



URS **asia one**™

APR-MAY 2018 / VOL.16 / ISSUE 5

THE ONLY PAN ASIA BUSINESS & NEWS MAGAZINE

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GLOBAL ASIAN *of The* YEAR 2017

100 ASIA'S GREATEST BRANDS 2017

p 98

India-UAE *Bilateral* *Ties*

CREATING STRATEGIC DEPTH
IN TOWERING RELATIONS

p 36



INDIA INR 200 | UAE AED 30
SINGAPORE S\$ 15
HONG KONG HK\$ 15
QATAR QAR 30
KUWAIT KWD 2.0
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THE GROWING GIANT

Consistent progress of any organization gives an idea of how things would turn up in the long run. If one is consistent, outcomes are automatically phenomenal!

Progressing further, AsiaOne Magazine and UWG Media Consulting PL have created a Platform of Excellence (PoE) through its powerful Asian Business & Social Forum (ABSF), which is a highly ambitious global initiative to bring the entire Asia at a common platform to facilitate intense discussions on business, social and intellectual issues, and to create a dynamic business environment in the Asian continent, which is beneficial for all. Extending our arms from a triadic base of Dubai, India and Singapore, our vision is to gradually develop a plinth that supports international (inter-continental and global) trade allowing all participating companies, brands and individuals to generate highly effective corridors of network where continuous and seamless opportunities are devised & developed, and all points of contention are mutually and amiably settled through mutual constructive dialogue, clearly leading to destinations of fresh investments and enormous growth.

At our recent Indo-Singapore Business & Social Forum 2018, several august & inspiring leaders and brands of Asia met at Marina Bay Sands Hotel in Singapore on 29th January 2018 to acknowledge each other's success and cheer on for more promising work in the future; as usual PricewaterhouseCoopers PL appraised each winner.

This year's Global Asians of the Year on our Cover Page comprise Mukesh Ambani, Jack Ma, Li Ka-shing, Harsh Goenka, Niranjana Hiranandani, Arun Agarwal, Arun Madhok, Suneet Goenka, Nurallah K Veljee, Manjula Pooja Shroff, Prof. J Kartheekyan and Dr P Shyama Raju.

It's A Beautiful World out there; as

confirmed by the Ambassador of Ukraine – His Excellency Dymtro Senik, and the Ambassador of Qatar – His Excellency Abdulla Ibrahim Abdulrahman S. Al-Hamar in our Cynosure, and Asia's Greatest Brands have once again bedazzled our Special Feature, which collects each brand's awesome success story.

Narendra Modi's recent visit to the UAE enticed us, and exploring its different angles we found how the two countries are Creating Strategic Depth in their Towering Relations.

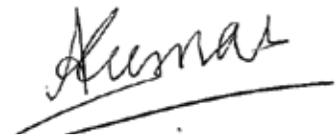
Several bigwigs have contributed immensely in their own way in the growth of Dubai as one of the biggest hub of business. We have been gender-neutral in our approach and have collected some influential names in The Bedazzling Spectacle of Power, Influence & Might.

Highlighting the holy work of Saifee Burhani Upliftment Project Creating Homes of Rest & Peace Under Allah's Guidance, we explored the different dimensions of how Bhandi Bazaar redevelopment is taking place.

Last, but not the least, we have explored Haryana containing Resonating Melodies of Tradition, Heritage & Culture!

A Readers' Page is being introduced in our subsequent issues. We want to keep it an open arena, where we expect our readers to pour their hearts out on any topic of regional, national, international or personal importance (social, economic, political or emotional). You may send your articles to me for the Reader's Page and

then some constructive feedback on our endeavours and the stories. I'm available at anam@asiaone.co.in for all that you feel is valuable and want to share.



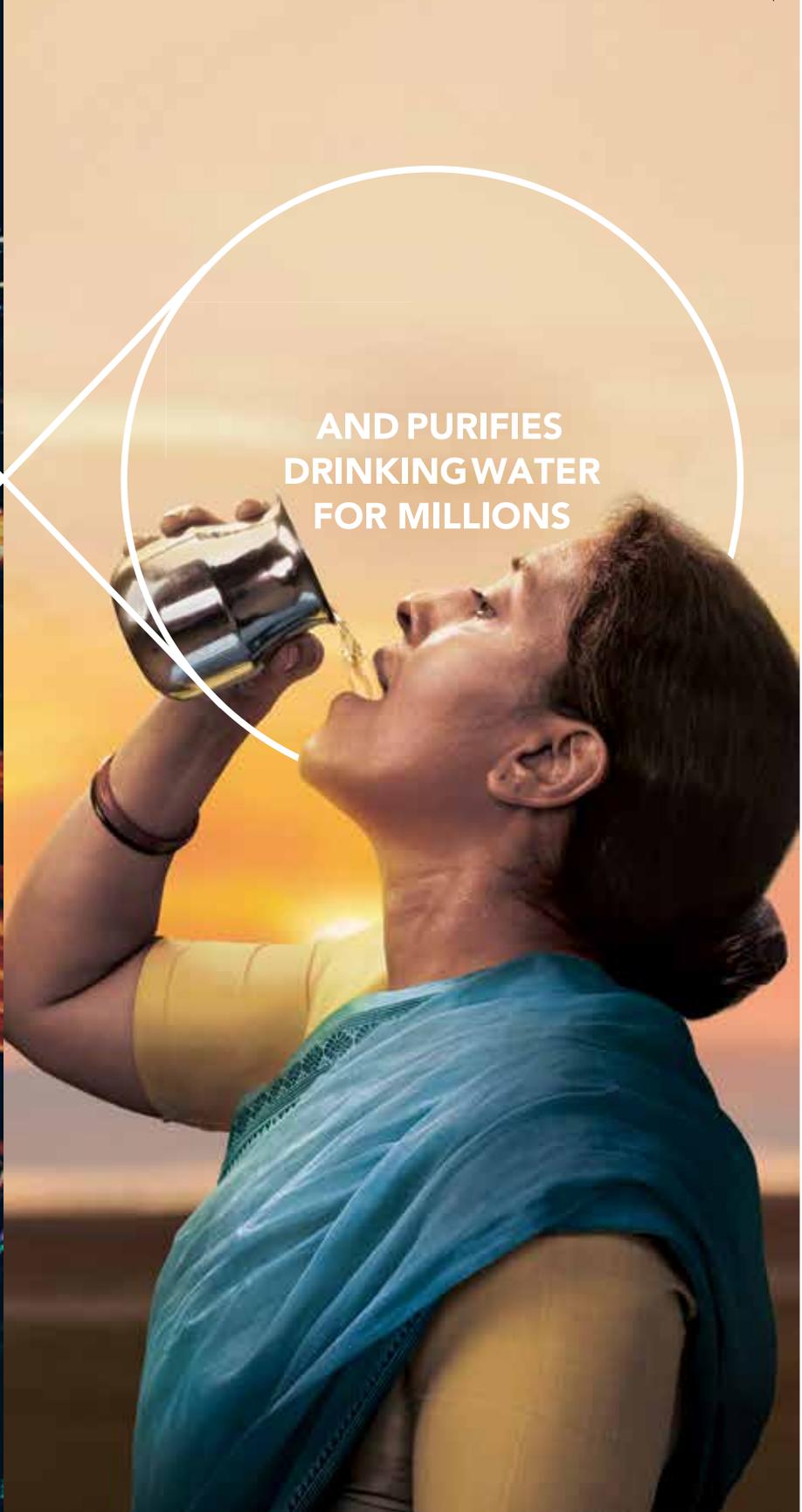
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MEENAKSHI KAKRAN



SANDEEP KUMAR

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CONTENTS

APRIL-MAY 2018

ASIAONE GLOBAL ASIAN OF THE YEAR

48	MUKESH AMBANI <i>The Brightest Star in the Firmament</i>
52	JACK MA <i>Master of All Trades</i>
56	LI KA-SHING <i>An Intense Saga of Relentless Determination</i>
60	HARSH GOENKA <i>Scripting and Chiselling Success</i>
64	NIRANJAN HIRANANDANI <i>Creating Potential Out of the Blue</i>
68	ARUN AGARWAL <i>Spinning Stories of Success</i>
72	ARUN MADHOK <i>A World-Class Leader for a World-Class Events Venue</i>
76	SUNEET GOENKA <i>All Roads Lead to Happiness</i>

80	NURALLAH K VELJEE <i>Creating New Horizons & Possibilities</i>
84	MANJULA POOJA SHROFF <i>Dispelling Darkness by The Lamp of Education</i>
88	PROF J KARTHEEKYAN <i>Extraordinaire Leader Translating Vision to Reality</i>
92	DR P SHYAMA RAJU <i>Enlightening Youth; Building Future</i>



Page 72

ASIA'S GREATEST BRANDS 2017

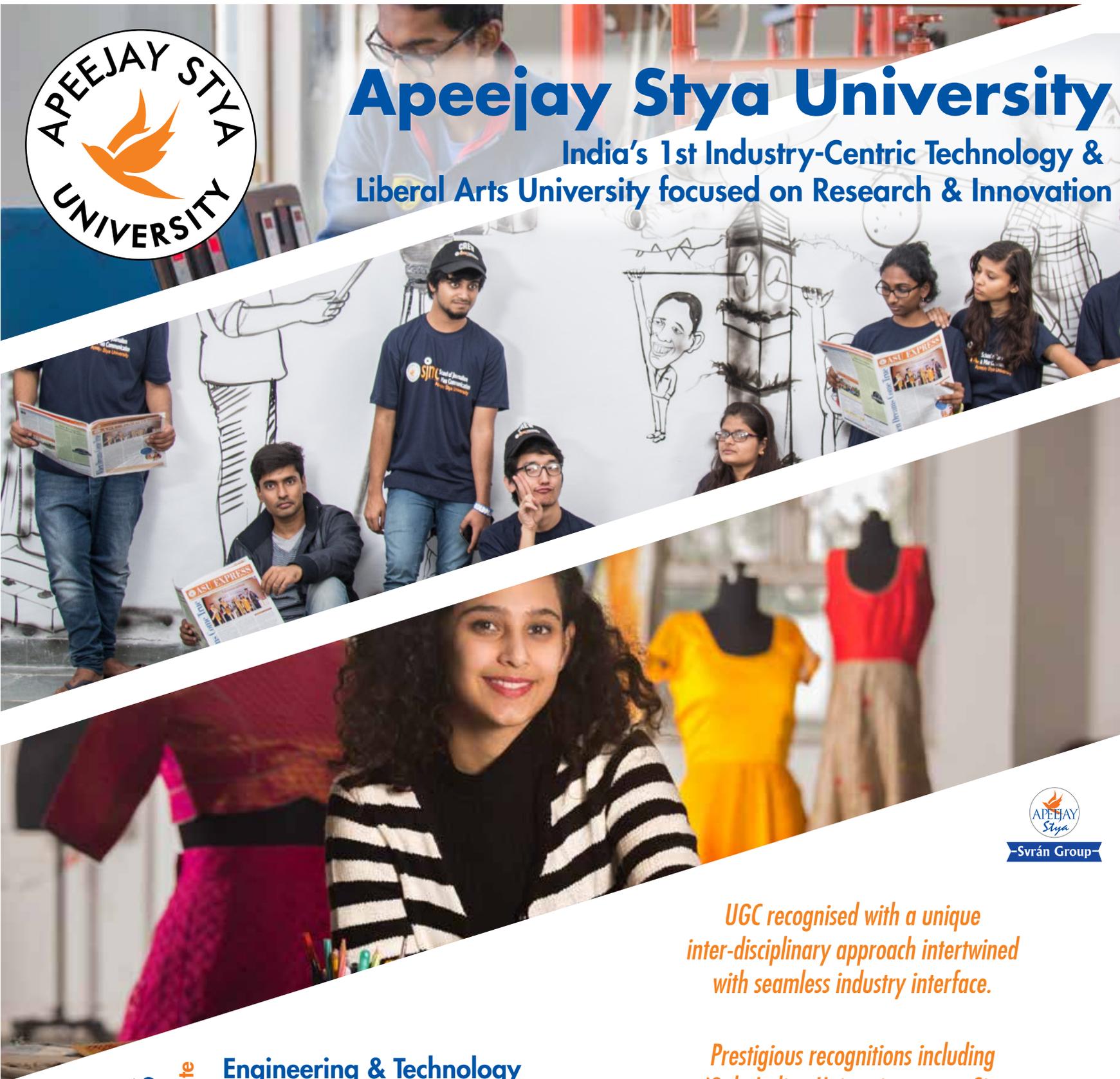
AL FUTTAIM	100	ABHYASA INTERNATIONAL	118
KUOK GROUP	101	RESIDENTIAL SCHOOL	118
ARABOL	102	AAVEG MANAGEMENT	119
AIRASIA	103	SERVICES	119
ASIABIKE	104	THE AGA KHAN ACADEMY	120
RED APPLE TRAVEL GROUP	105	DELTA ID	121
SAN AUTOMOTIVE	106	DPS PANIPAT CITY	122
SUNTEC SINGAPORE	107	EASEMYTRIP.COM	123
N L DALMIA EDUCATIONAL	108	GARODIA EDUCATION	124
SOCIETY	108	FOURTH DIMENSION	125
TENON GROUP	109	SOLUTIONS	125

HINDUSTAN GROUP OF INSTITUTIONS	126	KHALEEJ TIMES	167
SILICON & BEYOND	127	TNB VENTURES	168
HVB GLOBAL ACADEMY	128	FLORA TISSUES	169
XDBS CORPORATION	129	VALLIBEL ONE GROUP	170
IMS ENGINEERING COLLEGE	130	KUNDAN CAB	171
MUMBAI DUTY FREE	131	CIPLA	172
IRIS FLORETS - THE HAPPY PLAY SCHOOL	132	SAFEX CHEMICALS	173
APPASWAMY REAL ESTATE	133	KALBE FARMA	174
JAIPUR NATIONAL UNIVERSITY	134	BIOCARE INDIA	175
LIPPO GROUP	135	MUNDI PHARMA	176
JANKIDEVI PUBLIC SCHOOL	136	LANCE LED	177
ADANI REALTY	137	ZYDUS CADILA	178
KALOREX GROUP	138	WONDER CEMENT	179
COLOMBO CITY CENTRE	139	HEART HOSPITAL	180
QUANTUM UNIVERSITY	140	ARVIND LIFESTYLE & ARVIND RETAIL LTD.	181
DEVANSH GROUP	141	SHARDA HOSPITAL	182
REVA UNIVERSITY	142	TRIBHOVANDAS BHIMJI ZAVERI LTD.	183
KOTLE PATIL	143	DELICURE LIFESCIENCES LTD.	184
SHARDA UNIVERSITY	144	NEXTT USA	185
PRIME GROUP	145	DOCDOC	186
SREE SASTHA INSTITUTE	146	DIYAASH JEWELLERY	187
PRIVIE RESIDENCES	147	DREW IVF	188
SRI CHAITANYA EDUCATIONAL INSTITUTIONS	148	SINI DESIGNS	189
SPACEDEAL	149	ISWARYA HOSPITALS	190
DOYEN EDUCATIONAL CONSULTANCY	150	HIELO BEVERAGES - PEAUR	191
VARDHMAN GROUP	151	JAGAT PHARMA	192
HUMMING BIRD EDUCATION	152	THE CHOCOLATE ROOM	193
BLUE OCEAN GROUP	153	RAHUL URO GYNAEC & RESEARCH CENTRE	194
MANAGEMENT INSTITUTE FOR LEADERSHIP & EXCELLENCE	154	BHARTI AIRTEL	195
GBP GROUP	155	SUNFLOWER WOMEN'S HOSPITAL	196
MOTHERHOOD UNIVERSITY	156	NIIT TECHNOLOGIES	197
SHATHABDHI TOWNSHIPS	157	VATSALYA MAMTA FERTILITY CENTRE	198
IOI CORP	158	ADITI IT SERVICES	199
KULSUM KAYA KALP HERBALS	159	ALMARAI	200
BUTTAR AND ASSOCIATES	160	SUHAIL BAHWAN GROUP	201
VLCC HEALTH CARE LTD	161	KDU GROUP	202
IIFL INVESTMENT MANAGERS	162	SUCHIRINDIA INFRATECH	203
ORANE INSTITUTE OF BEAUTY & WELLNESS	163	THAIFOODS GROUP	204
MAYAPADA GROUP	164	CP PLUS	205
INDULGE SALON	165	CHOOSTIX	206
SAMPATH BANK	166	SAN SENG CO	207



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CONTENTS

APRIL-MAY 2018



Page 20

CYNOSURE

IT'S A BEAUTIFUL WORLD!

To help the readers of AsiaOne magazine visualize and urge them to see in person the beauty of some faraway yet contrasting countries, the Ambassador of Ukraine and the Ambassador of Qatar have exclusively shared the most important and beautiful tourist spots of their respective countries

BI-LATERAL TIES

30

CREATING STRATEGIC DEPTH IN TOWERING RELATIONS

In a historic meeting between the Prime Minister of India Narendra Modi and the Crown Prince of Abu Dhabi Mohamed bin Zayed Al Nahyan, both countries signed five crucial agreements



Page 38



Page 30

ACHIEVEMENTS

38

THE BEDAZZLING SPECTACLE OF POWER, INFLUENCE & MIGHT

A gateway to the world, an epitome of globalization, UAE's strategic location has made it a commercial hub and people from all over the world prefer to invest and spend their hard earned money here

EVENT

110

ASIA'S GREATEST BRANDS & LEADERS

Second Edition of Asia's Greatest Brands & Leaders 2018 and Pride of Asia Series Indo-Singapore Business & Social Forum 2018 were organized on 29th January 2018 at Marina Bay Sands Hotel, Singapore, by URS-AsiaOne magazine and URS Media Consulting P.L.

INITIATIVE

214

SAIFEE BURHANI UPLIFTMENT PROJECT

Some people would have yielded before judging the extent of the challenge, as the task in hand seemed impossible. However, Saifee Burhani Upliftment Trust lived up to the challenge with ease, as they understood the people of the area well

TOURISM

222

RESONATING MELODIES OF TRADITION, HERITAGE & CULTURE

Basking in its rich cultural and traditional heritage, Haryana is not only the cultural hotspot of India but is also one of the fastest booming state



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ASEAN-INDIA COMMEMORATIVE SUMMIT 2018

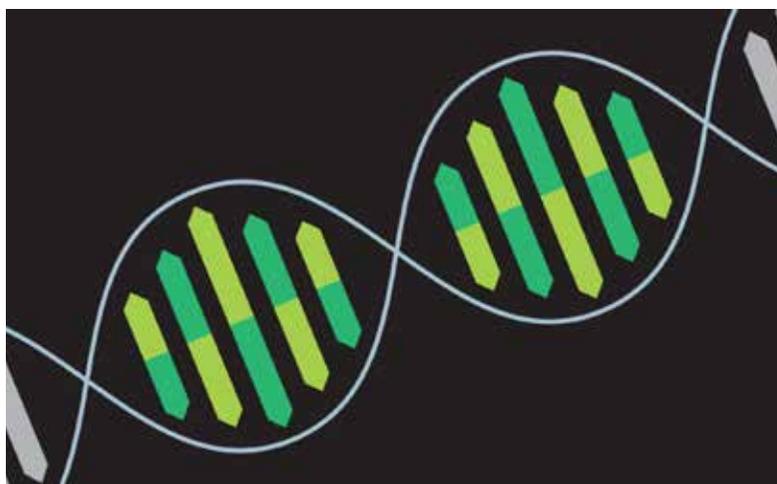
Acting as a perfect host, India organised the ASEAN-India Commemorative Summit in New Delhi in January 2018 to mark the 25th anniversary of the ASEAN-India dialogue partnership, 15th anniversary of its Summit-level partnership and 5 years of strategic relations. Based on the theme of "Shared Values, Common Destiny," the Special Commemorative Summit culminated in the adoption of the Delhi Declaration which would chart the future course of ASEAN-India relations. The summit is crucial to the creation of new 'rules of the game' in Asia, at a time when the region is in the throes of a disruptive phase that could well determine the future balance of power.

Since 2014, India has significantly upgraded its "Look East" policy to "Act East" policy & in the past 3 years, Mr Narendra Modi, former president Mr Pranab Mukherjee and former vice president Mr Hamid Ansari visited all 10 Asean countries and Indian naval ships have made port calls at Singapore, Indonesia, Malaysia, Thailand, Vietnam, Cambodia, the Philippines and Brunei last year.



K P SHARMA OLI SWORN IN AS NEPAL PM

Sworn in a second time, K P Sharma Oli has become Nepal's 41st Prime Minister. He is known to be pro-China, & with support from CPN-Maoist Centre whose head is Prachanda, he has led his party CPN-UML to win almost two-third majority in Parliament. Another successful elections have also improved Nepal's image as a democracy before the world.



GENE-EDITING TOOL RECORDED IN ACTION

CRISPR-Cas9, the popular gene-editing tool, uses an RNA molecule to guide the Cas9 protein to a specific section of DNA for Cas9 to cut so that genes can be added or removed. Its Real-time imaging has revealed how molecules combine forces to cut DNA. This process has never been observed in action earlier as imaging techniques can tamper with the target molecules. A team led by researchers from Kanazawa University used atomic force microscopy to record the molecules doing their job. This work confirms scientists' theory of how CRISPR-Cas9 works and highlights the potential of atomic force microscopy in molecular imaging.

2018 WINTER OLYMPICS

The 2018 Winter Olympics took place from 9th February to 25th February 2018 in Pyeongchang County, Gangwon Province, South Korea. They are also officially known as the XXIII Olympic Winter Games, and are a major attraction at global level, as grand as the Summer Olympics, but attended and competed by fewer countries and athletes, as only winter sports are allowed.





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HONG KONG BANS IVORY TRADE IN HISTORIC VOTE

As activists have been fighting for a long time, they have successfully provided a lifeline for elephants in Hong Kong, as the country's lawmakers voted overwhelmingly to ban the trade in ivory. This is following a move by China, which brought a similar ban in 2017. In Hong Kong, ivory trade has been taking place for 150+ years, & it is the world's largest ivory market.



SPACEX LAUNCHES THE MOST POWERFUL COMMERCIAL ROCKET IN THE WORLD

SpaceX successfully launched what is now the world's most powerful rocket – Falcon Heavy – that escalated into the sky with the thundering force of 18 Boeing 747 jetliners. Lifting off from the same launch pad that sent the crew of Apollo 11 to the moon, the rocket is powered by 27 engines in three first-stage boosters that are essentially strapped together. The maiden flight was significant as it also marked the first time a privately financed venture ever attempted to launch a rocket so powerful that it was capable of hoisting a payload out of Earth's orbit.



DELHI'S IGIA IS THE BEST AIRPORT IN THE WORLD

The association of 1,953 member airports across 176 countries – Airports Council International (ACI) – has adjudged Delhi's Indira Gandhi International Airport (IGIA) as the world number one among airports handling more than 40 million passengers per annum. Recently joining the 60-million club, IGIA has recorded 63.5 million passengers in 2017. Surpassing Changi, Incheon and Bangkok airports in terms of passenger growth, IGIA is now the 7th busiest airport in Asia and among the top 20 busiest airports across the world.



NEIL BASU IS CHIEF OF SCOTLAND YARD'S COUNTER-TERRORISM UNIT

A person of Indian origin who was working as a senior officer in Scotland Yard has been appointed as Counter-terrorism Chief. He would replace Mark Rowley, Met Assistant Commissioner who has been in charge of counter-terrorism unit since June 2014 and who resigned recently. Currently working at the post of Metropolitan Police Deputy Assistant Commissioner, Neil Basu will now be promoted to rank of Assistant Commissioner for Specialist Operations.

Scotland Yard has been officially renamed as New Scotland Yard. It is metonym for headquarters of Metropolitan Police Service (MPS), which is responsible for all policing functions in London. The Scotland Yard building is owned by the Indian billionaire Yusuffali MA, who is the Chairman of Lulu Group International.

THE OSCARS 2018

The gala evening of the 90th annual Academy Awards on 4 March, 2018 was marked with scintillating presence of celebrities from the Hollywood. "The Shape of Water" ruled the charts, winning best picture and best director (for Guillermo del Toro) and also nabbed prizes for production design and original score. Mr Gary Oldman won the lead actor award for his work as Winston Churchill in "Darkest Hour" and Ms Frances McDormand earned her second best actress Oscar for her role as a grieving mother in "Three Billboards Outside Ebbing, Missouri." Mr Sam Rockwell ("Three Billboards Outside Ebbing, Missouri") and Ms Allison Janney ("I, Tonya") won supporting actor and actress honors.

SUPER BLUE BLOOD MOON

Super blue blood moon was observed on January 31, 2018, which was an amazing collision of three lunar sights – a stunning blue moon, a supermoon, and also a total lunar eclipse. This is a rare celestial treat rolled into one, and last took place in 1982. There hasn't been a triple line-up like this since 1982 and the next won't occur until the year 2037.

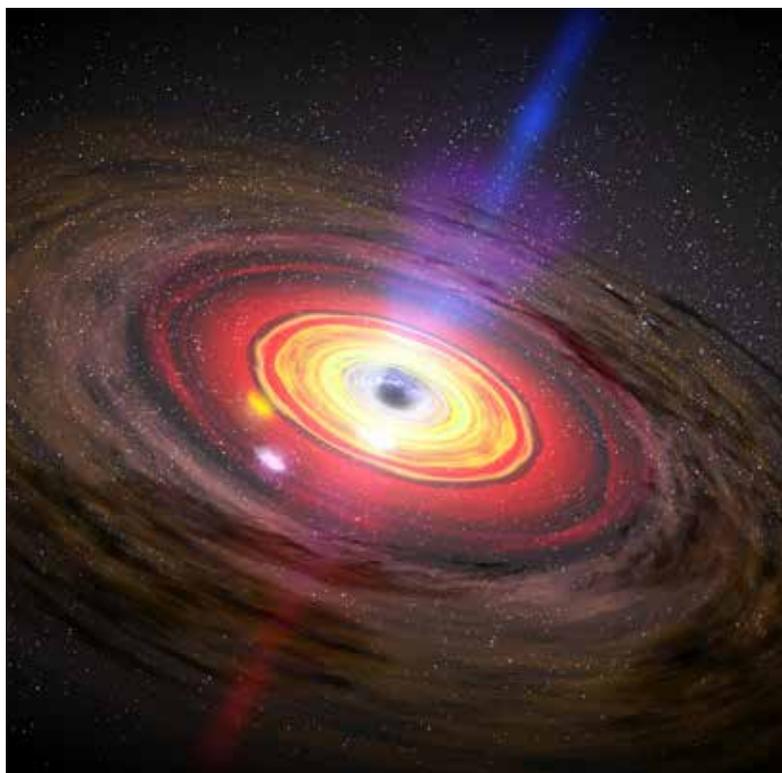


SIMULATION OF THE UNIVERSE PROVIDES BLACK HOLE BREAKTHROUGH

The most detailed-ever computer model of the universe has been created by scientists to understand how the most mysterious forces of the universe work and interact on an enormous scale.

According to scientists, the detail and scale provided by the simulation helped them in simulating and understanding how galaxies formed, evolved and grew while also nursing the creation of new stars.

Dr Shy Genel at the New York-based Flatiron Institute's Centre for Computational Astrophysics described the working of the model as when galaxies are observed using a telescope, we can only measure certain quantities; however, with a simulation, tracking all the properties for all these galaxies becomes possible, which further helps in understanding not only how any galaxy looks now, but its entire formation history. He described the simulation as the most advanced model ever developed.



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AWARDS

🏆 Ranked 2nd - Times of India survey for 2018 - All India Fertility and IVF Centre Rankup Single Speciality Hospitals and Clinics, Pune.

🏆 Most Emerging IVF Centre in Pune - Times of India survey for 2017 - Top IVF Centres in India.

🏆 World's Greatest Brands and Leaders - Asia and GCC at Dubai, May 2017, URS Media and Pricewaterhouse Coopers.

🏆 India's Greatest Brands and Leaders - Mumbai, Process Reviewers: Pricewaterhouse Coopers.

🏆 Most Emerging IVF Centre in Maharashtra - Primetime Research Media, Partner Channel, NDTV.

🏆 Icons of Pune - Women - Lokmat Group - Leading Regional Newspaper in Maharashtra.

🏆 Nominated for BMJ (British Medical Journal) Awards 2017.

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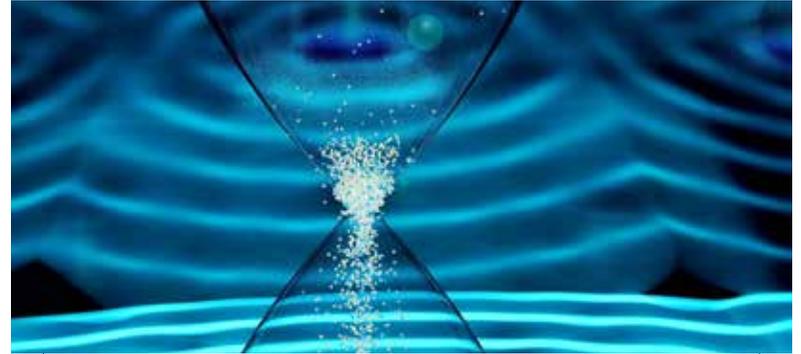
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PAKISTAN TESTS THE ULTIMATE NUCLEAR MISSILE

Pakistan has tested a ballistic missile with a multiple independently targetable reentry vehicle (MIRV). Pakistan had already conducted the first test launch of its nuclear-capable Ababeel ballistic missile, demonstrating South Asia's first MIRV payload. MIRVs allow a single missile to deliver multiple warheads against different targets. MIRV warheads are typically much smaller than unitary warheads, and thus require greater miniaturization. MIRVs are undoubtedly useful for defeating missile defenses, as they present numerous targets in close range that interceptors must locate and destroy.

At the same time, these entry vehicles are extremely valuable for counterforce attacks – that is, trying to destroy an adversary's nuclear arsenal in a surprise first strike. In that sense, they are extremely destabilizing for strategic stability. During the Cold War period, MIRVs greatly exacerbated the nuclear arms race between the two superpowers.



A NEW STATE OF MATTER CREATED BY SCIENTISTS

An international team of physicists have successfully created a "giant atom" & filled it with ordinary atoms, creating a new state of matter termed "Rydberg polarons". These atoms are held together by a weak bond which is created at very cold temperatures. Joachim Burgdörfer, from TU Wein, said, "For us, this new, weakly bound state of matter is an exciting new possibility of investigating the physics of ultracold atoms."



DIAMONDS REVEAL SIGN OF THE DEEPEST WATER KNOWN INSIDE EARTH

It is a well established fact that deep within the hot interior of the planet, ice lurks. Now, a form of super-compact ice, found embedded in diamonds, offers the first direct clue that there is abundant water more than 610 kilometers deep in the mantle. This ice, known as ice-VII, is identified by its crystal structure and doesn't exist at Earth's surface and forms only at pressures greater than about 24 gigapascals — corresponding to depths between 610 & 800 km. Its presence in diamonds suggests that there is water-rich fluid in the transition zone between the upper and lower mantle, and even into the top of the lower mantle.

KOHLI ATTAINS RARE DOUBLE IN ICC RANKINGS

Among his various records, the Indian captain of the cricket team, Virat Kohli, has achieved a rare feat by becoming the second batsman to cross 900-point mark in both Tests and ODIs. Virat Kohli has been playing some amazing games lately, and his consistent performance and prolific runs with the bat have helped him attain this rare feat in the MRF Tyres ICC ODI Player Rankings.

Kohli is only the second batsman after South Africa's AB de Villiers to attain the 900-point mark at the same time in both forms of the game. He is also become a player among only five to have crossed 900 points in both forms of the game at any given time, moving ahead of Brian Lara in the all-timers' list.



It's a Beautiful World!

One needs vision not sight to see the beauty in any person or thing! The world is inherently beautiful; however, we forget to look around and soak in the nature and everything that's natural. To help the readers of AsiaOne magazine visualize and urge them to see in person the beauty of some faraway yet contrasting countries, the Ambassador of Ukraine and the Ambassador of Qatar have exclusively shared the most important and beautiful tourist spots of their respective countries





UKRAINE
***A WONDERFUL AND
MYSTICAL NATION***

The richness and diversity of culture at Ukraine is unparalleled in Eastern Europe. Known for its Neanderthal settlements and human domestication of the horse, the Golden Age of Kiev, and now as the producer of all types of transportation vehicles and spacecraft, Ukraine has always been an important contributor to the world economy.

**By His Excellency Dmytro Senik,
Ambassador of Ukraine in Singapore**



Ukkraine has a very large heavy-industry base and is one of the largest refiners of metallurgical products in Eastern Europe. Further, the country is also well known for its production of high-technological goods and transport products, such as Antonov aircraft and various private and commercial vehicles. The country's largest and most competitive firms are components of the PFTS index, traded on the PFTS Ukraine Stock Exchange.

ON THE PATH OF RAPID PROGRESS

Ukraine boasts of some well-known brands such as Naftogaz Ukrainy, AvtoZAZ, PrivatBank, Roshen, Yuzhmash, Nemiroff, Motor Sich,

Khortytsa, Kyivstar and Aerosvit. Having rich sources of energy, it has been one of the top contributors to energy production in the world as it produces its own petroleum and natural gas, and has always been a net energy exporting country, securing a high position on the Emerging Market Energy Security Growth Prosperity Index.

The largest nuclear power plant in Europe, the Zaporizhia Nuclear Power Plant, is located in Ukraine. The Ukrainian government has taken concrete steps to reform the healthcare system, and has created a national network of family doctors and has brought improvements in the medical emergency services. Ukraine also has

a highly advanced higher education system, as it produces the fourth largest number of post-secondary graduates in Europe. The tradition of the Easter egg, known as pysanky, has long roots in Ukraine.

TOURISM OPPORTUNITIES

Ukraine is a major attraction for tourism in Europe according to the World Tourism Organisation, as it has an abundance of geographical marvels and a natural reserve of various ecosystems. The structures worth visiting include not only the famous castle ruins, but also several architectural and park landmarks. In addition, the Seven Wonders of Ukraine and Seven Natural Wonders

of Ukraine are considered the most important landmarks of Ukraine by the people of Ukraine.

The main tourist attractions in Ukraine include the following:

Sofiyivsky Park: Located in the northern part of the City of Uman, Cherkasy Oblast (Central Ukraine), near the Kamianka River, it is an arboretum (type of botanical garden) and a scientific-researching institute of the National Academy of Sciences of Ukraine. It is a scenic landmark of world gardening design at the beginning of the 19th century. The park accounts for over 2,000 types of trees and brush (local and exotic).

Kiev Pechersk Lavra: Also known as the Kiev Monastery of the Caves, it is a historic Orthodox Christian monastery which gave its name to one of the city districts where it is located in Kiev. Since its foundation as the cave monastery in 1051, the Lavra has been a preeminent center of Eastern Orthodox Christianity in Eastern Europe. Together with the Saint Sophia Cathedral, it is inscribed as a UNESCO World Heritage Site.

Kamianets-Podilskiy: It is a city on the Smotrych River in western Ukraine, to the north-east of Chernivtsi. Formerly the administrative center of the Khmelnytskyi Oblast, the city is now the administrative center of the Kamianets-Podilskiy Raion (district) within the Khmelnytskyi Oblast (province).

Khortytsia: It is the largest island in the River Dnieper. The island forms part of the Khortytsya National Park. The island has played an important role in the history of Ukraine, specially in the history of the Zaporozhian Cossacks. The island has unique flora and fauna, including oak groves, spruce woods, meadows, and steppe.

Chersonesus: It is an ancient Greek colony founded approximately 2,500 years ago in the southwestern part of the Crimean Peninsula. The colony

was established in the 6th century BC by settlers from Heraclea Pontica. The ancient city is located on the shore of the Black Sea at the outskirts of Sevastopol on the Crimean Peninsula, where it is referred to as Khersones. It has been nicknamed the “Ukrainian Pompeii”. The site is now part of the National Preserve of Tauric Chersonesos.

Saint Sophia Cathedral: Located in Kiev, it is an outstanding architectural monument of Kievan Rus. The cathedral is one of the city’s best known landmarks and the first heritage site in Ukraine to be inscribed on the World Heritage List along with the Kiev Cave Monastery complex. Aside from its main building, the cathedral includes an ensemble of supporting structures such as a bell tower and the House of Metropolitan. Both Saint Sophia Cathedral and Kiev Pechersk Lavra are recognized by the UNESCO World Heritage Program as one complex.

The Khotyn Fortress: It is a fortification complex located on the right bank of the Dniester River in Khotyn, Chernivtsi Oblast Province of western Ukraine. It is situated on a territory of the historical northern Bessarabia region which was split in 1940 between Ukraine and Moldova. The fortress is also located in a close proximity to another famous defensive structure, the Old Kam’yanets Castle of Kamianets-Podilskiy.

Askania-Nova: It is a biosphere reserve (sanctuary) located in Kherson Oblast, Ukraine, within the dry Taurida steppe near Oleshky Sands. The reserve consists of a zoological park, a botanical (dendrological) garden, and an open territory of virgin steppes.

Granite-steppe lands of Buh: It is a regional landscape park in the north-west of Mykolaiv Oblast in Ukraine. The park includes the river valley of Southern Buh and the ravine-like valleys of its tributaries: Velyka Korabelna, Bashkala, and Mertvovod.

Dniester Canyon: The Dniester River



canyon is located at the territory of Dniester River Valley in Ukraine. In 2010, the regional landscape park “Dniester Canyon” was promoted to the status of the National Nature Park. The Dniester River is the second-largest and the most ecologically clean river in Ukraine. The most valuable and picturesque part of the whole Dniester is the 250 km-stretch from the mouth of the river Zolota Lypa to the mouth of the river Zbruch, which is called the Dniester Canyon. Picturesque landscapes here include steep rocky or forest banks of 200 m high, unique travertine rocks and

“UKRAINE IS A MAJOR ATTRACTION FOR TOURISM IN EUROPE ACCORDING TO THE WORLD TOURISM ORGANISATION”



geological removed layers, caves and grottoes, waterfalls, islands, monuments of nature, history, architecture, ethnography.

Marble Cave: It is a cave in Crimea, at the lower plateau of Chatyr-Dag, mountainous massif. Due to its uniqueness, the Marble Cave has become famous worldwide. Speleologists consider it among the top-five most beautiful caves of the planet, and one of the Seven Natural Wonders of Ukraine. It has been included in the International Association of equipped caves.

National Nature Park “Podilski

Tovtry”: It is a national park, located in the Horodok, Kamianets-Podilskyi, and the Chemerivtsi Raions (districts) of Khmelnytskyi Oblast province in southern region of the western Ukraine. It is the biggest nature conservation area in Ukraine. The park is a nature-conservational, recreational, culturally enlightening, and scientifically researching institution of national importance.

Svitiaz: It is the deepest lake in Ukraine, with a maximum depth of 58.4 m, and is also the second largest in the country. Svitiaz belongs to groups of Shatsk’s lakes, which are

located in Polissya (Volyn region) in the utmost north-western corner of Ukraine, close to the borders with Poland and Belarus. The lake gets warm in the summer, and its clean water and sandy bottom makes it a very popular tourist site.

Lake Synevyr: It is the largest lake in the Carpathian Mountains of Ukraine. It is located in Mizhhiria Raion, Zakarpattia Oblast, not far from the village of Synevyr Poliana. It is part of the National natural preserve “Synevyr”, which was established in 1989. Scientists estimate that the lake formed about ten thousand years ago.

QATAR LAND OF POSSIBILITIES

A sovereign country and a high-income economy in Western Asia, the State of Qatar is not just renowned for its natural gas and oil reserves, which are the third-largest in the world, but it is also famous for having the highest per capita income in the world, having high human development, and for being the first Arab country to host the forthcoming 2022 FIFA World Cup.

By His Excellency Abdulla Ibrahim Abdulrahman S. Al-Hamar, Ambassador of Qatar in Singapore



Qatar has been an important civilization in the ancient period and a powerful player in the world economy in the modern era.

RICH ANCIENT LEGACY & MODERN PROGRESS

Be it a 50,000-year-old human habitation or the contemporary “The Pearl-Qatar”, the country’s contribution to the world has always been massive.

From a famous breeding centre of horses and camels, to a centre of pearl trading, to a country known for its glamorous and extraordinary architecture, advanced healthcare and education systems, and modern state-of-the-art infrastructure, to its highly fruitful academic, religious, political and economic conferences, Qatar has done really well.

Through its National Vision 2030, Qatar has made an ambitious goal of investing in renewable resources over the next two decades.

TOURISM OPPORTUNITIES

With its share of striking architecture, and beautiful places to visit, Qatar has unlimited options filled with

immense passion, which domestic and international tourists may explore. The main tourist attractions in Qatar include the following:

Doha Corniche: It’s a seven-kilometre long waterfront promenade that stretches for the entire length of Doha Bay, offering spectacular vistas of the city, from the dramatic high rise towers of the central business district to the bold shapes of the Museum of Islamic Art. Traditional wooden dhows lining the Bay evoke echoes of Qatar’s great seafaring past. The Corniche provides a green, vehicle-free pedestrian space in the heart of the capital with cafes, restaurants, outdoor exercise facilities and a running track.

Qatar’s Inland Sea: Some 60 km from Doha in the south-eastern corner of the country lies one of Qatar’s most impressive natural wonders, the ‘Inland Sea’ or Khor Al Adaid. A UNESCO-recognized natural reserve with its own ecosystem, this is one of the few places in the world where the sea encroaches deep into the heart of the desert. Inaccessible by road, this tranquil expanse of water can only be reached by across the rolling dunes.

According to UNESCO, Khor

Al Adaid represents “a remarkable landscape” offering “world-class scenic beauty”. The area is home to a unique set of fauna, including several species which are internationally rare and/or threatened, such as turtles.

Khor Al Adaid is also home to populations of certain species of birds which are of national and regional importance - long-distance migrant waterfowl winter.

According to UNESCO, “This intrinsic attractiveness, of a largely uninhabited area, is added to by the presence of a diverse native terrestrial flora and fauna alongside a varied and sensitive marine ecosystem. The flora present in the area is typical of those habitats represented and supports species and communities mostly widespread on the Arabian Peninsula, yet not occurring in the same combination in any other single locality”.

Katara: An innovative interpretation of the region’s architectural heritage, this purpose-built development’s impressive theatres, galleries and performance venues stage a lively year-round programme of concerts, shows and exhibitions.

Among the most famous of these is the Doha Film Institute’s Ajyal Youth Film Festival, which takes place in November each year. The Institute also showcases a programme of indoor and outdoor film screenings throughout the year.

“WITH ITS SHARE OF STRIKING ARCHITECTURE, AND BEAUTIFUL PLACES TO VISIT, QATAR HAS UNLIMITED OPTIONS”





The Pearl-Qatar: The Pearl-Qatar is a man-made island off the West Bay coast featuring Mediterranean-style yacht-lined marinas, upmarket residential towers, villas and internationally renowned hotels, as well as luxury shopping at top brand name boutiques and showrooms.

A popular dining spot with dozens of restaurants, its waterfront promenades are lined with cafes and restaurants serving every taste – from a refreshing ice cream to a five-star dining experience.

The Pearl is a popular visitor attraction by virtue of its chic elegance, outdoor atmosphere and al fresco dining.

Souq Waqif: A stroll down the bustling alleys of Souq Waqif provides an authentic taste of traditional commerce, architecture and culture. The maze of small shops offer a dazzling array of Middle Eastern merchandise from spices and seasonal delicacies such as fresh dates and nuts, to perfumes, ornate jewellery, clothing, handicrafts and a treasure trove of souvenir bargains.

Traditional music, art and cultural shows add to the ambience of this special place which also houses a comprehensive visitor centre. It provides an eclectic mix of great restaurants and cafes which offer traditional Qatari food as well as

regional dishes and treats from Asia and North Africa. The souq is also home to a number of art galleries and a traditional falconry market.

Museum of Islamic Art: To experience 14 centuries in a few hours at one of the leading collections of Islamic art in the world, one must visit the Museum of Islamic Art (MIA). The MIA's magnificent and imaginatively presented displays of the finest art and artefacts from across the Islamic world have earned it recognition among the world's top cultural institutions. It boasts of award-winning collections that feature paintings, glassworks, metalwork, ceramics, textiles and manuscripts and cover periods as important as Mughal and Safavid.

No visitor can fail to be impressed by the quality and diversity the collections, housed in a modern architectural masterpiece designed by IM Pei, winner of the 1983 Pritzker Architecture Prize. The museum ensures fresh interest through its constantly changing programme of special exhibitions.

UNESCO Recognized Heritage Site: Located on Qatar's north-west coast and comprising the immaculately restored Al Zubarah Fort and surrounding 60-hectare archaeological works, this UNESCO World Heritage site is one of the most extensive and best preserved examples of an 18th–19th century settlement in the region.

It covers the remains of a walled coastal town that once ranked as one of the Gulf's most important pearl diving and trading centres with links extending to the Indian Ocean. According to UNESCO, Al Zubarah was one of a long line of prosperous trading towns around the coast in what is present day Qatar, and Al Zubarah bears a unique testimony to the human interaction with both the sea and the harsh desert environment of the region. Pearl divers' weights, imported ceramics, depictions of dhows, fish traps, wells and agricultural activity show how the town's development was driven by trade and commerce, and how closely the town's inhabitants were connected with the sea and their desert hinterland."

"THE PEARL IS A POPULAR VISITOR ATTRACTION BY VIRTUE OF ITS CHIC ELEGANCE & OUTDOOR ATMOSPHERE"

“The education and training of children is among the most meritorious acts of humankind.”

-Baha'i Writings



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BI-LATERAL TIES

India-UAE Bi

CREATING STRATEGIC DEPTH



lateral Ties

IN TOWERING RELATIONS

True to his style, Narendra Modi has been using his political skills and statesmanship to give a deeper hue to India's comprehensive and strategic ties with the UAE. Reciprocating heartily, the UAE has also joined hands with India on several fronts, helping in mutual economic growth and regional peace and stability

BY ANAM KUMAR

Narendra Modi's three-nation visit to Palestine, United Arab Emirates and Oman from 9–12 February 2018 resulted in significant bilateral tie-ups and agreements between them as investment, trade, defence and security were the key focus areas of his talks with leadership of all three countries.

His mission to strengthen bilateral cooperation with all the three nations and also to reaffirm India's support and cooperation to the Indian Diaspora in these three countries was successful as he utilized the opportunity to connect strongly with Indians there.

Modi has tried to attract investment from all the three nations by painting a modernistic and rapidly growing vision of a new India and by showcasing Indian efforts at improving its ease of doing business during his meetings with business leaders from Gulf Cooperation Council (GCC) countries in Dubai. India has actually created fresh economic opportunities and has improved the existing ones through a series of reforms undertaken in the last 3.5 years with GCC business leaders.

To woo the people of the UAE and also Indians living in the UAE, Modi visited the Wahat Al Karama, the UAE martyr's war memorial in Abu Dhabi. Wahat Al Karama literally means 'the oasis of dignity', and is a permanent tribute to UAE's soldiers and other Emiratis who made the ultimate sacrifice while serving the country.

Modi also visited the Dubai Opera House, where he interacted with the Indian community and also witnessed the groundbreaking ceremony of the first Hindu temple in Abu Dhabi. Prime Minister Modi also delivered a keynote address at the World Government Summit in Dubai where

India was a guest of honour this year. He made inaugural address on the theme: Technology for Development.

SIGNING OF FIVE PACTS WITH THE UAE

The historic meeting between the Prime Minister of India Narendra Modi and the Crown Prince of Abu Dhabi Mohamed bin Zayed Al Nahyan culminated in both countries signing some crucial agreements related to energy sector, railways, manpower and financial services.

Oil Sector: An MOU between Indian Consortium (OVL, BPRL & IOCL) and Abu Dhabi National Oil Company (ADNOC) was signed for the acquisition of a 10% participating interest in the Abu Dhabi's offshore Lower Zakum Concession. The concession will be for 40 years from 2018 to 2057. 60% of the participating interest will be retained by ADNOC and remaining 30% will be awarded to other international oil companies.

This is an important agreement for the oil sectors of both countries, as this is the first Indian investment in upstream oil sector of UAE, and is expected to transform the traditional buyer-seller relationship of both countries to a long-term investor relationship, thus taking their bilateral investment relationship to a higher level.

Human Resources: To cooperate in the field of manpower, India and the UAE signed an MoU that aims to institutionalise the collaborative administration of contractual employment of Indian workers in the Gulf country. Under the MoU, both the sides will work to integrate their labour-related e-platforms for ending the existing malpractices, combat

trafficking and organise collaborative programs for education and awareness of contractual workers.

Railways Industry: An MoU for technical cooperation in railways was also signed between the two sides. The MoU aims at cooperation in infrastructure sector especially railways. The MoU will facilitate development of joint projects, knowledge sharing, joint research and technology transfer. The MoU envisages formation of a Joint Working Group for institutionalising the cooperation mechanism.

Financial Sector: To deepen bilateral cooperation in the field of finance, an MoU between Bombay Stock Exchange and Abu Dhabi Securities

"AN MOU BETWEEN INDIAN CONSORTIUM AND ABU DHABI NATIONAL OIL COMPANY WAS SIGNED FOR THE ACQUISITION OF A 10% PARTICIPATING INTEREST IN THE ABU DHABI'S OFFSHORE LOWER ZAKUM CONCESSION"



AHMED AL-BANNA

The UAE ambassador to India Ahmed Al-Banna said, “Visits such as Modi’s to the 6th World Government Summit in Dubai on 10-11 February in which India is a partner country, are important for enhancing and strengthening the bilateral relations. If we look at the investment from the UAE to India, it exceeds \$11 billion, about \$4-5 billion in the format of FDI (foreign direct investment). Around 2.8 million Indians are living harmoniously in the UAE and repatriating \$13.6 billion a year from the Gulf nation to India. The visit tells us the direction that India and the UAE have in mind and also the characteristics of our respective leaderships. The leadership has put us on a challenging and interesting track where the relationship is very important, on many sectors, and our leaders are pushing to rewrite future plans for both nations.”



Exchange was also signed. It aims at enhancing cooperation between both the countries in financial services industry. The MoU would facilitate investment in financial markets by investors from both the countries.

This agreement between Abu Dhabi Securities Exchange and Bombay Stock Exchange is a robust “constructive mechanism” for furthering economic and commercial ties between the two countries.

An MoU between Government of Jammu and Kashmir and DP World was also signed to establish multi-modal logistics park and hub in Jammu comprising warehouses and specialized storage solutions. J&K Finance Minister Dr Haseeb Drabu represented the State Government during signing of the MoU.

PM Modi and Crown Prince of Abu Dhabi Mohamed bin Zayed Al Nahyan also noted the excellent trade and economic ties between the two countries as each other’s major trading partners and expressed satisfaction at the current level of bilateral trade, which amounted to about \$53 billion in 2016-17.

While holding wide-ranging bilateral talks, both leaders agreed to further strengthen their economic and commercial ties especially in the sectors of civil aviation, climate and energy as Prime Minister Narendra Modi welcomed the Gulf nation’s interest in investing in infrastructure

NAVDEEP SINGH SURI

India’s Ambassador to the UAE Navdeep Singh Suri said, “Prime Minister Narendra Modi’s second visit to the UAE is also an indication of the special importance we attach to the India- UAE relationship. Such visits build in the momentum that has developed since India hosted Crown Prince of Abu Dhabi Sheikh Mohammed bin Zayed as chief guest on Republic Day in 2017. During the year, we have seen major UAE investments into India, a significant increase in defence and security cooperation, a transformation in our energy ties from a buyer seller relationship to a strategic partnership. For the community, the first Hindu temple in Abu Dhabi is a great news. The trade and investment are a significant component of this rapidly-evolving relationship.”



“THE AGREEMENT BETWEEN ABU DHABI SECURITIES EXCHANGE AND BOMBAY STOCK EXCHANGE CONCLUDED DURING THE VISIT IS ANOTHER ‘CONSTRUCTIVE MECHANISM’ FOR FURTHERING ECONOMIC AND COMMERCIAL TIES”

development in India.

The two sides agreed to further strengthen these ties, particularly through diversifying non-oil trade.

With an aim to devise a long-term strategy on trade enhancement, the two leaders decided to examine various tariff and non-tariff barriers, and agreed to focus on encouraging trade in identified commodities and to expand access of goods and services in both markets.

They acknowledged the positive effect the presence of a number of Indian and UAE companies in each other’s market has in bilateral trade promotion efforts. India and the UAE also agreed to further enhance their cooperation in areas of green energy and climate change under the United Nations Framework Convention on Climate Change. They took note of the strides made by the two countries in achieving the ambitious renewable energy targets. Prince Nahyan valued

the continued efforts by India to enhance economic growth, and the recent economic reforms undertaken by India which would facilitate the ease of doing business and promote market integration.

ANALYSIS OF THE PACTS

In a strategic move, Narendra Modi has targeted West Asian countries strengthening his relations with the governments and the Indian Diaspora in these countries. Modi’s visit to the three West Asian nations has been historic for several reasons. First, the visit to Palestine was the first for a sitting Indian Prime Minister, and second, he made a statement in Palestine that India is hopeful to see an “independent Palestinian state living in an environment of peace.” Six MoUs signed between India and Palestine are a reflection of their growing engagement, a continuation of the line of action where India had voted in

December 2017 at the United Nations along with 127 other nations against US President Donald Trump’s decision to recognize Jerusalem as the capital of Israel. India has acknowledged that Palestine has been on top priority on India’s foreign policy and has praised Palestinian people on how they have gone through tough times by showing courage and perseverance.

Third, Narendra Modi has become the first Prime Minister of India to visit the UAE a second time. Fourth, crucial agreements were signed between India and the UAE.

However, more than the number of visits, the agreements signed by both India and the UAE hold more significance as they strategically build up on their mutual diplomatic, economic and security ties. On India’s part it shows that we give a special place to the UAE in our international relations, and on the UAE’s part it shows how it is acknowledging India’s growing influence in the world economy. It also shows the growing confidence between the UAE and India as both not only rely on each other’s various strengths in different industries and segments, but are also expanding their cooperation in additional sectors in addition to investments in their traditionally proven fields.

The agreements he has made with the three countries are a reflection of the increasing bilateral ties between India and the oil-rich Gulf nation as

both want to intensify their economic cooperation. Prime Minister Narendra Modi's visit to the UAE also signified the special importance India attaches to its ties with the oil-rich nation and will help in furthering cooperation in diplomatic, economic and security issues.

It is obvious that both sides are banking on Prime Minister's visit to go over and above the 17 bilateral agreements signed in January 2016, and 14 agreements in February 2017. With an eye on India, some leading Gulf businesses with Indians at the helm should also see it as a realisation of their long-held dreams.

Indian expatriates in the UAE actively participate in projects toward the development of the UAE and Narendra Modi's visit has helped in further evolving the deep and historic relationship shared between the two countries.

The growing partnership between both countries is going to create better opportunities for both sides with the growing interest and a focus on investment and joint ventures in petrochemical complexes, and cooperation in joint exploration in India, UAE and in third countries.

An important reason for Narendra Modi to explore the UAE for investments and strategic cooperation is the size of Indian Diaspora living in the UAE.

This visit should also be analysed in the backdrop of Crown Prince of Abu Dhabi Sheikh Mohammed bin Zayed's visit to India when he arrived as the Chief Guest on Republic Day in 2017.



It reflects the respect India has in its heart for the royals of the UAE. The reciprocal respect shown by the UAE is also admirable.

Modi's growing political stature has been acknowledged by leaders of all countries as was evident when the Crown Prince of Abu Dhabi Mohamed bin Zayed Al Nahyan along with other members of the Royal family received Modi at the airport as he arrived in Abu Dhabi from Jordan.

TIES WITH PALESTINE

On the first leg of his trip, Modi travelled to Ramallah, becoming the first Indian Prime Minister to make an official visit to Palestine.

In Ramallah, Prime Minister Modi met Mahmoud Abbas during which the Palestinian President discussed the full range of India-Palestine ties following which the two sides signed six agreements worth around USD 40 million that includes setting up

KULWANT SINGH

Kulwant Singh, the Founder and Managing Director of Lama Hospitality Group, shared that "The visit signified that we are serious about our relationship and take our commitments, business associations, joint opportunities, and strategic tie ups seriously. We see the formula of successful businesses matching with the perfect platform of opportunities available in India. With the new budget in place, NRIs will have huge opportunities in sectors like healthcare, education, and infrastructure."



YUSUFFALI MA

Yusuffali MA, Chairman Lulu Group International and Member of Abu Dhabi Chamber of Commerce, said, “India had been on an aggressive forward march with regard to attracting FDIs. The recent reports by leading rating agencies and financial institutions have all lauded India’s fiscal policies and ease of doing business, so obviously India does look like a hot destination for investment. As far as Indo-UAE business relationship is concerned, it is at an all-time high with both countries being each other’s top trading partner. Till recently, India was seen as an investment destination only, but of late UAE has been trying to woo Indian businesses to invest and set up operations here. This move shows the kind of confidence UAE has on Indian economy and I am sure business houses in both countries will be eagerly looking forward to this visit to open up new areas of co-operation,”



of a USD 30 million super speciality hospital in Beit Sahur in Bethelhem Governorate at a cost of USD 30 million, setting up of new National Printing Press at Ramallah at a cost of USD 5 million, construction of India Palestine Centre for Empowering Women, ‘Turathi’ at a cost of USD 5 million, construction of school in Tamoon village in Tubas Governorate in Palestine at a cost of USD 1.1 million, construction of school in Muthalth Al Shuhada Village at a cost of USD 1 million, and providing assistance of USD 0.25 million for construction of additional floor to Jawahar Lal Nehru for Boys at Abu Dees.

OMAN VISIT

From the UAE, Modi travelled to Oman. Holding wide-ranging talks with the Sultan of Oman, he signed eight agreements with the Oman Government, including pacts on cooperation in the field of defence,

health and tourism. In addition, both sides discussed measures to strengthen cooperation in trade and investment, energy, defence, security, food security and regional issues.

The ties of India and Oman have always remained strong despite the ups and downs in the political environment in both the countries; however, the Indian Diaspora has always played an essential role in strengthening these ties, and because of the concerted efforts from both sides, India and Oman will invariably have thriving links, which are actually rooted in centuries-old people-to-people exchanges. More than nine million Indians work and live in the Gulf region. In Oman, they constitute the largest expatriate community. Modi’s visit to Oman is expected to create a “substantial momentum” to all spheres of their bilateral ties.

Modi’s three-nation visit proves India’s ambitious stand to grow



“MODI’S VISIT TO THE UAE WAS PART OF HIS HISTORIC VISIT TO THE THREE WEST ASIAN COUNTRIES – PALESTINE, THE UAE AND OMAN – WITH FOCUS ON COOPERATION IN KEY AREAS OF DEFENCE, SECURITY AND COUNTER-TERRORISM”

quickly in infrastructure and creating a bilateral investment fund for the same. Of late, India has extended its arms to people of Indian origin staying in different countries, as it not only sees them as potential investors, but also as political supporters who would endorse the Indian government if they are able to reap benefits out of the agreements between the Indian government and the country of their stay.

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Persons in the
UAE

BY RICHA SANG





ACHIEVEMENTS

A gateway to the world, an epitome of globalization, UAE's strategic location has made it a commercial hub and people from all over the world prefer to invest and spend their hard earned money here. Having most advanced and developed infrastructure from roads to airports to telecommunications, the UAE is a home to world class facilities which have propelled economic growth and facilitated the development of business.

Occupying centre stage are some of the visionary and proactive luminaries of the UAE who are resplendent with some of the fine management abilities and are efficient administrators, quick decision makers and executors who have made a remarkable contribution in placing the UAE at a prominent position on the world map. Here's an exhibition of the most powerful, influential and mightiest businesspeople in the UAE.



**HH SHEIKH AHMAD
BIN SAQR AL QASIMI**

His Highness Sheikh Ahmed bin Saqr Al Qasimi is a Member of United Arab Emirates Supreme Council and Ruler of Ras Al Khaimah, and is efficiently spearheading Ras Al Khaimah Economic Zone (RAKEZ) as Chairman. RAKEZ was established to oversee and consolidate the specialised zones and clients of both Ras Al Khaimah Free Trade Zone (RAK FTZ) and RAK Investment Authority (RAKIA). Committed to its promise of empowering free zone and non-free zone investors by offering a cost-effective and world-class economic zone with customisable packages and services as well as state-of-the-art facilities, RAKEZ is blessed with a strategic location and connects investors to the growing markets of the Middle East, North Africa, Europe as well as South and Central Asia.

Under his quintessential leadership, RAKEZ has recently inaugurated its new office at Mumbai, India. Spread over 33 million square metres, over 13,000 companies representing 50 sectors from 100 countries are operational here. 3,000 Indian companies including Ashok Leyland, GK Technologies & Dabur have their presence in the plug-and-play free trade zone because of its cost-effective environment, simplified processes, superior logistics & global connectivity. On the occasion, Sheikh Al Qasimi, RAKEZ Chairman, said, "This will provide a huge competitive edge they believe, to the Indian companies to compete with international markets as the cost of operations on set up as Ras Al Khaimah Economic would be reduced anywhere from 25 to 50%." He further added, "For a long time, India has been an important market for us – 20% of the companies at RAKEZ are from India. That's why we've chosen to open our new office here – because it brings us closer to our clients and to the exciting diversity of businesses in this region, which I very much hope will soon join us and become part of the RAKEZ family."



**HE MOHAMMED AL
SHAIBANI**

Having donned multiple hats, HE Mohammed Al Shaibani has acquired an extensive experience as an administrator and corporate leader. His influence of policymaking and implementation in the emirate is enormous. He is a member of the Supreme Fiscal Committee which coordinates the financial activities of other government departments and is a director general of the Ruler's Court, which oversees and directs the executive arm of government; and is the CEO of the Investment Corporation of Dubai (ICD), the multibillion-dollar holding company for the emirate's most valuable assets and its only real sovereign wealth fund.

Being regularly featured on the Arab world "power lists", including one that named him the "most influential non-royal official" in the emirate, partly for playing a major role in leading an anti-corruption campaign in the wake of the global financial crisis, earned him the title of a "troubleshooter".

However, rather than troubleshooting, he is interested in working on the three "Ts" of trade, transport and tourism. "The three 'Ts' are still the main pillars of our economic strategy, but now we have to take them to the next level," he said.

On tourism and retailing, Mr Al-Shaibani admits some factors are outside Dubai's control. "We cannot really control the dollar strength, which has an effect on retail and the hotels. Our job is to control supply, ... I'm involved directly in this via Kerzner (the global hotel company, part of the ICD portfolio, that owns the Atlantis resort on Dubai's Palm Jumeirah). We have been keeping prices under control and offering more product. And the numbers are coming back, both in terms of occupancy and revenue. It is looking quite healthy," he asserts.

The Chairman of Emaar Properties, Mohamed Alabbar built the world's tallest man-made structure – Burj Khalifa. However, his journey to the top of the world wasn't a smooth drive. From humble beginnings as a son of a captain of a ship, Mohamed learnt a lot from his father about courage. "As captain of a ship, my father took risks, he went into the unknown. He sailed with no GPS system, no weather forecast, there were pirates at sea, and these ships used to leak. Who chooses to sail for days on end with that in mind? You have to be brave and learn how to make big decisions," he says. Business decisions and being at the open sea both require making good decisions quickly and he learnt this skill quite adroitly.

After graduating at Seattle University with a degree in Finance and Business Administration, he became the director of Al Khaleej Investments in Singapore. "More than anything, in Singapore I learnt to be positive and not to hesitate", he elaborates.

The most significant achievement in Alabbar's career is the establishment of Emaar Properties – Dubai's largest listed property developer. Despite reaching the pinnacle of success, Mr Alabbar is a grounded person. His humility is quite explicit from the fact that even though his company built this magnificent construction, Alabbar doesn't think it's all so perfect.

"I get up every morning and when I see the Burj, I think to myself: How come I didn't do a better job?"

From a humble base to the summit of opulence, he has come a long way and takes pride in his mammoth achievement: "I was definitely the poorest in class however – and I'm proud of that."



MOHAMED ALABBAR

ACHIEVEMENTS



**KHALDOON KHALIFA
AL MUBARAK**

As Managing Director and Group CEO of the Mubadala Investment Company – which is active in 13 business sectors in more than 30 countries globally – Mr Khaldoon Khalifa Al Mubarak ensures that its business strategy is aligned with Abu Dhabi’s economic diversification efforts. In addition, he is efficiently leading as the Chairman of the Abu Dhabi Executive Affairs Authority (EAA), which provides strategic policy advice to the Chairman of the Abu Dhabi Executive Council, of which he is also a member. He is also the Chairman of the Emirates Nuclear Energy Corporation (ENEC) and Emirates Global Aluminium (EGA); and board member of First Abu Dhabi Bank (formerly First Gulf Bank) and a member of the UAE Supreme Petroleum Council.

Spearheading an organization on the move, originating from a merger of Mubadala Development Company and IPIC in May, 2017, Mr Al Mubarak, is quite pleased with company’s progress so far. “We continue by the way today to evolve, as we enter into new sectors, and we’re deploying capital in a swift effective way,” he says. Citing an example of Mubadala Investment’s US\$15 billion (Dh55bn) commitment to Softbank’s \$100bn technology-focused Vision Fund, announced in May 2017, in which Saudi Arabia’s Public Investment Fund is also a participant, he asserts that the investment has opened up a whole avenue of fresh opportunities in new and disruptive companies for Mubadala Investment: “We have been active [for] the last six weeks over this partnership; we have deployed significant capital already into very different companies around the world, from China to the United States to Europe. That gives us insights into very attractive deal flow in a sector that is important for us as we look to the future diversification of Abu Dhabi and our portfolio within Mubadala Investment Company.”

The multifaceted & multitalented entrepreneur & an experienced leader, Mr Nasser Butti Omeir Bin Yousef, is spearheading Union Properties as the Chairman & is efficiently facilitating restructuring of the business to establish a highly efficient & fully integrated real estate developer and property manager. Mr Bin Yousef is also serving as the Chairman of several prestigious companies, including Bin Butti International Holding, NBB Capital, OBN Oil, & Sky Telecom Group. Looking forward to propel Union Properties to greater heights, he states, “By developing some of the city’s most with exciting & upscale communities, Union Properties has proudly contributed to the Dubai success story for 30 years. Our list of completed projects, from MotorCity & Index Tower to Uptown Mirdiff & The Green Community, are some of the most sought after neighbourhoods in the region, while our pipeline of future developments will set new standards for integrated community living.”

He has also garnered an extensive experience in the field of Travel & Tourism, owing to his multiple erstwhile roles as Honorary Chairman of the United Federation of Travel Agents’ Associations, Chairman of the Abu Dhabi Travel & Tourism Agencies Council, Gulf Travel and Tourism Agencies Association Committee, and the Tourism and Rent-a-Car Committee at the Abu Dhabi Chamber of Commerce. His passion for the Travel & Tourism industry is quite explicit in his assertion: “No one can promote the travel and tourism industry like the sons and daughters of those who have been closely involved with the industry. It’s my bread and butter; I was taught to love it since birth.”



**NASSER BUTTI
OMEIR BIN YOUSEF**



**HER EXCELLENCY SHEIKHA
LUBNA BINT KHALID AL QASIMI**

An eternal trailblazer, she is renowned for taking “the road less traveled” – associated with a number of firsts – the first to start a B2B marketplace; the first female minister within the country, and the first to launch a perfume range as well. Educated in the U.S., England and Korea, Ms Al Qasimi joined the cabinet in 2004 as minister of the economy and is currently serving as Minister of State for Tolerance, working to bolster a platform of acceptance and diversity in the UAE.

She tours extensively to promote greater trade ties with international partners, which is a vital part of the UAE’s diversification strategy. However, amidst her whirlwind tours around the world, she has still managed to retain her own business interests, including setting up a perfume line.

Having a background in IT; she won plaudits for developing a system that slashed cargo turnaround times at Dubai airport and received “Distinguished Government Employee Award”, and founded Tejari, the Middle East’s first business-to-business online marketplace. The firm, which is now one of Dubai World’s most successful units, has franchises across the Middle East and was initially funded by HH Sheikh Mohammed Bin Rashid Al Maktoum, ruler of Dubai, and prime minister of the UAE.

One of the cornerstones of her work has been to allow for foreign investment and ownership, as she elaborates, “Interestingly, the United Arab Emirates is host to 80 percent of its population coming from outside. We host 200 nationalities, so for us, the contribution to the economy has already started over 15 years ago with the existence of the expatriate community. So in many ways I think the openness is only a natural path: it’s an organic path to continue the openness that exists.”

Her Excellency Reem Al-Hashimi is the UAE Minister of State for International Cooperation and MD for the Dubai World Expo 2020 Bid Committee. She earned a Bachelor’s Degree in International Relations & French from Tufts University and a master’s degree from Harvard University and has acquired extensive experience in international affairs owing to her career as Commercial Attaché and subsequently as Deputy Chief of Mission at the Embassy of the UAE in Washington D.C.

She had a vital role in dealing with foreign and vibrant issues of the UAE such as its bid to host the World Expo 2020 in Dubai. The event is expected to stimulate significant economic activity & she is envisioning promising participation from private sector and is eyeing foreign investment. She feels, “Expo 2020 will support the ongoing development, diversification and long-term success of the UAE’s economy. ... Over the course of 6 months, we expect 25m visits to the event, of which we estimate 70% will be international visitors. These people will have to be accommodated & entertained by hotels and businesses that need to be funded and built. This whole undertaking, along with the airport & other developments, will form the heart of Dubai South, a new 145-sq-km city-scale development under way near the location of the Al Maktoum International Airport.”

Explaining the Expo’s motto of “Connecting Minds, Creating the Future”, she says, “This represents the essence of the World Expo, of our generation, and of our nation’s aspirations — the powerful spirit of partnership and collaboration that has been the driver of UAE’s success in paving new paths for development and innovation.”



REEM AL-HASHIMI

ACHIEVEMENTS



**DR AMINA AL
RUSTAMANI**

A fashionista, an engineer, an entrepreneur, a lady with nerves of steel — there are myriad hues to paint the picturesque portrait of Dr. Amina Al Rustamani, the Group Chief Executive Officer of TECOM Group. A perfect embodiment of intense passion and unceasing dedication, she has set new benchmarks for success in the realm of business.

Joining TECOM Business Parks, a part of TECOM Group, as a project engineer, and quickly moving up the ranks, eventually taking control of this umbrella organization for many of Dubai's free zones, she subsequently she came at the helm of the entire TECOM Group, leading its efforts to play a major role in the UAE National Agenda to achieve Vision 2021, and transform the country into an innovation-led economy. The group has spearheaded the development of 11 business communities across 7 industry sectors: IT, design, media, education, science, wholesale and manufacturing. Dr. Al Rustamani also launched Dubai Wholesale City and supported the launch of Dubai Industrial Strategy, aiming to elevate Dubai into a global platform for knowledge-based, sustainable and innovation focused businesses.

Glass ceilings cease to exist for her. Resplendent with self belief and determination to go that extra mile, she has broken all barriers which came in her path to success. Sharing her experience of working in the world of business, she says, "I was exposed to different sectors where I used to be the only female in the room. ... the challenges we often hear about, actually don't have anything to do with the sector or the culture, but it is all about believing in yourself and putting your efforts in to really move forward. This is a piece of advice that applies to both males and females: enjoy what you do."

The Founder & Chairman of Damac Properties, Mr Hussain Sajwani is an astute entrepreneur and investor. After graduating from the University of Washington, he started his career as a Contracts Manager in GASCO but soon established his own business and started his catering venture in 1982. Renowned as one of the frontrunners of the property market expansion in Dubai, he built several hotels to accommodate the growing influx of people coming to the emirate for business in the mid-1990s. Identifying market opportunity, he established DAMAC Properties in the year 2002, which has evolved as one of the largest property development companies in the Middle East.

Owing to Mr Sajwani's know-how and expertise in the field of property development from marketing, sales, legal, finance, and administration, the company is scaling new heights in the realm of real estate and has several prestigious projects in key global cities like Dubai, Abu Dhabi, Doha, Amman, Beirut, Jeddah, Riyadh and London.

His success mantra is his rapid adaptability to the changing market scenario, as he puts it, "One of the key things that makes me and makes the company very different and has contributed heavily towards our success is our ability to see the changes and react to the changes very quickly and accept any realities of markets and life and deal with it."

He further elaborates, "After the 2008 crisis, out of the dormant companies we were the only survivor because we saw the crisis at the early stage and immediately took severe actions to fix things."



HUSSAIN SAJWANI



Desh ka Naya Rang



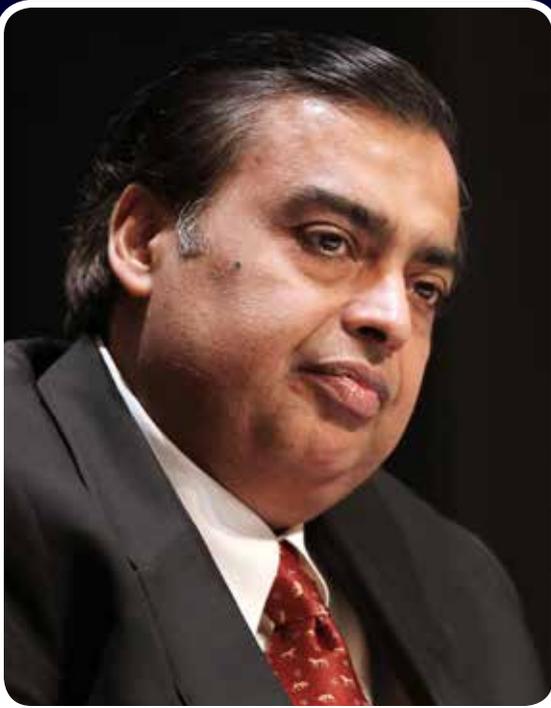
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Mukesh Ambani



Jack Ma



Li Ka-shing



GLOBAL ASIAN C

This year's list of Global Asian of the Year has a distinct hue of finest achievements, as all recipients of the Award have an international and Asian presence and are truly both Global & Asian. All the awardees have been



Arun Madhok



Suneel Goenka



Nurallah K Veljee

Harsh Goenka



Niranjan Hiranandani



Arun Agarwal



OF THE YEAR 2017

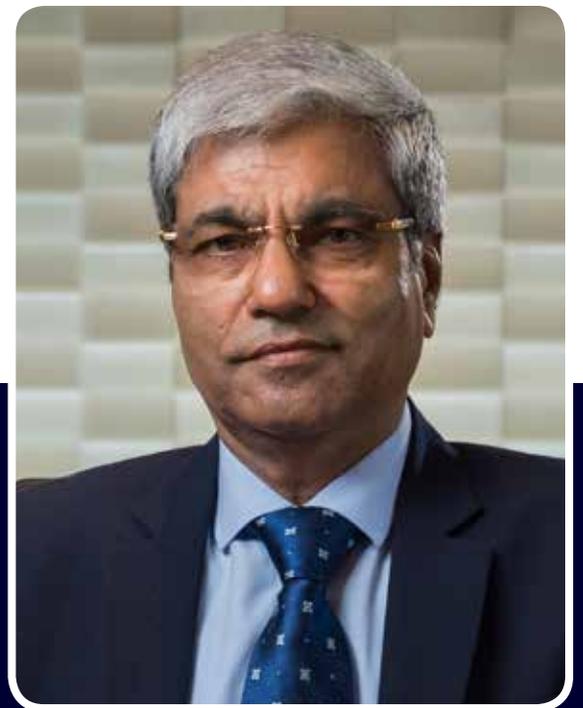
extraordinarily contributing to both the Asian and the world economies. No wonder, all of them together represent ingenious and sharpest minds in the contemporary era.



Manjula Pooja Shroff



Prof J Karlheekyan



Dr P Shyama Raju



THE BRIGHTEST STAR IN THE FIRMAMENT

CONSISTENTLY HOLDING THE TITLE OF BEING THE RICHEST INDIAN, YEAR AFTER YEAR, THE POPULAR BUSINESS MAGNATE, MR MUKESH DHIRUBHAI AMBANI IS EFFICIENTLY SPEARHEADING RELIANCE INDUSTRIES AND HIS ASTUTE VISION HAS FACILITATED THE EXPANSION OF THE EMPIRE IN VARIED SPHERES

BY
RICHASANG

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As the Chairman and Managing Director of \$51 billion (revenue) Reliance Industries Limited (RIL), Mr Mukesh Ambani is also its largest shareholder with a stake of 44.7%.

Under his astute leadership, RIL is on an expansion-spree, is efficiently capturing new markets, and has acquired the status of India's second-most valuable company by market value and is fairing extremely well in refining, petrochemicals and in the oil and gas sectors.

Another bright feather in his heavily embellished cap is Reliance Retail Limited, which is the largest retailer in India.





Mukesh Ambani

FRONTRUNNER OF A DIGITAL REVOLUTION

Vehemently asserting that “Data is the new oil” at almost every platform, Mr Mukesh Ambani has explicitly expressed his intensions of digital expansion. He further states, “Anything and everything that can go digital is going digital. India cannot afford to be left behind.” No wonder, under his quintessential leadership, Reliance has swept the communication market through the ambitious Jio project whose revolutionary impact will play a substantial role in molding the future of India and will work towards bridging the urban-rural divide by providing end-to-end digital solutions for businesses, institutions and households.

His strategy of offering free domestic voice calls, economical data services and virtually free smartphones, has catapulted Jio to the most popular telecommunications brand.

Efficiently providing wireless 4G LTE service network (without 2G/3G-based services), Jio is the only ‘VoLTE-only’ (voice over LTE) operator in the country which lacks legacy network support of 2G and 3G, with coverage across all 22 telecom circles in India. Besides acquiring 16 million subscribers, within the first month of its launch – the fastest ramp-up by any mobile network operator anywhere in the world – Jio crossed 50 million subscriber mark in 83 days since its launch and has subsequently earned more than 130 million subscribers.

CARRYING FORWARD A LEGACY OF RELIANCE

The foundation of Reliance was laid in 1957 by Mr Dhirubhai Ambani as a provider of textile yarns to textile manufacturers. Foraying into textile manufacturing in the mid 1960’s, he set up his first factory in the year 1966. The lack of a proper distribution arm, which was necessary to avoid dependence on the existing players and to keep costs low, along with a shortage of funding led Reliance

to come out with an IPO in 1977, raising US\$ 1.8mn and in the process starting the capital markets culture in India.

After completing his Bachelor’s degree in Chemical Engineering from the University of Mumbai, Mr Mukesh Ambani was pursuing his MBA from Stanford University when he dropped out to assist his father in the construction of a polyester filament yarn plant after it got a license from the Indian government in 1981 to produce polyester filament yarn, beating the likes of other well-known Indian business houses such as the Tatas and Birlas. He efficiently facilitated its backward integration from polyester into textiles and then into petrochemicals in 1986 and later on carried out its upstream integration with oil and gas exploration and production, and more recently has enabled its smooth venturing into various unrelated sectors.

EXPANDING A COLOSSAL EMPIRE

In the late nineties, Mr Mukesh Ambani spearheaded the creation of the world’s largest grassroots petroleum refinery at Jamnagar in Gujarat, with a capacity of 660,000 barrels per day (33 million tonnes a year), and integrated it with petrochemicals, power generation, port and related infrastructure. This crude oil refinery is one of the largest in the world, with 2% of global processing capacity and constitutes 15% of India’s exports, 4% of its stock market capitalization and 3% of its tax revenues and is the country’s largest private corporate investor. Further, he steered the setting up of another 580,000-barrels-per-day refinery next to the first one in Jamnagar. With an aggregate refining capacity of 1.24 million barrels of oil per day at a single location, Jamnagar has acquired the coveted title of ‘the refining hub of the world.’

He also led Reliance’s development of multiple new world-class manufacturing facilities involving diverse technologies and implementation of a pan-India organized retail network spanning multiple formats and supply chain infrastructure. Today, Reliance Industries is the world’s largest producer of polyester fiber and yarn and Reliance Retail is the largest organised retail player in India.

He has created global records in customer acquisition for Jio, Reliance’s digital services initiative. He led and established one of the world’s most expansive 4G broadband wireless network offering end-to-end solutions that address the entire value chain across various digital services in key domains of national interest, such as education, healthcare, security, financial services, government-citizen interfaces, and entertainment.



“UNDER HIS QUINTESSENTIAL LEADERSHIP, RELIANCE HAS SWEEPED THE COMMUNICATION MARKET THROUGH THE AMBITIOUS JIO PROJECT WHOSE REVOLUTIONARY IMPACT WILL PLAY A SUBSTANTIAL ROLE IN MOLDING THE FUTURE OF INDIA”



GARNERING RESPECT & RECOGNITION

Mr Mukesh Ambani is a member of the Prime Minister's Council on Trade and Industry, Government of India, and the Board of Governors of the National Council of Applied Economic Research, India. He is the Chairman of the Board of Governors, Pandit Deendayal Petroleum University in Gujarat.

He is also a member of Indo-U.S. CEOs' Forum, India Advisory Council of The British Asian Trust (as Chairman), International Advisory Council of The Brookings, McKinsey & Company International Advisory Council, Global Advisory Council of Bank of America, The Business Council, India Advisory Group of the London School of Economics.

Mr Mukesh Ambani is an elected Foreign Member of the prestigious United States National Academy of Engineering. Only nine other Indians have received this honour. He is the only Indian to be featured on Global Game Changers List of a leading international magazine. He has been awarded as Economic Times Business Leader of the Year, 2017 and has won Othmer

Gold Medal by Chemical Heritage Foundation, USA in 2016. He was offered an honorary Doctor of Philosophy degree by the Indian Institute of Technology (IIT), Roorkee in and Honorary Doctor of Science by Institute of Chemical Technology, Mumbai in 2013. He was conferred the title of 'Entrepreneur of the Decade' by All-India Management Association in 2013.

LAYING A STRONG FOUNDATION

Always supporting him in every thick and thin of life, as his pillar of strength, his better half Ms Nita Ambani, has significantly contributed to and made measurable progress toward his vision of an inclusive India. As the Founder and Chairperson of Reliance Foundation, she contributes to a positive societal impact through diverse community engagement initiatives. Established in 2010 to provide impetus to various philanthropic initiatives of RIL, the efforts of the group have already touched the lives of more than 15 million people across India in more than 13,500 villages and 80 urban locations.



MASTER OF ALL TRADES

KNOWN AS ONE OF THE BIGGEST INSPIRATIONS IN CONTEMPORARY TIMES, JACK MA HAS SHOWN TO THE WORLD THAT NO FAILURE IS FINAL, AND ONLY THOSE LOSE WHO CHOOSE TO QUIT. HE HAS ALSO SHOWN TO THE WORLD THAT WITHOUT MANUFACTURING OR OWNING ANY PRODUCT, ONE CAN BE RICH

**BY
ANAM KUMAR**

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Though Jack Ma is considered one of the most successful businessmen in the world, he had his fair share of failures. His life can also be divided into two halves: the first – his background, education, and path to success – ridden with failure, rejection, determination, and then the second half with resolve, hard work, agility, vision, and immense success.

He had a tough life since his childhood, until he transformed all challenges into building a multibillion-dollar global e-commerce technology giant. Even his father called him crazy, who cautioned him about his unique and 'dangerous' ideas, as he felt that for an earlier generation, these ideas might have led to





Jack Ma

imprisonment.

TURNING EVERY SMALL FAILURE INTO A BIG SUCCESS

Not to be discouraged by anything adverse, Jack Ma kept on learning from experiences and failures – both his and others'. In his case, life has been his true teacher as he learnt more practically rather than any traditional channels of education.

He shares, "I failed a key primary school test two times, I failed the middle school test three times, I failed the college entrance exam two times and when I graduated, I was rejected for most jobs I applied for out of college." His failures taught him a lot, and he also found what would work and what not in a standard educational system. Thus, he became a strong critique of the traditional teaching practices, especially at business schools, but kept his fondness of academics. He was a university English teacher himself, and wants to teach again someday in the future.

As his challenging time lasted for quite long, he was also the only one out of five applicants to the police force to be rejected and the only one of 24 applicants to be a KFC manager to be rejected. A business tycoon now, he further shares with a smile, "I applied for Harvard ten times, got rejected ten times and I told myself that 'Someday I should go teach there.'"

INSPIRING STORY OF FINDING WAYS

In the late 1990s, when Jack Ma had already started Alibaba, he tried to get venture capital funding in Silicon Valley for Alibaba and got rejected for running an unprofitable business model. After making several tries, he decided to go back to China without funding.

Though Jack Ma struggled academically, especially throughout his early years in primary and secondary schools, where he failed repeatedly, he focused on

other things that interested him and in which he found his passion. Thus, he managed to teach himself English, believing that as long as one kept one's resolve and worked to achieve one's objectives, one had a chance to succeed. He asserts, "If you never tried, how do you know there's no chance?"

The Alibaba and related businesses of Jack Ma we know today were different initially. The business journey of Jack started when he and his wife started a site-creating company called China Yellow Pages in 1995.

Eager to do something more and exciting, but devoid of any significant capital in his own pockets, he finally co-founded Alibaba with 17 friends in Hangzhou.

ALL ROADS LEAD TO SUCCESS

As Jack Ma was passionate to do something and succeed, he tried his hands at several things. One of the ventures he started with his friends include a site about China and Chinese products online, by the name Chinapage, which listed Chinese businesses and their products. Business was good as a lot of companies inquired from around the world; however, the revenue was marginal and sustaining Chinapage became a struggle.

Jack Ma realized that without outside funding, he wouldn't be able to hold the sails for long. Always thinking unconventionally, he decided to partner with a governmental body; however, he ended up giving away the majority control of Chinapage in the process to that body.

Funds were granted but the government involvement brought its own challenges as now he had to deal with rigid bureaucracy.

Such challenges resulted in stifling Jack Ma's control in the company and he found it increasingly hard to execute his vision.

The entire experience proved to be unfortunate as Jack Ma left the company eventually.

As he is one who can never be discouraged by any kind and any amount of failure, he held on and focused on Alibaba, which was also facing serious challenges due to its aggressive expansion into international markets. Trying to find solutions, Jack Ma successfully reorganized the company's operations, including closing many international branches and focusing on strengthening Alibaba's position in the Chinese market.

Once he had a strong base in China, he expanded the services of Alibaba and reengaged its international expansion strategy.



“IF YOU DON'T TRY, HOW WOULD YOU KNOW THERE'S NO CHANCE.' NEVER GETTING DISHEARTENED BY HIS INNUMERABLE FAILURES, JACK MA KEPT TRYING AT WHATEVER HE COULD UNTIL HE BECAME THE RICHEST PERSON IN CHINA”



The reorganization helped Alibaba successfully overtaking eBay in the Chinese market, and the success helped Jack Ma in securing crucial funds necessary to help him execute his international growth strategy.

UNCONVENTIONAL VISION

Though Jack Ma is one of the richest in China and the world because of his company Alibaba, in which he has the third-largest controlling interest, and its subsidiaries, he has always looked for better and innovative ways to earn money. Thus, he has been constantly diversifying Alibaba through organic growth and acquisition.

Jack Ma likes to take risks and invests profusely in all stages of a venture's progression, from seed funding in start-ups to established companies.

Of course, he likes to do it through experts at Yunfeng Capital, his official and personally controlled wealth management firm. He also uses shell companies for his investments to obscure his involvement. Thus, he owns a wide array of investments spread out in a number of

different companies and sectors.

BETTERING WORLD

A charismatic, flamboyant and energetic leader, Jack Ma actively participates in social causes, primarily environmental ones. He has pledged to end the consumption of shark fin dishes, and is working to bring about the end of trading fins and other shark-based products on Alibaba. A meaningful percentage of Alibaba's profits are allocated to fund environmental causes.

Being an active advocate for women's fair treatment and advancement in business, he promotes women employment and at Alibaba, approximately 47% of the employees are women, and 33% of senior management are women. He proudly asserts, "We have many women CEOs, CFOs, Directors and so on."

Desiring to influence, encourage and advance fledging business owners, he says, "For the rest of my life, I want to encourage entrepreneurship, to help more small and midsize enterprises."



AN INTENSE SAGA OF RELENTLESS DETERMINATION

*FROM A HUMBLE BEGINNING TO TOPPING THE TABLES
AS THE RICHEST PERSON OF HONG KONG FOR THE 20TH
CONSECUTIVE TIME, MR LI KA-SHING IS A PERFECT EMBODIMENT
OF PERSEVERANCE AND HAS ESTABLISHED HIMSELF AS A
SUCCESSFUL BUSINESS MAGNATE WITH VARIED INTERESTS FROM
PORTS AND UTILITIES TO TELECOMS*

**BY
RICHA SANG**

→

As the chairman of CK Asset Holdings and CK Hutchison Holdings, Mr Li is efficiently spearheading the organizations even at a ripe age of 89 and employs around 310,000 people in more than 50 nations. His personal wealth is more than US\$37.7 billion, making him one of the richest persons in Asia. Attributing the success of Cheung Kong, which he started with only about \$50,000, to a willingness to learn the latest industry trends, Mr Li asserts that “the correlation between knowledge and business as the key to success is closer than ever.”

Even though Mr Li discontinued schooling at a young age and never received a





Li Ka-shing

university degree, owing to unfavorable circumstances at the personal front, he has always been a voracious reader and attributes much of his success to his ability to learn independently. This is quite explicit from the fact that he completed Cheung Kong's accounting books in the company's first year himself with no accounting experience as he simply taught himself from text books.

Popularly known in Hong Kong as "Superman Li" for his ability to build empires out of ordinary businesses, Mr Li sold The Center in Central for HK\$40.2 billion (US\$5.14 billion) to a consortium of investors in what could be the world's most expensive property transaction. He's now become a major investor in disruptive technology – one of the first big investors in Facebook, and his most recent big acquisition being the British telecom company, O2, which he purchased for \$15 billion and has also invested in Siri and Spotify. According to Mr Li, it took him five minutes in December 2007 to decide to invest in Facebook, even though it barely had any revenues. His investments in stocks and start-ups have also performed well; a gaming hardware maker backed by Mr Li – Razer – was one of the most sought after initial public offerings in Hong Kong in 2017 and its share price shot up 18 per cent in its trading debut.

TOILING HIS WAY TO SUCCESS

Saddled with financial responsibility from a young age, Mr Li's early leanings are replete with sweat and toil as his family migrated to Hong Kong from southern China during the Sino-Japanese war, and his father passed away after a long battle with tuberculosis. From being employed in a factory at a tender age of 16 to opening his own factory at the age of 22 and within a few years achieving great success as a manufacturer, property developer, business magnate, and investor — Mr Li is an alluring protagonist of an incredible rags-to-riches

story.

His sincerity and deep commitment for his family can be assessed from the fact that he sent 90% of his pay to his mother for almost four years during the Japanese occupation of Hong Kong.

Perhaps his early success as a breadwinner taught him generous values which have made him famous for his philanthropy today.

Being clearly influenced by his experience of working as a child, Mr Li asserts that "It doesn't matter how strong or capable you are; if you don't have a big heart, you will not succeed." Showing promise as a leader and visionary, he opened his first factory in 1950 at a young age. The factory, Cheung Kong Industries, manufactured plastic flowers as he had rightly anticipated that plastics would become a booming industry.

A TRUE VISIONARY

Mr Li's first visionary move was with plastics, though he was ahead of the curve again when he moved into property development in 1979 with the acquisition of Hutchison Whampoa – this set the stage for him to become a major real estate tycoon before Hong Kong's global boom. Despite the fact that he is largely recognized as a property developer, his companies control 70% of port traffic and most electric utilities and telecommunications in Hong Kong and also owns a major stake in Husky Energy, a Canadian company. By diversifying his wealth and power across different industries and geographic areas, Mr Li exhibits that he is daring enough to learn and experiment in new areas.

Arranging his holdings strategically to ensure his security despite the state of the economy, Mr Li is adept at anticipating economic highs and lows, as he himself puts it, "I do not get overly optimistic when the market is good, nor overly pessimistic when the market is down."

The thriftiness which he maintained during his childhood has been successfully carried over into his current career as he adheres to a no-debt policy indicating that his companies operate using as little debt as possible, and he himself purchases all of his real estate using capital, in order to maintain zero personal debt. His good financial habits have given him the freedom to treat investment in technology as a "high stakes hobby," through Horizons Ventures Ltd and his longtime friend, Ms Solina Chau, runs the tech fund.

Besides being one of the first big investors in Facebook,

→ ***"PERHAPS ONE OF THE MOST IMPORTANT FACTORS WHICH HAVE CONTRIBUTED TO HIS SUCCESS IS THE PASSION WHICH HE FEELS FOR HIS WORK, AS HE PUTS IT, "THE MOST IMPORTANT ENJOYMENT FOR ME IS TO WORK HARD AND MAKE MORE PROFIT"***



Mr Li has more recently invested in a startup that aims to replace eggs with a plant substitute as he believes in investing in technology that he considers as “disruptive” and would thereby provide a more cutting-edge to his holdings. This approach is consistent with his constant innovation in his businesses. Perhaps one of the most important factors which have contributed to his success is the passion which he feels for his work, as he puts it, “the most important enjoyment for me is to work hard and make more profit.”

A MAN OF HIS WORD

From his humble beginnings as a teacher’s son, a refugee, and later as a salesman, Mr Li provides a lesson in integrity and adaptability and through hard work, and a reputation for remaining true to his internal moral compass, he was able to establish an empire. Besides knowledge and industry insight, he considers loyalty and reputation to be keys to success, as he puts it, “Anytime I say ‘yes’ to someone, it is a contract.” A testimony to

this fact is an incident when he once turned down an offer that would have given him an extra 30% profit on a sale (and would have enabled him to expand his factory) because he had already made a verbal agreement with another buyer in the year 1956. He still carries this principle of loyalty today, even when it amounts to losing money.

BENEVOLENCE PERSONIFIED

Revered as one of Asia’s most generous philanthropists, Mr Li has donated over US\$2.56 billion to charity and various other philanthropic causes. Mr Li considers Li Ka-shing Foundation as his third son, which is working on its mission of “reshaping destiny through education and seeking efficient initiatives that can forever help those in need.” The Foundation is also serving humanity through its healthcare initiatives and has served 17 million patients comprising terminally ill cancer patients, cataract sufferers, patients belonging to the rural areas and amputees.



SCRIPTING AND CHISELLING SUCCESS

*A FIFTH-GENERATION ENTREPRENEUR FROM ONE OF INDIA'S
BEST KNOWN BUSINESS FAMILIES, HARSH GOENKA PRACTICES
A MODERN MANAGEMENT PHILOSOPHY, IS PASSIONATE ABOUT
PEOPLE AND PROMOTES PIONEERING PEOPLE PRACTICES
ACROSS THE GROUP*

**BY
ANAM KUMAR**

→

This fifth-generation entrepreneur belongs to the Vanshita Ramani family, which is a Marwadi community of tradesmen, hailing originally from Rajasthan in western India. The beginning is fascinating as quite early in the 19th century, an enterprising member of the family, Ramdutt Goenka, started his business in Kolkata, which used to be the capital of India at that time before independence, and also used to be a major commercial hub of the British Empire. Thus, the Goenka business family has been at the forefront of business in India for over a hundred years. Having been settled in Kolkata for several generations, Harsh's great-grandfather, Sir Badridas Goenka, had been the first Indian





Harsh Goenka

Chairman of the Imperial Bank of India. Harsh's father, Rama Prasad Goenka, was a very successful businessman and founder of the RPG Group, with business interests spanning the music industry, automobile tyres, power transmission and plantation estates.

Using As the family prospered in its traditional vocations of money-lending and trade for about three generations, it was a revolutionary step when a scion of the family, Rama Prasad Goenka, decided to expand the family's wealth and business and diversified into a variety of industries and corporate, creating a ready-made business conglomerate in the process.

Understanding the prevailing business situation well, and taking due advantage to fuel his passion and vision to create a larger and much diversified group, RPG started taking over those companies that did not do well either under the socialistic policies and the license raj, which was the policy in India at that time, or because of disagreements within the families of their owners as was also the case with several of them. Thus, these takeovers allowed RPG to acquire several companies at a relatively cheaper cost and this gave him an unparalleled advantage as he utilized his financial resources and business acumen to turn these same companies immensely profitable and in sync with his vision and functioning.

This proved to be a very profitable business strategy as by the end of the 20th century, RPG had transformed itself into a powerful business empire. However, establishing an empire with a high amount of diversity is not easy, but that's what RPG is renowned for: none of their major ventures were founded by them as all of them were taken over at some time; however, these diversified businesses have always been in perfect sync with each other and have never posed a challenge to each other.

Taking over from his father, Mr R P Goenka, Harsh

Goenka has quite dynamically managed RPG, which under his able leadership, has grown into a major player in domains like power generation & distribution, information technology, infrastructure, tyres, plantations and pharmaceuticals.

Thus, becoming the Managing Director of CEAT in 1983 at the age of 24, Harsh Goenka has proved time and again that age doesn't have to do anything with success; it all depends how strong you are in your mind and what kind of decisions you take in your business. Before taking the responsibility as MD of CEAT, he had also worked briefly with a textile company right after completing his education in Bengaluru.

His impressive educational background includes a BA in Economics from the University of Calcutta and an MBA from the International Institute of Management Development (IMD), Lausanne, Switzerland. Incidentally, he also serves on the Board of IMD, Switzerland.

Using his immense experience and proving he is a man of multiple responsibilities at the same time, he is the Chairman of the Board of Directors of KEC International, CEAT, RPG Lifesciences, Raychem RPG, Spencer International Hotels and a Director of Bajaj Electricals. In addition, he is a member of the Executive Committee of the Federation of Indian Chambers of Commerce and Industry (FICCI) and a past President of the Indian Merchants Chamber.

A strong advocate of innovation and creativity at the workplace, he is also an ardent collector of contemporary art and is known for his encouragement to young artists. He has one of the most prominent collections of contemporary art in the country embracing several genres and styles and transcends several generations of artists from all regions. He likes to host art exhibitions and has been doing so in Mumbai for a decade and continues to support and encourage young artists.

RESTRUCTURING FOR SUCCESS

Times change and so do people, and Rama Prasad 'RP' Goenka faced a similar situation which had made it easy for him to acquire companies initially several decades earlier, and he was faced with the challenge of formally dividing his business empire between his two sons: Harsh and Sanjiv. Thus, the responsibility of managing several companies fell on Harsh Goenka's shoulders at an early age.

Though most of these companies were at their prime, this restructuring was taken well by Harsh Goenka, as the values they had learnt and adopted because of the legacy they hold in their heart, taught them to face all challenges



“A STRONG ADVOCATE OF INNOVATION AND CREATIVITY AT THE WORKPLACE, HE IS ALSO AN ARDENT COLLECTOR OF CONTEMPORARY ART AND IS KNOWN FOR HIS ENCOURAGEMENT TO YOUNG ARTISTS”



with positivity. Thus, he inherited the responsibility of helping RPG Enterprises founded by his father in 1979. From pioneering organized retail to running the country's first private sector power generating plants the Group has also forged successful alliances with several of the world's leading corporations.

Group company, KEC International, is also one of the largest power transmission EPC companies in the world. CEAT is amongst the leading tyre companies in the country and also a leader in Sri Lanka.

CEAT (Cavi Elettrici e Affini Torino) Ltd. is the flagship company of RPG Enterprises and was established in 1924 in Turin, Italy. Today, CEAT is one of India's leading tyre manufacturers and has presence in global markets. CEAT offers tyres to all segments and manufactures radials for trucks and buses, light commercial vehicles, earthmovers, forklifts, tractors, trailers, cars, motorcycles and scooters as well as auto-rickshaws.

WEARING MANY HATS

Used to big responsibilities at a young age, Harsh

Goenka has also been the youngest President of the Indian Merchants' Chamber, where he formulated and drove economic agenda for the industry through various institutions. He is also a member of the Executive Committee of the Federation of Indian Chambers of Commerce and Industry (FICCI), India's premier industrial association.

He is a member of the Board of Governors of the National Institute of Industrial Engineering (NITIE), one of the leading technical educational institutes in India. He also serves as a trustee of the Breach Candy Hospital Trust in Mumbai, as he has a vast experience in the field of management.

He is a member of the National Art Advisory Committee for the National Gallery of Modern Art and a member of the Council of the National Culture Fund, Ministry of Culture. Holding a keen interest in cricket, he promotes the CEAT cricket ratings for international and domestic cricket which is a rating system that rewards outstanding cricketers around the world. He was also a co-owner of the Rising Pune Supergiants (RPS) Team in IPL 10.



CREATING POTENTIAL OUT OF THE BLUE

COUNTED AMONG THE RICHEST INDIANS – HIS NET WORTH AS OF MARCH 2018 IS USD 1.47 BILLION – NIRANJAN HIRANANDANI HAS HAD A PHENOMENAL JOURNEY FROM AN ACCOUNTS TEACHER TO A REAL ESTATE TYCOON; WORKING WITH 11 PEOPLE TO MANAGING 1600 EMPLOYEES

**BY
ANAM KUMAR**

→

Niranjan Hiranandani is one of the few special real estate entrepreneurs who have actually rewritten India's real estate story, and has changed Mumbai's skyline. He is India's 'builder extraordinaire', and has revolutionized the real estate industry in the country. Under his able guidance, the Hiranandani Group has come a long way and is recognized for their modern state-of-the-art mixed-used township projects in Powai & Thane, both of which have become preferred residential and commercial locations in and around Mumbai.

A billionaire Indian entrepreneur, Niranjan Hiranandani is the Co-founder and Managing Director of Hiranandani Group, engaged in real estate business.





Niranjan Hiranandani

Along with members of his family, Hiranandani controls the privately owned Hiranandani Group. The Group is renowned for its projects of Hiranandani Gardens, Powai; Hiranandani Meadows and Hiranandani Estate, Thane; Hiranandani Business Park, Powai and Thane; Hiranandani Upscale, Chennai and Bangalore; and Hiranandani Upscale SEZ & Residential, Hyderabad,

His stint with business was unconventional, as his father, Lakhumal Hiranand Hiranandani, was an ENT surgeon in Mumbai, who was also a recipient of the Government of India's Padma Bhushan Award.

Having finished his schooling from Champion School, Mumbai and holding a Bachelor's degree in Commerce from Sydenham College in Mumbai, he is a Chartered Accountant, and started his career by taking a job as an accounting teacher. Eager to start a business, he opened a textile weaving unit in Kandivali, Mumbai in 1981. Progressing gradually, he bought 250 acres of land in Powai, Mumbai in 1985 with his brother Surenda, and started a real estate business under the name Hiranandani Gardens.

Through his family office Nidar Group, Niranjan Hiranandani has also invested in energy infrastructure, and in building natural gas pipelines and two gas storage terminals. Upcoming projects include projects in Pune, Ahmedabad and Alibaug.

Apart from construction, the Group has diversified into education, horticulture, hospitality, entertainment and retail. Since its inception in 1978, the Group has reiterated its commitment to the conception and development of world-class products and services in every chosen business activity.

Mr Hiranandani has brought a fresh air to the real estate industry in India, as he has consistently and insistently followed ethics in an otherwise not-so-honest industry. He shares about the past era of real state industry when he

entered it, "Although that time real estate was considered as dirty industry and people associated with it as corrupt, so it was really a big risk to venture in this sector but we didn't lose hope and worked hard and with our consistent efforts, we got our first spark of recognition in the construction line with our work in Versova, Andheri in the mid-eighties. Another big break came when we got an opportunity to develop a large township at Powai with modern Infrastructure of concrete roads, regular water supply, recycled sewerage water plant, electric & high-tech communication networks as well as top-of-the-line commercial, residential, and educational facilities. Since then, the Hiranandani Group has come a long way to be recognized countrywide for their modern and state-of-the-art mix-user township projects."

ONE-OF-A-KIND INTELLECTUAL

To describe Niranjan Hiranandani, right choice of words is very important and sometimes words are not enough, as one has to meet him and listen to his deep and insightful conversations to understand him. He is a brilliant leader who never gets tired of creating innovative ideas and his enthusiasm and zest to implement every revolutionary idea that comes to his mind is unparalleled. Still, he is known for his down-to-earth approach. If one has to explain his entire success story in as few words as possible, it would be 'labore et constantia', i.e. with consistent efforts, one can scale great heights.

As a leader, he is a combination of several rare qualities, as he owns a sharp professional business acumen, is a concerned citizen who understands his social responsibilities and works to make a difference in the society, is always up-to-date on industry and general information, and takes special care that his company is working to give the due value to every customer. Under his dynamic leadership, the Hiranandani Brand is synonymous to quality, timely completion of projects, and total township development.

As is usual for a businessman of his stature, he is on board of 17 schools, including the Hiranandani Foundation School in Powai and Thane, is the past President of the Maharashtra Chambers of Housing Industry, Chairman of Mumbai City, Development and Environment Committee of the Indian Merchants Chambers (IMC) Mumbai, Member of the Task Force of the Government of India for reforms in housing and urban development and Member of the study group Slum Rehabilitation Scheme, Government of Maharashtra.

Actually, he helped the government draft the State Policy for Slum Rehabilitation in Mumbai, which was designed to



“AS A LEADER, HE IS A COMBINATION OF SEVERAL RARE QUALITIES, AS HE OWNS A SHARP BUSINESS ACUMEN, UNDERSTANDS HIS SOCIAL RESPONSIBILITIES AND WORKS TO MAKE A DIFFERENCE IN THE SOCIETY”



improve the wellbeing of over 6 million slum inhabitants. He has also served on the Board of the Housing and Urban Development Corporation (HUDCO), an organization which distributes over USD 3 billion per annum to help fund building homes for low-income families, and has been an adviser to the Government of India on the Housing and Habitat Policy for over a decade.

He is the Chairperson of the Priyadarshni Academy which facilitates social and cultural work. He is also on Board of Trustees – Nathdwara Temple Board, Nathdwara in Rajasthan, Babulnath temple, and Jhulelal temple.

He is the President of the Hyderabad (Sind) National Collegiate Board, which manages 22 educational institutions including secondary and higher secondary schools, polytechnics, and degree and post-graduate colleges. He is also the former Chairman of Advisory Council of Confederation of Real Estate Developers' Association of India (CREDAI).

Ever since its inception in 1978, Niranjan Hiranandani has believed in the philosophy that success of any

organization comes from its people, because wherever there are people there is an opportunity to serve.

Foraying into international market, the Hiranandani Group is launching 23 Marina – a 395m-high 90-storied neo-lifestyle residential tower in Marina region of Dubai.

BACK TO THE SOCIETY

As Niranjan Hiranandani likes to be actively involved in Corporate Social Responsibility initiatives in his personal and professional capacities, along with his brother, he has opened Charitable Trusts. Thus, through Hiranandani Foundation, he has contributed immensely to the Indian education sector; the Trust runs three well-acclaimed schools in Powai, Thane and Chennai all from KG to 12th Grade. In addition, he has interests in improving the healthcare sector of India, and once again with his brother, he is made concerted efforts towards various improvements in the quality of healthcare in India through Dr. L.H. Hiranandani Hospital, a multi-speciality hospital at Powai.



SPINNING STORIES OF SUCCESS

HIS DIVERSIFIED EXPERIENCES AND RICH LEARNING HAS ENABLED MR ARUN AGARWAL, THE CEO OF NEXTT USA TO CREATE A UNIQUE MULTIMILLION-DOLLAR HOME BEDDING COMPANY IN DALLAS, NORTH AMERICA, AND ESTABLISH IT AS A RENOWNED AND POPULAR BRAND IN A SHORT SPAN OF TIME

BY
RICHIA SANG

→ **W**ith a firm determination of making it big, Mr Arun Agarwal took small steps to enriching his life with valuable experiences, and in the process intertwined his extraordinary abilities with innovative ideas to reach the zenith of success. Nurturing a childhood dream to become a business magnate and enable his firm to scale the heights, Mr Agarwal ventured into the textiles market with his innovative ideas and excellent leadership skills. Owing to his dedicated efforts, Nextt USA has established various collaborations with renowned international brands.

DARING TO DREAM

An absolute dreamer and a man full of passion, Mr Agarwal vehemently asserts, "No dream is too big. Keep a good head on your shoulders and pursue it. There is fine line between self-confidence and arrogance, make sure to define that line." He established his dream venture – Alok International – a U.S. subsidiary of India-based Alok Industry Ltd., which has more than 20 brands occupying a strong position in the home textile market. As the CEO of Nextt, the front-end marketing arm for Alok Industries, he is guiding the Indian





Arun Agarwal

home textiles sector on an international platform and is utilizing his rich experience of over 16 years towards creating customer-friendly revolutionary products. He is efficiently spearheading Nextt, which is a more than 500 million revenue company that provides textiles to all of the major U.S. retailers including Dillard's, Belk, WalMart and Kohl's and has a robust portfolio of leading celebrity brands, such as Beautyrest, Ellen Tracy, Jessica McClintock and Royal Sateen.

Describing his success, he states, "In such a short time our reputation as a company is incredible in the retail world. "With the ecosystems we've created, we feel we are far ahead of the competition. But we need to keep evolving" he adds. The quality of services and products matters the most for him as he believes that it is never the prices but the durability that enhances the customers' trust in any establishment or brand.

DEVELOPING A VIBRANT PERSONALITY

His impressive educational background does contribute to his refined character. After completing his Bachelor's Degree in Science from Maharaja College in Jaipur, he acquired an MBA degree from the Institute of Management Technology. Working as the youngest regional manager of JVC Onida for eastern region, under the leadership of Mr Sonu Mirchandani, he created a history in color television industry of India. However, his quest for knowledge was unceasing and he pursued the study of computer information systems from the University of New Hampshire and achieved another Master's degree in International Business from Harvard University in Boston.

He considers these learning years as quite significant as they have played a significant role in shaping his personality and have evolved him into a dignified scholar

who had a keen zest to bring a tremendous change in the field of entrepreneurship. Playing varied roles from being a Secretary of Maharajas College student union to the President of Graduate Student Association of New Hampshire College, Mr Agarwal exhibited great leadership qualities.

SOARING HIGH ON THE SKY OF SUCCESS

It is a matter of great pride for Mr Agarwal to be appointed as a member of Product Development and Small Business Incubator (PDSBI) Board in Texas as he is first Indian American to hold such a position. "It is such a huge honour for me to serve on one of the Governor's boards," he exhilarates. The board provides financial aid "for the development, production and commercialization of new or improved products and to foster the growth of small businesses" in the state.

Sharing his experience as a member of PDBSI, he states, "My first few meetings with the PDSBI have given me a new perspective on how the spirit of innovation is alive and with a little help from the state, ideas can turn into a big commercial success. My responsibility is to garner facts on innovation and support new ideas with the financial support they need, which otherwise might not be available to them through traditional financing resources." Being quite affirmative about his role in the PDSBI, he asserts, "As global business owners, it is our responsibility and civic duty to help other local small businesses survive and thrive in this global economy, and I am excited to do my part."

INNOVATING EXCELLENCE

An ardent advocate of innovation, Mr Agarwal believes that "a good idea, with proper support and execution always succeeds." Owing to his innovative streak, Nextt has been awarded the patent for "Alpha Cotton," a luxurious fabric that will make sheets 30 to 40 percent cheaper than 100 percent cotton.

He states that the idea for the textile came to him as he saw cotton prices rising. Adding that "necessity is the mother of invention," he decided to blend polyester and cotton, which he says creates a luxury, high thread count linen at an affordable price. "Nextt co-developed Alpha Cotton™ with manufacturer Alok several years ago when cotton prices skyrocketed and we began selling the new fabric while pursuing a patent," he explains. He further elaborates, "Receiving U.S. patent #9,131,790 B2 ensures that Nextt will continue as the leader in marketing Alpha



“IN SUCH A SHORT TIME OUR REPUTATION AS A COMPANY IS INCREDIBLE IN THE RETAIL WORLD. WITH THE ECOSYSTEMS WE’VE CREATED, WE FEEL WE ARE FAR AHEAD OF THE COMPETITION. BUT WE NEED TO KEEP EVOLVING’, HE STATES.”



Cotton™ and will also be able to work with the FTC to maintain the integrity of the brand, especially regarding its high thread count and luxurious feel.”

Drawing upon the benefits of Alpha Cotton, he states that it washes easier, dries faster and does not collect as much bacteria as traditional sheet fabrics. Reminiscing his childhood memories, he says, “I grew up in India and grew up learning that polyester is a rich man’s fabric. With that thinking in mind, I thought, ‘Why couldn’t we use the polyester on one side and cotton on the other? People want to live in a Neiman Marcus lifestyle, but their budget might not allow that. This gives a luxury feel without price.” However, manufacturing of sheets will not be Alpha Cotton’s only use as Mr Agarwal has already been approached by one of the top athletic apparel manufacturers in the U.S. regarding using the fabric in sportswear.

HAVING A HEART OF GOLD

Despite receiving “Outstanding Entrepreneur Award”,

“NRI of the Year Award”, “Minority Business Leader Award” and being recognized as the leader of one of the top 100 fastest growing companies, Mr Agarwal is a grounded man sans airs and believes in giving back to the society on a global level. DIFFA and Chetna are some of his radical initiatives. DIFFA spreads awareness about AIDS and works towards its treatment whereas Chetna helps the victims of domestic violence.

Back home, Mr Agarwal supports Living Dreams Foundation, located in Delhi, which works towards the empowerment of women; and he is actively engaged in various other noble acts for the welfare of humanity. Besides contributing earnestly towards the establishment of the largest Mahatma Gandhi Memorial in Dallas, Mr Agarwal has also helped the Bhutanese refugee kids in Dallas/Fort Worth (DFW) Metroplex area.

Charting unique trajectories of success both in India and the U.S., Mr Agarwal is an inspiration for the youth and urges them to dream big and work hard in order to turn their dreams to reality.



A WORLD-CLASS LEADER FOR A WORLD-CLASS EVENTS VENUE

THE FUTURE BELONGS TO THOSE WHO DARE TO DREAM AND MAKE THEM A REALITY. THEY ARE CREATORS OF A NEW DAWN – FULL OF IMAGINATION, WIT AND BOLDNESS. THEY SEE BEYOND THE AMBIGUITY AND CHALLENGES OF TODAY BY CHANNELLING THEIR VIGOUR TO FASHION A BRIGHTER TOMORROW

**BY
ANAM KUMAR**

→

Enter Arun Madhok, CEO of Suntec Singapore and a visionary leader with a compelling foresight for the MICE business, widely recognised as the driving force behind the World's Leading Convention & Exhibition Centre. Having won various prestigious awards, each of them recognises his exemplary leadership and instrumental role in spearheading the success of this best-in-class events venue.

Why him? It isn't uncommon to encounter a million "whys" in one's interactions with Mr Madhok, who never shuns from asking "why this" or more importantly, the contrarian "why not". His inquisitive nature and persistence towards perfection motivates him to break barriers and defy convention.





Arun Madhok

“When I initially shared my ideas about digitalising the Centre and offering free WiFi across the venue, they were deemed unrealistic, true to an age where customers were expected to pay for Internet access. Today, complimentary high-speed, high-density WiFi service is available throughout Suntec Singapore while other venues are still charging for slower and sometimes less reliable service,” said Mr Madhok.

Certainly, his ability to anticipate the needs of the industry has paid ample dividends for the venue. Since he took reign as CEO, Suntec Singapore has hosted more than 8,000 events including some of the world’s premier exhibitions and conventions. From pharmaceutical seminars to technology-driven mega shows, over 1,500 events choose Suntec Singapore as their preferred venue annually. Signalling a strong 2018, the Centre has demonstrated an unparalleled versatility to host experiences across a wide spectrum of industries and complexities.

DIGITAL DISRUPTOR

Mr Madhok sets himself apart by adopting a growth hacker’s mindset. A strong proponent of technological enablement, he encourages R&D in the centre to identify the most efficient way to continually grow the business. He was also focal in the Centre’s major modernisation programme in 2012 which was subsequently completed the following year. The affable CEO brought to the table his multifaceted expertise where he not only reshaped, but also re-defined the potential of a convention and exhibition centre.

He introduced a slew of innovative features that have greatly empowered their customers. For example, the use of big data to track customer’s insights. Suntec Singapore’s state-of-the-art WiFi-based location analytics provide event organisers with an in-depth

outlook into the behavioural patterns of attendees connected to the WiFi network.

Other features incorporated during the modernisation programme was ‘The Big Picture’, which is a HD video wall stretching 62 metres in length and the Immersive AV suite that can house cutting-edge AV systems for eclectic and futuristic showcases. These game changers demonstrate Mr Madhok’s innate ability to grasp how technology can be innovatively used in the business to drive change. The sterling result is a Centre that combines everything enabled by technology, from F&B created in sustainable kitchens to ergonomically designed systems to successful CRM to full-fledged conference facilities powered by free high-speed, high-density WiFi.

GROWING FROM STRENGTH TO STRENGTH IN 2018

One of the highlights for Suntec Singapore is the ASEAN Summit, which will be held in the venue later in the year.

“I’ve always prided myself on being one who avoids groupthink like the plague. In order to move up the market and displace competition, we have to think out of the box. Just as the future of computing lies in quantum computers – incredibly powerful machines that take a new approach to processing information – we have chosen to see through a process of rapid experimentation across marketing channels and product development to identify the most efficient way to continually grow our business,” voiced Mr Madhok.

Together with his exceptional team, Mr Madhok resolutely stays ahead of the pack, leading a sophisticated conference and exhibition market that is set for exponential growth. Other prestigious events to be held in the venue include the ACM International Joint Conference on Pervasive and Ubiquitous Computing and Royal College of Obstetricians and Gynaecologists (RCO) World Congress.

“My amazing team and I have launched the business very successfully and established it as the best in the region and I am very proud of our success. I get to do what I’m basically good at, which is leading change and transforming businesses. The formula to success is to get the best people on your team, point them in the right direction and strive for excellence with unwavering passion. Anything worth doing is worth doing well,” Mr Madhok shared.

THE HUMBLE BEGINNINGS OF A SELF-MADE MAN

Born into a naval family, Mr Madhok’s family travelled extensively and he developed an interest in exploring the world and the accompanying opportunities to interact



“TOGETHER WITH HIS EXCEPTIONAL TEAM, MR MADHOK RESOLUTELY STAYS AHEAD OF THE PACK, LEADING A SOPHISTICATED CONFERENCE AND EXHIBITION MARKET THAT IS SET FOR EXPONENTIAL GROWTH”



with the people he met. As the eldest child, he was also driven by the desire to help out and provide for his family from a young age. While still pursuing his education in Pune, India, he took on his first job as a door-to-door salesman and sold clothes drying racks on his bicycle from one housing estate to another. It was from such humble beginnings that he learnt to understand customers' mindset and the art of closing a deal. This experience would prove invaluable for his future.

As he embarked on his career and moved to Europe, Mr Madhok was thrust into various leadership positions, including Area Manager of 42 airports across Europe for British Airways. At the airline, he displayed his mettle when he had the opportunity to drive the strategy of restructuring the airport teams in a highly unionised environment and led the introduction of a new technology. This resulted in streamlined costs and the best punctuality across the British Airways network. The experience cemented his belief in the importance of having team members who wanted to excel. He also had the opportunity to refine his business skills

through postgraduate management studies at the Oxford University and a strategic planning course at the Ashridge Business School.

Under his wing, Suntec Singapore has taken flight and received numerous accolades and awards in the areas of innovation, service excellence, talent recruitment and retention strategies, workplace and building safety, as well as in-house culinary offerings. In 2015, Suntec Singapore achieved its highest financial performance in the company's 20-year history.

Mr Madhok is passionate about inspiring positive next-generation changes through Suntec Singapore by reforming how people approach the convention and exhibition business. He believes resolutely that for robust change to materialise, one must focus on the customer experience and encourage a relentless pursuit of excellence, be unwilling to accept mediocrity, recognise the contributions of individuals and celebrate success together. This is what establishes Suntec Singapore's reputation as 'The Preferred Place to Meet' in Asia and beyond.



ALL ROADS LEAD TO HAPPINESS

BUSINESSES OF THE MODERN ERA SHARPLY FOCUS ON PEAK PERFORMANCE, CUSTOMER SATISFACTION, AND OPTIMAL RESULT: BUT THEY BECOME GALLOPING BUSINESSES WHEN THEIR ORIGIN IS FROM THE FOUNDATION OF SPIRITUALITY

**BY
ANAM KUMAR**

→

Mr. Suneet Goenka drew from this mantra given above to start RED APPLE TRAVEL GROUP. As a grandson of Padma Bhushan Shri S.N.Goenka, Suneet sought a business that had its orientation towards the path of liberation; a liberation to see your dreams of enjoying a foreign holiday come true. The subterranean sense of liberation is the bedrock of RED APPLE TRAVEL GROUP. Padma Bhushan Shri S.N.Goenka started the revered Vipassana Meditation Centre, which is today visited by fervent spiritual seekers from all over the world.

A postgraduate from Sheffield University, UK, Suneet Goenka always intended





Suneet Goenka

to make his illustrious family proud. He wanted to augment his grandfather's international accolades by taking inspiration from his teachings and molding them into a business. He began to develop a prototype of a business model which was based on emerging verticals in the travel industry.

While working on his dissertation during his post-graduation at Sheffield University, he developed great insights into the travel and tourism segment.

Suneet Goenka believed that "People don't take trips, trips take people". He was soon creating exciting trip options for people making it possible for them to enjoy every moment together as a family.

FULL OF VISION & DREAMS

After completing his post-graduation, Suneet returned to India with this prototype and convinced his father with his dynamic vision about starting a DMC business, a Destination Management Company, which would fill the yawning gap in the travel space. Though a DMC business was an emerging division, without any performance history, he knew that a DMC was a potent segment among the evolving frontiers in the tourism sector.

Convinced of the dictum that "We are all connected by a love for travel", Suneet's forecast for this industry in the coming future was accurate.

A growing economy indicated that the time was just right for RED APPLE TRAVEL GROUP. The middle class demographics were expanding. They were now upwardly mobile, successful, aspiring, and had sufficient surplus cash. The Travel and Tourism sector was on an upward curve and Suneet found it hard to control his zeal and passion for success. Therefore at a young age of 22 he started a business of his own. Initially, he established an inbound division in Bandoola Travel, which was a travel division in his family business as a GSA for Indian Airlines. The idea behind this move was to give enthusiastic

travelers a quality holiday at a pocket-friendly cost. His approach was centered on the belief of giving people what they wanted from a vacation. He also wanted to kindle their love to see new places, unexplored attractions and journey around the globe.

A NEW & EXCITING BEGINNING

In 2002, Suneet decided to wait no longer and to give his dream of starting RED APPLE TRAVEL GROUP shape and wings. Therefore with just a laptop, a steely determination and a bunch of passionate team members, he took off.

Always seeing the positive side of things, Suneet's enthusiasm turned every challenge into an opportunity. He was excited by the modest start of his company. With immense faith in himself, his ambitions, and his vision for RED APPLE TRAVEL, he opened an inbound division in Sri Lanka.

He put his resources, his abilities and his team's competency to good use by applying his sharp analytical mind which supported his activities. Constantly seeking newer avenues and fresher horizons, Suneet soon realized his potential and met with success.

A powerful businessman and a dynamic leader, Suneet habitually keeps his ear to the ground and eye on advancement in the field of travel. He does not miss anything, whether it has a significant impact on his business or an event of minimal consequence. His aspirations, along with his passionate endeavors aimed to grow year-by-year thus taking his company to higher levels of triumph. This has made RED APPLE TRAVEL one of the largest Destination Management Companies globally.

As his operating model is entirely customer-centric, he has been able to deliver consistently a never-before experience in quality and satisfaction to his clients. No competitor or any key players in this domain could match his offerings in terms of destinations and the know-how. That's how he has been successfully achieving what he has established as his business ethos "The world is our playground...explore it with us."

NOTHING BUT THE VERY BEST FOR OUR CUSTOMERS

Success did not come easy. What is visible on the surface as a vibrant successful business was actually achieved with strong commitments played out in the background.

Completely dedicated to providing the ultimate satisfaction to his clients, Suneet has established and empowered every section of RED APPLE TRAVEL. Values



"AT A YOUNG AGE OF 22 SUNEET GOENKA STARTED A BUSINESS OF HIS OWN. INITIALLY, HE ESTABLISHED AN INBOUND DIVISION IN BANDOOLA TRAVEL, WHICH WAS A TRAVEL DIVISION IN HIS FAMILY BUSINESS AS A GSA FOR INDIAN AIRLINES"



like transparency and honesty are the bedrock of this company and its key values with which he has enhanced every sphere of his business. He went further to deliver excellence in service which was cost-effective to his clients. Today he takes a special and active interest in meeting every desire of his enthusiastic holiday seeker, by offering an exciting bouquet of a dynamic, standalone, and ready packages, which cater to every type of traveler.

Offering both expert products that fit into anyone's needs and pockets, and customized products that take care of any special demand of a client in terms of planning, designing and delivering, he has firmly set RED APPLE TRAVEL GROUP in Maldives, Malaysia, Singapore, Thailand, Macau, Indonesia, Hong Kong, Sri Lanka, Greece, Myanmar, the UAE, the UK, Australia, Eastern & Central Europe, Egypt, Phuket, Pattaya, Italy and Spain. From the time when he initially handled just 1500 travelers annually, he has proudly achieved a standing in his profession where RED APPLE TRAVEL handles 3,50,000 travelers annually. This number is increasing consistently. To add to the numbers, working at 19 destination offices and 20 sales offices globally,

he has also created an impressive database of 3000 customers and industry partners in 40 countries across continents. With concrete plans to spread wings and set footprints in several more destinations, his mission is to generate a turnover of 250 million USD by 2020 with 30 destination offices and 40 sales offices.

RED APPLE TRAVEL has enabled the seamless connectivity via XML/API for their tech-enabled customers to integrate for static content, real-time price & hotel availability. This has placed them as one of the key players in this vibrant sector.

To cater to all kinds of clients from multiple nationalities, he has a multi-lingual team with more than 400 strong eclectic team members who can speak diverse dialects. Proficient in handling every type of holiday maker, they are skilled in fulfilling any need and requirement to make any traveler's vacation a cherished one. To offer better and prompt services, RED APPLE TRAVEL GROUP has its own fleet of coaches, sedans and vans, and is planning to add its own hotels at various destinations to offer customers the best rates along with making their trip secure and comfortable.



CREATING NEW HORIZONS & POSSIBILITIES

*EXPERTLY UTILIZING HIS LOCAL KNOWLEDGE AND EXPERTISE,
NURALLAH K VELJEE DECIDED TO GO AGAINST THE TIDE
AND FOLLOWING HIS PASSION, CHOSE REAL ESTATE AS
HIS PROFESSION, BECOMING THE LARGEST REAL ESTATE
ENTREPRENEUR IN GOA IN THREE DECADES*

**BY
ANAM KUMAR**

→

Committed to deliver nothing but the best, Nurallah K Veljee focused on offering maximum value and satisfaction to his clients, and to provide holistic services, he dedicated his professional life to offer complete deliverables to his clients including settling disputes for his clients in case one arose in the normal servicing with the commercial transaction of a property.

Thus, under his dynamic leadership, SpaceDeal thrived year-after-year, and observing the smooth sailing of transactions that Nurallah K Veljee offered to all his clients in all aspects, several prominent players in the real estate offered to join hands with him, allowing him to expand and capture the biggest percentage of real estate in Goa. Names that collaborated with him include Rizvi, Ansals,





Nurallah K
Veljee

Jains, etc.

Veljee's greatest success in his profession has been his completely satisfied tenants, and his greatest asset that is immensely valuable in this profession, has been his unparalleled negotiation skills. His philosophy in life and profession is to keep a lot of patience, and that's the reason he has been quite successful in turning even disputed properties into clean-titled properties.

Nurallah K Veljee has considered satisfaction of clients and providing them the best services his personal accountability for the last 33 years. In these more than three decades, he has guided his team of professionals to achieve tremendous success in a broad variety of specialties including land, commercial, retail, agricultural land, JV/Power Brokers, in addition to offering consultant services to top real estate firms with their unparalleled experience.

Considered the guiding spirit and the founding light of SpaceDeal, Veljee has rightly strengthened its presence and has always assured and offered more than expected to his clients, with his innovative and creative deliverables and excellent follow-ups. For such remarkable services, he has done an online integration of all his offices thus offering dynamic layers of extraordinary tools for exposing his listing to maximize prospects backed by excellent back office support.

With a firm footing in the industry to make a difference in the real estate sector, creating benchmarks for other competitors in the process, SpaceDeal under the able leadership of Nurallah K Veljee, has contributed towards a paradigm shift that would make the journey of property buyers exciting in the future.

Popular branding strategies by Veljee include offering the very impressive 'free airport drop' facility at the Goa Airport, Dabolim-Goa. With this, Veljee has ensured that he is able to make a direct connect with the HNIs, NRIs,

tourists & all potential international clientele as well as Indian tourists who travel through air.

Achieving regular milestones with innumerable success stories, both Veljee and SpaceDeal have become not only a one-stop destination for property buying, but have also created a niche for themselves. And all of this was possible because, in Veljees' own words, "Selling Spaces is my passion."

UNPRECEDENTED BRAND EQUITY

To add value to every customer's transaction, SpaceDeal offers comprehensive property consultancy, thus helping them take speedy, informed and efficient decisions on any matter related to real estate, and in the process, they build an unprecedented brand equity through a thorough understanding of customer needs and goals.

Aspiring to achieve the highest possible standards in the real estate sector, while building and organizing strong integrity and excellence, Veljee has created a name to be reckoned with.

As giants of real estate are making efforts to build business associations with SpaceDeal, bringing their own expertise and high-end inventories in play, Veljee is ready to take the advantage of all his alliances.

The latest such alliance has been effected between SpaceDeal and RE/MAX, and this is being heralded by all as the next era in real estate. The world's biggest real estate brokerage brand, RE/MAX has officially entered the Goa market through a franchise partnership and collaboration with SpaceDeal Pvt. Ltd. under the chairmanship of Mr. Nurallah K. Veljee.

With this collaboration, RE/MAX SpaceDeal Goa have created a peerless partnership in Goa as together they would become unstoppable as a real estate brokerage brand & firm within the realty boundaries in Goa and even beyond.

Their partnership/collaboration is not only being considered a perfect marriage between two fantastic brands, but being one of the biggest franchises in the world, they are expected to bring a lot of rewards for the consumers at a very opportune time.

Given the fact that the realty market in Goa was in a recession mode over the last 36 months or so, due to multiple factors at play, and was also a general reflection of the condition and trends across the country after a global economic slowdown, demonetization and the new RERA Act in India, this powerful partnership is expected to bring a new thrust to the entire real estate sector in India.



→ ***“COMMITTED TO DELIVER NOTHING BUT THE BEST, NURALLAH K VELJEE FOCUSED ON OFFERING MAXIMUM VALUE AND SATISFACTION TO HIS CLIENTS, AND PROVIDED HOLISTIC SERVICES & DELIVERABLES TO HIS CLIENTS”***



This partnership would prove to be a perfect answer to all stakeholders within the realty/real estate community as the need for a new buyer market & niche segment was growing considerably due to the stressed market and buyer base which was already serviced.

DELIVERING PROMISES & REAL RESULTS

RE/MAX SpaceDeal Goa have brought a promise to deliver excellent results in the real estate sector targeting both old & new buyer segments, spread across the globe and in the prime Indian market compartments covering New Delhi and the rest of Northern India, not to forget the western Mumbai market and Bangalore as another center of point of sale.

The RE/MAX network is expected to successfully polarize the supply pool of HNIs (High Net Individuals)

and prospective buyers towards a screened, high-end and listed inventory of real estate units which were registered onboard the RE/MAX platform by all the locally available broker houses and developer brand names.

This would be possible as in Goa, SpaceDeal fulfills that responsibility whereby the local entourage of developers and builders registered in Goa are encouraged and solicited to list their own portfolio onto the RE/MAX platform for the opportunity to showcase their own ventures to a larger audience of prospective buyers/brokers within the RE/MAX network.

The partnership has resulted in a very strong inventory, covering the North Goan as well as the South Goan counterparts, and RE/MAX SpaceDeal Goa is going to be the strongest intermediary connect between buyers and sellers.



DISPELLING DARKNESS BY THE LAMP OF EDUCATION

OVERCOMING THE HURDLES AND GLASS CEILINGS, WHICH SOCIETY PLACES ON A WOMAN'S ASPIRATIONS, WITH HER SHEER GRIT AND DETERMINATION, DR MANJULA POOJA SHROFF HAS ESCALATED TO THE COVETED POSITION OF AN UNDISPUTED DOYENNE IN THE REALM OF EDUCATION

**BY
RICHA SANG**

→ **U**nder the exemplary leadership of the MD & CEO Dr Manjula Pooja Shroff, Kalorex Group has become synonymous with professionalism and excellence in schooling and encompasses a mammoth educational chain under its umbrella comprising over 40 educational Institutions – in the K-12 segment, spread across eight cities; having more than 12,000 students with more than 24 nationalities.

Owing to Dr Shroff's dedicated efforts, Kalorex has been recognized as a quality conscious group with a focus on Innovation and use of Technology in Learning.



LOK



*Dr Manjula
Pooja Shroff*

A SUCCESSFUL ODYSSEY

Nurturing a dream of establishing her own identity – and in the process seeking welfare of the society through educational empowerment – with an unceasing determination and a resolve to carry on despite impediments, Dr Manjula Pooja Shroff's odyssey from a girl of a conservative family who defied all odds to pursue her education to a renowned and well-reputed entrepreneur is exemplary for the young generation who admires her and derives inspiration from her success. Resting elegantly on the coveted throne of success, she describes, "What I see as an achievement is the fact that I moved out of my conventional setup of a Royal family and pursued higher education, which was a rarity for girls of my family. I had a clear vision of what it was that I wished to create for my success, which was to give all students an opportunity to get quality education. So that was when my first institute came up – the Delhi Public School at Bopal, Ahmedabad. The success and high acceptability of that venture gave me the motivation to build more such institutes. Small successes kept building on for my dream to turn into a reality."

A successful journey is often accompanied by hurdles, however, it is one's perception towards the hindrance which makes all the difference, as success is not determined by lack of obstacles, but by one's reaction to them. Beaming with positivity, Dr Shroff shares some of the challenges she came across and throws insights on the ways of dealing with them tactfully, "There are all kinds of challenges that keep making you stronger and more determined in your beliefs. The challenges of moving to a new city, starting a new venture, getting acceptance as a woman entrepreneur, rigid government systems, all added to my experience and kept building my resilience. I learnt that difficult times don't last and things smoothen out eventually. Small bumps and

hurdles keep obstructing the journey. It is important not to lose focus of the final objective."

However, the present scenario is quite different from what it used to be when she started her journey. Armed with the support of an effective intelligentsia, she asserts, "I have a competent team in my organization which takes care of most challenges that may arise. Principals of all the schools are empowered decision makers. Team work and brainstorming sessions usually throw up a plethora of ideas which may be applied to overcome any challenges."

WELCOMING REFORMS WITH OPEN ARMS

Change is the most inevitable fact of life and one's adaptability to change determines one's success according to the renowned biologist Charles Darwin. Looking forward to the reforms in the educational sector, Dr Shroff elaborates, "Educational reforms are eagerly awaited through the new Education Policy expected to roll out soon. The parochialism of the Indian education system needs to be done away with and newer thought process needs to emerge and evolve. Teacher training must be enhanced and new age pedagogies implemented in each classroom." Vehemently advocating a public-private partnership in the educational sector, she emphasizes, "The government must collaborate with the private sector and towards holistic improvement of the system. Any decision by the government must take into consideration the efforts that entrepreneurs put into their ventures and the amount of private investments that go into it."

REVELLING IN SUCCESS

Successful people are known and celebrated for varied things, some are known for their skills and talents, while some others are famous for their courage or profound impact on society. However, the thing which most successful people have in common is their ability to inspire others. Dr Shroff is one such personality who takes pride in the success of her students and inspires them to reach the pinnacle of success. According to her, "There have been many moments small and big which give us reasons to celebrate. DPS students topping the charts in the city and state ranking year after year are proud moments indeed. When I see Kalorex students excelling in their chosen careers and placed in good positions across the globe it is always a proud moment."

The success of her students being the greatest motivator of all, propels her to put in all the more dedicated efforts in



"DR SHROFF'S MESSAGE FOR THE YOUTH, WHO LOOK UP TO HER AS THEIR ROLE MODEL IS 'CHOOSE YOUR PROFESSION BY YOUR PASSION. AND THEN PUT YOUR EVERYTHING INTO MAKING IT HAPPEN FOR YOU.'"



the educational field. "This is inspiration enough to keep doing what we are doing and to let the small successes also add up to bigger ones," she says.

Even though Dr Shroff has achieved enormous success, she has her feet planted firmly on the ground and considers learning as a life-long process. "Always being in the learning mode or Living in the Gap, is one of our core values and that helps to keep getting more professional in our work areas," she believes.

CARING FOR HUMANITY

Always extending her helping hand to the needy, Dr Shroff has left no stone unturned to address their pressing needs and considers education to be the most potent weapon for empowerment. "I firmly believe in giving back to the society in whatever way possible. For me the only way ahead is through the power of education. Kalorex has taken initiatives every time any such need arose. We have contributed greatly in the rehabilitation efforts of the affected villages during the Gujarat earthquake of 2001. The two month camp organized by Kalorex under the name of Visamo offered shelter, food, day care and

counselling facilities to any and everyone who walked in," she asserts. Today, Visamo camp has taken "a more permanent shape as Visamo Kids Foundation which offers boarding and lodging facilities for underprivileged students and partnering schools provide free schooling to them throughout their school life." Deriving contentment from her noble endeavours, she states, "Our tireless efforts have borne fruit in transforming many children's lives forever and making them independent, self-reliant and able to support their families." Dr Shroff is also concerned about the kids with special learning needs and is actively engaged in bringing them to mainstream through her special school. "As a promise to cater to all sections of the society, we opened a one of its kind school, Prerna - for students having Dyslexia and special learning needs. We have been successful in creating awareness in the society about these invisible needs and helped such students achieve their potentials," she emphasizes.

Her message for the young generation, who look up to you as their role model is "Choose your profession by your passion. And then put your everything into making it happen for you."



EXTRAORDINAIRE LEADER TRANSLATING VISION TO REALITY

*PROF J KARTHEEKEYAN SPEARHEADS SREE SASTHA
INSTITUTIONS AS CHAIRMAN AND CEO TRANSLATING THE
VISION OF THE GROUP TO REALITY, REACHING NEW HEIGHTS
IN TECHNICAL EDUCATION SPHERE*

**BY
RICHA SANG**

→ **O**n a mission to provide quality education by utilizing the learning and wisdom gained from exposure to varied scenarios internationally, Prof Kartheekeyan, an industrialist, educationist and an engineer is bent on ensuring rapid development and success of the group. He vehemently asserts, "plainly speaking, opportunities today are for those who aim at understanding and implementing excellence in its broadest sense. Ambition is the fuel of achievement. For sure, we at Sree Saastha Institutions, aim to provide students with leadership, management, communication skills and professional ethics to serve as a foundation for their future development and career success". His positive note that the human potential for learning is awesome and technology creates unprecedented opportunities for realizing such potential had made a





**Prof J
Kartheekeyan**

mark in the higher education system. The transformation of engineering education through technology based learning and providing an arena for innovation among the young generation has a profound impact.

AN UNCEASING QUEST FOR LEARNING

After acquiring an Bachelor's Degree in Mechanical Engineering and a Post Graduate Degree in Management Studies, Prof Kartheekeyan constantly upgraded his expertise by pursuing various courses and programmes and getting involved in consultancy activities. The Programme on Japanese Management from IIM Ahmedabad, Operative's Certificate in Flour Mills from City and Guilds of London Institute, International Grains Programme, USA, English Speaking Course from Kansas State University, Manhattan, Kansas and Grain procurement Management for Importers from Northern Crops Institute (North Dakota University), USA quenched his thirst for learning in a global perspective.

VARIED EXPERIENCES; WIDE LEARNING

The professional career of the legendary leader has taken a very nontraditional path that has provided the unique combo of industry and academia experiences, in addition to many personal and professional challenges. The career path that was taken has been full of challenges and has required adaptability, resilience, and persistence. The knowledge and experiences gained from working in both academia and private industry resulted in a broad background and a unique perspective on educational sector and industry and have been instrumental in shaping him as a leader and edupreneur. In the process of transition from academia to industry, he became the General Manager of J B Leather India Pvt Ltd after his tenure as Production Manager of the same organization. Besides serving

as General Manager of Vellore Roller Flour Mills (P) Ltd and Managing Director of Vellore Shoe Fabric, he has also worked as a Chief Executive Officer in Athri Infotech. His wide area of Business acumen comprises procurement of Imported leather, Chemicals Flour Milling Technology, Open Market, Purchase, Sales, Operations, Finance, Administration, Procurement, Participation in Overseas Exhibition Project, Consultancy, and Training in IT.

CONTINUAL INTERACTION; ENRICHED LEARNING AND RECOGNITIONS

Strongly believing that continuous learning takes place through constant interaction with professional bodies, Prof Kartheekeyan associated himself as a member and fellow of numerous professional and scientific bodies. The unmatched professionalism and leadership abilities had brought him various laurels such as Eminent Educationist Award, coveted Edupreneur Award and Outstanding Savant Award. The entrepreneurship quality and visionary thinking, displaying skills in creating and sustaining educational institutions, engaging in continuous innovation, and exhibiting a high degree of accountability for quality education are the innate qualities acquired through enriched learning.

A DEDICATED SCHOLAR

Being a part of an exceptional Educational Mission to Singapore, Malaysia, China, Far East countries and Europe, he has facilitated the transformation of the Group's Institutions into Institutes of Excellence with global standards. As an Educational Subcommittee member and panel member in CII and active membership in FICCI and NASSCOM, he has encouraged a culture of Industry Institute interactions and societal orientation in the Group. Prof Kartheekeyan has published umpteen papers and publications, conducted various projects and attended many conferences such as on "Assuring the Quality of National and Transnational Higher Educational Programs: An International Perspective", Two Day International Convention organized by UK - India Education & Research Initiative (UKIERI), attended International Seminar on "Small Manufacturers Entrepreneurship Cluster" organized by Treviso Technologia, Italy, attended "The Partnership Summit 2007 Emergent India - New Roles and Responsibility" organized by the Confederation of Indian Industries (CII) at Bangalore, attended conference on "India Leadership Forum 2007" organized by National



→ "HE ASSERTS, 'FOR SURE, WE AT SREE SAASTHA INSTITUTIONS, AIM TO PROVIDE STUDENTS WITH LEADERSHIP, MANAGEMENT, COMMUNICATION SKILLS & PROFESSIONAL ETHICS TO SERVE AS A FOUNDATION FOR THEIR FUTURE DEVELOPMENT & SUCCESS'"



Association of Software and Services Companies (NASSCOM) at Mumbai. He has also attended a Summit on "Emerging Trends in the Real Estate Sector in South India" organized by Confederation of Indian Industries (CII), and attended conference on "GCC-India Industrial Corporation: Opportunities and Challenges – 21st Century" at Mumbai organized by the same organization.

KIND HEART; NOBLE DEEDS

Being eternally motivated to work for the welfare of the society, Prof Kartheekeyan is an enthusiastic social activist, who is working as the Secretary of 100 Shelter Club, and is a Member of Rotary International and Rotary Club, Vellore. He is also acting as an Advisor in Saravana Old age home and advisor in Rental technologist institution. While working for the betterment of the society and simultaneously ensuring Industry-Academic Interaction, he implemented SME Cluster Programme by Jan Shikshan Sansthan (JSS) Scheme of Ministry of Human Resources and Rural

Development. He also studied the problems of Tie up in respect of SME cluster of leather, industries of Tamil Nadu with the Montebelluna State, Italy and made a special trip to Italy in this regard. The scholarship schemes introduced by him have supported emerging of rural technocrats. His noble thought that the school education is the backbone of success for every student resulted in awards to students for better performance in their plus one examination in Tamilnadu, an unrecognized part earlier.

REMARKABLE CONTRIBUTION TO EDUCATION

As the Chairman of reputed institutions, Prof Kartheekeyan has carved a niche for himself in terms of innovation in education in his institutions. No wonder, Sree Saastha Institutions are renowned for excellence, serving the educational purpose for nearly two decades and his vision and leadership has resulted in immense recognition of the institutions in terms of placement and industry interaction.



ENLIGHTENING YOUTH; BUILDING FUTURE

AN EXTREMELY MULTITALENTED & MULTIFACETED PERSONALITY, DR RAJU IS A RENOWNED ENTREPRENEUR. BESIDES COMING OFF WITH FLYING COLOURS IN THE CONSTRUCTION INDUSTRY, HE IS EFFICIENTLY PROPELLING REVA UNIVERSITY TOWARDS THE REALM OF SUCCESS

BY
RICHASANG

→

The Chairman of Rukmini Educational Charitable Trust and the Chancellor, REVA University, Dr P Shyama Raju serves as Chairman of The Board and Managing Director of DivyaSree Developers Pvt Ltd and holds prominent positions and memberships in reputed institutions across south India. He is also on the board of many companies in the field of infrastructure development, charitable institutions and welfare trusts. With a very humble background, Dr Raju ventured into construction activities and public works related projects and has acquired immense success as an entrepreneur. While his rise in the construction business has been meteoric, his contribution to education has been nothing short of inconceivable brilliance.

As a result of his dedicated efforts, REVA has acquired the distinction of being





Dr P Shyama Raju

the youngest educational institute in the country to have been accorded university status. The university, with its strength of over 10,000 students that includes a fair number of international students too, offers multiple courses that range from humanities, engineering to business management. As a constant facilitator of knowledge, imparting education has been his mission and the sole purpose of his life is to ensure that REVA University empowers learners with knowledge and skills that will enable them to create opportunities and build a better society. The very motto of REVA University, 'Knowledge is Power', is worn like a badge of honour and the Honourable Chancellor acts as a mentor and guardian ensuring the holistic development of the students. A visionary to the core, he is a builder of careers, and the one who channelizes efforts in the right direction, facilitating conversion of dreams into reality.

GLISTENING DREAMS

With a dream of making it big in the field of architecture, Dr Raju — an aspiring young man from a village in Andhra Pradesh — arrived in Bengaluru to conquer and establish his architectural brilliance around the city. From being an employee of the Bengaluru City Corporation to the owner of one of the most revolutionising building companies of the world, he has toiled day and night to achieve such mammoth success.

His strategic and managerial brilliance has not been limited to DivyaSree only, in fact, a very poignant and profound proof of his imagination and vision stands proudly in the form of REVA University. With the sole aim of giving back to the society, Dr Raju established Rukmini Educational Charitable Trust in the name of his beloved wife Late Smt Rukmini Shyamaraju. Believing in the fact that education is the foundation for development of any human being and considering the

youth as the wealth of the nation, he aims to prepare well educated youth with ethical and moral values and social commitment who would become leaders of tomorrow and enable India to become the most advanced and developed country in the world. Thus, he is determined to create world class infrastructure to impart quality education with an emphasis on research, innovation and entrepreneurship. Owing to his dedicated efforts, today, REVA University is a torch-bearer in the field of higher learning, moving steadily up the rankings in excellence. His yearning for excellence, value system, promotion of research and innovation have resulted in a global approach towards every knowledgeable medium that taps the latent and innate possibilities in the young minds and the establishment of REVA Academy for Corporate Excellence (RACE) is indeed one of the steps in this direction and a feather in the cap of REVA University.

THE SAGA OF SUCCESS

He started with bringing in a lot of best practices in the offering of quality education to students – the outcome based education system has been deployed to meet the objective of program. The outcome in-terms of project based assessment led to imparting hands-on experience to the students. Most of the reputed magazines and branding agencies have rated the University as the most trusted & emerging brand in education because of these best practices. All engineering programs being accredited by NBA and science program by NAAC endorse the quality of education. Dr P Shyama Raju has also introduced many technology enabled education systems to incorporate the Digital features, through online service & e-learning resources. The collaboration with many industries & NSDC provides skill development activities aligning to "Skill India" initiative of Govt. of India. Also, Collaboration with many foreign Universities has encouraged faculty & student exchange programs & collaborative research activities.

MARCHING TOWARDS A GLORIOUS FUTURE

A hands-on person, Dr Raju believes in addressing every minute detail of the functioning of the university and can be often seen intermingling with students during his innumerable walks around the campus. Vehemently believing in adapting to the changing requirements of the education, he asserts, "Education during recent years has witnessed a great transformation. Today's society, termed as "Knowledge Society" has brought about unprecedented economic and social growth. This has propelled universities



→ ***“ DR RAJU’S MESSAGE TO THE YOUTH IS – ‘THERE IS NO SHORTCUT FOR HARD WORK, NEVER STOP YOUR PLANNED WORK FOR ANY REASONS, DEVELOP DEDICATION, COMMITMENT AND INVOLVEMENT IN YOUR JOB AND DO YOUR JOB WITH JOY’ ”***



across the world to devise new ways of tapping human potential for different competencies and building a vibrant society with a win-win situation for all. REVA University has seen the light of the day to imbibe this character of paradigm shift in academic pursuits to contribute to the knowledge society. REVA works hard to bring in you (students) an exciting and rewarding educational experience, to discover new interests and to develop your (students') career prospects."

Besides nurturing an ambition to make REVA one of the top 10 universities in the country, Dr Raju also intends to make sure that the entire faculty attains a doctorate or is working towards it. Offering a holistic approach to education, he has created various avenues for facilitating all-round development of the students. The University's state-of-the-art library enables students to have an access to a plethora of books, enabling them to expand their intellectual horizon, its integrated programme ensures participation of students in sports and cultural

programmes including yoga and meditation practices.

RECOGNITIONS GALORE

Dr Raju has been recognized by the BERG, Singapore as distinguished & innovative educationist. He has received Honoris Causa Degree by Visvesvaraya Technological University), Belagavi & was awarded Karnataka Rajyotsava Award. Prasanna Trust, Bengaluru, conferred on him "Prasanna Seva Ratna" for organizing regular programs on "Personal Excellence Through Bhagavad Gita" for students, parents, youth and general public. For his work towards the welfare of elderly and destitute people, he has received 'Little Sister of the Poor Geriatric Care recognition' by "Little Sisters of the Poor," Bangalore. He has won EMC2 Academic Game Changer & Academic Leader Award, 2015 & has received Social Media Innovation Award" by ASMA Academia for outstanding contribution towards the use of social Media tools in academic endeavors.



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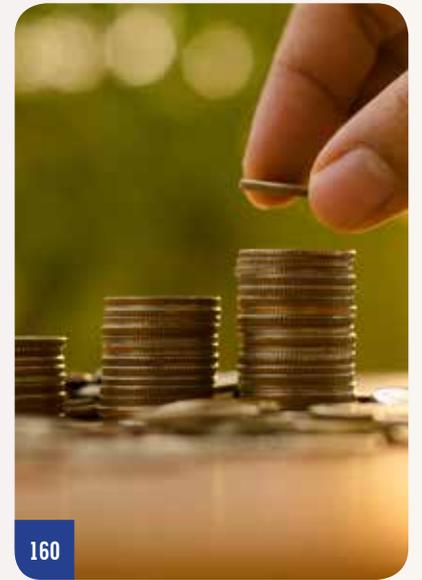
108

158



ENERGY & POWER

FINANCE



160

100

ASIA'S GREAT

BRANDS

LIFESTYLE



181

MANUFACTURING



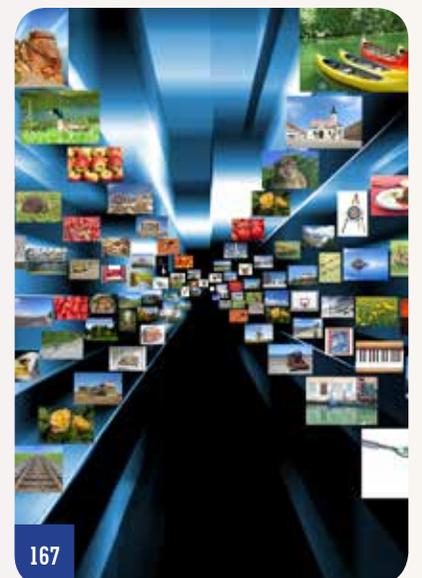
169

201



INFRASTRUCTURE

MEDIA & ENTERTAINMENT



167

FOOD & BEVERAGES



200

172

HOUSEHOLD PRODUCTS



205

IT & TELECOM



195

HEALTHCARE



LATEST 2017

The Asian continent has been progressing consistently for quite some period now, and some leaders must be recognized for their consistent and incessant hard work, which has paid back in the form of Asia reaching the remarkable position of a strong economy in the world. Though any success is always a collective work – in this case that of several companies in various industries – some top players always manage to emerge above others and make a distinct mark of their own. After a detailed perusal by experts on the examination of more than thousand brands, we present to you the exclusive list of Asia's Greatest Brands 2017.

Process Reviewers: PwC

PERSONAL CARE



159

133

REAL ESTATE



RETAIL



131

SERVICES



101

Al Futtaim

QUEST FOR EXCELLENCE

Al Futtaim, an entrepreneurial visionary business house that has amplified to exemplary heights, is one of the most progressive regional business conglomerates diversified into different fields such as automotive, retail, real estate, and finance and has partnered with some of the most iconic brands of the world



This pioneering brand began seeding its footprints in the year 1930s as a trading business and thereafter Al Futtaim started scripting a series of success stories year after year as the enterprising skills of its leaders wrote a bright future for this surging business house. The formation of Al Futtaim Motors began its journey of attainments with its delivery of Toyota BJ Jeeps and Toyopets in the year 1955 to chart a path of attainments and leading Dubai towards driving a new chapter in the history of escalating business. The consistency of the vision of its proprietors and the propelling of their enterprising endeavors kept Al Futtaim growing consistently with new business partnerships from all over the world endorsing and carrying the reputation and quality of more than 200 brands of the world and changing the lifestyles and living standards of their customers all over the globe.

SPARKLING ALL THE WAY

The evolving of this mega business group which now employees more than 42,000 dedicated people did not lose its sustainability and passion to grow as it first expanded its automotive business in the 1960s 70s and 80s. From handling the distribution, sales and service for Japanese popular auto manufacturer, Honda in the UAE, to the

establishing of joint ventures with local Omani partners in Muscat to form Oman Marketing and Services Company, capitalizing on the Emirates burgeoning infrastructure expansion, Al Futtaim had begun its joy ride to the top. Their innovation in thoughts, process, and strategies kept them growing exponentially garnering business and acquiring dealerships of all the best brands of the world including the handling of Volvo trucks and business, founding the Toyota Egypt Group, to expanding business in Egypt and being appointed to represent Chrysler's popular automotive brands in the UAE including Chrysler, Jeep, Dodge, RAM, and SRT in the year 1986.

THE STARRY EYED INGENIOUS

Under the inspiring and insightful guidance of Omar Al Futtaim, Vice Chairman since 2001, the business group of Al Futtaim has been growing leaps and bounds steering it towards corporate success and global recognition. Al Futtaim is also an active supporter of all social causes working hand in hand with all government organizations and NGOs.



Kuok Group

DYNAMIC AND ENTERPRISING

Kuok Group is a widely renowned and well-acknowledged conglomerate with its interests lying in varied investments in commodities, hospitality, logistics, real estate and shipping-related businesses amongst numerous other ventures. It also has its interests in maritime activities, agri-solutions, property and equity investments

The Kuok Group was founded in 1949, and has since then successfully managed to secure an applaudable position with a multi-billion asset base. Commonly addressed to as the 'Kuok Group' in Southeast Asia and 'Kerry Group' in Northeast Asia, it has garnered the position of being Asia's most diversified business group, and is identified as a highly acclaimed and prominently dynamic multi-national entrepreneurial group.

APPRECIATED THE WORLD OVER

The Kuok Group began its business venture under the banner of Kuok Brothers Limited which was recognized as a small business house in Malaysia popularly trading in rice, sugar and wheat flour. They then propitiously expanded into the then flourishing market of Singapore in 1953 and ultimately embraced the name, Kuok (Singapore) Limited, in



1965. Gaining appreciation due to their established bases in Malaysia and Singapore, the Kuok Group then further expanded across the neighbouring and developing regions. Kerry Holdings Limited was established in 1974 in Hong Kong and Mainland China. The Kuok Group has since then been touching new heights of success and fortune year-after-year with their exceptionally well-crafted business ventures.

The Kuok Group has their diverse enterprises in all the

five continents, with their much sought-after expertise in Properties, Hospitality, Logistics, Media, Maritime, Commodities, Environment and Philanthropy. The Group dedicates its success to their commitment to delivering a timely and state-of-the-art service to its customers and client base. Their unwavering determination and tenacity to evolve themselves with time have also contributed to their persevered success, as the Group has high regards for the ideology that success is

measured not just by monetary gains and profits but also by the augmentation of value into people's lives and the society as a whole.

GROWING WITH AN INCLUSIVE APPROACH

The entrenched attitude and demeanour of the Kuok Group have always been meticulously guided by the core values of unity, loyalty and integrity. The Group has made efforts to groom their incoming talent and employees with the forbearing values that they possess.

Arabol Lubricants

REVITALISING THE LUBRICANT INDUSTRY

Having shown an immense expertise in the manufacturing and marketing of speciality lubricants, and having carved a remarkable niche for itself in the lubricant industry due to its relentless commitment to excellence, Arabol Lubricants has managed to garner a global reputation over the past several years



With an impressive demand in the international market, especially from countries like Vietnam, Turkey, South Africa, UK, Middle East, Canada, USA, Malaysia and Spain, Arabol Lubricants has emerged as the country's leading name in the lubricant manufacturing industry and has risen well above its most other contemporaries due to its persistent efforts in delivering quality products to its partners and a wide base of national and international clientele.

A STURDY FOUNDATION OF SUCCESS

Established in the year 2001, Arabol Lubricants has since beginning laid its primary focus on quality lubricants such as Motor Bike Oil, Car Engine Oil, Gear Oil, Hydraulic Oil, Pump Set Oil and CNG Oil. Year-by-year improving its prominent presence in the subcontinent, it has flourished because of the hard work of a team of highly dedicated professionals and experts who enabled the consistent curation of revitalised products in the market.

Another major benefactor in the company's road to prominence has been its feature of providing round-the-clock customer service, a sturdy financial stability, an elaborately expansive product inventory as well as their commitment of a prompt and

timely delivery.

HIGH STANDARDS OF QUALITY

The company has committedly aimed at improving and revitalising the performance of all its products by enhancing its innovation capacity and introducing the use of synthetic-based oil technology combined with innovative additive packages. Succeeding through advanced formulations and state-of-the-art infrastructural technology, Arabol Lubricants has taken stringent measures to follow international standards for all its products in the laboratory and fields. Thus, all products manufactured by the Arabol Lubricants are ensured with the guarantee to perform and function as per the specifications of API (American Petroleum Institute).

Having generated employment opportunities for over 2000 individuals, it has often been acknowledged by several regional and international companies for collaborations as their esteemed chosen partner.



AirAsia

THE PECUNIARY FLYERS

Soaring like an eagle and spreading its wings like the magnanimous albatross, the world's most economical airlines, Air Asia, headquartered near Kuala Lumpur, Malaysia, is the largest airline in Malaysia by fleet size and destination and with the most extensive network across Asia and Australia

AirAsia has revolutionized air travel available to the economic travelers and has created milestones every year to bring forth innovative changes, to stick to their quality, while keeping their customer-centric approach as the paramount base to continue growing as the most preferred airline of Asia and Australia. The foundation for this airline was made in the year 1993 by a Government owned conglomerate which began operations in 1996 but soon ran into rough weather accumulating huge losses till it was taken over by Tony Fernandes' company Tune Air Sdn Bhd in 2001, which catapulted the scenario by becoming a profitable company within a year of taking over. This watershed change came about with the ingenious thinking of Mr. Fernandes, his extremely calculated actions, cost-cutting strategies, &



state-of-the-art technology, thereby taking the company to limitless heights.

COMPLETE OUTLOOK

Operating as the world's lowest unit cost of USD 0.023 per available seat kilometer with a passenger breakeven load factor of 52%, achieving an aircraft turnaround time of 25 minutes with an average aircraft utilization rate of 13 hours a day, are all phenomenal achievements that put AirAsia as a pioneering low cost airline. It has

consistency, sustainability, dedicated & friendly crew support, innovative approach to keep their customers satisfied, launching of new routes, unique affordability, paramount and personalized services; in all a perfect combination of all parameters that changed the complete outlook of Air Asia to become a profit making venture within a year of changing hands.

SPECTACULAR ESCALATION

True to its slogan of "Now

everyone can fly" Air Asia continues to glide spiraling many awards and accolades in its ambit and has been consistently named as the world's best carrier for 9 years in a row in international travel and airline awards, including for the year 2017.

Thereafter the saga of creating history as the most successful airlines of today's time was being written in golden letters as it continued to affiliate itself with different airlines to lay its footprints all over Asia.

Asiabike

THE PADDLER'S CHOICE

Asiabike is a BOI (Board of Investment- Sri Lanka) approved company incepted in the year 1994, which has paddled its way into making the most sophisticated cycling bikes of the world including high-quality mountain, racing, city bikes, children's trekking and all terrain bicycles and exports them all over the globe



The thrilling ride of taking an uphill route to rise to the pinnacle for Asiabike has been a perspiring journey laced with 5 decades of experience pitted with hard work, understanding of the local market and then finally graduating to become a global brand. The visionary behind the success story of Asiabike is the Chairman A W M Farook who with his 50 years of experience in the management of the bicycle industry is a king in this arena who foresaw the potential of making the best bicycles to bridge the gap between the growing demands for a perfect ride.

This fitness dream full of fun and freedom was crafted by an amalgamation built by having business relationships with factories in Japan, Taiwan, and China and evolving into a master brand that dominates the European and Asian markets.

THE RIDING CHAMPIONS

Asiabike has been a pioneer in introducing several advanced state-of-the-art technology to emerge as one of the most popular global leaders in exporting bikes using components and frameworks built through German-based machinery, training their workers with the latest advanced technical innovations and becoming the architects of the finest bikes of the world. Their consistent

growth and principled policies have accelerated their markets all over the world giving Asiabike the access to enjoy preferential trade access to the European Union, enjoying GSP status enabling tariff reductions in the EU market entry giving both the buyers and sellers an added advantage.

THE HUMANE TOUCH

Asiabike believes in altruism giving back to the mother earth for its bountifulness by insuring that the pollution is minimal having installed an automated heavy metal treatment plant which purifies effluent water to restrain environment pollution.

ACCOLADES AND RECOGNITIONS

Under the leadership of Mr. Isthiark Farook, Managing Director, Asiabike Industrial Ltd. has been bestowed with several awards namely, the Presidential Award for the Highest Value Added Exporter 2015 and National Chamber of Exporters (NCE) Silver award for Light Engineering Sector 2016.



Red Apple Travel Group

KINDLING PEOPLE'S FASCINATION FOR TRAVEL

Driven by the vision of Mr. Suneet Goenka, the Red Apple Travel Group has created a Destination Management Company working model, which integrates innovations & newer technology to design simple & advanced products alike. His team has consistently delivered extraordinary performance to increase the already impressive client base

With its monumental scale and global reach in the travel industry, the Red Apple Travel Group has been catering to various needs of travelers to Malaysia, Singapore, Thailand, Egypt, Myanmar, Greece, Sri Lanka, Hong Kong, Maldives, India, UK, UAE, Indonesia, Europe & Australia among others.

ENVISAGING A COMPREHENSIVE VISION

The Red Apple Travel Group is recognized for its dedication and excellent service delivery to their clientele. Their portfolio comprises numerous services such as FIT, GIT, MICE, Wedding Groups, Adventure Tours, Culinary Tours, Religious Tours, Senior Citizens Tours & Tours for School Groups.

The Red Apple Travel Group provides premium quality of products and services at highly competitive rates. All



the partnered hotels, resorts, restaurants and villas are carefully hand picked. The multilingual team of 550 members delivers an exalted experience to a holiday-maker along with an assurance of contentment. Since its inception 15 years ago, the Red Apple Travel Group has always aimed to be as one of the largest DMC in the world reputed for its quality & industry expertise.

ESTABLISHING IDEALS OF EXCELLENCE

Built on a visionary dictum

“The world is our playground, explore it with us”, the Group has consistently offered memorable experiences to all its customers by presenting them with exemplary vacations which is an essence of the organization. The Group also aspires to outperform their own previously achieved goals with consistent and diligent improvement along with value added service to the clients.

Focusing on values such as reliability and safety, the travel group aims to foster a long-lasting bond with their esteemed customers.

CONVENIENCE AT A CLICK

The Group's global standing has placed their cutting-edge portal www.redappletravel.com in a dominant position. Their concepts of “Ready Packages” and “Build your Package” are popular for their unique, efficient and user-friendly tools and have attracted consistent and encouraging business from their industry partners.

The Red Apple Travel Group offers real-time rates and inventory for Hotel, Apartment, Transfer, Sightseeing tours and Meal services.



San Automotive

ACQUIRING SUCCESS THROUGH QUALITY & ETHICS

An emerging name with rapid success in the automotive industry, San Automotive is a venture that has consistently been complying with the bar of high-quality standards, and has over the time provided its wide customer base with the assurance to manufacture all its products under absolute quality check and management



A professionally managed company that is dominantly prominent in the manufacturing of a wide range of Automobile Components, San Automotive has always predominantly owed its accomplishments to its highly developed and a robustly secure infrastructural unit that is spread across an area of approximately 11 thousand square feet.

Established in the year 2002, San Automotive has achieved tremendous progress under the expertly supervising guidance and leadership of its mentors such as Mr Avinash Chander Gumber who is currently serving as the Chairperson of the company, and Mr Dinesh Gumber, the Director of the firm.

REDEFINING THE STEPS TO SUCCESS

To achieve high level of quality, the company ensured the construction of a well equipped in-house high-quality testing unit that has empowered the team to acquiesce the dispatch and outlet of only the qualitative products. They have also been serving their valued customers who they place at a very high regard, with the additional benefit of an after sales service that encompasses the attachment of a user manual, and detailed installation training along with an operational training and an on-site support that helps

achieve maximum customer satisfaction.

To add to the pre-mentioned list of benefits, the company is also reputed among its clientele for carrying vigorously robust business ethics, highly transparent policies and a diligently prudent behaviour that has, in turn, enabled them to maintain the prolific relationship that they have with their customers.

BUILDING A ROBUST INFRASTRUCTURE

The company owes its ability to achieve continued success to its strongly developed infrastructural unit that has been divided into several compartments which include the manufacturing unit, a preeminent quality testing lab, the departments of research and development and various other process related departments. A highly reliable, competent and diligent team of technical and non-technical personnel have been enabling the company to achieve unsurpassed proficiency and excellence in all its routine and allied operations.



Suntec Singapore

PREEMINENCE WITH QUALITATIVE CONSISTENCE

Suntec Singapore is recognised as one of the leading MICE venues in the world, consistently delivering seamless, customisable experiences for all and defining what it means to be "The Preferred Place To Meet"

Suntec Singapore Convention & Exhibition Centre has acquired a strong reputation in the Asia-Pacific region due to its unsurpassed commitment to quality and service excellence. Located in the heart of the city's Central Business District, it features 42,000 square metres of flexible, customisable space and offers direct access to 6 excellent hotels and a large variety of shopping and dining opportunities.

A captivating venue with great versatility, Suntec Singapore is well-positioned to cater to events of any scale, from a turnout of 10 to 10,000.

MODERNISATION TO RE-DEFINE THE MICE EXPERIENCE

Suntec Singapore underwent a great transformation that was completed in the year 2013. The S\$180 million-dollar modernisation programme



gave rise to a design that pays particular attention to flexibility, functionality and convertibility, while integrating a high degree of advanced technology.

Today, technology is an integral part of the Suntec Singapore experience. Embedded solutions like digital wayfinding, immersive visual experiences and complimentary high-speed WiFi enable the engagement of delegates through interactivity, apps & social media. The Centre's venue-wide, free high-speed WiFi supports simultaneous

connections of up to 8,000 devices. Organisers & visitors can reliably use event mobile apps, video streaming & other network systems required for event management & visitor engagement. No one is ever disconnected from the world anywhere in this venue.

HOSTING EVENTS WITH UNPARALLELED GRANDEUR

Upon arriving at Suntec Singapore, visitors all over the world are welcomed by a three-storey high multimedia

greeting on The Big Picture, the largest high-definition wall in the world.

Within the Centre, be it private affairs, cocktails or a gala dinner, any occasion is delicately treated by its team of award-winning chefs. Enabled by advanced kitchen equipment, they curate & design a wide variety of delicious local & international dishes.

It is the venue of choice for a large number of prominent events like Anime Festival Asia, IDEM, RCOG World Congress and the Singapore Motorshow.

N L Dalmia Educational Society

CREATING A ROBUST BASE FOR THE FUTURE

Believing that education is one of the most important assets in developing individuals who in turn will change their environment to greater conformity with moral ideals, Late Shri Niranjnlal Dalmia established The Niranjnlal Dalmia Educational Society with a vision to use the huge repertoire of intellectual wealth for nation building



A philanthropic to the core, Late Shri Niranjnlal Dalmia gave shape to his vision by establishing two schools of excellence: Niranjnlal Dalmia High School and Niranjnlal Dalmia Institute of Management Studies and Research.

Being an unaided, co-education, English-medium School affiliated to the Council of Indian School Certificate Examination (ICSE & ISC), N. L. Dalmia High School has been nurturing approx. 3000 students from playgroup till Class 12.

The school has focused on creating a fully integrated and well-structured Pre School Program thus providing students an insight into academics, while preparing them well for the Primary and Secondary Sections. Consistently excelling and creating a benchmark with each passing year not only in Mumbai but also in India, the School has invariably had 100% passing record, with the average result of the School being above 88%!

EXCELLENT ENVIRONMENT

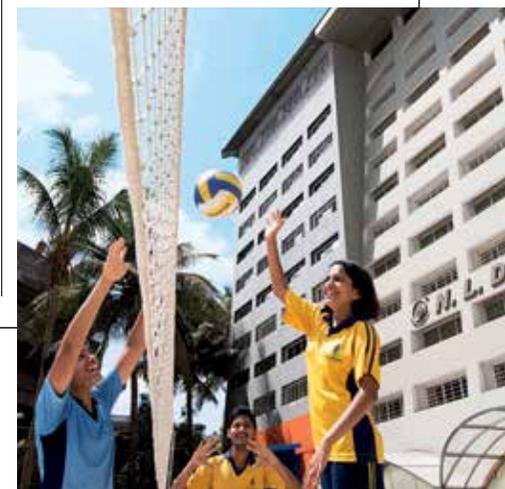
Renowned for its world-class infrastructure, which boasts of a CISCO-enabled Wi-Fi network, and promotes usage of legal and licensed software and has well-defined syllabi using MS Office, Linux and Computer programming, it attracts the best teaching

faculty and offers an excellent environment conducive to teaching and learning which have been instrumental in the school winning various awards and accolades from the media and its peers.

INTERNATIONAL STANDARDS

Accredited as a "Premier College" by Accreditation Service for International Schools, Colleges & Universities, UK, the N. L. Dalmia Institute of Management Studies and Research stands at par with the eminent Management Institutes in India.

Being the first Institute in the State of Maharashtra and amongst the handful in the country, which does not operate the Management Quota in the admission process & admits students purely on the basis of merit through national-level aptitude tests such as CAT, CET and XAT, it follows international standards on lectures, case study discussions, simulation exercises and continuous evaluation processes.



Tenon Group

SECURING THE WORLD AFFORDABLY

Having carved a niche for itself in the field of security and management services, the Tenon Group has consistently delivered and catered to earnest security and IFM solutions based on their highly global expertise and competitive price range thereby offering a stringent measure to protect locations, facilities, personnel and equipment

The Tenon Group is one of the largest groups in India for securities as well as facilities management services that are rapidly growing at a pace unmatched by most of its peers, and the brand has over the years managed to establish itself as a name that has become synonymous with efficient and diligent service providers. Tenon Group is a world-class organization of genuine solution providers offering a comprehensive solution base to its widely spread client base. The establishment has for several years been successfully creating and developing not just secure but also efficient work environments for their clientele, who they place in immensely high regard. Their clientele majorly involves some of the world's largest and perhaps the most respected blue-chip home-grown companies in both the



private & the public sectors globally. They are a preferred partner to 10 of the brands listed in a leading international magazine.

ESTABLISHING A COMPETENT INFRASTRUCTURE

The Group has enthusiastically been taking immense pride in their sharp business acumen, and their arduously competitive and multifaceted services have ensured the catering of a state-of-the-art service in the field of security

that is being enabled by the use of efficient and cutting-edge technology.

Its primary responsibility has always been to emphasize on the importance of safety and take significant measures to check and prohibit the invasion of intruders from claiming an unauthorized intrusion of accessing crucial areas into systems.

OFFERING MULTIFARIOUS SOLUTIONS

Equipped to address varying challenges in an age of

diverse and growing security and facility management needs, and efficiently align with increasing market opportunities through its end to end project management, security technologies and professionally trained personnel with adherence to globally specified regulatory compliances, the Tenon Group offers turnkey customized solutions to their clients. Their corporate list includes some of the world's most respected blue chip and home grown companies.



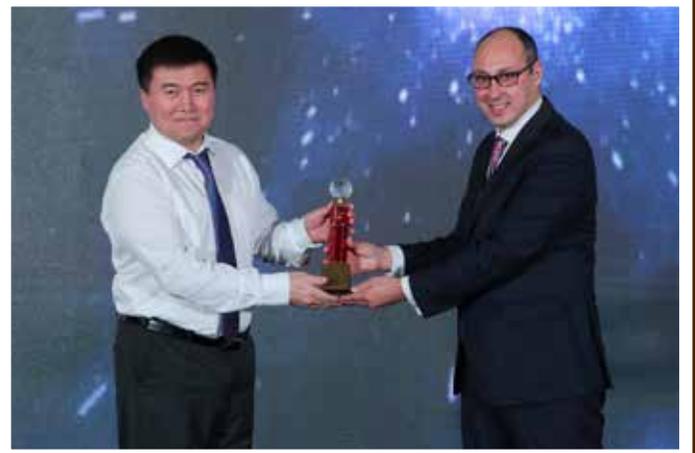


Second Edition AGBL: Pride of Asia Series Indo– Singapore Business & Social Forum 2018

Second Edition of Asia's Greatest Brands & Leaders 2018 and Pride of Asia Series Indo–Singapore Business & Social Forum 2018 were organized on 29th January 2018 at Marina Bay Sands Hotel, Singapore, by URS-AsiaOne magazine and URS Media Consulting P.L.

The event was highlighted by the presence of the Ambassador of Ukraine His Excellency Dmytro Senik, and several other top business dignitaries. Several business and social issues were discussed at the highest level, and ways to improve investment in India were also considered.





Pride of Asia Series Indo-Singapore Business & Social Forum 2018 was a high-level Business Summit where emergence of Asia as the fastest growing economy was celebrated and relevant discussions were held, and some greatest Indian & Asian leaders of our time were felicitated.

ASIAONE GLOBAL ASIAN OF THE YEAR

Only par excellence leaders & brands from across the world are worthy of being selected as AsiaOne Global Asian of the Year 2017, and only 12 exclusive “AsiaOne Global Asian of The Year” were felicitated at the Summit for their special work in the industry and society:

Mukesh Ambani, Jack Ma, Li Ka-shing, Harsh Goenka, Niranjan Hiranandani, Arun Agarwal, Arun Madhok, Suneet Goenka, Nurallah K Veljee, Manjula Pooja Shroff, Prof. J Kartheekyan, and Dr P Shyama Raju.

WINNING LEADERS AND BRANDS

Main Leader Awardees include: Ashok Vashist, Vinaayaka Kalleetla, Pranav Adani, Ravindra Puttewar, Dr. Geoffrey Fisher, Dr Chandralekha, TSS Krishnan, Isthiark Farook, S Thumilan, Kuldeep Buttar, Chaitanya Jain, Aditya Jain, Aditya Khemka, Prashant Kumar Pathak, Amit Rana, Nirmal Prakash, Dolly Gurbani, Cole Sirucek, Dr. Abraham Ebenezer, Rikant Pitti, Kishore Surtani, Amalendu Mukherjee, Nishant Garodia, Anupam Gupta, Dr. Rajan Thakur, Dr. Anand Jacob Verghese, Dr. Nitesh Jain, Dr. (Ms.) Chandrakanta Pathak, Amit Shah, Sirish Turlapati, Dr. Mandeep S Basu, Narendra Verma, Saman Upasena, Gopal Sarda, Dr. Neeraj Sharma, Raman Singh, Shailesh Dalmia, Brahmanage Premalal, Ajay Goyal, S K Chaudhary, Dinesh Gumber, Mukesh Sharma, Srinivas Reddy, Sujoy Chinmoy Chakravarty, Neetu Singh, Lion Dr. Kiron, Sukirti Patnaik, Dr. R G Patel, Major Manjit Rajain,

Vikas Punjabi, L C Kumar, Vicknesh Pillay, Kamal Sethia, Dr. Rashmi Prasad, Vandana Luthra, Vivek Patni, Kartik Anand, Samprada Yanti Singh.

Main Brand Awardees include: Aaveg Management Services, Abhyasa International Residential School, Adani Realty, Aditi IT Services Pvt. Ltd., The Aga Khan Academy Hyderabad, Iswarya Hospital, Appaswamy Real Estate, Asiabike, Biocare India Private Limited, Blue Ocean Group, Buttar And Associates, Choostix, Colombo City Centre, CP Plus, DelCure LifeSciences Limited, Delhi Public School Panipat, Delta ID Pvt. Ltd., Devansh Group, Diyaash Jewellery, Doc Doc Pte Ltd., Doyen Educational Consultancy, Drew IVF, Easemytrip, Flora Tissues, Fourth Dimension Solutions, Garodia Education, Gbp Group, Heart Hospital, Hielo Beverages – Peaur, The Hindustan Group of Institutions, Humming Bird, IIFL Investment Managers, IMS Engineering College, Iris Florets-the happy play school, Jagat Pharma, Jaipur National University, Jankidevi Public School, KALOREX, KDU Group, Kolte Patil, Kulsum Kaya Kalp Herbals, Privie Residences, Kundan Cab, Lance Led, Management Institute for Leadership & Excellence, Motherhood University, Mumbai Duty Free, Mundi Pharma, N.L. Dalmia Educational Society, Nextt USA, Orane International, Prime Group, Quantum University, Rahul Uro & Gynae, Red Apple Travel Group, Reva University, Safex Chemicals India Limited, San Automotive, Satya Industries – Arabol, Sharda Hospital, Shathabdhi Townships, Silicon & Beyond, Sini Designs, SpaceDeal Pvt Ltd, Sree Sastha Institute of Engineering and Technology, Sri Chaitanya Educational Institutions, SUCHIRINDIA INFRATECH (P) LTD., Sukriti Patnaik - Indulge Salon, Sunflower Hospital, Suntec Singapore, TENON GROUP, The Chocolate Room, The Chocolate Room, Vardhman Group, Vatsalya Mamta Fertility Centre, VLCC, Wonder Cement, Sharda University, XDBS Corp.



INDO-UAE BUSINESS SUMMIT 2018

WORLD'S GREATEST BRANDS & LEADERS – CELEBRATING THE SPIRIT OF ASIA SUMMIT – 4TH ANNUAL EDITION

UWG Media Consulting PL and URS-AsiaOne magazine invite the entire world including the top Asians from all over the world to the Celebrating the Spirit of Asia Summit. During this Summit, we aspire to create an international platform of intense discussion where the new possibilities and opportunities for the economies of Asia & GCC will be examined.

The main event inclusions of the Summit are given below:

- Presentations
- Key Note Speeches
- Panel Discussions
- Conversations
- Business Meets
- Brand and Leader Awards
- Gala Dinner



Top dignitaries at WGBL3, Dubai



Diplomats from Senegal, Montenegro, Bulgaria, Serbia and Norway, Mr Dhawal Ajmera, Mr Mohan Jashanmal, Mr Ram Buxani, Mr Vishal Gupta are also on stage

WORLD'S GREATEST BRANDS & LEADERS 2016-17 AWARDS, 21ST MAY 2017, THE MEYDAN HOTEL, TURF LOUNGE, DUBAI THIRD EDITION



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"40 UNDER 40 MOST INFLUENTIAL LEADERS 2017-18 - ASIA & GCC"

40 Under 40 are Chosen Annually through a Passionate Research, Scouting across 16 Industries of Business and Leadership. Only the Most Worthy are Chosen. If You Also Feel You Have It in You, Then Apply for Open Nominations on dubai@asiaone.co.in with 500 Words on Your Achievements

40 is an Age of Achievements, maturity & Triumphs - both Personal & Professional. 40 Under 40 is a Compilation of the 40 Most Influential Leaders Currently Under the Age of 40

PARTH JINDAL
JSW Cement

LAKSH VAAMAN SEHGAL
Samvardhana Motherson Group

NISHA JAGTIANI
Landmark Group

AHMAD BELHOUL
Masdar

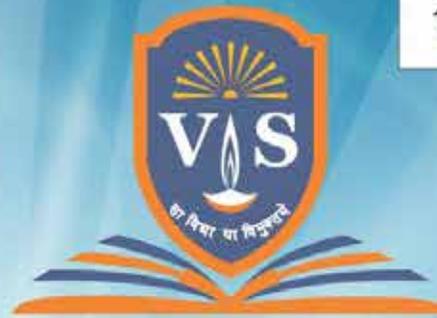
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Cricket Ground



Creative Lab



Art Studio



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AC Seminar Hall



Computer Lab



Library



CCTV Surveillance



Conveyance Facility



Basket Ball & Lawn Tennis Court

📍 Sector-3, Shipra Path, Mansarovar, Jaipur-302020 (Raj).

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Mrs. Madhu Sharma
Our Mentor

Meet Our Mentor

Mrs. Madhu Sharma, our Principal is well known in educational fraternity as a forward thinking educator, an inspiring team leader & a school administrator par excellence.

Her rich experience of approximately three decades includes teaching students, imparting pre-service training to teachers to prepare them for the teaching profession, as well as establishing Quality Management System in the school. She started her career by joining Apeejay School in NCR Delhi belonging to Apeejay Education Society as a teacher and Resource Person.

She has worked as the Founder Principal and Director of Rukmani Birla Modern High School, Jaipur for fourteen years. The school belongs to the renowned C.K. Birla Group known for establishing world class educational institutions. Wherever she has worked, the organization is known for values, discipline, academic excellence, and all round development of students. The outstanding results, placement of her students in prime professional colleges of country & abroad, speak for her. She was highly appreciated by the CBSE officials, Shri P. I. Sabu and Lt. Col. A. Shekhar for running the school efficiently. They wrote "The system put in place by the Principal, Ms Madhu Sharma and her team makes the school a wonderful model for replication."

Mrs. Sharma is a voracious reader and has authored G.K. Text Book Series "The World Around Me" for Ms Sultan Chand and Sons. She has also launched English Monthly Magazine, "Your World". Presently she is working on her book -Value Education and Quality Management System in Schools. She has deep interest and knowledge of Indian Classical music. She writes and stages plays on historical, mythological and religious themes. **Mrs. Sharma deeply encourages the values of humanism and compassion in her students.**



WHERE LEARNING IS A JOYFUL EXPERIENCE !



ADMISSION OPEN

FOR PLAY GROUP



FACILITIES

- Student Teacher Ratio - 1:10
- Air-conditioned Class Rooms
- Splash Pool & Sand Pit Area
- Air-conditioned Indoor Play Zone - With Work Station & LED Projector
- Students have to bring Bag, Tiffin Box & Water Bottle only

Activities to explore and discover

- Brain Storming • Virtual and Physical Museum
- Puppet Show Corner • Art and Craft Activities
- Pretend Play • Reading Zone • Music & Dance

NO BOOKS STATIONARY UNIFORM



VARDHMAN SPORTS ACADEMY

• Really Affordable Fee.

• International Standard Courts/Pool.



• Renowned & Experienced Coaches.

Registration OPEN

FOR ALL SCHOOLS STUDENTS



CRICKET



SWIMMING POOL



LAWN TENNIS



SKATING



BASKETBALL

📍 Sector-3, Shipra Path, Mansarovar, Jaipur-302020 (Raj).

🌐 www.vardhmanedu.com ✉ info@vardhmanedu.com



73000 94999
97992 34666

Abhyasa International Residential School

DEVELOPING COMPLETE HUMAN BEINGS

Ranked among the top 10 schools of Hyderabad, Abhyasa International Residential School strives to develop core human competencies of Confidence, Creativity & Character in the students through discipline, empathy, open mindedness, integrity & teamwork under the management of Sri Sathya Sai Sanskruthi Educational Society



Focusing on complete development of students, Abhyasa's curriculum is designed in a way that the mental, physical and spiritual faculties of the student are proficiently addressed through development of Physical Fitness, Intellectual Capability, Artistic Skills, and a sense of Social Responsibility and Spiritual Awareness. Commencing the journey with the first batch of 36 students in 1996, the school got affiliated to CISCE in the year 1999. As CISCE is the linear successor of the Inter State Board for Anglo Indian Education and the University of Cambridge Local Examination Syndicate, the curriculum and syllabus are at par with the British 'O' level and 'A' level examination boards and is widely recognized abroad, which makes entry into overseas colleges and universities much easier.

CROWNING GLORY

In recognition of its 'Innovative & Creative techniques in Classroom Teaching', Abhyasa has been presented with the National Award and Gold Medal at the National Center for Research and Development in Education, Science & Technology. The Founder Director and Principal, Vinayak Kalletla, has been conferred with the 'Millennium Award – Eminent Citizen' by Lions Club, Hyderabad, for offering

Global Quality Education at an affordable cost. The school has also been adjudged as the 'Best performing school in Commercial Studies' in the whole country, as per the 'Aptitude and Achievement Test 2001' – conducted jointly by the IPED & the CISCE. It is ranked Telangana's No. 2 Co-ed boarding School & is ranked 23rd in India by the Education World India School Rankings, 2017-18.

CARING FOR THE SOCIETY

A unique feature which is part of its curriculum is: Social Responsibility. It is 'Character in Action!' 'Aalingana' (embrace) is a completely cross-subsidised free school present on its campus with students from Grade I to VIII. All the academic resources are offered to Aalingana students & they are provided with free education, free uniforms, free books & stationery and free food. Students of Abhyasa have adopted each student of Aalingana with the principle of 'Each One – Teach One' by activity based demonstration, experiment, application in daily life, field visit, etc.



Aaveg Management Services

OFFERING SMART SOLUTIONS

Under the dynamic leadership of Ashok Vashist (Founder and CEO), Aaveg Management Services Private Limited provides the most cost-effective car rental service, e-commerce service, gap analysis service, telecommunication service and travel management service in India

Aaveg started operations with an investment of a mere Rs 10 lakh. The company now has 120 employees and its revenue for 2016-17 stands at Rs 30 crore. Aaveg offers end-to-end transport services for corporates that look to invest in all-inclusive mobility solutions for their employees. Consultation services include devising corporate transport policy, vendor management process and imparting training of transport desks and drivers. On-ground transportation solutions comprise providing vehicles on lease for executives through third-party vendors, daily transportation, and car pool facilities. Various services can also be clubbed together to be availed as a customized package, for the benefit of the client.

EXPERTISE IN ACTION

Aaveg's workforce is powered



by well-qualified IT engineers, professional Management Graduates, competent Chartered Accountants, Doctorates in Automobile & Leasing Industry and Analysts with great industrial expertise. The company has acquired extensive business knowledge of the flourishing Indian and international markets in the US, Europe and Australia and has been eyeing the emerging markets in the Middle East and Asia. Aaveg aspires to be the most credible and preferred organization for 'Thought

Leadership & Managed Services' in the 'People Mobility Solution', by playing a prominent role in decongestion and cleaner environment and by emphasizing on innovations that optimize efficiency by adopting unique methodologies.

The Aaveg team assesses, defines, measures and recommends processes for overall efficiency, and then tries to improvise and economize the operations for its clients. Market research enables its professionals to analyze the workflow trends, and also in

reducing manual effort in the workflow by up to 40%. In order to get optimum results, a corporate transportation policy is drafted by expert professionals on the basis of tailor-made requirements and pattern of usage of its clients, which may include vendor management policy, billing policy, usage policy, payment policy, roistering policy, etc. It also strives to reduce its clients' carbon footprint, prevent traffic congestion and facilitate optimum utilization of resources.



Aga Khan Academy

FOR EXTRAORDINARY & INCLUSIVE EDUCATION

Bringing to fruition the extraordinary vision of His Highness the Aga Khan, three Aga Khan Academies have been established in Kenya, India and Mozambique, two of which function as triple programme IB World Schools. The Academies are an agency of the Aga Khan Development Network, a non-denominational organisation that works to improve the living conditions and opportunities for the poor across the world



Founded in 2011, the Aga Khan Academy, Hyderabad, is an International Baccalaureate (IB) World School and is 2nd in the network of 18 proposed Academies.

WORLD-CLASS FACILITIES

Constructed on a 100-acre campus near Rajiv Gandhi International Airport, the Academy in Hyderabad provides world class infrastructure in the form of IT-enabled smart classrooms, well-equipped science & computer laboratories, libraries, resource centers and specialized rooms for fine arts, music and dance, including individual practice booths & music recording studios. Residential facilities include student lounges, study areas, laundry facilities and a large dining hall as well as a health and wellness centre with 12 beds and a full-time, qualified doctor and nurse. The Commons building houses the dining hall and serves as a platform for showcasing the multifarious student activities. Physical fitness regimes are in place through sports facilities that include spacious playing fields, swimming & diving pools, cricket pitch, tennis & squash courts & dedicated centers for aerobics and other exercises.

EDUCATION WITH SOCIAL RESPONSIBILITY

As admission to the Academy is entirely based on students' merit, financial aid is extended

to all deserving candidates in order to ensure that a bright future does not elude an economically weaker student. As an outcome of this policy, over 50% of the current cohort at the Academy are receiving some level of financial aid. The student-centric curriculum is aimed at the overall intellectual growth of the students with emphasis on the development of essential life skills including critical thinking and problem-solving, thereby, preparing homegrown leaders for lives of global citizenship, service and stewardship. A small student-to-teacher ratio ensures personalized attention, and student exchange programs are aimed at bringing in broadening their overall learning experience.

Institutional partnerships of the Aga Khan Academy Hyderabad span the breadth of higher education institutions, government and civil society, NGOs, and the corporate sector. Notably, the Academy works closely with the Government of Telangana, Government of Ontario, University of British Columbia and Simon Fraser University amongst other regional, national and international entities.



Delta ID

OFFERING SMART SOLUTIONS TO A DIGITAL INDIA

Founded in 2011 by leading experts in the smart card industry with several years of rich experience and deep knowledge in Smart Card/RFID technologies, Delta ID Private Limited has been creating innovative biometric solutions, as almost all modern industries use the latest technologies in day-to-day operations

Delta ID develops and delivers a range of iris recognition solutions, including its ActiveIRIS iris recognition system for mobile phones, PCs, tablets and vehicles.

ActiveIRIS system includes a cloud-based solution and is also certified for use with Aadhaar, India's national biometric identity system.

ADVANCED SOLUTIONS

Providing mobile biometric solution, which is active IRIS solution only, for mobile phones/smartphones/tablet/integrated devices, Delta ID has made a security fashion statement "look to unlock", and has also offered core expertise in complete Smart Card, RFID and Biometric Solutions.

Delta ID has created a team of experts who have been endeavouring to bring a smoother business process and higher security in all modern processes, as it has unparalleled expertise in active IRIS system, which



is by far the fastest in the industry, as it recognizes users in less than 150ms, is easy to use, recognizes users with or without Glass, is smart & reliable as it matches out of focus, occluded eyes, images with motion-blur, pupil dilation, and works both outdoor & indoor as it works across lighting condition with ambient reflection, and is also safe & secure and works with as low as 1 in million false acceptance rate.

COMPREHENSIVE FUNCTIONING

Developing a biometric identity

and authentication solution based on iris recognition technology, Delta ID's Active IRIS system includes a cloud-based solution that is capable of identifying people using their iris and a hardware that is integrated in mobiles phones and personal computers. The solution can also be integrated in a car to scan the driver's eyes for driver identification, driver monitoring, and cabin personalization; and can be integrated in any mobile device for use with Aadhaar Card.

Understanding that affordable iris sensors for

smartphones are a key driver in bringing iris-enabled Aadhaar biometric verification to the mainstream, as most smartphones currently rely on fingerprint sensors due to their lower cost, Delta ID is working on developing more affordable and accurate iris recognition technology for the Indian market to be integrated into smartphones, and hoping to take advantage of the opportunity created by increasing use of iris technology, Delta ID is trying to convince more smartphone vendors to include iris sensors in their products.





DPS Panipat City

ENLIGHTENING MINDS FOR A GLORIOUS FUTURE

With a mission of cultivating talent and creating opportunities for the children of Haryana to be on a global platform, DPS Panipat City is dedicated to maintaining a student-centric environment and its outstanding faculty promotes independent thinking, creativity, responsibility and a strong sense of moral integrity



Conveniently located on NH1 & diligently working towards bringing about fineness in teaching to create new boundaries for constructive & effective learning, DPS (Delhi Public School) Panipat City is committed towards empowering the future generations by creating new pillars of conventional thinking to explore new ideas and thereby enabling the students to enrich their level of skills. The school's curriculum combines the best of available techniques, tried and tested across the country by various DPS Schools, encourages students to bring about a positive modification in their behavior and plays a significant role in the enhancement of the students' talents and abilities, leading to their holistic growth and development.

AN ENVIRONMENT CONDUCTIVE TO LEARNING

DPS Panipat City's learning partners – the teachers – play a significant role in shaping students' lives and facilitate in building a strong foundation without which no superstructure, however elegant and tall, can stand. They ensure that the students are provided with an environment that promotes learning and are trained at an early age to speak fearlessly and communicate politely, to be adventurous about learning and to embrace new experiences boldly –

always within the safety of the school nurturing them.

AN UNENDING SERIES OF FELICITATIONS

It has been ranked year after year as one of the Top Schools in Day cum Residential School in the state of Haryana by C-Fore Research Organization India School Rankings. The school has been recently certified as Global League Institute – A Great Place to Study on February 23, 2017 at prestigious venue - House of Commons in British Parliament of United Kingdom. DPS Panipat City feels proud to be awarded as BEST SCHOOL under category "GLOBAL COLLABORATIVE LEARNING ENVIRONMENT" by World Education Summit – The Leading International Platform of East's Premium Media and Technology Research Organization in DENVER, USA. Based on the Academic Excellence for which DPS Panipat City has made a mark for itself not only in vicinity but also as an elite Delhi Public School, Mr. Amit Rana, Pro VC, was awarded 'Edupreneur- 2017' at World Education Summit in Bahrain on March 08, 2017.



EaseMyTrip.Com

EASING INTO THE REALM OF YOUR DREAMS

A promising venture by 3 talented brothers, despite undergoing certain initial hurdles and hiccups has emerged as one of the leading online travel portals of India. Offering great deals on flight tickets and discounts on hotel bookings along with seamless travel booking experiences, EaseMyTrip.Com ensures a great travel experience

Established in the year 2008, EaseMyTrip.Com is a dream project of three brothers who started their operations from the garage of their house. Despite incurring major losses within 3 months they did not lose hope and decided to give it another try. Since then, there has been no looking back and EaseMyTrip.Com enjoys a coveted position of being among the top 5 travel portals in India with an annual turnover of Rs 1800 crore and operations from 28 offices across the globe while they take pride in being the only travel-company which is non-funded yet profitable.

A CUT ABOVE THE REST

Owing to its varied unique features, EaseMyTrip.Com is a preferred choice for the travelers, for instance, it is the only portal that doesn't charge convenience-fees on air-tickets, hence the clients



are able to save an amount of Rs 200 per passenger on air-tickets. In order to bring about a reduction in holiday-cost, the firm maintains its own office, staff, cars and food arrangements in Dubai, Singapore, Thailand, Maldives, Bali and Mauritius. Having handpicked and partnered with top 868 hotels (with an average TripAdvisor rating of 4.68 out of 5) across India, EaseMyTrip.Com offers these luxurious getaways at unbeatable prices.

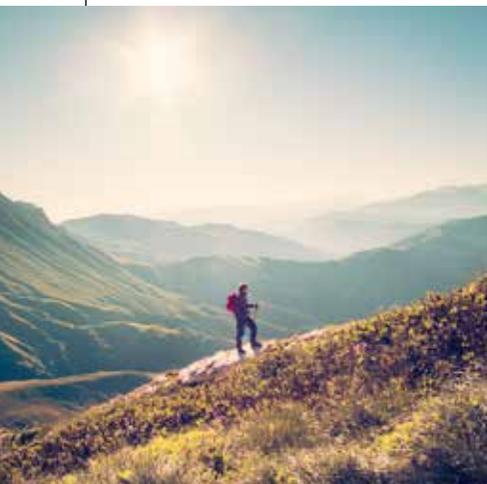
One of the most popular features introduced by the

firm is EaseMyTrip mobile app; airplane co-passengers can chat with each other even without internet, through this app, thereby enabling them to find travel-buddies and networking on the air-plane itself. To help tourists in cases of emergencies (medical or theft), the firm has tied-up with more than 450 NRIs across every major city in the world. Recently, an NRI helped an Indian-tourist, as his daughter needed to be hospitalized at midnight in Budapest, thus offering a major relief to the

tourist in case of a medical emergency.

A RELIABLE TRAVEL CONSORT

Travelling becomes convenient and hassle-free when all travel related queries can be answered with a click of the mouse. EaseMyTrip enables the clients to book air tickets for all major airlines flying across the world and offers competitive airfare and best deals on hotels, buses and holiday packages, thereby facilitating an enriching journey.



Garodia Education

IMPARTING WISDOM TO CREATE LEADERS

A melting pot of culture, sports, art and academics, Garodia Education endeavours to bring out the best in every learner through consorted efforts and focus. The various activities and events provide the right opportunity for every learner to blossom into confident and effective global citizens



Garodia Education recognizes the uniqueness and spark in every learner, and provides ample opportunities to hone and showcase these. Learning experiences extend beyond the classrooms thus making it practical and realistic in nature. Besides developing skills and knowledge, a conscious effort is made towards inculcating values at a very early stage in learning. Garodias believe in erudition of the wizard minds into becoming leaders with the right morals, respect, tolerance and grit. Learners at Garodia Education get global exposure through the many interactions with various universities across the globe, helping them gain different perspectives and unique learning experiences.

GLOBAL SPREAD

Garodia Education partners with leading Universities worldwide, & is a Partner School with the Goethe University giving the learners valuable opportunities like camps, exchange programmes, workshops and conferences in Germany. Other global affiliations include its association with Broward College, USA, an agreement which facilitates graduation from the College with the flexibility of studying the first 2 years here in Mumbai and then continuing the last 2 years in Broward College, USA. Garodia Education is also associated with the National University

of Singapore, and Winchester Symposium.

Pioneers in many fields of education, right from adopting use of interactive smart boards in the classrooms to adopting real-time faculty-driven learning over using tech-aided learning, Garodia Education paved the way to many improvisations in the field of education. Their belief and commitment to bringing the best practices in education is reflected in their multi-cultural staffing. The school is led by Heads from across the world, bringing with them a vast ocean of experience and expertise. The school invests time and efforts in training and updating its faculty on a regular basis. Students' results at the different boards, and their achievements beyond academics are testimony to Garodias' commitment to student success.

Students learn in the best possible ambience with state-of-the-art laboratories, infrastructure, play ground, amphi-theatre, multi-purpose auditorium, Lego Innovation Lab and multi-cuisine cafeteria.





Fourth Dimension Solutions

FUTURIST AND PROMISING

A specialist delivering outstanding Information Technology infrastructure & technical support services to clients globally, Fourth Dimension Solutions aspires to exceed expectations through their innovative solutions, superior customer service and desires to be the best service provider to its customers and their industries

Established in 2011 by its founders as a pan-India-based information technology (IT) infrastructure, eGovernance, technical support services and operations outsourcing company having a global presence, Fourth Dimension Solutions Limited is engaged in providing IT Infrastructure solutions, implementation as well as O&M support services primarily to various government projects directly or indirectly through strategic alliances.

IDEAL OFFERINGS

Offering services such as project & program management, Internet & web marketing, professional services, telecom and mobility as well as printing solutions and document management, Fourth Dimension Solutions Limited is rapidly progressing to become a leading IT and Telecom Infrastructure and Operation Outsourcing Service Provider and one of the



finest Systems Integrators by offering the most cost-effective solutions & services.

In addition, FDSL's enterprise offerings include complete infrastructure solutions that involve the supply & installation of IT assets in application delivery, network & data security, surveillance & a suite of data storage and back-up solutions, commercial off-the-shelf software & hardware.

UNIQUE STRENGTHS

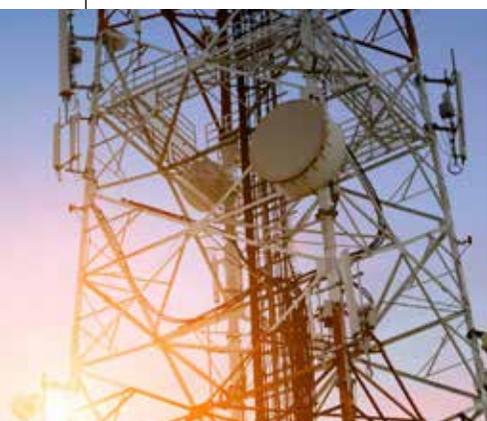
Owned and managed by

experienced professionals, FDSL has already made a firm statement in the industry as it has spread out its wings of operation with an acquisition of two companies. After creating a strong presence in India, it has already created a global footprint starting with its subsidiaries in Singapore and UAE.

Believing in the core principle of innovation backed by efficient execution, and functioning under the leadership of its futurist and young entrepreneur, it has

created a unique combination of flexibility, managerial and financial strengths, regularly reaching new milestones and empowering more clients.

Utilizing its unique advantage of being able to provide enhanced satisfaction to customers, it has created a slew of prestigious clients such as NTPC, OICL, LIC of India, CSC eGovernance, Govt. of Rajasthan, Indian Army, Electronics Corporation of Tamil Nadu, Bharat Sanchar Nigam Limited, Unique Identification Authority of India, Air India, etc.



Hindustan Group of Institutions

MAKING EVERY MAN A SUCCESS AND NO MAN A FAILURE

Internationally known as a leading institute in Aeronautics and Automobile engineering, Hindustan Group of Institutions is one of the eminent institutions providing quality higher education in the country graduating more than 40000 students in the last four decades under the able guidance of Dr Anand Jacob Verghese



Believing that education is a gift that one generation gives to the next, Dr Anand Jacob Verghese, Director & CEO of Hindustan Group of Institutions has been leading it towards the zenith while contributing to the improvement of standards of education in India. Having pursued a BS in Engineering Management from the American International University, London and then MBA from Huron University, London, he very well understands the importance of research & development in the field of education to bring the latest state-of-the-art technologies and pedagogies for a modern and futuristic mode of learning. To offer due recognition to his efforts, he has also been conferred an Honorary Doctorate by the world-renowned Dongguk University, Seoul, South Korea.

Indeed, Hindustan Group of Institutions (HGI) owes its existence to Dr Anand Jacob Verghese's father and the Institution's Founder, Late Dr K C G Verghese whose vision, generosity and commitment to help future generations has been unparalleled.

TOWARDS ZENITH

Hindustan University, the flagship institution of the group, has the distinction of being one of the first few universities in India to be accredited QS 3 stars rating.

QS Stars is a rating system that allows students to get a wider picture of an institution's qualities, looking at everything from the employability of graduates, to sports facilities and community engagement.

Having evolved into one of the most sought-after engineering institutions in India, and delivering extraordinary results through its highly qualified and experienced faculty and having built an excellent infrastructure for curricular and extracurricular activities, the university has been consistently maintaining an enviable academic excellence right from its inception.

HEARTILY HUMANITARIAN

With a commitment to work for the development of the society, HGI has adopted many villages and is providing free education to many students every year. Working with the motto Live, Learn, Lead and passionately 'Transforming pedagogies and technology', it is committed to fulfill the need for every student to become a world leader.



Silicon & Beyond

DELIVERING INGENUOUS IT SOLUTIONS

Established by a group of senior analog designers who had gained experience in the field of high-speed interfaces and analog/mix signal IPs while working for many years at leading Analog Semiconductors companies, Silicon & Beyond is headquartered in Bangalore and is a triumphant effort to meet global industry standards

Designing and developing proprietary Physical Interfaces, high speed Data Converters and other Mixed Signal IPs, Silicon & Beyond offers solutions and IP cores which are used in a variety of electronic products and a range of applications including Mobile Phones, higher resolution cameras and displays, high performance computing, PCs and Servers, Data Centers appliances and Optical networking components.

MOST PROMISING IP COMPANY

The company was founded in 2012 by the dynamic duo Sujoy Chakravarty and Ravi Mehta, and despite the emerging challenges the company has stayed true to its identity. Gauging the opportunity in advance, which has emerged as a result of a huge flux in the technological segment,



the largest of them being data transformation, Silicon & Beyond has not only focused on hardware development, but has also been working on providing solutions for IoT that requires stronger chips and IP cores. Ranked as one of the Fastest Growing Technology Companies, in Deloitte Technology Fast50 India 2016 edition, their quick optimizations and spirit of evolving in a dynamic environment makes them an extremely promising IP Company. Their track record

in delivering high-end SERDES IP cores is well appreciated by leading semiconductor companies, and being able to attract enough customers to attain such fast growth over three years makes a strong statement about the quality of their product and leadership.

ACCELERATING DYNAMISM

Aiming to bring innovative design approaches to the ever-increasing challenge of chip-to-chip and backplane high speed connectivity, the company has a track record of

building high-speed SERDES IP cores and in integrating them at chip top level. Also specializing in low-power processes and advance nodes such as 28 & 40 nm, Silicon & Beyond has developed a customer network of top multinational semiconductors and fabless IC companies, system companies and ASIC design houses. Banking on the company's engineering team and trusted customers, it has achieved a hugely successful revenue growth of 236% over the past three years.

HVB Global Academy

DEVELOPING COMPLETE HUMANS

Using an engaging educational approach where students participate fully in the learning process and set their own personal goals and self-assessments, HVB Global Academy is focused towards transforming its students into complete human beings and well-rounded individuals



FELICITATING DR. KALAM AT HVB

HVB Global Academy, a prestigious IB and CAMBRIDGE authorized school in South Mumbai has been offering the International Baccalaureate Diploma Programme since 2010 and the Cambridge Assessment International Education since 2014.

INSPIRING EXCELLENCE

The HVB student profile is the school's mission statement translated into a set of learning outcomes for the 21st Century Learner. HVB Mission Statement holds attribute values that infuses the whole school ethos and encourages its students to imbibe a value-based learning culture that in turn harnesses a skill based understanding of the curricula. HVB Mission Statement is to offer a meaningful, globally connected and comprehensive educational programme to its students regardless of personal circumstance, so as to empower them to explore their natural curiosity and creativity. HVB Global Academy motto, Nurturing Imagination; Inspiring Excellence is the torchbearer guideline on par with the school's vision of creating lifelong success stories that shapes and translates into key directive principles for the whole school.

The principal Dr. Chandrakanta R Pathak's role as a visionary educationist is

charted along the two-fold path of methodology and mentoring. She firmly believes in an education methodology which is child centric but teacher driven; a system where children are encouraged to think for themselves, and promotes smart and ethical students who are proud to call themselves global citizens of the future.

Students are immersed in several projects sensitizing them to nation-building activities. This she believes is essential for instilling pride as well as accountability towards the local context and in augmenting the students' nationalistic pride.

THE LEARNER PROFILE AT HVB

HVB students are aware learners who seek key leadership roles in the complex process of how and what education should deliver to their lives. They are global citizens who are internationally minded and are willing conductors of positive change in society. HVB students are expressive about their need to find themselves and their understanding of the world around them in all they learn at school.

OUR MISSION is to offer a meaningful, globally connected and comprehensive educational programme to its students regardless of personal circumstance, so as to empower them to explore and develop their natural curiosity and creativity



XDBS Corporation

MAKING TECHNOLOGY INESCAPABLE

Providing services in the area of database, customer intelligence, content dissemination & syndication, event registration & traffic assurance, opportunity creation and other performance-based marketing services, XDBS Corp. has revolutionized the technology and business integration segment

Being the pioneers of tech marketing, XDBS Corp. has been providing, quite earnestly and effortlessly, services to over 50 leading technology and marketing companies around the world with guaranteed results. Having already made a strong impact in the sector in a very short span of time, the company is ready to enter a new phase of growth by channelling marketing and sales in the key regions, under its new CEO, Julie Strong. Equipped with powerful data and drive alignment in selling effectively to engage B2B buyers under a highly professional team, XDBS Corp. is poised to make resounding success given its top management's powerful track record and experiences.

INSIGHTFUL MARKETING

Extremely dedicated professionals who live and breathe B2B marketing, from



demand generation and design to data and results, the XDBS team has been engaged in an extraordinary data-driven journey. Their complete focus on B2B marketing and lead generation has resulted in significant help for publishers, agencies and technology companies in executing their marketing and media plans successfully. The results speak for themselves, as XDBS's expertise in providing marketing and sales-ready leads with a high ROI assurance, has successfully

let to 70,000 leads per month.

CONTINUAL PROGRESS

Having been featured by D&B as one of the fastest growing companies in its segment, its client base includes leading technology players, including top 100 Fortune IT companies and several innovative start-ups. Creating new and existing business initiatives in US, UK, Australia & Asia Pacific regions, it has blended flawless execution with a creative approach, and has invariably tended to clients' urgencies

and their product-based requirements. Renowned for their world-class style, scope and execution of campaigns, and their unparalleled expertise in making their clients' marketing eye-catching and most effective, they have been habitually successful in giving their prospects the best possible brand recall. Consequentially, XDBS has remained the 'Partner of Choice' for most of their customers and have been a top-quality demand generation company.



IMS Engineering College

SEEING WHAT IS INVISIBLE TO OTHERS

One of the top-notch Engineering colleges in North India, providing technical education and 100% employability prospects to its students, equipped with state-of-the-art infrastructure and modern technology, the success of IMS Ghaziabad is not sheer luck but a result of clear focus, vision and determination



What started as a nascent dream in the year 1990 became a distinct reality within two decades of its foundation, equipped with state-of-the-art infrastructure and modern technology, as ever since its commencement the group has promoted entrepreneurship, new ideas and technological innovations among its students to make them the future leaders of the professional world. IMS is recognized as a leading postgraduate centre of studies in management, engineering, Computer Application, Journalism & Mass Communication, Biotechnology & Microbiology and International Business.

REACHING FOR EXCELLENCE

The IMS Group aims at attracting diversity and providing it with an environment where it can flourish, while promoting a culture of openness and change, where merit is the only criteria coexisting with teamwork.

As the university's rigorous academic programs are taught and supervised by brilliant faculty members who guide, mentor and counsel the students continuously and bring out the best from them, it has earned a reputation of academic excellence in providing practical and quality academic programmes in

almost all technical education fields. The consistent and stellar placement record of IMS is a result of the extraordinary exposure and experience that students get at IMS.

SPLENDID ACADEMIC LEARNING

IMS nurtures their students to be emotionally intelligent through inculcating human values and professional ethics so that they surpass competition and excel better than the best. Striving to be a premier institute, it has maintained its high quality of technical education with equal emphasis on theoretical concepts with practical applications in addition to value added programmes to provide the students with additional skills beyond curriculum.

The contribution of the IMS Group to Society through its several programs, running towards the social cause in addition to its techno-proficient students with complete personas, is acknowledged in the academic fraternity.



Mumbai Duty Free

REDEFINING TRAVEL RETAIL EXPERIENCE

Furnishing a list of splendid brands that have strategically been placed at the airport, Mumbai Duty Free at the Chhatrapati Shivaji International Airport is not only listed among the world's best duty free outlets, it is also a highly preferred retail destination for customers of national as well as international origin

Managed by GVK, the Mumbai Airport is currently the second busiest airport in the country after the Indira Gandhi International Airport in New Delhi. GVK is a leading Indian conglomerate that has its highly varied interests across diversified sectors such as energy, resources, airports, transportation, hospitality and life sciences. Under the jurisdiction of the GVK authority, Mumbai Duty Free has been able to rapidly garner the applaudable reputation of being the country's finest outlet to purchase acclaimed brands free of surplus taxes.

QUINTESSENTIAL EXPERIENCE

Ever since its inception, Mumbai Duty Free has focused to establish itself as a niche player of the Indian travel retail market. Focusing on offering an ultimate experience



to travellers through its numerous duty free shops at the departure and the arrival halls of the Chhatrapati Shivaji International Airport, it has invariably aimed at featuring a luxurious and elaborately exquisite collection of more than 10,000 products in the widespread range of liquors, tobacco, perfumes, chocolates, designer apparels, fashion accessories, cosmetics and electronics. Thus, Mumbai Duty Free has not only conspicuously been able to bring forth all major acclaimed

international brands under one roof, it has also featured several domestic brands that are of high repute and are widely appreciated across the country such as Fabindia and Shoppers Stop.

RENDERING PEERLESS QUALITY & EXCELLENCE

Enticing travellers through its exclusive range of products, Mumbai Duty Free has edged ahead of its contemporaries and competitors. Offering to its esteemed customers luxury products of unequalled quality

at considerably cheaper cost due to the omission of surplus taxes and duty fees, Mumbai Duty Free has also channeled its energy towards presenting its customers with the beguiling opportunity of arranging the entire duty free product range online. The customers can therefore avail the enchanting experience of pre-booking their preferred products online and can collect their ordered merchandise from the airport either before their departure or post their arrival.

IRIS FLORETS - The Happy Play School

BUILDING THE FUTURE WITH COMPASSION

Understanding that with bags getting heavier and expectations soaring high, every child of the modern era is encumbered with the pressure of performing well, and this burden is crushing underneath itself the soul of childhood, Iris Florets has pledged to the overall growth of its students to keep their childhood young forever



With a philosophy to go beyond just teaching young children and making their childhood memorably happy, Iris Educare Limited established Iris Florets. With more than 60 schools in major cities across India, Iris has focused on creating an environment of happiness and security in all its campuses, and as a result the playschool has proved to be a nurturing place where the children's growth is self-propelled and they can learn while exploring the joy of childhood.

DYNAMIC DEVELOPMENT

With Iris Florets, the Iris group has made an earnest effort to create a world of development for the children, as apart from doing well in academics, the children are trained in various other life skills with a passionate touch of love and care. The children are recognized as per their strengths at a very tender age and this gives them the opportunity to get ahead in the preferred field. The group has worked on enhancing creativity, developing a sense of independence, leadership skills and thinking capabilities, as every aspect of life is looked after by the teachers to let the children explore the world of infinite growth and development.

HAPPY ENVIRONMENT

Aiming to establish an exemplary play-school chain that is supreme in offering a powerful foundation to young children with happiness being the core, the school wants children to discover the world of happy thinking.

Iris has also made it easier for the parents to access the development of their child, as they understand that it is always a moment of pride and joy for a parent to see their child step into a school and it is equally necessary that the child is ready to enter the world of education and learning. With a philosophy of building the future of children with compassion and complete understanding, Iris taps, unlocks and enhances the potential of a pre-schooler, helping him/her transform into a courageous and motivated individual. Experienced and expert teachers at Iris Florets have mastered the art of making a child primary school ready, and to create the essential happy and learning environment, every Iris School has paid special attention to its infrastructure.



Appaswamy Real Estate

TURNING DREAMS INTO REALTY

Involved in multiple businesses with a vast and rich experience spanning almost six decades in residential construction, the Appaswamy Group has grown substantially since its inception as it is founded on a strong framework of core values, business ethics, brand equity, and customer satisfaction

Founded by the visionary Mr Appaswamy and currently led by a dynamic and energetic Chief Executive Officer, Mr T S S Krishnan, who is a chartered accountant by profession, the Group has transformed, through their innovative and visionary contributions to the construction business and path-breaking pioneering role as a real estate developer and corporate leader, the urban landscape of Chennai and the adjacent areas by setting new standards in the housing and urban development scenario and creating world-class infrastructure.

SOARING HIGHER

The Appaswamy Group is among the first companies to introduce apartment culture in the city through their elegantly designed flats, and has also been the forerunner in introducing the concept of creating urban-like townships



in suburban areas. Since 1970s and 80s, the Group has grown in stature to become a luminary in real estate business, and has earned the reputation of being a household name in Tamil Nadu.

In the last few decades, the Group has further expanded its horizon and has diversified its business from real estate development to include hospitality and non-conventional/renewable energy. In 1990s, the Group ventured into hospitality business and once again made headlines through state-of-

the-art business hotels in south India, well-known as The Residency Group of Hotels. Within three decades of its inception, the Residency Group of Hotels has earned itself a good reputation for excelling in all the quality criteria of the industry, a high level of occupancy, quality service, and total customer satisfaction. The Group is now entering into strategic alliances and taking up professional management of other hotels in different parts of India.

The Group, through its hospitality division, made its

international debut in Maldives a couple of years ago with the opening of an uber luxury resort boasting of avant-garde designs under the highly prestigious St. REGIS brand.

PROFESSIONAL VALUES

The company is dedicated towards creating premier properties that stimulate and assimilate value creation, unimpeachable quality, innovation and brilliance with the aim of nurturing an eternal bond of customer relationship built on faith, confidence, satisfaction & ethics.

Jaipur National University

EMBARK UPON YOUR JOURNEY OF EXCELLENCE

Having carved a niche for itself in the country by consistently providing quality education and offering a conducive learning environment in a short span of seven years, Jaipur National University has emerged as a preferred choice for professional and technical education, as well as for connoisseurs of quality academic pursuits



Looking for that perfect destination to accomplish one's cherished goals? Welcome to an ambience of learning that assures one of quality education and is today the preferred choice for connoisseurs of excellent academic pursuits.

SERENE ABODE OF LEARNING

Welcome to the lush green, sprawling campus of Jaipur National University. An abode of learning, a thriving centre of professional and technical education, JNU's kaleidoscopic beauty is reflected in its aesthetically designed buildings with luxuriant canopies of trees with the magnificent Aravallis looking on from one side. The university, since its inception 7 years ago, aims to combine education with a sense of obligation towards the larger civic community. A humane and environment friendly system, the university offers courses in Humanities, Social sciences, Education, Engineering, Agricultural science etc. Through its inter disciplinary teaching and research, the university provides ample scope for academic flexibility. With the most noted scholars as heads, the credibility and quality within the institution stands unchallenged. The faculty plays a crucial role in student learning by creating a context in which students' desire and ability to learn blossom effectively.

The university's environment fosters competitiveness, unrestrained scientific inquiry, critical and lateral thinking, creativity and innovation.

MARCHING TOWARDS A HEALTHY SOCIETY

The latest venture, JNU Medical College and Hospital is an expression of the University's belief that health and community development are inherently, inextricably and naturally connected. The college accepts 150 students annually for its undergraduate degree and nurtures excellence in all fields of health care and possesses comprehensive facilities for patient care, research and teaching. The social outreach of the JNU Hospital imparts greater relevance and realism to the training programmes being undertaken by the college for the undergraduates.

Starting in JNU carries an allure for learners, given the rich heritage, mesmerizing culture and dazzling landmarks of Jaipur city, it's an exceptional venue for students and faculty alike, and is a superb choice for anyone looking for an outstanding learning experience. Why should one go anywhere else?



Lippo Group

BETTERING LIVES FROM THE ZENITH

The highly recognized and well-renowned Lippo Group has over the past 60 years secured the enviable position of one of the largest and one of the most diversified conglomerates of Asia, and has responsibly built communities, has impacted lives, and has given their widespread clientele a reason to smile

Lippo Group's investments have been in the flourishing sectors of real estate, hospitality and leisure, retail, education, healthcare, media and news, digital technologies, financial services and telecommunications, which are perhaps the fastest-growing sectors of development in the current market. OUE Singapore, Lippo Karawaci Indonesia, Hypermart, Matahari, Siloam Hospitals Indonesia, First REIT, LMIR REIT, Auric Pacific, and Lippo Incheon Development are among the Lippo Group's flagship and bellwether platform industries.

After having garnered a trustworthy image of being Indonesia's largest services group, the Lippo Group is now being endowed with the responsibility of having the starkly dominant presence in the archipelago's first-



second- and third-tier cities and of being the stewards to lead an illustrious and glorious impending future. Being one of the most colossally gigantic and a highly diversified conglomerate of Asia, the Lippo Group is acknowledged in the market as a name that has consistently contributed towards establishing an innovative model for growth and innovation, thereby obtaining a paramount leadership and significant presence in all major industries and contemporary markets.

SERVING THROUGH INNOVATIVE CHANNELS

The Lippo Group's relentless dedication and the implacable attitude to steer in the direction of success has initiated the brand to unfold its idealistic vision of 'Growing, Transforming Lives'. Lippo's educational wing manages a remarkable number of 45 schools and two multi-faculty universities that comprise a total of about 35,000 students. The list also includes Indonesia's leading and premier private university

as ranked by the QS World University Ranking 2013.

The Group's sincere commitment to improving Indonesia's healthcare has also made them the proud manager of the country's largest healthcare group that encompasses 22 hospitals across the Indonesian archipelago.

Among these is the country's first and only world-class cancer treatment hospital which provides all the state-of-the-art facilities to its patients.

Jankidevi Public School

ADDING VALUE TO LIFE

Founded in 1999 by Narendra Verma in the memory of Late Smt. Jankidevi who took Samadhi in 1999 at the age of 104 years, Jankidevi Public School has contributed towards a paradigm shift in the way education is imparted, where focus has shifted from rote learning to innovative teaching pedagogies



Jankidevi Public School has carved a distinct niche for itself with a succinct philosophy, "Think big, think different, think ahead and aim for the best". The school is affiliated to the Council for the Indian School Certificate Examination (CISCE) and has more than 2500 students, with ICSE and Cambridge boards.

Believing that education is not simply the transmission of knowledge, it is not simply the development of talent, and that education is the great enterprise of steadily and surely passing on the fullness of humanity from the past to the future, Jankidevi Public School (JPS) has gone that extra mile to foster the overall development of its students.

ACTIVITY BASED LEARNING

Strongly promoting experiential learning, JPS has a team of committed professionals whose aim is to provide the best opportunities to its esteemed stakeholders. The school uses interactive boards and Teach-next program to help every child experience learning through resourcefulness.

Realizing that learning is less of absorbing facts and more of acquiring understanding, and school is a stage where the students start recognizing their true self. Thus, channelizing and moulding their vast storehouse of energy, JPS emphasizes on

activity-based learning and builds close relationships among the school, students and parents.

Focusing on cultural and sports activities such as Western and Indian classical dances, playing guitar, Casio and keyboard, playing Lawn Tennis, Table Tennis, Carrom, Chess & Martial Arts, it has also formed a Radio Station & Bagpipers Band, one of its kind for an ICSE school. In addition, extracurricular and co-curricular activities are embedded in the academic year to enhance student participation in various activities within and without school.

SECURITY & HEALTH

Focusing on security of students, the school has installed CCTV cameras and metal detectors, and everyone is required to make an entry in the school register. Students are provided purified water which is tested in the lab three times a year. There is a doctor and a nurse on-call during school hours, and a School Committee monitors students' results from time to time.



Adani Realty

THE UNDISPUTED LEADER OF REALTY

As one of the youngest arms of India's top infrastructure and development conglomerate – Adani Group, Adani Realty is consistently setting new benchmarks of success through its meticulous planning, intelligent use of technology and speed of execution, and has delivered 10 million sq. ft. of space within 6 years of its inception

Your dream life lies beyond the carpet area of what you believe is possible. Adani Realty is one of the youngest arms of India's top infrastructure and development conglomerate – Adani Group. With a commitment to getting India on par with the most advanced countries around the world, Adani Realty has begun development in our most promising cities; integrating the finest design aesthetics with cutting edge construction technology.

As part of the Adani Group, It has a legacy of Trust and Excellence it lives up to; a fact that has driven them to achieve a lot in a relatively short period of time. At present, they are developing over 69 million sq. ft. of residential, commercial and social club projects across Ahmedabad, Mumbai, Gurgaon, Kochi & Mundra with an aim is to revolutionize real estate; keeping in mind



the varied aspirations and lifestyles of new age India.

FACILITATING A BLISSFUL LIFE

Its vision is perfectly encapsulated in our philosophy of their positioning of The Good Life; in which company has conceptualized lifestyles inspired by biggest dreams and closest relationships.

Where one can live closer to the people that matter and all the things that make one happy. Where home spells languid bliss, and workplaces

inspire confidence and productivity.

Set apart by an abundance of land for development, meticulous planning, intelligent use of technology and the speed of execution, within 7 years of our inception realty business arm of Adani have delivered 10 million sq. ft. of space, another 2 million sq. ft. space will be delivered in next six months.

AWARDS & RECOGNITIONS GALORE

The company aims to achieve

turnover of Rs. 20,000 crore in next 5 years with over 200 lakh sq. ft. of development and is committed to becoming one of India's leading super brands in the realty sector.

The brand has received more than 20 awards across its residential, commercial & social club projects in recent past.

No wonder, that brand Adani Realty is living up to its promise by leveraging the trust people have and delivering quality projects in timely manner at good locations.



Kalorex Group

EXPANDING FRONTIERS OF SUCCESS

With a mission of engaging students continually towards gaining & applying knowledge through technology & innovation, Kalorex Group aims at handholding, co-creating & reaching out to students to facilitate their total development into national assets & global citizens, with strong values of dedication, devotion & compassion



By playing a significant part in synchronizing the thoughts of a child, providing the bricks that build the basic formation of a student, harnessing their individual skills and empowering them to believe in their own abilities, Kalorex Group is serving the society through education since its inception in 1995, and is a prestigious professionally managed autonomous institution that has activities focused on K-12 education.

CREATING NEW BENCHMARKS

Kalorex is a name synonymous with education par excellence and believes in empowering children and helping them to succeed in all spheres of life and that is why it has added new dimensions to its portfolio ensuring that it covers every segment of the society.

The organization has grown leaps and bounds over a span of 22 years and its journey has been long but accomplishing.

Relentless pursuit of growth and innovation has helped the Group in creating new benchmarks in the field of education.

Being the first choice for all possible target groups in providing quality education, Kalorex Group has achieved excellence through a sound vision, innovation & professionalism in its various endeavours.

MAKING LEARNING A DELIGHTFUL JOURNEY

Under the exemplary leadership of CEO & MD Dr Manjula Pooja Shroff, the brand has persistently pursued its goal to shape the makers of tomorrow, helping them grow by leaps & bounds, giving fire to their relentless fervor for innovative thinking coupled with scientific approach, & encouraging them to surpass expectations to achieve success.

In the last 22 years, the Group has opened 40+ educational institutions across the K-12 domain defying the burgeoning competition & imprinting successful footprints. The methodology used by Kalorex centres around identifying each child's unique abilities and maximizing their learning capacities to become academic achievers, critical thinkers, and effective communicators. Apart from providing individual attention to the children, they hone their skills through multi-sensory approach, theme-based learning & teaching through play way methods by experienced and trained teachers.



Colombo City Center

EFFORTLESSLY DYNAMIC

Colombo City Center has transformed Sri Lanka into one of the world's most dynamic cities by gifting to it a brilliant City Center, which is perfectly located and is integrated with the style of progressive Sri Lanka – a country that boasts of its rich cultural heritage and rapid technological and infrastructural development

Colombo City Center hosts The Residences, which are renowned state-of-the-art apartments in the heart of the city; The Mall, which gives an insight into the best international and local brands; and Next Hotel, which is the high-end hotel for the modern affluent business travelers.

THE RESIDENCES

The Residences at Colombo City Centre offers an out-of-ordinary lifestyle through its fully appointed contemporary apartments, also providing a rare investment opportunity to those who understand the luxury of ideas, imagination and vision. International design practices of Aedas and Gensler bring a unique touch and sensitivity in architectural and interior design of The Residences and bring to reality every dream of any home seeker. Every house in The



Residences offers a beautiful view of the panoramas of the city coastline with a serene and spacious environment to enjoy the ever-changing beauty of the charming city.

THE MALL

The Mall at Colombo City Center is designed to be the number one shopping and lifestyle destination in Sri Lanka. Spread over five floors, it is a continuous source of entertainment, shopping, recreation and inspiration for tourists as well as

residents. The Mall features an international standard food court, with balcony and entertainment space overlooking the Beira Lake, and a larger than life, ultra modern cinema.

NEXT HOTEL

This Hotel is a state-of-the-art resplendent infrastructure marvel, featuring every imaginable amenity, and with special facilities for the owners of apartments at The Residences, who can enjoy everything Next Hotel

has to offer. An infinity pool surrounded by lush tropical garden, gym, a luxury spa, an elegant cocktail bar and an upscale dining experience bring to the visitors a premium short stay experience.

In all, Colombo City Center offers its customers the best of living, shopping and short stay experience, through innovative and progressive hospitality services, specially designed to render all the goodness of highly enjoyable living conditions, smarter work environment and enhanced leisure.

Quantum University

A BEACON OF EDUCATION

Beginning its journey in the year 2008 as Quantum School of Technology, the institution was recently elevated to the status of a University because of its exceptional educational vision, and its quick emergence as the hub of excellence in higher education



Pursuing excellence with sustained efforts, commitment and dedication, Quantum University has invariably endeavoured to develop a healthy pedagogy of sculpting conscientious citizens and skilled professionals. Envisioning to establish itself as a center of innovation supported by a vibrant culture of academic research, Quantum University is dedicated to achieve the holy grail of knowledge creation, while discovering a holistic educational philosophy in the process.

FUTURISTIC EDUCATION

Utilizing its rich experience and expertise in the educational domain, Quantum University was able to quickly identify the skill gap that seriously limits the employability and prospects of Indian students, and then endeavouring to bridge this gap, it has been committedly contributing towards the Fourth Industrial Revolution, based on new age technologies such as Artificial Intelligence and Internet of Things. Well realizing that such modern technologies are going to radically transform systems of production, management, governance and in turn our society, it has focused on developing the varied human abilities, which would help all of us reach the next level of societal evolution with an eclectic mix

of interdisciplinary skills in contrast to the current linear thinking embedded in our established education system.

STRUCTURED APPROACH

Realizing that interdisciplinary education, though established in the West, is yet to make serious inroads in India, and that every student is different with a unique learning curve, it has been maximizing the learning goals of its students by employing relevant methods of instruction which are in tune with the student needs. Through its credit system, it allows students to choose their own pace and program of learning, offering them professional expertise in their chosen area of knowledge.

Extending the interdisciplinary rainbow further, it has instituted Special Passion Programs (PROPS), which encourage interests & passions to be pursued in a structured way, offering students to explore their passions in music, theatre, dance, photography, design, community service, etc.



Devansh Group

BUILDING PARADISE FOR ALL

With innovation & commitment towards comfort & luxury, Devansh Group has successfully hosted a banner that has become a name to be reckoned with in the construction industry. Displaying extraordinary vision, the Group has focused on creating a pocket-friendly & eco-friendly living environment for its customers

Founded in the year 1997, Devansh Group is headed by the visionary Sanjay Kumar Bansal who has at every step of the journey believed that a 'Group Prospers with Customer's Prosperity'. Due to his able guidance, the group is today a top-rated construction firm known for producing monumental structures using advanced technology, professional architects and reliable material.

EXCEPTIONAL DELIVERABLES

Devansh Group has a loyal customer base & their sincere efforts to provide quality work, and timely completion of every undertaken project with safe working environment is the x-factor of the company's success. It has achieved landmarks in optimizing the valuable skills, technology and resources, and has ensured quality delivery by setting up a standard check process



for every stage, which goes through a critical analysis and proposes possible solutions. Every committed project has an individual planning that includes excellent elevation, Vaastu, ample ventilation, best-in-class interior and various other aspects. Devansh Group is one of the leading players in the arena of real estate development and has proved its worth with projects like Aalto's A & M Trade Center, Dev Kunj, Dev Ashrav, Dev Dhanuka Prestige, Aalto Drive and many more all across Hyderabad, Telangana. Thus,

it has worked on visualizing individual customers' needs, demands and expectations in terms of space, quality, ambience, etc.

CUSTOMERS ALWAYS A PRIORITY

Devansh Group has redefined the term luxury – that usually means that it can be enjoyed by certain people and not by others – by bringing it to the middle class buyers who can now afford the house of their dreams. To help its customers realize the dream of owning a Devansh residence, the group

has tied-up with major Housing Finance Companies and Banks to devise loan schemes and helps them get a flexible and hassle-free financial loan at highly competitive rates of interest along with other benefits.

The group has had a wonderful journey of fulfilling dreams and giving wings to the real estate business across the country, as a result of which it has been awarded with the Padmamohana Award in August 2017, and the Hyderabad Real Estate Leadership Award in November 2017.



REVA University

DEVELOPING STUDENTS HOLISTICALLY

Established under the Government of Karnataka Act 80 of the year 2012, REVA University has not only been recognized as the leading university in the State, but it has also often been cited as a remarkable example of the progressive standards of education in the State



Acknowledged as one of the best universities of Bengaluru, REVA University is spread across over 45 acres of land, with its sprawling lush green campus built with the state-of-the-art infrastructural facilities, which has often been appreciated by various tabloids and magazines. The University has successfully managed to create a peacefully propelling environment which is appropriately enabled for higher levels of learning and research that are conducted by the students on the campus.

ZEAL TO BUILD A BRIGHTER FUTURE

Driven by a team of highly conducive and encouraging leaders, REVA University as an establishment has always derived inspiration from the philanthropic vision and a missionary zeal to help build successful careers for the upcoming generation of the country. Driven by a consistent search for passionate students who go ahead to be the pioneers of tomorrow's brightness, is the aim with which the University has been functioning ever since its inception.

The University takes immense pride in being the caterers of a holistically developed and comprehensive educational model. An entourage of highly experienced and immensely

qualified scholars and members from the excessively well reputed national and international educational institutions are at the University to help students achieve better every day. Also present at the University is a team of industrially well equipped and business experts who are a source of constant contribution to the institution in preparing schemes and curricula for the meticulously well devised and designed programs. REVA University has persistently strived to ensure the strategic strengthening of its team of dedicated faculty members and staff who in turn enable the enlightenment process of every student.

IN KNOWLEDGE LIES POWER

It offers 24 full-time & 5 part-time PG programmes, 21 UG programmes, several certificate/diploma courses & PG diploma programmes in Engineering, Architecture, Science & Technology, Law, Commerce, Performing Arts, Management Studies & Humanities. It has always encouraged Research and garners students through the Choice Based Credit System of education.



Kolte Patil

DISCOVERING NEW POSSIBILITIES

Kolte Patil is a brand that has been successfully creating a remarkable landmark for the past 25 years, and is recognized as one of the most prominent and foremost real estate companies with the esoteric philosophy – ‘Creation, not construction’ under the exemplary guidance and profound vision of some dynamic leaders

Ever since its inception several years ago, Kolte Patil has focused on the vision and mission to dedicate itself to creating spaces that are adept at blending in with the dynamic surroundings. The company aims for its creations to be worthy of exuding vitality and which carry with them an enigmatically aesthetic appeal, thus making the spaces not just perfect for the present but also adequately safe for the future.

ACHIEVING SHINING SUCCESS THROUGH QUALITY

The rampant success of the company is accredited to the completion of numerous segments that amalgamate a conglomerate of residential, retail, commercial, IT parks and integrated townships. Managing to gather a place on the list of the city’s best developers, Kolte Patil is today acknowledged as the largest developer in Pune after



having profitably completed the astounding construction of 1.5 crore sq. ft. in Bangalore as well as Pune. The company is also gradually emerging in the flourishing market of Mumbai real estate with its highly upscale redevelopment projects and assignments.

Kolte Patil has successively, maintained its core values of sustainability, technological adaptation, consistent innovation, commitment to excellence in eco-friendliness, valuing timeliness & following time schedules. All these

values depicted by the company are symmetrically aligned and are in sync with the living and working spaces that the brand has built over the years.

PRIORITIZING CUSTOMERS

Believing in the ideology of perpetually transcending boundaries and discovering new possibilities, Kolte Patil has efficiently strategized specialized divisions that are solely focused on elaborating the various business operations under their entrepreneurial brand enclave. Several

ventures of the company have been a major benefactor in facilitating their essential core businesses. The pragmatic brand follows a certain set of well-defined principles that are majorly inspired by their corporate philosophy, and these valuable and much-needed insights guide and direct the real estate group to realize and accomplish their vision and mission of serving their customers with ‘YOU ON PRIORITY’ approach that is the strengthening foundation of all their business operations.

Sharda University

CULTIVATING TRUE VALUES & HOLISTIC LEARNING

Equipped with modern infrastructure spread across 63 acres of land, in a lush and urban facility, and offering multiple disciplines, Sharda University has become a brand in itself and in a very short span of time is being recognised as one of the finest institutions in India



Established in the year 2009 through an act of State Legislature of Uttar Pradesh, registered with the UGC, and headed by Pradeep Kumar Gupta as the Chancellor, Sharda University has quickly obtained a reputation for excellence in research and teaching.

With its outstanding faculty, world-class teaching standards, and innovative academic programmes, it has set a new benchmark in the Indian education system.

Believing firmly that education is not just memorization or learning of theories, rather it is the pathway to gain access to a better life and then a better and a humane society, the name of University was chosen as 'Sharda' the 'Goddess of knowledge and learning. Under the able guidance of its Founder, Mr Pradeep Kumar Gupta, Sharda University has not only set right examples for all the leading institutions, it has also successfully re-imagined the higher education system.

Thus, revamping the way education is imparted in its colleges and educational institutions across India, Sharda University wishes to inculcate an application-based approach in the young students thus focusing more on nurturing the talent and developing curiosity of young individuals.

KINDNESS IN EDUCATION

To reduce the gender inequality in the Indian education system, Sharda University offers a 90% scholarship for girls whose families cannot afford to pay their tuition fees. Championing the cause of higher education system for all, apart from the ethos of altruism, Sharda University is also known for its modern and progressive methodology, as it has changed the teaching pedagogy to create a stress-free environment with a flexible credit-based teaching providing dual degree courses. 20-30% of the faculties have been appointed from the UK & the US to provide an international exposure of teaching to the students.

SOCIAL RESPONSIBILITY

Sharda University has been providing dedicated services in healthcare, education and skill development programs for community welfare, as the management remains committed to promoting safety, health and hygiene, both within the University and externally. Every year it conducts free health checkups for students to promote awareness on benefits of healthy lifestyle among youth.



Prime Group

FROM A HUMBLE BEGINNING TO A WORLD-CLASS BRAND

Beginning its journey as a land sales company more than two decades ago with a staff of four employees, yet committed to create a better place on earth, Prime Group later diversified into affordable luxury housing market, providing extraordinary housing solutions in and around Sri Lanka

P rime Group, Sri Lanka's real Estate giant commenced its humble innings in 1995 with just four staff members under the courageous leadership of Brahmanage Premalal & Sandamini Perera as co-founders with a bigger vision 'to create a better place on earth' for everyone – has emerged as the top real estate company in Sri Lanka.

AN EMPIRE CROWNED BY LOYAL CUSTOMERS

Over the years their entity has grown to be an empire crowned by a massive, satisfied and loyal customer base. Currently, holding 38 projects in its portfolio, with 14 having been already handed over to its satisfied customers, the company has reached cities such as Kandy, Galle and several emerging suburbs of Sri Lanka. Its consistent hard work for more than two decades has



resulted in immense customer satisfaction, which it considers the real wealth, and in the process has been quite amply recognized.

PRIME RESIDENCIES

Understanding the fact that the business of real estate is all about prime locations, and everyone dreams of owning a luxury home, Prime Residencies is ever-ready to help its clients realize their dreams of owning luxury homes. Renowned as a pioneer in the luxury residence market in Sri Lanka, it has always met challenges head

on, and has never shied from venturing into untouched territory. Consequently, it has not just managed to survive, but with its robust perseverance has become one of the leading real estate development companies in the island.

Attributing their success to several factors; unwavering commitment to please, insatiable appetite for quality, and unquenchable thirst for improvement, Prime Group has reached out for bigger and better things, as is evident in the elegance and beauty of their latest projects.

Continuous improvement is not just a buzzword for them; it is in-grained in their way of thinking, as a corporation and as individuals within the organisation.

Being the largest real estate company in Sri Lanka & the only Sri Lankan developer that stepped beyond boundaries to reach the best possible audience to represent Sri Lanka around the globe, it is planning to expand to other countries with its signature style of creating luxury in every house & building in South Asia by 2020.



Sree Sastha Institute

FOSTERING EDUCATION WITH EXCELLENCE

Sree Sastha Institute of Engineering and Technology has over the years been recognized as a highly renowned institution in India. Delivering high-quality education to students and fostering them to stride forward in the direction of success, the Institute is one of the top private engineering colleges of the country



Established in 1999, the Sree Sastha Institute of Engineering and Technology initially ventured out with B.E and B.TECH courses in the streams of Electrical, Electronics and Communication, Computer Science, IT, Civil, Mechanical, Biotechnology and Automobile; however, it has also been praised at several instances for offering M.E. courses in VLSI Design, Power Electronics and Drives, Computer Science and Engineering, Construction Engineering and Management, Communication System, and MBA along with MCA.

Under the support and institutional aegis of A M Kanniappa Mudaliar and A M K Jambulinga Mudaliar Educational Trust, the Institute has flourished well and stands tall among its peers.

GARNERING MOTIVATION THROUGH A VISION

The Institute was founded with the primary objective of according and bestowing upon its students the finest form of education available.

Along with the dream of imparting an excellence in education, the Institute was also built on the core pillars of trust, quality, leadership as well as compassion. Its vision has been to notably develop itself into an organization that is not just multidisciplinary but also a multi-campus institution that is renowned across the

country for its preeminence in creating engineers and technocrats who will not just be acknowledged in future but will also take a pledge to serve the community by paying heed to the needs and demands of the society.

Having embarked on this journey to realize their vision, the Institute has gathered a team of highly renowned academicians and dignitaries.

FOSTERING HOLISTIC DEVELOPMENT

The Institute offers ample opportunities to the students for their holistic development. Besides imparting digital learning, it also enables them to be Industry ready by providing an efficient Industry interface Programme. It has received Quality Accreditation and top ranking by CSR and holds platinum category in industry interaction. It provides an ambiance conducive to research and is popular for its Outreach and Inclusiveness.



Privie Residences

WHERE LUXURY MEETS PERFECTION

Believing that a house is no less than the owner itself, Privie Residences suit every desire of a house owner, and with luxury planted carefully in every inch of the house, it gives a superior touch to one's personality. Thus, constructed under Kumar Properties, the locations are as dynamic as its leader Rajas Jain

Erecting wonderful residential and commercial spaces for the last five decades for those who are discerning, insightful, tasteful and value free open living spaces, Kumar Properties has emerged as a highly successful real estate conglomerate, determined to give a 'complete living experience' to its buyers.

FOR A SELECT FEW

Privie Residences is a luxury brand by Kumar Properties, offering a realm of luxury homes designed for a select few who are ready to think and move ahead from the regular and monotonous homes. Thus, every Privie Project boasts of uncompromised luxury, privacy and prime locations, and gives a new definition to art of perfection.

Working dedicatedly and with immense professionalism, Kumar Properties has brought one of the biggest and most



luxurious living spaces in Pune, as it has been the top choice for people because of its rapid development and undeterred progress.

Working with the following core values that underpin the brand proposition of Privie Residences - a curated approach to design, high-quality architecture, strong project execution and attention to detail, its four prime locations host four different Privie Spaces that offer a seamless blend of luxury, privacy and protection.

Sanctum by Privie: Located

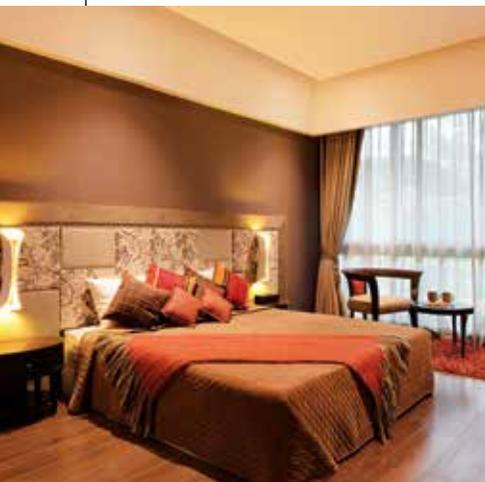
in the sanctum of Pune, a place where the most elite choose their homes, Sanctum offers a lush green and serene environment.

Sienna by Privie: Offering 3 and 4 BHK homes at Magarpatta Road, Pune, Sienna gives luxury its true meaning with specifications that meet the highest industry standards.

Shiloh by Privie: Model Colony, Central Pune houses Shiloh that puts forward a different meaning to space and privacy. Privie brings Villaments, houses that give to its owners the space of a villa

and amenities of an apartment. **Selena by Privie:** Located in Baner, Selena offers 4.5 BHK spacious luxury homes that match every expectation of the owner and offer beyond imagination.

Apart from luxury and privacy, security is one of the most important components that Privie has worked upon. Integrated video door phone for every flat, CCTVs in each corridors, digital locking and intercom facilities are the advanced security techniques maintained at every Privie location.



Sri Chaitanya Educational Institutions

NURTURING THE FUTURE OF THE NATION

Sri Chaitanya Educational Institutions have been unceasingly marching ahead with a mission of educating and not merely teaching the students from far flung rural areas, but equipping them with the necessary skills to enter the hallowed portals of the coveted professional institutions like IIT, AFMC, NIT, AIIMS and others



Established in the year 1986, the foundation of the popular educational brand – Sri Chaitanya – was laid on the premise of bringing about a revolutionary change in Intermediate level education. The Founder-Directors, Dr. Boppana Satyanarayana Rao and his better half, Dr. Jhansi Laxmi Bai, despite enjoying highly successful medical careers abroad, decided to venture into the educational sphere in India as they nurtured a dream of serving their motherland. They embarked on an academic venture with the inception of Girls' Junior College in the state of Andhra Pradesh with a modest strength of 86 pupils and since then there has been no looking back.

STRONG FOUNDATION OF SUCCESS

Over the years, Sri Chaitanya has branched out across the length and breadth of not only the state but beyond as well and owing to its efficient academic and administrative squad, it is now a trusted brand across the country. Every year more than half the students who successfully clear the challenging IIT-JEE from Andhra Pradesh are the flag bearers of Sri Chaitanya. Currently, the total number of students studying in Sri Chaitanya Schools and Colleges is a whopping 5,53,415 and the institution

employs 59,178 people in various capacities and takes pride in shaping up nearly 80,000 Doctors and 10,00,000 Engineers.

The path-breaking academic programmes introduced by the brand are IPL, NPL, MPL, ICON, NEON, MEDICON and LEO. A combination of contemporary academic programmes with customized study and preparatory material, well supported by expert faculty have catapulted Sri Chaitanya to the pinnacle of success at the IITs, NITs, AIIMS, AFMC, JIPMER and other renowned Engineering and Medical institutions.

BROADENING THE HORIZONS

Transcending the realm of the Sciences, Sri Chaitanya has made inroads into CA, ICWA and CS with the inception of the CA Academy. Another bright feather in its cap is the induction of the IAS Academy. With the outset of these two academies, the institution has widened the scope of professional careers for students.



SpaceDeal

OFFERING EXCELLENCE AT PAN-INDIA LEVEL

SpaceDeal Pvt. Ltd. is Goa's only corporate brokerage firm that is being led by an immensely dynamic and visionary leader Mr Nurallah K. Veljee. With his enriching experience of over 36 years, the company has garnered for itself a highly reputed image in the real estate market of India

SpaceDeal Pvt. Ltd. has over the years been established as a very successful and a trustworthy name in the real estate market of Goa, as the company's name has become synonymous with prestige and excellence ever since its inception. The company traces back its roots out of the Latin and Portuguese settlements of the capital city of Goa, Panjim. Located right in the heart of Panjim at the Gera Imperium I in the uber-luxury of Business District, SpaceDeal has always believed in drawing inspiration from around itself as it is surrounded by the dynamic and fast-paced environment of an executive market.

SpaceDeal Pvt. Ltd. has, with time, managed to establish a successful venture of about 60 market segments that are being run with the relentless support and cooperation of a strong staff team. Also involved in the company's rise



to prosperity is the unique software system built by the team, therefore leading to the amalgamation of the most dynamic elements.

GAINING GUIDANCE FROM A VISIONARY

Under the able guidance and much-required support of Nurallah K. Veljee, SpaceDeal has been able to establish an image of an organization that has achieved unsurpassed recognition. In late 90s Nurallah took a crucial decision to divert the

company's focus from the traditional & age-old practices into the direction of adapting modern & technologically advanced space. The company then propitiously channelled its energy into the area of serving its customers with due passion & expertise of the real estate sector. Its corporate avatar has a widespread appeal among its varied customer base.

ESTABLISHING A MARK ON THE MARKET

SpaceDeal's unique identity

and individual capacity to grow and establish itself has always impressed its peers and the clientele. The company's corporate strategy has initiated the investments by several firms into the able hands of the team of SpaceDeal. This, in turn, has fostered the company's venture into a wider market that extends beyond the boundaries of Goa. Having established itself all across the state property hubs, the company is now successfully marking an all India footprint.



Doyen Educational Consultancy

BRINGING BRILLIANCE IN EDUCATION

Under the leadership of Dr. Abraham Ebenezer and Dr. Akash David Ryall, Doyen Educational Consultancy is a pioneering venture in the field of education in India, aiming to elevate the level of education in existing and emerging schools, leading to a stairway to achieve academic excellence



Concentrating on all-round development of the young learners, Doyen provides a 360-degree solution through well-researched, customized strategies for the initiation, growth and transformation of its clients – educational institutes.

OPTIMIZING PERFORMANCE

The core business of Doyen is Turnkey Project Consultancy and Implementation Services, as it undertakes client projects and offers several specialist services in the area of Education Consultancy and Training. At the preliminary stage, it identifies the cumulative strengths of the school through an extensive case study of the client, and in the initial phase of the study only identifies a series of other important aspects that need to be taken into account for maximizing the school's performance and setting new benchmarks for developing a world-class learning environment.

Understanding that the child as the learner is the most important stakeholder and is central to the entire improvisation regime, Doyen focuses on his teachers, parents and organizational infrastructure as critical key entities that directly influence his overall development in the process of imparting quality education. Thus, manpower consultancy services for

teachers, specialized counseling services for parents and school architectural consultancy aimed at face lifting the infrastructure of the educational institute constitute the broad domain of Doyen's consultancy services.

INNOVATIVE SOLUTIONS

To provide a comprehensive solution, specialized services and effective resources are utilized towards initiation, conceptualization and execution of ideas. A well-researched advice and appropriate guidance to take the necessary steps, together with technological resources replete with latest trends and global benchmarks to promote cognitive development coupled with equal opportunity for all children, irrespective of socio-economic background or gender and minimizing the disparity in the quality of education across schools form the most important part of the entire exercise. Helping schools to improvise the standard of learning and facilitating a growing contribution towards nation-building, Doyen's social enterprise segment focuses on social issues like uplifting of the underprivileged girl child.



Vardhman Group

CONCRETING DREAMS

Widely recognized across the country for its visionary approach and quality construction, owing to its modern techniques, the Vardhman Group has acquired a vast experience in catering to the customers' requirements and has contributed to the building of modern Rajasthan through its pioneering role as a real estate developer

Established in Rajasthan in 1982, Vardhman Group comprises 6 different companies which are involved in construction, development and maintenance of the construction projects and colonization. Though the group started with the development of independent bungalows in new Jaipur Pink City's Vidhyadhar Nagar, it soon initiated development of small housing complexes for different income groups under the CMD Mr Kamal Sethia's able leadership, who successfully spearheaded the parent firm Sethia Constructions. This initiative not only provided a better housing option from Vardhman Group but also fulfilled the dreams of umpteen customers to own their dream homes. The Group is a firm believer of corporate intervention in the social sector encompassing CSR and philanthropic activities for improvement of the living standards of the society. Its



focus is on providing value based quality education for masses at affordable packages. Quality with timely completion of projects is the mantra for the Group's success and today, it has emerged as a corporate leader who has transformed the urban landscape of the city by setting new standards in the housing and urban development scenario.

THRIVING ON A RICH BEDROCK OF VALUES

Valuing humanity, Vardhman Group believes in building

relationships of trust with the customers and not merely conducting business transactions. Being synonymous to growth, warmth, comfort, loyalty, trust, & professional ethos, the Group, diligently works with a sole endeavor of bringing smiles of satisfaction on the faces of people who come in contact with it, move into homes built by it, supply material to it and work with it.

BUILDING THE NATION

The Vardhman Group has

conceptualized Vardhman International School (VIS) with a dream to set up a world-class school, which over a period of time will become an institution second to none and the one that will always remain ahead of its times. Under the exemplary leadership of Chairman Mr Kamal Sethia & Director Mr Vivek Sethia, the school is working on its mission to prepare 'life-long learners' and provide global infrastructure, the best in academia and the greatest depth in the inward journey.

Humming Bird Education

TOWARDS ZENITH CONSISTENTLY

A corporate registered under the Ministry of Corporate Affairs, Government of India, Humming Bird Education (P) Ltd has, within 8 years, become the most innovative organization in competitive examinations due to their premium services to schools and quality material for the students



Renowned for promoting and popularizing competitive spirit among students, Humming Bird Education is committed towards motivating and helping students understand the in-depth knowledge of the subject as well as towards enhancing their factual, conceptual, reasoning, logical, analytical & problem solving skills.

PHENOMENAL JOURNEY

Established by Mr. Nitesh Jain about a decade back, and now led by academicians & educators all over the globe, the journey of Humming Bird has been incredible, as it started with just one person without any office, and one dream whose strength and size was so immense that all challenges kept on turning into opportunities until the current extraordinary level of success was achieved.

Creating innumerable success stories in the process, Humming Bird has created innovative and powerful platforms for education and learning, and innovative learning methodologies, which the students across the globe are using to develop their scientific temperament and attitude.

SPECTACULAR SOFTWARE

One of its exemplary achievements is The School management software, which

is the fastest and the most advanced software running in thousands of schools in India and abroad. With the School Mgt. ERP, Humming Bird has empowered the parents and teachers with the technology on their fingertips, and making optimum use of time the teachers are able to shed their entire burden on the ERP, utilizing their precious time in enhancing the academic development of students as they are able to focus on each and every student in a much better way.

It also helps the parents who can keep track of their children's attendance, class work, home work, results, notice, announcements, and other communications from school.

Having been awarded time & again because of its extraordinary contribution to education, Humming Bird has proved that the world-class educational services can be availed in the most economical manner, and riding on the trust of all schools, teachers and parents, its committed to create leaders of future.



Blue Ocean Group

EXTRAORDINARY SUCCESS THROUGH EXTRAORDINARY EFFORTS

Holding a diverse portfolio fit for a versatile conglomerate, Blue Ocean Group has a reputation for growing through ethical, innovative and constructive practices not only in Sri Lanka but also in Asia Pacific regions. It is inspired by the Blue Ocean Strategy, which describes high growth and profit through strategically choosing the market

The Blue Ocean Group has been able to create a strong brand presence in the market because of its high-quality products and the bold strides it has invariably taken.

DETERMINED TO SUCCEED

The focused and innovative approach of the company on the creation of a new, uncontested market space that makes competitors irrelevant and that creates new consumer value, often while decreasing costs, has worked for it and has not only helped it create a completely new concept for the market, but has also propelled it towards staggering success. In line with its strategy to lower costs, it has been able to deliver affordable products to existing and new customers, simultaneously eliminating competition for proven results.

Under the dynamic leadership of the Group's



Chairman Mr. S. Thumilan, who has immense experience, the Group has made its strong presence into various verticals including Education, Engineering, Construction, Real Estate, Corporate Consultancy, Trading, Electrical, Construction of Private Houses and Engineering Consultancy.

STRATEGIC DIRECTION & EXTRAORDINARY VISION

Believing that any success becomes doubly reverent, if ethical and socially

responsible practices are given due importance in the organization while growth is achieved, the Blue Ocean Group has consistently focused on generating growth and profit through creating new markets and introducing innovative products in these markets, thus creating an environment in which the company can grow freely. In the process, the Group has created markets in significant business hubs such as Asia Pacific, European, Middle East and East Asia regions.

Banking on highly professional, skilled and dedicated human resources and experienced corporate planners, including Chartered Architects, Chartered Engineers, Chartered Accountants, etc. the Group has grown by leaps and bound as hard work by committed personnel has helped it offer high-quality products and services on time every time to its valued customers, which in turn has increased the confidence of its customers into the strength of the Group.

Management Institute for Leadership and Excellence

HERALDING AN ERA OF EFFICIENCY

Renowned as one of the most sought after B-Schools in Pune, MILE dedicatedly grooms students who have little or no work experience, and trains them to appreciate and adapt to different business environments, cultures and market conditions, preparing them for a lifetime of decision-making and leadership



Established in 2009 by the premier Sukhdev and Kamal Sharma Education Trust's Lexicon Group of Institutes, renowned all over Pune, for its chain of Lexicon CBSE and Lexicon Kids Pre-Schools boasting a legacy of quality and value driven education, rolled out to Pune, over the years, Management Institute for Leadership and Excellence (MILE) has been actively engaged in creating and nurturing Management professionals who are not only the 'Pride' of MILE, but also, the 'Privilege' of their parents and most importantly, a source of 'Power' to their companies.

REVERING DIVERSITY

Committed to serving the spirit of unity while simultaneously recognizing and appreciating the rich diversity of Indians, MILE welcomes students from all over the country from up North to down South, from East to West and efficiently meets their professional needs of an enriched corporate life.

A large base of MILE alumni in the corporate sector is spread across the globe, who have undergone personal and professional development through its value based education which acts as a foundation for life-long learning. Encouraging the culture of transparency and liberalism in all its initiatives, MILE takes pride in its rich reservoir of faculty from the

academia as well as corporate world, first-class quality of students, superior systems and processes that blend Indian culture and contemporary practices / policies, and is consistently rated as one of the best B-Schools in Pune.

PROVIDING PERSONALIZED ATTENTION

Adhering to the philosophy of 'One Student a Time', the institute facilitates a tailor made, individual focused holistic development, by instilling attitudinal change & motivation, imparting world class management knowledge, promoting discipline and inculcating MILE values with a sense of self esteem & pride.

The MILE Pre-Internship Training Program aimed at moulding and coaching the students to adapt to corporate work culture by imbibing skills on lateral thinking, NLP, Edward de Bono's Creative Thinking Hats, Cross culture training, IB, Goal Setting, Conflict Management and Negotiation skills brace them for a sustainable and victorious corporate life.



GBP Group

HITTING THE RIGHT SPOT

For GBP Group, it is their summum bonum to cater to the concoction of housing and commercial space needs of all sections of the society. Adequately backed up by impeccable and dexterous leadership and guiding policies have made it withstand, flourish, and expand despite volatilities and other macro challenges

To meet the ever-growing demands of a diverse urban population, GBP Group – strategically located and carrying out its business at Chandigarh, Panchkula, and Mohali, considered as prime location and high ROI property investment from investors' perspective, aims at providing the right milieu to live life to the fullest at their projects situated amidst surreal beauty and lush greenery.

Since time immemorial, people, rich and destitute alike, are occupied greatly by the desire for realty investments and regard it as one of the most preferred investments. With a customer base of eight thousand satisfied customers, GBP Group has established itself as a major real estate player.

Being a renowned group with collective wisdom and considerable years of experience, it has made a



significant impression in both changing and developing the landscape of the area it operates in, and its efforts reflect immensely on its economic well-being.

FOOTPRINTS OF SUCCESS

Over the past years, the group has created favored properties at strategic locations, areas conducive to live, work, and shop. GBP's diversified presence has helped it mitigate the brunt of seasonality and slump business cycles, and its strong fundamentals have

assured that it remains fighting fit and the preferred one by its customers by meeting their expectations through quality-oriented constructions and timely deliveries.

GBP Group's strong footprint across verticals has helped it develop a business foundation that mitigates fluctuations and risks, while at the same time ensuring a steady revenue stream, despite industry surges and market volatilities. GBP's projects are reflective of its driving force on innovation fulfilling promises made

thereby, meeting expectations of affluent young home buyers.

CREATING A UNIQUE SUCCESS MIX

The group has a legacy of offering quality properties at most reasonable prices. Teamed with best designers, architects, and contractors to deliver creative, lasting, and sustainable spaces and properties, the group attracts and brings together the best talent in the future to cater to the needs of each and every customer.

Motherhood University

PREPARING UNIVERSAL LEADERS

Rapidly advancing to become one of the top universities with a vibrant and diverse academic community, progressive thinking, breaking with convention, challenging the status quo and improving the world around is in Motherhood University's DNA as it is committed to maximising the potential of its students



Established by the visionary Shri K D Sharma, who wished to begin a new era of education by focusing on the establishment of a unique group of academic institutions that could transform individuals into responsible global citizens, teachers and researchers for the benefit of India and the wider world, the Motherhood University has focused on offering world-class education. The University is promoted by "Motherhood Institute of Management & Technology Society," and is approved by AICTE, NCTE, Pharmacy Council of India and also recognized by Bar Council of India and UGC (University Grant Commission).

VISIONARY AND FULL OF VALUES

The vision of the University is to provide an environment that fosters holistic development with emphasis on character building through extraordinary and professional faculty members. Since its inception, the MHU has believed in education for all and leadership that makes lives better, and is committed towards facilitating integration and tuning of personal excellence among the pupils through their balanced personality. Believing leadership is a culture, not a person, MHU wishes to create a place where the best researchers and most promising students are able to

achieve their full potential.

OFFERING EXCELLENCE

Realizing the responsibility of an educational institution as prominent as Motherhood University, it has been making all out efforts towards shaping students into socially relevant, technically competent and professionally sound leaders of tomorrow.

The University has designed its curricula to prepare students for a future full of possibilities, through a range of programs that help students develop entrepreneurial skills and nurture innovative ideas to bloom into successful start-up enterprises. Every student course includes a research, entrepreneurship, industry or community project to help students build capabilities to work collaboratively across disciplines to tackle real problems with inventive solutions.

Offering competitive infrastructure to its students, it has equipped all its classrooms with state-of-the-art facilities to offer more interaction, discipline and high-quality learning.





Shathabdhi Townships

BUILDING RELATIONSHIPS NOT JUST HOMES

Established in 2008 in Hyderabad, the real estate giant Shathabdhi Township is helping people build their dreams from the ground up into a beautiful reality - of a house that they can call their own, and create a safe space for themselves and their loved ones

Founded on an investment of 'trust', Shathabdhi Townships has created beautiful relationships with its clients by finishing some extraordinary projects and by successfully attracting the buyers with these ventures. Understanding well that Hyderabad is one of the fastest growing cities of India, and has the widest scope for challenging and profitable real-estate ventures, holding immense opportunities, Shathabdhi Townships took advantage of the emerging trends and the need to build modern spaces. Under the dynamic and inspiring leadership of Mr. Srinivas Reddy, it has not only given shape to his vision and imagination, but has also delivered on its promises, emerging stronger than ever in the process. Their world-class infrastructures and avant grade facilities have made them stand out.



DEDICATED TO DELIVER THE BEST

Realizing that real estate is a feeder to the consumption cycle because it allows wealth to grow on the asset side, and as people become affluent, one of the most important things they want to upgrade is where they live and work, Mr. Srinivas Reddy saw India's growth parallel to the real estate advancements, and decided to grow with a growing India. Thus, under his able leadership, the company saw consistent prosperity and

progress, and his experience of over a decade and a strong grasp of the real estate market gave him an edge and immense glory to the company.

With having completed six projects in Shamshabad and Kothur areas, Shathabdhi Townships has grown to the No. 1 position, dealing with only government-approved plots like HMDA, DTC with Commitment, where quality and timely execution has been the hallmark of Shathabdhi and due to which today they have grown up with 500 marketing

professionals. Growing continuously, it has become one of the largest diversified real estate companies with the best team of real estate development professionals.

REDEFINING LUXURY

Envisioning to champion excellence in craftsmanship, planning and service, Shathabdhi Townships has been creating some of the greatest residential architectural marvels of the world, and redefining luxury as a lifestyle lived every day.

IOI Corp

ENERGIZING WITH A VISION

IOI Group is a leading global integrated palm oil player and one of the largest property development-cum-investment companies in Malaysia. The Group's three main businesses are undertaken by IOI Corporation Berhad and IOI Properties Group Berhad which are listed on the Main Board of Malaysian Stock Exchange



Backed by a diverse workforce totalling over 30,000 people from more than 25 countries, IOI Group has vast businesses in various sectors. IOI Corporation Berhad (IOIC) is a fully integrated company that undertakes the plantation and resource-based manufacturing businesses, and its plantation business covers Malaysia and Indonesia with a land bank of more than 230,000 hectares, making it one of the largest plantation owners in the industry. Showing a hands-on management approach and good agronomic practices, IOIC is ranked highly among the most efficient major plantation owners.

▲ LEADERSHIP POSITION

The resource-based manufacturing business comprises three segments: refineries, oleochemicals and specialty oils and fats. It has manufacturing facilities in Malaysia, the Netherlands, USA, Canada, Germany and the People's Republic of China to meet the needs of its customers worldwide. Currently, its downstream products are exported to more than 85 countries worldwide.

IOI Group's property development-cum-investment is undertaken by IOIPG which has property developments in Malaysia, Singapore and the People's Republic of China while the property investment

arm owns and manages shopping malls, office blocks, hotels and golf courses in Malaysia.

Since IOI Group started its plantation and property business in the early eighties, it has established a leadership position in the various businesses it is involved in and is consistently ranked amongst the top companies in Malaysia as well as Asia through surveys conducted by Forbes Asia, Finance Asia, Asiamoney, Euromoney and Far Eastern Economic Review.

It believes in a vision to be a leading corporation in its core businesses by providing products and services of superior values and by sustaining consistent long-term growth in volume and profitability.

▲ BACK TO THE SOCIETY

IOI Group maintains a strong leadership through sound governance and ethical business conduct. It believes in achieving responsible commercial success while balancing the interests of its stakeholders, as it fervently upholds sustainability practices in its businesses as well as regulatory laws.



Kulsum Kaya Kalp Herbals

A PEARL OF BEAUTY

Recapturing the secrets of the beautiful Royal Rajput women and the Aristocracy of the Nawab culture through a range of time-tested Ayurvedic concepts, Mrs. Kulsum Sultana Nee Malik has brought to the women of today the same concepts in the form of her eco-friendly herbal products

Kaya Kalp is a chain of Beauty Salons and Kaya Kalp Herbals are a part of a beauty culture founded by Mrs. Kulsum Sultana Nee Malik in the form of an ISO 9001 and GMP certified Herbal Cosmetics Company. The brand opened its first beauty salon in Jaipur in 1978, and has gradually scaled up through the length and breadth of the Pink City to empower the city's population to work and earn in the field of beauty care.

STEADY FOUNDATION; GLORIOUS FUTURE

The increasingly growing popularity of Kulsum Kaya Kalp Herbals is not just because of the high-quality products and services it offers, it also exemplifies how dedication, sincerity, perseverance and pragmatism have combined to create an immaculate effect to establish Kulsum's Kaya Kalp Herbals into the brand



that it is today. These products are packed with nature's best beauty ingredients in all their natural goodness, as Kayakalp Herbals Pvt Ltd in its pursuit of excellence in Healthcare, has created an ideal blend of ancient natural herbal science with modern sophisticated technologies.

The idea of manufacturing beauty products herself came to her mind as during her regular visits to enhance facial beauty every month, Mrs. Malik wanted to find a permanent solution that would enhance

the natural beauty of a woman every single day without the need of going to salons.

She created her own products, which have helped enhance and transform millions of lives already by offering customized services to clients meeting their individual skin needs.

She also conducts Beauty, Hair and Make-Up courses devised through years of trainings and experience of Mrs. Malik and have evolved over the years to stay in sync with the latest beauty care

trends and best practices.

NOBLE AT HEART

Showing a deep concern for women at large, Mrs. Malik has been providing training in beauty culture to her students to enable them to be self-reliant. Trying to contribute to the society in her own way, she provides free or nominally priced training to the underprivileged girls from Disha school for the handicapped in Jaipur to help them lead a self-dependent and respectable life.



Buttar & Associates

CREATING ONE-STOP FOR EXCELLENCE

Having served thousands of satisfied clients for more than two decades, and helping companies establish themselves in Hong Kong by providing them a reliable and significant support and in choosing their business associates wisely, Buttar & Associates is a well-organised firm renowned for its one-stop services



Founded in Hong Kong under the dynamic leadership of Dr. Kuldeep Buttar, Buttar & Associates is a professional services company and a part of the Buttar Group of Companies, which constantly endeavours in promoting Hong Kong as a best business, finance and travel destination of the world.

SPECTACULAR PROGRESS

Starting humbly as a small accounting firm, it took every challenge head on that came its way, growing rapidly with each passing year and has now diversified into many different areas of business like Business Development, Company Formation, Accounting & Audit Arrangements, Secretarial Services, Tax Consultancy & Tax Filing, Banking & Finance Advising, Trademark Registration Services, Representative Office in China, Travel Tourism, Business Directory Listings, Immigration Services, etc.

Creating a team of highly experienced and qualified staff, which fully understands the needs of its clients and advises them in their best interest, Buttar & Associates has grown by leaps and bounds.

With a vision to build an even greater and stronger company, Dr. Buttar has instilled the core principles of hard work, integrity, trust, quality service, client satisfaction &

professional approach in his organization.

BACK TO THE SOCIETY

Firmly believing that if you plant a fruit tree, you may not live long enough to taste the fruit of your labor, but as you have enjoyed the fruits from trees planted by someone else, you must just focus on planting trees, regardless of the fact that someone else would enjoy their fruits, under the passionate guidance of Dr. Buttar, Buttar & Associates has not only made sensible investments with steady prospects for generations to enjoy, but has also understood its social responsibilities, and contributes 1% of its income to Singh Welfare.

Also working with a philosophy that nothing else pays other than the pure hard work and being humble, and that a very well-focused and convincing approach is highly necessary in any profession, Buttar & Associates has always prepared a detailed strategy for growing people's business in the way they desire, and has supported them with the required proper information, and financial, legal and advertising skills.



VLCC Health Care Ltd

A ONE-STOP SOLUTION FOR WELLNESS

The famous multinational beauty and wellness brand – VLCC – headquartered in Gurgaon, Haryana is a jolting success story in itself, as what started as a local start-up in Safdarjung, Delhi is now a multi-faceted conglomerate, which enjoys a huge presence in 14 countries in South Asia, South East Asia & GCC and in East Africa

Carrying the intent to render a holistic weight-loss solution and to provide a therapeutic approach for beauty, fitness and health, Vandana Luthra established VLCC as a groundbreaking one-stop beauty solution in the year 1989 (in 1996, it became VLCC Health Care Ltd). Ready to face any challenge that would come her way, she soon turned into the queen of wellness, expertly fending off the initial flak and criticism from the doctors and the medical fraternity. Soon her efforts yielded extraordinary results, as with her able leadership, she not only managed to get doctors and medical practitioners onboard. The envious progress may be judged against the fact that the Group's operations currently span 330 locations in over 150 cities. The countries of its operations include UAE, Saudi Arabia, Oman,



Bahrain, Qatar, Kuwait, Kenya, India, Sri Lanka, Bangladesh, Nepal, Malaysia, Singapore & Thailand.

A BEAUTIFUL JOURNEY SINCE BEGINNING

When Ms Luthra started, there were hardly any women entrepreneurs. However, she believed in herself, her abilities and in the uniqueness of her concept.

Today, VLCC manages one of the largest chains of Slimming, Beauty & Fitness centers across Asia, besides

running one of Asia's largest networks of vocational education academies in Beauty & Nutrition.

Through its products manufactured in Switzerland and its plants in India and Singapore, it offers a comprehensive range of skin-care, hair-care and body-care products as well as nutraceuticals under the VLCC Natural Sciences™, SkinMTX™, BelleWave™, VLCC Slimmer's™, VLCC Shape Up™, Specifix™ and VLCC Wellscience™ brands,

which are not only used as consumables in treatments and therapies at all VLCC Wellness Centers globally but are also retailed through over 125,000 retail stores and beauty salons across South Asia, the Gulf Cooperation Council (GCC) countries, South East Asia and East Africa.

To contribute towards its Corporate Social Responsibility, VLCC has contributed towards anti-obesity and has joined hands with Khushii a Delhi-based NGO headed by Kapil Dev.



IIFL Investment Managers

INNOVATIVE AND UNCONVENTIONAL

A renowned financial services conglomerate, IIFL Investment Managers are passionately engaged in investment and asset management - as reflected in the passion and dreams of its founders - and have garnered continued success due to the power of dreaming big and its firm belief in those dreams



Enabling sophisticated investors across the world to participate in India's unique growth story through its differentiated products, IIFL Investment Management Group has emerged as a niche India-focused global investment and asset management company.

HIGH-CONVICTION STRATEGIES

Understanding well the nuances that define India's demography and demand, IIFL Investment Managers have strategically developed a disciplined and active management approach allowing it to tap into India's potential as a unique asset class for long-term growth.

Utilizing its deep insights of the India story, its striking investment strategies have consistently generated sustainable risk-adjusted returns.

Showing authentic and neat results and strategies, it has not only attracted world-class FIIs and leading HNIs who place high trust on them with their money, focusing on high-conviction investment ideas it has co-invested alongside its investors thus helping them align their investment strategies with IIFL's investors' interests.

The IIFL Asset Management platform is trusted and employed by HNI and UHNI investors, family offices and institutions, because of

IIFL's rigorous, researched strategies that are known to deliver on commitments. Thus, focusing on a long-term view with robust financial due diligence, IIFL Investment Managers has achieved capital preservation and consistent top-quartile performance across market cycles.

TRUST & TRANSPARENCY

It offers dual capabilities in onshore and offshore asset management through its diversified suite of mutual funds, alternative investment funds and venture capital funds spanning public and private equities, fixed income securities and real estate.

Empowering its employees, IIFL Investment Managers has created a resilient team that is adept at identifying high-yield opportunities.

For maximum accomplishments, it follows a principled approach to asset management, and has created a culture of trust, transparency and collaboration, to implement a framework of robust risk governance to achieve predictable outcomes.



Orane International

RISING TO ZENITH

Orane International is a global best-in-class vocational training provider in the fast-growing Indian beauty and wellness domain operating one of the country's largest chain of academies under the Orane Institute of Beauty & Wellness banner with a mission to skill 200,000 youth and women by 2020

T rue to its name (Orane, in French means 'rising'), Orane has always been committed towards helping people rise to their maximum potential, as it helps its trainees, irrespective of their economic and social backgrounds, and prior academic achievements.

TRAINING THE NATION

Having partnered with the Ministry of Skill Development & Entrepreneurship, Government of India, Orane has been playing a significant role in assisting the government in its national-level projects of Skill India, Make in India, Start-up India, Women Empowerment, etc. through its industry-oriented, outcome-focused trainings directly linked to jobs and employability in the sector of beauty and wellness through its carefully designed courses that are internationally and nationally recognized and applauded for their relevance



and results.

Equally impactful at both national and international levels, Orane is not only associated with India's flagship skill development initiative, the Pradhan Mantri Kaushal Vikas Yojana (PMKVY), but is also affiliated to the UK-headquartered CIBTAC and Switzerland-based CIDESCO, the world's most famous awarding bodies in beauty training.

WALKING THE EXTRA MILE

Having transformed the lives of nearly 40,000 people through

its close to 100 campuses in India, Orane has already contributed immensely to creating professionals and entrepreneurs.

It has signed an MoU with Tata Strive, the skill development initiative of the Tata Community Initiatives Trust, and is dedicated to create best-in-class infrastructure, trained and continuously upgraded faculty, defined procedures of curriculum delivery & placement, and market benchmarking for service delivery to achieve challenging goals of skill

development.

Having created arrangements to provide trainings to Haryana and Delhi Governments, it has a track record of completing successfully highly relevant skills training to local communities under its corporate social responsibility (CSR) initiatives.

In all, Orane is committed to empower youth and women of India and to give wings to the dreams of those who unfortunately remained economically and socially marginalised.



Mayapada Group

TURNING CHALLENGES INTO OPPORTUNITIES

One of the most well-acknowledged conglomerates of many diversified companies based in Indonesia, and having established itself primarily by initiating the set-up of Bank Mayapada and then by becoming the actively involved local partner for Duty-Free Shoppers (DFS), the Group has earned immense respect in the Indonesian economy



Founded over 25 years ago by Dato' Sri Dr Tahir in Indonesia, the Mayapada Group has now profitably expanded itself into numerous other ventures that extend and vary from Financial Services and Healthcare to Speciality Retail, Real Estate and Media Entertainment.

ADVANCEMENT WITH SUSTAINABILITY

The core and the sustaining backbone of the Mayapada Group's financial services business is the Mayapada Bank, which is a medium-sized bank that has been endowed with the responsibility of targeting the burgeoning commercial enterprises which seem to have been a consistent force in driving Indonesia's economic success over the past decade.

The Mayapada Bank was founded in the late 1980s and has ever since its inception been catering through its 190 branches across the country to fulfill the needs of a numerously large group of local customers who are seeking assistance, accessibility and convenience. They have also, over the span of the past few years, ventured into the industry of insurance by devising a partnership with the famous and world-renowned partners in Zurich Insurance and also the Sompo Japan Nipponkoa General Insurance.

SUCCESSING WITH SHEER PROFESSIONALISM

The Mayapada Group has envisioned a noble dream of becoming the pioneer of sustainably advanced business platforms which are further based majorly on the four core pillars of Integrity, Humanity, Professionalism and Quality. Their forbearing mission has always been to establish themselves as a leading company in each sector that they venture, in terms of growth, sustainability and consumer satisfaction. They aim and wish to create, develop and meanwhile sustain a business structure that helps build opportunities that cater not just to the present but also the future generations of Indonesia.

Dato' Sri Prof. Dr Tahir has been inspired by an old saying 'Every crisis brings its own opportunity', and with this motto in life and his immensely valuable experience in banking, automotive and textile industries, he has managed to create a flourishing empire and a consortium of business known as the Mayapada Group in just over two decades. Mr Tahir is known for his strong philosophy of leadership, vision & strategic planning.



Indulge Salon

AN EMPIRE OF SUCCESS AND BEAUTY

Indulge The Salon is a name synonymous with beauty and healthcare in the Indian state of Odisha. Primarily based in Bhubaneshwar and established by Ms Sukirti Patnaik, Indulge has flourished successfully over the years and has managed to garner an image of very high esteem in the region

Indulge The Salon is the most well recognised and renowned salon in Odisha and has often been applauded at various instances by the industry professionals for its commitment to excellence and dedication towards service. Established in July 2010, Indulge was perhaps the first professional salon to be opened in Bhubaneshwar and is now also prevalent in Cuttack.

CREATING BENCHMARKS IN SALON INDUSTRY

The salon has brought innovations in the market through its highly impressive interiors, diligent service with a promise to cater quality and an extremely well-trained team of individuals who have worked hard to prove time and again that they are the harbingers of prestige to the salon. The salon has managed to run numerous training programs for its newly



acquired staff and has always taken pride in maintaining unsurpassed levels of hygiene, cleanliness, professionalism, and a welcoming attitude towards all its customers. In its enriching experience of 8 years, Indulge has realised the value of serving excellence through all its services and has thereby made noticeably considerable efforts in establishing a high standard of beauty services in Odisha. The salon has also taken an initiative in changing the perception of beauty and the Salon industry in Odisha.

THE VISIONARY BEHIND THE SUCCESS STORY

Indulge The Salon was established by Sukirti Patnaik who was a proficient tennis player at the state and national level during her school years, she went on to do engineering and then worked at Infosys Technologies Limited at Mysore. During her years of working, she travelled extensively to several countries in Europe that are regarded as the prominent hubs of fashion and beauty products. It was then that Sukirti realised her true

potential lay in beauty and healthcare after which she chose to follow her passion by getting enrolled at some of the most preeminent institutes of United Kingdom. After having completed several courses at some prestigious academies, she gained training experience under the award-winning celebrity makeup and henna artist Ash Kumar before further going on to train at the L'Oreal Professional Institute. Today, she has been completing her corporate social responsibility and giving back to the society through various means.



Sampath Bank

COMMITTED TO SERVE WITH EXCELLENCE

Sampath Bank is a highly deemed and regarded bank in Sri Lanka. Established in the year 1986 when the Bank first received its certificate to commence business, the establishment is today recognized as one of the largest banks in the country due to its commitment to excellence and zeal for servitude



O riginally incorporated as Investment & Credit Bank Ltd., Sampath Bank is among the most preferred banks of Sri Lanka by the residents. It was ceremonially opened for business & transactional affairs in 1987 and has since then been consistently providing an unsurpassed experience of banking. In the initial years of its establishment, Sampath Bank was led by its dynamic Chairman Mr NU Jayawardena whilst Mr Janaka De Silva was appointed as the General Manager. Under their able guidance, the Bank managed to garner a net profit of a whopping amount of Rs 4.863 million and has since then been able to feature as a leading bank with higher profits year after year.

RECOGNISING THE GUIDING FORCES

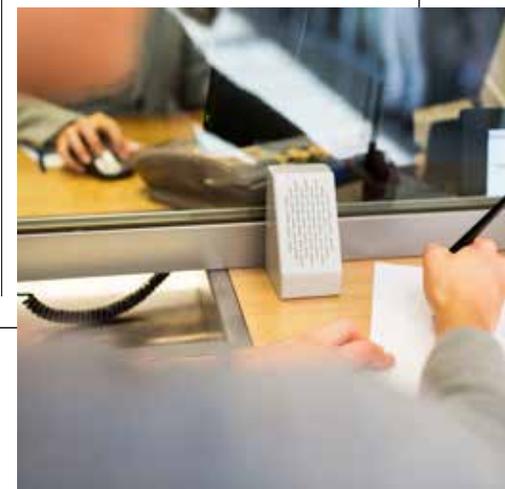
Sampath Bank is currently being served by Mr Nando Fernando who is the Managing Director of the esteemed financial institution. Having amassed a remarkable experience of over 35 years in Banking and Finance and after being the driving aspect of the banking business, the Bank could not have aspired for a more appropriate dignitary to lead the institution.

The progressive and luminary leader was appointed to the Boards as the Sampath Bank's Managing Director, and

has since then has efficiently been performing his role and helping the Bank reach greater heights of success with the help of Mr Channa Palansuriya who is serving as Chairman.

IDEALISING THE VISIONARY APPROACH

Sampath Bank, along with its team of highly qualified professionals and motivated staff, aspires to be the growing and manoeuvring force in the Financial Services of Sri Lanka. Their values have always been entrenched with the idea of being able to create a learning and progressive culture that is equipped to foster the promotion and development of talented individuals and of the organization as well. They aspire to persistently be able to encourage and raise the bar of innovation and value for their customers who they place in a very high regard. Promoting teamwork among their workforce and emboldening them to be open to feedback meanwhile demonstrating an unwithering capacity for personal development are the core pillars of their ideology.



Khaleej Times

GUARDING THE GULF

Galadari Printing and Publishing Co. LLC is the publishing house of one of the leading English Dailies in the UAE, Khaleej Times, which was the first English newspaper to be launched in the UAE in 1978. It has a multinational readership of 450,000 and is considered an expert on national and international news sections

This broadsheet comprises the general news section, the business pages and a lively sports section, and Khaleej Times Special Reports and Supplements are regarded as part of a valuable service to the community. In addition to offering advertisers an opportunity to promote their products and services over an extended time period, in a uniquely relevant editorial context catering to their own precise target audience, it offers highly qualitative news covering not just the Middle East but also the entire globe.

GLOBAL FACE

It boasts of a classified section which is a separate tabloid of 28 to 32 pages published daily along with the Khaleej Times main paper, carrying all sectors and businesses such as local advertisements about Cars, Real Estate, Recruitment/Educational Services and Matrimonial.



Its Wknd Magazine, brought out on Fridays along with the broadsheet, gives its readers a wide range of information. It discusses a range of topics that are of interest to men, women and children. Stories are a fine balance between topics and themes of local interest and international relevance.

With an online presence, Khaleej Times Online is the global face of the newspaper on the internet. The newspaper stepped into the digital medium with the launch of Khaleej Times online. The online

version is not just a transcript of the print version. It reaches out to a targeted readership both at home and abroad, who are interested in news and information both about the UAE as well as the Middle East at large. It has carved its own niche brand equity and is one of the websites in the Middle East with largest number of hits. Apart from focussing on news from the UAE and the Middle East, it also provides many value-added and interactive features which are exclusive to the Online edition.

YOUNG AT HEART

The Editorial staff of the paper includes multiple nationalities, mostly from the Indian subcontinent (India, Pakistan, Bangladesh and Sri Lanka), and also local Emiratis, other Arabs (notably Egyptians, Syrians and Jordanians), Lebanese, Mexicans, British, Americans and Filipinos. Khaleej Times is not audited and it is believed to print around 150,000 copies, making it one of the most popular English language newspapers in the Persian Gulf area.



TNB Ventures

THE STARTUPS INCUBATOR

TNB Ventures is a leading name in the field of building successful and excelling ventures and startups. The name has become synonymous with success and prestige ever since the company came into inception a few years ago. The company has consistently been running several ventures and has also built its own ventures



TNB Ventures is a Singapore-based venture capital firm and incubator that is concentrated towards diving into deep technologies with its relentless spirit to excel in the industry and also to help build smarter startups.

TNB has consistently aimed at being able to connect and support the budding individuals with ideas that can transform into prosperous companies that will eventually be able to work not just in augmented and virtual reality but also in robotics, artificial intelligence and perhaps big data ventures.

They have been extremely supportive and encouraging towards startups all across the globe but their initial aim of achievement is to be able to foster the uplifting and enhancement building of a regional beachhead for promising businesses.

The TNB Ventures is a company that has been founded by a team of immensely talented and corporate entrepreneurs with propitiously inexorable passion who were able to generate their ideas into fieldwork and are the founders and operators of several successfully running companies.

ENDEAVOURING ON THE ROAD TO SUCCESS

The company's Managing Partner Michael Yap is the origin of influence and persuasion for the company

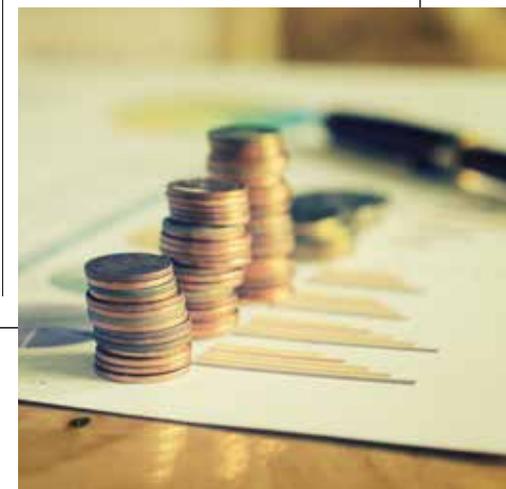
and has always initiated the development of several startups in Singapore.

Along with Mr Yang, the Company is being led by Mr Vicknesh R Pillay and Charles Wong who are also the Managing Partners of TNB Ventures and have been the founders of several other startup companies.

Carrying immense experience in the venture capital and equity fund business, this leading trio of great vision has been the guiding force for the company helping it overcome all challenges.

ACCELERATING TOWARDS SMART BUSINESS

The company's latest accelerator towards developing a highly enriching business model is the 'Sensing Cities' program which is primarily aimed at serving solutions to urban users who live in a connected community. The program does not just focus on the infrastructure and the framework that is powering the startup ideas but also the products and services.





Flora Tissues

UNIQUE, HYGIENIC & INNOVATIVE

Having started as a toilet and tissue brand under the dynamic leadership of Mr Kishore Surtani, and still leading the market being committed to manufacture hygienic soft disposable tissue products ensuring customer satisfaction, Pee Bee Management Services Pvt Ltd is the manufacturer and owner of the household brand Flora Tissues

Presently holding a market share of over 60 percent in Sri Lanka, through its signature brand Flora Tissues, Pee Bee Management Services Pvt Ltd is on a mission to continue to accelerate towards a position of market leader, selling value-for-money products that are SLS-certified, while continuously improving the quality of its products, evolving the technology, innovating profusely, and working hard with the core values of teamwork and business professionalism.

INNOVATIVE STRATEGIES
Though in the beginning the production was on a small scale, there is a huge increase in the demand for Flora Tissues due to the innovative brand awareness strategies the company's marketing division has conscientiously implemented, with regular



consumer promotions held in various modern trade outlets around the country.

The immense success of company's signature brand Flora Tissues is also due to the dedication of the senior management team that follows the company's vision and mission statements and its quality policy to ensure that the brand management function is carried effectively. The Group also focuses on many Quality and Production improvement techniques such as SLS, Japanese 5S (KAIZEN),

Quality Assurance Schemes, Suggestion Schemes and many other Special Workshops and offer products that confirm to the highest-quality standards.

BEST OF EVERYONE
Pee Bee Management Services is determined to draw out the true potential of their employees by developing their leadership skills, and treating everyone at their factories as part of a family. It makes special endeavours to keep its workforce happy by organizing a variety of social activities

within the factory, as well as with other companies in the industrial park.

Currently working towards its four-year vision of doubling revenue and increasing brand value effectively, after growing from just 10 employees to over 250 now, it already owns a state-of-the-art production plant, storage and distribution facility spanning over 50,000 sqft, and is committed to provide their customers consistent quality products that build a strong bond and satisfy their varied needs.

Vallibel One Group

A NOTCH ABOVE THE REST

With a key motto of wealth maximization and value creation, Vallibel One is a conglomerate based out of Sri Lanka, which is strategically expanded and stimulated by creativity and is working toward its ultimate goal of generating extraordinary wealth in multiple industries for its stakeholders



Incorporated eight years ago in 2010, Vallibel One Group, along with its 39 subsidiaries, is currently engaged in developing and enhancing each of its multiple industries into globally competitive units. The company has diversified into multiple sectors such as sanitary ware and tile manufacturing, plantation, finance, lifestyle, aluminum extrusion, leisure and packaging.

The Group is led by the dynamic and astute leadership of Mr Dhammika Perera, an exemplary strategist and business specialist having a wide-ranging interest in the areas of manufacturing, banking, hospitality, finance, and hydropower generation. The top management has been driving this diversified business with an incomparable passion and a strategic vision, which have formed the basis of the success of the group.

LEADERSHIP AND VISION

Established on a strong foundation of being responsive to change, the company's values since its incorporation have been to innovate, to transform, and to lead.

The company's increasingly diversifying business portfolio truly epitomizes that responsiveness, rendering a synergy that is personified in its leadership.

Doing business with an unparalleled passion and a strategic vision have been

the vital ingredients to the continued organizational success.

The underpinning leadership tenets of Vallibel One are based on its clear-cut focus on ethics, values, and accountability; operating businesses with utmost sincerity of action reflects its deep-seated commitment to governance in all forms. Pulling its people to push boundaries and instilling a consciousness in everything it does for wealth maximization, the company looks at the future with immense optimism and to explore numerous opportunities that come its way ahead.

THE WAY AHEAD

The company credits its growth to an exclusive method of success with a powerful mix of various historic, legendary, and contemporary businesses that continue to prove their worth and lead to the bottom line sustainability. In the modern times, it's imperative for any business to transgress geographical boundaries. Thus, a strategic priority of the company is to mark its presence in growing international markets.



Kundan Cab

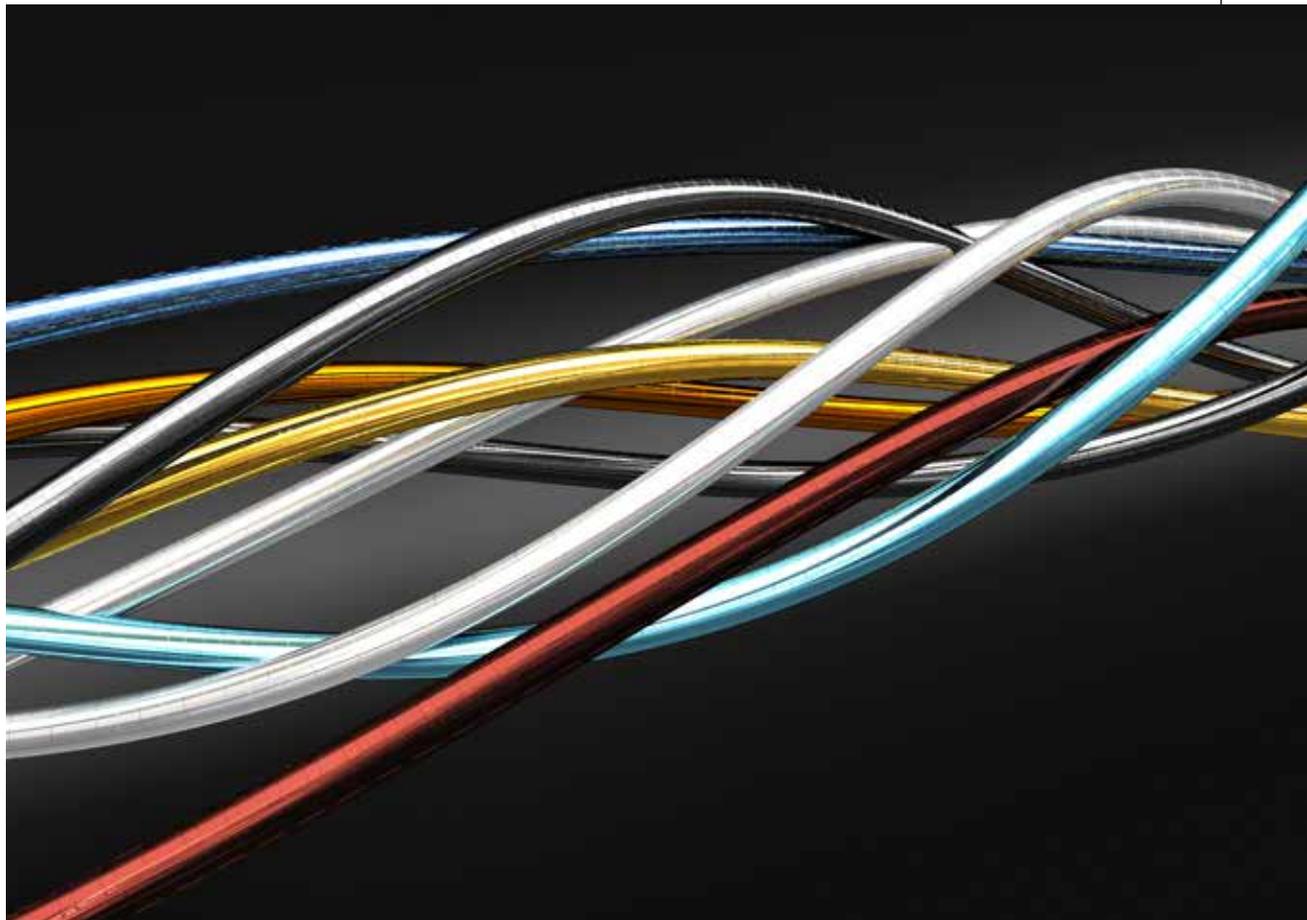
BUILDING TRUST

Making steady inroads into a wide gamut of electrical cables over a period along with establishing a robust brand in India, Kundan Cab has a new name Fybros – Smart Electrical Creations, while successfully retaining its leadership in the electrical arena over decades

Starting his journey by manufacturing and marketing electrical cables for residential consumption, Mr. Paras Mal Jain has grown into one of India's leading manufacturers in the cable and wire industry. Over time, he expanded into switchgears, switches, accessories & wires & cables, and established new units in Delhi. Gradually with immense perseverance, his products have earned substantial trust and recognition, which has allowed the company to further enhance the brand.

FAITH & SATISFACTION

Thus, offering high-quality products in a wide range for industrial & domestic purposes, Fybros has been confidently rendering 25 years of guarantee on its products with a comprehensive customer support system and online customer support which help customers instantly



access its team of qualified engineers and professionals.

Providing cables and wires of various varieties and specifications as per customer needs, Fybros has invariably focused on customer satisfaction, which has become its hallmark in the industry. It has also generated trust in the market with its excellent products, as Fybros electrical wires and cables have been widely accepted and used throughout the India by hospitals, major universities and schools, laboratories,

restaurants, foreign embassies, major airlines, and more importantly by major construction companies.

BUILDING THE NATION

Fybros is committed to contribute in the nation's growth and development as it has always produced the best-in-quality products, and has also created awareness among its employees and society about environment protection, minimization of waste, wise use of energy, water and other natural resources.

As it has zealously followed internationally approved processes and conducts stringent quality control tests on every product, it has been able to associate with prestigious clients all over India, thus bringing to India various new technologies through partnerships and has also introduced new product ranges. This has not only helped the company grow consistently over years, it has also led to increased production and the inflow of technology in the economy.

CIPLA

TOUCHING LIVES WITH CARE

Since 1935 when Cipla was incorporated, the pharmaceutical giant pioneered bulk drug production in India and is associated with the landmark Indian Patents Act of 1970 alongside taking a historic international stance on the price and availability of antiretroviral drugs for HIV treatment in 2000-2001



With over 1500+ products across various therapeutic categories, 50+ dosage forms, backed by a workforce of 23,000+ together with a strong distribution network comprising over 3,000 stockists reaching out to over 7,00,000 chemists and a turnover of USD 2.2 billion, Cipla has registered a strong presence in over 100 countries including key markets of India, South Africa, the US, South-East Asia, Middle-East, Latin America, Africa, Australia, New Zealand and Russia-CIS. The company has adopted the direct-to-market approach in 17 different markets including Algeria, Morocco, Malaysia, Vietnam, Yemen and Sri Lanka among others. With a strong commitment to provide access to Africa and several Least Developed Countries, Cipla has 12 distinct divisions reaching out to more than 20 specialties from general practitioners to super-specialists. Seven of its brands feature in the top 100 list across Respiratory, Urology and Antiretroviral therapy areas. Cipla has over 43 cGMP compliant manufacturing facilities.

FULL CONTROL OF THE VALUE CHAIN

Globally, Cipla has about 100 patents including drug substances, drug products, platform technologies, IP on polymorphs and crystallinity,

and medical devices. Cipla's extensive product portfolio includes the world's largest range of respiratory drugs, dosage forms and devices for COPD and Asthma. The company owns five dedicated manufacturing facilities for respiratory products and is currently the third largest manufacturer of pMDIs in the world. From the Transparent Rotahaler launched in 1996 to Multi-haler, Autohaler2, Zerostat and Zerostat VT, Babymask and Infantmask, Nasal sprays and the widest range of Dry Powder Inhaler devices including the new generation Revolizer and Synchrobreathe, the breath-actuated inhaler with a dose counter, Cipla has end-to-end capability across respiratory care.

GLORIOUS FOOTPRINTS

The coveted Cipla Archives is in the design phase and will feature documents, photographs and interviews, among other relevant material to showcase Cipla's history and serve as a forum for discussions on Cipla's role in the evolution of the self-sufficient Indian pharmaceutical industry.



Safex Chemicals

CREATING A SAFE AND SUSTAINABLE FUTURE

Safex Chemicals is a preeminent name in the agrochemicals industry and after having created a considerably firm and strong foothold in the Indian market, the company is now majorly occupied with setting benchmarks in the organizational formulation as well as the appropriate marketing of pesticides and various other agrochemicals

Safex Chemicals India Ltd., the chemical industry mogul has ever since its establishment been consistent in creating a strong countrywide network that is committed to delivering premium quality. The brand has been following the path to accomplishing their mission of making available and accessible the most impressively adequate, economical as well as an environment-friendly and sustainable formula to curate pesticides and agrochemicals for the farmers and the agricultural industry.

ESTABLISHING THE PILLARS OF SUCCESS

Established in the year 1991, the company had initially ventured out by setting up its manufacturing facility unit in the town of Bahadurgarh in Haryana. Eventually, to meet the rapidly growing demands,

needs of the company's well-curated products and to expand their manufacturing facilities, another unit was established at Udhampur in Jammu and Kashmir in 2004. This new unit was impressively equipped with the state-of-the-art machinery and their technologically advanced testing equipment.

After having set up a countrywide network of offices, distributors & dealers, the company is all set to serve a wide client base of customers throughout the country. Safex Chemicals was originally

vested with an objective to contribute and accord to the growth of the agricultural industry of the country, to cater to the ever-increasing demands of the abundantly huge number of users. The company is therefore entrenched in the value of channelling all its endeavours towards developing assistance-worthy, effective as well as environmentally sustainable and healthy molecules of chemicals at highly competitive and affordable costs. Through this, Safex Chemicals aims at enabling the increased

production rate of food grains and other commercial crops, thus contributing their bit towards the society.

ENVISAGING A VISION TO ACHIEVE THE MISSION

The company has been making steady efforts to research on the bioproducts that can efficiently replace the chemical products in the future. They also aim at entering the arena of the household market that has an immense scope and the need for a comprehensive solution for termites and mosquitoes.



Kalbe Farma

CREATING STRONG FOOTPRINTS

There have been umpteen stories of extraordinary successes, still that of Kalbe Farma is immensely inspiring, as though it is today the leading pharmaceutical company in Indonesia, it started in a garage. However it has focused on expanding continuously and has transformed itself to become a provider of an integrated healthcare solution



In the last more than 50 years, Kalbe Farma has grown both organically and through mergers & acquisitions, and has four business divisions: the Prescription Pharmaceutical Division, Consumer Health Division, Nutritionals Division and Distribution and Logistics Division.

Through its business divisions it has created impressive verticals of prescription pharmaceuticals and OTC drugs, energy drink and nutrition products, as well as a robust distribution arm serving over one million outlets across Indonesia's vast archipelago.

CONTINUOUS INNOVATION

Out of Indonesia, Kalbe Farma has established robust footprints in all ASEAN countries, and also in Nigeria, and South Africa. As a result it has emerged as a national pharmaceutical company in Indonesia with a competitive edge in the export market.

It has also focused on innovations since its founding, and has grown its business on a strong foundation of innovations. It has established robust research and development activities in leading-edge generic drug formulation and continuous development of innovative consumer and nutritional products. Through strategic alliances with international partners, Kalbe have also

started to support several successful research and development ventures working on cancer drugs, stem cells and biotechnology research.

Currently, it employs 17,000 employees, and has become the largest healthcare provider in Indonesia, with unrivalled marketing, branding, distribution, financial strength and research and development expertise.

WORKING FOR THE SOCIETY

As a responsible company, Kalbe Farma shares its benefits of growth with all stakeholders, feeling that CSR is much more than simply corporate philanthropy. This includes its efforts to protect the environment, and apart from funding and initiating many CSR projects, it also invites its employees to take part in activities to support the community, thereby positioning these projects not simply as activities from the top but as an organization-wide calling to build a better world.

In CSR, it is involved with Community Development, Commitment to Environment Protection, Fair & Responsible Labor Practices, etc.



Biocare India

CREATING A SUSTAINABLE ENVIRONMENT

Established in the year 1996, Biocare India today is a leading player in its industry consistently rising towards the zenith as a foremost business entity, engaged in providing an exclusive range of Organic Agriculture inputs and products with state-of-the-art infrastructure facility, at an affordable price

Supported by a league of research associates to lead the manufacturing unit and powered by a team that is dedicated and committed for a chemical-free input so the environment is preserved and future is strong, Biocare has created a niche in the industry.

The strong position it has created painstakingly in the market is due to its consistent efforts towards creating healthier, happier and better lives by providing world-class healthcare solutions, while scientifically developing products that help people discover their true potential.

TOWARDS ZENITH

Manufacturing an exclusive range of agricultural and public health-oriented products, affordable for all, using the latest technology, and working with some of the most dedicated professionals in the industry, Biocare has created



international brands that are well-appreciated for their effectiveness and reliability. Some of its renowned brands include Bioforce, Neem Cake, Biosil, Biospeed, Randok, Antak and Bioforce.

Believing that "Success is not measured by what you accomplish but by the opposition you have encountered and the courage with which you have maintained the struggle against overwhelming odds", Biocare has not only created a strong foundation for itself,

but has also won numerous awards & recognitions. Its accolades include India Gold Award, International Achievers Award, Industrial Innovation Award, Business Excellence Award, Golden Peacock Award, etc.

FOUNDATION OF QUALITY

As the foundation of success for Biocare is its unparalleled quality, it has focused strongly on creating the highest standards and stringent in-house controls, which it implements through

regular internal quality audits. Helping create a sustainable environment through its innovative, safe, pure and powerful products, it has developed new products by combining existing ingredients or by identifying new ingredients. Thus, high level of quality products in addition to innovations through committed continuous research and development has helped it make a strong bond with the consumers and pave for itself a path of long-term growth and success.



Mundipharma

MAKING GREAT STRIDES TOWARDS THE WELFARE OF HUMANITY

Pioneering healthcare for humanity, Mundipharma is bent on its mission of making innovative medicines accessible to all those in need. Under the quintessential leadership of Mr. Raman Singh, it has emerged as one of the fastest growing pharmaceutical businesses in the world



Efficiently spearheaded by CEO, Mr. Raman Singh, a highly experienced healthcare veteran who brings in more than 2 decades of industry experience, Mundipharma is consistently setting new benchmarks of success in the pharmaceutical industry. Focused on transforming Mundipharma's business, he has played a significant role in dramatically increasing the size of the organization in terms of its geographic footprint, number of employees, portfolio of medicines and performance.

PRIORITIZING PATIENTS

Even though the firm has achieved 24 consecutive quarters of growth, yet at the same time, Mundipharma abides by its core value of keeping patients at the heart of everything it does. The geographic expansion – from operating in 12 countries to now having a presence in over 120 – indicates that the organization touches the lives of more patients than ever before. Mundipharma entities cover pharmaceutical markets in Asia-Pacific, Latin America, Middle East and Africa. The headquarters for these territories is in Singapore.

With a mission of alleviating the suffering of patients and to substantially improve their quality of life, Mundipharma is dedicated to bringing to patients the benefit of novel treatment options in fields such as pain,

oncology, oncology supportive care, ophthalmology, respiratory disease & consumer healthcare.

The organisation's R&D is led from research centres in Singapore, USA, UK, Germany, China and Japan and it carries out pre-clinical research, pharmaceutical development, clinical development, drug safety, regulatory affairs & scientific support of new treatments. Mundipharma also leverages a network of world-class manufacturing facilities & benefits from vertical integration, which in turn benefits patients. Currently, the firm is in the process of opening a new global R&D, manufacturing & distribution facility in Singapore for its range of consumer healthcare products that sit under the umbrella of the iconic BETADINE® brand.

Mr. Singh believes that by fully harnessing the power of innovative new technology, Mundipharma will be able to help even more patients. Thus, Mundipharma launched breatherite™, an innovative mobile app that employs augmented reality technology to address errors in inhaler use among Asthma sufferers.



Lance LED

ENERGIZING THE WORLD

Under the able leadership of Dhaval Shah, Director of Lance LED, who is a star in his own league, Lance LED has succeeded in street lighting and rural electrification by providing special Solar and LED lightings solutions through LED technology, offering best Return on Investments (ROI) and complete service support to customers

Known in the industry for their top-class solutions and ultimate support before and after sales, and confidently making a commendable and remarkable performance in the industry for all its customers, partners and stakeholders, Lance LED has invariably focused on deriving greatest economic value from solar energy and offering its greatest rewards to customers further. Its concerted endeavours have led to the adoption of LEDs & Thin-Film technology in the industry.

A DIGNIFIED VISION

Banking on its core strengths of optimal design techniques in addition to hard work, dedication and a relentless focus on innovation in technology as its driving force, Lance LED is renowned as one of the pioneers in LED lighting business. Utilizing



his deep understanding of the sentiments of Architects, Contractors and Consultants for over 30 years, Mr. Dhaval Shah has established Lance LED to provide Light and energy solutions at negligible costs while offering best products that are relevant in present times.

CREATING EFFICIENT ENERGY

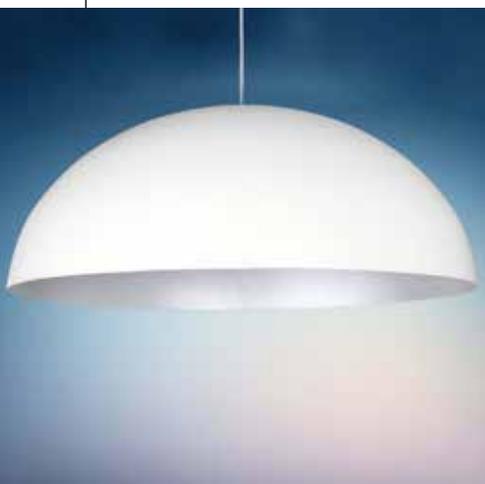
Working with the philosophy that "Energy saved is Energy produced," Lance LED has focused on developing

different designs and creating innovative light fixtures.

Also realizing that India's energy demand is expected to double by 2030, and in the face of its present energy constraints, the country needs to use its energy as efficiently as possible, energy efficiency is a key component of Lance LED's strategy to help India transition to a clean energy pathway without compromising its growth objectives. Thus, Lance LED has been consistently contributing towards nation

building as it helps fight against power scarcity by designing and developing LED solutions that offer high energy efficiency in lighting. Through its alternate energy resources, it is also contributing towards the reduction of carbon footprint in the world.

Its extraordinary success is also due to its philosophy of honesty, integrity, quality and commitment to provide genuine products and services, and catering to residential and commercial needs through its power saving LED lights.



Zydus Cadila

PUTTING VISION INTO ACTION

Imbued with the spirit of core competence in the ever-progressive healthcare sector, Zydus Cadila is a well-recognized and fully integrated global healthcare provider, which has often been acknowledged as a pioneer in the field of healthcare, as it has garnered a respectable reputation all along the value chain of pharmaceuticals



Catering to its wide base of clientele, Zydus Cadila has been over the years providing comprehensive healthcare solutions ranging from formulations, active pharmaceutical ingredients and animal healthcare products to wellness products. The highly revered group has its origins tracing back to the year 1952 when it was founded and established by Late Mr Ramanbhai B Patel, who was the first-generation entrepreneur from the family and is still immensely respected for being an eminent stalwart of the Indian Pharmaceutical Industry.

MAKING RELENTLESS TRIUMPHS

In the year 1955, the healthcare group restructured and refurbished its operations and hence the Cadila Healthcare came into existence. The latter was established primarily under the aegis of the Zydus Group and today, Zydus Cadila is being led by the visionary Mr Pankaj R Patel who is the Chairman of the conglomerate.

From a turnover of Rs 250 crore in the year 1995 to a whopping sum of over Rs 9600 crore in 2017, Zydus Cadila seems to have come a long way on its path to success, and currently, the pharmaceutical mogul ambitiously aspires to become a global research-based pharma company by 2020.

BUILDING HEALTHIER COMMUNITIES

The company's passion for consistent innovation, passionate commitment to partners, and genuine concern for the society has enabled the brand to put in considerable efforts in creating a valuable and conspicuously healthier community globally.

Zydus Cadila has made discernible efforts to revitalize healthcare in a technologically advanced manner, as they aspire to build a robust product pipeline that will eventually lead the company to open up new pathways and access areas of untouched success.

Their agenda is to primarily build themselves with the assistance of core pillars such as innovation, quality and unsurpassed excellence to serve their wide customer base of about 19,500 Zydus consumers worldwide.

The Group has also shown initiation and efforts towards the society, contributing in several ways, through their corporate social responsibility (CSR) programmes – Swaasthya, which focuses on Health, Shiksha that is focused towards Education, and Shodh that emphasises on Research.



Wonder Cement

A BEACON OF HOPE FOR THE CEMENT INDUSTRY

With a capacity of 6.75 million tons per annum, catering to markets across the country and upholding the latest environmental norms, Wonder Cement, an initiative of RK Marble, is a front line cement manufacturing firm with an objective to establish itself as a prominent player in the cement industry of India

Set up in 2012 with its headquarter in Udaipur, Rajasthan, Wonder Cement established its state-of-the-art manufacturing unit in Chittorgarh, in technical collaboration with Thyssenkrupp and Pfeiffer Ltd. of Germany, the world leaders in cement technology. With the commencement of the 3rd production unit, Wonder Cement will be among the top 3 largest cement producing companies within Rajasthan with capacity of 10 MT per annum, thus occupying a prominent position in the industry.

With an emphasis on technological superiority, producing cement of impeccable quality, & maintaining the latest international standards though its state-of-the-art manufacturing unit, the company has been diligently following up-to-date environmental norms with the



help of a reverse air bag house, ESP & a number of Nuisance bag filters that provide a dust free environment, keeping the plant clean. Today, Wonder Cement Limited caters to markets across the states of Rajasthan, Madhya Pradesh, Gujarat, Maharashtra, Haryana, Uttar Pradesh, Punjab, Uttarakhand & Delhi, & is striving to earn a place in the premium segment of the cement market.

CAMPAIGN FOR SOCIAL CAUSES

Wonder Cement has taken the initiative in response to

the water crises arising in some cities of Rajasthan, Madhya- Pradesh and Gujarat and has launched a campaign christened 'Swachh Jal Sabka Haq' (clean water, everybody's right) to provide clean and cold drinking water to people in 46 cities in 3 states over 30 days. Towards this cause, it identified prominent areas for provision of supplying safe and fortified drinking water to the general public. With an ambition to provide relief from the scorching heat, it served over 10 lakh litres of pure drinking water to over

16 lakh people through its gracious project and covered 90 locations in each district.

EXPANDING TO DELIVER

Wonder Cement is now investing Rs.1000 crores for setting up its 3rd Production Unit in Nimbahera which will expand the current capacity to 10 Million tonnes.

The company is also planning to invest Rs. 450 crores for setting up a 2 million ton per annum grinding unit in Maharashtra which will commence its production by June 2018.

Heart Hospital

DEDICATED TO THE SERVICE OF MANKIND

Visualizing the pains and problems of cardiac patients and their attendants, Dr A K Thakur the then Director of IGIC decided to set up a hospital for tertiary care of cardiac patients, as medical facilities in Bihar, till eighties, were so meager that heart patients had to go to higher centers in Vellore, Delhi and Calcutta



Establishing the first of its kind in private sector in Bihar, Dr A K Thakur was able to bring his dream to reality in the form of Heart Hospital in Kankarbag, Patna in 1994 to offer specialized treatment facilities which were scanty in those days and only Indira Gandhi Institute of Cardiology (IGIC) had secondary care facilities for cardiac ailments.

SUPER SPECIALIZED FACILITIES

Since its inception, Heart Hospital has consistently grown in size and facilities and today offers almost all the modern treatment facilities like non-invasive and invasive cardiac investigation, cath lab procedures, namely angiography (coronary, renal etc.), PTCA, ASD, PDA – device closures, EPS & RFA, etc. and heart surgeries, namely CABG, Valve replacement, ASD – VSD – PDA- Surgical closures, etc.

With close to one and a half lakh registered patients who have been treated at the hospital and who come regularly for follow-up advices, Heart Hospital has emerged as the best super specialized center in cardiology in Bihar.

A renowned philanthropist, Dr Thakur understands well the need of the poor and deprived, and has set up a secondary care hospital which is a forty-bedded hospital with six-bedded ICCU, operation theatre with C-arm, etc.

HUMANE TOUCH

Leaving no stone unturned for the welfare of the patients with the help of experienced and reputed cardiologists, cardiac surgeons, cardiac anesthesiologists and trained paramedicals, Heart Hospital has invariably catered to the needs of not only Bihar, but also of neighboring states like Jharkhand, Bengal, Orissa, east UP and Nepal.

Envisaging an affordable tertiary cardiac centre with best of human skills, cardiac care facilities, training, education and research, Heart Hospital has become synonymous with the best cardiac treatments in Bihar and adjoining areas. Committed to make available advanced cardiac healthcare facilities to the masses at the most affordable cost without compromising on quality, its approach is purely patient-centric as it treats them with trust, empathy and highest professional integrity. Believing in spreading awareness and setting highest standards in maintaining, enhancing and disseminating cardiology education, it trains and delivers in collaboration with patients, public and partner organizations.



Arvind Lifestyle and Arvind Retail Limited

FATHOMING FASHION

Arvind Lifestyle Brands and Arvind Retail Limited is the offspring of the iconic Arvind textile mill of India that has perpetually carved the textile history of India ascending to zenithal heights and establishing a magnetism that resonates a permanent name in the branded fashion industry of India

The strands of this yarn were woven as old as the history of the Mughal era but saw the establishment of its flagship mill, the Arvind Mills in the year 1931 at the hands of three brothers, Kasturbhai Lalbhai, Narottambhai Lalbhai, and Chimanbhai Lalbhai with an authorized capital of 25.25 lakhs, a huge amount in those days. Since then there has been no looking back and the tides of its subsidiary branch Arvind Lifestyle Brands and Arvind Retail Limited has only soared employing a workforce of more than 25,000 employees with most experienced professionals from the Lifestyle Brands and Retail Industries. Their mission, vision, and values, steadily place the needs of their customers first and offer the best portfolio of lifestyle brands keeping their customers from all walks happy, satisfied, yearning for



more, while offering the best brands from all over the world under their name.

FASHIONING FUTURE

The tenacity of the Arvind brand to continuously evolve and add multiple dimensions to future thinking of fabric has made it a pioneer in revolutionizing fashion with fabrics like denim that changed the complete outlook of this industry. The unbeatable denim is one of the heritage offerings of Arvind, sustaining it till today and powering

the most fashionable denim brands across Europe, US, and Asia. They are also the world's leading multi-fibre fashion solutions provider producing about 130 million metres of woven fabric annually. They are also one of the largest knit fabric manufacturers in India with a capacity of 12000 tonne, & garmenting capacity of 20 million pieces and are still growing at missile pace.

ULTIMATE TRAJECTORY OF BRANDS

Versatile masters in all

capacity pertaining to weaving of fabrics, multi-fibre fashion solutions, cutting-edge technology, a vast spectrum of colours, the most formidable partnerships with the best of brands globally offering its products under Flying Machine, GAP, TCP brand names, and international brands including US POLO, Arrow, Elle, Nautical, Next, etc. owning about 800 stores and 14.2 million retail space Arvind Brands wears the fashion halo around it as the kings of textile wear in India.

Sharda Hospital

BUILDING TRUST THROUGH HUMANITY

Sharda Hospital, a multi-speciality hospital, has over the years become a benchmark of excellence and having kept its wide base of patients and partner associates at a supremely high regard, it is today globally recognised for its enriching medical experience and the relentless perseverance to deliver the best



Sharda Hospital is a state-of-the-art hospital that offers a globally comprehensive healthcare treatment to its patients and is now undoubtedly the most preferred destination for most patients for any medical aid. Efficiently surrounded with a high technology environment and equipped with ultra modern facilities and technologically advanced equipment it is supported by a team of visionary doctors who are not just immensely qualified but also carry with them an unsurpassed experience in their own respective fields. This team of knowledgeable and competent professionals is available at all hours to cater to the patients. The hospital has been, ever since its inception, catering to the ever growing needs of all its valued patients by offering them a considerably broad and varied spectrum of services that are an amalgamation of advanced diagnostic, tertiary care, radiology and other general specialities.

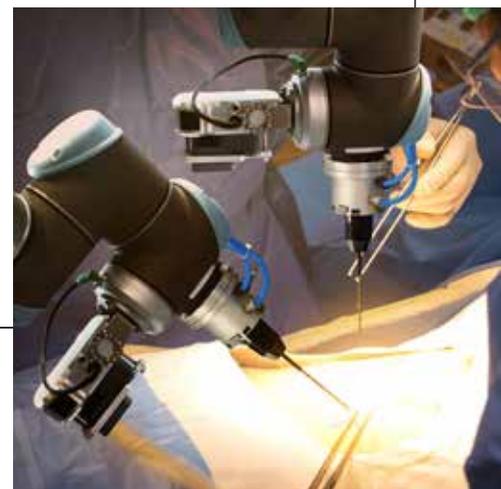
GROWING WITH UNDERSTANDING

With an unsurpassed understanding of the needs of today's healthcare and its consistently increasing demands, Sharda Hospital has focused on its endeavour to provide modern medical care meanwhile encouraging the perpetual growth of research

activities and the desire to extend an extensive scale of medical training to its students through the medium of the institution-led university.

COMMITTED TO SERVE

After having been committed to the consistently unmatched level of upgradation and raised standards of medical facilities in their institution, they now wish to cater to those who are the underprivileged and in the dire need for medical aid. Currently being run on a 900-bed availability, the Hospital envisions at expanding their capacity to be able to serve more patients simultaneously. Another crucial step that the Hospital has taken towards serving the community is to raise their intake of students who wish to pursue their career in the medical field and thus present them with highly enriching opportunities to build their skills, thereby bringing to reality their dreams through the medium of interdisciplinary education and an independent study for several projects in the pursuit of medical education.



Tribhovandas Bhimji Zaveri Ltd.

SHINING BRIGHT

Tribhovandas Bhimji Zaveri Ltd. is a name that has over the years managed to become the jewellery industry mogul, as the brand has been widely acknowledged for its immensely well-crafted jewellery pieces, its intricately delicate designs and patterns as well as its unique advertising and promotional strategies

Tribhovandas Bhimji Zaveri Ltd. has garnered an exquisite position among the list of country's premier jewellery brands due to its consistent commitment to excellence and quality in all their pieces that are invariably carved to perfection.

BUILDING THE EMPIRE WITH PERFECTION

The company was established long back, in the year 1864, in a small arrangement of tin at Zaveri Bazar. The visionary legend Late Shri Bhimji Zaveri envisaged an aspirational dream to cater to India's ever growing requirement for jewellery and therefore endeavoured to provide the country with jewellery that it was worthy of receiving. This dream was carried further and fulfilled by his son, Late Shri Tribhovandas Bhimji Zaveri who conspicuously took up the initiative of expanding the



business into further regions of the country and also opened several new showrooms across several cities. His grandson, Late Shri Gopaldas Zaveri also chose to follow his career on the footsteps of his father and grandfather and created the much-required stir in the Indian market by offering to his esteemed customers an opportunity of a full value gold buy-back scheme.

Today, under the able guidance and leadership of Mr Shrikant Zaveri, the brand name of TBZ is consistently making an impressionable

mark on the jewellery market of India.

Having understood the market's erratic demands and the ever growing needs, Mr Zaveri has brought together a team of highly diligent and dedicated professionals who are relentlessly working towards building an everlasting name for Tribhovandas Bhimji Zaveri Ltd.

CARRYING FORWARD THE LEGACY OF VALUES

The highly uncompromised quality of TBZ has led to its prominence among its

customers. The unique craftsmanship and the commitment to deliver excellence in all their ventures has enabled the brand to proudly acknowledge itself as the country's premier destination for all their jewellery needs and requirements. This jewellery empire has ever since its inception several years ago, placed its customers at an unapologetically high regard catering to all their desires thereby customising their designs and carvings in a way suitable to the needs of their clientele.

DelCure LifeSciences

MEDICATING FOR LIFE

Introducing differentiated high quality products by international collaboration with companies from the USA, Switzerland & Europe, DelCure LifeSciences has been committed to fulfil its vision of becoming one of the most respected, uniquely positioned leading pharmaceutical company in the specialty verticals in India and abroad



DelCure LifeSciences was incorporated on 31st Jan., 2013 with a vision of making good quality, affordable medicines which are accessible across the globe, providing healthier life options to the society. Today, it has become a full scale pharmaceutical company, proving its significance through world class products & going beyond profit to invest in humanitarian led initiatives like "Honour Your Doctor-Respect Doctor, Save Society". Using all its potential, it has earned respect & recognition all across the world in a short span & continues to deliver par excellence with relentless hard work & dedication.

INNOVATIVE PRACTICES

Beginning its marketing operations in 2013, it launched its 1st division Winspire with 300 members in Paediatrics, ENT & Chest specialties. This division's breakthrough products provided faster relief to patients, resulting in its wide popularity. Soon, it launched its 2nd division called DelVoice, a multispecialty division focused on Orthopaedics, Gastroenterologists & Consulting Physicians & proved to be a feather in its cap & solidified its position as an innovation driven company with technologically superior products like SpaFast Gel, DelpoFlex-A, Factus-SR, a total of more than 60 drugs; all fast, safe and affordable. These

innovative medicines have helped it secure 4th rank (IPM) in its core customers, having prescription share of over 4%, beating India's top stabilised player in ortho & pedia (Nov. 2017 report of SMSRC).

DIVERSE IDEAS FOR GROWTH

Its hard working team works relentlessly under the mentorship of their MD & CEO to bring the best of diverse ideas through constant brainstorming & uses technology based marketing strategy to forge a path of digitisation in relationship building.

The company promotes sustainable growth & accepts challenges as opportunities. Its robust new product pipeline & product quality has been backed by its long-term & strategic collaborations with manufacturers, such as Akums Drugs & Pharmaceutical Limited – India's largest formulation manufacturer, as its close associate. Ultimately, by its philosophy of Happiness, Helpfulness & Truthfulness, DelCure has proved to be a boon for the Indian Pharmaceuticals industry.



Nextt USA

FURNISHING WITH A TOUCH OF ROYALTY

Holding a robust portfolio of leading celebrity brands, such as Beautyrest, Ellen Tracy, Jessica McClintock and Royal Sateen, Texas, Nextt is a diversified manufacturer of home textiles, garments, apparel fabrics and polyester yarns, selling to all of the major US retailers including Dillard's, Belk, Wal-Mart and Kohl's

Nextt is the front-end marketing arm for Alok Industries and has its headquarters and distribution facilities in Dallas, while also operating a state-of-the-art design studio and showroom in New York. Alok Industries is publicly traded and is India's largest integrated textile company with revenues exceeding \$3.5 billion and facilities spanning more than 600 acres.

THE CATEGORICAL IMPERATIVE

While, it's not an easy market to tap, Nextt has managed to make a mark in the retail industry with their unique brand offerings and have in turn received the much desired appreciation and recognition for its untiring endeavours. The company was recently awarded the patent for "alpha cotton," a fabric with highly distinctive weaving process that combines polyester yarns



with cotton in a unique way that creates a high-thread-count, luxurious fabric, making sheets 30 to 40% cheaper than 100 percent cotton.

Under the dynamic leadership of Nextt CEO Arun Agarwal who has also been variously awarded, Nextt was ranked 17th in the 2014, Dallas 100 list of fastest growing companies selected by the Caruth Institute for Entrepreneurship of SMU. Nextt co-developed Alpha Cotton with manufacturer Alok several years ago when

cotton prices skyrocketed and they began selling the new fabric while pursuing a patent. The brand Alpha Cotton is now one of the prime offerings from the company and has captured a remarkable preference in the market, so much so that every second product under this name is sold successfully from the retail counters.

MOMENTUM UNBOUND

Growing at a rapid pace and constantly expanding its productive activities in anticipation of explosive

growth following the patent award, Nextt distribution space has already grown to 150,000 square feet and is planned to grow to 300,000 square feet.

With business revenues exceeding at a promising rate, the company focuses on world-class infrastructure, best-in-class technology, uncompromising quality standards, and dynamic product innovation. Nextt is also establishing alliances with major brands and celebrities.



DocDoc

TRANSFORMING HEALTHCARE, EMPOWERING LIVES

Envisioning a product to empower patients by providing relevant medical information during the doctor discovery process, Cole Sirucek co-founded DocDoc, which is Asia's leading patient empowerment company helping patients find the right care at the right time



The mission of DocDoc originated from a personal incidence that left a deep impact on the co-founders. In 2013, Cole's 2-month old daughter was unexpectedly diagnosed with Biliary Atresia and became the youngest person in the world to ever undergo a successful flipped-liver transplant. During this phase, Cole and his wife, Grace, went through an emotional rollercoaster and had to make the most important decision of their life based on almost no verified medical information.

They were lucky to have a personal network that allowed them to find the right medical team for their daughter and at that moment, they realized that the right team can make the difference between life and death. They believed that no other patient should experience the same frustration and helplessness that they endured and set out on a journey to transform healthcare through data-driven technology.

EMPOWERING CHOICES

DocDoc empowers patients by leveraging the latest in clinical informatics, artificial intelligence, and healthcare quality assessment across Asia's largest healthcare provider network to deliver simple yet powerful solutions. At DocDoc, healthcare quality is measured as a function of price, outcome, and

experience. When a patient reaches out to DocDoc, they are connected to a doctor discovery consultant who discusses the exact needs and preferences of the patient. Based on this discussion, the patient is provided with a panel of recommended doctors. DocDoc also helps the patient in booking the appointment and follows the patient throughout the continuum of care. Each of the recommendations is backed by hundreds of data points to ensure that every patient is connected to the doctor who is most suitable for his or her unique needs.

CONNECTING RELEVANT DOTS

The fact that DocDoc has connected millions of patients with the right doctors over the years validates its high level of success and its robust network. Its innovative functions have been highly valued and watched by investors, who assess DocDoc as a pioneer in the digital health sector. Moving forward, they want to create a mindset where patient empowerment through data is a norm rather than an option.



Diyaash Jewellery

ETHEREAL AND SUBLIME

Renowned for its exquisitely well-crafted jewellery designs with intricately delicate patterns, Diyaash Jewellery has over the years been recognised as a jewellery brand of immense prominence in the Indian market, even as it is swiftly reaching the peak of eminence through its relentless hard work and dedication put in all its ventures

Diyaash Jewellery is one of the leading names in the country's jewellery market due to its extensive accomplishments in curating unique designs for its esteemed clients. It has not only developed for itself an impeccably charming designer boutique which specialises in exclusively versatile diamond ornaments, it has also been focusing on producing befitting jewellery for weddings as well as other important occasions in its clients' lives. Having garnered a meticulous expertise in customising bridal jewellery in accordance with the preferred ornaments and designs, Diyaash Jewellery has been fortuitously pleasing its clientele ever since its inception.

RAISING INDUSTRY STANDARDS

Launched in the year 2012 by the ace jewellery designer



Dolly Gurbani, Diyaash Fine Jewellery is primarily located in the flourishing city of Hyderabad. The notably acclaimed jewellery boutique has not only laid its illustrious foundation on the fine diamond jewellery, platinum, gemstones and gold ornaments, but they have also eminently used distinctive varieties of gemstones such as emeralds, rubies as well as sapphires, incorporating them into their intricately carved designs. The extensively wide range of solitaires, jhumkas,

chandbalis along with cocktail rings encompass an elaborate assortment of bridal jewellery which also includes earrings, bracelets and necklaces designed to cater to every type of liking by its large group of varied clients. Eminently inspired by the highly celebrated craftsmen across the world, the designs conferred by Diyaash Jewellery are popular because they comprise an exquisite collection of contemporary pieces which carry along an old-world-charm.

COMMITTED TO EXCELLENCE

Catering to the ever-growing needs and requirements of the jewellery market in India, Diyaash Jewellery has devised an elaborate collection of not just elegant but also perhaps the classiest and leading-edge designs while carving a niche for itself. Apart from its clientele based in the country, the brand has conspicuously spread its magic across the oceans thereby creating an international demand for their products.

Drew IVF

SERVING INDIA WITH PRIDE

Drew IVF provides end-to-end solutions ranging from infertility treatments to advanced procedures including Third-party Reproduction Techniques. The clinic employs the latest innovations for infertility investigations and result-oriented treatments



Drew IVF is replete with state-of-the-art equipment and provides treatment for Uterine Fibroids or Myomas, Ovarian Cysts, Endometriosis, Pelvic Organ Prolapse, Urinary Problems, Vaginal Discharge, Subfertility, Menopause, Gynaecological Cancers, Abnormal Pap Smears - Pre-Invasive Cervical/Vaginal Disease and Vulva Conditions. Furthermore, patients also visit the clinic for Contraception Advice, HPV Tests, and Biopsy Tests etc. Making use of cutting edge technology at the clinic ensures an enhanced success rate of 40-50 percent in cases of in-vitro fertilisation (IVF) and test-tube babies as against a success rate of a mere 20-30 percent while employing conventional techniques. Drew IVF is widely recognized for attaining exceptionally high success rates in complicated multiple IVF, IUI failure patients and third party reproduction.

BUILDING TRUST

In order to help build a consensus before the start of the treatment, Drew IVF extends a facility where patients can obtain an appointment from the helpline number and meet the counsellors, doctors, nurses and staff at the centre to develop an insight into the possible cause of infertility, the available treatment and its procedure, in addition to the

impending expenses among other important things. A team of dedicated caregiving staff works towards minimizing the stress level of the visiting couple and comforts them with empathy. After a thorough analysis of the patient's medical history, the Fertility Specialist at the centre advises a series of preliminary tests for both partners, which may include complete physical examination, pelvic examination and a pap smear for females, while a semen analysis test is carried out to establish the male fertility quotient.

ADVANCED PROCEDURES

Apart from routine examinations, specific tests may be recommended to ascertain the possibility of a hormonal imbalance. For males, additional laboratory tests might be needed and in certain cases surgeries may be required to uproot the cause of infertility. Moreover, IUI, Blastocyst, ICSI, IMSI, MESA and Third Party Reproduction treatments are also provided alongside advanced procedures like Assisted Laser Hatching, Oocyte, Embryo Biopsy, etc.



Sini Designs

EXTRAORDINARY BLEND OF CONTEMPORARY & TRADITIONAL

Primarily based in the country's capital, Delhi, Sini Designs has carved an incredulous niche for itself through its innovative and contemporary-yet-traditional and affordable designs & creations, and in the process has become a leading name in the fashion accessories as well as designer garments industry of India

Beginning its journey in 2011 as an Export House which eventually expanded into a full flourished corporation in the year 2016, Sini Designs has established itself as a prestigiously renowned brand in the designer apparel industry, and has also managed to acquire the esteemed privilege of being a member of the SEDEX Members Ethical Trade Audit (SMETA).

ESTABLISHING A STURDY BASE

Having drawn an inspiration from the extensively rich Indian heritage and culture, the brand has been exclusively fashioned for the modern Indian woman, and has grabbed the eyes of its contemporaries by invariably endeavouring to go the extra mile to satisfy its customers.

Sini has grabbed the opportunity to be able to cater



to its customers with a highly distinguished and exclusive range of fashion accessories as well as designer garments which are an extraordinary amalgamation of the rich trends across the globe. Having brought together the multi-faceted hues of distinct cultures and fashion ranges, the brand has been making consistent efforts to add certain flamboyance and charisma through all its creations which can help enhance the overall character of the costume bearer.

CREATING AN EXCLUSIVE RANGE

Sini Designs is widely approached for its varied products such as shawls, scarves, stoles, ponchos, beach wear and other garments. Its exquisitely designed range of fashion accessories and clothes made of the purest silk and cotton are one of the reasons for its prominence in the market in addition to its various innovations and creations of handloom fabrics that are beautifully laden with screen and digital prints as

well as light and heavy-handed embroidery.

Its applaudable consistency and excellence in delivery of all its products has brought it appreciation from even foreign markets including USA, Canada, South America, Australia, several European countries and the flourishing markets of the Middle East. Sini Designs has thus expanded its business across the border and while acquiring success has also collected several accolades at national & international platforms.



Iswarya Hospitals

A CUT ABOVE THE REST

Located at Chennai, Coimbatore, Madurai, Palani, Ramnad, Trichy, Tanjore & Palakkad, Iswarya Women's Hospitals & Fertility Centers offer specialized infertility treatments for men & women ranging from basic to highly sophisticated procedures, with tremendous success – birth of over 5000 babies & a 73% success rate



Iswarya Hospitals have been rated as the best and top performing IVF Centers in Tamil Nadu for all types of infertility treatments including Surrogacy, Azoospermia, low Sperm counts, IVF, ICSI, IUI, Egg Donation, Embryo Donation, Frozen Embryo Transfers, PGD, Preimplantation genetic diagnosis, screening and Endometrial receptivity array. Operating in a pollution-free environment with NICU facilities in all hospitals, all investigations and treatments are carried out under the supervision of a competent team of doctors.

A dedicated team of caregiving staff not only ensures that all comforting needs of the patients are adequately met, but in conformity with the standard protocols, patients as well as all donors are also tested for infections like HIV, Hepatitis B, C and other communicable diseases.

ADVANCING WITH THE TIMES

The hospitals at Chennai (Adyar), Coimbatore, Madurai, and Palani also specialize in providing high-risk pregnancy care apart from the latest antenatal, labour and delivery services. Highly advanced Gynecology services in Ovarian cyst, ovarian cancer, Hysterectomy, Fibroids removal, Sterilization, Polyp removal, IUD insertion are also provided alongside

Hysterectomy and Andrology using the most upgraded techniques. Chennai hospital's Male Fertility division has introduced the latest MSOME (Motile Sperm Organelle Morphology Examination) in IVF - ICSI for men with Severe Low sperm count and motility.

A GALAXY OF 'FIRSTS'

The centers at Chennai, Coimbatore, Madurai and Palani have reported the best IVF success rate with the most affordable options, and customized IVF packages with slashed prices are also available for the needy. The Chennai hospital has performed more than 25,000 IVF cycles to date. Being the first rural IVF hospital in South India, several other 'firsts' are credited to its name. It is the first hospital in India to report a successful delivery through frozen egg and frozen sperm technique. The hospital is also the first in India to perform IVF for a woman with a history of renal transplant and also the first in India to report a successful IVF for a breast cancer survivor.





Hielo Beverages - Peaur

PURITY AND EXCITEMENT PROMISED

Engaged in manufacturing the finest assortment of high-grade, export quality natural mineral water, natural sparkling water and natural nectar-based fruit juice, Hielo Beverages India Pvt. Ltd. has created a niche brand called Peaur, which replenishes, revitalizes and rejuvenates in an instant

Endeavouring to offer purity, untaintedness and extreme goodness, Hielo Beverages has launched the brand 'PEAUR', which has quickly found a place in customers' hearts because of its superior and natural water products, thus setting itself apart from similar manufacturers. It has immediately attracted those who prefer natural to artificial, overall health to simply quenching thirst and ready to pay that premium to get something extraordinary.

UNCOMPRISING QUALITY

Establishing massive infrastructural units operated by the best technicians to meet the modern lifestyles of the urban health enthusiasts, and to maintain supreme quality of its beverages, Hielo Beverages takes special care to ensure that the quality of its products is always premium. To follow high-quality standards, it has created



manufacturing abilities to par the international market guidelines and standards, and urges its customers to buy PEAUR to not only quench their thirst, but to maintain their goals of staying healthy and drinking pure.

Desiring to offer premium quality and targeting people from all generations, it has utilized its market knowledge to deliver breakthroughs in its range of products.

Trying dedicatedly to set benchmarks in sustainable development, it takes special care to minimize

any negative impact on the Mother Nature in its efforts to contribute towards its social responsibility.

NOT JUST A BASIC NEED

Believing that the modern lifestyles demand not just water to keep our bodies hydrated, Hielo Beverages has launched Peaur Natural Mineral Water, which has been scientifically developed incorporating adequate minerals for body's energy and mineral needs.

Thus, its Peaur Sparkling Natural Mineral Water

replenishes one's entire system helping one rejuvenate in a jiffy, and the Peaur Flavoured Vitamin Water revitalizes through important vitamins and antioxidants.

Thus, under the able guidance of Mr. Piyush Mathur, who is the Chief Executive Officer and Chief Managing Director of Hielo Beverages Private Limited, the company has not only successfully created a world-class brand, it has offered more than just a bottled mineral water to its customers unlike several other beverage companies.



Jagat Pharma

FACILITATING CLEAR VISION; ILLUMINATING LIVES

Having more than 22 years of experience in the production of high quality eye medicines, and by providing consistent and timely deliveries, Jagat Pharma has catapulted to the position of a leading company engaged in production and supply of superior quality herbal eye solutions, aiming to provide effective eye care remedies



Alternative practices of medicine, in particular, Ayurvedic medicine and herbal beauty products have gained popularity all over the world and today, more and more people are adopting Ayurveda as they are finding herbal care solutions highly effective and useful for their different health and beauty problems.

OFFERING EFFECTIVE AYURVEDIC SOLUTIONS

Understanding the different requirements & needs of people, Jagat Pharma is providing Ayurvedic eye treatment solutions for various eye problems. Based in Bareilly, UP, India, the company has excellent infrastructural facilities, having the advanced machines & technology to produce high quality herbal eye solutions & other eye medicines which are capable of treating different eye problems.

Under the able guidance of Dr MS Basu, who possesses an extensive experience in herbal products & technology, a team of highly dedicated & qualified professionals are working earnestly to offer high quality herbal eye medicines to the customers. Jagat Pharma's products include Herbal Eye Drops & Herbal Capsules, which are Ayurvedic Eye Medicines & thus are free from all side effects. As a result, they are a perfect solution for

various eye problems such as Cataract, Glaucoma, Eye Carcinoma, Retinal Diseases, Diabetic Retinopathy, Retinitis Pigmentosa, Macular Degeneration, & Color Blindness. Apart from proving useful in major eye diseases, these eye drops can also be used for common eye problems. A result of years of research and development, the company's eye medicines are best in their class and are having a success rate of 88% and offer risk free solutions.

RESTORING THE GIFT OF VISION

Dr Basu conducted extensive research on Ayurvedic herbs & Bhasmas to find out a remedy for various eye diseases and successfully formulated a potent and pocket-friendly remedy 'Isotine Eye Drops' which are capable of restoring the precious gift of vision and replacing the severe trauma of surgery. Many scientific papers have highlighted that Isotine Eye Drops are beneficial for the treatment of various eye problems and their regular usage treats disorders like night blindness, glaucoma, reduced vision and persistent irritation in the eyes.





The Chocolate Room

BUILDING A PARADISE OF CHOCOLATES

The Chocolate Room in the past 11 years has managed to garner a sense of love among its immensely large number of customers. The brand has very diligently established itself as one that is renowned and recognized for its relentless commitment to taste meanwhile maintaining high standards of quality

Established in the year 2007, the Chocolate Room has very quickly escalated to a position of being the most loved chocolate cafe not just in India but also across several other countries. The brand has a staggering presence in over 8 countries, 20 states, 50 cities, and over 200 outlets of the cafe all across the globe.

PIONEERING THE CONCEPT

The Chocolate Room is perhaps the first brand that began to distribute its franchise among the Indian market and has proven to be highly successful in doing so. Having made a mark and having opened outlets in 20 states of India, The Chocolate Room has definitely proven to be a success story for millennials. Another very illustriously applauded concept initiated by the brand is the setting of the live kitchen idea in India across cafes.



Although the concept did exist in the restaurants across the country, however, The Chocolate Room proved to be the pioneer in introducing the concept to the flourishing cafe industry in India. The brand that initially ventured out with a single cafe in Ahmedabad, is today loved and preferred at over 180 outlets across the country. The Chocolate Room is now extensively renowned for being the caterer of a special chocolate indulgence that lets you experience a unique chocolate love with

every bite consumed.

AMALGAMATING VALUES AND VISION

The Chocolate Room and its efficiently constructive team of individuals have envisioned a dream to be acknowledged as a brand that has always been committed to working by the ethics of excellence, quality and innovation. Their mission is to reach a milestone of over 500 cafes by the year 2020. They aspire to bring together an amalgamation of all the three values in their

venture and to be able to serve their customers who they place in a immensely high regard. The brand has made consistent efforts at being able to maintain a supremely high level of excellence in the delivery of all their products and services by establishing an extremely crucial factor of hygiene maintenance. The Chocolate Room has always attempted to bring innovation in all their delicacies by keeping in mind the taste, local appeal as well as packaging of their products.

Rahul Uro Gynaec and Research Centre

SERVING WELL WITH EXCEPTIONAL EXPERTISE

The leading Centre and the pioneer of the Urological Institutes in Bihar, Rahul Uro Gynaec and Research Centre has managed to establish a name for itself in the State due to its commitment to excellence and pledge to deliver the finest services to its patients and client base



The preeminent name in the field of Urological institutes, Rahul Uro Gynaec and Research Centre, has created a stir in the medical field with its staggeringly fine record of treating and curing patients with various ailments associated with Urology. The hospital has consistently been providing a world-class urological and allied treatment to patients of all ages with a highly modernized and state-of-the-art technology, all under one roof since the past 10 years.

SETTING EXAMPLES FOR ALL

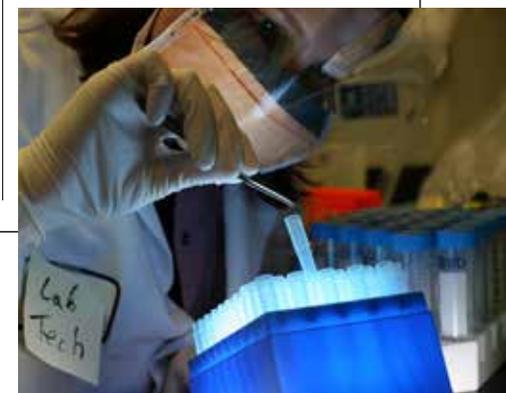
Rahul Uro Gynaec and Research Centre has accomplished distinguishingly exquisite success in endoscopic surgery for the kidney stone and urinary stone, prostate laser surgery and laser treatment for stone diseases. The hospital has also been achieving unsurpassed eminence in Laparoscopic Gallbladder and Uterus Surgery. The practice of treating kidney stones that are not easily traceable or effectively treatable is called Percutaneous nephrolithotomy (PNL), and Rahul Uro Gynaec and Research Centre is perhaps the only hospital in Bihar to have attained success in all the PNL surgeries. It has performed even complicated surgeries with a 100% accomplishment rate, including Ureteroscopy and

Percutaneous nephrolithotomy that is a surgical procedure to remove stones from the kidney by a small puncture wound through the skin.

GUIDED BY EXPERTS

Since its inception about 10 years ago, Rahul Uro Gynaec and Research Centre is being run under the able guidance and qualified leadership of three doctors primarily. Dr Praveen Kumar Sinha, who holds an MS, MCH (Urology) is the Chief Urologist and Andrologist at the hospital with a staggering experience of 15 years, and is recognized across the State as a pioneer in the field of pathology and urology. The Chief Consultant at the hospital is Dr Rashmi Prasad who is an MBBS (Hons.) & DGO (Pathology) with 10 years of experience. Dr Dilip Kumar Mukhia who is the Anaesthetist at the hospital is also credited with an experience of about 10 years.

In all, Rahul Uro Gynaec & Research Centre has been providing unparalleled urological & pathological care to its patients, & has garnered an image among all its patients of being a go-to place for all their urological issues.



Bharti Airtel

CONNECTING LIVES

Bharti Airtel Limited is a leading global telecommunications company with operations in 20 countries across Asia and Africa including the Indian Subcontinent and 17 African countries. It ranks amongst the top 3 mobile service providers in the world, with one out of every 25 persons subscribing to the company's telecom services

Sunil Mittal identified the mobile telecom business as a potential growth area and successfully bid for one of the four mobile phone network licenses auctioned in India in 1992. Bharti Cellular Limited launched cellular services under the brand name Airtel in 1995, subsequently, becoming the first telecom company to cross the 2 million mobile subscriber mark. Bharti also brought down the STD/ISD cellular rates in India under the brand name 'Indiaone'. With newer acquisitions, Bharti Enterprises extended cellular operations to Karnataka, Andhra Pradesh, Chennai, Kolkata, Rajasthan, Andaman and Nicobar and went public in 2002. This expansion allowed it to offer voice services all across India and set up a countrywide Internet Protocol access network enabling its subscribers to access internet at an enhanced speed. In



2009, Airtel launched its first international mobile network in Sri Lanka, in June 2010, Bharti acquired the African business of Zain Telecom for \$10.7 billion making it the largest ever acquisition by an Indian telecom firm. In 2012, Bharti tied up with Wal-Mart, the US retail giant, to start a number of retail stores across India. Following the adoption of the novelty concept of the 'minutes factory' model with low cost and high volumes, Ericsson, Airtel's installation partner, was paid by the

minute and Airtel provided low call rates of ₹1/minute to its subscribers, recording a profit of ₹42.4 billion in 2017.

UNPARALLELED STRIDES

The telecommunications company is the largest mobile service provider in India with its Telemedia Services offering GSM mobile services in all the 22-telecom circles of India including high-speed broadband powered by a robust network and fixed line services in 87 cities, connecting India's leading 1000+ corporates and

a unique Callhome Service that connects Indians living in USA, UK and Canada. Under the Telemedia segment, Airtel provides broadband internet access through DSL, internet leased lines and MPLS solutions, as well as IPTV and fixed line telephone services.

The signature tune of Airtel is the world's most downloaded mobile music, with 150+ million downloads. The company is contributing towards the society through programs like 'Inspire women at work'.

Sunflower Women's Hospital

EMANATING RAYS OF HOPE & VITALITY

One of the pioneers in Infertility and IVF treatments, Sunflower Women's Hospital understands and meets all the healthcare needs of women and fosters understanding of the way in which advanced healthcare can improve their lives, and thus receives patients from different parts of India and the world



Established in the year 2004 in Ahmedabad, Gujarat, India, Sunflower Women's Hospital (SFWH) is renowned both nationally and internationally for offering holistic solutions for Infertility, Menopause and Maternity.

PROMOTING WOMEN'S HEALTH

Awarded as the 'Best of the Best IVF Center' in India in an independent survey by Times Group in 2012-13, the hospital conducts 120 to 150 IVF cycles per month and has the highest success rates in Gujarat. Laying wide emphasis on the fact that a woman is the centre or the nucleus of a family around whom the whole family revolves and her health is of extreme importance, the hospital ensures that all the problems and diseases related to a woman's health are addressed in a most convenient manner. Being well aware that infertility has emerged as a global problem and is gradually rising at a pace of 15-20%, the hospital has braced itself to treat all types of infertility problems at the most affordable cost, in the shortest possible time and in the most efficient manner.

As one of the most renowned hospitals for infertility and IVF treatment, the hospital receives patients from all parts of Gujarat, and the other Indian states likes Rajasthan, Madhya Pradesh, Maharashtra, Delhi,

Uttar Pradesh, Karnataka, West Bengal and Punjab. Couples from different parts of the world, mainly UK, USA, Australia, Gulf Countries and Africa also approach the hospital for all types of Infertility treatments.

ESTABLISHING AN EVERLASTING BOND

Believing in the notion that everyone has a right to become parents despite him/her not being able to conceive naturally, the hospital has a dedicated team of experts and world-class infrastructure and has thus achieved a comparatively high pregnancy rate. The hospital has a distinct edge over other hospitals in terms of usage of hi-tech instruments and modern technology backed up with state-of-the-art infrastructure and an in-house team of expert doctors for all sub-specialities.

Sunflower Women's Hospital is synonymous to credibility and is worthy of immense admiration. Having treated a significant number of patients who vouch for its commitment towards their wellness and complete satisfaction, the hospital takes pride in bringing a smile of contentment on their faces.



NIIT Technologies

CREATING AN ADVANCED WORLD

The leading name in the field of global IT solutions, NIIT Technologies has been successfully rendering its services to a preeminent and distinguishingly wide customer base in Europe, Asia, North America, South America and Australia, and has successfully carved a niche in being its clientele's go-to solution for most requirements

With a proprietary objective of delivering exceptionally superior and value-based industry-leading growth, NIIT Technologies has become the pioneer of IT Solutions industry. They have a firm belief in the philosophy that new ideas help generate more value and have thus always laid the foundation of their growth as the derivative of the growth of themselves. They consider it as their paramount and earnest responsibility to espouse their beliefs and value into their transcending actions.

HELPING BUSINESSES GROW

The company has a staggeringly conspicuous vision of being the primary choice of all its customers and is on a constant mission to enable the enterprises to manage their data and



information better and in a more technologically advanced manner.

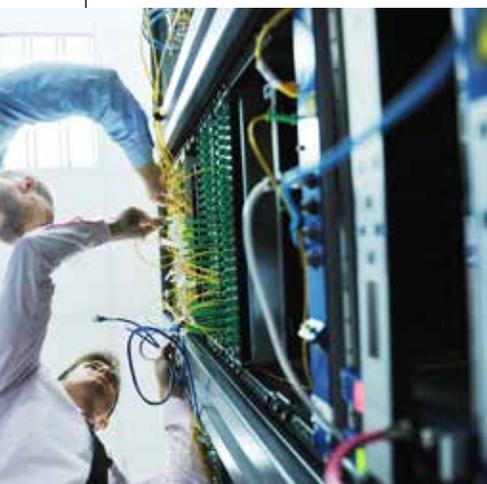
NIIT Technologies has invariably focused on rendering quality digital services, and has helped innumerable businesses design agile, scalable and digital operating modules to further enhance their usefulness. Carrying an immensely wide and differentiated stratum on the strength of its industry expertise, NIIT Technologies provides not just assistance but also valuable support to

its customer base in the arena of travel and transportation, banking and financial services, insurance, manufacturing and media verticals. Thus, the multi-billion dollar company offers a wide-ranging variety of exclusive services such as application development, maintenance, infrastructure management and business process management.

CUSTOMERS INVARIABLY FIRST

Ever since its establishment, NIIT Technologies has

successfully realized the value of placing their customers at the topmost priority, since amidst the consistently rapid changes across the globe, the customers have taken a centre stage in the operation of digital technologies as well as the innovation of contemporary business models. Therefore, the company is primarily assisting their clients to transform and re-innovate to be prepared to meet the digital challenges with the support and guidance of their holistically developed IT services.





Vatsalya Mamta Fertility Centre

HARBINGERS OF MATERNAL JOY

Vatsalya Mamta Fertility Centre is one of the leading pioneers in the field of fertility treatment in the state of Bihar. It has garnered for itself this worthy and reputable image due to its sincere commitment to excellence and the pledge to deliver the finest services to all its patients



Vatsalya Mamta Fertility Centre, the preeminent name in the field of Fertility Centres and Clinics has created a stir in the medical healthcare of Bihar due to its exceptionally high success rate and a staggeringly high record of assisting patients dealing with fertility issues.

India has over the past few decades managed to establish itself as a significant leader in the healthcare industry. Having realised this crucial position of the country on the global arena and with a distinctly evident idea of helping the country increase this growth rate, Vatsalya Mamta Fertility Centre was established by Dr Rashmi Prasad and Dr Praveen Kumar Sinha in the year 2017. Ever since its inception, they have been catering to a large number of patients seeking fertility aid by providing them with a world-class and allied treatment with an immensely well developed and state-of-the-art technology equipment all under the comfort and convenience of one roof. Vatsalya Mamta Fertility Centre has accomplished distinguishingly exquisite success in Intra-Uterine Insemination (IUI) and In Vitro Fertilisation (IVF).

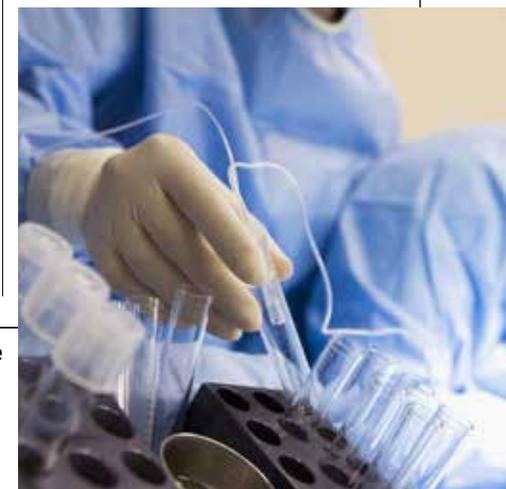
FULFILLING DREAMS

Vatsalya Mamta Fertility Centre is Bihar's premier multi-speciality hospital that has been set up in the state

capital Patna's Patliputra colony and the establishment has consistently remained and has strongly held its position of being the State's one of the advanced Centres for fertility treatment, genetic screening as well as diagnostics. The Centre has been recognised by patients as a highly welcoming and caring establishment that has been catering to them through the help of an extremely experienced team of professionals that is relentlessly dedicated to achieving curable results for their aid seekers which can also be observed in the hospital's collective success rate of several years.

DEDICATED TEAM OF INDIVIDUALS

Vatsalya's team of high-level professionals include geneticists and counsellors who help foster a friendly environment at the establishment for its patients. An enriching experience of over 16 years has enabled Vatsalya Mamta to garner strength and confidence to deliver the best to its esteemed patients.





Aditi IT Services

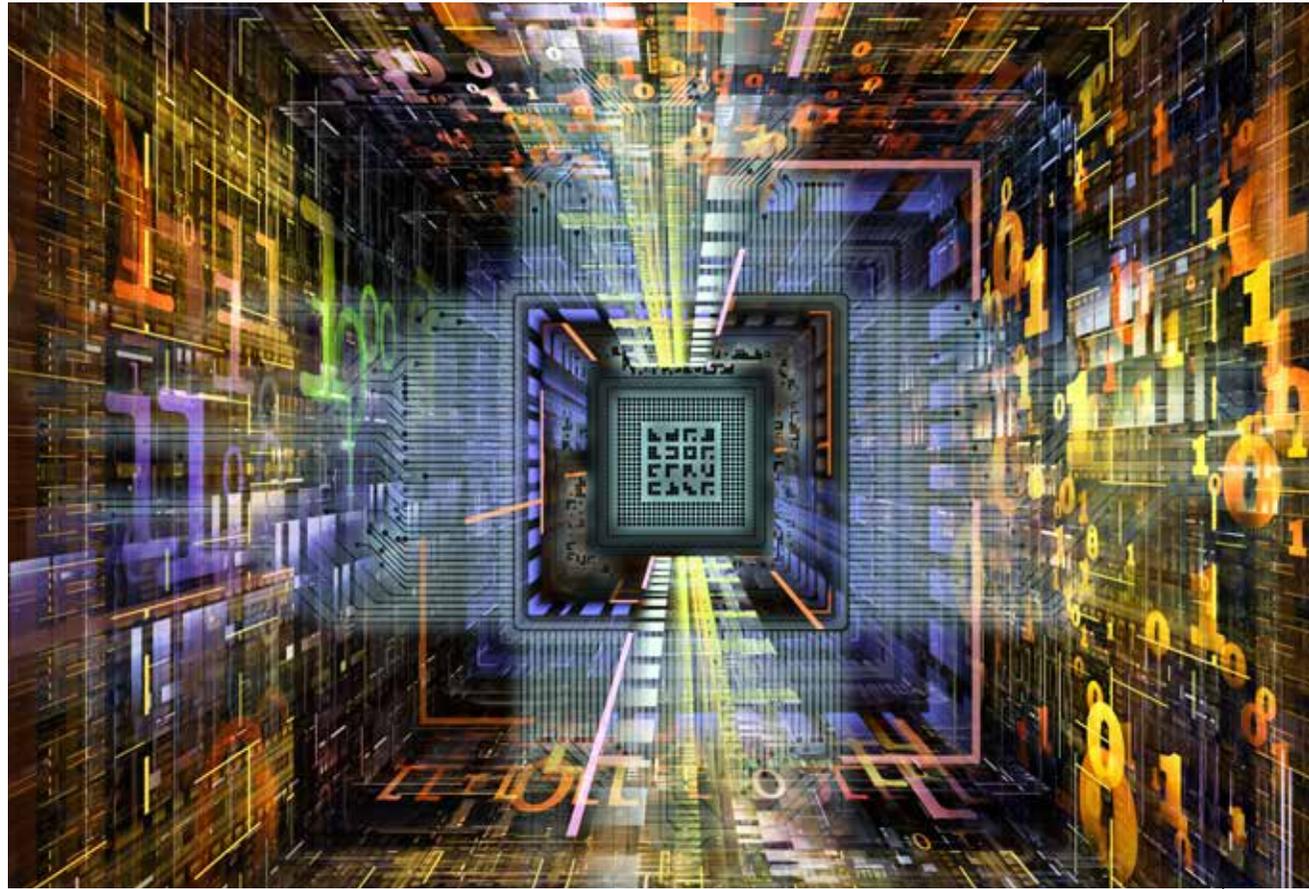
RENDERING STERLING SOLUTIONS

Backed by the expertise of a dedicated team with excellent entrepreneurial skills, Aditi IT Services provides technical expertise towards integration of hardware and software requirements into cutting-edge IT solutions in order to manage the implementation of complex IT projects successfully

As world's leading IT buyers reach out to Aditi IT, it has focused on creating a robust front-end service network powered by a reliable distribution chain and logistics network in the back-end to ensure swift delivery of the IT products within the stipulated timeframe. This arrangement forms the backbone of Aditi's Automated Distribution Centre, making it one of India's leading IT exports-based organization.

POWER DEFINED BY PERFORMANCE

Aditi IT Services provides complete integrated distribution solutions for major IT brands and end-to-end solutions for corporate users to adopt sophisticated demand management strategies. Well understanding that an ever-increasing trend of integrating technological advancements in current IT environments, the



scope of IT infrastructure has widened and quality of service has also improved, system integration is an integral part of Aditi IT's services as it brings flexibility to the existing IT infrastructure in order to integrate custom applications and technologies, as also scalability, to support business continuity and transformations. Aditi IT strives to align client's corporate goals with cost-effective business activities and offers several time-tested process improvement models to assist organizations in

the process of growth, and thus clients can make use of the customized products & services to improve customer engagement and reduce their business risk.

PERFECT PROCESSES

As Aditi IT has developed foolproof processes, its delivery quality is unparalleled. The process of software product development goes through a standard lifecycle, and then the product goes through a dry run stage called Testing & QA, such as Acceptance Test Driven Development (ATDD),

test automation, performance testing, and specialized services for compliance, web services and accessibility testing, product and platform ideation, envisioning and prototyping. After testing, the product goes through release and sustenance engineering, including management, configuration and after-sales maintenance and upgradation.

Thus, customers are at a clear advantage with a bevy of products and platform options including Data analytics and visualization, Supply chain and partner engagement.



Almarai

FLOWING OF THE WHITE MOUTH

In a land like Saudi Arabia creating a land of “green pastures” (meaning of almarai in Saudi) and fostering a labyrinth of milk and milk-made products required a vision, an opportunity to transform Saudi Arabia’s traditional dairy farming industry to create a mega network of an organized and modernized packaged dairy products



Almarai ascending as the largest vertically integrated dairy company of the Middle East took the visionary articulation of HH Mohammed Bin Saud Al Kabber in the year 1977 to bridge the gap between a growing demand of quality, nutritious milk products, and beverages to become the facilitator who provided the right products at the right time. With its consistent adherence to quality, focus on the need of the customers, chimerical guidance, and dependability, Almarai continued to grow and become a household name in the UAE ranking as the number one FMCG brand in the MENA region and is a market leader in all its categories in the GCC.

THE FODDER FOR SUCCESS

The successful brand of Almarai began its business operation starting with fresh milk and laban processing and thereafter it expanded its ambit to incorporate modern dairy farms and state-of-the-art processing plants while diversifying into all kinds of dairy products like flavored milk products, and the advanced lacto-free milk, vetal milk, and vetal laban. Their irriteristible and nutritious cheese, butter, cream, ghee, powder milk, whipping cream, evaporated milk, yoghurts, desserts, and their refereshing and tasty juices, bakery, poultry and infant formula, L'Usine 7 Days, Alyoum and

Almarai Nuralac continue to satisfy the taste buds of millions of its consumers delivering taste with quality.

The 40 years of sustainability and growing vertically to become the quintessential supplier of milk products in UAE has earned Almarai as the world's largest integrated dairy company with a reported net income of SAR 2.2 billion on sales of SAR13.9 billion.

The stupendous growth of Almarai has been due to its continuous vision of research and development involving healthy products through scientific mechanisms with taste that is mouth-watering. The mega variety of products keeps their consumer satisfied with their delectable toothsome dairy delights enriched not just with taste but highly conscious about the quality.

MOOING TOWARDS A COMPASSIONATE SOCIETY

Almarai reaches out its hand to give back to the society by actively supporting social causes through a mix of charitable donations and event sponsorships covering wide community investment programmes including health, science, education, and sports.



Suhail Bahwan Group

PROUDLY MOVING AHEAD

The Suhail Bahwan Group is recognised as the Gulf Region's fastest growing enterprise and has over the years managed to carve a niche for itself in diversified business sectors of the region. This conglomerate of several outstanding companies is today recognised and revered for its infrastructure services

The Suhail Bahwan Group is a highly reputed and well renowned name in the business industry and is the proud owner of over 40 companies that are spread across various sectors of automobiles, electronics, computers, travel, lifestyle and healthcare to agriculture, construction, engineering, information technology, manufacturing, oil and gas services and telecommunications. The company has come to be recognised as the largest and perhaps the most professional as well efficiently managed conglomerate of a business organisation in the Middle East.

The Group was originally initiated by Sheikh Suhail Bahwan, who along with his brother Sheikh Saud Bahwan moved to the flourishing capital of Oman, Muscat and laid the foundation of the Group by venturing out through



a small trading enterprise in Muttrah souq, selling general merchandise. Over the span of next few years, the small trading company was able to flourish further since, in 1972 Oman accepted globalisation into its economy by opening its doors to the world, revitalising its domestic market and thereby creating new opportunities as well as business prospects for their local entrepreneurs who could now trade with the markets of other countries without any restrictions or boundaries.

Sheikh Suhail's prominent

entrepreneurial decisions have helped the Group to not just venture into new territories that were earlier unexplored by any other Oman based company, but they have also probed the securing of internationally prestigious agencies as well as franchises.

BUILDING A LEGACY THROUGH VISIONS

A team of relentlessly hard working and highly motivated 1500 employees has enabled the Group to perceive and understand the crucial needs of its customers which has,

in turn, encouraged the Group to strive further ahead to deliver excellence through their quality products and services. The company has been making consistently diligent efforts to grow and diversify their business in all possible aspects and zones of their esteemed customers' everyday lives. Having successfully spread the Group in most major sectors, the Suhail Bahwan Group has propitiously enabled to fulfil the aspirational dreams of their clientele and has enabled them to lead a quality life.

KDU Group

THE CUPPA GIANT

Apart from their supreme business of Tea Exporting, KDU Group operates in 15 thriving subsidiaries including real estate, Hydro Power and Petroleum, and has evolved as one of the most famous business conglomerates in Sri Lanka, simultaneously making a very significant impact around the world



Late Mr. K.D. Upasena, an illustrious businessman, who after handling a small-scale vegetable distribution business and a highly successful river gemming venture, invested his fortune in the tea industry by leasing a tea factory in 1982 and set up a brand which today is one of the biggest tea distribution icons across the world.

SUCCESS THROUGH TRADITIONAL WISDOM

The KDU Group today is one of the leading tea manufacturers and exporters, with some of the largest cutting-edge factories, as the firm has been making dedicated efforts towards quality & productivity, and with innovation in every working tech and traditional wisdom in its way of working, it has placed itself at the pinnacle of success.

The group has had a glorious past with a leader as visionary as Mr. K.D. Upasena and the legacy has been successfully carried over by his wife Mrs. Karuna Upasena, under whose motivational guidance the company has spread its wings into further diversity and growth.

Despite a magnum opus success of the company, it has never compromised with quality and endurance. The perseverance of the team together, has made KDU a name to be reckoned with in every industry it has thrown

itself into.

VARIEDLY ENDOWED

Tea industry might be the paramount priority of KDU, but it has made a great contribution to other sectors as well, as the group has ventured into the hospitality sector under the brand name "Rajawarana". The company holds three top-notch hospitality locations across Sri Lanka. The Rajawarana Resort, Weerawila; Silver Ray Complex and French Way Restaurant are known for their elegant locations and space.

Proudly claiming for a history of more than three decades of tea production with matchless quality and high standards, the KDU Group believes in transparency and swift work process, and has introduced a 'Digital Weighing Scale' to enable the suppliers to weigh the collected green leaf in any premises using a hand-held Bluetooth device.

The Group also possesses a mini hydro plant, which on the one hand contributes to the group's income and on the other accords 1.2 MW to the national grid.





Suchirindia Infratech

BUILDING STRUCTURES OF TRUST

Suchirindia Infratech Pvt. Ltd. is currently a leading name in the field of not just infrastructure but also the flourishing industries of real estate and hospitality. It ventured out into the market several years ago and has now been established as a highly developed company delivering several projects with excellence and supremacy

Suchirindia Infratech Pvt. Ltd. has over the years carved a niche for itself in the industries of Infrastructure, Real Estate as well as Hospitality. Established in the year 2005 and headquartered in the thriving city of Hyderabad, Suchirindia has been expanding its reach consistently throughout India. Their world-class projects include several in the field of railways, and then affordable homes along with luxury accommodation projects and many state-of-the-art theme resorts at geographically distributed locations.

RUNNING PROJECTS OF SIGNIFICANCE

In the realm of infrastructure, Suchirindia Infratech Pvt. Ltd. is presently working on several multi-million projects that they have bagged from various parts of the country. Their current ventures include



an elaborate list of several railway projects in Bihar which are worth a whopping sum of approximately Rs 105 crore. They have also been assigned to several other upcoming infrastructure projects in the near future for which bids worth Rs 150 crore have been submitted. In the precinct of real estate, Suchirindia has garnered an expertise by already developing townships of over an astoundingly wide 5.1 million square meters of land that is spread in about 9 geographical locations of immense importance.

ESTABLISHING HIGH VALUES AND IDEALS

A highly rich, vibrant, and exuberant range of diversified projects have enabled the company to be recognised at such an esteemed stature. Suchirindia Infratech has always made diligent efforts to inculcate an experiential learning amalgamated with their industry expertise in all projects that they have undertaken. Having amassed the required skills and the decisive capabilities, the company has fostered itself in such a way that it is now

in a unique position to accept and successfully accomplish all proposed projects within the established timeframe. The company's core strengths have always been leveraged on its primary work sector of Infrastructure, Real Estate and Hospitality, thereby enabling the company to garner a much-reputed expertise in projects associated with them. The astounding numbers at which it has been functioning in the recent past are a testimony of the value and experiential exquisiteness that the it has established with its name.



Thaifoods Group

MARKING A STOUT PRESENCE

In 1987, Mr Winai Teawsomboonkij, Founder, CEO, and Chairman of TFG, commenced business with 20,000 chickens in the Lopburi province of Thailand. From a modest beginning, TFG has developed a highly effective vertically integrated supply chain in its poultry and swine business, with operations in Thailand and Vietnam



TFG, under the dynamic management and guidance of Mr Winai Teawsomboonkij, and defined by the organizational mission and vision shared and cherished by one and all, is all set to grow and expand into an integrated enterprise by seeking and working with its allies and stakeholders with strong capital and solid capability. The company hammers home the founding values – transparent management, opposing any kind of corruption, and upholding good governance – to improve its business indefinitely as these are deeply entrenched and resonate well among its workforce, making it gain a strong foothold and an eclectic mix of offerings; a blend so rare to make it an organization that operates with utmost sincerity, honesty, and quality offerings.

The prime business verticals where TFG has a marked and stout presence include poultry business, involving chicken breeding, chicken meat production and sales of day-old chicks, live chicken, layer chicken, and processed chicken; swine business, involving pig breeding, sale of live pig and pork meat; and feed business, involving the manufacture and sale of feed for animals, mainly chickens and pigs.

During the past three decades, TFG has acquired a strong foothold in the areas

it operates in, and commands significant market share and profitability vis-à-vis competing enterprises. Other than these business segments, TFG proudly avows of having developed its own research and development facility to provide research facility services and sales of medical supplies.

DETERMINING FUTURE DIRECTION

With an inexorable focus on price, product safety, quality, uninterrupted supply, and excellent customer service, TFG has carved out a niche for itself. Since profitability in the poultry, swine, and feed businesses is significantly affected by the prices of raw materials, which consist primarily of feed ingredients and livestock, TFG admirably manages the effects of price fluctuations through strategic inventory management, such as construction of new silos to increase inventory, and reflecting unequivocally on any changes in raw material prices.

TFG has an established policy of corporate governance to make its operations high standard at all levels.



CP Plus

SECURING THE FUTURE

CP Plus, a global leader in advanced security and surveillance solution, has made its mark as a brand that has made surveillance simple and affordable. It is also one of the fastest and youngest brands to have entered the club of Top 4 security companies in the world and Top 2 in Asia

Incorporated in the year 2007, CP Plus today has a wide portfolio of products and solutions, which are monitoring and securing millions of locations across the globe, ranging from sensitive defense locations to important government infrastructure, hotels, hospitals and educational spheres. Its range of state-of-the-art products has earned it significant name in the digital surveillance corridor.

The company has been constantly working to raise the bar of their products and solutions to meet the daunting and demanding requirements of the global security industry.

CP Plus boasts of its world-class products that pass stringent quality tests to confirm to national and international certifications that are a testimony of quality and improvement.

Innovations and technology are the two most important



pillars that CP Plus has pledged to focus on so as to continuously enhance, improve and better their offerings.

With world class products backed by extensive R&D and a rapidly increasing market share, CP Plus is not far from becoming the most innovative brand of the future.

TRUSTED & CUSTOMER FIRST

CP Plus is a name built on the trust and relationships that it shares with its customers.

Customers are the focal point of their core values and customer satisfaction its ultimate goal.

The company has had a glorious past and is steadily moving towards a promising future. Since its inception, the brand has set several benchmarks.

Just a year after starting operations, CP Plus took over the digital security market in the Middle East.

The brand has constantly maintained the No.1 position in the Indian market also,

and its security devices today have a wide reach in countries like China, Germany, India, the UAE, Sri Lanka Indonesia and many more. Particularly in India, the brand has significant presence in more than 50 major cities.

CP Plus has revolutionized the way security and surveillance is perceived through a revolutionary approach, and by fulfilling its responsibility with conviction, which has earned it the satisfaction and trust of its customers.



Choostix

SPREADING LOVE THROUGH PETS

Available in the market for over 15 years now, Choostix® has invariably focused on giving top-quality products, without adulteration, as the raw material used in their products is of best quality and food grade, which promises good health for pets, knowing well that people want to feed their pet the best



Being the only manufacturers producing premium treats & snacks in the organized sector with state-of-the-art technology, having the latest & modern machinery and equipment, M/s Cuddle Up Diet Products Pvt. Ltd. have launched some extremely delicious and relevant food products for pets in India by the name of Choostix.

INTENSELY PROMISING

Committed to offer only the best products in quality and taste, CHOOSTIX® has focused on producing high-protein products, and has created a vast range.

As their products are easily digestible and are highly palatable, completely satisfying the natural urge of pets to chew whilst reducing tartar, CHOOSTIX® has been keeping dogs' teeth and gums healthy.

Determined to keep ahead in all standards of quality, CHOOSTIX® is the only registered trademark available in the market, which has always stood the test of time.

NUTRITIOUS & TRUSTED

Understanding the changing requirements of the consumers, CHOOSTIX® has an active R&D department, which develops new products regularly, and also enhances the food palatability of customers' pets through its

innovative TASTE MAKER™, which is ideal for home made food & helps in changing the food habits of dogs, so one can shift to more nutritious food.

Similarly, its HERBAL TWIST™ contains Natural Herbs, fortified with enzymes, spirulina and mint flavour, acting as an immunity and energy booster, while controlling bad breath and helping in digestion and overall growth of dogs. Other premium products of CHOOSTIX® include CHOOSTIX® BISKIES™ with real chicken, CHOOSTIX® BISKIES™ with real beef, CHOOSTIX® BISKIES™ with real vegetable, CHOOSTIX® BISKIES™ with real milk solids, CUDDLE UP™ ACCESSORIES, etc. In addition, Choostix® has several grooming products such as CHOOSTIX® DOGGIE DIP™ Shampoo Tick & Flea with Neem & Green Apple extracts and Conditioner for preventing the growth of ticks and flea on dogs, and CHOOSTIX® DOGGIE DIP™ Shampoo Skin & Coat with Grapes & Aloe Vera extracts and Conditioner for preventing blisters, insect bites, allergic reactions, and wounds, to help dogs maintain a healthy skin and glowing coat.



San Seng Co

BEAUTIFYING HOUSES

A major distributor of Household items, Bed linens and Acrylic sheets, San Seng Co (Pte) Ltd. was registered and incorporated in the Republic of Singapore in 1977. The company has been ranked in the Singapore's Top 1000 & SME 500 Rankings for more than ten years from year 1998

San Seng Co is among the top distributors of household products, household wares, bed linens & household items in Thailand & Singapore. It is also one of the leading and largest manufacturers of household products in Singapore & Thailand.

IN EVERY HOUSE

It is one of the most popular names in glassware, tableware, plasticware, household ware, bed linens & towels, acrylic sheets, polycarbonate sheets and twinwall sheets, and is quite a household name in Thailand and Singapore for all kinds of household products.

It is the answer to people's most household needs, as they also supply various kitchen accessories. Their main aim is to deliver top-class products which satisfy customers' requirements.

Well understanding that



Singapore is a gateway to Asian markets and one of the biggest markets for household products where spending by 3.2 billion middle-class consumers could hit USD 55 trillion by 2030, San Seng Co has focused on creating high-quality products in the same league as the world's top consumer firms like Unilever.

AMAZING PRODUCTS

Producing amazing products and all kinds of consumables, San Seng Co. has a vision to make its products available in

every house of Singapore.

Making a mark among hundreds of its competitors in Singapore and Thailand, San Seng Co manufactures products for home consumption as well as for export worldwide. Boasting of world-class infrastructure and manufacturing plants to produce the best quality of products, it aims at bringing a smile to every face that buys and uses its products.

With a vision to expand in other countries and going truly global, San Seng Co

has been planning to expand its manufacturing base to include more product lines and opening more production centres in other countries.

It is dedicated to satisfy the quality expectations of its customers and to meet their daily requirements of all kinds of products.

Understanding that consumers expect to buy products that are healthy and safe, its range of products satisfies every need of every household holistically, and makes every day an easy day.

Research Methodology

2nd Edition – ASIA'S GREATEST BRANDS & LEADERS 2017

The 120 Asia's Greatest Brands & Leaders 2017 is a research-based listing using both primary and secondary data researched across sixteen industries and sixty two sub-categories evaluating Brands from 8 countries of Asia & the Middle East – India, Sri Lanka, Bangladesh, Singapore, Malaysia, Thailand, Indonesia and Dubai-UAE. Asia's Greatest Brands is a mission where brands are scanned, researched, understood and, after much deliberation by a competent team of experts, put on deserving pedestals for the admiration and veneration of the world. We delve into the history of the brands, let their beams of achievement play with us, feel the fire within these brands, and move along with their driving force. Finally, after the revelling in the process, we feature our humble yet expert insights into the making and rising of these brands that are truly the Asia's Greatest! For anyone who is interested in the success story of these Asia's greatest brands, or the fire within that made them succeed, or the driving force that put them on the path to great success, or finally the certitudes that make them great and the beacon of tomorrow that provides a hint and an insight into their future, we render in a transparent manner all the desirable information about these brands and more.

Asia's Greatest Leaders 2017

A few Leaders of the final 120 list of Asia's Greatest Brands may be recognised for their contribution in building the brand. A number of these brands have corporates, entrepreneurs, first-generation or inheritance entrepreneurs, cooperatives, CMDs, Board of Directors involved behind the brands. Hence a qualitative assessment would be done in the form of a research Leader form which will have aspects of Vision for the company, Growth aspirations, and Corporate Social Responsibility activities. Finally the Leader forms with primary research data filled by the leaders will be sent to Jury for scoring along with the Brand scoring forms.

The various phases of the Research Methodology will be as follows:

Phase A

The first phase of the research will be initiated by generating a list of categories (to be covered under the purview of the survey and specific countries of Asia which would be part of the research).

The entire research platform will be divided into:

A list of about 1200 brands across sixteen sectors and sixty two sub-categories will be drawn up through secondary research driven by the URS Media Consulting International – United Research Services research team and AsiaOne editorial team using online surveys via: Google Analytics, Market Studies, Industry White Papers, Category-specific Brand Reports, Brand-specific Scrutiny.

* Companies with net revenue exceeding US\$12 billion will not be considered. Group turnovers will not be considered but may be only that of individual companies.

Phase B

The preliminary list of 1200 Brands generated of The Asia's Greatest Brands will be scrutinized and graded on a scale of 1 to 10 (where 1 is the lowest and 10 is the highest) by the editorial team of URS and AsiaOne to generate a list of the top 300 brands based on the following parameters: Brand Popularity, Brand Innovation, Brand Growth, Brand Promise, Brand Impact.

Phase C

Jury and Brands & Leaders Scrutiny Questionnaire:

The list of the top 300 brands will then further be scrutinized by the Jury. The brands will be rated on the parameters of Brand Popularity, Brand Innovation, Brand Growth, Brand Promise and Brand Impact on a scale of 1 to 10 (where 10 is the highest and 1 is the lowest).

FINAL PHASE & LISTING OF THE TOP 120 BRANDS

The final phase of the research will entail the analysis of the Jury and editorial questionnaire ratings based on the abovementioned parameters and weightage assigned below by URS research and AsiaOne Editorial team:

Analysis: The 120 Asia's Greatest Brands and Leaders list will be based on the cumulative scores received from the Jury, and editorial team of the shortlisted Brands.

URS AsiaOne Editorial Team will shortlist from 1200 to 300 and then based on the weightage given to the independent Jury scoring a final list of 120 Brands will be created.

The list of the 16 industries and their sub-categories covered under the purview of the study is as follows: Automotive, Education, Energy & Power, Finance, Food & Beverages, Healthcare, Household Products, Infrastructure, IT & Telecom, Lifestyle, Manufacturing, Media & Entertainment, Personal Care, Real Estate, Retail, Services.

Disclaimer

* In addition to the above methodology, a few Brands with relatively competitive scoring may be part of the list due to their recent year-on-year growth and emergence as a brand, but these companies would be featured, if any, under Editor's Choice feature and awards.

Jury Council



NITIN PAREKH

Mr. Nitin D Parekh has a brilliant academic track record with gold medals in several exams. An Industrial Scholar award winner for 12th rank in MBA exam of IIM, Ahmedabad, he holds six qualifications including CA and CFA. Mr. Nitin Parekh is serving as a Group Chief Financial Officer in Cadila Healthcare Limited, Ahmedabad, which has consolidated annual turnover of more than Rs. 10000 crores. He possesses 32 years of post-qualification experience in finance, legal and IT functions. Under his leadership, the group has been able to achieve less than 2% consolidated interest cost. He is a strategic thinker, an excellent coach and also an expert in financial matters.

Mr. Nitin Parekh has been awarded the Best CFO award for Healthcare sector by the Institute of Chartered Accountants of India. He is also awarded CFO100 Roll of Honour for last 6 years in succession by CFO India. SAP has selected him amongst the top 25 Digitalist Thought Leaders of India for 2015. The latest addition is the Yes Bank-BW Business World-Best CFO of India Award 2017 for Healthy Balance Sheet Management-Large Corporates.

DR. AMITA SRIVASTAVA

Dr. Amita Srivastava is presently holding position of the Director at Brencis Centre for Research Training and Consultancy (BCRTC) Ghaziabad, India. She is a gold medalist throughout, and is a well-known expert in Management Philosophy, Strategic Management, Human Resource Development, Quality Systems and Human Values. She has worked for 25+ years in areas of Research, Training, Consultancy, Teaching and Administration in Management. She has conducted many FDPs and MDPs. She has done assignments for some leading Institutions of National and International repute like IIM-(Lko), Nuvia (UK), UNIDO, Central Defence Academy, Syndicate Bank, IBA, Semi Conductor Complex Ltd., ABCL, Kirloskar Brothers, WPIL Ltd., Jaipur Stock Exchange, KRIBHKO, etc. She was the Chief Editor for Management journal – Attitude.

Dr. Amita has organized many national and international conferences, seminars, conclaves and workshops. She has held many responsible positions in leading Management Institutions.



PANKAJ GUPTA

Pankaj Gupta is currently working as Head of Strategy and Sales Operations, Google India.

Pankaj Gupta has rich and diverse experience across startups, management consulting and industry. He is currently leading Strategy and Sales Operations at Google India and is a startup enthusiast.

With his passion for entrepreneurship, he made early strides to set up a B2C eLearning business and a venture in Wellness Tech. As a management consultant at McKinsey he has worked on topics across sales, strategy and operations for Indian and multinational companies in sectors including Consumer goods, Technology and Media.

A firm believer in significance and impact of deep operations, Pankaj is also a certified Six Sigma Black Belt by IBM and has been involved in greenfield projects across Manufacturing and ITeS industry.

His personal passions include writing Hindi poetry, travel and graphology.



PANKAJ JAIN

Pankaj Jain is a seasoned CMA, CS and alumnus of IIM, Calcutta with vibrant spirit of entrepreneurship, having over 27 years of diversified experience across wide spectrum of industries while working at India and overseas with proven track record of aligning strategies with business and building trust-based relationships globally. While working at top corporate level positions like VP, CFO, CEO, Director, etc. he has successfully managed the reputed business houses such as Super Seals, IAP, ERA Infra, Logix Group and has been instrumental in raising funds for projects (including megha infrastructure projects under Public Private Partnership) having cost of over Rs. 15000 crores.

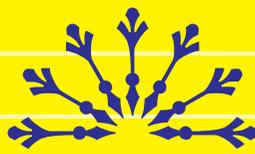
He has managed numerous strategic business initiatives involving Venture Formation, Business Modelling, Strategic Financial Planning, Corporate Alliances, Demergers, Divestments, Cost Optimization, Business Restructuring, Capital Structuring, Corporate Governance and Corporate Financing for successful businesses with global footprints and holds distinction of turning around the financial position of companies through dynamic initiatives.

SATYARTH PRIYEDARSHI

Currently, at the position of Head of Product Marketing, JioChat, Satyarth Priyedarshi earlier worked with Google, Flipkart and Infibeam among others. He is an award-winning, Google-certified eCommerce Leader heading Customer Acquisitions, Marketing, Partnerships and New Product initiatives for JioChat.

He is easily drawn into conversations around Strategy, Profitability, user experience design, acquisition, growth, techno-functional solutions, sales & category management. Twice he has been awarded as the CMO Asia's "50 Most influential e-commerce professional of India". He has Leadership experience in e-commerce, mobile applications and retail in geographical span from Middle Eastern, Indian and East Asian (Over 14 countries & Markets). He has great Expertise in various aspects of digital business from planning, building technology solution, creating turnaround and transformation strategies, fixing profitability issues to scaling up. He is also a Google Adwords Certified Digital Marketing Professional, and a renowned Guest author & speaker.





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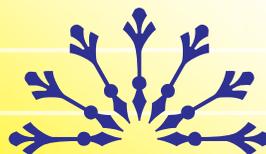
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Broob



Sparrow shore
...where aspirations land



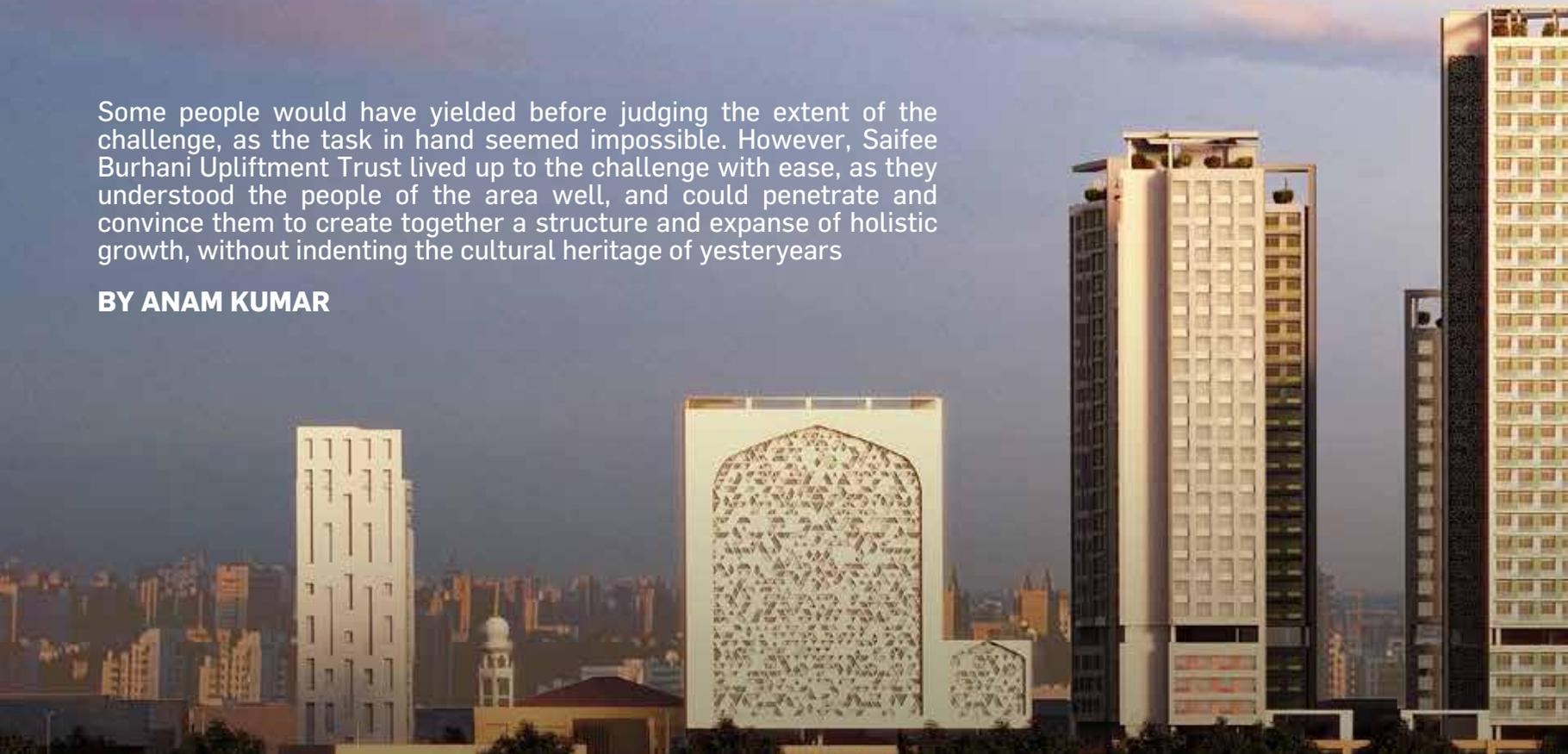
Sparrow shore
Avenue
...where aspirations land

INITIATIVE

UPLIFT **BURHANI** *OF REST &* **SAIFEE** *CREATING HOMES*

Some people would have yielded before judging the extent of the challenge, as the task in hand seemed impossible. However, Saifee Burhani Upliftment Trust lived up to the challenge with ease, as they understood the people of the area well, and could penetrate and convince them to create together a structure and expanse of holistic growth, without indenting the cultural heritage of yesteryears

BY ANAM KUMAR



PROJECT

ALLAH'S GUIDANCE

MENT

PEACE UNDER



SAIFEE BURHANI UPLIFTMENT PROJECT (SBUP)

The story is of immense perseverance, and love & respect for each other, without which it wouldn't even have started, let alone progressed as one of the most ambitious redevelopment project of an area in the modern history. Close your eyes and imagine the busiest market in the world you have been to, and then imagine an organization's efforts to redevelop 16.5 acres of land accommodating approximately 250 existing buildings, 1250 shops and 3200 families. The brilliance of execution lies in the fact that the entire work is in the public domain, and is being accomplished in the best way possible.

SBUP envisions giving a new face to the entire area with state-of-the-art smart & sustainable development initiatives that would refashion the landscape with new buildings, wide roads, modern infrastructure, more open spaces and highly visible commercial areas. Keeping the culture of the area intact, mosques and religious structures would not only be retained, but would be enhanced as per the wishes of the people and need of the time.

Towards this goal, SBUP has taken into account the present and future socio-economic needs of the people of the area, and has employed the best urban principles so all angles of development – business interest, community satisfaction and aesthetic designs – are integrated to create a complete model.

Thus, the plan is to rehabilitate the existing tenants and offer them the best possible facilities, using the Fatimid architectural designs of arches, jallis and lattice work. The idea is to revamp

the area into an archetypal modern urban residential-cum-commercial area, which would prove to be a precedent to modern urban renewal projects, not only in Mumbai or India but the entire world.

Due to smart architectural technology, the area would be divided into functionally appropriate spaces, giving thought and equitable share to open spaces, green area, play & recreational facilities, optimum traffic management, wide roads, tree-lined footpaths, sewage treatment plant, solar panels, rainwater harvesting, and garbage disposal units, thus making the project resource-neutral.

THE GLORIOUS PAST OF BHENDI BAZAAR

The anecdote of Bhendi Bazaar is one of the many stories that contribute to making the epic saga of Mumbai becoming the economic capital of India.

Originally Bhendi Bazaar formed part of the inner-city areas developed to cater to the housing needs of manpower aiding trade and commerce activities in the harbour of Old Bombay, as Mumbai was known then. Proximity to the then elite market place 'Crawford Market' gave better business prospects for the area. The colloquial pronunciation of Behind the Bazaar (Crawford Market) became Bhendi Bazaar. Businessmen from various communities like Dawoodi Bohra, Memons, Gujaratis, Sindhis, Parsis, Katchis, etc, seeing an opportunity owing to its strategic location, moved into Bhendi bazaar selling things as diverse as hardware and foam, to clothing and antique items.

The buildings in the area got developed in the 'Chawl' or dormitory

fashion. They were initially designed to house single men who had moved to the city for earning a livelihood. Slowly entire families moved into these 'Chawls'. The forced closeness resulted in a distinct community culture that has organically enveloped the area.

Over time, neglect by the building owners, inefficient policies and increasing population pressure; resulted in Bhendi Bazaar's gradual decline.

LIVELY YET DILAPIDATED PRESENT

Today, Bhendi Bazaar is home to more than 20,000 people, who have inherited its glorious past yet live the troubling present of dilapidated buildings, inadequate infrastructure and severe congestion.

DYING INFRASTRUCTURE

Despite the hustle bustle and the full-of-life ambience of the area, it remains one of the most under-developed and neglected areas in the city. The area is serviced by an infrastructure that is more than 150 years old. Built for another time, the area is deprived of footpaths or roads navigable by cars. No system for waste disposal exists even today.

Many buildings made of wood and brick are seriously affected by structural weaknesses. Size and state of the roads makes it almost impossible for vehicular traffic to move. Lack of footpaths and congestion makes it a challenging prospect to even walk. Out-dated sanitation and inadequate fire & safety measures leave the population very vulnerable to natural and man-made calamities.

The late His Holiness Dr. Syedna Mohammed Burhanuddin (RA) was disheartened to see these unhealthy living conditions of the area and so he decided to uplift this area and give a new breath of life to the people of Bhendi Bazaar.

Luckily in 2009, the cluster redevelopment policy was announced to redevelop the city in clusters than single buildings. This opportunity to redevelop and rejuvenate the Bhendi Bazaar area by way of Urban Renewal policy led to the establishment of Saiffee

"SBUP ENVISIONS GIVING A NEW FACE TO THE ENTIRE AREA WITH STATE-OF-THE-ART SMART & SUSTAINABLE DEVELOPMENT INITIATIVES THAT WOULD REFASHION THE LANDSCAPE WITH NEW BUILDINGS, WIDE ROADS & MODERN INFRASTRUCTURE"

Burhani Upliftment Trust (SBUT).

Bhendi Bazaar Data points

- More than 80% of the buildings are old and worn-out and have been declared dilapidated unfit for living by the Maharashtra state housing body, MHADA.
- More than 90% of the present inhabitants are living as tenants with no ownership rights.
- Majority of the population live in less than 300 sq.ft area.
- 'Chawls' and cramped up tenements which could support just 2-3 people.
- No greenery at all. Just 1 single tree standing in the area.

THE NEW & THE FUTURE

Saifee Burhani Upliftment Project (SBUP) commonly known as Bhendi Bazaar Redevelopment Project is a pilot project for urban rejuvenation of one of Mumbai's oldest and dying inner city areas, Bhendi Bazaar. This philanthropic project undertaken by Saifee Burhani Upliftment Trust (SBUT) was envisioned by the 52nd Dai Al-Mutlaq, His Holiness Dr. Syedna Mohammed Burhanuddin (RA) and is now carried forward by his son the 53rd Dai Al-Mutlaq, His Holiness Dr. Syedna Mufaddal Saifuddin (TUS).

The vision of the project is to provide residential and commercial tenants with an environment that fosters human growth in all aspects – spiritual, intellectual, social and financial.

The underlining objective of the project is to uplift the lives of all the people living in the Bhendi Bazaar area (both residential and commercial tenants) regardless of the caste, religion or sect they belong to.

The ambitious redevelopment project comprising of 16.5 acres of land has more than 250 decrepit buildings, 3200 families and 1250 shops. All of these will be incorporated into a state-of-the-art sustainable development with 17 new buildings, wide roads, modern infrastructure, more open spaces and highly visible commercial areas. The creation of new infrastructure and availability of technology at their disposal will infuse growth and open new avenues for the businesses in the area.





At every stage of planning, inputs from various stakeholders, ranging from residential as well as commercial tenants to expert consultants, have shaped the master plan and design of the project.

Project Data points

- The entire 16.5 acres project is divided into 9 self-sustained sub clusters.
- 250 dilapidated buildings in Bhandi Bazaar will be replaced with 17 new towers.
- Presently no defined parking space is available in the area. But the

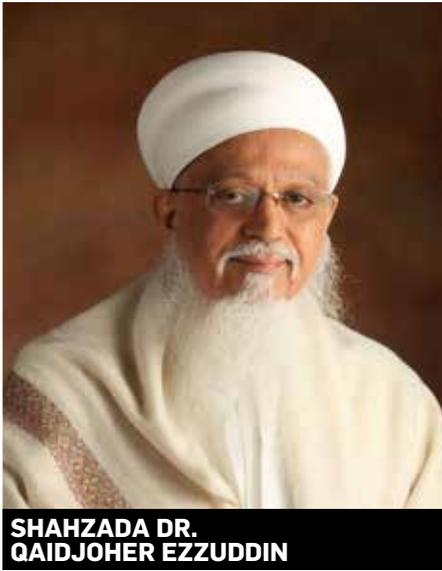
project will provide parking for approx. 3500 cars.

- More than 80% of the present inhabitants are living as tenants.
- With just 1 tree in the area, the new Bhandi Bazaar will have 700 trees & shrubs planted.
- Residential will get minimum 350sqft carpet area and shops will get the space equivalent to the current holding area.

KEEPING TENANTS AT THE CENTER OF DEVELOPMENT

Benefit to Residential Tenants: The redevelopment endeavour will provide

its residents with Ownership homes and healthy living conditions which will cater to their daily needs. Even the smallest configuration will be a self-contained 1 BHK home with two separate bathrooms. While currently more than 70% tenants occupy area of less than 300 sq. ft. in old dilapidated structures with common toilets, the redeveloped residential apartments will have a minimum carpet area of 350 sq. ft. The homes have been designed to maximize natural light and ventilation. Buildings will have vertical transportation systems and podium level recreational spaces.



SHAHZADA DR. QAIDJOHER EZZUDDIN



Benefit to Commercial Tenants: To secure commercial success for businesses in Bhendi Bazaar, the project will create a distinct high street shopping environment to attract new customers to the area. The makeover of Bhendi Bazaar will generate more employment opportunities and result in wider socio-economic benefits for the people in the area and beyond. The area will become livelier with Mumbai's longest High Street Shopping experience.

The infused infrastructure and new age information technology will aid growth and open new avenues for the

"THE UPLIFTMENT WORK IS BEING DONE UNDER SAIFEE BURHANI UPLIFTMENT TRUST, WHICH IS WORKING TO UPLIFT THE BHENDI BAZAAR UNDER THE REVERED GUIDANCE OF HIS HOLINESS DR. SYEDNA MUFADDAL SAIFUDDIN (TUS)"

businesses in the area.

TRANSIT FACILITIES - PROVIDING A 'GLIMPSE OF THE FUTURE'

To ease the transition and avoid any inconvenience to tenants during the redevelopment process, SBUT has built the finest commercial and residential transit facilities for tenants to move in while their new premises get ready.

Commercial Transit: The Trust has built a one-of-its-kind commercial transit facility, Mufaddal Shopping Arcade (MSA) which serves as a model for change from an unorganised chaotic market place into a well-planned modern shopping destination.

With close proximity to Bhendi Bazaar (about 500m), Mufaddal Shopping Arcade is designed keeping the flavour and spirit of the lively Bhendi Bazaar in mind. The mammoth task of constructing the complex with 200 shops was completed in a record time of 90 days from start to finish.

Residential Transit: A residential complex has been built at Anjeerwadi (Mazgaon) comprising of 950 units, and some 1100 transit units have been availed from MHADA at Sewri to provide temporary accommodation to the residential tenants while the redevelopment is in process. The Trust has recently availed additional 450 transit housing from MHADA at Sion.

The buildings in Ghodapdeo & Sion have been refurbished to match the standards at Anjeerwadi. Each room is furnished with a kitchen, attached toilet, carpet, cupboard, curtains, hot water geysers and a washing machine. The families need to simply move in!

These transit homes are built to promote a sense of community living - a preview of what is to come in the larger context of the Saifee Burhani

Upliftment Project.

Further, the Trust understands that change is always difficult and so provides Logistics Support such as services from movers and packers, etc. to ease the transition.

SMART & SUSTAINABLE DEVELOPMENT

The project is planned holistically to promote sustainable way of living. The project area will have its own environment-friendly and efficient sewage treatment plant, solar panels, rainwater harvesting and well-planned garbage handling & disposal system.

Additionally, building alignment with gradually increasing building height ensures ample natural light and sea breeze for its residents. Significantly more space will be available with the addition of open areas, green spaces, play and recreational areas. Wide roads will replace the narrow and congested lanes to accommodate tree lined footpaths that will allow for the smooth flow of human and vehicular traffic. This will considerably reduce fuel consumption and carbon footprint. Best principles for traffic management have also been incorporated in the design.

The project has been Pre-Certified Gold by Indian Green Building Council (IGBC).

This inclusive transformation of Bhendi Bazaar will not only set a model for other urban renewal projects in Mumbai, but also give impetus for similar projects in India.

Current Status of the Project

- Construction on the first phase of the project, viz sub-clusters 1 & 3 is underway in full-swing
- Over 2400 families and 600 businesses have moved out of



HIS HOLINESS SYEDNA AALIQADR MUFADDAL SAIFUDDIN

Bhendi Bazaar

- More than 95 buildings have been demolished so far.
- Received the overall approval on Master Layout along with approval for phase-wise construction.
- The Trust has received close to 90% owner consent.

- Over 85% MHADA certification completed which is one of the most complex and time-consuming process.
- Obtained the all-important Environment Clearance from the Ministry of Environment and Forests (MoEF).
- Government of India identifies Saifee Burhani Upliftment Project as National Best Practice Project for Redevelopment of existing area –

Bhendi Bazaar.

- Chief Minister of Maharashtra, Devendra Fadnavis has taken keen interest in the project and is monitoring this project as part of his War Room created to track 20 critical projects in the state.

As it is a project where everyone has contributed in his/her own capacity, residents, commercial tenants and expert consultants have helped design the master plan of the project. In all, 13 towers will be built to rehabilitate residential tenants and businesses, while four are proposed for free sale, which will be managed by the Trust. The trust also has an in-house architect team and is selling free-hold spaces, ensuring money flow.

The Trust has ensured that it's a win-win situation for all, and the starting of a new life and a new way of life for anyone and everyone who is part of the Bhendi Bazaar!

"THE PROJECT AREA WILL HAVE ITS OWN ENVIRONMENT-FRIENDLY AND EFFICIENT SEWAGE TREATMENT PLANT, SOLAR PANELS, RAINWATER HARVESTING AND WELL-PLANNED GARBAGE HANDLING & DISPOSAL SYSTEM"

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Resonating Melodies of Tradition, Heritage & Culture

Basking in its rich cultural and traditional heritage, Haryana is not only the cultural hotspot of India but is also one of the fastest booming state owing to its centre of rapid growth and development – Gurugram – which has acquired significant prominence as a financial and technical hub

BY RICHA SANG

Verbum pro verbo as the 'Home of Hari' or the goddess Vishnu, Haryana has a proud history that dates back to the Vedic age and has witnessed the rise and fall of many an empire. It has witnessed the battle between the Pandavas and the Kauravas, described in the great epic Mahabharata, which is believed to have been fought on the site of the present-day Kurukshetra. Lord Krishna imparted to the Pandava warrior, Arjun the teachings of

the Bhagwad Gita on this holy land. Renowned for its ancient temples, impressive architecture and lush greenery, which attracts a large number of devotees and holidaymakers from all parts of the country, Haryana has numerous tourist attractions like Kurukshetra, Panipat, Sultanpur bird sanctuary, Dumdama Lake, Badhkal Lake, Panchkula, Tilyar Lake, Yadavindra Gardens, Magpie Surajkund, Karnal, Prithviraj ki Kutchery, Morni hills and Thaneswar.



MECCA OF CULTURAL CONFLUENCE

A perfect amalgam of splash of colours, rhythm of drum beats and joie de vivre – Surajkund Crafts Fair at Surajkund in Faridabad, Haryana is a rich showcase of regional and international crafts and traditions. Every year, during the first fortnight of each February, the curtains go up on the acclaimed annual Crafts Fair (Mela), which is a celebration of Indian folk traditions and cultural heritage. Occupying a place of pride on the international tourist calendar, more than a million visitors throng the Mela during this period including thousands of foreign tourists. The Surajkund Mela is unique as it displays the richness and diversity of the handicrafts, handlooms and cultural fabric of India, and is the largest crafts fair in the world.

Organized by the Surajkund Mela Authority and Haryana Tourism in collaboration with Union Ministries of Tourism, Textiles, Culture and External Affairs, Surajkund International Crafts Mela is the host to participants from at least 20 countries and all the states of India. Celebrating the unique diversity of Indian traditions and culture in an ambience created to represent the ethos of rural India, Surajkund International Crafts Mela showcases some of the most exquisite handlooms and handicrafts of India. The handmade fabrics soaked in ethnic colours are an eye catching display for the visitors. The Mela is indeed a custodian of the heritage crafts involving use of traditional skills that are fading away due to cheap machine made imitations, and a special section is earmarked for showcasing of these heritage crafts.

Numerous renowned national and international folk artistes and cultural groups present enthralling cultural performances at the Chaupals or the open-air theatres located in the Mela premises. The multi-cuisine Food Court provides ethnic cuisines from all over the world, which are immensely popular with visitors. There are abundant designated places for amusement, adventure sports and joy rides to give that adrenal rush to adventurers.



ENSCONCED IN MYSTIC HALO OF ANTIQUITY

The city of Kurukshetra finds its origins in the Puranas and gets its name from King Kuru, an ancestor of the Pandavas and Kauravas.

Its major significance lies in the fact that the famous Kurukshetra War of the Mahabharata is believed to have been fought here, and Jyotisar is considered as the spot where Krishna preached the Gita to Arjuna. Also referred to as Dharmakshetra or Holy Place, the city has several other interesting places to visit.

As a religious centre, it draws many tourists to temples such as Bhadra Kali Mandir, the Birla Mandir and the Sthanswer Mandir. The multifarious water bodies in the city are considered to be holy, and Hindus come to these places to bathe, believing that this will cleanse them from sin and illness. Two of the most popular tanks in the city are the Brahm Sarovar and Sanhit Sarovar. Similarly, the Chatti Patshahi Gurudwara draws many Sikhs, who come here to take a religious dip. Maintained by the Archaeological Survey of India, Sheikh Chilli's tomb, built during the Mughal era to commemorate the Sufi Saint Sheikh Chehli lies here. He was believed to be the spiritual teacher of the Mughal Prince, Dara Shikoh. The Bhor Crocodile Park and the Chhilchhila Wildlife Sanctuary are two other tourist hotspots that attracts numerous tourists to the place.



SPINNING SALUBRIOUS LOOMS OF GOLD

The ancient, heritage city of Panipat is nestled in the heartland of Haryana, and is etched in the annals of Indian history as a place that saw pivotal shifts in India's ruling dynasties. A visit to Panipat will bestow a sense of knowing that this place once beheld history taking shape within its borders. Replete with its antique weapons and artifacts, the Panipat Museum transports the visitors back in time and enables a small peek into the ancient India. The historical monuments like Old Fort, Kabuli Bagh Mosque, Salar Gunj Gate and the tomb of Ibrahim Lodi, offer a glimpse of the Islamic dynasty that once reigned over this region. Some other places of historical and religious significance are the Devi Temple and the Kala Amb Park which featured in the battles of Panipat. Renowned as the 'City of Weavers' due to its textiles and handloom weaving industries, it leads the way in producing quality blankets and carpets in India and is also the largest supplier of blankets to the Indian Armed Forces. Additionally, it is the biggest center of 'Shoddy Yarn' in the world. Panipat Refinery is an oil refinery located in Baholi village, and is one of South East Asia's largest integrated petrochemicals plants. It meets the demand of petroleum products of Haryana and of the entire North-West Region including Punjab, J&K, Himachal, Chandigarh, Uttaranchal state and part of Rajasthan & Delhi.





TREASURING PRICELESS RELICS

The site of Rakhigarhi, in Hisar District, is one of the five known biggest townships of Harappan civilization on Indian sub-continent, the other four being Harappa, Mohenjodaro and Ganveriwala in Pakistan and Dholavira (Gujarat) in India. Recent findings have suggested that it is a bigger site than Mohenjo-daro as the discovery of two more mounds in January has led to archaeologists establishing it as the biggest Harappan civilization site. Until now, specialists in the Harappan civilisation had argued that Mohenjo-daro in Pakistan was the largest among the 2,000 Harappan sites known to exist in India, Pakistan and Afghanistan.

The unique site was excavated by Shri Amarendra Nath of Archeological Survey of India, and comprises five interconnected mounds spread in a huge area – two mounds, out of five, were thickly populated. The archaeological excavations revealed mature Harappan phase represented by planned township having mud-brick as well as burnt-brick houses with proper drainage system.

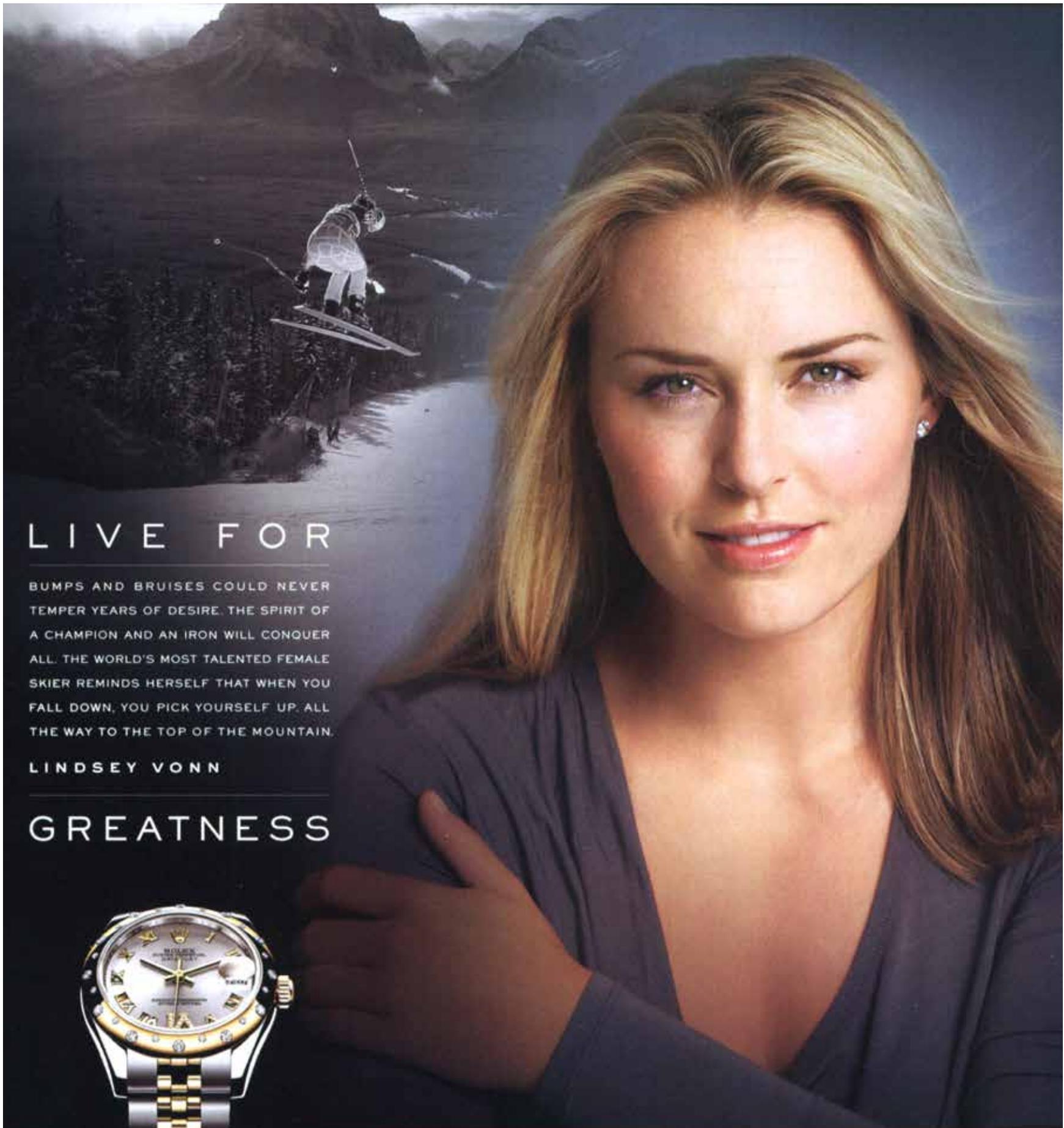
The ceramic industry is represented by red ware, which included dish-on-stand, vase, jar, bowl, beaker, perforated jar, goblet and handis. Animal sacrificial pit lined with mud brick and triangular and circular fire alters on the mud floor have also been excavated which signify the ritual system of the Harappans. A cylindrical seal with five Harappan characters on one side and a symbol of an alligator on the other is a significant relic obtained from the site. Other antiquities include blades, terracotta and shell bangles, beads of semiprecious stones, terracotta, shell and copper objects, animal figurines, toy cart frame and wheel of terracotta, bone points and inscribed steatite seals.

THE ABODE OF THE CYBER CAPITAL

The historic land of Haryana houses the city of Gurgaon, which was a centre of learning in the ancient times. The etymology of the word 'Gurgaon' dates back to the ancient Hindu scriptures and the land is believed to have been owned by the legendary rulers Pandavas and Kauravas, who presented it as "gurudakshina" to Guru Dronacharya, their royal guru for warfare, as an appreciation of his training. Recently rechristened as 'Gurugram' meaning the village of the guru (teacher), the city is a renowned financial and technical centre which boasts over a million inhabitants, slick office complexes housing companies ranging from Accenture to Xerox, and more shopping malls per square mile than anywhere else in India. The city is a glimpse into the future of India with its skyscrapers dominating the skyline, readily available high end shopping, multifarious restaurants, zooming race cars and an efficient metro system – collectively exuding an eccentric charm that makes one fall head over heels for the city.

From a simple village that existed on the outskirts of Delhi, Gurugram's evolution into a metropolitan city that has spearheaded India's industrial growth has been mind-blowing. No wonder, Gurugram has earned its moniker 'Cyber City.'



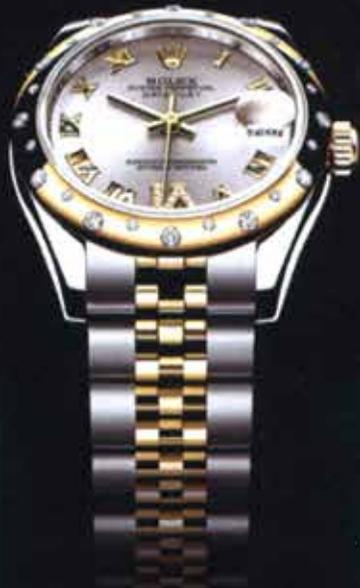


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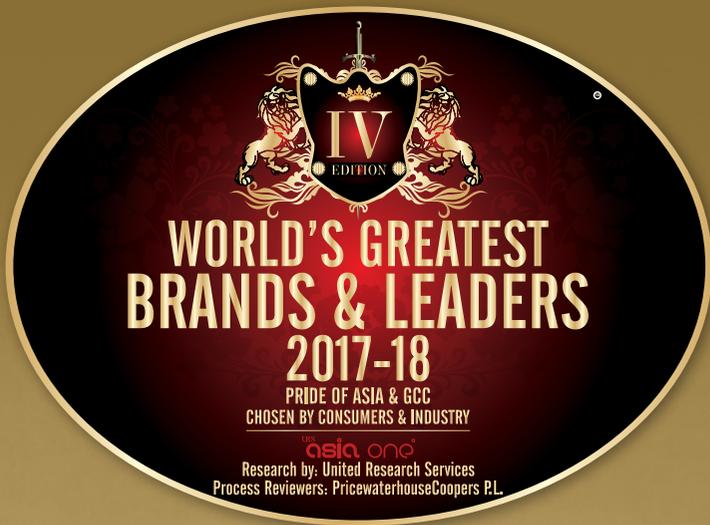


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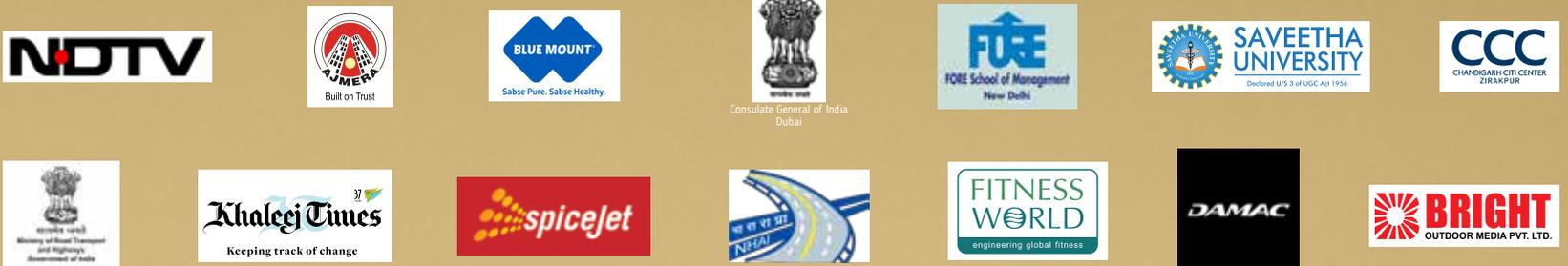


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