotech Asia Pvt. Ltd. Under his spectacular leadership, the Company has become instrumental in introducing some of the best life sciences products into India for the first time as brands such as Bio-rad, Stratagene, Qiagen and many other global brands.

### EMBRACING THE GLORY

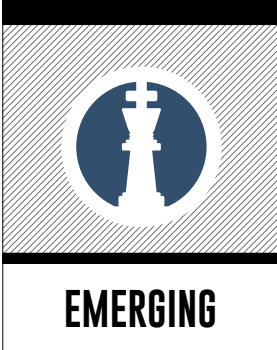
Arun Prakash believes that every problem brings with it a new learning and every success is the result of a past failure. Therefore, he doesn't get intimidated by the problems that he has to face while running his business. For him the only point of consideration is customer satisfaction and he aims to achieve just that. He reckons that monetary gains are secondary and one has to work hard to achieve the trust of people. This genius personality thus keeps on finding innovative ways to keep the faith, which people have developed in the Company over years, intact.

Along with keeping a tab on the growth of his business, he also takes care of the fact that his employees grow parallelly in his company. He reckons that a firm can grow only when the people behind it grow in their caliber and thus he gives special attention to the needs of the people working for him. He invests maximum in human resources and believes that this is the prime strategy that has led his company to the heights of glory.

**“ARUN PRAKASH'S TREMENDOUS ENTREPRENEURIAL SKILLS AND SUPERLATIVE MARKET FLAIR ARE SUPPORTED BY AN EQUALLY IMPRESSIVE EDUCATIONAL BACKGROUND”**







# ATUL BATRA

## INVIGORATING THE PANACHE

*Over the years, Frontier Bazar has seen a giant leap in its popularity & expansion, and now under the enriched guidance, carefully crafted steps and ethical approach of its Director Mr. Atul Batra, the company is making fresh headway in the fashion industry*



The new-generation scion of Batra family's lineage, Mr. Atul Batra has creatively carried forward the company's heritage by introducing new and enchanting ethnic designs and collections matching up the changing desires of the modern customers. His unmatched leadership skills and well-calculated strategic management has turned a new leaf in the success diary of the company.

Atul Batra's father Mr. Tarsem Lal Batra established the company that traces its roots back to 1947. Late Shri Bansi Lal Batra came from Pakistan after partition and initiated his humble business of retailing women's ethnic wear. Taking ahead this legacy, his son Mr. Tarsem Lal Batra took the reins of the business and directed it towards new success.

What started as a small shop in

Phagwara, Punjab transformed into one of the most successful lifestyle brands of the country. Today, the new-generation scion Mr. Anuj Batra and Mr. Atul Batra are forging ahead with the glorious heritage on the greater heights by deploying various initiatives and steps.

Presently, as the Director of Frontier Bazar, Mr. Atul Batra is shouldered with the responsibility of handling the company's major decisions and bringing fresh and artistic ideas to the fore for setting new standards in the fashion industry. His establishment Frontier Bazar is an ethnic wear brand offering a wide variety of lehengas, sarees, suits, gowns, and Indo-western clothing range.

### ENSURING ELEGANT IMPRESSIONS

Through the consistent efforts of Mr. Atul Batra, who has carefully employed some of the best designers and craftsmen, Frontier

Bazar's signature styles amalgamated with the rich traditional techniques of India have carved a niche for itself in the national as well as international markets. Mr. Atul Batra takes pride in the fact that Frontier Bazar has participated in the Bridal Asia fashion show.

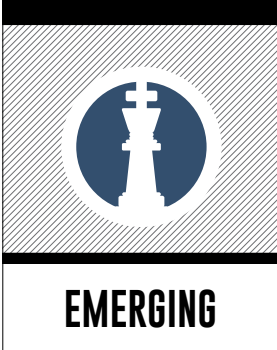
In the impressive market space that Frontier Bazar has created with its luxurious collections, Mr. Atul Batra focuses on redefining bridal shopping by ensuring exclusivity, quality, and custom design services under one roof. Mr. Atul Batra believes that the reason behind the brand's success is their customer support, which drives his passion to offer the best in the market. He has painstakingly created a company that is like a dream place for every bride-to-be, offering opulent styles and enigmatic élan through exquisite collections, which help their customers cherish each and every celebration singing the saga of rich tradition that Indian culture holds in its design heritage.

### THE BORN BUSINESSMAN

Learning the entrepreneurial skills from his family, Mr. Atul Batra clearly knows the amount of hard work and determination that goes in the making of a successful business, and thus following his heart, mind and passion, he handles his business with true perfection and vision. According to him, if a person is an entrepreneur, people expect perfection and real commitments from him, and this is what he endeavors to deliver to his customers. He has a customer-centric approach for which he never hesitates to traverse an extra mile. Backed by an extensively rich legacy and moral philosophy, Mr. Atul believes in keeping true to his words. He promises authentic elegance and exceptional expertise in the collections, and these commitments help him in building long-lasting relations with his customers.

Mr. Atul Batra not only holds firm faith in the traditional and exquisite craftsmanship of India, but also sticks to the ethical values of the country. He makes sure that each and every individual connected to Frontier Bazar uses values such as true commitment, products' timely delivery, uncompromising quality, and design excellence as the touchstones of the work ethics.

**“MR. ATUL BATRA BELIEVES THAT THE REASON BEHIND THE BRAND'S SUCCESS IS THEIR CUSTOMER SUPPORT, WHICH DRIVES HIS PASSION TO OFFER THE BEST IN THE MARKET”**



# CHANDRANI PRASAD

BRINGING POSITIVE CHANGE TO SOCIETY

*She had a belief in her mind, a passion in her goals, and a sheer dedication in her soul with which she stepped into the vast field of legal services. With these phenomenal characteristics in her personality, Ms. Chandrani Prasad established her own law firm*



Carving a distinct niche for herself as one of the best legal consultants in the industry, Ms. Chandrani Prasad has come a long way since the beginning of her exceptional career journey. She believes that anyone can reach the zenith of success if one has a passion to chase it.

Ms. Chandrani Prasad's never-give-up attitude and unwavering faith in her own self make her a true leader who has the capability to bring new ideas to the fore and transform the workings of the industry. Her personality is a perfect

amalgamation of litigation strategy and business practices, which meet the business needs of her clients.

## WALKING AHEAD WITH FAITH

She firmly believes in learning from her failures and move on to higher success. When she started her career in 1999, there were not a lot of people who believed that she would make it, because most women advocates tend to join corporate firms or government jobs. However, she proved everyone wrong with the words "if you are going to put time in your profession, it ought to be something you love". Her

**"AN EXCEPTIONAL ADVOCATE, SHE NOT ONLY MANAGES THE OPERATIONS OF THE FIRM BUT ALSO PRACTICES LAW IN THE INDIAN COURTS INCLUDING SUPREME COURT OF INDIA"**

splendiferous skills accentuated her growth graph and Ms. Chandrani Prasad established herself as one of the most renowned advocates in the country.

An exceptional advocate, she not only manages the operations of the firm but also practices law in the Indian Courts including Supreme Court of India, High Courts, District Courts and other Judicial Forums and tribunals.

It is the result of her undying spirit and relentless efforts that C&V Associates has become a leading law firm in India and is a member of SILF (Society of Indian Law Firms). In 2016, her firm also represented in National Initiative towards strengthening Arbitration and Mediation in India held for the first time in the country. In addition to this, her company is also actively involved in bringing Mediation and Arbitration to the table and is representing in ICADR, IMI (International Mediation Institutes) and IAM (International Academy of Mediators) in San Francisco and Baltimore.

## THE EMPOWERING LADY

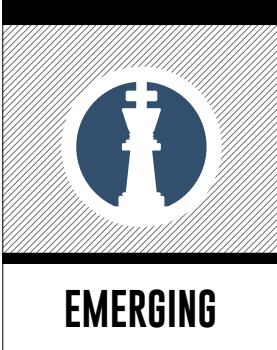
An ardent trailblazer, Ms. Chandrani Prasad believes in leading by example. She sets benchmarks for the people around her by inspiring their souls to accomplish their dreams. Integrity is the most beautiful aspect of her personality. The way she handles her team and considers their views like a friend is commendable. For Ms. Chandrani Prasad, collective growth is always more important than her individual growth and this is the reason that she allows each person in her team to display his/her unique abilities and skills.

Acknowledging the fact that it is her duty to bring a positive change in the society, she has introduced CSR activities and initiatives in her firm. Through organizations like the Society of Indian Law Firms and the Bar Council of Delhi, she not only provides free legal aid to women fighting for their rights but also offers them educational support. Working towards women's empowerment, Ms. Chandrani Prasad goes an extra mile to fight against the social issues such as domestic violence, dowry demands, and gender discrimination making the society a better place for the women. Establishing herself as an independent, successful, and extraordinary leader, Ms. Chandrani Prasad has proved that nothing can beat her unwavering faith to be what she wished to be; and do what she wanted to; and with her socially responsible attitude she is no less than an idol to follow.









# DAVID EDWARDS

## DIVING DEEP IN THE OCEAN OF EDUCATION

*Having a unique understanding of the business of education worldwide, David Edwards has a special ability to review the requirements of stakeholders that can translate into strong commercial success of an institution*



A firm believer of the fact that all problems in the world can be fixed through education, David Edwards – CEO of GEMS World Academy – has contributed a large portion of his life in improving the quality of education globally. He sees education as the most beneficial of businesses and uses his exemplary entrepreneurial skills to augment its presence. He strives to build great teams that focus on a clear purpose, vision, and mission to develop leading programs inspired by the rapid changes in other industries. His vision is to build a strong task force that can lead the future of the world in a progressive direction and for that he is working tirelessly to prepare

children for realities of the life, which await them after the school ends.

The resilient and determined nature of David Edwards has been highly inspired by his father. He believes that whatever he is today he is because of his father, who is also his role model. It was his father's love and respect towards the institution of education, which he inherited and which made him a successful person. He recalls, "My father was a remarkable human being and the inspiration for entering the field of education."

### INITIATING CHANGE

Before taking the position of CEO for GEMS World Academy, David Edwards had spent more than 20 years in the

field of education serving various leading international schools across Australia, Hong Kong, and Singapore in various capabilities like Director of Sport, Assistant Head of Boarding, Curriculum Coordinator, School Principal, etc. He uses this extensive experience and strong business insight to keep a tab on the ever-changing modules of the education world, and keeps on updating his leadership skills according to these changes. While leading any institution, the main goal for David Edwards is to ensure that all the people who interact with the organization are provided with outstanding learning opportunities. "These opportunities extend from children, to parents, and across staff," he says.

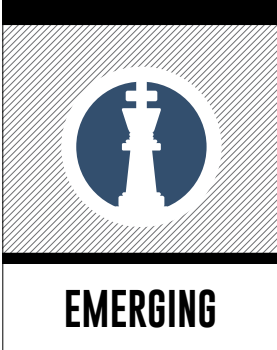
His focus remains on tackling the challenges creatively, and he uses industries apart from education as an example to learn the tricks that can ensure a successful business. With his incredible determination, resilience, and independence to rectify underperforming businesses, David Edwards has brought a massive change in the education sector. His prime motive is to promote a holistic development of his students. Through GEMS World Academy, he is training the generation comprehensively in all the domains – academics, arts, and sports.

### THE EXEMPLARY VISION

David Edwards follows a unique leadership style and has demonstrated an entrepreneurial mindset within the private K12 education space. He constantly keeps on innovating neoteric and better ways to improve the quality of education. Because of his tremendous skills and knowledge, he is regarded as an expert within the startup school scene, and he is a world-leader in developing initiatives that can retransform the sector of education globally. This has helped him in matching the growth graph of the education sector with other industries, which will in future host the students that he and people of his like will train.

His ceaseless efforts have been recognized internationally and he has got many chances to share these thoughts with his counterparts in many summits and seminars. Along with being a celebrated public speaker, he is also a noted writer and contributor to the education world.

**“DAVID EDWARDS FOLLOWS A UNIQUE LEADERSHIP STYLE AND HAS DEMONSTRATED AN ENTREPRENEURIAL MINDSET WITHIN THE PRIVATE K12 EDUCATION SPACE”**



# DEEPAK MADHOK

## STRENGTHENING THE FUTURE GENERATION

*Aspired to make a difference in the prevailing education system of Varanasi, Mr. Deepak Madhok, began his edifying journey as a scholastic visionary. After many years, the miles that he covered have changed into a path of success which is inspiring the young generation*



Spreading the goodness of education in the region of Uttar Pradesh, the Chairman of Sunbeam Group of Educational Institutions, Mr.

Deepak Madhok has come a long way on the path of enlightening the young minds.

Mr. Madhok inherited the Bhagwanpur School from his parents Deesh Ishrat Madhok and Amrit Lal Ishrat Madhok, and while running it successfully he wishes to carry the legacy that he received from his parents. Now, he dedicates most of his time in bringing the best out of the students so that they can be the creators of their own destinies.

### CHANGING THE EDUCATIONAL FRONT

A brilliant student himself, Mr. Deepak Madhok acquired a Post Graduate degree in Biochemistry from Allahabad University. After completing his studies, he joined the Provincial Civil Services of the state as an Administrative Officer Class I in June 1979. A dedicated employee, Mr. Madhok showed exceptional qualities during his experience of 11 years due to which he was given various significant posts such as the Administrator of the Municipal Corporation, Varanasi among others.

It was after his resignation that the vision of perpetuating knowledge among the new generation of Varanasi came into his mind

and he undertook the operations of the Sunbeam Group. From a single school in Varanasi to a flourishing chain of seven educational institutions, the journey of Mr. Madhok has seen various beautiful phases that collectively visualize his success story. His sturdy steps and rich experienced life help him in intertwining his exceptional abilities with innovative ideas to arrive at the pinnacle of excellence.

Affiliated to CBSE, all the schools are well equipped and maintained to prepare future leaders. Mr. Madhok also established a Women's College offering graduate programs in BCom, BSc and BCA affiliated to the Mahatma Gandhi Kashi Vidyapith University to promote education of girls. Mr. Madhok has also established Sunbeam Autism Centre with a state-of-the-art infrastructure and highly qualified experts to develop the skills of children on the autism spectrum.

### GENERATING EXCELLENCE

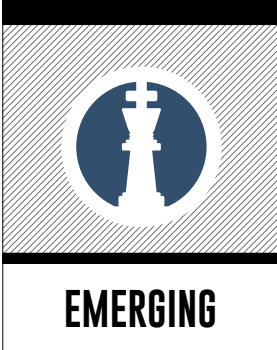
According to Mr. Madhok, Sunbeams is not just a name but an ideology that is in the minds of each and every person connected with it. He teaches the children how to live a righteous life. His schools amalgamate the ethics of traditional values and advances of modern vision and prepare the students for their future endeavors. A steadfast commitment to inspire learning that will transform and empower the lives of the students and those around them fuels the passion of Mr. Madhok who then makes sure that his schools incorporate every educational transformation that is necessary for the holistic growth of the children. He regularly interacts with his employees to understand their abilities and make them ideate for the betterment of the institutes.

A magnanimous personality, he is a source of inspiration for many. Following his footsteps, his wife Mrs. Bharti Madhok and sons have also put their immense efforts into redefining the education sector of India. Today, under the flourishing guidance and leadership of Mr. Deepak Madhok, the school lives up to its name and illuminates the young minds with its bright and glorious educational excellence. It epitomizes the meaning of true learning and imparts international standard teaching facilities through which it turns its students into global citizens who emerge as the shining star of their respective field.

**“ACCORDING TO MR. MADHOK, SUNBEAMS IS NOT JUST A NAME BUT AN IDEOLOGY THAT IS IN THE MINDS OF EACH AND EVERY PERSON CONNECTED WITH IT”**







# DINESH VERMA

## THE ABERRANT THERAPIST

*Administering the well-being of people through an amalgamation of technology and training is the passion of Dinesh Verma, Director of one of the most prominent physiotherapy centres of the Asian region – Physio Asia Therapy Centre*



Human body is engineered in the most splendid manner by God. The agility and mobility of our bodies make us one of the strongest beings alive on this planet. However, many ailments haunt the functionality of this form. And when the movement of one's body parts is affected, it not only leads to pain but also emotional humiliation. The insecurities that such diseases carry can make a person go low on self-esteem and augment a state of helplessness. Aiming to be the prime support of people suffering from such debilitating conditions, Dinesh Verma ventured into the world of physiotherapy – one of the oldest and key modes of treatment responsible for promoting, developing, maintaining, and restoring

people's maximum movement and functional ability throughout their lives.

His abundant knowledge of physiotherapy and tremendous business acumen has helped him in establishing himself as one of the most successful entrepreneurs of our time. Dinesh Verma has perfectly balanced his medical expertise and business wisdom to spread the power of physiotherapy across Asia and beyond. He has trained over 4000 clinicians across the world in Advance Electro-Physical Agents techniques in Physiotherapy.

### INGENUITY OF APPROACH

An alumnus of Delhi Tamil Education Association Senior Secondary School, Dinesh Verma completed his course in physiotherapy from the Institute for the

Physically Handicapped, Delhi in 1988. Understanding that by being a mere practitioner of the subject will not help him in establishing it as a prime mode of treatment, he decided to be a promoter as well. For that he earned his Graduate Diploma in Business Administration from Singapore Institute of Management and further attained his MBA degree from Henley Business School (UK) in 1998 (Receiving Gold Award for overall Top performer among the graduating batch).

Before establishing the Physio Asia Therapy Centre in Singapore, Dinesh Verma worked with several Organizations like Margaret Drive Special School, Gleneagles Hospital, and Quintech Scientific Pte Ltd. He also founded two companies called Rehab Asia Pte Ltd and V2U Healthcare Pte Ltd, which deal in supplying physiotherapy and rehabilitation products and clinical Solutions across Singapore and Asian region.

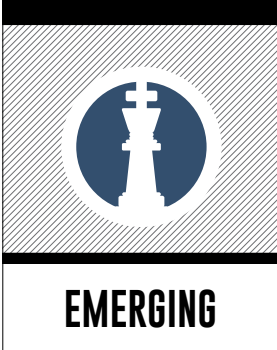
He has also served as the President of Singapore Physiotherapy Association – honorary position (2012–14) and is currently serving as Secretary of Asia Western Pacific World Confederation of Physical Therapy.

### ANCHOR TO SUCCESS

In his capability as the Director of Physio Asia Therapy Centre, Dinesh Verma has made the clinic reach the pinnacle of popularity and success. He has also developed an exclusive and proprietary approach – SCORES (Spinal Core Stability Program) for the Centre which is first of its kind program providing comprehensive and integrated treatment for those suffering from acute, sub-acute or chronic, and debilitating lower back or neck pain. Under his able guidance, the Centre has also become the first to win the Singapore Prestige Brand Award 2012 in Established Brand category. SCORES programs are now operated in Singapore, Malaysia, Philippines, Bangladesh and South Korea.

For his exceptional skills and inspiring work he has done to promote and spread physiotherapy, Dinesh Verma has been honored with several awards like SICCI – DBS Awards – Winner for Upcoming Entrepreneur Category, Singapore Indian Business Leaders Award 2016, MIDAS Touch Asia Enterprise Award, etc.

**“DINESH VERMA HAS PERFECTLY BALANCED HIS MEDICAL EXPERTISE AND BUSINESS WISDOM TO SPREAD THE POWER OF PHYSIOTHERAPY ACROSS ASIA AND BEYOND”**



# DIPALI SIKAND

## A VIGOROUS FORCE

*An innovative and open-minded person, Dipali Sikand is characterized by her spectacular entrepreneurial skills. Her confidence is infectious and her determination inspirational. She believes in finding rainbows even after the hardest of storms*



o one can match her level of confidence and nothing can weaken her self-belief – the vibrant and extrovert Dipali Sikand is a true motivating personality who has proven that no odd is bigger than the power of a bright smile. Her life had not always been a bed of roses, but the Founder of Club Concierge has made sure that the fragrance of her positivity spreads even through the thorns. Dipali Sikand has risen through every adversity – be it personal or professional – becoming much stronger over the years.

### POWERHOUSE OF TALENT

Before venturing into the entrepreneurial world, Dipali Sikand worked at a travel agency, trained as a mountaineer, even

experimented in politics, and pursued a career in HR at Essar Industries. The idea of starting something of her own crossed her mind while playing the role of a single parent and sole bread-winner of the family. She realized that there are a lot of people out there who face the same problem of harmonizing their work and family life. Thus, she conceptualized the idea of a concierge service and with a very little investment, established her first office in Bengaluru in 1988.

Since its formation, the Company, under her mature leadership and direction, has solidified itself in the competitive marketplace and positioned itself for the next level of growth, domestically and internationally. Responsible for all aspects of operations, she works with her

associates in setting medium- and long-range agendas, and the style and tone of business operations. She devises and defines innovative business development objectives and strategies, which are geared to achieve stable and sustainable income growth, a higher level of quality and maximum cost efficiency.

### LEADING FROM THE FRONT

Dipali Sikand believes that an active team can lead a company to unprecedented success. Thus, she uses her rich experience in human resource management to effectively coordinate with her employees and associates ensuring that the strategic and tactical direction of operations are fully aligned with the Company's overall vision and core values. This prompts a positive graph for the growth of the Company.

This skilled entrepreneur remains actively involved in all the activities taking place in the organization. She leads by creating policies, processes and protocols, overseeing approved actions and strategies, and ensuring they are put into action and monitored for their compliance and effectiveness. Her knowledge and qualifications, her exposure to an international environment, and her astute grasp of business and strategic management enables her to efficiently handle her various functions. Using her excellent insights into her client's industry market dynamics and their needs allows her to take full advantage of the new opportunities and move fast with the right strategy into the marketplace.

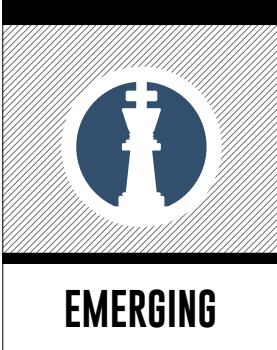
Dipali Sikand actively represents her companies with clients, investors and the community in which she works and lives. She aggressively markets her companies with the goal of winning new clients and expanding its existing relationships. Providing benefits to others, she enjoys seeing people appreciating what she has to offer. Fulfilling her clients' needs in the most efficient and responsive manner, she plans to expand further globally and make sure people lead a more stress-free life.

**“FULFILLING HER CLIENTS’ NEEDS IN THE MOST EFFICIENT AND RESPONSIVE MANNER, SHE PLANS TO EXPAND FURTHER GLOBALLY AND MAKE SURE PEOPLE LEAD A MORE STRESS-FREE LIFE”**









# DR. GAURI AGARWAL

## MENDING BONDS, BREAKING MYTHS

*Transforming the lives of many despaired and childless couples and instilling the rainbow of innocent happiness into the grey sky of their relationship, Dr. Gauri Agarwal, Director of Seeds of Innocence, has achieved a lot in a short span of time*



Effervescent, graceful, and benevolent are the words that perfectly encapsulate the dynamic personality of Dr. Gauri Agarwal who is transforming the lives of hundreds of couples dealing with infertility issues. This new-age visionary has certainly carved a niche for herself with her exceptional skills and rich knowledge in the field of Assisted Reproductive Technology.

With the aim of effacing the fertility issues in India, Dr. Gauri Agarwal established her own fertility care centre with the name of Seeds of Innocence in 2015 along with Dr. Rajat, which was inaugurated by Home Minister Rajnath Singh. Since the inception of her centre, she has treated more than 200 couples

who have suffered the trauma & despair of infertility, and has turned their lives into joyous celebration.

### SUCCESS CONTOUR

Endowed with an impressive educational background, Dr. Gauri Agarwal received her MBBS from BVMC, Pune and pursued her Master's from Texila American University. Later, she gained D.N.B. in (Obstetrics and Gynaecology) from K G Superspeciality Hospital Coimbatore, followed by a hard-earned Fellowship Program in Reproductive Medicine (Infertility) from University of Gent, Belgium. She has also received Training in Embryology at National University of Singapore.

Now, as one of the most acclaimed

fertility specialists, Dr. Gauri Agarwal has a vision to break the taboos and myths weaved around fertility care in India and spread awareness among the people.

Dr. Gauri Agarwal has created state-of-the-art facility to follow her passion to bring smiles to the childless couples. She believes that the happiness that she sees in the eyes of her patients when they hold their baby in their hands soothes her soul and makes her more determined to walk ahead with her noble profession.

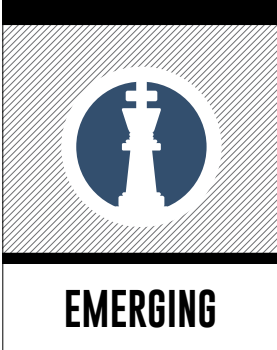
### THE SOLICITOUS SCHOLAR

Understanding that it is very difficult for her patients to share their personal problems with a stranger, Dr. Gauri makes sure that she allows them their own comfort level. In her 10 years of experience, she has witnessed cases where the females were highly traumatized by their family members due to her inability to be a mother. However, with her excellent treatment that resulted in positive outcomes, those same families transformed into happy ones looking forward to live their lives with the new joy given by Dr. Gauri Agarwal.

Dr. Gauri Agarwal understands that people still consider infertility as a curse. IVF in India is fighting the myths and fallacies as compared to other nations and it is very necessary to take progressive steps to break those stereotypical notions and taboos attached with it. A woman of action, she has also initiated several workshops and camps to expand people's knowledge of infertility issues while normalizing it in the society. She also works as a visiting consultant in various hospitals and clinics such as Delhi, Ghaziabad, Bulandshahr, Dadri, and Muradnagar.

Apart from this, she has also demonstrated her exemplary talents and abundant knowledge in the arena of Assisted Reproductive Technology through numerous published articles at national and international levels. This leading lady holds a firm belief in sharing her treasure of knowledge and hence actively takes part in seminar and workshops to educate fellow doctors and fertility specialists about the latest and upcoming technologies in Artificial Reproductive Technology.

**“A WOMAN OF ACTION, SHE HAS ALSO INITIATED SEVERAL WORKSHOPS AND CAMPS TO EXPAND PEOPLE'S KNOWLEDGE OF INFERTILITY ISSUES WHILE NORMALIZING IT IN THE SOCIETY”**



# GUNEET VIRDI

## REINVENTING YOUR PULCHRITUDE

*She is a canonist of charisma, apostle of aesthetics, and embodiment of elegance. Creative, artistic, and an experimenter, Guneet Virdi is one of the finest makeup artists of today's time. With a down-to-earth approach, she has crafted one of the best beauty & skin care studios*



A profound love for beauty and healthy skin inspired Guneet Virdi to carve a niche for herself in the makeup and skincare industry of India.

She is passionate about celebrating the charisma of beauty and loves to play with the palette to create fresher and unique looks which enhance the personality of the wearer. She believes that a beautiful and healthy skin reflects one's inner charm and boosts confidence. Different looks amped up with shades of varying colors allows the person to seamlessly channel different personalities and aesthetics.

She reckons that people today do not fear from experimenting with new looks and do not hesitate in trying different artists. But rather than seeing it as a

challenge, she takes it as an opportunity to prove her mettle in the industry. The key to her success has been good work and she is persistent in maintaining that standard. Guneet stands out as a true innovator in the beauty industry with her love for experimentation. Over the time she has created her own individual style of developing perfect person-specific looks by mixing cultures and playing with the mediums.

### TOUCH OF SPLENDOR

An Indian by birth, Guneet spent the early years of her life in the Gulf region which intrigued her for its rich cultural spaces. The splendor of the place inspired her to find solace in the realms of exquisiteness and gorgeousness. It developed in her

a deep affection towards beauty which, amalgamated with her passion for keeping a healthy skin, made her pursue makeup artistry as a career.

Guneet got trained at the prestigious London College of Makeup and also holds a certification from Dermalogica in Skin Care that allows her to combine her makeup art with tailored skincare solutions. Specializing in various procedures like, Runway, Bridal, Minimal, Theatre, Vintage, Retro Pop, Monochromatic, Arabic Eye Makeup, etc. she has made a distinct name for herself in the market. Along with running her studios in the heart of Delhi, Guneet has been associated with celebrities like Neha Dhupia, Tisca Chopra, Konkona Sen, Sunny Leone, Kalki Koechlin, and Rajat Kapoor as a freelance artist.

### THE DISTINCT VOGUE

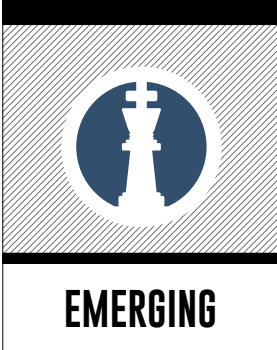
Guneet Virdi has gained massive popularity in a very short span of time pertaining to her distinct style and commitment to perfection. She believes in learning something new every day as she sees the Indian hairstyle and makeup industry as a progressive one. For Guneet, there is no end to the learning procedure and exploration of new techniques and styles.

For her, makeup is not about painting faces only but an art form which can help one to display one's inner self through her appearance. Therefore, she takes perfect care of the needs and requirements of her clients before preparing the ideal look and palette. She has an expertise in identifying skin type, complexion, and the personal style of her clients and these are a prominent part of her consulting and grooming. Her exceptional eye for color, pleasing personality, and magical handiwork make her a favorite among the makeup enthusiasts. Be it a party or marriage, Guneet is equipped with all the skills to make you ready within hours, and fill your aura with gorgeous aestheticism and poise. She can transform your personality making you feel more confident and your presence enviable with her magical touch.

**“GUNEET STANDS OUT AS A TRUE INNOVATOR IN THE BEAUTY INDUSTRY WITH HER LOVE FOR EXPERIMENTATION. OVER THE TIME SHE HAS CREATED HER OWN INDIVIDUAL STYLE”**







# DR. KARAN ISRANI

**TRANSFORMING GREAT IDEAS INTO GREAT EXPERIENCES**

*With a long-term vision of creating a better tomorrow in the real estate market, based on a strong foundation of quality services, on-time services and of course, affordable projects, Dr. Karan Israni has made his strong presence felt in the world of civil constructions*



killfully and proficiently generating results-driven ideas, Dr. Karan Israni has consistently taken sturdy steps towards forging a new path and evolving CK Constructions into a professional and responsive corporate entity. His dream to provide comprehensive real estate solutions to all his valued customers is guided by the dreams of a million people who hope to own a house of their own some day. As a respected leader of an experienced and energetic team, he is committed to offer real estate solutions that are a unique combination of high-end technology, design and aesthetics. At the same time, he ensures with his personal involvement that aspirations and expectations of all his

valued customers must be met with the best performance and service available in the market.

As he is ever-ready to render that extra edge to all his projects, without compromising on the quality of his products, and ethics of the business, he has created a sort of aura that inspires others to emulate him in achieving similar great heights as he has achieved at a very young age.

#### **PRESTIGE WELL-EARNED**

Ethics and professionalism are immensely important in the field of real estate, and only those players are able to sustain themselves over a long period, who are able to meet project deadlines and win the confidence of the buyers. Dr. Karan Israni

**“OVER THE YEARS, HIS ZEAL TO SATISFY THE REAL DEMANDS OF HIS CLIENTS HAS HELPED HIM POSITION CK CONSTRUCTIONS AS A NOTEWORTHY LEADER IN THE REAL ESTATE MARKET”**

has built his reputation in the market by not only winning the confidence of the buyers through his prestigious projects, but also satisfying them by giving them an unprecedented experience of the real modern living.

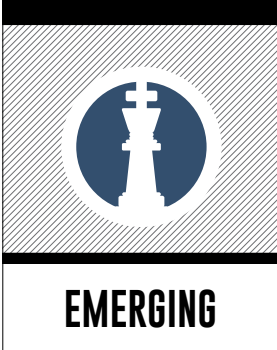
His projects are specially marked by the beauty of space, enhanced by multiple factors of aesthetic architectural design. He settles for nothing but the best, which is conspicuous through the international standard infrastructure and par excellence methodology of construction. The way real estate market is sensitive to international and domestic financial crises, Dr. Karan Israni has focused on stabilizing his business by providing the best and sound architectural structures to all his buyers.

Over the years, his zeal to satisfy the real demands of his clients has helped him position CK Constructions as a noteworthy leader in the real estate market of the country.

With an unwavering commitment to innovate and create every next property better than the last, he has developed acres and acres of quality structures under the names CK Constructions, CK Decors, and CK Foundation.

He takes a special pride in transforming great ideas into structures of tomorrow, for the modern needs and tastes of his clients. Established in 2010, a mere six years – quite a small period to make a definitive mark in the real estate sector given the current status of domestic and international competition – Dr. Karan Israni has successfully created the fastest growing name in the real estate sector, touching the lives of a great number of clients through the CK masterpieces. Be it Residences, Bungalows, Commercial Buildings, Corporate Offices, Hospitals, or Hotels and Restaurants, he has not only left a deep imprint in the market, but also won the trust of his clients and customers through his brand.

Understanding that it is just the beginning, Dr. Karan Israni is creating an upward-moving growth curve with each passing year for CK Constructions, and further plans to make a lasting impact in the fields of Civil Engineering, Project Planning, Design and Construction Management Services.



# DR. PRASHANT JERATH

**DISTINGUISHED BY EXCELLENCE**

*Setting a goal and striving hard to achieve it requires a constant determination and faith in one's own self. Endowed with such attributes, Dr. Prashant Jerath, the Founder of Jerath Labs, has achieved a rapid growth in the expansion of his own diagnostic centers*

**A** determined soul, resilient personality, and hardworking specialist – these words perfectly encapsulate the nature of Dr. Prashant Jerath. This dynamic visionary has redefined the healthcare sector through his innovative and advanced approach towards diagnostics. Named as the blue-blooded doctor, he is regarded as one of the pioneers, who loves taking new challenges while decoding the mysteries of the medical sphere.

A Member of Indian College of Allergy

and Asthama, Dr. Prashant Jerath has certainly carved a niche in the healthcare sector of India by offering international-standard quality diagnostic services through his diagnostic centers spread across the country while getting his name listed among the notable achievers of north India.

## **LIVING UP TO THE ASPIRATIONS**

When he was in medical college, Dr. Prashant always had an aim in his mind that he will become one of the most respected pathologists in India and will establish his

own diagnostic center. Turning his dream into a tangible reality, Dr. Prashant Jerath laid down the foundation of a diagnostic center in Jalandhar in the year 2011. During the initial phase of his journey, Dr. Prashant began his center as a small lab that later became a specialist in allergy testing. No wonder it was a huge task to hold a firm position in a market that was majorly dominated by the multinationals. However, because of the extraordinary and well-calculated steps taken by Dr. Prashant, Jerath Path Labs quickly emerged as a unique destination for allergy testing having state-of-the-art facilities, clinical excellence and top-notch medical professionals.

With the passage of time, his achievements soared high, and now he has more than 16 centers across the country. Dr. Prashant pays a great attention towards the new-generation techniques of laboratory testing promising the best results to his customers. The equipment that he uses in his diagnostic centers is not used anywhere else in the country. In addition to this, he particularly imports special kits from international markets like Sweden.

## **TREADING ON THE PATH OF SUCCESS**

No matter how hard one tries and fights the odds that life throws at one, there are times when one needs a person who inspires and encourages one to take steps towards one's goals. Dr. Prashant Jerath too has that personality in his life whose constant support acted as a catalyst in the growth of his success chart and that person is his wife, Dr. Megha Jerath. She stood beside him in all walks of his life and for that, Dr. Prashant feels immensely indebted to her.

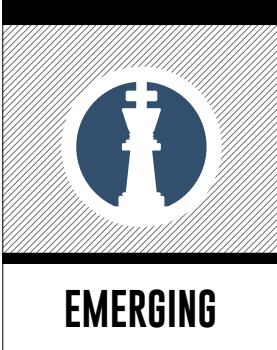
His motto in life is to learn, listen, observe more, and speak less. For him, the secret of success is the willingness to experiment and having faith in oneself. As one of the celebrated pathologists of India, Dr. Prashant Jerath has also been awarded with several accolades. In the year 2014, he was felicitated as the New Age Entrepreneur of North India. With an aim to offer better health to the people across the country, this master of diagnostics is venturing forth with his exemplary services and steadfast faith and has established himself as one of the leading names among the masters of healthcare industry.

**“DR. PRASHANT PAYS A GREAT ATTENTION TOWARDS THE NEW-GENERATION TECHNIQUES OF LABORATORY TESTING PROMISING THE BEST RESULTS TO HIS CUSTOMERS”**









# RAHUL AGGARWAL

## MENTORING THE NEW GENERATION

*An educationist, a filmmaker, an actor, a publisher, & a producer – Rahul Aggarwal plays many roles in his life & lives it to the fullest. A passion to foster top-notch learning approach in the prevailing education system inspired him to move ahead with the St. Mark's Group of Schools, which are a symbol of perfection and excellence*



Preparing the young minds for the future challenges, Mr. Rahul Aggarwal comes up with innovative ways to imbibe knowledge among the students in his remarkable educational institute. This magnanimous director of St. Mark's Group of Schools has all the qualities of a great leader. His profound thoughts inspire the students to pursue their passions and excel in every field they step into while staying true to their ethical and moral values.

Mr. Rahul Aggarwal is an enthusiastic trendsetter, having an efficacious personality and a pragmatic thinking through which he is walking on the path of transforming the field of education.

Holding a degree in Media Studies from

Deakin University, Australia with Theatre being his field of specialization, he is a great artist and humanitarian.

### ACCENTUATING KNOWLEDGE

A quick-witted leader, Mr. Rahul Aggarwal uses his excellent communication skills to make people understand his views that are focused on introducing technological innovation in the Indian education system. Mr. Rahul Aggarwal has a belief that one should develop and maintain positive and effective relations with schools on domestic as well as international levels to build a long-lasting bond and to promote peace and friendship with other nations. He has introduced cultural exchange programs in his schools with countries like Hungary, Russia, and Romania.

Emphasizing on the successful outcomes for the students, Mr. Rahul Aggarwal considers that technology should be combined with classroom teaching. Moreover, he feels that to achieve that perfect amalgamation, a school should have highly qualified and well-experienced teachers who can help the child in realizing his/her own hidden potentialities. Thus, his schools have an excellent infrastructure and a well-prepared curriculum emphasizing on the overall development of the students while harnessing them with skills and moral values to transform them into potential future leaders.

His undying spirit and constant endeavours have taken the school to unprecedented heights. Today, St. Mark's Group of Schools is considered one of the best schools in the country. Under his esteemed leadership, these schools have won various awards and accolades including the International School Award from The British Council and Iconic School Award by Confederation of Educational Excellence. Mr. Rahul Aggarwal is a recipient of "Human Rights Brotherhood Award" by All India Human Rights Association as well.

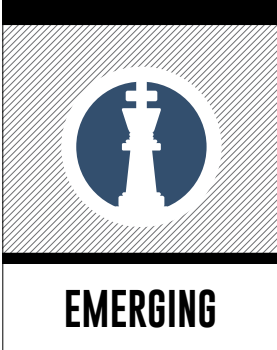
### AN ARTIST BY HEART

Apart from being an exceptional educationist, Mr. Rahul is also an artist who is actively involved with the entertainment industry. He has an immense love for theatre and art, which can be traced back to his father's interests too. He is the son of Mr. T. P. Aggarwal – the Founder Chairman of St. Mark's Sr. Sec. Public School. Mr. T. P. Aggarwal also serves as the President of IMPPA (Indian Motion Picture Producers Association) and Chamber of Motion Picture Producers.

Following the footsteps of his father and getting inspiration from his generous actions, Mr. Rahul has forayed into the field of education and media. He has produced the film *Poilcegiri*, along with his father. A renowned filmmaker, he has produced and directed some famous films such as *Red Alert: The War Within* (2009) and *Love in Nepal* (2004). Mr. Aggarwal has also directed a 2010 Hindi comedy film, named *Na Ghar Ke Na Ghaat Ke*, in which he also played the role of the male protagonist. He was also a member of the Executive Body of Indian Motion Picture Producers Association.

**“EMPHASIZING ON THE SUCCESSFUL OUTCOMES FOR THE STUDENTS, MR. RAHUL AGGARWAL CONSIDERS THAT TECHNOLOGY SHOULD BE COMBINED WITH CLASSROOM TEACHING”**





# DR. SASSAN DIETER KHATIB – SHAHIDI

## TREASURER OF SUCCESS

*The co-founder and CEO of the leading document printing solutions provider in Middle-East and Africa, Dr. Sassan Dieter Khatib-Shahidi's keen interest towards 'creating something from nothing' led him to lay the foundation of the legacy called German Imaging Technologies*

**A** well-groomed and well-informed personality, Dr. Sassan Dieter Khatib-Shahidi is a man brimming with confidence and zest to attain laurels in every venture he steps into. What drives his glorious persona is his vision to look ahead and only ahead. He doesn't carry regrets with him as he believes that mistakes help a person learn and grow. He says, "The mistakes we make and what we learn from them makes us who we are and if we hadn't made those mistakes, then we wouldn't be the kind of people we are."

Having drawn his expertise from time

spent studying, living, and working in Germany, the United Kingdom, the United States, the Kingdom of Saudi Arabia, and the United Arab Emirates, Dr. Sassan knows how to play his cards well. He has a hawk's vision towards the market needs and trends which makes him one of the most successful entrepreneurs of the present time.

### LIFE OF A VICTOR

Born to a German mother and Iranian father, Sassan's family migrated to England from Iran in 1978 when the Islamic revolution broke out. After spending a short period of time in a boarding school

in Shareborne, England, he relocated to Germany where he finished his education and obtained his law degree and doctorate (magna cum laude) from the University of Konstanz. Following that Dr. Sassan Dieter practiced law in Frankfurt at some of the leading firms including Heuking, Kuehn, and Wojtek. He also worked as a source of legal and expert opinion on Middle Eastern laws on banking, arbitration, and investments.

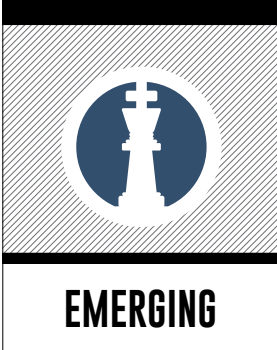
After working as a lawyer for around 10 years, Dr. Sassan decided to foray into the entrepreneur's domain. His frequent visits to Dubai pertaining to his area of expertise being the Middle East while practicing law gave him a fair idea of the market. The lucrative and promising market conditions propelled him to choose Dubai as the location for GIT and he set the firm along with two other co-founders in 1999. Initially, the company faced hard times when its single German client broke away due to insolvency, but this did not dampen his spirits. Rapidly adapting to this situation in an agile turnaround, he fought back with full vigor, driven by a clear vision and passion for the company's purpose. Today his company is counted among the best printing solution providers globally.

### MORE THAN BUSINESS

Married to Founder and CEO of the Diva Group of Companies, Nicole Rodrigues, Dr. Sassan is a complete family man. Father of three adorable children, he loves spending time with them and believes that he has learnt love and passion from his kids. "They teach us how important it is and keep reminding us to not forget the important things in life. It is very easy to forget in a busy work life what family, love and sharing means to us. It is the kids that inevitably bring us back to these important values" he remarks.

Dr. Sassan is a travel buff and an adventurer as well and loves to explore new places. Nothing enthalls him more than the thrill of exploring new places and attaining new experiences. For him his traverse on Mount Kilimanjaro in Tanzania has been the most beautiful experience of his life. The money which he earns is thus never spent on unnecessary luxuries but on newer escapades. He believes that it is because of his sense of adventure that he has made an identity of his own in the challenging business sphere.

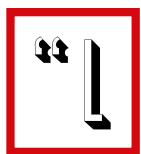
**"RAPIDLY ADAPTING TO THIS SITUATION IN AN AGILE TURNAROUND, HE FOUGHT BACK WITH FULL VIGOR, DRIVEN BY A CLEAR VISION AND PASSION FOR THE COMPANY'S PURPOSE"**



# SHALINI KAMAL SHARMA

## THE VERVE OF DEDICATION

*Tenacious in approach, resilient in thinking, and passionate about her work, Shalini Kamal Sharma – Group Managing Director of Formula One Furniche – is gifted with a natural knack to rise as one of the finest business magnates of today's world*



Leaders think and talk about the solutions; every solution had a problem," Think big and live even bigger. The only company in the world to provide a full range of FF&E Products, Services, Technology and Hospitality Solutions to hotel chains spanning the globe, regardless of location, specifications, budget with a focus on environmentally friendly products that have set industry standards. Inspired by creativity and driven by passion, Shalini Kamal Sharma is an exemplary new-age entrepreneur. Her effervescent personality attracts admiration not only from her team but also from her counterparts. Always brimming with confidence, she speaks with a zeal and conviction that matches no other. She believes, "Quitting is never an option in the world of entrepreneurship", and has covered the journey from an aspiring businessperson to becoming one of the

most recognized entrepreneurs because of her never-say-die attitude.

She is proud founder of three firmly established global businesses in less than 10 years, which have a formidable reputation internationally for their huge product range comprising hospitality solutions, furnishings, organic health, beauty and lifestyle. The way she has developed her own personality is reflected in the culture, growth and expansion of her organizations also: development of products with utmost quality, innovation and goodwill. With the mantra, "Your success is our success," and lifetime warranties on all hospitality solutions, it is key for all employees and business partners to truly care and commit to quality and service.

For consistent positive results, she has carefully built a cultured, creative and competent team around herself and all her organizations are multiple award winning and industry leaders that reward people

**"SHE DOESN'T BELIEVE IN RESTING ON HER LAURELS EVEN AFTER HER INNUMERABLE PROFESSIONAL AND PERSONAL ACHIEVEMENTS, AND KEEPS SEARCHING FOR NEW AND ENTHRALLING OPPORTUNITIES"**

for innovation, knowledge and integrity, organizations where people truly care about making a difference and share a common commitment to quality and service.

She doesn't believe in resting on her laurels even after her innumerable professional and personal achievements, and keeps searching for new and enthralling opportunities. She reckons, "Success is not final. For continued success, a successful company must innovate every day."

## THE FIRM ROOTS

Shalini Kamal Sharma was devoted to achieve excellence from a very young age. As a student, she was both House Captain and Sports Captain in her school, and was also awarded the Rotating Trophy of "Most Likely to Succeed". Founder of the Politique magazine in college, Shalini topped her University in Political Science Honours. This law student then went on to win the coveted Ms Milford Beauty Pageant. She further pursued postgraduate studies in International Relations at the Royal Chulalongkorn University under the tutelage of the Governor of Bangkok.

This multi-talented personality believes that the opportunities she seized in her early years helped her in taking major decisions as an entrepreneur.

## THRIVING OPTIMISM

"Leaders think and talk about the solutions. Every solution had a problem."

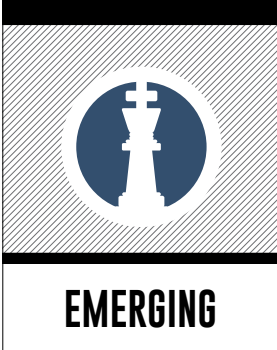
This avant-garde entrepreneur approaches every problem with audacity because she reckons that fear impedes success. Honest hard work and steadfast dedication has steered her companies towards global recognition with operations in 21 locations across the world and she firmly believes in continued diversity, growth in products, technology and solutions.

## BACK TO THE SOCIETY

In her efforts towards introducing innovative processes and environmentally responsible products and practices, she has implemented "Go-Green Initiatives" and recycling programmes in her companies, and has personally involved herself with several organizations such as The Rotary International, Singapore After Care Associations, Handicaps Welfare Association, Singapore Children's Society, and Ministry of Social & Family Development.

Do not let your dreams get crushed in the day to day realities of life. If you want to achieve something, keep on at it. Work hard, keep the faith and never give up.





# SUDHIR GUPTA

## ON THE STAGE OF DESTINY

*A chartered accountant turned entrepreneur, Sudhir Gupta is using his business sense to promote ways to create a healthy environment. As the Director of Advance Hydrau-Tech, he's endorsing innovative ways to use the recycling and reprocessing techniques to heal the nature*



They say that destiny decides everything – it is the fate which designs the trajectory of life. And Sudhir Gupta's journey has been a proof of this notion. Otherwise the distance between the columns of voluminous balance sheets and the rows of riveting business opportunities is seldom covered by the people. His revolution from a chartered accountant to a successful entrepreneur has been the most enthralling play of destiny in his life.

Sudhir had completed his Chartered Accountancy in the year 1979, but the job of clocking figures and filling up balance sheets for other businessmen didn't interest him for long. He wanted to start

something of his own independently. The business galore was attracting him and providence played in complete synchronization with his wishes. One of his relatives invited Sudhir to join his manufacturing firm and in 1980, he stepped into the magnificent world of business as the Director of Advance Hydrau-Tech Pvt. Ltd.

### THE INDEFATIGABLE PURSUIT

Even though the genre of work he chose as his career was completely different from his capability at that time, Sudhir was adamant to carve a niche for himself rising above his comfort levels. He knew that hard work of today will reap fruits of success tomorrow and hence he worked

day through night to make his dreams a tangible reality.

Never resting for a moment he found his own path in the maze of entrepreneurship and marked a distinct name for himself efficaciously. He has been lauded worldwide for his magnanimous efforts in the genre of manufacturing machines for recycling and reprocessing of waste materials. With his diligent efforts, Sudhir has established Advance Hydrau-Tech as a forerunner in designing and operating state-of-the-art waste management solutions for scraps. Ranging from scrap metals to the non-metal scrap segment encompassing paper scrap, fabrics, plastics, agro waste, and used oil Advance Hydrau-Tech provides recycling and reprocessing solutions for everything.

With amazing tactical and progressive planning, Sudhir has helped the company to spread its presence in more than 75 countries including India, Nigeria, Tanzania, South Africa, Italy, Israel, Saudi Arabia, Australia, Ukraine, and Cyprus, installing over 8000 machines. He follows a client-centric approach towards his business which has helped him garner trust of the customers globally and maximize the company's revenues.

### COMPETING WITH SELF

It has been almost four decades since Sudhir Gupta ventured into the business arena and he has grown as an entrepreneur tremendously. He believes that the reason behind this positive growth has been his unique perspective to look at competition. Everyone tends to perform better than who they believe is performing at par with them. But for Sudhir, his only competition is himself. Even today, he sets a higher benchmark for himself every day and challenges himself to achieve better. He always tries to adapt with changing times by learning and implementing new technologies and making suitable modifications in his leadership style.

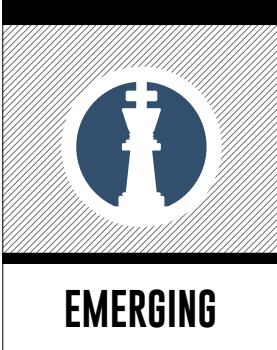
Over the years, he has developed a style of his own to run the company which today employs over 500 people. Sudhir leads by example rather than preaching. He reckons that maintaining perfect harmony between the staff, the business, and the progression is not an easy task and hence makes it a point to provide equal growth opportunities to all his employees. He has established himself as an efficient leader and a tough taskmaster.

**“HE KNEW THAT HARD WORK OF TODAY WILL REAP FRUITS OF SUCCESS TOMORROW AND HENCE HE WORKED DAY THROUGH NIGHT TO MAKE HIS DREAMS A TANGIBLE REALITY”**









# DR. VIKRAM SINGH

## EPITOMIZING BENEVOLENCE

*A man with a humanitarian vision, Dr. Vikram Singh is taking giant strides to make the best healthcare services available to the people at reasonable prices. The story of the CEO of Aarvy Hospital tells the tales of hard work, and dedication that he has put into his work*

**W**ith an unflinching faith and progressive vision, Dr. Vikram Singh entered the healthcare sector of India to serve the people with affordable healthcare facilities. In the year 2003, he along with his wife Dr. Renu Yadav laid down the foundation of Aarvy Hospital in Gurgaon. Under the esteemed guidance of both, the hospital has grown leaps and bounds and has become one of the best hospitals of the region. Holding a degree of MS in General Surgery and MBBS from the Post Graduate Institute of Medical Education & Research, Rohtak,

Dr. Vikram started his career as a general surgeon. He worked in some of the most reputed hospitals including PGIMS Rohtak and Max Hospital as a Consultant Cancer & Laparoscopic Surgeon. However, later he realized that he should move to Laparoscopic Surgeries. His endeavors turned into results with the inception of Aarvy Hospital.

### THE MERITORIOUS ACHIEVER

Endowed with a remarkable educational background, he has a rich experience in the healthcare sector as well. The list of his achievements and exemplary

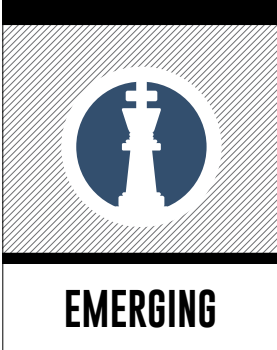
skills is very long and impressive. He is known for conducting more than 30,000 laparoscopic and cancer surgeries in his career. Not only this, Dr. Vikram is the pioneer in stapler piles surgery in Asia and is one of the best surgeons when it comes to surgeries like Bariatric (weight loss) Surgery, gall bladder stone surgery, hernia surgery, and tubal recanalization surgery. In addition to this, his interests also lie in GI cancer, laparoscopic cancer surgeries, ovarian cancer surgeries and breast cancer surgeries. He is a doctor who loves to do extensive research and comprehend the mysteries of medical science, which is the reason he has presented more than 35 papers in Indian as well as international medical journals. Further, he has attended over 200 CMEs as a speaker and guest faculty.

Dr. Vikram has taken every possible step to enhance the services offered at his hospital. Be it the highly qualified medical staff, friendly administration, state-of-the-art infrastructure or the healthy and hygienic environment, Dr. Vikram has made sure that everything is perfect. He believes in developing human resources and increasing their productivity regularly. For him, an efficient team is the strength of a leader, and it can help him in effectuating his visions into reality.

### ADVANCING WITH THE SOCIETY

Although Dr. Vikram has reached a crucial position in his life where he has an affluent life and successful career, he never forgets his connection with his agricultural roots. A down-to-earth leader, he is committed towards his society and people. His humanitarian nature makes his personality much more compassionate. To make sure that he is able to spread happiness among his fellow human beings, he actively initiates and organizes various CSR activities. For instance, he – along with Dr. Renu Yadav – has established Aarvy Charitable trust to work extensively towards the upliftment of the economically weaker sections of the society. Through the Trust, they not only offer healthcare services to the poor but also take significant steps towards the social and environmental issues. This altruistic surgeon holds a firm faith in the idea that corporate social responsibility is not something that the government has to impose. Rather, it is something that he does it voluntarily and happily.

**“TO MAKE SURE THAT HE IS ABLE TO SPREAD HAPPINESS AMONG HIS FELLOW HUMAN BEINGS, HE ACTIVELY INITIATES AND ORGANIZES VARIOUS CSR ACTIVITIES”**



# VISHAL GUPTA

## BREWING THE BLUE ELIXIR

*Envisioning a healthy nation, the MD of Blue Mount Appliances Pvt. Ltd., Mr. Vishal Gupta is ensuring that every household in the country has the cleanest water to drink. This is the reason that he went on to introduce India's first alkaline RO water purifier brand, Blue Mount*

**W**ater is our lifeline, without which we cannot imagine the sustenance of any living being on the planet Earth. It is the essence that defines Earth and makes it unique among other planets. However, with the growing pollution due to urban lifestyle, water is getting affected terribly, leading to the shortage of clean water. Comprehending this emergent situation of the paucity of clean and healthy water, Mr. Vishal Gupta, an Indian businessman started manufacturing water purifiers for the Indian homes in the year 2015.

After graduating as an Engineer in Computer Science, Mr. Vishal Gupta stepped into the field of Alkaline RO Technology and created a brand that provides the purest and the healthiest

water in the country. His firm began its journey in the year 2003 as Elixir Trading Pvt. Ltd, and used to trade water-purifier components. Later, in 2009, the company started manufacturing water-purifier parts. After gaining core knowledge of the RO technology, it launched India's first water purifier with LED display technology in 2015 under the esteemed guidance of Mr. Vishal Gupta. Since then, the brand has become synonymous with purity and trust, and has been leading the water purifier industry in the country.

### **BUILDING CERTITUDES**

As a driving force that is accentuating the growth of the company, Mr. Vishal Gupta strives for purity and health. To achieve that he has built state-of-the-art facilities that manufacture one of the best water

purifiers with cutting-edge technology through which they remove chemical impurities, color, and odor from water and add essential minerals into it to keep the body healthy and the mind happy. Mr. Vishal Gupta has a desire that the people of his country should have an access to clean water to lead a healthy life. With this aim, his company is forging ahead to eliminate any sort of purification hassles from water while being one of the most consumer-centric companies in India. To deliver this message to the customers, Mr. Vishal Gupta has brought on board Karishma Kapoor as Blue Mount's brand ambassador.

An aspiration to build strong and long-lasting relations with the customers is one of the most important factors that fuel his passion towards work. Being a part of a company that always keeps its clients and their health as the top priority, Mr. Vishal Gupta has also taken it as a challenge to provide 100% pure and healthy water in every house of India. He has set the highest and the most stringent parameters for his products to make sure that he serves his customers in the best possible manner.

### **EMBOLDENING THE WORKFORCE**

A veteran in the industry, he has a rich experience of more than 12 years in the water purifying industry. Mr. Vishal Gupta's able leadership redefines the structure of the company's management. He believes that one should follow a people-friendly methodology to aim for goals. Keeping this in mind, Mr. Vishal Gupta ensures that the workplace at Blue Mount is well maintained where the employees are encouraged to see things in an innovative way and to improve their abilities so that they can help the company in spreading happiness among their customers.

This visionary leader anticipates the future of a healthy nation, and to turn that vision into reality he keeps on adding innovative technologies to his products. His extreme perseverance and extraordinary guidance has certainly changed ways of the industry. For the future endeavors of the company, Mr. Vishal Gupta is now planning to launch water softener for the Indian market.

**“AN ASPIRATION TO BUILD STRONG AND LONG-LASTING RELATIONS WITH THE CUSTOMERS IS ONE OF THE MOST IMPORTANT FACTORS THAT FUEL HIS PASSION TOWARDS WORK”**



**BUILDING A STRONG  
BILATERAL CULTURE**





As he raises his country's standing on the global Map, Narendra Modi, Indian Prime Minister keeps a close watch on the shifting sands in the India-UAE relationship. The world witnessed the growing ally between the two nations when His Highness Sheikh Mohammed bin Zayed Al Nahyan, the crown prince of the UAE's capital Abu Dhabi graced the Republic Day Celebrations in India on the 26th of January this year

**BY EKTA MAKAN**

## CROSS BORDER TRADE

The leading men of both India & UAE have often seen greeting each other with warm series of hugs, vigorous double-fisted handshakes and smiles at their visits to each other's territory. With the recent visit of His Highness Sheikh Mohammed bin Zayed, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the Armed Forces, a lot is expected to propel the ties with India to a higher level.

Though India and the UAE have had historical and close ties, no Indian Prime Minister had visited the Emirates in over three decades, the last one being by the then Prime Minister Late Indira Gandhi in 1981. It was August, 2015 when Mr. Narendra Modi became the first Indian Prime Minister to visit the UAE in 34 years and set in motion a chain of events that would broaden the bilateral ties beyond being just a business relationship.

### ACCELERATING MUTUAL RELATIONSHIP

The strategic nature of the bilateral relationship between these two traditionally friendly countries can be clearly anticipated with the nature of deals recently inked under the government-to-government partnership.

It's also a partnership that New Delhi is pushing to move beyond just trade and people-to-people ties though this in no way undermines the role of the 2.5 million-strong Indian diaspora in the Emirates that sends valuable remittances home.

The Security Corporation amongst the two nations can definitely not be blinded as after agreeing to elevate the relationship to a 'comprehensive strategic partnership' during Modi's August 2015 visit to the UAE and looking 'forward to the early signing of the Comprehensive Strategic

Partnership Agreement' during Sheikh Mohammed's February 2016 visit to India, both sides moved to draw up and finalize a framework agreement which was recently signed by both.

The countries seem to have clicked the right chord; with UAE focusing on knowledge based industries and with India emerging as world leaders in multiple sectors like space, agriculture, pharmaceuticals, bio-technology etc there is a wide scope of corporation in technology transfer, R&D and for joint ventures.

India is the UAE's largest trading partner, while the UAE is India's third largest trading partner after China and the US. Trade between the two countries during 2014-15 was around \$59 billion and UAE's Jebel Ali Free Zone is home to more than 800 leading Indian companies. Today, there are many opportunities emerging as the oil-based Gulf states are focused on diversifying their economies. Countries in the region are estimated to be spending more than \$4 trillion in developing economic infrastructure suitable for nurturing non-oil business activities. More importantly, Expo-2020, the world's third largest global event after the Olympics, is going to be held in Dubai and will boost infrastructure-related activities in the UAE, opening opportunities for Indian investors.

*"INDIA IS THE UAE'S LARGEST TRADING PARTNER, WHILE THE UAE IS INDIA'S THIRD LARGEST TRADING PARTNER AFTER CHINA AND THE US. TRADE BETWEEN THE TWO COUNTRIES DURING 2014-15 WAS AROUND \$59 MILLION"*

### JOINING HANDS AGAINST TERRORISM

His Highness Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of UAE Armed Forces, witnessed the exchange of the memorandums of understanding with Indian Prime Minister Narendra Modi at the sprawling Hyderabad House in the heart of the Indian capital New Delhi.

This is the second visit in the past year and during this visit, everyone witnesses the presence of a tangible reflection of the common path the two nations have chosen to trend in making Middle East a region of peace.

The two nations reject extremism and any link between religion and terrorism. They condemn efforts, including by States, to use religion to



MR. Navdeep Suri- Ambassador of India to the UAE Receiving an Honour



justify, support and sponsor terrorism against other countries. They also deplore efforts by countries to give religious and sectarian color to political issues and disputes, including in West and South Asia, and use terrorism to pursue their aims.

In recent years, UAE, like Saudi Arabia, have embarked on a closer relationship with India on security

and counter-terrorism in addition to growing business relations. Security experts who are keen observers of sub continental geopolitics say that the visit will further deepen the strategic partnership between India and the UAE. Clearly both countries seem eager to seize the opportunity to expand bilateral ties as they see growing synergies in a rapidly

transforming world.

The UAE has also enjoyed a tremendous respect in the comity of nations and played the role of mentor and diplomat. Its voice of reason for a small country resonated loudly in the forums of the world especially in the GCC and the Middle East where its leaders have been accepted as fair and balanced mediators. This credibility factor has a major influence in New Delhi and now that the UAE endorses India's right to protect its borders as it did after the Uri attack the relationship takes on a more positive dimension.

#### **14 BILATERAL AGREEMENTS**

The 14 bilateral agreements signed during His Highness Sheikh Mohammed bin Zayed Al Nahyan's three-day visit underscores the breadth of engagement that now exists between the two countries. Agreements were signed for cooperation in defense, cyber, space technology, trade and investment, energy, infrastructure, and agriculture, among others. The joint statement affirmed a commitment to a "comprehensive strategic partnership for the 21st century" and hoped to build on momentum from both Prime Minister Modi's visit to the UAE in 2015 and Zayed's visit to India through regular high-level exchanges between the two countries.

#### ***The list of the Bilateral Agreements is as follows:***

- Agreement on Comprehensive Strategic Partnership between India and UAE
- MoU between Ministry of Defence, India and Ministry of Defence, UAE on cooperation in the field of defence industry
- MoU in Institutional Cooperation on Maritime Transport
- MOU between Directorate General of Shipping, India and Federal Transport Authority- Land and Maritime, UAE on Mutual Recognition of Certificates of Competency as per the provisions of the Standards of Training, Certification and Watch-keeping Convention (STCW78) and amendments
- MoU between Ministry of Road Transport and Highways, India and Federal Transport Authority, Land



H.H. Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi & Indian Prime Minister Narendra Modi

## CROSS BORDER TRADE

and Maritime, UAE on Bilateral Cooperation in road, transport and highways sector

- MOU on cooperation in prevention and combating of human trafficking
- MoU for cooperation in the field of Small and Medium Enterprises (SMEs) and innovation between Ministry of Economy, United Arab Emirates and Ministry of Micro, Small and Medium Enterprises (MoSMSME), India
- MoU between Ministry of Agriculture and Farmers' Welfare, India and Ministry of Climate Change & Environment, UAE in agriculture and Allied sectors
- MOU on mutual exemption of entry visa requirements to the holders of diplomatic, special and official passports
- MoU between Prasar Bharati, India and Emirates News Agency (WAM), UAE for cooperation in programme exchange
- MoU between Ministry of Commerce and Industry, India and Ministry of Economy, UAE

on trade remedial measures to promote cooperation in areas of mutual interest

- Agreement on Oil Storage And Management between Indian Strategic Petroleum Reserves Limited and Abu Dhabi National Oil Company
- MOU between National Productivity Council and Al Etihad Energy Services Co. LLC
- MOU between National Security Council Secretariat, India and National Electronic Security Authority, UAE

### TAKING IT AHEAD WITH VIBRANT GUJARAT

In the overall realignment of its foreign policy goals, India sees its relations with UAE central to its coordinated strategy in international relations spanning, economic, political and strategic interests. Shaikh Mohammad's visit comes at a time when the Indian economy is opening up more sectors to foreign investments and is seen as among the few bright spots in a world

economy that is witnessing a slowdown.

India's economy is recovering strongly, the International Monetary Fund (IMF) has said in its latest assessment of global growth, bumping up the country's growth forecast for the current and next year as it warned of subdued global growth that could fuel protectionism.

A high-level delegation from the UAE is participating in the 8th eighth Vibrant Gujarat Global Summit which kicked off on Tuesday, January 10, 2017 – under the theme of 'Sustainable Economic & Social Development' and will run until the 13th in Gandhinagar, the capital of Gujarat state in Western India.

The group is headed by H.E. Dr. Rashid Ahmad bin Fahad, Minister of State, and accompanied by H.E. Abdullah bin Ahmed Al Saleh, Undersecretary of the Ministry of Economy for Foreign Trade and Industry and H.E. Dr. Ahmed Al Banna, UAE Ambassador to India. They discussed the promotion of mutual investments and ways to deepen economic cooperation taking into consideration the development goals of the two countries during the summit's opening day.

Senior Indian diplomat Navdeep Singh Suri, the new Indian Ambassador to UAE is now playing a vital role in strengthening the relationship. The UAE is participating as a country partner of the summit for the first time along with 12 other countries. The ongoing edition was opened by H.E. Narendra Modi, Prime Minister of the Republic of India, with heads of state, leading government figures and experts set to discuss cooperative and investment opportunities in a number of areas, most notably manufacturing, innovation and technology, small and medium enterprises, renewable energy, and tourism, among others.

During the summit's opening session, H.E. Dr. bin Fahad emphasized the importance of the historic ties between the UAE and the Republic of India, which he said are driven by deep and strategic economic ties and common interests and visions in many development sectors. He also referred to their countries' close social and cultural bonds.

*"A HIGH-LEVEL DELEGATION FROM THE UAE IS PARTICIPATING IN THE VIBRANT GUJARAT GLOBAL SUMMIT WHICH KICKED OFF ON JANUARY 10, 2017 – UNDER THE THEME OF 'SUSTAINABLE ECONOMIC & SOCIAL DEVELOPMENT'"*



H.E. Dr. Ahmed Al Banna- UAE Ambassador to India

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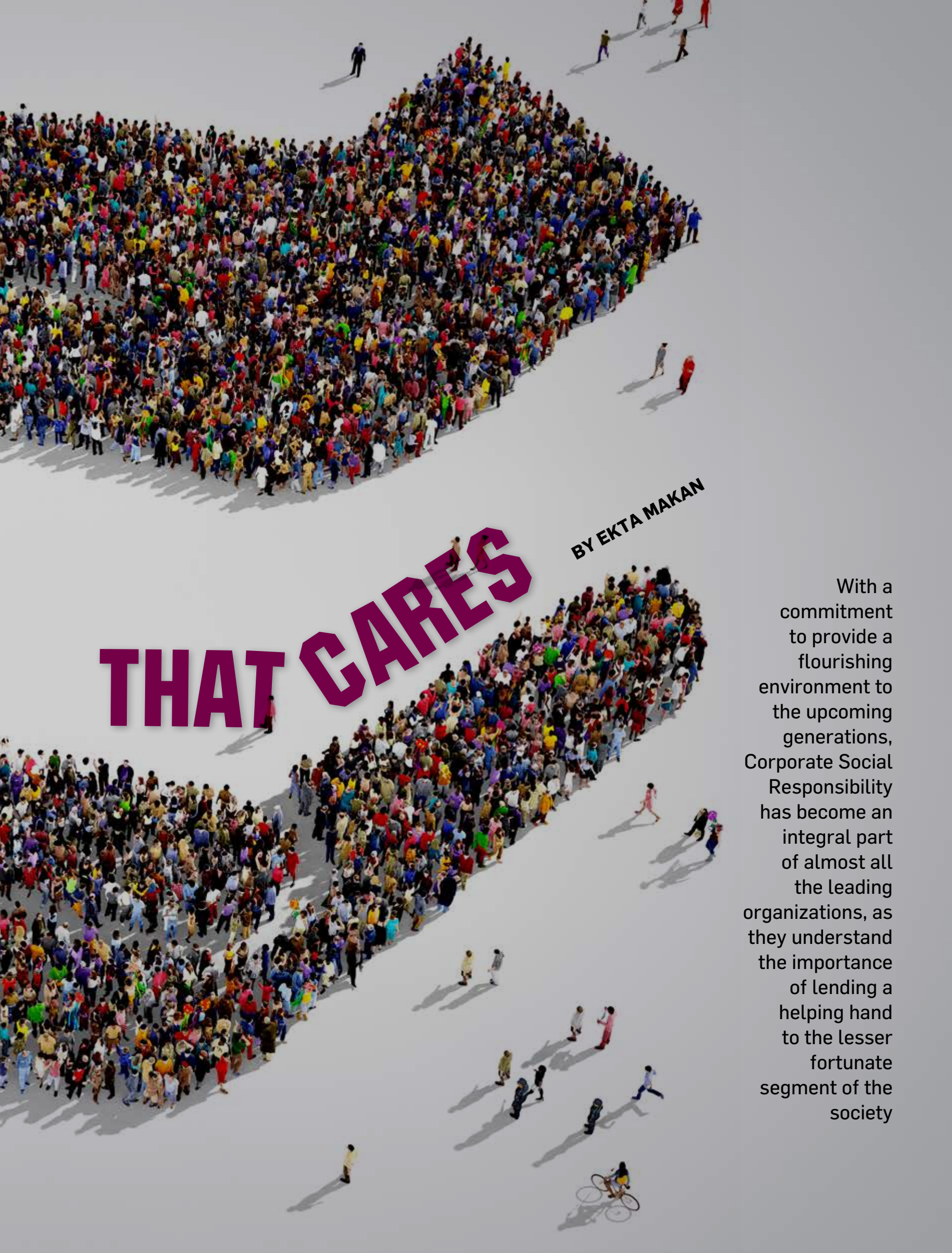


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A high-angle, top-down view of a large, diverse crowd of people. The crowd is composed of individuals of various ages, ethnicities, and clothing colors, creating a vibrant, multi-colored path that winds across a plain white background. The perspective is from directly above, showing the tops of heads and the overall flow of the group. The crowd starts as a thin line in the upper left and gradually widens as it moves towards the bottom right, eventually forming a large, dense area. The lighting is bright and even, casting soft, short shadows from the individuals onto the white surface. The overall composition is clean and minimalist, focusing on the collective movement and diversity of the group.

# LENDING THE HAND



# THAT CARES

BY EKTA MAKAN

With a commitment to provide a flourishing environment to the upcoming generations, Corporate Social Responsibility has become an integral part of almost all the leading organizations, as they understand the importance of lending a helping hand to the lesser fortunate segment of the society



ustainability is no longer just a buzzword. Businesses around the world are realizing the benefits from embedding it in their operations. Every company which incorporates Corporate Social Responsibility as its operations has to evolve the practices at regular intervals.

As an engine of social progress, CSR has helped companies live up to their responsibilities as global citizens and local neighbors in a fast-changing world. Acting in a socially responsible manner is more than just an ethical duty for a company, it is something that simply means giving back to the society.

**WHEN A MARCH BECOMES A MOMENT**

The term Corporate Social Responsibility was coined to create sensitivity amongst business houses towards the environmental and social responsibility of business. Today, the term is not only restricted to the office periphery but also describes

the expansion of global movement, one that reflects the increasing alignment between the objectives of the international community and those of the private sector.

The Corporate World today is working on shared goals as building stable markets, combating corruption, safeguarding the environment and ensuring social inclusion, resulting in an unprecedented rise in partnerships between business, civil society, governments – and the United Nations. In fact in the present scenario funds and programmes are relying on business collaboration in one way or the other to address critical issues.

This new amalgamation of the society and the business fraternity is rooted with the notion that the corporate set-up of a developing nation like India should be made a part of the solution to global challenges.

At the same time it is very important for any economy to know if the CSR Strategies adopted by companies are aligned with the universal values urged

by the society at large.

**NURTURING THE LITTLE ONES**

Through CSR Initiatives, the Corporates run a movement that captures the most fragile segment of the society, Children. Business impacts the wide range of children’s rights, which goes beyond child labor. But it also has enormous power to improve the rights of children and protect them from harm through the way in which it treats employees, operates its facilities, develops and markets its products, provides its services, and exerts its influence on economic and social development.

The concept of CSR goes way beyond philanthropy. Businesses today have the power to mould the lives for the most marginalized children. Despite the growth in corporate responsibility and the business and human rights agenda, children as stakeholders and their rights still are not being addressed explicitly within the private sector.

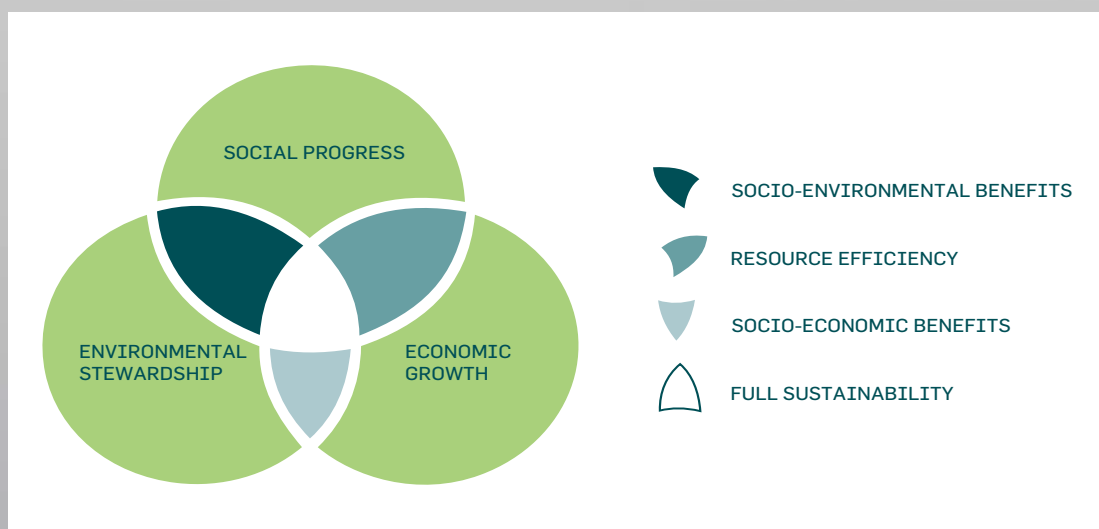
Some of the CSR initiatives which are completely Child-focused contribute to sustainable development, including the health and the welfare of children.

**REPOSITIONING THE SOCIETY**

Corporate Social Responsibility begins with a company’s value system and a principled approach to doing business. It then goes on to carry forward the operations in ways that, at a minimum, meet fundamental responsibilities in the areas of human rights, labor, environment and anti-corruption. Responsible businesses enact the same values and principles wherever they have a presence, and know that good practices in one area do not offset harm in another. By incorporating the Global Compact principles into strategies, policies & procedures, and establishing a culture of integrity, companies are not only upholding their basic responsibilities to people and planet, but also setting the stage for long-term success.

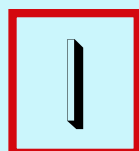
The responsibility of private businesses in furthering inclusive development comes in the wake of the increasing role of market economy and globalization in the lives of the people in every society and nation.

*“THE CORPORATES RUN A MOVEMENT THAT CAPTURES THE MOST FRAGILE SEGMENT OF THE SOCIETY, CHILDREN. BUSINESS IMPACTS THE WIDE RANGE OF CHILDREN’S RIGHTS, WHICH GOES BEYOND CHILD LABOR.”*





# WORLD ON WHEELS



It was a beautiful evening of November 19, 2016, when HP Inc. announced a commitment to build and deploy 48 self-contained, Internet-enabled digital inclusion and learning labs aimed at driving digital literacy, education programming, entrepreneurship training, and other community services in rural India.

Each 20-seat, IT-enabled HP WoW vehicle is equipped with HP computing and printing equipment, such as HP Thin Clients, an HP Workstation, and an HP office jet all-in-one printer, as well as software suites, cloud integration and e-learning tools, like HP Classroom Manager, HP video book & HP Life.

HP WoW opens doors to Digital Literacy Training, EDP Training for youth, Education for students (K-12), Common Citizenship Activities, Financial Inclusions; Video conferencing etc to citizens in the remotest part of the country. Over weekends, HP WoW also acts as a mobile Common Services Center, where people can access social services such as applying for an Aadhaar identification card, opening an online bank account, paying bills online, applying for licenses, obtaining records, and participating in e-commerce. The lab can further be used for audio and video conferencing services, such as maternal and child health sessions for expectant and new moms, agricultural training for farmers, career counselling

for students and youth, and remote volunteering opportunities like mentoring and skill sharing.

On the environment part, the vehicles are designed with leading technology to reduce emissions and maximize energy efficiency. Each mobile lab is powered by 10 high-efficiency solar panels and battery packs, generating and storing enough power to sustain the lab's daily energy requirements even during cloudy/rainy days. The vehicle also has a silent generator installed below the deck. Needless to mention, entire vehicle could be connected to direct AC supply wherever available.

HP World on Wheels (HP WoW), is a part of HP's global initiative to create opportunities in underserved communities and empower people everywhere to build a better, more prosperous life. It also supports the Indian government's Digital India initiative to transform the country into a digitally empowered society and knowledgeable economy. The program is expected to serve about 6,400 Indian villages, impacting more than 15 million people in the next six years."

*"HP'S WORLD ON WHEELS BUILDS ON THE COMPANY'S COMMITMENT TO REINVENT DIGITAL LEARNING ACROSS THE GLOBE"*





# CREATING A BETTER TOMORROW

**T**oday, Reliance Industries Limited (RIL) is India's largest private sector enterprise with businesses across the energy and materials value chain and a strong presence in the rapidly expanding retail, telecommunications and media sectors.

RIL's diverse projects and operations touch lives of people in many ways and create value by helping in overall and holistic development of communities across multiple geographies. Through its various initiatives, the group endeavors to play a relevant role by serving communities and projects that address gaps in basic societal requirements.

## PROMISING CHANGE

As a responsible corporate citizen, RIL has embarked on several initiatives of scale in the education, healthcare and livelihood domains. RIL endeavors to continuously learn from its experiences and adapt its policies and implementation strategy on an ongoing basis.

Conscious business decisions by the group have directly and indirectly created value for multiple stakeholders and helped in improving lives of the people. RIL has always believed in creating societal value by providing affordable products and services which have assisted in the growth of relevant industries. Across all its areas of operations, there are inherent linkages

and interconnections with the immediate and long term societal impact.

In addition, RIL impacts lives particularly of several hundreds of thousand underprivileged people through our CSR activities. RIL seeks to continue its contribution to the society through its distinct value proposition that meets the needs of millions of people, enhancing their lives through healthcare, improving quality of living by providing education and enabling livelihoods by creating employment opportunities-through the following:

- For the Business- value created for the society through business.
- By the Business- value created through CSR initiatives across different operating facilities with appropriate linkages to local communities in which they operate.
- Beyond Business- value created through interventions for the communities in diverse geographies across India.

*"RIL HAS ALWAYS BELIEVED IN CREATING SOCIETAL VALUE BY PROVIDING AFFORDABLE PRODUCTS AND SERVICES"*





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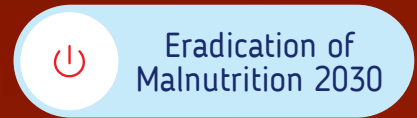


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