

Situated in the heart of Kolkata's business district, it is renowned for its highly focused approach of building careers in the realm of business, and has been successfully offering a 2-year full-time program in management.

A RICH LEGACY OF EXCELLENCE

Established as a constituent college of a central university (Visva Bharati), it remained its integral part from 2000 to 2005, and this association

enabled it to emerge as a premier gateway to the field of management education. The icing on the cake is its team of competent faculty members comprising a judicious mix of experience and innovation, academic excellence and corporate exposure.

Having a strong foundation driven by wide acceptability of its management course in the corporate world, the institute was instrumental in introducing the concept of BBA in the Eastern Region of India. With a view of acclimatizing the entrants to corporate culture and industry demands,

the institute conducts orientation programs for all its courses. It believes in inculcating a mindset that encourages critical thinking in the students, and therefore, it lays a strong emphasis on curriculum design and development, structuring and standardizing programs, and a fair and continuous evaluation of students.

The institute's modern and well stocked library - with over fifty thousand books, one thousand journals, seven hundred CDs and DVDs, and six hundred case studies - is an ideal platform for in-depth



learning and research work. Its computer assisted Capital Market and Language Labs are valuable assets for specialized learning which are further complemented by more than hundred computer terminals with broadband internet connectivity for the students.

PROVIDING A PLETHORA OF OPPORTUNITIES

As a specialized centre for professional education, EIILM, Kolkata, provides its students with the required training and skillsets to enable them to be industry-ready. Attempting to offer "The Right Job to the Right Candidate", the institute's placement department ensures limitless opportunities for them as it liaises with reputed organizations across varied business domains to facilitate talent acquisition from its campus. The students are braced with adequate skills to enable them to fulfil the industry expectations.

A SOCIALLY RESPONSIBLE APPROACH

By offering merit and need based scholarship to deserving candidates for the MBA Course, the institute fulfils its social responsibility. It is open to providing up to 100% scholarship to those students who face difficulty in pursuing higher education due to socio-economic factors.

En route to excellence, EIILM, Kolkata, has been paving the way for its students to fulfil their aspirations, attain their career goals and shine in their professional lives.



EASTERN INSTITUTE FOR INTEGRATED LEARNING IN MANAGEMENT

UNLEASHING HUMAN POTENTIAL FOR ATTAINING EXCELLENCE IN MANAGEMENT

The foundation of the Eastern Institute for Integrated Learning in Management (EIILM), Kolkata, was laid in 1995 with the motive of undertaking an investment in human potential development in India, in the context of the rapidly changing scenario across the world. Since then, it has been contributing to the corporate, industrial, entrepreneurial, social, economic, intellectual and cultural development of the nation