



URS
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THE ONLY PAN ASIA BUSINESS & NEWS MAGAZINE



**INDIA'S GREATEST
BRANDS & LEADERS
2019-20**

PRIDE OF THE NATION
CHOSEN BY CONSUMERS & INDUSTRY

URS
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Research by: United Research Services
Asian Business & Social Forum India 2020

INDIA'S 73 YEARS
OF INDEPENDENCE

CELEBRATING



PRIDE OF THE
NATION SERIES

5th Edition

**100
INDIA'S
GREATEST
BRANDS &
LEADERS
2019-20**

CHOSEN BY CONSUMERS & INDUSTRY



INDIA'S GREATEST BRANDS & LEADERS 2019-20 – THE CONCEPT

India is the Latest Destination of Opportunities and Achievements. World Bank and International Monetary Fund have time and again endorsed India's robust economic position, and have predicted that it would remain the world leader in economic growth for next several years. Realizing the challenge and the colossal scope of investment and business opportunities in India, business, social and political leaders – Iconic, Powerful and Emerging – have come forward to drive the Indian economy toward unprecedented global success. To celebrate and honour the freedom and opportunities in India, UWG Media Consulting PL and URS-AsiaOne have brought to you a unique platform where the Pride of the Nation Summit – Fifth Edition – is being organized under the auspicious presence of India's greatest leaders. India's Greatest Brands & Leaders would take place in New Delhi, India, with many times the excitement at its Fifth Edition. It'll be a one-day mega Summit hosting the grandest brand festival with Ambassadors, Government Dignitaries, Ministers, Foreign Delegates, Business Leaders, Cinema Leaders, Sports & Fashion Leaders, Entrepreneurs, Social Leaders, Philanthropists, Moderators, Panellists, Jury Members, etc. from the entire India and beyond.



(Left to Right) Mr. Vinod Adani, Director ADANI Group receiving his World's Greatest Iconic Leader 2017-18 Asia GCC Award on 9th May '18, JW Marriott Marquis Dubai, from H.E. Shri Vipul Consul, General of India to Dubai and Mr. Rajat Shukul



Iconic Filmstar Shri Dharmendra Deol and Consul General of Hungary in India, Dr. Norbert Révai-Bere awarding Mr. Tapan Singhet, MD & CEO, Bajaj Allianz General Insurance Company



Mr. Rajat Shukul with Indian Filmstar Ms. Karisma Kapoor at Pride of the Nation Summit 2017-18, Mumbai



Mr. Rajat Shukul presenting the copies of AsiaOne Magazine to H.H. Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Culture, Youth, and Social Development, the Government of UAE

INDIA'S GREATEST BRANDS & LEADERS 2019-20



“URS-AsiaOne” is an international business magazine with presence in more than ten different countries. It is an excellent example of a convergence magazine as you'll find news from the entire region of Asia & GCC. We also do research-based listing and featuring of brands, which is the intellectual property of UWG Media Consulting PL where winners are determined based on Jury votes and a leading Big 4 entity assists us as Process Advisors. India's Greatest Brands & Leaders, World's Greatest Brands & Leaders, and Asia's Greatest Brands & Leaders are our exclusive IPRs. After an intense research in 16 industries, we exclusively and strictly select the best in each segment in terms of their connection with the customer and performance in the market. We classify them as Iconic, Powerful and Emerging Brands, and only those brands become the Greatest through our platform, which are best-in-class and are the representative of their industry.

THE LEGACY

Our unique and pioneering approach has made us the leaders in this segment.

PRINT

A multi-platform brand project nationally and internationally, India's Greatest Brands & Leaders 2019-20 will feature the selected brands and leaders in an exquisite Coffee Table Book designed by the most experienced designers and written by the most knowledgeable authors across Asia & GCC.

ONLINE

India's Greatest Brands & Leaders 2019-20 will feature every selected brand and leader on www.theindiagreatestbrands.com with constant editorial updates of the brands, latest happenings and news promotional campaigns, and social media integration directly with the brand. This will ensure maximum mileage and coverage for the selected brands.

BROADCAST

India's Greatest Brands & Leaders 2019-20 will also shoot a 1-minute feature on the selected brands, showcasing attributes and values of the brand for which it has been selected, and this exclusive 1-minute video will be broadcast on AsiaOne Android & iPhone Apps with repetition for one month.



AsiaOne Magazine and Coffee Table Book cover page unveiling at the 13th Edition of Asian Business & Social Forum held on 07th Feb '20 at the Marriott Marquis Hotel, Bangkok, Thailand



Ms. Sunny Leone receiving Women Empowerment Award from Mr. Ravi Sehgal, President - ITCC, Thailand and Mr. Rajat Shukul



Dr. B. R. Shetty, Founder & Chairman, NMC Healthcare, Finabl, BRS Ventures & Neopharma receiving 'Bhartiya Mahantam Vikas Puraskar 2018-19' from Shri. Ramdas Athawale, Hon'ble Minister of State for Social Justice and Empowerment, The Government of India.



Mr. Sandeep Kumar with Former PM of Thailand H.E. Mr. Abhishit Vejajiva and H. E. Ms. Suchitra Dural, Indian Ambassador during the networking dinner at the 13th ABSF in Bangkok, Thailand

SPONSOR THE EVENT

India has emerged as the fastest growing major economy and the most reliable market & investment destination in the world! Pride of the Nation Summit represents the innovative business spirit and recognition of some top Indians as the growth engines of the world. One of the largest Business Summits in India in 2020, it would host Brands and Leaders from the entire nation (and abroad), felicitating and recognizing them for their invaluable contribution towards the dynamic growth of India. Over 400 leaders would participate in this Summit. Taking our collective vision to the next level, these top Indians would be part of panel discussions on business and social themes setting the agenda and direction for the growth of India in the next few years. These will be followed by Awards in the evening, with a cultural programme. You may avail opportunities for:

PRESENTING SPONSOR

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(Left to Right) Mr. Niranjan Hiranandani, Mr. Ashishkumar Chauhan, Dr. B.R.Shetty, Shri. Ramdas Athawale, Mr. Rabinendra Narayan and H.E. Saud Salim Al Mazrouei at 4th Edition - India's Greatest Brands & Leaders 2018-19



Mr. Mohammed Naser Hamdan Alzaabi, Director of Trade Promotion Department, Ministry of Economy, The Government of UAE



Mr. Vineet Jain, MD, Times Group with Mr. Rajat Shukul at the Pride of the Nation summit in Mumbai



Mr. Ajay Harinath Singh, CMD, Darwin Platform Group of Companies being felicitated at the 13th ABSF, Thailand



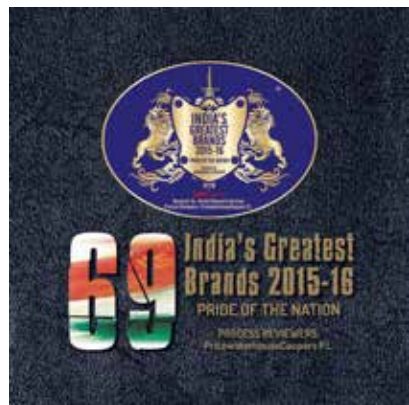
Ms. Nishita Shah, Group MD, GP Group, being felicitated at the 13th ABSF, Thailand



Mr. Ashishkumar Chauhan, MD & CEO, Bombay Stock Exchange receiving 'Bhartiya Mahantam Vikas Puraskar 2018-19' from Shri. Ramdas Athawale



Mr. Niranjan Hiranandani, Co-Founder & Managing Director, Hiranandani Group receiving 'Bhartiya Mahantam Vikas Puraskar 2018-19' from Shri. Ramdas Athawale



INDIA'S GREATEST BRANDS & LEADERS 2017-18 AWARDS, 10TH SEPTEMBER 2018, TAJ LANDS END HOTEL MUMBAI

3RD EDITION



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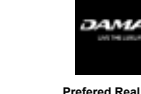


INDIA'S GREATEST BRANDS & LEADERS 2016-17 AWARDS, 09TH OCTOBER 2017, TAJ LANDS END HOTEL MUMBAI

2ND EDITION



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INDIA'S GREATEST BRANDS & LEADERS 2015-16, 3RD SEPTEMBER TAJ LANDS END HOTEL MUMBAI



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ASIA'S GREATEST BRANDS & LEADERS 2019-20, 7TH FEBRUARY '20 THAILAND (4TH EDITION)
INDIA'S GREATEST BRANDS & LEADERS 2018-19, 16TH SEPTEMBER '19 MUMBAI (4TH EDITION)
WORLD'S GREATEST BRANDS & LEADERS 2018-19, 1ST MAY '19 DUBAI (5TH EDITION)
ASIA'S GREATEST BRANDS & LEADERS 2018, 21ST JANUARY '19 SINGAPORE (3RD EDITION)
INDIA'S GREATEST BRANDS & LEADERS 2017-18, 10TH SEPTEMBER '18 MUMBAI (3RD EDITION)
WORLD'S GREATEST BRANDS & LEADERS 2017-18, 09TH MAY '18 DUBAI (4TH EDITION)
ASIA'S GREATEST BRANDS & LEADERS 2017, 29TH JANUARY '18 SINGAPORE (2ND EDITION)
INDIA'S GREATEST BRANDS & LEADERS 2016-17, 9TH OCTOBER '17 MUMBAI (2ND EDITION)
WORLD'S GREATEST BRANDS & LEADERS 2016-17, 21ST MAY '17 DUBAI (3RD EDITION)
ASIA'S GREATEST BRANDS & LEADERS 2016, 24TH JANUARY '17 SINGAPORE
INDIA'S GREATEST BRANDS & LEADERS 2015-16, 3RD SEPTEMBER '16 MUMBAI
WORLD'S GREATEST BRANDS & LEADERS 2015-16 IUA, 29TH MAY '16 ABU DHABI (2ND EDITION)
WORLD'S GREATEST BRANDS & LEADERS 2015 ASIA & GCC, 12TH DEC '15 DUBAI



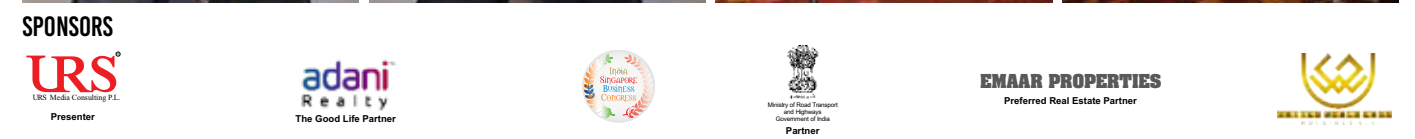
WORLD'S GREATEST BRANDS & LEADERS 2018-19 AWARDS, 01ST MAY 2019, JW MARRIOTT, DUBAI
5TH EDITION



WORLD'S GREATEST BRANDS & LEADERS 2017-18 AWARDS, 09TH MAY 2018, JW MARRIOTT, DUBAI
4TH EDITION



ASIA'S GREATEST BRANDS & LEADERS 2017 AWARDS, 21ST JANUARY 2019, MARINA BAY SANDS HOTEL, SINGAPORE
3RD EDITION





5th Edition Celebrating The Sprit of Asia
The World's Greatest Brands & Leaders 2015-19 - Asia & GCC
Chosen by Consumers & Industry



4th Edition Celebrating 71 Pride of the Nation
India's Greatest Brands & Leaders 2016-19 - Pride of The Nation
Chosen by Consumers & Industry



4th Edition Asia's Greatest Brands & Leaders 2019-20
Asia's Greatest Brands & Leaders 2017-20 - Pride of Asia
Chosen by Consumers & Industry



Fastest Growing Brands & Leaders 2017-19



The BlackSwan Awards
Most Influential Leaders 2017-19



Person of The Year
Global Leaders 2016-19
40 Under 40



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