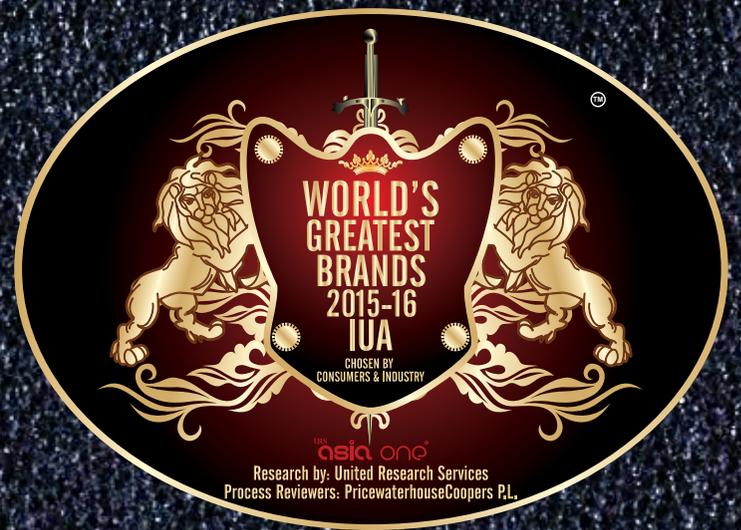
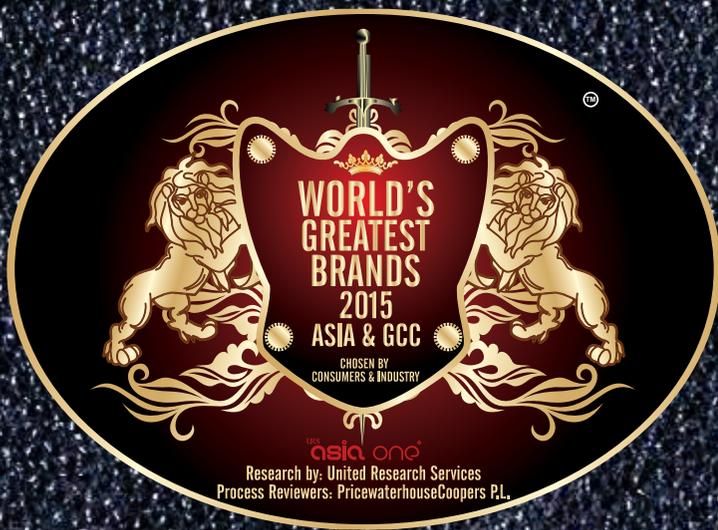




India's Greatest Brands 2015-16

PRIDE OF THE NATION

PROCESS REVIEWERS:
PricewaterhouseCoopers P.L.



INDIA INR 5500 | UAE AED 300 | SINGAPORE SGD 125 | HONG KONG HK\$ 350 |
 QATAR QAR 300 | KUWAIT KWD 24 | OMAN OMR 35 | BANGLADESH BDT 6500 |
 SRI LANKA SLR 10500 | SAUDI ARABIA SAR 275 | CHINA ¥ 550

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*Celebrating 69, India's 69th Independence Year:
Pride of the Nation Series Awards & Business Summit
&*

'India's Greatest Brands & Leaders 2015-16 – Mumbai
Process Reviewers: PricewaterhouseCoopers P.L.



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Research Methodology

India's Greatest Brands & Leaders 2015-16

The 100 India's Greatest Brands & Leaders 2015-16 is a research-based listing using both primary and secondary data researched across fifteen industries and sixty two sub-categories evaluating Brands from 16 states – Delhi/NCR, Uttar Pradesh, Bihar, Punjab, Maharashtra, West Bengal, Gujarat, Tamil Nadu, Kerala, Madhya Pradesh, Andhra Pradesh, Telangana, Jharkhand, Orrisa, Uttrakhand and Assam.

India's Greatest Brands is a mission where brands are scanned, researched, understood and, after much deliberation by a competent team of experts, put on deserving pedestals for the admiration and veneration of the world. We delve into the history of the brands, let their beams of achievement play with us, feel the fire within these brands, and move along with their driving force. Finally, after the revelling in the process, we feature our humble yet expert insights into the making and rising of these brands that are truly the India's Greatest! For anyone who is interested in the success story of these India's greatest brands, or the fire within that made them succeed, or the driving force that put them on the path to great success, or finally the certitudes that make them great and the beacon of tomorrow that provides a hint and an insight into their future, we render in a transparent manner all the desirable information about these brands and more.

History

URS Media Consulting International Private Limited

We are a leading International Media house with a Business & News publication named "URS-AsiaOne" which has presence in electronic and print media.

RESEARCH METHODOLOGY – The various phases of the same will be as follows:

Phase A

The first phase of the research will be initiated by generating a list of categories (to be covered under the purview of the survey and specific states and cities of India which would be part of the research).

The entire research platform will be divided into:

A list of about 1,000 brands across multiple sectors and 15 sectors and sixty two sub-categories will be drawn up through secondary research driven by the URS Media Consulting P.L. – United Research Services research team and AsiaOne editorial team using online surveys via:

- Google Analytics
- Market studies
- Industry white papers
- Category-specific brand reports
- Brand-specific scrutiny

*Companies with net revenue exceeding US\$12 billion will not be considered. Group turnovers will not be considered, but may be that of individual companies.

**In addition to the above methodology, a few Brands with relative lower scoring may be part of the list due to their recent year-on-year growth and emergence as a brand, but these companies would be featured if any under Editorial Choice feature and awards.

Phase B

The preliminary list of 1,000 Brands generated as The India's Greatest Brands will be scrutinized graded on a scale of 1 to 10 (where 1 is the lowest and 10 is the highest) by the editorial team of URS and AsiaOne to generate a list of the top 300 brands based on the following parameters:

1. Brand Popularity
2. Brand Innovation
3. In-company Audit Questionnaires
4. Brand Growth
5. Brand Promise
6. Brand Impact

JURY AND BRANDS & LEADERS SCRUTINY QUESTIONNAIRE:

The list of the top 300 brands will then further be scrutinized by the jury and the editorial team. The brands will be rated on the parameters of Brand Popularity, Brand Innovation, Brand Growth and Brand Promise and Brand Impact on a scale of 1 to 10 (where 10 is the highest and 1 is the lowest).

Phase C

The final phase of the research will entail the analysis of the jury and editorial questionnaire ratings based on the above-mentioned parameters and weightage assigned below by URS research and AsiaOne Editorial team:

ANALYSIS: The 100 India's Greatest Brands and Leaders list will be based on the cumulative scores received from the jury, and editorial team of the shortlisted Brands.

50% weightage will be given to the AsiaOne Editorial Team

50% weightage will be given to the Jury scoring

India's Greatest Brands and Leaders 2015-16 is a Trademarked property owned by URS Media Consulting Pvt Ltd. India

The lists of the 15 industries covered under the purview of the study are as follows:

- Automotive – Heavy vehicles, Passenger cars, motorcycles, tyre, ancillary
- Education – K12 schools, Universities, Management schools, Engineering, Skill development, Vocational training & Medical colleges
- Energy & Power – Oil & Gas, Power supplies
- Finance – Banks, NBFC's, financial services and Insurance
- Food & Beverage – Agriculture, food processing, bakery & dairy products, Beverages, Restaurants, food products, Confectionery
- Household Products – Consumer electronics, Electrical appliances, Home appliances, Furniture, Security solutions
- Healthcare – Hospitals, Pharmaceutical, Diagnostics
- Manufacturing & Infrastructure – Cement, Packaging, Ceramics, Hardware, bathroom fittings, Iron & Steel, Trading, Plywood, Sanitary Ware
- IT & Telecom – IT Solutions & Consulting, Telecom
- Lifestyle – Apparel & textile, Jewellery, Stationery
- Media & Entertainment – Electronic & Digital Media, Outdoor, Media, Events & Entertainment, Print
- Personal Care – Hair care, Oral care, personal Hygiene, Wellness, Cosmetics, Appliances
- Real Estate – Commercial & Residential properties
- Retail – Retail, Super/Hyper Markets, Food Chains
- Services – Hospitality & Hotels, Travel & Tourism, Aviation, Logistics.



United Research Services International is a part of UWG – United World Group Holdings LLC, which is a business conglomerate present in the UAE, Singapore and India. The group has diverse business interests, mainly Research & Publishing, Media Consulting, Real Estate, and Gems & Jewels.

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www.theworldsgreatestbrands.com | www.indo-uae-congress.com

STRATEGY, BRANDING PLATFORMS AND BUSINESS RESEARCH

URS business research practice specializes in providing a full suite of qualitative and quantitative market research, business advisory and consulting services. This practice boasts of some of the largest corporate houses, leading consulting firms and government agencies, and we derive a significant portion of our business through our research-based IPRs.

A global business model, language capabilities and highly motivated researchers with deep domain expertise allow us the capability of execution of projects ranging from simple company profiles to complex strategic market-entry projects. Our research capabilities supported by flexible engagement models allow us to nurture relationships with clients, which may be from entry level to brand enhancement platforms.

The approach of URS is to arrive at a solution with a blend of both primary as well secondary research. We have subscription to as well as experience of working with various proprietary and public databases. Through primary research, we assist our clients across B2B and B2C surveys (online and face-to-face), Focus Group Discussions and Expert Interviews.

URS MEDIA CONSULTING INTERNATIONAL

We are a leading International Media house with a Business & News publication, named "ursinternational-AsiaOne", which has presence in electronic and print media. Our reader audience is in six countries of Asia and the Middle East, namely India, Dubai UAE, Singapore, Thailand, Qatar, Oman and Kuwait with a highly professional network of a full-time editorial team and some of the best authors in the region.

GUESTS OF HONOUR

At

*Celebrating 69, India's 69th Independence Year:
Pride of the Nation Series Awards & Business Summit
&*

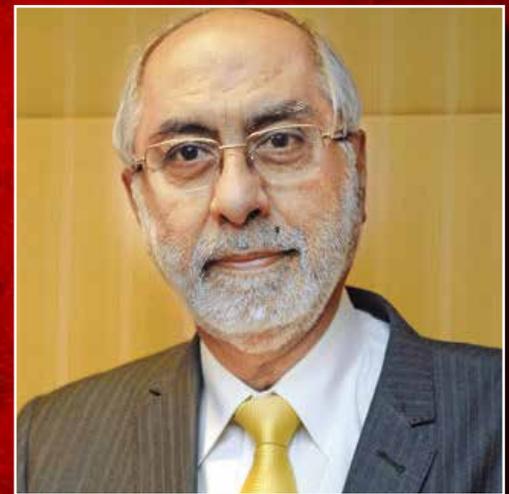
'India's Greatest Brands & Leaders 2015-16 – Mumbai



MR. ALOK KUMAR MEHTA
HON. COOPERATIVES MINISTER,
GOVERNMENT OF BIHAR, INDIA



HIS EXCELLENCY MR. MASOOD E. KHALEGHI
CONSUL GENERAL OF THE
ISLAMIC REPUBLIC OF IRAN



MR. GUL KRIPALANI
HON. CONSUL GENERAL OF ICELAND



MS. PINKEY AHLUWALIA
VICE CONSUL GENERAL OF BELGIUM



MR. SAJID KHAN
ACTOR AND DIRECTOR
INDIAN FILM INDUSTRY



MR. ISMAIL DARBAR
MUSIC DIRECTOR
INDIAN FILM INDUSTRY



URS-AsiaOne magazine strives to deliver news and analysis on business, policy and lifestyle covering Asian and African continents. We also do six special research-based issues in a year, with process advisory and evaluations by one of the big four consulting firms, and create and finally have an individual IPR – intellectual property – on the same. A few researches we have conducted across the continent of Asia have been multiple industry features and then industry-specific researches on Education, Real Estate, Healthcare, Services, Infrastructure and Manufacturing sectors. The core has been to create par excellence print products in terms of magazine issues and coffee table presentations, along with Business Summits and Brand & Leader awards recognizing some of the greatest companies in the two continents.

URS-AsiaOne magazine endeavours to give its readers business news from Africa, Asia and the Middle East, and create perceptions and provide thought-provoking content and stories, not only recognizing the established brands and leaders but also bringing forward influential and emerging stories on companies and their business owners. In short, we provide ... for the acclaimed leadership and the esteemed readership.

INDIA'S GREATEST BRANDS & LEADERS 2015–16: MUMBAI

The goal of India's Greatest Brands & Leaders 2015–16 is to identify those brands which perform above and beyond others within the Indian market. It identifies and honors exceptional brands by recognizing, rewarding, and reinforcing leading brands from all over India. Only those brands which are highly rated, approved and validated by the independent India's Greatest Brands 2015–16 Jury Council are eligible for inclusion in any Global Brand of the Year program. Those brands accepting the call to participate for the year 2015–16 program after being scrutinized, with focus on both primary and secondary data, enjoy a comprehensive package of promotional benefits covering print, portal and broadcast media, which vary depending on the market needs in each individual country. Attaining the status of India's Greatest Brands strengthens a brand's position, adds prestige, spotlights a brand in a competitive market, and positions the brand as a success model. Qualifying Brands are automatically invited to become members of the national network, and can take part in a PR and media campaign.

***IGBL* JURY COUNCIL**



PANKAJ JAIN

Mr. Pankaj Jain is a seasoned CMA with a vibrant spirit of entrepreneurship, and has over 26 years of diversified experience across a wide spectrum of industries while working in India and overseas with a proven track record of aligning strategies with businesses and building trust-based relationships globally. He is currently working as Group CEO with Noida-based Logix Group that has interests in IT Parks, Residential Townships, Retail Malls, Offices and Hotels. He is also a Board Member of Logix Developers Pvt. Ltd., which is a Joint Venture between Logix and ITC to construct 5-star hotels in Noida.

He has managed numerous strategic business initiatives involving Venture Formation, Business Modelling, Strategic Financial Planning, Corporate Alliances, Demergers, Divestments, Cost Optimization, Business Restructuring, Capital Structuring, Corporate Governance and Corporate Financing for successful businesses with global footprints, and holds distinction of turning around the financial position of companies through dynamic initiatives.

He has published several articles in premier professional journals, and is a visiting/guest faculty at leading business schools/professional bodies. He has also conducted a number of programs at various forums.



MANAS GULATI

Mr. Manas Gulati leads the marketing business at #ARM Digital, a digital consulting company which he co-founded after his nine years' stint in the industry. A communications graduate from the prestigious Mudra Institute of Communications, Ahmedabad, Mr. Manas has played pivotal roles in international organizations and a critical part in the Indian success stories of Quasar, Tyroo, and Starcom Mediavest Group.

A demonstration of Mr. Manas' proficiencies in digital media and brand management can be seen in his share of work for Samsung, Aircel, Bajaj Finserv, Tata DoCoMo, Gionee, etc.

An avid believer in "giving back to the ecosystem", Mr. Manas also spends his time as an academician, and has given guest lectures at various reputed colleges and institutions. With extensive knowledge backed by his thirteen years in the industry, Mr. Manas purposes to rewrite the marketing concepts with digital at the center.

He plays several roles such as those of an innovator, tech geek, marketer and blogger, and has managed some of the best brands in the industry.

At #ARM Digital, he has created an excellent team that is arm'd to deliver creative technology, and social, media & brand consulting solutions thus making a complete DIGITAL ARM for his clients.

He believes in convergence of media, with digital at core, with his expertise in designing strategies to deliver benefits from all mediums, TV, Print, Radio, OOH or Activation.

IGBL *JURY* **COUNCIL**



DR. AMITA SRIVASTAVA

Dr. Amita Srivastava is presently holding position of the Director at Bencis Centre for Research Training and Consultancy (BCRTC) Ghaziabad, India. She is a gold medalist throughout, and is a well-known expert in Management Philosophy, Strategic Management, Human Resource Development, Quality Systems and Human Values. She has worked for 25+ years in areas of Research, Training, Consultancy, Teaching and Administration in Management. She has conducted many FDPs and MDPs. She has done assignments for some leading Institutions of National and International repute like IIM-(Lko), Nuvia (UK), UNIDO, Central Defence Academy, Syndicate Bank, IBA, Semi Conductor Complex Ltd., ABCL, Kirloskar Brothers, WPIL Ltd., Jaipur Stock Exchange, KRIBHKO, etc. She was the Chief Editor for Management journal – Attitude.

Dr. Amita has organized many national and international conferences, seminars, conclaves and workshops. She has held many responsible positions in leading Management Institutions. She is also holding honorary position as Prime Facilitator at Spandan – Foundation for Human Values in Management and Society. She has received many awards and accolades for her work in management Science. She had been jury member of various academic competitions conducted by management schools. She is involved in board of studies of leading management Institutions and Universities. She is in advisory panel of prestigious The Center for Applied Social Sciences Research (CASSR).

Dr. Amita is an active member and office bearer of various professional groups like Ghaziabad Management Association, Higher Education Management Forum, Management Teachers Consortium, Punjab Management and Commerce Education, World Wide Management Consultants, Professors in Management Studies, HR and Talent Management Executives and Harvard Business Review.



ASHWINI DHINGRA

Ashwini has over two decades of perfectly blended experience comprising advertising, sales and marketing. Currently he has been working with DDB Mudra Group since June 2012 as Senior Vice President & Business Partner.

Prior to this he worked with JWT – Kolkata as Vice President and handled the brand communication duties for ITC and Tata group. He spent 14 years in Euro RSCG, Delhi (since its inception in India), Now its called Havas worldwide, there he led teams and built businesses passionately, there by driving the agency to a profitable growth. Ashwani's rich and diverse experience spans prestigious assignments across leading categories and worked on brands like Essar Cellphone (now Vodafone), Microsoft, Philips, Zee News, Whyte & Mackay, ABN Amro bank to name a few. He was the key team member in launching Euro 24x7 an offsite digital arm for the network. Before Euro RSCG, Ashwini worked with leading IT firm, Apple Computers. Ashwini's job profile at Apple included promoting Macintoshes (Apple's) Computers in Delhi market. Prior to Apple, Ashwini was in-charge of marketing of specialties papers with a leading paper manufacturer.

A PGDBM from Institute of Management Technology, Ghaziabad, Ashwini is also a Microsoft Certified Systems Engineer on NT 4.0 and windows 2000 as well. He also studied JAVA 2.0 with specialization on Java Beans along with basic knowledge on C and C++ and is proficient in German Language as well. He has been delivering lectures on brand management in various Business Schools too. In his personal journey, his wife Deepa, who is a senior sales professional engaged with a leading entertainment TV channel and also his 15 years old son Aaryan supports him. He is a travel buff and likes to explore new destinations in India and abroad, his favorite being Europe. In his free time, he likes to play cricket and also watch movies.



SANDEEP JAIN

Mr. Sandeep Jain is a University Topper, a Science Graduate and a dual Management degree holder as “Masters in Tourism Administration” and also “Masters in International Business” from the premier Indian Institute of Foreign Trade (IIFT), Delhi. He has been active in the Tourism Industry with a rich experience of over two decades. Currently, he is working as the Director of Special Holidays Travel Pvt. Ltd., which is a winner of National Tourism Award.

Working actively on creating new tourist destinations with a thrust to bring these to the World Tourism Map for a healthy tourism growth, Mr. Sandeep Jain launched the resort venture Navaha Group of Resorts.

Mr. Sandeep Jain is globally well-travelled and has participated in various international travel exhibitions and conferences. He is also a visiting lecturer and a keynote speaker in various Tourism Management Institutes & Universities in India and abroad.

Mr. Sandeep Jain is also an avid golfer, an active member with various trade associations, and a Paul Harris Fellow. He has been active in promoting in-bound tours business. Various positions he holds include Director, Special Holidays Travel Pvt. Ltd.; Director, Navaha Group of Resorts; President, Jain Milan Swastik, NOIDA; Jt. Secretary, IATO; Vice President, Rotary Club; Board Member in CSIE Advisory Board. He has also been felicitated as Best President by Bhartiya Jain Milan – an Apex Jain Organisation, and as Pride of NOIDA.



DR. DEEPAK SAXENA

Currently, Dr. Deepak Saxena is working as the Director of Students Advisory Bureau and Deputy Registrar Establishment I, University of Rajasthan, Jaipur.

His educational qualification is enviable as he holds the following degrees: PhD from the University of Rajasthan, Jaipur; DDE from Indira Gandhi National Open University; MSc Chemistry from the University of Rajasthan, Jaipur; MSc Psychology from Tamil Nadu State Open University; and BSc from the University of Rajasthan, Jaipur.

He has 16 years of work experience as Lecturer Chemistry in College Education. He has been holding the position of Director SAB at University of Rajasthan since 2001.

His academic awards include 1st position in BSc, Final Year College Merit – scoring highest marks in Physics and Chemistry, and Best Teacher award from Lion’s Club Srikaranpur for 100% result continuously for 3 years.

His non-academic awards include honored by Vice Chancellor University of Rajasthan on 26th January 2014 for the services given to the University, honored by Lions Club Jaipur on 5th Sept. 2012 “Teacher’s day” for the services rendered to the society in the field of education, honored as Salaam Rajasthan by News Today and Officer’s Choice for the services given in the field of education in Rajasthan, on 5th Feb 2010, honored by Govt. of Rajasthan on 26th January 1999 Churu District for social services, honored by Navyuvak Mandal & Sadulpur Swasthya Samiti for Social Services September 2000, honored by Govt. of Rajasthan on 26th January 2001 Churu District for NSS services, awarded Outstanding President of the year 2008–09 by Rotary International District 3050.

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 - 204. ASIAONE WHITESWAN
- AWARDS 2015-16





GLOBAL BRAND OF



THE YEAR

A Global Brand does not just mean a product or a service; it means a name that has been engraved on the psychology of the people through consistent and honest efforts of decades, creating an ineffaceable impact that outlives several generations. The Research team of URS and the Editorial team of AsiaOne have selected Quality Group Limited from Tanzania, Africa as the AsiaOne Global Brand of the Year for its par excellence global performance



GLOBAL BRAND OF THE YEAR

QUALITY GROUP LIMITED

Quality Group Limited began its journey more than 50 years back in Tanzania and has been a main driver of Tanzania's growth. It has contributed a lot to the economic development of the place along with carving a niche for itself in the African market





When a new company enters the business sphere, there comes a whole lot of presumptions and expectations attached with it. Every new beginning translates to novel hopes and desires which one has to fulfill for oneself as well as for others associated with it. There have been many market players over the years that have successfully satisfied these expectations but QGL has always believed in surpassing them. The Group's magnanimous growth is attributed to its commitment towards its customers and associates and its ceaseless endeavours to create marvels. The legacy of QGL is an example showing how the perfect business is done incorporating benefits of the whole nation.

Today, QGL is Tanzania's largest conglomerate and operates in 28 countries. Under the dynamic

leadership of its Group CEO, Mr. Arif Iqbal Sheikh, QGL has helped scale new heights for brands it represents, such as Honda, GM, ISUZU, BEML, Hertz, Sonalika, Amron, Putzmeister, Kubota and Bridgestone.

THE ASSORTED DOSSIER

With its headquarters in "Quality Plaza" on Nyerere Road of Dar es Salaam, QGL has grown as one of the most premium and diverse companies of Tanzania under the astute leadership of Manji family. The group's operations are managed by a team of more

than 2500 professionals who are well trained and experienced in their respective fields. With dealings exceeding 50 Strategic Business Units, QGL provides exceptional employment opportunities to the people of Tanzania.

QGL manages over 100 wholly owned and associate companies in the automotive, engineering products, international trade, real estate development, food





GLOBAL BRAND OF THE YEAR

processing, consulting, transport, and fisheries sectors — many of which are firsts in the continent like Fasta Fasta, an app based bike and taxi hailing service; Pamoja, the most popular dating and networking app for Swahili speaking community; and Leo Leo, an outstanding E-commerce platform. The company also indulges in Drone Server, E-governance, and Enterprise Resource Planning. QGL is one of the best full service advertising agencies in the region and has a newspaper as well.

QGL is one of the pioneering forces that have reshaped Tanzania's real estate structure. QGL's impeccable services in telecom, IT, BPO and ITeS, automobiles, manufacturing, engineering, and other related sectors have been unmatched. Besides through its various sub-holdings, QGL provides financial assistance via structuring and facilitating innovative solutions, with products & services from across the globe and involves itself in providing smart engineering solutions as well. It has also established one of the biggest networks of suppliers enabling unperturbed provisioning of complete range of products and services. QGL has formed a subsidiary "Quality Bullion Limited" (QBL), with the aim to set up a gold refinery. QBL is in the process of setting up two gold refinery projects with a combined capacity to refine 50 kg of gold per day.

The conglomerate has extensive designs and resources to become a leading contracting company with capabilities in Power Generation, Transmission & Distribution, Oil and Gas Pipeline, and Field Surface Facilities, and other related Civil Infrastructure Projects. The diversified brand has also forayed into Oil & Gas, Mining sector for exploring neoteric options to increase its vast portfolio.

PROMOTING NEW WAYS

Many brands which the company produces are the market leaders in the African region and the Group is aiming to multiply the business manifolds — across the world by continuously innovating and evolving its products and practices. The brand is not resting on its magnanimous laurels and is continuously striving to attain new feats with its unique and distinct leadership.

A very clear and definite vision to make the aspirations of Tanzania's great leaders of making the region a prominent point on the world map leads QGL to ceaselessly develop new and profound ways to improve the quality of its endeavors. It is the undying spirit and dedication of the team QGL that is leading it efficaciously towards the top global spots. The



Group's devotion towards maintaining healthy and progressive relationship with its clients and customers is the reason that it is growing in its portfolios and performances ceaselessly.

QGL maintains the highest standards of professionalism, ethics, quality, and customer service with its every product. This is the reason that it has got its name etched on every person's heart as a company which offers more than just services. The group incorporates the latest technologies in its projects to assure maximum customer satisfaction. Be it online platform, health sector, real estate or any other venture which the group leads, it is designed and promulgated to ensure that every single person associated with it garners maximum benefits.

THE DYNAMIC ENTERPRISE

QGL provides the best environment to all its employees. It is ensured by the company that working with QGL comes out as a learning experience and is not just a regular job. The group's philosophy is to develop its own people and enable them to attain growth as the company grows. QGL's HR practices, employee care, people philosophy and engagement have been formulated keeping the employees in mind.

QGL opens a whole new world of opportunities and enriching experiences for its employees. It pushes them to the helm of their expertise and encourages



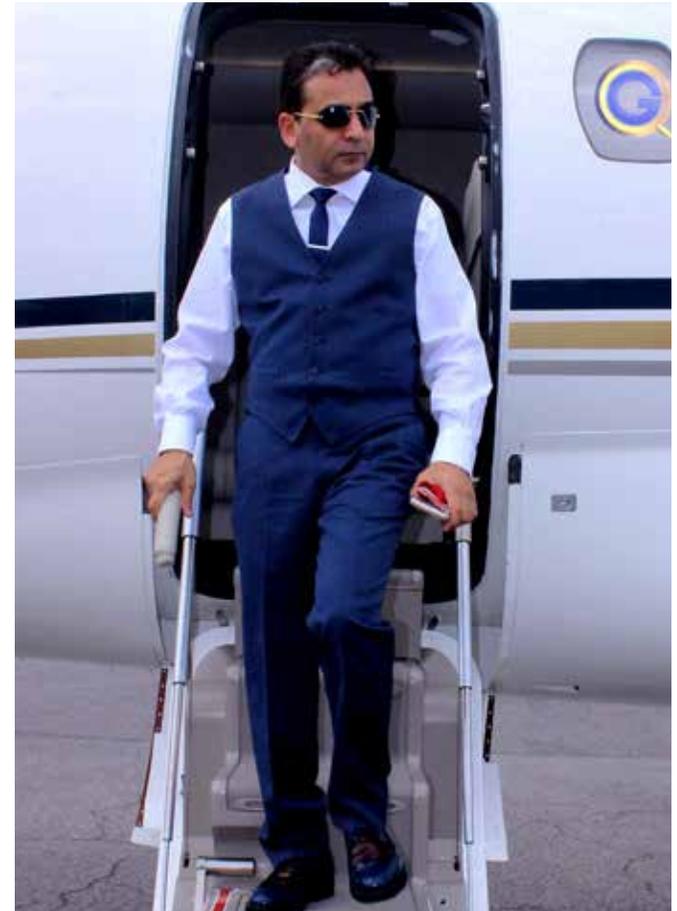
It has planned and developed its ventures so as to sustain and improve the whole employer-employee and seller-consumer ecosystem.

CONTRIBUTING TO COMPLETE DEVELOPMENT

Apart from emerging as one of the most successful business conglomerates of the region, the company takes pride in playing an important part in the all-round development of Tanzania. It had never been about only business for the Group and its aim had always been to serve the nation at large. The country has been through a massive transformative phase over the years and QGL has been its partner offering many initiatives leading to not just commercial but cultural development of the place too. QGL also signed one of Africa's biggest PPP projects with the Government of Zanzibar - the Stone Town Village - a mixed-use real estate project which has become the benchmark in Luxury mixed-use development. The Quality Health and E-education now are considered technology marvels in Africa. The group is the exclusive sponsor of one of Africa's most successful and popular football Club – “Yanga” as well.

QGL is striving hard to offer its best to the development, empowerment and progress of Tanzania and its citizens, and emerge as a responsible corporate. It is very actively involved in CSR activities and it believes that only a healthy and responsible society can lead to a strong business arena. The group has offered employment opportunities to several hundreds of people promising a future of financial stability. The leading conglomerate is very sensitive towards the environment issues and actively works to reduce the pollution and ecological distress.

them to innovate more. Seeking ‘solutions for tomorrow’, the group believes in ‘building today’ new strategies and cultures thus persuading the employees to challenge the status quo. It not only empowers people to think of breakthrough ideas but also supports them to execute them in reality. The place offers the workers a fulfilling and successful career in business, technology, and outsourcing – from formulating strategies to working on cutting-edge technologies and brands.



Mr. ARIF SHEIKH, GROUP CEO, Quality Group Ltd.



India's Greatest

In the story of India's emergence as the leading growth engine of the world, several wheels are continuously turning, contributing to its impressive journey on the tracks of economic growth.

We present to you the 69 strongest cogs in these wheels, as exclusive 69 India's Greatest Brands each of which is a worthy best-in-class in its industry.

Our usual in-depth & expert primary and secondary research – this time within the national



Brands 2015-16

boundaries – focused on the financial, social and of course international impact of these 69 Brands: categorized into Iconic, Powerful and Emerging. The innovative ideas and the spirit & the strength, which are crucial to reach to the top of any business ladder, are an intrinsic part of all of these, and played a crucial role in our choosing them for our prestigious list.

Process Reviewers: PwC





CATEGORY: ICONIC
INDUSTRY: AUTOMOTIVE

- It is the sixth-largest manufacturer of motorcycles in the world and the second-largest in India.
- The company also India's 23rd largest publicly traded company by market value on May 2015 with a market capitalization of US\$9.5 billion.



CATEGORY: POWERFUL
INDUSTRY: AUTOMOTIVE

- TVS Group saw a revenue of Rs. 40,000 Crore in FY 2015-16.
- The TVS Group employs a total workforce of close to over 39,000 employees.



CATEGORY: ICONIC
INDUSTRY: EDUCATION

- Good Shepherd International School has come up with transformations that are establishing a perfect role model to be followed.
- The school has introduced a kind of educational structure that is amicable towards fostering hidden talents of students.



CATEGORY: ICONIC
INDUSTRY: EDUCATION

- The most awarded educational institution in the world
- One of the fastest growing chain of schools



CATEGORY: POWERFUL
INDUSTRY: EDUCATION

- The company implements its ideas with an approach that ensures fruitful results.
- Global ACT has come up with the best pragmatic programmes so far in the industry.



CATEGORY: POWERFUL
INDUSTRY: EDUCATION

- The Group has a fully operational state-of-the-art flour milling imported from OCRIM Italy
- Prestige Institute of Management and Research has distinguished alumni of 35000 Prestigeans occupying key positions.



**CATEGORY: POWERFUL
INDUSTRY: EDUCATION**

- 25% of the entry level admissions at TIHS are given to the wards of people from the Economically Weaker Section.
- Under the "Home-school" program parents are invited to school for conducting sessions with children.



**CATEGORY: EMERGING
INDUSTRY: EDUCATION**

- The organization's Geography and General Studies lessons are termed as the best in the sector.
- The publishing wing of Digmani Educations prints books for various competitive examinations.
- Digmani College of Education for Teachers' Training & Higher Education provides a holistic learning experience.



**CATEGORY: EMERGING
INDUSTRY: EDUCATION**

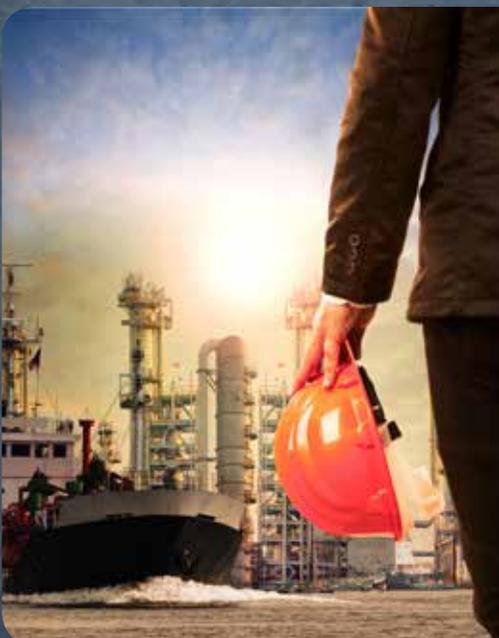
- The school has big and air conditioned rooms designed in lively color combinations.
- Petals is well equipped with facilities like Music and dance room, Art and craft studio, Balls pool, Auditorium, Library and tall tales room, etc.



SAWANSUKHA INSTITUTE
OF GEMOLOGY & JEWELLERY DESIGN

**CATEGORY: EMERGING
INDUSTRY: EDUCATION**

- SIG has been successfully organizing The Jewel Camp for the past seven years.
- The jewellery collections created by the students are showcased at various fashion weeks as well.



**CATEGORY: ICONIC
INDUSTRY: ENERGY & POWER**

- They are starting the most exciting phase of development so far: creating an international and integrated infrastructure business.
- This has three components: resources, logistics, and energy.



**CATEGORY: ICONIC
INDUSTRY: FINANCE**

- ICICI Bank disseminates information on its operations and initiatives on a regular basis.
- The ICICI Bank website serves as a key investor awareness facility, allowing stakeholders to access information on ICICI Bank at their convenience.



CATEGORY: ICONIC
INDUSTRY: FINANCE

- UTI Mutual Fund is the most trusted brand that is admired by all stakeholders.
- It is the largest wealth manager with global presence.



CATEGORY: ICONIC
INDUSTRY: FINANCE

- YES BANK has become to be first Indian bank selected in the in Dow Jones Sustainability Indices.
- YES BANK is committed to provide innovative financial solutions by leveraging on superior product delivery.



CATEGORY: POWERFUL
INDUSTRY: FINANCE

- In August 2016, DHFL created history in the Indian Capital markets by raising a record Rs 14,000 crore within one month from two public NCD issuances. The total demand generated was Rs 32,000 crore.



CATEGORY: POWERFUL
INDUSTRY: FINANCE

- Indiabulls Housing Finance is the second largest private housing finance company in India.
- It also has the highest long term credit rating of from CARE and Brickwork ratings and AA+ from CRISIL and ICRA.



CATEGORY: POWERFUL
INDUSTRY: FINANCE

- The Company has been rated "CRISIL A+/Stable" by CRISIL for long term borrowings and "ICRA A1+" by ICRA for short term borrowings.
- The company offers India's first and fastest Trading & Demat account.



CATEGORY: ICONIC
INDUSTRY: FOOD & BEVERAGES

- GCMMF, is India's largest food product marketing organization
- Its daily milk procurement is approx 16.97 million litres per day from 18,545 village milk co-operative societies, 18 member unions covering and 33 districts.



Protinex

CATEGORY: ICONIC
INDUSTRY: FOOD & BEVERAGES

- Protinex is making steady progress in Direct Consumer Marketing.
- This brand has reached the acme of success that denotes its excellent business growth.



Aachi
The Mother of Good Taste

CATEGORY: POWERFUL
INDUSTRY: FOOD & BEVERAGES

- The brand has a firm position in international market including countries like USA, Sri Lanka, Australia, Kuwait, Japan, etc.
- Aachi Masala is actively involved towards improving employment conditions in rural areas.

CRAYA

CATEGORY: EMERGING
INDUSTRY: FOOD & BEVERAGES

- As a new entrant, Oraya has the potential to be the game changer in the FMCG Industry.
- It is known for premium packaging and supreme hygiene.

SHREYA FOODS

*Tasty bhi,
Healthy bhi...*

PAPAD
POHA
VERMICELLI / SEWAIN
PASTA
POTATO PAPAD
SPECIAL SHAPES PAPAD
3D PAPAD

CRAYA
PREMIUM QUALITY
PASTA
Make food, not messy
Made from 100% Hard Enduro

SUN PHARMA

CATEGORY: ICONIC
INDUSTRY: HEALTHCARE

- Sun Pharma is ranked second in the India's Most Reputed Brands (Pharmaceutical) list.
- The company is also known to be the third largest producer in the world in terms of volumes.



FEVICOL

CATEGORY: ICONIC
INDUSTRY: HOUSEHOLD PRODUCTS

- The brand has also spawned off sub-brands comprising other products such as Fevicryl and Fevikwik.
- In the industrial space, Fevicol's latest variants include Marine Fevicol (launched in 2010) and Fevicol SpeedX (2012).



GO AIR

CATEGORY: ICONIC
INDUSTRY: HOUSEHOLD PRODUCTS

- The Group's airline wing Go Air is looking to fly on international routes from 2017.
- GoAir would be the first Indian private carrier to fly to any CIS (Commonwealth of Independent States).



CATEGORY: POWERFUL
INDUSTRY: HOUSEHOLD PRODUCTS

- Every Blue Mount Purifier comes with one year of free repair coverage through its limited warranty.
- Blue Mount does in-house manufacturing of more than 80% of water purifier components.



CATEGORY: POWERFUL
INDUSTRY: HOUSEHOLD PRODUCTS

- Godrej Interio was awarded with 'Excellence in Marketing' title during 'World Franchise Congress 2015'.
- Godrej Interio has a network of about 700 dealers across India that adds more to its reputation.



CATEGORY: POWERFUL
INDUSTRY: HOUSEHOLD PRODUCTS

- Magppie works with over 200 products and interior designers of international repute.
- The company has collaborated with global giant "Shangpin" and has customized over 8 Lakh modern homes.



CATEGORY: POWERFUL
INDUSTRY: HOUSEHOLD PRODUCTS

- NEPTUNE India is closely associated with eminent Global Business Partners helping it develop latest technology solutions.
- Its premier quality products & solutions would integrate with IoT to power our smart cities.



EXPERIENCE THE BRILLIANCE



WORLD RENOWNED LED BRAND MADE IN INDIA



CATEGORY: POWERFUL
INDUSTRY: HOUSEHOLD PRODUCTS

- Pharox has developed state-of-the-art production facilities manufacturing at global scale.
- Pharox has been a key partner to government's massive initiative of very large scale adoption of LED lamps across the country & has supplied over 15 Mn high quality LED lamps.



CATEGORY: ICONIC
INDUSTRY: IT & TELECOM

- It is the first company to launch indigenous 8-bit microprocessor based computer.
- In the year 2015, HCL secured its position among The World's Most Influential Companies.



CATEGORY: ICONIC
INDUSTRY: IT & TELECOM

- With an aim to bring digital movement in India, the company has an extensive network of 250,000 km of fiber optic cables across Indian subcontinent.
- It is also offering an additional 12 months of Jio Digital Services with the purchase of all Apple iPhone models.



CATEGORY: ICONIC
INDUSTRY: IT & TELECOM

- Known for its excellent services, Tech Mahindra was also ranked fifth in India's software services firms.
- In the year 2016, the company has whopping net revenue of around \$4.03 billion till March.



CATEGORY: ICONIC
INDUSTRY: IT & TELECOM

- Wipro entered the Eco-energy business in 2008.
- The company stepped into the BPO business in 2002 and doing remarkably till the date.
- It is the first company in the world to be assessed at PCMM Level 5.



CATEGORY: POWERFUL
INDUSTRY: IT & TELECOM

- Awarded Express IT Infrastructure Gold Award 2015 as the Best IT infrastructure Company.
- Has ISO 9001, ISO 27001 & ISO 20000 accreditation.



CATEGORY: POWERFUL
INDUSTRY: IT & TELECOM

- Mr. Amit Maheshwari was chosen as the "Most Promising Entrepreneur" at Asia Pacific Entrepreneurship Awards 2016.
- Softlink has been awarded with Economic Times IT Innovation in Logistics and IMC IT Award 2015 for Best IT Company and was also given MALA Award for 5 times.



CATEGORY: ICONIC
INDUSTRY: LIFESTYLE

- Bata has a retail network of over 1200 stores.
- Batanagar was the first manufacturing facility in the Indian shoe industry to receive the ISO: 9001 certification.



raymond

CATEGORY: ICONIC
INDUSTRY: LIFESTYLE

- Raymond Ltd. is one of the largest integrated manufacturers of worsted fabric in the world.
- Ranked 23rd among the Most Trusted Brands of India in the year 2014.



WOODLAND

CATEGORY: ICONIC
INDUSTRY: LIFESTYLE

- Woodland India has tied up with some of the leading adventure tour provider in the country.
- Woodland has partnered up with world leading businesses to extend various value added services to all its patrons.



ASPEN

CATEGORY: EMERGING
INDUSTRY: LIFESTYLE

- Aspen has a strong team of over 300 people indulged in carving the best wrist watches.
- Aspen time wear is an expression of power and style bringing together unique combinations of gold and diamonds in an extraordinary range.



Twister
LEGGINGS
Har Dil Rangon Ki Aasli

CATEGORY: EMERGING
INDUSTRY: LIFESTYLE

- It is one of the most reliable brands in the Ready Made Garment Industry.
- It is providing a wide variety of attractive, comfortable and durable products to the masses and is redefining the fashion.



GMR

CATEGORY: ICONIC
INDUSTRY: MANUFACTURING &
INFRASTRUCTURE

- Indira Gandhi International Airport, Delhi, built by GMR Group has been certified as the first Carbon Neutral airport in Asia-Pacific.
- GMR Energy of GMR Group was felicitated for its extensive contribution to power production and generation capacity in India.



AMBA SD

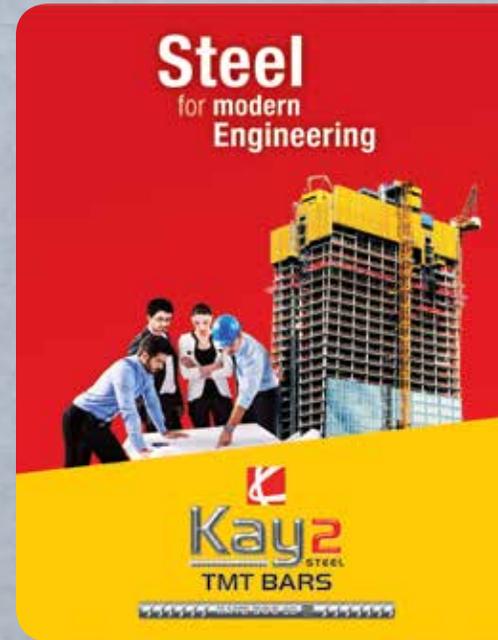
CATEGORY: POWERFUL
INDUSTRY: MANUFACTURING &
INFRASTRUCTURE

- Amba Group's Steel is certified by 'TEMPCORE'.
- This group has received approval from Railway, NHAI, NTPC & MES.
- It is the first manufacturer of Integrated Steel.



CATEGORY: POWERFUL
INDUSTRY: MANUFACTURING & INFRASTRUCTURE

- The company is fully equipped with an entire inventory of state-of-the-art road construction machinery.
- IRB Infrastructure and all its subsidiary companies are actively involved in CSR activities like hunger eradication, women education, etc.



CATEGORY: EMERGING
INDUSTRY: MANUFACTURING & INFRASTRUCTURE

- The brand has a very strong and dedicated R&D Cell which ensures manufacturing efficiencies and innovating better products.
- Transparency and dedication are the parameters on which the company judges its business.



CATEGORY: EMERGING
INDUSTRY: MANUFACTURING & INFRASTRUCTURE

- Stylam has embarked upon Rs 60-crore expansion plan in laminates.
- Three-fourths of its output is exported to 80 countries.
- It is renowned as creators of the most innovative laminates.



CATEGORY: EMERGING
INDUSTRY: MANUFACTURING & INFRASTRUCTURE

- Window Magic is the initiator of uPVC in India which manifests its remarkability.
- This firm is an exemplar of innovating state-of-the-art technologies and its utmost implementation.



CATEGORY: ICONIC
INDUSTRY: MEDIA & ENTERTAINMENT

- Zee Entertainment Enterprises Ltd is one of India's leading television media and entertainment companies.
- Zee Media Corporation Ltd is India's largest News Network.



CATEGORY: POWERFUL
INDUSTRY: MEDIA & ENTERTAINMENT

- Bright Outdoor Media has participated in various events such as Media expo, Rajasthan Utsav, ITF, etc.
- The company is recognized by Indian Railways, Radio TV, MMRDA, MSRTC, Airport and BEST as well.



CATEGORY: ICONIC
INDUSTRY: PERSONAL CARE

- The international business of the company contributes around 14% of the total revenue.
- It has nine international subsidiaries and its global reach extends to more than 60 countries.



CATEGORY: ICONIC
INDUSTRY: PERSONAL CARE

- Using the technology used at the Revlon's up-to-date facility at Edison in USA, the company brings forth standard quality products across the globe.
- Revlon offers a wide array of products with trend setting colors and shades.



CATEGORY: ICONIC
INDUSTRY: REAL ESTATE

- GPL clocked a booking value of INR 5,038 crore, which is likely to be the highest for any publicly listed real estate developer in India in FY16.
- The Company sold 435,000 sq. ft. at Godrej BKC, Mumbai for INR 1,479 crore, in one of the largest ever end-user commercial real estate transaction in India.



CATEGORY: POWERFUL
INDUSTRY: REAL ESTATE

- Involves itself in various CSR activities that contribute towards a glorious future.
- Develops world-class infrastructure while incorporating reliability, security and excellence in its projects.



CATEGORY: POWERFUL
INDUSTRY: REAL ESTATE

- My Home Power Ltd. is amongst few in the country to achieve 100 % carbon credit approved by UNFCCC.
- The MHIL marketing team has 16 regional offices, 64 sales depots, and a dedicated fleet of over 1200 trucks and bulk loaders.



CATEGORY: POWERFUL
INDUSTRY: REAL ESTATE

- It is counted among the top-notch real estate developers in the metropolitan cities such as Mumbai.
- The Group is progressing towards the development of India's first Logistics hub as well.



**CATEGORY: POWERFUL
INDUSTRY: REAL ESTATE**

- The company has a rich legacy of 47 years with a constant remarkable reputation.
- The Wadhwa Group has a clientele of 15,000 customers.



**CATEGORY: EMERGING
INDUSTRY: REAL ESTATE**

- The Group has a huge turnover of about USD 400 Million.
- It has constructed various renowned projects such as Homeland City Mall and North Ex Twin Towers, the very first commercial towers of New Delhi.



**CATEGORY: EMERGING
INDUSTRY: REAL ESTATE**

- Commenced Rehabilitation projects.
- Has founded Varija Mallappa Charitable trust & Baba Ramdev Yoga Shibir.
- It has under-construction & constructed area spread over more than 3 million Sq.Ft.



**CATEGORY: ICONIC
INDUSTRY: RETAIL**

- 2016 Opening of Mall of India, Noida
- 2013 Opening of DLF Cyber Hub, Gurgaon
- 2012 Opening of DLF South Square, Sarojini Nagar



**CATEGORY: POWERFUL
INDUSTRY: RETAIL**

- It received a Commendation Certificate for Strong Commitment to Excel in Food Safety
- In 2013, Spencer's was named as the second most respected companies of India in Retail.



**CATEGORY: ICONIC
INDUSTRY: SERVICES**

- Launched in 1986, The Conclave was the first business club where fine dining and high commerce blended seamlessly.
- Ecospace is the first business park in New Town which is a Green Building with Gold Rating from LEED.



CATEGORY: ICONIC
INDUSTRY: SERVICES

- The Foundation grants scholarships under the Dhirubhai Ambani Scholarship Programme.
- The Foundation sponsors the Drishti programme, which provides newspapers in Braille for the blind.



CATEGORY: POWERFUL
INDUSTRY: SERVICES

- CISB has operations in Dubai, Abu Dhabi, Qatar, and Nepal. It has PSARA valid license for 27 Indian states and Union Territories.
- Its esteemed clientele include SBI, Reliance, Axis Bank, ONGC, Magazon Ship Builder Dock Ltd., etc.



CATEGORY: POWERFUL
INDUSTRY: SERVICES

- IndiGo reported a record net profit of Rs1,990 crore for the year ended 31 March, up 53% over Rs. 1,305 crore in the preceding year.
- It is expected to rise its market share to as much as 50% by next year.



CATEGORY: POWERFUL
INDUSTRY: SERVICES

- In 2003, It received a Credit Rating of A2 by Duns & Bradstreet.
- Tiger Logistics has been named as 9th and one of the youngest logistics companies to be listed on BSE (Bombay Stock Exchange).



CATEGORY: EMERGING
INDUSTRY: SERVICES

- Cherish Banquet has graced the celebrations of a vast clientele including Apicon, AIIMS, Delhi Highcourt, etc.
- Cherish owns Multiple Base kitchen set-ups & specially designed kitchens to ensure proper hygiene.



CATEGORY: EMERGING
INDUSTRY: SERVICES

- Best top 3 System Solution Provider in India by CRN – Yr 2009/10/11/12/13/14
- Premier Top 100 Awards Channel World Continue 2012 to 2016
- Installed biggest Data centre in India UID- Bangalore



**CATEGORY: EMERGING
INDUSTRY: SERVICES**

- In a very short span of time, MYKOS has succeeded in associating with 40 plus top-rated cafes pan-India.
- MYKOS has done a good amount of research, and has procured only the best quality hookahs and the finest quality of flavors.



**CATEGORY: EMERGING
INDUSTRY: SERVICES**

- Rare Hospitality has become synonymous with utmost quality.
- It has control measures to ensure quality of equipment & consumables used in service delivery.
- It has developed a transition plan for optimum service delivery with no disturbance.



**CATEGORY: ICONIC
INDUSTRY: EDUCATION**

- Ryan Group currently has 128 schools located in 18 states within India and 43 outside India.
- Ryan International Group has joined the fraternity of schools which have adopted the Tata ClassEdge way of teaching and learning.



**CATEGORY: POWERFUL
INDUSTRY: EDUCATION**

- IMS Engineering College stands out among the top-most professional colleges of India.
- Its superior infrastructure, highly innovative approach, and rigorous trainings with maximum number of placements in top corporates make it a preferred college in the country.



**CATEGORY: EMERGING
INDUSTRY: MANUFACTURING &
INFRASTRUCTURE**

- Wonder Cement uses a closed-circuit grinding process to obtain a very finely ground cement.
- A size particle range of 3 to 30 microns results in the most efficient hydration of cement and better strength properties, including more late strength.



**CATEGORY: EMERGING
INDUSTRY: REAL ESTATE**

- Kessaku has redefined the luxury market in real estate pan-India, starting from Bengaluru.
- It sold over 70% in a pre-launch phase of 45 days.
- Kessaku's execution is progressing rapidly and Phase 2 is scheduled to be launched by the end of 2016.







ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

BAJAJ GROUP

Standing tall in the ever-flourishing market of India, Bajaj Group has proved its mettle in every sector it has stepped into. One of the largest and oldest conglomerates of India, the success story of this herculean Group is an inspiration to all. In the present times, the Group marks its presence into diversified areas such as automobiles, home appliances, lighting, iron and steel, insurance, travel and finance

Tracing the long journey of a great conglomerate like Bajaj Group not only unveils the hard work and dedication that goes into the establishment of a successful enterprise but also inspires an individual to realize the fact that nothing is impossible if one has the will power to achieve his/her dreams.

It was in 1926 that Jamnalal Bajaj decided to lay down the foundation of Bajaj Group. Headquartered at Pune, the Group is mainly involved in the manufacturing of two- and three-wheeler vehicles. Its automotive arm, Bajaj Auto is ranked as the fourth largest two- and three-wheeler manufacturer in the world.

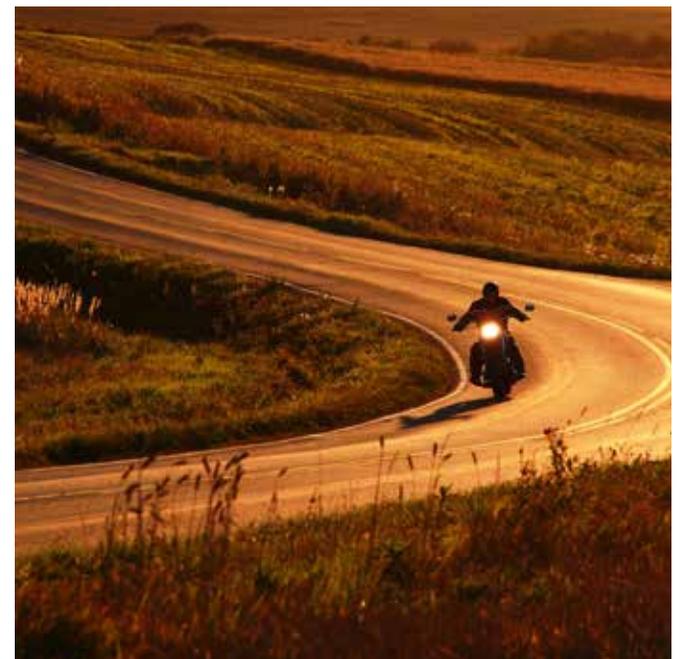
The firm majorly manufactures and sells motorcycles, scooters, auto-rickshaws and cars. It is the largest exporter of motorcycles and three-wheelers in the country. Today, Bajaj Auto Limited is reaching the heights of success under the able leadership of its Chairman Mr. Rahul Bajaj who took the charge in 1965. His endeavors have helped the company in achieving a turnover of INR 120 billion from INR 72 million and have also expanded the product portfolio in a global market. The company is also a well-known name in the countries across Latin America, Africa, the Middle East, and South & South East Asia.

AN ILLUSTRIOUS HISTORY

The name Bajaj is also linked with the history of the nation. The founder, Jamnalal Bajaj was very close to Mahatma Gandhi and was also his adopted son. He instilled the values and ethics that he learned from Gandhiji in his establishment too. This is the reason that today Bajaj is counted among the most trusted brands of the nation.

On 29 November 1944, Bajaj Auto Limited came into existence as M/s Bachraj Trading Corporation Private Limited. In the beginning the company used to sell imported two- and three-wheelers in India. However, in the year 1959, it obtained a license from the Government of India to manufacture two-wheelers and three-wheelers and turned into a public limited company in 1960. With the passage of time, its manufacturing and selling quality improved from 100,000 vehicles in 1977 to 500,000 vehicles in 1986. The company took a turn in the year 1986 when it





changed its image from a scooter manufacturer to a two-wheeler manufacturer with the launch of motorcycles.

The company has its manufacturing plants in Chakan (Pune), Waluj (near Aurangabad) and Pantnagar in Uttarakhand. Its two-wheelers include Bajaj V, Bajaj V Avenger, Avenger Cruise 220, Pulsar RS 200, Pulsar FOS, Pulsar 200 NS, Pulsar 220, Pulsar 180, Pulsar 150, Pulsar 135 LS Discover, New Discover 125, New Discover 150S, New Discover 150F, Platina 100, Platina 100 ES, CT 100, CT 100 Ninja, Ninja 650R and Ninja 300. Its products also include CT 100B, Boxer BM150X, Avenger 220 Cruise, Avenger 220 Street, Avenger 150 Street, Pulsar AS 150 and Maxima-Cargo.

THE ETHICAL STREAK

Bajaj Auto Limited understands the responsibilities that it has towards the society and its people. It has a “Code of Conduct”, under which specific rules and regulations are followed to attain better work environment. The company believes in equality and does not support any kind of discrimination. It also makes efforts to refine the skills of its employees to make them ready for future competitions and opportunities.

Apart from these steps which enhance the amicability of the work place in the company, Bajaj Auto also makes various contributions towards the nation through its CSR activities.

TOUR DE FORCE

- In 2004, Bajaj Auto received the Bike Maker of the Year award in ICICI Bank Overdrive Awards.
- The Company also received award for The Most Customer Responsive Company in Automobiles category.

QUANTUM LEAPS

- It is the sixth-largest manufacturer of motorcycles in the world and the second-largest in India.
- The company is also India's 23rd largest publicly traded company by market value on May 2015 with a market capitalization of US\$9.5 billion.



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

TVS GROUP

One of India's oldest business groups, TVS has around 50 companies under it. This giant conglomerate has presence in diverse fields like automobile manufacturing, automotive dealerships, finance, and electronics. The brand has always remained faithful to its core ideals of trust, values, service, and ethics and is one of the most prominent conglomerates in the country

It has been over a century since TV Sundaram Iyenger initiated the TVS Group in 1911 at the Indian state of Tamil Nadu as a rural transport service. These 105 years have seen the group growing magnanimously in its virtue and diversifying into various subsidiaries under the astute guidance and leadership of four generations of the founding family.

UNISON IN PRACTICE

TVS Group has a strong foothold in Indian as well as international market because of its exceptional services and perfection to precision. Through various subsidiaries TVS Group provides various automotive products and spare components like axle housings, braking equipments, fuel injections, bus bodies, and garage equipments, etc. It is also one of the leading two-wheeler producers of the country and provides financing services as well. The group has operations in education, logistics, and services too. All the daughter companies have created a strong niche for themselves by constantly evolving themselves with the time. Regardless of the field they work in, TVS companies are known for their unwavering commitment to exceptional quality.

But when a group heads multiple portfolios at the same time, it might get difficult to keep all the subsidiaries on the same page. TVS Group has devised

a very strategic and distinct approach to tackle the issues at hand and minimize the competition between the sister companies. The holding company only oversees the work its daughter companies are doing and doesn't get involved in their policy making structure. The Group is headed like a close knit family where all the subsidiary companies have the full authority to make any decisions. The combined efforts which all the group companies put in to reach the zenith are completely respected by the holding TVS group.

THE COMPREHENSIVE AGENDA

Behind the success of any business is the ethos and culture which it follows. Without holding on to the core values which are seeped into the foundation of making it, no company can survive in this highly competitive world. TVS Group is well-known in the industry for being grounded in its approach to reach the pinnacle and it keeps on striving to improve itself as a responsible part of the society. Its reputation for honest and reliable business conduct is one of its greatest assets. Built by many people over many





years, the group has a strong legacy of accountability, and transparency. Its commitment to competitive excellence is combined with uncompromising integrity and honesty.

The Group adopts a five pillared Total Quality Management approach of management commitment, customer focus, quality costs, quality systems, and continuous improvement in all its ventures. Robust processes and stringent controls underlie every activity, delivering tangible benefits to all stakeholders from customer to employee.

The people working with the group are equally respected and are presented with an environment of shared ideas, efforts and responsibilities. TVS Group's history is marked by long-standing relationships which are bound by trust. The Group ensures that the employees are offered opportunities in which they can grow with the company. It aspires to give them a career and not just a job. Recognized for its excellent human resource practices, the group addresses each individual's need to grow professionally and personally. Strong emphasis on employee welfare and systems for continuous training has allowed different businesses to attract, retain and develop outstanding talent.

TVS Group is completely devoted to the well being of the society as well and all of its companies are actively involved in plethora of CSR activities. The Group strives to make this world a better place to live in and believes that a strong future requires equality and integrity in all sections of the society.

TOUR DE FORCE

- Five of the group companies have won the coveted Deming Award instituted by the Union of Japanese Scientists and Engineers.
- TVS Motors is the third-largest two-wheeler producer in India.

QUANTUM LEAPS

- TVS Group saw a revenue of Rs. 40,000 Crore in FY 2015-16.
- The TVS Group employs a total workforce of close to over 39,000 employees.



EDUCATION

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ICONIC

AUTOMOTIVE | **EDUCATION** | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

GOOD SHEPHERD INTERNATIONAL SCHOOL

Good Shepherd International School is a platform that has the ability to shape up the young generation in a productive manner. Here, students are motivated for a growth that will support egalitarian notions and an attitude to accept the things as they are, without having any negative thoughts for mediocrity. The school is making way for the much needed transformations in the field of education

We often hear that education is a powerful weapon that can change one's destiny and helps to form own perceptions. And schools are the platform or the beginning phase where students are prepared to further fit in firm perpetual structures. They provide the foundation where young minds are developed in a manner such that they can contribute to the progress of society and country. One such school is Good Shepherd International School.

Good Shepherd International School was founded by Dr. P. C. Thomas in the year 1977. The school follows the motto - Truth, Trust and Triumph for achieving big goals. Good Shepherd International School is surpassing its own performance every year. This institution has a stringent faith in the notion that school years are "wonder years", thus all possible efforts are made by the entire school staff to accomplish this purpose.

AN ASPIRING PLATFORM

As far as the infrastructure of Good Shepherd International School is concerned, it is surely an ideal one. The setting of the school is beautiful. Both the campuses are situated amidst the hills and fields that assure a lot of greenery and a sense of refreshment.

Proximity to nature and pollution free atmosphere add more to the enchanting factors of school. Good Shepherd International School has also been adjudged as the "BEST" International Residential School in the categories such as Infrastructure provision & Maintenance, Co-curricular activities, Pastoral Care, Individual attention to students, and Life Skill Education & Conflict Management. It has the every necessary facility that a student may need, like educational, medical, food, sports, co-curricular, added infrastructure, dormitory and other amenities.

Thus, at Good Shepherd International School, students are given an environment that will help them to augment their learning and observing capabilities. Consequently, they will be able to have a better understanding of the activities that take place around them. The infrastructure of the school is planned with extreme care.

The school emphasises on making education an enjoyable experience for its each and every student. It is a matter of great pride for the Good Shepherd Family that Dr. P. C. Thomas has been conferred with the "Lifetime Achievement Award."





PROMINENT PERFORMER

Dr. Thomas says, “I believe in inclusive education as the key to the human enrichment and India’s giant strides to further progress”. Be it management, staff or students, all are focused and dedicated towards the goal of doing the best in academic, co-curricular and extra-curricular activities. Efforts are made to develop the students into individuals who never succumb before any hurdle.

A strong reason behind these endeavours of the school is to form a community that will contribute in the formation of an epitomical nation. Although the education system is international, all the Indian traditions and values are respected. The sole intention is to provide an educational system that will help students later in life to adjust easily in all social, personal and professional aspects. Hence, these opinions which are being followed by the school are amicable for proper and complete growth of the students.

PASSION TO PROVIDE THE UTMOST

Good Shepherd International School is continuing its applaudable performance for 39 years and is determined to maintain the same in the future. With the intention to transcend their present performance, no burden is imposed on students for constant brilliant performance. Indeed, the management of the school makes sure that students do not consider any arena troublesome and every activity that happens must interest them, for their holistic growth.

TOUR DE FORCE

- It is a matter of great pride for the Good Shepherd Family that Dr. P. C. Thomas has been conferred with the “Lifetime Achievement Award.”
- Good Shepherd International School has been ranked No. 1 International Residential School in India by the Education World Magazine in 2016.

QUANTUM LEAPS

- Good Shepherd International School has come up with transformations that are establishing a perfect role model to be followed.
- The school has introduced a kind of educational structure that is amicable towards fostering hidden talents of students.



ICONIC

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PRESIDIUM

Presidium is nurturing thousands of students with its vision to create the leaders of tomorrow. The school network is expanding steadily, fuelled by the wide acceptance of its philosophy and approach to education

Presidium is an institution where students learn to achieve excellence in everything they do. The school focuses on identifying and developing the students' innate potential. Students are encouraged to explore within and without and discover their true talents. They are urged to channel their energies to achieve brilliance in their field of interest, and turn into leaders of tomorrow. The school's philosophy is beautifully encapsulated in the words, 'be what you want to be'.

Beginning with one school in 2006, Presidium has now expanded to 10 schools in Delhi-NCR and beyond: Ashok Vihar, Dwarka 16B, Dwarka 22, Faridabad, Gurgaon 57, Hisar, Indirapuram, Pitampura, Rajnagar Extension and Sonipat. Today, Presidium stands tall and is among the fastest growing schools of India.

Presidium is the brainchild of visionary and educationist, Mrs. Sudha Gupta. She says, "We do everything possible to nurture our students into strong, independent individuals. We prepare them for life. Because that is where the real tests are."

Mrs. Gupta's beliefs led her to constructing one of the strongest pillars of the school: the experiential learning methodology. In this methodology, children learn by doing, not merely listening, repeating and

memorising. When students learn concepts by performing activities themselves, they retain the knowledge in a far better manner, and for a longer period. As a result, they are prepared to use this knowledge in real life – something that would not just make them confident individuals but also gear them up for competitive exams like the IITs and medical entrances which test how well one can apply knowledge rather than how well it has been memorised.

When she realised that the books in the market failed to complement the progressive teaching system, she constructed the other strong pillar of Presidium's foundation: its books. Curriculum experts were given the task to design books that today's generation could relate to, books that engrossed children and made learning interesting. The result was a range of premium books that scored high on form, content and design, all while adhering to NCERT's National Curriculum Framework. The books have fetched awards, nationally as well as internationally.





Next, there is life-skills training. When the students of Presidium are gearing up to be the leaders of tomorrow, the curriculum had to emphasise on inner strength, motivation and happiness. Thus, the Curriculum of Being came into being. The aim was to transform the world of education, and the society at large, through the far-reaching consequences of this special curriculum.

For the holistic development of students, Presidium has created eight academies that cater to different extracurricular activities, all mentored by experts in the respective fields. Moreover, there are six Presidium clubs that instil pride, competitive spirit, self-belief, persistence and other leadership qualities in every Presidian.

An example of the efforts that the school makes to provide world class education is the annual PMUN event, which is a brilliant platform for students to showcase their leadership skills and to learn skills like public speaking, debating and so on. Another example is the student exchange program under which students receive the opportunity to visit several countries. The international exposure they receive at an early age goes a long way in developing them into international citizens.

Presidium is a school of many facets. However, the strong beliefs and guiding principles that support the institution make sure that every facet is engineered to achieve the same objective – to create the leaders of tomorrow.

TOUR DE FORCE

- The Golden Peacock Award for Excellence in Corporate Governance
- The Emerging India Award for the Most Promising Enterprise of The Year
- The No. 1 Teachers Training Provider in India Award at World Education Summit
- The Majestic Five Continents Awards for Quality and Excellence

QUANTUM LEAPS

- The most awarded educational institution in the world
- One of the fastest growing chain of schools



POWERFUL

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GLOBAL ACT

There is a certainty at Global ACT that its services can never disappoint anyone. The management works on all possible crucial aspects to figure out where the things are lacking. It opts for methods which can cut the roots of unfruitful results, so that the organization can progress constantly. The firm works selflessly to diminish the causes which can be harmful for a positive development

In the Corporate Training sector, Global ACT (Global Academy of Consulting and Training), a corporate training consultancy, is making its presence notable with promise of augmenting the learning capability of employees by 500% and reduction in cost by 80%. This Training and

Consulting organization has been established by Mr. Vivek Bindra who is a Revolutionary Entrepreneur, Leadership Consultant, CEO Coach, and trusted advisor for over 500 corporates. This International





Motivational Speaker is an inspiration for more than 6,00,000 people as well. The organization has an esteemed clientele in industries such as Manufacturing, Automobile, Banking, Technology, Retail, and Hospitality. Global ACT plays an important role in enhancing the ownership, accountability and responsibility of the employees; which helps a firm to increase its profitability, liquidity, and growth.

Mr. Bindra has won over 100 awards in the last 3 years among which “The Best Corporate Trainer in India” by Maruti Suzuki and “The Best Motivational Speaker in India” by The International Association of Lion’s Club are the most prestigious ones. Moreover, he has authored 10 high power motivational books and travelled and trained in more than 25 countries. Mr. Bindra has 3 million viewers in 190 countries on YouTube also. Today, more than a million people are following his work across the globe. He has marked his name in the world’s record for training “Largest Gathering of HR Professionals.” Besides, he leads a unique flagship program of corporate success through Bhagavad Gita.

REDEFINING SUCCESS

Global ACT provides the best solutions to analyze and solve problems of equipment and machinery operators, union members, shop floor workers, sales and marketing teams, dealer networks, supervisors, middle management and top leadership as well. It is a single platform that has aptness to offer suggestions for controlling the employee attrition by increasing employee satisfaction. Global ACT delivers a number of programmes in order to empower organizations’ manpower through the customized training and development solutions. Global ACT runs more than 300 programs such as Project Management Trainings, Leadership Development, Human Resource Trainings, Coaching and Mentoring, Information Technology, Finance and Accounting, Manufacturing Excellence, Soft Skill Trainings, Sales and Marketing Management, Team Building and OBT, Total Quality Management, Supply Chain and Logistics, Behavior Based Safety Training, Behavioral Skills Training, and Motivational and Keynote Seminars. Due to its efficiency of finding out the best alternative solutions for every complicated situation, Global ACT is one of the most preferable corporate training consultancies at present.

Global ACT serves as a 360 degree Peak Performance Partner for its clients. Brands like Maruti Suzuki, State Bank of India, Rotary, Mahindra, Liberty, Fortis, Fevicol, Birla Sun Life, Canon, Airtel, Amul, Honda,

Haier, Kohler, and Eicher are some of the renowned clients of Global ACT. It is well known for its business ethics and has a great respect for its customers, associates and clients. The company is able to create client-centric solutions and has always managed to satisfy the customers in terms of strategic guidance.

ADVANCED ASSISTANCE

It helps the clients in improving their annual sales number and compound annual growth rate (CAGR). Along with Mr. Vivek Bindra, the entire team is dedicated to present the solutions which are a combination of innovation and rationality and would serve the desired purpose. This company has come up as a complete training solution under one roof that can create succession plans and leaderships in pipeline.

With the availability of 3,000 plus experienced training partners pan-India, the company aims to reach the greatest vertex of success with its consistent performance as a leading Corporate Training Company of the country.

TOUR DE FORCE

- Today, Global ACT is one of the top award-winning training providers and is mapping the perfect road to accomplish big goals.
- Global ACT has also been awarded as best “Corporate Training Company”.

QUANTUM LEAPS

- The company implements its ideas with an approach that ensures fruitful results.
- Global ACT has come up with the best pragmatic programmes so far in the industry.



POWERFUL

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PRESTIGE GROUP

A well-known name in Indian Soybean sector and Agribusiness, the Prestige Group is setting new grounds for the agriculture industry, leading way to great success. Besides, in the last two decades the Group has ventured into the Education sector becoming one of the most reputed Professional education providers of Central India

In the list of eminent agriculture companies, Prestige Group has occupied a space that is hard to attain and is further progressing incessantly. Today, Prestige has become one of the renowned names in Agri-based Processing, International Business and Education sector. With a highly qualified team of production engineers, trained technicians, food nutritionists, quality control and R&D specialists, the Group aspires to take the agriculture industry to new heights and affirms that “We believe in the might and potential of Indian agriculture”.

ETHICAL DEVELOPMENT

Starting its journey in the year 1977 with an Animal Feed Milling Plant, Prestige has now expanded into diversified areas to become an agribusiness conglomerate in the last four decades. Well-known for its fair dealings, quality products and services, Prestige Group has set a benchmark in diverse business domains such as Soya Processing and Edible Oil Refining, Wheat Milling, Cattle Feed Milling, and LPG Cylinder manufacturing. Apart from being a reputed name at national front, the company has a strong hold in the international trading as well. Today, the Group is imbued with a forward-looking vision to acquire a global perspective and become a first-rate agribusiness conglomerate.

Prestige Group initiated Soybean Processing

Soybean Processing Plant followed by Edible Oil Refining Industries in the year 1980–81. With hard work, Prestige Group has managed to establish itself as India’s leading export trading house with noteworthy presence in more than 40 countries. The company has been one of the major exporters in Agri-Products & Commodities in 60 countries of Asia, Africa, Europe, and the Middle East. According to Mr. Dipin Jain, Joint President of Prestige Group, the continuous innovations and quality products are the key strength of this group. It is his astute leadership that the Group has achieved many laurels while surpassing the milestones of success.

COMMITMENT FOR AN ENLIGHTENED WORLD

The Group has aligned its business policies in such a way that it has not only brought laurels to the business but has also helped the society at large. Following this philosophy, in 1994, it decided to establish management institutes to create numerous professional leaders to empower society. Today, Prestige Education Society, as a unit under the Prestige Group, is sponsoring world-class management & technical institutes and





private schools all over central India. It includes three Management campuses, one Engineering campus, one campus of Department of Law, and two schools spread over different cities of Madhya Pradesh. The Society provides education to more than 9,000 students from Kindergarten to Ph.D.

Dr. Davish Jain, Managing Director of Prestige Group believes that it is the responsibility of each and every individual to take substantial initiatives that will augment prosperity of the society. Institutions such as Prestige Institute of Management and Research, Indore (PIMR); Prestige Institute of Management Gwalior (PIMG); Prestige Institute of Management Dewas (PIMD); Prestige Institute of Engineering, Management and Research (PIEMR); Prestige Public School (Dewas); and Prestige Public School, Indore (M.P) can be regarded the best educational institutes in the region, which are presently giving boost to the skills of youth with the help of various courses.

One focal aim that these institutes set is to build a generation that would take the country to new heights with its refined qualities and apt knowledge. Every institute associated with Prestige Education Society is unique in one way or the other. Every institute has been working diligently on the principles of self-financing for different activities. To encourage the positive growth of students, Dr. N.N. Jain, the founder of Prestige Group, who has been awarded with Udyog Patra and Udyog Vibhushan, always provides initial financial support and guidance whenever needed.

TOUR DE FORCE

- Prestige Feed Mills Ltd. is a recognized "Star Export House".
- Prestige Institute of Management and Research has been ranked consistently in the upper edge of top-ranking business schools.

QUANTUM LEAPS

- The Group has a fully operational state-of-the-art flour milling imported from OCRIM Italy
- Prestige Institute of Management and Research has distinguished alumni of 35000 Prestigeans occupying key positions.



POWERFUL

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THE INDIAN HEIGHTS SCHOOL

The Indian Heights School aims to provide secure, friendly, creative, motivating, and nurturing learning environment to each student in which their artistic and social skills are fine-tuned along with the academic teaching. The school aspires to create eminent personalities who emit and gain respect at every point of their lives. Here learning is not restricted to text books only, but to foster the holistic development of the students, a beyond-the-classroom approach is followed

Education creates the character of a person. It is the energy that makes one's aura radiate the glow of one's inner-self. What one learns during one's formative years of age carves the path of one's destiny. The Indian Heights School is one of those rivers, which supports the bright stream of many eminent future citizens.

Started by a group of eminent educationists and visionaries with the motto 'Gyanam Brhamam' that means 'knowledge is universe', the school is a perfect model of a place that stimulates the overall holistic development of the future generations of the country.





THE STREAM OF LIGHT

Spread over two acres of land in the tranquil and calm environment of Dwarka in New Delhi, the school's ambience is filled with warmth and positivity. The lush green campus amalgamated with all modern technologies provides the best atmosphere for the purpose of development of sound and inspiring personalities.

The school takes complete care of its students' comfort. It provides them with facilities like air-conditioned classrooms, transport facilities, a full-fledged library, advanced and state-of-the-art lab equipment, and sports kits. Amenities such as E-learning, video conferencing, computer lab, smart board, and LCD, etc. are also provided in each classroom to augment the scientific temperament of the children.

MAKING LEARNING FRUITFUL

The Indian Heights School works dedicatedly to fill the students with zest and enthusiasm to learn and perform well. The students are not just given knowledge, but their mental, emotional, and social skills are also trained. The school focuses on the development of the emotional quotient of its students and sensitizes them towards their role as a responsible citizen of the country.

Practical learning is provided to the students so that when they leave the school campus, they are well-trained to adjust themselves in the whole new world that awaits them and they do not miss any opportunity to succeed. They are inspired to indulge in activities of creative-expression that helps them understand the life-skills required to survive in the competitive world outside.

The school is also associated with 'Cultural Exchange with Youth for Understanding (India)' and thus conducts various exchange programs, which helps the students to understand the culture of other places. The school has many informative and activity-centered clubs which the students can join as per their interest. The school time-to-time organizes special assemblies, competitions, sports and other activities to help the students learn new skills and polish their areas of interest. The Indian Heights School is the forerunner in initiating many social initiatives like 'No Honking', 'Cyber Safety', 'Cleanliness Drive', 'Anti Crackers Drive', 'Equality Campaign', 'Health Camps', etc. to inculcate sensitivity and belongingness among the students towards society. The school also inspires children to participate in various community

outreach programs like Visits to Old Age Homes, Blind Homes, Orphanages, and Children's Home to add a humanitarian edge to their personalities. 'Joy of Giving week' is celebrated at regular intervals to make the children tolerant and selfless.

TOWARDS A HOLISTIC DEVELOPMENT

The school maintains a close and cordial relationship with the parents of each-and-every student. The parents are welcomed to school for various events that give them an insight into the environment in which their child is studying and into their involvement in the co-curricular activities. The management realizes the special bond the parents and the children share and helps them to strengthen it by keeping the parents actively involved in all the activities taking place in the school. The suggestions of the parents are wholeheartedly welcomed and worked upon to make The Indian Heights School the best place to learn, grow, and teach.

TOUR DE FORCE

- Received the 'Best Public School with Excellent Faculty and Pedagogy Award' by Asia Education Summit & Award 2016.
- Won the 'National Education Excellence School Award 2016'.

QUANTUM LEAPS

- 25% of the entry level admissions at TIHS are given to the wards of people from the Economically Weaker Section.
- Under the "Home-school" program parents are invited to school for conducting sessions with children.



EMERGING

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DIGMANI EDUCATIONS

One of the leading and most prominent organizations in Civil Services' preparation, Digmani Educations has been a perfect destination for the aspirants to get quality training and practice. The institution has consistently been creating a progeny of competent scholars who perform well in exams and at the job as well. Digmani is dedicated to enhance the innate skills of the students by giving individual attention to everyone

Civil services are the most esteemed and respected services of any democracy. They are the backbone of the administrative machinery of the nation and have the ultimate responsibility of efficiently carrying out policies developed by political leaders. They are a strong pillar of the administrative structure and thus require extensively bright and talented people to work in their team.

A civil servant ought to have a clear mind, an intelligent thought process, and superb intellect. And to join this eminent squad of civil servants one has to work really hard and develop a wholesome personality which is a combination of knowledge and perfect implementation. Digmani Educations is helping hundreds of civil services aspirants to augment their skills and pass the entrance examination with flying colors for many years. It aims to provide the finest range of a skilled and brilliant workforce to one of the most crucial systems of the country. The students trained at Digmani Educations are sure to have that ideal skill-set which makes them shine in the exams and gives them the power to face any challenge and perform hundred percent in any field that is offered to them.

THE HOLISTIC CURRICULUM

Digmani Educations has a very high success rate and it has emerged as a very trusted and credible institution.

The teachers appointed are highly qualified and articulate such that they can help students to the maximum. The focus doesn't remain only on making the students mug up the concepts but regular mock tests are given to them so that they can have the idea of their progress and the points where they require work. Attention to the specific needs of every student is given such that none of them lags behind in any section of the course.

The course structure is designed with high precision and understanding of the question paper and simultaneously the time slot given to each section is managed as per the marking scheme. It is ensured that the students become familiar with the challenging exam pattern and have accurate speed and knowledge to tackle each section. Digmani Educations considers the optional course of Geography as its specialization and believes that no one can explain the concepts of Geography to students as it does. The personality of each student is augmented by special training sessions so they do not hesitate during the interview session. They are made well versed with the manners and confidence so that they can ensure success.





Digmani Educations offers the best Geography course in the industry which is the forte of its founder Alok Ranjan. The course has been designed in his astute guidance to ensure maximum benefit of the students.

PUBLISHING BRILLIANCE

Digmani Educations has its own publishing unit by the name Digmani Education (India) which prints monthly magazines named Contemporary Issues for current affairs. The magazines are printed in Hindi and English and have the details of worldwide happenings of the corresponding month in them, helping the aspirants to keep a strong hold on the current affairs. These magazines are printed keeping in mind the special requirements of a civil service aspirant and focus is put on the eloquent and elaborate use of the language. They help in raising the intellect of the reader and thus prepare them better for the exam.

One can easily register for the annual subscription of the magazines at reasonable charges. The institute also offers complementary essay books.

The organization also conducts career orientation programs at various universities, under the expert guidance of its founder Alok Ranjan. Digmani Educations has also made headway in B.Ed. colleges, by the name Digmani College of Education, and K12 schools with the mission to develop a career-oriented education and learning system.

TOUR DE FORCE

- Over 800 Digmani students have been selected for Civil Services in a time span of 10 years.
- A total of 10 students were in the top 100 list of the Civil Services exam results in 2015.
- Digmani International School aims to streamline career from class VIII.

QUANTUM LEAPS

- The organization's Geography and General Studies lessons are termed as the best in the sector.
- The publishing wing of Digmani Educations prints books for various competitive examinations.
- Digmani College of Education for Teachers' Training & Higher Education provides a holistic learning experience.



EMERGING

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PETALS SCHOOL

Petals School is a place that constantly thrives with a motley of activities offering a plethora of experiences to the children, which can enhance their future personalities. The school through its various branches hones individual skills of each student, instilling a sense of self-dependency and confidence in children from a very early age, making them adaptable to every circumstance. Including fun in learning, Petals readies the children for the scholastic life efficaciously

Children are angels sent from heaven. These little bundles of joy have the power to invert the curve of sorrow into beautiful smiles. Their energy makes the whole environment vibrant and lively. These sweethearts need constant love and care so that they can bloom with colorful petals which can scent the future of society.

Studies suggest that children have more active nerve cells than adults and thus they learn better. Therefore to encourage the brain flexibility it is wise to expose children to different experiences and activities early and often. Early education is the first and the most critical stage of lifelong learning. Hence a healthy and wholesome environment is required for the children so they can identify their individual skills and talents. Petals School has been providing the tiny tots this nourishing atmosphere for the past 12 years and has been playing a keen role in their mental growth.

A PLANNED APPROACH

Since at different ages the learning capability of a child is also different, Petals has carefully planned out the teaching methodology and programs according to each level. The kids are nurtured in an enriching environment with a structured child-centric curriculum. The activities too are designed to evoke the children's interest in learning patterns and evolve

their practical knowledge.

The Petals Play Group caters to children aged 18 months to 2 years. In this program the focus is put on the holistic development of the children and to help them in building bonds with people around them. The parents are encouraged to attend the classes with their children in the initial months to strengthen their bond with them. The program offers a structured learning and developmental experience to the kids including rhymes, free play, sensory activities, art & craft, scrap book activities, sand & water activities and outdoor & indoor play.

The next level aiming to enhance the exploration process of the children is Petals Pre Nursery. Here, 2-3 year old kids are given practical training to foster their social, aesthetic and motor skills. This program helps the toddlers develop their latent language and mathematics skills.

Children aged from 3 to 4 years are taught in Petals Nursery and 4-5 year old are given training in Petals KG. At this level children are engaged in school readiness activities such as reading, writing, counting,





number recognition and problem solving in a fun filled but purposeful manner. Children are encouraged to corroborate their learning through collaborative activities in the areas of dramatics, science and arts.

TOWARDS COMPREHENSIVE CARE

Petals School stepped into the education arena with the mission to assure wonderful schooling experiences that will assist the kids to achieve their greatest potential by discovering the joy of learning. Its aim is to awaken and illuminate their intellect in multi-dimensional ways and enable them to make in future path breaking changes in the social fabric. And the school has been striving hard to achieve this aim by providing holistic and activity based teaching to them.

The infrastructure of the school is designed to foster the learning experience and ensure complete safety of the children. The entire school premises are fully equipped with modern technologies like CCTV Cameras and Surveillance Systems. Petals Schools have their own dedicated team of chefs which prepares a balanced and hygienic diet for the kids. Activities like Sandpit, Splash Pool, Horse Riding, Self-Defence, Experiential Learning, Story Telling, Dance & Music, Drawing & Coloring, Swings & Slides, Taekwondo, Yoga, Cutting-Pasting, etc. are incorporated into the curriculum to make learning fun and augment the holistic growth of the children.

After its immense success in India, the school is all set to establish a similar study culture in Nigeria too.

TOUR DE FORCE

- Best Practice Innovation Award By School Of Educators 2014
- Shikshak Rattan Award by Rashtriya Samta Swatantra Manch
- Best Innovative Teaching Practices Award by The Brand Academy

QUANTUM LEAPS

- The school has big and air conditioned rooms designed in lively color combinations.
- Petals is well equipped with facilities like Music and dance room, Art and craft studio, Balls pool, Auditorium, Library and tall tales room, etc.



EMERGING

AUTOMOTIVE | **EDUCATION** | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

SAWANSUKHA

INSTITUTE OF GEMOLOGY & JEWELLERY DESIGN

Sawansukha Institute of Gemology and Jewellery Design helps future designers to create a fusion of traditional ideas and modern techniques while capturing the essence of the age-long admiration for gems and jewels in the Indian Society. A belief in the words, "Winners aren't born, they are made" drives the institute's wish to put its best foot forward to carve its students into bright gems that glow with their luminous professionalism

Creating awe-inspiring ornaments that bewitch the beholder and mark a deep impression of its beauty is an art which requires an innovative streak and professional guidance. As the demand of customized ornaments rose, the demand of professional jewellery designers also paved its way into the market. Hence, Jewellery Designing is becoming one of the most lucrative career options for the creative youth.

Equipping these young minds with every technique and process, the West Bengal based Sawansukha Institute of Gemology and Jewellery Design is generating future craftsmen who will change the way jewellery designing is perceived in the market.

Established by the centuries old Sawansukha Jewellers, this institute is the epitome of the expertise in jewellery crafting. It helps the students in visualizing and expressing their creativity in the form of magnificent designs. A four step approach of anticipating, analyzing, designing and creating is very well adopted by the institute for the development of the extraordinary skills and talent of the students.

TOWARDS A HOLISTIC PROGRESSION

From the past ten years, SIG has been growing and gathering experience to emerge as a leader in the

industry. It has carefully crafted the courses that will endow its students with the outstanding artistry. The institute has an interesting list of various courses in areas such as Jewellery Designing, Diamond Grading and Assorting, Gemstones, Jewel CAD, Manufacturing and various soft skills for every walk of life. Some of these flourishing courses are Professional Computer Aided Designing, Gemology, Advance Accessory, Basic Handmade Jewellery, etc. All these courses are short duration courses ranging from 1 month to 15 months.

Composed of a state-of-the-art infrastructure, the institute provides every possible facility for its students' expectations. It has well-equipped workshops where students can exhibit their talent while learning and practicing the manufacturing techniques. There are all kinds of latest audio-visual gadgets in the classrooms as well. The institute also has a spacious Seminar Hall, a modern computer lab, library and hygienic cafeteria. A gemology lab which has an updated collection of Gemstones helps the students in gaining practical knowledge as well.





Another most important facility that attracts the students towards this institute is its active placement cell. The Placement Cell of the SIG follows an objective to take the students towards their destination by assisting them in finding their dream job. As there is a huge demand of professional jewellery designers and gemologists in the market, the cell makes sure that its students get each and every opportunity to show their noteworthy talent to the companies. Further, the cell also helps the students in applying for the internship programs of the industry's eminent jewellery houses where they can refine their brilliance in the practical sphere. Some initiatives are also taken regularly to boost up the confidence of the students in academic as well as non-academic fields.

SHARING A STRONG BOND

This institute is like a second home for the students for they receive great care and attention from their faculty teachers. To continue this bond, SIG has also come forward with an initiative called "FACETS" which binds the students with a single thread of art and love. This initiative enables the students to enhance their network in the industry for futuristic growth in their jewellery designing career.

As the institute is keen to bring out the designers hidden in their students, it also organizes various events and activities to provide a platform to the young and innovative minds to showcase their craftsmanship in front of the masters of the industry.

TOUR DE FORCE

- SIG was awarded as "The Best Institute In the Eastern Region" in Ahmedabad by the honorable Governor of Gujarat.
- Many of its students won various awards at National Jewellery Awards held in Mumbai.

QUANTUM LEAPS

- SIG has been successfully organizing The Jewel Camp for the past seven years.
- The jewellery collections created by the students are showcased at various fashion weeks as well.





ENERGY & POWER

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ICONIC

AUTOMOTIVE | EDUCATION | **ENERGY & POWER** | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

ADANI GROUP

The Adani Group is one of India's leading business houses with revenue of about \$9.4 billion for the financial year 2014-15. Founded in 1988, Adani has grown to become a global integrated infrastructure player with businesses in key industry verticals - resources, logistics, and energy

A well-known conglomerate of India, Adani Group has its wings spread in various sectors but its subsidiary in the power business has proved to be one of the most successful steps that the Group has taken. Adani Power Limited is the largest private power producer of India having a capacity of 10,440 MW. Apart from that, it is also India's largest solar producer.

The company established its first power plant at Mundra in the year 2006. Gradually, it installed its plants in various areas such as Tiroda in Maharashtra, Kawai in Rajasthan and Udupi in Karnataka.

The company ardently follows a mission to achieve 20000 MW by 2020. Apart from this, the Group has also made significant inroads in various other fields such as agriculture, logistics, and resources, etc.

INDUSTRY ESSENTIALS

The company is starting the most exciting phase of its development so far: creating an international and integrated infrastructure business. This has three components: resources, logistics, and energy. Each is successful in its own right and the growing estimates show that the three together will account for more than 90% of its revenues in the next decade. For resources and logistics, half of the revenue will come from integrated operations.

Statistics about the economic context and growth are important. But Adani Group risks missing the bigger picture: "we are here for our customers' customers". Its mines, ports and power plants help people to work, shop, read, and go about improving their daily lives.

SECURING SUSTAINABILITY

Infrastructure industry per se requires huge investments, large tracts of land, and utilises a large amount of resources and hence has to be sustainable in its endeavour to have long term benefits for society and the business. Adani group understand this and has invested and initiated in various activities that focus on the sustainability. From the Health, Safety, and Environment perspective, to bringing about inclusive development in the rural and urban landscapes where the Group has its presence through its CSR arm, Adani Foundation, the Adani group keenly adopts processes and technology that boost sustainability of the group.

Organic waste converter from canteens and residential areas makes manure out of waste, sewage treatment plants through aerobic digestion,





desalination plants, recycling of solid waste to prevent increase in landfills, to recover things of any value, thereby saving resources and energy. And what cannot be recycled is destroyed through the waste destruction machine at all of the sites.

As an environmentally responsible and sensitive company, Adani have put in place several measures to mitigate negative impact on the environment along with several proactive and protective measures. It undertakes mangrove preservation, terrestrial greening in all the ports, 100% fly-ash capture and export through world class bagging facilities in all the power plants. The CSR arm operates in four chosen areas of Education, Healthcare, Rural Infrastructure, and Sustainable Livelihood to bring about progress and prosperity in the communities we impact.

ADANI FOUNDATION

Established in 1996 as a tribute to the ideals of the Late Shri Shantilal and Shrimati Shantaba, Adani Foundation symbolizes the values of courage, trust, and commitment. Making a modest beginning with a few rural communities around the port at Mundra, Gujarat, the Foundation has expanded its operations over the past decade in 12 States, 21 Sites, 1,470 villages & towns across the nation with a team of 250 committed professionals who are relentlessly working with an approach that embodies innovation, people participation, and collaboration with the key stakeholders.

TOUR DE FORCE

- National Energy Conservation Award for 2011 by Bureau of Energy Efficiency
- Most admired developer in Power Sector Award – 2010
- Most admired developer in Power Sector Award – 2011

QUANTUM LEAPS

- They are starting the most exciting phase of development so far: creating an international and integrated infrastructure business.
- This has three components: resources, logistics, and energy.



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ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | **FINANCE** | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

ICICI

With the intention to make banking more convenient for the masses, ICICI bank entered the finance industry. Over the years ICICI has transformed the face of private banking and is successfully introducing the different schemes in favour of customers. At present, it is a name, well known for its reliability and a certain positive reputation which ICICI has managed to maintain till date

For providing better banking solutions, ICICI Bank was promoted in the year 1994 by Industrial Credit and Investment Corporation of India (ICICI), an Indian Financial Institution, as its entirely owned subsidiary. Today, ICICI Bank is one of India's largest private sector banks and is continuing to hold a strong position in the finance market.

ICICI Limited was established in 1955 by the initiative of World Bank, the Government of India and representatives of the Indian industry. The principal aim through the inception of ICICI Limited was to set up a development financial institution that could offer medium-term and long-term projects financing to Indian businesses.

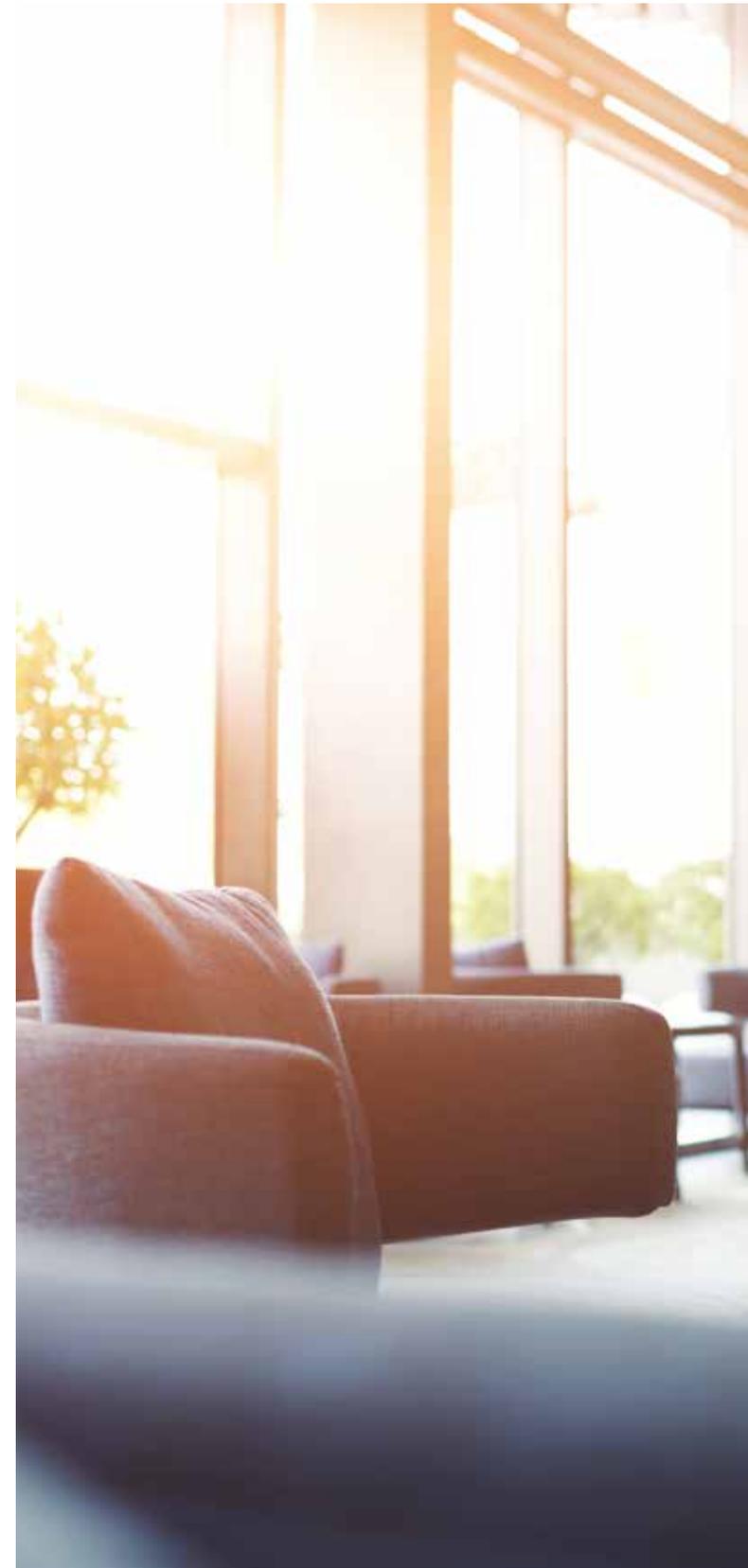
A PROMISING START

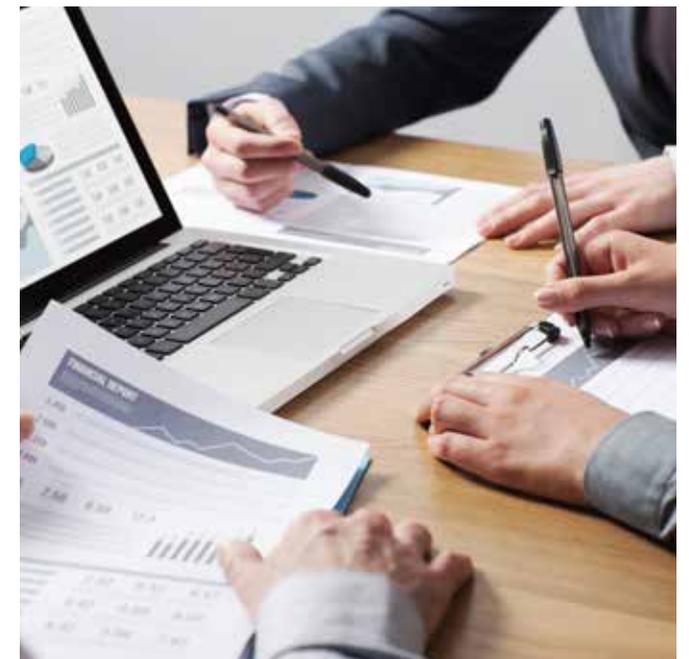
ICICI Bank is an Indian multinational banking and financial services firm. Headquartered in Mumbai, the company has its registered office in Vadodara. Earlier founded as the Industrial Credit and Investment Corporation of India Bank, it changed its name to the abbreviated ICICI Bank. Moreover, the parent company ICICI Limited was later merged with the bank.

ICICI Bank presents a vast range of banking products and financial services to the clients of corporate and retail domains through various delivery

channels and specialized subsidiaries in the areas such as investment banking, life, non-life insurance, venture capital and asset management. The Bank is doing remarkably good since its inception and its exceptional growth can be seen through its wide network of 4,450 branches and 13,995 ATMs in India. Apart from India, ICICI bank has an eminent presence in other 19 countries as well. In the year 2014, it was recognized as the second-largest bank in India in terms of assets and third one in terms of market capitalization.

According to ICICI Bank, the firm faith that customers show towards the services of the Bank plays a key role in its immense success. The bank has subsidiaries in countries like United Kingdom & Canada. Also, it has many branches in the United States, Singapore, Bahrain, Hong Kong, Sri Lanka, Qatar, Oman, Dubai International Finance Centre, China and South Africa. Besides, it has representative offices in United Arab Emirates, Bangladesh, Malaysia and Indonesia. In addition to its prominence, the UK subsidiary of the company has established branches in Belgium and Germany also.





REFINED BANKING

In the past, ICICI Bank has made many acquisitions and the most significant among them are SCICI Ltd. (1996), ITC Classic Finance (1997), Anagram (ENAGRAM) Finance (1998), Bank of Madurai (2001), The Darjeeling and Shimla branches of Grindlays Bank (2002), Investitsionno-Kreditny Bank (IKB) - a Russian bank (2005), Sangli Bank (2007), and The Bank of Rajasthan (BOR) (2010).

Further, ICICI bank has contributed a lot in the foundation of a number of Indian institutions to establish the financial infrastructure of the country over the years such as National Stock Exchange, Credit Rating Information Services of India Limited (CRISIL), National Commodities and Derivatives Exchange Limited (NCDEX), Financial Innovation Network and Operations Pvt. Ltd., Entrepreneurship Development Institute of India, North Eastern Development Finance Corporation, Asset Reconstruction Company India Limited, Credit Information Bureau of India Limited, and Institutional Investor Advisory Services India Limited (IIAS).

Its banking products are highly appreciated by the customers. Products like ICICI Merchant Services, Money2India, Money2India Europe, Extra home loans, Saral Loans, ICICI Bank Unifare Bangalore Metro Card, 'Touch n Remit' facility for NRIs in Kingdom of Bahrain, Pockets by ICICI Bank, My Savings Rewards, and Software robotics, etc. are easing up the conventional banking methods.

TOUR DE FORCE

- ICICI Bank has won the 'Best Private Sector Bank' award under the Global Businesses category at Dun & Bradstreet Banking Awards 2016.
- ICICI Bank has won 11 awards at the 17th National Awards for Excellence in Energy Management organized by the Confederation of Indian Industries (CII).

QUANTUM LEAPS

- ICICI Bank disseminates information on its operations and initiatives on a regular basis.
- ICICI Bank's website serves as a key investor awareness facility, allowing stakeholders to access information on ICICI Bank at their convenience.



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | **FINANCE** | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

UTI MUTUAL FUND

This firm reflects loyalty and devotion through every plan that it introduces in the finance sector. This firm is an example that conveys satisfaction of customers is key to success and intention of serving the best can take one to desired heights. In the finance industry UTI Mutual Fund is continuing to acclaim the top place because of its dedication and customer centricity

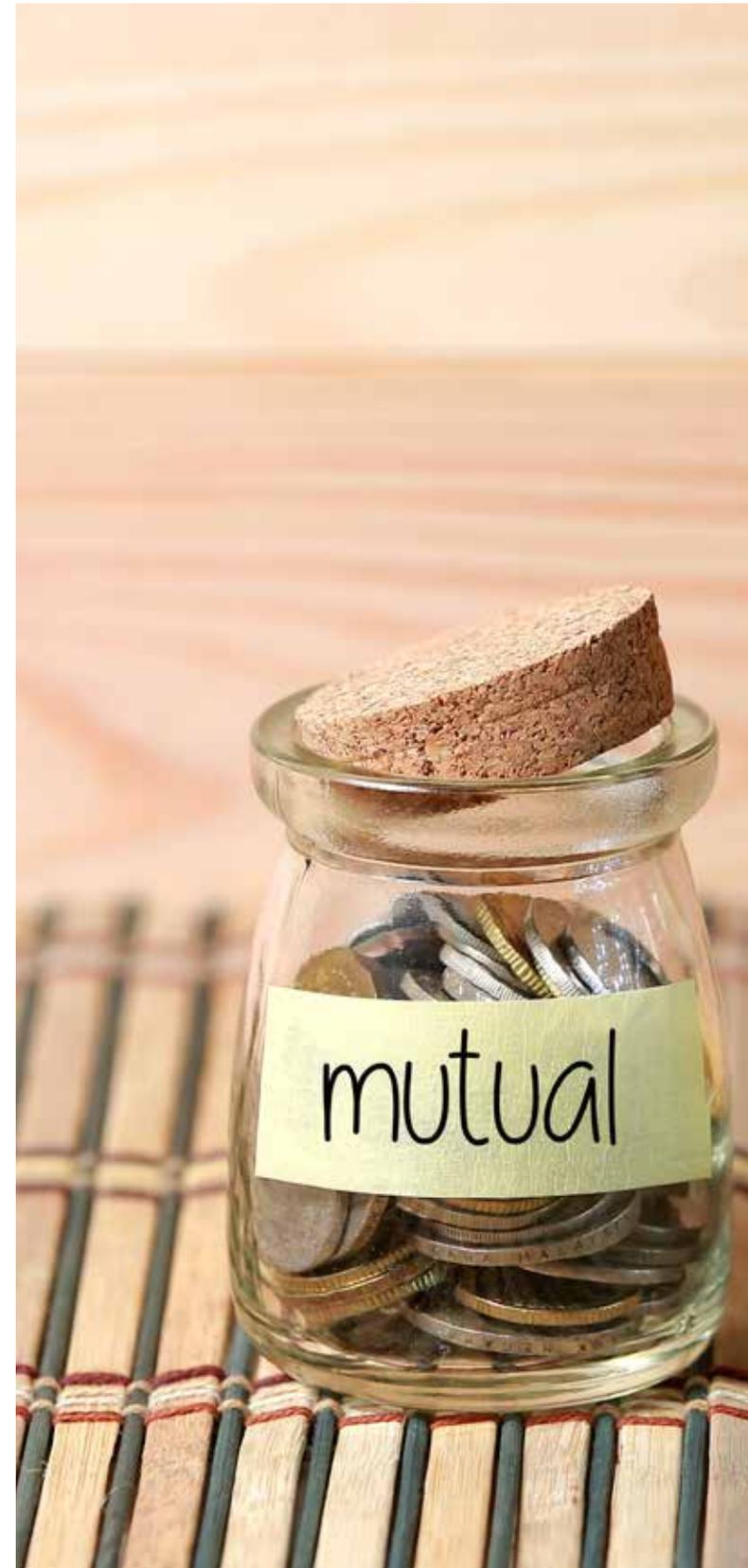
In the past few years the finance industry has gone through various transformations and is coming up with several new plans that have proven to be extremely helpful for the masses. Among the several firms of this sector one is UTI Mutual Funds that holds a leading position in the industry since years. The company has managed to introduce novel strategies; implementing which improved results are being observed.

UTI Mutual Fund attained its existence on January 14, 2003. The company is paving a path for the entire finance domain, following the vision of UTI Asset Management Co. Ltd. (UTIAMC), which was established by UTI Trustee Corporation Limited for curating the schemes of UTI Mutual Fund and the schemes transferred/migrated from the former Unit Trust of India. The company manages a variety of plans for catering the needs of all the customers. It has a nationwide network consisting 150 UTI Financial Centres (UFCs) and UTI International offices in London, Dubai, and Singapore. The organization feels that it is important to maintain and value alliances established with clients and for that it is constantly resetting and upgrading transparency standards for the convenience of customers.

FULFILLING THE DREAMS

The firm is having its way despite all the hurdles and moving ahead by following the words, “Being one of the leading mutual fund companies, we at UTI MF have always aimed at being trusted, efficient and innovative wealth creators. This is made possible by a strong team of professionals who never lose sight of the objectives of our investors.” UTI Mutual Fund is one of the companies that are known for their immense concern and respect towards the customers. The firm has successfully made a place in the finance sector that is very hard to get and upholds a reputation that inspires other firms as well.

Further, UTI Mutual Fund has an investment philosophy that affirms its ethical track of development. According to that the organization is determined to deliver consistent and stable returns in the medium to long term with a fairly lower volatility of fund returns compared to the broad market. UTI Mutual Fund has a strong faith in having a balanced and well-diversified portfolio for all the funds and an extensive in-house research based approach to all





its investments. The company is committed to bring in practice good fund management and a process based investment management. Accordingly, the true dedication and selflessness of the company are two main factors that have taken UTI Mutual Fund to such great heights.

CONVEYING VIRTUOSITY

At present, the firm is doing remarkably under the great leadership of Mr. Leo Puri and reaching the new heights of success. Moreover, UTI Mutual Fund has emerged as an ideal platform for the young aspirers who wish to foster their career in the domain of finance. It won't be wrong to say that this company is a desirable work place as well.

The company ensures that every person working at UTI Mutual Fund is gaining a worthy experience. As it supports a development that not only focuses on growth in profits but put best efforts to refine the skills of all the employees also. Moreover, in terms of its funds performance, UTI Mutual fund aims to remain consistently in the top and most trusted names.

The one main factor that makes UTI Mutual Fund the most preferred, reliable and sought-after company is that it always puts the requirements of its customers and comes up with the plans that will prove suitable for them. Moreover, the company has never disappointed its clients in any aspect. At present, UTI Mutual Fund is growing with a pace that has become an inspirational example for all the emerging firms.

TOUR DE FORCE

- UTI Mutual Fund is one among the most preferred employers in the industry of finance.
- UTI Mutual Fund is believed to be the most innovative and best wealth creator.

QUANTUM LEAPS

- UTI Mutual Fund is the most trusted brand that is admired by all stakeholders.
- It is the largest wealth manager with global presence.



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | **FINANCE** | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

YES BANK

Recording a major boost in its performance every passing day, the fifth-largest private bank of India-YES BANK follows a unique, high-quality, customer-centric, and service-driven approach towards bank catering to the "Sunrise Sectors of India". The highly competent top management team under the stewardship of the bank's founder Rana Kapoor is ceaselessly aiming to gain that top spot with firm determination and persistent hard work

In a growing marketplace with a major cash economy like India, commercial banking plays a pivotal role in easing the process of business expansions and fund management. Private sector banks have been an able support to the rising entrepreneur's community in the country and YES BANK is one of the top-notch players who have redefined the way commercial banking is done. This "Full Service Commercial Bank" has steadily built a Corporate, Retail & SME Banking franchise, with a comprehensive product suite of Financial Markets, Corporate Finance, Branch Banking, Business and Transaction Banking, and Wealth Management business lines across the country.

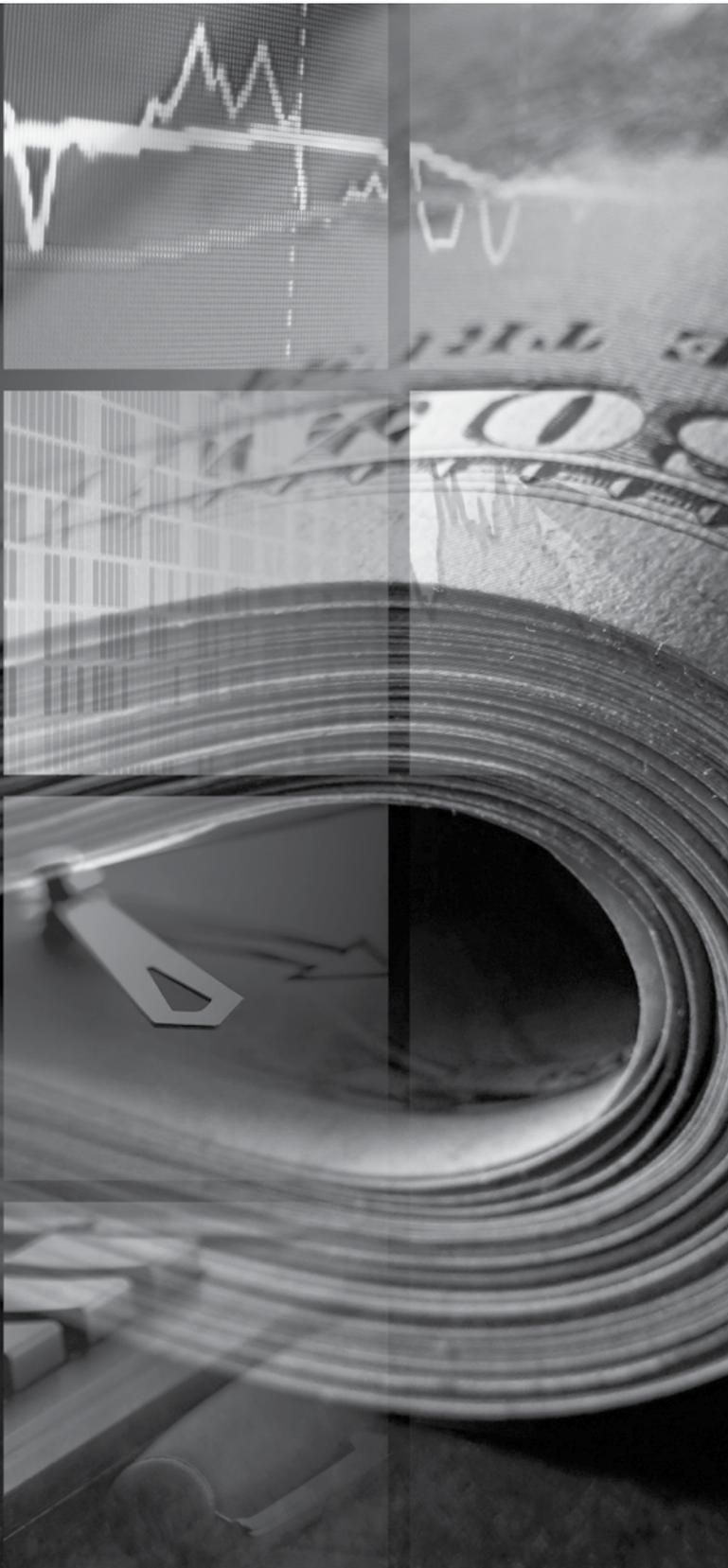
Incorporated in November 2003, YES BANK has projected itself as the "Professionals' Bank of India" by constantly incorporating ethical and technology-driven means of functioning. The directorial board of the bank persistently mentors and grooms the leadership to make them capable of dwelling themselves in the ever-changing technological and financial trends and take on additional responsibilities. The bank is emerging as the most preferred choice of the new budding entrepreneurs to entrust their finances because of its commitment towards providing innovative financial solutions by leveraging on superior product delivery.

THE DISTINCT BANKING CULTURE

Adopting a knowledge-driven approach to offer financial solutions which go beyond the traditional realm of banking, people at YES BANK are committed to support the sustainable growth and development of sectors like Food & Agribusiness, Telecommunications, Information Technology, Life Sciences, Renewable Energy, Media & Entertainment, Manufacturing, and Textiles, among others.

YES BANK has invested in several state-of-the-art technology initiatives and successfully implemented them. Since inception, YES BANK has pursued outsourcing, as part of its strategy. The philosophy of the Bank has been to engage with select partner companies who are acknowledged leaders in their products or businesses in developing specific solutions for YES BANK, which are differentiators in the marketplace. The bank offers a Branch Banking facility comprising Business Banking, Retail Banking, and a dedicated Rural & Inclusive Banking channel. The dedicated business unit provides fund-based lending to SMEs with an annual turnover up to INR 100 crore fostering their growth.





RESPONSIBLE BANKING

The bank not only fosters a holistic economic growth of its clients and the nation at large, but devotedly works towards augmenting the professional rise of its employees as well. Aiming to build a culture and environment that supports Professional Entrepreneurship, and is built on the core principle of Creating and Sharing Value, YES BANK retains the best talent from India and abroad in its team. Every individual is presented with an opportunity to contribute towards the bank's growth and self-grooming. The bank also works towards the betterment of society and follows a Triple Bottom Line focus for its Responsible Banking approach. With its unique community engagement initiative, YES COMMUNITY, the Bank has been building strong relations and triggering local action on pertinent socioeconomic and environmental issues.

Through pioneering initiatives and business solutions that weave sustainable development into its core business strategy, YES BANK has striven to take a leadership role in delivering positive socio-economic impact on the ground and creating a paradigm shift in the industry's approach to inclusive growth and national parity. With a holistic approach towards sustainable development and corporate social responsibility, YES BANK has created qualitative and quantitative impact through its sustained focus on financial inclusion, environmental stewardship, thought leadership, and sustainable investing.

TOUR DE FORCE

- YES BANK has won multiple national and international recognitions including "Bank of the Year - India" by The Banker magazine in London.
- YES BANK has also been adjudged The Strongest Bank in India by The Asian Banker, Singapore. YES BANK has won this award for the 3rd time in the last 4 years.

QUANTUM LEAPS

- YES BANK has become the first Indian bank selected in the Dow Jones Sustainability Indices.
- YES BANK is committed to provide innovative financial solutions by leveraging on superior product delivery.



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | **FINANCE** | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

DHFL

Over the last three decades, DHFL has been transforming the lives of Indian households by enabling access to home ownership. In line with the vision of the late founder Chairman, Shri Rajesh Kumar Wadhawan, DHFL has been helping transform the quality of life of the low and middle income customer segment, especially in the semi urban and rural India, and helped fulfill their dreams of owning a home

Owning a home of your own is a great achievement and a home is a place where you can live all your emotions and feel secure. However it is also an undeniable fact that this achievement requires a lot of financial investment and is not an easy task for everyone.

Borrowers who want to own a home of their own but do not have adequate capital look out for financial alternatives that will turn their dream of possessing a home into a reality. In times like this, housing finance companies like DHFL play a crucial role.

DHFL's experience and understanding of its customers is shaping their emergence as a comprehensive financial services provider. From financing small businesses to providing insurance, mutual funds and education loans they cover a wide spectrum of products, to ensure that they meet their everyday customer needs. DHFL plans to continue to innovate and enhance its product value to benefit customers. The Company's initiatives have transformed lives and have helped drive financial inclusion across the country.

AN ALTRUISTIC START

DHFL was established by Late Shri Rajesh Kumar Wadhawan (16th April, 1949-30th September, 2000),

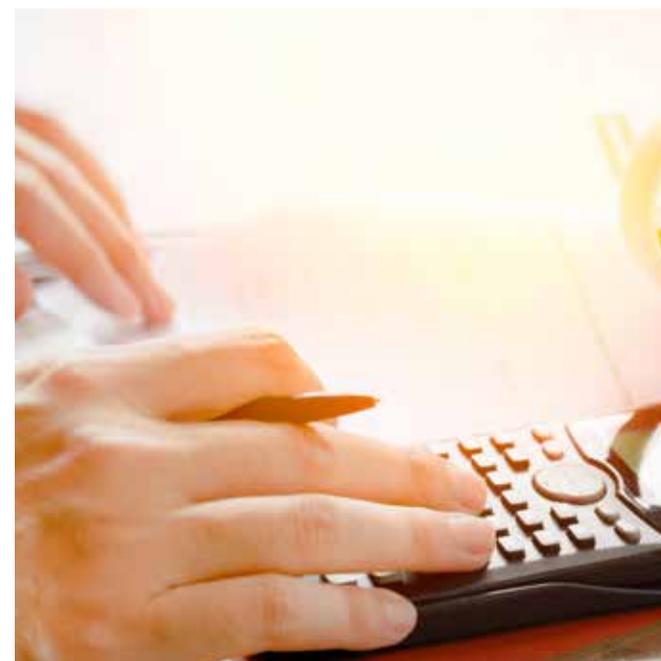
a visionary Indian businessman. He believed that owning a home is a critical element to the building of an identity for every Indian. He thus set out on a mission to help fulfill this need. On April 11, 1984, DHFL was established to enable access to affordable housing finance to the lower and middle income groups in semi-urban and rural parts of India. DHFL is the second housing finance Company to be established in the country with a unique mission, which is today a benchmark of financial inclusion in the Indian financial services sector.

Even after three decades, the company is growing exponentially and is planning to further fortify its position under the leadership of the Chairman Mr. Kapil Wadhawan. It has been assigned a rating 'CARE AAA' by CARE and 'BWR AAA' by Brickworks for various secured long-term debt instruments.

FUTURISTIC VISION

Built on a strong business foundation, an extensive distribution network, proven industry expertise and a deep understanding of the Indian customer, DHFL is a respected and trusted financial services company in





India with a concerted focus towards enabling home ownership to the lower and middle income (LMI) segment. The vision of the Company is in alignment with their mission of being accessible in every part of the country. The company dedicatedly contributes towards bringing a better change in the lives of their customers. It promises transparency and excellence in its dealing with the people whether they are partners, customers, stakeholders or employees. Equality is maintained for each and every individual connected with DHFL. With such missions, visions, and values, DHFL is all set to compete and win the crown of the financial empire.

DHFL is also making significant investments in IT infrastructure to leapfrog to the next-generation of a scalable and flexible technology landscape. Such a strategy will help DHFL improve productivity, enhance transparency, reduce cost and sustain growth.

THE PUBLIC-SPIRITEDNESS

DHFL not only thinks about its own profit and triumph but is keen to go an extra mile to bring a smile on its customer's face. The company is committed to extend their helping hand to the marginalized sections of the society by creating a sustainable impact on the society by enabling the upliftment of the less privileged sections of the population. Its notable CSR activities concentrate on areas such as Early Childhood Care, Education, Skill development, Vocational Training, Financial Literacy, and Drought Mitigation as well.

TOUR DE FORCE

- DHFL won the Golden Peacock Innovative Product and Service Award 2016 for its innovative "Wealth2Health Fixed Deposit" product.
- DHFL was awarded the Best Housing Finance Company in the Financial Services Sector.

QUANTUM LEAPS

- In August 2016, DHFL created history in the Indian Capital markets by raising a record Rs 14,000 crore within one month from two public NCD issuances. The total demand generated was Rs 32,000 crore.



POWERFUL

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INDIABULLS

HOUSING FINANCE

Fulfilling the aspirations of millions of people, Indiabulls Housing Finance Limited ensures that owning a home in the country becomes a reality by making their home buying experience easy and affordable. The financial arm of the well-renowned conglomerate The Indiabulls Group, the company has taken tremendous steps to transform the face of housing finance sector of India

Established as a subsidiary of Indiabulls Financial Services Ltd. in the year 2005, Indiabulls Housing Finance Limited is known for providing Home loans and Loan against Property to its customers. Regulated by the National Housing Bank (NHB), it is India's second largest private housing finance company. The company also has "AAA" ratings. It also has the highest long-term credit rating from CARE and Brickwork ratings and AA+ from CRISIL and ICRA.

The company is a part of Indiabulls Group which is one of the most prominent conglomerates of the country. The Group has diversified interests in sectors such as housing finance, real estate, securities, construction equipment leasing, and facilities sector. All the group companies are listed on the Bombay Stock Exchange, and the National Stock Exchange.

FINANCING THE LIVING TREASURES

Everyone has a dream of owning a place where they can think about their past, enjoy their present and plan their future. This place is what people call a Home. Turning this dream into a tangible reality, Indiabulls Housing Limited makes constant efforts with innovative ideas and affordable plans. The

company has helped more than 8.35 lakh customers with disbursed loans of over Rs. 1.3 lakh crore in its last financial year.

The company has more than 220 well-appointed and accessible branches in 110 towns and cities across the nation. Apart from its wide presence in India, Indiabulls Housing Finance also has set its foot on international level with two representative offices in Dubai and London for offering its services to the NRIs/PIOs.

AN ARDENT ESTABLISHMENT

Reaching the vertex of success is an impossible task for a firm if it does not have a highly qualified, experienced, and dedicated team of professionals, which knows how to tackle the problems of business world and come up with innovative ideas that can make the company stand aloof among other competitors in the market. Indiabulls Housing Finance too has its gems in the form of its employees. Today, the company





proudly boasts of its strong workforce of more than 5500 employees that not only stay dedicated towards their company but also never mind to go an extra mile for the satisfaction of their customers. The team is like one of the strong pillars that are helping the company in securing a prominent position in the housing finance industry of the country.

The company follows its own set of rules and values that assist it in offering best services to its customers. Customer First, Transparency, Integrity, Professionalism- these are the four core values which have strengthened the roots of the establishment. Indiabulls Housing Finance has an aim to make housing finance more affordable by organizing the housing finance sector.

THE SOCIALLY RESPONSIBLE OUTLOOK

Its parent Group has set up Indiabulls Foundation in the year 2010 to ensure that it takes responsible steps in its contribution towards the betterment of the society. Through this foundation, it takes various initiatives in the identified areas of Health, Education, Sanitation, Nutrition, Disaster Relief and Sustainable Livelihoods. Providing “Free Paushtik Aahar” to thousands of people every month, free medical clinics for the underprivileged, awarding scholarships to the poor students, and providing sanitary napkins to more than 20,000 underprivileged and rural women, etc. are some of the major steps that are transforming the lives of the people on a national level.

TOUR DE FORCE

- The company received an award for “Excellence in Home Loan Banking” in 2016.
- It also won the award as “Housing Finance Company of the Year” at the “30th National Real Estate Accommodation Times Awards”.

QUANTUM LEAPS

- It is the second-largest private housing finance company in India.
- It also has the highest long-term credit rating from CARE and Brickwork ratings and AA+ from CRISIL and ICRA.



position in the investment and advisory sector with its subsidiaries such as Motilal Oswal Investment Advisors Pvt. Ltd, Motilal Oswal Private Equity Advisors Pvt. Ltd, and Motilal Oswal Investment Services.

OFFERING EXCELLENCE

The prestigious Group holds a strong faith in its ethical values and purposes that it strives to achieve through its functions. Integrity, Team Work, Meritocracy, Passion, Attitude, and Excellence in Execution are some of the core values that have helped the firm in reaching the pinnacle of excellence. The Group makes sure that its members understand the significance of each goal that has to be aspired in order to deliver quality services to the customers. With immense passion and steadfast commitment, it aims to be a globally preferred financial service organization.

THE HUMANITARIAN STANCE

Believing in the power of knowledge and education, Motilal Oswal Financial Services Limited follow a motto "Knowledge First" and understands that learning can bring prosperity in the society. Hence, in the year 2012, it laid down the foundation of Motilal Oswal Foundation- a non-profit trust to contribute in the CSR activities of the Group. This foundation has an immense focus on education and healthcare sectors apart from other social issues. It has also initiated "Gyan Daan" to forge quality education among children.

TOUR DE FORCE

- The company has been felicitated as "The Most Admired and Valuable Home Finance Company, 2015."
- It was also honored with "Financial Services Institution of the Year" award by ASSOCHAM India.

QUANTUM LEAPS

- The Company has been rated "CRISIL A+/Stable" by CRISIL for long term borrowings and "ICRA A1+" by ICRA for short term borrowings.
- The company offers India's first and fastest Trading & Demat account.





FOOD & BEVERAGES

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ICONIC

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AMUL

The seeds of this unusual saga were sown more than 65 years back in Anand, a small town in the state of Gujarat in Western India. The exploitative trade practices followed by the local trade cartel triggered off the co-operative movement. Angered by unfair and manipulative practices followed by the trade, the farmers of the district approached the great Indian patriot Sardar Vallabhbhai Patel for a solution

In 1946, the farmers of this area went on a milk strike refusing to be cowed down by the cartel. Under the inspiration of Sardar Patel, and the guidance of leaders like Morarji Desai and Tribhuvandas Patel, they formed their own co-operative in 1946.

This co-operative, the Kaira District Co-operative Milk Producers Union Ltd. began with just two village dairy co-operative societies and 247 litres of milk and is today better known as Amul Dairy. Amul grew from strength to strength thanks to the inspired leadership of Tribhuvandas Patel, the founder Chairman and the committed professionalism of Dr. Verghese Kurien, who was entrusted the task of running the dairy from 1950.

The then Prime Minister of India, Lal Bahadur Shastri decided that the same approach should become the basis of a National Dairy Development policy. He understood that the success of Amul could be attributed to four important factors. The farmers owned the dairy, their elected representatives managed the village societies and the district union employed professionals to operate the dairy and manage its business. Most importantly, the co-operatives were sensitive to the needs of farmers and responsive to their demands.

At this instance, in 1965, the National Dairy Development Board was set up with the basic objective of replicating the Amul model. Dr. Kurien was chosen

to head the institution as its Chairman and asked to replicate this model throughout the country.

LEADING THE WHITE REVOLUTION

Dr. Verghese Kurien is better known as the Father of the White Revolution in India. He is also called as the Milkman of India. Dr. Verghese Kurien was the architect behind the success of the largest dairy development program in the world, christened as Operation Flood. He was the chairman of the Gujarat Co-operative Milk Marketing Federation Ltd. (GCMMF) and his name was synonymous with the Amul brand.

Born on November 26, 1921 in Kozhikode, Kerala, Dr. Verghese Kurien graduated in Physics from Loyola College, Madras in 1940. Subsequently, he did his B.E. (Mechanical) from Madras University and went to the USA on a government scholarship to do his Masters in Mechanical Engineering from Michigan State University. In between, he completed special studies in Engineering at the Tata Iron and Steel Company Institute at Jamshedpur, Jharkhand, in February 1946 and underwent nine months of specialized training in Dairy Engineering at the National Dairy Research Institute of Bangalore.

Dr. Verghese Kurien returned from America in 1948





and joined the Dairy Department of the Government of India. In May 1949, he was posted as Dairy Engineer at the Government Research Creamery, a small milk-powder factory, in Anand, Gujarat. Around this time, the newly formed co-operative dairy, Kaira District Co-operative Milk Producers Union Limited (KDCMPUL), was engaged in the battle of survival with the privately owned Polson Dairy, a giant in its field. Enthused by the challenge, Dr. Verghese Kurien left his government job and volunteered to help Shri Tribhuvandas Patel, Chairman of KDCMPUL, to set up a processing plant. This led to the birth of AMUL and the rest is history.

BUILDING THE BRAND

It is the Apex organization of the Dairy Co-operatives of Gujarat, popularly known as 'AMUL', which aims to provide remunerative returns to the farmers and also serves the interest of consumers by providing quality products which are good value for money. Its success has not only been emulated in India but serves as a model for rest of the world.

It is exclusive marketing organization of 'Amul' and 'Sagar' branded products. It operates through 56 Sales Offices and has a dealer network of 10000 dealers and 10 lakh retailers, one of the largest such networks in India. Its product range comprises milk, milk powder, health beverages, ghee, butter, cheese, Pizza cheese, Ice-cream, Paneer, chocolates, and traditional Indian sweets, etc.

TOUR DE FORCE

- GCMMF – Finalist in World Beverage Innovation Awards 2014.
- GCMMF received APEDA Awards for 16 years continuously.
- Amul wins World Dairy Innovation Awards – 2014.

QUANTUM LEAPS

- GCMMF, is India's largest food product marketing organization
- Its daily milk procurement is approx 16.97 million litres per day from 18,545 village milk co-operative societies, 18 member unions covering and 33 districts.



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | **FOOD & BEVERAGES** | HEALTHCARE | HOUSEHOLD PRODUCTS

PROTINEX

Protinex is a Family Nutrition Brand with almost 60 years of Trusted Heritage. Being among India's most Trusted Nutrition Brands by Doctors and Consumers alike, the Protinex range offers tailored nutrition for all members of the family across all stages of life. Not only is brand Protinex anchored around protein nutrition, but is also fortified with right amounts of carbohydrates, minerals and vitamins providing complete nourishment

Traditionally, Protinex has enjoyed the trust of several generations of doctors, and has been the highest prescribed brand in the category. The journey of Protinex started with medical giants like Dumex (1957), Pfizer (1972), and Wockhardt (2006). In 2012, the brand turned a new leaf in its history after being acquired by French Food & Beverage Major, Danone.

PROTEIN DEFICIENCY IN INDIAN DIETS

Indian diets are known to be carbohydrate rich and hence are often unbalanced from a nutritional standpoint. Several researches have indicated acute protein deficiency in Indian diets. Majority of Indians assume that home cooked food meets all our daily nutrition requirements, which is a myth. Researches have shown that as high as 80% Indian adults may have a diet deficient in proteins. Scientifically formulated Protinex contains 50% extra protein as compared to leading health drinks and thus helps fulfil this critical nutritional gap.

Protinex offers an extensive range with unique tailored variants, for consumers of different age groups and people with different physiological conditions.

TRUE SYNERGY OF A MEDICAL & CONSUMER JOURNEY

With a holistic offering for every member of the family, covering various stages of life, the brand has built a credible medical heritage amongst doctors with Junior Protinex, Mama Protinex & Diabetes Protinex. When acquired by Danone, Protinex had a rich medical heritage, demand being driven primarily by medical and physiological conditions. However since 2014, the brand has been at the vanguard of creating mass consumer awareness around importance of healthy nutrition. Today, in addition to pioneering new ideas in the field of nutritional sciences, the brand also engages with larger audiences through sharply targeted consumer marketing. This Consumer Marketing Strategy has received excellent response from the market as witnessed through the massive upsurge in business for the brand. In addition to the marketing strategy, the brand has also been making significant progress in coming up with new offerings to sensorially delight consumers.



SOMETHING MISSING
YOUR DAILY DIET?
IS IT THE PROTEIN
ADVANTAGE.



CONVERSATION



...AND THE SUCCESS CONTINUES

In a short span of 18 months, Protinex has transformed from being just a prescribed product to a movement which valorizes the cause of healthy nutrition in a country like India with poor nutritional status. Through its unique counseling programs, digital outreach programs and unique product portfolio, today Protinex is helping millions across India lead fuller and healthier lives. Business success and laurels for the team happen to be only a few of the drivers for the brand.

THE MISSION AHEAD

Brand Protinex truly embodies Group Danone's mission, "Bringing Health through Food to as many people as possible".

In line with this global ambition, the brand is gearing up to get into more meaningful segments for the Indian consumer.

With a big nutritional skew to battle, brand Protinex will have many challenges and opportunities to play bigger roles in consumers' lives and enabling them to live fuller and healthier lives.

With Danone's global expertise in the field of Foods, Beverages and nutritional sciences, Protinex will be a brand to watch out for in the innovation space – not only with regards to new product ranges, but also services related to food sciences and creating better consumer awareness.



TOUR DE FORCE

- Protinex is the Most Prescribed Nutritional Supplement for 57 years.
- The brand is enjoying Consumers' & Doctors' trust across generations.

QUANTUM LEAPS

- Protinex is making steady progress in Direct Consumer Marketing.
- This brand has reached the acme of success that denotes its excellent business growth.



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | **FOOD & BEVERAGES** | HEALTHCARE | HOUSEHOLD PRODUCTS

AACHI MASALA

Founded in the year 1995 by Mr. A.D. Padmasingh Isaac, Achi Group has successfully made a prominent name for itself in the national and international souk sphere. In 21 years, the brand has become an inseparable part of many families. Through its brand Achi Masala, the group has been offering the most exquisite and authentic spices filled with exceptional taste and aroma which touch the hearts of the consumers

Offering a motley of tongue-tickling flavors in one plate, Indian cuisine is possibly the most exciting and intimidating one. Its elaborate flavors surely reach the heart directly from the taste-buds. And what makes this cuisine stand out from the world's variable food offerings is the ample use of various spices. In fact, what make Indian food truly Indian are the munificent signature spices which are an integral part of its making. They are the soul of every dish, accentuating not just the flavor but its aroma too and also carry certain health benefits.

Indian market is full of various brands offering a wide range of spices, but there is one name that stands out in the crowd because of its unmatched quality and authentic tastes. Achi Masala is surely the gerent of the spice industry. It offers the most genuine quality of spices and is the first choice of every household. Achi Masala has the power to make one feel the mouth-watering tang of the spices as soon as one opens the packet. The aesthetic aroma of Achi Masala can take anyone away to a different universe.

Achi- a fond reference to Grand Mother in Chettinad Tamil, does full justice to its name as it packs the taste of a mother's hand in every packet. As no one cooks better than a mother, similarly no spice can fill the food with life as Achi Masala does.

THE TANG OF PERFECTION

The force behind the immense success of Achi Masala is a vibrant team which ensures that every packet is filled with the essence of centuries old legacy of the Indian spices. Each member of the team has a deep scientific knowledge and years of experience in working with the spices. Experienced Food Technologists are involved in new product development as well as in product improvement.

Achi has its very own research and development department which dedicatedly observes the market demand patterns to develop and produce new variants of flavors and packaging ensuring maximum sales. It adopts the best manufacturing practices adhering to stringent hygiene practices. Pest-proof production facilities at all the factories are installed to control the birth of potent micro-organisms and tracking of the entire farm-to-plate process is done through traceability coding.

For the manufacturing of the seemingly magical powders high quality raw materials are sourced from all over the country- Chillies from Guntur, Turmeric from Erode, Coriander from Madya Pradesh and





Rajasthan, Pepper and Cardamom from Munnar, Cumin and Mustard from Madhya Pradesh, Green Cardamom from Kerala and so on. These raw materials are then quality-checked under severe hygiene parameters and then processed to create the packets filled with most delightful and genuine spices.

CONDUCTING AN ALTRUISTIC MILIEU

The secret ingredient behind this platter of success of the brand is their motto of serving “Quality Everywhere and in Everything” to its customers. The brand has a much focused customer-centric approach and they are dynamically indulged in producing best-quality products catering to all segments of the society at affordable prices. Each and every packet of Achi Masala is a promise of excellent quality, strong resources, standardization & upgrading of products as per international standards, and excellent brand recall. The brand does constant market surveys to analyze the customer needs and preferences and keeps on innovating more appealing tastes and quality of its products.

It also incessantly works to increase the intrinsic value for all stakeholders with the highest Corporate Governance Standards. Achi is also dedicated towards the environment & society. It takes several measures to keep the entire ecosystem hale and hearty. Achi has provided employment to several hundreds of women and a significant number of physically challenged people.

TOUR DE FORCE

- Rewarded with India's Most Trusted Brand Award by Trust Research Advisory in 2015.
- Awarded CSR Excellence Award by FICCI and University of Madras in 2012.

QUANTUM LEAPS

- The brand has a firm position in international market including countries like USA, Sri Lanka, Australia, Kuwait, Japan, etc.
- Achi Masala is actively involved towards improving employment conditions in rural areas.



EMERGING

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | **FOOD & BEVERAGES** | HEALTHCARE | HOUSEHOLD PRODUCTS

ORAYA

Surpassing milestones while creating tasty and healthy food products, Oraya has emerged as one of the best “Ready to Cook” snacks brands in the market. Following its objective to create internationally acclaimed food & beverage products that symbolize Taste & Health, this brand is all set to establish its benchmark products in the competitive and flourishing market of the country

With the increase in urbanization, more and more people are inclining towards easy and fast options that will help them cope with the fast moving metropolitan cities. As the demands are rising, various industries are also coming to the fore and enjoying a great profit by introducing innovative products and services that are time saving. The Ready-to-Cook industry also falls under this lane and is marking its growing presence in the Indian food and beverages market.

According to a survey, since 2010, this sector has been growing at 32.5 percent rate in the country. The Ready-to-Cook industry offers a convenient alternative to the modern population who is looking for new experiments in its eating lifestyle as well.

In the year 2015, Abhishek Bardia and his wife Shikha Jain ventured into this market to follow their passion for food. Both of them realized that this particular section of the food and beverages industry has a lot to offer. Therefore, they established Shikha Foods India Pvt. Ltd on 28th January 2015.

THE TASTE MARKET

As a startup, this Indore based company had to go an extra mile to carve its name among the already established brands in the market. The company has a tagline “Tasty Bhi Healthy Bhi” that supports its

brand “Oraya”, whose products offer a flavorsome delight to the customers. The company serves its Ready-to-Cook products under this brand with an interesting variety of snacks such as Pasta, Poha, Vermicelli, Bikaneri Papad, Papad 3D, Papad Potato, Papad Special Shapes among others in various shapes and sizes. The brand also launched its institutional packaging in April 2016.

The name of the brand itself is unique. The Greek word for “Wow”, its products really have that wow-factor in their taste. With an aim to create “F&B brands in different categories”, the establishment of the brand Oraya was very crucial as the company knew that the segment in which it has ventured is largely unorganized and has not seen the established brands’ domination till now.

Hence, being a new entrant in the Ready-to-Cook food category, the real challenge for Oraya was to convince people that its products have supreme quality. Entering into a market where these products are sold in bulk packaging rather than consumer packaging posed a greater hurdle too. However, the brand’s position helped the firm in connecting with





the masses. Recalling the early days, the co-founder Mr. Abhishek Bardia shares that he had to convince the distribution channel partners to associate with him purely on the basis of the quality of his products, without any previous success story of the promoters or the brand.

Due to the immense efforts and high-quality products, Oraya overcame all these obstructions and spread its tasty magic in other geographical areas of the country as well. Declaring Oraya's growing presence across the Indian Subcontinent, Mr. Abhishek Bardia proudly affirms that he is selling his products in MP, North East (seven states), North Bengal & Sikkim, and Punjab & Haryana. Oraya's estimated reach is over 1000 A category retail counters in these regions.

THE ROAD AHEAD

This emerging brand Oraya has an ambition to become a game changer in the market and is constantly taking significant steps to reach that position. Made from the finest raw materials, Oraya's products are superior in terms of health & nutritional aspects.

With an aim to deliver quality and tasty products to the Indian consumers, the brand holds a respectable position in the Ready-to-Cook food market in the present time. Oraya faced all the adversities and won the trust of the customers, and is now taking its name towards greater heights. Starting in May 2015, when it introduced four products in the market, today, Oraya has seven products, 20 variants, and 26 SKUs.



TOUR DE FORCE

- It started by launching four products in May 2015.
- It proudly boasts of its wide range of products having 20 variants and 26 SKUs across various states of India.

QUANTUM LEAPS

- As a new entrant, Oraya has the potential to be the game changer in the FMCG Industry.
- It is known for premium packaging and supreme hygiene.





HEALTHCARE

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ICONIC

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SUN PHARMA

Holding a prominent place in the pharmaceuticals industry of the world, this Indian Pharmaceuticals company creates benchmarks with every passing year. It has emerged as one of the leading names in the industry under the esteemed leadership of its Founder Mr. Dilip Shanghvi who has always worked really hard to bring the best products to the customers

Established in the year 1983 in Vapi by Mr. Dilip Shanghvi, Sun Pharmaceutical Industries Limited has become one of the leading companies in the pharmaceuticals industry of the country. This Indian pharmaceuticals firm is the largest Indian pharma company in the US, and the fifth-largest speciality generic company at global level.

Starting its journey with just five products to treat psychiatry ailments, the company now manufactures more than 2000 marketed products that cover the full range of dosage forms, including tablets, capsules, injectables, inhalers, ointments, creams and liquids therapeutic areas, such as cardiology, psychiatry, neurology, gastroenterology and diabetology.

WHERE RESEARCH MEETS DEVELOPMENT

The company majorly has three departments, namely, Research & Development, Manufacturing, and Quality, which help it produce the best results. All these departments go an extra mile to produce supreme quality products in the market. Among them, R&D which began three decades ago plays a crucial role in the development of the company as a brand. It was this department that enabled them to make technology the key differentiator and develop a basket of robust products for diverse markets across the world. The company's significant power

lies in the ability to excel in developing generics and technologically complex products through focused teams in formulations, process chemistry, and analytical development. Without compromising on the quality, the company delivers best products on time at low costs.

Equipped with cutting-edge technologies for research, Sun Pharma has around 1800 research scientists working in multiple R&D centers who are experts in developing generics, Active Pharmaceutical Ingredients (APIs), Novel Drug Delivery Systems (NDDS), and New Chemical Entities (NCEs). Differentiated products, such as liposomal products, inhalers, lyophilised injections, nasal sprays, besides developing controlled release dosage forms are the result of this strong and dedicated team of highly-qualified professionals.

MANUFACTURING MAJORS

Sun Pharmaceuticals makes sure that their manufacturing facilities have a state-of-the-art infrastructure to ensure the products of safe and





standard quality products. With over 45 (API & finished dose) state-of-the-art manufacturing sites spanning 6 continents, the manufacturing units are located in countries such as India, the US, Brazil, Canada, Egypt, Hungary, Israel, Bangladesh, Mexico, Romania, Ireland, Morocco, Nigeria, South Africa, and Malaysia. Over the years, it has also acquired companies such as Chattem Chemicals Inc., Taro Pharmaceuticals., and Ranbaxy, etc.

The manufacturing units of Sun Pharma diligently focus on producing generics, branded generics, speciality, over-the-counter (OTC) products, anti-retrovirals (ARVs), and Active Pharmaceutical Ingredients (APIs). The firm also manufactures speciality APIs, including controlled substances, steroids, peptides, and anti-cancers. Apart from having efficient manufacturing units, Sun Pharma also has a huge workforce of more than 30,000 employees on the global platform.

REDEFINING QUALITY

Having a strong belief in the quality of its products, the company never hesitates to take every possible step. It considered quality as paramount in all the processes related to regulated research, development, manufacture, testing and distribution of pharmaceutical products. Sun Pharma has a motto to put its patients first and that is why it operates through matchless technology and processes under strict regulatory approvals.

TOUR DE FORCE

- Its Founder Mr. Dilip Shanghvi has received Padma Shri Award by the Government of India.
- The company has been felicitated with Community Care Award by ASSOCHAM and DIANA (Distribution Industry Award for Notable Achievements) Award in the USA.

QUANTUM LEAPS

- Sun Pharma is ranked second in the India's Most Reputed Brands (Pharmaceutical) list.
- The company is also known to be the third-largest producer in the world in terms of volumes.





HOUSEHOLD PRODUCTS

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ICONIC

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FEVICOL

The single-handed dominance of the white glue market in India which Fevicol has been enjoying for more than five decades is a testimony to the brand's inherent strength and quality. With genius advertising and marketing campaigns, the brand has become synonymous with the word 'adhesive' for everyone, creating an unfathomable territory for itself in the market

A brand that has seamlessly merged with the day-to-day activities of every household in the country, Fevicol along with its extensions such as Feviquik, Fevistick, Fevitite, etc. is being used extensively in schools, offices, and do-it-yourself segments. From the school-going kid who uses the Fevicol adhesive for his arts and crafts lessons to the neighborhood carpenter who considers Fevicol his best friend, the brand has come to forge an inseparable bond with people who influence the product – consultants, builders, architects, and carpenters. The brand has become a part of every Indian's vocabulary as a metaphor for strong bonding or stubborn stickiness and appears not only in mundane conversations or topical jokes, but Bollywood movies as well.

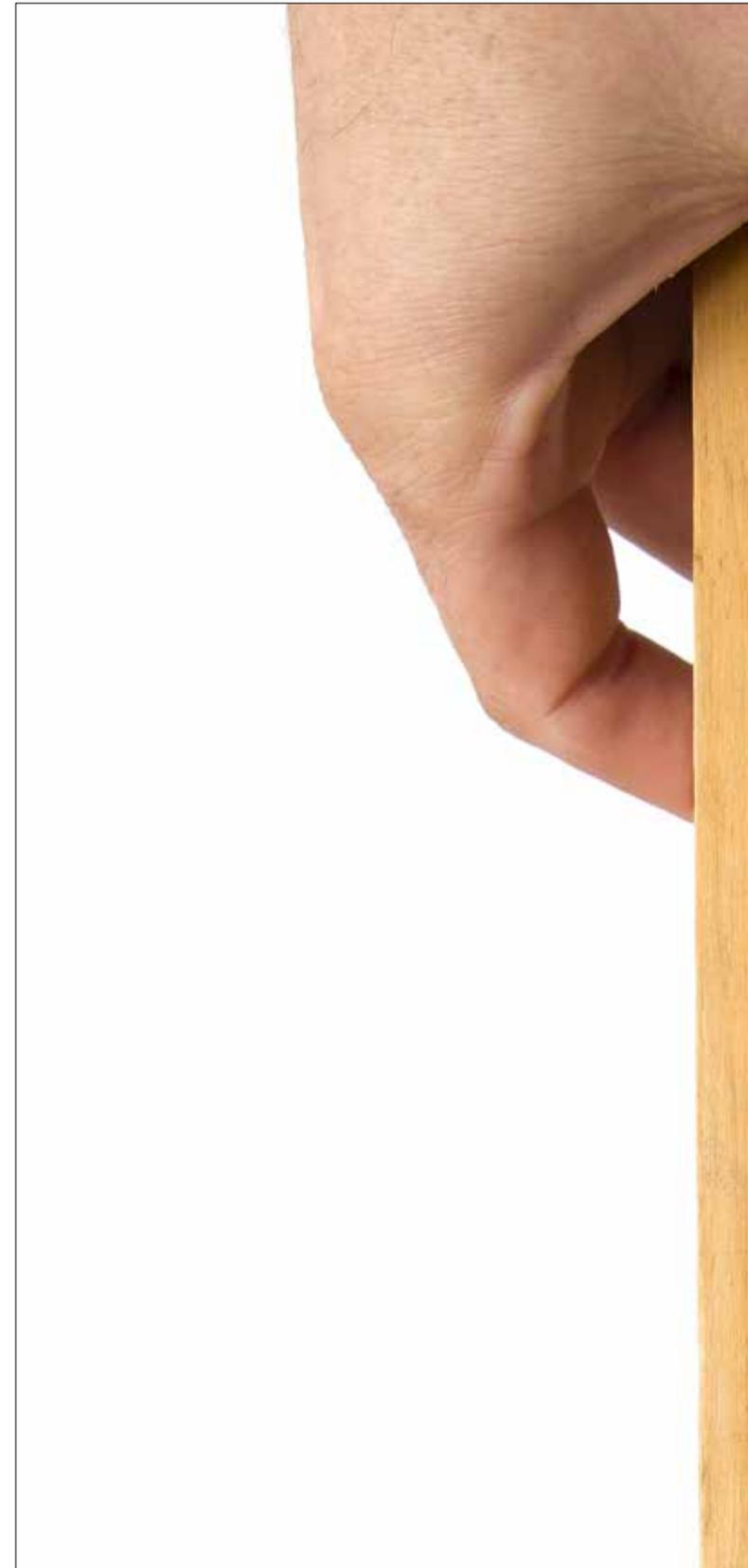
The brand has grown immensely in virtue because of the promising products it offers. Today, it not only has its firm hold in its home market, but it is the largest selling adhesive brand in Asia, with a presence in over 50 countries.

BONDING WITH EASE

Fevicol was launched in the year 1959, as the Parekh Group floated Pidilite Industries to develop

a substitute for the collagen and fat-based adhesives which the carpenters used on a very large scale. The glues were sold unbranded and with the introduction of a new option the Group planned to capitalize on the potential market for synthetic resin adhesives, or "white glue" in India. And thus, Fevicol was born.

For the first 5–7 years the challenge before Pidilite was to make Fevicol the most preferred glue for making furniture. As the trade was used to glues based on natural products, selling synthetic glue was a difficult proposition, which required patient working with the end users. Initially, the new product faced problems in replacing the traditional options available, as the people were used to glues made out of natural products. Selling a synthetic adhesive was a difficult proposition and the company had to work a lot to impress the end users. The company acquired a different and viable marketing strategy to woo the





customers and instead of selling through stores, Fevicol started to approach carpenters directly. This proved out to be one of the most successful strategies employed by the company and helped the brand gain a strong foothold in the white glue market.

THE CREATIVE STRATEGIST

An efficient and interactive marketing and advertising spree has been one of the most crucial supporters of the brands' call to success. The company leaders remain a firm believer in the power of advertising and innovative packaging, and spend liberally on ad campaigns. This philosophy of the company has stood by over the years to continue its dominance over the market. The ads aim to capture the interests of wide audience and leave an imprint on their minds, so the next time when they go to purchase an adhesive they only ask for Fevicol.

The interesting campaigns are planned with an innovative approach to own 'bonding' through a mix of communication strategies that are filled with a touch of humor and come peppered with typical Indian flavors in catch phrases like "Dum laga kar haisa, zor laga kar haisya" and "Pakade rehna, chhodana nahi". Some of its award winning TV advertisements include showcasing an egg that won't crack because the hen that laid it fed from a Fevicol tube (1988), to more Indian-specific ones like a creaky bus carrying an unimaginable number of passengers glued together because of a Fevicol signage ad (2001).

TOUR DE FORCE

- Fevicol won the Silver EMVIE - Best Ambient Media Award 2013-2014.
- Fevikwik.in won Bronze for being the Best Digital Brand Website at Abby Awards 2013.

QUANTUM LEAPS

- The brand has also spawned off sub-brands comprising other products such as Fevicryl and Fevikwik.
- In the industrial space, Fevicol's latest variants include Marine Fevicol (launched in 2010) and Fevicol SpeedX (2012).



ICONIC

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THE WADIA GROUP

The Wadia Group is one of India's oldest conglomerates, tracing its roots back to more than 200 years before the country's independence. Founded by Sir Lovji Nusserwanjee Wadia in 1736, the Group played a prominent role in making Mumbai a strategic port for the British colonial undertakings in Asia

The prolific journey of The Wadia Group has sailed through waves of more than two centuries, winning over many storms and creating a legacy of an exemplary entrepreneurial culture. The Group started as a marine construction company building ships for the British and over the next 150 years, manufactured over 355 vessels that ploughed international waters.

The Group's reformation phase began in the year 1879, with Nowrojee Nusserwanjee Wadia stepping into the textile industry when Mumbai (then Bombay) was emerging as the second largest cotton trading port in the world. His venture Bombay Dyeing marked the beginning of one of the greatest success stories of Indian entrepreneurship.

With time the Group evolved itself into a multi-faceted conglomerate. Today, through its various daughter companies the Group deals in textiles, polyester, real estate, plantations, foods, chemicals, laminates, springs, dental, and ophthalmic & orthopedic products. Bombay Burmah, Bombay Dyeing, Britannia and GoAir are the flagship companies of the Wadia Group. Bombay Dyeing and Manufacturing Co. Ltd, has declared a dividend every year for more than 125 years and Bombay Burmah Trading Corp. Ltd (BBTC) was the second Indian company to list on BSE, Asia's oldest bourse. In 2011,

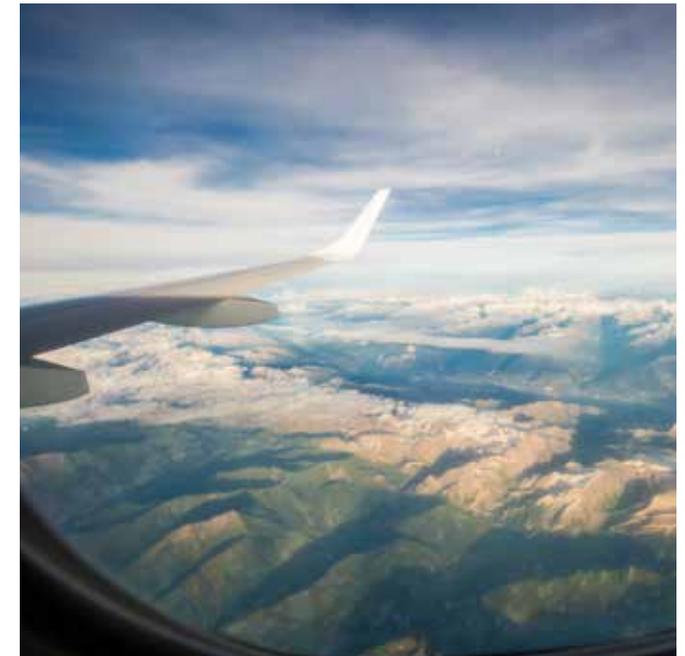
the Group ventured into the real estate business primarily to monetize its 10,000 acres of land. The main objective of Bombay Realty, the group's real-estate arm, is to develop this land into the offices, hotels, services apartments, branded residences, and hospitals.

BOUND TO VALUES

The one aspect which has helped the Group to stand firm all these years is its commitment to quality. Each company of the Group works following strong fundamentals of integrity, excellence, respect, teamwork, and trust. The Group believes in creating and sustaining long-term shareholder values. These values have been the foundation of the Group's organizational culture since ever.

The management leads the Group as a close-knit family and believes that strong intrapersonal relationships are the basis of magnificent business dealings. All the social, environmental, and governance factors are molded to serve not only the companies and businesses but to positively impact the





larger community as well. A perfectly synchronized and harmonious environment is maintained in the boardrooms and each member gets an equal say in fragmenting major decisions for the Group's holistic growth.

CREATING A BETTER SOCIETY

Beyond corporate goals, the Wadia Group has also been on the forefront of Corporate Social Responsibility. Their community welfare began with the efforts of Bai Jerbai Wadia, who determinedly set out to construct low cost baugs or housing colonies in Mumbai for lower and middle-class Parsis. Inspired by her commitment towards quality healthcare her sons Ness and Cusrow set about building much needed hospitals in Bombay. The Nowrosjee Wadia Maternity Hospital grew out of the passion that Sir Ness Wadia had for improving the condition of the society and ensure healthcare for all. Sir Cusrow Wadia joined his brother Ness to build the Bai Jerbai Wadia Womens' Hospital in the memory of their mother. Today, the two hospitals have some of the best research facilities and the most distinguished medical practitioners in attendance.

The Group is actively indulged in reforming the educational face of the country. The Wadia colleges in Pune provide higher education to around 11,000 students augmenting a holistic growth pattern. Another significant achievement in the academic field is the Neville N Wadia College of Business Management and Research.

TOUR DE FORCE

- The Wadia Group was honored with the prestigious 'Best Group in CSR Practices' award at CSR Leadership Awards at the World CSR Congress, 2015.
- Bai Jerbai Wadia Hospital for Children was presented with "Rashtriya Pragati Award at AIESAC's Conference, 2015.

QUANTUM LEAPS

- The Group's airline wing Go Air is looking to fly on international routes from 2017.
- GoAir would be the first Indian private carrier to fly to any CIS (Commonwealth of Independent States).



POWERFUL

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BLUE MOUNT

Blue Mount was created with a vision to make clean drinking water available to every Indian household. The company before launching the brand in the market was involved in various other water-purifying activities that gave it a clear vision of understanding what the new-age customer expects from the water-purifying systems and then developed high efficiency purifiers

Clean drinking water is a requirement that can't be neglected for a healthier society. In a developing country like India where only 15% of the population has access to pure water, it is necessary to devise strategies to counter the problem for attaining a sustainable growth.

Thus, to improve the quality of drinking water and make clean water accessible to every Indian household, Blue Mount has emerged as the new-age water-purifier brand. Blue mount water-purifier is India's first alkaline RO water purifier brand with LED display technology. Blue Mount Alkaline ROs, in addition to maintaining the TDS also balance ORP & pH level of purified water and adds essential minerals like Calcium, Magnesium, Potassium, etc. thus making water not only 100% pure but retaining its health benefits of countering the high acid level rise during times of stress, and lack of sleep too.

The product comes with convenience of LED display which shows Filter Life, Tank Full Indication, Auto Flush, Digital Clock, Error Indication, RO On/Off, and Customer Care Number, etc.

ABROGATING THE IMPURITIES

The journey of the brand started in the year 2003 as Elixir Trading Pvt. Ltd. The company at that time

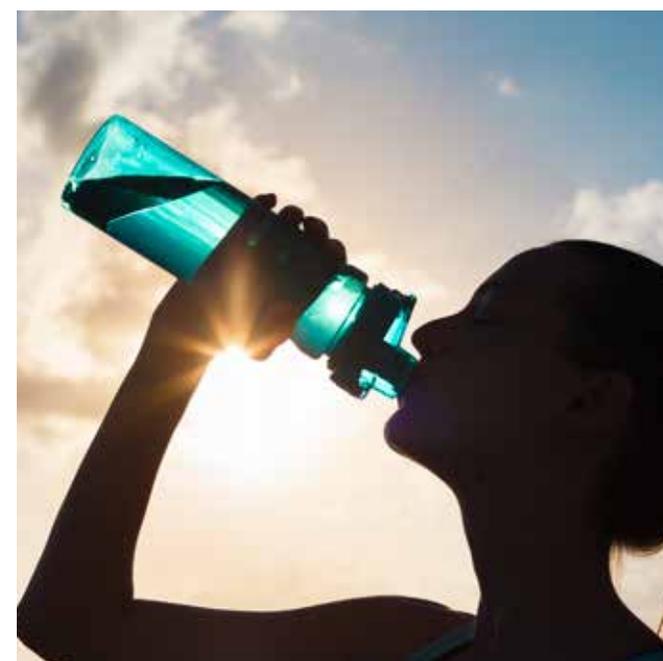
used to trade water-purifier components. It started to manufacture the various parts of water-purifying machines in 2009 and extended the same business in coming years before launching India's first water-purifier with LED display technology in 2015.

The brand has its presence in 22 states and a dealer network of 3000 spread across the country. Blue Mount envisions spreading its services to every inch of the country and hence it is planning to have 400 distributors and 7,000 retailers with nearly 400 service providers across the country by 2017.

Blue Mount's various purifiers follow different 4 to 7 stage purification process which is 100 percent chemical-free.

Blue Mount's superior UF (Ultra Filtration) technology that allows Online Purification at high flow rate is a combination of sediment cartridge, activated carbon cartridge and silver impregnated carbon which removes all chemical impurities like chlorine, as well as color and odor from water. Its Ultraviolet Sterilization is useful for targeted elimination of microbes and other impurities.





The Alkaine RO technology provides purification by various filters- where the Alkaline filter maintains the pH level as well as minerals essential for human body, the carbon and sediments filter remove both suspended and chemical impurities from the water.

THE ETHICAL STREAK

The company devotedly follows its core values of quality, integrity, innovation, and customer satisfaction to reach its mission of keeping the whole population healthy and provide them with clean drinking water. The team at Blue Mount ensures that each component of its products is crafted in best quality under stringent hygiene conditions. Its sole aim is to serve the customers with highest efficacy. With a customer-centric approach it studies and understands the water present and accessible for consumption and the purification hassles to provide technologically advanced water purifiers.

Along with the customers, the company ensures good relationships with its dealers and employees as well. Blue Mount believes in keeping all their dealings transparent and honesty acts as the fluid that keeps them connected with their dealers and channel partners. The brand does business with utmost professionalism and ethics. All the employees of the company are encouraged to participate in decision making. The team ensures that all its members are dedicated and maintain their morals and motivation at highest levels.

TOUR DE FORCE

- Blue Mount provides 13 models in domestic range and 11 models in commercial and industrial range.
- Blue Mount plans to invest another 150 Crore to educate and make its products available across India.

QUANTUM LEAPS

- Every Blue Mount Purifier comes with one year of free repair coverage through its limited warranty.
- Blue Mount does in-house manufacturing of more than 80% of water purifier components.



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | **HOUSEHOLD PRODUCTS**

GODREJ INTERIO

Offering an experience of luxuries through its attractive and comfortable furniture items, Godrej Interio is giving a new face to the furniture industry. The enchanting designs of Godrej Interio not only promise to augment beauty of a place but ensure the comfort as well. The company is transcending all the earlier experiences of the customers in terms of life-easing services and is heading towards the acme of success

At present the market is flooded with the various embellishments, amicable in enhancing the aura of any place. In this long list furniture can be regarded as an adornment that occupies a prominent position. With changing time many furniture brands are appearing in the industry and spellbinding the masses. A wide range of furniture with innovative designs in the market is able to make the houses or any other place alive with their incorporation. It is a known fact that to increase the beauty of any space furniture certainly plays an important role. Though there are many leading brands in the furniture industry but only a few have maintained their lead consistently.

Although the list is long but Godrej Interio is a gem that has enough spark to shine even in the count of thousands. This brand has a strong hold in the industry since decades and has managed to meet the expectations of its client throughout. Godrej is not only a brand but a trust that has been becoming stronger with every passing year. Godrej Interio is a business unit of Godrej & Boyce Mfg. Co. Ltd., a part of the renowned Godrej Group. Today, the company is considered a pioneer in furniture industry of India. It offers a variety of furniture for areas such as residential, educational, wellness, health, labs, home accessories, and marine. The firm has 50 exclusive

showrooms in 18 cities all over India. The company has a special concern to create furniture that will add more to the comfort level of the customers.

CONSERVING THE ENVIRONMENT

Godrej Interio is an organisation, intended to do everything in accordance with the nature. The firm never enterprises any project that may harm the environment. The designing of products, raw materials, and set up processes are planned in the way that diminish the chances of doing any damage to nature. Through this the firm does its contribution in preserving the nature and encourages the rest of the organisations to do the same. Godrej Interio has been an efficient part of the industry for 80 years and has not committed any wrong deed since then that could abash the reputation of group.

REDEFINING THE SUCCESS

Be it nature or lives of human beings, the firm pays equal attention, to not disturb the balance of anything. It values all the small distinctions as well that can play important role in manufacturing of the products.





Designing enchanting products is not the sole motive of the company but producing products that are exactly what is being desired is key to their journey towards the acme. Comfort is a priority in the check list of Godrej Interio and it endeavours to deliver the comfort that each customer hopes for.

The Godrej Interio is certainly reaching the pinnacle with its appreciable execution of ideas. It has about 200 exclusive retailers, among which around 51 stores are company-owned, company-operated and the remaining are franchise ones.

One of the main features of the company is that it cordially welcomes suggestions, coming from of the clients while planning designs. The firm adrently feels that at times people have a specific picture of their dream spaces but do not have the adequate guidance to project their ideas.

In such situation Godrej Interio comes up as a friendly helping hand that tries its best to present one's dream place as a real one. For this cause, the organisation has a different unit, Execution Services. Turnkey Solutions and Design Consultancy are two other units which serve some particular purposes. The firm holds strong faith in the notion that working closely with the clients can get better results. It feels that the major reason behind the all production is to gather attention of clients. Hence, to deliver happiness in the form of various products, Godrej Interio works in accordance with clients and is reaching the new heights.

TOUR DE FORCE

- Godrej Interio's "Vita Hospital Bed" has won the "Design Brilliance Award" in the year 2008.
- The company has been honoured with BIFMA level Certification that demonstrates its ability in the industry.

QUANTUM LEAPS

- Godrej Interio was awarded with 'Excellence in Marketing' title during 'World Franchise Congress 2015'.
- Godrej Interio has a network of about 700 dealers across India that adds more to its reputation.



POWERFUL

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MAGPPIE

Crafting the modern embellished residences with creative ideas and designs using steel products, Magppie is the premium choice of the current generation for smart housing. Giving a totally new edge to the age old legacy of steel and drafting trendy home designs, Magppie has reached a million families with grace and versatility. The brand reflects the ideas of city dwellers from every corner of their homes

A home is a person's own universe. One constructs a house, but the little moments of joy and sorrow make it a home. Every inch of the place has a different story to tell, and every corner stocks piles of memories and experiences. Each object reflects the personality of the people living there. The accessories which Magppie creates become an inseparable part of every home- a supporting character in every tale which is written and re-written daily.

India's first lifestyle home accessories brand Magppie entered the market in the year 2000 with many decades of experience in stainless steel manufacturing. Through its state-of-the-art manufacturing unit at Manesar in Haryana, Magppie produces over six categories of designer stainless steel products- Home Decor, Dining, Bar, Beverage,





Spiritual, and Office Accessories. Its products are exported to 52 countries including Italy, Denmark, Greece, Japan, USA, and Australia. The products can be purchased from all leading lifestyle stores and its boutiques. The brand has its own online store and sources its creations to other leading web-portals.

REVIVING THE STEEL

Magppie is dedicatedly indulged in giving a new identity to the rather simple stainless steel products. The brand is reviving the sheen of steel in home accessories which had been overshadowed by the glitz of glass and china products. The 40 year long experience of working with stainless steel gives the team at Magppie the innovation to customize this material in unique ways.

Each Magppie product is a perfect blend of form and functionality inspired from different cultures and lifestyles. It uses the best quality of steel to create the most distinctive and stylish products. Magppie is the only Indian brand that has reached the pinnacle of design when it comes to stainless steel products. The designs are created by designers of international repute like Karim Rashid, Michael Graves, and Lisa Smith. The effervescent team has members from NIFT & NID in India as well as design houses based in Scandinavian / European countries.

LIVING KITCHENS

Magppie specializes in creating magnificent kitchen spaces which are not just beautiful but strong as well. Understanding the difference of atmosphere which Indian kitchens house, in 2011, the brand invented a special cabinet material which is best suited to the specific requirements of Indian kitchen spaces and climatic conditions. Called Strengthened Engineering Board (SEB), the material is termite-free, bacteria-free, fire-resistant, chemical-resistant, environment friendly, and has a high wear and abrasion resistance capacity. Its closed non-porous surface doesn't let the dust particle settle in making it easier to keep the space clean and hygienic.

The company uses high-quality German hardware to ornament the kitchen and living spaces. The wardrobes and cabinets are designed in opulent magnificence of world-class design and class.

CREATING PARADISE

Apart from kitchens, Magppie also offers fully customized homes. The genius brand works in pace with the digitized society and is the first company to use the cloud based platform in the industry with

Cloud Design and Cloud Show. The designers utilize every inch of the client's house and present them with the photo realistic views of their space within two hours.

Magppie comes out as a one step solution to all the requirements to make the dream house of its clients a reality. It offers fully designed synchronized rooms with respect to all furniture pieces, lighting, carpets, wallpapers, curtains and accessories. The designers also assist and advise the client on the color of the wall paints to offer a well-coordinated surrounding. One can choose furniture from their design library of 5800+ beds, 4500+ sofas, 3600+ wardrobes, 4000+ dining sets, etc. The company offers a host of options in terms of colors, designs and materials. It sizes and upholsters all furniture pieces as per the customers' requirements and tastes.

TOUR DE FORCE

- Magppie is the only Indian Company to be awarded with Reddot Design Award for three consecutive years.
- The designing mastermind's clientele include personalities like Sunil Bharti Mittal, MS Dhoni, etc.

QUANTUM LEAPS

- Magppie works with over 200 products and interior designers of international repute.
- The company has collaborated with global giant "Shangpin" and has customized over 8 Lakh modern homes.



POWERFUL

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NEPTUNE INDIA

A leader in the Energy Saving and Power Quality Management sector of India, *NEPTUNE* India set its foot in the market with a dedicated approach and a strong vision to become a specialist in the field of energy saving. Today, the company strives forth with its love for energy and has taken huge steps to implement best solutions in all aspects of energy

Energy efficiency is one of the rising needs in the urbanized world and many products are introduced to fulfill this demand. One of the crucial advantages that energy efficiency products bring is the reduction of cost. For implementing cost saving measures, industries are looking forward to the products that will also help them in maintaining their position in the growing market.

To meet these growing market needs, many companies strive to offer electrical products that not only help in energy saving but also have the latest technology that improves their performance and ensuring no obsolescence in near future. *NEPTUNE* India Limited are specialists in solutions around the field of energy saving, power quality and distribution products managing all aspects of energy, namely, Connecting Energy, Distributing Energy, Controlling energy, Managing Energy, Saving Energy, and Power quality.

Established in the year 1989, *NEPTUNE* India with over 30,000 plus installations across the country and having a pan-India sales and Support network. *NEPTUNE* is a known brand in the Power Factor Correction, Energy Management, Harmonic Filtration & Distribution.

Under the remarkable leadership of Mr. Deepak Kapoor, the Chairman and Founder, the company

focuses on delivering cutting-edge solutions in the field of Electrical Energy and Power.

Every day; some of the best-known companies in India turn to *NEPTUNE* to solve their most challenging energy issues. At *NEPTUNE* they relish these challenges because they are always looking for innovative ways to deliver values in their products, service and solution that are most important to our customers' success. The company offers solution to customers, and consistently delivers outstanding results driven by their partners around the world who dedicate themselves daily to make a difference on behalf of all the various constituents.

PRESERVING POWER

With a goal to remain true to its motto "I LOVE ENERGY", this company is taking sturdy steps in the field of Energy Saving and Power Quality Management across the country. The company is known for manufacturing world class products that efficiently aim to improve the existing situation of energy saving in the country.

NEPTUNE India offers global products and solutions in the field of POWER & ENERGY based





on the latest technology and result of continuous innovation with Global business partners Bals Elektrotechnik, Germany; with the complete range of industrial plug & sockets. ELSTEEL, Denmark; with the range panels Power-D and Techno module, Saving Energy / Managing energy & improving power quality with business partner Ducati Energia S.p.A., Italy; by offering world class capacitors, power analyzers with Energy Management Systems, Harmonic filters, and power factor solutions.

TOP-NOTCH VENTURES

Every company or an individual carefully crafts a path that leads to a specific goal. *NEPTUNE* India too has a specific mission and to complete that the company takes on various steps that are both innovative and technologically futuristic.

The organization aims to establish itself as the leader in the industry through its best performance in every possible field whether it is in the quality of the solutions it offers or in the satisfaction that it wishes its customers should get from the products. It will not be wrong to say that *NEPTUNE* India has effectively taken measures that not only make it one of the leading players in the industry but also help it in creating benchmarks.

NEPTUNE Group is always represented in almost all large Infrastructure/Commercial/Industrial/Housing projects by offering products from one of its several business units.

TOUR DE FORCE

- *NEPTUNE* India brings a wide range of products in Energy Saving & Power Quality Management.
- Its products also help industries reduce carbon footprints.

QUANTUM LEAPS

- *NEPTUNE* India is closely associated with eminent Global Business Partners helping it develop latest technology solutions.
- Its premier quality products & solutions would integrate with IoT to power our smart cities.



POWERFUL

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PHAROX

Brand Pharox has come to represent the revolution in the lighting industry worldwide. Pharox was the first LED lamp manufactured in the world, as a replacement of the incandescent bulb. Next, Pharox was also the first LED bulb manufactured in India. Thus, if LED is the future of lighting, Pharox is creating those avenues that lead the world to the tomorrow of energy-efficient modern solutions of lighting

Aptly renowned as the modern innovators, NTL Lemnis – an LED lighting major that launched the complete retail range of Pharox across India – has created end-to-end lighting solutions that not only cater to the modern needs of intelligent and well-informed customers, but also help maintain a sustainable environment. It pioneered the LED technology and created global benchmarks for others. Creating world-class global designs, production facilities and distribution networks, it has successfully delivered innovative solutions for home and commercial lighting globally.

Primarily focusing on the geographical markets of India, Europe and Africa with company offices in India, Netherlands and South Africa, NTL Lemnis' USP is its ability to develop and manufacture products, which are direct replacements of traditional lighting solutions, at market acceptable prices, without compromising on the quality of light.

Currently, it is the backbone of the Indian lighting industry, consistently and firmly supplying more than 250 products to end consumers and is one of the preferred partners to Government initiatives of distributing LED bulbs. It has distributed more than 15 million lamps through Government initiatives to date and continues this partnership.

SUBLIME INNOVATIONS

Pharox is an offspring of a steely resolve, stringent processes and state-of-the-art technologies. Pharox products have been created not only with a vision of conserving energy, but also with a focus to develop innovative and energy-efficient lighting solutions. Targeting stylish, elegant, intelligent and global consumers, Pharox products focus on delivering customer delight rather than just selling plain lighting tools. Turning light into an exceptional style statement, Pharox offers a fresh dimension to LED lighting.

The exalted designs of the brand Pharox are a result of its concerted efforts towards creating elegance at first sight. Pharox has been recognized as a leader in design and innovation at various forums marking its substantially significant performance in the industry. Remarkably, Pharox has reached the top of the ladder in a brief time period of 4 years only. Its phenomenal success is a result of its commitment of providing best-in-class products and services, and by transforming the delivery process to the consumer into an experience of delight.

pharox

EXPERIENCE THE



LED Down Light



LED Street Light



WORLD RENOWNED LED

LED Lighting Solutions

THE BRILLIANCE



LED Tube Light



LED Spot Light



LED Ceiling Light



Instant Flicker Free Start



Eco Friendly

BRAND MADE IN INDIA



THE ROAD AHEAD

Brand Pharox is transforming the world and creating a sustainable environment for future generations with energy-efficient and eco-friendly range of LED luminaries that help in reducing carbon emissions and fighting climate change. Filled to the core with its DNA of customer-centricity, it goes beyond just manufacturing to develop and deliver unique customized lighting solutions. Dedicated towards shaping a technologically smarter and better world through even more advanced products, Pharox is ready to set new benchmarks of comfort and efficiency.

Pharox has emerged as a global leader in the highly competitive world, because of the intelligence and understanding of the science & art of lighting acquired by NTL Lemnis' management and development teams. They have engaged their expertise in electronics of LED lighting, and have made sure that Pharox performs optimally even in severe operating conditions.

As a result, Pharox has already acquired a leadership position in several markets worldwide, and has also made its entry in the Middle East Countries.

Taking innovation to the next level, Pharox products are being infused with the knowledge of visual perception in LED lighting. Thus creating LED lighting even more efficient and enhancing energy savings.

Pharox has risen like a Sun on the horizon providing green lighting solutions globally.

TOUR DE FORCE

- NTL Lemnis has been the "Preferred Supplier" at the Clinton Climate Initiative by the Clinton Foundation.
- Pharox has been globally recognized by global leaders & influencers like Mr. Tony Blair and His Holiness the Dalai Lama.

QUANTUM LEAPS

- Pharox has developed state-of-the-art production facilities manufacturing at global scale.
- Pharox has been a key partner to government's massive initiative of very large scale adoption of LED lamps across the country & has supplied over 15 Mn high quality LED lamps.





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IT & TELECOM



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

HCL

A journey full of achievements, learning, and growth has made HCL what it is today. Any ups and downs only strengthened the company and helped it in becoming one of the leaders in the digital world. From a garage start-up to a conglomerate, supreme efforts and dedication have gone into the making of this great company

Pioneering the digital era with its world-class IT services and solutions, Hindustan Computers Limited, popularly known as HCL, established its leadership with the introduction of innovative ideas and products that changed the face of the technology in India. Over the years, the company has surpassed every milestone in its way of success.

Today, it offers services such as IT consulting, enterprise transformation, remote infrastructure management, engineering and R&D, and business process outsourcing (BPO) across a number of sectors such as aerospace and defense, automotive, consumer electronics, energy and utilities, financial services, government, industrial manufacturing, life sciences and healthcare, etc.

CLIMBING HIGH

A front runner in modern computing, HCL embarked on its digital voyage in the year 1976 as one of the original IT garage start-ups of the country. It brought revolution in the IT industry by introducing various technologies such as the 8-bit microprocessor-based computer in 1978.

The company was first established as Microcomp Limited led by Shiv Nadar and his team but later changed its name to HCL on 11 August 1976.

Today, the HCL Technologies Limited marks its presence across various sectors including technology, healthcare, and talent management solutions. With more than 110,000 employees from 100 nationalities, the company functions in more than 31 countries including the United States, France, Germany, and Northern Ireland across the globe. It has four companies, namely, HCL Infosystems, HCL Technologies, HCL Healthcare, and HCL TalentCare.

HCL INFOSYSTEMS

It is one of the premier distribution and IT services solutions companies of India having one of the largest sales and distribution networks. The company has an impressive portfolio that caters to the need of its customers by providing value, connect, and support in marketing in the Computing, Storage, Networking, Security, Telecom, Imaging, and Retail sectors.

HCL TECHNOLOGIES

Covering the sector of technology solutions and services, HCL Technologies has become a leader in the entire industry with its services such as infrastructure





management, application development, BPO, Engineering, and R&D services. The company has shown an outstanding growth in the past years and has emerged as one of the only eight 21st century listed technology companies in the world to cross \$1bn in net profit, \$5bn in revenue, and \$15bn in market capitalization.

With a vast presence in 31 countries, HCL is known for offering cutting-edge services in sectors such as financial services, manufacturing, consumer services, public services, and healthcare.

HCL TALENTCARE

An integrated global talent-solutions company, HCL TalentCare helps the youth of the country by refining their skills and developing them for future endeavors. The company offers various training programs that are specially designed to enhance the 'Jobability Quotient' of the young generation for various industries such as IT, Banking, Insurance and Healthcare sectors among others.

The company is actively involved in various CSR activities with an aim to make effective contribution towards the nation and its people. It runs programs such as Power of One and Go Green to focus on sustainable environment with transformed society. Under Project Samudhay, the company has adopted 100 villages to transform their present scenario related to water, women's welfare, education, health and malnutrition, and sanitation.

TOUR DE FORCE

- With an overall score of 90, HCL was ranked in "India Climate Disclosure Leadership Index (CDLI) 2015".
- The company received "Aecus Innovation Award" for implementing an operational control centre for Unilever.

QUANTUM LEAPS

- It is the first company to launch indigenous 8-bit microprocessor based computer.
- In the year 2015, HCL secured its position among The World's Most Influential Companies.



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RELIANCE JIO

A beginning that created hype in the telecommunications industry of India, Reliance Jio made an outstanding entry with its attractive offers coupled with digitized solutions. Since its launch in September 2016, the tremendous growth in the customer base of this 4G network provider is proving to be a testament of its success that is setting a record in the annals of the market

A digital era made its way with the dawn of the twenty first century and this digitization is strengthening the nations of the world with the implementation of new technologies that are bridging the gaps between people and their visions. Reliance, one of the leading conglomerates of India, is moving forward to capture these digital opportunities through Reliance Jio, a new provider of mobile telephony, broadband services, and digital services in India.

With a vast spectrum and a pan-India license, Reliance Jio is the only pan-India 4G operator. The company covers 18,000 cities and over a lakh villages with its huge layout of fiber-optic cables across 2.5 lakh kilometers. It also aims to cover 100% of the nation's population by 2018.

TRACING THE TRAVERSE

Taking a turn towards LTE technology, Reliance Jio is showing the early signs of innovation and technology that is being imbibed in the Indian telecommunications industry. Jio, also known as Reliance Jio Infocomm Limited, made an announcement in October 2015 that it will be commercially launched in the second half of 2016. However, its services were beta launched internally for RIL employees and their families on

December 27, 2015 by their brand ambassador Shah Rukh Khan. The company, whose former name was Infotel Broadband Services Limited provides 4G services on a pan-India level by using LTE technology.

In the beginning of the year itself, the company mounted on its journey towards their digital revolution by launching their own set of budget mobiles on 25 January, 2016 with their innovative names after the four elements: Earth, Flame, Water, and Wind. The company also started providing free Wi-Fi hotspots in selected cities including Ahmedabad, Surat, Indore, Lucknow, Kolkata, and Mussoorie among others. Not only this, in May 2016, it also launched a cluster of multimedia apps such as JioPlay, JioOn Demand, JioChatMessenger, MyJio, etc. on Google Play which enable users to enjoy various exciting services, for instance, instant messaging, live TV, movies on demand, news, streaming music, and so on. It also gives extra discounts for the students.

The company launched its services in September 2016 with a special 'free welcome offer' giving its





users the access to free unlimited data along with all of Jios services. Offering India's first ever Platinum 4G service, Jio is also becoming a spearhead of the telecommunications industry as the best 4G network with lowest data rate.

THE DIGITAL ONSET

As the company is emphasizing on the digital growth of the nation, it is not wrong to observe that its motives are very well in the alignment of Prime Minister Narendra Modi's "Digital India" campaign. Jio also wants to ensure that digital services should reach each and every person at affordable prices in India.

Mr. Mukesh Ambani, the Chairman, Reliance Industries Ltd., believes that Jio is built to empower every Indian with the power of data. And he feels delighted that the consumers are understanding this fact and are extensively using the services. He proudly affirms that the aim of the company is to bring people together and inspire them to join the digital India movement. With its cutting-edge technology, affordable prices, and best offers, Jio expresses its strong commitment towards its customers. All these positive aspects, innovative beginnings, and effective marketing points that the launch of Jio has certainly brought new possibilities in the digital industry of India. Presently, this Indian '4G-only' network is witnessing data usage of 16,000TB per day which is by far the largest data usage any carrier handles on a typical day on a global level.

TOUR DE FORCE

- Reliance Jio is India's first ever platinum 4G service.
- It is offering nationwide free voice calls to any network without any roaming charges.

QUANTUM LEAPS

- With an aim to bring digital movement in India, the company has an extensive network of 250,000 km of fiber optic cables across Indian subcontinent.
- It is also offering an additional 12 months of Jio Digital Services with the purchase of all Apple iPhone models.



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TECH MAHINDRA

A leading consulting, business engineering and integration company and a specialist in digital transformation for the telecommunications industry globally, Tech Mahindra has not only provided cutting-edge technological solutions to connect the world, but has also successfully bridged the gaps between “ideas and reality”, “vision and action” and “efficiency and dreams” since its inception

Tech Mahindra has been at the forefront of driving the transformation that is happening in the global marketplace, led by digital technologies, whether it’s Cloud, Internet of Things, Cognitive Computing, Artificial Intelligence or Machine Learning. As a major solution provider to the Communications industry, Tech Mahindra has immensely contributed to connecting the world and connecting the businesses with each other thus contributing to this transformation across sectors such as Healthcare, Manufacturing, Infrastructure, Financial Services, Energy & Utility or Telecommunications. With each passing year, the company has added to its strength building up newer capabilities, acquiring newer technology skills and thus helping global corporates in enhancing their efficiencies.

As a leading technology services provider, the company has not only successfully leveraged the global delivery model, in the process it has created huge employment opportunities in India and also in countries where it operates. The mission of the company is very simple – working towards making an impact beyond just the commercial objectives. As a commitment towards using technology to enhance the quality of governance, Tech Mahindra is helping the governments of the land with its expertise and technology solutions. Along with its subsidiaries,

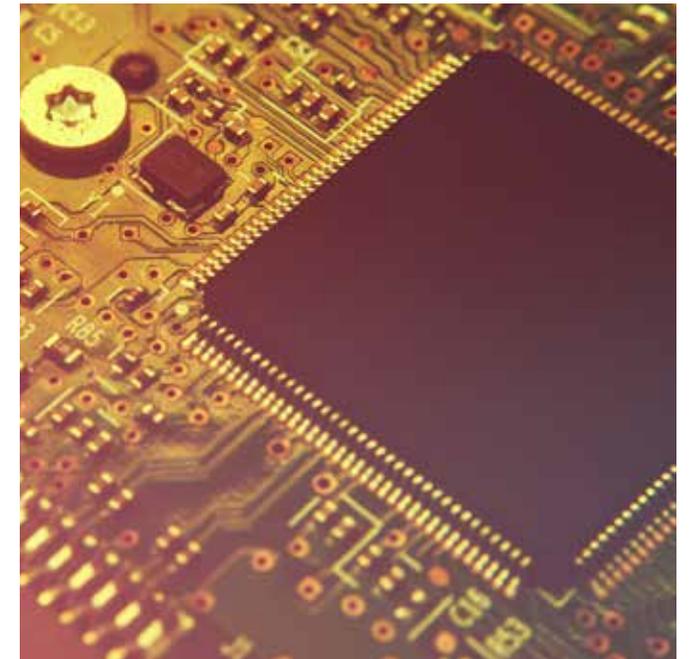
Tech Mahindra has built technology solutions and platforms to better skill the common people, provide access to jobs and make digital payment easier among others. Following the path laid by its leaders including Vice Chairman Mr. Vineet Nayyar and CEO & MD Mr. C P Gurnani, the company is determined to bring a revolution in the IT industry through its world-class IT services and solutions.

THE TOWERING NAME

Beginning its success story in the year 1986, Tech Mahindra was incepted as Mahindra British Telecom (MBT), which was created as a joint venture of Mahindra & Mahindra and British Telecommunications. From establishing MBT International, its first overseas subsidiary in 1993 to incorporating its offices in China in 2006, Tech Mahindra has seen an exponential growth in its success chart. Today, the company is expanding its reach through its international offices spread across regions such as Germany, Singapore, the UK, Latin America, etc.

This fifth-largest IT services provider of India has made many acquisitions and joint ventures on its way to reaching the present scale. In 2005, the company acquired Axes Technologies (India) Private





Limited along with its subsidiaries in the US and Singapore. Subsequently, the acquisition of Satyam Computer Services helped it achieve the much desired scale and reach. In these years, companies such as Citisoft, Knowledge Dynamics, Lightbridge Communications Corporation, Comviva Technologies Limited, Hutchison Global Services, and iPolicy Networks Private Ltd, etc. also came under the possession of Tech Mahindra. Bit-by-bit, the company has consolidated its empire with strong ideas and visionary strategies. It is one of the few Indian IT services players that have successfully balanced its portfolio in terms of exposure to geographies and service lines over a period of time.

THE VALUABLE STEPS

Believing in empowering the society and nation at large, Tech Mahindra has taken various social initiatives as well. In 2007, it established Tech Mahindra Foundation to help the underprivileged section of the society in the areas of education, vocational training, and disability. Keeping true to its vision of proliferating Wellness before Business, the company also became a part of International Day of Yoga supported by Ministry of Ayush in 2015 as the official technology partner. In September this year, the Government of Jharkhand collaborated with Tech Mahindra to promote digital literacy in the state and improve the IT skills for creating more job opportunities as well.

TOUR DE FORCE

- Was felicitated as the winner of Indo American Awards and was also awarded with "Firm of the year – IT/ITes award".
- Received the "Golden Peacock Business Excellence Award 2016".

QUANTUM LEAPS

- Known for its excellent services, Tech Mahindra was also ranked fifth in India's software services firms.
- In the year 2016, the company has a whopping net revenue of around \$4.03 billion till March.



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WIPRO

The company has been astonishing the world with its achievements since always and today, Wipro has become a platform that is creating numerous efficient leaders by helping them to explore their potential in the utmost manner. The company has access to the latest technologies that enables it to deliver all possible business capability to the clients across the globe

Present scenario is witnessing the arrival of several companies but only a few have managed to reach at a point where they can claim to be quintessential. However, in the field of technology various firms has come into existence with new ideas but do not succeeded in marking their presence. Good management, dedicated employees, and the ability to utilize the skills of entire staff in the best way are the factors that play an important role for any organization to attain the top most place in an industry.

In the long list of herculean empires, Wipro is a name that certainly claims a strong place. This firm is a global information technology, consulting, and outsourcing organization that has more than 170,000 people in its workforce. Wipro has a good deal of clients in over 175 cities across 6 continents. The company has suggested ideas that have proven fruitful for customers to kick-start the businesses. The industry-wide experience, profound technology expertise, comprehensive portfolio of services, and vertically aligned business model offered by the Wipro are no less than any boon for the emerging companies.

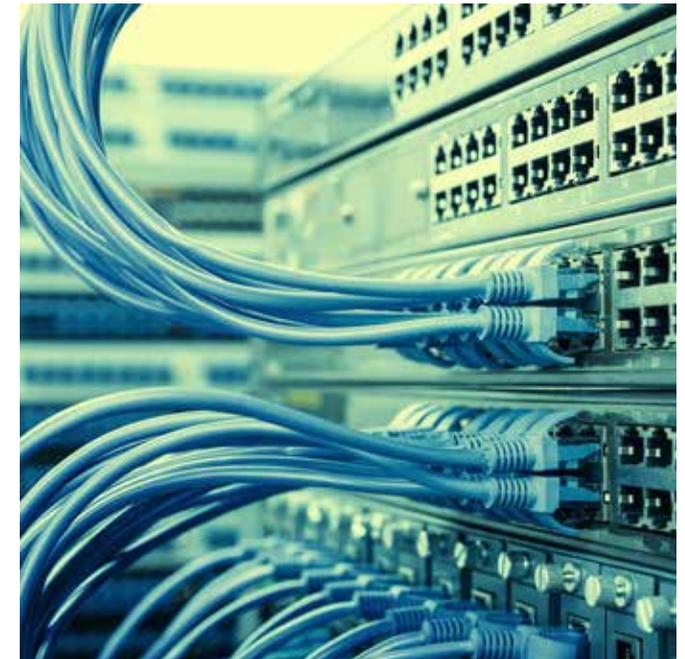
CHASING THE ETHICAL APPROACH

Today, Wipro is standing at the great heights following a track of development that encourages other firms as well. At Wipro one can see the perfect amalgamation of

innovation and technology. Apart from being a powerful firm, Wipro has a great concern for the environment also. The organization abandons every action that can harm the 'mother nature'. Presently, Wipro is a trusted partner of choice for global businesses looking to 'differentiate at the front' and 'standardize at the core' through technology interventions. Moreover, the firm is able to reckon with changes taking place in all the corners of world and believes that it should be capable enough to meet all new rising demands of contemporary.

Further, the firm is mapping the most suitable road for the young generation to mark the big accomplishments in life. Wipro is being observed as a stage where talent of youth is given a right direction. The success chart of the company visibly conveys its incredibility. The journey that was commenced in 1945 with establishment of Western India Vegetable Products Limited in Amalner, Maharashtra, currently has transformed into a success story. Later in 1985 the company initiated the marketing of indigenous Personal Computers. In 1990, Wipro strengthened its roots in IT sector that was a turning point for it. It was





the time when the firm was considered remarkable among the pioneers in developing the ODC (Offshore Development Center) concept.

In the year 2013, Wipro Ltd. demerged its 'Diversified Business' into a separate company to be named 'Wipro Enterprises Ltd' that focuses exclusively on IT Business. Also, Wipro has been recognized as the Global Sector Leader for the Software & Service Industry in 2014.

In addition to its achievements, Wipro has incepted Wipro Digital business as a separate unit in the year 2015. The firm has acquired Health Plan Services, a leading technology and business process as a Service Provider in the US Health Insurance Market in 2016.

Also, the firm has attained immense success under the spearheadship of Mr. Rishad Premji and is aiming at bigger goals in future. The management of the company makes sure that every employee is receiving equal chance to show his/her potential. The organization has a stringent faith in the notion that a company should try to render the same respect that it receives from an employee.

The organisation tries to create an ambience that will help employees to groom both in personal and professional fronts. To refine the skills of all employees, special training sessions are being held by the company. Though Wipro is a very large business unit but Mr. Rishad Premji assumes it to be a family. Moreover, the firm is setting a new benchmark in its respective industry.

TOUR DE FORCE

- Wipro was selected as Dow Jones Sustainability Index (DJSI), World member for the 5th consecutive year.
- Wipro has been listed on NYSE in 2000 (NYSE:WIT).

QUANTUM LEAPS

- Wipro entered the Eco-energy business in 2008.
- The company stepped into the BPO business in 2002 and doing remarkably till the date.
- It is the first company in the world to be assessed at PCMM Level 5.



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

ALLIED DIGITAL

With its note-perfect record of designing, developing, deploying, and delivering end-to-end IT infrastructure services, Allied Digital has successfully established itself in 35 countries across the globe and is forging ahead to create revolutionary services in the tech world. Allied Digital has done exceptionally well in the industry and for that immense contribution it has also been honored with various prestigious awards

With an experience of more than 2 decades, Allied Digital stands tall like a tower in the field of IT services and solutions. Established in 1984 and renamed in 1995, the company was ranked among the “Top 3 Domestic IT Infrastructure Services and Solutions houses of India” just after 3 years of incorporation.

In 2007, the company completed a successful IPO and a second round of funding through QIP. In all, it raised Rs 3.15 Billion from the market and entered the global arena with the acquisition of a US-based services company. It also set up a NOC/SOC and a global services delivery centre. In 2008, a Bangalore-based company, Digicomp Solutions, was acquired and sold in 2012 at seven times the acquisition value.

Allied Digital offers various services and solutions namely, IT-as-a-Service, End User services, Digital Workplace solutions, Process automation, Enterprise IT Managed Services and System Integration Solutions. Under this portfolio, Allied Digital tends to solve problems ranging from transformation consulting, Service desk, Infrastructure management to business monitoring & management and smart city solutions as well. Applying technology innovation, the company offers a holistic range of services under ADiCube brand namely ADiTaaS (ITSM Software platform), ADiApps (Process Automation), ADiInfra (Remote NOC/SOC), ADiUser (End user solutions),

ADiCloud (Cloud Navigation), and ADiInsight (System Integration & Smart City). The company has been listed by Gartner for Infrastructure Management Services (IMS) and Business Process based Cloud Services.

THE TECH GIANT

Allied Digital has a global establishment to provide IT support in over 70 countries on its own and through partners. It has developed partnerships with global giants and OEM leaders. Its strategic alliances with large Singapore based Managed Security Services company, IBM and smart city software vendors such as CISCO and Verintetc are worth noting.

Apart from effective subsidiaries and joint ventures, Allied Digital also has strong OEM alliances with many renowned and well-established IT firms such as Microsoft, Intel, IBM, LANDesk, Cisco, Oracle, HP, Dell, EMC, Amazon Web Services, etc.

Such strategic alliances and solutions partnerships lead to an excellent business outcome for the customers.

The company, today, is playing a major role in guiding businesses to digital transformation that will help reduce customers’ costs and risks and bring new lines of revenue. This includes solutions in security,





mobility, analytics, and cloud.

The company with its innovative approach delivered India's 1st large scale prestigious & path breaking Safe City project for Government of Maharashtra worth Rs. 225 crore in 2015. The project has helped the city in traffic management (integrates with RTO databases and GIS/GPS) and crime management (integrates also with crime incident national database). It has also poised the company as a front-runner in the upcoming Digital India Mission opportunities valued at over \$50 billion.

STRENGTHENING RELATIONS

The company has imbibed certain values that it follows in its management which has taken it towards a brighter future and defines its individuality amongst peers. It values Ethics, Integrity, and Trust at top in all customer relationships.

Strategic Resourcing, Streamlined Processes, and Smart technology – this is the methodology of “3S” that Allied Digital follows to deliver simplified IT services to the clients.

Its technical skill depth, quality project management, and customer focus helps to perform exceptionally.

One of the best things that make this company stand out in the crowd is its firm belief in corporate governance, it believes that it is a strong foundation of trust that employees can imbibe.

To summarize, the company stands on the pillars of passion, teamwork, innovation, and commitment.

TOUR DE FORCE

- Honored with “India's No. 1 Brand Awards 2016” in the Best IT Services company category.
- Allied Digital was also awarded with “National IT Excellence Award for Pioneering IT Industry Initiatives”.

QUANTUM LEAPS

- Awarded Express IT Infrastructure Gold Award 2015 as the Best IT infrastructure Company.
- Has ISO 9001, ISO 27001 & ISO 20000 accreditation.



POWERFUL

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SOFTLINK GLOBAL

Logistics is a crucial and indispensable part of the supply chain and Softlink Global is a one stop destination for technology solutions to these companies. Encapsulating their motto in the words "Simplifying Operations", the company speaks out its quest of meeting the diverse needs of the freight and logistics industry and the supply chain, contributing significantly to its ease of business, growth, and profitability

The need to stay up-to-date with technology is on its peak in this dynamic age of digitized world. It's a world full of new technological innovations that are transforming the ways of trade, and every business requires IT solutions to make headway in its own market. The Logistics industry is also trying to re-emphasize its importance in today's business world. And with a resolute aim to bring a revolution in their business, the companies are seriously looking at the technology products and solutions that help them in boosting their processes.

Softlink Global is spearheading the IT solutions and services revolution in the sphere of logistics and supply chain with its state-of-the-art offerings.

With more than 90,000 satisfied clients in more than 3,500 organizations throughout the world, this tech giant is all set to mark its presence in each and every corner of the globe. Looking back in the past, the company came into existence in the year 1998 having its headquarters in India and regional offices in US and the Philippines and presence in various countries across the world.

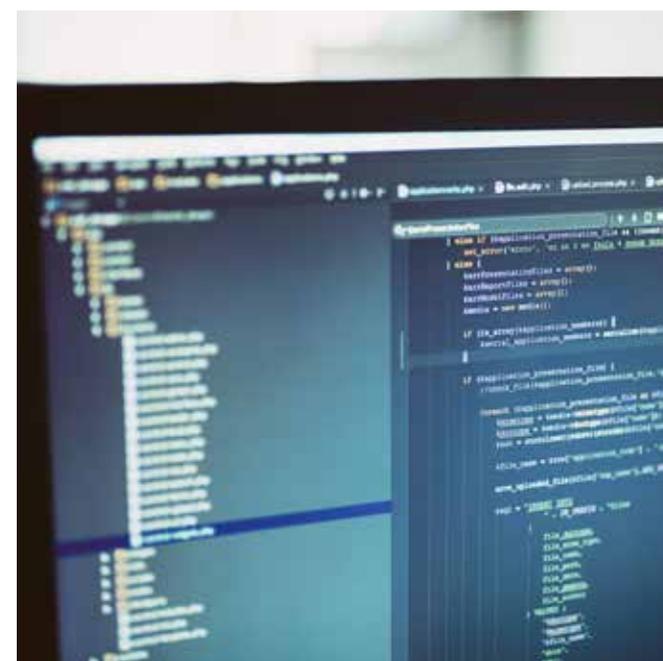
THE DIGITAL STRENGTH

Carving its niche in the IT industry, the company is notable for providing products and solutions for logistics and international trade at national as well as

international levels. A well-known expert in the realm of logistics, the company ventures forth to create state-of-the-art software solutions using the latest technology.

Softlink Global offers a wide array of services that include software development and consulting. The company seeks to come to the fore with the best of the services for its clients. Its latest technology solutions include Logi-Sys, Live Impex, and Trade-Sys that have been developed specially for Logistics, Customs Broking, and International Trade respectively. From end-to-end integration, financial control, track & trace, and regulatory compliance to managing the complete freight forwarding, Customs broking, and import/export processes, these software programs solve every problem related to the respective segments. Logi-Sys is a Cloud ERP Software for freight and logistics, Trade-Sys is a Global Trade Management Software, and Live Impex is web-based Customs broking software. Together the software enhances the customer's business and proves to be cost-effective as well.





Due to its immense success and unbeatable record of offering cutting-edge solutions, the company has been endowed with distinguished clientele. Some of them are DHL Lemuir Logistics Pvt. Ltd, Tiger Logistics, UTC Overseas, Liladhar Pasoo, Haba Sped, CTSi, America Global Logistics, One Stop Logistics, Tulsidas Khimji, Indev Group, etc.

INSTILLING VIRTUOSITY

A great and highly skilled management led by Mr. Amit Maheshwari and Mr. Narendra Gupta is the driving force behind this successful company. Softlink has a strong team of experienced people who have shown extreme commitment towards the growth of this technological enterprise. The company has also entered into several partnerships with the national as well as international enterprises to expand its reach.

The company is dedicated to develop solutions and services that can make their clients' process less time-consuming and more productive. It always stays a step ahead when it comes to fulfilling the expectations of its customers. Softlink's products meet the diverse needs of the freight and logistics industry and the supply chain contributing significantly to their business's growth and profitability. The Company has been in the limelight for taking major strides in the industry. With presence in countries across the world including the Americas, Europe, Middle East, Africa, South East Asia and the Indian Subcontinent Softlink has grown to be a truly global company.

TOUR DE FORCE

- Softlink has regional offices in the US and Philippines and is on the verge of establishing offices in other regions of the world.
- Participated in major national and international events of networks such as WCA, FFFAI, TFS, MFN among others.

QUANTUM LEAPS

- Mr. Amit Maheshwari was chosen as the "Most Promising Entrepreneur" at Asia Pacific Entrepreneurship Awards 2016.
- Softlink has been awarded with Economic Times IT Innovation in Logistics and IMC IT Award 2015 for Best IT Company and was also given MALA Award for 5 times.





LIFESTYLE

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ICONIC

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BATA INDIA

A global company which has etched itself in the hearts of millions of Indians as their own, Bata India is possibly the most inspiring success story of this century. The brand saw its entry into Indian market in 1931, incorporated as Bata Shoe Company Private Limited. And the next 85 years saw it growing as the largest retailer and leading manufacturer of footwear in India

The voyage which Bata India has completed spanning across the households of India started from Konnagar (near Kolkata) in the year 1932. The foundation of Bata's first operational building was laid in January, 1934 and from there it spread out as the commercial township called Batanagar. It was the first manufacturing facility in the Indian shoe industry to receive the ISO:9001 certification. And there has been no looking back for the company ever since then.

The Company went public in 1973 when it changed its name to Bata India Limited. Today, Bata India has established itself as India's largest footwear retailer. Its retail network of over 1200 stores gives it a reach that no other footwear company can match. The stores are present in good locations and can be found in all the metros, mini-metros, and towns. The Company also operates a large non-retail distribution network through its urban wholesale division and caters to millions of customers through over 30,000 dealers.

PIONEERING THE FINE CRAFTSMANSHIP

The best way to understand people is to step in their shoes for a day. The millennia in fact now believes in wearing their hearts in their 'soles' and not their sleeves. Shoes have risen from the stands of basic

necessities to style statements and Bata India has been a constant companion of this revolution in the country. In fact, it has redefined the modern footwear industry in India establishing its top position in the market.

What has made this brand to become the most trusted brand in the footwear market is its passion to delight its customers with every product they make. The brand believes that it is only their ardor to serve the best that sets it apart from its competitors in the market. The vast range of designs caters to all sections, be it men, women, or children and remains to be a favorite for all.

Bata India has always lived up to the expectation of its customers and the same has been observed in the product portfolio that it offers with constant customization. It has been a pioneer in introducing new and creative designs on racks. The brand works with an undying confidence and courage to initiate and accept changes. This prominent shoe manufacturing





company encourages creativity and boosts innovation, and each product they craft speaks of its uniqueness.

EXCEEDING EXPECTATIONS

Whether it is products, processes, or people, Bata India is uncompromising when it comes to quality. It strives to manufacture products which are exciting to wear and easy to maintain. Delivering value for money, the company strives ceaselessly to stay responsible and efficient in every step it takes to craft excellence. Delighting the diverse needs and preferences of their customers remains the lifelong mission of Bata India and it is walking at a fine pace towards achieving this every day.

The company makes no compromise with its moral values while tackling the ever-increasing competition it faces. It believes in leading by example and act with integrity in all that it does. Making people's lives better has been at the core of the company's philosophy for over 120 years. It does this by displaying respect for the customers, suppliers, and the employees. Bata India reckons its responsibility as a market leader to imbibe values and morals in the communities it touches. Through various brand campaigns, it spreads a message of tolerance to eliminate racial, religious or cultural differences in the society. It offers an inclusive and supportive work environment to their employees where individuality is valued, where people can 'be themselves', and where everyone is encouraged to grow.



TOUR DE FORCE

- The Most Trusted Brand (Retail) - Brand Equity recognized Bata into the 'Top Most Trusted Brands' in November 2013.
- Udyog Rattan Award - The Institute of Economics Studies honored Mr. Rajeev Gopalakrishnan and the Company.

QUANTUM LEAPS

- Bata has a retail network of over 1200 stores.
- Batanagar was the first manufacturing facility in the Indian shoe industry to receive the ISO: 9001 certification.



ICONIC

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RAYMOND

Holding a rich heritage inscribed in the brilliant products of innovative designs, Raymond's arrival in the textile industry of India is a great success story. From a small woollen mill of Thane to an eminent global conglomerate, the company has faced many ups and downs on its voyage of becoming the leading player in the textile sector

Weaving the dreams into a colourful reality, Raymond has established itself as one of the most renowned companies of the Indian subcontinent. With its best quality products and services, the company has been able to carve a niche for itself in the market.

Beginning its journey in the year 1925, Raymond grew into a prominent conglomerate and has reached the pinnacle of success in the present times. It was the first company to introduce a polywool blend in the country back in the year 1959. Raymond is also the creator of the world's finest suiting fabric the Super 250s made from the superfine 11.4 micron wool.

In the present time, it has entered the foray of various fields such as designer wear, denim, cosmetics & toiletries, engineering files & tools, prophylactics and air charter services in national and international markets, and has been raising its victory flag in each one of them. Some of its subsidiaries are ColorPlus Fashions Ltd., Silver Spark Apparel Ltd., J.K. Helene Curtis Ltd., J.K. Investo Trade (India) Ltd., Ring Plus Aqua Ltd., Trinity India Ltd., Raymond Luxury Cottons Ltd., JK Files (India) Ltd., etc.

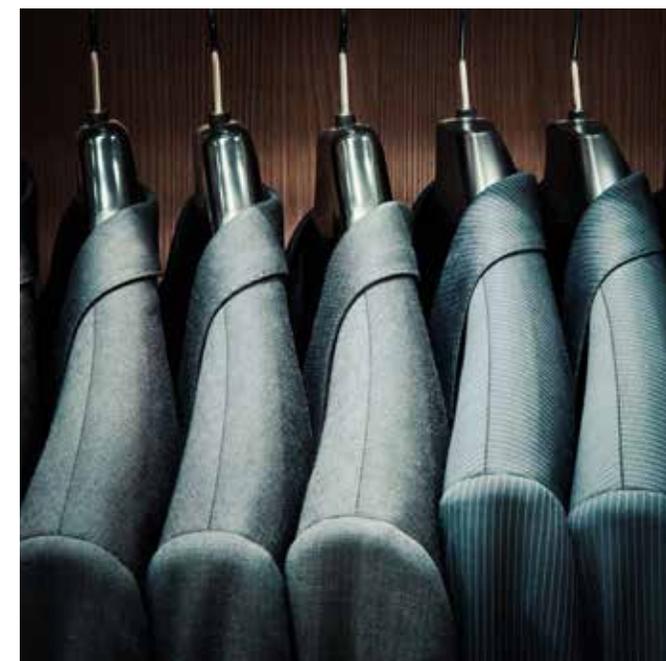
ACHIEVING INCREDIBILITY

With its world famous apparel brands such as Raymond, Raymond Premium Apparel, Park Avenue,

Park Avenue Woman, ColorPlus, and Parx, this group holds a very prominent position in the retail market of the country. For retailing its brands, the group has an exclusive retail chain known as "The Raymond Shop". The company marks its global presence with a network of more than 700 shops across national as well as international geographies. Raymond's textile arm shares 60% of the market share in worsted suiting in India and exports its products to over 55 countries including the USA, Canada, Europe, Japan, and the Middle East.

Known for manufacturing world's finest fabrics, the company has a rich portfolio of around 20,000 varieties of worsted suiting. The company produces suiting fabric, with a capacity of producing 31 million meters of wool and wool-blended fabrics. To create the best suitings, the company uses super fine wool and blends it with superfine polyester and other specialty fibres like Cashmere, Angora, Alpaca, Pure Silk, Linen, etc. It is this ardent aspiration to create masterpieces that the company is creating benchmarks of quality and design. As the frontrunner of style and excellent quality, Raymond has been continuously increasing





its already-established customer base and is on its full swing towards the further expansion of the group.

The company believes in offering the best to its customer and hence makes sure that the manufacturing units are well managed and are equipped with cutting-edge technology that adheres to the highest quality parameters while being environment friendly as well. Under the esteemed leadership of Mr. Gautam Singhanian, the Chairman and Managing Director, the Group is flying high in the colorful sky of success and is spearheading the textile sector of the country.

STEPS ON THE HUMANITARIAN ROAD

Besides being the king of the Indian textile industry, Raymond also takes active part in the CSR activities to foster the nation on a progressive path. The company believes in their motto of “Educate- Empower- Enrich” and holds a vision of a better tomorrow. Keeping true to this vision, it runs schools such as Smt. Sulochanadevi Singhanian School and Kailashpat Singhanian High school. Apart from this, the company also established Raymond Rehabilitation Centre for the welfare of under-privileged children.

In order to empower the youth of India, the company has also stepped forward with its Raymond Tailoring Initiative which is focused on upgrading the skills and encouraging employment for a better life. Through these sturdy steps, the Group wishes to bring a healthy and flourishing change in the society.

TOUR DE FORCE

- The Company has been felicitated with various awards such as “Most Admired Textile Brand of the Year”.
- Its Brand Park Avenue has won the Best Design Concept of the year Award for Innovative AUTOFIT Concept in the year 2015.

QUANTUM LEAPS

- Raymond Ltd. is one of the largest integrated manufacturers of worsted fabric in the world.
- Ranked 23rd among the Most Trusted Brands of India in the year 2014.



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

WOODLAND INDIA

The contemporary era demands versatility in all fronts and surely the apparels are no exception. Today's generation has got its personality threaded in attires and webbed in the soles of footwear they carry. Woodland India has responded well to these ever-evolving styling needs and has set a benchmark for itself in the fashion-world with classy and comfortable designs that suit every mood

A trendsetter and statement-maker, Woodland India is the reigning king of apparel and footwear industry in the country since ages. This brand has been developing itself with every passing day fitting itself to needs and tastes of the generation. It has been promoting a sense of adventure with its wide range which pushes the boundaries of innovations so that the customers can push the boundaries of exploration.

REVOKING THE ADVENTURER WITHIN

Woodland's parent company, Aero Group has been a well-known name in the shoe-industry since the early fifties. With its commitment to perfection and the zest to introduce new trends, Aero Group remains the unchallenged pharaoh of the market till today. The Group launched Woodland in the year 1992 and the brand immediately caught the attention of all style enthusiasts.

Ever since the beginning Woodland has successfully amalgamated the power of the human will and the rewards of discovery. It brought with it, an innovative collection designed to provide rock climbers, backpackers, hikers, trail runners, and outdoor lovers with the perfect tools to meet nature's challenges. Soon enough the Woodland tree logo became synonymous with adventure.

The brand kept on adding new and diversified range of products in its portfolio and today it commands a network of 350 exclusive stores worldwide. The brand also has a presence in more than 3000 multi-brand outlets in a number of countries.

CEASELESS QUEST TO PERFECTION

Woodland India's massive success has been triggered by the brand's belief in the power of adventure. Like a true adventure enthusiast, the brand always keeps on looking for new ways to push its limits and discover new horizons. It has been discovering new technologies and presenting cutting edge innovations to bring customers only the highest quality.

Woodland India pertains to the highest standards of excellence and ensures that its each and every product is able to withstand the rigors of exploring the world without compromising on comfort, style, and versatility. Any footwear and garment Woodland India makes is sure to be long-lasting and strong. The





apparels are crafted to be as light as possible, supple, dry, and comfortable against the skin, and are easy to care for. In order to constantly maintain this level of perfection, Woodland has indigenously developed manufacturing and packaging processes that rival the best in the world. It all begins with a fully integrated production process. The key raw materials for shoes, leather, and a good part of the soles are all made in-house. Hand-picked Italian hides are tanned and finished on Italian machinery. The unique rugged, tough rubber soles are also produced using the best German technology.

As it strides into the future, Woodland aims to utilize new technologies to create only the best. New projects on the anvil include high-class footwear with directly injected dual density PU/PU, PU/TPU soles produced by high-tech machines and robots from the German giant Desma.

NURTURING THE NATURE'S LAP

Woodland India realizes the importance of eco-consciousness and has embraced it as one of its key objectives. The 'Proplanet' brand constantly works towards keeping the environment safe. –In keeping with its eco-conscious philosophy, Woodland India has always tried to make eco-friendly products through processes that cause minimal harm to the environment. It is always on the search for materials which are not only of high quality, but eco friendly as well.

TOUR DE FORCE

- Rewarded with IMAGES Most Admired Retail Chain of the Year- ISAA 2016.
- Most Admired Single Brand Retail Chain of the Year at the India Shoes & Accessories Awards held at India Fashion Forum 2016.

QUANTUM LEAPS

- Woodland India has tied up with some of the leading adventure tour provider in the country.
- Woodland has partnered up with world leading businesses to extend various value added services to all its patrons.



EMERGING

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ASPEN WATCHES

Inspired by form, shape, and design, Aspen translated its inspirations into latest fashion trends that express a modern woman's unique individuality. The brand designs products by involving creative energies from different cultures to create free flowing styles that reflect timeless femininity. These inimitable masterpieces are made in matchless quality and crafted superbly with precision to minutest details

No luxury is as valuable as time. This ceaseless force can't be stopped or controlled. But it definitely can be flaunted in style. A watch not only tells what hour it is but also defines the quality of one's time. A beautiful and well-worn watch can add motley of layers to one's personality and give a distinct identity to the person's style.

Wristwatches have been catching the fancy of women for quite a time in India. It is comparatively a new area of interest for the lady patrons. Still watches have managed to become an important part of numerous jewelry kits over years and now are seen as one of the most cherished pieces for any lady.

Aspen Watches have been a great contributor to this growing watch-market in India. Its exquisite and exclusive designs are favorite of many and a fierce competition to the top brands in industry. Aspen watches speak to the heart with their unique and state-of art designs.

SEIZING THE MOMENT

A part of the Priority Marketing Pvt. Ltd. (PMPL), Aspen watches can make anyone feel the moment with their eye-catching appeal. PMPL was founded in 2000 by Manisha Sangani, along with her husband Shailesh, as one of the leading distributors of international watch brands like Kenneth Cole, Skagen,

BCBG, Ted Baker and many more. It also became the pioneer in introducing world famous fashion brands like Fossil, Dkny, Armani, D&G, Moschino, and Breil to the Indian market. Its unique 360-degree model makes it India's only Group company that involves lifestyle retailing and category management in more than 200 outlets across 35 cities with major retailers such as Shoppers' Stop, Lifestyle, and Pantaloons.

Each product of Aspen recites the poetry of class, perfection, and aestheticism. The feminine spirit is molded into each piece beautifully. The ravishing watches makes every moment worth it. The exquisite watches are a mark of brand new form of aspiration and accentuate the whole look of the person wearing it. Aspen's costs vary from about \$120 to \$209, and although the model at the moment manufactures in Hong Kong, the company plans to start out producing in India quickly.

THE FEMININE SPIRIT

The lady of today has transformed a lot from past few centuries. She has evolved into a more confident and eloquent person. A woman no longer lingers





behind the close doors but is out in open to make an identity of her own. Aspen watches prove out to be the best companion of this vibrant woman and reflect her personality through its designs. It has a wide range of products suitable for the diverse personalities and roles a woman carries in her. Some of its exclusive collections are Power Bold, Exclusive Feminine, Core Classic, Ceramic, and Homme. Each watch of the vivacious collections has an edge over the other competitive brands and is the true image of the strength of a new-age woman.

Apart from fabulous designs and precision in craft, the reason behind the immense success of Aspen watches is the deep insight of the company into retail trends and know-how of the Indian fashion watch market. The company has had a passion for retail since ever and it turned out to be its biggest strength in establishing a vast distribution network across the country. The products can be purchased from various leading outlets spread pan-India.

The brand has its premium line of fashion jewelry also which offers an intricately designed range of rings, earrings, pendants, and mangalsutras. These statement jewelries are crafted keeping in mind the taste and preferences of young women, mixing tradition with new styles. Aspen's products relate to the aspirations and style of new-age women who are fearless, independent, confident, and progressive. The designs truly reflect the passion for perfection which every lady carries within her.

TOUR DE FORCE

- The team has a vast retail base spread across the country.
- The brand creates pieces with a new variegated beauty every time that can flabbergast the eyes of the beholder.

QUANTUM LEAPS

- Aspen has a strong team of over 300 people indulged in carving the best wrist watches.
- Aspen time wear is an expression of power and style bringing together unique combinations of gold and diamonds in an extraordinary range.



EMERGING

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DEEPEE TWISTER LEGGINGS

Deepee Twister Leggings is giving a very tough competition to other popular brands which are there in the market since decades. The company values every single penny of each customer being invested in its products and thereby, it is inclined to meet up all the hopes of its clients. Among the many famous brands, Deepee Twister Leggings is a name that has succeeded to give a new face to women clothing range

Clothing is a very essential commodity available in various styles. Since modernity has led to the emergence of different looks, today's women are open to experiment with several dressing styles. Of course, things get even better if one gets comfort along with the styling. Women of all age groups prefer to try new attires. After all, in an era where good looks are ought to be maintained who would not like to appear fashionable all the time. Among all the industries Ready Made Garment industry is one of the most famous and talked about ones. Many brands keep introducing new designs and patterns to engage the customers but only a few make through the hearts of people. A brand that can judge what people like and want, surely has the right to claim a strong position in the market.

Deepee Twister Leggings was incepted in 1986 by Late Devi Prasad Jhajharia. In the year 2009, the company began to manufacture ladies bottom wear segment with the intention to make women attires more comfortable.

In order to make a strong hold in the industry the firm has put its best efforts to provide a wide range of clothes with the utmost quality. 'Deepee Twister' Leggings has a wide range of colours and provide ultimate comfort to the body. The warm acceptance that the brand has received demonstrates that the

company is true to its promise of relishing superior quality products. The durability and Four-way Cotton Stretchable Fabric has added more significant value to the products.

THE EVERLASTING DEDICATION FOR QUALITY

The company offers many products with uncompromised quality. The Research and Development department of the organisation does extensive research to make sure every product that is being produced at the company is up to the mark and is appreciated by the targeted group of people.

There is a premium segment brand of the Company - "Pink 'n' Purple", in which a wide range of products are manufactured like Leggings, Ankle Length, Premium Churidar, Capri, Printed Leggings. An attribute which has enhanced the Brand Equity is the ability of the product to go with both ethnic and western attires.

With the motto of, "Inspire Your Wardrobe", Deepee Twister Leggings innovates consistently to create international-quality products. It follows four main steps while developing any product - Consumer





Need, Finest Fabric, Stitching, and Colour Range. Thus, it focuses on using more and more colours so that people can go for mix and match trend and use the leggings and other products with kurtis, tops and tunics for a unique and attractive look.

In April 2016, the Deepee Twister launched its TVC with a new campaign - "Har Pal Rango Ki Azaadi". The advert is a move towards women empowerment and speaks about the freedom to choose and play at any occasion and time.

Deepee Twister Leggings is developing with a pace that is surprising rest of the brands in the market. Though it has been in the market for only 7 years, its fame is reaching the sky.

Since the company was always determined to gain a distinct position, it focused on the aspects that needed improvements.

For those who seek fashion and comfort together, Deepee Twister Leggings are a perfect alternative to add a glamorous yet comfortable touch to their attires. Though this brand is new in the market but the rapid growth of Deepee Twister Leggings demonstrates that soon it will be one of the top most brands in the Ready Made garments' industry.

In the terms of quality, Deepee Twister Leggings is surpassing its own performance every year that denotes its excellent business growth.

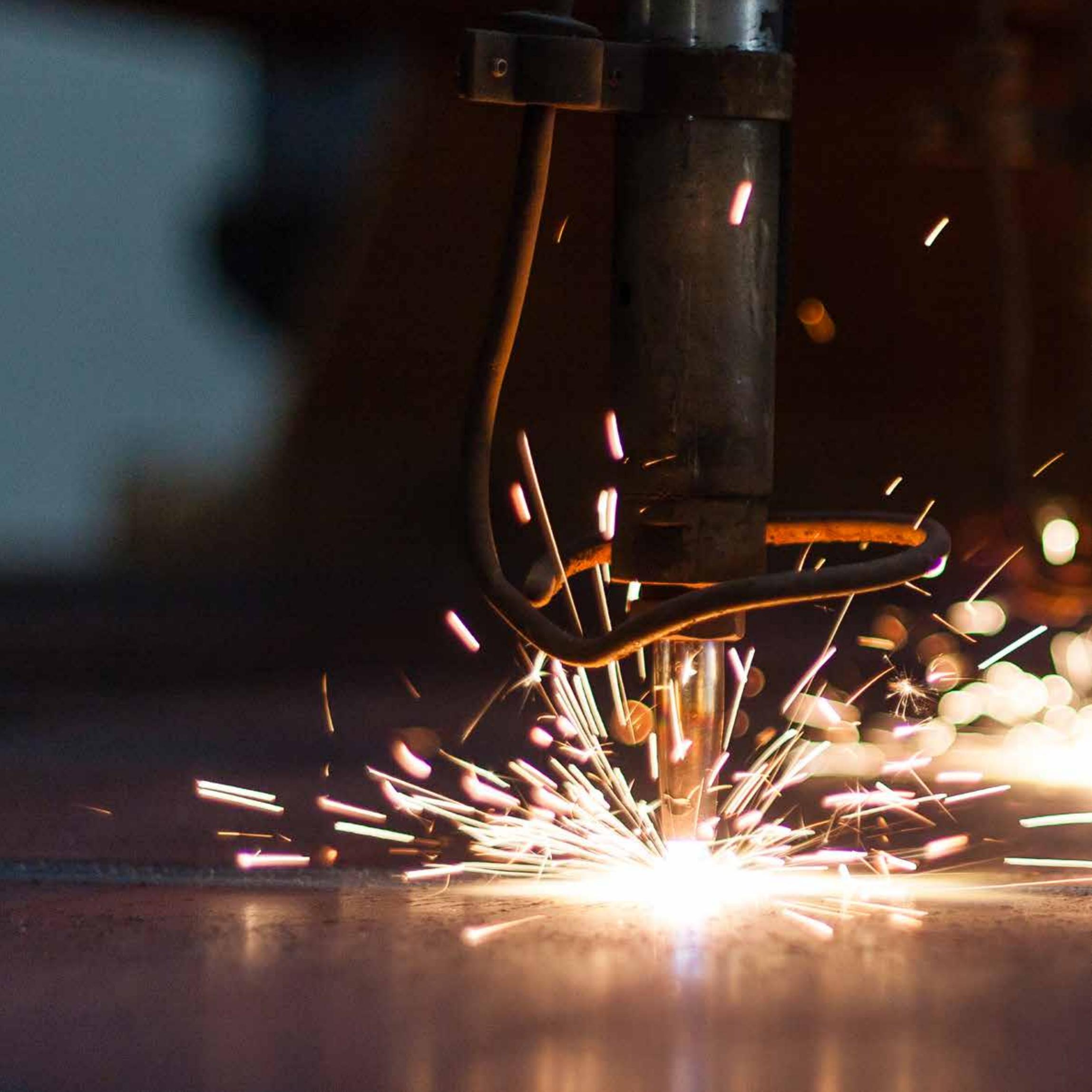
The company works with the intention to provide the utmost products and is consistently moving up the growth ladder.

TOUR DE FORCE

- Deepee Twister Leggings is the utmost brand in terms of quality.
- Soha Ali Khan is the face of the brand since 2013.
- It has been maintaining a consistent growth since years.

QUANTUM LEAPS

- It is one of the most reliable brands in the Ready Made Garment Industry.
- It is providing a wide variety of attractive, comfortable and durable products to the masses and is redefining the fashion.





MANUFACTURING & INFRASTRUCTURE

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ICONIC

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GMR GROUP

Conveying perfection through its projects is the signature of GMR Group. At present, the Group has a strong hold in sectors such as Infrastructure, Energy, and Transportation. It is one of the rapidly growing infrastructure enterprises in the country. The current pace of the Group demonstrates its ability to lead in all the industries it has stepped in

Started in 1978 as a small jute mill, today GMR Group has become a success story. Headquartered in Bangalore, GMR Group has been enhancing the significance of areas such as Airports, Energy, Transportation, and Urban Infrastructure with its marvelous projects. With

the best usage of Public Private Partnership model, the GMR Group has successfully leveraged its core strengths to implement several iconic infrastructure projects in India.





STRIKING PERFECTION

The Group is ahead of all the other firms of its field and is redefining success with its actions. With a powerful existence of more than three decades, GMR Group is always admired for its ethical way of work and development. It is the GMR Group that manages India's busiest airport, the Indira Gandhi International (IGI) Airport, located in New Delhi. Also, the integrated terminal T3, the largest terminal in India and one of the largest in the world is built by the GMR Group. The Group has also developed and commissioned the Rajiv Gandhi International Airport (RGIA), a Greenfield International Airport in Hyderabad which is a gateway to south and central India. Gradually, the Group is also making global presence through infrastructure operating assets and projects in different countries including Nepal, Turkey, South Africa, Indonesia, Singapore, the Maldives and the Philippines.

Further, The Group is doing very well in the Energy space as well. Today, it has 2135 MW in operation and 5043 MW under several stages of implementation with a diversified fuel mix, consisting of coal, natural gas, and hydro. Recently, GMR Group has set up a 25 MW solar power plant and two wind mills of 2.1 MW in Gujarat and 1.2 MW in Tamil Nadu. The Group has about 806 mn tons of coal, reserved in Golden Energy Mines, Indonesia and 104 mn tons in PT Barasentosa Lestari, Indonesia.

Additionally, GMR Energy has created and is controlling 2 large 400 kV transmission lines of 366 kms. GMR Group has a balanced mix of power sales contracts in the short term, medium term, and long term, which has given GMR Energy an exceptional strength in terms of portfolio diversity. It has been allotted two coal blocks through the transparent e-auction and bidding process in India, Talabira I in Sambalpur district in Odisha and Ganeshpur in Jharkhand with estimated reserves of more than 90 million tones. The company's portfolio is now progressing from developing projects (asset creation) to operating assets (revenue generation).

Apart from this, it has seven operating assets in the Highways sector: Tambaram - Tindivanam (93 km), Tuni - Anakapalli (59 km), Ambala - Chandigarh (35 km), Adloor - Pochanpalli (103 km), Hyderabad - Vijayawada (181 km), Chennai Outer Ring Road (30 km) and Hungund - Hospet (99 km) which is partially operational.

In the Urban Infrastructure sector, GMR Group owns a multi-product SEZ and Large Area Development in Krishnagiri, Tamil Nadu; a captive

port-based multi-product SEZ in Kakinada, Andhra Pradesh; Aviation and Logistics SEZ around the Hyderabad International Airport; and development of a Central Business District around the Delhi International Airport.

The Group always endeavors to share its success with all the employees. All the business activities are managed by a team of highly experienced and professionally skilled people and a top-class management team.

GMR Group has initiated its indulgence into sports as well by promoting the Indian Premier League (IPL) cricket team – Delhi Daredevils. With the ownership of the National Capital's team, GMR Group has been trying to connect with the citizens of Delhi. GMR Group feels that its participation in the IPL is a serious and dedicated venture which is representing a broad-based opportunity spectrum.

TOUR DE FORCE

- It has won Bulandh Bharath Award.
- It has been conferred with CIDC Viswakarma Award 2016.
- The Group has also been honored with Environmental Award for GMR Energy.

QUANTUM LEAPS

- Indira Gandhi International Airport, Delhi, built by GMR Group has been certified as the first Carbon Neutral airport in Asia-Pacific.
- GMR Energy of GMR Group was felicitated for its extensive contribution to power production and generation capacity in India.



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

AMBA SHAKTI

In the many years of its existence, things may have changed but the quality and trust affirmed by Amba Shakti are still the same, as they were in the beginning. The journey of this company has been tough at times, but it has always managed to emerge as a winner in the end. Amba Shakti, at present has become an example to follow in the steel industry due to its supreme quality products and customer-centric approach

Steel Manufacturing Industry has grown very rapidly in the last few years and is witnessing the emergence of many strong companies which are inspiring the entire nation with their success. In this list, Amba Group is a name well recognized all over the country. Established in 1974, and led by Mr. Kamal Goel, this group has been attaining remarkable popularity for 42 years. Amba Group has set up 8 steel plants with firm position in 17 states across India. The Group has begun to produce LPG cylinders and power generation as well. The company is focusing on its expansion with incorporation of the diversified segments. Amba Group has also installed Integrated Steel Plants in Goa – where the company manufactures steel right from processing Iron Ore to Sponge Iron, billets and finally finished steel products.

“Manufacturing is more than just putting parts together. It’s coming up with ideas, testing principles and perfecting the engineering, as well as final assembly”. These words by James Dyson emphasize on an indispensable and important aspect of manufacturing. At Amba Shakti these words are manifested in the best way. The firm is putting efforts for maintaining a strong hold in all the fields it has stepped into. The company favours a healthy competition and tries to establish alliances that will last forever. Further, Captive Power generation plants

have been set up by the company for saving electricity and for supplying surplus power to National Grid.

VALUING THE NATURE AND SOCIETY

“Nature uses human imagination to lift her work of creation to even higher levels”. This quotation of Luigi Pirandello shows benevolence of nature and conveys that it should be respected in all circumstances. In an era where people are harming nature even for minor advantages, Amba Group comes up as an inspiration to teach everyone that benefits can be earned sans destroying nature. Whereas it is seen that most steel plants become causes of pollution, at Amba Group anti-pollution equipments and Green initiatives promise a clean and secure environment adding more to the positive reputation of the company.

The company is well aware of its social responsibilities and abandons activities that are not amicable for society and nature. With the best ever use of the technology, company aims to provide an incredible range of products. Automatic Plants are used to generate TMT (Thermo Mechanically Treated) bars with salient features to reduce structural damages





from earthquakes, heat and rusting. Amba Group strongly motivates technological upgrades and reduction in energy consumption. The technological advancements taking place throughout the world help the company to produce the utmost products.

SYMBOL FOR EXCELLENCE

The company follows the mantra, “Your World, Our Strength” and uses the latest technology to produce unmatched products such as ReBar (Tempcore), Fe 500, Angles and Channels, Billets and Sponge Iron. Amba Group believes in the opinion that with a team of efficient technicians, company will manage to reach new heights.

The company feels delighted to share its every achievement with the whole team. Amba Shakti is focused to deliver quality products within the set deadlines and has managed to keep its promise till today. The company has a reputed clientele including big names such as IRWO, CPWD, Central Reserve Police, Municipal Corporation of Delhi, Lucknow Development Authority and AIIMS Welfare Organisation, Faridabad.

Moreover, the company is executing its noble notions so brilliantly that it sets goals for the other companies as well. Believing in the humanitarian outlook, Amba Group has taken various initiatives to make contribution towards the society such as ‘Go Green With Us’ and has also collaborated with NGOs for several CSR activities.

TOUR DE FORCE

- The company has ISO 9001:2000 certification accredited by RVC, Holland.
- Amba Group has also won Udyog Vibhushan Award.
- It has been recognised as a Star Category by the State Govt.

QUANTUM LEAPS

- Amba Group's Steel is certified by 'TEMPCORE'.
- This group has received approval from Railway, NHAI, NTPC & MES.
- It is the first manufacturer of Integrated Steel.



POWERFUL

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IRB INFRASTRUCTURE

Headquartered in the City of Dreams- Mumbai, IRB Infrastructure is one of the most prominent names in roads and highways infrastructure development industry of the country. Growing in its virtue at a magnificent pace, IRB has become synonymous with quality and reliability with state-of-the-art projects it has designed, developed, and successfully commissioned with utmost finesse. It is devising a promising future for India as an international infrastructural marvel

Firm commitment and unflinching dedication to create a tough base for the development of India via strong infrastructural commodities is what defines IRB Infrastructure Developers Ltd. The company behind India's first build-operate-transfer (BOT) road project, IRB engages in the engineering, construction, operation, and management of BOT

roads and in toll collection and maintenance activities. Incorporated to fund the capital requirements of the well-established IRB Group's projects in the infrastructure sector, IRB Infrastructure Developers Ltd. has carved a niche for itself in the market in a miniscule time. Its undoubtedly perfect initial





projects developed and paved its own road to success and attracted its future clients at a very sturdy pace.

Today, IRB Infrastructure Developers Ltd. is one of the major road developers in India. It along with its subsidiaries has a vast portfolio of building, operating and managing more than 10,000 lane kilometers of roadways. These not only include funded projects for major bodies like NHAI, MSRDC, PWD, and various municipal corporations but their own BOT projects also. The aggregate cost of the 14 operational and six under-construction BOT projects is around Rs. 31,000 crore.

AU COURANT FORCE

IRB Infrastructure Developers Limited is not only amongst the most established and sought after name in the infrastructure development market, its core values of honesty, integrity, perfection, and excellence in all its business activities have made it possible for the company to gain the trust of its esteemed clients. The company ensures to maintain a strong and amiable relationship with all its stakeholders and clients as these people's satisfaction will add steps to its ladder to reach the acme.

IRB has designed and implemented a robust system for all its endeavors to achieve a sustainable growth. The criterion is to maintain a perfect balance between the employees, stakeholders, and clients such that a harmonious environment is maintained throughout the course of the project development. Everyone associated with any of its projects, be it designers, architects, or clients is considered as a member of family and it is made sure that the best results come out with suggestions and ideas of everyone.

IRB Infrastructure Developers Limited directs all its efforts and resources to find improved and energy-efficient methods of project implementation which eventually result in optimum and correct use of resources and timely-completion. The company also fulfils its responsibility towards the nature and incorporates environment friendly technologies and practices in all of its endeavors. Every possible step is taken to reduce the amount of waste produced and efficient recycling techniques are also followed to reduce the harmful effects.

The company also provides all its workers a safe environment to work by sensitizing employees about occupational safety and health standards, providing safety clothing and equipment, and enforcing stringent rules and precautions at the work sites. Timely training is also provided to the employees to enhance their skills and leadership capabilities.

THE BIG GAME

The quality of work which IRB produces and the trust which its stake-holders have in its capabilities is envied by many. The prominent company is surfing high on the waves of success and awaits major feats in future also. IRB Infrastructure Developers Ltd. has acquired various eminent projects to be completed in future through its exceptional performance in the field over the years. IRB recently emerged as a preferred bidder and received LoA from NHAI for six laning of two projects in states of Rajasthan and Gujarat, aggregating total cost of around 4,400 crore.

Every passing day, IRB Infrastructure Developers Limited is achieving new feats of excellence and success by demonstrating its skills in executing various projects. Thanks to the committed leadership and workforce that is leaving no stones unturned to contribute its share in the development agenda set by the Govt. of India.

TOUR DE FORCE

- The company was conferred with the CNBC TV 18 Essar Steel Infrastructure Excellence Award for Bharuch to Surat section of NH- 8 under Highways and Bridges Category.

QUANTUM LEAPS

- The company is fully equipped with an entire inventory of state-of-the-art road construction machinery.
- IRB Infrastructure and all its subsidiary companies are actively involved in CSR activities like hunger eradication, women education, etc.



EMERGING

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KAY2 STEEL

Incepted in 2006, Kay2 Steel entered the market with a vision to become the most preferable choice of the industry in the steel-bar segment. It offers the best in class products to global customers at reasonable prices. Through evolution, excellence, and commitment the brand is strengthening its foothold in the market and reflects the strength of steel in its motives for the completion of which it is striving tirelessly

The construction business is blooming these days and the requirement of fine-quality construction materials is on the rise. The components which go in the making of a building define its life and safety. Steel is one such component used in the construction process whose quality is synonymous with the strength of the structure.

Thus, it becomes very necessary to use the finest quality of steel in buildings which will house many lives in the coming future. Kay2 Steel is one such promising brand that responsibly takes the charge of producing grade-A steel that is strong and serves the purpose for a long time. The company knows how important these structures are for people who make them and stay in them and is thus devoted to create nothing but the best.

FINENESS IN EACH STEP

Kay2 Steel aims to attain a holistic and organic growth path to success and hence is working ceaselessly evolving itself through excellence and commitment. The company uses the latest automated technologies to produce the best quality steel. It has a sustainable business model to create more and better at less prices and the same reflects in the affordable prices which it offers to its customers across India.

Kay2 Steel uses eco-friendly machinery for

the production process operated by highly skilled technicians. The entire course of production- from refining of raw material to the packaging of final product- is looked after by the best in industry engineers and supervisors. The company takes complete care of the entire cycle of contracting, project management, equipment design & manufacture, supply, construction, operation & maintenance, product inspection, metallurgy, architecture, transportation, finance, chemical industry and new energy, etc. It has also developed a quick method for detecting alumina in iron ore thus reducing the impurity in the iron effectively.

DEDICATION TOWARDS FLAWLESSNESS

Kay2 Steel's unflinching dedication towards the satisfaction of its customers and well-being of its employees is exemplary. The company views the entire process from the perspective of its customers and assures friendly services, high quality products and timely supplies. Along with it the reliability of its products is the reason the brand has etched its name among the top 10 market players in just a decade.

Steel

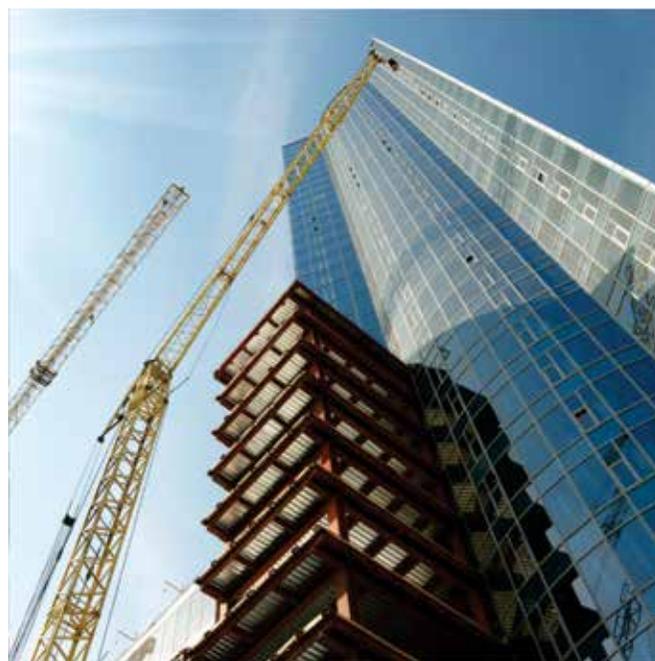
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The brand's commitment to be the best and present the best is invested in all of its employees too who work day and night to innovate and create the finest steel which can cater to the diverse clients of its vast portfolio.

The company believes that quality and reputation go hand in hand and thus no compromise is made with the excellence of its products. A thorough consistency is maintained throughout the business operations ranging from back office to sourcing to manufacturing to supply and customer relationship to ensure that the products created are always the finest in quality. Innovation is the key concept which Kay2 Steel follows to assure quality production and sales of its products. It is ensured that the goods are designed as per the choice and requirements of the target customers.

The company also looks after the welfare of its employees. Every possible measure is taken to assure their safety and comfort. They are seen as the part of a large family whose combined efforts are necessary to pen down the next pages of this amazing success story. Their ideas and suggestions are openly welcomed by the management.

The brand ensures that no damage is done to the ecosystem while performing its activities and follows the green way for the production of its goods. Being a socially responsible organization, it shares its earnings with the whole of society and indulges in various social works to improve lives and conserve the environment.

TOUR DE FORCE

- Kay2 Steel products are corrosion-earthquake-and fire-resistant.
- The brand uses the highest and purest grade Fe 500 & 500 D with the best strength and the greatest mildness.

QUANTUM LEAPS

- The brand has a very strong and dedicated R&D Cell which ensures manufacturing efficiencies and innovating better products.
- Transparency and dedication are the parameters on which the company judges its business.



EMERGING

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STYLAM INDUSTRIES LTD.

Stylam Industries Ltd. claims a place in the list of those companies in India which are renowned for providing the best quality products. The firm pays special attention in India to supplying qualitative products even in tough deadlines. Its strong belief in manufacturing the best and then providing the best services has helped it generate long-term relationships with clients. The company values the money invested by the clients, and in return wants to render what every client deserves

Spectacular places have particular allurements that can spellbind anyone with their charm. Laminates are one such invention that contributes to enhance the beauty of a place. Eye-pleasing designs in attractive colours always succeed to gain attention. Moreover, with the purpose to enhance the elegance of any place laminates are currently one of the most preferable ways that people choose. Both in residential and industrial sectors, this trend is being accepted throughout. With a rapid-paced growth, this industry is establishing itself in a remarkable way.

Stylam Industries Ltd. was established in 1991 by Late Sh. N.R. Aggarwal and BSE listed in 1995. It is notably delivering a tremendous performance by providing a wide range of enchanting laminates. Stylam Industries Ltd. offers a combination of innovative designs and refined skills. As a result it never fails to impress and satisfy its customers. The company believes in the philosophy of serving the best in all the circumstances, no matter how much hard work it demands.

VERSATILITY & EFFICIENCY

A strong reason behind the appreciable growth of the company is its quality of being able to meet the deadlines. The management does not leave any room

to disappoint the customers. Stylam Industries Ltd. has the capacity to design laminates in different sizes such as 1220mm x 2440mm, 1220mm x 2500mm, 1300mm x 2800mm, 1300mm x 3050mm, in thicknesses ranging from 0.7 mm to 25 mm, in finishes like gloss, matt, suede & texture etc. in more than 600 designs. Also, Stylam Industries Ltd. has its own installation unit with a capacity to produce around 15 million sheets of laminates. This reflects the versatility of the company. Furthermore, the firm has a team of professionals and experienced employees who are determined to deliver the bettermost products to the clients. With a reliable infrastructural base possessing the latest technology and production machines, Stylam Industries Ltd. comes up as a genuine promiser, as its efficiency reinforces the trust that clients will always receive what they have been promised.

AVAILING THE BEST

At Stylam Industries Ltd. budget is not a constraint, and the organisation tries to content every customer. Bringing a smile on every client's face is an appreciable thought that Stylam Industries Ltd. follows. This





is a reward of great hard work of the company that today it is an ISO 9001 certified company and has Greenguard, IGBC, FSC, and Singapore Green label certification as well. It is the very first firm in India to earn the honour of getting awarded with CE certification for compact laminates. Stylam Industries Ltd. follows an ethical work pattern to provide various products such as High Pressure Laminates, Door Skins, Adhesives, Fascia-Exterior Cladding, Walkon-Exterior Floor Boards. Recently, it has started to manufacture Acrylic Solid Surface & Cubicles and besides, it produces eco friendly, anti-bacterial & anti-fungal laminates.

Presently, the company is reaching new heights and upholding a constant performance under the guidance of Mr. Jagdish Gupta, Managing Director and Mr. Satish Gupta, Executive Director of the Stylam Industries Ltd. Assessing the rapidly increasing demand for its products, Stylam Industries Ltd. has tied up with channel partners in all major towns of India to offer speedy delivery to customers. It is aiming to increase the production capacity by 21 millions sheets per year. Stylam Industries Ltd. is focusing on expansion also with the thought to offer good quality products range to aspiring middle class buyers at low prices.

At Stylam Industries Ltd. the process of manufacturing is commenced with true steadfast dedication, excellent strategies and selflessness that have taken it to great heights.

TOUR DE FORCE

- Stylam Industries Ltd. has won the Best Laminate & Adhesive Company of the Year Award by The Realty Fact.
- Stylam Industries Ltd. has also been honoured with Mega Brands Award.

QUANTUM LEAPS

- Stylam has embarked upon Rs 60-crore expansion plan in laminates.
- Three-fourths of its output is exported to 80 countries.
- It is renowned as creator of the most innovative laminates.



EMERGING

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WINDOW MAGIC

Window Magic has brought about new winds of change in the uPVC industry. With its use of uPVC material, Window Magic has set new standards in this industry by creating sturdy at the same time visually appealing products. The company, set up in 2002, offers uPVC windows and doors in various colors options, insect screen and glass solutions. The products offered, effortlessly meet the needs of residential spaces, offices, schools, hotels

Window Magic is in association with the world's largest uPVC profiles manufacturer, Profine Group of Germany. The company operates under the brand name of Kommerling. The myriad products offered by Window Magic comprise of casement windows & doors, tilt & turn windows, sliding windows & doors, designer window, conservatory, slide & fold doors and lift & slide doors. The company also boasts of an impressive clientele that comprises large corporations such as Reliance, Reserve Bank of India, Red Tape, Radisson, Havells, Dalmia, India Gate Basmati, Lava, Prestige & Brigade.

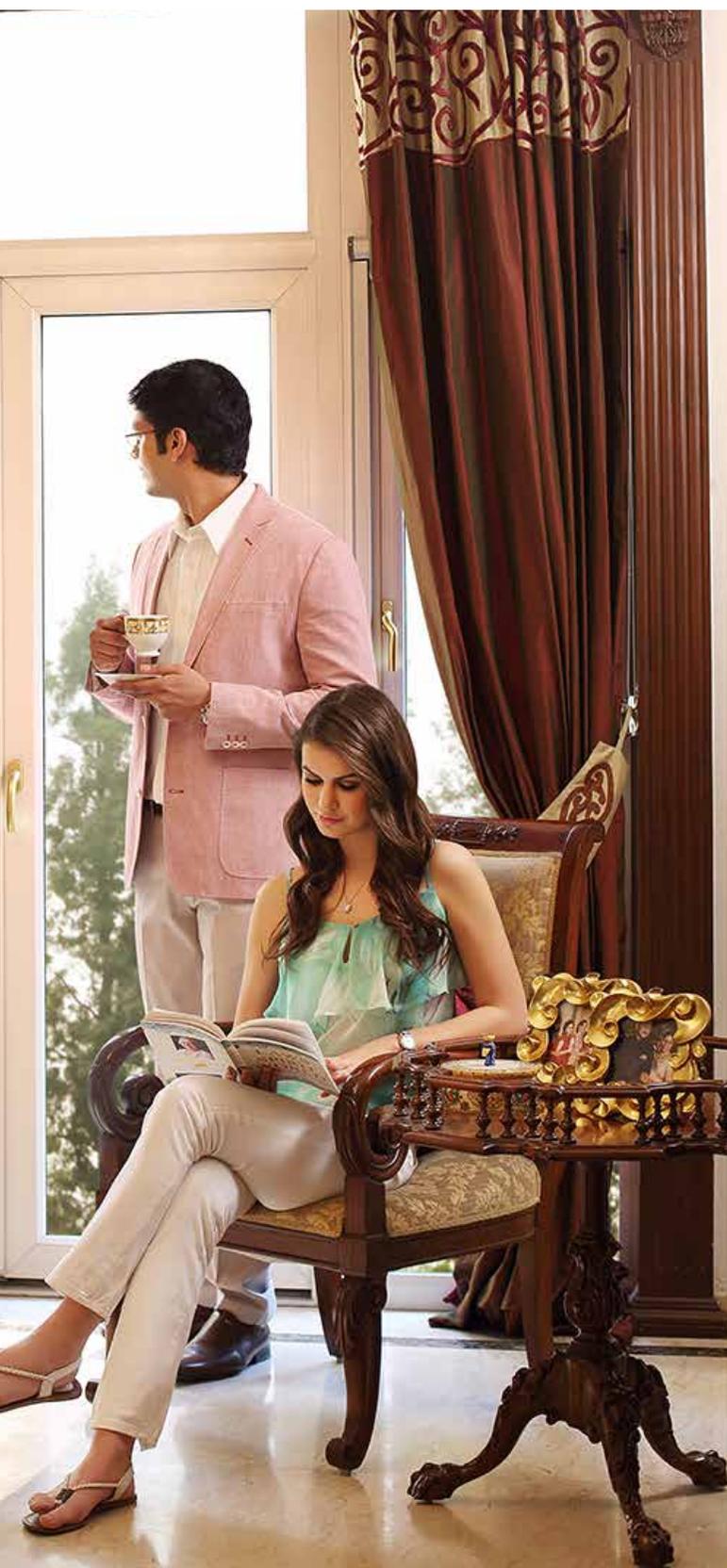
TAKING SUCCESS TO THE NEXT LEVEL

The uPVC windows offered have numerous advantages over other materials such as wood and aluminum. They are weather, noise and heat resistant. So you can enjoy the beauty of your surroundings without getting drenched in the rainy season or sweating during summers. They also provide effective insulation during winters and also significant heat inflow during summers. When it comes to Window Magic products, age is just a number. The products continue to have the same look and feel for years. Also they don't need heavy maintenance. A simple cleaning once in a while does the job well. Apart from being cost-effective and

low maintenance, they are also highly acoustic. They act as a superb barrier for outdoor noise. Since all Window Magic products undergo similar stringent manufacturing process and are compliant with the latest national and international standards of quality, their quality cannot be doubted. Already known for their durability and rigidity, the uPVC products are strengthened with galvanized steel that superlatively enhances their safety and security.

When it comes to uPVC windows & doors, the right selection of glass is very important. A right selection of material for your windows and doors is important so that you can bask in the comfort of your home. The selection of the right type of glass depends on factors such as insulation requirement (climatic conditions), the sound insulation requirement (surrounding environment conditions) and safety requirements. The type of glass materials which you can choose from are plenty. Window Magic provides glass options such as float/annealed glass, tinted glass, reflective





glass, tempered glass and laminated glass. With Window Magic windows and doors, you will never run out of enough color options to complement your walls and furniture. Window Magic offers a wide range of colors to match your décor needs. Their major four-color scheme includes; Eiche Dunkel (Dark wooden), Nussbaum V (American Oak), Sapeli (Mahogany) and Cherry Blossom. They also provide several other popular color schemes which can be supplied on customers' order.

Window Magic draws a majority of customers from India. Some particular factors have been incorporated to make the products adaptable according to the Indian climate. Therefore all products are weather resistant with stylized finish, UV stabilized; weld strength & wind load, air filtered and water penetrated along with a usable case.

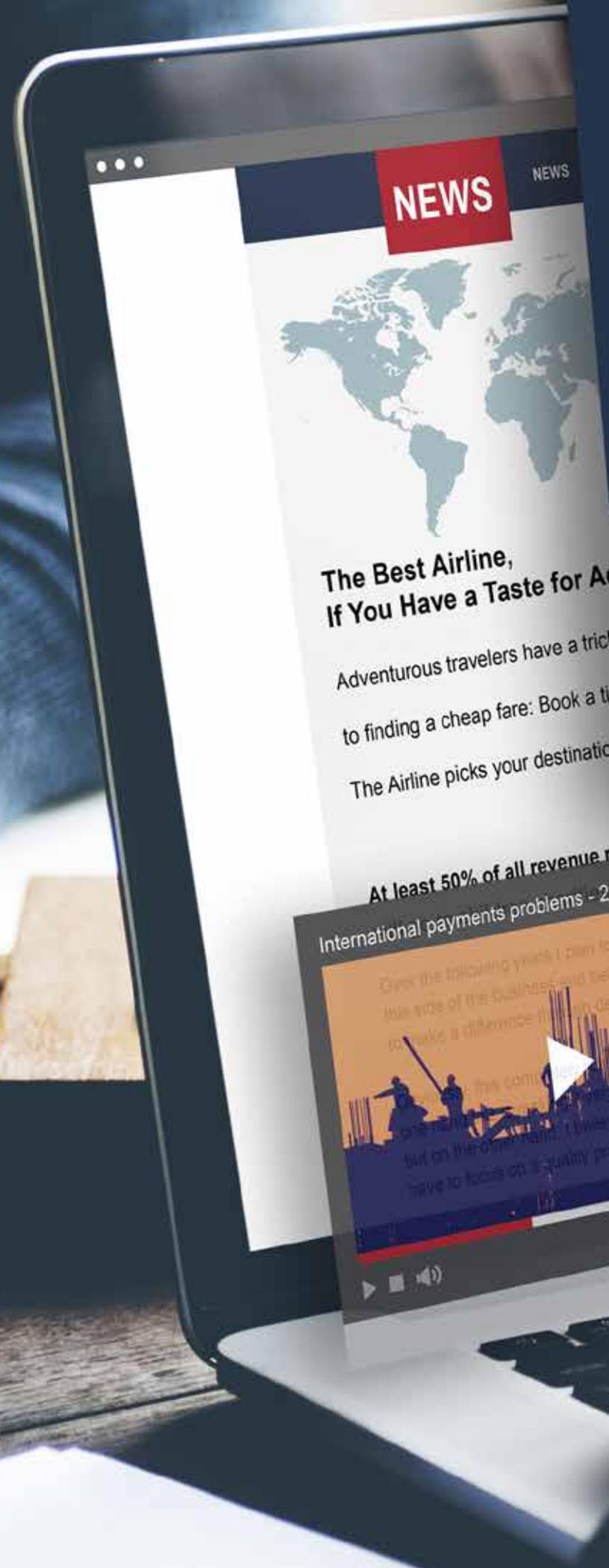
Under the leadership of Mr. Manjit Bansal, Window Magic continues to progress and innovate. The success of Window Magic is reverberated by the fact that today it is one of the most trusted and preferred brands in the industry. With its commitment to delivering well, Window Magic has gained the trust of its customers. Window Magic is being led with Mr. Bansal's visionary attitude of tackling every tough situation that comes in the way. The highly skilled and professional team of Window Magic serves its customers quality products. With the current pace of growth of Window Magic, it will be no surprise when the company soon establishes another new benchmark in the industry.

TOUR DE FORCE

- Window Magic is one of the most trusted brands in the industry.
- Every product launched by Window Magic reflects that it is an epitome of innovation.

QUANTUM LEAPS

- Window Magic is the initiator of uPVC in India which manifests its remarkability.
- This firm is an exemplar of innovating state-of-the-art technologies and its utmost implementation.



NEWS

NEWS



The Best Airline, If You Have a Taste for Adventure

Adventurous travelers have a trick to finding a cheap fare: Book a ticket with the airline that picks your destination.

At least 50% of all revenue from international payments problems - 2018

International payments problems - 2018



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We are creating a system where very talented creatives can develop their own style and share everything.

Some young talented kid comes along who can take better images than me. I'll open her images and add cherry to it to regain the number one spot. An amazing photographer takes a photo in New York and uploads it. This right now here in Thailand and soon we'll

We are creating a system where very talented creatives can develop their own style and share everything. Some young talented kid comes along who can take better images than me. I'll open her images and add cherry to it to regain the number one spot. An amazing photogra-



LIVE updates Photo Exchange Rate Currency Data Global sources Simple integration

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How to get getting re...

EXCHANGE RATE

Percent Change in the Last 24 Hours

| | |
|--------|--------|
| EURUSD | +1.23% |
| USDJPY | +0.87% |
| GBPUSD | -0.45% |
| USDCHF | +0.12% |
| EURGBP | -0.78% |
| USDINR | +0.34% |
| EURINR | +0.56% |
| USDAUD | -0.98% |
| EURAUD | -1.12% |

Money Transfers

Advertisement

MEDIA & ENTERTAINMENT

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ICONIC

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ESSEL GROUP

A leading business conglomerate, Essel Group has diverse business presence in industries such as Media, Entertainment, Packaging, Infrastructure, Education, Precious Metals, and Technology. The Group is ruling all the sectors that it has entered in the last nine decades, and is still continuing to impress the masses with its brilliant performance. The track record of the Essel Group reflects its unmatched capacities and a firm hold in the various sectors

The Group always strives to deliver the latest and the best innovations and desires to provide value offerings to all the consumers. Keeping true to the words, “Faith in innovative and organized growth”, the Essel Group is always committed to improve operational excellence through greater focus on innovation and efficient resource utilization in every possible way. The sheer dedication of the Group works as the guiding principle behind the success in all its business activities. With the assistance of worldwide operations and a workforce of more than 10000 hard working employees, Essel Group is growing in strength with every passing day.

The inspiring journey of the Essel Group was initiated in the year 1926. With an ardent passion and crystal clear vision, the Group has not only developed and expanded new businesses but has also made a formidable and exemplary position in all businesses in a short span of time. Gradually, the Essel Group has become a strong diversified organization in India, which has attained notable presence across the globe as well.

CATCHING THE MEDIA RAINBOW

The media business of Essel Group offers a strong portfolio of numerous entertainment and news

channels that are reaching to millions of viewers at national and international levels and winning their hearts. Essel Group’s distribution arm – Dish TV and SITI Cable – with its vast reach across the country offers quality viewership experience to millions of subscribers and is well poised to take benefit of the mandatory digitization of the distribution platforms in the country. The three subsidiaries of Essel Group in media sector are:

Zee Entertainment Enterprises Ltd - Zee Entertainment Enterprises Limited is one of India’s leading and famous television media and entertainment firms. It is one among the largest producers and aggregators of Hindi programming in the world, with an extensive library housing more than 120,000 hours of television content.

Zee Media Corporation Ltd - Zee Media Corporation Limited is India’s largest News Network that has 10 channels which are reaching out to over 130 million viewers by the medium of its national and regional channels across India as well as through its digital





properties such as zeenews.com and dnaindia.com.

DNA - DNA is a daily, English-language broadsheet, owned by Diligent Media Corporation Limited, one of Essel Group's companies. DNA has managed to acquire an influencing place in the lives of the young and dynamic readers through its news, views, analyses and interactivity with a composite unbiased picture of the city, the country and the world around them.

BEEN THERE, DONE THAT

The Group has also entered into socially relevant business ventures such as infrastructure, education, and finance & marking. Essel Group Infrastructure is involved in construction of roads, power plants, and urban infrastructure development. It has created an admirable order book, whereas Essel Utilities is actively indulged in power distribution and water management. Moreover, Zee Learn has established a wide network of preschools in the country which are immensely contributing in shaping the young minds of children in a productive manner. Currently, the Group is focusing on building its network of K-12 schools by expanding its reach to millions of students in the country. Essel Finance is the financial arm of Essel Group which is a customer-centric, financial services firm classified into three business groups - commercial finance, investment banking, and private equity. After reaching at a respectable stature in most of its businesses, Essel Group is now moving towards the next level of growth.

TOUR DE FORCE

- Essel Vision's film Killa bagged two awards at MAMI after Berlin.
- Essel Vision created an unprecedented history at 45th International film festival of India (IFFI) in Goa, with a whopping 4 films selected officially to be screened at the festival.

QUANTUM LEAPS

- Zee Entertainment Enterprises Ltd is one of India's leading television media and entertainment companies.
- Zee Media Corporation Ltd is India's largest News Network.



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BRIGHT OUTDOOR MEDIA

With perseverant hard work, steadfast dedication, and earnestness, Bright Outdoor Media Pvt. Ltd is riding on the success chariot and spreading the magic of excellent advertising. In the present time, this Out of Home (OOH) media organization has made a towering name in the dream city of Mumbai and has been standing tall in the Bollywood industry as well with its matchless advertising solutions

It has been more than thirty years that Bright Outdoor Media Pvt. Ltd. is ruling the realms of outdoor advertising. A tangible dream of Mr. Yogesh Lakhani, Bright Outdoor made its entry in the real world way back in the year 1980. Since then, this company has emerged as a champion of the champions with its excellent advertising solutions and customer-centric approach.

Putting its name on Mumbai's map, the company offers an exclusive range of service hoardings such as railway boards, railway panels, transfer stickers, cinema slides, promos, full train, bus panels, full bus painting, mobile sign truck, kiosks, traffic booth, toll naka, gantry, vinyl and TV advertising. Through these advertisements, it has been able to carve its name on the people's mind.

Accentuating innovation and creativity in budget friendly advertisements, Bright Outdoor has been placing smiles on its customers' faces with every passing day. It understands the faith and expectations of its customers and takes every possible step to fulfill their promise of excellence.

ENCOMPASSING THE DREAM CITY

Bright Outdoor ventured on its colorful voyage in the year 1980 with its first hoarding at Malad railway station. At that time, no one knew that this small

company will rise at a tremendous pace and hold a monopoly in Mumbai's advertising industry. Today, with more than 1000 exclusive hoardings in places such as Haji Ali, Bandra, Churchgate, Mahim, Cadel Road, Marine Drive, Worli, Borivili, Juhu, SV Road, Link Road, Chembur, and Sion, it has illuminated almost each and every corner of the city with its bright advertisements. The company is also expanding its reach to other regions of the country and has established its branches at Pune, Ahmedabad, Hyderabad, and Bangalore in the recent times.

Advertising for the movie "Pyar Kia to Darna Kya" in the year 1990 proved to be a turning point for the company for it opened a whole new path for Bright Outdoor. The company realized the potential that lies in advertising for the Bollywood movies and it began working with the industry. Now, the company offers advertisement solutions for almost every new movie. IIFA, Filmfare, Femina and some of the other famous award ceremonies of the glamour industry always go for Bright Outdoor for their advertising services and solutions in the city.

Since 2013, the company has been organizing its





own award function known as Bright Awards for felicitating Bollywood movies and actors for their exceptional performances.

Privileged to be the leader of the industry, Bright Outdoor has a distinguished list of clientele in various sectors such as media and entertainment, retail, banking and finance, tour and travel, lifestyle, etc. It offers its services to companies such as Yash Raj Films, Dharma Productions, Big Bazaar, Pantaloons, Viacom 18, Walt Disney Pictures, Eros International, NDTV, Cartoon Network, ICICI Banks, Kalyan Jewellers, Hyatt Hotels, Jet Airways, and many more.

AN ILLUMINATING TOMORROW

Believing in their words, "We create bright future", this media organization not only marks its presence in the advertising field but also comes forth in sectors including Real Estate, Tour and travel, Corporate Training and consultancy, etc., with its new ventures Bright Bungalow, Lighcraft, Bright Brandirection Pvt. Ltd, Bright 360 Travel Agency Pvt. Ltd., Motivational Guru, etc.

To contribute towards a bright future the company's venture Bright CSR comes forth as a humanitarian arm of the company. The firm tries to make an impact on the society by empowering the underprivileged people of lower sections through effective health and education facilities. Bright Outdoor also lends a helping hand in most of the social and religious events by offering free advertising services.

TOUR DE FORCE

- Received a plethora of awards such as "Best Agency for Outdoor Marketing", "Udyog Ratan Award", "Glory of Mumbai Award", etc.
- In 2012, Bright Outdoor was also felicitated with "Rising star Award".

QUANTUM LEAPS

- Bright Outdoor Media has participated in various events such as Media expo, Rajasthan Utsav, ITF, etc.
- The company is recognized by Indian Railways, Radio TV, MMRDA, MSRTC, Airport and BEST as well.





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PERSONAL CARE



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

EMAMI

Being true to its words, "Making people healthy and beautiful, naturally", Emami is continuing to maintain the top position in the personal care market since its inception. With a workforce of 2900 employees, the brand is successfully reaching to millions of customers offering the best products. The company has an enviable portfolio that denotes its great capabilities and inspires other firms

Founded in the year 1974, Emami Limited is a well recognized brand at present. The company offers 300 products which are completely based on ayurvedic formulations. With an intention to amalgamate the age-old wisdom of ayurveda with modern manufacturing techniques for creating exceptional brands, the company was established with a meager amount of Rs. 20,000. The strategic planning of the company has helped it reach the vertex of success.

The current operations of Emami Limited are spread in about 60 countries including regions, continents and groups such as GCC, Europe, Africa, CIS countries and the SAARC. Every second, more than 120 products of Emami Limited are sold somewhere around the world, which demonstrates the popularity of the brand. With a dedicated, professional and highly skilled staff, the products of Emami Limited are reaching out to more than 40 lakh retail outlets through a strong network of 2900 distributors.

The remarkable growth of Emami Limited is evident in its acquisition of the heritage brand Zandu, which was based on a huge business synergy between the two brand portfolios. Emami Limited has also acquired Ayurvedic Hair & Scalp business of "Kesh King". With growth, Emami Limited has invested in seven plants,

four regional offices, one overseas unit, nine overseas subsidiaries, and thirty three distribution centres across India.

ACQUIRING HIMANI

The company has determinedly used every opportunity in the utmost manner. In the year 1978, Emami Limited got one such opportunity as Himani Limited had become a sick unit and was up for sale. Having good brand equity in Eastern India, Himani Limited was an almost 100 years old company with a well laid out factory in Kolkata, which was producing a number of cosmetics. Mr. Agarwal and Mr. Goenka, founders of Emami Limited, realized the opportunity and acquired Himani Limited. Although, the financial risk involved in this decision was enormous, considering the small capital base of the company during those days. However, both the leaders decided to go ahead with the deal which later on proved to be the turning point for the organization.





GROWING FURTHER WITH BOROPLUS AND NAVRATNA

In the Himani factory, production of various health care items and toiletries based on ayurveda began. After ten years of commencement, the company launched its first flagship brand Boroplus Antiseptic Cream under the Himani umbrella in the year 1984. Later on, many additional brands followed Boroplus including Boroplus Prickly Heat Powder which came as a brand extension of the mother brand. Emami brands started selling in all states of North, East, and West India. Today, Boroplus is not only the largest selling Antiseptic Cream in India but also in Russia, Ukraine, and Nepal.

Nineties was very eventful for Emami Limited. The next flagship brand of the company Navratna Cool Oil came in the nineties under the Himani Umbrella and the second factory was opened at Pondicherry to expand production. Navratna over the years has become a market leader in the cool oil category.

For making Emami Limited synonymous with natural beauty and health in the consumers' mind the company takes every required initiative. In addition to its personal care business through various products of the Emami family, Emami Limited delightfully contributes towards the environment and society. The company works with the motive to drive growth through quality and innovation in products and services. Moreover, it upholds the principles of corporate governance in all circumstances.

TOUR DE FORCE

- It has been rated as the most trusted brand in the Diversified FMCG category in the Brand Trust India Report 2015 of TRA.
- Emami Limited has been ranked 228th in Dun & Bradstreet's "India's Top 500 Companies- 2015".

QUANTUM LEAPS

- The international business of the company contributes around 14% of the total revenue.
- It has nine international subsidiaries and its global reach extends to more than 60 countries.



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

REVLON

An aspirational brand with unmatched panache and desirability among the well aware, modern, up-to-date women of today, is a trendsetter in India's retail beauty and cosmetics industry. Revlon – the first international cosmetics brand to enter into India – is today one of the beauty giants with brilliance of innovation, vivacious product portfolio, latest technology, global quality standards, and most importantly – colors!

Revlon aptly matches up to the evolving Indian beauty and cosmetics industry and its heritage of over 2 decades is a proof of the same. With a drastic change in the consumers, their lifestyles, and needs, the brand thoughtfully plans its launches that are exclusive and in sync with consumer's requirement as well as performance oriented. Capturing this essence of Indian fashion style and beauty requisites, Revlon today is a brand for the youth, young working women as well as matured women and professionals.

Recently launched brand campaign - 'Love Is On' celebrates love and is dedicated towards inspiring love and connecting with people around the world on an emotional level. Through this campaign, the brand enforces Love as the most powerful and most positive emotion.

Highly placed amongst the trendsetters of today, the brand offers an assortment of quality products ranging from color cosmetics, skincare, fragrances, hair care, hair colors, and personal care. From an instant skin perfecter to perfumed body spray and stunning hair colors, this trendy brand offers it all for your lips, eyes, face, skin, hair, and body.

FOSTERING FASHION

Keeping in mind the choice and the preference of the Indian customers, the company has added a

wide range of products that are both innovative and stylish. With a great portfolio of products that have interesting combination of colors and styles, Revlon aspires to create a revolution in the grooming and beauty industry of the Indian Subcontinent. Its world famous range such as ColorStay®, Super Lustrous™, PhotoReady™, Revlon® Nail Enamel, Street Wear®, Touch & Glow™, Flex®, Charlie®, Fire & Ice®, ColorSilk®, etc. have a fan following as consumers across the country. Presently, this brand enjoys a widespread customer base in India and is a part of the Umesh Modi Group which is one of the most eminent conglomerates in the nation. With its strong hold in the beauty industry, the brand offers products which are not only in vogue but also have supreme quality.

THE STYLE SAGA

In the year 1994, Revlon of USA collaborated with Modi-Mundipharma Pvt. Ltd. and established Modi-Revlon Pvt. Ltd. A year after this association, Revlon entered the Indian market with its wide array of beauty products. During that time, Revlon was the first to be introduced in shop-in-shops and today it is retailed across more than 1200 beauty advisor shops in the





country. In addition to its strong presence in India, the company also has stepped in the neighboring markets such as Nepal, Bhutan, Sri Lanka, Pakistan, and Afghanistan. Revlon ensures that the products are of strict quality and hold true to their promise of delivering safe and best beauty products. Almost all the products are manufactured under the licensing agreement with Revlon. They have successfully brought pace setting colors and innovative products in the market. Further, the highly-trained, board certified toxicologists, and physicians at the facilities make sure that the raw materials that are used in the making of the products are pure and do not contain any harmful and toxic substance. It is only after an extensive checking that a product is allowed to be sold in the market.

LIVING UP TO THE EXPECTATIONS

Accentuating the spirit of fashion, Revlon products are a perfect combination of enchanting beauty coupled with quality standards that reflect glamour and luxurious style. Their beautifully rich colors, long lasting effects, and natural look make them a cult among the women of all age groups. With these products, one can get any look in its perfect form suitable for different occasions. With the super smooth lipsticks, salon smooth nail enamel, photo ready foundations, iconic smudge-free eye liner – the list of Revlon’s treasures is long. These products have transformed Revlon into a name to be reckoned with the leader in the Indian beauty and cosmetics Industry.

TOUR DE FORCE

- It is the first International Color Cosmetics brand to be launched in India.
- Revlon was the first company to introduce Beauty Advisor concept in Indian retail.

QUANTUM LEAPS

- Using the technology used at the Revlon’s up-to-date facility at Edison in USA, the company brings forth standard quality products across the globe.
- Revlon offers a wide array of products with trend setting colors and shades.





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REAL ESTATE



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

GODREJ PROPERTIES

Godrej Properties (GPL) brings the Godrej Group philosophy of innovation, sustainability and excellence to the real estate industry. Each Godrej Properties development combines a 119-year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across approximately 11.98 million square meters (129 million square feet) in 12 cities

GPL has been operating in the real estate space since 1990 and has grown considerably in revenue, profitability and scale. The Company is currently has approximately 129 mn. Sq. ft. under development spread across 12 cities in India.

As a corporate real estate company, GPL has set

many benchmarks in the industry, be it processes or the innovative products they deliver. GPL pioneered the concept of undertaking developments through joint ventures thereby maintaining an asset light





business model. GPL has also collaborated with international investors to create a residential investment platform that selectively participates in its projects. Further the company is also undertaking developments through the development management model. Almost all of GPL's projects are either under joint venture or development management agreement or in partnership with their residential investment platform.

What also sets the Godrej Group apart is its focus on sustainable development over decades. Even before sustainability and green building concepts became industry buzzwords, Godrej had already created a reputation for its commitment to environmental causes. In 2004, when the CII Godrej Green Business Center was inaugurated, it was the single highest LEED platinum-rated building in the world.

GPL has a diversified portfolio that includes residential, commercial and township projects. The company currently has projects across 12 major cities in India and is actively focusing on hugely increasing its footprint in Mumbai, Pune, Bangalore and NCR.

SYMBOL OF EXCELLENCE AND TRUST

GPL aspires to be the nation's top real estate company, while continuing to be the most trusted name in the industry. The company will deliver superior value to all stakeholders through extraordinary and imaginative spaces created out of deep customer focus and insight.

A case in point is the Group's flagship project "THE TREES" in Vikhroli, Mumbai. THE TREES is a new mixed-use urban district located on the expanding eastern edge of Mumbai. Built upon an existing soap manufacturing facility, the design both incorporates industrial buildings and components of the site as well as strategically re-purposes a heritage landscape structure originally created by the founder of one of India's best known consumer goods manufacturers. The master plan carefully choreographs a robust program of residential, retail, hotel, and commercial uses on a 26 acre site fully integrated with an accessible and well-conceived public realm — a feat almost unprecedented in Mumbai. Intended as a full service community including a wide variety of amenities housed in refurbished factory buildings and new structures, THE TREES carefully intertwines culture, technology, history, and landscape to align with both functional and aesthetic goals.

TOP MANAGEMENT

Mr. Pirojsha Godrej is the Managing Director and CEO of Godrej Properties. Under his able leadership,

the Company has scaled new heights and created an unmatched reputation in the country.

GPL has sold real estate worth US \$ 2.1 billion in the past four years. GPL clocked an impressive booking value of INR 5,038 crore, which is likely to be the highest booking value achieved by any publicly listed real estate developer in India in FY16. THE TREES has been one of the most successful launches for the company and it sold over 470 apartments across two phases within a very short period of launch. The Company sold 435,000 sq. ft. at Godrej BKC, Mumbai for INR 1,479 crore, in one of the largest ever end-user commercial real estate transaction in India. GPL recently established Godrej Fund Management (GFM), a dedicated fund management subsidiary of GPL through which it raised US \$275 million for Godrej Residential Investment Program II (GRIP II) to leverage the strength of its brand and operational capabilities to access exciting new opportunities in the real estate sector in India.

TOUR DE FORCE

- "Real Estate Company Of The Year" at the Construction Week India Awards 2015,
- 'Golden Peacock Award for Sustainability' for the year 2015 by Institute Of Directors (IOD).

QUANTUM LEAPS

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POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

INCREDIBLE INDIA PROJECTS

With an aim to change the landscape of the real estate sector of the country, Incredible India Projects is developing marvelous infrastructures that are enhancing the living standards of people and strengthening the economic growth as well. Their mission is happiness and for that the company does not mind going an extra mile by incorporating new ideas that can match with the new generation's dynamic lifestyle

Every building or a structure that is built not only represents a developed property but proves to be the testimonial of our existence. It encapsulates the idea of security, beauty, strength and future. Understanding these ideas, the Real Estate Industry of India is on a spree to deliver the desired results and many infrastructural developments have come to the fore with their exceptional services.

Aspiring to be one of the well-renowned real estate developers of the country, Incredible India Projects Private Limited (IIPPL) has emerged in the market with its awe-inspiring projects that have stolen the limelight and has become one of the best real estate developers in the country. With a strong foundation laid by the esteemed visionary Mr. Praveen Kumar Nedungadi, this Real Estate development company embarked on its upward journey in the year 2007 under the Companies Act, 1956.

SHAPING PARAGONS

Encapsulating their mission in the words, "Opening new horizons, shaping a new world", the Company has helped improve the standard of living. Paying attention to the demands of the Modern India, Incredible India Projects brings forth whole new developments that

have a strikingly elegant architecture coupled with latest amenities. These developments are not only the epitome of world-class quality but also come at the right cost. IIPPL ensures that they achieve the excellence while holding true to their moral ethics and honesty.

IIPPL creates masterpieces in the form of their residential as well as commercial developments. All the projects are developed at strategic locations offering amenities such as schools, hospitals, transportation means, etc. making them ideal and attractive. Further, the exceptional infrastructure, and continuous supply of water and electricity also enhance the value of their desired destinations. Its well-known projects are Sparrow Shore, Sparrow Shore Avenue, Wild Stone, Wild Stone Brob, Awesome Adda and TomorrowWorld.

THE TEAM OF ACTION

"Coming together is a beginning. Keeping together is progressing. Working together is success." This quote by Henry Ford reflects the significance of a great team. It is only with the effort of an exceptional team that





a company is able to outstretch itself in the market. And IIPPL is proud to have that. The company has an unwavering faith in its management strategies and owns a matchless team of highly-qualified professionals.

Incredible India Projects has a unique amalgamation of experience and innovation in the team. Each and every team member is equipped with extraordinary skills and strong passion in fulfilling the dreams of their customers. The company began with a team of just 12 people but due to their hard work and courage, they have grown into a huge team that always breaks its own records in terms of quality performance and team leadership. Interestingly, the company has assigned fantastic titles such as Royal, Tuskers, Shakthi, Marshal, Eagle, Avengers, Pruthvi, and Force to every team which makes them feel that they are on a mission to turn their customers' dreams into reality.

WORKING FOR THE PEOPLE

Incredible India Projects understands that it is its responsibility to be instrumental in the growth of the nation. Therefore, the company takes active part in various initiatives and events that work towards the development and advancement of the society. The company has donated a huge amount towards the development of Yadagirigutta Temple. Some of the progressive steps taken by the company are book distribution programs, plantation programs, education awareness programs, and blood donation camps, etc.

TOUR DE FORCE

- Incredible India Projects was awarded with "Star Realty- Lord of the Land 2013".
- The COO of the company, Mr. Praveen Kumar Nedungadi has also received awards for his great leadership.

QUANTUM LEAPS

- Involves itself in various CSR activities that contribute towards a glorious future.
- Develops world-class infrastructure while incorporating reliability, security and excellence in its projects.



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MY HOME GROUP

My Home Group has emerged as the curator of the most perfect homes and people by engaging in the real-estate, power, and education sector simultaneously. The group aims to create the best societies which will add up to the development process of the country. It is decorating the skyline of Andhra Pradesh since years and has a vision to spread its wings all across India becoming a market leader

A home can't be built with four walls only. It is made up of million little things and trillion big dreams. It is not just bricks and cements but smiles and tears too. Constructing a house might be easy but building a home requires efforts and compassion. The people living in the house define its existence and their character is reflected through every point of the place.

My Home Group is dedicatedly constructing strong and beautiful homes in Andhra Pradesh for years. The group's dedication and firm commitment towards its customers is the reason it is hiking the success mountain steadily.

BUILDING GRANDEUR

The entry of My Home Group in the market was marked by its wing My Home Constructions Pvt. Ltd. This real estate company is one of the best in Hyderabad and has paved the path for the superb progress which My Home Group has seen in about four decades.

My Home Constructions' tremendous skills and futuristic vision was visible from its flagship project 'My Home JM Apartments' and it helped the company to gain popularity in just no time. In less than 40 years My Home Constructions have built as many as 14 residential and commercial projects with a total

built up area of 7.15 million square feet and have won hundreds of hearts with the quality of its projects. The company's projects are the epitome of aestheticism and class, and are well-known for timely completion with unmatched strength and unparalleled designs.

After the immense success of its real estate properties, My Home Group stepped into the production of the most important component of construction business- Cement. In a joint venture with CRH Plc, Ireland, the international leader in building materials, My Home Group set up 'My Home Industries Limited' which produces Maha Cement.

My Home Industries Limited is currently one of the most successful and fastest growing cement manufacturing companies in India. In a very little time it has acquired an annual production capacity of 5 million tonnes and has achieved phenomenal success in the whole of south India as well as Maharashtra, Orissa, Bihar, Jharkhand, Chattisgarh, and West Bengal. It has made a distinct name for itself and has earned a reputation for quality, reliability, and energy efficiency while producing the finest quality of cement which is marketed through a vast network of 2600 dealers.





FOR A WHOLESOME SOCIETY

MHG's leader Dr. Jupally reckons that education is the most powerful weapon that can assure victory in any challenge which the life offers. Thus, with the belief that quality education is the right of every child, he incepted My Home Educational Society, which started the Little Scholar School in Hyderabad in 1991. The school now has a branch in Mallacheruvu also. The institution is an English medium co-education school catering to students from Nursery to Class X. Little Scholar School is affiliated to the Central Board of Secondary Education (CBSE, New Delhi). Knowing the potential that the future generation holds, MHG nurtures them with the knowledge which not only makes them analytical but also empowers their principles and moral values.

The group has also been contributing to the ever-growing power sector of the country since the year 2000 when it acquired naphtha based CGCT plant which is now run by My Home Power Ltd. The company then went ahead to start My Home Power Consultancy Services Ltd. in 2005. The consultancy firm is one amongst the most trusted firms across India and has an eminent portfolio of clients like Visaka Industries Ltd., Ramky Pharma city Ltd., Orissa Sponge Iron Ltd., Aurobindo Pharma, and Amreli Power Projects Pvt. Ltd. It also boasts of a few overseas projects like large scale consultancy assignments in Syria, Saudi Arabia, and Bangladesh in partnership with M/s Finnacle Capital Advisors Private Limited.

TOUR DE FORCE

- MHG has won awards such as Best Real Estate Company, GHMC Award, Greentech Award, etc.
- MHG purchased Sree Jayajyoti Cements in 2013, adding tonnes to its production portfolio.

QUANTUM LEAPS

- My Home Power Ltd. is amongst few in the country to achieve 100 % carbon credit approved by UNFCCC.
- The MHIL marketing team has 16 regional offices, 64 sales depots, and a dedicated fleet of over 1200 trucks and bulk loaders.



POWERFUL

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SHREEPATI GROUP

A leading establishment which holds an illustrious position in the real estate sector of India, Shreepati Group stands apart with its effective vision, rigorous efforts and exquisite infrastructural developments to claim sky's limit. Painting its glorious success story on the concrete canvas of its developments, Shreepati Group has always delivered state-of-the-art infrastructural estates in the dream city of Mumbai

Every era brings with itself uniqueness in everything whether it is fashion, lifestyle, art, technology or architecture. The amalgamation of the previous culture and the contemporary civilization gives birth to an evolved creation. This similar evolution is also witnessed in the architecture of the times. Through the years, companies in the field of real estate industry have been developing their architecture in terms of construction, ventilation, traffic, electrical connections and architectural design as well.

Shreepati Group, one of the most respected real estate developers of the country, ardently believes that evolving is an indispensable need for those who wish to carve their names on the golden pages of the history. Founded by Mr. Rajendra R. Chaturvedi, the Chairman, Shreepati Group has been leading the redevelopment to different scales and height for over three decades. Now, to prove his ability and dynamic vision, his son Mr. Tapas Chaturvedi, a Civil Engineer and a postgraduate in Management from Singapore has also joined the Shreepati Group.

THE ARDENT ESTABLISHMENT

Holding a supreme place in the industry, the Group has been in the game for the past three decades. With the

development of magnificent towers, parks, residential properties, the Group has created benchmarks for the real estate sector.

The ISO certified real estate developer follows a stringent Quality Management ideology for the gratification of its clients. Under the leadership of a great management, the establishment is constructing the dreams of the new generation through hard work and amazing architecture.

As a responsible establishment, Shreepati Group holds a firm view on the Good Corporate Governance and ensures that accountability for all the projects is maintained. Transparency and effective deliverance also do not lag behind when it comes to customer satisfaction. The Group has a notion that their thinking, quality and actions are well aligned with the best quality that they promise to offer. At Shreepati Group, each and every individual whether he/she is an employee, customer, supplier or associate gets inspiration for advancing to a better future.





FORGING SPLENDOR

Following a vision to be one of “the finest development and infrastructure raising company”, it has set out to explore the untouched corners of the real estate industry. Shreepati Group is keen to modify the prevailing “Urban landscapes” to pioneer a tomorrow crafted with perfection and grandeur.

The Group has some well-known developments that add another golden feather to its cap. For instance, Shreepati Arcade – the 45 storied building was constructed in 2001 and remained as the tallest building of India for almost 7 years. In addition, the group has also inaugurated The Sea Scan Group in collaboration with the Directorate of Fire Services, Government of Goa. It is a Marine Training Center that offers different job oriented courses in “Marine Life” and has successfully trained a number of students in the past years.

One of their famous ongoing projects is Shreepati Logistics Park which will be India’s first logistics hub. Spread across more than 1000 acres. The Group has been into redevelopment and has tried to maintain the social fabric in the island city. According to the Group, redevelopment is the best form of corporate social responsibility as it helps in the social and economic upliftment of people by increasing their standing and net worth. The value additions make the customers feel proud to be associated with Shreepati Group. With this dedication, the Group is “Reaching new skies” with its wings spread across the horizon.

TOUR DE FORCE

- The Group’s well-known development Shreepati Arcade has won the Limca Book of Records.
- It received ISO certification in 2010 which was monitored by Orion Registrar, Inc, USA.

QUANTUM LEAPS

- It is counted among the top-notch real estate developers in the metropolitan cities such as Mumbai.
- The Group is progressing towards the development of India’s first Logistics hub as well.



POWERFUL

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THE WADHWA GROUP

The Wadhwa Group design philosophy of “VENTILIT” borrows from nature’s choicest elements of air, height, and light and is exclusive to the group. They lay heavy emphasis on building homes that are in harmony with the sun’s path and the wind’s direction. Not just that, the greater floor to ceiling height makes the apartments more spacious. It also depicts the faith and respect that The Wadhwa Group has for Mother Nature

Different surroundings leave varying impact on people. Be it a residential space or industrial; infrastructure surely affects one’s mood. “We need to stop thinking about infrastructure as an economic stimulant and start thinking about it as a strategy. Economic stimulants produce Bridges to Nowhere. Strategic investment in infrastructure produces a foundation for long-term growth”, said Roger McNamee. As per this quote, be it any sort of infrastructure, wise investments in them can lead to prosperous progressions. Building structures might be easy but incorporating passion while doing so is not easy. Only some specific companies are capable of delivering a performance that would completely leave their customers awestruck.

One such organisation is The Wadhwa Group, based in Mumbai. This firm believes that only building structures is not its only concern but establishing everlasting alliances is the primary preference. The Wadhwa Group had entered the domain of Real Estate in the year 1969 with an endeavor to construct buildings that will bring them closer to their clients. Mr. Vijay Wadhwa, chairman and founder, laid the foundation of The Wadhwa Group. The company includes professionalism in its work along with extreme care to construct structures that will please the customers. The inclination of the company to create something different yet praiseworthy can be

understood through the concept it follows, ‘Form follows Function’. At present, the firm is doing remarkably well under the eminent leadership of Mr. Navin Makhija, MD of The Wadhwa Group.

POSITIVE EMPIRICISM

It is universally accepted that experience is the gem that augments adornment of every task. The Wadhwa Group carries a rich legacy of over 47 years in the industry and has earned an experience that helps it to understand the demands of clients. The Group has a clientele of more than 15,000 satisfied customers and over 100 MNC corporate tenants which exhibits its supremacy in the Real Estate Industry. Further, the company is well-known for constructing residential and commercial buildings at premium locations.

DESIRABLE WORKPLACE

Although, the company is progressing leaps and bounds, their approach towards the employees is becoming more amicable day by day. The Wadhwa Group believes in the policy to render the best to the employees in return of their dedication and hard work.





Every possible idea that will improve relations of the entire staff is implemented by the management. The best efforts are made by the company to abolish any sort of misunderstanding between the employees. The management makes sure that all the needed facilities are provided to the staff for maintaining their comfort. The ambience of work place is also set in a way that is fruitful in the development of the employees.

MARVELLOUS ASCENDANCY

The Wadhwa Group is quintessential in the sphere of Real Estates and has won several awards. The Capital and Platina at BKC are among their noted commercial projects and The Address Ghatkopar, Anmol Fortune Goregaon, Solitaire, Powai, and Aquaria Grande Borivali are some of their well-known residential projects. There are many other ongoing projects that The Wadhwa Group is aiming to implement with extreme refinement. One main ambition of the company is to create buildings that will be not only structures but the foundations for various future enterprises. The Wadhwa Group considers these buildings as the stepping stone for huge achievements.

The organisation focuses to create designs that will be advantageous in conserving energy, water, and other natural resources. Arya Vidya Mandir School and Vasu Dham, an old age home are two exquisite initiatives taken by the company for giving back a little to the society in return of firm faith and approval that customers have shown for The Wadhwa Group.

TOUR DE FORCE

- It has won the prestigious Asia Pacific Award (2013-14) for its contribution in the field.
- Recognized for excellence in realty by the Economic Times.

QUANTUM LEAPS

- The company has a rich legacy of 47 years with a constant remarkable reputation.
- The Wadhwa Group has a clientele of 15,000 customers.



EMERGING

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HOMELAND GROUP

Homeland Group is a name that has come to the fore and is establishing itself as a leader in every market that it chooses to venture in. This prestigious conglomerate of the Indian Subcontinent has a huge turnover of about USD 400 Million. Its dedicated actions have assisted the Group in attaining a sound status in the industry and will also direct it towards a triumphant tomorrow

With an aim to become one of the best conglomerates across the lengths and breadths of the country, Homeland Group is looking forward for the endless opportunities that are present in various industries. Values such as excellence, trust and integrity hold the Group's vision together and direct it to look for the best opportunities available in its course of substantial growth and development.

MULTIDIMENSIONAL GROWTH

In the past year, Homeland Group has entered into several markets such as manufacturing, processing of vanaspati, refined oil, solvent oil and by products, trading of crude edible and non-edible oils, pesticides and insecticides, retail, real estate, social welfare, education, cotton spinning, hospitality, etc.

Some of its well-established ventures are:

HOMELAND CITY PVT. LTD.

Among the strong and valued steps that the Group takes in building the country, Homeland City proves to be a fervent residential subsidiary. The company was incorporated in the year 2005 with a vision to transform the residential and commercial developments in India.

Some of its magnificent landmarks are Homeland Heights Residency, Homeland City, Homeland City Mall, etc. This subsidiary certainly thrives to work in the alignment of the Group's vision of "Improve Standard of Living".

JINDAL OIL & FATS LTD.

This manufacturing arm of the Group is involved in the manufacturing of Vanaspati Oils, dehydrated vegetable oils and import of various kinds of edible as well as non-edible oils, fats and related products.

The company pays a great attention towards the quality and hygiene of the products that they offer. The company's efficient infrastructure makes it possible for them to give the excellent results that have helped them in creating a high brand value in the market.

ITL PUBLIC SCHOOL

Homeland Group believes in the philosophy of giving back to the society and that is why it has stepped into the field of education with ITL Public School to provide world class education to the leaders of tomorrow.





The school has great infrastructure that contributes to the wholesome growth of the students. Because of its splendid performance, the school has received the International School Award as well. In addition, the school also takes its student on various international tours for their educational exposure.

Apart from these, some other famous subsidiaries of the companies are: HL Hotel & Resorts Pvt. Ltd., AHR City Project Pvt. Ltd, GI Industries Pvt. Ltd, Home Land City Mall, HL Hotel & Resorts Pvt. Ltd., AB Cotspin Pvt. Ltd., etc.

THE PHILANTHROPIC APPROACH

Homeland Group believes that a company's growth is related to the growth of its society and the people directly or indirectly. Keeping this belief in the mind, Homeland Group always takes up new measures which would lead to the upliftment and betterment of its surroundings. It follows the unique strategy of sustainable development and human growth.

For the maintenance of the Gaushalas of Mohali and Bathinda, the group asserts that it contributes around five percent of its sales revenue. Further, they also adopt preventive measures so that the company's real estate arm does not inflict any harmful effects on the environment. In Homeland Group, one finds that there is equal respect for all irrespective of anyone's position in the company. Each and every individual receives constant motivation from his/her employers and gets a fair chance to prove his/her mettle.

TOUR DE FORCE

- It is one of the esteemed groups present in North India.
- Homeland Group was the official Luxury Housing Partners of KINGS XI PUNJAB in 2015.

QUANTUM LEAPS

- The Group has a huge turnover of about USD 400 Million.
- It has constructed various renowned projects such as Homeland City Mall and North Ex Twin Towers, the very first commercial towers of New Delhi.



EMERGING

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SAHANA REALTY

The organisation is establishing a concrete positive reputation in the Real Estate industry and is conquering the consent of its customers with its efficiency. As it is not feasible to attain such recognition without the faith of customers the present scenario proclaims the victorious place of Sahana Realty. The company is reaching new heights and is inclined to mark its presence in the history

Every building is designed with a specific purpose, as it is not only a space that will be occupied by some people but will be a place that would add more to their memories. To make all the moments special a certain ambience is required that can be created with focused architect of any structure. Real Estate industry has been developing gems since its inception and one such wonder that this sector has given is Sahana Realty. This real estate company is one of those which initiate every project with the intention to create marvels. Sahana Realty has entered the industry with determination to become a leading firm. This company is a multi-faceted real estate development organization, aspired to upgrade living standard to an extent that will give a new meaning to quality lifestyle.

Sahana Realty was established by Mr. Sudhakar Shetty in 2003. The company is best known for its enchanting designs and well planned architecture since the year it stepped into the field of Real Estate. Sahana Realty offers residential, commercial and hospitality infrastructures on a large scale. Customized interiors are one of the unique features of the company which augment its charm even more. The firm is inclined to deliver what pleases its customers the most and customized interiors can be regarded as an initiative for this cause. At Sahana Realty, the

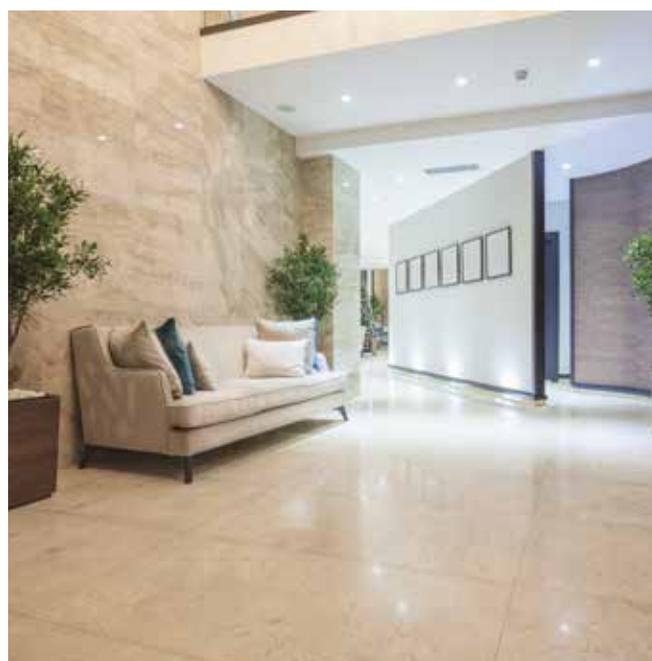
best technologies and strategies are put into action to bring the utmost outputs.

“To be successful in real estate, you must always and consistently put your clients’ best interests first. When you do, your personal needs will be realized beyond your greatest expectations”. These words by Anthony Hitt promote an idea which if any Real Estate company follows, it can become exceptional in the respective field. Sahana Realty is an exemplar that incorporates this notion quite eminently. Further, Jai Maharashtra, a Marathi news channel and Suhan Aviation are a few other ventures that are growing steadily under the leadership of Mr. Sudhakar Shetty.

AN ALL-ROUNDER

Sahana Realty is counted among the companies which never disappoint customers in terms of quality. With organised methods all the tasks are completed within the expected time span. The sole mission of the company is “Supporting Better Living”. Like all other companies Sahana Realty also wishes to get a strong position in the market, thus compromising with the satisfaction of clients is not considered as





a doable option in the firm. The organisation only favours ethical progress. Transparency, Integrity, Commitment, Innovation, Team Work and Quality are the core values that help the firm to not deviate from the moral path of great success.

Therefore, with a team of more than 400 employees Sahana Realty is remarkably reaching the pinnacle of achievements. Also, Slum Rehabilitation Authority (SRA) projects are enterprised by the firm in which more than 5,000 slums dwellers are given accommodation.

One major reason behind SRA projects of Sahana Realty is to support the government's mission of housing for all & slum free city initiatives. Sahana Realty was always determined to gain a distinct position, and has always focused on the aspects that needed improvements.

The company has done incredible projects in residential and commercial areas. Three Sixty West and Beaumonte are famous residential projects of the firm. Beaumonte is developed by Sheth Creators & Sahana Realty. Projects like Sahana Shopping Arcade and Kenilworth Mall are marvellous projection of thoughts in commercial sector.

Thereby, one can surely mark the worthwhile existence of Sahana Realty in the Real Estate industry with its exponential growth. And by focusing on the main areas and refining its work very diligently at every stage today Sahana Realty has reached the vertex of success.

TOUR DE FORCE

- JV with Oberoi for one of the most lavish & flagship projects "Three Sixty West" in Mumbai.
- Volunteered for CSR activities such as Dialysis Center & TB campaigns.

QUANTUM LEAPS

- Commenced Rehabilitation projects.
- Has founded Varija Mallappa Charitable trust & Baba Ramdev Yoga Shibir.
- It has under-construction & constructed area spread over more than 3 million Sq.Ft.





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RETAIL



ICONIC

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DLF RETAIL

DLF has always been a front runner of the retail revolution in the country. The company's multi faceted retail addresses comprise of shopping centres, premium malls, and super luxury malls which have been delighting visitors with versatility, variety, and premium quality

DLF's unmatched presence in the real estate business has reiterated its position as the market leader in the Indian retail real estate industry boasting of high retail trading density and occupancy rates. DLF's retail portfolio is uniquely managed by a seamless integration of design, construction, leasing, operations, asset management, and strategic marketing. DLF's project teams collaborate with world class architectural firms to create unparalleled spaces. An outstanding example of this is DLF Emporio, the first and only Luxury shopping Centre in India which is home to a unique mix of over 180 International & Indian luxury brands like Louis Vuitton, Hugo Boss, Cartier, Salvatore Ferragamo, etc. DLF Emporio boasts of not just the best Luxury brands, but also of exclusive fine dining restaurants, cafes, and luxury marketing services. DLF Emporio has been consistently awarded by both International and National forums regularly.

DLF Promenade (Vasant Kunj, Delhi), DLF Place (Saket, Delhi), DLF City Centre (Chandigarh), and DLF Cyber Hub (Gurgaon) are premium retail destinations in the DLF portfolio which are located in plush catchments, catering daily to thousands of discerning shoppers. They are poised to be family destinations offering not just shopping, but an unforgettable experience through their unique tenant

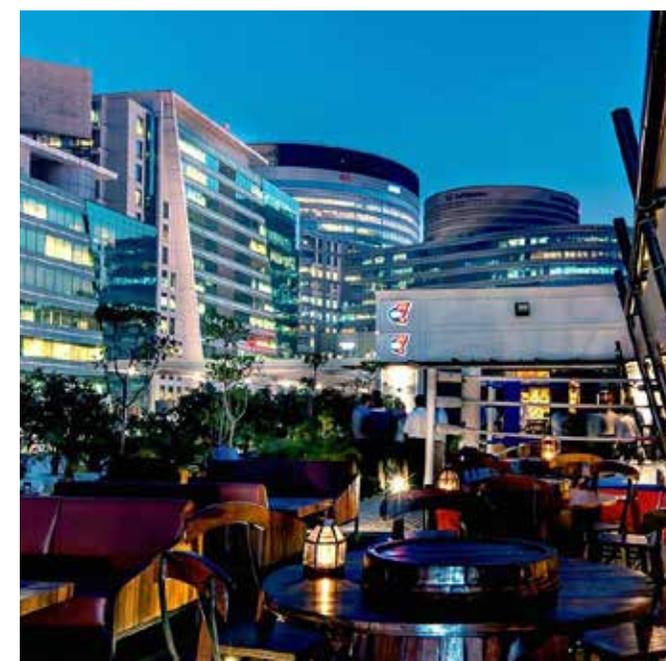
mix consisting of leading international and Indian fashion, entertainment, and dining brands. All of DLF's premium properties have also been consistent winners at International and National forums.

The company has also operationalised DLF Mall of India in Noida, which is acknowledged as the Largest Mall in India with an area span of about 2 million sqft.

DLF MALL OF INDIA

DLF Mall of India the first destination mall of the country is spread across the retail space of 2 million (sq.ft. GLA). The essence of the mall is that of a destination, which encapsulates not just shopping but a never-before food & entertainment experience, which is thoughtfully and craftfully divided in 5 zones spread over 7 floors. It houses 330 brands including 100 Fashion brands opened their Stores which includes 27 Unisex Fashion, over 50 Women's Fashion, 21 Men's Fashion & 14 Kids' Fashion Brands. Food & Casual Dining – Total 75 Food & Beverages options including 51 Cafes and Casual Dining Restaurants, and 24 F&B Kiosks.





CYBERHUB

CyberHub is India's first integrated F&B and entertainment destination with unique and one-of-its-kind concept. Spread over 2 lakh sq. ft. of area, DLF CyberHub, is a premium socializing zone. The project which is strategically located on the main artery connecting Gurgaon to Delhi, National Highway 8, and is placed at the DLF CyberCity which is a known corporate hub of Delhi NCR. A space catering to 50 food brands under its belt, CyberHub, not only caters to the corporate and business hubs in the vicinity but to the catchment in and around Gurgaon. CyberHub is a must visit place for the people who would want a new experience every time they visit- be it in food, beverages, or social offerings.

Designed by the famous architects, MFPP, DLF brought the international concept of dining and entertainment in India that not only showcases the flavours of a local souk but also is a great architecture. The site is long and linear with multiple entrances and viewing points and has three levels to cater to an average daily footfall of 25,000. It is the ambience that makes CyberHub an unparalleled experience and an ideal destination for art and cultural shows, media launches, lifestyle shoots, TV programmes, etc.

World-class design and structural ambience with roof top terrace, amphitheatre and exhibit area allow for stimulating entertainment options adding an extra zing to everything. The Exhibit area offers the space to design and display of products.

TOUR DE FORCE

- 2016 Most Admired Shopping Centre Marketing & Promotions of the Year, North DLF Promenade
- 2016 Shopping Mall of the Year, North DLF Promenade
- 2016 Project of the Year, DLF Mall of India.

QUANTUM LEAPS

- 2016 Opening of Mall of India, Noida
- 2013 Opening of DLF Cyber Hub, Gurgaon
- 2012 Opening of DLF South Square, Sarojini Nagar



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SPENCER'S RETAIL LIMITED

Entering the Indian market back in the year 1863, Spencer's Retail Limited remains one of the well-renowned brands in the retail sector of the country. By establishing the first-ever hypermarket in Hyderabad in 2000, the company created a revolution in the retail environment and its evolution with the dynamic mechanisms of the market has helped it to emerge as one of the game changers of the industry

Bringing with itself the concept of organized retailing, Spencer's entered the Indian market as one of the first companies that changed the face of hypermarket shopping in the country. Originally owned by a British gentleman Mr. Spencer, the company saw many ups and down in its long journey. Stretching its establishment across the length and breadth of the country, Spencer's Retail Limited acquired Indian ownership in 1960s. Later the company came under the supervision of RP-Sanjiv Goenka Group in 1989.

At present, this multi-format retailer provides a wide range of quality products across categories such as food, personal care, fashion, home essentials, electrical, and electronics to its key consumers. It marks its presence in more than 35 cities throughout the nation with 5000+ employees working dedicatedly to bring the best for the customers.

From being the first grocery chain to being the first supermarket chain, Spencer's have seen tremendous change in its progression as a brand. The company holds a promise of "innovation, quality, and service" that is offered at its stores all over the country.

THE AFFLUENT EMPORIUM

For more than 150 years, Spencer's has been establishing itself as the preferred shopping destination

and is bringing global lifestyle at affordable prices. With its wide array of products of different categories and style, Spencer's is bringing new shopping trends in the Indian market.

The company caters to the needs of the modern customers with its own brands which cover a lot of articles in the food space, including rice, pulses, whole spices, dry fruits and nuts, sauces, instant noodles, breakfast cereals, honey, breads, beverage, wafers, pickles, jams, and cookies. Keeping in mind the local tastes and Indian's love for regional food products, Spencer's offers customized fruits and vegetables pickles as well.

In personal care section, the company offers a wide range of products that includes items such as face wipes, tissues, baby needs, and hand wash, while its home care range includes detergents, dishwashing soaps, toilet cleaners, and floor cleaners. Maroon is another of its own brands, which provides premium home care solutions.

In the fashion and apparel space, Spencer's offers both contemporary and classic looks through its own brands, which cater to casual wear, loungewear, leisurewear, formal-wear, and accessories such as





leather items, casual jewellery, and footwear. Island Monks, Mark Nicolas, Asankhya, Scorez, La Bonita, and Island Monks Kids are some of the popular private label brands.

It also has innovative services such as Epicuisine, Edutainment Booklets, and Live Kitchens, Gourmet Centre, Spencer's Patisserie, Spencer's Gourmet, Wine & Spirits, Fish & Meat, etc. that are reshaping the retail sector of the country. Though these latest innovations, Spencer's Retail Limited brings forth cuisines from across the world combined that are prepared by highly qualified professionals.

INSTILLING TRUST

The company stands firm with its philosophy of - Makes Fine Living Affordable and strives hard to provide maximum convenience of its customers. The products and their quality have proved the strength and trust this retail company holds in its services. Understanding the importance of a good shopping experience, Spencer's hyper marts are specially designed with welcoming interiors.

After integrating itself as a part of RP-Sanjiv Goenka Group, Spencer's saw giant leaps on its path of achievements. And to make sure that it remains on that same path with its head held high, the company follows its six core values, namely, Customer Happiness, Credibility, Humaneness, Execution Excellence, Speed, and Risk Taking that reflect its dedication and moral ethics.

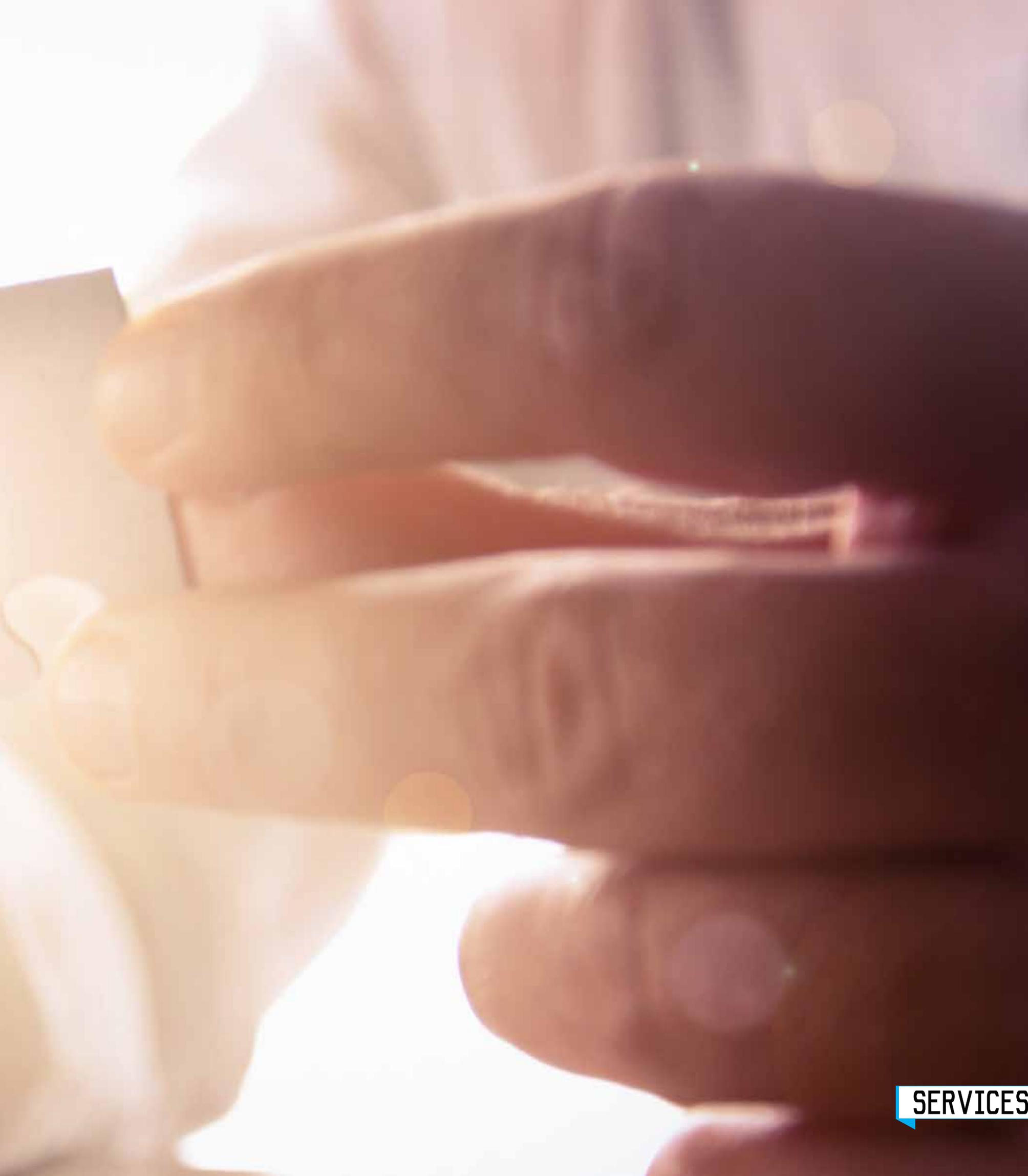
TOUR DE FORCE

- The Company was awarded with the "Most Admired Food & Grocery Retailer of the Year" in 2016.
- Spencer's retail was also felicitated with "Highest Job Creator in the Eastern Region" award.

QUANTUM LEAPS

- It received a Commendation Certificate for Strong Commitment to Excel in Food Safety.
- In 2013, Spencer's was named as the second most respected companies of India in Retail.





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SERVICES



ICONIC

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AMBUJA NEOTIA

One of the most prominent and respected corporate houses headquartered in Kolkata with its forte in real estate and recent forays into hospitality, healthcare, and education, Ambuja Neotia is leading the success ladder today

The company, under the stewardship of Mr. Harshavardhan Neotia has been responsible for landmark projects in and around Kolkata such as Udayan, Kolkata's first CondoVille created around the Public Private Partnership model, City Centre, the mall that went on to re-write several retail rules, Ffort Raichak, Kolkata's first luxury weekend getaway and the pastoral hamlet by the Ganges, Ganga Kutir amongst many others.

LONG & WINDING ROAD

Ambuja Neotia stepped into the hospitality segment with the similar zeal and passion it was following for its realty projects. Launched in 1986, its flagship venture, The Conclave was the first private club in Calcutta to create a reputation around decor, cuisine, and personalized services. The club even after three decades is the premium choice for the business class of the city because of the perfect blend of fine dining and high commerce it offers. The brand then extended through The Conclave Ecohub, Club Verde Vista at Kolkata, and Club Montana Vista at Siliguri. The Ffort at Raichak-on-Ganges, a luxury riverside resort with 61 tastefully appointed, river-facing rooms and extensive conferencing and banqueting facilities is another gem of the Group's hospitality projects. Ganga Kutir, Resort and Spa, is an idyllic getaway

designed to create personal havens that embrace the concept of 'luxury re-defined'.

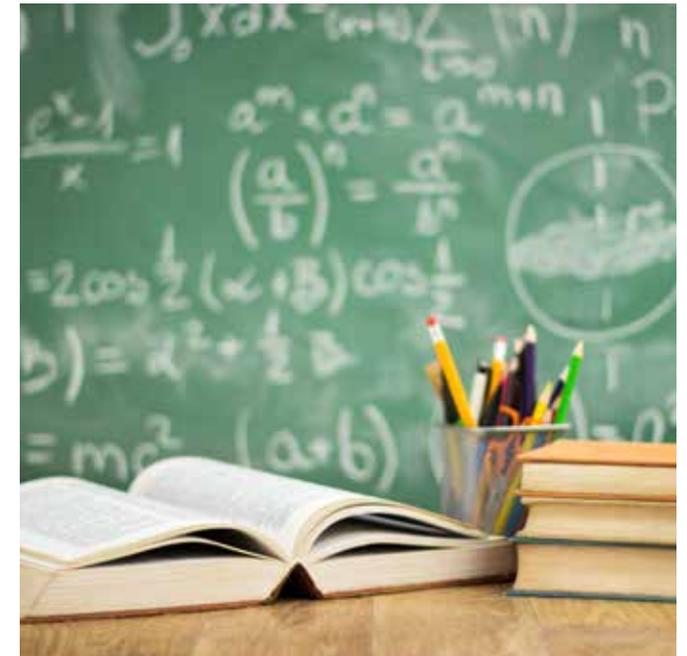
The Group's food and beverages joints resonate with the echo of premium taste and ambience offering varied international and national cuisines. Ambuja Neotia also championed the cause of woman and child healthcare by setting up Bhagiathi Neotia Woman & Child Care Centre in Kolkata.

Ambuja Neotia is known to pay special emphasis to design and aesthetics in a way that their projects are enduring and appealing as well as sustainable and viable for the future. In their pursuit of creating delight through spaces, it has also partnered with a bouquet of ace architects like Charles Correa, Balkrishna Doshi, Kapil Bhalla, Channa Daswatte to name a few.

EXPANDING STRATEGICALLY

Ambuja Neotia Holdings Private Limited (formerly known as RKBK Fiscal Services Private Limited) was incorporated in the year 1990 and has its registered office at 216, A. J. C. Bose Road, Kolkata - 700017. The Company is the holding company of the Ambuja





Neotia Group and has investments in various group companies for undertaking development of Real Estate, Hospitality & Healthcare projects.

Ambuja Housing & Urban Infrastructure Co. Ltd. was incorporated in the year 2005 and has its registered office at 'Ecospace Business Park' Block 4B, 6th Floor, Premises No. IIF/11, Action Area II, Kolkata 700156, West Bengal. The Company is a wholly owned subsidiary of Ambuja Neotia Holdings Private Limited. The main business of the Company is to develop residential and commercial properties. The Company has completed construction of a high end residential project named 'Ujaas - The CondoVille' at Lake Town, Kolkata. Along with the residential project, the Company has also completed two business towers on green building concept, namely the 'Ecostation' at Salt Lake Sector V, Kolkata and the 'Ecosuite' at New Town, Kolkata.

Bengal Ambuja Housing Development Limited was incorporated in the year 1993 and has its registered office at 'Vishwakarma', 86C, Topsia Road (South) Kolkata - 700046, West Bengal. It is a joint venture company between West Bengal Housing Board and Ambuja Housing & Urban Infrastructure Company Ltd with equal equity participation. The Company was incorporated to supplement the efforts of the West Bengal Housing Board to meet the housing demand in West Bengal. It was formed to provide homes for all sections of the society viz. (Low income group, Middle income group and High income group).

TOUR DE FORCE

- The Group's Afraa Chain of Restaurants was acknowledged as the Best Regional Restaurant Chain of the Year 2015 – East by the Indian Restaurant Congress.
- Ganga Kutir has been awarded the Trip Advisor Certificate of Excellence – 2016.

QUANTUM LEAPS

- Launched in 1986, The Conclave was the first business club where fine dining and high commerce blended seamlessly.
- Ecospace is the first business park in New Town which is a Green Building with Gold Rating from LEED.



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RELIANCE FOUNDATION

With a mission to address the multifaceted development challenges which India is facing, Reliance Industries Limited started the Reliance foundation in 2010. The foundation is significantly contributing to a positive societal impact through diverse community engagement initiatives and has made a measurable progress toward its vision of an inclusive India

A successful nation is the one which works towards the prosperity of all the sections of its society, and a responsible citizen has the obligation to considerably promote activities which can help the country achieve this. Reliance Industries Limited has been actively indulged in various philanthropic ventures to improve the standard of living in India, and to boost up the process it set up the Reliance Foundation which has so far touched the lives of more than seven million people across India, in more than 10,500 villages and urban locations.

The foundation's philosophy revolves around its commitment to enhance the quality of life of people belonging to marginalized and vulnerable communities. It works with highly motivated and qualified individuals, in the areas of Rural Transformation, Health, Education, Sports for Development, Disaster Response, Arts, Culture & Heritage, and Urban Renewal, making a notable difference to the lives of the underprivileged. The team at Reliance Foundation is filled with passion towards bringing a substantial change, and its members strive every day to discover new and profound ways to improve the societal scenario.

THRIVING SUSTAINABLE SOCIETY

Led by Mrs. Nita M. Ambani, Reliance Foundation understands the ever-changing dynamism of

development requirements which the Indian society faces, and hence it continues to evolve itself well in advance to take care of them. It follows a comprehensive approach to nip the problems in the bud by creating and supporting significant activities tackling the specific needs of varied communities. The main aim remains to bring the whole society on an even platform where everyone has equal and easy access to basic facilities like education, healthcare, and proper nutrition.

The Foundation lays significant emphasis on leveraging technology for developmental solutions. Following its model of direct engagement, the Foundation directly reaches out to the affected communities through trained professionals. To maximize its reach and improve outcomes, Reliance Foundation has also established strategic partnerships with organizations that have the technical expertise and experience to commence various programmes in the recognized focus areas of the operation. For example, it is underwriting a social media lab for Mumbai Police to improve involvement of residents in improving safety and security.





THE ALL-ROUND APPROACH

Reliance Foundation is working to promote sustainable growth in the rural areas of the nation by not only solving the problems but by also providing long-term efficient solutions which are also locally relevant. It also enhances rural livelihoods in agriculture, marine fisheries, and other farm and non-farm based activities. The foundation makes systematic efforts to improve the quality and productivity of rural assets, leading to increased and more reliable yields. This ensures increased incomes and better capacities among the targeted marginalized communities.

The foundation works towards enhancing access to quality and affordable healthcare in India with the motto 'Health for All'. Following an integrated healthcare model, it provides a continuum of care to the most vulnerable sections of society through a network of healthcare delivery mechanisms. Cumulatively, over 35 lakh consultations have benefitted vulnerable patients through various health initiatives. Numerous health camps provide specialised care for HIV/AIDS, TB, mother and child health as well as various non-communicable diseases like diabetes, hypertension, and ophthalmic conditions among others.

The Group is bridging the gaps which the Indian higher education sector faces in the form of income, gender, social group, and geography. It is granting scholarships to the needy and also running its own line of senior secondary schools to make education available to all the sections of society.

TOUR DE FORCE

- Reliance Foundation focuses on core pillars of Rural Transformation, Education, Health, etc.
- The Foundation's activities cover over 1600 villages and 45 urban locations in India and touch the lives of over 500,000 underprivileged.

QUANTUM LEAPS

- The Foundation grants scholarships under the Dhirubhai Ambani Scholarship Programme.
- The Foundation sponsors the Drishti programme, which provides newspapers in Braille for the blind.



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CISB

CIS Bureaus Facility Services is a prominent name in the field of security services and solutions. With 14 regional and 36 branch offices across India equipped with full-fledged staff and facilities it is changing the face of Indian services sector. It has international offices at Dubai and Abu Dhabi for operations in the UAE. CISB employs over 22,000 people and is continuously growing at a meteoric rate

Be it commercial or residential properties, the need of security and facility management is omnipresent. The ever-developing services sector also reverberates the need of proper management services as security and safety risks always remain a strategic threat. CIS Bureaus Facility Services is one of the most established names when it comes to comprehensive end-to-end outsourced solutions for all the sectors. Be it people, residences, shopping centers or ATMs, corporations, and industries, CISB works efficaciously and provides the best services and solutions at optimal costs.

To entrust the management of their homes and offices, the majority of population across India and the UAE show confidence only in CISB. It proves out to be one stop destination to end all the qualms regarding the safety of the establishment. People trust the company as they trust their own family members because of the spotless work it does. The company dedicatedly fights all the challenges their clients might face and work closely with them to develop need-specific elaborate solutions to all the threats related to security and management requirements.

CIS Bureaus Facility Services aims to become the globally sought and trusted provider of customized and specialized services and facility solutions. It has a stupendous team that can add strategic and operational business value to the customers.

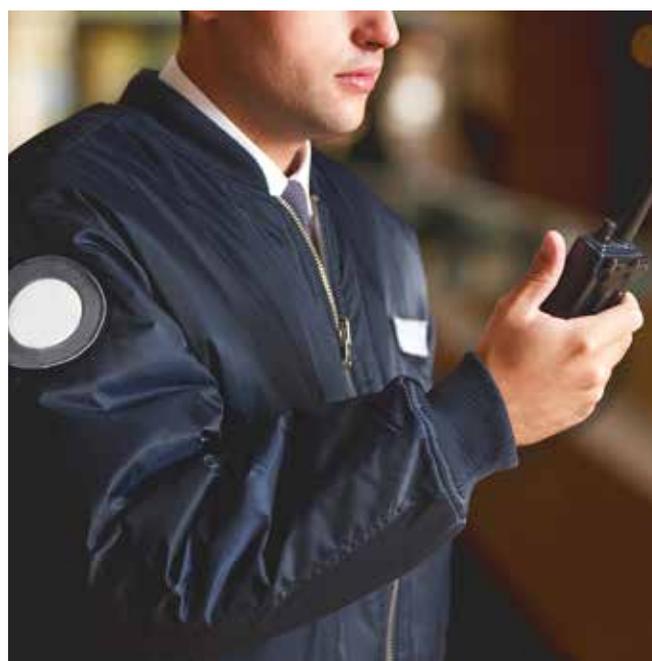
DYNAMIC VALUES

CISB's exceptional growth can be attributed to the core dynamic values which the company follows in deliverance of its services. The company sees itself as a part of an ecosystem with its partners and customers being its fellow-mates. Thus, it works with the noble motive of keeping the ecosystem warm, healthy, and beneficial for all. CISB operates in a robust corporate governance framework which ensures that it acts responsibly, transparently and with accountability at all times. The management team of CISB takes timely stock of the employee & customer satisfaction along with risk & liability metrics to keep better track of the company's operational growth.

CISB invests in specialized talent and nurtures the growth of the people associated with it. This people-centricity of the company eventually results in incomparable services which in turn boosts its development. The culture of the company is performance-driven and a part of their profits is dedicated towards rewarding and improving the efficiency of its staff.

The customer-centric approach is also a value that the company never ignores while doing business.





Customer satisfaction is the fuel that really keeps the fire of its services burning. CISB thrives on integrity and trust and treats all its customers with respect and dignity. They are equally a kind ear and a helping hand which means they always listen to the specific demands and complaints of its customers with attention and patience and then work on the precise requirements to deliver absolute solutions.

This tremendous service is a result of their strong domain knowledge. Despite the amazing growth it sees and the praises it gets for the services, the team at CISB is continuously engaged in growing and improving their domain knowledge and specialization. They reckon the fact that learning is a never-ending procedure which facilitates the growth of a person or a team and then work keeping this point as the mantra of their success.

TAKE ON TECHNOLOGY

Apart from security and facility management services, the company has another well-fruited branch named CISB Technologies. This technological arm of the CISB is the fodder for the security services it provides.

The core areas in CISB Technologies' focus are Disaster Mitigation & Management solutions, Safe City, Equipment for Home Land Security (HLS), and Counter Insurgency Operations, Training on Emergency Response and HLS equipment and techniques, and Consultancy on security and manufacturing of the defense equipments.

TOUR DE FORCE

- Has ISO 9001: 2008 and ISO 14001: 2015 certifications by DMS.
- Has SA 14000 and certificate of registration, occupational health & safety management system by KVQA Certification Services Pvt. Ltd.

QUANTUM LEAPS

- CISB has operations in Dubai, Abu Dhabi, Qatar, and Nepal. It has PSARA valid license for 27 Indian states and Union Territories.
- Its esteemed clientele include SBI, Reliance, Axis Bank, ONGC, Magazon Ship Builder Dock Ltd., etc.



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INDIGO AIRLINES

India's most budget-efficient airline IndiGo has reached the top of aviation charts in very little time with its on-time and customer-centric services. Since the day of inception, the airline is moving along a positive graph when most of the airlines are bugged by losses. Today it has a fleet size of 118 aircrafts — and takes millions of people to their destinations with world-class comfort and utmost time precision

India has become one of the fastest growing aviation markets in the world and aims to lead the industry by 2030. Many domestic airlines have been trumping their cards in the business but a name stood out from rest of the crowd. Headquartered in Gurugram, IndiGo Airlines currently has a market share cornering 40%, according to figures released by

the Directorate General of Civil Aviation.

IndiGo was founded in 2006 by Rahul Bhatia and Rakesh Gangwal with an idea to make flying easier and more comfortable for Indians. It commenced operations on August 4, 2006 with a service from New





Delhi to Imphal via Guwahati. And in just one decade it has become a huge competition for the well-established players.

THE SEGREGATED STYLE

The magnanimous success of IndiGo is attributed to its unique business model — keeping costs low and the frequency of the flights high. The brand serves on a very simple aim, “low fares, on-time flights and a hassle-free experience” for its passengers and is ever-dedicated to fulfill the same each minute every day.

The cost-effectiveness of the services is maintained by a planned business strategy devised by the brilliant heads behind IndiGo. It operates a single type of aircraft which is ordered by striking bulk deals to reduce the costs. All the airplanes have a similar seating configuration simplifying the crew training and maintenance. Pilots are put through training on how to save fuel, which includes details of the time they should take to climb to 32,000 feet.

Along with efficient cost-management, the airline offers a high operational reliability. The whole team works in impeccable synchronization to assure the best flying experience for its customers. IndiGo airline targets a turn-around time of 20 minutes to get the planes ready for next flight ensuring that the crafts fly for about 12 hours every day. The crew is trained to handle multiple responsibilities simultaneously and keep good care of the passengers, comfort from the moment they step at the check-in counter to the time they reach their destination.

The airline maintains stringent cleanliness standards and has the policy to collect all the leftovers or trash from the passengers even before the plane lands. A note in the onboard magazine asks the flyers to pull the window shades down and rearrange their seat belts to the original position before leaving the plane. These small touches help the airline achieve quick turnarounds of less than 30 minutes between the flights.

MOVING AHEAD OF TIME

IndiGo has been instrumental in changing the business plans of the rivals since the day it stepped in the market. With its upfront planning and immaculate services, the airline has created a distinct niche for itself in the aviation industry. But it is not going to rest on its laurels and is continuously heading to neoteric highs of efficiency.

IndiGo is all set to spread its wings in the future and has been indulged in the process of upgrading its services to ensure maximum fuel efficiency. It has

already started inducting updated Airbus A320neo planes into its fleet. Neos will offer 14.3% fuel savings over Airbus A320s, which IndiGo currently uses for its operations. The planes are key to IndiGo’s strategy of building a cost advantage over rivals and the airline was the first in country to order 430 of these fuel-efficient planes in 2011.

IndiGo has already received 8 new planes and is planning to upgrade some of the initially inducted A320neo planes locally while new planes start flying. It plans to add 24 of these planes—making up 18% of its fleet, in the current fiscal year.

TOUR DE FORCE

- Best LCC Aviation award for excellence by Centre for Asia Pacific Aviation (2015)
- Best low-cost carrier at the Galileo Express Travel Awards (2008)
- Best low-cost carrier by the Airline Passengers Association of India (2007)

QUANTUM LEAPS

- IndiGo reported a record net profit of Rs1,990 crore for the year ended 31 March, up 53% over Rs. 1,305 crore in the preceding year.
- It is expected to rise its market share to as much as 50% by next year.



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

TIGER LOGISTICS

Through their effective human resources, vast knowledgeable experience and ethical values, Tiger Logistics, one of the leaders in the logistics industry of India has moved up every day on the ladder that will take it to the summit of success. Instilled with the ethical and moral values, it works hard to be “the first choice” for the customers among logistics service providers

The tremendous boom in the Indian Economy in the past decades has created new opportunities for various emerging industries. Logistics industry which rarely occupied the center stage has also seen a huge evolution with the upcoming changes. At present, India’s logistics industry is worth \$300 billion and is still rising with a fast pace.

Tiger Logistics is a name that stands tall among the best providers of end-to-end supply chain solutions in the country. Established on 23rd May, 2000 by the visionary leader Mr. Harpreet Singh Malhotra, the company is willing to create a model for other logistics solutions providers. The company has its headquarters in New Delhi from where it focuses on its task to enhance its brand’s value in the market by offering effective solutions on time. Tiger Logistics also has regional offices in New Delhi, Mumbai, Nashik, Pune, Ahmedabad, Vadodara, Veraval, Hazira, Mundra, Jaipur, Ludhiana, and Kolkata. Tiger Logistics is now emerging as a multinational company and has recently opened overseas offices in countries like Dubai and Singapore. With a strength of more than 250 employees, the company has around 254 Crores turnover with 25 – 30% growth consistently per year from year 2000.

From being the first “true” Freight Forwarders and Custom House Agents that went public to being

the ninth and the youngest company to be listed on Bombay Stock Exchange, the firm has achieved many accolades in its voyage of more than a decade. Having ISO 9001:2008 certification from Bureau Veritas, the company is also willing to join NSE (National Stock Exchange) very soon.

BEING THE BEST

Tiger Logistics has built its empire on the strong pillars of honesty, integrity, fairness, and accountability. The company is ardent to deliver “cost effective, error free, efficient and timely logistics services” to its customers. It intends to bring quality coupled with technology that not only enhances their performance but also keeps them ahead in the competition. In initial days, the firm also installed security firewall “AnexGATE” to ensure the safety of their systems. The company has a 24/7 service facility for their customers to assist them immediately.

Due to the ultimate services and solutions that they offer to their clients, Tiger Logistics has been able to list illustrious names as their regular clients. The company feels elated to provide its services in diverse industries such as Defense, Project Logistics,





Automotive, Consumer Durables, Retail and Fashion, Food and Beverages, etc.

Some of the clients are Hero Moto Corp, Yamaha Motors, Honda Motorcycles & Scooters, Honda Cars, TVS, Bajaj Auto, Piaggio, BKT, LG Electronics, Su-Kam, Dura-Line, Euro Vistaa, KCTEX, Alok Industries, Jindal Agro, APAR Industries, Rachitech, Inox Wind, Somany, Goldsil, Lancer Footwear, etc.

THE HUMANITARIAN STREAK

Although the company is steadfastly dedicated to transform itself into a giant corporation, it never loses the sight of another very important mission, that is, its responsibility towards the nation. The company initiated “Save The Tiger” Campaign in the same year of its inception. Through this campaign, Tiger Logistics is spreading awareness about the conservation of tigers in the country. The company distributes “Save The Tiger” notepads made out from recycled paper to spread awareness among people about wildlife conservation.

Some other areas where Tiger Logistics has vowed to bring transformation are sports and education. The company supports initiatives such as “Bhagta Bharat” and “Swachha Bharat Abhiyaan” through its own National Trust “Parvaah”, which are making strides for improving the erstwhile condition of sports, education, and environment in India. With these great achievements, it is moving ahead on the path of bringing transformations in the Logistics Industry.

TOUR DE FORCE

- It won “No.1 Custom House Agent” Award for three consecutive years by CONCOR India.
- It was also felicitated for “Best Logistics Services of the year 2014” at Industry Eminence Awards.

QUANTUM LEAPS

- In 2003, It received a Credit Rating of A2 by Duns & Bradstreet.
- Tiger Logistics has been named as 9th and one of the youngest logistics companies to be listed on BSE (Bombay Stock Exchange).



EMERGING

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

CHERISH

Cherish delicately crafts total concepts for the Complete Hospitality Solutions making every event an occasion to delve in the grandeur of celebratory ambience with support of an extensive and experienced in-house team. Be it a birthday party, marriage, or a corporate function, the services which Cherish offers will make every moment spent in its vicinity remain alive in your hearts even after years

There are celebrations, then there are grand celebrations, and then there is the blinding sheen of the grandiose and the extravagant glee which Cherish offers. Operating in a harmonious tandem with culture, courage, and commitment, Cherish through its plethora of services is redefining the hospitality services since 2004. It is the only brand, which caters to all aspects of Banqueting, Exclusive Outdoor Caterings, Restaurants, and Corporate & Private Dining earning the trust of millions, not only in India but also in global arena.

CRAFTED EMBELLISHMENTS

Cherish entered the field of banqueting in 2010 with style and versatility of its own. Cherish's presence in North, East, and West Delhi, NCR, and Karnal is like a pearl in the ocean of Cherish Banquet's ocean of sculpted perfection. Cherish banquets are fit for any and every occasion.

Its resorts are creations of intricate artwork and craftsmanship of bedazzling designs. The resorts welcome the guests with warmth of affection and promise the customers the best time of their lives with intrinsically planned events.

REPLENISHING THE TASTE BUDS

The foundation of Cherish is deep rooted in its commitment to excellence. Through its chain

of fine dining restaurants, the company offers elaborate dining and wining experiences. Cuisines like Mexican, Italian, Oriental, Japanese, Thai, and Mongolian along with traditional Indian regional food is at offer in variable menus. The dinners at Cherish are exciting events adorned with the most spectacular culinary creations. The skilled chefs and their teams have an obsession with perfection and their expertise is unmatched

The kitchens are maintained under stringent hygienic conditions and the environment inside keeps on brimming with passion to offer a rich connoisseur of perfect taste and aroma that can surprise the guests with perfection and innovation.

UNDER THE SHADOW OF GORGEOUS SKY

Cherish offers the most exquisite outdoor catering services with the concept of live kitchens where food is cooked on elaborate grills, which enhances the event to a different level of creativity. The astonishing, innovative, and splendid event can leave anyone flabbergasted with its exquisite and assorted cuisines and theme based arrangements. A stagecraft of culinary skills garnished with impeccable cooking





and serving styles, the outdoor experience remains etched in the memory of the guests as an ultimate experience.

MAJESTIC WEDDING EXPERIENCE

Marriage initiates the beginning of a whole new life and experiences for the couple and everyone aspires to get wedded amidst the most picturesque surroundings. Cherish offers a flawless service with its mesmerizing destination wedding at Jaipur, Udaipur, Lucknow, Ajmer, Daman, and Goa, to name a few. The aura amalgamates the traditions and modern day style seamlessly, adorning the environment with undying romance, happiness, and love.

It also offers exclusive wedding pandal services which are crafted as per the taste and requirement of the clients to make the perfect setting for a gala affair.

PERFECT TO A 'T'

Client satisfaction is the ultimate goal for Cherish and it promises to cater every specific requirement of theirs. The details of every event and the planning are shared with the clients beforehand and their suggestions are taken in account to ensure that the event is maintained as per their taste and choice. The guest relations team monitors the whole event. After the function is over, each guest is called individually to record their feedback which later is shared with the members of Operations & F& B Service team who then innovate to improve the services offered.

TOUR DE FORCE

- It focuses on specialized designer aura created around various sections of the banquets.
- The air conditioned halls are ornamented with lavish interiors and lift connectivity to each floor.

QUANTUM LEAPS

- Cherish Banquet has graced the celebrations of a vast clientele including Apicon, AIIMS, Delhi Highcourt, etc.
- Cherish owns Multiple Base kitchen set-ups & specially designed kitchens to ensure proper hygiene.



EMERGING

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

MK INFOSYSTEMS

The brainchild of Manoj Bisht and Preeti Bisht, MK Infosystems echoes the ethos of exceptional services and work-culture. Incorporated in 2002, New Delhi-based MKI provides a broad range of security and telecommunication solutions to clients around the world. The company follows a “think different” approach and first steps into the shoes of its clients to understand what their needs are and then curates best solutions based on their specific requirements

It is one of the most trusted and leading names in the market for infosystem requirements. With world-class solutions, the brand has made itself a prominent choice for all industries. MKI provides its customers with a single source solution based on latest industry standards. The services which MKI provides are well-known for their commitment, capability, dependability, and engineering excellence.

The company entered the business sphere with focus on mere network integration and cabling deployments but looking at the market need and trends it changed its business outlook and strategy in 2010 with their venture into surveillance. In 2012, the company added more solutions such as access control, fire and smoke detection, and temperature control, to develop its Building Management Systems (BMS) portfolio.

THE PELLUCID ORGANIZATION

Since its inception, the aim of MK Infosystems has not been to indulge in business only, but to make a relationship of trust and belief with its clients. The company entered the market with a vision to become a partner of its customers in their success. MKI doesn't work as a vendor, but as a perfect friend and companion for its customers. Project implementation by MKI takes place 24 hours a day, 7 days a week and

365 days a year as per the site requirement and the complexity of the project.

MKI maintains a very transparent relation with its customers when it comes to margins. They never make false promises or paint a picture of working with loose margins. The market trends are reflected clearly in their prices – if there is a drop in market price, the discounts are passed on to the clients and in the same way if there is escalation in market rate, the clients are charged as per that.

With honesty as its foundation, this client-centric approach has made it possible for MK Infosystems to maintain an esteemed and strong relationship with all its clients and opened the doors for them to be the “market-leader”.

MOTIVATING DISPOSITION

Not just the clients, but the company ensures the well-being of its employees too. MKI believes that only a strong inside system can develop stronger outside bonds in the market. The company sees its employees as the partner of the company, the strong pillars which support the growth of their every venture.





The company keeps on motivating its employees with world-class training and also provides them the time to relax with outings. The company also takes care of the families of its employees and maintains a healthy and safe working environment for them.

MK Infosystems ensures that the employees are presented with ample opportunities that can help them to grow not just professionally but personally too. They are taught to be a team player and to assist their counterparts whenever they are in need. Their work skills are polished time-to-time by company leaders through motivational lectures.

THE FIERCE COMPETITOR

As an excellent chess player marks his/her moves by guessing the counter-attack of the opponent, MKI also grabs the tenders by finding out the moves its competitors are making. The company believes that to fight with a strong competitor, it has to think from the competitor's brain. This strategy and approach helps it to win maximum of the bids it takes part in and thus has an esteemed clientele that includes companies like, Mahavir Spinning & Vardhman Group, ICICI bank, HDFC Group, Air Port Authority (Delhi/Kolkata/Mumbai/Chennai), Mahamedha Co-operative Society of Uttar Pradesh, H&M International at Okhla, Reliance Petroleum Ltd., and Canara Bank, etc. The company has already started its operations in Dubai and Muscat, and is planning to gain the same trust in Gulf and other regions.

TOUR DE FORCE

- Received the Premier 100 Award for exemplary work in the Indian channel space.
- MK Infosystems has also been awarded for the best IT project for Mahamegha Bank.

QUANTUM LEAPS

- Best top 3 System Solution Provider in India by CRN – Yr 2009/10/11/12/13/14
- Premier Top 100 Awards Channel World Continue 2012 to 2016
- Installed biggest Data centre in India UID- Bangalore



EMERGING

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

MY KIND OF SHISHA

Started by an enthusiastic group of four young and vivacious men, My Kind of Shisha (MYKOS) has amalgamated the traditional Hookahs into the urban routines seamlessly. MYKOS has redefined the whole Shisha smoking experience by introducing a motley of flavors and alluring ambience mixed with the satisfying slurp of magic liquids, offering an out-of-the-world experience to its customers

Developed in Northwestern India around 1,000 years ago, Shisha smoking has been a pertinent part of the lifestyle since ages. This tradition of passing breezy evenings under open sky clouded with rings of smoke have been elevated to a trend of which the urban youth has become a fan with the rise of Shisha lounges. The transformation of Hookahs from ornamental centre-pieces of tables to the centre of whole occasion has been triggered by the incorporation of new and fresh elements in the taste and aroma of the usual water pipes. Shitij Malhotra, Sameer Mago, Siddhant Malhotra, and Dishant Bandulla are taking this trend a notch higher with My Kind of Shisha – the only dedicated Hookahs Catering and Rental Company in Delhi-NCR. MYKOS celebrates the spirit of revolutionizing urban trends which are mixing the rooted authenticity of age-old practices in the new-age style and suave culture.

TO THE CLOUDS OF SMOKE

The team at MYKOS reckons that Shisha is not just an art but is also a very meticulous science. It has spent substantial time on research and practice in developing specially flavored blends which can soothe the senses instantly. People at MYKOS hold Shisha

close to their hearts, and they prepare each round with love and attention to ensure an ultimate experience for the customers. The authentic water-pipe smoking has been converted into a celebratory practice by mixing modern lifestyle trends in the whole package from the look to taste.

MYKOS has enhanced the cozy interiors of more than 40 cafes across India like The Junkyard, Town Hall, My Bar, Mojo, etc. with their offerings of exclusive flavors and intricately designed Hookahs. The lip-smacking flavors have been the part of many reunions, where people are seen drinking on memories. The intrinsically crafted Hookahs have adorned many functions and parties where stresses are relieved. The aroma of the specially flavored bowls has filled love in many romantic outings, the couples zoning out of the world in the embrace of hazy smoke. The Hookah offerings of MYKOS have been a part of innumerable private parties as well making them an event unforgettable – the soothing aromas added





to the musical ambience creating an experience worth living.

FEED YOUR SENSES

As the name says, My Kind of Shisha presents its customers with a completely personalized experience by giving them the choice of selecting the perfect flavor depending on their moods. MYKOS offers its clients an exclusive range of around 70 unique flavors coming from brands like Al-Fakher, Starbuzz, Afzal, Alladin, and Argelini. To add some extra taste, it also provides fresh fruit Hookah bowls as well. Their Mystique Ice Tip gives an optimal Hookah experience by creating a smooth, delicious, and non-harsh taste by cooling the Shisha smoke. Trained professionals serve these magic potions with an art unmatched ensuring maximum comfort and satisfaction of the clients.

MYKOS believes in serving a consistently pleasing experience to its customers and hence an approach which can cater to the overall senses of the person inhaling the magical smoke is followed. It presents a wide array of intricately designed Hookah bodies and pipes, making the Shisha more tempting and inviting. Be it the Khalil Mamoon Shisha or the AK 47 Shisha, the designs can impress the beholder in just one quick gaze. The vibrant Peacock Shisha is no less than a piece of magnificent art imbuing marvelous strokes of exquisite colors in it. And the LED Shisha is just the perfect thing one can order on a night out with the vivacious college group celebrating the spirit of youth.

TOUR DE FORCE

- MYKOS offers a huge variety of international flavors served through trained professionals to customers all day/night long.
- Through extensive research and consistent hard work, MYKOS has derived specially blended flavors, which are exclusive to them.

QUANTUM LEAPS

- In a very short span of time, MYKOS has succeeded in associating with 40 plus top-rated cafes pan-India.
- MYKOS has done a good amount of research, and has procured only the best quality hookahs and the finest quality of flavors.



EMERGING

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RARE HOSPITALITY

It is a name, known for its perfection in the hospitality sector. The company is doing remarkably good since its inception and upgrading the quality of services with its every project. The incredible progress of the firm can be demonstrated through the way it works. To bring out the best of each employee, Rare Hospitality has initiated training and mentoring activities for them

Among many well-recognised industries, hospitality sector is one which has been flourishing with a stable and positive growth. This industry is progressing at a pace that is surprising as well as inspiring the rest of the sectors to perform even better. "Hospitality means primarily the creation of free space where the stranger can enter and become a friend instead of an enemy. Hospitality is not to change people, but to offer them space where change can take place. It is not to bring men and women over to our side, but to offer freedom not disturbed by dividing lines," said Henri J.M. Nouwen. This quote explicitly explains what is being expected from the hospitality sector. One core aid that this sector delivers is services that later help the other firms associated in various businesses to attain chaos free management.

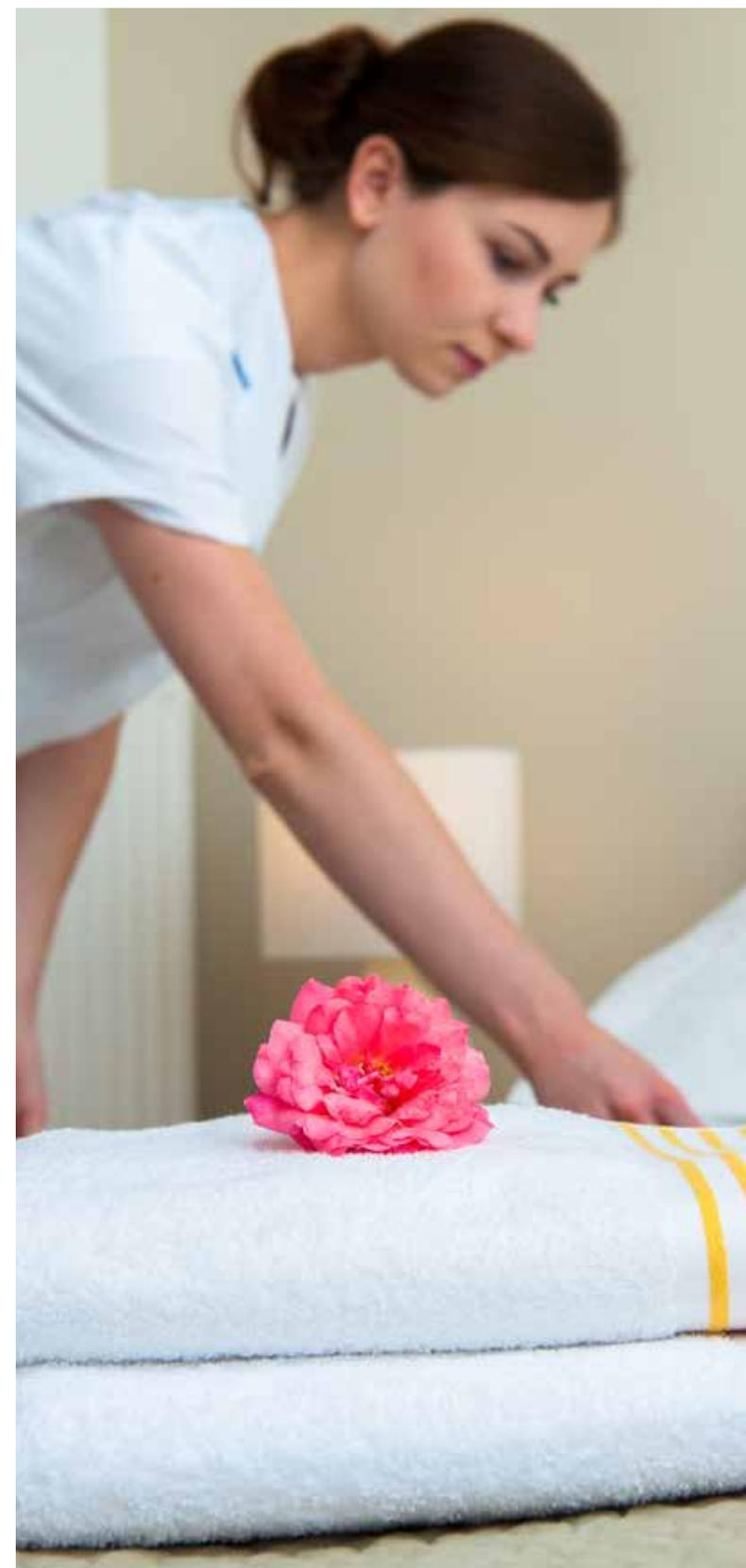
Rare Hospitality is a name in the field of hospitality which is growing rapidly despite the strong competition. Founded in 1989 under the visionary leadership of Mr. Ammin Rajgotwala, Chairman & Managing Director and Mr. Myron Remedios, Joint Managing Director of Rare Hospitality, this company is setting new examples to follow. It won't be wrong to say that story of these two college friends abolishes the pre-existing myth that professional issues can harm a bond of friendship. The company is doing

great under the able guidance of both these friends. This well established facilities management firm has marked its presence in 24 cities, with headquarters in the Mumbai city.

IMPRESSIVE RANGE OF SERVICES

Rare hospitality covers a wide range of services in different industries such as Healthcare Industry, Hospitality Industry, Large Corporate Houses, Townships and Residential Complexes and Eco Practices. The services that Rare Hospitality provides are Housekeeping, Pantry Management, Guest House Operations, Facilities Management, Catering, General Maintenance, Corporate Support Services, Hotel Support Services and Healthcare Support Services. Visibly these facilities can be proven as a big source of assistance that is required in good management of any company.

Today, hospitality sector is not confined to only Hotel Industry and Rare Hospitality is one of the significant illustrations of it. With an increasing need of more





facilities this sector has consistently expanded to add a number of different new services.

NOBLE APPROACH

Rare Hospitality believes that every employee must be treated equally in terms of respect irrespective of his/her position in the company. The organisation ardently feels that each accomplishment marked by the company is a result of extensive hard work being done by the employees.

Very often it is observed that true dedication serves as the key to achieve complicated and toughest goals. Consequently, the firm tries to invoke passion in the employees to perform unmatched in their respective tasks. With skilled and disciplined employees Rare Hospitality is all set to mark its name in the history.

The reason behind this ideology is to focus on complete growth of the employees. Therefore, it helps Rare Hospitality to become the employer of choice.

Relatively, the office becomes the ideal place to work at and ensures valuable experience and complete development in professional aspects. Also, the company strongly believes that hospitality is all about serving the best to clients for surpassing their earlier experiences.

Though, there were many well established firms when Rare Hospitality stepped into this field, it focused on the aspects that needed improvements. Thus, by targeting the focal areas and refining its work at every step today Rare Hospitality has reached the vertex of success.

TOUR DE FORCE

- Rare Hospitality is a certified ISO 9001:2008 company.
- This organisation is challenging all the confinements in hospitality sector and has always emerged as a conquering hero.

QUANTUM LEAPS

- Rare Hospitality has become synonymous with utmost quality.
- It has control measures to ensure quality of equipment & consumables used in service delivery.
- It has developed a transition plan for optimum service delivery with no disturbance.



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AWARDS
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INFLUENTIAL
LEADERS AND
BRANDS IN
EDUCATION,
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The Education sector is a significant pillar of the Indian society and economy as the task of nation-building depends heavily on the Education sector of any economy.

The position of India as the fastest growing economy in the world can be supported and sustained if the Education sector is performing well.

In such a scenario, schools in India have a great responsibility to innovate in their pedagogy, curriculum, skill building, tools of teaching and in understanding the psychology of their students. Most schools that have reached the top of the ladder have already been using modern and innovative tools of teaching and managing in their schools.

Believing that such schools deserve to be rewarded for their special contribution towards the Indian economy, URS-AsiaOne magazine and Sanctum of Universal Learning (SOUL) with its parent company AsiaOne recently rewarded the best contributors in the growth of education in India through its prestigious White Swan Awards at Taj Lands End Hotel, Mumbai on 3rd September 2016. Several eminent educationists of India were honoured.

URS-AsiaOne magazine is a pioneer, and now expert, in research-based listing of brands & leaders in Asia, Africa and the GCC.

We supplement our listing with international Business Summits and Awards functions. Our Research Methodology and the entire process of listing is quite scientific as our teams peruse primary and secondary data on hundreds of brands & leaders in the Education sector, and then choose the most influential of these on the basis of their economic and academic performance in addition to the positive impact they create in the society through their teaching and social projects. Innovative and modern techniques in their curriculum and overall structure are also considered.



ICONIC



MRS. NITA M. AMBANI, DHIRUBHAI AMBANI INTERNATIONAL SCHOOL, MUMBAI

A school with an Indian mind, Indian heart, and Indian soul – Dhirubhai Ambani International School aims to provide world-class education that celebrates the culture of excellence and is an embodiment of values. Under the leadership of Mrs. Nita M. Ambani, the school provides a learning environment that encourages children to bring out the best in themselves and enables their all-round development through the joy of learning, enduring values, and the celebration of diversity.

The School is affiliated to the CISCE & CIE and is a member of several leading international organizations like CIS (Council of International School), NEASC (New England Association of Schools and Colleges), THIMUN (The Hague International Model United Nations), etc. The school has a strength of 1,064 students. It has 142 teachers with twenty being expatriates from twelve different countries. With a teacher-student ratio of 1:7, every child enjoys individualized attention and an equal emphasis is put on academic rigor and engagements beyond the classroom.

- ◆ MRS. SONIA LUTHRA, ASN SENIOR SECONDARY SCHOOL, DELHI-**EMERGING**
- ◆ MRS. MAYA. K. AGRAWAL, BLOOMZ INTERNATIONAL SCHOOL, GOA-**EMERGING**
- ◆ MS. TORAL JAIN, BRITTON PLAY SCHOOL, AHMEDABAD-**EMERGING**
- ◆ COLONEL ATUL BHANDARI, CALORX OLIVE INTERNATIONAL SCHOOL, AHMEDABAD-**POWERFUL**
- ◆ MR. SURESH REDDY, CANDOR INTERNATIONAL SCHOOL, BENGALURU-**EMERGING**

MRS. REVATHI SRINIVASAN, SMT. SULOCHANADEVI SINGHANIA SCHOOL, MUMBAI

For almost a decade, the suburbs of Mumbai missed the passion of any educational institute to dedicate its functioning towards the noble cause of education. Smt. Sulochanadevi Singhania School was founded on the strong values which offer equal opportunities to all so that they rise to their fullest potential. Going hand in hand with its motto, the school offers all the students an opportunity to participate in each and every activity. The aim of the school remains to tap every individuals' latent potential developing it to its fullest to gear them for the challenges of life.



POWERFUL

- ◆ MRS. RATNA REDDY, CHIREC INTERNATIONAL SCHOOL, HYDERABAD-**POWERFUL**
- ◆ FR. BABU VARGHESE, DON BOSCO SCHOOL, DELHI-**EMERGING**
- ◆ MS. RITU KOHLI, EICHER SCHOOL, HARYANA-**EMERGING**
- ◆ MR. RATAN LUTH, FRAVASHI INTERNATIONAL ACADEMY, NASHIK-**EMERGING**
- ◆ MR. ROBINDRA KUMAR SUBBA, HIMALI BOARDING SCHOOL, WEST BENGAL-**POWERFUL**



ICONIC



MADAM GRACE PINTO, RYAN GROUP OF INSTITUTIONS

One of India's leading group of institutions providing quality education, Ryan Group started its first school in Mumbai in 1976. Today, the Group has evolved into a cohesive and well-knit network of academicians, researchers, and professionals and has got its branches across the globe. It is providing a holistic learning environment to millions of students. The Group's immense success is facilitated by dedicated educators who are trained to channelize their energy and resources towards child-centered qualitative learning and growth.

Ryan Group provides a learning environment that focuses on all-round development of the child. The schools follow a unique approach defined as KASSM- Knowledge, Attitude, Skills, Social and Moral Values- for educating the next generation. The KASSM approach has become a guiding example that has brought the concept of learning out of its old conditioning. Now education is celebrated as the gradual unraveling of one's inner potential through the right mix of academia and other related activities for enriched living.

POWERFUL



DR. PAVAN PODAR, PODAR INTERNATIONAL SCHOOL, MUMBAI

In the education sector, Podar International School is a name, trusted for its quality education. The school follows a scholastic pattern that is designed to equip students with the skills that will help them to face each and every challenge of 21st century. Be it academics or extra-curriculum activities, Podar International School always comes up with the ideas that assure fruitful results. At present, Podar International School is a reliable platform for students to shape their future in the utmost manner.



POWERFUL

MR. SHANKAR MAHADEVAN, SHANKAR MAHADEVAN ACADEMY, BENGALURU

Founded by the famous singer and composer Shankar Mahadevan, this is an academy that is dedicated to spread the magic of music in the world. Apart from its office in Bengaluru, the academy is also located at Palo Alto, California in the United States. Presently, the academy has more than 11000 students from various countries across the globe. With more than 300 courses that vary from Hindustani Vocal to Carnatic Vocal taught by professional artists, the academy is like a dream come true for every person who wants to pursue his dream of music.

Shankar Mahadevan Academy also has In-Campus School Programs for school children of all age groups right from kindergarten to Grade 8. The academy has an aim "to make learning of all styles of India music easy, accessible, and exciting to people worldwide." To follow this vision, it also delivers more than 51,000 virtual classes across the world. Apart from this, the academy also offers corporate programs to help the employees in pursuing their passion for music and relieving stress.

- ◆ LT. GENERAL (RETIRED) ARJUN RAY, INDUS INTERNATIONAL SCHOOL, HYDERABAD-**POWERFUL**
- ◆ MS. GAGAN DEEP , INTERNATIONAL SAHAJA PUBLIC SCHOOL, HIMACHAL PRADESH-**EMERGING**
- ◆ DR. JAYSHREE PERIWAL, JAYSHREE PERIWAL INTERNATIONAL SCHOOL, JAIPUR-**EMERGING**
- ◆ MR. KAMESH KHAITAN, KHAITAN PUBLIC SCHOOL, UTTAR PRADESH -**POWERFUL**
- ◆ MR. SAUMITRA PRASAD, KOKUYO CAMLIN LIMITED, MUMBAI-**ICONIC**

DR. SHAYAMA CHONA, MUSSORIE INTERNATIONAL SCHOOL, UTTARAKHAND

Incepted in the year 1984, Mussorie International School is considered one of India's best boarding schools for girls. Situated in Mussoorie, Uttarakhand, India, the school is spread over an area of approximately 40 acres with beautiful surroundings. The school has a different approach and curriculum, especially designed for girls. The school presents a powerful amalgamation of traditional values of India and pragmatic modern ideas through its curriculum. Focusing on all-round achievements and realization of each student's potential, Mussorie International School is well known in the country for its exemplary conduct and value system.



EMERGING



thewhiteswan

- ◆ FR. PEDRO RODRIGUES, LOYOLA HIGH SCHOOL, GOA-**EMERGING**
- ◆ MR. M. B. RAGHUNATH, MAFATLAL, MUMBAI-**POWERFUL**
- ◆ MRS. PUNAM GUPTA, MAHARAJA AGARSAIN PUBLIC SCHOOL, DELHI-**EMERGING**
- ◆ MRS. NELLIE AHMED TANWEER, MARIA'S PUBLIC SCHOOL, ASSAM-**POWERFUL**
- ◆ MR. AJIT SABNIS, MIRAMBIKA, DELHI-**POWERFUL**

EMERGING



MR. PRADEEP BABA MADHOK, DALIMSS SUNBEAM SCHOOL, VARANASI

Founded in the memory of distinguished scholar Late Dr. Amrit Lal Ishrat by Mrs. Deesh Ishrat- a visionary and an educationist, Dalimss Sunbeam is committed to provide the finest education for genuine all-round development of the children. The school's focus is on helping every student shape a confident personality with values of self-esteem, respect for others, and reverence for Indian traditions along with an appreciation of modern thinking and methodology. The curriculum which the school follows, offers the perfect balance between academics & sports, learning & recreation, and individual growth & social responsibility.



ICONIC



ANAND MAHINDRA, THE MAHINDRA UNITED WORLD COLLEGE, PUNE

One of 15 UWC campuses located in five continents, UWC Mahindra College is an International Baccalaureate pre-university college. Established in 1997, it receives major donations from Mahindra family. Spread across 175-acre area surrounded by picturesque villages and valleys of the western Maharashtra, the campus is divided into residential and academic area.

UWC Mahindra College offers the International Baccalaureate Diploma and a UWC Project Based Diploma which is majorly a two-year program. The college has unique programs which are an amalgamation of academic challenge and experiential learning. Through these programs, it aims to help younger generation to uncover the hidden talents. As the college welcomes students from all over the world, it has a rich cultural diversity that enables students in understanding the customs and traditions of the world. Its batches are known to have students from 56 countries. Through education, the college aspires to unite "people, nations and cultures for peace and a sustainable future."



ICONIC



MRS. SUDHA GUPTA, PRESIDIUM

A school that is fully committed to foster excellence in education, Presidium is a name that is committed to spread knowledge and values among children. The administration firmly believes that teaching is not about information downloads, but opening the minds of young learners. They not only guide young minds towards learning but also comprehensively focus on the overall development of each student.

Some dreams follow the path of their own vision; they chase their aspirations with passion and thus excel in their chosen discipline. Presidium gives wings to such vivacious minds and helps them conquer the world with their vision. The school believes that a teacher's influence is for eternity. The teachers identify the interests and aspirations of students and working closely with their parents, nourish their individual talents. They focus on life skills and methodology bringing out the best in the students. With a belief that every child is exceptional and has the potential to evolve into a dynamic person and fulfill his aspirations, Presidium is leading the educational sphere.

- ◆ BRO. MONACHAN K.K., MONTFORT SCHOOL, DELHI-**POWERFUL**
- ◆ PRATEEK GUPTA & PARAS GUPTA, MOTHER'S PRIDE-**POWERFUL**
- ◆ MS. POLY, MOTHERS PUBLIC SCHOOL, ODISHA-**EMERGING**
- ◆ MRS. PREETI KWATRA, PETALS PLAY SCHOOL, DELHI-NCR-**POWERFUL**
- ◆ CAPT. A.J. SINGH, PINEGROVE SCHOOL, HIMACHAL PRADESH-**EMERGING**

MR. VIRENDER SEHWAG, SEHWAG INTERNATIONAL SCHOOL, HARYANA

A world-class educational institute that focuses on nurturing the leaders of tomorrow, Sehwag International School comes to the fore with a pragmatic approach filled with fun learning. Established by Mr. Virender Sehwag, the school offers day school and residential facilities to students from Kindergarten to Grade 10 and prepares them for the future. With a mantra, "Arise Awake Ascend", the school is rising high while equipping its students with various skills that help them in becoming strong individuals who not only think about their own countries but focus on the global issues.



POWERFUL



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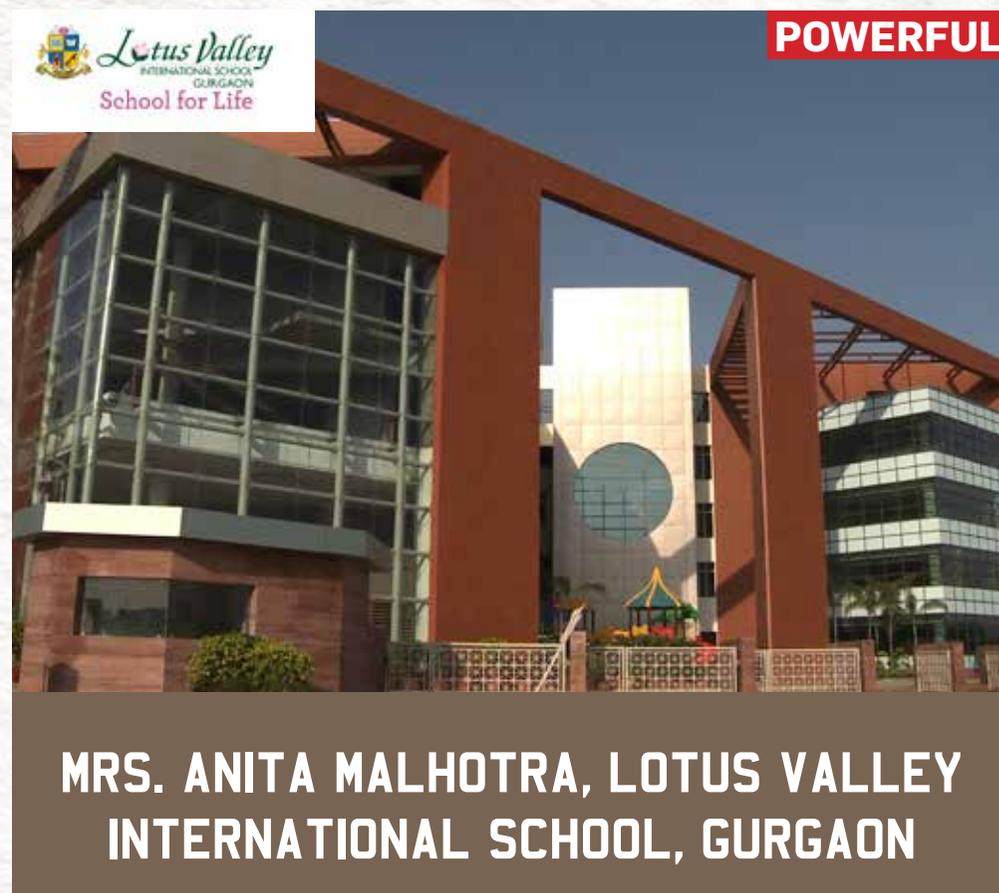
- ♦ MR. TEJAS KHANDHAR, PRUDENCE INTERNATIONAL SCHOOL, MUMBAI-**EMERGING**
- ♦ MS. PUSHPITA BARIK, PURWANCHAL VIDYAMANDIR, WEST BENGAL-**EMERGING**
- ♦ DR. BIJOY KUMAR SAHOO, SAI INTERNATIONAL SCHOOL, ODISHA-**POWERFUL**
- ♦ MRS. ASHUTOSH AGGARWAL, SANSKRITI THE GURUKUL, ASSAM-**EMERGING**
- ♦ MR. ROHIT SAHU, SAPPHIRE INTERNATIONAL SCHOOL, JHARKHAND-**POWERFUL**

ICONIC



MR. SANJEEV VASAL, CAMBRIDGE INTERNATIONAL SCHOOL, PUNJAB

A new-age co-educational institution housed in a modern, spacious, and attractive building amidst lush green surroundings, Cambridge International School offers its students the perfect nurturing environment to learn and grow. Built to focus on high standards, the school features spacious classrooms that are supported by state-of-the-art facilities designed to develop the cognitive and motor skills of the children through meaningful academics and purposeful and enjoyable co-curricular activities. It aims to provide the students with the knowledge, skills, abilities, attitudes, and beliefs that are essential for a productive and successful life.



Back in the year 2011, Lotus Valley International School, Gurgaon, was founded by Mrs. Anita Malhotra as its Principal with Dr. Shayama Chona as its Patron and Mr. Gurdeep Singh as its Chairman. Lotus Valley International School is one of its kind Green School with a World Class Infrastructure and Top Class Teaching Faculty.

Lotus Valley International School has a sprawling widespread Hi-Tech campus built with pleasing architectural features in an area of 5 acres. Its state-of-the-art-infrastructure includes well-equipped playgrounds, sports fields, tennis courts, indoor all-weather swimming pool, 3-D laboratory, smart class rooms enabled with wifi connectivity, library corner in each classroom, Dance Studios, Music Studios, Art & Craft Studios, and Robotics & Engineering lab. The School is at the forefront of providing cutting-edge teaching solutions by using world-class methods and practices in both scholastic and co-scholastic domains. The School is committed towards building the learner's core skills.



ICONIC



ELSAMMA THOMAS, GOOD SHEPHERD FINISHING SCHOOL, TAMIL NADU

With the concept of “Give us a girl, take back a lady”, Good Shepherd Finishing School works under the astute guidance of Mrs. Elsamma Thomas towards the complete personality development of the students.

The philosophy of Good Shepherd Finishing School is to provide international education while being steeped in the rich Indian educational traditions and core values. The aim of the school is to equip the ladies of today with exceptional skills so they can no longer be considered lesser than a man. The place is igniting a spirit of leadership in the hearts of the ladies so in future they can initiate a bigger revolution for the women of the whole world.

The girls are given ample opportunities to mark a distinct identity of their own in arts, sports, music, dance, and theatrics as well. They are trained to handle multiple responsibilities efficiently and proudly. The school offers a wide variety of vocational courses which can be completed in a period of 3 months, 6 months, or 9 months. The management has intrinsically divided the skills in the set time frames so that the girls can gain maximum benefits during their stay at the school.

- ◆ MRS. SARITA MADHOK, SARVOTTAM-INTERNATIONAL, NOIDA-**POWERFUL**
- ◆ COMMANDER KARTIKAY SAINI, SCOTTISH HIGH, GURGAON-**POWERFUL**
- ◆ MS. SASHWATI BANERJEE, SESAME STREET PRESCHOOL-**EMERGING**
- ◆ DR. MALA KAPOOR CHIB, SILVERLINE SCHOOL, UTTAR PRADESH-**EMERGING**
- ◆ MS. ESTHER MANI, SOMERVILLE SCHOOL, DELHI-NCR-**EMERGING**

MR. PRAMOD K. JAIN, PATHWAYS WORLD SCHOOL, GURGAON

One of the most renowned schools across the country, Pathways World School is an international K-12 School located in Delhi NCR. The school has a unique curriculum that includes programs such as the Primary Years Programme (PYP), Middle Years Programme (MYP) and Diploma Programme (DP) of the International Baccalaureate Organisation of Geneva. It was the first school in north India to follow the IB curriculum. Its modern infrastructure, friendly environment and highly qualified teachers focus on a holistic progression in every student's life, which has an amalgamation of ethical values and pragmatic thinking.



ICONIC

- ◆ DR. RAJNI KUMAR, SPRINGDALES SCHOOL-**POWERFUL**
- ◆ BRO. E. L. MIRANDA, ST. COLUMBA'S SCHOOL, DELHI-**POWERFUL**
- ◆ MRS. ANURADHA AMOS, ST. THOMAS, DELHI-**POWERFUL**
- ◆ MR. RAMESH SURI, STEP BY STEP, NOIDA-**EMERGING**
- ◆ MR. JAGDISH TYTLER, SUMMER FIELDS SCHOOL, DELHI-**EMERGING**



Rising above the confines of conventional teaching, GD Goenka School emerged as a trendsetter in imparting education through the latest in educational aids and equipment, and providing some unique amenities and facilities to create the proper environment for study. The school, under the leadership of AK Goenka, has successfully created an ambience conducive to creative learning that has its roots placed firmly in the Indian culture.

GD Goenka School keeps a teacher to student ratio of 1:15 so that each student gets maximum attention to refine his/her individual skills. All Goenkans are motivated and inspired to be qualified and confident individuals who are sensitive towards the nature and the society. A sense of responsibility guides all students to contribute towards the development of their immediate surroundings and nation at large. Utmost attention to the security of the students and staff is given to maintain a healthy and progressive learning atmosphere in and outside the school premises.



MRS. MADHULIKA SEN, TAGORE INTERNATIONAL SCHOOL, DELHI

Founded by the young visionaries, Dr. Hari Sen and Mr. Jitender Sen- who left their blooming careers to step into the realm of education, Tagore International School is one of the leading schools in India. The Tagore International School, under The Tagore Educational Society adopted three goals: academic excellence, the spirit of innovation and the zeal to impart value-based education. In today's educational world, Tagore International School is renowned for its disciplined yet nurturing environment wherein students imbibe noble values, strive towards brilliance and cultivate an insight about the social concerns.



EMERGING



UNISON
WORLD SCHOOL
HARVESTING NOT POTENTIAL

**MR. AMIT AGARWAL, UNISON
WORLD SCHOOL, UTTARAKHAND**

Situated in the beautiful city of Dehradun, Uttarakhand, Unison World School is an All Girls' Residential School which admits girls in Grades 4 to 12. The school is affiliated to the CISCE (Council for Indian School Certificate Examinations) and is a Registered Cambridge International Centre (University of Cambridge International Examinations) offering IGCSE & 'A' Level. The school ardently follows a vision of making its students "Sarva Gunn Sampan" by instilling a complete growth through a specially crafted curriculum which makes sure that the child attains mental, physical, and spiritual growth.

Be it academics or extra-curricular activities, the school takes every possible step to foster better learning among students. Through esteemed guidance and teachings, Unison World School empowers the girls and helps them in realizing their inner strength and talents which can transform them into global citizens. To give its students global exposure, the school has also tied up with Abbots Bromley School, UK and St. Francis' College, UK. With its state-of-the-art infrastructure, highly-qualified teachers, and serene campus, the school has become one of the most admired and renowned in the country.

- ◆ DR. SUMER BAHADUR SINGH, THE DALY COLLEGE, INDORE-**EMERGING**
- ◆ MRS. MADHU GUPTA, THE INDIAN HEIGHTS SCHOOL, DELHI-**POWERFUL**
- ◆ DR. JAWAID ALAM KHAN, THE LUCKNOW PUBLIC COLLEGIATE, LUCKNOW-**EMERGING**

**DR. ACHYUTA SAMANTA, KIIT
INTERNATIONAL SCHOOL, ODISHA**

Working with a mission to enrich childhoods with knowledge, insight, innovation, and transformation, KiiT International School instills in its students the power of positive thinking, insatiable desire for new information and knowledge, a global mindset, and a penchant for out-of-the-box thinking by benchmarking with the best business school practices from Asia and the rest of the world. It strives to provide a highly evolved value-based education that presents best precepts and practices of good governance and sensitivity towards realities of the world in order to help the students become mature and career-oriented leaders.



POWERFUL



thewhiteswan

- ♦ MR. SATISH NARANG, THE MAURYA SCHOOL, GURGAON-**EMERGING**
- ♦ DR. JAGPREET SINGH, THE PUNJAB PUBLIC SCHOOL, PUNJAB-**EMERGING**
- ♦ MR. RAMESH PODAR, SIYARAM LIL. CHAMPS, MUMBAI-**ICONIC**

EMERGING



DR. TARULATA HIRANI, AHMEDABAD INTERNATIONAL SCHOOL, AHMEDABAD

A student-centered school known for its distinctive trans-disciplinary inquiry-based studies and focus on project-based learning, Ahmedabad International School is setting new trends in the educational sector of India. The school reckons that an unhappy mind cannot learn and hence puts an emphasis on positive relationships among students and teachers.

Along with conventional teaching, students are presented with opportunities across a variety of interests to boost their holistic growth pattern. They are trained to engage in hands-on projects, make real world connections, monitor their own learning, and become flexible thinkers.



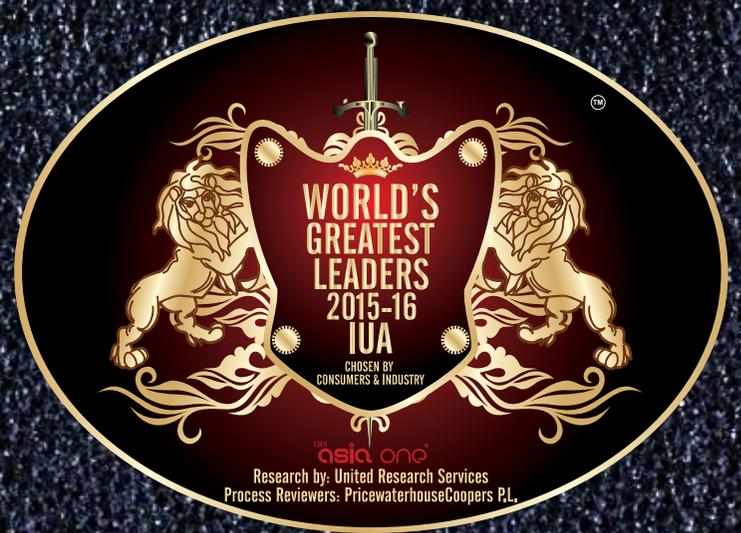
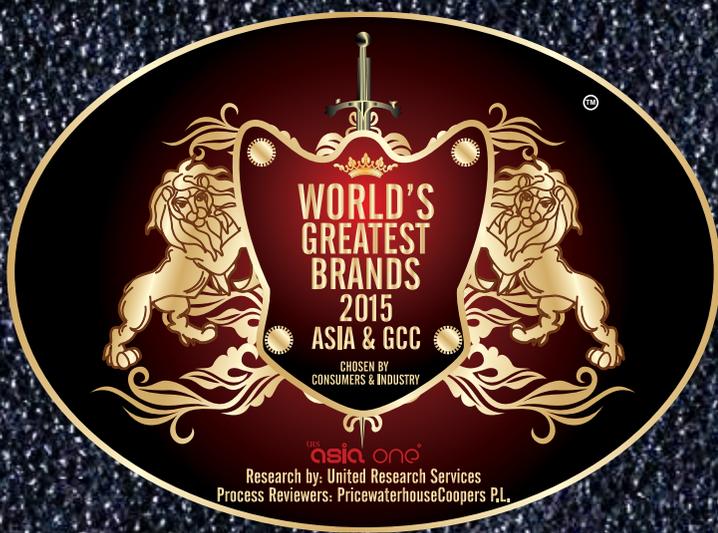
POWERFUL



MRS. SHANTI KRISHNAMURTHY, CHINMAYA INTERNATIONAL RESIDENTIAL SCHOOL, COIMBATORE

It was in the 1970s, that the great visionary and spiritual master, Pujya Gurudev Swami Chinmayananda planned to introduce a new chapter in the education system of India by starting an international school. His aid, Swami Sahayanandaji started covering the length and breadth of the country on foot in 1984 to make the initial collection of 1 Rupee from each individual for the purchase of the land in the city of Coimbatore. And the school was inaugurated on June 6, 1996 with a humble strength of 96 students.

Today, the school is counted among the leading international schools and it provides value-added education along with moral and spiritual environment to hundreds of students. The teachers at CIRS are constantly motivating and inspiring students to give their 100% to all that they do. The spiritual curriculum in particular keeps the students grounded and well-prepared for studying enthusiastically and achieving top results.



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