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**asia one**™

NOV-DEC 2017 / VOL.16 / ISSUE 4

THE ONLY PAN ASIA BUSINESS & NEWS MAGAZINE

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# Global Indian of the year 2017



INDIA INR 200 | UAE AED 30 | SINGAPORE S\$ 15 | HONG KONG HK\$ 15  
QATAR QAR 30 | KUWAIT KWD 2.0 | OMAN OMR 1.5 | BANGLADESH BDT 500  
SRI LANKA LKR 500 | INDONESIA IDR 50000

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BMW i



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# ASIAN SPHERE ON INDIAN PIVOT

**S**mall beginnings often transform into enormous achievements! Consistent and firm strides always lead to phenomenal destinations!

The ceaseless efforts of AsiaOne Magazine and UWG Media have already created national and international ripples, and the enthusiastic waves have touched major business houses and top leaders in India, Asia and the GCC region, all of whom have reciprocated with warm and firm handshakes.

URS-AsiaOne magazine and UWG Media Consulting PL are on the course to create One dynamic business platform for the entire Asia, where all participants would have the opportunity to walk through the avenues of fresh investment and growth. The highlights of such a Platform of Excellence (PoE) were evident in our recently concluded Second Edition of Celebrating 70 Pride of the Nation Summit, where more than 350 top Indian and Global leaders foregathered to share common bonds of business fellowships, and discuss mutually beneficial action points for a resilient India.

The exuberant atmosphere created by the presence of several top-tier Indian and Global Brands at the Taj Lands End Hotel in Mumbai on 9th October 2017, to salute their year-long successes in their businesses culminated into euphoric celebrations on stage; PricewaterhouseCoopers PL appraised each winner.

This year's Global Indians of the Year on our Cover Page comprise Narendra Modi, Adi Godrej, Anil Agarwal, V K Modi, Khushru Jijina, Raghavan Seetharaman, Rohit Kochhar, Tapan Singhel, K R Raghunath, Satya Vadlamani, Dr Archana Dhawan Bajaj and Dr Satyajit Singh.

We once again ventured to Explore Unknown Possibilities in some far-away countries, this time through the eyes of the Consul-General of Hungary – His

Excellency Dr Norbert Révai-Bere, and the Consul General of Iceland – His Excellency Gul R Kripalani for our Cynosure in this issue.

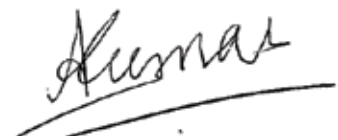
India's Greatest Brands, India's Fastest Growing Healthcare Brands and India's Most Influential Education Brands are our star champions for the Special Feature, which gives a microscopic understanding of their successes, challenges and present engagements.

Several Indians have contributed immensely in their own way in the growth of Singapore as one of the strongest economies of Asia. Recognizing their efforts, we have created an encomium of each such Reigning Czar highlighting their triumphs.

Instantiating the need of romance, love and devotion in our lives, AsiaOne Black Swan Awards made the Summit unusually memorable, where Ivory Celebutantes of the Silver Screen were honoured for their special contributions in highlighting the true picture of our nation before the world and raising meaningful social issues to enrich our lives. Ashish Vidyarthi, Kirti Kulhari and Parvin Dabas have shared their profound thoughts with us on their personal challenges, the Indian Film Industry and India's progress.

A Readers' Page is being introduced in our subsequent issues. We want to keep it an open arena, where we expect our readers to pour their hearts out on any topic of regional, national, international or personal importance (social, economic,

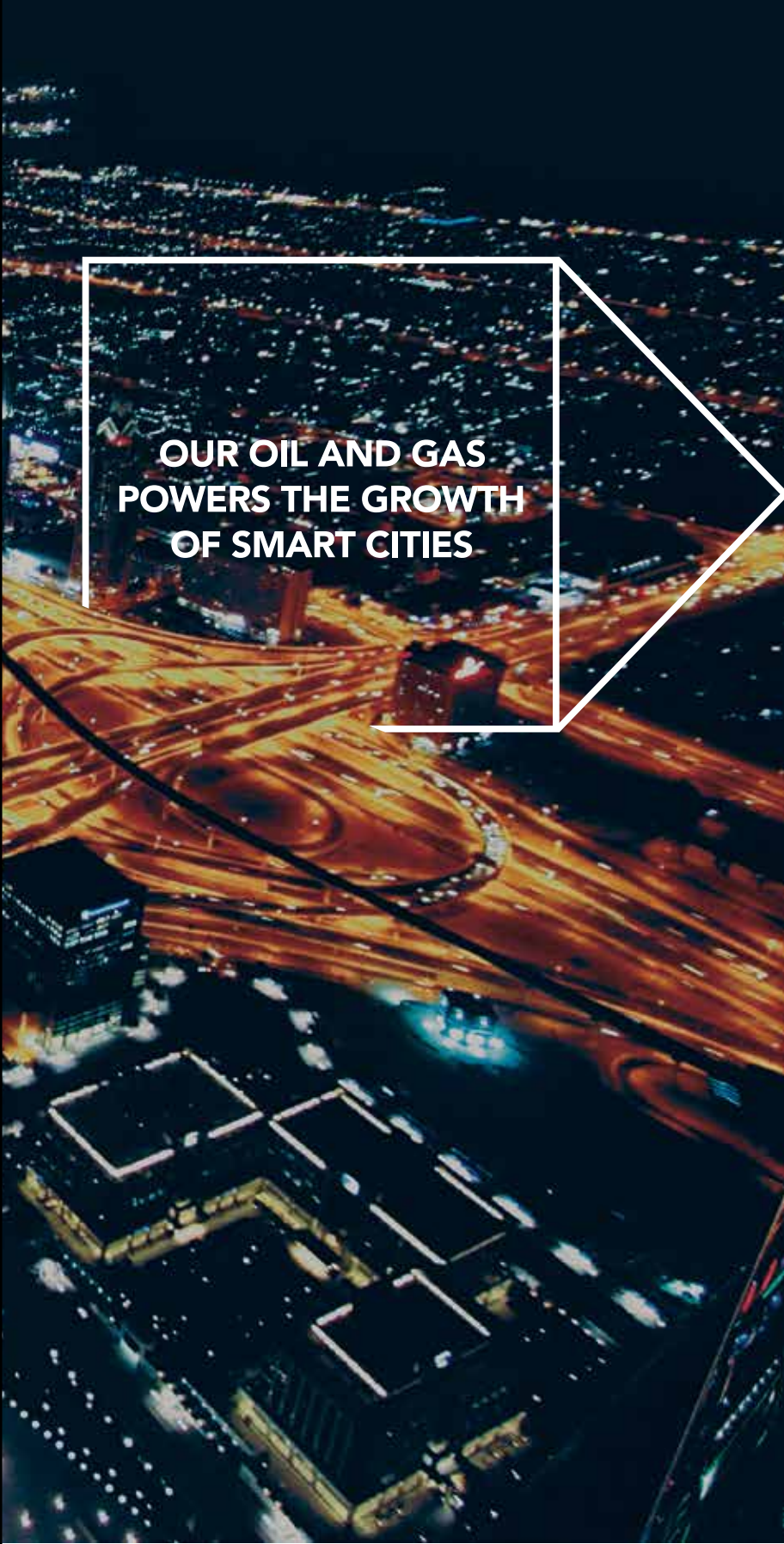
political or emotional). You may send your articles to me for the Reader's Page and then some constructive feedback on our endeavours and the stories. I'm available at [anam@asiaone.co.in](mailto:anam@asiaone.co.in) for all that you feel is valuable and want to share.



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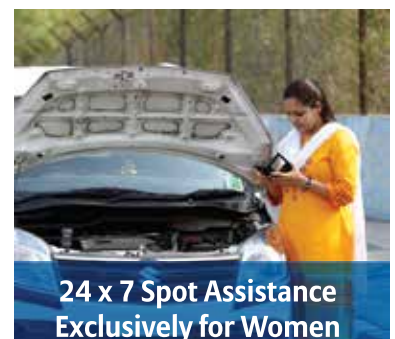
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# C O N T E N T S

NOVEMBER-DECEMBER 2017



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## CYNOSURE

### EXPLORING UNKNOWN POSSIBILITIES

To help readers of AsiaOne magazine understand the beauty and heritage of some special countries in Europe, the Consul-General of Hungary and the Consul-General of Iceland have exclusively shared their thoughts with us

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### 28 THE REIGNING CZARS

Five Indian-origin business tycoons are resting elegantly on the coveted throne of the Top Five Richest Indians in Singapore



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### INDIA'S GREATEST BRANDS & LEADERS

Second Edition of India's Greatest Brands & Leaders 2017 – Celebrating 70 years of India's Independence, and Pride of the Nation Series Awards and Business Summit were organized on 9th October 2017 at Ballroom of Taj Lands End Hotel, Mumbai, by AsiaOne magazine and UWG Media Consulting P.L

## FASTEST GROWING HEALTHCARE BRANDS

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Recognizing the contribution of those healthcare institutes & hospitals that help us cope up with the worsening environmental & lifestyle conditions, as the Fastest Growing Healthcare Brands 2017, we present here their challenges and success stories, which should interest the readers

## MOST INFLUENTIAL EDUCATIONAL BRANDS

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The Education sector is a significant pillar of the Indian society and economy. Believing that the achievements of those schools, which have inculcated these advancements in their curriculum, deserve to be highlighted, AsiaOne magazine and UWG Media present India's Most Influential Educational Brands 2017

## THE BLACK SWAN AWARDS 2016-17

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AsiaOne Magazine and UWG Media give BlackSwan Awards to Film Personalites, as they also reflect purity, loyalty, unity, love and romance. Out of several awardees, Ashish Vidyarthi, Kirti Kulhari and Parvin Dabas have chosen to share their feelings with us in exclusive features



# Solving Agricultural Challenges Driven By Biological & Engineering Capabilities

We are a time-honored Group of Companies working in the Agri-input sector, with foundation laid back in the year 1974. Since inception, we at HPM constantly thrive to introduce latest technology to Indian Farming and usher farmers towards growth and prosperity, both nationwide and worldwide. Our company has been taking active participation in the Green Revolution. We are proud that we have worked in the direction of powering India towards self-sufficiency. We had stepped forward towards the mission of leading the Agri-input industry, and have been successful in being the front-runners with the help of our dedicated teams and committed partners.

From crop protection products to plant nutrients, we have been innovating solutions to help farmers cultivate and harvest high quality crops. With our recent foray into fertilizers and seeds we now deal in wide-ranging agri-input packages. Supported by our robust quality processes and rich experience in catering to farming needs, we arrange agri-inputs for the agriculture industry that generate high yielding crops, and at the same time are effective for a longer duration than most other products on the shelf. At HPM, we uphold a proactive approach when it comes to quality assurance. In addition, all our final products undergo several strict quality checks to meet the parameters of quality and effectuality. As far as quality is concerned we just keep raising the bar for ourselves.



## Right At The Top Of Its Game

Shri Ashok Aggarwal, Chairman,  
HPM Chemicals & Fertilizers Ltd.  
Was Conferred The Award By  
Mr. Chaudhary Birender Singh

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### FEATURES

- Devsena is broad spectrum systemic insecticide contains the active ingredient Thiamethoxam.
- Devsena is soil-applied insecticide and having quick action against sucking and chewing pests.
- It has labeled for use on Ground Nut, Sugarcane, Rice and Cotton.
- Devsena may direct the application at the base of the plant for optimum root uptake when making post-emergence applications.
- Devsena improves the plant from primary treatment, it took up by the plant faster which results higher yield and improved crop quality resulting longer-lasting systemic control.

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## **DONALD TRUMP ADDRESSES THE US-ASEAN COMMEMORATIVE SUMMIT**

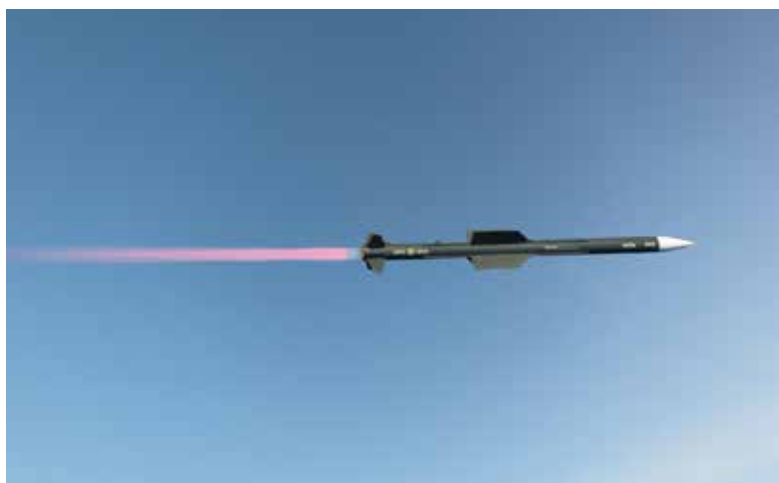
**T**he US President, Donald Trump, delivered brief remarks at the top of a meeting marking the 40th anniversary of the US relationship with the Association of Southeast Asian Nations (ASEAN) in Manila, Philippines. Donald Trump addressed the Summit on the behalf of all Americans and he extended his stance on the friendship and partnership between the US and South-East Asia and the Indo-Pacific regions who partake in the ASEAN Summit.

He proposed for peace, security and trade across the aforementioned regions of the ASEAN Summit. "The United States remains committed to ASEAN's central role as a regional forum for total cooperation. This diplomatic partnership advances the security and prosperity of the American people and the people of all Indo-Pacific nations" said President Trump while addressing the Summit. At the same Summit, Narendra Modi spoke of regional peace and security to counter the scourge of terrorism.



## **INDIA RANKS IN TOP 100 EASE OF DOING BUSINESS**

**I**ndia jumped up 30 spots, securing a place in top 100 rankings for World Bank's Ease of Doing Business 2018. For India, this was the highest jump ever, compared to its spot in the list which was at 130-131 position last year. The World Bank's Ease of Doing Business index ranks nations on 10 indicators.



## **FINAL FLIGHT TRIALS OF ASTRA MISSILE SUCCESSFUL**

**T**he indigenously developed Beyond Visual Range Air-to-Air Missile (BVRAAM) — Astra — underwent a series of successful trials for 4 days over the Bay of Bengal, marking the completion of its development phase & moved one step closer to induction into the Air Force. A total of seven trials were conducted against pilotless target aircraft successfully. Many defense public sector undertakings (DPSUs) and more than 50 public and private industries contributed in developing the weapon system. The missile is developed by the Defence Research Development Organisation with active participation of Hindustan Aeronautics Ltd.

## **WORLD'S FIRST ROBOT CITIZEN**

**T**he humanoid robot (Sophia) developed by Hanson Robotics is now accorded with the citizenship of Saudi Arabia. Sophia, who is fairly anthropomorphic & resembles a lot the famed actress Audrey Hepburn, is the first robot to have been granted a citizenship in the world. This is a great Artificial Intelligence development by Saudi Arabia.



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**SALIENT FEATURES**

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## **JEFF BEZOS BECOMES THE WORLD'S RICHEST**

Surpassing the philanthropist and co-founder of Microsoft Corporation, Bill Gates, Amazon's CEO Jeff Bezos becomes the world's richest for the second time. The surging in the stock value of Amazon added nearly \$7 billion dollars to his wealth. Amazon's stock surged in after-hours trading after the company reported strong third quarter earnings.



## **AFTER 17 LONG YEARS OF WAITING, INDIA'S MANUSHI CHHILLAR CROWNED AS MISS WORLD 2017**

India's Manushi Chhillar won the coveted Miss World 2017 beauty pageant, 17 years after Priyanka Chopra brought home the title in the year 2000. Miss Mexico, Andrea Meza was the first runner up and Stephanie Hill from England was the second runner up. Ms Chhillar aims to be a cardiac surgeon and has plans of opening non-profit hospitals in rural areas. She is also a trained classical dancer and has a passion for outdoor sports like scuba diving, snorkelling and bungee jumping. Upon winning the title, Ms Chhillar received many heartfelt messages from the PM, the President and former winner Priyanka Chopra.



## **JACINDA ARDERN SWORN IN AS NEW ZEALAND'S YOUNGEST PRIME MINISTER**

Joining the league of young and charismatic leaders like Justin Trudeau and Emmanuel Macron, Jacinda Ardern was sworn in as New Zealand's youngest Prime Minister on October 26, 2017. After the ground-breaking victory, she addressed the masses and promised to tackle climate change, eradicate poverty, and improve the lives of country's most vulnerable people; promising them of an empathetic and an active government. The cabinet, including the US native Julie Anne Genter, took oath in their native Maori language.



## **WORLD'S SECOND-LARGEST DAM INAUGURATED IN INDIA**

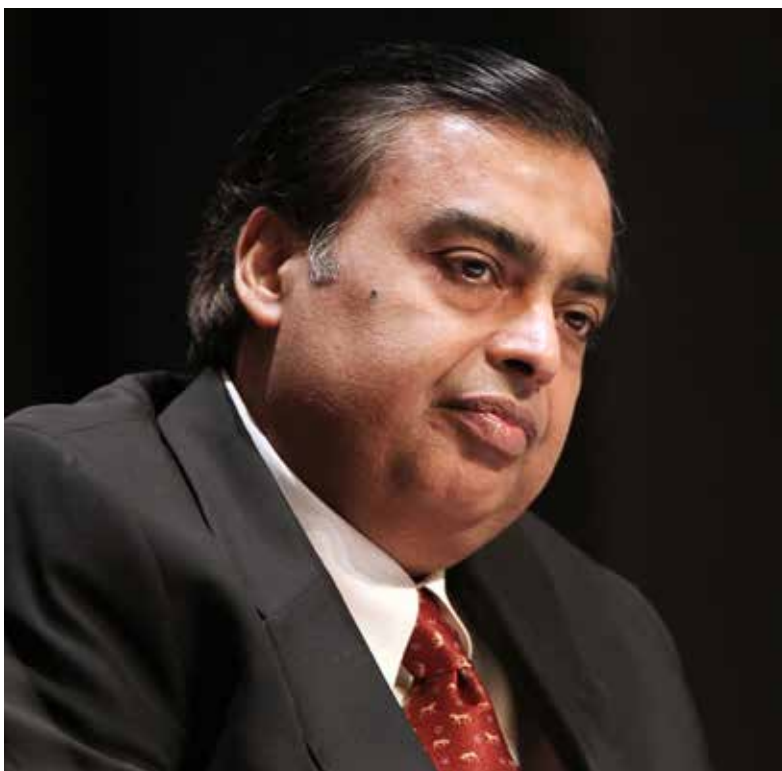
**S**ardar Sarovar Dam in Gujarat is India's tallest and world's second-largest dam, built across the Narmada River in Kevadia. It was inaugurated by the Indian Prime Minister, Narendra Modi on his 67th birthday. Addressing a public meeting after the event, PM Modi called the dam an engineering marvel and thereafter visited Sadhu Bet, an island in the Narmada River where a 182-metre tall statue of Sardar Vallabhbhai Patel, called 'Statue of Unity', is being built. The Sardar Sarovar project is also the biggest dam in terms of volume of concrete used in it and is also the third-highest concrete dam in India.

## **SINGAPORE'S PASSPORT IS WORLD'S MOST POWERFUL**

**O**vertaking last year's leader of the World's Most Powerful Passport, Germany, Singapore topped the list according to the Passport Index, leaving behind countries like the UK, USA, and Australia. It's the first time an Asian country had the honour to top the rank, thanks to a new citation made by Paraguay, to remove visa requirements for the passport holders of the Asian city-state. In contrast to this development, the US passport fell in rank due to the appointment of Donald Trump as the President, because Turkey and the Central African Republic revoked the US passport.

## **SENSEX AT AN ALL TIME HIGH**

**I**ndian economy experienced a high when Sensex closed above the 33,000 mark for the first time ever while Nifty ended at a lifetime high, a day after the Government announced its measures to recapitalize in the Public Sector Banks (PSBs) and boost its investments in the infrastructure sector. This was the highest gain since May 2017.



## **MUKESH AMBANI'S FAMILY BECOMES ASIA'S RICHEST, THE LEES OF SOUTH KOREA FALL BEHIND**

**M**ukesh Ambani Family (both brothers Mukesh Ambani and Anil Ambani), tops the Asia's richest list in Forbes, with a net worth of \$44.8 billion. The Lees of South Korea land the second spot this year, with the net worth of \$40.8 billion. Even though they dropped down a spot, their wealth soared up by \$11.2 billion as the shares of Samsung moved up by 75% over the past year. It was noted that Mukesh Ambani's Reliance Industries soared and their margins were improved by large, thanks to its telecommunications arm, Reliance Jio. Among other richest Indian families on the list were the Premjis (rank 11, \$19.2 billion net worth), the Hinduja (12th, \$18.8 billion), the Mittals (14th, \$17.2 billion), the Mistrys (16th, \$16.1 billion) and the Birlas (19th, \$14.1 billion). The Ambanis were the only Indian family to make it to Asia's top 10 richest families, according to the survey done by Forbes. India enjoys the biggest presence on the list, with 18 families among the region's top 50.



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## **SERENA WILLIAMS WEDS REDDIT CO-FOUNDER ALEXIS OHANIAN**

**W**imbledon champion Serena Williams recently tied the knot with the Reddit co-founder Alexis Ohanian in a lavish ceremony just 11 weeks after giving birth to a baby girl. The beautiful ceremony took place at the Contemporary Art Center in New Orleans, and was witnessed by many celebrities including Beyonce, Kim Kardashian, Eva Longoria, José Bastón, Caroline Wozniacki, and David Lee. They married on 16 November, the birthday of Mr Ohanian's late mother, as a tribute to her.

The couple had met at a hotel in Rome - and while Ohanian had booked a room to attend a conference, Williams was staying there to play in the Italian Open. He proposed 18 months later in the same hotel, at the same table where they had met.

Alexis and Serena got engaged in December last year. They had been dating - secretly - for 15 months after meeting in Rome. The couple have been going strong since then, not shying away from the media.



## **SUN PHARMACEUTICALS BECOME ASIA'S LARGEST**

**I**ndian and Chinese Pharmaceutical Companies dominate the Asian market in sales; Indian companies take the lead as Sun Pharma tops the list and Lupin ranks 3rd.

While, Indian companies have grown through acquisitions and mergers, the Chinese manufacturers take the domestic market by a storm. With their growth turning 2.8 fold in the past five years.



## **MOODY'S UPGRADES INDIA'S SOVEREIGN RATING TO BAA2**

**I**nternational rating agency Moody's Investors Service has upgraded India's sovereign bond rating for the first time in nearly 14 years, endorsing structural reforms undertaken by the Narendra Modi government that it said will boost growth and reduce the debt burden. The agency lifted the country's rating to Baa2 from Baa3, the latter being the lowest investment grade rating, and changed its rating outlook to stable from positive as "risks to its credit profile were broadly balanced". Moody's upgrade, its first since January 2004, moves India's rating to the second-lowest level in the investment grade category.

## **PRESIDENT ROBERT MUGABE DETHRONED**

**Z**imbabwe's governing party has expelled President Robert Mugabe from its ranks, taking the first step in legally ousting the 93-year-old leader following a military intervention in Zimbabwe.

A majority of the leaders of the party, ZANU-PF, recommended Mr. Mugabe's expulsion from the very organization that he had controlled with an iron grip since independence in 1980.

Military officers have insisted that their takeover was not a coup, but the party's leaders appeared to be providing political cover for the intervention. The party's central committee, Parliament, and Mr. Mugabe's cabinet could now take steps to officially end his presidency if he does not resign.



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# OWN POSSIBILITIES

*AsiaOne magazine understand the beauty and heritage of some special countries in Europe, the Consul-General of Hungary and the Consul-General of Iceland have exclusively shared their thoughts with us*





## **ICELAND INCREDIBLY BEAUTIFUL AND PEACEFUL**

*Not only the lonely lava plains, steaming hillocks, spurty geysers, eeriest rock formations, black sand beaches and feisty volcanoes – because here the North American and Eurasian tectonic plates collide – you would find in Iceland fermented sharks, puffin burgers, and people in woolly jumpers believing in trolls & fairies, obsessed with horses, and speaking excellent English – though the Icelandic language is practically unchanged from ancient Norse. In addition, Iceland also offers whale-watching tours, eight-wheeled tractor-sized trucks to cross glaciers, Northern Lights, exotic birds, ice-capped volcanoes, midnight sun-drenched Secret Solstice live music, blue lagoon pools, tours inside volcanoes, elves, and people full of family values.*

**By His Excellency Gul R Kriplani, Consul-General of Iceland in India**

Iceland and India have enjoyed good diplomatic and business relations for more than 40 years, or since diplomatic relations were established between the two countries in 1972. We share such fundamental values as democracy, universal human rights, freedom of the press, the rule of law and commitment to a peaceful settlement of disputes. Business relations have also grown, especially with the opening of the Icelandic Embassy in New Delhi in February 2006 and of the Indian Embassy in Reykjavík in August 2008.

### **A FOCUS DESTINATION**

At the Consulate of Iceland in Mumbai, we of course work closely with the Embassy of Iceland in New Delhi which regularly organizes business and tourism promotion events in many of the state capitals of India. The Embassy is also well connected with the film industry and Iceland will be showcased as a Focus Destination at the Indywood Film Carnival next December 1-4. To mention a few other

upcoming events, the Embassy of Iceland is participating in the Nordic-Baltic Film Festival at the Indian Habitat Centre in New Delhi next 13-18 November, it is partnering with the Centre of Excellence for Geothermal Energy (CEGE) for an international conference on geothermal energy in Gujarat on January 17 and the Icelandic author Gerður Kristný will be participating in the Jaipur Literature Festival in January 2018.

### **VISION OF ICELAND**

The vision of Iceland is peace, prosperity and egalitarian society. Iceland is the most peaceful country in the world and for the 9th consecutive year Iceland has been ranked number 1 on the World Economic Forum's Global Gender Gap Index, meaning that Iceland has the lowest gender gap in the world. Iceland is an affluent welfare state with advanced open market economy based on sustainable utilization of natural resources. Iceland is the fastest growing economy

in Europe, with growth rate of 7.2% in 2016. The country has young, dynamic and well educated population. The literacy rate in Iceland is 100% and 75% of 25-34 years old have upper secondary qualifications. The cutting edge of the Icelandic economy is in the high-tech sector such as in the areas of renewable energy, food processing technologies, biotechnology, life style products, IT/Gaming/Apps, medical devices and health related technologies.

### **TOURISM OPPORTUNITIES**

Tourism is the fastest growing connection between India and Iceland. There is a fast growing interest of Indians to visit Iceland to experience the wonders of Iceland and the Northern Lights. Thus we are experiencing a yearly 50 per cent increase in the number of tourists from India.

The share of Indian tourists in the total number of tourists visiting Iceland is however still small. But we are working on increasing the Indian share. The tourism sector in Iceland is currently the fastest growing economic sector, with yearly growth around 18%. This year close to 20 lakhs visited Iceland, which is a substantial amount of people considering that the

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total population of Iceland is just over 3 lakhs.

And the Indian film industry is also catching on. Remember the title song Gerua of Dilwale with Kajol and Shah Rukh Khan. The music video was shot in Iceland. Other Indian films that have been shot in Iceland include Nayak, Brindavana, Aadhavan and Namo Venkatesha, and more are in preparation as we speak. Iceland has become the destination of many of the world's top film-producers. Thus, such Hollywood films as The Game of Thrones, Oblivion, Thor (The Dark World), Star Trek (Into Darkness), Batman Begins and James Bond, to name but a few, have been shot in Iceland.

#### **MY THOUGHTS ON INDIA**

There is so much potential in India and the business relations between Iceland and India could be much stronger than they are now. I can envisage much more trade and investment relations between the two countries when India has concluded the current negotiations of a Free Trade Agreement with the EFTA countries (Iceland, Norway, Liechtenstein and Switzerland). The enhanced economic cooperation would contribute to the policy priorities of the Narendra Modi Government such as the Make in India, the Re-Invest, the Smart Cities Mission and the Digital India Mission.

There are furthermore much business opportunities in such areas as renewable energy, food processing equipment, biotechnology, IT/Gaming/Apps and health related technologies. Icelandic start-up industry is fast growing and provides an attractive market especially in cutting edge sectors like digital technology and bio-technology. And then there is of course room for still further growth in tourism and the film industry.

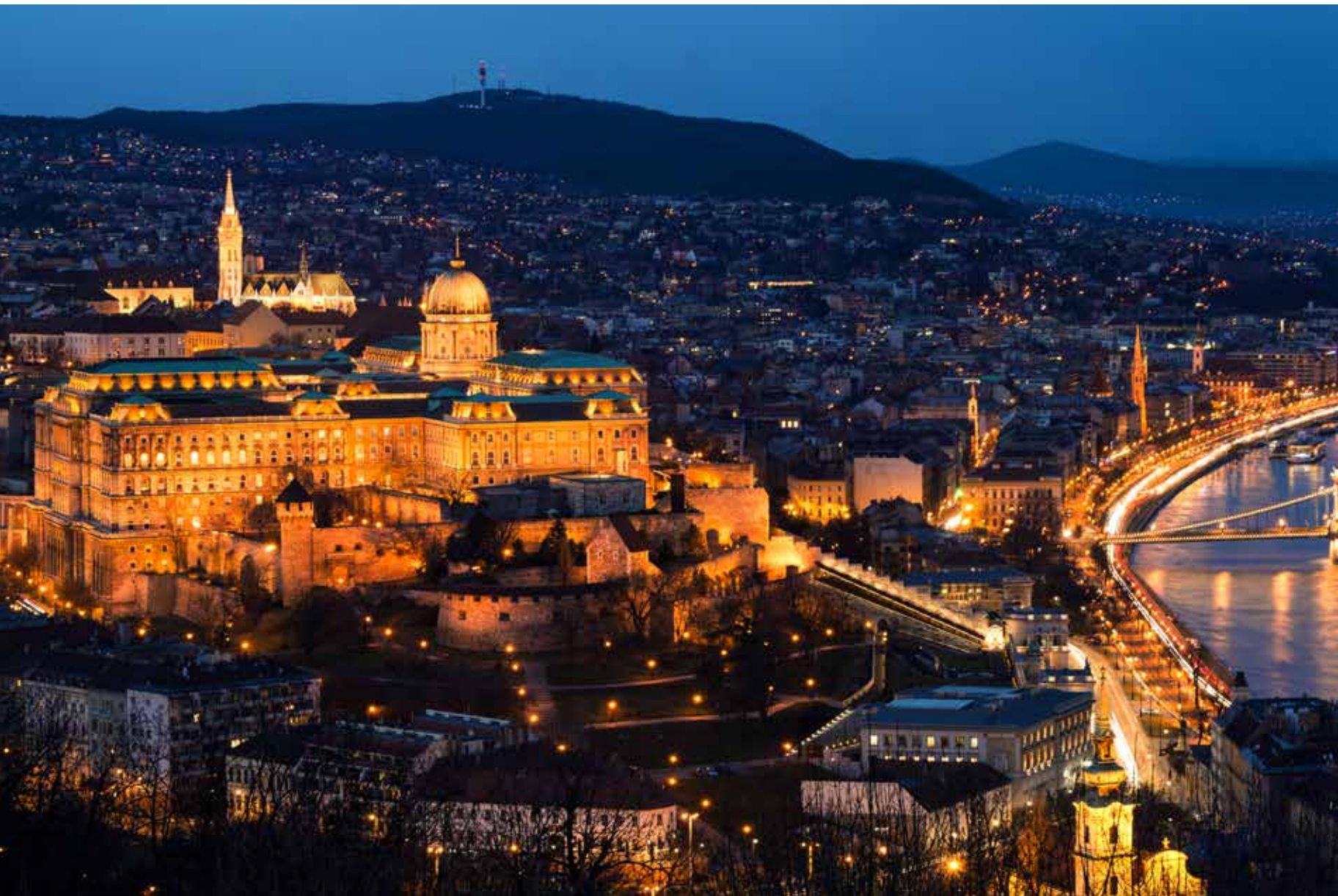
We believe that under the leadership of Prime Minister Narendra Modi and his team of Ministers, India is looking at a possible partnership with many countries of the world, Iceland being one of them. I also believe that India and Iceland have tremendous potential to grow politically, culturally and socially in the next 10 years.



## **HUNGARY** **WARM AND LOVING**

*Hungary is known for its strong traditions and regional specialities, which have given it its identity in all aspects of life from food to music and dance, from clothing to decor. The traditional values are being passed on from one generation to another, and have been mixed well with the modern values. The larger cities and particularly the capital, are powerhouses of groundbreaking innovation, contemporary art and modern music. Hungary is exotic too! It has more than a thousand thermal water springs, and bathing in these waters for relaxation or as a medical treatment is an important part of the Hungarian Lifestyle, something that reflects Hungarians' love for life!*

**By His Excellency Dr Norbert Révai-Bere, Consul-General of Hungary in India**





**H**ungary and India share an exciting relationship, firmly based on our rich past of cultural bonds and a vivid present as well as an ever-promising future. India and Hungary enjoy an ever-flourishing, diversified relationship with centuries-old historical past. The development of co-operation between the two countries, our common history and rich common heritage were shaped by the work and life-time efforts and achievements of several eminent personalities, to name a few among many: Alexander Csoma de Kőrös (Kőrösi-CsomaSándor), father of modern Tibetology and the creator of the first Tibetan-English dictionary and grammar-book, conferred to the title of Bodhisattva for his pure life, whose graveyard in Darjeeling became a pilgrimage site for every Hungarian visiting India; the Budapest-born Indo-Hungarian painter: Amrita Sher-Gil and her Hungarian uncle,

de renowned orientalist Ervin Baktay or Gyula Germanus, Aurel Stein, Elizabeth Brunner and many more, and of course even Rabindranath Tagore, who during his time that was spent in Hungary for several months, made an everlasting impact on the intellectuals of Hungary, resulting that our country always turns with outmost attention and affection towards India and Indian culture.

In more recent times, particularly on the economic trade and investment front, we have many new Indian companies invested and present in Hungary, the latest being Apollo Tyres, which opened its first green-field European tyre manufacturing facility in Hungary last year. Overall, there are more than USD 2 billion worth of Indian investments in Hungary, already giving employment to roughly 10,000 Hungarian employees. The success of these Indian companies in Hungary, provides great opportunity for further

collaboration, as they are also diversely spread in different sectors of economy, such as Aditya Birla with Birla Carbon, having an important facility from their portfolio, while other fields in Hungary are also active for Indian investors: in the IT sector Wipro and Tata Consultancy Services (TCS), having its European Regional Centre in Budapest, are the main actors, we also have great investments in the pharmaceutical sector by Sunpharma or the automotive industry again by SMR. We are continuously trying to identify and open new markets and potentials.

This is however not a one-way direction, it is mutual as Hungarian companies are looking at India as one of the most potential market either for commercial co-operation or as their investment destination. The largest Hungarian investment in India is a pharma company, a joint venture between 120 years-old Hungarian



Richter and its Indian partner, Themis-Medicare.

### **A CAPTIVATING DESTINATION**

I must mention the tourism sector first, which registered many-fold growth in recent years, since the establishment of our Consulate General in Mumbai in 2014 due to our efforts to promote Hungary as a fascinating destination. This success is also the result, amongst other factors, the renaissance of the co-operation in the film industry. The last couple of years many Bollywood movies and also advertisement productions found Hungary as a location, latest releases were Raabta and Force 2 as well as Sultan, and many more, with such stars visiting our capital, including Salman Khan, Anoushka Sharma, Sushant Singh Rajput, Deepika Padukone, Kriti Sanon, John Abraham, Shah Rukh Khan and earlier Amitabh Bachchan, Ajay Devgan and Aishwarya Rai.

You can also see Budapest in many Indian commercials, like the Mahindra TUV, Cadbury Suresh/Ramesh episode, Hero, Monte Carlo and many more...

We also see with great enthusiasm the development of educational relations, welcoming every year more and more Indian students in Hungary, also due to the Stipendium Hungaricum scholarship programme of our Government offering 200 seats for Indian students every year. They will be the future ambassadors of promoting ties between the two countries, therefore we look at this as a long-term, but rather beneficial investment.

We also encourage Hungarian business delegation to visit India often and see with their own eyes the tremendous potentials of this beautiful country.

### **VISION OF HUNGARY**

The smart cities programme is one of the fields we are focusing on. Hungary is keen on focusing on sustainable water management and waste

management; utilisation of water resources is also a major expertise of Hungarian companies with all the infrastructure, environment and facilities and more importantly, technology and know-how that we intend to share with partners for mutual benefits. Companies are also focusing on Tier-II and Tier-III cities, besides the already mentioned water and waste management, other areas as well, like energy utilisation and energy security, urbanisation, transportation and modern agriculture, food processing with related innovations.

I also attach great importance to bilateral co-operation in the field of R&D. Research and innovations are the key for future economic success to build a truly knowledge-based economy and society of the future. Realising this, the two governments established a common Research Fund, which assists to joint initiatives between Hungarian and Indian scientific research institutions and innovations.

India, however, is not an easy market to access and it is difficult to remain in the market and maintain your activities here, but it is also the most rewarding at the same time.

### **TOURISM OPPORTUNITIES**

Hungary is a country, that revolves around water. Hungary rightly deserves the nickname "land of waters": Lake Balaton, not dubbed 'the Hungarian Sea' for nothing, is the largest lake in Europe and the country is also crossed by mighty rivers which divide and define its regions. Even its capital city is split by the Danube River, with Buda on the Western side and Pest on the Eastern bank. Discover Budapest, also called the Pearl of the Danube and enjoy its stunning architecture, galleries, festivals, spas, food and wine and many things the capital of the country can offer. Budapest is a hive of top-class music and art, with one of the world's best opera houses and an arsenal of museums and galleries,

while bustling festivals pop up across the country, year round. Budapest's up there among the world's most romantic, entertaining capitals.

One thing we must warn you is that Hungarian cuisine is highly addictive, either by a divine bite of a Class A goose liver dish or some great Goulash washed down by a glass of super-tasty Tokaji Aszú wine or a soulburningly strong Pálinka shot. The path of getting to know Hungarian cuisine is full of pleasant surprises, rich flavors and lipsmacking bites of culture.

Hungary though has many more products to offer: from the Pick Salami of Szeged, the hot or sweet paprika, top-notch goose liver, the long-necked bottle of golden Tokaji or the little round one of the bitter-tasting herbal liqueur, Unicum or for something even stronger any bottle of Hungary's ultimate shot, Palinka to its traditional crafts from embroidered tablecloths (especially ones from Hollókő or Mezőkövesd), to pottery and hand-made Herendi porcelain, antiques and many more. Hungary is a land of true variety, colour and passion. Travel alone, or with friends or bring the whole family along, we can assure you that everybody will be satisfied.

### **MY THOUGHTS ON INDIA**

We see India and try to present India to the Hungarian business community as the market with most potentials in Asia. The latest developments in the business environment of the country are truly encouraging, particularly what has been done in the Ease of Doing Business field.

India's strongest resource however remains its human capital being a country where half of the population are below the age of 25 and two third of the country is younger than 35.

India is already a leading global nation equally at the political and economic fields as well. I am sure that India's role will definitely increase further in the next decade and during this century on a longer term, too. While its cultural contribution to the universal heritage of mankind is unquestionable, it is also evident to see, with great satisfaction and admire, how young and talented Indians gaining important portfolios all over the world.

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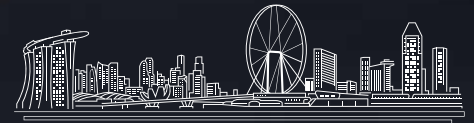
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*The proverb 'Fortune favors the brave' rings true in the context of these talented Indian entrepreneurs who ventured into the land of their dreams, Singapore, with a spark of hope in their hearts and a glistening vision in their minds of making it big in the world of business. With combined assets of around USD 7.33 billion (SGD 9.96 billion), these five Indian-origin business tycoons are resting elegantly on the coveted throne of the Top Five Richest Indians in Singapore*

**BY RICHA SANG**

*Being the third-richest country in the world, Singapore's opulence allures skilled workers, professionals and business magnates from all over the world to set base here and bask in its radiant glory. The International Monetary Fund (IMF) has reported that its GDP – which is a whopping \$90,530 per person – has seen a growth of 2.7 % year-on-year in the first quarter of 2017. Thriving as a technology, manufacturing and financial hub with a GDP (PPP) per capita of nearly US\$56,700 (S\$71,200), The Lion City (derived from its Sanskrit name 'singa' meaning lion & 'pura' meaning city) is the abode of a large number of billionaires. Here's an insight into the top five richest Indians in Singapore.*

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## **RAJ KUMAR AND KISHIN RK**

**T**he number one position in the category of the richest Indians in Singapore is shared by the Father-son duo – Raj Kumar and Kishin RK who have combined assets of USD 2.6 billion. They are one of Singapore's leading landlords with their Royal Holdings and RB Capital property empire. Creating an enormous stir in Singapore real estate sector by announcing their plan to merge their respective property firms, Royal Holdings and RB Capital in 2014, the duo is aiming to enhance the gross assets to \$10 billion by 2020, which is more than double their present combined value. An only child, Kishin RK is the sole heir to his father's portfolio; the proposed move, long overdue, represents the second phase of succession planning. The first phase was completed in 2012 when Kumar & his younger sibling, Asok Kumar Hiranandani, divided up the property portfolio they had built together over 3 decades and went their separate ways. Prior to that regrouping, Kishin RK had started RB Capital in 2006, independent of the family empire. The duo have endeavored into various joint ventures after this settlement between the two brothers. Their prize holdings include the 442-room Holiday Inn Express at Clarke Quay and the five-star Hotel Intercontinental at Robertson Quay.

For Kishin RK, business is all about learning from the experience of his parents, which rounds out his judgement, as he puts it, "Dad's the go-getter & likes the excitement of deal-making. We talk about business a lot, mum is present in most conversations and gives us her unbiased perspective."

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## ARVIND TIKU

**A**rvind Tiku, the second-richest Indian-origin business magnate is a Singapore resident having assets worth USD2 billion having interests in oil and gas, property and renewable energy, held through his organization, AT Holdings. He holds a Master's degree in Mechanical Engineering from the Kazakh National Technical University and a degree in Trade Finance.

Going abroad at an age of 18 to study mechanical engineering in Russia and working as a commodities trader before getting into oil and gas in Kazakhstan, Tiku owns a stake in London-listed Nostrum Oil & Gas along with steel magnate Lakshmi Mittal and Timur Kulibaev, son-in-law of Kazakhstan's president, and has also invested in renewable energy projects across India.

Besides being the Founder, Director and CEO of AT Capital Pte. Ltd., Tiku is also the Founder of AT Holdings Pte. Ltd and AT Investments Pte. Ltd. Serving as MD of Energy Investments International Ltd. (EII), Tiku acquired considerable experience in the commodities market, particularly in oil and grain. He also worked at same level for Central Asia at Marc Rich Investment AG where he established an international trading division for crude oil and oil products. He was the founder & General Director for Agro Invest, a grain producing, storage and trading company based in Kazakhstan during the years 1995 to 1999.

## ASOK KUMAR HIRANANDANI

**A**sok Kumar Hiranandani is the third Indian-origin richest business tycoon in Singapore boasting assets of USD1.42 billion. He was the co-founder of erstwhile Royal Brothers property group & later separated with his elder brother Raj Kumar in 2011 after division of their property empire. His Royal Group, run by son Bobby, owns trophies such as the 215-room Sofitel Singapore Sentosa Resort & the So Softel Hotel.

His father, Naraindas Hiranandani, migrated from Hyderabad, India to Singapore in 1947 and opened a small fabric shop in the Seletar district called the Royal Silk Store. He had two sons; & Hiranandani was his youngest. When Hiranandani was about 14 years old, his father's legs were amputated due to diabetes. Hiranandani, and his brother Raj Kumar, dropped out of school and took over the reins of the family business. They re-branded the business and relocated to Orchard Road and there was no looking back since then.

In April 2015, Royal Group acquired DoubleTree, a Kuala Lumpur, Malaysia-based hotel chain for more than \$100 million from New York-based investment firm, BlackRock. Being extremely passionate about cars, he owns a number of luxury cars, including Rolls-Royce, Lamborghini and Mercedes-Benz and enjoys driving around Singapore with his family during leisure time.





## **B K MODI**

**H**ailing from a top Indian business clan & now a Singaporean citizen, BK Modi is on the fourth position in the list of the richest Indians in Singapore. Having assets worth USD665 million, he is the chairman of Smart Group & has a joint venture with China's BYD to make electric vehicles in India. He became the citizen of Singapore in 2012 & shifted his group's headquarters to the city-state. In 2015, he sold a 51% stake in a Delhi hospital for USD52 million to rival Max Healthcare, but still owns prime land in the area.

However, this is not the end of the road as Modi is also a telecom tycoon & Chairman of Spice Global. As he shifted base to Singapore, the growth & business strategy of the company is now focused on its expansion in this region & he intends to take advantage of the young global talent that Singapore is increasingly attracting.

Modi has invested 70% of his assets in real estate in cities including New York, London & the Southeast Asian island state. Earlier this year, Modi raised his U.S. dollar holdings to \$200 million, as he could foresee the currency to appreciate against Euro, Pound & Yen. The Group has also invested in telecommunications, healthcare, hospitality and financial services.

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## **SAURABH MITTAL**

**S**aurabh Mittal, the co-founder of Indian real estate and financial services group Indiabulls, is the fifth richest Indian in Singapore with USD650 million. Relocating to Singapore three years ago, he is holding stakes in several ventures, including mixed-martial arts company ONE Championship (Asia's largest sports media property with a global broadcast to 1 billion viewers across 118 countries), and California data analytics firm Incedo, SelfScore (a Silicon Valley based Fin-tech company backed by Accel and others), and many other companies across a wide spectrum of industries and geographies.

Being an engineer from the elite Indian Institute of Technology, Delhi, and a Harvard B-School graduate, Mittal is a self-made billionaire entrepreneur and investor with a hands-on strategic value-add approach. He is the Founder and Chairman of Mission Holdings, his private global investment holding company. Partnering with world-class entrepreneurs going after multibillion-dollar opportunities and helping them achieve massive scale with both capital and strategic value additions, Mittal's Mission Holdings is typically the largest shareholder of its core portfolio, operating as a true partnership across all issues of scaling and operating a business.





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# GLOBAL INDIAN OF THE YEAR 2016-17

This year's list of Global Indian of the Year has a distinct international hue, as all recipients of the Award are painting their exceptional vision not only on the national, but also on the international canvas. If Narendra Modi is shaping the destiny of 1.3 billion people with equal emphasis on domestic development and international cooperation, the rest of the awardees too have been extraordinarily contributing to both the Indian and the world economies. All of them together represent ingenious and sharpest minds in the contemporary era



**NARENDRA MODI**



**ANIL AGARWAL**



**ROHIT KOCHHAR**



**DR ARCHANA DHAWAN  
BAJAJ**



**DR SATYAJIT KUMAR SINGH**





**ADI GODREJ**



**KHUSHRU JIJINA**



**K R RAGHUNATH**



**RAGHAVAN SEETHARAMAN**



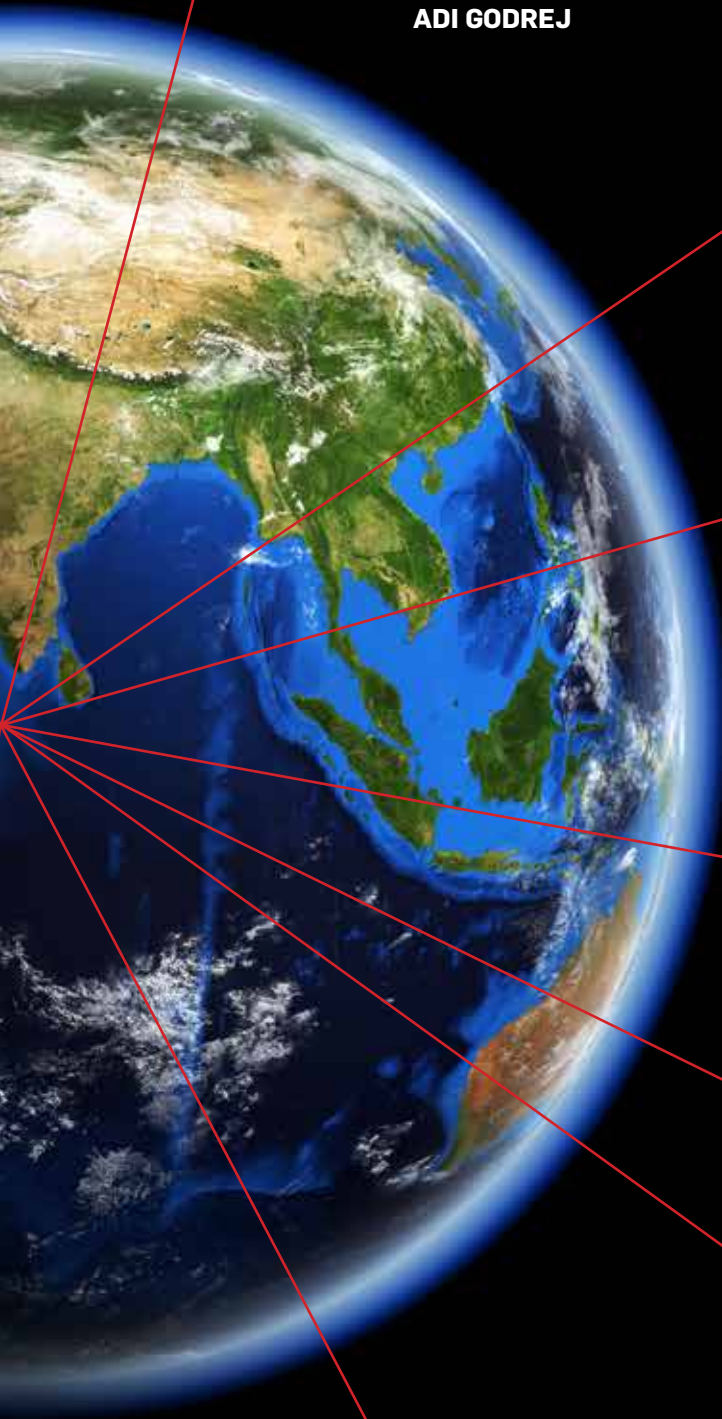
**SATYA VADLAMANI**



**TAPAN SINGHEL**



**V K MODI**





# AN INCREDIBLE SUCCESS JOURNEY

*Narendra Damodardas Modi became the 14th and the current Prime Minister of India, after an impressive stint as the Chief Minister of Gujarat from 2001 to 2014. He belongs to the Bharatiya Janata Party (BJP), and is also a member of the Rashtriya Swayamsevak Sangh (RSS)*

**BY ANAM KUMAR**

**T**

he story of Narendra Modi's rise to become the most important person in India is really stupendous, as even after being born in a poor family of Gujarat, his resolve to do something great for himself and his country led him to move up in his political career, till he became the Prime Minister of the country.

#### **STORY OF PERSEVERANCE**

Back in his childhood, he used to help his father sell tea as a child, and then even had a tea stall of his own. Impressed by the ideology and selfless work of the RSS for the good of the nation, he joined RSS at the age of eight.

Born as the third of six children to Damodardas Mulchand Modi and Hiraben Modi, he completed his higher secondary education in Vadnagar. Though he was an average student, he took an interest in debating and theatre.

He was engaged to Jashodaben when both were children; however, Modi didn't



Narendra Modi

accept their arranged marriage.

The spirit to do something for the country was so strong in him, that he renounced his family, even his wife, and started working full-time in regional and national politics. After renouncing his family, he travelled around India for two years. Later, he became a full-time worker for the RSS, which assigned him to the BJP. His hard work paid off and he kept on rising within the party hierarchy until he became its General Secretary.

He got a tremendous opportunity, when Keshubhai Patel's public image was hit after the earthquake in Bhuj, and he was appointed the Chief Minister of Gujarat in 2001. He wasn't even a Member of the Legislative Assembly, but was elected soon after. His policies as the Chief Minister of Gujarat led to a high economic growth in Gujarat and were praised by all and sundry.

Modi has also been praised substantially because of his efforts towards improving efficiency in the bureaucracy. Other praiseworthy steps taken by Modi include abolition of the Planning Commission and creation of Niti Aayog, Swachh Bharat Abhiyan, Digital India campaign, Make In India campaign, Pradhan Mantri Jan Dhan Yojana, Skill India campaign, etc.



#### MAN OF ACTION

Modi's political success streak started with the win of BJP in the Ahmedabad municipal election in 1987, as he helped organise the BJP's campaign and his planning played a major role in the win. Recognising Modi's efforts, Shri L K Advani – who was the President of the BJP then – helped him become the organising secretary of the BJP's Gujarat unit.

Modi quickly moved up the hierarchy in the BJP and soon became a member of the BJP's National Election Committee, where he helped L K Advani in his Ram Rath Yatra of 1990, and helped Murli Manohar Joshi in his Ekta Yatra (Journey for Unity).

Taking advantage of Shankersinh Vaghela's defection to the Indian National Congress and supporting Keshubhai Patel, he strategized and help BJP win the 1998 elections with an overall majority. Consequently, he was promoted and he became the General Secretary of BJP.

When Keshubhai Patel's health deteriorated and

**“MODI'S MAKE IN INDIA INITIATIVE HAS ENCOURAGED FOREIGN COMPANIES TO MANUFACTURE PRODUCTS IN INDIA. HE IS DEVELOPING 100 SMART CITIES IN INDIA. HE HAS ALSO LAUNCHED THE 'HOUSING FOR ALL BY 2022' PROJECT”**

there were charges of mishandling Bhuj earthquake of 2001, the national leadership of BJP started looking for someone who could take care of Gujarat administration, and Modi was selected to be the Deputy Chief Minister of Gujarat under Keshubhai Patel. However, Modi declined the position to L K Advani and Atal Bihari Vajpayee saying that either he was “going to be fully responsible for Gujarat or not at all”. Consequently, he replaced Patel as Chief Minister of Gujarat.

Soon after, Godhra riots took place and Modi submitted his resignation at the BJP national executive meeting in Goa; however, his resignation was not accepted. So, Modi took an emergency meeting of his cabinet, and resigned to the Gujarat Governor S S Bhandari. Consequently, the state assembly was dissolved. In the ensuing elections, BJP won 127 seats in the 182-member assembly.

Thus, Modi became the Chief Minister of Gujarat a second time. However, he was severely criticised for his relationship with Muslims by domestic and global agencies, and he was even barred from entering the

United States. The UK and the European Union also barred him as they felt his role during the Godhra riots wasn't satisfactory. However, overcoming all challenges, Modi kept on rising as a leader in India, and very soon the UK and the EU lifted their bans. Obviously, after his election as the Prime Minister of India, all bans by any country were automatically lifted.

#### **AGENDA OF DEVELOPMENT**

As Chief Minister of Gujarat, Modi worked for privatisation and also favoured a small government. He also reduced corruption in Gujarat during his second term as Chief Minister. He also developed financial and technology parks in Gujarat and because of his initiatives real-estate investment deals worth INR 6.6 trillion were signed during the 2007 Vibrant Gujarat Summit.

He also worked on the creation of groundwater-conservation projects, building check dams, regaining the normal groundwater levels in water-deficit districts, improving production of genetically modified cotton, and improving public irrigation measures through projects such as Sardar Sarovar Dam. He encouraged industrial investment as he invited Tata Motors to open their Nano car manufacturing plant in Gujarat after a popular agitation had forced the company to move out of West Bengal. This move encouraged several other



companies, which also invested in Gujarat.

Modi improved Gujarat's system of power distribution, helped farmers, and expanded the Jyotigram Yojana.

#### **JOURNEY TO 7 RACE COURSE**

In September 2013, Modi was projected as the BJP's candidate for Prime Minister. He campaigned for elimination of corruption, and bringing 360-degree development in the entire country. His strategy found support among young Indians and the middle-class, and his Gujarat model of development became very popular. As a result, BJP won the general elections with 282 seats in the Lok Sabha, becoming the first party to win a majority of seats on its own since 1984.

After he became the Prime Minister, India considerably improved its Ease of Doing Business ranking by the World Bank. His foreign direct investment policies improved foreign investment in the country, and together with other economic reforms, helped the economic growth of India jump to 7.5 percent, making it the world's fastest-growing major economy.





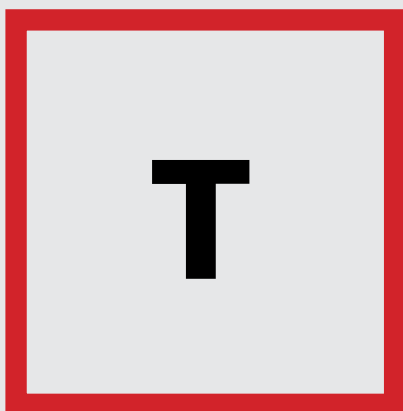
# **SHAPING DESTINY** **WITH SHEER GRIT**

*Having faith in himself and working with unlimited courage and risk-taking abilities,*

*Anil Agarwal chose to blaze his own trail. Melting all obstacles, he painstakingly carved a position of zenith for himself*



**BY  
ANAM  
KUMAR**



he story of Anil Agarwal, the Founder and Chairman of Vedanta Resources Plc., is not only of humble origins, but also of a person who has a knack for taking risks, doing experiments and creating a conglomerate that is spread across continents. Having grown up in bylanes of a small Indian town – Patna, he has created Vedanta Group – an Indian diversified natural resources multinational (as he prefers to call it) – from scratch and is present across commodities – zinc, oil and gas, iron ore, copper, aluminium, silver, lead, power, gold.

Belonging to the Marwari community of Rajasthan – who are known for their entrepreneurial abilities and business acumen in India for centuries – the two abilities come naturally to Agarwal. The same was visible at a very early stage of his life, when he joined his father's small business of making aluminium conductors while studying in Patna's Miller High School. And when he was approaching 20s, he moved to Mumbai (then Bombay) for creating his own niche in the society and in the business community away from his family.

Starting with trading in metal, he soon acquired Shamsheer Sterling Corporation with the



Anil Agarwal

help of loans from family members and bank. For about a decade, he ran these two businesses, and then launched his own company by the name, Sterlite Industries, and set up a factory to manufacture jelly-filled cables. With his sharp entrepreneurial mind, he soon realised that backward integration of his businesses was required to keep costs low and that led to manufacturing of copper & aluminium, and he entered into mining of various minerals. Thus started the journey of Anil Agarwal as we know him today, the Mining Moghul.

Soon after opening up of the Indian economy in 1991, he moved to start India's first private sector copper smelter and refinery and later acquired Madras Aluminium, a 'sick' company as per Government of India norms, thereby continuing the backward integration process of his business.

His penchant for taking risks and becoming the 'Turnaround Man' became known to the world when he acquired two loss-making and almost written off state PSUs – Bharat Aluminium Company (BALCO) and Hindustan Zinc (HZL) from Government of India in the early years of present millennium and converted them into leaders in their respective businesses. Today the success of both the companies is visible to everyone.

Envisioning bigger things & setting his eyes on world stage, Agarwal established Vedanta Resources Plc (which would later become the parent company of Vedanta Group) & got it listed on the London Stock Exchange, the first Indian firm to do so. Today, Vedanta Resources Plc is a LSE-listed diversified FTSE 100 metals & mining company.

Even after listing Vedanta on LSE, he continued with his acquisition spree and increased group's presence in various minerals through inorganic growth across continents. This includes acquisition of Konkola Copper Mines in Zambia, Africa; acquisition of India's largest private sector iron ore producer-exporter Sesa Goa; acquisition of South African miner Anglo American's portfolio of zinc assets in Namibia, Ireland and South Africa and acquiring a controlling stake in Cairn India – India's largest private sector crude oil exploration and production firm. The group has assets in Australia also.

In 2012, various companies and businesses of the group were restructured again to create a simplified

organisation, Sesa Sterlite Limited (now known as Vedanta Limited), which is listed on the BSE and NSE – the two leading Indian stock exchanges and is under direct control of parent Vedanta Resources Plc. Later in 2017, Cairn India was merged into Vedanta Limited to create sixth-largest natural resources conglomerate in the world in terms of EBITDA.

Agarwal's audacious story is still unfolding as this year (2017) he has acquired over 20% stake in his personal capacity in Anglo American – one of the top 5 global mining companies – to become its largest investor.

#### WINDOW TO THE FUTURE

Anil Agarwal has plans to invest \$8-9 billion across his

**“ANIL AGARWAL HAS PLEDGED TO DONATE 75% OF HIS WEALTH TO CHARITY, FULFILLING A COMMITMENT MADE TO HIS GRANDFATHER LONG TIME BACK”**

business verticals – oil and gas, aluminium, zinc, copper, power, silver, rock phosphate, etc. which are spread all over India. He is also looking to increase his oil production to 50% of country's total oil output.

He shares, “We are planning to step up our production of oil and gas to half of India's crude oil output (from 27% in 2016-17).” This is in line with Prime Minister Narendra Modi's policy of lowering India's import dependence on oil by 10 percentage points by 2022. “I am very passionate about our investments in India,” shares Anil Agarwal and adds that “we have significant expansion plans in all our businesses for expanding capacities of zinc, aluminium, iron ore, copper, power, pig iron, etc.”

Today, almost half of India's non-service sector GDP is used to import oil and gas, fertilizers and chemicals, gold, copper, other metals and minerals & electrical machinery, etc. for domestic consumption. These imports are expected to double in coming few years.

Agarwal believes that with the encouraging business environment, these products can be produced in India in an environment-friendly and sustainable way and increased domestic production of these things will not help in saving billions of dollars of forex but would also lead to creating millions of jobs and eradicating poverty to a big extent.

“Thereby, it would lead to developing socio-economic infrastructure of the country and India taking giant leap



towards development," he says, adding that "the time has come for India to eradicate poverty and that can be done through increasing the contribution of minerals and metal sector in India's GDP from existing 2% to 7%. This will create millions of jobs, boost ease of doing business and invite huge investment, he emphasises.

"We need Housing, Healthcare, Education and Employment for everyone. Let's all come together to create massive alternative revenue streams without increasing the burden of taxes," he says.

He is consistently endeavouring to eradicate poverty, create jobs and contribute to India's economy and has been enthusiastically working for the good of the society

through several initiatives taken by his Group companies and the Vedanta foundation, such as building hospitals, schools and infrastructure, conserving the environment, funding community programs that improve health, education & livelihood, and child welfare & women empowerment. Latest offshoot of this is setting up of 4,000 Nandghars – state-of-the-art Anganwadi (village child and women welfare) centres in India.

Agarwal has also pledged to donate 75% of his wealth to charity, fulfilling a commitment made to his grandfather long time back. He believes that high standards of Corporate Governance are critical for any business to succeed.

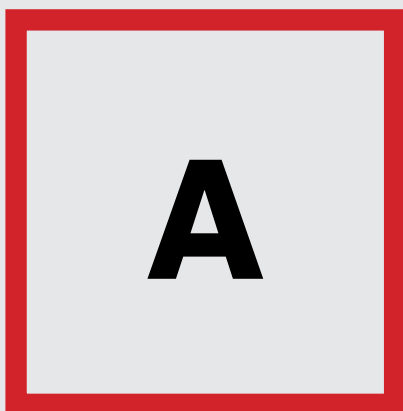


# **SETTING HIGH STANDARDS**

*One of the richest in India and the world, Adi Burjorji Godrej is not only a role model to innumerable industrialists and businessmen in India, he also represents one of the robust pillars of the Indian industry before the world*



**BY  
ANAM  
KUMAR**



Adi Godrej heads the 120-year-old Godrej Group, which has a revenue of US\$5 billion and comprises several consumer-goods companies. The Group came into existence, when Ardeshir Burjorji Sorabji Godrej established the Godrej Group in 1897, giving up his profession as a lawyer to make locks, and his brother Pirojsha Burjorji acquired a vast stretch of land in suburban Mumbai. The Group also has its roots in the country's independence struggle including the Swadeshi Movement.

Adi Godrej graduated from Massachusetts Institute of Technology, and came back to India in 1963 to join the family business. He became the Chairman of the Group in 2000. Though he joined the family business, both the state and the status of the Group or the companies have immensely improved since he joined. Actually, he is credited with modernising the management structure and improving processes in the organization.

He is currently the head of the Godrej family, and chairman of the Godrej Group. As of November 2017, his individual net worth is US\$2.8 billion. The Godrej family's net worth as



*Adi Godrej*

of April 2017 is US\$14.2 billion.

He was very close to his socialite and philanthropist wife, Parmeshwar Godrej, who left him for the heavenly abode in October 2016. His three children help him fill the void. Eldest daughter Tanya Dubash is Executive Director and Chief Brand Officer of the Godrej Group. Nisaba is the second child, and is currently the Chairperson of Godrej Consumer Products. The youngest son Pirojsha Godrej is the Executive Chairman of Godrej Properties.

Adi Godrej is not known for wearing his emotions on his sleeve; however, at the same time there is no doubt that he is genuinely concerned for his people in the Godrej Group. Of course, he is better known for his strong work ethics, a sense of fairness and personal integrity, which not only inspire the people who work with him but also serve as a benchmark for all.

As the Chairman of Godrej Group, he has established Godrej Properties as a strong real estate player in the Indian market, with a belief that it is uniquely positioned to take advantage of the increased need for excellence in real estate. Godrej Properties was the first Indian real estate development company to have obtained an ISO certification. Adi Godrej has always believed in quality processes, a philosophy of putting customers' interests first, and has guided Godrej Properties to develop millions of square feet of quality real estate in the form of several signature projects, with an unwavering commitment to improvement and innovation.

Godrej Group has diversified interests and products, and GCPL is the flagship firm of the Group, which has presence in consumer goods, real estate, appliances, and agriculture sectors, among others. The Group companies manufacture several products including locks, soaps, property, retail and animal feed to the engines that power India's space programmes.

#### **STURDY PERSONAL & PROFESSIONAL GROWTH**

Under the stupendous guidance of Adi Godrej, Godrej Consumer Products has grown into a strong FMCG player in the market.

The approach can be best described as a 3X3 model, by which he has successfully expanded internationally – building a presence in 3 emerging markets (Asia, Africa, Latin America) across 3 categories (homecare, personal

wash and hair care).

He has regularly served as the Head of several Indian Trade and Industrial Bodies and Associations, including the Indian School of Business as Chairman; Confederation of Indian Industries (CII) as President; Dean's Advisory Council of the MIT Sloan School of Management as Member; and Narsee Monjee Institute of Management Studies as Chairman of the Board of Governors.

His stature in the society and business community can be judged by the awards he has won, which include the Rajiv Gandhi Award; The American India Foundation (AIF) Leadership in Philanthropy Award; The Entrepreneur of the Year, Asia Pacific Entrepreneurship Awards; Best Businessman of the Year Award; GQ Men of the Year

**“HE HAS ESTABLISHED GODREJ PROPERTIES AS A STRONG REAL ESTATE PLAYER IN THE INDIAN MARKET, WITH A BELIEF THAT IT IS UNIQUELY POSITIONED TO TAKE ADVANTAGE OF THE INCREASED NEED FOR EXCELLENCE IN REAL ESTATE”**

Award; AIMA-JRD Tata Corporate Leadership Award; Bombay Management Association – Management Man of the Year Award; Qimpro Platinum Standard Award for Business; Ernst & Young Entrepreneur of the Year Award; Padma Bhushan; The Asian Awards Entrepreneur of the Year; All India Management Association-Business Leader of the Year Award; etc.

#### **BACK TO THE SOCIETY**

Through Godrej Group, Adi Godrej has substantially contributed to the society. In support of the World Wildlife Fund in India, the Group has developed a green business campus in the Vikhroli township of Mumbai. The township has a 150 acre mangrove forest and a school for the children of company employees.

Contributions to the society in the form of healthcare, education and environmental sustainability initiatives are also made through the Pirojsha Godrej Foundation, the Soonabai Pirojsha Godrej Foundation and the Godrej Memorial Trust. The initiatives include The Mangroves, Teach for India, WWF, Smile Train and the Godrej Memorial Hospital among others.

#### **INDIA'S FUTURE**

Immensely optimistic and focusing only on the outcomes, smartly overcoming the challenges including the recent



Demonetization and GST, Adi Godrej asserts that, "By 2050, I expect India to become the largest economy in the world by purchasing power parity."

About GST, he says, "India has seen great economic reforms in the last 25 years and the economy has grown reasonably well. Most recently, GST, which is an outstanding reform that will boost consumption and help companies grow. Once GST is smooth, it will have a huge impact as GDP will go up, and all businesses will go up. Though the wholesale channel will have to change its ways of dealing with cash, I do not think there will be a problem. Actually, GST will add a lot of GDP growth to our economy going forward."

He is very positive about the effects of demonetization

also, especially elimination of black money, "Generally, black money has come down in the country after demonetisation, and after GST it will come down further. The days of black money are going away."

Believing in reforms to improve situation in the economy, he shares, "India will do well and GDP rate will accelerate. Lot of reforms coming in and we have to make sure we leverage it properly as a Group. I am optimistic about the future for the country and the Group."

Sharing his vision on Group's growth, he says, "As a Group we are already in adequate number of lines of business. Expanding the number of lines of business is not going to be our objective but expanding respective businesses."





# **THE LIVING LEGEND**

*Always believing in having a big vision and taking small steps to reach there, the Director of V K Modi Group, Mr V K Modi is simply industriousness personified. Consistently working earnestly to achieve his goals has been the ultimate motive of his life*



**BY  
RICHA  
SANG**



Efficiently donning various roles and responsibilities with élan, Mr Modi is ever ready to share his expertise and experience with the future generations. Believing in the power of education to reform the society and being deeply inclined to the cause of education, he is currently serving as the Chairman of Atal Bihari Vajpayee Indian Institute of Information Technology & Management, Gwalior and was nominated by the Ministry of Human Resource Development, Government of India, for this esteemed position. He is also the Chairman of Gujarat Guardian Limited and Modi Rubber Limited and the Director of Modi Industries Limited. Apart from being an erstwhile student and the member Governing Body of The Scindia School, Gwalior, he is also the recipient of Madhav Award from them. In addition, he is actively involved in various CSR activities as the Chairman of GM Modi Charitable Trust. He is leading the industry as the Chairman of M/s Modi Rubber Limited and Director of Modi Industries Ltd. and RB Multanimal & Sons Pvt. Ltd and President of Kirpa Devi Trust Fund Society, Meerut.



V K Modi

bought the very mill to which he regularly supplied wheat. Thus, Mr. Chiranji Lal Modi was not only selected as the honorary magistrate but also the City Father of Patiala and on August 09, 1902 he was blessed with his first son Gujar Mal Modi in Kanaur. In 1920, at the age of 18, Mr G M Modi discontinued regular schooling, continuing his education through private coaching and became actively involved in the family business, learning from practical experience. From 1920 onwards, he revolutionized the Indian economy and industrial space. Mr V K Modi has not only learned from the wisdom of his ancestors but has also played a significant role in the expansion of the business empire established by them.

### STEADY FOUNDATION; GLORIOUS FUTURE

An alumnus of the renowned Scindia School, Gwalior, Mr Modi acquired a Bachelor of Technology Degree from IIT, Kanpur, in the field of Chemical Engineering in 1965. Thereafter, he took the reins of family business and ventured into managing Modi Steels. He was also instrumental in setting up an automotive tyre factory at Modipuram in 1974 in collaboration with Continental AG Germany. Within a short span of time 'Modi Continental Tyre' became a brand leader in the truck tyre category. In 1981, under his leadership, the group acquired Firestone Indian Ltd. One of his significant accomplishments was the establishment of One Million Ton/PA Cement plant in Madhya Pradesh in collaboration with Blue Circle of UK in 1986. Thereafter, in 1990, he set up a large capacity diesel engine manufacturing company in collaboration with Mirrlees Blackstone of United Kingdom (UK) at Aurangabad, which has now merged with MAN Diesel & Turbo of Germany. His accomplishments have been recognized by the Central as well as the State Governments. This is quite evident from the fact that he was nominated by the Government to serve as a member of various committees. One of the major accomplishments of Mr V K Modi is his rehabilitation of Modi Rubber Limited (MRL) in the year 2008, which was closed in 2001 and declared sick in 2004. Thus, he created a landmark in the history of Corporate India by setting an example, of immense dedication, courage, great self-belief and perseverance.

### THRIVING UNDER A RICH LEGACY

The foundation stone of Modi Enterprises was laid by a simple, kind-hearted man, Mr Ram Baksh Modi when he started a small family-run business. Mr. Chiranji Lal Modi, took over the business after Mr R B Modi passed away in 1857. Under his able leadership, the family arranged for supplies for the British cantonment from Kanpur to Peshawar. He started his career as a commission agent of food grains in Patiala and in 1894, owing to his industriousness, he

**“EFFICIENTLY DONNING VARIOUS ROLES WITH ÉLAN, MR MODI IS EVER READY TO SHARE HIS EXPERTISE AND EXPERIENCE WITH THE FUTURE GENERATION AND BELIEVES IN THE POWER OF EDUCATION TO REFORM THE SOCIETY”**

### THE EVER-EXPANDING EMPIRE

Owing to Mr Modi's exemplary leadership, the V K Modi Group is marching ahead with revenues of Rs. 2000 crores and a team of 1600 members. Diversifying into varied sectors and domains, the Group is flourishing with each passing day and is consistently reaching the zenith of success.

Under the visionary guidance and able leadership of Mr V K Modi, Gujarat Guardian Limited (GGL) has emerged as India's first and leading float glass manufacturer under the brand name 'Modiguard'. As a member of a group of companies led by Guardian Industries Corp. (U.S.A), Gujarat Guardian Limited has a strong emphasis on the pursuit of growth and excellence of its people, product and services. As the industry-leader, the company has a strong network of dealers and authorised retailers and the name MODIGUARD® enjoys strong brand image and strives to maintain its focus by providing exceptional customer service. The Group holds the esteemed distinction of being the largest tyre manufacturers with a production capacity of 1.2 million. Its travel domain extends the network of more than 750 locations across 6 continents. The Group also promotes unique franchising interests in different spheres such as travel, education and grooming space.

Being a learned personality and completely realising the



importance of education, Mr V K Modi's able guidance has led to the wonderful expansion of the educational tier of the Group into more than 250 schools worldwide including 102 schools across India, Sri Lanka, Bangladesh and Nepal. Mr Modi also inspired the Group to venture into the Advertising sector around 25 years ago, and its exceptional work has been recognized in the form of the awards it received. The Group is thriving quite well under Mr Modi's able leadership and is intensifying its current operations as well as eyeing expansion by diversifying into new businesses by way of acquisition and joint ventures, with technology as the key focus for all new partnerships. It is in the process of setting up a coater plant, with an investment of \$55

million, which will be operational by December 2017.

Believing in the power of education to reform the society, Mr Modi is planning to invest in the education sector by way of acquisition as well as setting up new schools and is looking forward to upgrade K-12 schools to the international level, expanding the reach of quality education to children in the upcoming Tier-II cities. Under his exemplary leadership, the group has seized great potential in mechanised hollow brick technology, especially in view of the ban imposed by the regulatory authority with respect to pollution and emissions, having initiated dialogue with the world leader in this space. Additionally, the group intends to tap its real estate assets by launching new projects.



# **LIVING LIFE** **MEANINGFULLY**

*Embracing challenges for the mere love of facing and overcoming them, and redefining success in his own way, Tapan Singhel is a maverick & a stalwart, who has strengthened the roots of the Indian insurance sector firmly on the domestic & international soil*



**BY**  
**ANAM**  
**KUMAR**

**B**

elieving that “No one person can define success or happiness for anyone else; one has to find one’s own path,” Tapan Singhel defines success as “to be simple, take life as it comes, and to help people I meet smile more.”

#### **DESTINY INSURED**

He reminisces that he always wanted to be a scientist and was trained to be one. However, a challenge by a friend – that he of course won – got him into insurance. The story goes like this, in his own words: “One of my friends suggested that I take part in an entrance exam to be recruited as a senior officer in a government insurance company. I refused but he challenged me saying it’s just an IQ test. I took up the challenge, cleared it and joined the company in 1991, which was also my first job. Since then there has been no looking back.”

He has not only been associated with Bajaj Allianz General Insurance Company (BAGIC) since its inception, but he has also consistently achieved significant newer milestones for



*Tapan Singhel*

BAGIC, finally bringing it to the pedestal of one of Asia's best insurance companies through his lofty vision and untiring efforts. Being a thorough professional, he has made significant and path-breaking contributions to BAGIC and while doing so has created an exceptional and incredible experience for himself throughout his journey.

#### **DARK HORSE OF THE LONG RACES**

Mr. Singhel's love for challenges has always enabled him to triumph with an edge over others, be it winning clients, achieving targets, and getting a good P&L ratio in his profession or achieving varied forms of success in his personal life. His experience during his college years, when he finally pulled himself back together in his final year and secured a position among the toppers, after lagging behind in his first two years of graduation, left him with a great learning that "one can bounce back and emerge stronger from any given situation."

His positive thinking, passion, enthusiasm and the white heat of desire to make the most of any given situation invariably gave him an additional sway over any impediments that came between him and his goals. He shares, "I never got disheartened or depressed whenever I faced hurdles in my journey. I would always put my best effort and never lost faith in my abilities. Facing and overcoming these challenges have played a major role in shaping my personality."

#### **NEED FOR TRANSFORMATION**

One of the most knowledgeable persons on earth on insurance issues, Mr. Singhel has been endeavouring on two fronts to develop the insurance sector as one of the most rewarding in our economy: creating sturdy infrastructure through development of technology, and creating ample awareness so people are inclined to utilize the benefits and financial tools provided by various insurance policies.

Realizing that the optimum level of development, awareness, inclusiveness and participation in this sector can be achieved only with concerted and joint efforts of the government and the private sector, he has contributed immensely in his own capacity

towards growth of insurance as a social cause. Being ever-optimistic about public and private sectors together achieving towering targets, he feels, "Together they have introduced and implemented several schemes for Crop, Personal Accident, Health and even Life Insurance. Several more such ideas and suggestions are in pipeline. The key to this lies in implementing insurance solutions and creating awareness by bringing together entire communities right from the grassroots, into the mission. Insurance would be a household name if all the stakeholders put collaborative community-level efforts."

His devotion for making valuable changes in the insurance sector is reflected in his insights that he offered to AsiaOne on being asked what reforms would he bring

**"I WOULD TAKE AWAY THE NEGATIVE PERCEPTION THAT IS ASSOCIATED WITH THIS INDUSTRY. WE ARE IN THE BUSINESS OF DOING GOOD BY HELPING OUT PEOPLE. IT IS ACTUALLY ONE OF THE NOBLEST PROFESSIONS ONE COULD BE IN!"**

if he had a wand of absolute power. "I would have made the entire economies understand the role of insurance as a social cause, a powerful tool that bridges the gap between economic losses and insured losses. Also I would take insurance to the last mile of the country, with seamless transactions and products simplified to a level where anyone would be able to choose the best cover as per his/her requirements. And lastly, I would take away the negative perception that is associated with this industry. We are in the business of doing good, by helping out people in their direst hours of need. It is actually one of the noblest professions one could be in!"

#### **REWARDING LIFE**

To promote the nobility of his profession, he has been spreading the awareness on goodness of insurance since beginning. In the process, he has gathered invigorating memories and profound moments of satisfaction since the beginning of his career. He recalls one incident where he went personally to give the cheque to the widow of an accident victim. "The tears that I saw in the eyes of the widow and her kids when we handed over the cheque made me realize the importance of my work and its impact on the society at large."

He has drawn constant inspiration from his family – his parents were his greatest teachers who have greatly



contributed in making him what he is today. His wife and daughters have taught him to be agile and take challenges head on.

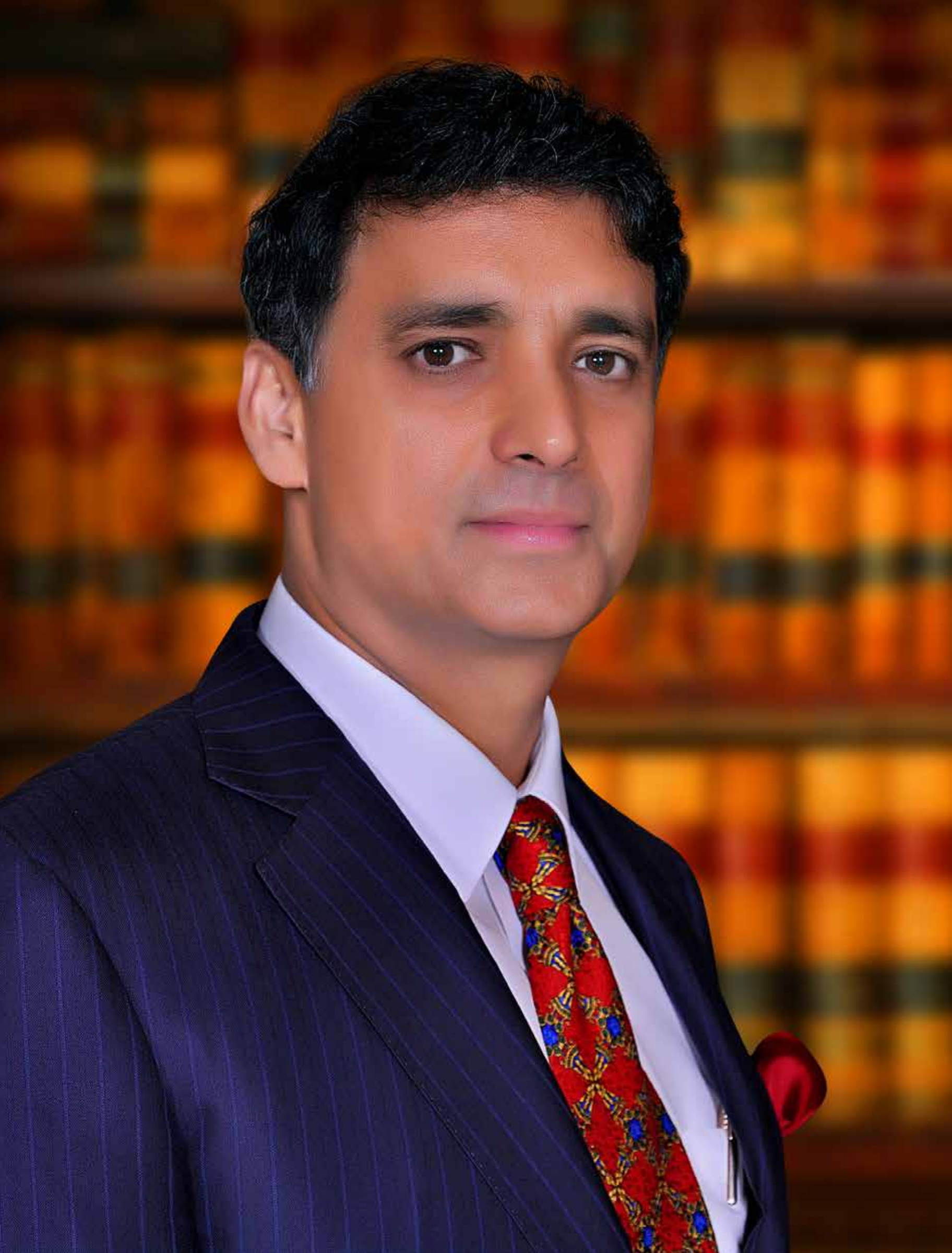
Though he has won several awards in his life, he still considers that his biggest award is the smile on the face of the person who has faced a lot due to unforeseen circumstances.

#### **BACK TO THE SOCIETY**

Believing that like individuals, companies too have a soul and a thought process that drives them to take up social causes, personally and professionally he has made immense difference to the lives of people. He and BAGIC have undertaken activities for the welfare

and empowerment of local communities, consequently enhancing lives of children from underprivileged background, with the understanding that they are the future of the country, and irrespective of their background they should get equal opportunity to create a bright future for themselves. He is associated with NGOs such as Smile Train India, Association of Rural and Urban Needy – Project Rainbow Homes, SOS children's village and have created care centres and charity trusts at some of the leading hospitals in Maharashtra that take care of treatments for the indigent.

He is extremely passionate about life, and thus advises the youth to be passionate about everything they do in life, and also enjoy what they do thoroughly.



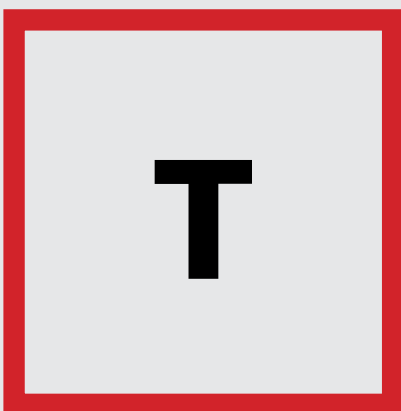


# JUDICIOUS AND LEARNED

*Rohit Kochhar's story is inordinately inspiring as it is embellished with character, values, triumphs and endurance. Rising from a humble beginning, he has proven to the world that you can shape your own destiny if you pursue your goals with passion, perseverance and positivity*



BY  
ANAM  
KUMAR



Though Rohit Kochhar commenced his career with humble beginnings as a criminal lawyer 30 years ago, today he is globally renowned and respected as one of the top corporate lawyers in India and an exemplary legal entrepreneur. Staying true to his dreams, initially he had persevered under the tutelage of a senior, working on preventive detention matters.

However, eager to create his own identity and destiny, within a short span of three years, Rohit commenced his independent practice and another couple of years down the line, had built up a robust criminal law practice representing clients incarcerated in various prisons across the country, including Dum Dum Central and Presidency Jails in Calcutta, Trivandrum Jail and Tihar Jail, Delhi!!

He shares, "At age 30 and perched at the peak of my career as a young criminal lawyer, came the calling and a voice from within asked me to walk away and establish a full-service law firm with a global footprint. It was a move devoid of logic and rationality, as I had no experience of the 'law firm world' and had to completely reinvent myself as a lawyer, leader, and



Rohit Kochhar

entrepreneur. The decision was also fraught with risk as it involved abandoning a flourishing criminal law practice for a completely uncertain world with no prior experience, learnings or relationships to back me. I nevertheless took the plunge in 1994 and as they say, the rest is history."

He moved on confidently to create a future for himself and founded the Kochhar law firm. After a challenging and exciting journey of 23 years, and with the invaluable support of his committed and talented partners and other colleagues, Kochhar & Co. is recognised as one of the top-tier and leading corporate law firms in the sub-continent. With more than 200 lawyers, Kochhar & Co. is spread across seven States within the country and three overseas offices including Dubai where it has a licence to practice local UAE and Dubai International Financial Centre (DIFC) law.

Notwithstanding his unparalleled achievements, Rohit believes, "We have many miles to go before we sleep. Success cannot be static & measured on a prevailing set of statistics. It has to be an ever-evolving work in progress."

#### REDEFINING SUCCESS

Young entrepreneurs typically face myriad challenges when they embark on their mission to create and build a new enterprise. In Rohit Kochhar's case, he faced a unique challenge. "The challenge I faced emerged from within. The childlike restlessness to constantly identify, attain and redefine new goals and boundaries can be a double-edged sword. Restlessness and creativity are bedfellows and maintaining a balance requires sagacity, experience and composure – qualities typically alien to young and hungry quintessential Turks," he reminisces.

#### NATION & CITIZENS FIRST

He believes that judicial reforms are the need of the hour, and such reforms need to be multifaceted and should include greater transparency and objectivity in the appointment of judges, improving the infrastructure of Indian courts, expeditious appointment of judges to deal with the huge backlog of pending cases and imparting regular training to judicial officers to be result-oriented and solution-seeking. He recognises the magnitude of the challenge and feels that "Given the size, complexity and diversity of our country, this is by no means a simple

task and would require commitment, dedication and perseverance by the Government. The private sector needs to chip in by embracing a culture that discourages corrupt and inappropriate practices while managing their litigation in Indian courts. A major cultural shift is necessary – of choosing not the easy path but the right one."

His wishlist includes improved judicial infrastructure in our country and greater accountability of judges to deal with cases in an efficient and time-bound manner. He is very vocal and emotional about the plight of innocents suffering for no faults of theirs. He further explains, "On the criminal side, there is a crying need to introduce stringent laws to fasten responsibility on and take punitive action against investigating officers who make innocent persons

**“SUCCESS CANNOT BE STATIC AND MEASURED ON A PREVAILING SET OF STATISTICS. IT HAS TO BE AN EVER-EVOLVING WORK IN PROGRESS. SO, BE WILLING TO TREAD ON PATHS OTHER MEN HAVEN'T WALKED ON”**

scapegoats by framing them in cases where the real culprits are either elusive or unidentifiable. It is heart-wrenching to come across incidents where faultless people are accused of crimes and sometimes even convicted because the investigation agencies are under media or other pressures to demonstrate successful closure of the case."

#### PERSONAL & PROFESSIONAL TRIUMPHS

"It has been a great honour for Kochhar & Co. and for me as its founding member to have been globally recognised for our achievements, quality and excellence in the domain of legal services," he says.

Amongst other accolades, Rohit and his firm have been conferred the "International Council of Jurists Award" by the Prime Minister, the highly coveted "Rajiv Gandhi Award" for legal entrepreneurship, the Rashtriya Gaurav (National Pride) Award" for excellence in the field of corporate law as well as the prestigious National Bar Award by the All India Bar Association for being "The Most Dynamic and Progressive Indian Law Firm".

He treasures his parents' and his wife Sonali's unconditional support during the most difficult and challenging periods in his career, "The sacrifices made by my wife have been countless and she has played an invaluable role in my growth and development – both as a professional and a human being. Her calm composure





Mr. Rohit Kochhar With Family

during the most testing periods has been a source of great comfort, solace and strength to me.”

#### **NOBLE AT HEART**

Under the aegis of the Kochhar law firm, Rohit has established the Kochhar Care Foundation that espouses numerous social and child welfare causes including amongst others, the very critical and burning issue relating to child safety in Indian schools and eradication of corporal punishment in State-run schools. He also feels privileged to have been appointed as the Goodwill Ambassador for Sai Social Responsibility and Research Centre and is currently supporting their village development project in Noida.

#### **LIONHEARTED & AMBITIOUS**

He exhorts the youth to embrace the religion of excellence and not be solely guided by material goals. Believing that financial and material wealth is a by-product of passion and perseverance at work, he feels that seeking financial success without the necessary concomitant of hard work is being foolhardy.

“Be adventurous, creative and fearless in pursuing your goals and be willing to tread on paths other men haven’t walked on,” he advises. And then adds quoting Ralph Waldo Emerson, “Do not go where the path may lead, go instead where there is no path and leave a trail”.

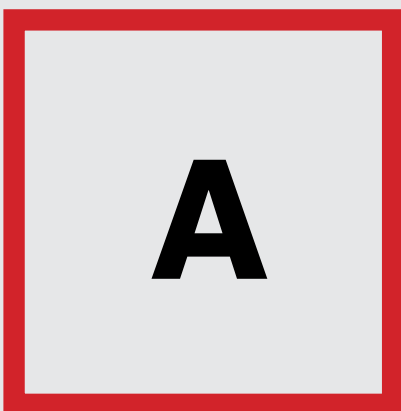


# **THE MULTIFACETED MAGNET**

*Having charted an illustrious career spanning more than 3 decades in the field of real estate, corporate finance and treasury management, Mr. Khushru Jijina is simply talent personified & is efficiently spearheading the financial services business of the Piramal Group*



**BY  
RICHASANG**



An accomplished Chartered Accountant, and successfully serving as the Managing Director of Piramal Finance Limited and Piramal Housing Finance Limited, Mr. Jijina has been associated with the Piramal group since the last 17 years, and focuses on funding opportunities within real estate and non-real estate sectors such as renewable energy, infrastructure, auto ancillary, cement and others. Under his leadership, Piramal Finance effectively funds across the entire capital stack ranging from early stage private equity, structured debt, senior secured debt, construction finance and Flexi Lease Rental Discounting within real estate and mezzanine funding, as well as senior secured debt, loan against shares and corporate funding within non-real estate on a sector agnostic basis. Enabling access to smaller corporates who are usually not covered by traditional wholesale lending channels, the platform has also piloted an expansion into lending towards Small and Medium Enterprises (SMEs) with the formation of an Emerging Corporate Lending group. He is overseeing the entire spectrum of activities ranging from origination, investments, asset



*Khushru Jijina*

management, exits and new fund raising performed by an efficient team consisting of more than 400 members. In addition, Mr. Jijina also leads the family office for all proprietary investments.

**THE FASCINATING ODYSSEY**

Hailing from a business family, Mr. Jijina always had a natural inclination towards business and during his childhood, he drew inspiration from his uncle who was in the theatre business & was known to make quick, decisive calls. Being greatly influenced by the decisive nature of his uncle, he intended to imbibe the same quality from a very young age. Coincidentally, this was further reinforced in his early interactions with Mr. Ajay Piramal as well who always maintained that the worst decision was not to take a decision and Mr. Jijina vehemently believes that his words ring true to this day. In the long and illustrious career that ensued at the Piramal Group, Mr. Jijina has always considered himself to be fortunate to have worked in such close quarters with Mr. Ajay Piramal, constantly seeking his guidance & mentorship as he applied himself across various business verticals of the Group.

Receiving unconditional support from his family – which has been a part of his corporate journey and decisions he had taken – has been a major determinant of his success. Holding his team in high regard,

which has grown from 25 people to well over 250 on the wholesale platform and an additional 150 members in the retail housing finance foray, Mr. Jijina truly believes that each and every member of his team is also a part of his family and he must act as an able and responsible leader and a constant source of support and guidance to their ability and aspirations. Feeling blessed to be able to work with a group of such motivated people, he looks forward to achieving many more accolades and success together.

**CHARTING A PHENOMENAL COURSE**

After completing CA, Mr. Jijina joined Rallis (a Tata Group company) as an Internal Auditor and then moved across to Group Treasury. This was not a seamless transition but

**“OVERSEEING THE ENTIRE SPECTRUM OF ACTIVITIES RANGING FROM ORIGINATION, INVESTMENTS, ASSET MANAGEMENT, EXITS AND NEW FUND RAISING, MR. JIJINA LEADS A TEAM OF OVER 400 PROFESSIONALS”**

Mr. Jijina was able to prove his mettle as he has always believed in challenging himself and stepping up to meet any responsibility. His role in Group Treasury required him to be aggressive in manner and thought as he was dealing with multiple banks and bankers. He also considers it a matter of great fortune to be able to have spent a great deal of time working internationally during his stint, most frequently in Israel dealing with Israeli businessmen who are known to be tough negotiators and values this phase as a significant learning term.

**EXPLORING NEW HORIZONS**

Today, the wholesale finance business, with Mr. Jijina at the helm, spans assets under management of close to 50,000 crores, through a constant journey of innovation and thought leadership and occupies a position of scale & relevance in each of its target markets, & across sectors. Apart from efficiently handling Piramal Fund Management, a third-party fiduciary business, involved in advising institutional and retail investors alike through opportunistic residential development as well as customized fund management strategies such as the Mumbai Redevelopment Fund, focused on slum rehabilitation & the Apartment Fund focused on bulk buying individual units, Mr. Jijina has also been instrumental in establishing large separate account mandates and joint ventures with reputed global institutions such as APG, CPPIB



Mr. Ajay Piramal, Chairman-Piramal Group & Mr. Khushru Jijina



and Ivanhoe Cambridge. Considering the size, scale and market relevance of the wholesale lending business, the progression to assess opportunities within the retail lending space happened naturally. In this regard, Piramal Finance has recently announced its intention to set up a retail housing finance vertical under Mr. Jijina's leadership and applied to the National Housing Board for obtaining a Housing Finance Company license.

#### **NOBLE DEEDS, ENNOBLED ENDS**

To build social consciousness and give back to the society, Mr. Jijina has played a significant role in initiating the concept of the 'Social Cell' in Piramal Finance, which is responsible for planning and execution of volunteering activities engaging a large number of volunteers. The 'School Paint Project' was their first launch project where volunteers ideated, drew and painted various educational concepts, cartoons, and graffiti on the walls of municipal schools. Thus, the corridors of each floor of the school were painted with various bright colors expressing different messages and concepts and in turn the volunteers were successful in building a sense of community and belongingness towards the school by making it inclusive, welcoming and artistic.

#### **THE ENRICHING WORDS OF WISDOM**

Valuing integrity and the values on which the premise of the Piramal Group is laid namely Knowledge, Action, Care and Impact, Mr. Jijina stresses upon the Group's Motto of 'Doing Well and Doing Good'. Vehemently believing in the fact that limitations only exist in the mind and can be overcome with sheer will and tenacity, he feels that the younger generation today must seek to challenge the norms constantly. Encouraging the youth to take a very long term view when starting out in their professional lives and careers, Mr. Jijina stresses upon the need for the prioritization of the work ethic, conduct and integrity as the sole means to leave behind a lasting legacy.

#### **MERIT RECOGNIZED**

Piramal Finance Limited has received several accolades under Mr. Jijina's exemplary leadership, including the Best Domestic Fund House by CNBC Awaaz in 2014; the Best Overall Investment Manager (India) by Euromoney's Real Estate Awards for 3 years in a row – 2015, 2016 and 2017; and the Firm of the Year by the PEI Global Private Equity Real Estate Awards in the years 2014 & 2016.



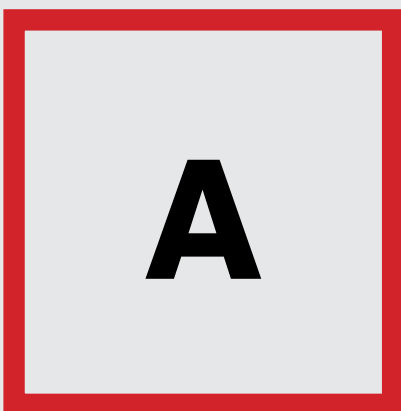


# **THE ADROIT TECHNOCRAT**

*A seasoned veteran of the banking and finance sector, with an enriching experience of over three decades in the Middle East, Dr. Raghavan Seetharaman, the Chief Executive Officer of the Doha Bank Group, is a man who is grounded into the realities of the world*



**BY  
RICHA  
SANG**



multifaceted personality, Dr. R Seetharaman, is a prominent name in the banking industry throughout the Middle East, an economic expert who has achieved remarkable success for his contributions to Banking, Trade, Investment, Economics, Environment, Social responsibility, Philanthropy and Charity. A Gold medallist in Commerce at the graduation level, Dr. Seetharaman is a seasoned Chartered Accountant and holds certificate in IT systems and Corporate Management. A recipient of PhDs in Global Governance from European University and in Green Banking and Sustainability from Sri Sri University, Dr. Seetharaman is a scholar in the true sense of the word. However, these qualifications are just the tip of the iceberg, as he has also acquired multiple doctorates from leading universities of the world namely Doctorate of Laws by Washington College for his unique and valuable contribution to society in the field of banking and knowledge management, Doctorate of Honoris Causa from European University for his contribution to global governance and social responsibility and Doctor of Philosophy (Honorary) by Arts, Science and Technology



*Dr. Raghavan Seetharaman*

University, Lebanon (AUL) for his valuable contribution to Banking and Finance.

Dr. Seetharaman's goals have not been limited to acquisition of knowledge but he has efficiently utilized his passion for technology, as he himself puts it, "Although my academic training was in accounting and finance, technology was my passion. I saw the important role that technology was about to play in transforming society, and wanted to be a part of that. So I gained the knowledge and skills needed to use technology to help transform in the field of banking and financial services. I also invested my time mainly in integrating people, process and technology and actively contributed to value engineering."

#### **EXPANDING FRONTIERS**

Dr. Seetharaman introduced a plethora of changes at Doha Bank affecting a variety of spheres, including everything from moving the bank away from a wholesale philosophy to catering to its retail market clients and to making it the frontrunner in Qatar in terms of bringing about advanced web and mobile banking solutions for its customers.

Dwelling on his strategies of success at Doha Bank, Dr. Seetharaman explains, "In my earlier assignment as head of technology operations, I had experimented as such with customer-centric values that triggered improvement in the market share. So it was easy for me to come to Doha Bank with conviction and transform the institution, especially in a market that was just getting set. The supportive market, the vision of the board, and the experience we had all converged to deliver on the journey."

#### **FROM LOCAL TO GLOBAL**

Prioritizing on transforming Doha Bank from being a Qatari bank to one with a more global presence, Dr. Seetharaman asserts, "Unless you go global, being a local bank, the opportunities are limited." He lucidly elaborates the way in which he initiated this transformation, "We started redefining the strategic options for the bank. When the local market has become global, we have to go global. So apart from

strengthening the local market operations and improving the retail, wholesale, corporate and overall operation efficiency of the bank, I started thinking about redefining its international presence." Thus, bent on achieving this goal with single-minded dedication, Dr. Seetharaman initiated the process of expansion of Doha Bank from its base in Qatar to other Gulf nations like the Kuwait, alongside the set-up of the bank's representative offices in countries like Japan, Singapore, Turkey, South Korea, China and several others.

Not only realizing the importance of new ways of thinking, and executing those innovative ideas, but also focusing on the practicality and feasibility of those innovations, Dr. Seetharaman states "Irrespective of your considered

**"CREATING A FINE AMALGAM OF CORE BANKING, ENVIRONMENTAL AWARENESS & TECHNOLOGICAL INNOVATION TO USHER IN A NEW EXPERIENCE FOR CONSUMERS IS HIS ADMIRABLE ACCOMPLISHMENT"**

vision, you have to produce the earnings." He further adds, "No shareholder is going to give you a free lunch, unless you have responsible returns coming in. So you have to produce maximum returns to shareholders, which we managed to achieve."

Owing to Dr. Seetharaman's exemplary leadership and visionary insight, Doha Bank has been transformed into a global brand, with sterling performances year-on-year and has emerged as one of the best performing banks in the region, and experienced unparalleled growth. Not surprisingly, Dr. Seetharaman himself has emerged as an icon in the banking industry and is looked upon with awe and respect by the stalwarts.

#### **BOLSTERING SUSTAINABLE DEVELOPMENT**

Being an avid admirer of the environment, Dr. Seetharaman is actively engaged in creating awareness about issues such as climate change – the cause, effects and measures; need for a global community that is aware of and inclined to finding solutions to global issues on a global scale. Committed to innovation and justifiably proud of his green initiatives, he declares, "To me the exercise of corporate social responsibility is a key to ensure the long-term sustainability of an institution. We started by making Doha Bank the first green bank in the region. We made sure Doha Bank operated at low emission facilities. Our bank buildings



became LED certified and we operated energy efficient vehicles and equipment." No wonder, Doha bank is considered a model for Corporate Social Responsibility (CSR), as explicit by the recognition it has gathered in terms of the innumerable global awards conferred on it.

Churning out a perfect blend of technology and sustainable development measures, Dr. Seetharaman "introduced paperless banking and Internet banking." He elaborates his environment-friendly approach effectively, "We introduced a service called the Doha Souq where all customers could electronically access our products and services. We enabled our customers to use technology to provide remittances to their families overseas. We came to be known as a low carbon institution and gained great

respect in the community for our efforts."

#### **AWARDS & RECOGNITIONS**

The relentless dedication of Dr. Seetharaman has not went unnoticed & he has been recognized at varied platforms, most distinguished being the Government of India's prestigious Pravasi Bharatiya Samman Award [PBSA], the highest honour conferred on overseas Indians by the Government of India. In addition, he has recently received the "Global Excellence Award in Renewable Energy, 2017" by the Energy and Environment Foundation for his vision, leadership, outstanding contribution and for demonstrating excellence in the Renewable energy sector.



# **THE DYNAMIC SAVIOUR**

*The Founder & MD of KIS Group, Mr K R*

*Raghunath is an enthusiast who completes every project in an innovative & unique manner.*

*A trailblazer replete with self-belief, he endeavoured into even those ventures which had the highest risk as per the perceived market*



**BY  
RICHA  
SANG**



One of the most innovative entrepreneurs of our times, Mr K R Raghunath has developed many first-of-its-kind sustainable clean technologies that are blazing a completely new trail for energy production globally. Under his quintessential leadership, KIS (Knowledge Integration Services) Group has become the Most Awarded Biogas technology provider in Asia and is a Market Leader with Number 1 position in Biogas power projects in South East Asia.

#### **THE TALENTED TRAILBLAZER**

Even though today, Mr Raghunath is reaping the rewards of his earnest & innovative endeavours, however, the challenges which he faced in his entrepreneurial journey were enormous. Owing to the unique field of sustainable energy, all the projects which he undertook were first-of-its-kind in that region and had never been attempted before.

Deeply inclined towards the preservation of the environment, Mr Raghunath was



*K R Raghunath*

concerned about the fact that the entire South East Asia was utilising open ponds as a norm for treating the effluent of POME. To change the mindset of the owners was the biggest challenge faced by the KIS Group as most of the technology providers were unable to provide the correct technology and many projects of treating agriculture waste had already ended up in failure. Thus, in order to overcome their fear of failure and mobilize them to invest in the Group's ZPHB® technology was the biggest milestone. In fact, the first project of the Group was self-financed as no banks or investors were ready to repose faith in its capabilities. Under the quintessential leadership of Mr Raghunath, the Group entered into a JV wherein the project owners had a 45% stake & the Group had 55% stake. However, within a year, the project functioned smoothly & gave more returns than committed by the Group & owing to its overwhelming success, the owners brought back all the shares. This project is the FIRST CDM-POA registered project in UNFCCC for the whole world for palm oil industry. This success story created new direction. Presently, this power is exporting sustainable Green Power to Electricity grid which is again replacing the fossil fuel used earlier. As of now, more than 1 million tons / year of Carbon Dioxide emission has been reduced from several operating projects.

Another challenge which Mr Raghunath came across was the treatment of palm oil refinery waste and it was all the more uphill task because of its fine powder and 21% oil content. Being genuinely concerned about the prevalent practice of disposal of palm oil refinery waste in open area in South East Asia, posing as a huge environmental hazard, Mr Raghunath motivated the Group to develop a first-of-its-kind design which was a Fluidised bed combustion system to avoid this malpractice and this project has been registered as 'First of its Kind' project in UNFCCC as CDM project. As a major milestone, this project was the first in country to use palm oil mill biomass to develop energy replacing use of fossil fuel.

Being well aware of the fact that there were no sustainable solutions for treatment of highly inorganic effluent from some agro chemical industries, Mr Raghunath acted as a guiding light behind the design and development of ZCT® system for treatment of such effluents without using any chemicals or bare minimum use of chemicals. Thus, he

essayed a major role in contributing to the conservation of the environment, more so as the project did not involve the usage of chemical means. During the last year, Mr Raghunath played an active role in collaborating with UPL (United Phosphorous Limited) to design & develop this new system when all existing technologies in the world were unable to treat the effluent.

#### **THE RAPID REFORMER**

The very fact that Mr Raghunath chose a unique field for entrepreneurship, that is, sustainable energy, is the testimony of the fact that he intends to reform the society for the betterment of the future generation. Profoundly concerned about the conservation of the environment, Mr

**“DO SOMETHING YOU ARE PASSIONATE ABOUT, DO SOMETHING YOU LOVE. IF YOU ARE DOING SOMETHING YOU ARE PASSIONATE ABOUT, YOU ARE JUST NATURALLY GOING TO SUCCEED; & NEVER STOP LEARNING”**

Raghunath advocates that there should be more stringent environmental regulations and discharge standards for the effluent. He believes that the government should make capturing of methane emission compulsory & create awareness among the public and the company owners that adopting sustainable energy is always beneficial in the long run for all the stake holders. He is certain of the fact that if such waste-to-energy projects are promoted by the authorities with ample regulatory benefits like low interest cost for funds and tax benefits to the industries, then more and more people will act in the direction of environmental conservation by adopting sustainable energy.

Strongly believing in the fact that the government must provide incentives for industries in the form of funds, land allocation, making the registration procedures simple for industries who implement the projects, Mr Raghunath is of the view that in projects with high investment costs, the government can partner with private industries in treating the solid & liquid waste. Reiterating his concern for the environment, he asserts that STP Training programs must be conducted in conjugation with government, public, NGOs, & Industry players on how to Reduce, Reuse & Recycle the wastewater. Mr Raghunath also feels that the government must make procedures simpler for Power Purchase Agreements for energy generated from non-fossil based sources like wind, solar & biogas.



### **THE INQUISITIVE INNOVATOR**

Being a proactive change initiator and propagator, Mr Raghunath intends to change the perception that not all such environmental projects can be solely decided by attractiveness on return on investment. He promotes the view that some projects which may appear less attractive in the current scenario may turn out to be much better in the coming years and intends to create a supportive and regulatory framework for environmental projects with TIME-bound targets. Owing to his reformist leanings, Mr Raghunath strongly advocates the introduction of a new discipline in education with 'SUSTAINABILITY' as one of the subjects of education starting from primary to the highest level as this step would definitely help in

increasing sensitivity towards the environment.

### **SERVING THE SOCIETY**

Asserting that his family is most important for him & he is fortunate to have their support in all his endeavors, Mr Raghunath is bent on serving the larger family of humanity through his varied CSR initiatives. From sponsoring education of EWS students by providing them with tuition fees, hostel fees & books, he provided 3 desert coolers for children studying in Seva Mandir, during the hot summer days. Since the last 7 years KIS has been sponsoring the Annual mass wedding of EWS brides & grooms. In addition, it sponsored Malaysian Association for Blinds Programme for "Employability Campaign for Blind".





# **THE EPITOME OF ALTRUISM**

*Incessantly nourishing an ambition to play his part in the development of the society, the MD of Ruban Memorial Hospital, Dr Satyajit Kumar Singh's odyssey, spanning different territories across the globe, has been all about serving the humanity in one way or the other*



**BY  
RICHA  
SANG**

**F**

orever guided by the leanings of giving back to the society, Dr Singh quit his job of a Consultant Urologist in West Midland, England to pursue his dream of setting up a hospital in his country, India. He set up Ruban Memorial Hospital with a mission of providing quality healthcare services in Bihar at par with multispecialty hospitals in metros with a constant and relentless emphasis on quality, excellence in service and compassion and respect for the individuals. Bent on making Ruban the safest and most prestigious hospital for everyone, Dr Singh aims to provide world-class multi-speciality facilities at affordable cost, promoting superior clinical excellence based on distinctively personalized ethical healthcare practices.

#### **THRIVING ON THE BEDROCK OF VALUES**

As an offspring of social activist parents, who were inclined to the left wing political philosophy, Dr Singh was brought up in a middle class family in Patna, Bihar and had always been exposed to a healthy cultural environment. He was inspired by the marital harmony of his parents,



*Dr Satyajit  
Kumar Singh*

who ingrained in him the values of humility and kindness. He received 2 books from his father during his college days, 'Dr. Kutnish ki Amar Kahani' and 'Citadel'. Being the narratives of the protagonists' dedication and hard work, these left an indelible impression on Dr Singh and motivated him to work hard and reach the zenith of success.

#### **THE EARLY LEANINGS: AN ACTIVIST'S TREK**

While pursuing his MBBS from Patna Medical College, the multifaceted Dr Singh donned varied hats and was involved in different social activities; taking keen interest in theatre and even acting as a medical volunteer. Being socially-inclined from the very beginning, he always volunteered for social causes and once he himself arranged a group of medical students and teachers to work in flood affected areas during break out of an epidemic.

#### **THE ODYSSEY ABROAD**

Arriving at England in July 1979, Dr Singh started his job from Grantham, East Midland but soon joined in Scotland near Glasgow. After completing his FRCS from Glasgow, Dr Satyajit went on to pursue his MS in Urology from Institute of Urology in London. Even though he had scarce resources to fund his education, his dedication towards his profession and refinement of character won the hearts of all and he was successful in passing the Diploma course in Urology from London University and thereafter joined Belfast City hospital as senior registrar in Urology and transplant surgery in February 1989. Within a year he was offered a job of a Urology Consultant in Chase Farm Hospital in London.

However, consistently nurturing a goal to serve the people of his country, Dr Satyajit was longing to return home & settle in Patna, but his hands were tied due to lack of funds for setting his own practice. Then chance played its part and Dr Satyajit was offered a job from a prestigious Saudi Hospital managed by American Medical institute at more than thrice the salary than what he was getting at London Hospital. He accepted the offer instantly as he required finances to pay back loan which he had borrowed for pursuing his diploma course. Displaying sheer courage and passion for his goal of establishing a hospital in India, Dr Satyajit did not defer from his decision

of accepting a job in Middle East even when he received the news of a war between Iraq and Kuwait. Despite enjoying a healthy multicultural environment, he always longed to return to India to materialize his dream of serving the people of his country.

#### **BACK TO INDIA: THE LAND OF DREAMS**

Finally returning to India in 1996, Dr Singh joined hands with his brother, Col. A. K. Singh from AFMC for setting up a modern, minimally invasive treatment centre in Patna. Utilizing his hard-earned savings from Saudi Arabia & England, along with some finances from his brother, Dr Singh laid the foundation of Ratna Stone Clinic in Nov., 1996.

**“DESPITE ENJOYING A HEALTHY  
MULTICULTURAL ENVIRONMENT  
ABROAD, DR SATYAJIT KUMAR SINGH  
ALWAYS LONGED TO RETURN TO INDIA TO  
MATERIALIZE HIS DREAM OF SERVING THE  
PEOPLE OF HIS COUNTRY”**

#### **THE UNSTOPPABLE TRAILBLAZER**

In his attempt towards giving back to the society, Dr Singh introduced the technique of laser stone removal, a non-invasive method of stone removal – a concept relatively recent for India and only available in the metropolitan cities, even though it had been prevalent in Europe for more than 10 years. Spreading awareness about this new technique of stone removal, he collaborated with various doctors in Bihar, sharing his experience in this method of treatment and even advertised in Newspapers for this new technique. It was uphill task to convince the patients and doctors alike about the new non-invasive method of treatment, despite being dissuaded by some conventional surgeons against setting up the stone clinic, Dr Singh left no stone unturned to pursue the path of his dreams of setting up his own clinic.

Even though he received a very dismal initial response from the patients & doctors of Patna, but Dr Singh remained composed as the value of perseverance was deeply instilled in him right from his childhood. To support him in this crucial hour, his wife had to mortgage her all ornaments to pay back the overdue loan. However, Dr Singh didn't lose hope and kept on advertising through pamphlets, newspaper advertisements and even by sending the boys with banners and pamphlets to religious and mela (fairs) gatherings. After initial results of treatment, after more than two years, the hard work of Dr Singh bore fruit and patients started flocking



up his clinic through the word-of-mouth publicity.

#### **THE SWEET FRUIT OF SUCCESS – RUBAN MEMORIAL HOSPITAL**

Receiving overwhelming success in the next couple of years, Dr Singh shifted from a 3 beds' clinic to a 45 beds' multi-speciality hospital & Ruban emerged as a renowned brand for the treatment of stones, besides providing Urology & Nephrology facilities. By 2012-13, Ruban had become a popular brand in healthcare but was not providing many specialities hence there was a need for further expansion in the number of beds & specialities. In 2014, Ruban moved to a new premises & expanded to 200 beds with 45 critical beds, 5 modular & 2 non-

modular theatres, Cath lab & all radiological as well as laboratory facilities. Presently, the hospital has facilities for open heart surgery, Kidney Transplant, arthroscopy & arthroplasty as well as brain and spinal surgeries apart from the previous routine urology & general surgeries.

Dr Singh is planning to establish a new 500 beds hospital with School of Paramedics. In the first phase, it will have 150 beds with a focus on child & maternity services. The construction will start in the middle of the next year in sprawling 10 acres land in green field area of a suburb of Patna. The brand, Ruban, is expected to provide the best, newer & innovative services in healthcare in Bihar. For Dr Singh, this is a privilege as well as motivation to continue to provide quantity and quality healthcare services.

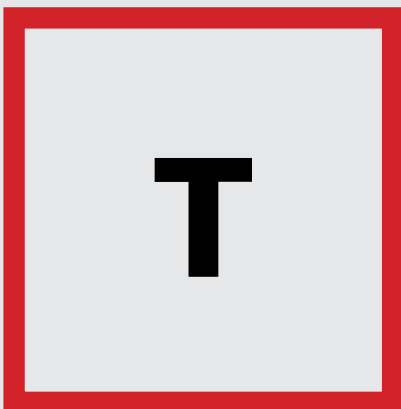


# **THE EFFICACIOUS EMPRESS**

*The sheer grit, persistent determination, unceasing passion & assiduous planning of Ms Satya Vadlamani have catapulted into a mammoth pharmaceutical empire – Murli Krishna Pharma Pvt. Ltd. Being the most popular doyenne of the pharmaceutical industry, she has consistently set new benchmarks of success*



**BY  
RICHA  
SANG**



oiling hard to follow her dreams, Ms. Satya Vadlamani is an embodiment of passion, perseverance and persistence, who has come a long way in her career. As Chairperson and Managing Director of Murli Krishna Pharma Pvt. Ltd., the magnetic mogul is an inspiration for umpteen women, motivating them to rise high and break the glass ceilings in order to follow their dreams and reach the zenith of success.

Owing to her industriousness, the Company that she established back in 1997 has now transformed into a 7-million-dollar manufacturing firm having 34 molecules, PIC/s Approvals, EU Approval, and Jordanian FDA approval. Her quintessential leadership has enabled Murli Krishna Pharma Pvt. Ltd. to become one of the leading drug delivery systems (DDS) companies in India, providing a range of effective solutions to optimise the delivery of pharmaceutical products. In addition, it has an impressive global presence and its reputed clientele includes Mylan, Sanofi, Helm, Chemo, Stada, Sandoz and more.



Satya  
Vadlamani

story has been selected by the BBC as a part of their documentary on India's women entrepreneurs, titled "Making Medicine in a Man's World", and she has been featured as one of India's leading female entrepreneurs in a book titled 'Follow Every Rainbow' by Ms. Rashmi Bansal. She also holds the credit of giving talks as a Motivational Speaker for various organizations like TIE, FICCI-FLO, Tanishka Forum, IBN, Lokmat, SAKAAL, WISTEM and others.

**THE ROAD LESS TRAVELLED**

A lady of strong beliefs and holding a rich experience of more than 22 years, Ms. Vadlamani stresses that "I am a woman first and then an independent woman." She

**"TOILING HARD TO FOLLOW HER DREAMS, MS. SATYA VADLAMANI IS AN EMBODIMENT OF PASSION, PERSEVERANCE AND PERSISTENCE, WHO HAS COME A LONG WAY IN HER CAREER"**

profoundly states that success has not come easily to her and she has really struggled hard to reach atop the mountain of success. Her tools in this daunting journey were her abilities to take a lot of risks, a very strong mental balance and a never say die attitude – which have collectively worked in her evolution as a dynamic leader within the industry.

She has done everything possible to create the best for her company which she considers as her life and passion and has spent her time wholeheartedly towards its growth. Despite facing many obstacles; yet encountering each one of them with great courage and positivity, Ms. Vadlamani has always believed in doing her best and the success simply followed.

**TOWARDS A GLORIOUS FUTURE**

According to Ms. Vadlamani, setting up an industry for the first time is one of the toughest tasks, which cannot be taught by any management school. She believes that one needs to work really hard to successfully set up an establishment. Being a person of action rather than words, the success of Murli Krishna Pharma is a live testimony of her earnest efforts. The company has filed DMF's for most of its products in the US and registrations are in place for the rest, and the Plant has been approved by Major Pharma Companies like Mylan,

**THE INTELLECTUAL LEGACY**

Brought up in an intellectually stimulating environment, literally the sprawling IIT Bombay campus, as her father being an IIT professor, and her mother a teacher, Ms Vadlamani always dreamt of becoming an engineer. She pursued a BE in Electrical and Electronics from Gandhi Institute of Management (GITAM) in Vishakhapatnam and took her first step in the pharmaceutical industry in 1992 by joining Armour Chemicals Ltd. as an Export Manager. She also worked at Ajanta Pharma Ltd.; however, she resigned from her job in 1997 to establish Murli Krishna Exports – a pharmaceutical API's marketing and trading Company.

**THE EMPIRE OF DREAMS**

Laying the foundation stone of Murli Krishna Pharma Pvt. Ltd., jointly with Dr Vijay Shastri, in 2004, Ms Vadlamani has acted as a reckoning force behind the organization's success. The company received its first EU Approval in 2007 for a single molecule and was re-audited and approved by the same regulatory body for 7 molecules in 2010. Today, the firm has approvals from the European Union and Jordanian FDA for 20 molecules, which is indeed a magnificent achievement; and to add icing to the cake, it has 4 potential IPR's and pellets ranging from macro-size to nano particles, and is on a supply agreement with one of the leading generics of the world. In addition, the firm's Research and Development department is accredited with approval as an R&D House by the Department of Science and Technology, India.

**THE SPELLBINDING ORATOR**

A prominent leader on national as well as international platforms, owing to her exceptional oratory skills and immense intellect, Ms Vadlamani often spellbinds the audience with her enlightening talks. She has been a guest speaker in several events including "Sakal Media Group", "IBN Lokmat", "FICCI FLO", "Transnational Cooperation in Drug Development and Clinical Research" and others. Her influencing



Sanofi, Dexcel and Pfizer for GMP Compliance. Ms. Vadlamani has set her eyes on more regulatory approvals, better recognition in terms of securing good R&D projects from renowned pharmaceutical companies worldwide and increasing the company's customer base.

#### **REVELING IN REWARDS**

Her dedication and sincere efforts, which resulted in the tremendous escalation of her company, have been recognized at varied levels and numerous platforms. Ms. Vadlamani was awarded as the best Women Entrepreneur by the Meera Kaul Foundation's WISTEM (Women In Science, Technology, Engineering

and Management) held at Dubai on 26th October, 2016 and also became one of the top five finalists in the CPhI Pharma Awards held at Barcelona, Spain on 4th October 2016 in the category CEO of the year. She won "Make in India Emerging Entrepreneur 2016" award in the category of Biotechnology and Pharmaceuticals presented by the India Today Group on 1st July 2016 and Outstanding Leadership Award in the National Awards for Excellence in CSR and Sustainability on 1st September, 2016. She was also selected by the BBC as a part of their documentary on "India's Women Entrepreneurs Titled – Making Medicine in a Man's World" which was telecasted in July 2015.



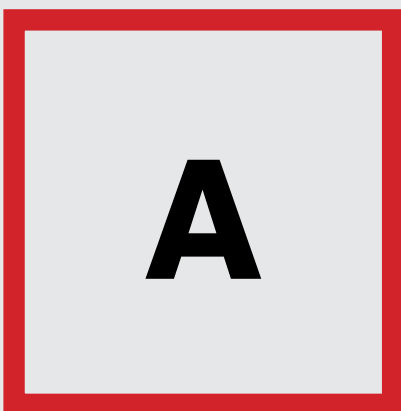


# **THE MESSIAH** **WITH A MISSION**

*Spreading smiles and bringing joys to the  
despair-clad families of childless couples, Dr  
Archana Dhawan Bajaj, a renowned IVF Expert,  
is consistently turning the dreams of umpteen  
aspiring parents of getting their bundles of joys to  
reality, through her clinic 'The Nurture IVF'*



**BY  
RICHA  
SANG**



Armed with qualifications such as an MBBS, DNB, MNAMS and M. Med Science in Assisted Reproductive Technology from the University of Nottingham, UK, Dr Archana Dhawan Bajaj has dedicated her life towards serving the humanity with her hard work and possesses a never ending determination to bring a positive change in the lives of her patients both in India and Abroad. Offering smiles to hundreds of couples the world over, aspiring to pave their path to parenthood, Dr Bajaj has received training from renowned centres like Nurture IVF centre (Nottingham, UK) and Farah IVF specialist centre and Hospital (Jordan). Through her unceasing ambition to excel, she has gained expertise in reproductive endocrinology, Infertility, Assisted Reproductive Technology (ART), High Risk Pregnancy Management, Laparoscopic Surgeries and Hysteroscopic Surgeries (Minimal Invasive Surgeries).

**SPECIALIZED TO SUCCEED**

Gaining expertise in all features of infertility treatment, Dr Bajaj is adept at treating



*Dr Archana  
Dhawan Bajaj*

infertility in both women as well as men. Owing to her higher education and fine skills, she dexterously handles complex issues which are usually taken care of by 'infertility experts' and board-certified regenerative endocrinologists who have finished their training in obstetrics and gynaecology. Giving best counseling and also the best required treatment to the couples as they want to know the issue in a transparent manner, Dr Bajaj provides various treatments like IVF, Intra-cytoplasmic sperm injection (ICSI), embryo transfer, Surgical Sperm retrieval techniques and others. Desperately craving for having their own baby, aspiring parents are offered positive prospects and perfect counseling by Dr Bajaj, who works with the motive of spreading cheers of parental bliss and is highly skilled to do so.

#### **NURTURE – THE ABODE OF EUPHORIA**

Under the exemplary leadership of Dr Bajaj, The Nurture IVF Clinic at Naraina Vihar, New Delhi, is consistently striving to offer the best solutions to couples seeking treatment of infertility, since its very origin, and is equipped with high end technology and up-to-date infrastructure to provide one of the best fertility treatments such as IVF, Surrogacy, ICSI, and IUI procedures. Conforming to the international standards with regard to its techniques and procedures, the Clinic has a team of accomplished IVF Specialists, Embryologists, Gynaecologists and Endoscopists. With an outstanding success rate, The Nurture IVF Clinic is the best in Delhi and is one of the top fertility clinics in India.

Focused on helping couples to sail out from trauma of infertility by providing them appropriate and cost-effective treatments to have their own baby, The Nurture IVF Clinic offers a plethora of services such as IVF, ICSI, IUI, Egg Donation, Embryo Donation, Assisted Hatching, Surrogacy, Embryo Freezing, Male Infertility Services, Sperm Banks and other Natural Infertility Treatments. In addition, it also provides infertility books, infertility support and drugs with encouraging emotional and moral support.

As one of the forerunners in the techniques of ICSI and having done more than 2000 cycles with success

rates of around 25% - 30%, The Nurture IVF Clinic is the first unit in India to initiate the technique of Assisted Laser Hatching – a boon for elderly patients or those with the history of repeated failures – as it improves their chances of pregnancy. Being one of the oldest infertility clinics in Delhi, offering one of the most advanced and internationally competitive ART programs and services, The Nurture IVF center is equipped with the state-of-the-art 'Embryology Laboratory' and the staff comprises highly trained professionals. With an undeterred mission of offering fertility-related medical attention, emotional advice, ethical values, and state-of-the-art technical support to couples who are going through hard times due to their inability to conceive a child. Propelled by the motivating

**“DR BAJAJ VEHEMENTLY BELIEVES THAT THE REAL AWARD IS THE EXHILARATION WHICH SHE IS ABLE TO BRING TO THE CHILDLESS COUPLES AND THEIR FAMILIES AS SHE HANDS OVER THEIR BUNDLES OF JOY TO THEM”**

force which Dr Bajaj emanates, the team at The Nurture IVF centre, strives to provide the best medical services at par with the international standards at cost-effective price. As the director of the clinic and leader of eminent group of IVF specialist doctors, she not only shares her valuable experience but inspires them to produce the best result for each and every patient.

#### **THRIVING UNDER A RICH LEGACY**

Being brought up in an army background, owing to her father being a reputed gynaecologist in the army, discipline has always been the guiding principle of her life. Her refined character is a fruitful outcome of the cantonment milieu enveloping her formative years. Inspired by a gynaecologist father and an anesthesiologist mother, Dr Bajaj chose to excel in the medical profession alike her parents. They sowed in her the vital seeds of morality, which has enabled her to climb the escalator of success while simultaneously being an epitome of trust, faith and compassion for her patients.

#### **GENTLENESS PERSONIFIED**

Being a very soft spoken lady with a friendly demeanor, Dr Bajaj is a kind-hearted personality who is ever ready to help her patients at any hour of the day and even night. Eminently renowned and widely popular for imparting



miraculous results in the field of Assisted Reproductive Technology, she has been a popular face on various TV channels, Magazines and journals contributing her valuable insights to the common people as an act of altruism.

#### **INCESSANT STRIVE TO SUCCESS**

According to Dr Bajaj, the motto behind laying the very foundation of The Nurture IVF Clinic is to add a spark of hope to the gloomy lives of childless couples. Not leaving any stone unturned to give the best, she dexterously plays the part of not only a doctor, but of a mentor as well and is capable of playing many roles in a great manner at the same time. Bent on making the treatment beneficial

for the patients, she is on a never ending quest to update herself with the latest developments and technology in the field of ART. No wonder, she has numerous satisfied patients who thank her wholeheartedly as they don the new roles of parents.

As a proficient scholar, Dr Bajaj has received the coveted National Science Talent Award by the government of India (1986-1991). She also won the Best Resident and Post graduate Award in Obstetrics and Gynaecology from Sir Ganga Ram Hospital, New Delhi, in 2001. However, she vehemently believes that the real award is the exhilaration which she is able to bring to the childless couples and their families as she hands over their bundles of joy to them.

Connected World.  
Connected Experiences.

# #UNLOCKEXPERIENCES FOR A CONNECTED FUTURE

Building the

Designing

Driving Bus

Delivering  
interplay of

To know more, log  
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NETWORKS

IOT

the foundation with **Networks of the Future**

Experiences with **Internet of Things**

Business Velocity with **DevOps, AI and RPA**

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of digital, design and convergence

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DEVOPS



CUSTOMER EXPERIENCES



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BRIGHT  
OUTDOOR MEDIA PVT. LTD.

gsk  
GlaxoSmithKline  
Consumer healthcare

Godrej | PROPERTIES

MAX  
Bupa  
HEALTH INSURANCE

Mahindra

SKIPPER  
FURNISHINGS

SPARKLET ENGINEERS

Welcome  
Cure

PARLE

बी एच डी एल  
BHEL

Biocon

BRITANNIA  
Eat Healthy. Think Better

Canon  
Delighting You Always

future group  
Ueno Hai. Aaj. Abhi.



# INDIA'S GREATEST BRANDS 2016-17

allied digital  
IT managed. Responsibly

ASPIRE  
HOME FINANCE  
A World Chiral Group Company

C. KRISHNAH CHETTY JEWELLERS

CONA  
Original & Genuine

FCM  
TRAVEL SOLUTIONS

FITNESS WORLD  
engineering global fitness

ixora  
Corporate Services Pvt. Ltd.  
Technology Drives Us

KEWAUNEE  
Scientific Corporation  
encouraging new discovery... Worldwide

KUTCHINA  
Designed for Convenience

MAHIMA GROUP  
Committed to Excellence

MULTICOLOR  
The Engineering Buildings & Water Working

oasis  
TEES & SANITARYWARE

PEE SAFE  
TOILET SEAT SANITIZER SPRAY

SIMPLEX INFRASTRUCTURES LIMITED

SUPERTRON  
empowering partnerships

THE Nurture IVF  
...paving a path to parenthood

ZIOX  
Mobiles

Ananda

DMA  
NURTURING GLOBAL CITIZENS

HELLA

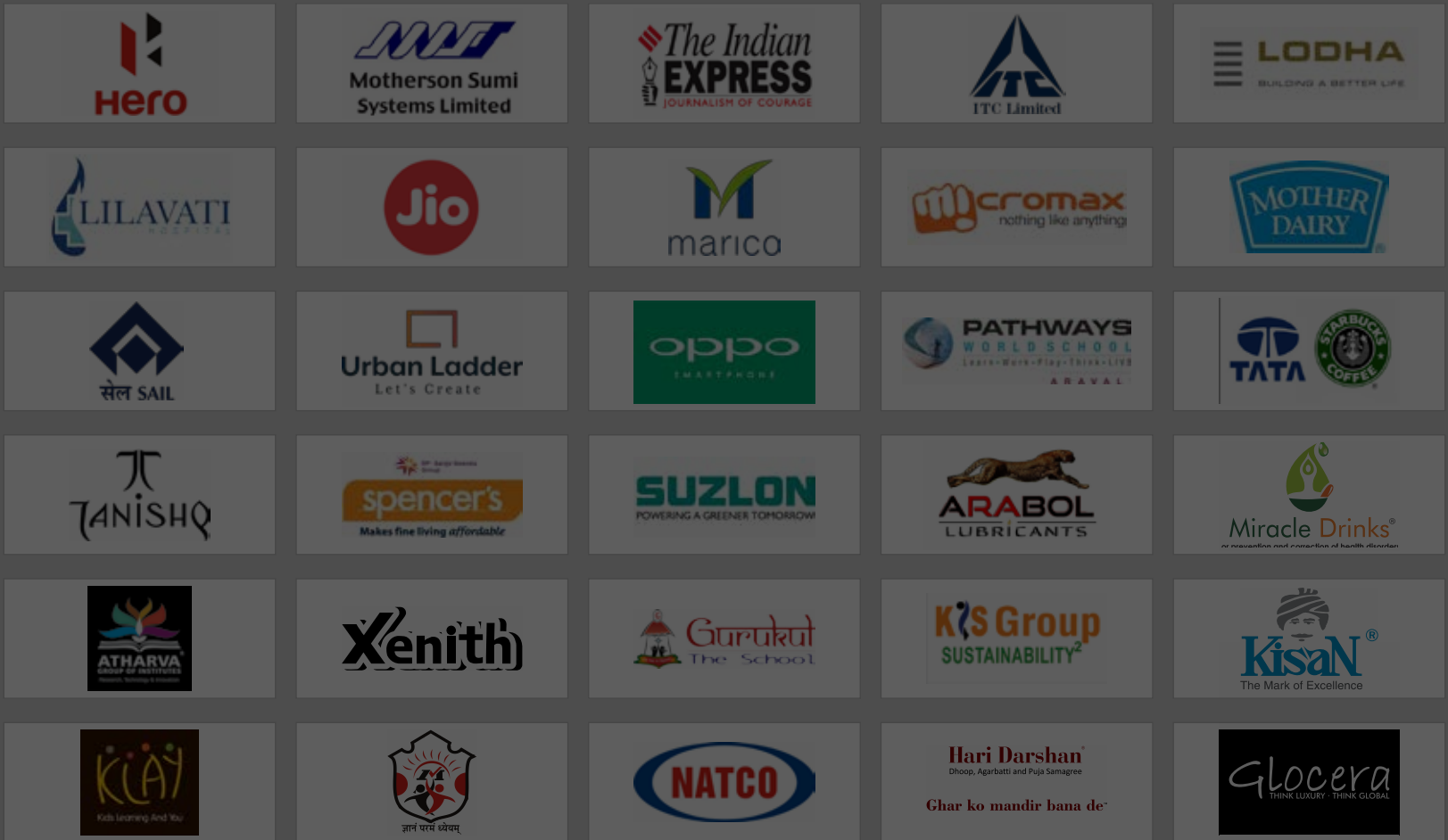
EVS  
WEL EDUCATIONAL SOCIETY

T&T MOTORS

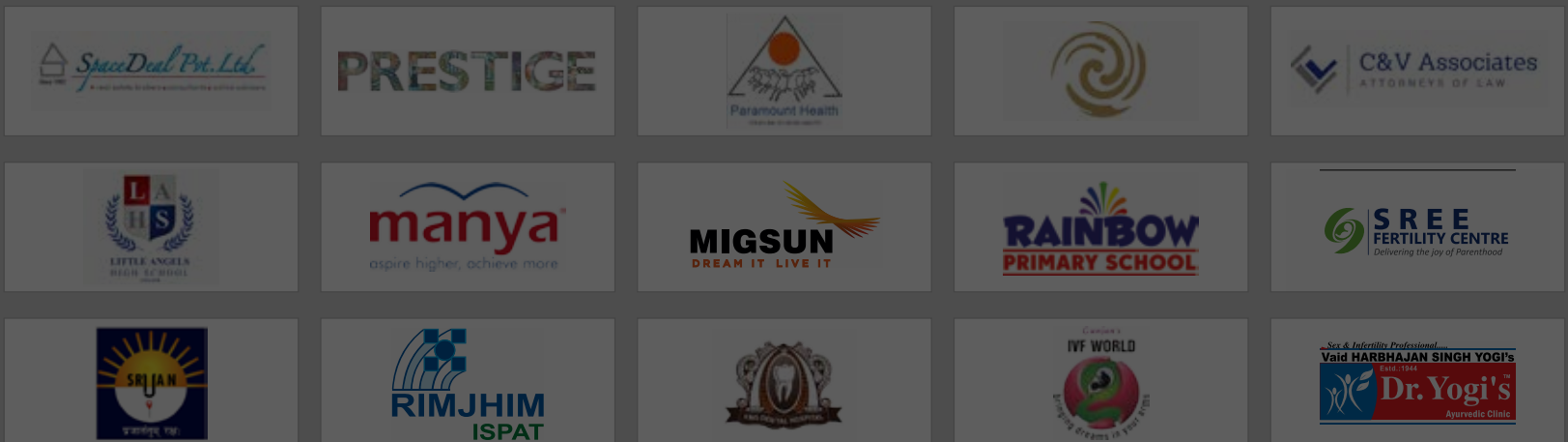
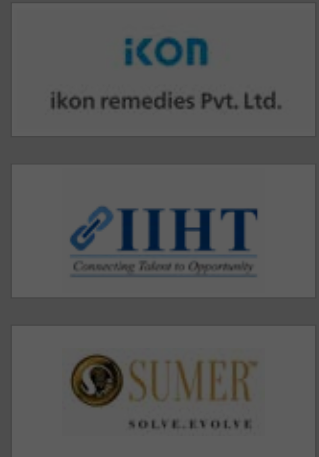
JANA JAL  
KHUSH RAHO, INDIA!

HRS  
Quality Sporting Goods  
Since 1975

Golden Bells



70 years of India's independence are a reflection of consistent and incessant hard work, which has paid back in the form of India reaching the remarkable position of fastest-growing major economy in the world. Though any success is always a collective work – in this case that of several companies in various industries – some top players always manage to emerge above others and make a distinct mark of their own. After a detailed perusal by experts on the examination of more than thousand brands, we present to you the exclusive list of India's Greatest Brands 2016-17.  
 Process Reviewers: PwC





## HERO MOTOCORP LIMITED

GREEN TO THE CORE

**H**ero MotoCorp Limited, formally known as Hero Honda Motors Ltd is the world's leading two-wheeler company based in India, powered with a robust portfolio and global presence marked in 35 countries across 3 continents. The company has monopolized leadership at the apex spot for no less than 16 consecutive years and counting, with a whopping 70+million cumulative sales since its inception.

The year 2011 was special in more than one ways with a licensing agreement getting signed between Hero and Honda. As a result, 'Hero Honda Motors Limited' was renamed as 'Hero MotoCorp

Limited'. In the same year, Hero crossed the landmark figure of 5 million cumulative sales in a single year, Global Parts Center was inaugurated in 2014, and a landmark of 60 million 2-wheeler production was achieved in 2015 and CIT was inaugurated in 2016.

Hero manufactures a range of popular two-wheelers like Karizma ZMR, Extreme Sports, Splendor Ismat 210 alongside the famed launch of its iconic Impulse, Ignitor and Maestro models in 2012. Based on the Green Building concept, Hero plants cover at least 1,16,500sq meters of Green Roof using Hydroponics technology and operate with minimal water requirement, extend an oxygen greenwall

along with photovoltaic solar power, water recycling and rainwater harvesting built-in with a special visitor skywalk.

### STAYING TRUE TO THEIR NAME

Through its Value for Money initiative, the company offers a 5 Year Warranty, 5 Free Services, one-stop insurance solutions and the Hero Good Life Program which has been declared as the winner in the Category "Best Loyalty Program in Automobile Sector" 2016. The Hero Joyride Program is a Pan-India Smart Card based Annual Maintenance Package offered by Hero Authorized Service Centers for servicing Hero vehicles. Apart from other CSR initiatives, Hero launched

a special drive, #Herosalutes, as a mark of respect for the Indian armed forces, at the time of surgical strikes against terrorist positions on September 29, 2016. The campaign served as a platform for echoing the sentiments of 1.2 billion-strong Indians.

Hero Cycles had started its joint operations with Honda in 1984 as Hero Honda; however, in 2010 Honda decided to move out of the joint venture, and Hero Group bought the shares held by Honda. Subsequently, in August 2011 the company was renamed Hero MotoCorp with a new corporate identity.





# FCM TRAVEL SOLUTIONS

A CLASS EXTRAORDINAIRE

**W**ith its benchmarking expertise in the travel industry, FCM Travel Solutions has emerged as the go-to source for negotiating the best travel deals across the globe. The company has repeatedly been recognised by various leading international travel industry award programmes for their excellence in services and overall excellence.

FCM Travel Solutions, a global corporate travel management company with offices in more than 90 countries and a team of over 8000 travel professionals has successfully managed to secure the reputation of the finest company in the travel industry. The company offers its clientele small teams of highly qualified and experienced professionals who render adroitly abled personal services and reliable advice.

Recognised as the World's Leading Travel Management

Company for 5 consecutive years by World Travel Awards, FCM has become the hub of most travel plans made across the globe. Along with its range of exemplary services, FCM is also a part of the globally recognised Flight Centre Travel Group Limited, which provides FCM an access to a worldwide network of fares, hotels & ground transportation options to help customers save on every booking.

## BENCHMARK OF TRAVELING

Launched to the market in June 2004, FCM Travel Solutions is headquartered in Brisbane, Australia and is the flagship corporate travel business of FCTG Ltd. The decision to adopt the FCM Travel Solutions also encouraged the consolidation of several other successful business ventures within the Flight Centre Travel Group Limited since 1993.

The acclaimed travel group



has relentlessly grown its innate corporate businesses while making imperative acquisitions to strengthen & intensify its technological capabilities & stature in the international market.

To cater to the erratic needs of the market and its clientele, FCM offers a custom-made holiday service majorly for the independent and solo travellers called the

Flight Shop. Internationally addressed as the Flight Centre, Flight Shop holds the reputation of being a global avant-garde in retail travel business with 2500 stores operating across 11 countries. Flight Shop is currently extending its services such as flights, hotels, holiday packages, tours & cruises, travel insurance, calling cards and foreign exchanges.



## MOTHERSON SUMI

REDEFINING AUTOMOBILES

**E**stablished in the year 1986, Motherson Sumi Systems (MSSL) is the flagship company of the Samvardhana Motherson Group. It is a joint venture between Samvardhana Motherson Group and Sumitomo Wiring System of Japan. The company is headquartered in Noida, India. The brand deals with the production of Electrical Distribution Systems and Polymer Processing. Motherson Sumi is a leading automotive mirror and wiring harness manufacturer and also supplies plastic components and modules to the automotive industry.

The first group company 'Motherson' was established in the year 1975 but Motherson Sumi did not come into existence till 1986. After the inception of Motherson Sumi, the group has successfully expanded its business in various automotive fields. The company crossed the first milestone when it established the first overseas office, in 1999, in Austria. Motherson later went on to start operating in Germany, UK, Australia and several other countries. Recently in the year 2014, the company started a new plant in Noida for Injection Molding. The company has a widespread network of 230 facilities in

37 different countries with 24 design centers, where more than 100,000 dedicated professionals work to provide quality and service to millions of customers, across the globe.

### SUSTAINING QUALITY AND RETAINING LEADERSHIP

The company believes in joining hands with firms that are doing good work in the same field and expand its growth opportunities further. Over the years, MSSL has successfully collaborated with global technology leaders to further enhance its competency, to create technologically sound products in state-of-art facilities, and advance their infrastructure to

ensure superior efficiency and total customer satisfaction.

The major key to the success of the company has been their intelligence of using vertical integration in their favor. It helps the brand to control the quality of their products. Over a period of time, MSSL has established a strong vertical integration for the critical raw material inputs, engineering design, processes and equipments to meet the customer's expectations. MSSL has been highly acclaimed and hailed for their excellence, by the leaders in automobiles like Maruti Suzuki and Honda.



# INDIGO AIRLINES

## RULING THE SKIES

**T**he largest passenger airline and the unique vision of making economical travel a possibility, IndiGo has become a popular choice in the domestic air travel market, capturing a whopping share of 35%.

Indigo has grown from a carrier with one plane to a fleet of 141 aircrafts.

Despite the huge competition, Indigo is the primary choice for passengers.

### SOARING TO NEW HEIGHTS

The first consignment for the Airbus aircraft that IndiGo received was on July 2006, which took its first flight on 4 August 2006.

By the end of 2006 the airline had acquired 6 aircrafts and in 2007, nine more carriers were added to the arsenal.

The year 2010 proved to be a milestone year for the company as it replaced Air India as the third largest

airline in India and gained a market share of 17.3%.

By March 2012, Indigo was the most profitable airline company in India and also became the second-largest airline company.

In August 2015, IndiGo placed an order for 250 Airbus A320neo aircraft worth \$27 billion, making it the largest single order ever in the Airbus history.

### LOW-COST FOR THE LONG HAUL

IndiGo is known for its economical and comfortable services. Though easily affordable, the airline has never compromised with luxury or timeliness. And so, IndiGo has become one of the fastest growing low cost carriers in the world and is the most profitable airline in India.

IndiGo, has struck the bulls-eye of air travel business – by operating a single type of aircraft and providing similar



seating configuration, they have simplified crew training and maintenance.

Ensuing bulk deals and various business techniques, that are not only enticing to the budget but also effective in the aftermath has helped the airline hold a grip in the business.

### DOING THEIR BIT

IndiGo's CSR initiative –

IndiGoReach, focuses on children and their education, women empowerment and environment; which works towards reforming the society, globally.

The glorious journey of the airline has brought many feathers in its cap. IndiGo continues to lure passengers around the world with its top-notch services and outreach.



**ARABOL**  
LEADER IN LUBRICANTS

**W**ith a mission to continually endeavour in discovering ingenious products that are economically feasible, Arabol Lubricants has emerged as the leading manufacturer of lubricants in the past 16 years.

Arabol Lubricants is the foremost and the preeminent lubricant manufacturing company and has a significantly momentous presence across India, Vietnam, Turkey, South Africa, UK, UAE, Canada, USA, Malaysia and Spain. Established in 2001, Arabol Lubricants has been acclaimed for providing quality lubricants through their efficient manufacturing. Another reason for their global influence and paramountcy

is their careful precision and relevance on the marketing of products, such as speciality lubricants, Motor Bike Oil, Car Engine Oil, Gear Oil, Hydraulic Oil, Pump Set Oil and CNG Oil. Their thriving presence in India with an imperative role in the lubricant industry has made them gloriously noticeable in the subcontinent.

**HARBINGER OF EXCELLENCE**

Arabol Lubricants holds a vision to emerge as the market leader in Lubricants industry with a mark of excellence on the global platform. The company aims at a steady renovation and constant enhancement of its products. They accomplish this by a rational approach to

evolve their unique form of synthetic based oil technology; incorporating innovative ingenious assortments. Their adept implementation of the state-of-the-art technology and progressive formulation has provided further sustenance of their growth. The products are thoroughly demonstrated, tested and certified both in laboratories as well as on field. At Arabol Lubricants, all products are manufactured and processed under the international standards followed by disparate laboratory checks before they leave the blending plant. Arabol guarantees the performance of all its products as per the stipulations of API (American Petroleum Institute).

The company accredits its technical and operational proficiency to tirelessly working personnel of more than about 2000 people, employed across its various branches, who have strengthened Arabol Lubricants, to be the chosen partner for regional and international companies. The brand acknowledges accountability, customer centricity, and teamwork as its core values. To meet the evolving requirements of the erratic industry they keep themselves abreast with the latest technology to revolutionize presence in the market.



**SPACEDEAL**  
SAILING SUCCESSFULLY

**E**stablished by Mr. Nurallah K. Veljee in late 90's in Goa's capital city Panjim, the brand has been thriving greatly on his adequate local knowledge and expertise. Having successfully dealt with a lot of disputed property deals and settled a number of disputed issues, resulting in satisfied tenants and resolving disputes with his excellent negotiation skills, Mr. Veljee is an epitome of immense patience, and has great negotiation, persuasion & convincing skills which are quite useful in solving the disputes. Guiding his team of professionals, covering a broad variety of specialties including land, commercial, retail, agricultural land, JV or Power Brokers, with vast experience as a consultant to the pioneer top real estate firms; Mr. Veljee is the guiding

spirit of SpaceDeal Pvt. Ltd, a founding light.

**STREAMLINED APPROACH**

With a mission to drive value for its customers by offering comprehensive property consultancy that enables customers to take speedy, informed and efficient decisions on matters of Real Estate, and to build brand equity through a thorough understanding of customer needs and goals, SpaceDeal is bent on achieving the highest possible standards in the Real Estate space while building the organization with strong integrity and excellence, with the ultimate goal of creating Nurallah Arcade. Having ingrained the notion of selling like a champion, the staff at SpaceDeal believes in working alongside its clients from the very beginning of a project to its completion. Believing in a



more holistic approach to Real Estate and with more than 3 decades of experience in the field, the brand has established itself as one of Goa's leading real estate firms.

**HOLISTIC SOLUTIONS**

Helping buyers in locating the best properties within their budgets, location and size specifications, and thus facilitating smooth transaction

till the actual possession and enabling sellers achieve the best price or lease for their property ensuring a convenient transaction taking complete care of the technicalities, Spacedeal analyzes and evaluates its customers' property with reference to the location, market trends and demand-supply ratio to help facilitate their decision-making.



## HELLA INDIA LIGHTING

LIGHTING INDIA; BRIGHTENING LIVES

**B**ringing “Technology of Tomorrow for the Life of Today” to Indian Roads, HELLA India Lighting Ltd. (HILL), a member of the Management Board of the HELLA Group, Germany, along with all employees of HILL, have adopted the new strategy for the company to base all future activities around the central theme of ensuring road safety on Indian Roads. To further this goal, HILL not only focuses on the state-of-the-art technology products for the special OE segment, but also conducts safety awareness campaigns through its strong

independent aftermarket network.

### PREVENTING ACCIDENTS THROUGH ILLUMINATION

With a vision to decrease the number of deaths during traffic accidents by 10% by the end of this decade, HELLA India Lighting believes that the safety cycle during night – to see and to be seen – is of great importance and has thereby launched safety enabling products. It also endeavours to increase awareness of safety critical do's and don'ts and actively engages with related non-governmental organizations and government departments in this regard.

### INNOVATIVE PRODUCTS; SATISFIED CUSTOMERS

Consistently working on its mission of providing its customers with innovative products & services since the last 100 years, HELLA has efficiently garnered expertise & effectively leveraged synergies between its 3 core fields: lighting, electronics, and the aftermarket. Being a technological leader, the firm has been responsible for launching many innovative series products, such as the first full LED headlamp or the world's first xenon headlamp with glare-free high beam. Owing to continuous development and improvement, the organization

has long been one of the leading suppliers of electronic pedals and is also the global leader in 24 GHz radar sensors, which are used in lane change assistants and other features. By the virtue of a fantastic combination of its lighting and electronics segments, HELLA enjoys a uniquely favorable technical position and is one of the largest aftermarket organizations for vehicle parts, accessories, diagnostics and services. Some of the firm's innovative lighting systems like headlamps, interior lighting, rear combination lamps and car body lighting are quite popular.



# C & V ASSOCIATES

EASING BUSINESS

**E**stablished in the year 1999, under the quintessential leadership of Ms. Chandrani Prasad, C & V Associates' foundation was laid as a Law Office with an objective of providing superior legal service and advice to the people and society in various legal fields. Being the sole founder and industriously managing the affairs of the firm, Ms. Prasad has been practicing law in the Indian Courts including Supreme Court of India, High Courts, District Courts and other Judicial Forums & tribunals and the Royal Court of London, UK and Wolverhampton Court, Sydney, Australia, as well as providing assistance in Arbitration and Dispute Resolution needs and reliefs for her valued clients.

**FACILITATING LEGAL SERVICES**  
An association of attorneys

with varied experiences structured to provide a full range of legal services including Litigation to domestic and International Clients, C & V Associates is based on the principle of providing quality services with an emphasis on efficiency and effectiveness by use of modern techniques and specialization in order to meet the increasing demands of corporate clients for value added services. Thriving on teamwork, thoroughness and an understanding of the client's business and their respective industry sector, C & V Associates, combine the legal expertise, with a deep understanding of the commercial environment in which the clients operate, with imagination and creativity. Offering advice and practical solutions to the client problems, the firm assists them in their analysis and decision-making as per their requirements.



### CONTRIBUTING TO THE BETTERMENT OF SOCIETY

Apart from offering free legal aid, C & V Associates is actively involved in providing education to women through Society of Indian Law Firms and the Bar Council of Delhi regarding their rights and is working for their empowerment. In addition, the firm provides legal education and legal assistance

to poor and needy women against the wrath of domestic violence, dowry demands, and gender discrimination. Dexterously handling family matters, among others, which are fragile, sensitive and should be dealt with carefully, the firm is actively involved in bringing Mediation and Arbitration to the table, keeping in mind the needs of the clients.



## MAHINDRA ELECTRIC

THE GREEN REVOLUTION IN CARS

**T**he fledgling marketplace for electrical cars continue to be in production, however, the aroma is sure to unfold as they're the futuristic cars, which will revolutionize the traditional vehicles running on hydrocarbon and gradually move towards the greener electrical cars.

Mahindra electric has become the flag bearer in India; by taking the greener road-marching ahead with the intercalated aim of "Transforming Mobility" and their mission of becoming one of the largest selling Electric Vehicle brands of the world and ensuring to safeguard our planet's future.

### ACCELERATING TOWARDS ZERO EMISSION

Raising concerns are surrounding the environmental issues, and external factors ratcheting up the emissions and leading the resources towards exhaustion; is ultimately leading to a societal collapse. Switching to electric cars is not only environment friendly but in the larger picture very cost effective too. Mahindra Electric is relentlessly working towards sustainable solutions to provide a comfortable and safe ride with an affordable green car.

The gargantuan gears of this journey towards Mahindra Electric were taken when

Mahindra Group joined hands with Reva Electric Car Company in 2010, and renamed it into Mahindra Reva Electric Vehicles. Eventually, it gave birth to a line of Electric Vehicles with a wide range of vehicles offered underneath one banner, the Mahindra Electric.

With its visionary far-sighted approach and a charismatic leader like Dr. Pawan Goenka, MD of M&M; Mahindra Electric has one of the worlds' largest deployed fleet of electric cars- customers in more than 24 countries, and driven more than 200 million kilometers, with zero emission. Their product portfolio includes: e-2o Plus- a hatch-back, built from ground up by

Mahindra electric; e-Verito- the all-electric version of the Sedan Verito; eSupro- the electrified variant of the passenger vehicle Supro. For a maximum optimization of vehicles, the cars are enabled for fast charging, GPS tracking capability, maximum driving efficiency, real time information of the charging status, position of the car and affordability.

Protection, preservation, and augmentation of biosphere resources are an urgent imperative and the electric cars are definitely a futuristic solution.





# IXORA CORPORATE SERVICES

## BUILDING AN INTELLIGENT ECOSYSTEM

Ixora Group was established in 2016, with the aim to create an Intelligent Facilities Ecosystem, by conceptualizing and optimising the overall ecosystem through their B2B & B2C solutions offerings. In a very short span of time, Ixora Group has pioneered the services sector with their world-class standards and quality based solutions and deployments. Founded by Mr. Abhishek Nath, this facilities management company has been making waves in the Indian start-up network.

The company develops unique software domains for all their clients, which helps the workforces in specifying the key glitches and improve the performances at the facility by enabling them to ideate and take better decisions. Ixora Corporate Services Pvt. Ltd. understands the severities of their client's establishments and therefore, offers them

the best-in-class services that are individually designed for a particular client.

### EMERGING AS THE PIONEER OF FACILITY MANAGEMENT

Ixora Group launched its official mascot – iRobin (for B2C home based services), in 2016, soon after the launch of their Corporate Service Segment. They have established a proficient amount of visibility in the country and have remarkably broadened their horizons. Ixora Group recently acquired a majority stake in a very famed company, Renowala; scaling new growth opportunities for both the companies and ensuring their development. Ixora Group is a high-performance engine, which despite being a new player in the services sector has managed to captivate the market by providing avant-grade services that are seamless and are highly-advanced. Their Intelligent



Facilities Management System has a perfectly integrated platform of the state-of-art modules, which encapsulates all the phases of facility management, right from training to providing the best service with highly skilled service professionals; while still constantly optimizing the ecosystem for improvement with deep down analytics.

Ixora Group's Abhishek

Nath is the charismatic leader, who is a one man force behind the company's crowning glory. This one-stop Facilities Management Company has already taken the Indian market by surprise, and Ixora Corporate Services, which is consistently delivering world-class services, is the delightful result of their consistent endeavours and hard work.



**T&T MOTORS**  
REPOSITORY OF OPULENCE

**E**minent dealers of Mercedes - Benz Passenger cars in Delhi-NCR and Rajasthan, T&T Motors is a well known and established brand in the luxury car segment. With over 20 years experience in this top end segment of automobiles as well as industry's best infrastructure it is well-positioned to satisfy even the most exacting of customer demands in Sales & Service.

Its Sales & Service Network strategically covers entire NCR with state-of-the-art facilities spread across the region.

T&T has established itself as an unsurpassed leader in

the automotive retail sector besides being the largest dealership of Mercedes-Benz India.

**A RICH HERITAGE**

The company's promoter, Mr Ravi Talwar's interest in the automobile business has its origin in the family owned Khyber Service Station located in Peshawar, Pakistan in 1930. The business which was initiated as a Service Facility for imported vehicles in pre-partition Peshawar, has continued its legacy in post-partition India and through successive milestones, the Talwar Group has maintained its prestigious position

amongst the fraternity of luxury vehicles and amongst mainstream brands as well.

**SHOWCASING LUXURY & SERVING CUSTOMERS**

T&T Motors' Flagship Store at Mathura Road is spread over an area of almost 60,000 sq. ft with a capacity to display 35 cars, and the firm takes pride in the fact that its Rajouri Garden Showroom is the largest luxury car retail outlet in West Delhi.

Apart from these, the company has showrooms in Gurgaon and Jaipur as well and another facility under construction in Jodhpur slated to open in early 2018.

**GLORIOUS ACHIEVEMENTS**

T&T Motors has been widely acclaimed for its professionalism and customer centricity. It is recognized as the "Best Place to Work" among dealerships. Besides winning awards within the dealer fraternity of Mercedes Benz regularly, T&T was recently awarded for 'Excellence in Customer Centricity' by Autocar.

With world-class facilities and a highly competitive team, T&T Motors has advanced ahead of its competitors in customer enhancement.



## JANA JAL

SAFE DRINKING WATER ATMS

**J**anaJal is a for-profit private sector initiative by Supremus Group, aimed at providing safe drinking water to people by increasing its availability, accessibility & affordability. The company installs & operates water vending machines (ATMs), located at high footfall places like railway stations, bus stands, hospitals, religious places & urban slums.

JanaJal not only creates sustainability & conservation of water through efficient use of water treatment technologies but also cuts down on the use of plastic bottles that are harmful to the environment.

### MISSION-WATER, GOAL-HAPPINESS

Water, the quintessential need for human survival covers about 71.4% of the earth; but

paradoxically nearly 70% of Indians do not have access to safe drinking water. Lack of safe drinking water is the main cause of communicable diseases in India which is ranked as low as 124 in the world amongst countries that make this precious resource available to its people. These circumstances motivated Parag Agarwal, a dynamic young entrepreneur who founded JanaJal with the support of his team of hardcore professionals. This disruptive initiative adopts a technology agnostic approach based on the fact that water in India changes from region to region & the only way to ensure its conservation is through use of various technologies supported by cloud based IT systems that help in remote management & supervision of the entire network of water



ATMs. JanaJal is an integral part of the Swachh Bharat mission & is poised to grow into India's biggest services company in the water sector. They have delivered 150+ million liters of safe drinking water, dispensed via 300+ safe drinking water points & water ATMs. The present average volume per water ATM of 2250 liters per day per system is expected to increase by 40%

YOY from 2018 onwards. They also intend to launch JanaJal WOW (Water On Wheels), a battery operated e-rickshaw enabling last metre delivery of safe water to peoples' homes. With an aim of installing 1000+ water ATMs by 2018, they are on a journey to quench the thirst of millions of people through their extraordinary efforts thereby bringing a billion smiles to the nation.



## ATHARVA GROUP OF INSTITUTES

RESEARCH, TECHNOLOGY & INNOVATION

**A**tharva Group of Institutes, Mumbai, was established in 1999 under the leadership of Shri Sunil Rane to fulfil a vision of creating a world-class educational environment.

### COLLEGE OF ENGINEERING

Atharva College of Engineering offers four-year degree courses in various branches of engineering.

Focused on promoting innovation in technology, with facilities at par with India's top technology institutes, the College has made excellent progress, and has emerged as one of the top-ranking colleges in the state of Maharashtra. It is distinctive from its

competitors because of its technologically advanced labs & out-of-the-box co-curricular activities.

### INSTITUTE OF MANAGEMENT STUDIES

Followed by the remarkable journey of creating a centre for excellence in Engineering, Atharva Trust created a landmark in management studies with their Institute of Management Studies, in 2002.

The foundation has rigorously worked towards imparting global management philosophies to its students through its faculty, coming from diverse industry experience with a sound academic research background.

### COLLEGE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

Next to arrive on the scene was the Atharva College of Hotel Management & Catering Technology in 2006.

Today, it has 5-star hotel rooms and suites complete with Jacuzzi, spa, a live demo bar, grill and a fine diner. Equipped with housekeeping facilities on the premises, students get to observe and to train on live set-ups.

Under the leadership of Shri Sunil Rane, its Executive President, Atharva Group of Institutes is famed and regarded for their Research, Technology, and Innovations, & is committed to bestowing a quality education with

highly qualified staff, world-class infrastructure, Hi-tech laboratories along with proper planning and execution of academic activities, team-work and effective communication.

### THE ATHARVA ADVANTAGE

Atharva offers innumerable facilities to its students, like a World-Class Infrastructure, Visual Classroom Conference Facility, Innovation Lab, Robotics Lab & Digital Library. Events & networking services are encouraged through their illustrious Global Alumni Network.



# URBAN LADDER

FURNISHING DREAM HOMES

**A** house acquires the look of a beautiful home when its ambiance is distinctive and fits with furniture that is well designed, comfortable, sleek, durable, and is a treat to the eye. Urban Ladder has revolutionized the furniture industry of India with their out of box thinking; offering the customers an extraordinary range of affordable, quality oriented, practically designed products, that accentuate the decor of their house or workplace with the click of a mouse.

### BUILDING OF THE LADDER

Urban Ladder, jointly founded by Ashish Goel and Rajiv Srivasta, is coming of the age brand and will soon be recounted as a premier company in the Indian Corporate Industry.

Based in Bangalore, the

duo helped pave way for a new business prospect in the furniture market that had huge potentials.

They started a one-stop e-commerce marketplace for furniture, focusing on good visual merchandising, customer engagement.

They catered to the middle-class population by stirring the right chords to build a bridge of trust between them and the customers.

### WHOOPING WOODEN WAVE

There was a shift in the market demand and buying preferences of the customers; traditional furniture industry did not satisfy these requirements. With a fast paced life style, a desire to live in style even in limited spaces and jobs that transcended boundaries of the cities; online shopping came under play.

With their watershed



innovative thinking, Urban Ladder, provided their customers with an overall experience of the furniture industry through their e-commerce platform.

Urban Ladder, not only paved way for an e-commerce platform for the furniture industry but also created a pivotal point to take up a journey that aimed towards setting global benchmarks for

customer happiness scores. Their refreshing approach kept their sales skyrocketing and their robust business scaled new heights to become a brand leader.

The online shopping furniture market as of today is a crowded platform but the innovative, aesthetic, action oriented, trust-worthy approach of Urban Ladder helps it to sustain as the brand leader.



## DAYAWATI MODI ACADEMY

ON THE ROAD TO ETERNAL EXCELLENCE

**E**mbarking on its epic journey in 1981, which is a great odyssey of sincere toil, perseverance, endurance and faith of deft and diligent hands that have worked concertedly over 37 years to bring it to its present glory and eminence, Dayawati Modi Academy (DMA) is consistently treading on the path of continuous growth, embedding its students in the Roots of Indian culture and providing them with the Wings to explore the vast horizon of learning in pursuit of excellence.

As a premier English Medium co-educational institute, located at Modipuram, Meerut, Uttar Pradesh (India) & affiliated

to the CBSE, with world-class educational facilities & infrastructure & digitalized education, DMA sprawls over an area of 8 acres with 5000+ students & 200 teachers. Some of its vibrant USPs are excellent results in board examination, best selections in prestigious entrance examinations, conducting regular career counseling & workshops, 21st Century learning, participation in district, state, national, international competitions, educational exchange programs, excursions & adventure camps, specialized training for various games & sports, ample incentives for deserving students, workshops, seminars & re-

orientation programs for parents & teachers, students friendly environment, a new library under construction to be equipped with latest kindle devices to access the books 24x7, state of art IT labs, Science labs, Math lab, Language lab and world class sports infrastructure. Outstanding performance is ensured through constant in-depth reinforcement of basic concepts, & consistent steady practice along with the best of faculty expertise.

### BUILDING THE NATION

Laying emphasis on holistic development and providing community support by lending a hand to the underprivileged

children in the nearby schools, giving away merit cum means scholarships, supporting cleanliness drives, sensitization drives, preserving the environment & creating awareness through eco club & social service club and thus, raising sensitive & responsible citizens, DMA makes learning more joyous & teaching more passionate. Being well placed globally, DMA Alumni namely Mr. Manu Kr Jain, Vice President XIOMI is on the cover page of a leading magazine & Ms. Devika Sirohi is the youngest scientist in the world to decode Zika virus at Purdue University, USA.



# FUTURE GROUP

VALUE FOR MONEY

**H**aving put themselves into the shoes and psyche of the Indian consumer, the Future Group has created retail spaces with indigenous brands that have brought convenience, comfort, hygiene, and the power to choose at the best price; acquiring a diverse array of buyers under one roof. They have become the pioneers to carve a retail revolution in India and consolidated an industry of retailing for all; crisscrossing the dividing line between the masses and the classes.

## THE THREEFOLD SUCCESS - CUSTOMERS, COLLABORATION & INNOVATION

The creation of a comprehensive retail outlet was an idea created for

ordinary people by the thought of an extra-ordinary mind of Mr. Kishore Biyani, the founder of the Future Group in Mumbai in the year 1987, with Pantaloons (formal trousers for men) and gradually streamlining as the Future Group in 1994. Under the exemplary leadership of Mr. Biyani, the Future group has gauged the pulse of the Indian consumer and has created platforms where every member of the family is bedazzled by the variety of goods in a comfortable ambience, and is frenzied into their own space of fulfilling their shopping spree. This sterling strategy by the Future group has created a rewarding avenue for the pockets of both – the consumers and the buyers. They have minimized the role of the middle men by procuring goods directly from



the manufacturers and passing on the benefit to the consumer.

The instinctive spark of the company soon created fire and the collective staggering impact of their business can be estimated by the fact that around 300 million customers walk into their stores each year and choose products and services supplied by over 30,000 small, medium, and large entrepreneurs and

manufacturers from all over India. Through more than 17 million square feet of retail space spread across 240 cities, their business formula was peerless and highly successful.

The Future Group has touched the most sensitive chord of India. Their retail chains like Big Bazaar, Central, Easy day, Food bazaar, Brand Factory etc are names that evoke trust and value for money all over India.



## KĀSIGA SCHOOL

RESPLENDENT RESERVOIR OF KNOWLEDGE

**R**anked as one of the best residential schools in Dehradun, Kasiga is a co-educational residential school, affiliated to the Central Board of Secondary Education (CBSE) and Cambridge Assessment International Education (CAIE). Conceived and conceptualized as a labour of love by The Maya Education Society, Dehradun, the esteemed institution is founded by the well-known industrialist, Mr. Ramesh Batta.

Infused with great passion to achieve excellence and beauty of form, where mortar and stone harmonise with the beauty of the forests and mountains, with fruit and flower, bud and

blossom, birds and fish and born of an overwhelming desire to establish an institute where children are comfortable with their cultural heritage and practices, while being able to adapt to the complexities and challenges of an ever-changing world, Kasiga has managed to make a name in the education sector.

### ENVIRONMENT CONDUCTIVE TO LEARNING

With a mission for nurturing environmentally-conscious, value-driven world citizens with good work ethics in an atmosphere that promotes innovation, love for sports, culture and lifelong learning,

the school's academic program provides a strong foundation for students based on the guidelines provided by the NCF. Focusing on acquisition and mastery of concepts and skills in all the scholastic and co-scholastic disciplines, the school endeavors to make learning entertaining as well as purposeful through a wide variety of methods – class room discussions, self learning and collaborative learning through meaningful activities, projects and distant learning, aided by technology.

### A HOME AWAY FROM HOME

Extending a reassuringly warm welcome to international

students and providing adequate cultural space for them to get acclimatized seamlessly, Kasiga is currently home to boys and girls from Thailand, South Korea, Nepal, Bhutan, Dubai, Bangladesh, Uganda, USA and Canada. It was designed to promote an all-encompassing, inclusive, caring and stimulating environment, welcoming students from all corners of India and around the world since its inception. With students from different cultural backgrounds, religion and creed Kasiga encourages tolerance, respect and international-mindedness.





# SPENCER'S RETAIL LIMITED

THE AFFLUENT EMPORIUM

**E**ntering the Indian market back in the year 1863, Spencer's Retail Limited remains one of the well-renowned brands in the retail sector of the country. By establishing the first-ever hypermarket in Hyderabad in 2000, the company created a revolution in the retail environment and its evolution with the dynamic mechanisms of the market has helped it to emerge as one of the game changers of the industry.

Bringing with itself the concept of organized retailing, Spencer's entered the Indian market as one of the first companies that changed the face of hypermarket shopping in the country. Originally owned by a British gentleman Mr. Spencer, the company saw many ups and down in its long journey. Stretching its establishment across the

length and breadth of the country, Spencer's Retail Limited acquired Indian ownership in 1960s. Later the company came under the supervision of RP- Sanjiv Goenka Group in 1989. At present, this multi-format retailer provides a wide range of quality products across categories such as food, personal care, fashion, home essentials, electrical, and electronics to its key consumers. It marks its presence in more than 35 cities throughout the nation with 5000+ employees working dedicatedly to bring the best for the customers. From being the first grocery chain to being the first supermarket chain, Spencer's have seen tremendous change in its progression as a brand. The company holds a promise of "innovation, quality, and service" that is offered at its



stores all over the country.

For more than 150 years, Spencer's has been establishing itself as the preferred shopping destination. With its wide array of products of different categories and style, Spencer's is bringing new shopping trends in the Indian market.

**INSTILLING TRUST**

After integrating itself as a part of RP-Sanjiv Goenka Group,

Spencer's saw giant leaps on its path of achievements, and has been bringing global lifestyle at affordable prices.

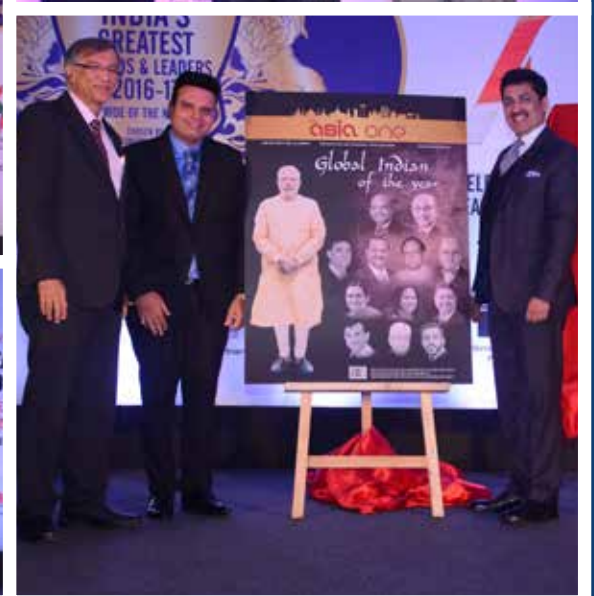
To make sure that it remains on that same path with its head held high, the company follows its six core values, namely, Customer Happiness, Credibility, Humaneness, Execution Excellence, Speed, and Risk Taking that reflect its dedication and moral ethics.



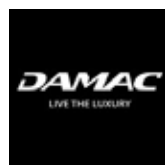
# Celebrating 70, Pride of The Nation Series Awards & Business Summit – 2017: IGBL Second Edition

Second Edition of India's Greatest Brands & Leaders 2017 – Celebrating 70 years of India's Independence, and Pride of the Nation Series Awards and Business Summit were organized on 9th October 2017 at Ballroom of Taj Lands End Hotel, Mumbai, by AsiaOne magazine and UWG Media Consulting P.L. The event was highlighted by the magnificent presence of our beloved film star Shri Dharmendra Deol, the Consul General of Hungary and several other top business dignitaries. Several business and social issues were discussed at the highest level, and ways to improve investment in India were also considered.





Presenter  
Black Swan Awards



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सत्यमेव जयते  
Ministry of Road Transport  
and Highways  
Government of India  
Partner



Outdoor Partner



celebrating 70, Pride of the Nation Series Awards and Business Summit – 2017 was a high-level Business Summit where 70 years of India’s independence were celebrated and relevant discussions were held, and some greatest Indian leaders of our time were felicitated.

**ASIAONE GLOBAL INDIAN OF THE YEAR**

Only par excellence leaders & brands from across the world are worthy of being selected as AsiaOne Global Indian of the Year 2017, and only 12 exclusive “AsiaOne Global Indian of The Year” were felicitated:

Shri Narendra Modi – Prime Minister, India; Mr. Anil Agarwal, Founder and Chairman – Vedanta Group; Mr. Tapan Singhel, Managing Director and Chief Executive Officer, BAGIC; Mr. Khushru Jijina, Managing Director – Piramal Finance & MD Piramal Housing Finance; Mr. Rohit Kochhar, Chairman, Kochhar & Company; Dr. Archana Dhawan Bajaj, Director – The Nurture IVF; Mrs. Satya Vadlamani, Chairperson and Managing Director, Murlu Krishna Pharma Pvt. Ltd.; Mr. K R Raghunath, CEO – KIS Group; Shri V K Modi, Chairman – Dayawati Modi Academy; Dr. Raghavan Seetharaman, CEO – Doha Bank; Dr. Satyajit Singh, Managing Director – Ruban Memorial Hospital; Mr. Adi Godrej, Chairman – Godrej Group.

**WINNING LEADERS AND BRANDS**

Main Leader Awardees include: Mr. V.C Nannapaneni, Mr. Sunil Rane, Mr. B.D. Mundhra, Dr. Dinesh Kapoor, Mr. Sameer Olyai, Nurallah K. Veljee, Mr. Ramesh Batta, Mr. Rajesh Gupta, Mr. Ramashankar Pandey, Mr. Yogesh Agarwal, Mr. Ashish Mehrotra, Mr. Ajay Munot, Mr. Sukanto Ghosh, Mr. Sanjeev Kumar Vasal, Mr. Anil Sachidanand, Dr. C. Vinod Hayagriv, Mr. Dhirender Madan, Mr. Mahesh Kingrani, Mr. Ravi Talwar, Mr. Deepak Kabu, Mr. Vikas Bagaria and Mr. Dheeraj Jain, Dr. Nayan Shah, Mr. Chetan Patel, Mr. Kamlesh Agarwal, Mr. Nitin Shah, Ms. Zeba Sheriff, Mr. Sanjay Behl, Mr. S. M. Raju, Mr. Deepak Chhabra, Mr. Ankush Nijhawan, Mr. Gaurav Bhatnagar, Mr. Vikram Goel, Mr. Rajesh Jain, Mr. Anant Goenka, Ms.

Shilpa Dureja Puri, Mr. Manoj Gupta, Mr. Sanjay Jain, Mr. Yash Miglani, Mr. Rakshit Desai, Mr. Goldy Nagdev, DR. P. Parthasaradhi Reddy, Dr. Mamata Dighe, Dr. Beerinder Singh Yogi, Dr. Jawahar Shah, Mr. Yogesh Lakhani, Mr. Rahul Shah, Ms. Chandrani Prasad, Mr. Aditya Berlia, Ms. Mallika Jain, Mr. Prakash Motwani, Mr. Rakesh Sharma, Mr. V.K Bhandari, Mr. Parag Agarwal, Mr. D. L. Makkar, Mr. N Keshav Raju, Dr. Davish Jain, Dr. P. V. Mahajan, Mr. Prashant Shivankutty, Mr. Ritesh Pai, Mr. Vishal Parekh, Mr. Prashob Ravi, Mr. Saurov Ghosh, Mr. Harjeet Singh Khanduja, Dr Himanshu Roy, Dr P.K. Gupta, Dr. Gunjan Gupta, Dr Japtej Singh, Dr. Rinkush Budhiraja, Dr Meenu Agarwal, Dr. Kaushal Samir Kadam, Dr. Uma Shankar S. N., Dr Pravin Shinde, & many more.

Main Brand Awardees include: Natco Pharma, Atharva Group of Institutes, Simplex Infrastructure, Fitness World, Little Angels High School, Space Deal Pvt. Ltd., Kasiga School, Multicolor Steels, UAE Exchange, Hella India Lighting Pvt. Ltd., Rimjhim Ispat, Max Bupa Health Insurance, Adani Realty, Sparklet Engineers Pvt Ltd, Vasal Educational Society, Aspire Home Finance, C. Krishniah Chetty Jewellers, Mahima Real Estate Pvt. Ltd., Ikon Remedies, T&T Motors, Ziox Mobiles, PEESAFE, Paramount Health service & Insurance TPA Ltd, Oasis Tiles, Skipper Furnishings, Allied Digital, Rainbow Primary School, Miracle Drinks, Indian Express Group, Microsoft India, Glocera, Migsun Group, FCM Travel Solutions and Flight Shop, Hari Darshan, FMS Dental Hospital, Golden Bells Pre-School, Xenith Advanced Fertility Centre, Dr. Yogi’s Clinic, Welcome Cure Pvt Ltd, Bright Outdoor Media Pvt. Ltd., Kewaunee Scientific Corporation India Pvt. Ltd., Manya Group, Klay School, Kisan Group, Kutchina Appliances, IXORA Services, Sumer Group, C&V Associates, CONA Industries, Arabol, Supertron, Janajal, HRS Sports, IIHT, Gurukul the School, MD International School, Prestige Group of Industries and Educational Society, WIPRO, Canon India Pvt. Ltd., Aditya Birla Textiles, Reliance Jio, Srijan Fertility, Gunjan’s IVF World, R B Homeopathy, Caree Fertility, Corion fertility, Ahalya Nursing Home Trichy, Sree Fertility.



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# INDO-SINGAPORE BUSINESS SUMMIT JANUARY 2018

## ASIA'S GREATEST BRANDS & LEADERS – PRIDE OF ASIA SUMMIT – 2ND ANNUAL EDITION

UWG Media Consulting PL and URS-AsiaOne magazine invite the entire Asia and top Asians from all over the world to the Pride of Asia Summit. During this Summit, we aspire to create an international platform of intense discussion where the new possibilities and opportunities in Asia as the next major investment destination will be examined.

The main event inclusions of the Summit are given below:

- Presentations
- Key Note Speeches
- Panel Discussions
- Conversations
- Business Meets
- Brand and Leader Awards
- Gala Dinner



Winners at Indo-Singapore Business & Social Forum 2017



L to R: Mr. Vishal Gupta, H.E. James Sinclair, Mr. Rajat Shukal, Mr. Vikram Nair, H.E. Guillaume Kavaruganda

## ASIA'S GREATEST BRANDS & LEADERS 2016 AWARDS, 24TH JANUARY 2017, MARINA BAY SANDS HOTEL, SINGAPORE



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Health Partner



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Ministry of Road Transport and Highways Government of India



Knowledge Partner



Academic Partner



Outdoor Partner

## WORLD'S GREATEST BRANDS & LEADERS 2016-17 AWARDS, 21ST MAY 2017, THE MEYDAN HOTEL, TURF LOUNGE, DUBAI THIRD EDITION



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Director Reliance Group

**PIROJSHA GODREJ**  
MD & CEO Godrej Properties

**GAUTAM GAMBHIR**  
Indian Cricketer



**40 UNDER 40 MOST  
INFLUENTIAL ASIANS**

40 Under 40 are Chosen Annually through a Passionate Research, Scouting across 16 Industries of Business and Leadership. Only the Most Worthy are Chosen. If You Also Feel You Have It in You, Then Apply for Open Nominations on [india@asiaone.co.in](mailto:india@asiaone.co.in) with 500 Words on Your Achievements

40 is an Age of Achievements, maturity & Triumphs - both Personal & Professional. 40 Under 40 is a Compilation of the 40 Most Influential Asians Currently Under the Age of 40

**EILEEN WEE**  
Founder Touch  
Communications Singapore

**DEEPIKA PADUKONE**  
Indian Cinema Actor

**EDUARDO SAVERIN**  
Cofounder Facebook



**KRYSTAL CHOO**  
Founder Wander Singapore



**ARUN PUDUR**  
Founder Celframe India

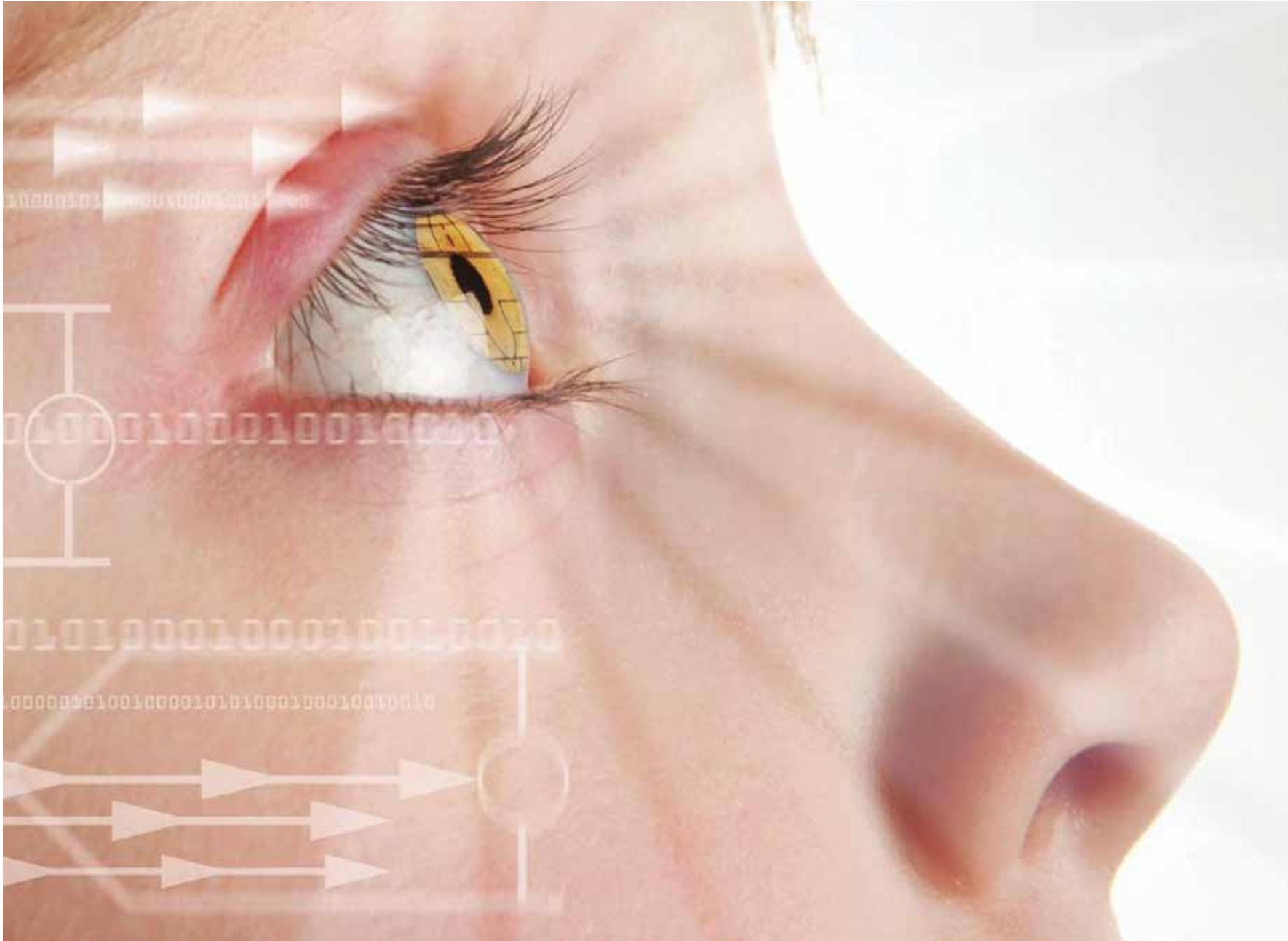


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# MURLI KRISHNA PHARMA PVT. LTD.

An Aqueous Pathway Leading to Patient Friendly Solutions



## Our USP's

- » Offers patent non infringing declaration for most of the products
- » Offers Bio equivalent products
- » Documentation is offered as per the regulatory norms of the respective countries
- » Quality systems confirm to 21 CFR part 11 guidelines
- » First formulation of Itraconazole & Tacrolimus using an aqueous based matrix
- » DMF'S available in 3.2.P CTD format for all the products
- » US DMF logged in for most of the products
- » Cleared the global audits with most of the major generic players
- » Ability to provide tailored solutions to fulfill client's requirement



# Achieving Excellence Through Innovation...

## Novel Drug Delivery Systems

**Murli Krishna Pharma Pvt. Ltd.** Manufacturer of Pre-finished formulation Intermediates accredited by the European Union & WHO for GMP compliance. Our USP is manufacturing of Bio-equivalent products using an Aqueous layering system.

## 34 products

Therapeutic segment includes: Anti-Ulcerants, Anti-Fungal, Antibiotics, Anti-Obesity, Anti-Depressant, Anti-Inflammatory, Alpha-Blockers, Immune Suppressants & Anti-emetic.

*In the pipeline includes Mitotic Inhibitors, Carbonic anhydrase inhibitors and Triazole antifungals.*

## 78 countries

## 200 customers globally.

## PFI's Macro, Micro, MUPS, Granules and Nano

## Accreditation



European Union  
GMP



WHO GMP



Jordanian FDA



Member of  
PIC/s Countries



DSIR

## Awarded the...

- Make In India "Emerging Entrepreneur 2016" - Biotechnology and Pharmaceuticals Category
- Brand and Leadership Award - The World Business Conclave 2016
- Nominated in the category "Excellence in Pharma: CEO of the Year" CPhI Pharma 2016.
- Globe Platinum Awards (Women Entrepreneur) : 2016
- Icons of Health care : 2017
- Globe Premium Awards : 2017
- Asia Pacific Entrepreneurship : 2017

## CRAMS

Contract Research and Manufacturing System

- Contract Research and Development of Formulation In-house
- Contract Manufacturing of Products as per Tech Transfer by the customer
- Contract Research and Manufacturing In-House



## LITTLE ANGELS HIGH SCHOOL

A SCHOOL WITH A DIFFERENCE

A school is not just a brick-and-wall entity but draws life and vitality from its values. Little Angels High School (LAHS) did not become a premier school of Gwalior overnight but by adopting the proven principle: 'Slow and steady wins the race'. Founded in 1990 by an idealistic couple —Tina & Sunil Olyai — LAHS followed a vision and a purpose that continue to propel it to newer heights.

### VALUE-DRIVEN

Affiliated with CBSE as a 10+2 school, LAHS — with a strength of over 4000 students — takes education holistically and believes that an educational

leader, as it claims to be, cannot be satisfied just by imparting "material" education" but also "spiritual" one. The mantra of success lies in striking a balance between the two. This unique approach has made LAHS a rapidly progressive school of Gwalior. Here, students do not excel only academically but also morally, because only in this manner will a child be able to make unique contribution to the advancement of human society.

LAHS is a Baha'i-inspired school which draws inspiration from the multitude of Baha'i teachings enshrining that "every child is potentially the light of the world". This is the only school in Madhya

Pradesh to have a regular and systematic 'Children Moral Class' and a 'Junior Youth Spiritual Empowerment Programme'— the twin pillars on which they mould ethically sound and service-oriented citizens of tomorrow as harbingers of a better world.

### EXCELLENCE IN ALL THINGS

The school continues to provide latest facilities to its children including rich labs, computer & multimedia wing, well stocked library, vast playground, technology-driven avant-garde devices, wide exposure to educational excursions and activities, participation in educational events of global

appeal, etc. The academic excellence of LAHS students has been proven time and again, and its students have excelled in various national and international events including ICSQCC, Model United Nations, Olympiads and MACFAIR, to name a few.

### ACCOLADES

LAHS has won laurels like Ishikawa Award, Demming & Juran Awards, 'Best School of the Year Award' from Hon'ble CM, 'Outstanding Achievement Award 2016' & many more. It is the 1st school of MP to get an ISO 9001:2000 certification.



# LODHA GROUP

BUILDING DREAMS, BUILDING HOPES

**E**stablished in the year 1980, the Lodha Group is a privately-held real estate developer based in Mumbai and is one of the largest construction businesses in every part of India. The company has its presence in cities like Hyderabad, Pune, and London. Lodha Group dedicates itself to the construction of houses and commercial spaces and has successfully delivered to its customers. Their top class designs and focused architecture on safety attract new customers for its projects. The company is one of the most profitable players in the Indian market and the largest by sales in three consecutive years.

## A VISION FOR A BETTER TOMORROW

Lodha's vision of 'Building a Better Life' serves across the country with many remarkable

landmarks that give the testimony of Lodha's constant efforts to build a better life for its customers. The group, in 2013 broke the national boundary and extended its reach to the international market with the acquisition of the landmark McDonalds House in Prime Central London. Lodha has a team that believes in delivering the best and keeping the mast high. The company is one of the largest corporate entities in Mumbai, with over 3,870 direct associates and over 25,000 workmen at its sites. More than 1,800 engineers, 800 management professionals and 150 designers and architects strongly hold together the fastest emerging real estate power of the country. Though, the company is majorly focused on posh and luxury homes for the upper class, it also introduced CASA, offering the mid-income consumer luxury



home with easy reach. Out of the several magnum opuses the company has created, some of the recently completed projects are; Lodha Aria, East Parel; Lodha Paradise Thane; Lodha One JVPD Scheme, Juhu, and many others... There are several other projects that are in the pipeline.

## SERVING THE SOCIETY

The company through its

several initiatives is directly impacting the lives of thousands of individuals to have a better quality life. The CSR initiative of Lodha Group focuses on Health, Education, and Livelihood. Lodha's clean title land, world-class design, excellent execution, differentiated branding, and marketing together works well, to create the best value for customers.



## PATHWAYS SCHOOL GURGAON

DEVELOPING CHILDREN, DEVELOPING NATION

**E**stablished in the year 2010, Pathways Schools – a group of K12 & pre-primary schools, established in the prime locations of Gurgaon, Noida, & Aravali, stretched across a 10-acre site, & decently equipped with modern infrastructure & best-in-class architecture – since its inception, has worked in the overall development of the students. Pathways Gurgaon focuses on teaching the students with the best possible & modern teaching techniques, thus the classrooms are equipped with interactive whiteboards & projection screens to enhance

the classroom learning experience. The school deeply focuses on sporting infrastructure & has dedicated an ample area to grounds for various sports such as Soccer, Cricket, Tennis, Basketball, Athletics, Golf, Horse Riding and several others.

In 2012, Pathways landed into the pre-primary education segment with the launch of the first pre-school in Gurgaon. With a dedicated staff and visionary leadership of Mr. Pramod K Jain, today the Pathways Early Years is located in 5 different locations in Gurgaon and Noida.

The school also encourages its students to participate

in several social issues like planting trees in nearby villages and other activities that take place on their school campuses.

### THE PHILOSOPHY THAT ENCOURAGES

The school does its best to optimise the consumption of resources. The United Green Building Council has recognised Pathways School Gurgaon for their Leadership in Energy and Environmental Design. They were also awarded the “Best Green Infrastructure” for their enthusiasm in harbouring Green Practices within their campuses.

The school runs a special

PULSE programme that consists of Pathways Life Support Training, P.U.L.S.E Classes, Social Behavioural Counselling & support systems, out of which the Pathways Life Support Training Centre is approved by the American Safety and Health Institute.

Pathways School, Gurgaon is working towards becoming the top primary schooling institution in the country. It has already been excelling in maintaining the global standards as it is the first IB continuum school in India, and was also ranked India's 1st International Day School.



# ADANI REALTY

THE STRIKING ACHIEVERS

**A**dani Realty is the real estate wing of the magnanimous Adani Group. They began venturing into this sector around 6 years ago in 2011, and set their footprints delightfully deep to excel and explore the world of providing living spaces that were built to cater to the desires of residing in a place, which suited aspirations of every individual. Pushing into a saturated market of real estate and leveraging on the trust people had in Adani Group, Adani Realty have captured the hearts of the people with their super performance and have emerged as one of India's leading brands in the real estate sector.

### THE DRIVE TO SUCCEED

The Adani group founded in the year 1988 is synonymous with the globally integrated infrastructure business, and

with a revenue of \$10 Billion, they have spread their wings into the infrastructure and development sector to make an indelible mark and are presently developing over 69 Million sq ft of residential, commercial, and social hub projects across Mumbai, Ahmedabad, Gurgaon, Kochi and Mundra. With a galloping zeal, meticulous planning, sustained growth, innovative thinking, advanced technology, timely execution, and use of superior quality raw material, they have created a trusted and an invincible brand, delivering 10 million sq ft of space within a span of 6 years of their inception.

The Adani Realty conceptualizes and visualizes beyond the four walls of bricks and constructs homes that use every inch of space with immaculate precision, workplaces that are positively designed adding confidence



and with the backing of a dedicated and expert team, they plan to reach a target of Rs. 20,000 crore in next five years with over 200 Lakh sq. ft of development. In this short period, their accolades and awards exhibit their tall journey of achieving zenithal heights with a promising future. They aspire to move forward with a renewed vigor and commitment to develop iconic

projects. They were awarded "Developer of the Year" for the projects – Western Heights, Oyster Grande, and The North Park. They have won over both Commercial and Residential segments with their state-of-the-art creations. Adani Realty is the brand that is expected to have a 5-fold success in a short span of time and increase the brand value with their quality propositions.



## PRESTIGE GROUP OF INDUSTRIES & EDUCATION SOCIETY

TREADING ON THE PRESTIGIOUS ROAD TO SUCCESS

**A**part from being the frontrunners of the Soybean sector & Agribusiness in India, the Prestige Group of Industries is also on a pedestal position in the Agri-based Processing, International Business & Education sector.

### EXPANDING THE FRONTIERS OF SUCCESS

Under the industrious leadership of Dr Davish Jain, the Group MD of Prestige Group of Industries, the group has been steadily expanding the frontiers of success. Owing to his wide perspective & global networking, he has,

in a very significant manner, contributed to the emergence of the Group as a leading agri-business enterprise with its annual turnover of over Rs. 5 billion & its exports of over a billion rupees around 40 countries of Asia, Africa & Europe.

### RESILIENTLY DIVERGING FAR & WIDE

Established in 1977, Prestige Group started with an Animal Feed Milling Plant and in 1980 ventured into Soybean Processing Solvent Extraction Plant followed by Edible Oil Refining Industries.

Starting its first solvent

extraction plant in 1980, the group since then has come a long way & diversified into fields like Oil Seeds, Soybean & Edible Oil Processing, Wheat Milling, food products, agri-processing, feed products, fabrication & engineering, commodity trading & education and has established itself as India's leading export house. Renowned worldwide for its fair dealings, ethics, quality products & services, Prestige group has been a major exporter in Agri-Products & Commodities to 60+ Countries of Asia, Africa, Europe & Middle East. No wonder, the Group's sustained orientation

in exports is reflected in its recognition as 'Star Export House' by the GOI.

Dedicated to building the future of India by imparting education through professional courses in management and engineering with an emphasis on research and consultancy, Prestige Education society in its various campuses is having over 10,000 students studying from Nursery to Ph.D. Owing to its excellent infrastructure & dedicated faculty, its management institutes are ranked among the top Business Schools in India.



Editor's Choice

# GODREJ PROPERTIES

BUILDING TRUST AND ABODES

**G**odrej, a Mumbai based company and a household name all over India, carries a legacy of trust and commitment for the last 120 years.

With the philosophy of innovation, sustainability and excellence and blessed with these experiences up their sleeves, Godrej began their venture into the real estate in the year 1990 under the leadership of Adi Godrej.

### ABIDING BY THE PROMISES

Real estate is not an easy ploy, convincing a client to invest their lifetime savings and meeting their paradigm promises made with good faith in the venture; utopian dreams are built around the fulfillment of the customer's needs.

Despite the cutting edge competitiveness, Godrej Properties has acquired the

most trusted name in the industry primarily because of the superior value they offer to their stakeholders; the extraordinary imaginative spaces they have created keeping in mind the customer's needs and offering them a deal they cannot refuse.

Delving into the latest designs using superior technology Godrej properties has created residential, commercial, and township project spread approximately in 14.36 meters across 12 cities of India. It's a brand trusted by customers, business partners, and financial communities; hence, Godrej ensures that they collaborate with the best material service providers, and the execution of their projects is done timely.

The Godrej Community believes in sharing with its clients all their internal and external deals transparently



and forming long-term honest relations. They build their edifice not only by using strong brick and mortar but an equally strengthened and highly qualified team that is constantly reviewed, trained and awarded to execute the best results in the industry.

### THE CROWNING GLORY

In the last 5 years, Godrej properties have stormed the

arena of real estate and have received over 200 awards and recognition; a feat no other company could have achieved in such a short span.

Godrej Properties has firmly built the belief that it's the right choice to put your hard earned money into.

Initially, it was founded as Sea Breeze Constructions and Investments Private Limited in 1985.



## GOLDEN BELLS PRE-SCHOOL

NURTURING IN LEAGUE WITH FUTURE

**A**t times when pre-schools are abundant and parents have a wide choice, especially in the urban cities, choosing the right premises that pursues poignant pedagogy for your precious one is a charade that needs to be solved with the right choice. Golden Bells Pre-School with its out of box thinking and technologically advanced methodology has the potential that promises to offer a bright future for your child.

### PREPARING GLOBAL CHILDREN

With the lightning pace of changing times, the visionaries

and educationists Mr. H. R Gupta and his son Mr. Rajeev Gupta, who is also presently a member of the governing board of the University of Delhi, have ignited the spark of forming a pre-school that runs parallel with the lightning pace of changing times; as today's children will be the future of the global world tomorrow. Laying the foundation of Golden Bells Pre-School in January in 2005 they went on a mission to provide the children with the right ambience, a very stimulating and creative environment with the aim of developing children who matched the changing robust atmosphere. They envisaged on

strengthening the base of each child, emphasizing on every individual child's creative skill where the curriculum centered on innovation and reinvention, incorporating latest technology trends, and becoming a facilitator in bringing out the best in each child.

They stood out tall from the competitive pre-schools because of the first time use of a unique concept called DMIA technology, which is the scanning of the finger prints and brain mapping of each child that helps the mentors understand the weak points and the strengths of every child and work towards molding their talents accordingly. Being

the first school in India to incorporate this technology, it gives vital information about the hidden potential of each child which thereby helps to explore the skills of the child from the very beginning.

Golden Bell pre-school along with its High School Branch De Indian Public School is the golden platform where the genius in every child is unleashed blossomed with love care and technology equipped with almost all extracurricular activities, which involve Swimming, Horse-Riding, Yoga, and Taekwondo to name a few.





**MIGSUN**  
THE REALTY STALWART

**D**rawing its legacy from a multitude of entrepreneurial ventures that were initiated two generations ago and started as Mahaluxmi Group with a facility for steel manufacturing that was founded by Mr. Harbans Lal Miglani, a revered hockey player in his youth, a passionate artist, & a philanthroper, Mahaluxmi Buildtech Limited was founded by the current Chairman & CMD of the group, Mr. Sunil Miglani who introduced several changes while adding the real estate vertical to the group and brought rare concepts and clarity in terms of prospects and risk factors, helping the company launch projects one after another. The third generation spearheaded by Mr. Yash Miglani has led to the birth of Migsun in 2011, which has

evolved into a real estate giant that has successfully delivered more than ten residential and commercial projects while multiple residential dwellings are under construction.

**FLOURISHING ON THE BEDROCK OF VALUES**

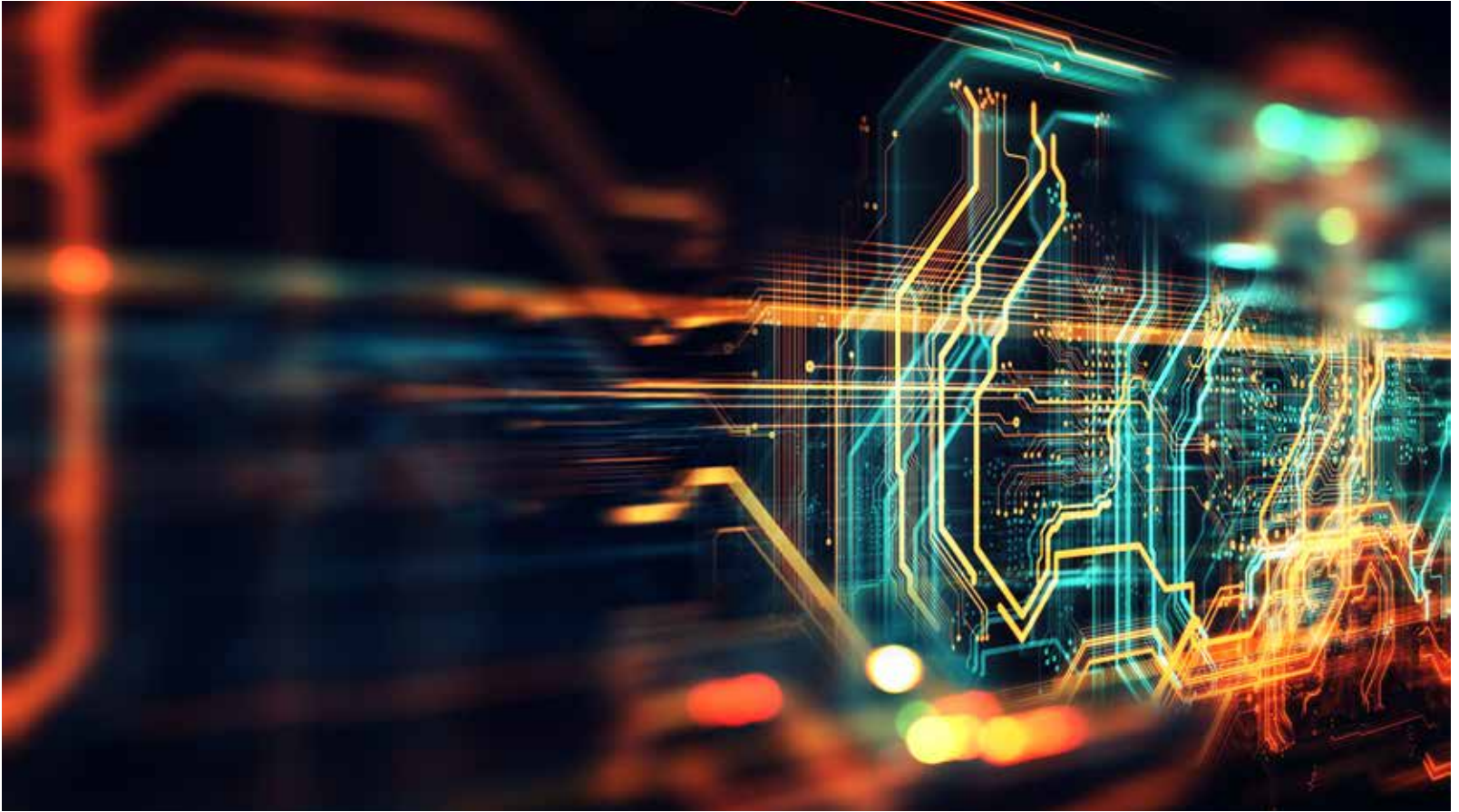
An ardent advocate of the traditional values which India has embraced, Migsun swears by the 3 T's – Teamwork, Transparency & Tenacity. People are the brand's biggest assets & customer experience & overall satisfaction through quality construction as well as employee contentment is its top priority. Working with a clean conscience & being cautiously transparent in all real estate dealings, the organization treats its customers with utmost respect for the trust they have reposed



in it. Vehemently believing in the fact that fruit of the labor is a real concept, Migsun abides by it wholly. Agility & a quick response towards needs of the customer while keeping them updated of all developments relating to their investments is something the brand prides itself on.

**THE UNASSAILABLE GIANT**  
Having righteously earned

the trust of more than 3000 families, Migsun has expanded and channelized the hardwork of the last 20 years of the group into a versatile powerhouse that touches umpteen lives in varied ways. Today, the brand is an indomitable leader in the reality sector with verticals like Residential, Commercial, Hospitality and Education projects.




STRENGTHENING THE NATION

**S**ince its inception in 1993, IIHT (Indian Institute of Hardware Technology) has been evolving rapidly and creating numerous success stories by imparting latest IT Training, and making students more skilled and employable.

Under the able leadership of Mr N Keshava Raju, the organization has been enabling talent transformation in alignment to industry demands of the present & future.

It has been successfully providing Vocational Training and is attempting to strengthen its position in the Indian market as well as on the International front, especially, Latin America and

Southern Asia.

Being well aware of the fact that companies are moving towards high-value offerings in IT-IMS and SMAC (Social, Mobility, Analytics and Cloud), IIHT is successfully providing niche programs in iSMAC (IT-IMS, Social, Mobility, Analytics and Cloud), thus establishing itself as the most popular Job-centric organization.

#### TRAINING TECHNOCRATS OF TOMORROW

As India's only company with several international affiliations, with its superior quality conscience and experience, IIHT has always outshined in its quality in terms of training, infrastructure and

delivery.

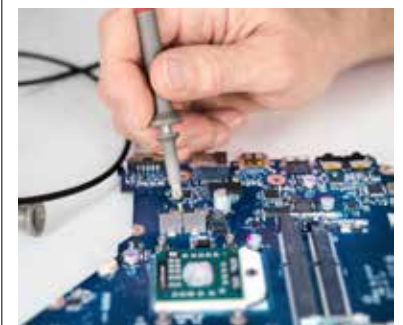
Apart from its efficient team of subject matter experts and trainers who supervise every course to make learning more easy and effective, IIHT's strong placement portal ensures that the students get exposed to the best job offers available in the market today.

Not just polishing students' technical skills, but also enhancing their confidence to face the competition, the organization operates its very own job help website – [jobready.iiht.com](http://jobready.iiht.com).

It is a one stop solution towards enrichment of the students & making them interview ready, industry ready and job ready.

#### SPREADING WINGS FAR & WIDE

Bringing in a tremendous transformation in our lives and touching it in umpteen ways, the all-encompassing power of IT is experienced by one and all. The advent of IT has facilitated the growth of IIHT into an educational giant in IT skill gap training with a presence in over 20 countries and over 150 centres worldwide. In addition, having trained over 10 Lakh students in the IT space, IIHT has been acclaimed as the 'Global Pioneer in job-specific talent development'.



# SUMER GROUP

MARCHING AHEAD

**S**umer Group was established in 1965, founded by Late Shri Sumermalji H. Shah with a vision to construct aspirational landmark spaces that impart a sense of fulfillment to its proud owner. The company's elite client base includes names such as Reliance Industries Limited, Thomas Cook, Rolls Royce and Sintex Industries Limited among others. They have already taken up several projects in Mumbai, Alibaug, Indore, Pavana, and Goa. Having developed 30 million square feet of area with another 5 million square feet of development underway, the group has also marked its presence in Dubai.

Various flagship projects under the Sumer Group include Sumer Trinity Towers 1 and 2 at Prabhadevi, Sahar Plaza – Meridian at Andheri (E), Sumer Park 1 to 4 at Byculia and Corporate Park at Chembur. Group's business associates too, include reputed

names like Shah & Associates, Gayatri Finlease & Investment and Vighnaharta Properties Private Limited among others.

### VISION WITH A MISSION

With Sumer Group's firm footing in the realty sector, Sumer Earth Movers started operations in the year 2003, as an independent firm dealing with rock blasting and as a precursor to getting the site ready for construction. The company owns the latest machinery like HM- 1000 of Atlas Copco and Poclairn – L&T 90 CK for the purpose alongside two imported rock breakers including the heavy-duty Krupp1000 rock breaker. Sumer Group is the first company in India to own world-class equipment in addition to its state-of-the-art dumpers and hydraulic excavators. While working on one of its projects, Sumer Earth Movers successfully excavated a vast 3,00,000 sq. ft. area in a period of 15 days, by adopting a 24x7 work schedule and engaged



more than 175 earthmoving machines and dumpers, thereby, exemplifying swift process delivery as per commitment with the client.

### SERVING WITH PRIDE

The Group has constructed a 50-bed hospital at Bhinmal. Alongside, a High School Academy and guest house for policemen is also being constructed. Sumer Group

received the "Jain Ratna" award from Shri Atal Bihari Vajpayee, on 8th April 2001. The ambitious project comprised 89 acres of land development for slum rehabilitation. The company has enthusiastically partaken in their CSR regulations; they have constructed many temples, guest houses, schools and hospitals in Mumbai, Gujarat, Madhya Pradesh and Bihar.



## KLAY SCHOOLS

PRESCHOOLING WITH FUN

**K**LAY Schools is a chain of educational institutions that offers not just education but all the necessary resources required for the kids to thrive and grow, it has widely been acclaimed as the Best Preschool in India. While maintaining high standards of teaching and imparting knowledge to young minds, they also pay much-needed attention to the quality of safety and security, hygiene, health and the teaching standards.

KLAY Schools are a conglomerate of exclusively high-ended preparatory schools purveying to preschool children and offering day-

care and after-school services. Originally set up by Founding Years - a multi-platform education services organisation, KLAY Schools majorly cater to the age group of 1 to 10 years old children. The superior quality of delivering education is one of the multifaceted reasons of the established trust that parents endow in KLAY Schools.

Their advanced style of teaching, futuristic infrastructure and indispensable resources are enabling the kids to succeed in 21st century.

### BE YOUR OWN SELF

The ideology at KLAY Schools inflicts trust upon itself as

an institution and on the education that it delivers to its students. They strongly believe in the fact that parents play an immensely crucial role in the building up of their child's future and therefore must have a conspicuous say in the way that their children are educated and cared for. The institution has derived their name from the perception that young minds are similar to clay and can be moulded beautifully in their formative years. KLAY aims at bestowing upon its students the luxury of being their own person, feeling at home meanwhile having enough avenues to explore the scope of their immense capabilities. The

highly qualified, caring and trained staffs at KLAY ensures spurring the child's curiosity and encouraging them to flourish as independent beings and ensuring the use of ample learning resources and imbibing innovations.

KLAY takes immense pride in offering personalised education and successfully rendering knowledge to young minds with the effective use of multiple intelligence approaches. It also extends support to the child in exploring the learning pathway that appeals to them the most while being exposed to an array of subjects.



# MAHIMA REAL ESTATE

## REAL ESTATE MOGUL

**A**quiring the satisfaction and trust of over 1700 families, residing in 19 of their propitiously compassed projects, Mahima Group has been enjoying the immense affection of its content client base. The real estate group enjoys a unique and distinguished position in the market by associating about 100 national and international brands within the boundaries of their malls.

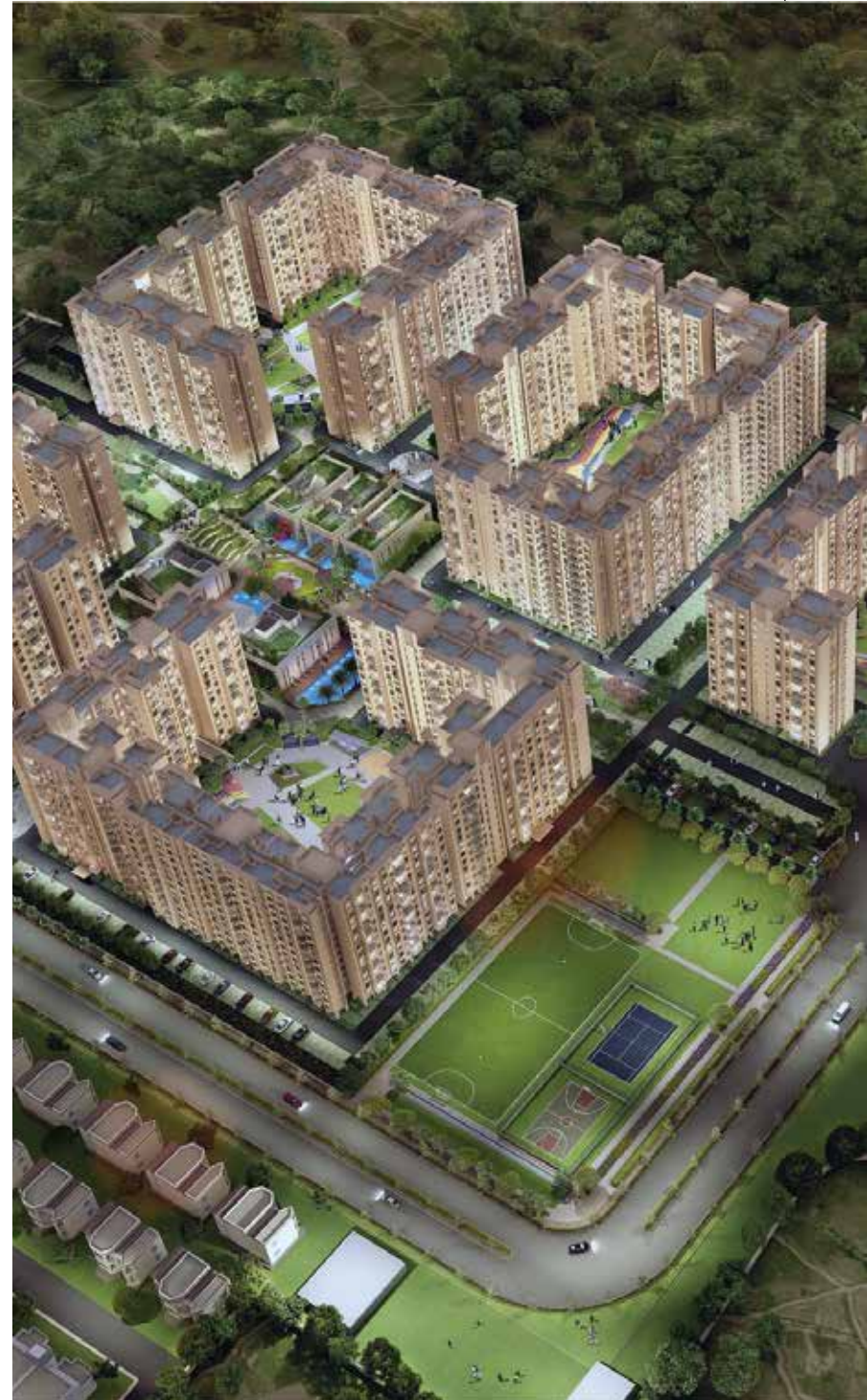
Rajasthan's Mahima Group of Real Estate Private Limited has established a firm existence in the arena of real estate over the past 27 years. Since its inception in 1989, Mahima Group has made their presence felt across various verticals of infrastructural development. After having successfully completed and delivered 56.9 lakh square feet of area to its clientele, currently, the real estate moguls are on the verge of

completing another 30.4 lakh square feet.

Mahima Group has not just redefined the builder market of luxurious housing accommodations but has also refined the living in an affordable range. They consistently acknowledge the role of their team that consists of more than 300 professionals who tirelessly work day in and out in various fields with the conspicuous dream and vision of enhancing the firm at greater heights every day.

### COMMITTED TO EXCELLENCE

The Mahima Group has repeatedly been acknowledged for achieving the highest quality standard in complying and exceeding its customers' expectations. By building earthquake resilient RCC as per seismic zone requirements; employment of comprehensive safety and security features; scientific sewage disposal or



treatment features; all projects completed by the Mahima Group have met international standards encompassing all parameters. Every project essentially has due provisions for ergonomic requirements, ample parking spaces, green covers, places for activities for the kids and seniors. Meticulously designed floor, wall and ceiling furnishing, bathroom and kitchen fixtures

of super brands add to the appeal of modern and well-facilitated living spaces.

Mahima Group is sincerely committed and dedicated to providing their customers with enhanced opportunities and to expand their projects at a constant and steady pace. They endow their utmost trust and rely on the excellence and timelessness that lies within quality constructions.



  
 aspire higher, achieve more

# Your GATEWAY to the world's top UNIVERSITIES

## MANYA GROUP

ASPIRE HIGHER, ACHIEVE MORE

**M**anya Education (P) Ltd. was started by a young entrepreneur Aradhana Mahna, in 2002, by bringing The Princeton Review, the world leader in Test Preparation and Admissions Counseling, to the Indian students. She started the company as a teacher, and continues to steer the company with the guiding force of "Saraswati before Laxmi". Today the company has evolved to become one of the biggest specialist providers of comprehensive overseas education consulting in India - with 45 centers spread across 25 cities.

Manya focuses on foreign university admissions and

guides students through the entire journey starting from test preparation, shortlisting of schools, developing a competitive application strategy, interview prep and visa services. Today, it is the market leader in preparing and helping students in getting admission to the world's universities for quality higher education. The strength of the organization is its innovative value proposition to the students in terms of focused techniques and tools for test prep, empathy with the student on their individual learning needs, customized admissions strategies and most importantly a collective effort to help the student realize her dreams.

### UNWAVERING VISION AND GROWTH

Manya's mission of 'Aspire Higher, Achieve More' has translated into several of their students leading the score parade in qualifying tests such as GRE, GMAT, SAT, ACT, TOEFL, IELTS etc and getting admits from top universities such as Harvard University, Carnegie Melon University, Georgia Tech University, Urbana Champaign, Columbia University, UT Austin, University of Michigan and many more. Manya services over 45,000 students annually and is proud to partner with more than 45 highly reputed academic institutions across the country of the ranks of SRM University, VIT, TISB,

Doon School, and Welhams in handholding and guiding students on their goals of pursuing a higher education abroad.

Manya, today, caters to the new-age learners by providing high quality programs with required flexibility and self-learning tools that are the result of years of research. It plans to offer its services shortly to the students in the remotest corners and the world over; so that more and more students can benefit from a service, which impacts their plans of obtaining higher education.

Your complete solution to a global education



www.manyagroup.com

 manya\_group
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# MARICO

SUCCESS UNPLUGGED

India's leading company for consumer products in beauty and wellness space, empowered with freedom and opportunity and working responsibly towards its – stakeholders, consumers, and society at large. Marico is a market leader in the FMCG sector. Having achieved the compounded annual growth rate of 9.3%, it stands tall with the annual turnover of INR 59 billion, currently. Marico has taken over the FMCG market by storm, serving the consumers with an exceptional range of products in hair and skin care, edible oils, health foods, male grooming and innovation in fabric care.

### EMPOWERED VISION

Bombay Oil Industries got a new edge, when Harsh Mariwala, a fresh graduate,

took over his family business in 1971 and launched Parachute Coconut Oil in 1974. Here replaced the traditional tin packing with a blue bottle; signaling a holistic and strategic sync with the changing customer preference and emerging market trends. In 1988, Marico Industries was born, laying the foundation of "3Ps – People, Products, and Profits". As the company's stature grew, it shifted its headquarters from Masjid Bundar Bazaar to upscale Bandra in 1992. In 1992-94, Marico emerged as an international marketer by setting up its first overseas office in Dubai. The year 1996 saw Marico being listed on the Indian Stock Exchanges.

### CARING FOR THE SOCIETY

In 2003, Marico Innovation Foundation, a not-for-profit



institution was set up as a breeding ground for creative innovations in the country. The company also set up - cobra collection centres for direct dealing with farmers, thereby, increasing their profit share. The company has achieved a rare feat of a 32% reduction in energy consumption, over 5 years. At the Perundurai plant, the energy source was moved

from Tamil Nadu Electricity Board to renewable power from wind energy. The company's Coconut Extension Program also bore fruit and yielded a 25% increase in the overall production. Marico is also amongst the Top 100 companies to work for women in India, as per the 2016 study by Working Mother Media & AVTAR Best Companies for Women in India.



## RAINBOW PRIMARY SCHOOL

WHERE INNOCENCE BLOSSOMS

**E**mbedded with a sense of the care & warmth, the teachers at Rainbow Primary School are specialists who understand how kids learn & are able to give pupils the necessary confidence & skills they need to face the new challenges & fresh opportunities that await them in the high school. Undergoing frequent training in the workshops organized by professional trainers, the faculty constantly updates itself with the latest developments that take place in the National & International educational scenario & eventually transfer

the knowledge gathered to the children.

### AIMING HOLISTIC DEVELOPMENT

Keeping in view the necessities of child in different stages to develop knowledge, concepts, skills & attitudes, the school has designed its own curriculum which recognizes the importance of developing the full potential of the child. Comprising all learning & varied experiences for the pupils, the central aims of its curriculum are to work in collaboration with parents to provide opportunities for all pupils to learn and to achieve to promote pupils' spiritual, moral, social

and cultural development and prepare all the pupils for the opportunities, responsibilities & experiences of life. Rainbow aims to provide its students with quality education; & is going to establish 1000+ schools in the span of 8 years & first 100 schools in 6 months & it intends to reach out to as many locations as possible. Be it through franchise, partnership or management, they are looking ahead to their best innings to come.

### PROMOTING ACTIVITY-BASED LEARNING

At Rainbow, every concept in the syllabus is enhanced with activities, as these enable

children to focus on their senses & make learning a fun. The core principle of 'Learning by doing' is very well embedded in the design of the school's curriculum. The pre-primary curriculum generally includes 5 kinds of activities like Indoor & Outdoor activities, Gross & fine motor activities, Quiet & Active activities, Individual, group & class activities & activities initiated by children & organized by teachers. Thus, the students are educated in a natural & pleasant environment through various activities & life experiences & attain holistic development.





# FITNESS WORLD

BRINGING WORLD TO ITS FEET

**F**itness world, the famously acclaimed premier and leading supplier of fitness equipment is anchored in Noida, India. With an extensive experience of over 24 years, Fitness World is catering to a vast majority of customers in the fitness industry, and has successfully established a niche for itself in the market.

Fitness World, the leading supplier of exquisitely specialised home and commercial fitness equipment with avant-garde technologies has assisted the setting up of numerous fitness centres across the country. Founded in 1993, they have catered to myriads of customers and has accomplished in providing exemplary services to them.

A considerably extensive range of treadmills, ellipticals, bikes and gym stations of prominent brands are accessible at Fitness World. The company takes pride in

having placed all its fitness accessories and equipment at surpassingly competitive prices and providing the assurance of best price guarantee that helps customers entrust upon the brand by never having to pay much.

### CONNOISSEUR OF THE FITNESS INDUSTRY

The company has been propitious in having profitably supplied gym equipment for prominent events like World Military Games at Hyderabad and the Commonwealth Games in Delhi. Ranging from the defence sector to the elite educational institutions/ universities, hotels and resorts to clubs and gyms, Fitness World has extended relentless support and unfaltering advice along with the extensive experience in catering quality fitness machines to a wide customer base.

Fitness World also



propounds to its customers, the prerogative to buy gym equipment online and to avail their support in delivering the purchased products at a door-step delivery, along with a free installation. For customers who are sceptical in choosing the appropriate equipment, the company specialises in offering valuable advice through fitness experts.

The company extends its

services through an array of customised exclusive stores in Delhi-NCR to endorse an exemplary range of fitness equipment. Their 24-year old track record in setting up commercial gyms is accompanied by an honest clientele that speaks for the company's dependable services, utilised by hotels, corporates, educational institutes and several others.



## VASAL EDUCATIONAL SOCIETY

ENLIGHTENING MINDS, EMPOWERING FUTURE

**N**urturing a vision to establish world class schools with a focus on providing exceptionally valuable & enduring education, Vasal Educational Society (VES) is efficaciously working for the holistic development of the students. Vehemently promoting the key parameters of personal growth, intellectual integrity, global sensitivity, local engagement & civic values, the Society encourages the inculcation of these virtues in all the students of its schools. Through its schools, the Society seeks to nurture & curate young minds through experiential learning, to mentor them to become self-directed, global leaders.

**STEADY ROAD TO SUCCESS**  
Initiating its journey in 2006 with Cambridge International School in Dasuya, Vasal Educational Society has established itself as the most preferred educational brand in the region. The next milestone being the GEMS Cambridge International School, Hoshiarpur which emerged as a leading school in the region within three years. Setting international benchmarks of infrastructural excellence, the Society laid the foundation of IVY World School at Jalandhar, in 2012. In a nutshell, the society's growth demonstrates its tremendous passion for enduring and high quality school education. Under the quintessential

leadership of Chairman Mr. Sanjeev Kumar Vasal, the society started Ileague Education Private Limited in 2012. The firm is efficiently managing three schools – Ivy World Play School, Jalandhar, Cambridge International School, Phagwara and Ivy KindersEducare – which are consistently reaching the zeniths of success.

**ENABLING ENVIRONMENT, FACILITATING LEARNING**  
The Society's schools have lavish campuses designed to develop the cognitive & motor skills of the children through meaningful academics, & purposeful & enjoyable co-curricular activities. Bringing years of learning, innovation

& integrity into the design of curriculum, learning spaces & generating varied opportunities for every child, the Society attempts to build an ever evolving education that maximizes the individual capabilities to meet the challenges of higher education, work & life by providing an environment conducive to learning. It is bent on promoting creativity and wishes to shape students effectively so that will be able to become the thinkers and leaders of the 21st century.



**PEESAFE**  
HYGIENICALLY YOURS

**V**ikas Bagaria, a seasoned businessman, formulated the mantra - 'Safety First - India' as he founded India's very first online portal on safety products - SafetyKart.com.

**CLEANER INDIA**

Apart from addressing prevention and safety concerns through its various products, SafetyKart Retail Private Limited focused on the varied health needs and launched a range of products under the Redcliffe Hygiene brand. Around fifteen products, from GymSafe to PalmSafe Foam-based Alcohol-free Hand sanitizers, were introduced in the Indian digital market. This marked the inception of PeeSafe; the toilet seat sanitizer spray that became public favorite immediately. The brilliant

idea of public washroom sanitization struck Mr Bagaria, when he was travelling with his wife and they realized the need for a cleaner and more hygienic environment. Today, PeeSafe is the India's largest and world's top selling Toilet Sanitizer spray and is available online on various platforms and at various retail stores as well.

**BE SAFE WITH PEESAFE**

Research has proved time and again that even a toilet seat which is cleaned on a regular basis, provides a breeding ground for a huge population of germs. These germs are potential carriers of several diseases like Urinary Tract Infection (UTI), diarrhea, gastroenteritis, staph, and herpes. The scenario is particularly alarming when one is forced to use a public restroom for answering



nature's call in airports, trains, shopping malls, cinema halls, hospitals, schools, banks, offices, colleges, etc.

PeeSafe is an effective toilet seat spray that cleanses, sanitizes and deodorizes the surface of its application, thereby, making it 99.99% free of germs causing disease, rendering it safe for use. The toilet spray is a rubbed IPA formulation that sanitizes the

area within 5 seconds of its application.

PeeSafe toilet seat sanitizer spray is available in handy packs that are travel-friendly too. Because of the compact packaging it can fit easily into a handbag, carry bag or a backpack. When used regularly, a 75ml bottle of the sanitizer lasts more than a month, hence, providing value for money.



# BHARAT HEAVY ELECTRICALS LIMITED

THE PIONEERS OF NEW INDIA

**B**harat Heavy Electricals Limited (BHEL) is one of the magnanimous manufacturing units of India that brought a historical change in steering India towards a developing nation. Their eminent units and the sheer large numbers cater towards designing, manufacturing, construction, and servicing a wide range of products, systems, and services for the core sectors of the economy is a reminiscence of a golden chapter in the industrial development of India.

**THE PRIDE OF OUR NATION**  
History was created when BHEL,

owned by the Government of India was established in the year 1964, as the largest power plant equipment manufacturer in New Delhi, India. Over a period of time, BHEL has continued to be the stabilizing unit of the Indian Industrial manufacturing unit as it developed the capability to produce a variety of electrical, electronic, and mechanical equipment for all core sectors, including transportation, transmission, oil and gas and other allied industries. They manufacture quintessential equipment, that is the life line for any engineering and manufacturing company, their products include Gas

and Steam Turbines, Boilers, Electric Motors, Generators, Heat Exchangers, Pumps, Switch Gears, Sensors, Automation and Control Systems, Power Electronics, Transmissions etc

With a staggering revenue of 28,871 crore (US\$ 4.5 Billion) for the year 2017, assets worth 61,347 crore (US\$ 9.6 billion), the total number of employees spanning up to 39,821, and a panoptic network comprised of 17 manufacturing units, 2 repair units, 4 regional offices, 8 service centers, 15 regional offices, 8 overseas offices, 15 regional centers, 7 joint ventures and an infrastructure that can execute more than

150 projects simultaneously at different sites for India as well as abroad.

BHEL has spread its wings globally across 76 countries exporting power and industry segment products proving the might of India's capability in quality, cost-competitiveness, higher reliability, sustainability, research, focusing on new products and development, and the administrative excellence in handling production and supply in such mammoth numbers.



# INDIAN EXPRESS GROUP

DELIVERING QUALITY FOR YEARS

Indian Express Media Limited is an Indian news media publishing company; it was founded by Ramnath Goenka, in 1932. Currently, the newspapers are circulated in over a dozen cities and are considered to be one of the best newspapers among the intellectual class of the society. The newspaper grabs a readership of more than 360,000 readers.

Founded in the year 1932, the media house dedicates itself in bringing out the best and true news for its readers. The current chairman of the company Viveck Goenka is an engineer by education, a newspaper publisher by profession, and a socially inclined individual by choice. His determined leadership and continuous efforts of the

company's employees has brought the company, a great deal of success.

### REDEFINING JOURNALISM

For over 75 years, The Express Group of publications has been synonymous with excellence in journalism and a commitment to independence and fairness. Several awards and entitlements presented to the company are the testimony of its unstoppable endeavours. To strengthen the four pillars of democracy, the company is backed by the largest network of reporters, ensuring the circulation of best and authentic news on their various forums.

### A POLYMATH GROUP

The publishing house does not stop at only English newspapers but has its hand in



several other businesses. The Financial Express is a widely read business daily that is published by the company. The house also publishes Loksatta in Marathi and Jansatta in Hindi. Screen is a periodically printed entertainment magazine, which covers the Indian Film industry. The company also has an online news platform hosting news from the country and around the

globe. According to ComScore reports, the website was India's 3rd largest English-language news website, reaching over 6 million unique visitors a month in India. The Indian Express Group also has business publications division which was established in 1990, & caters to major industry verticals like IT, Hospitality and Travel, Pharma and Healthcare.



# KIS GROUP

**HARBINGER OF SUSTAINABLE DEVELOPMENT**

**A** renowned global forerunner and a supremely eminent brand, the KIS Group has been successfully providing Sustainable Clean Technology (SCT) services and helping drive the industry on an eco-friendly path. The Group has established an estimably laudable image of itself by converting the industrial and domestic waste into profitable and lucrative products meanwhile ensuring their transformation as sustainable energy resources.

By evolving the contemporary technological solutions and constructing state-of-the-art facilities of top most quality, the KIS Group has profitably

become a leading company of its kind. Emphatically renowned as the harbinger of sustainable technology, the Group has ensured the utmost convenience of its customers by providing the accessibility to a 3D view of the layouts and the animated 3D videos enabling the buyers to experience a virtual tour of the entire plant. After having created satisfyingly favourable models of sustainable green technologies, the KIS Group takes pride in being the curator of generating wealth out of waste from both liquid as well as solid matter. For this noble work and their praiseworthy focus on the ecological resources, they have on several

occasions been awarded at various prestigious platforms.

### INGENIOUS & VISIONARY

KIS Group has been consistently preeminent in providing clean technologies for Biogas, Water & Effluent Treatment Plants, and Agricultural & Industrial waste by converting and transforming them into valuable and green energy resources. The brand has marked its footprints by having its own offices in as many places as Singapore, India, Malaysia, UAE, Brazil, and Colombia. The vision of the KIS Group since its inception has invariably remained consistent by aiming to become the best company on

a global platform in providing sustainable clean technologies for Water Treatment, Waste Water Treatment, and complete solutions for Biogas generation & utilization.

The Group owes its much hard-earned success to its credible and tirelessly supportive staff who have over the years contributed to the milestones of the company. KIS Group envisages the dream of achieving its objectives with full dedication in an environment of fairness, honesty, and courtesy towards its clients and the society.



# BRIGHT OUTDOOR MEDIA

BRIGHT IDEAS, BIG DREAMS

**W**hen Mr. Yogesh Lakhani set out to do something chronically great, he created a brand from the ground up to where it is today. Established in the year 1980, today that brand is known by the name of Bright Outdoor Media. It is an Out-of-Home (OOH) media organization, which has its grasp majorly in the advertising sector, now extending further to communication services and a plethora of other futuristic services and solutions in the most multicultural and ethnic ensemble.

A tangible dream of Mr. Yogesh Lakhani, since Bright Outdoor made its entry in the real world in the year 1980, it has emerged as a champion of the champions with its excellent advertising solutions and customer-centric approach.

A mammoth of success and perseverance over the time has ensured the consistent

growth and expansion of the company. Bright Outdoor Media is now proudly surfacing its gleaming billboards in Pune, Ahmedabad, Hyderabad, and Bangalore.

## THE BOLLYWOOD CONNECTION

Bright Outdoor took the climactically rewarding turn towards Bollywood when they began advertising with Venus Films for the movie "Pyaar Kiya Toh Darna Kya" in 1990. The project proved to be the turning point in the company's memoir, opening new avenues for them; the compelling journey encounters many milestones on the way. Today, Bright Outdoor Media has become so pervasive and infused in the industry that it is the go-to advertising solution for Bollywood. The company also hosts its own award function known as Bright Awards, felicitating big names in the industry.

Not only Bollywood but



Bright Outdoor Media has its footing in other sectors as well. Their clientele are big companies like Yash Raj films, Dharma Productions, Big Bazaar, Pantaalons, Viacom 18, Walt Disney Pictures, Eros International, NDTV, Cartoon Network, ICICI banks, Kalyan Jewelers, Hyatt Hotels, Jet Airways, and many more.

As the name suggests, the company's bright CSR

initiatives are a humanitarian arm of the company. The company is making an impact by empowering the underprivileged people of the society, through their effective healthcare programs and educational aids for a brighter future. Bright Outdoor Media also lends a helping hand in most of the social and religious events by offering free advertising services.



## SUZLON ENERGY

POWER UNLIMITED

**S**uzlon Energy Limited began its operations in 1995 in Gujarat, at a time when the world's renewable energy arena was dominated by well-established international players. By the year 2003, Suzlon's expansion led to the installation of its first wind turbine generator in the USA. Having established a capacity of around 17GW of wind – globally, with 24/7 surveillance of wind turbines across the world and several upcoming solar installations, Suzlon's empire now spans 6 continents covering 18 countries, standing tall as one of the world's largest producers of wind turbines.

In India, Suzlon has grown to be recognized as the largest wind asset management base in the country with an impressive 36% market share. It is the custodian of the 4th highest installed power capacity in India. Around 11,000 MW of its installations are spread across key Indian wind states including Andhra Pradesh, Gujarat, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Rajasthan, Tamil Nadu and Telangana.

### GLOBETROTTING

Suzlon has set up 15 manufacturing units in India and China supported by 8 R&D facilities in the country alongside Germany, Denmark,

and the Netherlands. It has also successfully established subsidiaries in Spain, Portugal, Turkey, Nicaragua, Romania, and Bulgaria. The company recently launched the S111 2.1 MW in North America where it encompasses 21 states, three provinces, and two countries. Suzlon Energy Australia has captured 25% of the Australian wind energy sector, marked by a particularly humble start with 10 employees and progressing to a workforce of over 350 in 2011. Suzlon is also pursuing extension plans in Russia, CIS, MENA and South East Asia domain.

Suzlon has also ventured into solar energy sector, having received orders totaling

515 MW and providing services such as Solar irradiance assessment, installation, and commissioning, tax rebates, tariff calculations, proactive and reactive maintenance among others.

### CROWNING GLORY

Suzlon has had an extensive share of its proud moments with the commissioning of its 10,000th WTG at the Artilleros wind farm in Uruguay, signing agreements with Dilip Shanghvi Family and Associates (DSA) for equity investments of Rs. 1,800 Crore.





# ASIAN PAINTS

PAINTING DREAMS, REDEFINING HOMES

**W**ith almost 75 years in the home décor industry, Asian Paints has crossed the bar of excellence with its high-quality products and appealing service to its customers. Currently operational in almost 19 countries, the company has accumulated a set of consumers who have an unbreakable trust on the brand.

## PAINTING THE MAGNUM OPUS

The journey started in a small garage when four far-sighted friends were ready to establish one of the largest paint companies in the world. The company boasts of its strong consumer-focus and innovative spirit and over the years these are the qualities that have made Asian Paints India's leading paint company. The company leads this sector in India with

an astounding market share of 54.1%, and stands fourth in the Asian market.

## DELIVERING THE BEST

Even with tens of painting brands in the market and new ones coming up every now and then, Asian Paints has firmly held its consumer base. The company has made a tryst with quality and service; from delivering the best quality paints to getting the customer's house painted in a very short period, the company has struck every chord in the best possible way. The company has a separate counseling cell for customers who want advice about how and what to paint their homes with.

## VISION OF A COLOURFUL TOMORROW

Asian Paints aims to become one of the top five decorative coating companies worldwide



very soon; collaborating with established global partners is one of the ways in which it aspires to live that dream. The brand is continuously striving to strengthen its quality and firmly placing itself in the global market.

The company is not only focusing on its own materialistic development but has been widely participating in

developmental work for the society. A team of diligent people work in carrying out the company's CSR. CSR focus area for the company comprises Education, Skill Development, Health Care/ Hygiene, and Water Management.

Asian Paints has all that it takes to become the world's largest company dealing in home décor.



## MAX BUPA HEALTH INSURANCE

EXCELLENCE INSURED

**M**ax Bupa Health Insurance Company Limited is the premier name in the industry of healthcare insurance and is formed as an amalgamation of Max India Limited and Bupa. It is the foremost leader of insurance providers among the large domain of clients who have imparted relentless trust on the brand over the years.

Max Bupa Health Insurance Company Limited, popularly known as Max Bupa, is a joint venture between the widely acclaimed Max India Limited and the United Kingdom-based influential healthcare services expert Bupa. Envisioning the dream of becoming the

country's most admired and desired Health Insurance Company. To turn their vision into a conspicuous reality, they have encompassed an adroitly abled team of experts in the field of healthcare and insurance. The imperative responsibility of driving the company in a strategic direction is of these talented team leaders.

Bupa, the UK based healthcare experts carry with them a discernible experience in the industry of about six decades and have established a vast clientele of approximately 29 million in over 190 countries. Meanwhile, the Max India Group brings with it an extensive expertise

in both health as well as insurance related services that include hospitals, clinical research, and life insurance. The impeccable blend of global expertise amalgamated with the local knowledge in both healthcare and insurance makes Max Bupa the adept choice for choosing family health and wellness.

### CONSISTENT & RELIABLE

The mission at Max Bupa is to consistently and relentlessly help customers in achieving a healthier and much more successful life, by catering to them an expertise as their reliable healthcare partners. Thus, they consistently aim at raising the bar in the

standard of health insurances and work relentlessly to accomplish their promise of delivering excellence. The team at Max Bupa is unconditionally focused on providing its customers with products and services that meet their needs and erratic demands, meanwhile, creating an exemplary workspace for employees. At Max Bupa, healthcare insurance is not just an annual transaction made from customer bank accounts, but they focus and intend to build a long-term and long-lasting relationship with their extensive customer base.



**ITC**  
PROLIFERATING AHEAD

**I**mperial Tobacco Company of India Limited started operations on August 24, 1910, from a leased office on Radha Bazar Lane, Kolkata.

After 16 years of its service, the company's progress enabled it to establish Kolkata's landmark, the Virginia House, as its headquarters at 37, Chowringhee Lane.

As the company's portfolio grew manifold, its name underwent a few changes, hailed as India Tobacco Company Limited in 1970 and then named I.T.C. Limited in 1974.

On September 18, 2001, the company was rechristened as ITC Limited. The periods in the name were removed in September 2001 for the company to be renamed.

**GLORIFIED ODYSSEY**

For the first six decades of operation, the company focused on its Cigarettes and Leaf Tobacco businesses. The packaging & printing business

which was set up in 1925, as a strategic backward integration for its cigarettes business, has now turned into India's most sophisticated packaging house. In 1975, the company ventured into hospitality sector with the purpose of earning foreign exchange and boosting the economy with enhanced tourism and employment opportunities. ITC acquired its first hotel in Chennai which was renamed as 'ITC-Welcomgroup Hotel Chola', now known as My Fortune, Chennai. The company now oversees 100+ owned and managed properties spread across India. In 1979, ITC entered the Paperboards business by promoting ITC Bhadrachalam Paperboards Limited. In 1985, ITC set up Surya Tobacco Co. in Nepal as an Indo-Nepal and British joint venture.

Venturing into stationery products, ITC launched a premium range of notebooks under the brand Paperkraft



in 2002, and the Classmate range of notebooks in 2003. In 2008, it launched India's first environment friendly premium business paper under the 'Paperkraft' Brand. ITC also entered the Lifestyle Retailing business with the Wills Sport, Wills Classic Formal Wear and Wills Clublife Evening wear along with the fashion event - Wills Lifestyle India Fashion Week. It also entered

the food sector with Kitchens of India, mint-o, Candyman, Bingo, Aashirvaadatta and Sunfeast range of biscuits. Adding a newer dimension to its business, ITC forayed into premium personal care products in 2005 alongside 'Engage'- India's first couple-deodorants. In 2010, ITC launched its hand-rolled cigar, Armenteros, exclusively for the Indian upmarket.



## UAE EXCHANGE INDIA

SERVICE, SUPPORT & SUSTAINABILITY

**U**AE Exchange India extended the financial privileges to the lives of its Indian customers in 1995, when the NRI - Mr. V George Antony, working with UAE Exchange Group in Abu Dhabi was inspired by the patriotic sentiments of his mentor Dr. B R Shetty, Chairman, UAE Exchange Group. He planned to start a novel Indian chapter of the company to serve his Indian nationals.

With almost two decades of pioneering innovations, the company has relentlessly catered to the financial needs of more than 10 million customers through its 370 plus branches, spread across

the nation. It has an active online presence with a vibrant corporate website supported by a diligent customer care team. The company is supported by 3,500 competent hands doing commendable services along with 4,000 plus agents placed in various locations to cater the needs of the remotest areas of the country. Soaring high in the technological domain, the company developed a customer app - XPay Cash Wallet, which soon gained impetus among the population; receiving the prestigious SKOCH Civilian Award and Golden Peacock Award. Being already in the loan business for a decade, the company

further optimized its services by introducing Digital Loan where people can avail loan from the comfort zone of their home through online services.

### EXPLORING THE INEVITABLE

THE Wallet, unlike others not only facilitates deposits and payments but all the financial services fostered by the company. The company has a strong presence in online and offline space, playing a righteous equilibrium between marketing automation and customer relationship management for adding conveniences to the lives of its customers. Delving deep into the psyche

of the common man for two decades, the company has had an edge over their competitors in the financial arena. They have taken up new ventures facilitating online compare & buy through 'XPaymall' and utility services through 'XPayindia' portal. Gliding successfully over complex business challenges, UAE exchange has a proven testament that change is inevitable, making it adopt innovations both in internal operations and external contributions, leading towards newer methods of commercialization.



## HARI DARSHAN

AROUSING SPIRITUALITY

One of the largest manufacturers of Incense, Spirituals, Aromatherapy Products, Fragrances, & other related products, Hari Darshan Sevashram Pvt. Ltd. is a renowned leader in the sphere of Incense & Spirituals for over a hundred years. Inherited by four generations for over a century, the technique of incense-making at Hari Darshan is a passionate art of blending fragrances, and the science of making use of the best ingredients.

A successful metamorphosis of a family business originating in the late 19th century into a privately-held limited company in 1980, is a result of synergy between the traditional art of making fragrances & incense, & the modern manufacturing techniques. Its quest for perfection & passion for constant improvement have enabled it to become one of

the largest manufacturers of incense products, & especially capital-intensive products like Incense Paste with 11 production units across the country & a dedicated team of over 1000.

### MANUFACTURING EXCELLENCE

Efficiently manufacturing a product that has a history of 1000s of years, using modern & scientific manufacturing methods is not an easy task. However, Hari Darshan has not only successfully met this challenge but also set new benchmarks in manufacturing incense. Today, the brand has the most extensive incense manufacturing set-up in the industry with units strategically located across the country & its enormous production set-up comprising 12 units & 2,50,000 sq ft of production area. Further, its marketing network caters to millions of outlets



through 500 distributors & 150 sales professionals.

### UNMATCHED INNOVATIONS

The brand's in-house creative team specializes in the development of new designs and packaging concepts and its innovations have set many new standards in the marketplace. Hari Darshan also has research & development tie-ups with its ancillary units

and service providers for cooperation in areas like cost-cutting, time management, inventory control, and better product delivery. Moreover, each aspect of its business is constantly evaluated against set standards to ensure total quality and the management constantly monitors these standards to accommodate the dynamics of business environment.



## ASPIRE HOME FINANCE

FINANCING DREAMS

**A**spire Home Finance Corporation Limited (AHFCL), a professionally managed housing finance company has flourished in the domain of housing finance surpassing its adversaries. With a highly distinguished amalgamation of financially sound, vigorously sturdy and technically accomplished endorser, acclaimed in their realm for qualification, proficient ethics, and substantial attainment capabilities; AHFCL has embellished as a profoundly reliable brand to its customers.

AHFCL has attained success in various ventures under the able guidance of Mr Anil Sachidanand, who is an

honourable veteran of 28 years in the field of Home Finance business in India. He is the Managing Director and CEO of AHFCL and chaperones a team of highly qualified professionals to uplift the company at greater heights every day.

### ENABLING OWNERSHIP OF HOMES

AHFCL is the subsidiary of Motilal Oswal Financial Services (MOFSL). MOFSL is a well-diversified, financial services company that aims at the advancement of wealth creation for all its customers, such as institutional, corporate, HNI and retail.

The company's motto is to enable home ownership amongst LMI families, by

efficiently providing housing loan assistance without any altercations.

They provide relentless assistance to customers in acquiring affordable residential units thereby intensifying housing stock in the country.

### WIDE NETWORK; SATISFIED CUSTOMERS

The Company currently functions from 120 locations across 9 states amongst which are Gujarat, Rajasthan and Tamil Nadu.

AHFCL aspires to facilitate thorough processing of home loan applications with the assistance of their robustly built technology platform.

Having tie-ups with builders and developers across the

country has empowered AHFCL to constitute a firm source of network building. The eminently qualified panel of lawyers and technical operators at various locations provide a significantly dependable consultation on the properties to be financed.

AHFCL has a venerable and unique methodology directed towards customers who possess the alacrity & willingness to pay but inadequacy in producing verifiable documents. Such customers, thus, are an integral part of AHFCL's financial cognizance and incorporation journey.



# HRS SPORTS

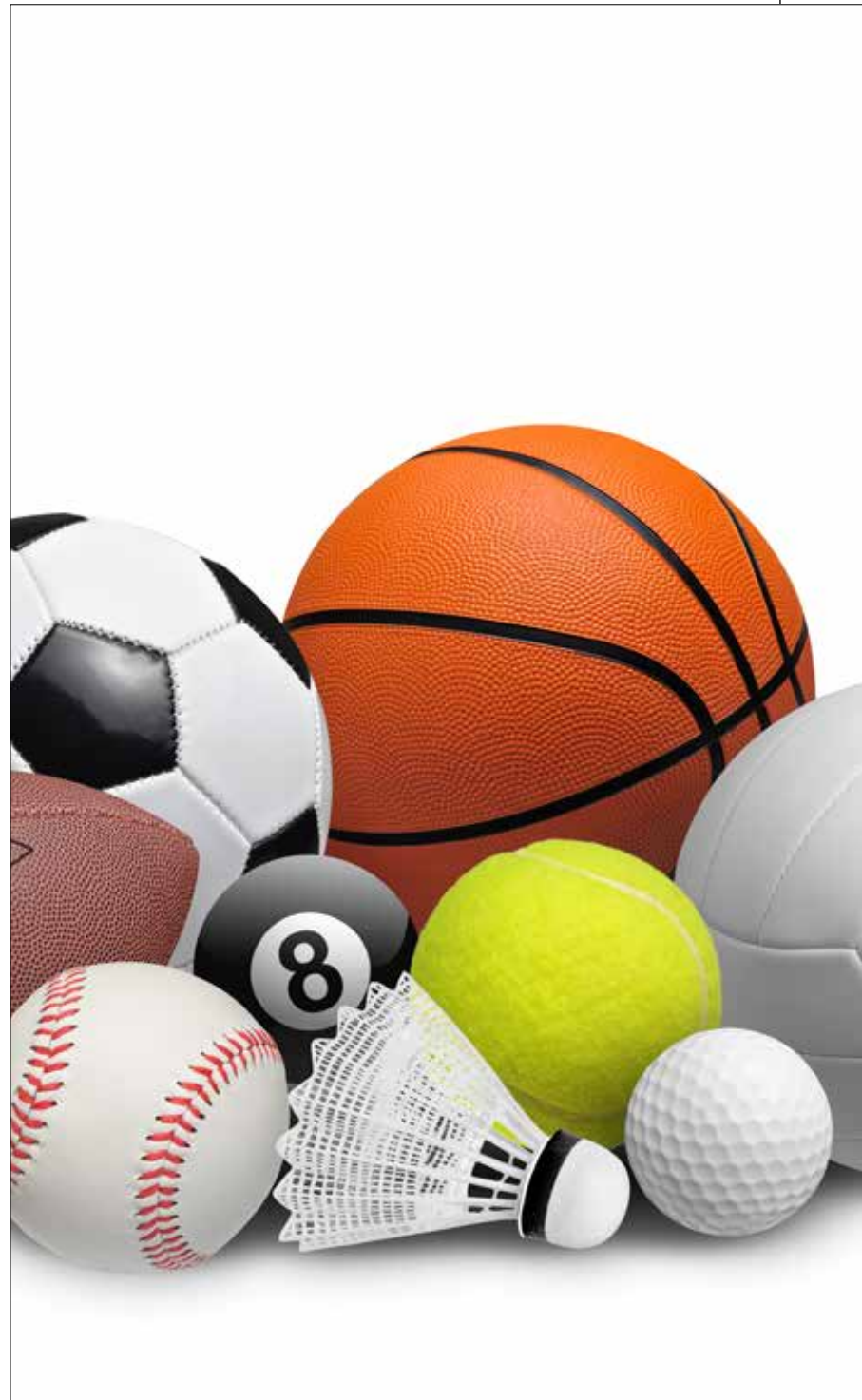
LEADING WITH AN EXPERIENCED EDGE

**H**ans Rubber and Sports Private Ltd was established in 1975, and today, they have marked an edifying point in the sports industry with their affordable, reliable and authentic products. 60 kilometers away from Delhi, in Meerut, is where the production unit of the company is based; they are primarily engaged in the manufacturing and supplying of sports goods and equipment to their domestic users. HRS Sports has grown exponentially since their inception and have now started exporting their manufactured goods across the world. HRS Sports are the desirable patrons of many famed sportsmen and sports enthusiasts.

## REVOLUTIONIZING THE SPORTING ENDEAVOR

Sports is no more the privilege of the rich and the aristocrats, companies like HRS Sports

have revolutionized these notions with their affordable sports equipments and it's because of them that the horizons have widened deep into the bylanes of the thin cricket frenzied gullies of India, to the kicking calibers of football crazy, and the flying spirits of the shuttlecocks. To cater to this ever growing enthusiasm about sports, HRS Sports constantly innovates exemplary designs, maintains high quality, offers diverse products, uses the best raw materials and maintains the competitive edge with prices that give their customers the best value for their money. They must be credited with the fact that they have the biggest manufacturing unit in India, spread over more than 7 acres and are technically super advanced with an automatic bladder manufacturing plant that can produce 40,000 pieces of bladders per day.



They understand the miniscule perfections required to get to the side of the winning end and thereby have maintained a full-fledged testing laboratory to maintain the superior quality of goods produced by their manufacturing unit.

They cater to a wide range of products including Latex Bladders, Soccer Balls, Volley Balls, Rugby Balls, Net Balls, Cricket Bats, Cricket

Balls, Protective equipment, Badminton Rackets, Sports Nets, Carrom Boards, Hockey sticks, Balls and other wide range of sports related equipment and accessories. HRS Sports are very stringent with their quality checks, and all their products are approved and accredited by all the sporting federations and they maintain international quality at all costs.



## PARAMOUNT HEALTH SERVICES AND INSURANCE TPA

TOUCHING LIVES WITH CARE

**P**aramount Health Services & Insurance TPA Private Limited, a leading Managed Care Service organization providing innovative services towards healthcare requirements, was set up in 1996 and it acquired IRDA license in 2002. Today, it is reckoned as India's frontrunner Third Party Administrator. It has already marked an impressive global presence with its stronghold in 10 countries. Its countrywide network spans 27 states, operating round-the-clock from 155 different locations. Headquartered in Mumbai, the company has a network of over 13,000 hospitals and

3,100 diagnostic centers, their average client base spans up to 40 million annually.

Dr. Nayan Shah, a qualified Radiologist & the founder of the Paramount Health Group, has garnered a rich experience of more than 35 years, by working at a string of leadership positions in healthcare management.

### CREATING AN INGENIOUS HEALTHCARE ECOSYSTEM

With a focus on providing healthcare assistance in the domestic & international arena, it has collaborated with major private insurers in India, Bhutan, Bangladesh, Sri Lanka, & the Middle East. In addition

to handling mass policies for various Government Health Projects in Orissa, Rajasthan, Karnataka & Maharashtra, PHS has also partnered with public wellness service providers.

Backed by well-trained staff with an expertise in checking the authenticity of the claim, the company also provides an online overview of standard guide book, claim procedure, policy information, e-card view, claim intimation, & claim status. Network Provider provides Hospital Network information guide supported by a string of related downloadable documents. Several ongoing discounts & offers on health check-ups & camps are

also intimated through their website. It also extends a special Learning Curve through its daily health tips & monthly newsletters. IBA online portal is also built-in for the benefit of the insured along with a client-friendly mobile app for policy and claims.

Having established itself on the core values of Reliability and Quality, Paramount is now venturing into medical tourism, medical recruitment, pre insurance enrollment check & medical underwriting, corporate health portfolio management, BPO, and value added health packages, etc.





# KEWAUNEE SCIENTIFIC CORPORATION

SCIENCE FURNITURE

**C**reating for the creators can be nothing less than a perfect combination of mastering the needs of Researchers in scientific laboratories where scientists, engineers, & students regularly create history. Kewaunee Scientific Corporation being a recognized global leader in the design, manufacture, and installation of laboratory, healthcare, and technical furniture products provides just the right mix of providing the scientific community exactly what they need.

Kewaunee Scientific Corporation group founded in 1906 with a vision to build & provide superior line of laboratory furniture for the scientific community has come a long way & are now proud to state that they are the best in providing Turnkey laboratory solutions across the world.

Since its inception in India, Kewaunee Scientific

Corporation Pvt. Ltd has made its way to the top and within a span of 7 years changed the dynamics of the industry and became the leaders in its space and have maintained the market leadership in India for 15 years showcasing the proof of brand image the team has created in the market.

Kewaunee's driving force is the zeal to grow, innovate, maintain ethical and quality standards, adapt and cater to the changing needs of the industry makes Kewaunee stand out from the competition and spread their wings and cater to a varied clientele across different horizons.

Kewaunee Scientific Corporation India Pvt. Ltd incorporated in India in the year 2000 has been Kewaunee's most successful ventures. Divulging into the Indian market, sustaining and growing here and bagging major projects shows the commitment and quality of



work Kewaunee does. Having bagged major projects not only does showcase the strengths and ethical business practices Kewaunee has towards their clientele but also helps to push the Kewaunee sales graph upwards.

Kewaunee has won many laurels & been honored by CII for "Active Customer engagement" for the year 2016 & its VP Mr. B Sathyamurthy

was conferred with "Asia Pacific Entrepreneurship Award" in 2017.

Being an industry leader, Kewaunee has shown mature responsibility towards the environment & uses recyclable & renewable energy & resources for many projects. Its team works closely with NGOs & institutions on sustainable products to support community.



## BRITANNIA BOUND FOR INDIAN PALATE

**1** 23 years ago, in a small house in central Calcutta (now Kolkata) an intrepid baker made a batch of delicious, golden brown biscuits. These were meant for officers of the British empire and their families, people were very used to the exacting standards of English tea-time snacking. From the paeans of ecstasy for that first batch of aromatic, flavoursome biscuits was born a long tradition of delectable baking - and its Indian custodian, Britannia. Over the last century and a quarter, Britannia has been serving the Indian consumer with a range of fresh, nutritious and flavour-

rich products. The brand takes pride in the food making traditions and in innovations in equal measure. They demand the best of ingredients and package their natural goodness in their products, without any compromise. They deliver a complete sensory experience, in every product, each time.

**LEADING FROM THE FRONT**  
Today, Britannia is a leading food company in India delivering products through 4.2 million retail outlets to more than half the Indian population. The core emphasis across portfolios is on healthy, fresh and delicious food

and they are the First Zero Trans-fat Company in India. 50% of the product portfolio is enriched with micro-nutrients. Their products are also delivered through the Britannia Nutrition Foundation to combat malnutrition among underprivileged children. Britannia Dairy had its beginnings in 1997.

Britannia was one of the first companies in India to pioneer category defining innovations like Cream Cheese and introducing a host of international flavours for the cubes & spreads in India. In today's time Britannia Dairy products contribute close to 10% of the company's revenue.

Britannia markets its dairy portfolio on the back of a well integrated cold chain logistics network and reaches 3 million outlets across the length & breadth of this country.

Their foundation is built on the core values that they stand by and demonstrate through their actions every single day. They have the courage to shape a better future for all their stakeholders.

They hold themselves accountable for consistent, sustainable results by focusing on opportunities and eliminating obstacles, internal or external.



Editor's Choice

# GLOCERA

REDEFINING LUXURY

**A**dding lavishness, eminence, elegance & comfort to your routine life with gorgeously crafted bathroom tiles & quality sanitary ware, Glocera is consistently setting new standards of luxury bathing & sanitation. Established by Shri Hari Ram Gupta, the founder of Global Ceramics Pvt. Ltd., Glocera derives inspiration from international, contemporary & luxurious bathrooms, tiles and sanitary wares from all over the world, thereby bringing the designs from Italy, Spain, Egypt, Turkey, Taiwan, Brazil & China under one roof. Glocera, also has a wide network of experienced professionals to help its customers embrace an extravagant affair with their bathing space.

### MARVELLOUS INNOVATIONS

The term 'bathroom' has been redefined by the ultra refined

contemporary lifestyles of modern generation and no longer stands for the basic structure for the washrooms. It has been seamlessly merged into the main residence to create a cocoon of comfort and warmth and is more or less every family member's comfort zone. Motivated by this trend, Glocera has introduced world class options in luxurious bathrooms, sanitary ware, bathroom furniture's and breathtaking designer tiles into the Indian market. With an undeterred mission of understanding the customer needs and adapting to the market requirements, Glocera is frequently innovating and implementing new designs that inspire its customers' senses, leave an impression & transform bathrooms into the ultimate comfort zone.

### EXQUISITE AMBIT OF MAGNIFICENT PRODUCTS

Glocera products are CE



marked and certified in accordance with ISO-9001:2008 standards, covering design, development and quality for supply of toilet seats, basins and bathroom furniture. The company's products are not only manufactured under the highest standards of quality and workmanship, but are also backed by prompt and efficient after sales service. Ensuring timely delivery of its

products to the clients through expert coordination of its team members, Glocera values its clients and delivers quality products entirely based on their demands and strives to live up to their expectations. Glocera's team of highly experienced professionals is self-motivated to do something extraordinary & helps the clients to create an amazing personalized comfort zone in their dream homes.



## MOTHER DAIRY

DELIGHTFUL INDULGENCE

**M**other Dairy Fruit & Vegetable Private Limited is a USD 1.3 billion (1300 million) company with the ownership of Mother Dairy, Safal and Dhara brands. Mother Dairy is an ISO 9001:2008 (QMS), ISO 22000:2005 (FSMS) and ISO 14001:2004 (EMS) certified organization which is involved in the manufacture of milk and milk products. It was commissioned in 1974 under the world's biggest dairy development program, 'Operation Flood' which was initiated by the National Dairy Development Board (NDDB). Through their innovative

programs, Mother Dairy has made India a milk sufficient nation and contributes significantly to the growth of dairy co-operatives and farmers through processes that are equitable. The company has predominantly established itself in Delhi and NCR region with a strong network of their booths and retail channels. Being the first company to have an organized fruits and vegetable business in India, Mother Dairy has gained market leadership in this segment through their subsidiary companies - Safal and F & V. Over the years, it has gained significant customer support and has become a

household brand all across the country.

### BRINGING OUT THE VERY BEST

Milk received from individual producers undergoes stringent quality checks at the designated collection and chilling centers. Once it meets the predetermined standards, the milk is then supplied to the dairy units through insulated milk tankers under refrigerated conditions. Strict quality checks are again performed for all incoming milk received at the units. Each batch of incoming and outgoing milk undergoes 21 quality tests to establish quality standard compliance.

The Quality Assurance Laboratory at Mother Dairy, Delhi, is certified by National Accreditation Board for Testing and Calibration Laboratory (NABL)-Department of Science and Technology, Government of India. Appropriate control measures are applied to ensure compliance of Quality and Food Safety requirements. Apart from milk, Mother Dairy also sells cultured dairy products, ice creams, paneer, and ghee at its outlets.

The corporate tagline of its latest brand campaign – 'Happy Food Happy People' is what Mother Dairy truly stands for.



# KISAN MOULDINGS

STOP THE DROP!

**K**isan Mouldings Ltd. is one of the leading manufacturers of a wide range of pipes and fittings for Water Management, Irrigation, Water Distribution and Sewage Disposal Systems. The brand has successfully accumulated a large consumer base with its quality and long lasting products. Established in the year 1982, Kisan Mouldings Ltd. has been a leading name in the field of PVC pipes manufacturing and has been setting new trends in the market with its innovation in the field of manufacturing pipe fittings and water management. Kisan is headquartered in Mumbai, India and has 8 branches spread across major states of India. A strong network of 3,000 retailers strengthens the company's hold in the market.

## ONE STOP PIPING SOLUTIONS

The company pays strong attention towards assuring the customers of its quality products and makes sure that all their products conform to the Indian Standard and bear the ISI mark.

With more than five manufacturing units across India, Kisan is one of the largest producers of plastic and polymer pipes and is known to handle bulk orders easily.

Apart from pipes and fittings, the company has recently started manufacturing water tanks of varied capacities.

The company aims to be the 'One Stop Piping Solution Partner' for its customers, a brand where every need is met.

Kisan Mouldings Ltd., keeping in mind the business



and advertisement strategy has signed up Mr. Amitabh Bachchan as its brand ambassador and is stretching out to further reach the farmers with the help of branding and advertisement. The company with its loyal and dedicated workforce has managed to be the leader in the market and currently has a turnover of over Rs 500 crore; the roadmap to its growth is

ambitiously chalked out and they plan to have a steady expansion in the times to come.

The company is working tirelessly to prove its capability to become a market leader and by adding more services and stocking up new and innovative products and diversifying into new ventures, it has already triumphed to a great extent.



**PARLE**  
CAPTURING THE ARENA

**P**arle is India's largest producer of biscuits and confectionery. Apart from having a strong foothold in India, ranging from the remotest corners to major cities; Parle-G, a popular product of Parle is the largest selling Indian biscuit abroad. Parle has a sizeable market share in U.S.A., UK, Canada, Australia, New Zealand and the Middle East.

**HUMBLE START, MOMENTUM UNBOUND**

Mr. Mohanlal Dayal, founded Parle in 1928, the first factory getting operational in 1929, in Vile Parle, with only 12 people on board. While tracing the

Parle timeline, it becomes apparent that numerous 'firsts' are credited to its name. Parle's factory, has been a trendsetter for launching new products, packed with interesting flavor twists, whereas, its competitors have been the watchdogs of their burgeoning success, and safely treading the traced path, thereafter.

**STRIDE OF THE FRONTRUNNER**

Parle-Gluco baked in 1938, and rechristened to Parle-G later, established itself at the top of the pyramid. India's longest oven stood at 250 feet, at the Parle factory; where

a wide range of biscuits and confectionery were introduced. It included the likes of: Monaco, India's first salted cracker; Cheeselings, a salted cheese snack; and many more savoury and sweet delights. In their confectionery range: Kismi toffee bar in 1963, and the iconic rainbow colored Poppins, appeared in 1966. The company had introduced an extensive range of lip-smacking flavours for its consumers; the excellence in taste, hygienic production and packaging of their products made the company a market leader.

**A CUT ABOVE THE REST**  
Soaking in patriotic fervor

through the Olympic Gold Quest, Parle supports Indian sportspersons who have the potential to win medals at the Olympics. Parle's Design for Change is considered as one of the largest children's movements in the world and addresses topics, such as education; employment; environmentalism; health and more. MTV Junkyard Project supports the Prime Minister's Swachh Bharat Campaign and has been awarded Gold at the Appies Asia Conference, as one of the most effective CSR activities across Asia.



## OASIS TILES

MAKING HOMES BETTER AND LIVES HAPPIER

**W**ith a mission to develop luxury products that are affordable for all customers, Oasis Tiles has successfully become the premier name in the ceramic industry not just within India but also on the global map.

Oasis Tiles is the leading supplier, manufacturer and exporter of wall tiles, vitrified tiles and an encompassing variety of sanitary ware products. With an initial capacity of 0.30 million square meters in 2006, the company has grown and expanded to incorporate 24 million square meters currently in 2017. The Oasis Group of which Oasis Tiles is a part has managed to secure a stable position as a formidable force in the Indian tiles and sanitary ware sector just within a decade.

India has proven to be a highly erratic and constantly changing market for ceramic industry and therefore, to focus on every domain of the Indian market continues to be both, a challenge and the point of focus for Oasis Tiles. The company's dedicated and highly qualified team of experienced marketing professionals works tirelessly to deal with the ever-expanding network of loyal clientele and thereby maintaining a pan-Indian presence. Oasis Tiles has also exported its products and catered to the markets of USA, Brazil, Mexico, UAE, KSA, and Taiwan among several others.

### PREMIER SUPPLIERS OF CERAMIC INDUSTRY

Oasis Tiles is presently operating 8 manufacturing



units, which includes a sanitary ware plant in the widely recognized ceramic hub of India, at Morbi, Gujarat. The construction units and plants are all well-equipped with the avant-garde technology, adopted from Spain and Italy. At Oasis Tiles, automation and updating of systems are done at regular intervals to ensure the quality and performance. In the past 10 years, the company

has witnessed a manifold and multi-faceted growth building up to be a strong establishment which boasts of hard work, passion, innovations, and strong patronage of loyal customers, such as Reliance Retail and Supreme Buildcon. Today, the company offers a comprehensive tiling solution to its customers with a myriad of options in the varieties of tiles.



## TATA STARBUCKS

### BREWING RELATIONSHIPS

It takes a cup of the finest coffees of the world, a serene ambience, served with the best smiles to form everlasting relationships and encapsulate beautiful moments for a life time.

It was primarily with this mission that Starbucks began their coffee shop and soon they captured the hearts of millions of people in their ambit as they continued their enchanting journey.

They brewed their entry into India through a 50: 50 joint venture company, owned by Tata Global Beverages and Star Bucks Cooperation in the year 2012, with their first coffee outlet in Mumbai, Maharashtra.

Currently, Starbucks

operates at 100 outlets in 8 cities of India. Starbucks had previously approached the Indian market in 2007, but withdrew without citing any reasons.

However, their alliance with Tata Global Beverages has most certainly turned out to be a successful venture, as India ranks 5th most expensive country to consume their hot beverages, according to the Latte index.

#### ROMANCING WITH COFFEE

The essence of the cappuccino first settled in Seattle's historic Pike Place Market, in 1971 from a narrow front, offering world's finest- fresh roasted whole bean coffees and soon spearheaded its way.

In 1981, Howard Schultz (President, Chairman, and CEO Starbucks) captivated by the Italian romantic coffee bars and sharing the experience with the people of the United States and the world, is today the head of more than 15000 stores in 50 countries. Starbucks is the premier retailer of roasted coffee in the world, the robust marching was not only the result of the combination of rich coffee and tradition but also their mission to inspire and nurture the human spirit- one person, one cup, and one neighborhood at a time.

#### THE PERFECT MARRIAGE

The Tata Starbucks joint venture has been a joy ride for

both the partners in India with revenue of Rs 235 crores for the financial year 2016, and a profit of Rs 200 crores, with 97 stores and more than 1200 employees.

Headed by Sumi Ghosh, the successful saga in less than half a decade has much to sing about and celebrate.

Apart from the usual products offered internationally, Starbucks in India has some Indian style product offerings such as Tandoori Paneer Roll, Elaichi Mewa Croissant and Murg Tikka Panini to suit Indian customers.





# SPARKLET ENGINEERS

SMART SOLUTIONS

**S**parklet Engineers Group of Companies operates in the oil, gas and power, established since 2000. Initially, Sparklet Engineers developed and manufactured Oil Field Equipment; later, the Group diversified its product portfolio to include Well Testing Equipment, Trailer Mounted Packages, and Mud Tank & Storage Systems.

Sparklet manufactures high pressure Integral, Welded Elbows and Pipes for Flowline. These products undergo high-precision hydrostatic and radiography test for quality compliance. Sparklet offers a complete range of Well Testing Equipment covering Choke Manifolds, Eruption Manifolds, Oil & Gas Burner Booms, Indirect Water Bath Heaters, Surge Tanks and Gauge Tanks. SEPL's Trailer Mounted Well Testing Equipment are specially designed for areas

with an acute shortage of basic amenities like water and electricity. These have traditionally been used for testing of new or existing wells to determine the performance quotient i.e. GOR, Oil Flowrate, Water Flowrate, Density, Composition of Gas and other parameters critical to establish the chemical behavior.

### EXCELLENT ENGINEERING

SEPL also designs Horizontal as well as Vertical separators for Production and well testing to measure the Oil, Gas and Water produced. Its Verticals include – Fabricated Packages Equipment, Trading Representation, Site Erection & Commission, Epc, Boot/Boo. Sparklet also offers Complete Drawing Packages with use of CAD for Process Design, Mechanical Design, Solid Works and Skids. The equipment are available with add-on Sparklet-signature



features like flow, pressure and temperature monitoring, remotely controlled electronic transmitters, highly advanced Hazardous Gas Analyzers, Fire Detection Systems and Water sprinkle arrangement provided on the skid for fire safety. Sparklet's Batch Mixers are self-contained, cement mixing unit, designed to perform critical mixing operations where the slurry proportion is

vitaly important. The skid is fitted with an overhead-lifting frame that is designed for handling the operations of the entire unit.

Sparklet Group ensures strict international quality compliance for all its products and has attained ISO, API and ASME quality certifications for its Indian units as well as ASME certifications for its UAE facility.



## ANANDA

EPITOME OF TASTE & HEALTH

**E**stablished by the visionary Chairman Radhey Shyam Dixit, during the Phase-III of Operation Flood, known as the White Revolution of India, Ananda started its operations from Siyana Factory in 1989. Setting a remarkable example of unceasing dedication, devotion & motivation, the group has eventually evolved into a renowned brand which is synonymous to great taste & health.

Basking in the glory of its wide range of products, the group has achieved a turnover of over 1200 crore and over the years it has launched an ever-growing range of initiatives to

source sustainable supplies of fresh, pure, tasty and nutritious products 'directly from farm' – a sentiment close to its heart.

### A BLISSFUL JOURNEY

In a bid to uphold the true spirit of its tagline 'Anand Karo' meaning 'pursue your bliss', the group aims to spread joys by being a consistent yet economical source of delectable nutrition for the people of India by replicating the country's traditional culinary techniques on a large scale. Further, it endeavors to be harbinger of bliss for its partners, stakeholders, employees and associates by being pivotal to the future

growth of the dairy industry and aiming to increase its turnover by 30% by 2030.

### RISING HIGH ON THE ESCALATOR TO SUCCESS

Endeavoring to be one of the most competitive companies with a strong emphasis on efficiency in operations, technology, reliability for consumers & thrust on expansion & development of new products, Ananda is an organization that combines scientific, financial, managerial & operational skills & resources to rejuvenate its customers' lives & its infrastructure & human capital integrates to flower a robust performance

to provide an impetus to the Indian dairy industry as a whole. Its well recognized market presence with a strong product portfolio marked up with strong brands, streamlined & efficient infrastructural capabilities, which boast of technical prowess, high quality production & cost effectiveness are the key success factors necessary to withstand the winds of expansion. Its well-monitored marketing, milk collection network & product distribution network is aimed at attaining brand equity among its wide-reaching & ever expanding consumer base.



# C. KRISHNIAH CHETTY GROUP OF JEWELLERS

ENDOWING THE FAMILY LEGACY

**T**he C. Krishniah Chetty Group of Jewellers is acknowledged as India's leading & premier jewellery brand, established in Bangalore. The group majorly encompasses six dominant entities under its renowned banner - C. Krishniah Chetty & Sons, C. Krishniah Chetty Jewellers, C. Krishniah Chetty Manufacturers, C. Krishniah Chetty Foundation, C. Krishniah Chetty Partnership Firm, & C. Krishniah Chetty Charitable Trust.

From having made life-size gold perambulators for princes to having presented Sachin Tendulkar with a golden & diamond studded cricket bat, the C. Krishniah Chetty Group of Jewellers has conspicuously carved a niche for themselves in the arduous field of jewellery designing. Last year, C. Krishniah Chetty Group of Jewellers was the

sole Indian company to be selected in an Antwerp contest on design. Currently, being run by the sixth generation of the family, the company has managed to preserve the legacy impeccably.

### THE BEJWELLED SAGA

This acclaimed & preminent jewellery brand was founded in 1869, when Cotha Krishniah Chetty initiated the adroit sale of Armenian coloured beads to the British Army & was later appointed to the Royal Court by H. H. Sri Nalwadi Krishnaraja Wodeyar. Even today their British Sensibilities remain intact, as they emerge out to be one of the best Jewellery makers in India.

The influential Chetty community has been prosperously achieving success through their lucrative skills & strong business acumen. The C. Krishniah Chetty



Group of Jewellers has been distinguishingly recognised & renowned for being the cherished & most preferred jewellers to over more than 21 prominent royal kingdoms & flourishingly influential households such as those of the Maharaja of Mysore, the Nizam of Hyderabad, the Maharaja of Travancore, & several other aristocratic & noble families in India. Currently, the gloriously

celebrated jeweller family runs six stores across the city of Bangalore.

The company has been a consistent innovator in India's jewellery industry; first to bring the famed Tolkowsky brand to India, initiated the launch of fancy coloured diamonds in India, first to launch DeBeers' Forevermark brand in India; & first to open the largest purely diamond showroom in Asia.



**BIOCON**  
MEDICATING WITH THE BEST

**B**iocon is Asia's premier biopharmaceutical company and is committed to ensuring a global right to healthcare by addressing the worldwide need for safe, effective, and affordable biotherapeutics. The company has learnt to harness the power of biotechnology through affordable innovation to enhance access to new and differentiated therapies. Biocon's inception in the year 1978 was the start of a bio-revolution in India. Over years of dedication and hard work, the company has grown from a mere enzyme-manufacturing company into a leading biopharmaceutical company. The company also was the first

Indian firm to manufacture and export enzymes to the USA and Europe. Seeking global leadership by leveraging their value proposition of providing access to affordable biopharmaceuticals for patients, partners and healthcare systems in the world over, Biocon is poised to emerge as a global enterprise with the cutting-edge innovations and delivering affordable and accessible drugs. The company has risen from the scratch to several manufacturing facilities taking initiatives in human healthcare. The company has many feathers in its cap like it is the first company in India to receive CAP accreditation and

the first company worldwide to develop human insulin on a Pichia expression system. **A TEAM WITH A DREAM** An organization is as good as its people. Biocon with the strategic focus of its key management team steers towards its goal. The team is a perfect blend of more than 3000 exemplary bioscientists, engineers and business managers who build and drive the company's growth. The brand wishes to be an integrated biotechnology enterprise of global distinction by creating intellectual asset through discovery and research. Biocon also focuses on creating state-

of-art manufacturing capabilities and maintaining customer relationship with their outstanding products and services. The company follows a deep set of values like integrity and ethical behavior, performance driven work culture, team work and mutual respect. Biocon is an active participant in working towards the development of the society and its people. It has a special CSR cell that work in the field of Healthcare, Education, Women Equality and Rural Development.



# ADITYA BIRLA FASHION AND RETAIL LIMITED

THE TRENDSETTERS

**T**he amalgamation of the best of retail fashion houses in India in May 2015, laid the birth of the Aditya Birla Fashion and Retail Limited. Followed by this coalition of the largest fashion names in the industry, ABFRL have become the trendsetters for the ostensibly fashion hungry customers; who style themselves with the best of branded wear and walk on the aisle of excellent dressing. India's growing economic power and strengthening of its robust office going population celebrated their success in style empowering themselves

with world class clothing provided by ABFRL.

## FASHION ICONS

The embryonic companies that led to the formation of Aditya Birla Fashion and Retail Limited included the branded apparel businesses of Aditya Birla Group comprising ABNL's Madura Fashion Division and ABNL's subsidiaries Pantaloons Fashions and Retails (PFL) and Madura Fashion and Lifestyle (MFL) forming a major group that stormed the market with fashion wear that suited all pockets. The coming together of two major fashion iconic brands sealed ABFRL as the



“numero uno” fashion entity of India, with the combined revenue of 6,633 crore for the financial year 2017 accelerating at a rate of 10%.

Pantaloons a division of ABFRL is one of India's most trusted, loved and is one of the fastest growing retail brands, the spread of the popularity of Pantaloons is apparent from the fact that in every two weeks a new store is opened and is

now present in 78 towns/ cities in India, selling - casual wear, party wear, formal wear, ethnic wear, and active wear for men, women, and kids.

The journey of ABFL has been ever evolving, partnering, cosmopolitan styles, while comprehensively catering to the demand and style of their customers bringing them on an equal platform with the world fashion wear.



# DR. REDDY'S

ASSURING GOOD HEALTH

**D**r. Reddy's was originally launched in 1984 with the production of active pharmaceutical ingredients (APIs), and they started producing generic drugs in 1986. The company got recognized in the domestic market for the first time when they launched ulcer and reflux oesophagitis medication – Omez, and Norilet; at half the price of what was being sold in the market. Today, most of their brands monopolize the healthcare sector with seven of their brands getting listed in the Top-300 of the Indian Pharma Market. The company has a global outreach with a stronghold in countries like Australia, Canada, China,

Germany, New Zealand, Romania, Russia, South Africa, Spain, UK, and the US.

Over the years, Dr. Reddy's portfolio has grown significantly with a wide range of quality products across mass and specialty therapy space. There are over 200 products in the healthcare spectrum from gastroenterology, oncology, pain management, cardiovascular, dermatology, urology, nephrology, rheumatology to diabetes.

### BRINGING HEALTHCARE AT THE DOORSTEP

Anji Reddy, the founder of Dr. Reddy's, was actively involved in contributing towards the social well-being of the people around him. The company has

adopted his vision and spirit of giving, under which, Dr. Reddy's employees across the world volunteer for the welfare activities of underprivileged sections of the society. Dr. Reddy's Foundation for Health Education (DRFHE) was set up to focus on imparting hands-on training and creating awareness about various diseases. Abhilasha, Sarathi and Sanjeevani are some of the soft skills development programs earmarked for the caregiving staff. Dr. Reddy's has come up with various disease management and awareness initiatives for doctors too, like PromOTE India - Cancer diagnosis initiative for Primary Health Physicians, Info-

Jini - Knowledge support for doctors, Crown Club - Knowledge upgrade for dentists.

### COLLABORATING FOR BETTERMENT

Dr. Reddy's is constantly striving to improvise and push its own boundaries with seamless innovations like the Purple Health Initiative; through which it has developed color coded stub extensions, dosing matrix and bi-monthly dosage packs that are incorporated as part of its advanced packaging system.



**TANISHQ**  
BEJWELED SAGA

**T**he brand started operations in 1994 and by November 2012, its 150th showroom came into being. It initially targeted the European and American markets for buyers with a flair for India's famed ethnicity and manufactured exquisite pure jewelry alongside traditional elegant watches.

With India's passion for the yellow metal coupled with the brand trust epitomized by the Tata Group, Tanishq was soon able to make its mark in the domestic market too.

**NEW AGE PERSPECTIVE FOR MODERN WOMEN**

Tanishq revels in the majestic Tata legacy and the brand name is derived from conjugating the words- TAN meaning body and NISHK meaning gold coin or necklace in Sanskrit.

With their exquisite range of tastefully crafted wedding collections, Rivaah; Tanishq has also catered to a varied range of designs and ensembles for various occasions. The company has successfully displaced the prevalent family jeweler system in India and has become the most sought after jewelry brand. The company has launched the Jodha Akbar collection which celebrates the amalgamation of the Mughal's and Rajput's traditions. Subsequently, more jewels were added to the Tanishq crown with the launch of Niloufer, Inara and Padmawati collections among others.

**CARING FOR THE STAKEHOLDERS**

Among its most notable initiatives was the introduction of the Karatmeter, for checking the purity of the gold ornament. The Gold Harvest



Scheme was launched to enable customers to plan for big jewelry purchases. The company swears by its strict quality control policy and is committed to providing each of its customer's value for their money. As for the diamonds, rough pieces are sourced from major mining companies of the world and undergo stringent checks before embracing the Tanishq logo.

Tanishq diamonds are certified by highly skilled graders at Bharat diamond bourse which is the world's largest diamond bourse.

Not only that, Tanishq takes great care of its workforce by providing them with excellent healthcare facilities and congenial working conditions along with periodic training sessions to enable them to sharpen their skills.



## FMS DENTAL

CREATING MILES OF SMILES

**F**MS DENTAL promises quality, responsibility & trust to its patients. It aligns its culture, service & reputation around loyalty, to what it provides, to what people say about it.

FMS Dental, established in 1993, has 9 multi-disciplinary dental clinics spread across the cities of Hyderabad & Secunderabad & a dental hospital in Koti. It is the only corporate dental hospital that has an operation theatre, ICU, general anesthesia, in-patient facility, 24\*7 emergency services & conscious sedation providing a platform for Dental Implants, orthognathic surgeries, trauma management, & oncological surgeries, & cleft lip & palate. It is run by a team

of specialists in Implantology, Prosthodontics, Endodontics, Orthodontics, Cosmetic Dentistry, Pedodontics, Periodontics, Radiology, Maxillofacial surgery, General dentists to name a few.

A dedicated International Dental Center in Jubilee Hills, Hyderabad, it focuses on the niche facility, Dental Tourism. It maintains international standards in its operating procedures, infrastructure & training its experts. State-of-the-art modern dental equipment in their own facility, equipped with LASERs (FOTONA), Diodes (Ezlase, Er-YG/Nd-YG, etc), Seiler Operating Microscope, Digital shade matching & digital impression taking. This center

is a unique TMD clinic that has BIOPAK system (JVA, TENS therapy, Jaw Tracker, EMG) & Tekscan, to diagnose temperomandibular joint pain & related problems.

In the year 2001, the Board of Directors of FMS who are dental surgeons by themselves, took initiative of starting a dental college, namely Sri Sai College of Dental Surgery. The institute has significantly expanded to strengthen & support various research initiatives at both clinical and basic/translational levels yet serving primary goal of imparting high standards of dental education, alongside serving the rural folks. At Sri Sai College of Dental Surgery, education is more than just

business, it's their passion. This is also a Center for continuing Dental Education for hundreds of practitioners, to upgrade their skills in the latest advances in dentistry.

Today, FMS is acclaimed India's "Best Dental Center" and 2nd best in the world, according to the latest global clinical ratings (GCR) and has been awarded "The Best Dental Healthcare Provider" by Times of India and "Best International Medical Travel Award 2017" for promoting Dental Tourism by International Medical Tourism journal (IMTJ).





# MICROSOFT INDIA

## THE WIZARDS

**T**hey visualized, they executed, and they conquered the minds of billions of people of the world through their computer software skills and created a history that catapults the outlook of the users. Microsoft founded by Paul Allen and Bill Gates in 1975, in Mexico to develop and sell BASIC interpreters; soon they dominated the world by developing, selling, licensing, and manufacturing computer software solutions, consumer electronics, and personal computers.

### THE WORLD THROUGH THE WINDOW

The vision of the world soon widened to the charisma of a digital world and technological advances developed by Microsoft, empowering the people, the corporate world, and the Government through their path breaking programmes like MS Office and Windows. The spectrum

of the users changed as their vision penetrated through zenithal information, synchronized by Microsoft's software programmes while their revenue touched a staggering US\$89.95 billion and the number of employees worldwide to a whopping 124,000.

### DIGITAL INDIA

Located in Hyderabad, extending their footprints in India in the year 1990, the Microsoft India Development Centre (MSiDC) is Microsoft's largest software development center outside of their headquarters in Redmond, Washington. Presently, having offices in 9 Indian cities and employing approximately 6,500 people, it focuses towards becoming a key partner of the Indian Government and the local IT industry to support, empower, and be the catalyst to fuel the growth of the local IT industry through its partner



enablement programmes. Microsoft intends to digitalize India, contribute towards sustainable economic growth, and social development committing them towards creating-greener, smarter, healthier, and prosperous cities. In synchrony with their mission to enhance India's inclusive development, they empower startups and smart ideas, collaborate with them

and become their reckoning force to present them in the market and become part of a steadily moving smarter India. Microsoft paces their moves according to the growing needs by putting their clients at the centre, innovating constantly to reinvent productivity and business process, creating intelligent cloud platforms and linking the world through more personal computing solutions.



# GLAXOSMITHKLINE CONSUMER HEALTHCARE INDIA

TAKING CARE THROUGH HEALTHCARE

**G**laxoSmithKline Consumer Healthcare Limited is engaged in nutritional business in India. Its consumer products include nutritional products and Over the Counter (OTC) products. Its nutritional products include Horlicks Ninja, Junior Horlicks, Mother's Horlicks, Horlicks Lite, Horlicks Biscuits, Boost, Maltova and Viva. The Company's Over The Counter (OTC) products include Crocin, a household medicine for relieving pain and body ache; Eno, an antacid for instant relief from acidity, gastric discomfort and heart burn, and Iodex, a pain reliever. The Company has its own

manufacturing facilities at Nabha, Punjab; Rajahmundry, Andhra Pradesh and Sonapat, Haryana.

At GlaxoSmithKline, they recognize that there is no achievement without integrity. As they chase their business goals and their daily task lists, they are guided by the GSK Spirit. The GSK Spirit is a set of values and operating principles, shared by employees across the company, that form the basis of the GSK culture.

GSK is an industry leader, with an estimated seven per cent of the world's pharmaceutical market. They are a company with a powerful combination of skills, resources and principles.

Headquartered in the UK, GSK has over 100,000 employees worldwide, including around 35,000 employees at 85 manufacturing sites in 37 countries, over 16,000 in R&D and over 40,000 in Sales and Marketing. Each of these GSK employees is strung together by a proud legacy of performance and principles.

### THE GLOBAL LOCAL

With a global quest to improve the quality of human life by enabling people to do more, feel better and live longer, GSK's community investment programs represent a commitment that, as the company builds upon its

successes and grows, it will continue to recognize the responsibility of leadership and the strength of partnership. Through its Community Partnership function, GSK partners with and supports organizations whose goals and objectives reflect its mission of improving the quality of human life.

GSK Consumer Healthcare's Corporate Social Responsibility initiatives are driven by this spirit of partnership. The organisation works closely with the local community to support and sustain development activities.



Editor's Choice

# WIPRO

NUMERO UNO IN IT

**W**estern India Product Limited is an Indian Information Technology Services corporation headquartered in Bengaluru, India.

The company provides services in the IT sector in the following domains - Digital Strategy, Business Consultancy, Automation, and Analytics. Wipro was incorporated on 29 December, 1945, by a visionary and a great leader Mohamed Premji.

The company at the time of its initiation was a manufacturer of vegetables and refined oils and today, it is one of the largest Information Technology firms the country has ever had.

### A MEMORABLE JOURENEY

In 1966, after Mohamed Premji's demise, his son Azim Premji took over Wipro

as its chairman, at the age of 21. During the 1970s the company shifted its focus to business opportunities in the IT sector. In 2002, Wipro became the first Indian software technology company to be certified for ISO - 14001 certification. The company was the fastest wealth creator for 5 years (1997-2002).

After expanding into the IT sector, Wipro carried out major acquisitions and further diversifying their domain, it went on to launch its own laptops with Intel's Centrino processor. A company that is world renowned for its leadership and work spirit, Wipro is also highly committed to its clients; it sees the potential of the clients at every intersection, every disruption and every touch point.

### A PERFECT TEAM

Wipro has one of the largest



employee base, with its number as large as 166,790. The company has seen a constant growth with the continuous efforts of the employees and admirable leadership of its chairman. As of 2017, the total assets of the company are counted at US\$ 12.23 billion. The company has also been working in several other fields in addition to IT and services. Western India

Products Limited is a global IT solutions company, whereas, Wipro Consumer Care and Lighting, Wipro Infrastructure Engineering, Wipro GE Medical Systems work in consumer commodities, hydraulics cylinder manufacturing, and medical sector respectively.

Wipro widely focuses on Global Sustainability and was ranked 1st in the year 2010 in the Asian Sustainability Rating.



# LILAVATI HOSPITAL AND RESEARCH CENTER

HEALING WITH CARE

**L**ocated in the heart of Mumbai, Lilavati Hospital was established in 1978, by the Lilavati Kirtilal Medical Trust. The hospital's motto, "More Than Healthcare, Human Care" symbolises the modus operandi of this renowned healthcare.

Lilavati Hospital is a premier multi-speciality tertiary care hospital and has been acknowledged across the world as a centre of medical excellence. The major objective of the hospital has been providing affordable and high-quality healthcare to its patients. Lilavati is a hospital that combines treatment, research, and education

meeting international standards. With their latest technology and equipment, Lilavati Hospital provides exemplary medical assistance and world-class facilities to the patients and cutting edge education to the residents and medical students.

### QUALITY AT ITS BEST

The hospital has taken several initiatives to supply the hospital with the latest medical equipment and medication because of which it has been recognized as one of India's finest healthcare providers and is the first choice for VIP's and celebrities. The hospital has a state-of-art infrastructure with 314 beds,

12 operating theatres, 300 consultants, intensive care units, and more than 1800 staff members who work day in and out to provide care for 300 in-patients and 1500 out-patients daily.

Lilavati hospital excels in several centres like Cardiology, Chest Medicine, Dermatology, Endocrinology, Gastroenterology, Nephrology, Neurology, Oncology and many more. The hospital offers treatment with advanced technological treatment methods like nuclear medicine and cardiac imaging. The feature that invites patients to the hospital is their affordable and fast treatment procedure and coordination with the

patients.

### 360 DEGREE EXCELLENCE

Lilavati Hospital has been accredited as a provider of medical treatment that meets high standards and utilises the latest medical equipment by the National Accreditation Board for Hospitals and Healthcare Providers. Their exceptional contribution to the healthcare sector has been accorded with numerous laurels and awards, Lilavati was awarded as the best multi-speciality hospital of the year 2017 and it is the most trusted hospital in India.



# ALLIED DIGITAL

REVOLUTIONIZING TECHNOLOGY

Allied Digital is well renowned as a leading Global IT transformation architect & Master System Integrator, with an impeccable track record for designing, developing, deploying & delivering end to end IT infrastructure services. With over 3 decades of proven experience, the company responsibly delivers cutting edge IT services & solutions to a wide range of industries, in 35 countries. They have a presence in more than 194 locations across the world with a 2500 strong workforce.

The company's service pillars include IT-as-a-Service, Infrastructure Services, Enterprise applications, end-user IT support, Integrated Solutions, & Remote Infrastructure Management (RIM) from NOC & Managed Security services from SOC. They support PSIM (Physical security & Infrastructure Management) from Command

& Control center, & are MSI & create Safe/Smart Cities, IBMs, & various IP based solutions.

The key focus verticals for the company include Government, Aviation, Oil and Gas, Consumer goods, Automotive, Financial Services, Construction, Quick service Restaurants, Manufacturing, Healthcare and Education.

### BRAND IMPACT

Transparency & inclusive decision making processes are the hallmarks of Allied Digital Services.

The credo of empowerment is carried through the management processes, put in place in the Company. Empowerment, Responsibility, & Accountability – ERA – go hand in hand at Allied Digital Services.

Allied Digital is enthusiastically taking upon these changing times where traditional outsourcing business is



evolving. In a time when the customers are looking for partners to help transform their business by bringing innovation, automation and digital transformation; Allied Digital has taken this opportunity to make a game changing revolution in the industry. The company has undergone a business model transformation with the Allied Digital version 5.0. Their

competence in emerging technologies like Artificial intelligence, IoT, Data Analytics, Mobility & Cloud will help them embark on Digital Transformation. Their endeavor is to play a catalyst role in bringing changes in their client's business, by bringing and by enabling different technologies which would directly impact & improve their growth prospects.



## HEPCINAT

THE TRAILBLAZER IN PHARMACEUTICS

**B**elieving in the dictum that the right direction towards achieving corporate sustainability is finding answers to medical problems that have long been considered as not affordable, NATCO has always tried to find solutions to address issues faced by a large patient pool. No wonder, it was amongst the first companies in India to launch a highly effective generic medicine for curing Hepatitis C, which is an infectious disease caused by the hepatitis C virus (HCV) that primarily affects the liver. The enormity of this disease can be estimated by the fact that in the year 2015, about 100

million Indians were infected with it. Until mid-2015, there was no oral treatment available in India that offered high cure rates of Hepatitis C and the treatment options were limited to Pegylated Interferon / RBV which had a cure rate of about 55%, with a lot of side effects.

### THE MUCH AWAITED LAUNCH

Hepatitis C was being considered as almost equivalent to incurable disease in India as the high cost of the treatment, equivalent to around USD 1000 per tablet, was prohibitive for most of the patients. Thus, for an efficient

treatment of this disease, the doctors were anticipating a brand of Sofosbuvir with quality, affordability and accessibility. Fulfilling these unmet needs successfully, NATCO recognized the opportunity and positioned itself at the right market timing, and became a pioneer in manufacturing and selling of generic Sofosbuvir under the brand 'Hepcinat' in India. Today, the Company holds over 60% of the Indian market share for its leading brand Hepcinat, as per AWACS data.

### HEALING EFFECTIVELY

Facilitating a paradigm shift towards affordable treatment

of Hepatitis C, Hepcinat is truly an evolution and revolution in the treatment of HCV. Further, with the affordable pricing of NATCO, the therapy benefits are now accessible to all economic strata and even the semi-rural and rural areas of India and the company has a provision for free medicines for the poor & needy.

Today, Hepcinat is the Number 1 Brand for treatment of Hepatitis C disease in India & is the youngest brand in the top 50 brands in the Indian Pharmaceutical market & holds the 14th Brand position (AWACS data, July 2017).



**MICROMAX**  
MOVING AHEAD

**M**icromax Informatics Limited is a consumer electronics company, which started its operations as an IT software company and later spanned into mobile handset business.

By targeting the low-cost feature phone segment in the domestic market they emerged as the domestic leaders and helped in creating advanced technology on a large scale with their innovative solution offerings.

Micromax has not only turned out to be a global leader but has also captivated the youth with their vibrant designs and empowering technology.

They enjoy an impressive global standing as the 10th largest mobile phone player in the world having already captured the Russian and SAARC markets with its innovations. It targets on improving these statistics by a

few notches to feature among the top 5 mobile companies of the world. Registering an upward thrust in its nationwide monthly sale of 2.3 million Mobility Devices, Micromax is poised as the 2nd largest smartphone company in India with its market encompassing more than 560 districts through 1,25,000 retail outlets in the country.

**CELEBRATING QUALITY**

The brand's product portfolio embraces more than 60 models incorporating 30-day battery backup, Dual SIM Dual Standby phones, QWERTY keypads, universal remote control mobile phones & quad-core budget smart phones. Immersing itself in complete 'Indianness', Micromax has aptly named its latest 4G feature phone as Bharat1 which is powered with a Dual Sim, 2MP rear camera, Qualcomm Snapdragon



Processor with 4GB storage along with an affordable unlimited data and calling plan in collaboration with BSNL.

With its corporate practice of placing the customer at the top of the value pyramid, ergonomics has led Micromax to design flicker-free LED monitors with 3D anti-glare and anti-reflective coating, thereby, reducing eye fatigue. In addition, world-class HD and

FHD monitors, with a contrast ratio of 500000:1, and response time of 5 milliseconds have also been developed by Micromax.

The company also offers world-class consumer electronics with a range of LED TVs, sound systems, power banks and air conditioners. Their LED TVs with cutting edge technology provides a sophisticated theatre like experience to the viewer.



## MURLI KRISHNA PHARMA

CURATORS AMONG PHARMACEUTICALS

**A** dynamic and preeminent name in the field of pharmaceuticals, Murli Krishna Pharma Private Limited is a young and widely acknowledged drug delivery systems (DDS) company in India. The company has since its inception been enigmatically providing a descriptive range of effective solutions to optimize the delivery of pharmaceutical products in a safe environment. By establishing a manufacturing plant that is approved for GMP Compliance by the WHO and the European Union, the company is well equipped to undertake and work on the further formulation of

developmental projects for various other medicines.

At Murli Krishna Pharma, the clients are assured of the best quality products carefully manufactured in avant-garde facilities, under the specified guidelines of WHO-GMP, in order to fulfil the international standard norms of safety and security. Their relentless spirit of the dedicated and tirelessly working staff enables them to deliver world-class pharmaceutical products. To cater to the enormously vast clientele of about more than 64 leading companies, the company ensures that its products meet the standards approved by regulatory authorities of

all the developed countries. Having gained much success and managing a turnover of US\$ 6 million, Murli Krishna Pharma has portrayed a significant cumulative growth of over 60% in the previous 3 years. Envisaging a dream to carve a niche for itself in the field of Novel Drug Delivery System (NDDS), Murli Krishna Pharma hopes to be known as one of the primary names in the global research-based drug-delivery companies of the world. Having capsulated an expertise in the novel drug delivery systems, the company has constantly been striving towards building and strengthening upon its intellectual property.

Today, Murli Krishna Pharma is dedicated to achieving the highest levels of quality and assurance, in their manufacturing to measure up to the erratic demands of the market. They aim to please their local and overseas clientele by catering to their high standards of expectation from the brand. They are not just conspicuously delivering products within limited schedules but are also curatively excelling by offering extremely competitive prices. They believe that their strength lies in their ability to provide a tailored solution to their clients and the market.



Editor's Choice



## RELIANCE JIO

### CONNECTING INDIA'S UNCONNECTED

**T**he fate of telecom industry was sealed when the Reliance Industries Telecom upstart Jio's voice over LTE (VoLTE) wireless 4G network, bedazzled the users and set the ball rolling to multiply the data usage exponentially, connecting India's unconnected, and laying the telecom infrastructure at prices almost everyone could afford.

The deep pockets of Reliance industries and the vision of India's richest man Mr. Mukesh Ambani had amassed more than 128 million subscribers since its launch in September 2016, by offering free voice and cut-price data for months.

#### MAKING THE WAVES

The grand entry of Reliance Jio changed the entire caricature

of the telecom industry announcing a wave of generous offers, while the competitors steadied hard to fight a battle of prices.

The users jingled their way to be connected like never before without feeling the pinch of prices.

Mr. Ambani with a futuristic foresight became the facilitator with a messianic zeal to provide the data network, which according to him is an "essential infrastructure" that the country needs to drive to the next economic revolution. He laid a new vision, and paved the way for a much needed power of an interconnected world that could gain from internet penetration, especially for programs like e-governance, rural e-health, and e-agriculture; without a tight-fisted data usage and call rates that became affordable



for all.

Free voice calls, cheap 4G data rates, dirt cheap 4G devices and the promise of industry wide unrestricted internet access catapult the entire industry into an important shift from pining for data and data scarcity, to potentially an era of data abundance. Correspondingly, it affects the country wise reduction of data rates due

to the competition posed by Reliance Jio.

In a lightning fast move that has left the competitors gasping, Reliance Jio is here to stay and penetrate into the lives of millions of Indians connecting and communicating and empowering them with information that could change their lives and make a better India.



## THE NURTURE IVF

IGNITING THE RAY OF HOPE

**E**ver since its inception, The Nurture IVF Clinic has been consistently striving to offer the best and the most convenient solutions to couples seeking treatment for infertility. The Clinic has always catered to its patients by providing them with the best that they can and is highly equipped with avant-garde technology and a state-of-the-art infrastructure that provides the supreme value of healthcare. Best fertility treatments such as IVF, surrogacy, ICSI and IUI procedures are performed with much precision and care so that the trust of the patients is imbibed in The Nurture IVF

Clinic. The Clinic has stood by and confirmed the compliance of all international standards in all their techniques and medical procedures.

### TREATING WITH CARE

The team of highly accomplished professionals at The Nurture IVF Clinic comprising IVF Specialists, Embryologists, Gynaecologists and Endoscopists are ever ready to extend their care to their patients. The Clinic owes its success rate to the staff that has relentlessly worked hard to establish the name of the Clinic as a well-acknowledged brand in the field of IVF treatments. The Nurture IVF

Clinic is now recognised as one of the premier fertility clinics in Delhi as is counted amongst the best fertility clinics in India. The aim of the Clinic has always been to provide excellence amalgamated with cost-effectiveness in all the services that they offer. The Nurture IVF Clinic is among the oldest and first established infertility clinics in Delhi and today, successfully offers to its patients the facility of the most advanced and internationally competitive ART programs and services.

Under the able guidance of Dr. Archana Dhawan Bajaj, a distinguishingly acclaimed fertility expert doctor, who

is a highly trained fertility specialist and carries an expertise and experience in surrogacy, IVF, and male and female infertility, The Nurture IVF Clinic has become such a prestigious name in the field of infertility healthcare.

The Clinic has put its major focus on providing support to the couples suffering from the trauma of infertility and assisting them in having a proper treatment so that they can have a baby. They also cater to the couples by providing them with books on infertility meanwhile offering constant emotional support.



# SUPERTRON ELECTRONICS

INDIA'S TOP 5 IT HARDWARE DISTRIBUTOR

Its strength being its wide & deep footprints across the nation & taking pride in its retail & alliance partners, Supertron Electronics' backbone is its dedicated 24x7 logistics support.

Considering its team across its multiple SEPL offices in the country as its wings, Supertron Electronics Pvt Ltd is flying high as India's Top 5 IT hardware distributor and one of the top 3 fastest growing distribution houses of India.

The brain child of Mr. V.K. Bhandari, Supertron Electronics is a leading Information Technology and Telecom company in India. Graduated from regional to national level, the success of products and some of the strategic tie-ups with big MNC players has bolstered the growth of Supertron and helped the company to strengthen its position among the leading distribution houses in India.

## PREFERRED AMONGST ALLIANCE PARTNERS

The Company has 11000+ active partners across the country, considers each client precious & big, & also associates with 22+ World class brands like Dell, Samsung, Lenovo, Acer, Seagate, ZOTAC, Maxtor, Corsair, AMD, Xerox & more. Unlike others, Supertron emphasizes on smaller cities. It specializes in providing end-to-end product distribution with strong logistics network & supply chain systems. Its business verticals are IT distribution, Mobile & telecom, Enterprise business, LFR & E-Retail. It encompasses Pan India presence with 34 branch offices & 19 satellite offices.

Supertron has secured the distribution rights for Offline trade for South India for Gionee, HONOR, Panasonic and LG mobile phones. Its responsibilities include import, warehousing, in-country logistics, distribution & sales.



## WHAT MAKES SUPERTRON DIFFERENT

Supertron is strong in terms of network and has the flexibility to adopt a roll from national distribution to regional distribution or vice-versa as per the product category. Its product portfolio and better service support has enabled its partners to work with it comfortably. It renders unique offerings in the market.

## AWARDS & ACHIEVEMENTS

It has won various awards like Hall of Fame by CRN, Best India Distributor by Seagate, Power Brand Rising Star at London, Lords, & ET Bengal Corporate Award in 2017 & Dell Premium product champion, Dell Diamond Award, Best Brand Strategist by ASSOCHAM in 2016 & was declared #1 Distributor by Acer in 2015.



## SUN PHARMA

LEADING THE INDUSTRY LIKE A SUN

**E**stablished in the year 1983 in Vapi, by Mr. Dilip Shanghvi, Sun Pharmaceutical Industries Limited has become one of the leading companies in the pharmaceuticals industry of the country. This Indian pharmaceuticals firm is the largest Indian pharma company in the US, and the fifth-largest speciality generic company at global level. Starting its journey with just five products to treat psychiatry ailments, the company now manufactures more than 2000 marketed products that cover the full range of dosage forms, including tablets, capsules, injectables, inhalers, ointments, creams

and liquids therapeutic areas, such as cardiology, psychiatry, neurology, gastroenterology and diabetology.

The company majorly has three departments, namely, Research & Development, Manufacturing, and Quality, which help it produce the best results. All these departments go an extra mile to produce supreme quality products in the market. Among them, R&D which began three decades ago plays a crucial role in the development of the company as a brand. It was this department that enabled them to make technology the key differentiator and develop a basket of robust products for diverse markets across

the world. The company's significant power lies in the ability to excel in developing generics and technologically complex products through focused teams in formulations, process chemistry, and analytical development.

### ASIA'S BEST PHARMA COMPANY

Equipped with cutting-edge technologies for research, Sun Pharma has around 1800 research scientists working in multiple R&D centers, who are experts in developing generics, Active Pharmaceutical Ingredients (APIs), Novel Drug Delivery Systems (NDDS), and New Chemical Entities (NCEs). Differentiated

products, such as liposomal products, inhalers, lyophilised injections, nasal sprays, besides developing controlled release dosage forms are the result of this strong and dedicated team of highly-qualified professionals.

Sun Pharmaceuticals makes sure that their manufacturing facilities have a state-of-the-art infrastructure to ensure the products of safe and standard quality products. With over 45 (API & finished dose) state-of-the-art manufacturing sites, its manufacturing units span six continents.



Editor's Choice



# OPPO MOBILES

MOBILES FOR THE NEW GEN

**R**egistered globally in 2001 and launched in China in 2004, OPPO Electronics is known for its camera phones; enjoyed by young people all around the world.

The consumer electronics firm is headquartered in Guangdong, China. Their major product lines include Smart phones, Blu-Ray players, and other electronic devices.

OPPO originally started manufacturing MP3 and MP4 players; a milestone was set when the company launched smartphones with one-of-its-kind, mobile photography technologies.

They were the first mobile manufacturing company to launch phones with 5MP and 16MP front camera phones. OPPO was ranked at 4th position, as a smartphone brand worldwide in 2017, according to the International Data Corporation (IDC).

OPPO is a market leader and enjoys a wide popularity amongst the youth, but it's the

most preferred phone in China amidst all age groups, proving an excellent photography experience in smartphones to almost 200 million people globally.

### A RELENTLESS PURSUIT

OPPO is constantly striving towards achieving the latest technology, the highest hardware quality standards and delivering the best user experience possible. To assure the consumers of their authenticity and quality, OPPO's extremely dedicated and talented, in-house development team works together to design, manufacture and promote their products.

Consumers trust and believe in the brand's name because it offers them extraordinary service and assistance related to the products.

Their relentless effort to push this ideology has resulted in a mammoth global presence, currently serving in 21 countries. OPPO has



consistently tried to push boundaries and expand, providing their products and service the world over without compromising on the quality.

### A CULTURE OF BELIEVING

It is the belief and dedication of the company's employees that has brought it to this height of success.

OPPO'S brand philosophy is summed in the phrase "The art

of technology". OPPO stresses on collecting feedback from its customers and redefining its products to match the taste of the user.

The company is working to impress and capture young hearts with elegant trendsetting design quality service and most importantly, an attitude towards the relentless pursuit of perfection.



## CORION FERTILITY

REALIZING PARENTHOOD DREAMS

**L**ocated in an easily accessible and busy suburb of western Mumbai, Andheri, in a quiet residential area, Corion is a state-of-the-art, ISO-certified, Infertility clinic. Founded in the year 2010, the clinic takes pride in its world-class laboratory, a first in this region that strictly follows the international quality standards and stays committed to deliver the best to its patients.

### FROM CONCEPTION TO CRADLES

Generating a feeling of warmth and positivity, the ambience of the clinic works well in removing the anxieties and puts one at ease. In addition, the courteous staff

is an epitome of hospitality and is ever ready to take care of the clients' smallest needs. Efficiently providing end-to-end services and satisfaction, 'From Conception to Cradles', Corion is a one stop solution provider right from an initial fertility procedure like involving an examination and blood tests to undergoing endoscopic surgeries and In vitro fertilization (IVF) or Intra Cytoplasmic Sperm Injection (ICSI) and Embryo and Sperm cryopreservation under one roof. All these services are delivered by Corion's dedicated Team of ART specialists which includes Senior & Junior Embryologists, Counsellors, secretariat and other nursing and technical staff.

### PERSONALIZING PROGRESS

Under the quintessential leadership of Dr. (Mrs.) Kaushal Kadam, the Medical Director, who has been a pioneer in the infertility sector for more than a decade and has provided the joy of parenthood to numerous couples, the clinic is consistently reaching the zenith of success. Being personally involved in the treatments prescribed for each patient right from the time they come for their initial consultation to ultrasounds and finally their pregnancy test, Dr. Kadam ensures that she provides a personal touch and care to all the 'Want to be parents', thereby making their experience unique and pleasant.

Renowned for her dedicated and streamlined approach in the field of Assisted Reproduction for the past fifteen years, Dr Kadam's quintessential guidance has enabled Corion to excel in treatments for third party reproduction including Surrogacy, and her interest lies in the guidance and treatment of 'Poor responders' and those with 'Repeated IVF failures'. Corion is thus on a never-ending quest of trying diverse stimulation protocols and improvising the laboratory techniques to augment the success rates of its clients.



## ZIOX MOBILES

TECHNOLOGY AHEAD

**F**ounded in the year 2015, Ziox Mobiles is part of Sun Airvoice Pvt. Ltd. and manufactures smart phones with high quality and affordable features. Ziox, at a very young age, has grabbed a huge consumer base and is radically increasing its reach across the Indian mobile phone users.

Headquartered in New Delhi, Ziox has been empowering the users with innovative and budget-centric mobiles from the very start, which has been the reason for its quick and robust expansion in this cluttered mobile industry. Driven by the spirit of the government-initiated programme, "Make in India", Ziox has a manufacturing facility from very early days

of operations in New Delhi with annual capacity of 12 million units, and has further expansion plans of setting up two more state-of-the-art manufacturing facilities.

Ziox is one of the fastest-growing mobile phone brands in the country with innovation and dedication to excel in the category. Ziox is constantly increasing its presence across India with an extensive base of branch offices and a deep web of distribution network.

### DEMOCRATIZING TECHNOLOGY

Ziox aims to be the life managers of its consumers and make their lives simpler, and to enable its users with technologically superior products that are better than their expectations. The



brand's mission is to provide best of technology-based products with affordability and in-sync with their consumers' needs and create a digitally connected world.

Ziox believes in maintaining full transparency amongst its stakeholders and is eminently complying with the global standards.

The brand has expansion plans beyond mobile phones,

and has already ventured into Mobile Accessories and will soon foray into white goods and enhance consumers' lives.

Some of its high-quality and popular products include StarZ Vibe, StarZ Stylo, Astra Curve, StarZ Shine, Astra Young Pro, StarZ Rocker, QuiQ Aura 4G, Wave Lite, Wave Prime-i, Thuder Power, ZX225, Astra Titan 4G, etc.



## DR YOGI'S CLINIC

BLESSING FOR THE SOCIETY

**E**stablished in the year 1944, Dr. Yogi's clinic is one of the best sexology and infertility clinics for men across the world. The clinic has successfully treated millions suffering from intimate sexual and infertility disorders.

A sexual and infertility disorder is the worst nightmare for a person in married life. These kinds of sexual disorders can also cause mental illness and several other diseases. Dr. Yogi's Clinic was established with the purpose of helping these people live a life in which they can savour the pleasure of bringing up kids.

Dr Yogi's Clinic has

succeeded in changing the perception of the patients who now very frankly discuss their intimate disorders with the doctors.

### THE JOURNEY OF RAISING HOPES

The clinic has had a journey of more than six decades, and they have brought light into the lives of couples, who had lost all hopes of a happy married life and parenthood. The clinic has a reputation worldwide with their painless, swift and affordable treatment methods.

The clinic has been serving the patients for several generations and the present

head of the clinic - Dr Beerinder Singh Yogi, is the fourth generation of doctor in the clinic. The doctors at the clinic do not merely focus on the treatment but also use detoxification, rejuvenation and proper diet while the treatment is in progress.

With a vision to help people lead a healthy and happy life, Dr. Yogi's Clinic is constantly working to make the treatment even more effective, by conducting several types of research. The clinic strictly makes sure that the records of patients are end-to-end encrypted. Even after the patient is cured the clinic maintains a record

which allows them to help the patient lead a healthy, happy and sexually sound life throughout.

### MAKING A DIFFERENCE

Dr. Yogi's Clinic does not only perfect the art of treating its patients with the best possible manner but also plays an important part in the social uplifting of the people. The clinic regularly broadcasts its educational programmes on televisions, radio and social media, as they believe that sex education is the best way to prevent disease and its ill effects on peoples' lives.



Editor's Choice



# STEEL AUTHORITY OF INDIA LIMITED

MARCHING WITH STEELY RESOLVE

**S**teel Authority of India Limited (SAIL) is one of the top steel making companies in the world, headed by Shri P K Singh. A leader in Indian steel business, SAIL is respected for its world class standards of quality, productivity, profitability and customer satisfaction. Over a period of time they have increased their productivity to match the global scales without compromising on the quality.

### LAYING THE FOUNDATION

Post-independence, nation's think-tanks envisioned growth through rapid industrialization and convened steel sector as its propellant.

Hindustan Steel Private Limited set up on January 19, 1954 was initially designed for managing an upcoming plant at Rourkela, while the Iron and Steel Ministry oversaw

the Bhilai and Durgapur Steel Plants.

In 1957, the supervision of these two steel plants was also transferred to Hindustan Steel which moved from its registered office in New Delhi to Calcutta in July 1956 and ultimately to Ranchi in December 1959. After several stages of the development of these plants, the total crude steel production capacity was raised to 3.7 MT in 1968-69 and subsequently to 4 MT in 1972-73. The Ministry of Steel and Mines presented a policy statement to the Parliament on December 02, 1972 and Steel Authority of India Limited was born.

### A GEM OF A COMPANY

Steel Authority of India Limited is the largest steel-making company in India enjoying a Maharatna status based on its sound financial



health and global presence. SAIL produces iron and steel at five integrated plants and three special steel plants, located principally in the eastern and central regions of India, situated close to domestic sources of raw materials.

SAIL engages itself in concrete modernization and expansion plans for capacity enhancement by adopting

advanced technical know-how coupled with energy saving practices, leading to a significant 11% fall in specific CO2 emissions at its plants over the last 8 years. The company has been instrumental in shaping the industrial growth of the country and has initiated several mega projects by entering into joint ventures with majors like NTPC and Tata Steel among others.



## GUNJAN'S IVF WORLD

HARBINGER OF GOOD NEWS

**T**he much anticipated moments are circulated around a few inquisitive words and phrases like “Any Good News?” and the couples struggling with conception and reproductive problems, dread them the most. Much to their amusement and joy, the good news is that those wanting to hold a baby in their arms are in the right place at Gunjan's IVF World, Ghaziabad; where the success rates of conception are stupendously high, making it as one of the most successful IVF centers of Northern India within a short span of time. Gunjan's IVF is one of the most trusted and highly regarded fertility

centers in the capital and they are the faithful companion on the journey of parenthood.

### THE TRUSTED CENTRE

Going to a fertility center in itself is a cumbersome ordeal for couples, who are already in too much pressure and anxiety and are fairly livid with the dwindling expectations. The entire experience often leaves them feeling lonely and despaired. But Gunjan IVF fertility center takes the couples through the blissful journey of parenthood and assures them with positive and speedy results, safeguarding the happiness quotient amongst the couples and treating the patients through

their advanced technology. The tight rope walk between holding the emotions of the hopeful couple, preserving their patience and simultaneously keeping their hopes alive with a positive and happy quotient is the basic treatment provided by Gunjan's IVF World, which they have achieved through the most modern advanced technology that has already helped them with more than 60,000 deliveries, out of which 12,000 have been for couples who were treated for infertility. They offer treatment from the diagnostic stage to IVF with ultra modern facilities under one roof maintaining transparency with the couples and offering cost-effective

prices. No doubt, Gunjan's IVF World is one of India's fastest-growing and most trusted IVF clinics.

### LABOUR OF LOVE

Dr. Gunjan Gupta Govil, MBBS MD- Obstetrics and Gynecology, MRCOG has been the epitome of love and labour providing the guiding light to thousands of families and fulfilling their aspirations to become parents. She is supported by her husband Dr. Pradyot Kumar Govil – MBBS, MS General surgery who is the co-founder of Gunjan's IVF World.



# SIMPLEX INFRASTRUCTURES

BUILDING INDIA AND THE WORLD

**S**implex Infrastructures Limited was established in 1924. Having executed over 2,900 projects with extraordinary deliverables and attaining an experience close to a century, the company's name is now synonymous with expertise in top-notch, high profile construction projects in sectors like Transport, Energy & Power, Mining, Buildings, Marine, and Real Estate. The company's business network is spread across 9 countries with 200 ongoing projects and over 250 contracts, boosted by over Rs 29000mn of owned construction equipment. Some of its most esteemed projects include- IGI Airport, Delhi; Eastern Express Freeway, Mumbai; Beaumonde Towers, Mumbai; IIM Indore, Goa Shipyard, Hotel Hilton, Doha; and Saud Bhawan, Muscat; alongside Road Work at AI Ghubrah, Muscat, and

modernization of Jaipur and Udaipur airports.

### BUILDING THE ROADMAP FOR GREATNESS

The company has partnered with Indian Railways for building rail tracks, station buildings, bridges and culverts across the country. Simplex also contributed in setting up metro and light railway projects in metropolitans, including the capital city. Since 1950, the company has been constructing high rise buildings including residential and commercial complexes. Simplex undertook cumulative construction projects across 20mn square ft. for some of the biggest developers in India. Its elite client base also includes steel majors like SAIL, Tata, Jindal, Essar etc. In keeping with its core values of not being delimited by constraints, the company has undertaken several Greenfield projects for cement, aluminum, copper,



engineering, automobiles, petrochemicals, fertilizers, papertextiles, pharmaceuticals, chemicals, etc.

The company diversified by entering into the power sector and passed yet another milestone with installation of its first thermal power plant in 1960, progressed to achieve technical supremacy in thermal, hydel, nuclear as well as

Ultra Mega Power Projects, and made a grand entry into Power Transmission and Distribution (T & D) in 2010. Since 1968, the company has been associated with building many of India's major ports such as Goa, Haldia, Vizag, Kochi, Mundra, Mumbai, Paradip, Adani and Dahej; and the bridges across major rivers in Delhi, Madurai and Bhubaneshwar.



# IKON REMEDIES

A RELIABLE COMPANION FOR HEALTHIER LIFE

**B**eing one of the fastest growing pharmaceutical companies in India, Ikon Remedies is efficaciously serving people in the various parts of the country since the last decade. Thriving on its key strengths of a wide range of over 1100 products, 5 Specialized Divisions, covering almost all therapeutic segments and specialties, the company is steadily transcending the frontiers of success. As a reliable healthcare partner, Ikon Remedies is not only committed to developing innovative technologies but also to provide the best services to medical fraternity across the country, thereby

improving the quality of patients' lives and helping them to restore normal, happy and active lives.

### ASPIRING FOR THE SKY

Dedicated towards becoming a leading pharmaceutical company by following the mantra 'Chase Quality and Quantity will chase you' and thus providing high quality, affordable and innovative solutions in medicine, Ikon Remedies is consistently working on its mission to discover, develop and successfully market the pharmaceutical products to prevent, diagnose, alleviate and cure diseases. The firm takes pride in the fact that "God has given us

the opportunity to play an important role in ensuring the healthier life of millions" and dexterously channelizes its entire efforts towards providing total customer satisfaction through excellence in technology and services, as it vehemently believes in the notion that "whatever we do, it should be beneficial to all the people, society and nation."

### MANUFACTURING WITH ÉLAN

Ikon Remedies' manufacturing unit, Iosis Remedies at Nalagarh, is a GMP certified unit and is accredited with an ISO 9001:2008 certificate. Its state-of-the-art manufacturing facility

empowered by world class machineries and skillful workforce ensures the manufacturing of world class products. Following stringent quality control procedures at every step right from the purchase of raw materials till the dispatch of finished goods, the firm ensures that good quality finest products reach its customers. A recent feather in Ikon Remedies' heavily embellished cap is its separate Ayurvedic division, which was launched in 2016-17, with an unparalleled range of 100 products.



# MULTICOLOR STEELS

UNTIL EVERY ROOF PERFECT

**M**ulticolor Steels (India) Private Limited is a highly trusted name in the country, and manufacturer & supplier in Pre-Engineered Buildings & Metal Roofing industry. The company in the past 20 years has established a strong client base, & the name has become synonymous with the industry that caters to the needs of pre-fabricated buildings & steel structures.

Headquartered in New Delhi & established in 1994, the company is sole-heartedly providing & constructing metal building metal roofing, & wall cladding, pre-fabricated buildings, steel deck floor systems, portable buildings, & insulated sandwich panels. In 2002, it initiated its own manufacturing & production unit, at IMT Manesar; & now has modernized plant in Bawal, Haryana with an area of 43,000 Sqm, offering an extensive variety of roofing sheets & several other metal

building components.

## BEST QUALITY AND SAFETY ASSURED

The company takes pride in understanding & complying with the needs of its customers & buyers, to provide Next Generation Metal Building & its components - sustainable, cost effective & energy efficient.

The team of highly qualified & skilled professional engineers at Multicolor Steels, work tirelessly to cater to the erratic needs of the customers by providing comprehensive solutions for designs & manufactured products. The workforce at the company also aspires to create buildings that are strong, durable, safe, secure, as well as beautifully aesthetic. The company has over the years adopted the highest standards of quality along with unbeatable speed, safety & the service of after-sale that not many companies offer in the current market.



Multicolor Steel Plant, Bawal, Haryana, India

We Cover You Well™



The widest range of specialized roofing systems manufactured by Multicolor Steels is used all over India by companies like Honda, Maruti, Suzuki, Tata Steel, Tata Motors, 8 Airports, Metros, etc. It has also entered 'Limca Book of Records 2016' as the first company in Asia for fabricating & installing 164.2 m single-length joint-less Standing Seam Roofing System at Vadodara Airport.

Multicolor Steels aims at establishing a long-term relationship with their clientele & this is conspicuously successful since the clientele trusts the company to repeatedly present it with further business orders.

It introduced many innovative roofing systems first time in India like Screwless, 360 degree, Standing Seam Roof matching international standards.



## MIRACLE DRINKS

NATURALLY AMELIORATING LIFE

**M**iracle Drinks is an Ayurvedic invention, which along with the principles of allopathic medicines has proven to be an “elixir for life”, the creator of Miracle Drinks, Mr. S.M. Raju, an agriculture science graduate, stumbled onto this discovery through his knowledge of medicinal plants. Over the time, his ayurvedic remedies have shown drastic results and people considered the breakthrough discovery as a miracle; hence, the name Miracle Drinks was coined by the people who were cured of their ailments by consuming Mr. Raju’s invention.

Since its inception in 2015, the pre-eminently famous

Miracle Drinks has been established as a highly reliable brand to help customers get a tinge of natural elements encompassed in their modern-day routines. The gradually diminishing natural elements from lifestyle and food have made the modern man highly susceptible a host of ailments. Although the breakthrough allopathic science has claimed to establish an advanced medical care with progressive medical equipment and powerful medicines; it still struggles to conquer ailments like arthritis, gangrene, diabetes, kidney stones, cancer, and asthma. Thus, the persistent need to appreciate the development of ayurvedic

inventions exists.

Tested under NABL/ISO 17025 accredited laboratories, and all safety tests conducted as per FDA parameters, it is an extraordinary health drink that can be consumed without the prescription of a healthcare professional.

### GURUKUL ASHRAM CONCEPT

Eminent personalities with various incurable health disorders have volunteered to appraise the Miracle Drink. The idea of helping a mass of public then generated and the potion was given to Mallur Flora & Hospitality Private Limited, a Bangalore based company for commercial

production. However, the deal encompassed a condition that the sale of the potion is contributed for the educational expenditure of poor rural children in Gurukul Ashram Concept.

The Miracle Drink is a 100% herbal product that is a mixture of raw materials handpicked from various states of India. It is an elixir that contains herbal decoctions & contains no aflatoxins, pesticides or metals. It is an OTC (over the counter) product, which has no side-effects and requires no physician prescription for purchase.



## RIMJHIM ISPAT

FORGING AHEAD

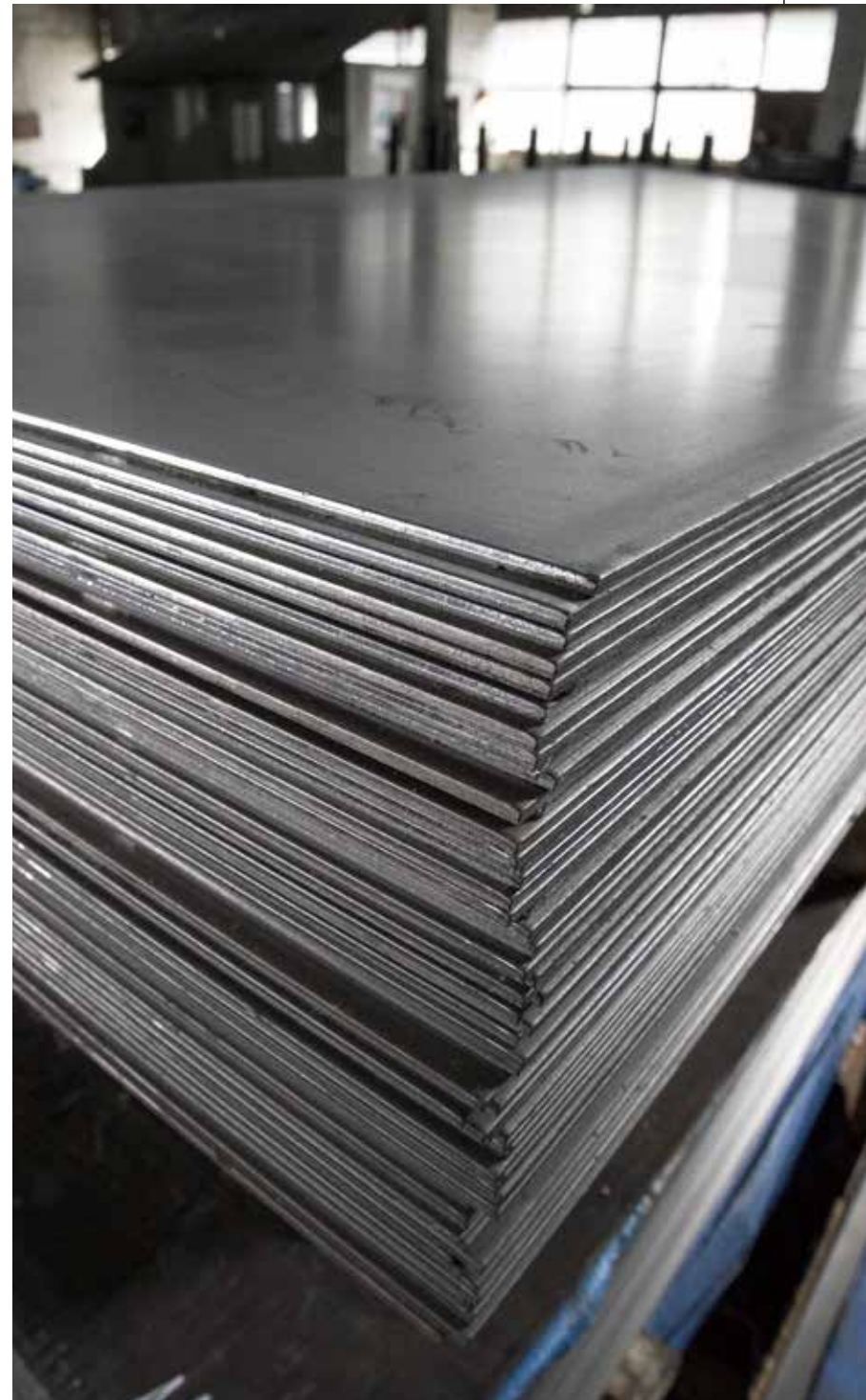
**R**imjhim Ispat Limited, headquartered at Kanpur, Uttar Pradesh, is an integrated steel manufacturer famed for its lowest cash-cost steelmaking in the world. The company has cast an extensive web of its global market with a strong presence in the UK, Germany, Italy, Korea, Malaysia, Thailand, Taiwan, Turkey, the UAE, Vietnam, Egypt, Brazil and South Africa among others. Its group companies include - Rimjhim Stainless Limited, Juhi Alloys Limited and Novel Sugar under the Rimjhim Ispat umbrella.

The company produces sustainable products and its high grade steel possesses superior strength, great formability, ductility and excellent corrosion resistance at affordable prices. It makes use of advent-grade raw materials like Ferro-Alloys (Fe-Cr, Fe-Ni) and stainless steel scrap, which are melted in the Electro Arc Furnace

(EAF) to produce a by-product which is further treated with deoxidization, decarbonization and desulfurization techniques to infuse steel properties.

### DELIVERING ONLY THE BEST

With over 25 years of experience in steel manufacturing, the company adheres to international standards of BIS/ASTM/ISO quality monitoring and performs stringent in-house checks along with a series of outsourced quality tests to ensure that only the best quality products embrace the company's logo. Microstructure analysis, Tension testing, Bending testing, Hardness testing, Compression test, Notched bar impact bending tests, Intergranular corrosion tests, Corrosion tests are performed in accordance with ASTM G-48 norms. In addition, Ultrasonic wall thickness measurement, Radiographic testing, Eddy-



current testing, Hydrostatic testing, Leak testing with air underwater, PMI testing, Dye penetrant testing, Determination of ferrite content, Hardness testing and Roughness measurements are also undertaken, to set a benchmark for its products with world-class microstructural, chemical and mechanical properties.

As part of its CSR program,

the company has initiated usage of e-toilets made of steel that are high on the hygiene quotient. The Akshayjal project has been carried out to eradicate drinking water shortage in India. Rajkiya Bal Grah (Girls), in Kanpur has been modernized with smart class rooms, and it provides financial assistance to the disabled for their education and skill development.



## R B HOMEOPATHY

HEALING HOLISTICALLY

**B**ased on Homeopathy, the age-old system of alternative medicine, the popular brand R B Homeopathy, established by Dr. Rinkush Budhiraja, is thriving successfully as it follows the comprehensive approach of dealing with the root cause of ailment rather than elimination of symptoms of the disease and thus, attracts numerous patients worldwide.

### PROMOTING WELLNESS

In today's fast-paced world when people are constantly surrounded by stressors, it becomes very easy to fall victim to disease and sickness.

In a bid to seek holistic and side-effects-free treatment, more and more people are turning towards homeopathy. Recognizing that the whole person (mind, body, spirit) is affected when there is illness; homeopathy seeks to treat the person as a whole.

Its focus is not on the diseased part or the sickness, rather on the totality of the individual. Understanding the power of homeopathy and the self-healing capacity of an individual R B Homeopathy works on medicines and 'remedies' to stimulate the body's self-regulating mechanisms to initiate the healing process.

### ADMINISTERING SOOTHING TOUCH

A stalwart in Homeopathy, having 17 years of experience, Dr. Rinkush acquired his B.H.M.S. from Delhi & has achieved heights in winning the faith of lots of people by successfully treating them & receives patients from Delhi, NCR, Outside Delhi & Abroad mainly due to word-of-mouth publicity & goodwill which he establishes with his patients. Adept at successfully treating lungs cancer, bone cancer, thyroid cancer, duodenal cancer, prostate cancer, metastatic carcinoma lymph nodes, rectal cancer, Dr. Rinkush is a messiah

for patients suffering from these fatal diseases. He has successfully treated numerous cases such as Uterine Fibroids, Ovarian Cysts, Prostate Cancer, Tumors, Asthma, Bronchitis, Severe Anaemia, Hypotension, Hypertension, Ulcerative Colitis, Adenoiditis, Tonsillitis, Migraine, Sinusitis, Problems related to hair such as premature greying of hair, alopecia erecta, Hypothyroidism, Hyperthyroidism, Mouth Ulcers, Tuberculosis, Leucoderma, Psoriasis, Cervical & Lumbar Spondylosis, Arthritis, Rheumatism, Marasmus and more such diseases.





## CANON INDIA

SAY, CHEESE!

**T**he Canon camera is a magical invention that captures the meticulous and affectionate moments, you want to relive in the most technologically advanced photography. Canon cameras and various other imaging products are an invincible brand world over. Ever since its inception in 1937, they have helped in shaping the dreams of millions of photographers, travelers, and all those who like to pose a smile in front of cameras.

### SPREADING THE SMILE

The scene behind the peerless brand Canon cameras is a dedicated team that is diligently working towards innovative and cutting-edge technology, which is constantly producing new products to keep its clients satisfied and attracted to the art of photography.

The Global leader in imaging technologies spread their effervescence and began operating in India in the year 1997. Headquartered in Gurugram, Haryana, they have offices in 14 cities spread across all over India; supported by more than 1000 employees with special emphasis towards gender equality and encouraging women staffs that strengthen the hold of this brand. Canon India, offers a comprehensive range of over 200 sophisticated products, which are contemporary and dominate the photo imaging digital range far ahead of their competitors. The primary products that the company offers include Digital Cameras, Digital SLR's, Lenses, Accessories, Digital Copiers, Multi-Functional Peripherals, Fax Machines, Inkjet and Laser Printers, Projectors, Scanners, All in One's, Dye Sub Photo Printers



and Semi-Conductors etc. They forayed into the retail space in 2010 with the launch of Canon Image Square (CIS) in 2010.

### CARE WITH "KYOSEI"

Canon India share and spread their success story, by making the smiles that are posed in front of their cameras infectious through their - Corporate Social

Responsibility (CSR) projects. Responsibly enough, Canon's CSR policy is in line with their corporate philosophy "Kyosei", which means living and working together for common good. Their "Adopt a Village" policy is committed to fostering self-reliant rural communities in India and empowering them through better health, education, and a better environment.



## SREE FERTILITY

GIVING LIFE TO HOPES

**N**urturing hopes of childless couples and effectively turning them to reality, Sree Fertility Centre provides affordable and quality care in a world class ambience to umpteen aspiring parents. Always committed to delivering the highest standards of infertility treatment under complete privacy and confidentiality, the Centre's dedicated team of IVF specialists is dedicated towards delivering the best to its clients. Under the exquisite leadership of Dr Pravin Shinde, (having more than 15 years of experience in this field) the Centre relies on its cornerstones of research

and innovation and focuses on the development and practice of newer methods including Oocyte Banking, In Vitro Maturation, Minimal Stimulation IVF and Pre-implantation Genetic Diagnosis.

### WHERE HOPES FLOURISH

With a single minded mission of improving its patients' chances of successfully carrying a baby to term, Sree Fertility Centre, provides the state-of-the-art facilities of diagnosis and treatment of infertility with the latest technology and advanced techniques. Offering a gamut of medical and surgical options ranging from simple treatment by laparoscopic correction of tubal block,

and laparotomy repair, to Intra Uterine Insemination, and In Vitro Fertilization and Cryopreservation, Sree Fertility is a one stop solution provider for all the infertility patients. Keeping pace with time and technology, the Centre ensures that its Medical facilities match the technology in practice in Europe, America and Australia, and is available to its patients at a fraction of the cost.

### PLETHORA OF SERVICES BY SPECIALISTS

Specializing in every aspect of infertility & providing comprehensive services in IUI, IVF, IVF-ICSI, Assisted Hatching, egg donation, embryo donation, surrogate

motherhood, male infertility, semen banking, embryo freezing, sexual & psychological problems, Sree Fertility earnestly provides emotional support to its infertility patients. The Centre's efficient team of gynaecologists, fertility specialists, embryologists & andrologists provide personalized attention to all its patients at each step. Initiating the treatment with a thorough medical and physical examination of the patients, the team here ensures that they receive a comprehensive treatment plan tailored to suit their requirements.



**CONA INDUSTRIES**  
ELECTRIFYING INNOVATIONS

**C**ONA Industries, the leading supplier of electrical products, caters to a large domain of the global market and has been recognised as the preeminent manufacturer, exporter as well as supplier. Constructing a vast infrastructure and a reliable client base, the company has managed to reach the pinnacle of success in just over 50 years.

CONA Industries, since its inception in 1968 has been the most trusted name in the field of Electrical suppliers. Striving to manufacture Highest Quality of Electrical Products which are Safe, Durable, Affordable, Innovative, Convenient and Consistent, they have made a distinct mark in the industry.

Registering itself as the preeminent manufacturer, exporter, and supplier of highly demanded electrical products, the brand name has over the

years become synonymous with innovation, transcendent safety standards, and affordable prices; which in turn have assisted the brand to reach the pinnacle of its success.

With the strong support of their workforce, which comprises highly skilled technocrats and engineers, they are today the prominent providers of uttermost innovative, durable and efficient products; catering to major domains across the world.

An experience of about 50 years in the industry has endowed them to gather a copious amount of experience, amalgamated with an in-depth knowledge of the highly erratic demands and requirements of varied customers. They acknowledge their favoured stature among client base to their discernment of customer needs and owe it to their stronghold in the market.



**LEADING ELECTRICALS SUPPLIER**

CONA Industries strives to deliver products that are of a supreme quality & are safe, durable, affordable, innovative, convenient & consistent; while keeping in mind the convenience of their customers. It renders relentless emphasis on its unparalleled quality standards, zero quality defects under the adept team of

R&B professionals & a 100% safety commitment on all their manufactured products. Placidly, they are the proud holders of the highest number of ISI marks in the trade & the first recipients of the ISO 9001-2000 Certification within India. The company is adroitly adapted to meet the arbitrary needs & fast-changing ways of the market through its modern research tools & facilities.



## SRIJAN FERTILITY

FROM DREAMS TO REALITY

**S**rijan Fertility Clinic, a comprehensive fertility center was established in 1999, in Bihar. It is the only center in Asia to make use of 'Baby Sentry', which is touted as the world's most advanced IVF Management software. The platform incorporates user interface for highlighting modules detailing IVF functionalities and its affiliated practices.

It is also the only institute to have performed successful Embryo Preservation, with more than 10,000 IVF to its credit. Srijan employs the latest techniques for infertility investigations and its treatment including state-of-the-art

Laparoscopy, Hysteroscopy, and Endocrinology. For this, the medical practitioners at the clinic are backed by the power of the most advanced technological innovations available till date. Ultrasound, which is critical to ascertaining clinical infertility parameters, is performed using best-in-class ultrasound machines from Aloka, Japan. The clinic also makes use of the Israel made Sqa-Vision for Automated Semen Analysis, a first of its kind in India. Accurate evaluation of hormonal values, which is detrimental to the course of the impending treatment plan, is undertaken with the multi-parameter enabled Vidas Blue Machine.

### TECHNOLOGICALLY ADVANCED

With the installation of the first embryo scope in its laboratory, the birth of the first test tube baby of Bihar in Srijan and having more than 9000 patients already enrolled for donor insemination, the clinic is famed for its patient-centric approach and world-class service.

Dr. Himanshu Roy has received numerous awards including Lifetime Best Paper Award in Research on PCR and Bihar's First Youngsters Award for his outstanding contribution in the field. Srijan Fertility Clinic has also been accredited by the Indian Society of Assisted

Reproduction, having received a Certificate of Compliance from the organization.

For the convenience of the patients, Srijan extends an easy to use online portal for booking an appointment with the doctor alongside easy online payment facility and hassle-free Refund and Cancellation policy too. Srijan Fertility Centre proudly engages itself in knowledge sharing too, through its innovative ICOG, a 6-month Certificate Course in Reproductive Medicine. It also imparts training for Short Term Infertility Courses that are duly recognized by FOGSI.



# SKIPPER FURNISHINGS

CREATING DREAM SPACES

**S**kipper Furnishings, headed by Mr. Kamlesh Agarwal, got off to a humble start as a retail store at Russell Street, Kolkata in the year 1986. Mr. Agarwal embraced the idea of elegant furnishings at a time when artistic home décor could catch the fancy of only the most affluent section of the society.

With Skipper's ability to transform simple interiors into an array of tastefully-coordinated, regally furnished dream spaces, the company's success saga turned it into a national brand mesmerizing over 22 Indian cities, with its exquisite range of home furnishing options; all available under one roof.

With a total of 29 operational stores and newer additions on the way, the count is expected to touch the figure of 35 stores by year end.

The company has earned an experience of three decades

in the sector, lending its Midas touch to numerous residences & workspaces. Its proud legacy is now carried forward by the young & enthusiastic duo Tanay Agarwal & Shonak Agarwal, backed with the use of latest technology for amelioration according to latest trends & customer preferences.

### A CLASS APART

While adopting international quality parameters, receiving key inputs from world-class designers, and putting the best hands to work together with an eye for detailing, Skipper furnishings has emerged as India's largest home furnishing brand. Its product portfolio includes classy fabrics, beautiful blinds, bed & bath linen, wallpapers, floorings, & mattresses. Skipper Furnishings are the frontrunners in the home décor market and they not only continue to beautify & furnish houses, offices & other



retail spaces, but also help & turn dreams into reality by beautifully imitating all that is ideated & entrusted upon them.

Skipper Furnishings ensures that each of its valued clients are spoilt for choice with the numerous furnishing offerings in the form of the finest of embroideries, advanced digital printing along with customized stitching. Ensuring that only the best quality raw material

goes into the making of the final product, the company is committed to attaining total customer satisfaction.

Since its inception, in 1964, Skipper Furnishings has achieved a great amount of exposure and several accomplishments. With an amalgamated experience of over 30 years, Skipper Furnishings has always strived for the best.



## WELCOME CURE

MAKING HEALTHCARE CONVENIENT

A highly advanced and innovatively unique disease treatment and health maintenance portal, Welcome Cure has been satisfyingly treating and curing individuals comprehensively without the obstruction of the location being a barrier. When this noble and benevolent deed was amalgamated with the modern principles of Homeopathy and global prowess, the name of Welcome Cure emerged as the one-stop solution for malady treatment, prevention and invigorating health concerns.

Welcome Cure was established with the idea of people not being able to pay their routine visits to a doctor's

clinic due to the excessively time-crunched lifestyles. Therefore, to cater to the customers by keeping in mind their utmost convenience and avoiding excruciatingly long queues, Welcome Cure eliminates all the issues that a customer would face when visiting a doctor, and rather brings the doctor and the patient together as if in a one-on-one meeting. The online portal is being supported and upheld by the world's strongest and largest homeopathic database.

### HOLISTIC AND NATURAL TREATMENT

Welcome Cure has quickly become a preeminent brand,

and has come to be known as the harbinger of bringing on board homeopathic physicians of repute, who have often been recognised globally. Welcome Cure has been normative in curing and successfully treating patients who had been suffering from myriad ailments and diseases. With their skill and proficiency to treat ailments as common as tonsillitis, eczema herpeticum, and migraine to ailments with an excessively narrow scope through conventional medications such as asthma, gout, warts, and molluscum, Welcome Cure is a one-stop for a wholesome health and medical treatment.

Welcome Cure has a deeply

ingrained vision to provide good health to every individual and consider it as their birthright regardless of their location, origin or language. The company envisages a dream to provide state-of-the-art homeopathic treatment available and affordable to masses worldwide.

With their values of ensuring an avant-garde treatment to their patients, ensuring scrupulous confidentiality of patient data and a conspicuously transparent communication, Welcome Cure is on the undeviating path to greater heights of success.



Editor's Choice

# KUTCHINA APPLIANCES

CREATING SMART INNOVATIONS

**K**utchina Appliances, a nationally renowned home appliances brand, by Bajoria Entertainment Pvt Ltd, is the leading name in the field of home appliances. It is country's only company that offers complete kitchen solutions, all under one roof; strengthening their vision of being one of India's top companies offering smart kitchen solutions and kitchen appliances to their esteemed customers. They have a vision to become one of India's top 3 names in the arena of kitchen appliances.

Kutchina Foundation, founded by Mr Namit Bajoria, came into being out of concern for the need to care for the marginalised. That is why Kutchina Foundation uses the tagline "Because We Care". Mr Bajoria, supported by a team of professionals, spearheads the activities of the Kutchina Foundation. The

foundation falls under the CSR wing of the Bajoria Group's flagship company Bajoria Entertainment Private Limited, which also happens to be the parent company of Kutchina Appliances.

### CONVENIENCE AS PRIORITY

Having gained an astounding industry experience of over 11 years, tremendous knowledge, and a team of highly qualified and dedicated employees, to render services to the valued customers; Kutchina Appliances has assiduously reached the pinnacle of success. Kutchina has on several occasions been recognised as a brand that is vibrant, cost-effectively affordable, and at par by all means with the international standards. The company acknowledges the immensely helpful contribution of its employees who are favoured by the company for their ability rather than experience.



With a presence in the industry of over a decade, Kutchina Appliances has become the provider of energy efficient products in the domain of large appliances such as a chimney, dishwasher, and built-in ovens. Kutchina has also successfully forayed in the market for kitchen interiors and launched several modular kitchens, which encompass avant-garde designs and

functionalities.

Kutchina Appliances strives to maintain the welcoming culture that encompasses everyone being a hand on contributor with their ideas, innovation, and opinions. By 2020, they hope to emerge as the most trusted brand by providing all-inclusive kitchen solutions, using the maximum innovation techniques in all their products and services.

# Research Methodology

## **India's Greatest Brands & Leaders 2017**

India's Greatest Brands & Leaders 2017 is a research-based listing using both primary and secondary data researched across sixteen industries and sixty two sub-categories evaluating Brands from 16 states – Delhi/NCR, Uttar Pradesh, Bihar, Punjab, Maharashtra, West Bengal, Gujarat, Tamil Nadu, Kerala, Madhya Pradesh, Andhra Pradesh, Telangana, Jharkhand, Orrisa, Uttrakhand and Assam.

India's Greatest Brands is a mission where brands are scanned, researched, understood and, after much deliberation by a competent team of experts, put on deserving pedestals for the admiration and veneration of the world. We delve into the history of the brands, let their beams of achievement play with us, feel the fire within these brands, and move along with their driving force. Finally, after the revelling in the process, we feature our humble yet expert insights into the making and rising of these brands that are truly the India's Greatest! For anyone who is interested in the success story of these India's greatest brands, or the fire within that made them succeed, or the driving force that put them on the path to great success, or finally the certitudes that make them great and the beacon of tomorrow that provides a hint and an insight into their future, we render in a transparent manner all the desirable information about these brands and more.

## **History**

URS Media Consulting International Private Limited & AsiaOne Magazine:  
We are a leading International Media house with a Business & News publication named "URS-AsiaOne" which has presence in electronic, digital and print media.



## The various phases of the Research Methodology will be as follows:

### Phase A

The first phase of the research will be initiated by generating a list of categories (to be covered under the purview of the survey and specific states and cities of India which would be part of the research).

The entire research platform will be divided into:

A list of about 1000-1100 brands across the multiple sectors and 16 sectors and sixty two sub-categories will be drawn up through secondary research driven by the URS Media Consulting International - United Research Services research team and AsiaOne editorial team using online surveys via: Google Analytics, Market Studies, Industry White Papers, Category-specific Brand Reports, and Brand-specific Scrutiny.

\* Companies with net revenue exceeding US\$12 billion will not be considered. Group turnovers will not be considered but may be only that of individual companies.

### Phase B

The preliminary list of 1000-1100 Brands generated of The India's Greatest Brands will be scrutinized & graded on a scale of 1 to 10 (where 1 is the lowest and 10 is the highest) by the editorial team of URS and AsiaOne to generate a list of the top 300 brands based on the following parameters: Brand Popularity, Brand Innovation, Brand Growth, Brand Promise, and Brand Impact.

### Phase C

#### **JURY AND BRANDS & LEADERS SCRUTINY QUESTIONNAIRE**

The list of the top 300 brands will then further be scrutinized by the Jury. The brands will be rated on the parameters of Brand Popularity, Brand Innovation, Brand Growth, Brand Promise and Brand Impact on a scale of 1 to 10 (where 10 is the highest and 1 is the lowest).

#### **FINAL PHASE & LISTING OF THE TOP 100 BRANDS**

The final phase of the research will entail the analysis of the Jury and editorial questionnaire ratings based on the abovementioned parameters and weightage assigned below by URS research and AsiaOne Editorial team:

**ANALYSIS:** The 100 India's Greatest Brands and Leaders list will be based on the cumulative scores received from the Jury, and editorial team of the shortlisted Brands.

India's Greatest Brands and Leaders is a Trademarked property owned by URS Media Consulting Pvt Ltd. India. The list of the 16 industries covered under the purview of the study is as follows: Automotive, Education, Energy & Power, Finance, Food & Beverages, Healthcare, Household Products, Infrastructure, IT & Telecom, Lifestyle, Manufacturing, Media & Entertainment, Personal Care, Real Estate, Retail, and Services.

#### **Disclaimer**

\* In addition to the above methodology, a few Brands with relative competitive scoring may be part of the list due to their recent year-on-year growth and emergence as a brand, but any such companies would be featured under Editor's Choice feature and awards.

# Jury Council



**DR. PADMAKALI BANERJEE**

**D**r. Padmakali Banerjee is the Pro Vice-Chancellor & Dean Academics of Amity University Haryana and Director of Amity Business School. She is a Doctorate from University of Delhi and a research fellow of the prestigious Somatic Inkblot Society FSIS – US. She has over 2 decades of experience in teaching, training, and research. She has been an “Institution Builder” and has held leadership positions with several educational institutions. In her present role, she fosters strategic changes in the teaching and learning processes, including curriculum design and development. Dr. Padmakali has contributed significantly to the skilling space in the country, working closely with the government, the institutions and the industry.

She is a Life Coach and a mentor and has closely worked with corporate functionaries, both nationally and internationally, holding leadership development programs for corporate leaders. She is also a member of the advisory board of the prestigious SIS Journal of Projective Psychology and Mental Health.

**D**r. Vishal Talwar is a highly famed & seasoned Professor of Marketing Strategy & a Dean at the eminent School of Management, BML Munjal University (BMU). His accolades are varied but of the highest order, he received a Ph.D. from Manchester Business School, United Kingdom. His invaluable contributions and research of 15 years are in the field of Market Resource Allocation, Extensive and Intensive Customer Portfolios, Pluralistic Exchange, Ethical Products & Ethical Consumer Decision Making. Before joining BMU, Dr. Vishal Talwar was an Assistant Dean at S.P. Jain School of Global Management.

He has been a faculty member in London School of Economics, UK; Henley Business School, UK; and Manchester Metropolitan University Business School. He has authored a book on ‘Principles of Marketing’, University of London Publications and has several other Publications and Book Chapters in peer-reviewed journals. He has been invited as a speaker and a panelist at various Indian and International seminars and conferences.

**DR. VISHAL TALWAR**



3



## HIMANSHU RAI

**A**n educationist and an alumnus of IIM Ahmedabad, Himanshu Rai has been teaching at IIM Lucknow since 2006, and was also the Dean of the India campus of SDA Bocconi and a Professor at SDA Milan, Italy, from 2014 to 2016. Himanshu is an expert in the field of Human Resource Management, wherein his key subject matters include Negotiation, Leadership, and Ethics. He had earlier taught in the HR department at the esteemed university of XLRI Jamshedpur. His corporate endeavour includes a stint of over 8 years, at Tata Steel, India, where he played a pivotal role in developing Quality Systems for his Departments and the Communication Policy for the Company.

Himanshu has provided consultancy to the World Bank, Planning Commission of India, and several other corporate houses. He recently published a book titled "Negotiation" with McGraw Hill Education and has published more than a 100 articles in the academic and popular journals. A connoisseur of Sanskrit literature, he has also written about and given discourses on Indian and Western philosophy.

**P**ankaj Jain is a seasoned CMA, CS, and an alumnus of IIM, Calcutta, with the vibrant spirit of entrepreneurship, having over 27 years of diversified experience across a wide spectrum of industries. While working at top corporate level positions like VP, CFO, CEO, Director, he has successfully managed the reputed business houses such as Super Seals, IAP, ERA Infra, Logix Group and has been instrumental in raising funds for projects (including mega infrastructure projects under PPP) having cost of over Rs. 15000 crores.

He has managed numerous strategic business initiatives involving Venture Formation, Business Modelling, Strategic Financial Planning, Corporate Alliances, Demergers, Divestments, Cost Optimization, Business Restructuring, Capital Structuring, Corporate Governance and Corporate Financing for successful businesses with global footprints and holds distinction in turning around the financial position of companies through dynamic initiatives.

He is a mentor to many startups with the objective of helping them achieve sustainability and scalability.

## PANKAJ JAIN

5



## PUNEET NARANG

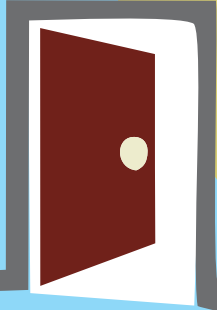
**P**uneet Narang is a passionate and results-oriented business leader, with 19 years of proven track record of leading exponential growth in various sectors. He has a rich knowledge and experience of distribution, consulting, and operations. He is currently, the Director of Huwaei Group, India. Puneet Narang has successfully managed both offshore and onsite programs; he has ensured an effective client engagement for various projects and aced risk and benefits management. He has previously worked with Goldman Sachs, Tata Consultancy Services, Brightstar India, Redington India Ltd., Blackberry, and Airtel.

Puneet is a B.Tech. graduate from the esteemed NIT, Kurukshetra & an MBA from the prestigious Cass Business School of London, UK. He is considered an expert authority on the latest trends of the smart phone market, product features, and markets within the mobile market. He is proficient at identifying key capability gaps both in people and systems, and build solutions around it. He has been quite successful in developing distribution channels that work.

4



# The Future of the world is in



## OPENING DOORS

... to the world **outside**



... to our **innerself**



... to the spirit of **values** and **equality**



... to shine **bright** in an unknown **future**



... to the **spirit** of **adventure**



... to a **greener** ... cleaner **earth**



**Dr. Deepak Madhok & Dr. Bharti Madhok**

Chairman & Director, Sunbeam Group receiving

**Asia's Greatest Brand Award 2016 & Iconic Leader of Asia Award 2016** at Singapore

# my Classroom today!



Sunbeams are **WINNERS**

Victory to a Sunbeam is a **Habit!**

We are the **Change** that we wish to see in the **World!**



My school is a Microcosm of the **Global Village!**

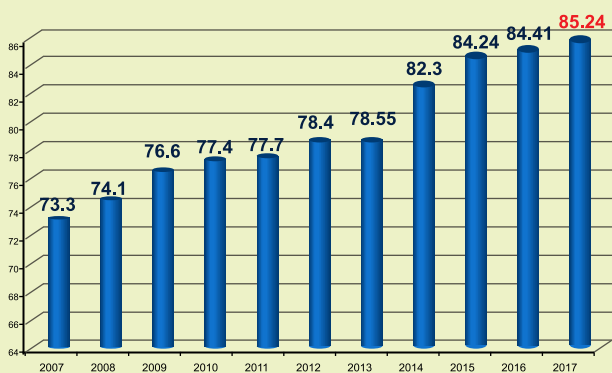
# The Sunbeam advantage

Sunbeams are **CHANGE MAKERS**

Sunbeams imbibe **INTERNATIONALISM**



Sunbeam Schools' Average in CBSE Board **Results** since 2007



## Selections 2017

- JEE Advance : 75+**
- NEET : 25+**
- CLAT & SLAT : 15+**
- AIIMS : 05+**
- NIFT : 10+**
- UPTU : 05+**



Estd. 1972

# Sunbeam

Group of Educational Institutions - Varanasi

Sikh Minority Private Unaided Educational Institutions


Gurmeet Kaur, Co-ordinator - Gurunanak Educational Centre, Sunbeam Group - Varanasi



Sunbeam Schools - Annapurna ■ Bhagwanpur ■ Indiranagar ■ Lahartara ■ Suncity ■ Varuna  
 Sunbeam Hostels - Bhagwanpur ■ Lahartara ■ Suncity ■ Varuna ■ Sunbeam Autism Centre  
 Sunbeam Women's College, Varuna ■ Sunbeam College for Women, Bhagwanpur ■ सनबीम ग्रामीण स्कूल, करसड़ा (निःशुल्क विद्यालय)



***India's  
Fastest Growing  
Healthcare  
Brands  
2017***

A red stethoscope is shown against a white background. The tubing is arranged in a large heart shape, with the chest piece at the bottom right and the ear pieces on the left. The stethoscope is the central visual element of the page.

Health and healthcare have rapidly become the most important focus worldwide in the light of worsening environmental and lifestyle conditions. Though the competition, stress and deteriorating of environment can't be stopped, we have to look at long-term, sustainable and concrete solutions, so we not only improve the world for ourselves, but also leave a habitable world for next generations.

There are several healthcare institutes and hospitals, which have understood the need of the hour and are working hard to improve the condition. With their work, their growth has been natural. Recognizing the contribution of such healthcare institutes as the Fastest Growing Healthcare Brands 2017, we present here their challenges and success stories, which should interest the readers.



# Caree Fertility



**C**aree Fertility is a healthcare organization that truly cares for their patients and helps them achieve their dreams of Parenthood in the most dignified, professional and caring atmosphere. The “Patient Care” philosophy is settled at the core roots of this fertility centre, and this is why patients from all over the country come to pursue their desire to experience parenthood at this fertility centre. Based in Bangalore this state-of-the-art Fertility Centre uses avant-grade technology for embryology and endoscopy, thereby creating a world class-avenue for assisted reproduction. Born to provide a wholesome cure for infertility and diagnostic treatment services to couples, Caree has done an exceptional job in the field of assisted reproduction; they provide a full spectrum of diagnostic services for both male and female fertility. The clinic is fully equipped with the most advanced reproductive technologies including IVF, ICSI, PGD, assisted hatching, Embryoscope and other ART technologies; along with the “first level” treatments like medications and IUI.

## **Tailor Made Medical Assistance**

Dr. M.S. Srinivas is a Ph.D. and an MSSC; he is the founder and the chief embryologist at the Caree Test Tube Baby Centre. An expert

in the field of ART and having attained the expertise of over two decades, Dr. Srinivas has performed more than 20,000 IVF cycles, with excellent success rates both in India and abroad. He is backed by an excellent team of doctors like Dr. P K Vijaykumar – MBBS, MD (OBG) and Dr. Sangeetha Shivanand – MBBS, DGO, and DNB (OBG).

Humbled by their agility and experience, yet trying to achieve new triumphs, doctors at Caree Fertility Centre have been well utilizing their expertise, advanced technology and scientific standards in the field of assisted reproduction for over ten years, and they still successfully manage to keep their approach modest and are truly committed to providing patients with the best medical care and treatments. At Caree, the patients feel confident in the hands of the doctors and are aware that their dreams of attaining parenthood can indeed turn into a reality. The doctors do the best in their power to help them achieve this dream and give custom-made care to each and every patient.

Caree’s Academy for Assisted Reproductive Technology and Training is conceived with the aim of offering individualized training for candidates who are interested in learning basics and advanced techniques in assisted reproduction.



# Xenith Advanced Fertility Centre



**X**enith Advanced Fertility Centre is an odyssey that brings not only a new life and hopes for incomplete families but also redefines the meaning of Assisted Reproduction. Where the doctors aim to not merely treat with medical assistance but also provide counseling, workshops, and overall support for the aspiring parent. The insufferable amount of trauma that infertility brings to people makes the process all the more complicated, while it's not even considered a disease. The ominous circumstances under which people have to deal with infertility is often underplayed by the doctors and medical care centers. At Xenith, the doctors play a pivotal role in changing that outlook.

Dr. Mamta Dighe, founder of Xenith Advanced Fertility Centre has ensured the best care for her patients. The attention to details, individualized treatments, superior laboratory techniques and committed staff are the founding pillars of this fertility centre. The 14 years worth of excellence in the field and high success rates have made this Fertility Centre a highly preferred healthcare centre in India.

## **The Oracle of Assisted Reproduction**

The priceless emotion that is parenthood and the journey in itself is an invaluable experience for the aspiring parents. Couples, who struggle with infertility, often find themselves under a lot of stress and they go astray from this happiness that natural childbirth brings. At Xenith, Dr. Mamta Dighe and her robust team help in resolving the problem with an individualistic approach. With their clinical practices, they aim to minimize medical and surgical intervention and maximize the chance of pregnancy by offering optimum infertility treatment. Xenith Fertility Centre is the invisible force behind many happy families.

## **Unmatched Excellence**

Patient care and satisfaction is the core objective of Xenith Fertility Centre, by ensuring consistent support and diagnosis by the best infertility doctor in Pune and providing best clinical facilities and transparent strategies in every step of the way, standing true to the name Xenith treats the patients like guests and make them feel at home.

# 21 Years of Journey in 21<sup>st</sup> Century

A well-known name in the education sector, Kalorex is managed by a professional group of Edupreneurs and Chaired by a President of India awardee, Dr. Manjula Pooja Shroff. She has been acclaimed for her immense contributions over 2 decades in the field of education and has also worked selflessly towards the society to make a difference and bring about positive changes in these areas. Her passion for education has earned her great repute and she has been a recipient of several National and International awards for her contributions in this field.

Kalorex has a distinctive vision of expanding by bringing in the Institutional expertise/experience by taking over the Operations and Management of the Schools / providing complete Handholding and Consultancy services.

The wave of digitalization has swept across the K-12 education and also engulfed the higher education sector greatly. The app based culture is more of a challenge for teachers today and they have to move at an equally rapid pace to keep abreast of the technological advancements to which students adapt like fish to water. New educational technologies and tech based pedagogies are the demands of the future, and it is in our best interests to imbibe them to the fullest extent. The visionary leadership of Kalorex encourages these practices and also facilitate trainings wherever required.

21+ YEARS	40+ INSTITUTIONS
2 COUNTRIES	24 NATIONALITIES
8 CITIES	12000+ STUDENTS





Dr. Manjula Pooja Shroff, M.D. and CEO-Kalorex Group, is an extremely dynamic and enterprising leader who has become a name synonymous with education. She has been a game changer in the industry and has been an inspiration and role model for all lives she has touched in her professional and personal capacity. Dr. Shroff holds a Doctorate in Business Administration from Commonwealth University, London, a Post Graduate Degree from York University and is an Executive Alumni from London School of Economics. She also holds a Post-Graduate Degree from Utkal University and is a Graduate of the Management Education Programme IIM, Ahmedabad. Her attitude of being ahead of her times and incorporating innovative practices in the teaching process has been instrumental in keeping Kalorex's name a front runner in the education sector in the state.



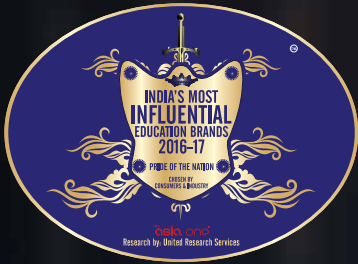
## CORE VALUES

- K** Kinetic  
"Dynamic & Evolving"
- A** Academic Excellence  
"Relentless Repeatability"
- L** Living in the Gap  
"Continuous Learning Mode"
- O** Ownership  
"My Kalorex, Organization First"
- R** Raison d'être - Humanistic Approach  
"Shaping Glocal Learners & Citizens"
- E** Empowerment  
"Accountable Staff"
- X** X Factor - Speed with Accuracy  
"Simple Ideas, Superb Implementation"



**DR. MANJULA POOJA SHROFF,  
M.D. & CEO - KALOREX GROUP**

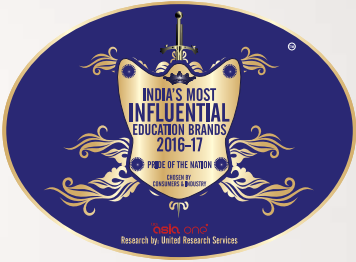
With all her engagements and responsibilities towards her various institutions, she also holds an additional portfolio as Independent Director at Gujarat Gas Company Ltd., Eimco Elecon (India) Limited and Sabarmati Gas Ltd.



# **India's Most Influential Educational Brands 2017**

The Education sector is a significant pillar of the Indian society and economy. Actually, the task of nation-building depends heavily on the Education sector of any economy, as skills needed for the workforce of any economy are developed through education, and so is the human resource. The position of India as the fastest-growing economy in the world can be supported and sustained if the Education sector is performing well. True opportunity lies in the fact that educating the masses can create a growth opportunity for the economy. This transformation of challenge into opportunity is possible through education and training. Schools in India have a great responsibility to innovate in their pedagogy, curriculum, skill building, and tools of teaching and in understanding the psychology of their students. Believing that the achievements of those schools, which have inculcated these advancements in their curriculum, deserve to be highlighted, AsiaOne magazine and UWG Media present India's Most Influential Educational Brands 2017.





# Gurukul The School



**E**ducation is an overall experience when, apart from learning the curriculum, fostering personal excellence and developing key skills; the kids also learn to tackle real life situations. Gurukul the school sets a shining example for schools who aspire to instigate learning, leadership qualities and forward looking abilities in the students. The school was set up by Gurukul Education Society in 2002, spread across a wide area of 6-acre land; the beautiful campus is always full of energy and vivacious environment which aims to cultivate the best learning and edification.

## **A Vision for Future Proofing**

The philosophy of Gurukul is to create a culture which the whole school works around a common thread of positivity enduring assiduous operations and cordial relationships. At the heart of things are the five main core values – Respect, Honesty, Compassion, Fairness, and Responsibility. Gurukul being a step ahead of its rivaled institutions provides a skill-based learning as an additive to

the pre-existing central learning, by helping children focus on their own strengths and shortcomings and by prompting them to sharpen their skills and by actively participating in the individual learning method. Gurukul Progressive Education Program (GPEP), is an initiative by the institution which enables the kids with interactive and enjoyable learning methods.

The school fervently follows this motto in relation to their teaching methodology, for augmenting classroom studies Gurukul provides a plethora of activities which transcend not only the classrooms but also the school boundaries. Their Community Outreach initiatives such as Project Ishwar, Interact Club and The Real World Learning Campaigns build awareness and sense of responsibility for the natural environment, social responsibilities, and universal brotherhood. Apart from the module learning and interactive learning, the school also ensures optimum exposure in the field of sports backed by the guidance of national level coaches and a rigorous regime, inducing enough motivation for the child to take up sports as a serious career choice.



# MD International School



**E**ducation today is not just about learning facts but is a more comprehensive study where the overall personality of the child is given room to grow with world class facilities, to let the potential of each child find space for itself. The MD International School (Manorma Devi Memorial Charitable Trust), Bijnor was established in the year 2014. Under the chairmanship of Mr. S. K. Jain, assisted by Mr. Navneet Jain - the secretary, MDIS has made it its sole focus to nurture and commit to ensure the well being of each and every student of theirs, and help them become civil and polite individuals in the times to come. They are the harbinger of these philosophies in their school as they march on the road of creating the future of the nation.

## Grooming the Future

MDIS is the flag bearer of quality education in a tier 2 town like Bijnor, where the world class ambience and a well trained educationalist staff under the mentorship of the principal Mrs. Ritu Kochhar are dedicated to give the children an equal opportunity to maximize their potentials. Having built their school on the edifice of a holistic approach they strongly believe that education imbibed during the

school days plays a pivotal role in shaping and evolving the child's personality. They work towards developing a global vision and provide an atmosphere where the child's inquisitiveness is allowed to grow. MDIS inculcates the vision of a shared commitment to academic excellence, intellectual growth, and high standard of ethical awareness, art, athletics, sportsmanship, and community service.

MDIS is a Co-Educational School based on the CBSE Curriculum, with a global approach of working on ISA activities for developing international harmony and cooperation amongst students for accreditation from British Council. They are a perfect amalgamation of the Gurukul values with the latest infrastructural facilities, high standard of hygienic, and healthy atmosphere, having smart boards, science laboratories, yoga, badminton academy, indoor gymnasium, specialized dance art and craft rooms, robotic lab, electromagnetic shooting range with modern equipment, and complete safety and security for the children.

MDIS while imparting the best educational facilities with healthy competitive traits propagate a philosophy of secularism, impartial judgment, an all round growth of each individual child with personal care and serene atmosphere.

A HOME AWAY FROM HOME



# GOOD SHEPHERD INTERNATIONAL SCHOOL

Ooty, The Nilgiris, Tamil Nadu

(THE BEST FULLY RESIDENTIAL CO-ED SCHOOL IN INDIA)

Good Shepherd International School, established in 1977 is a world-renowned fully residential co-educational school with academic curricula of ICSE / ISC / IGCSE / Cambridge Primary / Cambridge Lower Secondary / IBDP. Situated in the beautiful, lush and pristine hills of the Nilgiris District in the State of Tamil Nadu, the school is accredited to the Council of International Schools (CIS) and is the **only school in India and one of the first five schools in the world** to be awarded the **Council of International Schools-International Certification**. We are also a member of the New England Association of Schools and Colleges (NEASC). We nurture students to become global citizens.



**Admissions are open for the following classes:**  
**Grades I - VIII for the 2nd term January 2017 - 2018 (Limited Seats) and**  
**Grades II - IX & XI for the academic year July 2018 - 2019.**

## Academic Courses:

- The International Baccalaureate Diploma Programme (IBDP) for Grades XI & XII.
- We offer the following courses by the Cambridge Assessment International Education
  - Cambridge Upper Secondary : Cambridge IGCSE Grades IX & X
  - Cambridge Lower Secondary : Grades VII & VIII
  - Cambridge Primary : Grades II to VI
- Council for the Indian School Certificate Examinations [CISCE] - ICSE Grades (II to X) and ISC Grades (XI & XII).



Good Shepherd Knowledge Village, M.Palada P.O., Ootacamund - 643 004, Tamilnadu, India.  
Ph: +91 423 2550371 / 2551100 | E-mail : admissions@gsis.ac.in | Web : www.gsis.ac.in



# GOOD SHEPHERD FINISHING SCHOOL

Good Shepherd Knowledge Village, Palada P.O.,  
Ootacamund - 643 004, Tamil Nadu

Phone : 91-423-2550555, 2550450 Mob : 75985 50371

Visit us @ [www.gsfs.ac.in](http://www.gsfs.ac.in), Mail us @ [infoadm@gsis.ac.in](mailto:infoadm@gsis.ac.in)

**Give us a girl and take back a lady!**



## The Certifications

- Business English Certificate - BEC (Cambridge University)
- DELF A 1 - French (Government of France)
- Diploma in Fashion Design (National Institute of Fashion Technology)
- Trinity Guildhall Examination in Music (Theory), Trinity College, London, UK
- The International Award for Young People
- Rotaract Membership



## REGISTRATIONS ARE OPEN

2018 - 2019

9 Months : 16 July, 2018 to 16 April, 2019

3 Months : Session 1 : 17 January, 2018 to 17 April, 2018  
Session 2 : 10 July, 2018 to 10 October, 2018  
Session 3 : 17 January, 2019 to 17 April, 2019

6 Weeks : Session 1 : 19 April, 2018 to 30 May, 2018  
Session 2 : 19 April, 2019 to 30 May, 2019

## THE CURRICULUM

- Protocol & Social Graces
- Public Speaking
- Creative Writing
- Business English
- French
- CAD
- Fashion Design
- Food & Beverage Production and Service
- Housekeeping
- Beauty Therapy
- Fitness Training
- Yoga
- Dietetics and Nutrition
- Health & Hygiene
- Career Guidance Sessions
- Art & Craft
- Flower arrangement
- Music: Keyboard, Guitar, Violin, Piano, Vocal
- Ballroom Dance Sessions
- Event Management
- Styling Workshop & Photoshoot
- Events - Fashion Show, Cultural Programmes, Bridal Makeup Competitions
- Mountaineering
- Games: Golf, Squash, Shuttle Badminton, Lawn Tennis, Billiards
- Swimming, Horse Riding
- Social Activities

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[www.aakash.ac.in](http://www.aakash.ac.in)



**Medical | IIT-JEE | Foundations**  
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**MEDICAL:** NEET / AIIMS & OTHER MEDICAL ENT. EXAMS  
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**ENGINEERING:** IIT-JEE (MAIN & ADV.) & OTHER ENGG. ENT. EXAMS  
(FOR CLASS 11 & 12 STUDYING / PASSED STUDENTS)

**FOUNDATION:** SCHOOL / BOARD EXAMS, NTSE & OLYMPIADS  
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# THE BLACK SWAN AWARDS 2016-17

A swan is a symbol of purity, loyalty, unity, and love. The swan is also linked to the God Apollo who is the God of music. Further, a swan also represents romanticism, love and devotion. A swan in anyone's life means a divine and good time has entered one's life. These are the reasons, AsiaOne Magazine and UWG Media give BlackSwan Awards to Film Personalites, as they also reflect purity, loyalty, unity, love and romance. Out of several awardees, Ashish Vidyarthi, Kirti Kulhari and Parvin Dabas have chosen to share their feelings with us in exclusive features

# BE BETTER EVERY DAY

“Success is a fluke! I am learning to not take it too seriously, and to focus on enjoying the journey.”

Please read on to find out the success journey of Kirti Kulhari & what India as a country means to her. Kirti is a versatile actress, best known for movies such as Pink & Indu Sarkar

**By Kirti Kulhari**

**F**rom “being someone who wasn’t sure of what she wanted to do with her life” to “being recognised as an actor”, it’s been quite a journey for me. I hail from Rajasthan but am born and brought up in Mumbai, as my father served in the Indian navy. I was a kid who was fortunate enough to have been surrounded with a lot of opportunities to learn and grow. Acting happened to me by chance when I was in college and it very quickly made a place in my heart. I finished my graduation and a post-graduate diploma to pursue acting as a full-fledged career.

It was a tough decision for me and my family, but I persisted and asked for a real chance at it. I experienced huge success in the advertising industry but knew my final goal was to act in films and so started doing theatre to learn the craft. Khichdi and Shaitan happened to me soon after, but I tasted real success with “Pink” which showcased my talent as an actor. It was followed by “Indu Sarkar”, which further upped my reputation as an actor. The journey has been long & arduous, with its share of ups and downs and I know it’s not going to be an easy road ahead too, but I love what I do and as long as I am driven by that, I am ready to face it all.

## **BOLLYWOOD SINCE INDEPENDENCE**

I feel Bollywood was the most progressive in the 50’s, 60’s and the 70’s and cinema will always reflect the attitudes, thought

processes and the acceptance of the society at that time. So it’s completely a myth that we are growing and opening up now. We had lost our way in between but we are trying to come back on track, which is a good sign. The audiences are opening up, reciprocating to new ideas, stories, thoughts and desperately looking for a change in the kind of films that come out of Bollywood. And that’s pushing the makers to go out of their comfort zones. Also digital space is creating huge competition for Bollywood which is always healthy for growth. In fact, regional cinema is really pushing their boundaries and leaving Bollywood behind.

## **BOLLYWOOD & INTERNATIONAL PERCEPTION**

Internationally, I don’t think Bollywood is really looked up to. Having said that, people here have genuinely started to try. And talking about image, there are not too many Indian films that are seen by the international audiences to actually judge India as a country on the basis of those limited films. As far as films are concerned, there are good films and bad films. With such an insurge of Internet, and access to the real happenings in a country, people no more base their judgements on what’s shown in a film. People have the maturity and the understanding to keep art and reality separate. All that the film industry can do is to make good films. That will be their biggest contribution to building a positive

*"I want to do something concrete on health & education, as they are basic needs"*

image of India internationally.

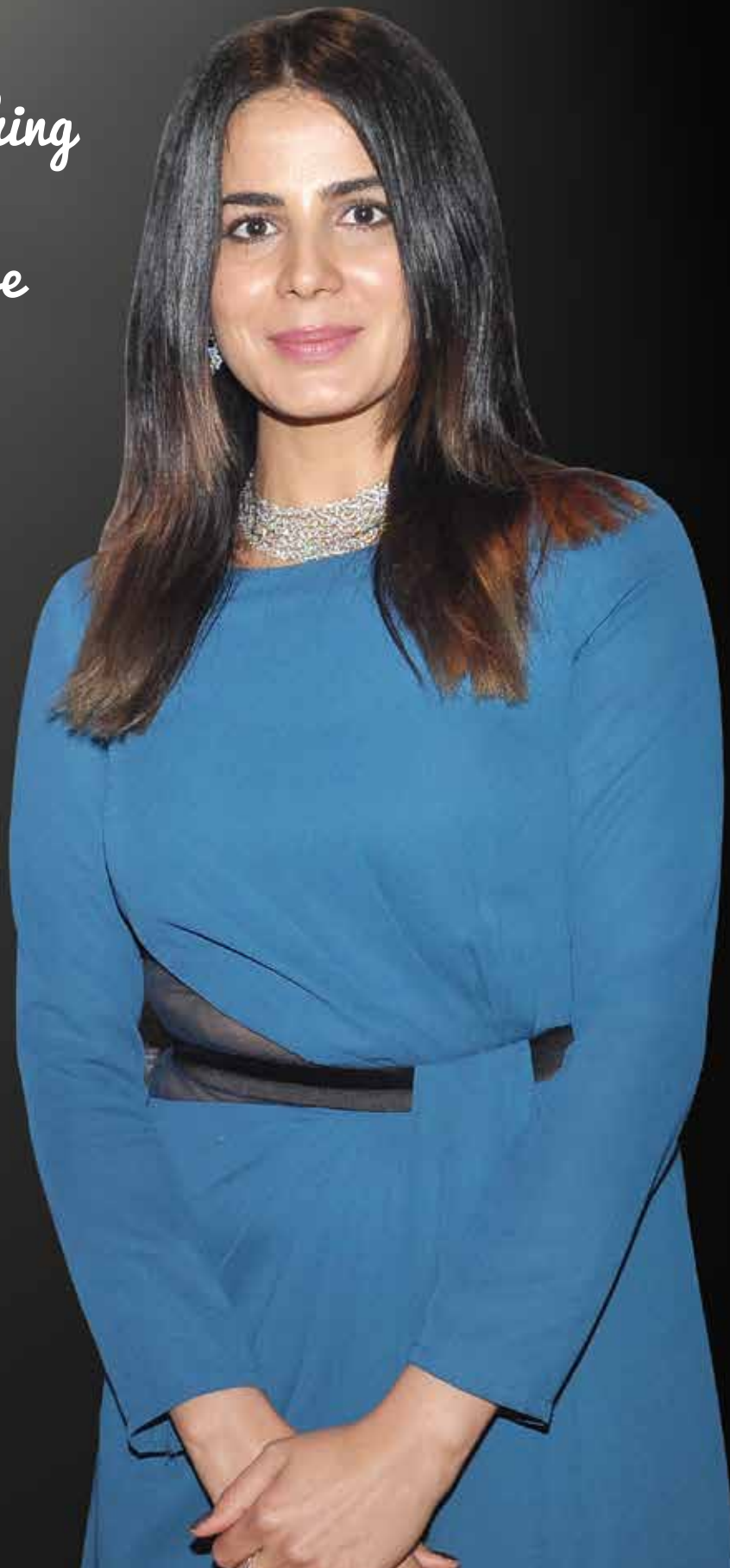
#### **MY COUNTRY, MY LOVE**

I want to do something concrete on health and education. Health is true wealth, and equal & timely access to healthcare is the most important and basic need and expectation of the citizens of a country from its authorities.

Education is the pathway to opportunities in terms of employment, financial security, social status and the most basic right of a human being born in today's times and has to be seriously and sensitively delved into. I would also focus on providing equal opportunities to everyone. Thirdly, the population has been out of control for a long time in India but some serious measures have to be taken to curb it and bring it under some control because it is the underlying reason behind most of our problems.

#### **FORWARD IS THE WAY**

I am learning from anyone and everyone around me. It's an ongoing process, a tiring one but also the most important and fun. What really leads to my growth is my own "desire to grow" and to "be a better version of myself with each passing day". And if we all work on ourselves, this country, this world, will become a better place.



# JUSTICE DELAYED IS JUSTICE DENIED

“I want to overhaul the justice system and make cases time-bound. Justice delayed is justice denied but in our country we feel justice may be late but at least it arrives.”

Please read on to find out the success journey of Parvin Dabas and what India as a country means to him. Parvin Dabas is a talented Bollywood actor, best known for movies such as Monsoon Wedding and Mirror Game

**By Parvin Dabas**

I’ve always been connected with my roots, which belong both in a very earthy part of India, then growing up in Canada, finishing my education in Delhi and again being on my own in New York while attending acting school. This gave me a very broad work view and also a plethora of experiences to fall upon for all the different characters I have managed to create.

I think it is this experience and world view that attracted film makers such as Mira Nair and Dibaker Banerjee to me very early on in my career. As Mr Madhur Bhandarkar puts it “You can put Parvin in any kind of role and he can pull it off effortlessly”.

## **BOLLYWOOD SINCE INDEPEDENCE**

Sometimes I have felt Bollywood has grown with the country and its hopes and dreams, and the way society has evolved; and sometimes one sees a Bollywood film and then feels one is in a time warp. So I guess rather than it being a generic quality, it is more of a personal quality to do with individual film makers. Having said that, overall I feel the industry is in a much more progressive place now.

## **BOLLYWOOD & INTERNATIONAL PERCEPTION**

To see what films can do for

image building of a country one needs to go no further than the American Film Industry and how a whole generation of people fell in love with the country and its idea through its films...

If you look at some of the films which have portrayed India internationally like Monsoon Wedding and SlumDog Millionaire you will see what a difference they made in the way Indians were perceived globally... India was suddenly “cool” and “hip”.

Whenever you make a “real” film people will feel you are showing India in a bad light and when you try and show the good side of the country, people will feel you are brushing things under the carpet... So I would say every film maker has to follow his heart rather than a perception of how the country should be portrayed.

## **MY COUNTRY, MY LOVE**

I would like to overhaul the justice system and make cases time-bound. Justice delayed is justice denied but in our country we feel justice may be late but at least it arrives. I feel this is the single biggest reason for the country’s problems.

I would also like to introduce police reforms which have been very late in being introduced. The police must get raises so they are respectfully compensated and also their work hours must be



*"I would like to exhort my fellow countrymen to respect each other and keep the country clean"*

better regulated.

They are one of the most over-worked forces right now I feel.

I would also eradicate the Land Acquisition Act due to which farmers' lands are taken away under the guise of public use and then given to private developers for profit. This is a British era law which must go. We are already far behind where we should have been by now.

The biggest social evil is the lack of apathy amongst the people themselves which manifests in many ways such as the garbage problem... and also in many other ways which is apparent if one reads the papers every day. We have a Crab in a Bucket mentality which shows by the way we treat each other in the country or how we pay obeisance to people who come from abroad.

#### **FORWARD IS THE WAY**

President Abdul Kalam is my role model. I feel he was our Mandela and in people's perception had no religion and no caste which is why he was so widely revered... He sincerely gave himself in service of the country.

I would also like to exhort my fellow countrymen to respect each other and keep the country clean.



“Educated people become self-dependent, and they can take care of themselves. It brings prosperity, and the prosperity is not only of the people, but the entire country.”

Please read on to find out the success journey of Ashish Vidyarthi and what India as a country means to him. Ashish Vidyarthi is a National Award winning Bollywood actor, and also a renowned corporate speaker with Avid Miner

**By Ashish Vidyarthi**

**H**aving the ability to remain normal in this competitive world that I work in is a great success for me. My upbringing and learnings from my parents have helped me a lot. I also feel that my success lies is not having been negatively affected by the experiences I've faced in my life. Essentially what happens in any profession is that we act in a particular way and people expect us to or we think that people expect us to act in another way. These expectations create pressure in people's life, and they feel compelled to act in other ways. If you are weak, very soon you reach a point where you start not being yourself and start being someone else. So, the challenge before us is to retain our uniqueness, and face strongly whatever life throws at us. At this stage in my life, I'm still trying to discover my uniqueness and am trying to retain it, and trying to be myself.

#### **BOLLYWOOD SINCE INDEPENDENCE**

I would like to use the term Indian Film Industry rather than Bollywood, as I've been working in this industry across languages. The Indian Film Industry is such an organic part of India that it has no choice but to be reflective of what true India is. And therefore the first thing that is reflected in the term Indian Film Industry is “Indian”. And, even if we make remakes of movies from other countries, we make them in our own Indianized way, and they also

reflect our Indian-ness. Thus, our movies are very much a reflection of our Indian society.

Of course, in a developing economy, aspirations and desires of people are always high. Everyone wants to be someone else, or be like something, or want to own something. That becomes even bigger in a film industry. So, it's not uncommon that movies reflect those actual high aspirations of the society. Of course, the influence of movies on society or vice versa is a chicken-egg story; one can never tell which came first. Everything is controlled by the needs, wants, desires and aspirations of people.

#### **BOLLYWOOD & INTERNATIONAL PERCEPTION**

Images or perceptions cannot be created; people make their own images in their minds as per their thoughts or inclinations. Even if the Indian Film Industry wants to create an image of India through its movies as a well-developed economy, audience abroad are not going to accept it, and would differentiate between what is true and what is not. So, films do not create images. Films just echo things that already exist in the society. People may be influenced by what is shown in a particular movie. For example, if in an American movie superheroes are shown, it doesn't mean that they actually exist in America, and are doing those things in America which are being shown in the movie. So, images are made in

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the mind; however, the content and the methodology with which we have made movies are reflective of us Indians. So, all the entertainment, songs, humour and the story have a unique Indian-ness about them, and that is our reflection or our image before the world. All stories of our passion, love, care, emotions, dignity have an Indian-ness about them, and these are important in creating that local impression on international cinema. Indian movies don't have to rely on propaganda to create a positive image-building on the rest of the world, which is done to some extent by North Korea, and was done earlier by the Soviet Bloc. Each society has something or other happening and these may be reflected in their movies.

#### **MY COUNTRY, MY LOVE**

If I had the power, I would completely reform education in India. Because education has most far-reaching implications than anything else in the society. I would also give a huge part of our budget to education if I had the power, and I would take care that no one is left uneducated in our country, so, they understand things, and they are able to make informed choices in their lives. I feel educating people is equivalent to teaching them how to fish. It doesn't only empower people, it gives them the power to change so many other things. It would also help the country get that "push" which would take it to the next level of growth and development.

To a great extent I'm satisfied with the progress India has made since independence. Actually, there is no doubt that India is really doing great, if I compare it with some other countries around me. Still, I feel we have to do a lot of things before everyone in this country would feel completely satisfied. When I observe objectively I see that some people have been left behind, and we have to become more inclusive. At the same time, I'm proud of my country as it is progressing on multiple fronts and is emerging as an

engine to the world growth.

I would also like to mention corruption as the biggest evil in India. It cuts across all castes, creeds, religions, and sections of the society. It is all-pervasive and is not limited to only a region. We must fight it squarely. Also, one corrupt person leads to another corrupt person, and corruption in one field leads to corruption in another field. So much so, it has become the root of so many other social evils. Corruption makes some people so powerful, that they start feeling that they cannot be touched, and then they commit other crimes. Also, corruption doesn't just mean financial corruption. Corrupted minds, corrupted values are more dangerous for a nation.

#### **FORWARD IS THE WAY**

I consider my father as my role model. He was known for his kindness. He believed in himself and in whatever he did. He always tried to make other people's lives better. I've learnt these traits from him, and it gets reflected in my conversations and interactions with people all across the globe. Another trait he taught me is generosity. He used to tell me that you will be recognized by the work you have done. I've observed that generosity helps people move up and ahead in their life. I would advise other people who look up to me to be amazing people. Do things and ask yourself how can you become an amazing person, an understanding person, a generous person? Can you do something on which people would come to you and say, "Well done"? Can you excel in whatever you do? Can you do that something extra to achieve your goals? Can you shine? Nations shine, when its people shine. Can you shine for your nation? Can you create a personality, and acquire qualities far beyond anyone's expectations? Do you have the will and the desire to be better than what you were earlier? If you do all these things to improve yourself, you would be indirectly doing good to the nation.

*"There is no doubt that India is really doing great, if I compare it with some other countries"*





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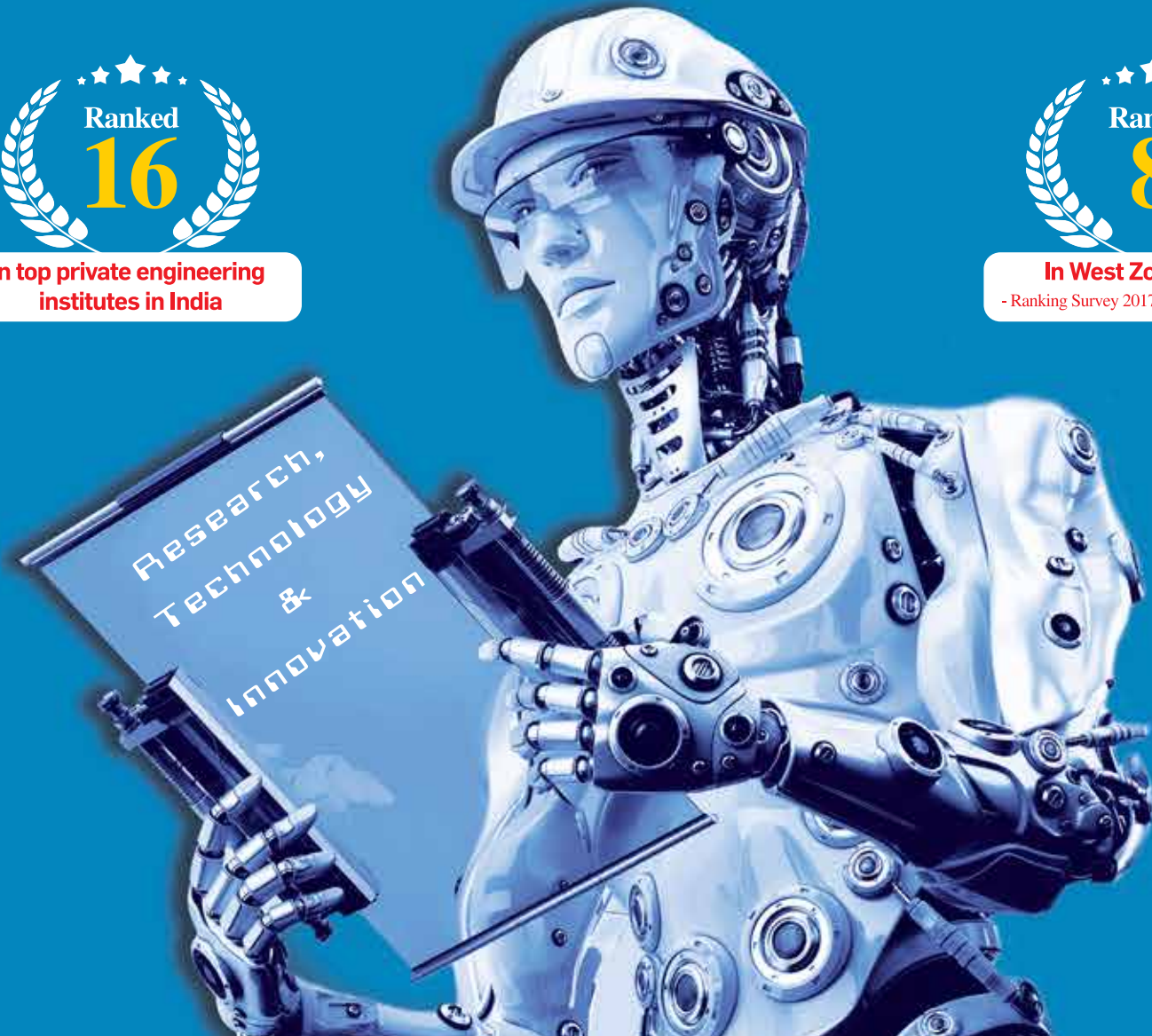
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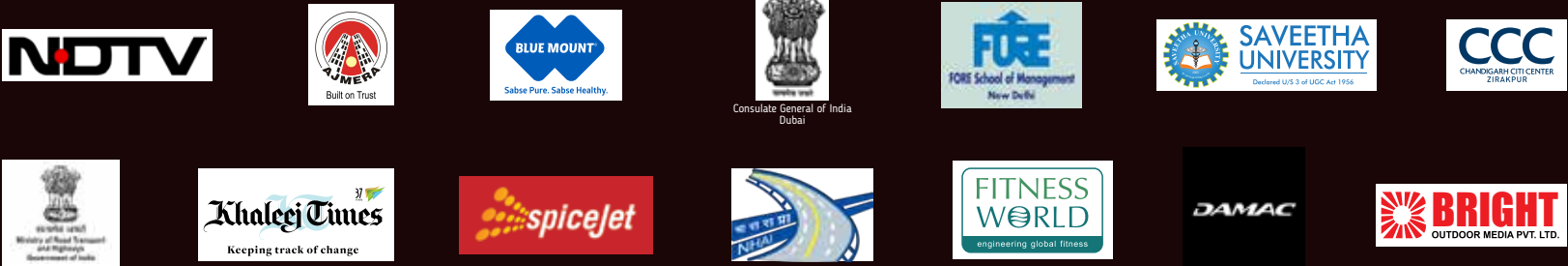
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